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## An eye-opening discussion on the transformative impact of AI and how to prepare for a new future

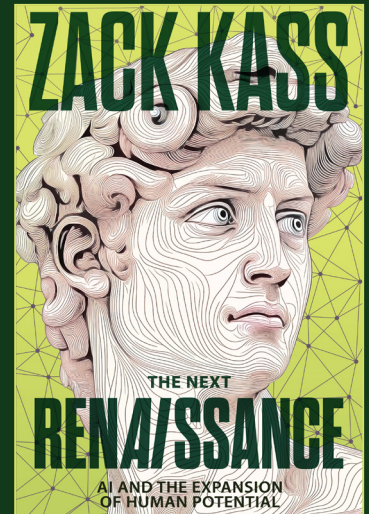
Acclaimed AI advisor Zack Kass presents an optimistic and compelling vision of how artificial intelligence will shape our lives. Drawing on historical context, cutting-edge advancements, and firsthand experience, Kass lays out how AI will become a collaborative partner in building a better, more creative, and more compassionate world.

Just as the original Renaissance revolutionized society, today's AI-driven Renaissance will redefine how we create, innovate, and flourish. Kass leverages his deep industry expertise to explain how this transformative technology will solve previously unimaginable challenges, presenting entirely new possibilities.

### INSIDE THE BOOK, YOU'LL DISCOVER:

- Practical strategies to navigate AI's integration into everyday life.
- Clear guidance on future-proofing your career by emphasizing uniquely-human skill.
- Insights into how AI opens up entirely new domains of knowledge by solving ambiguous problems.
- How to overcome the psychological and societal barriers to AI adoption.
- Concrete examples of AI amplifying human potential by saving time and resources, and sparking creativity.

A must-read for anyone interested in the most powerful technological advancement since the steam engine. The Next Renaissance is here.



### The Next Renaissance: AI and the Expansion of Human Potential

Author: Zack Kass

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### ABOUT THE AUTHOR

Zack Kass is a leading global voice on artificial intelligence, pairing deep technical insight with a rare ability to reveal AI's wider social, economic, and human impact. As one of OpenAI's first 100 employees and its Head of Go-To-Market, he helped guide the company's evolution from research lab to global powerhouse at the dawn of generative AI.

Over the past five years, Kass has advised more than 500 boardrooms, working with business leaders, governments, and academic institutions. He currently collaborates with Hong Kong University of Science and Technology and the University of Virginia, serves as the AI for Conservation Fellow at Conservation International, and appears frequently in major media outlets such as Forbes, The Wall Street Journal, CNN, CNBC, and Business Insider.



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