

WILEY

# Retail Catalogue

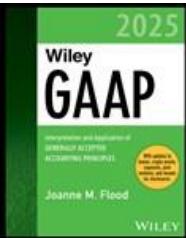
## New Books

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May to June 2020



[wiley.com](http://wiley.com)



9781394199747  
Pub Date: 11/13/24  
1360 pages • Paperback  
Study Aids / CPA  
(Certified Public Accountant)

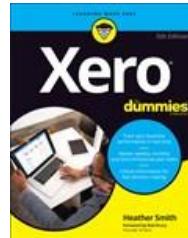
## Wiley GAAP 2025: Interpretation and Application of Generally Accepted Accounting Principles

Joanne M. Flood

### The gold standard in US GAAP resources –completely revised to include the newest pronouncements

US GAAP is consistently reviewed and updated, which requires accountants and financial practitioners to keep one eye on revisions and changes. *Wiley GAAP 2025* delivers comprehensive coverage of all Financial Accounting Standards Board (FASB) Topics—along with all the latest updates.

Each chapter includes a discussion of narratives and



9780730394617  
Pub Date: 6/7/22  
496 pages • Paperback  
Business & Economics / Accounting

## Xero For Dummies (5th Edition)

Heather Smith

### Your comprehensive guide to using Xero

Keeping your business running smoothly has never been easier with Xero. You're in good hands with *Xero For Dummies*, the only book endorsed by Xero. With the tips and tricks included in this helpful guide, you can easily tackle tasks like accounts payable, invoices, and estimates. It's packed with easy to follow explanations and instructions on how to use this popular accounting software. It's like having a personal accountant at your fingertips!

The latest update to this useful reference shows how you can use Xero for more than a simple spreadsheet. It i



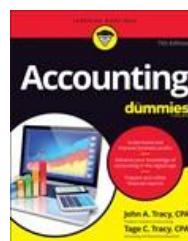
9780730384731  
Pub Date: 10/12/20  
400 pages • Paperback  
Business & Economics / Bookkeeping

## Bookkeeping For Dummies - Australia (3rd Edition)

Veechi Curtis

### Take the stress out of bookkeeping with this bestselling guide - written specifically for the Australian audience!

Warren Buffet has called accounting "the language of business" – the less well you speak it, the less likely you are to succeed. But there's no need to be intimidated: *Bookkeeping for Dummies*, 3rd Australian Edition is here to help make – and keep – you fluent. Whether you're a small business owner who's beginning to grapple with concepts and terminology, or a bookkeeping professional who wants to stay on track with the latest software or



9781119837527  
Pub Date: 1/19/22  
448 pages • Paperback  
Business & Economics / Accounting / Financial

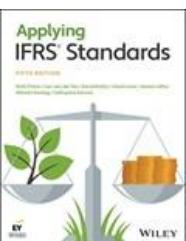
## Accounting For Dummies (7th Edition)

John A. Tracy, Tage C. Tracy

### Demystify your financial statements and figure out what your accountant is talking about with this straightforward roadmap to the world of accounting

Few skills are as useful as a basic understanding of accounting language. And with the right resources, learning the language of business can be intuitive, empowering, and fun.

*Accounting For Dummies* is the perfect place to start, whether you're operating a small business, just need help managing the family budget, or you're a rising star in corporate America. It's a financial blueprint for the



9781394235933  
Pub Date: 4/21/25  
704 pages • Paperback  
Business & Economics / International / Accounting

## Applying IFRS Standards (5th Edition)

Ruth Picker, Leo van der Tas, David Kolitz, Gilad Livne, Janice Loftus, Miriam Koning, Cathrynne Service

### A comprehensive IFRS practice resource from leading accounting authorities

In the newly revised fifth edition of *Applying IFRS® Standards*, a team of accounting experts delivers a comprehensive practice resource designed for accountancy students and accounting practitioners seeking to better understand the complexities of International Financial Reporting Standards (IFRS). The book begins with an overview of the International Accounting Standards Board (IASB) and explains how it establishes accounting standards before moving on to a



9781119893172  
Pub Date: 8/6/24  
496 pages • Hardcover  
Business & Economics / Development / Sustainable Development

## Industrial Megaprojects: Concepts, Strategies, and Practices for Success (2nd Edition)

Edward W. Merrow

### The most up-to-date edition of the bestselling text on megaprojects

In the newly revised second edition of *Industrial Megaprojects Revisited: Concepts, Strategies, and Practices for Success*, 2nd Edition, veteran megaproject valuator Edward Merrow delivers an accessible and authoritative discussion of why megaprojects frequently go over budget, past their deadlines, or result in safety compromises. You'll explore project management deficiencies, destructive team dynamics, weak accountability systems, short-term biases, and technical



9781394312658  
Pub Date: 1/29/25  
240 pages • Hardcover  
Business & Economics / Industries / Healthcare

## Social Capital in Healthcare: How Trust and Teamwork Drive Organizational Excellence

Thomas H. Lee

### Harness the power of social capital to improve the efficacy and efficiency of healthcare organizations

Written by Thomas Lee, Chief Medical Officer at Press Ganey, *Social Capital in Healthcare* describes a new and powerful framework for improving healthcare, arguing that managers should approach the work of building trust, teamwork, and high reliability with the same intensity and discipline as CFOs use when managing the finances of their organizations.

Lee's powerful framework integrates management priorities such as safety, quality, patient experience, and



9781394177301  
Pub Date: 4/25/23  
304 pages • Hardcover  
Business & Economics / Consulting

## Flawless Consulting: A Guide to Getting Your Expertise Used (4th Edition)

Peter Block

### An expert discussion of the timeless fundamentals and latest tools that form the foundation of successful influencing

Renowned consultant and author Peter Block delivers the latest and fourth edition of his best-selling *Flawless Consulting*, an intuitive and insightful step-by-step guide to the five phases of effective consulting. The book offers a deep exploration of the skills, tools, and behaviors required to successfully influence others. You'll see exactly what you need to say and do to help others achieve their goals, whether you are an internal or external consultant or



9781394283125  
Pub Date: 9/23/24  
288 pages • Paperback  
Computers / Artificial Intelligence / Generative AI

### **The ChatGPT Revolution: Get Curious, Get Productive and Get Creative with AI (2nd Edition)**

Donna McGeorge

**Learn how to simplify your life with AI in this essential guide — now fully updated and revised, with even more ideas to spark creativity and boost efficiency**

*The ChatGPT Revolution* is the ultimate quick-start guide to unlocking the power of generative AI. We're on the edge of an AI revolution ... but what does that mean for you? It's time to get curious about how the latest tech can help you handle your everyday load, at work and at home! Whether you're overwhelmed by repetitive, time-consuming tasks or you're simply looking for a fresh



9781394371303  
Pub Date: 10/27/25  
288 pages • Paperback  
Business & Economics / Motivational

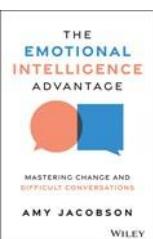
### **How to Manifest Success: 50 Lessons in Life, Leadership and Love**

Hilton Misso

**Success isn't a secret. It's a system.**

In *How to Manifest Success*, renowned Australian entrepreneur, lawyer and philanthropist Hilton Misso delivers a transformative guide to achieving success in both your professional and personal life. Through 50 impactful lessons learned over 60 years of experience in business, law and investment, Misso reveals a proven system — combining mindset mastery and disciplined manifestation — for realising your goals as a business leader, entrepreneur and wealth builder.

Imagine a world where your thoughts and actions align



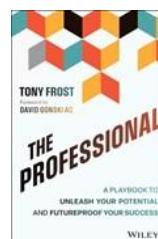
9781394337941  
Pub Date: 7/21/25  
272 pages • Paperback  
Business & Economics / Business Communication

### **The Emotional Intelligence Advantage: Mastering Change and Difficult Conversations**

Amy Jacobson

**Proven strategies for navigating hard conversations, building team resilience and managing business transformation**

In *The Emotional Intelligence Advantage*, leading expert Amy Jacobson shares a framework for resolving challenges in the workplace. How do you tackle tough conversations? How does your team react when a key process or system changes? And how can you overcome doubt and indecision to create a culture of alignment and trust? When it comes to modern leadership, you need to be aware of more than just the bottom line. You also need



9781394331161  
Pub Date: 6/16/25  
256 pages • Paperback  
Business & Economics / Careers

### **The Professional: A Playbook to Unleash Your Potential and Futureproof Your Success**

Tony Frost

**Build a successful career and navigate the future of work**

What does it take to be a professional today? Do you know what you need to do to succeed and grow at work? *The Professional* is essential reading for anyone entering the professional world and looking to gain a competitive edge early in their career. From ever-changing client and employer expectations to the rise of artificial intelligence, it's never been more important to futureproof your professional skills. *The Professional* offers the tools and advice you need to navigate challenges and thrive in your



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Pub Date: 12/30/25  
272 pages • Paperback  
Business & Economics / Women In Business

### **The Bold Move: Build Confidence & Reinvent Your Career in the Age of AI**

Georgie Hubbard

**Stop hesitating and start making the career moves that matter**

*The Bold Move* is an essential guide for women looking to take control and achieve their career goals faster. Do you downplay your achievements, hesitate to speak up in meetings or watch others get promoted while you stay stuck? You're not alone — and it's not about your skills or your experience. It's about your career confidence. Through mindset shifts, practical advice and inspiring stories, *The Bold Move* will show you how to stop hesitating and instead lead your career with new purpose.



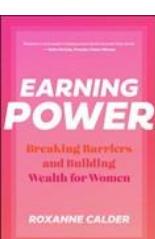
9781394360871  
Pub Date: 12/22/25  
240 pages • Paperback  
Self-Help / Communication & Social Skills

### **Story Intelligence: The Craft of Authentic Storytelling, Made Smarter with AI**

Gabrielle Dolan

**Combine the best of AI efficiency with human creativity**

In a world where AI-generated content floods every platform, authentic human connection has never been more valuable. *Story Intelligence* shows you how to bridge the gap between artificial intelligence and powerful human stories. In this book, award-winning communications strategist Gabrielle Dolan shares a practical framework for leveraging AI while building real trust and genuine relationships. You'll discover how to use AI as a creative partner to enhance your storytelling, without



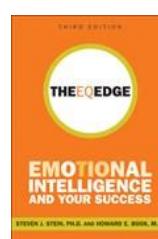
9781394313433  
Pub Date: 3/31/25  
240 pages • Paperback  
Business & Economics / Women In Business

### **Earning Power: Breaking Barriers and Building Wealth for Women**

Roxanne Calder

**Discover how to boost your earnings so you can close the million-dollar pay gap**

Did you know that over a lifetime, the gender pay gap can cost women over *one million dollars*? In *Earning Power*, you'll find the knowledge, strategies and confidence you need to make work and life decisions that maximise your personal earning potential. Most of us assume the pay gap is not an issue in our industry or workplace—or we think it only matters when it comes to negotiating salary. But from your super contributions to maternity leave, what you do with your pay can have a compounding and lifelong effect



9780470681619  
Pub Date: 4/26/11  
368 pages • Paperback  
Business & Economics / Leadership

### **The EQ Edge: Emotional Intelligence and Your Success (3rd Edition)**

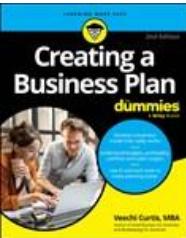
Steven J. Stein, Howard E. Book

**REVISED AND UPDATED WITH NEW RESEARCH INTO EQ AND PERSONAL AND CAREER SUCCESS**

What is the formula for success at your job? As a spouse? A parent? A Little League baseball coach or behind the bench of a minor hockey team?

What does it take to get ahead? To separate yourself from the competition? To lead a less stressful and happier existence? To be fulfilled in personal and professional pursuits?

What is the most important dynamic of your makeup? Is it your AI intelligence quotient? or BI emotional quotient?



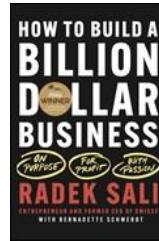
9781394237302  
Pub Date: 2/18/25  
304 pages • Paperback  
Business & Economics /  
Small Business

## Creating a Business Plan For Dummies (2nd Edition)

Veechi Curtis

### Learn how to create a sound, profitable business plan that will take your business to the next level

Whether you're starting a new business or you're looking to revitalise your strategy, *Creating a Business Plan For Dummies* covers everything you need to know. This step-by-step guide shows you how to figure out whether your business idea will work. With Dummies, your business plan can be a simple process that you tackle in stages. You'll identify your strategic advantage, discover how to gain an edge over your competitors and transform your ideas to reality using the latest tools (including AI)...



9781394216048  
Pub Date: 3/11/24  
304 pages • Paperback  
Business & Economics /  
Entrepreneurship

## How to Build a Billion-Dollar Business: On Purpose. For Profit. With Passion.

Radek Sali, Bernadette Schwerdt

**The #1 AWARD WINNER of BEST ENTREPRENEURSHIP AND SMALL BUSINESS book at the Australian Business Book Awards**

**Discover the strategies and secrets behind a billion-dollar Australian success story**

In *How to Build a Billion-Dollar Business*, former Swisse CEO Radek Sali unpacks how his unique approach to product, people, and branding took Swisse Wellness from an Australian favourite to a blockbuster brand that sold for \$2.1 billion. At the heart of *How to Build a Billion-Dollar Business* is Radek's mission for finding purpose in work



9781394360079  
Pub Date: 9/9/25  
272 pages • Paperback  
Business & Economics /  
Leadership

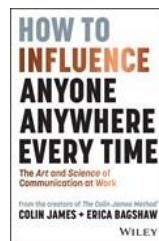
## Energised: The Daily Practice of Connected Leadership and Sustainable Wellbeing

Tim Jack Adams

### How's your battery?

How often do you find yourself running on fumes, with more demands on your plate than hours in the day? If you're like most people, you might feel like a battery that's constantly draining — with no reliable way to recharge. In *Energised*, wellness leader Tim Jack Adams introduces a powerful system for managing your energy more effectively to keep up with the demands of everyday life.

*Energised* is your guide to recharging your battery so you can stop just surviving and start leading, connecting and achieving with clarity and confidence. Rethinking how



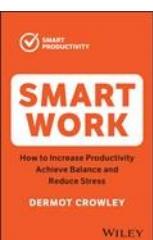
9781394248643  
Pub Date: 9/30/24  
320 pages • Paperback  
Business & Economics

## How to Influence Anyone, Anywhere, Every Time: The Art and Science of Communication at Work

Colin James, Erica Bagshaw

**We communicate all the time. But do we have impact? Do we influence?**

When you speak, do people lean in? When they hear you, do others feel impressed, challenged, motivated or inspired? Through tested frameworks and instantly applicable techniques, *How to Influence Anyone, Anywhere, Every Time* shows you how to use your words and your body language to engage and persuade. With this handbook, you'll learn crucial communication skills for delivering with impact in any professional setting — be it in



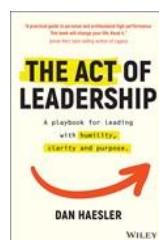
9781394189854  
Pub Date: 6/13/23  
256 pages • Paperback  
Business & Economics /  
Time Management

## Smart Work: How to Increase Productivity, Achieve Balance and Reduce Stress (2nd Edition)

Dermot Crowley

### Organise your way to renewed focus and calm

*Smart Work: How to Increase Productivity, Achieve Balance and Reduce Stress* is the busy professional's guide to getting organised in the digital workplace. Are you drowning in constant emails, phone calls, paperwork, interruptions and meeting actions? This book throws you a lifeline. Whether your workforce is in person, hybrid, or remote, *Smart Work* shows you how to take advantage of your digital tools to reprioritise, refocus and get back to doing what's important. You may already have the latest technology, but if you're still swamped, you're not u...



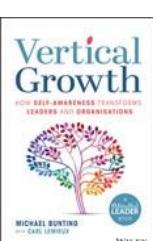
9780730392118  
Pub Date: 8/16/21  
288 pages • Paperback  
Business & Economics /  
Small Business

## The Act of Leadership: A Playbook for Leading with Humility, Clarity and Purpose

Dan Haesler

**Unlock your true leadership potential with this insightful guide**

In *The Act of Leadership*, acclaimed leadership and performance coach Dan Haesler shares the insights, techniques and habits you need to thrive, professionally and personally. By combining real-life case studies, cutting-edge research and incisive coaching techniques this one-stop leadership playbook will help you better understand yourself and the people around you, so you can be not only the leader you want to be, but the person your people need you to be, both at work and at home.



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Business & Economics /  
Decision-Making &  
Problem Solving

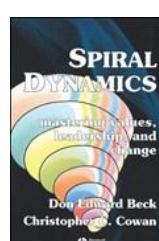
## Vertical Growth: How Self-Awareness Transforms Leaders and Organisations

Michael Bunting, Carl Lemieux

**Learn the secrets to self-awareness, life-changing growth and happy, high-performing teams—from the bestselling author of *The Mindful Leader***

Great leaders and teams don't know everything, and they don't get it right every time. What sets them apart is their commitment to continual learning and vertical growth. Vertical growth is about cultivating the self-awareness to see our self-defeating thoughts, assumptions and behaviours, and then consciously creating new behaviours that are aligned with our best intentions and aspirations.

Relying on deliberate practices and processes for



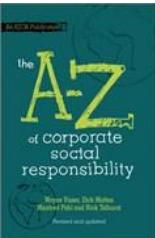
9781405133562  
Pub Date: 8/5/05  
352 pages • Paperback  
Business & Economics

## Spiral Dynamics: Mastering Values, Leadership and Change

Don Edward Beck, Christopher C. Cowan

*Spiral Dynamics* introduces a new model for plotting the enormous economic and commercial shifts that are making contemporary business practice so complex and apparently fragmented. Focusing on cutting-edge leadership, management systems, processes, procedures, and techniques, the authors synthesize changes such as:

- Increasing cultural diversity.
- Powerful new social responsibility initiatives.
- The arrival of a truly global marketplace.



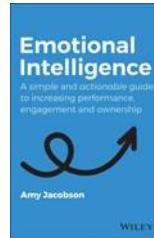
9780470686508  
Pub Date: 6/28/10  
512 pages • Paperback  
Business & Economics

## The A to Z of Corporate Social Responsibility (2nd Edition)

Wayne Visser, Dirk Matten, Manfred Pohl, Nick Tolhurst

CSR has now moved beyond the stage of specialist or niche subject to become an integral part of global business and society. This timely edition is destined to become the definitive guide to CSR, Sustainability, Business Ethics and the organizations and standards in the field.

The *A to Z of Corporate Social Responsibility* is a unique publication and is the culmination of over a hundred of the world's leading thinkers, opinion formers, academic and business people providing an easy-to-use guide to CSR: from general concepts such as sustainability, stakeholder management, business ethics and hum...



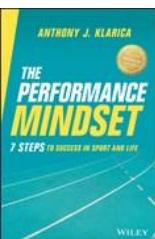
9780730391494  
Pub Date: 6/15/21  
184 pages • Paperback  
Business & Economics

## Emotional Intelligence: A Simple and Actionable Guide to Increasing Performance, Engagement and Ownership

Amy Jacobson

### Boost Emotional Intelligence in any situation to achieve exceptional results for any organisation

As organisations around the world are putting more focus on the mindset and wellbeing of staff, the need to develop Emotional Intelligence (EI) has never been greater. Emotional Intelligence in the workplace—including the five key concepts of self-awareness, self-regulation, empathy, social skills and motivation—is defined as your ability to identify and manage your personal emotions and the emotions of your colleagues and



9780730394686  
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320 pages • Paperback  
Sports & Recreation / Sports Psychology

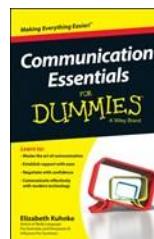
## The Performance Mindset: 7 Steps to Success in Sport and Life

Anthony J. Klarica

### Learn the lessons of elite athletes to reach your full potential

From acclaimed psychologist Anthony Klarica, *The Performance Mindset: 7 steps to success in sport and life* reveals the lessons of high-performing athletes and shows how you can build strategies to apply for greater success in sport, business or in your personal life.

High performers are made, not born. High performance occurs through putting a careful and deliberate focus on growing mindset, and science proves that high-performers intentionally build these mindset skills and habits to



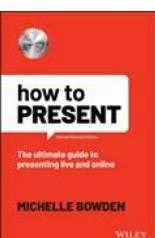
9780730319511  
Pub Date: 6/15/15  
192 pages • Paperback  
Business & Economics / Business Communication

## Communication Essentials For Dummies

Elizabeth Kuhnke

### Get ahead in your personal and professional life with crowd-pleasing communication skills

Packed with advice on improving verbal and non-verbal communication skills alike, *Communication Essentials For Dummies* is a comprehensive, approachable guide to communication no one should be without. Utilising a core range of simple skills, this friendly guide shows you how easy it is to communicate effectively. You'll find out how to listen actively, establish rapport, communicate with credibility, manage communication in difficult situations and converse with ease using modern technology — and lots more...



9781119912354  
Pub Date: 10/24/22  
368 pages • Paperback  
Business & Economics / Business Communication / Meetings & Presentations

## How to Present: The Ultimate Guide to Presenting Live and Online (2nd Edition)

Michelle Bowden

### Learn the secrets of successful speaking, communicating and presenting

Do you get nervous when presenting at work? Do you want to showcase your knowledge, influence people and accelerate your career? *How to Present* reveals the winning formulas that ensure you are a confident, clear and influential presenter every time.

Presentation skills expert Michelle Bowden shares her internationally proven system for exceptional presenting, starting with analysis (plan what you would like to achieve) then design (put your presentation together)

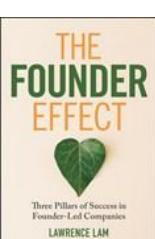
### Product Image

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Pub Date: 8/12/13  
528 pages • Paperback  
Business & Economics / Human Resources & Personnel Management

## Human Resources Management for Public and Nonprofit Organizations: A Strategic Approach (4th Edition)

Joan E. Pynes

Since the first edition was published in 1997, *Human Resources Management for Public and Nonprofit Organizations* has become the go-to reference for public and nonprofit human resources professionals. Now in its fourth edition, the text has been significantly revised and updated to include information that reflects changes in the field due to the economic crisis, changes in federal employment laws, how shifting demographics affect human resources management, the increased use of technology in human resources management practices,



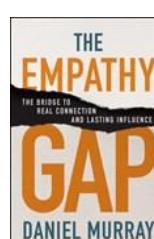
9781394293711  
Pub Date: 2/18/25  
256 pages • Paperback  
Business & Economics / Management

## The Founder Effect: Three Pillars of Success in Founder-Led Companies

Lawrence Lam

### Explore a framework to build and invest in profitable companies that consistently outperform the rest

How do great organisations go from paper to profit? What are the secrets to sound, lucrative decision-making? And how can you analyse executive and company performance for smarter investing — as a leader or a shareholder? In *The Founder Effect: Three Pillars of Success in Founder-Led Companies*, investment funds manager Lawrence Lam identifies the intangible elements that drive the success behind outstanding global



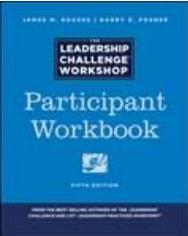
9781394332793  
Pub Date: 8/18/25  
208 pages • Paperback  
Business & Economics / Leadership

## The Empathy Gap: The Bridge to Real Connection and Lasting Influence

Daniel Murray

### A groundbreaking new handbook for business leaders who want to form stronger connections with the people they lead.

In *The Empathy Gap*, corporate strategy and management consultant Daniel Murray delivers a unique and unconventional approach to contemporary leadership, emphasising the power of empathy. Empathy is not just a secondary soft skill, but rather a powerful tool for driving performance, fostering innovation and leading in today's complex, diverse and fast-paced world. Exhibiting empathy is not a magical skill that some people have and



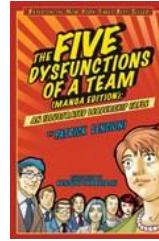
978111939752  
Pub Date: 5/1/17  
208 pages • Paperback  
Business & Economics / Leadership

### The Leadership Challenge Workshop: Participant Workbook (5th Edition)

James M. Kouzes, Barry Z. Posner

Backed by over 25 years of original research, The Leadership Challenge Workshop is an intense discovery process created by best-selling authors, Jim Kouzes and Barry Posner. The Workshop demystifies the concepts of leadership and leadership development and approaches it as a measurable, learnable, and teachable set of behaviors, establishing a unique underlying philosophy – **leadership is everyone's business**.

This *Participant Workbook* provides everything needed for high-impact workshops for participants.



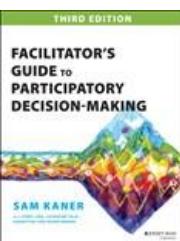
9780470823385  
Pub Date: 10/31/08  
250 pages • Paperback  
Business & Economics / Leadership

### The Five Dysfunctions of a Team, Manga Edition: An Illustrated Leadership Fable

Patrick M. Lencioni, Kensuke Okabayashi

**The blockbuster bestseller now in a manga edition—fully illustrated and fun to read!**

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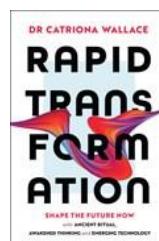
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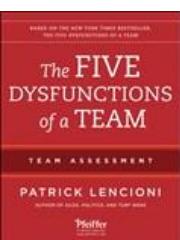
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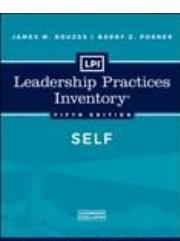
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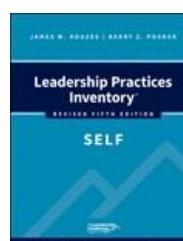
Based on my work with executive teams over the past ten years, I've come to the conclusion that teamwork remains the single most untapped competitive advantage for any organization. Whether you work in a corporation, a non-profit, or a small, entrepreneurial venture, finding a way to minimize politics and confusion within your organization can lead to extraordinary improvement in morale, productivity, and results. -Patrick Lencioni Based on the best-selling leadership fable *The Five Dysfunctions of a Team*, the new edition of this easy-to-use workbook provides participants with an



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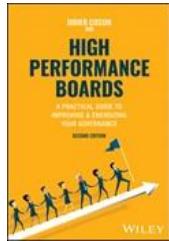
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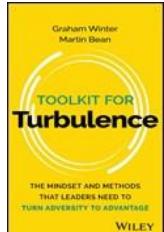
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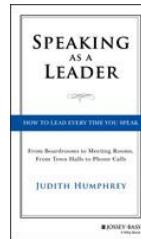
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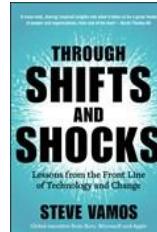
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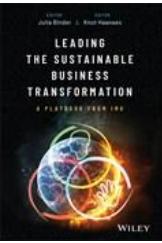
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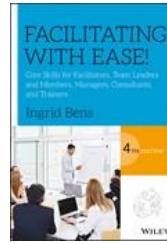
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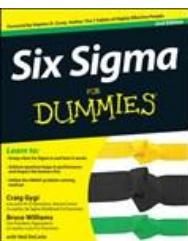
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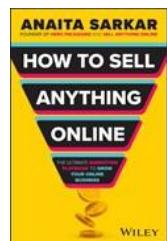
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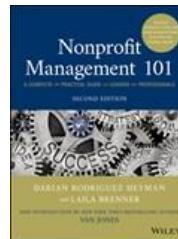
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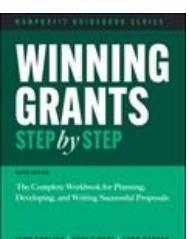
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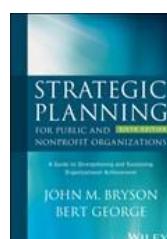
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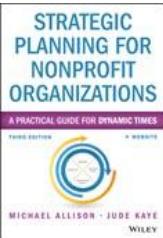
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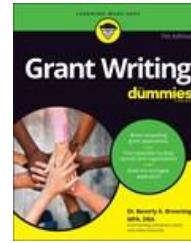
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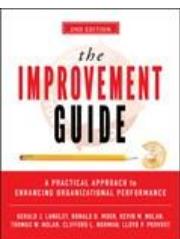
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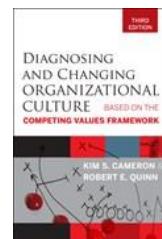


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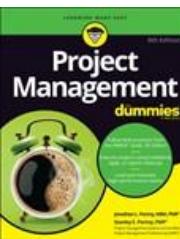


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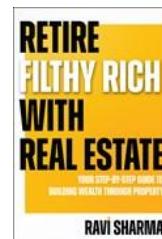
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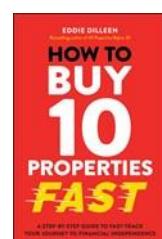
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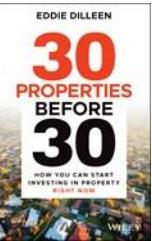
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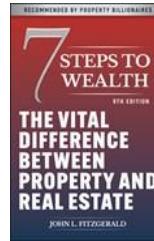
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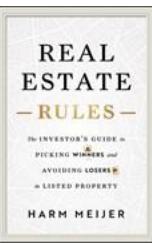
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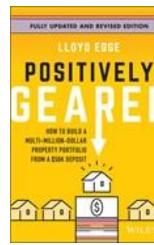
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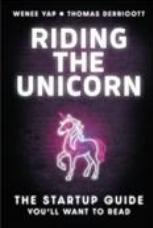
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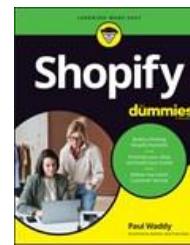
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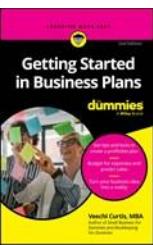
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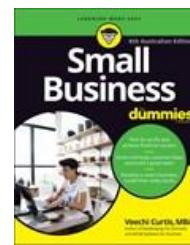
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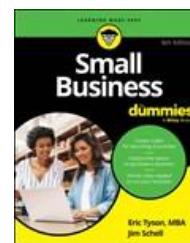
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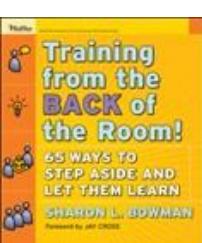
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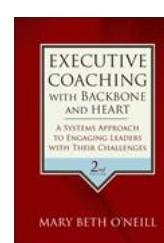


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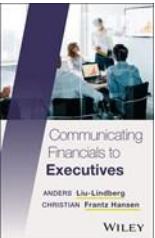
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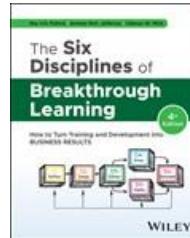
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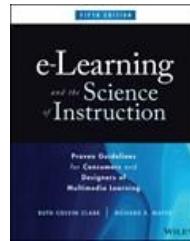
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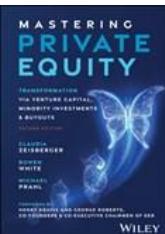
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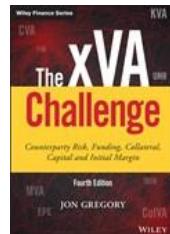
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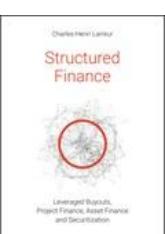
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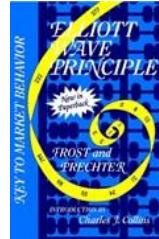


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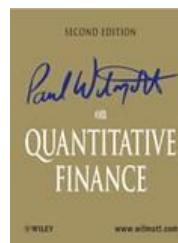
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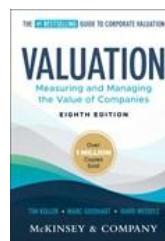
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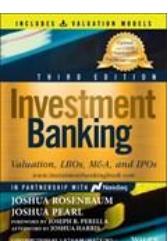
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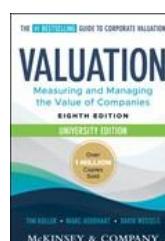
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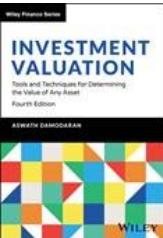
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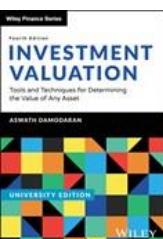
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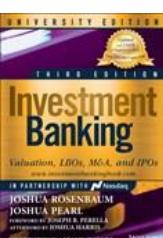
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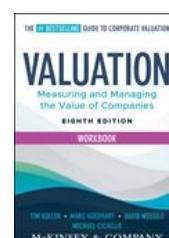
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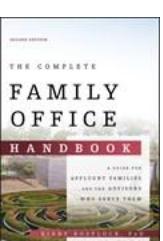
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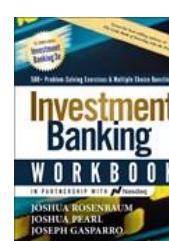
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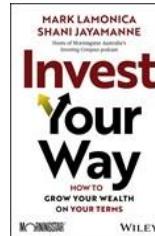
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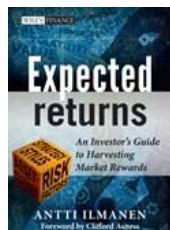
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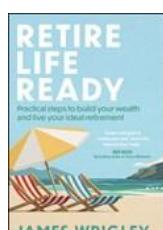
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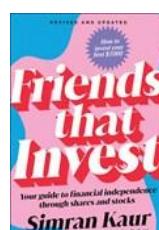
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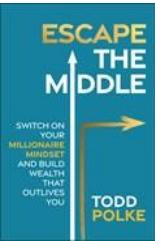
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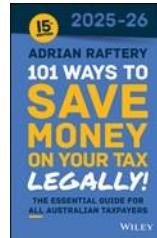
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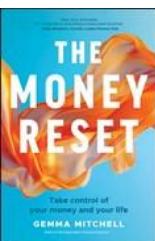
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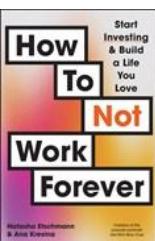
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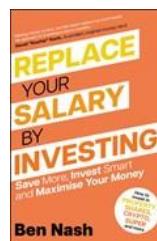
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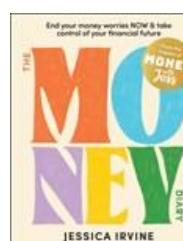
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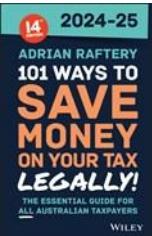
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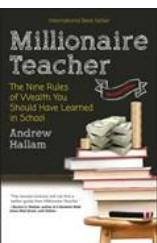
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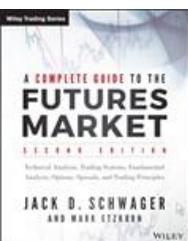
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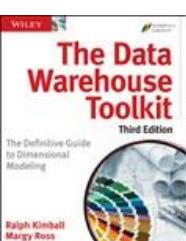
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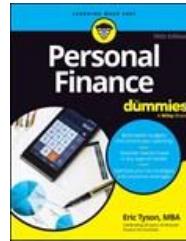
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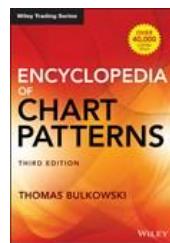
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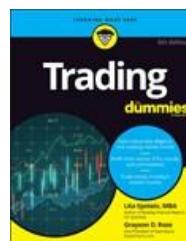
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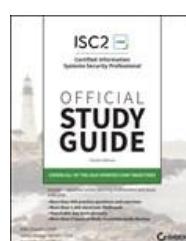
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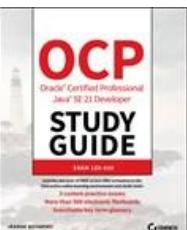
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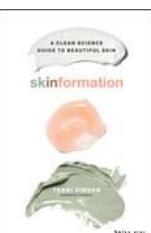
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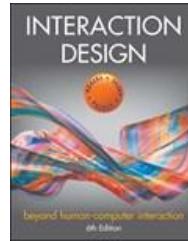
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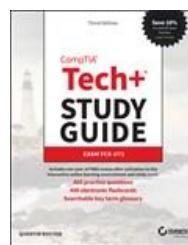
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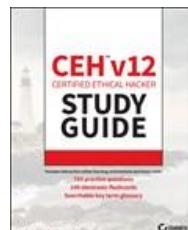
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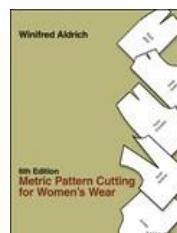
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Ric Messier

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Winifred Aldrich

*Metric Pattern Cutting for Women's Wear* provides a straightforward introduction to the principles of form pattern cutting for garments to fit the body shape, and flat pattern cutting for casual garments and jersey wear.

This sixth edition remains true to the original concept: it offers a range of good basic blocks, an introduction to the basic principles of pattern cutting and examples of their application into garments.

Fully revised and updated to include a brand new and improved layout, up-to-date skirt and trouser blocks that reflect the changes in body sizing, along with updates to

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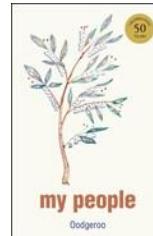
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**Metric Pattern Cutting for Menswear (5th Edition)**

Winifred Aldrich

Since the first edition was published in 1980, *Metric Pattern Cutting for Menswear* has become established as the standard work on this subject and has proved invaluable as both a textbook for students and a reference source for the practising designer.

In this fifth edition, the chapter on computer aided design now has full colour illustrations and reflects the growing importance of CAD to the industry and as a part of fashion and design courses. The rest of the book has been updated where necessary: in particular, new blocks for



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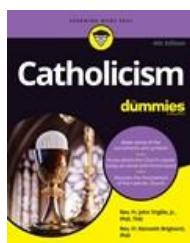
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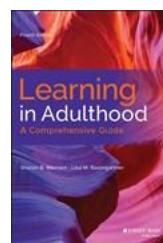
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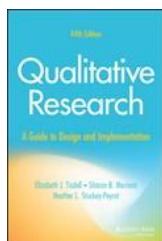
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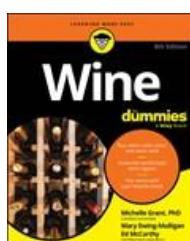
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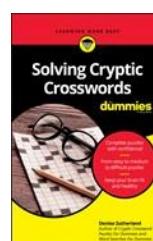
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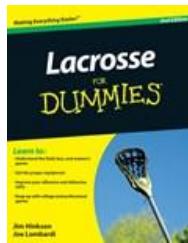
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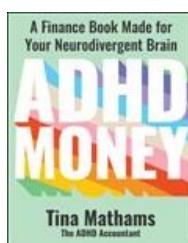
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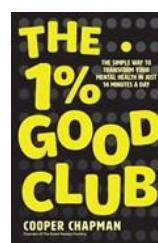
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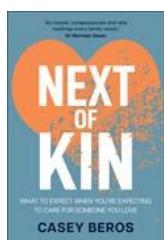
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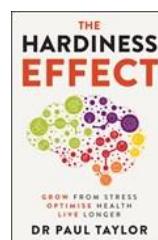
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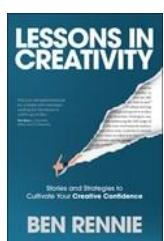
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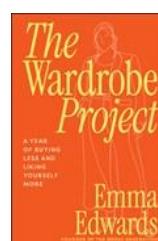
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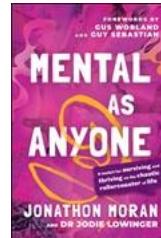
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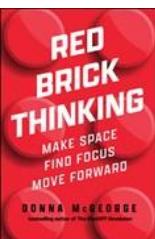
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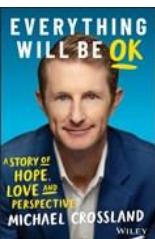
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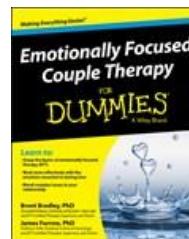
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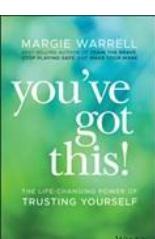
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