



Business, Finance & Accounting

January to April 2025

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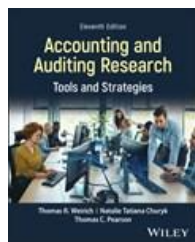
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Accounting and Auditing Research: Tools and Strategies (11th Edition)

Thomas R. Weirich, Natalie Tatiana Churyk, Thomas C. Pearson

Provides clear and accessible coverage of effective research solutions in a broad range of practical applications

Accounting and Auditing Research: Tools and Strategies equips students and early-stage practitioners with the essential research skills to navigate complex problems by finding authoritative, justifiable solutions. Now in its eleventh edition, this comprehensive textbook thoroughly covers the research methodologies, databases, and auditing tools needed to tackle financial accounting,

9781394304707
Pub Date: 3/18/25
254 pages • Paperback
Business & Economics /
Accounting



Applying IFRS Standards (5th Edition)

Ruth Picker, Leo van der Tas, David Koltitz, Gilad Livne, Janice Loftus, Miriam Koning

Comprehensive resource explaining the IFRS Standards and teaching the skills required to use them in practice

Written in collaboration with Ernst & Young, this fully updated Fifth Edition of *Applying IFRS Standards* is designed to meet the needs of accountancy students and practitioners in understanding the complexities of IFRS Standards. Beginning with an overview of the International Accounting Standards Board (IASB) and how it establishes accounting standards, the book goes on to explain the key concepts and applications of IFRS Standards, using a

9781394235933
Pub Date: 5/27/25
784 pages • Paperback
Business & Economics /
Accounting / Standards
(GAAP, IFRS, etc.)



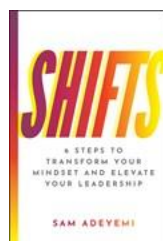
Intelligent Change: The Science Behind Digital Transformations

Alexander Budzier, Thomas Gottschalck, Kim Bjørn Thuesen, Astrid Lanng

Shepherd your firm through its next digital transformation initiative

Only 1 in 200 digital transformations finish on time, within budget, and realize the planned benefits. To avoid the same fate, you must understand why so many fail, and some succeed. In *Intelligent Change: The Science Behind Digital Transformations*, a team of renowned project management and digital transformation experts delivers a how-to manual for expansive technology change initiatives at firms of all types and sizes. The authors rely on a

9781394304592
Pub Date: 1/29/25
224 pages • Hardcover
Business & Economics /
Management



SHIFTS: 6 Steps to Transform Your Mindset and Elevate Your Leadership

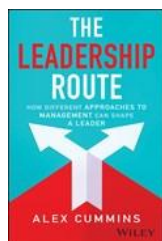
Sam Adeyemi

Your step-by-step guide to master the art of transformational leadership

In *SHIFTS*, Dr. Sam Adeyemi provides a step-by-step blueprint for leaders to create lasting positive change. Drawing from over 30 years of leadership coaching experience, Dr. Adeyemi teaches readers the importance of personal development, cultural awareness, and leading effectively in a globalized world. This essential read introduces the SHIFTS framework, a unique methodology that guides leaders through six transformative steps:

1. **See:** Cultivate vision to recognize opportunities and

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Pub Date: 2/5/25
256 pages • Hardcover
Business & Economics /
Leadership



Leading by Balance: How to Find the Best Leadership Approach in Any Situation

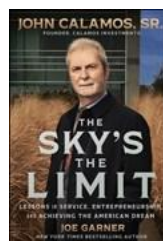
Alex Cummins

A new and inspiring take on leadership from a recognized expert

In *The Leadership Route: How Different Approaches to Management Can Shape a Leader*, Alex Cummins—one of Malaysia's top business trainers—delivers a practical and eye-opening guide to leadership that takes a close look at both "traditional" and "evolved" styles of leadership, including what sets them apart and the benefits that flow from adopting an evolved approach to leading others.

From developing a new and resilient mindset to creating a workzone of psychological safety, the author walks you

9781394325238
Pub Date: 4/28/25
240 pages • Hardcover
Business & Economics /
Business Ethics



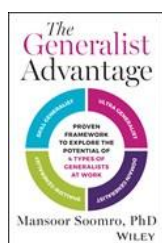
The Sky's the Limit: Lessons in Service, Entrepreneurship and Achieving the American Dream

John Calamos

Stories and lessons from John P. Calamos Sr., a rags-to-riches self-made American billionaire

Sky's the Limit: Lessons in service, Entrepreneurship and Achieving the American Dream tells the inspirational tale of John P. Calamos Sr., an American trailblazer, self-made success story, and living legend in the world of investing. Each chapter contains stories and business lessons he learned along the way. From a stock boy in his parents' grocery store in Chicago's west side, to 400+ combat missions in Vietnam, to launching his own firm which now

9781394304028
Pub Date: 4/22/25
Hardcover
Business & Economics /
Entrepreneurship



The Generalist Advantage: Proven Framework to Explore the Potential of 4 Types of Generalists at Work

Mansoor Soomro

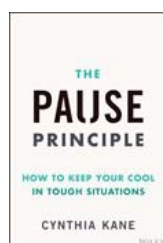
Transition from a specialist into a generalist to meet the demands of the new world of business

It is a game-changing book for our era of specialization! – Des Dearlove, Thinkers50

The Generalist Advantage is a useful framework for firms in transition, preparing themselves for a high-tech future. – Yuri Bender, Financial Times

The Generalist Advantage: Proven Framework to Explore the Potential of 4 Types of Generalists at Work delivers a

9781394276400
Pub Date: 6/3/25
300 pages • Hardcover
Business & Economics /
Leadership



The Pause Principle: How to Keep Your Cool in Tough Situations

Cynthia Kane

Become a better communicator during awkward, difficult, or tense moments in the workplace

In *The Pause Principle: How to Keep Your Cool in Tough Situations*, renowned corporate communications expert Cynthia Kane reveals her tried-and-tested SOFTEN practice to better handle awkward, difficult, or tense conversations at work by breaking free of automatic reactions including shutting down, running away, yelling, or getting passive aggressive or defensive. In this book, readers will learn how to regulate their bodily responses and emotions to arrive at peaceful and productive

9781394283408
Pub Date: 1/22/25
192 pages • Hardcover
Business & Economics /
Business Communication



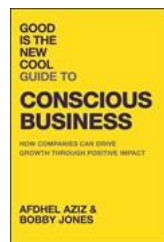
9781394303779
Pub Date: 2/11/25
256 pages • Hardcover
Business & Economics /
Leadership

Beyond No: Harnessing the Power of Resistance for Positive Organizational Growth

Erik Nagel

Start viewing resistance as something beneficial instead of an inconvenience that must be eliminated

Beyond No: Harnessing the Power of Resistance for Organizational Growth is a thought-provoking exploration of the concept of resistance—something that is bound to arise within every organization in response to new projects, policies, or initiatives. Rather than seeing resistance as an inconvenience that needs to be eliminated, this book invites readers to take a new approach to different types of resistance, both hidden and



9781394284474
Pub Date: 2/11/25
288 pages • Hardcover
Business & Economics /
Business Ethics

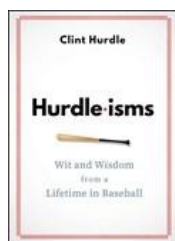
Good is the New Cool Guide to Conscious Business: How Companies Can Drive Growth Through Positive Impact

Afdhel Aziz, Bobby Jones

How brands can evolve to win with conscious consumers

In the *Good is the New Cool Guide to Conscious Business: How Companies Can Drive Growth Through Positive Impact*, conscious capitalism experts Afdhel Aziz and Bobby Jones deliver all of the knowledge and tools needed to discover, design, and deploy sustainable and inclusive growth within any organization.

This book draws on stories, insights, and case studies from leaders at successful purpose-driven corporations around



9781394292042
Pub Date: 2/11/25
144 pages • Hardcover
Self-Help / Motivational &
Inspirational

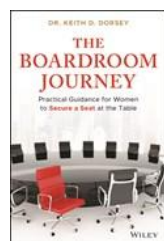
Hurdle-isms: Wit and Wisdom from a Lifetime in Baseball

Clint Hurdle

A fun and easy read filled with insight, humor, wisdom, and wit

In *Hurdle-isms*, renowned Major League Baseball player, hitting coach, manager, and current Special Assistant to the General Manager for the Colorado Rockies, Clint Hurdle, delivers a collection of his most inspirational stories. You'll find a ton of funny, insightful, and otherwise notable anecdotes from one of Major League Baseball's most successful personalities.

In each chapter, Hurdle also describes the experience, strength, and hope he's gained through his experiences



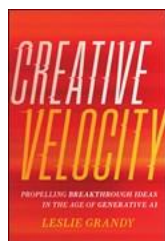
9781394331789
Pub Date: 5/6/25
256 pages • Hardcover
Business & Economics /
Diversity & Inclusion

The Boardroom Journey: Practical Guidance for Women to Secure a Seat at the Table

Keith D. Dorsey

Empower your journey to the corporate boardroom with practical guidance and real-life examples.

The Boardroom Journey: Practical Guidance for Women to Secure a Seat at the Table by Dr. Keith D. Dorsey offers a dear, actionable roadmap for women at any career stage to strategically build a path to the boardroom. The evidence-based strategies and inspiring success stories presented throughout this book have been gleaned from interviews with hundreds of current corporate board members. Specific tactics are outlined for early career



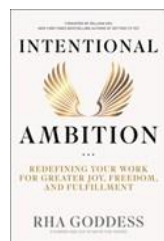
9781394283439
Pub Date: 5/6/25
Hardcover
Business & Economics

Creative Velocity: Propelling Breakthrough Ideas in the Age of Generative AI

Leslie Grandy

Expert guide to sharpen and revitalize your creative spirit in any business environment

Written by trailblazing global product innovator Leslie Grandy, *Creative Velocity: Propelling Breakthrough Ideas in the Age of Generative AI* provides everything readers need to develop the mindset, skills, and confidence that allow creativity to flourish, enabling them to challenge conventional thinking to improve customer, business, and personal results and collaborate effectively with generative AI to cultivate and explore novel ideas. This book integrates Grandy's real-world examples and practical



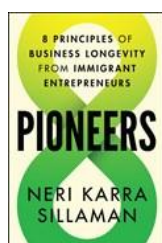
9781394299683
Pub Date: 5/6/25
Hardcover
Business & Economics /
Workplace Culture

Intentional Ambition: Redefining Your Work for Greater Joy, Freedom, and Fulfillment

Rha Goddess

Proven strategies for a more intentional and thoughtful approach to your ideal career

In *Intentional Ambition: Redefining Your Work for Greater Joy, Freedom and Fulfillment*, soul coach and visionary career consultant Rha Goddess reveals a proven blueprint, already used by hundreds of breakthrough changemakers, cultural visionaries, and social entrepreneurs, to radically and thrillingly reset your life by renegotiating your relationship to work. Drawing on personal anecdotes from highly successful individuals Rha has worked with across industries and roles, this book



9781394304059
Pub Date: 5/6/25
256 pages • Hardcover
Business & Economics /
Diversity & Inclusion

Pioneers: 8 Principles of Business Longevity from Immigrant Entrepreneurs

Neri Karra Sillaman

Unlock the principles that drive the remarkable success stories of immigrant entrepreneurs from around the world

In *Pioneers: 8 Principles of Business Longevity From Immigrant Entrepreneurs*, academic, entrepreneur, and consultant, Neri Karra Sillaman, delivers a one-of-a-kind exploration of the remarkable success of immigrant entrepreneurs. The author writes about how immigrants, often starting with limited capital and connections, have built iconic and enduring businesses. Sillaman combines rigorous academic research with compelling case studies



9781394316649
Pub Date: 5/6/25
Hardcover
Business & Economics /
Nonprofit Organizations &
Charities / Management &
Leadership

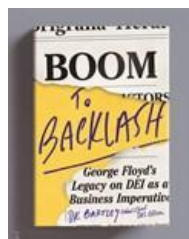
Nonprofit AI: A Comprehensive Guide to Implementing Artificial Intelligence for Social Good

Nathan Chappell, Scott Rosenkrans

A hands-on roadmap to implement Artificial Intelligence in your nonprofit organization

You've probably done everything in life that you were told to do: get educated, secure a job, work hard and be careful with money. And where did that lead you? Straight to the middle! But weren't you made for more?

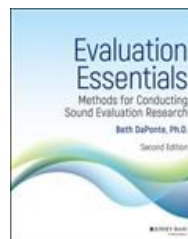
In *Nonprofit AI: A Comprehensive Guide to Implementing Artificial Intelligence for Social Good*, a team of veteran artificial intelligence (AI) experts from the nonprofit sector delivers an insightful and practical overview of how purpose-driven organizations can use AI to increase their



Boom to Backlash: George Floyd's Legacy on DEI as a Business Imperative

DK Bartley

9781394351459
Pub Date: 5/20/25
Hardcover
Business & Economics /
Diversity & Inclusion



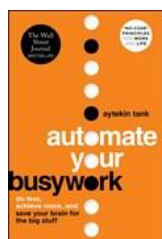
Evaluation Essentials: Methods for Conducting Sound Research (2nd Edition)

Beth Osborne Daponte

9781394234783
Pub Date: 4/22/25
240 pages • Paperback
Education / Evaluation &
Assessment

A nuts-and-bolts introduction to program evaluation for the nonprofit and public sectors

Evaluation Essentials: Methods for Conducting Sound Research, 2nd Edition, is a substantial update to the popular overview of the evaluation process. Virtually every form of externally funded nonprofit activity must be periodically evaluated, and trained evaluators are in higher demand than ever before. This book offers a step-by-step introduction to the process and methods of program evaluation, with over 40 examples from public policy, public health, non-profit management, social work, arts



Automate Your Busywork: Do Less, Achieve More, and Save Your Brain for the Big Stuff

Aytekin Tank

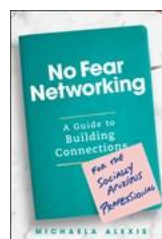
Wall Street Journal Bestseller

Publisher's Weekly Bestseller

Learn to automate your busywork and focus on what really matters

In *Automate Your Busywork: Do Less, Achieve More, and Save Your Brain for the Big Stuff* entrepreneur, founder, and CEO of Jotform Aytekin Tank delivers a can't-miss blueprint to help you make the most of your most precious asset: time. You'll explore what's possible when you offload repetitive tasks, why automation has democratized

9781394298884
Pub Date: 2/11/25
256 pages • Paperback
Business & Economics /
Careers



No Fear Networking: A Guide to Building Connections for the Socially Anxious Professional

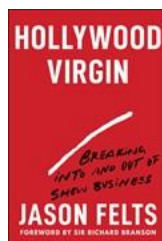
Michaela Alexis

Transform your networking experience with No Fear Networking

Embark on a transformative journey with *No Fear Networking: A Guide to Building Connections for the Socially Anxious Professional*, tailored for anyone who's ever felt overwhelmed by traditional networking. Crafted by a formerly agoraphobic LinkedIn guru who became a viral sensation at 30, this guide is an essential toolkit for fostering genuine connections and opening doors to new opportunities.

No Fear Networking offers a compassionate approach to

9781394268559
Pub Date: 2/11/25
224 pages • Hardcover
Business & Economics /
Personal Success



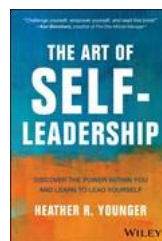
Hollywood Virgin: Breaking Into and Out of Show Business

Jason Felts

Hollywood Virgin is more than a tell-all memoir about the business of show business from the founder and CEO of Virgin's entertainment company—it's about hustle, risk-taking, sudden success, insider realizations, self-discovery, breakdowns, and walking away before you lose everything... alongside plenty of behind-the-screen shockers, celebrity stories, and yes, a bathrobe or two.

Growing up in small-town Texas, Jason Felts dreamed of being in Hollywood. He made his way to California, started

9781394323838
Pub Date: 2/11/25
240 pages • Hardcover
Biography &
Autobiography /
Entertainment &
Performing Arts



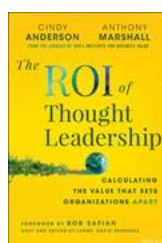
The Art of Self-Leadership: Discover the Power Within You and Learn to Lead Yourself

Heather Younger

Learn to take control of your own professional destiny and lead yourself through challenging situations

In *The Art of Self-Leadership: Discover the Power Within You and Learn to Lead Yourself*, celebrated workplace culture and employee engagement expert Heather R. Younger delivers an exciting and practical discussion of how to develop an entirely new mindset around personal advocacy and self-leadership. You'll learn how to take control of the workplace experience and set expectations up front about relationships.

9781394283378
Pub Date: 2/11/25
272 pages • Hardcover
Business & Economics /
Leadership



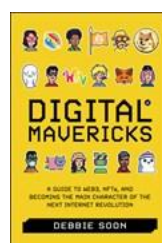
The ROI of Thought Leadership: Calculating the Value that Sets Organizations Apart

Cindy Anderson, Anthony Marshall

The power of corporate thought leadership, finally quantified through expansive rigorous empirical research

The ROI of Thought Leadership: Calculating the Value that Sets Organizations Apart reveals the findings of rigorous research conducted by authors Anthony Marshall and Cindy Anderson, leaders at IBM's Institute for Business Value (IBV), where they surveyed more than 4,000 C-level executives—half CEOs, half CFOs, CSCOs, CTOs and CIOs—to ask about their consumption of thought leadership content and the influence it has on their

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Pub Date: 2/11/25
240 pages • Hardcover
Business & Economics /
Leadership



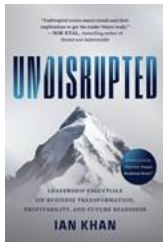
Digital Mavericks: A Guide to Web3, NFTs, and Becoming the Main Character of the Next Internet Revolution

Debbie Soon

Build a new life and career while shaping our digital future with NFTs and blockchain technology

In *Digital Mavericks: A Guide to Web3, NFTs, and Becoming the Main Character in the Next Internet Revolution*, founder, NFT collector, and tech entrepreneur Debbie Soon delivers an exciting and eye-opening exploration of the seismic changes and tremendous opportunities that can be found at the intersection of creativity and technology. You'll learn about how blockchain technology and non-fungible tokens (NFTs) are

9781394220892
Pub Date: 2/11/25
256 pages • Hardcover
Business & Economics /
Personal Success



Undisrupted: Leadership Essentials on Business Transformation, Profitability and Future Readiness

Ian Khan

Ready your organization for the future—regardless of what it may bring—with one of the world's foremost business strategists

In *Undisrupted: Leadership Essentials on Creating a Future-Ready Organization*, Ian Khan, a distinguished futurist, filmmaker, and author delivers a compelling message that challenges the conventional approach to future-proofing businesses with technology, offering a fresh, comprehensive strategy for thriving in an uncertain future.

In the book, Khan introduces the innovative *Future*

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320 pages • Hardcover
Business & Economics / Leadership



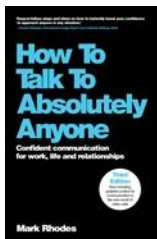
Earning Power: Breaking Barriers and Building Wealth for Women

Roxanne Calder

Discover how to boost your earnings so you can close the million-dollar pay gap

Did you know that over a lifetime, the gender pay gap can cost women over *one million dollars*? In *Earning Power*, you'll find the knowledge, strategies and confidence you need to make work and life decisions that maximise your personal earning potential. Most of us assume the pay gap is not an issue in our industry or workplace—or we think it only matters when it comes to negotiating salary. But from your super contributions to maternity leave, what you do with your pay can have a compounding and lifelong effect

9781394313433
Pub Date: 4/7/25
240 pages • Paperback
Business & Economics / Women In Business



How To Talk To Absolutely Anyone: Confident Communications in Every Situation, 3rd Edition (3rd Edition)

Mark Rhodes

An easy-to-understand, practical guide to become a confident communicator

In this third edition of *How to Talk to Absolutely Anyone: Confident Communications in Every Situation*, entrepreneur, business mentor, and international speaker Mark Rhodes delivers a practical yet accessible guide to break through barriers and make a connection. Whether you fear judgement and rejection, or just struggle to know what to say, this book provides readers with the tools needed to navigate social situations. Working step-by-step,

9781907312649
Pub Date: 2/11/25
256 pages • Paperback
Health & Fitness / Mental Health



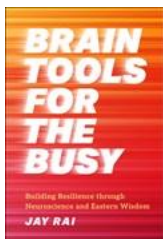
Good Is the New Cool Guide to Meaningful Marketing: How Brands Can Win with Conscious Consumers

Afidhel Aziz, Bobby Jones

How brands can evolve to win with conscious consumers

The *Good Is the New Cool Guide to Meaningful Marketing* is your guide to future-proof your brand with purpose-driven strategies and activations that meet the demands of the new world of conscious capitalism. This book takes readers behind the scenes at some of the world's most famous brands—from purpose-driven pioneers like TOMS, the Honest Company, and Chobani, to household names like Oreo, Call of Duty, and Brand Jordan—to show you

9781394281756
Pub Date: 2/11/25
288 pages • Hardcover
Business & Economics / Marketing / Direct



Brain Tools for the Busy: Building Resilience through Neuroscience and Eastern Wisdom

Jay Rai

Supercharge your resilience, energy and productivity without cramming another task into your already chaotic schedule

Brain Tools for the Busy: Building Resilience through Neuroscience and Eastern Wisdom is an essential guide for those navigating the demanding challenges of their busy lives, without the luxury of slowing their pace. Guided by neuroscience expert and renowned executive coach Jay Rai, this work serves as your framework for mastering resilience.

Dive into a heady mix of modern neuroscience

9781394218417
Pub Date: 3/31/25
224 pages • Hardcover
Business & Economics / Personal Success



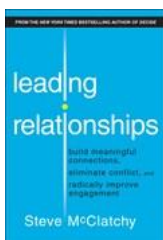
Love As a Business Strategy: Resilience, Belonging & Success, Updated Edition (2nd Edition)

Mohammad F. Anwar, Frank E. Danna, Jeffrey F. Ma, Christopher J. Pitre

Groundbreaking, people-first strategies for organizational growth, profit, and longevity

Chock-full of real-world examples of mistakes, heartbreak, and redemption that makes it read more like a juicy exposé than a business book, *Love as a Business Strategy* offers a new, people-first framework for achieving any business outcome. Written by authors who aren't fans of run-of-the-mill, nap-inducing business or leadership books, this book clearly shows that a better way of doing business

9781394332533
Pub Date: 3/5/25
256 pages • Hardcover
Business & Economics / Workplace Culture



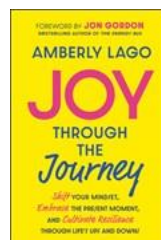
Leading Relationships: Build Meaningful Connections, Eliminate Conflict, and Radically Improve Engagement

Steve McClatchy

Eradicate office drama and transform your workplace relationships with proven leadership strategies

In *Leading Relationships*, Steve McClatchy, esteemed leadership mentor and entrepreneur, offers a clear path to improving workplace dynamics. This essential guide tackles the pervasive problems of workplace drama and ineffective relationship management, providing readers with practical tools to build trust, confidence, and respect among colleagues.

9781394289387
Pub Date: 2/5/25
256 pages • Hardcover
Business & Economics / Leadership



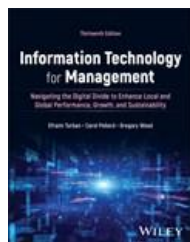
Joy Through the Journey: Shift Your Mindset, Embrace the Present Moment, and Cultivate Resilience Through Life's Ups and Downs

Amberly Lago, Jon Gordon

Bring joy, fulfillment, and gratitude back into your life—regardless of what you're going through right now

In *Joy Through the Journey*, renowned resilience and transformation expert Amberly Lago delivers a one-of-a-kind exploration of finding light in life's darkest moments. She delivers a transformative discussion of how to take your joy back when life gets hard and provides readers with a guiding light for navigating life's toughest challenges.

9781394265541
Pub Date: 2/11/25
224 pages • Hardcover
Self-Help / Motivational & Inspirational



9781394243549
Pub Date: 3/5/25
736 pages • Paperback
Business & Economics /
E-Commerce / Search
Engine Optimization

Information Technology for Management: Driving Digital Transformation to Increase Local and Global Performance, Growth and Sustainability (13th Edition)

Efraim Turban, Carol Pollard, Gregory Wood

Comprehensive coverage of developments in the real world of IT management, provides a realistic and up-to-date view of IT management in the current business environment

Information Technology for Management provides students in all disciplines with a solid understanding of IT concepts, terminology, and the critical drivers of business sustainability, performance, and growth. Employing a blended learning approach that presents content visually,



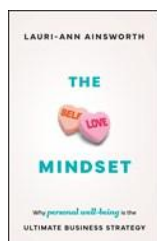
9781394189823
Pub Date: 3/11/25
320 pages • Hardcover
Business & Economics /
New Business Enterprises

AI First, Human Always: Embracing a New Mindset for the Era of Superintelligence

Sandy Carter

Leadership wisdom to ride the wave of the seven hottest trends in our new AI-first world of business

Written by seasoned tech executive Sandy Carter, *AI First, Human Always: Embracing a New Mindset for the Era of Superintelligence* is your guidebook to the seven hottest trends in AI. This book will recalibrate your approach to the exponential curve of emerging AI solutions for business. It will help you transform today's unstoppable currents of change into tailwinds that propel your organization to great heights. From the tokenization of everything, to multi-model learning models, to the import...



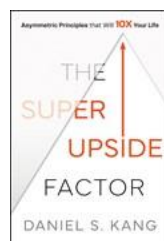
9781907312779
Pub Date: 4/28/25
256 pages • Paperback
Self-Help / Personal
Growth / Success

The Self-Love Mindset: Why Personal Wellbeing is the Ultimate Business Strategy

Lauri-Ann Ainsworth

Find success and create organisational change by focusing on your own happiness and wellbeing

Written by Lauri-Ann Ainsworth, CEO of the Richard Branson Centre of Entrepreneurship Caribbean, the region's foremost business accelerator, *The Self-Love Mindset: Why Personal Wellbeing is the Ultimate Business Strategy* shares a deeply personal journey, revealing how true success—both personal and professional—begins with self-love. Ainsworth believes that people are at the heart of every business. When individuals are empowered to love and care for themselves, that love naturally extends to the



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Business & Economics /
Personal Success

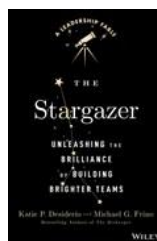
The Super Upside Factor: Asymmetric Principles that Will 10X Your Life

Daniel Kang

A practical playbook to maximize luck in life and career

Venture capitalists manage to raise and invest trillions of dollars despite being wrong **most of time** through asymmetric bets – where a few big wins outsize losses by factors of 1,000x.

In *The Super Upside Factor*, Daniel Kang draws on his experience as a venture capitalist at Softbank Vision Fund and a Y Combinator-backed founder to adapt asymmetric principles for personal and professional life. He offers a clear framework for maximizing luck and generating



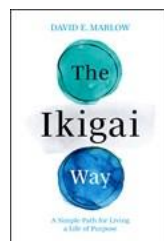
9781394280537
Pub Date: 3/25/25
208 pages • Hardcover
Business & Economics /
Leadership

The Stargazer: Unleashing the Brilliance of Building Brighter Teams

Katie P. Desiderio, Michael G. Frino

The newest leadership fable from the Wall Street Journal bestselling authors of *The Beekeeper*

In *The Stargazer: Unleashing the Brilliance of Building Brighter Teams*, human capital experts and Wall Street Journal bestselling authors of *The Beekeeper*, Dr.'s Katie P. Desiderio and Michael G. Frino deliver a thought-provoking leadership fable



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Personal Success

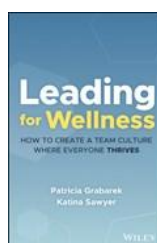
The Ikigai Way: A Simple Path for Living a Life of Purpose

David Marlow

Discover the secret to living a life of purpose and fulfillment with *The Ikigai Way*

In *The Ikigai Way*, David Marlow, a seasoned business leader and personal transformation expert, tackles the challenges of today's disrupted career landscapes. Utilizing the ancient Japanese concept of Ikigai, Marlow offers a fresh perspective on finding harmony and fulfillment in both personal and professional life amidst the twin modern crises of burnout and career uncertainty.

The book meticulously explores how to align your career with your true self by integrating Ikigai into your daily



9781394292011
Pub Date: 3/25/25
Hardcover
Business & Economics /
Workplace Culture

Leading for Wellness: How to Create a Team Culture Where Everyone Thrives

Patricia Grabarek, Katina Sawyer

Exclusive research-backed insights into the secrets to employee wellness and performance in today's world of work

Through a straightforward, science-based approach, *Leading for Wellness: How to Create a Team Culture Where Everyone Thrives* explains the steps to become a Generator—the type of leader who people want to work for and organizations want to hire—by leading in a way that fosters trust and positive connections with employees. This book is based on two in-depth studies conducted by the authors, where they found that the keys to employee



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Pub Date: 3/25/25
Paperback
Business & Economics /
Leadership

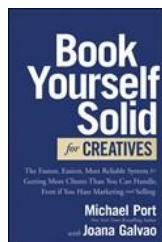
Dream Big and Win: Translating Passion into Purpose and Creating a Billion-Dollar Business

Liz Elting

AN INSTANT WALL STREET JOURNAL BESTSELLER

A guide for how to not only dream big, but also win—both in business and in life—from one of the most celebrated and successful women in America.

For the first time ever, entrepreneur, philanthropist, and Forbes' Richest Self-Made Woman Liz Elting shares her story on how she co-founded and grew TransPerfect, the billion-dollar translation and language solutions company that began as a dream in an NYU dorm room. In *Dream Big and Win*, Elting divulges practical and inspiring tips you



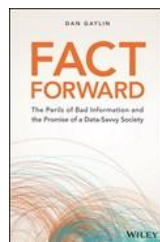
9781394236275
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304 pages • Hardcover
Business & Economics /
Marketing / Direct

Book Yourself Solid for Creatives: The Fastest, Easiest, Most Reliable System for Getting More Clients Than You Can Handle, Even if You Hate Marketing and Selling

Michael Port, Joana Galvao

Expand your book of business at your creative agency or freelance service

In *Book Yourself Solid for Creatives*, bestselling author Michael Port and Joana Galvao deliver a game-changing and super-specific playbook for creative professionals seeking to fill their pipeline with dozens or hundreds of qualified leads and convert them into paying clients. The authors explain how to achieve your business goals, pack your calendar with high-value clients, and increase your



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240 pages • Hardcover
Business & Economics /
Management

Fact Forward: The Perils of Bad Information and the Promise of a Data-Savvy Society

Dan Gaylin

Solutions to increase trust and empower better decision making in a data-rich world

Fact Forward: The Perils of Bad Information and the Promise of a Data-Savvy Society explores how a growing deluge of data has led to a data-rich world with abundant new opportunities and a precipitous decline in trust due to the problems we face in producing, communicating, and consuming data. This book takes readers on a journey through the data ecosystem, showing how data producers, data consumers, and data disseminators all have a role to play in creating a more data-savvy society.



9781394295241
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272 pages • Hardcover
Business & Economics /
Leadership

Digital Impact: The Human Element of AI-Driven Transformation

Steve Lucas

Use technology to connect systems and data to change the world for the better

In *Digital Impact: The Human Element of AI-Driven Transformation*, Steve Lucas, a three-time CEO, discusses how organizations can integrate and automate systems to create incredible outcomes that benefit people. Lucas explains how this becomes possible when businesses solve the ubiquitous problems of digital fragmentation and data complexity, which have become even more pressing with the rise of artificial intelligence.

Including real-world customer stories as examples and writing



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Business & Economics /
Personal Success

Unforgettable Presence: Get Seen, Gain Influence, and Catapult Your Career

Lorraine K Lee

Are you an ambitious hard worker and high-achiever—but feeling stuck, unseen, and struggling to move up in your career?

Lorraine K. Lee faced this exact challenge. It took countless conversations with industry leaders and a completely new mindset to show her that more work hours and greater output weren't the tickets to career advancement.

To reach her professional goals, she realized it was necessary to become the CEO of her own career—and that to do that, she had to be strategic and intentional in



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288 pages • Paperback
Business & Economics /
Marketing

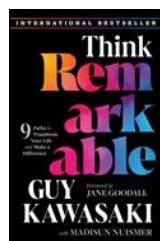
Age of Invisible Machines: A Guide to Orchestrating AI Agents and Making Organizations More Self-Driving, Revised and Updated (2nd Edition)

Robb Wilson

Cut through the noise and unlock the transformational power of conversational AI

In the newly revised second edition of *Age of Invisible Machines*, renowned tech leader Robb Wilson delivers a startlingly insightful and eye-opening blueprint for using conversational AI to make your company self-driving—with a digital ecosystem of interconnected automations powering all aspects of your business.

Conversational AI is transforming every job at every



9781394328253
Pub Date: 4/22/25
Paperback
Business & Economics /
Leadership

Think Remarkable: 9 Paths to Transform Your Life and Make a Difference

Guy Kawasaki, Madisun Nuismer, Jane Goodall

A USA TODAY BESTSELLER AND GLOBE AND MAIL BESTSELLER

The Non-Obvious Book Awards 2024 Longlist Selection

Make the leap from average to exceptional and start living the remarkable life you were meant to lead

Ever wonder what sets people like Steve Wozniak, Stacey Abrams, Mark Rober, and Jane Goodall apart? Why do



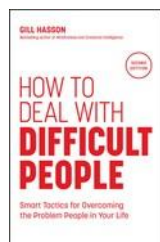
9781394329540
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Paperback
Business & Economics /
Personal Success

The Communication Code: Unlock Every Relationship, One Conversation at a Time

Jeremie Kubicek, Steve Cockram

Provides a proven series of skills and techniques that anyone can use to make their relationships thrive

Healthy communication is essential in any professional or personal relationship. When the lines of communication are frayed or broken, the resulting drama, unnecessary conflict, and inefficiency often lead to 'dropping the ball'. Better communication yields better results. It's a no-brainer—honest conversations build deeper, more productive relationships. It may seem simple in theory, but healthy communication is one of the most challenging



9781907312809
Pub Date: 6/3/25
220 pages • Paperback
Family & Relationships /
Conflict Resolution

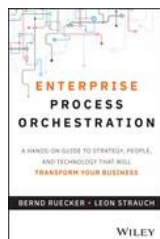
How to Deal with Difficult People: Smart Tactics for Overcoming the Problem People in Your Life (2nd Edition)

Gill Hasson

Don't let problem people get to you!

Whether it's a manager who keeps moving the goal posts, an uncooperative colleague, negative friend, or critical family member, some people are just plain hard to get along with. Often, your immediate response may be to shrink or sulk, become defensive or attack. But there are smarter moves to make when dealing with difficult people. This book explains how to cope with a range of situations with difficult people and to focus on what you can change.

This book will help you to:



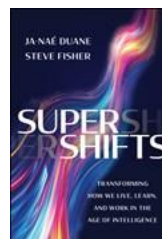
9781394309672
Pub Date: 6/3/25
256 pages • Hardcover
Business & Economics /
Decision-Making &
Problem Solving

Enterprise Process Orchestration: A Hands-on Guide to Strategy, People, and Technology That Will Transform Your Business

Bernd Ruecker, Leon Strauch

Learn how to transform your business through process orchestration

Process orchestration became pivotal to building a foundation for business agility, speed, and innovation. A process that is orchestrated end-to-end can integrate existing systems, human work, and the latest technologies like AI. It is the basis to understand how your business operates, how to improve processes, and how to innovate your business model. But how to adopt process orchestration successfully on an enterprise level?



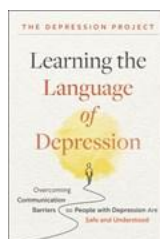
9781394291601
Pub Date: 4/29/25
Hardcover
Business & Economics /
Leadership

SuperShifts: Transforming How We Live, Learn, and Work in the Age of Intelligence

Ja-Nae Duane, Steve Fisher

Forward-thinking exploration of the dawn of humanity's new age and the imminent technology-enabled transformation on society, business, and beyond.

In *SUPERSHIFTS*, leading behavioral scientist Dr. Ja-Nae Duane and world-renowned entrepreneur and futurist Steve Fisher deliver an incisive overview of how we are at the end of one 200-year arc and embarking on another. With this new age of intelligence, Duane and Fisher highlight the various catalysts for change currently affecting individuals, businesses, and society as a whole.



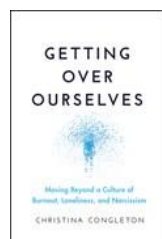
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208 pages • Hardcover
Self-Help / Mood
Disorders / Depression

Learning the Language of Depression: Overcoming Communication Barriers so People with Depression Are Safe and Understood

The Depression Project

In Order For People With Depression To Feel Safe And Understood, It's Essential To Overcome Depression's "Language Barrier"

As The Depression Project hears every single day from members of their 3,000,000+ person social media community, a "language barrier" often exists between people with depression and those around them — in the sense that many words, everyday expressions and non-verbal forms of communication can take on a vastly different meaning than they otherwise would when they



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Getting Over Ourselves: Moving Beyond a Culture of Burnout, Loneliness, and Narcissism

Christina Congleton

Move beyond empty "life hacks" to connect with your deepest humanity

In *Getting Over Ourselves: Moving Beyond a Culture of Burnout, Loneliness, and Narcissism*, human development specialist and leadership coach Christina Congleton delivers an insightful and urgently needed discussion of how people can break out of the tired clichés of the self-help genre, and move toward new levels of connection, engagement, and capacity in navigating an uncertain world.

In the book, you'll explore how modern attitudes of

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The Professional: A Playbook to Unleash Your Potential and Futureproof Your Success

Tony Frost

Build a successful career and navigate the future of work

What does it take to be a professional today? Do you know what you need to do to succeed and grow at work? *The Professional* is essential reading for anyone entering the professional world and looking to gain a competitive edge early in their career. From ever-changing client and employer expectations to the rise of artificial intelligence, it's never been more important to futureproof your professional skills. *The Professional* offers the tools and advice you need to navigate challenges and thrive in your



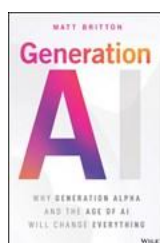
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240 pages • Hardcover
Business & Economics /
Women In Business

Chief in Tech: How Women are Breaking the Silicon Ceiling and Leading with Impact

Anna Radulovski

A practical blueprint for women to advance their careers, conquer barriers, and thrive in leaderships roles with confidence in tech and beyond

Chief in Tech is an inspiring and comprehensive guide for women navigating career growth, packed with proven strategies, real-life success stories, and actionable advice for both personal advancement and leadership development. This book equips readers to thrive, navigate professional growth, and shatter glass ceilings. Whether you're mastering leadership, negotiating your worth, or navigating work-life integration, this book provides tools to



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256 pages • Hardcover
Business & Economics /
Marketing

Generation AI: Why Generation Alpha and the Age Of AI Will Change Everything

Matt Britton

Clear, practical guidebook to being a parent and professional in a world transformed by AI

In *Generation AI*, lifelong entrepreneur, futurist, and consumer trend expert Matt Britton explores how artificial intelligence is reshaping society, from consumer behavior to education, work, relationships, and health. As the first generation born into an AI-enabled world, Generation Alpha will experience a paradigm shift in lifestyle and career paths. Britton examines the unprecedented opportunities AI presents: personalized learning, advancements in healthcare, and automated consumer



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Business & Economics /
Personal Success

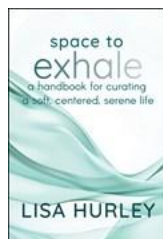
Bridging the Confidence Gap: How Empowered Women Change the World

Sheena Yap Chan

A roadmap to self-confidence for women in leadership

Bridging the Confidence Gap: How Empowered Women Change the World is a startlingly insightful and inspiring discussion of female leadership by celebrated executive, business leader, and author Sheena Yap Chan.

Yap Chan delivers a transformative and fresh take on the challenges, pitfalls, and opportunities women face when they reach for the reins of leadership in business. She walks you through how to navigate those challenges and realize those opportunities with powerful observations



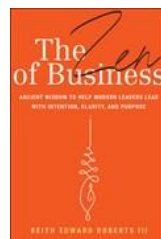
9781394290680
Pub Date: 5/6/25
Hardcover
Business & Economics /
Motivational

Space to Exhale: A Handbook for Curating a Soft, Centered, Serene Life

Lisa Hurley

Tips, tools, and strategies to help Black women, and all women, manifest happier, easier, more fulfilling lives

In *Space To Exhale: A Handbook For Curating a Soft, Centered, Serene Life*, renowned activist, entrepreneur, and speaker Lisa Hurley delivers an inspiring and practical guide to help Black women remove their superhero cape, embrace rest, and create lasting life/work balance. In her debut book, Hurley reveals how Black women can curate a happier existence—one filled with ease, love, and psychological safety—so that they move from merely



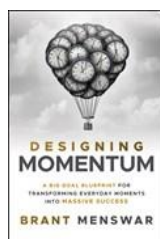
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Business & Economics /
Entrepreneurship

The Zen of Business: Ancient Wisdom to Help Modern Leaders Lead with Intention, Clarity, and Purpose

Keith Roberts

Discover your perfect balance with a combination of ancient Eastern wisdom and timeless business advice

In *The Zen of Business: Ancient Wisdom to Help Modern Leaders Lead with Intention, Clarity, and Purpose*, transformational speaker and leadership expert Keith Roberts delivers an exhilarating guide to personal growth and professional success that incorporates ancient Buddhist wisdom, including the principles of karma, the Eightfold Path, and other Eastern philosophy mainstays.



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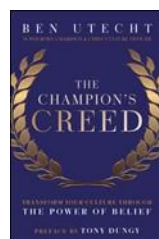
Designing Momentum: A Big Goal Blueprint for Transforming Everyday Moments into Massive Success

Brant Menswar

Master life's pivotal moments to create a legacy of unstoppable momentum

Discover how Brant Menswar's *Designing Momentum* can transform your life by teaching you to capture and harness the power of everyday moments. In a world where uncertainty reigns, this motivational guide provides the mindsets and strategies you need for lasting personal and professional growth.

Designing Momentum is your practical guide to



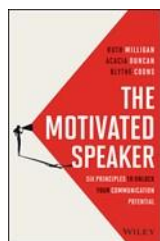
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176 pages • Hardcover
Business & Economics /
Personal Success

The Champion's Creed: Transform Your Culture Through the Power of Belief

Ben Utecht, Tony Dungy

Visionary strategies from former NFL star to infuse your company's Culture with purpose and direction

In *The Champion's Creed*, NFL star and Chief Culture Officer Ben Utecht unveils the blueprint for forging unbeatable teams in any arena. Central to Utecht's methodology is the creation of a "Culture Creed"—a dynamic manifesto that transcends typical mission statements. This powerful tool becomes the compass guiding every decision, action, and interaction within an organization. Readers will learn how to craft and implement their own Culture Creed, infusing their



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Business Communication

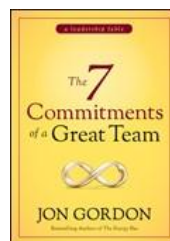
The Motivated Speaker: Six Principles to Unlock your Communication Potential

Ruth Milligan, Acacia Duncan, Blythe Coons

Master the mindsets and practices of the world's best public speakers

A team of veteran communication and speaking coaches delivers a groundbreaking new framework to becoming a great communicator. Thanks to the authors' decades of experience, readers will discover the six essential threshold concepts needed to give talks like the best TED speakers and Fortune 500 leaders.

Their practical and accessible approach will help you establish powerful habits in your speaking practice. You'll



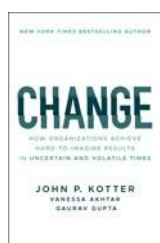
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The 7 Commitments of a Great Team: A Leadership Fable

Jon Gordon

Powerful fable to inspire better business leadership through tried-and-true lessons from athletics

In this new Jon Gordon fable *The 7 Commitments of Great Teams*, Tim is struggling to lead his team at work: projects are falling flat, morale is low, and his leadership ability is in question from higher-ups. In a moment of heartbreak, he talks to his old college coach, who is on his deathbed, and is reminded of a simple yet perspective-shifting adage from the past: "teammates are forever." Flashing back to his college team where they frequently accomplished the impossible against all odds, Tim th...



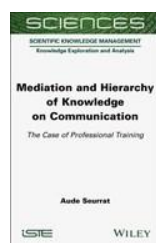
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240 pages • Paperback
Business & Economics /
Leadership

Change: How Organizations Achieve Hard-to-Imagine Results in Uncertain and Volatile Times

John P. Kotter, Vanessa Akhtar, Gaurav Gupta

Transform your organization with speed and efficiency using this insightful new resource

Incremental improvement is no longer sufficient in helping organizations navigate the complexity, uncertainty and volatility of today's world. In *Change: How Organizations Achieve Hard-to-Imagine Results in Uncertain and Volatile Times*, authors John P. Kotter, Vanessa Akhtar, and Gaurav Gupta explore how to create non-linear, dramatic change in your organization. You'll discover the emerging science of change that teaches us about how to build organizations – from businesses to governments – that



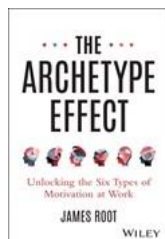
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256 pages • Hardcover
Business & Economics /
Management Science

Mediation and Hierarchy of Knowledge on Communication: The Case of Professional Training

Aude Seurat

This book explores the various forms of knowledge selection and mediation concerning communication in organizations, particularly focusing on professional communication training courses. The work is based on a corpus study of training catalogues, an interview survey of professional communication training courses.

Mediation and Hierarchy of Knowledge on Communication analyzes how the pursuit of certainty contributes to favoring certain types of 'learned' knowledge over others.



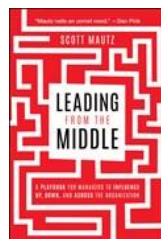
9781394295210
Pub Date: 3/5/25
224 pages • Hardcover
Business & Economics /
Leadership

The Archetype Effect: Unlocking The Six Types of Motivation at Work

James Root

In-depth, research-backed exploration of the answers to worker motivation

Based on an extensive global research program conducted in nineteen countries around the world surveying over forty-eight thousand people, *The Archetype Effect* delivers a new framework to understand and cater to worker motivators across roles, industries, and organizations. This book shows how workers can be classified into six major archetypes based on their motivations, and describes how recent disruptions, such as gig work, remote work and AI-assisted automation, are impacting worker motivators



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Pub Date: 3/18/25
Paperback
Business & Economics /
Management

Leading from the Middle: A Playbook for Managers to Influence Up, Down, and Across the Organization

Scott Mautz

The definitive playbook for driving impact as a middle manager

Leading from the Middle: A Playbook for Managers to Influence Up, Down, and Across the Organization delivers an insightful and practical guide for the backbone of an organization: those who have a boss and are a boss and must lead from the messy middle. Accomplished author and former P&G executive Scott Mautz walks readers through the unique challenges facing these managers, and the mindset and skillset necessary for managing up



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Paperback
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Management

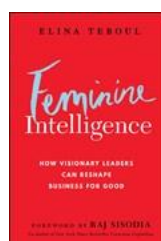
The Leader Lab: Core Skills to Become a Great Manager, Faster

Tania Luna, LeeAnn Renninger

What if you could become a great manager, leader, and communicator faster?

The Leader Lab is a high-speed leadership intensive, equipping managers with the Swiss Army Knife of skills that help you handle the toughest situations that come your way.

Through painstaking research and training over 200,000 managers, authors Tania Luna and LeeAnn Renninger, PhD (co-CEOs of LifeLab Learning) identified the most important skills that distinguish great managers from average. Most importantly, they've discovered how to help



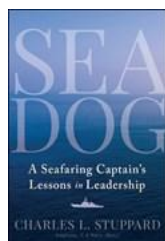
9781394330119
Pub Date: 3/24/25
240 pages • Hardcover
Business & Economics /
Leadership

Feminine Intelligence: How visionary leaders can reshape business for good

Elina Teboul, Rajendra Sisodia

"Feminine Intelligence is replete with rigorous research and sound advice. In these challenging times, to heal our homes, our communities, and our world, we desperately need the practical wisdom that Elina Teboul shares with us in *Feminine Intelligence*." - Tal Ben Shahar, Creator of Harvard University Happiness Course, New York Times Bestselling Author of *Happier*

In her groundbreaking work, Elina Teboul reveals how feminine intelligence is the key to running some of the world's most successful companies —



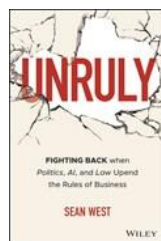
9781394248247
Pub Date: 3/25/25
242 pages • Hardcover
Business & Economics /
Leadership

Sea Dog: A Seafaring Captain's Lessons in Leadership

Charles L. Stuppard

Your guide to becoming a worthy leader, based on true stories from a fulfilling military career

From the high seas to high commands in Iraq, Kuwait, and Afghanistan, *Sea Dog: A Seafaring Captain's Lessons in Leadership* tells the tale of Charles L. Stuppard and his journey from growing up surrounded by poverty and violence to becoming a Navy Captain in charge of the US Navy's most technologically sophisticated warship. In this book, Stuppard details exactly how he managed to not only become a great leader, but one who acts with character, empathy, and honor, not because of inherent



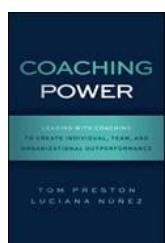
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Unruly: Fighting Back when Politics, AI, and Law Upend the Rules of Business

Sean West

A bold exploration of modern business risk in a volatile world where traditional rules no longer apply

In *Unruly: Fighting Back when Politics, AI, and Law Upend the Rules of Business*, co-founder of software company Hencel Technologies and former Global Deputy CEO of Eurasia Group, Sean West, delivers a startlingly insightful new take on how politics, technology and law are converging to upend the rules of business, generating dangerous risks and incredible opportunities. West convincingly argues that we must understand all three



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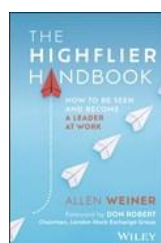
Coaching Power: Leading With Coaching to Create Individual, Team, and Organizational Outperformance

Tom Preston, Luciana Nunez

A powerful new approach to leadership tailor-made for the 21st century

In *Coaching Power*, a team of veteran executive coaches delivers a singularly insightful and original way of looking at leadership: as a form of coaching. The authors explain this new way of leading others and offer readers a set of tools, frameworks, and mindsets to take with them in their professions.

You'll discover how to succeed in a world that's evolving faster than ever, and how to navigate a workplace that can



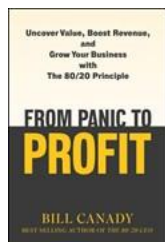
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Allen N. Weiner

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Bill Canady

Structured corporate strategy to launch ambitious and consistent growth in just 100 days

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Marketing: A Sociological Approach

Kevin Mellet

Marketing involves a wide range of professions, activities and tools and it plays an increasingly important role in our lives. But what exactly is marketing and how did it come to assume such importance? Who are the marketing professionals, what exactly do they do and what influence do they have in our economy and society?

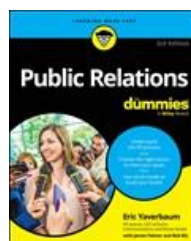
Over the last forty years, sociologists have studied marketing and analysed its practices, techniques and consequences, producing a formidable body of knowledge about the nature of marketing and its impact. This book provides a concise account of these contributions and ...

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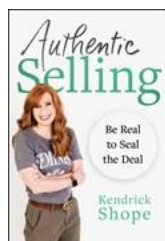
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Kendrick Shope

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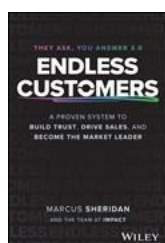
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Go-To-Market Uncovered: How to Successfully Launch a Product and Drive Sustainable, Long-Term Revenue Growth

Paul Sullivan

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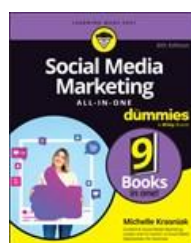
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Endless Customers: A Proven System to Build Trust, Drive Sales, and Become the Market Leader

Marcus Sheridan

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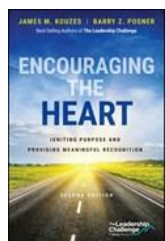
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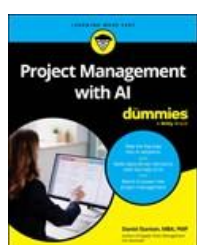
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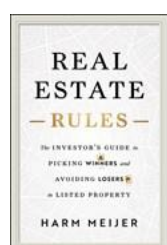
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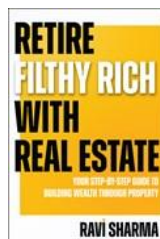
Real Estate Rules: The Investor's Guide to Picking Winners and Avoiding Losers in Listed Property

Harm Meijer

The incisive guide of how to effectively invest in real estate and REITs

In *Real Estate Rules: The Investor's Guide to Picking Winners, Avoiding Losers in Listed Property*, celebrated real estate investor Harm Meijer delivers a startlingly insightful and eye-opening roadmap to successful property investment. This book explains the golden rules of investing in European real estate companies, including Real Estate Investment Trusts (REITs). It's full of real-world examples and anecdotes drawn from the author's long

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Retire Filthy Rich with Real Estate

Ravi Sharma

Discover the property investing secrets that the wealthy use to create financial independence

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The Australian Guide to Buying Your First Home: How to Increase Your Income, Manage Your Mortgage and Get Debt-Free

Robbo Roper

Discover how to achieve financial flexibility with this blueprint for homeownership and worry-free living

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Scott O'Neill, Mina O'Neill



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Eric Tyson, Robert S. Griswold, Ray Brown

The top choice among home buyers in need of assistance

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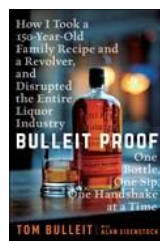
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Stop Dreaming and Start Renovating for Profit: A Guide to Building Wealth through Property Renovations

Rebeka Morgan

Turn your passion for renovating and home design into profit

Do you love the idea of renovating and flipping houses, but you're scared to take the plunge? *Stop Dreaming and Start Renovating for Profit* is an inspiring, practical how-to guide for creating financial independence by renovating and reselling residential properties. Registered builder and successful developer Rebeka Morgan has helped thousands of women buy, renovate and sell properties for profit. In this book, she shares her tried-and-tested advice



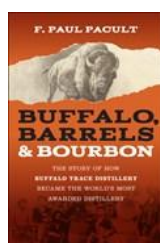
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Bulleit Proof: How I Took a 150-Year-Old Family Recipe and a Revolver, and Disrupted the Entire Liquor Industry One Bottle, One Sip, One Handshake at a Time

Tom Bulleit, Alan Eisenstock

The compelling story of how one man took a 150-year-old family recipe and disrupted the entire liquor industry one sip, one bottle, one handshake at a time

Tom Bulleit stood on a stage before a thousand people inside a tent the size of a big-top. It was both his thirtieth wedding anniversary and his birthday. But there was another thing to celebrate: the dedication of the new Bulleit Distillery in Shelbyville, Kentucky. His great-great-



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Buffalo, Barrels, and Bourbon: The Story of How Buffalo Trace Distillery Became The World's Most Awarded Distillery

F. Paul Pacult

Learn about one of the most impactful distilleries in American history in this comprehensive tale

Buffalo, Barrels, & Bourbon tells the fascinating tale of the Buffalo Trace Distillery, from the time of the earliest explorations of Kentucky to the present day. Author and award-winning spirits expert F. Paul Pacult takes readers on a journey through history that covers the American Revolutionary War, U.S Civil War, two World Wars, Prohibition, and the Great Depression.

Buffalo, Barrels, & Bourbon covers the nation's and

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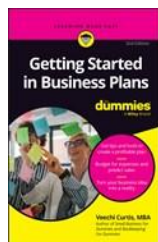
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Andrew Zacharakis, Andrew C. Corbett, William D. Bygrave

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Veechi Curtis

Turn a business plan into profitable reality with practical hands-on tips

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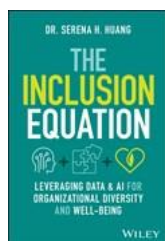
Selling Online For Dummies

Paul Waddy

Transform your ecommerce ideas into profitable reality with this page-turning new handbook

Online shopping is more popular than ever, and ecommerce is now a multi-billion-dollar industry. Isn't it time for you to claim your share? If you've been wondering how to start an online business, or get your current business thriving online, this comprehensive guide shares everything you need to know.

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Diversity & Inclusion

The Inclusion Equation: Leveraging Data & AI For Organizational Diversity and Well-being

Serena H. Huang

Accessible, thorough guide to merging data analysis and AI with new talent strategies

The Inclusion Equation is a comprehensive, one-of-a-kind guide to merging DEI and employee wellbeing concepts with data analytics and AI. In this book, renowned thought leader and professional keynote speaker Dr. Serena Huang explains exactly how to quantify the effectiveness of new talent strategies by connecting them to a firm ROI estimate, enabling readers to approach and win the favor of higher-ups in any organization with the same effectiveness that marketing and financial departments do.



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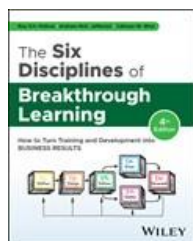
Communicating Financials to Executives

Anders Liu-Lindberg, Christian Frantz Hansen

Practical guide to effectively communicate financial data, ideas, and insights to executives

Communicating Financials to Executives delivers indispensable insights on how to clearly, effectively and productively communicate financials to executives across industries in an influential manner. In this book, finance practitioners and consultants Anders Liu-Lindberg and Christian Frantz Hansen deliver a five-step approach on how to get started, along with underlying theory explaining why each step is imperative to success.

Special attention is placed on not just presenting data but doing so in a way



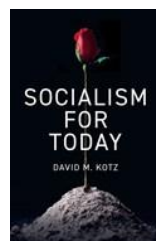
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The Six Disciplines of Breakthrough Learning: How to Turn Training and Development into Business Results (4th Edition)

Roy V. H. Pollock, Andrew McK. Jefferson, Calhoun W. Wick

All-in-one resource to increase effectiveness and ROI of enterprise training and development programs

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Socialism for Today: Escaping the Cruelties of Capitalism

David M. Kotz

Capitalism is failing us. Instead of bringing a decent life for the majority, it generates an outrageous gap between the rich and the rest, unaffordable housing, a profit-driven healthcare system, skyrocketing educational debt, racial and gender inequality, and the threat of climate disaster. Economist David Kotz argues that it's time we built a new socialism for the unique challenges of the twenty-first century.

The problems of capitalism are too profound for reform, Kotz writes. Reform can help, but only temporarily, and not enough to undo the capitalist cruelties of



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James I. Sturgeon

Institutions are the controlling force at the center of any economy. They organize and control all economic activity from markets to producers, consumers to governments, and more. Institutions determine how fundamental economic questions such as, what, how, and for whom, are answered. Thus, scientific analysis of economic activity requires a deep and systematic understanding of institutions.

This much-needed text provides students with a comprehensive introduction to the increasingly influential field of Institutional economics. Across its ten chapters, it



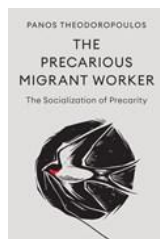
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Economic History

Slavery, Capitalism and the Industrial Revolution

Maxine Berg, Pat Hudson

The role of slavery in driving Britain's economic development is often debated, but seldom given a central place.

In their remarkable new book, Maxine Berg and Pat Hudson 'follow the money' to document in revealing detail the role of slavery in the making of Britain's industrial revolution. Slavery was not just a source of wealth for a narrow circle of slave owners who built grand country houses and filled them with luxuries. The forces set in motion by the slave and plantation trades seeped into almost every aspect of the economy and society.



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The Precarious Migrant Worker: The Socialization of Precarity

Panos Theodoropoulos

Migrant workers in the West are at the frontline of the precarious condition that is coming to dominate economic life in neoliberal societies. Yet despite the highly insecure and exploitative working conditions they routinely face, labour mobilizations by precarious workers are rare.

In this immersive portrait of the daily realities of precarious migrant labour, Panos Theodoropoulos found work in Glasgow's warehouses, factories and kitchens to uncover the ways that precarity is lived and contested. Connecting the realms of structure, subjectivity and culture, his analysis shows that precarity is not just a condition of labour, but a condition of life.



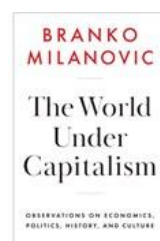
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The Care Economy

Tim Jackson

Care is the foundation of organic life. But its fate in the economy is precarious and uncertain. The labour of care is arduous and underpaid. Yet without it health and vitality are impossible. Care itself ends up leading a curious dual life. In our hearts it's honoured as an irreducible good. But in the market it's treated as a second class citizen – barely recognised in the relentless rush for productivity and wealth.

How did we arrive in this dysfunctional place? And what can we do to change things? What would it mean to take health seriously as a societal goal? What would it take to protect it?



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The World Under Capitalism: Observations on Economics, Politics, History, and Culture

Branko Milanovic

Branko Milanovic is best known as one of the world's leading experts on global inequality. But he is also an unusually wide-ranging and penetrating commentator on subjects across economics and beyond, in politics, history, and culture. This book brings together his most searching, provocative, and entertaining articles of recent years, providing an abundance of vital insights into the evolution and dynamics of the world under capitalism.

The volume features important ideas about the struggle to achieve a more equal and prosperous world against not only the forces of global inequality, but also the forces of global capitalism.



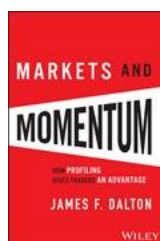
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Truman F. Bewley

The prices of some products fluctuate dramatically, while others remain more constant. What accounts for these extreme differences?

Renowned economist Truman F. Bewley investigates and elucidates this puzzling problem. Its crux, he argues, is that differentiated product prices are usually stable, whereas the prices of undifferentiated products – for which buyers can easily find comparable substitutes – are often volatile. Although product differentiation gives producers market power, this power alone does not guarantee price stability. There are nearly undifferentiated products whose prices are highly volatile.



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James F. Dalton, Robert B. Dalton

Elevate your trading strategy with actionable market insights from an industry pioneer

In *Markets & Momentum: How Profiling Gives Traders an Advantage*, James F. Dalton and co-author Robert B. Dalton dramatically expand on their revolutionary first book, *Markets in Profile*. Summarizing a lifetime of experience—from formative memberships on the CBOE and CBOT to his role as UBS Director of Hedge Fund Research—Jim challenges traders to recognize that market-understanding must be balanced with self-understanding. Jim's deep market savvy is



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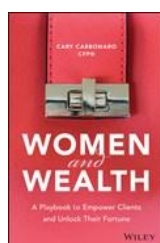
Hands-On AI Trading with Python, QuantConnect and AWS

Jiri Pik, Ernest P. Chan, Jared Broad, Philip Sun, Vivek Singh

Master the art of AI-driven algorithmic trading strategies through hands-on examples, in-depth insights, and step-by-step guidance

Hands-On AI Trading with Python, QuantConnect, and AWS explores real-world applications of AI technologies in algorithmic trading. It provides practical examples with complete code, allowing readers to understand and expand their AI toolbox.

Unlike other books, this one focuses on designing actual trading strategies rather than setting up backtesting.



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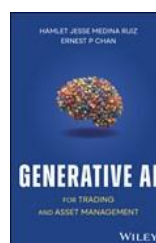
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Cary Carbonaro

Better serve your female clients as a financial services professional

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The author explains the unique needs of women clients, the unique psychology driving their financial decisions, and their reasonable demands for personalized client care. She also offers actionable strategies, research-backed



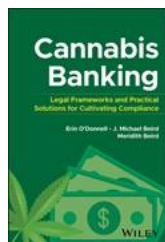
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Generative AI for Trading for Asset Management

Hamlet Medina, Ernest P. Chan

Expert guide on using AI to supercharge traders' productivity, optimize portfolios, and suggest new trading strategies

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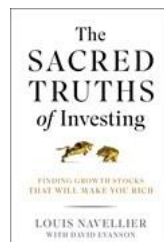
Cannabis Banking: Legal Frameworks and Practical Solutions for Cultivating Compliance

Erin O'Donnell, James Michael Beird, Meridith Beird

Unlock the financial potential of the cannabis industry

Cannabis Banking: Legal Frameworks and Practical Solutions for Cultivating Compliance offers a deep dive into a critical issue facing cannabis businesses worldwide: the challenge of accessing essential financial and banking services. Written by a team of experienced finance professionals and entrepreneurs, this guide is tailored to demystify the complex world of banking regulations and present practical solutions for cannabis enterprises.

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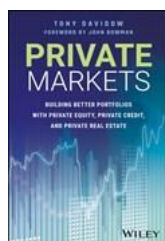
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Louis Navellier

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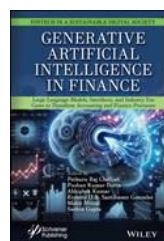
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Tony Davidow

Comprehensive guide to the private market, covering allocating capital, portfolio construction, product evolution, and more

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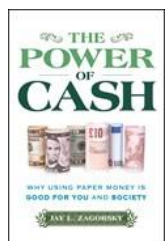


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Generative Artificial Intelligence in Finance: Frameworks, Interfaces, and Case Studies to Transform FinTech Processes

Pethuru Raj, Ernesto D. R. Santibanez Gonzalez, Pethuru Raj Chelliah, Pushan Kumar Dutta, Abhishek Kumar, Mohit Mittal, Sachin Kumar Gupta

Generative AI and Finance: Unleashing Potential of Large Language Models, Frameworks, Interfaces, and Industry Cases to Transform Accounting and Finance Processes provides a comprehensive guide to ethically harnessing generative AI systems to reshape financial management. Generative AI is a key theme across the accounting and finance sectors to drive significant optimizations leading to sustainability. Across 22 chapters, leading researchers



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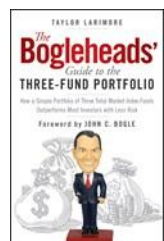
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Jay L. Zagorsky

Why cash is worth preserving in an increasingly "cashless" society

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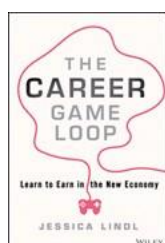
The Bogleheads' Guide to the Three-Fund Portfolio: How a Simple Portfolio of Three Total Market Index Funds Outperforms Most Investors with Less Risk

Taylor Larimore, John C. Bogle

Twenty benefits from the three-fund total market index portfolio.

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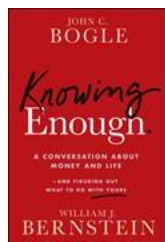
Making Money Work: How to Rewrite the Rules of Our Financial System

Matt Sekerke, Steve H. Hanke

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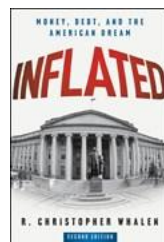
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306 pages • Paperback
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Knowing Enough: A Conversation About Money and Life and Figuring Out What to Do with Yours

John C. Bogle, William J. Bernstein

John C. Bogle and William Bernstein define "enough" and suggest another golden rule: never confuse your self-worth with your net worth.

Knowing Enough combines the penetrating insights into investing and life of John C. Bogle, the founder of Vanguard and the pioneer of index investing, and the priceless practical advice of William J. Bernstein, bestselling author of *The Four Pillars of Investing* and market historian. Their conversations were the centerpiece of Boglehead meetings until Bogle's passing on January 19, 2019.



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Inflated: Money, Debt and the American Dream (2nd Edition)

R. Christopher Whalen

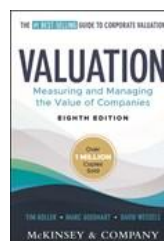
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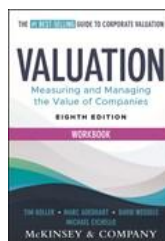
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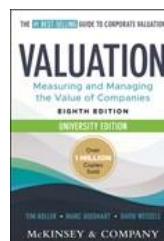
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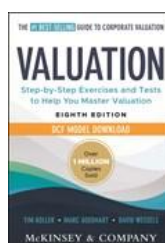
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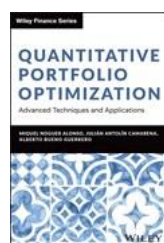
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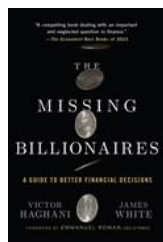
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Miquel Noguer Alonso, Julian Antolin Camarena, Alberto Bueno Guerrero

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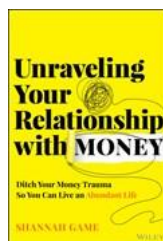
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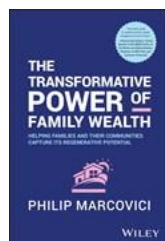
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Shannah Game

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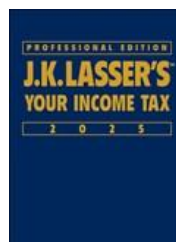
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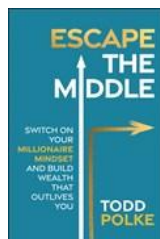
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Escape the Middle: Switch on Your Millionaire Mindset and Build Wealth That Outlives You

Todd Polke

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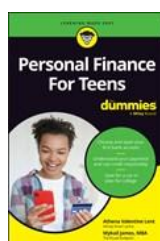
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Maddy Alexander-Grout

ADHD, Money and Me will help you to make sense of your life if you are neurodivergent or suspect you might be.

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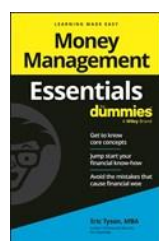
Personal Finance For Teens For Dummies

Athena Valentine Lent, Mykail James

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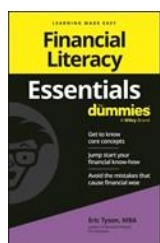
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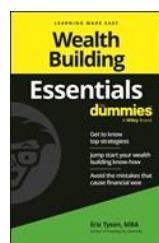
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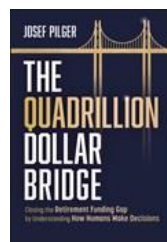
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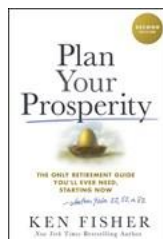
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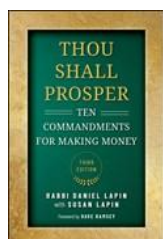
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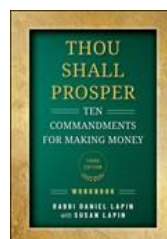
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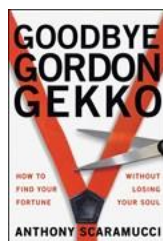
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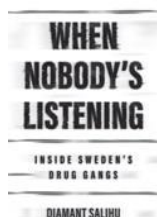
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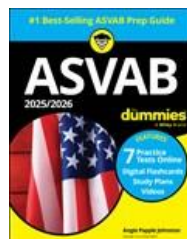
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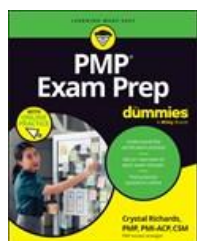
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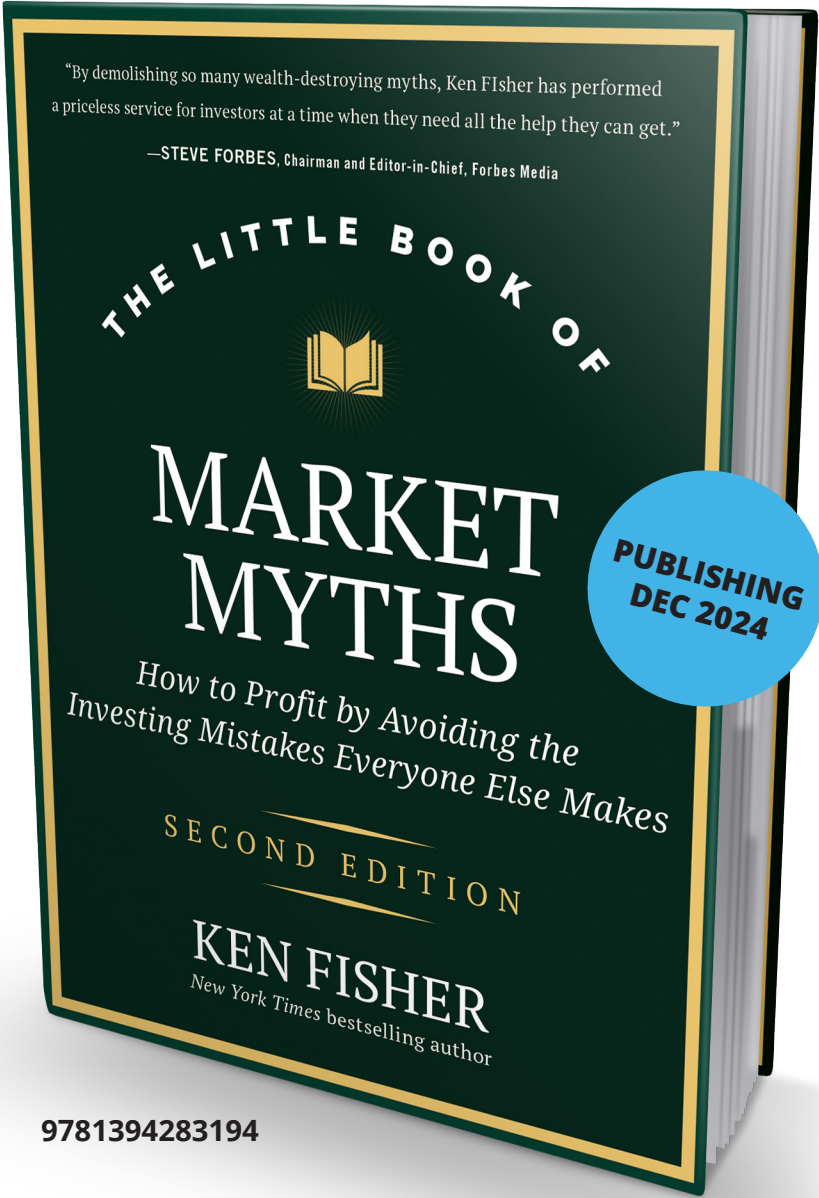
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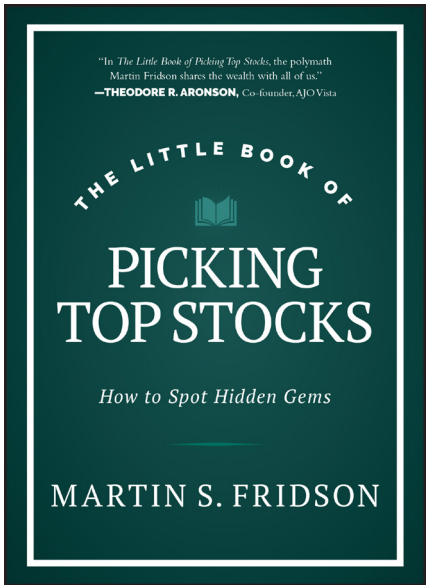
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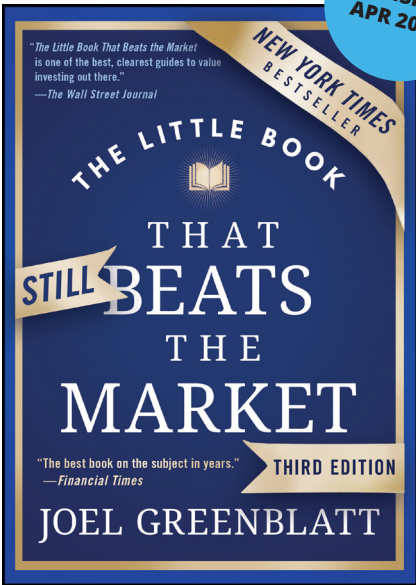
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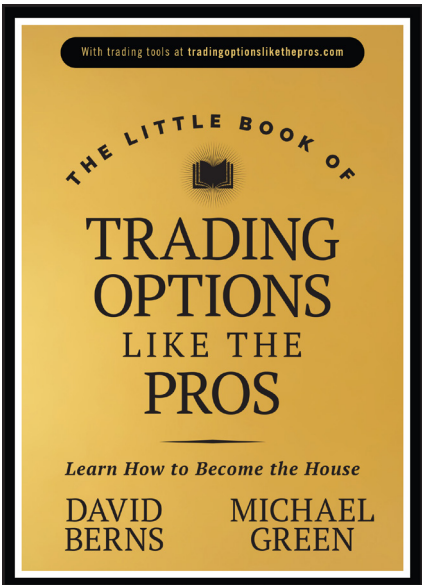
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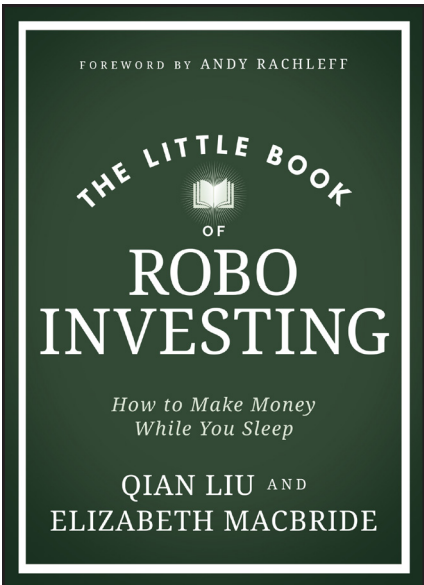
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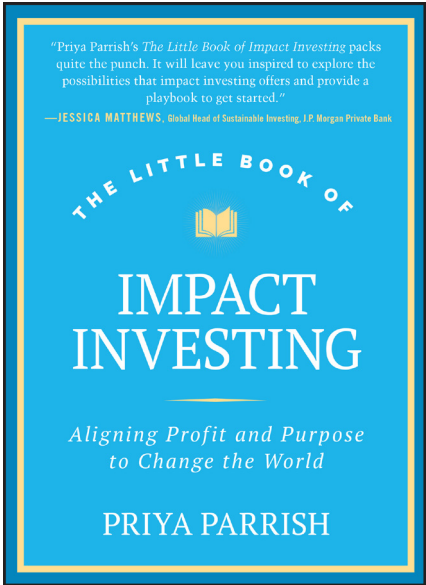
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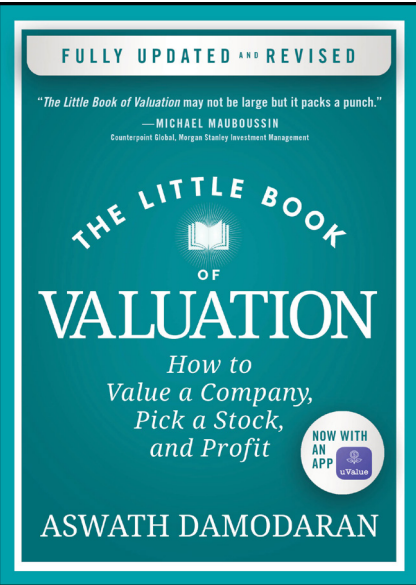
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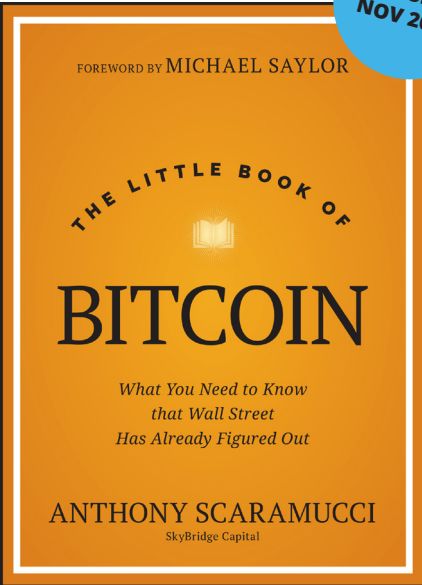
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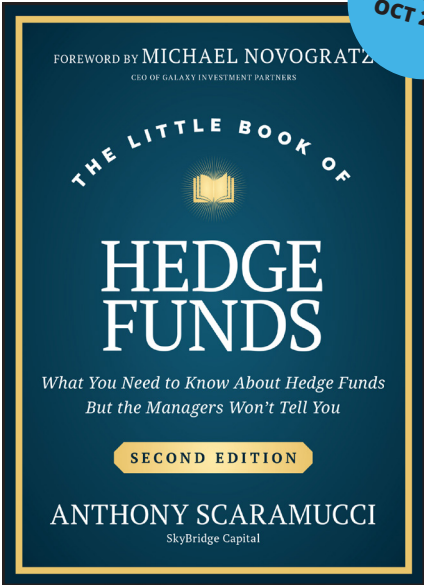
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