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Featured New Books

November & December 2024



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November





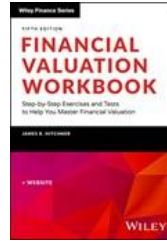
Financial Valuation: Applications and Models, Book + Website (5th Edition)

James R. Hitchner

A comprehensive guide to the theory and application of valuation, along with useful models, tools, and tips for analysts

Financial Valuation: Applications and Models provides authoritative reference and practical guidance on the appropriate, defensible way to prepare and present business valuations. With contributions by 30 top experts in the field, this updated edition provides an essential resource for those seeking the most up-to-date methods, with a strong emphasis on applications and models. Coverage includes the latest approaches to the valuation

9781119880936
Pub Date: 12/5/24
1520 pages • Hardcover
Business & Economics /
Corporate Finance /
Valuation



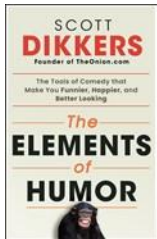
Financial Valuation Workbook: Step-by-Step Exercises and Tests to Help You Master Financial Valuation (5th Edition)

James R. Hitchner

A complete toolkit for financial valuers to help keep their engagements on-track and on-time

In the newly revised fifth edition of *Financial Valuation Workbook: Step-by-Step Exercises and Tests to Help You Master Financial Valuation*, veteran valuation expert James R. Hitchner delivers a comprehensive collection of checklists, reports, information request templates, and other tools designed to assist valuation practitioners in the organization of their engagements. In the book, you'll find intuitively organized materials that cut the learning curve

9781119880974
Pub Date: 12/5/24
464 pages • Paperback
Business & Economics /
Corporate Finance /
Valuation



The Elements of Humor: The Tools of Comedy that Make You Funnier, Happier, and Better Looking

Scott Dikkers

Find the funny in your writing, speeches, presentations, and everyday conversations

Are you ready to elevate your writing, speeches, and conversations with unparalleled wit and comedy? Look no further than *The Elements of Humor* by bestselling author and comedy writing legend, Scott Dikkers. This isn't just another book on humor—it's a transformative guide that stands head and shoulders above the rest, designed to make you the funniest version of yourself.

While many writers treasure *The Elements of Humor* and *The Elements of*

9781394269198
Pub Date: 12/5/24
224 pages • Paperback
Humor / Topic / Business
& Professional



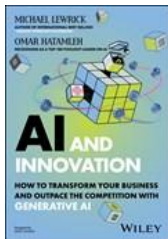
The Personal Branding Playbook: Turn Your Personality Into Your Competitive Advantage

Amelia Sordell

Take control of your personal brand and become a person of influence today.

Everyone has a personal brand. You have a personal brand with the people you work with, the people you love, the people who serve you your morning coffee and the people who you greet on your morning commute. Every single interaction we have builds a picture of who we are as a person – a personal brand. But what that personal brand looks like depends on whether or not you're willing to take control of your own narrative, or allow other people to write it for you.

9780857089830
Pub Date: 1/13/25
240 pages • Paperback
Business & Economics /
Marketing



AI & Innovation: How to Transform Your Business and Outpace the Competition with Generative AI

Michael Lewrick, Omar Hatamleh

Transform your organization's approach to AI with tested frameworks from global leaders

AI & Innovation: Best Practices and Tools to Manage Exponential Change Due to Exponential Growth is an expert blueprint on shaping and scaling the AI ecosystem of the future, revealing frameworks already tested and implemented at leading companies including Siemens, GE, and Microsoft. This book contains insight, use cases, tools, and templates to help readers build a brighter future for their organizations based on a fusion of disciplines, new

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Pub Date: 11/27/24
272 pages • Paperback
Business & Economics /
Industries / Computers &
Information Technology



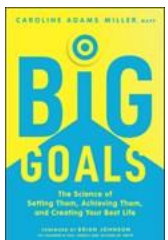
Audacious Optimism: The Mindful Choice to Live Boldly and Create Endless Possibilities

Shanna Adamic

Heartwarming, inspiring story on the power of optimism when you find yourself in a dark place

Audacious Optimism delivers a riveting account of Shanna Adamic's journey from a highly successful career as a corporate philanthropist and former professional cheerleader, to surviving a rare and life-threatening brain tumor, to limited mobility and a 4% chance of regaining facial function on her right side, to her complete recovery and developing an unwavering dedication to optimism. This book teaches readers how to rally from within and push through those terrifying moments in life, when

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272 pages • Hardcover
Self-Help / Personal
Growth / Happiness



Big Goals: The Science of Setting Them, Achieving Them, and Creating Your Best Life

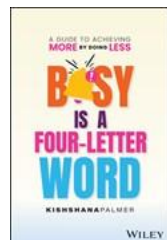
Caroline Adams Miller

Everything you need to make your goals a reality

Big Goals: The Science of Setting Them, Achieving Them, and Creating Your Best Life delves deeply into effective goal setting practices for both personal growth and corporate excellence, empowering individuals across all ages to pursue their ambitions with a newfound sense of confidence and mastery. Readers of this book will gain a nuanced understanding of the little-known science of goal setting, with practical tools and unique worksheets to use on their goal-achieving journey.

The insight in this book is powered by 15 years of writing

9781394273317
Pub Date: 11/27/24
256 pages • Hardcover
Self-Help / Personal
Growth / Success



Busy Is a Four Letter Word: A Guide to Achieving More by Doing Less

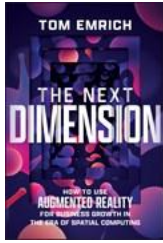
Kishshana Palmer

Improve your productivity, take a more enjoyable approach to life and amplify your leadership

Using a human centered approach, *Busy Is a Four Letter Word* looks at the essential relationship between living well and leading well, aiming to end the self-gratifying martyrdom of "busy" culture, and working to un-complicate personal and professional prosperity.

By highlighting topics such as real self-care, rest, wellness, and saying "no" as indispensable to success and productivity, the powerful 5 step ReThink Method in *Busy Is a Four Letter Word* helps readers get more out of life

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Pub Date: 12/12/24
272 pages • Hardcover
Business & Economics /
Personal Success



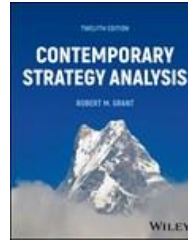
The Next Dimension: How to Use Augmented Reality For Business Growth In The Era of Spatial Computing

Tom Emrich

Your guide to transforming your business with spatial computing, featuring real use cases and proof points of augmented reality in marketing, advertising, and sales

Ready to revolutionize your business? *The Next Dimension: How to Use Augmented Reality For Business Growth In The Era of Spatial Computing*, by Tom Emrich, explores the power of augmented reality (AR) to propel your business strategy into the next wave of computing. Learn how AR is reshaping the digital landscape, crafting a

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Pub Date: 11/27/24
240 pages • Hardcover
Business & Economics /
Advertising & Promotion



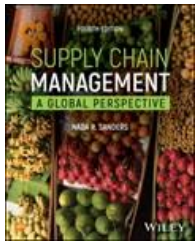
Contemporary Strategy Analysis (12th Edition)

Robert M. Grant

The updated new edition of the classic strategic analysis textbook, addresses the emerging challenges that businesses face in an increasingly complex and dynamic environment

A market-leading title across the world in upper-level undergraduate and MBA courses, *Contemporary Strategy Analysis* combines a rigorous approach to business strategy analysis with highly relevant examples of current practice and a rich collection of case studies. With a lively narrative style, expert strategist and lecturer Robert M. Grant introduces students to some of the latest thinking in

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512 pages • Paperback
Business & Economics /
Decision-Making &
Problem Solving



Supply Chain Management: A Global Perspective (4th Edition)

Nada R. Sanders

Illustrates SCM best practices while helping students understand the complexities of SCM decision making

Now in its fourth edition, *Supply Chain Management: A Global Perspective* integrates the foundational principles and business-oriented functions of supply chain management (SCM) in one comprehensive volume. Providing students with a balanced and integrated perspective with a global focus, this market-leading textbook highlights the holistic and interconnected nature of SCM while addressing supply chain strategy, design,

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400 pages • Paperback
Business & Economics /
Production & Operations
Management



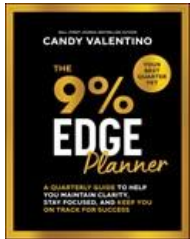
7 Steps to Wealth: The Vital Difference between Property and Real Estate (9th Edition)

John L. Fitzgerald

Secure your financial future amid Australia's biggest real estate boom

When it comes to making a sound investment, do you know the crucial difference between real estate and property? The answer is land. Land (real estate) appreciates in value — but buildings (property) do not. This fundamental truth powers bestselling author John L. Fitzgerald's masterful investing strategy in *7 Steps to Wealth*. Adapting Warren Buffett's secret of compound growth, Fitzgerald reveals the essential steps that Australian investors can use to grow their wealth. Uncover

9781394314812
Pub Date: 1/7/25
Paperback
Business & Economics /
Real Estate



The 9% Edge Planner: A Quarterly Guide to Help You Maintain Clarity, Stay Focused, and Keep You on Track for Success

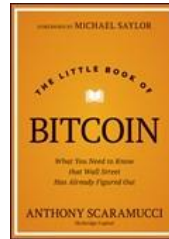
Candy Valentino

Helpful planner to drill down, get organized, and start putting concepts from The 9% Edge into action

The 9% Edge Yearly Planner is a companion to *The 9% Edge* that gives readers all of the hands-on tools they need to seamlessly implement the proven principles contained in the main book.

Written by Candy Valentino, WSJ bestselling author, business growth expert, and financial analyst with 25 years of experience, this planner contains worksheets

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176 pages • Paperback
Business & Economics /
Personal Success



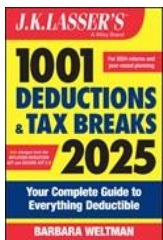
The Little Book of Bitcoin: What You Need to Know that Wall Street Has Already Figured Out

Anthony Scaramucci, Michael Saylor

Expert financial guide to understand the technology, potential, and disruptive effects of crypto

In *The Little Book of Bitcoin*, founder and co-managing partner of SkyBridge Capital Anthony Scaramucci delivers a comprehensive guide to understand disruption in the financial industry as a result of the emergence and increasing prominence of digital asset technology. Drawing on his involvement in the Skybridge Bitcoin Fund which has \$310 million in assets under management, this book runs the gambit from basic concepts all the way to

9781394286645
Pub Date: 12/5/24
224 pages • Hardcover
Business & Economics /
Investments & Securities
/ Analysis & Trading
Strategies



J.K. Lasser's 1001 Deductions & Tax Breaks 2025: Your Complete Guide to Everything Deductible (22nd Edition)

Barbara Weltman

Save money—legally—on your 2024-25 taxes with simple, expert advice from a trusted source

In the newest edition of *J.K. Lasser's 1001 Deductions and Tax Breaks 2025: Your Complete Guide to Everything Deductible*, expert small business tax lawyer Barbara Weltman walks you through every relevant tax deduction and credit you're entitled to claim on your 2024 tax return as well as new breaks for 2025. You'll find countless money-saving opportunities and ensure you don't overpay on your taxes, giving Uncle Sam exactly what you're

9781394280933
Pub Date: 12/5/24
464 pages • Paperback
Business & Economics /
Personal Finance /
Taxation



J.K. Lasser's Small Business Taxes 2025: Your Complete Guide to a Better Bottom Line (27th Edition)

Barbara Weltman

Expert small business tax guidance from America's favorite expert

In the newly revised *J.K. Lasser's Small Business Taxes 2025: Your Complete Guide to a Better Bottom Line*, renowned small business attorney and tax expert Barbara Weltman delivers the latest and most up-to-date edition of America's most trusted small business tax guide. In the book, you'll explore exactly how to minimize your 2024 business tax bill and position your business for 2025 tax savings with straightforward and comprehensive guidance

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624 pages • Paperback
Business & Economics /
Taxation / Small Business



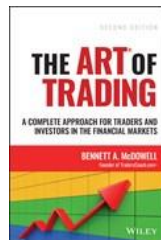
J.K. Lasser's Your Income Tax 2025: For Preparing Your 2024 Tax Return (4th Edition)

J.K. Lasser Institute

The most up-to-date entry in America's #1 all-time best-selling personal tax guide

J.K. Lasser's Your Income Tax 2025: For Preparing Your 2024 Tax Return delivers practical and hands-on guidance for everyday people preparing to file their taxes for the 2024 calendar year. You'll find timely and up-to-date info about the latest changes to the US tax code, as well as worksheets and forms you can use to make filing your taxes easier. You'll get the most current insight on how to maximize your credits and deductions, keeping more money in your pocket.

9781394298440
Pub Date: 12/5/24
960 pages • Paperback
Business & Economics /
Personal Finance /
Taxation



The ART of Trading: A 7-Step Approach for Traders and Investors in the Financial Markets (2nd Edition)

Bennett A. McDowell

A comprehensive, all-in-one resource for building a successful trading system

In the newly revised second edition of *The ART of Trading: A Complete Approach for Traders and Investors in the Financial Markets*, veteran trader and bestselling author Bennett McDowell delivers an intuitive and comprehensive system for trading success. In the book, you'll learn the trading rules, risk management techniques, mindsets, and trade debriefing strategies you need to master the markets and enjoy market-beating returns.

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288 pages • Hardcover
Business & Economics /
Investments & Securities
/ Analysis & Trading
Strategies



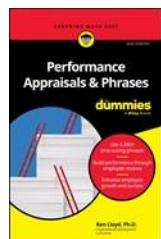
Instagram For Business For Dummies (3rd Edition)

Jenn Herman, Eric Butow, Corey Walker

Become an Instagram aficionado and grow your business online

Instagram For Business For Dummies shows you how you can tap into the social media platform with over 1 billion active users and the highest brand engagement of any social app out there. Businesses of all sizes have discovered how successful they can be when they take advantage of Instagram's powerful business tools—including shoppable posts, devoted business profiles, and advanced analytics. This beginner-friendly book helps you take advantage of this great opportunity to connect with

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368 pages • Paperback
Business & Economics /
E-Commerce / Digital
Marketing



Performance Appraisals & Phrases For Dummies (2nd Edition)

Ken Lloyd

Know what to say and do when the time comes to give yearly performance evaluations

Performance Appraisals & Phrases For Dummies provides you with the tools you need to save time and energy when performing employee evaluations. You'll get quick-hitting advice on making the most out of the performance appraisal process and adhering to recent employment laws. This fully updated appraisal phrasebook contains over 3,200 phrases, including inclusive language that accommodates gender and racial identities. Learn the language to use when you want to help employees set

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384 pages • Paperback
Business & Economics /
Human Resources &
Personnel Management



Android Smartphones For Seniors For Dummies (2nd Edition)

Marsha Collier

Take command of your Android smartphone.

Android Smartphones For Seniors For Dummies is the best no-nonsense guide for members of the older-and-better crowd who want to use their smartphone's features without making a support call. This fluff-free guide shows you the essentials of a smartphone running the Android operating system. Thanks to larger-print type and full-color images, it's easy to learn how to turn your phone into a communications, photography, security, and media streaming powerhouse—without wasting time on the features you may never use. You'll definitely pick up a few

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Computers / Operating
Systems / Android



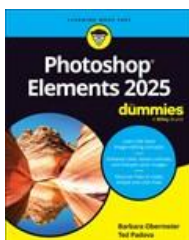
macOS Sequoia For Dummies

Guy Hart-Davis

Learn the ins and outs of macOS with the top-selling Dummies guide

macOS 2025 For Dummies is here to help you get acquainted with the operating system that makes your Mac computer go. Get easy-to-follow instructions for doing everything you need and taking advantage of the hottest features. If you've just jumped on the Mac bandwagon, veteran macOS writer Guy Hart-Davis shows you how to get started with Desktop and Finder. Soon, you'll graduate to topics like organizing your life with files and folders; connecting with friends and family through Mail, Messages, and FaceTime; and keeping your da...

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480 pages • Paperback
Computers / Operating
Systems / Mac OS



Photoshop Elements For Dummies

Barbara Obermeier, Ted Padova

Get in touch with your creative side using Photoshop Elements!

In the suite of Photoshop products, Photoshop Elements offers itself as an affordable, beginner-friendly option for non-professional photographers and designers. Even so, it's packed with all the photo editing tools you need to turn your images into showstoppers. With the help of *Photoshop Elements For Dummies*, you'll learn how to use different editing tools, utilize layers, make one-click fixes, brighten colors, add filters, and so much more! Inside...

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Computers / Design,
Graphics & Media /
Photography



iPhone For Dummies, 2025 Edition (16th Edition)

Guy Hart-Davis

All you need to know about the most popular smartphone on the market—in terms anyone can understand

iPhone For Dummies, 2025 Edition, covers the iPhone basics, as well as the features of iPhone 16 and earlier models. You'll also learn how to navigate the new iOS 17 release to make phone and FaceTime calls, send texts and messages, get online, play games, shoot video, and all the other amazing things your Apple smartphone can do. Guy Hart-Davis, a longtime Apple expert and Dummies tech author extraordinaire, shows you how to set up your

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Computers / Hardware /
Cell Phones & Devices



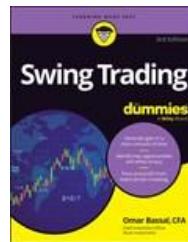
iPhone For Seniors For Dummies, 2025 Edition (14th Edition)

Dwight Spivey

The perfect guide for seniors who want to stay connected

iPhone For Seniors For Dummies, 2025 Edition helps you make the most out of your iPhone. You'll learn all about iPhone models and get help in deciding which one suits you best. If you've already got your phone in hand, you're ready to make calls, send text messages, check your e-mail, use FaceTime, track your health and medications, and beyond. The step-by-step instructions are right here. With the help of this clear and accessible Dummies guide, you'll set up your phone and discover all its features. Start

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Cell Phones & Devices



Swing Trading For Dummies (3rd Edition)

Omar Bassal

Learn how to maximize profits and minimize risks trading over the short term

Swing Trading For Dummies introduces you to a trading methodology designed to generate big profits in the short term. Unlike buy and hold investing, Swing Traders endeavor to enter a stock at the precise moment a major uptrend begins and exit for a large profit a few weeks or months later. In order to achieve this result, *Swing Trading For Dummies* covers the tools you need to get up and running as a trader before moving on to the two main analysis techniques swing traders rely upon: technical analysis and fundamental...

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/ Stocks

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ICT and Agriculture 4.0

Mangesh M. Ghonge, Pradeep N., Andreas Stylianou, Shah Jahan Leghari

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Technology & Engineering
/ Agriculture



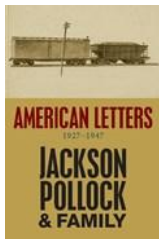
Decolonizing Anthropology: An Introduction

Soumhya Venkatesan

Decolonization has been a buzzword in anthropology for decades. This groundbreaking volume offers not only an anthropology of decolonization, but new ways of thinking about the relationship between anthropology and colonialism, and how we might move beyond colonialism's troubling legacy, particularly in the metropole.

Soumhya Venkatesan argues that the word 'decolonization' is simultaneously too broad and too narrow. In compelling prose, she describes the work already underway and the work still needed – in research, writing and teaching – to extend the horizons of the

9781509540600
Pub Date: 2/5/25
252 pages • Paperback
Social Science /
Anthropology



American Letters: 1927-1947

Jackson Pollock

Jackson Pollock, the towering American artist who was to revolutionize twentieth-century art with his "dripping" painting technique, grew up between the late 1920s and the late 1940s, the youngest of five boys born in the American West. Though often apart, whether they were traveling for work or for studies, sons and parents kept in close touch through their regular exchange of letters. Their correspondence offers an invaluable insight into the formation of one of America's most influential artists, but it also draws a unique portrait of America itself between two momentous events in its hist...

9780745654027
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252 pages • Paperback
Art / Criticism & Theory



The Magic of Silence: Caspar David Friedrich's Journey Through Time

Florian Illies, Tony Crawford

No German painter evokes such strong emotions as Caspar David Friedrich: his evening skies remain icons of longing, his mountain vistas testaments to the grandeur of nature. He inspired Samuel Beckett to write *Waiting for Godot* and Walt Disney to create *Bambi*. Goethe, however, was so enraged by the enigmatic melancholy of Friedrich's paintings that he wanted to smash them on the edge of a table.

In a sweeping journey through time, bestselling author Florian Illies tells the story of Friedrich's paintings and their

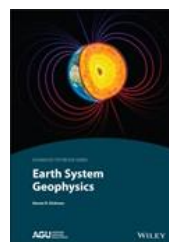
9781509567546
Pub Date: 1/29/25
220 pages • Hardcover
Art / History

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3D Printing in the Healthcare Industry: Novel Applications

Rishabha Malviya, Rishav Sharma

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Pub Date: 4/29/25
320 pages • Hardcover
Computers / Artificial
Intelligence



Earth System Geophysics

Steve R. Dickman

Geophysics helps us understand how our planet works by connecting complex real-world phenomena with fundamental physical laws. It provides the tools, both conceptual and quantitative, for understanding interactions between the different components of the Earth System: the solid earth, oceans, atmosphere, and biosphere.

Earth System Geophysics is a comprehensive textbook for upper-level undergraduate and graduate students in the Earth sciences that uses Earth System Science as the framework for learning about geophysics.

About this volume:

9781119627951
Pub Date: 12/5/24
928 pages • Hardcover
Science / Physics /
Geophysics



Landscapes on Fire: Impacts on Uplands, Rivers, and Communities

Ellen Wohl

Explores the effects of wildfires on land, water, vegetation, wildlife, and humans

Across the world, wildfires are increasing in frequency, extent, and severity, driven by changes in land use and climate. After the immediate hazards of fire and smoke have passed, landscapes and ecosystems can be left altered for decades.

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288 pages • Hardcover
Science / Earth Sciences

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Science / Earth Sciences /
Geology

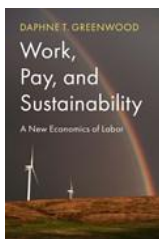
Salt in the Earth Sciences: Basin Analysis and Salt Tectonics

Webster Mohriak

A comprehensive review of giant salt basins, salt tectonic events, and their global implications

Salt is formed when water rich in evaporite minerals accumulates on the Earth's surface and then evaporates. Over time, pressure and tectonics change the structure and shape of salt layers. Recent technological advances have improved the interpretation and modeling of subsurface salt structures.

Salt in the Earth Sciences: Basin Analysis and Salt Tectonics presents a global overview of giant salt basins formed under diverse tectonic settings, connecting salt

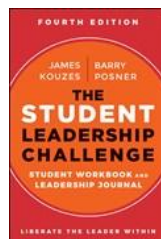


Work, Pay, and Sustainability: A New Economics of Labor

Daphne T. Greenwood

Daphne Greenwood presents the first comprehensive introduction to pluralist labor economics. She expands the economics toolbox with theories taken from institutionalist, feminist, social, ecological, and stratification economists. Pluralists, she explains, focus on how formal and informal institutions affect the distribution of productivity dividends—and how this has evolved over time. Pluralists are concerned with job quality as well as financial compensation. They acknowledge the modern-day abundance created by technology, but advocate for institutional changes to direct it in equitable and ...

9781509536757
Pub Date: 2/18/24
260 pages • Paperback
Business & Economics /
Labor



The Student Leadership Challenge: Student Workbook and Leadership Journal (4th Edition)

James M. Kouzes, Barry Z. Posner

The Student Leadership Challenge: Student Workbook and Leadership Journal is the companion to the bestselling leadership book for students and young people

Designed to be used with *The Student Leadership Challenge* or the *Student Leadership Practices Inventory*, this workbook will help students go beyond theory and dive into leadership practice. The activities and worksheets inside will guide students in better understanding and embodying The Five Practices of Exemplary Leadership®. There is also a unit on taking, digesting, and

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144 pages • Paperback
Juvenile Nonfiction /
Inspirational & Personal
Growth



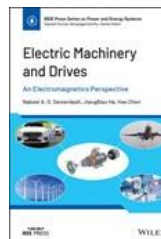
Hybrid Communication Systems for Future 6G and Beyond: Visible Light Communication and Radio over Fiber Technology

Rao Kashif

Comprehensive guide to hybrid communication systems using visible light communication, radio over fiber, and auto channel switching technologies

Hybrid Communication Systems for Future 6G and Beyond explores the future of wireless communication and discusses how we can create more efficient and reliable ways to communicate by unlocking the potential of three specific technologies: visible light communication (VLC), radio over fiber (RoF) technology, and auto channel switching.

9781394230280
Pub Date: 12/12/24
160 pages • Hardcover
Technology & Engineering /
Radio



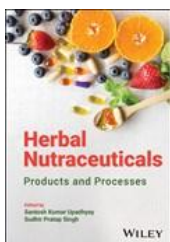
Electric Machinery and Drives: An Electromagnetics Perspective

Nabeel A. O. Demerdash, JiangBiao He, Hao Chen

Comprehensive resource on the fundamentals of electric machinery and variable speed drives, and their many conventional and emerging applications

Electric Machinery and Drives: An Electromagnetics Perspective provides advanced concepts of electrical machinery with control/drives and emphasizes the necessity of integration of power electronics and control strategy when studying modern electrical machinery. The text incorporates the fundamentals of electric machinery, variable speed drives, and motor controls, with the scope of including both the introduction of detailed operating

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Science / Energy



Herbal Nutraceuticals: Products and Processes

Santosh Kumar Upadhyay, Sudhir Pratap Singh

Holistic approach to the herbal aspects of nutraceuticals and their implementation in the health and agriculture sectors

Herbal Nutraceuticals: Products and Processes delivers comprehensive coverage of the herbal aspects of nutraceuticals along with their many applications in the health and agriculture sectors. The book begins with an overview of plant-based nutraceuticals and the role of plant biotechnology in nutraceutical production. Each chapter covers a unique topic related to nutraceuticals and the positive and negative implications associated with each substance discussed. The text con...

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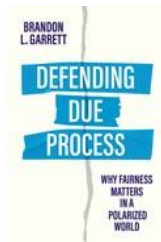
Quality by Design: A Clinical Microsystems Approach (2nd Edition)

Marjorie M. Godfrey, Tina C. Foster, Julie K. Johnson, Eugene C. Nelson, Paul B. Batalden

The new edition of the bestselling text on quality improvement in health care, providing powerful theoretical frameworks and principles, valuable tools and techniques, and a proven action-learning program

Clinical microsystems such as nursing units and primary care clinics are the essential building blocks of larger organizations and the wider health care system. Developing reliable, efficient, and responsive frontline units that meet the individual needs of

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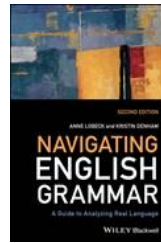


Defending Due Process: Why Fairness Matters in a Polarized World

Brandon L. Garrett

We all feel unfairness deeply when treated in rash ways. We expect and the law requires that government officials take fairness seriously, giving notice and an opportunity to be heard before taking our rights away. That is why the U.S. Constitution commands, twice, that no one shall be deprived of life, liberty, or property without due process of law. Yet in overheated debates, people argue that others do not deserve any presumption of innocence. In courtrooms and colleges, police stations and jails, restaurants and libraries, print and online, the democratic value of due process is up for gra...

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224 pages • Hardcover
Law / Judicial Power



Navigating English Grammar: A Guide to Analyzing Real Language (2nd Edition)

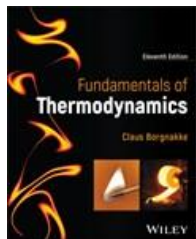
Anne Lobeck, Kristin Denham

Enables students to understand their assumptions and beliefs about the language they use every day

In *Navigating English Grammar*, Anne Lobeck and Kristin Denham offer an engaging introduction to the linguistic study of the structure of English. Teaching basic grammatical analysis through inquiry rather than memorization, this popular textbook encourages students to use their intuitive knowledge of language to make their own discoveries about the grammatical categories add principles of the grammar of English.

The book strikes a balance between basic descriptive

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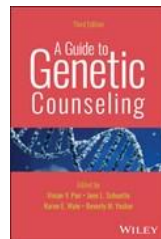
Fundamentals of Thermodynamics (11th Edition)

Claus Borgnakke

Discover the Basics of Thermodynamics with the Field's Leading Textbook for over Thirty Years

Thermodynamics is the branch of physics concerning the relationship between heat and temperature on the one hand, and energy, entropy, and the properties of matter on the other. Its engineering applications are innumerable, and include engine design, heat transfer, air conditioning and refrigeration, energy conversion, and more. For more than three decades, *Fundamentals of Thermodynamics* has served as the foundational introduction to this subject for students and interested readers. Now fully updated ...

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Technology & Engineering / Mechanical



A Guide to Genetic Counseling (3rd Edition)

Vivian Y. Pan, Jane L. Schuette, Karen E. Wain, Beverly M. Yashar

A comprehensive 3rd edition of the bestselling, gold-standard textbook in genetic counseling

The medical and scientific knowledge, areas of practice, and individuals and families served by genetic counseling have evolved enormously since the advent of this profession. Since 1998, *A Guide to Genetic Counseling* has served as the field's seminal text both in the US and internationally, training generations of genetic counselors to serve patients and deliver high-quality guidance and care. Ongoing developments in the practice of genetic counseling and genetic testing play key roles in expanding

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Medical / Genetics



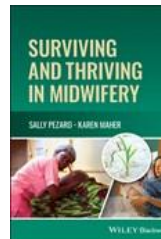
How to Read a Paper (7th Edition)

Trisha M. Greenhalgh, Hendrik P. Dijkstra

Learn to demystify published research in this best-selling introduction to evidence-based medicine

Evidence-based medicine has revolutionized medical care and clinical practice. Medical and scientific papers have something to offer practitioners at every level of the profession, from students to established clinicians in medicine, nursing and allied professions. Novices are often intimidated by the idea of reading and appraising the research literature. *How to Read a Paper* demystifies this process with a thorough, engaging introduction to how medical research papers are constructed and how to ...

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Medical / Evidence-Based Medicine



Surviving and Thriving in Midwifery

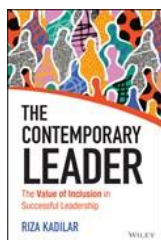
Sally Pezaro, Karen Maher

A practical, evidence-based approach to psychological and professional well-being for midwives

Midwifery is an essential profession with a life-saving role in perinatal care. However, studies show that midwives experience remarkably high levels of work-related psychological distress, leading to equally high levels of attrition from the profession. If these issues are not addressed, the loss of qualified midwives may seriously impact the profession's ability to fight perinatal and infant mortality worldwide.

Surviving and Thriving in Midwifery offers a practical

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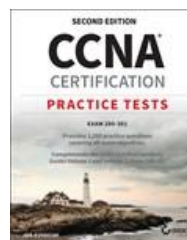
The Contemporary Leader: The Value of Inclusion in Successful Leadership

Riza Kadilar

Strategies and tools to become a better leader by developing an inclusive perspective at work

Instead of seeing inclusiveness as a "trendy concept," *The Contemporary Leader: The Value of Inclusion in Successful Leadership* shows its audience on how inclusion is an emotion that is achieved only through effective practice abilities. This book delves into what inclusiveness promises us, discusses the relationship between inclusiveness, productivity, and diversity, evaluates concepts that are useful for us to increase our capacity for inclusion and looks at the obstacles that stand in the way

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Business & Economics / Diversity & Inclusion



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Jon Buhagiar

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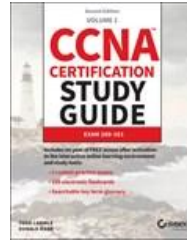


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The UPDATED Cisco Certified Network Associate (CCNA) program is designed to help you prove your IT skills in a dynamic field. The *CCNA Certification Study Guide Volume 1, CCNA Certification Study Guide Volume 2, and Practice Tests Kit: Exam 200-301, Second Edition*, is a complete



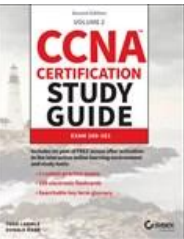
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Todd Lammle

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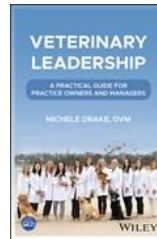


CCNA Certification Study Guide Volume 2: Exam 200-301 (2nd Edition)

Todd Lammle, Donald Robb

Your updated guide to success on the CCNA Certification exam

In the newly revised second edition of the *CCNA Certification Study Guide – Volume 2: Exam 200-301 v1.1*, renowned Cisco educator and network engineer Todd Lammle and Donald Robb deliver a practical and effective test prep and roadmap to the challenging CCNA Certification exam. *Volume 2* of the updated *Study Guide* covers objectives for network fundamentals and access, IP connectivity and services, security fundamentals, automation, programmability, artificial intelligence, and



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256 pages • Paperback
Medical / Veterinary Medicine

Veterinary Leadership: A Practical Guide for Practice Owners and Managers

Michele Drake

Practical resource delivering business tips on veterinary practice management, marketing, and more from a highly successful practice owner

Veterinary Leadership invites readers on a captivating journey through the life and business principles of Dr. Michele Drake, a standout in the veterinary profession who is both an exceptional clinician and effective business leader, providing 10 core principles that any practice owner can learn and apply which have served as the pillars of her successful practice ownership career.

Each chapter contains a specific lesson with personal



The Pocket Guide to Feminism: A Survival Kit

Bel Olid, Laura McGloughlin

A woman's life is different. This is clear when a stranger's catcall makes her feel targeted in the street. When politicians make off-the-cuff sexist remarks. When media commentators wade in with their condemnation of free, unrestricted abortion. When a father is praised to the skies for attending parents' evening while the mother's attendance is taken for granted. When they fire her because she's pregnant. When they dismiss her medical symptoms as anxiety. To counter sexism today, we need to learn the art of self-defence. Today, feminism is more alive and more necessary than ever because dis...

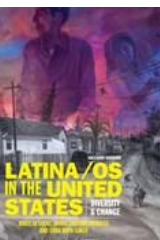


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336 pages • Paperback
History / Caribbean & West Indies

Toussaint Louverture: The French Revolution and the Colonial Problem

Aime Cesaire, Kate Nash, Gary Wilder

This book is the long-overdue publication in English of Aimé Césaire's account of Toussaint Louverture, the legendary leader of the revolution in Saint-Domingue – a slave revolt against French colonial rule that led to the founding of the independent republic of Haiti. Saint-Domingue was the first country in modern times to confront the colonial question in practice and in all its complexity. When Toussaint Louverture burst onto the historical stage, various political movements already existed for political autonomy, free trade and social equality. But the French Revolution established a c...



Latina/os in the United States: Diversity and Change (2nd Edition)

Rogelio Sáenz, Maria Cristina Morales, Coda Rayo-Garza

As the major driver of US demographic change, Latinos are reshaping key aspects of the social, economic, political, and cultural landscape of the country.

In this second edition of *Latina/os in the United States*, Sáenz, Morales, and Rayo-Garza highlight the experiences of Latinos in a variety of domains, including gender and sexuality, education, political engagement, work and economic life, family, religion, health and health care, crime and victimization, mass media, and the arts. This updated edition includes the latest demographic



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208 pages • Hardcover
Political Science / Political Economy

How We Sold Our Future: The Failure to Fight Climate Change

Jens Beckert, Ray Cunningham

For decades we have known about the dangers of global warming. Nevertheless, greenhouse gas emissions continue to increase. How can we explain our failure to take the necessary measures to stop climate change? Why are societies, despite the mounting threat to ourselves and our children, so reluctant to take action?

In this important new book, Jens Beckert provides an answer to these questions. Our apparent inability to implement basic measures to combat climate change is due to the nature of power and incentive structures affecting corporate, political, and economic



Natural History of Silence

Jérôme Sueur, Helen Morrison

In our busy, noisy world, we may find ourselves longing for silence, but what is silence exactly? Is it the total absence of sound? Or is it the absence of the sound created by humans – the kind of deep stillness you might experience in a remote mountain landscape covered in snow, far away from the bustle of human life?

When we listen closely, silence reveals a neglected reality. Neither empty nor singular, silence is instead plentiful and multiple. In this book, eco-acoustic historian Jérôme Sueur allows us to discover a vast landscape of silences which trigger the full gamut of our emo...

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Nature

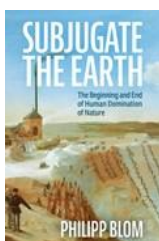


Lustful Appetites: An Intimate History of Good Food and Wicked Sex

Rachel Hope Cleves

We take the edible trappings of flirtation for granted: chocolate covered strawberries and romance, oysters on the half shell and desire, the eggplant emoji and a suggestive wink. But why does it feel so natural for us to link food and sexual pleasure? Rachel Hope Cleves explores the long association between indulging in good food and an appetite for naughty sex, from the development of the Parisian restaurant as a place for men to meet with prostitutes and mistresses, to the role of sexual outlaws like bohemians, new women, lesbians and gay men in creating epicurean culture in Britain and the...

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History

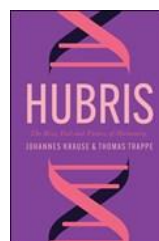


Subjugate the Earth: The Beginning and End of Human Domination of Nature

Philipp Blom

Subjugate the Earth traces the biography of a strange idea: the idea that human beings can subdue nature and rule over it, that humans are outside and above nature. Born in Mesopotamia at the dawn of civilisation, the idea of subjugating the Earth was included in the Bible, reached Europe through Christianity and spread to the entire world through colonialism. The Enlightenment gave a scientific appearance to the ambition of controlling nature but did not change the ambition itself. But every birth presages a death. Only with the climate crisis has it become apparent that the subjugation of na...

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History / Civilization



Hubris: The Rise, Fall, and Future of Humanity

Johannes Krause, Thomas Trappe, Sharon Howe

Humans are the most intelligent beings this planet has ever produced. But how is it that we can travel into space, cure diseases and decode the fundamentals of life and, at the same time, find ourselves faced with an existential crisis that threatens to overwhelm us? What lies behind this uncharacteristic failure to master the most important challenge of our existence?

In this compelling book, the leading archaeogeneticist Johannes Krause and journalist Thomas Trappe investigate what DNA can tell us about how we got to where we are and what our future might be. They show how the first

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Science / Life Sciences / Evolution



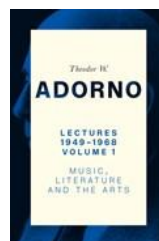
Texturing Difference: "Black Consciousness Philosophy" and the "Script of Man"

Maurits van Bever Donker, Nadia Yala Kisukidi

This book situates the nuanced intervention of the Black Consciousness Movement in South Africa within the international conjuncture of anti-colonial thought and decolonisation. It argues that the Black Consciousness Movement, in addition to its urgent political focus, should also be read as a philosophical intervention on the problem of Man that haunts the idea of race. As Steve Biko once famously said, apartheid will end, the real question is what comes after apartheid.

Maurits van Bever Donker argues that the Black Consciousness Movement found intellectual and

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Political Science / Colonialism & Post-Colonialism



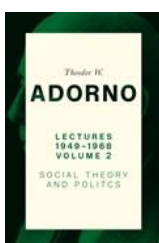
Lectures 1949-1968, Volume 1: Music, Literature and the Arts

Theodor W. Adorno, Nicholas Walker

When Theodor W. Adorno returned to Germany from his exile in the United States, he was appointed as a lecturer and researcher at the University of Frankfurt and he immediately made a name for himself as a leading public intellectual. Adorno's widespread influence on the postwar debates was due in part to the public lectures he gave outside of the university in which he analysed and commented on social, cultural and political developments of the time.

This first volume brings together Adorno's lectures given between 1949 and 1968 on music, literature and the arts.

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Lectures 1949-1968, Volume 2: Social Theory and Politics

Theodor W. Adorno, Nicholas Walker

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This second volume brings together Adorno's lectures given between 1949 and 1968 on social and political

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Philosophy / Movements / Critical Theory



Rumors

Mladen Dolar

When Socrates was standing before the Athenian tribunal in 399 BC, he said in his defence that the opponents he feared most were the invisible ones, those who had been spreading rumors against him for years but none of whom were being brought to court – it was like fighting shadows. The moment was iconic: Socrates, the harbinger of logos and true knowledge, was eventually defeated by rumors and mendacious slander.

Where does the strange power of rumors come from? Everyone knows that rumors are unfounded and based on thin air, but still they pass them on: rumors spread, and what happens next...

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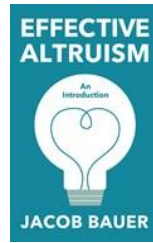


Becoming a Woman: Simone de Beauvoir and the Politics of Trans Existence

Megan Burke

This highly engaging analysis of the contemporary, global social and political landscape of trans antagonisms draws specific attention to ""gender-critical"" mobilizations of Simone de Beauvoir's account of becoming a woman in *The Second Sex* to advance and justify trans exclusionary positions. Through a careful examination and application of Beauvoir's philosophical and political commitments, *Becoming a Woman* compellingly explores the significance of her notion of becoming as not only affirmative of trans women, but also as an ethical demand to affirm trans possibilities. More than a reply to g...

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Philosophy



Effective Altruism: An Introduction

Jacob Bauer

As the world faces increasingly complex problems - from pandemics to global poverty and climate change - how do we decide where to focus our efforts and resources to do the most good possible? Effective altruism offers a way to do just that, focusing on evidence and rational arguments to identify crucial issues and the most impactful ways of solving them.

In this new book, philosopher Jacob Bauer cuts through the uncritical hype and wholesale dismissal around effective altruism to offer a balanced overview of this movement's core concepts and approaches to 'doing good better'.

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200 pages • Paperback
Philosophy



The Human Animal: Why We Still Don't Fit into Nature

Markus Gabriel, Karl von der Luft

The climate crisis has forced us to recognize that we are not separate from nature but are part of the natural world on which we depend: human beings are animals and we must understand much better our place in nature and our impact on our environment if we are to avoid our own annihilation as a species. And yet we feel nevertheless that we do not entirely fit into nature, that we stand apart from other animals in some way - in what way, exactly?

Markus Gabriel argues that what distinguishes humans from other animals is that humans are minded living beings.

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292 pages • Hardcover
Philosophy



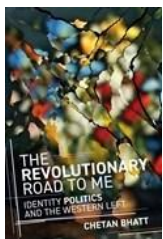
Hack to the Future: How World Governments Relentlessly Pursue and Domesticate Hackers

Emily Crose

Understand the history of hacking culture and the genesis of a powerful modern subculture

In *Hack to the Future: How World Governments Relentlessly Pursue and Domesticate Hackers*, veteran information security professional Emily Crose delivers a deep dive into the history of the United States government's nuanced relationship with hacker culture and the role the latter has played in the former's domestic policy and geopolitics. In the book, you'll learn about significant events that have changed the way the hacking community has been perceived by the public, the state,

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336 pages • Hardcover
Political Science / Intelligence & Espionage



The Revolutionary Road to Me: Identity Politics and the Western Left

Chetan Bhatt

How can the left win elections when it can't decide what a woman is? How can antiracists persuade people about equality if they promote racial fictions? If identity politics is the answer, why are so many Western left campaigns and organisations being damaged by it?

As the culture wars rage, this compelling book examines why so much of the Western political left has foundered because of identity politics. Identity issues have deflected many good organisations from their purpose in the world, mired them in unnecessary disputes, and diverted their resources towards toxic, unproductive, and

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Social Science / Sociology



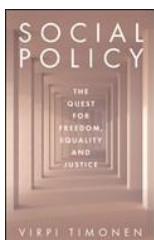
Psychology and the Challenges of Life: Adjustment and Growth (15th Edition)

Spencer A. Rathus, Jeffrey S. Nevid

Brings theory and research together to help students adapt to sources of stress in their everyday and academic lives

Adjustment and Growth: Psychology and the Challenges of Life reveals the many ways that psychology relates to our lives while illustrating how psychological concepts and principles can help us adapt to the real-world issues we face. With a lively and conversational writing style, authors Spencer Rathus and Jeffrey Nevid show us how to apply psychology to confront a variety of life challenges, such as managing time, developing self-identity, building and

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576 pages • Paperback
Psychology



Social Policy: The Quest for Freedom, Equality and Justice

Virpi Timonen

Concepts like freedom, equality and justice have many uses - and even more misuses. In seeking to manage an increasingly complex world, it is more important than ever to think carefully about the meaning of such concepts which are central to policy debates and integral to implementing effective social policy around the world.

This concise and readable book is a guide to those essential social policy concepts. In addition to freedom, equality and justice, the book covers concepts like social risks and rights that are critical for understanding welfare states and examining social inequalities.

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222 pages • Paperback
Political Science / Public Policy / Social Policy



Introducing Intersectionality (2nd Edition)

Mary Romero

How can we hope to understand social inequality without considering race, class, and gender in tandem? How do they interact with other categories such as sexuality, citizenship, and ableism? How does an inclusive analysis of domination and privilege move us closer to solutions touching the lives of diverse populations?

In this updated edition of her popular introduction, Mary Romero presents intersectionality as a core facet of the sociological imagination. One-dimensional approaches are no longer acceptable: we must examine all systems of oppression simultaneously and how they integrate an...

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Social Science / Sociology



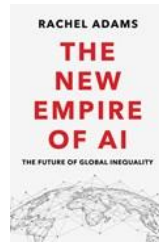
Enslavement: Past and Present

Orlando Patterson

Slavery is one of humanity's most ancient and persistent inequities. It predates the rise of civilization, played a key role in the growth of Western and Islamic cultures and was an integral part of the emergence and global spread of capitalism. Given its historical significance, it is not surprising that the problem of slavery is still passionately debated today and that modern-day trafficking and forced servitude remain key issues of public concern.

In *Enslavement: Past and Present*, historical sociologist Orlando Patterson casts a wide net to examine the social, political, and economic comp...

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400 pages • Paperback
Social Science / Slavery



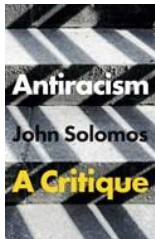
The New Empire of AI: The Future of Global Inequality

Rachel Adams

As AI takes hold across the planet and wealthy nations seek to position themselves as global leaders of this new technology, the gap is widening between those who benefit from it and those who are subjugated by it. As Rachel Adams shows in this hard-hitting book, growing inequality is the single biggest threat to the transformative potential of AI. Not only is AI built on an unequal global system of power, it stands poised to entrench existing inequities, further consolidating a new age of empire.

AI's impact on inequality will not be experienced in poorer countries and it will be felt more...

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Technology & Engineering / Social Aspects



Antiracism: A Critique

John Solomos

While there has been a wealth of research and conversation about the role of racism in shaping our social, political and economic structures, antiracism – its highly publicized counterpart – has been very little studied, discussed or debated. Veteran race scholar John Solomos argues in this slim intervention that we urgently need to re-focus research and activist agendas to address this gap in knowledge.

The core questions addressed in the book include: What does antiracism mean in the contemporary environment? How do states, political institutions and civil society define...

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Social Science / Discrimination



The War Against Women

Rita Segato, Ramsey McGlazer, Jelke Boestens

Recent decades of neoliberal rule have seen authoritarian turns in many governments, and these decades have also been marked by increasing violence against women. The systematic killing of women in Ciudad Juárez, Mexico, has given way to a violent surge that is worldwide in its scope, concentrated in places where the state's traditional, sovereign functions have broken down. Femicide is no longer just an intimate event: it has become anonymous and systematic, a crime of power. An intensified form of capitalism, the product of a colonial modernity that is still with us, now fuels new wars on wo...

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Social Science / Women's Studies



An Invitation to Social Theory (3rd Edition)

David Inglis, Christopher Thorpe

Social theory is a crucial resource for the social sciences. It provides rich insights into how human beings think and act and how contemporary social life is constructed. But often the key ideas of social theorists are expressed in highly technical and difficult language that can hide more than it reveals.

The new edition of this popular book continues to cut to the core of what social theory is about. Wide ranging in scope and coverage, it is concise in presentation and free from jargon. Covering key themes and schools of thought from the classical thinkers up to the present, the third ed...

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Social Science / Sociology / Social Theory



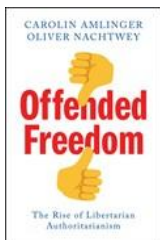
Integrity: The Rise of a Distinctive Western Idea and Its Destiny

Martin Albrow

Public life is dominated from time to time by media storms around integrity. The behaviour of elected politicians like Donald Trump and Boris Johnson has led many to decry the deterioration in standards and the lack of integrity in public life. But what is integrity, and where does our concern with integrity in public life come from?

In this book Martin Albrow argues that integrity has been an essential component of the rise of the West and a key feature that distinguishes the West from other civilizations. He traces the idea of integrity back to its roots in Ancient Greece and Rome, and how it...

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Offended Freedom: The Rise of Libertarian Authoritarianism

Carolin Amlinger, Oliver Nachtwey, Jan-Peter Hermann

Today a new kind of freedom fighter has emerged in our midst: liberal and open-minded, these individuals champion liberty and resent the imposition of more and more rules and exhortations that constrain their freedom. They are angry, disgruntled, offended. Why should they have to wear a face mask, get vaccinated or follow new rules on diversity and equality? They should be free to choose. They do not long for a glorified past or the strong arm of the state but argue instead for individual freedoms at all costs – including the freedom from social constraints, the freedom from having to consider...

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The Making of Public Space: News, Events and Opinions in the Twenty-First Century

Luc Boltanski, Arnaud Esquerre

This new book by Luc Boltanski and Arnaud Esquerre is a highly original analysis of the two key processes that shape the contemporary public sphere. On the one hand, there are the processes of news provision which select out a range of facts and events and bring them to the attention of a large number of people who have not, for the most part, experienced them directly. On the other hand, there are processes of politicization which problematize the facts made known by news provision and treat them as issues that concern citizens and the state. Politicization is typically characterized by a ...

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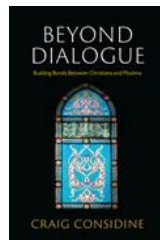
Health Inequality: An Introduction to Concepts, Theories and Methods (3rd Edition)

Mel Bartley, Michelle Kelly-Irving

The persistence of stark health inequalities in today's world is painfully clear to see, not least in the effects of the Covid-19 pandemic and falling life expectancy in many parts of the world. How can we advance our understanding of the full extent of health inequality, what drives it, and ways to address it?

The third edition of this popular book closely examines the influence of social class, gender, and race/ethnicity (among other issues) on health in the light of broad macro-political contexts. The classic behavioural, psychosocial, and material determinants of health and their interrelationship

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Beyond Dialogue: Building Bonds Between Christians and Muslims

Craig Considine

In these times of rising tensions between Christians and Muslims across the world, the need for harmony and peace has never been more urgent. As one of the world's leading advocates of interfaith dialogue, Craig Considine introduces readers to the provocative idea of the Synthesis of Civilizations, a theory that pushes beyond dialogue to show where and how Western and Islamic civilizations have been – and continue to be – in a deeper union with one another.

With an open mind and a deep appreciation of the Abrahamic tradition, Considine takes readers on a

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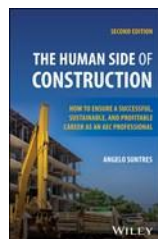
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Brian Cooke, Peter Williams

An essential introduction to the management of building projects

Construction management is a complex discipline with many facets. The essence of construction management is the delivery of construction projects to meet the client's goals whilst recognising the commercial interests of the many designers, consultants and contractors involved. Balancing the expected quality outcomes, the highest safety standards and time and budget pressures is not an easy task. Therefore, students and practitioners looking to understand these core principles of construction

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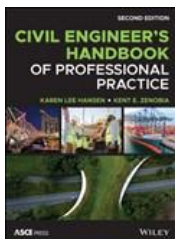
The Human Side of Construction: How to Ensure a Successful, Sustainable, and Profitable Career as an AEC Professional (2nd Edition)

Angelo Suintres

An incisive guide to navigating the construction industry and dealing with the people who work in it

In the newly revised second edition of *The Human Side of Construction: How to Ensure a Successful, Sustainable, and Profitable Career as an AEC Professional*, renowned construction professional Angelo Suintres delivers an insightful discussion of the root cause of many of the issues plaguing the construction industry today—the lack of human connection. Suintres explains that, in an industry undergoing dramatic changes driven by technology,

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Karen Lee Hansen, Kent E. Zenobia

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Media Industries in the Digital Age: How Media Businesses Work Today

Amanda D. Lotz, Timothy Havens

The digital communication technologies that emerged at the turn of the century have profoundly disrupted long-practiced norms of nearly every media industry. In particular, internet distribution has fundamentally changed the foundation of the media industry to enable the emergence of new sectors while posing a challenge for others.

Media Industries in the Digital Age reframes our understanding of media businesses in the light of these substantial changes. To develop an integrated understanding of media industries today, the book

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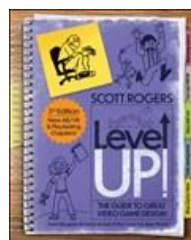
Principles & Applications of Blockchain Systems: How to Overcome the CAP Trilemma in Consortium Blockchain

Hui Liu, Han Wang

Technical theory, key technologies, and practical applications for consortium blockchains, with a solution to the CAP trilemma problem

Principles and Applications of Blockchain Systems provides a comprehensive introduction to consortium blockchains, including the physical, network, consensus, and contract layers, covering technical theory, key technologies, and practical applications. Beyond the technical side, this book visually showcases the application potential of consortium blockchains, with information on implementation cases in

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Level Up! The Guide to Great Video Game Design (3rd Edition)

Scott A. Rogers

Want to design your own video games? Let expert Scott Rogers show you how!

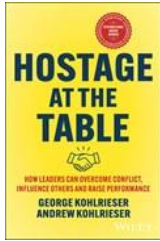
If you want to design and build cutting-edge video games but aren't sure where to start, then the THIRD EDITION of the acclaimed *Level Up!* is for you! Written by leading video game expert Scott Rogers, who has designed for the hits *Pac-Man World*, *God of War*, *Maximo* and *SpongeBob SquarePants*, this updated edition provides clear and well-thought-out examples that forgo theoretical gobbledegook with charmingly illustrated concepts and solutions based on years of professional experience.

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December





Hostage at the Table: How Leaders can Overcome Conflict, Influence Others and Raise Performance (2nd Edition)

George Kohlrieser

Discover how to boldly lead, address conflict and inspire others in your business and personal life

In the newly revised second edition of *Hostage at the Table: How Leaders Can Overcome Conflict, Influence Others and Raise Performance*, clinical psychologist, distinguished leadership professor, and veteran hostage negotiator George Kohlrieser comes together with his son Andrew Kohlrieser, an experienced leadership, negotiation and conflict resolution consultant, to deliver another incisive and practical discussion of how to use the proven

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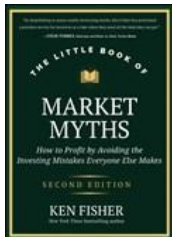
The Go-to-Market Cheat Code: The Secret to Unlocking B2B Growth

Justin Gray, Josh Wagner

Unlock the timeless secrets to building strong business partnerships based on the foundation of trust

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Kenneth L. Fisher

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Minds Over Meetings: A Personal Perspective on Wellness in the Workplace

Kody Green

How to create a supportive work environment and empower employees, backed by the latest research

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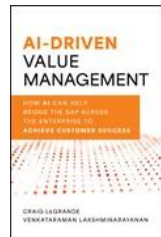
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AI-Driven Value Management: How AI Can Help Bridge the Gap Across the Enterprise to Achieve Customer Success

Craig LeGrande, Venkataraman Lakshminarayanan

Unlock the power of generative AI to transform your enterprise B2B sales and marketing strategies

In *AI-Driven Value Management: How AI Can Help Bridge the Gap Across the Enterprise to Achieve Customer Success*, authors Craig LeGrande and Venkataraman Lakshminarayanan reveal how artificial intelligence can revolutionize B2B value management. This book lays out a first-ever strategic blueprint for cost-effectively scaling value management programs. Value management is the art and science of orchestrating all the business functions

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Sara Teitelman

Learn practical methods for reducing technology overload and related employee burnout at your organization

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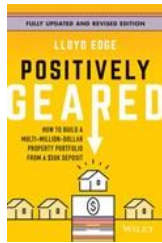
The Tax Law of Private Foundations: 2024 Cumulative Supplement (6th Edition)

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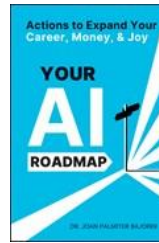
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Joan Palmer Bajorek

As seen at VentureBeat, CES, and in Harvard Business Review

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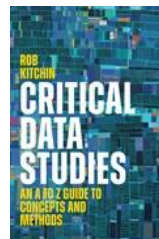
Goffman and the Media

Peter Lunt

Erving Goffman's much-loved works are still widely cited in the field of media and communication. His work has stimulated research on news framing, mass media and social media, inviting new insights about how communication, self, audiences and public life are mediated by, but also transcend, particular technological forms. What explains the continuing relevance of this highly original theorist?

In this important new book, Peter Lunt critically reconstructs Goffman's analysis of language and the 'interaction order'. He examines how and why the

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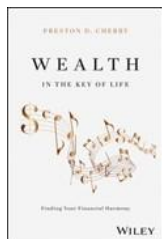
Critical Data Studies: An A to Z Guide to Concepts and Methods

Rob Kitchin

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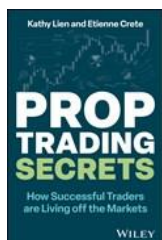
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Joel Greenblatt

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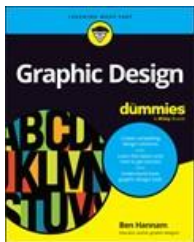
Jesse Stay

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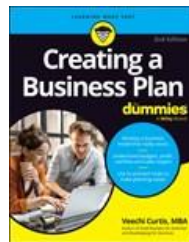
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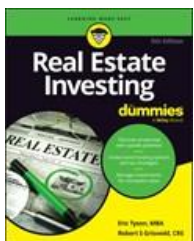
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Data Science Essentials For Dummies

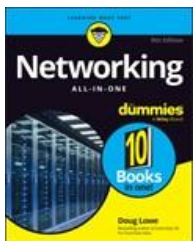
Lillian Pierson

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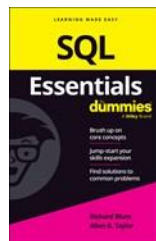
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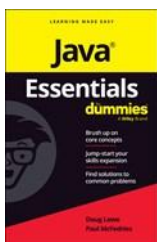
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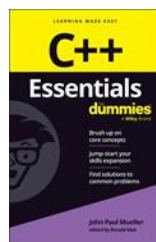
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Unleash Your Video Stardom!

Ready to shine on the world's biggest stage? With *YouTube Channels For Dummies*, you'll unlock the secrets to creating powerful videos and channels that captivate audiences and propel your brand to stardom. Four renowned experts guide you through every step, from ideation to production, promotion, and monetization.

- Master video planning, filming, and editing that demand attention
- Discover cutting-edge tech and tools to capture the perfect shot

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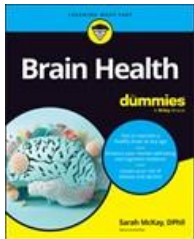
Microsoft Power Platform For Dummies

Jack A. Hyman

Build business intelligence with insight from a professional

Microsoft Power Platform For Dummies covers the essentials you need to know to get started with Microsoft Power Platform, the suite of business intelligence applications designed to make your enterprise work smarter and more efficiently. You'll get a handle on managing and reporting data with Power BI, building no-code apps with Power Apps, creating simple web properties with Power Pages, and simplifying your day-to-day work with Power Automate. Written by a business consultant who's helped some of the world's

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Brain Health For Dummies

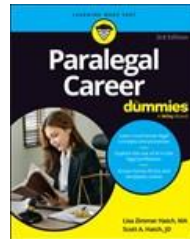
Sarah McKay

Your ticket to a healthier brain and a healthier you!

Your brain, like every part of your body, needs and deserves all the TLC you can give it so you can live a long and healthy life. In *Brain Health For Dummies*, neuroscientist and author Dr. Sarah McKay walks you through some simple and easy steps you can take—right now—to get smarter, stay healthier, and better support the elders in your life.

This is the ultimate, evidence-based guide to help you understand how your brain works around the clock to keep you sharp, healthy, and happy. It offers straightforward advice to help you optimize your

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Paralegal Career For Dummies (3rd Edition)

Lisa Zimmer Hatch, Scott A. Hatch

The verdict is in: this is the must-have resource for aspiring paralegals everywhere!

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In *Paralegal Career For Dummies*, you'll find everything you need to know about how to begin an exciting new chapter in your professional journey. This hands-on guide walks you choosing what type of law firm you should work in, becoming certified, and networking with others in the field. It's also full of the legal concepts and procedures you need to understand to succeed in this area, including leg...

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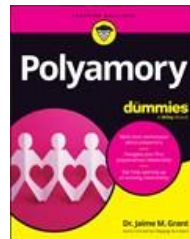
Manga For Dummies (2nd Edition)

Kensuke Okabayashi

Get started with the powerful visual language and storytelling medium that is manga

Manga is a unique style of drawing. It's also a great way to make topics like history and politics appealing to a wide audience. *Manga For Dummies* teaches you the basics of drawing in the manga style. This step-by-step guide shows you how to apply the basic rules of manga figure drawing, whether you're a complete beginner or a professional artist. You'll learn how to create manga characters, from rough sketch through final rendering. Simple drawing exercises help you build and develop your skills. Plus, you can...

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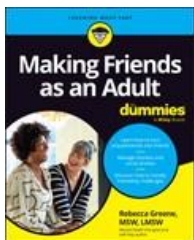
Polyamory For Dummies

Jaime M. Grant

A clear breakdown of polyamory for beginners and the newly polyamorous

Polyamory literally means "more love". Twenty-first century polyamory is the practice of engaging in multiple intimate relationships at the same time, with the full consent of all partners. *Polyamory For Dummies* gives you the lowdown on this expansive form of consensual non-monogamy, so you can go forth and prosper in whatever ways you choose. This straightforward, research-backed, and nuanced guidebook helps the poly-curious become poly-fluent. Embark on your non-monogamous journey via a healthy and sustainable

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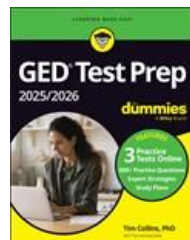
Making Friends as an Adult For Dummies

Rebecca Fae Greene

Make lasting friendships at any age

Making Friends as an Adult For Dummies helps you overcome the challenges of building friendships, forming new bonds, and meeting new people. First, you'll learn what your friendship needs are and decide what kind of friends you'd like to meet. Then you'll get concrete advice for building a new social circle, turning acquaintances into good friends, and letting go of friendships that just aren't working out. Single or married, parent or childfree, many people face these same challenges. This Dummies guide will show you that you aren't alone and will help you ...

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Tim Collins

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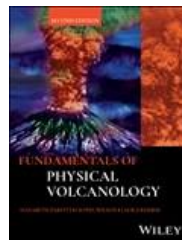
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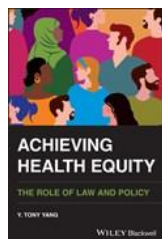
Fundamentals of Physical Volcanology (2nd Edition)

Elisabeth Parfitt, Lionel Wilson, Laura Kerber

The world's leading student text on physical volcanology offers an unmatched introduction to the field

In the newly revised second edition of *Fundamentals of Physical Volcanology*, the authors provide a comprehensive introduction to the processes that control when and how volcanoes erupt. The book addresses all aspects of modern volcanology, from petrology and geochemistry to rock physics, fluid dynamics and thermodynamics.

With the help of new and improved illustrations, this new



Achieving Health Equity: The Role of Law and Policy

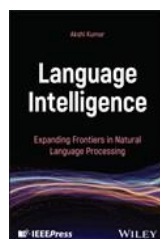
Y. Tony Yang

Unveiling the Path to Health Equity: A Transformative Guide to Law and Policy

Achieving Health Equity: The Role of Law and Policy offers a groundbreaking exploration of how legal and policy frameworks shape health outcomes for marginalized populations, with a particular focus on racial minorities in the United States. This comprehensive guide dissects the complex interplay of factors determining health: 20% healthcare, 30% health behaviors, 40% social and economic factors, and 10% physical environment.

Amid the backdrop of the COVID-19 pandemic and a

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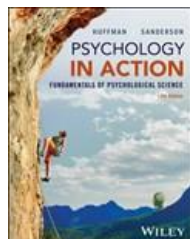
Language Intelligence: Expanding Frontiers in Natural Language Processing

Akshi Kumar

Thorough review of foundational concepts and advanced techniques in natural language processing (NLP) and its impact across sectors

Supported by examples and case studies throughout, *Language Intelligence* provides an in-depth exploration of the latest advancements in natural language processing (NLP), offering a unique blend of insight on theoretical foundations, practical applications, and future directions in the field.

Composed of 10 chapters, this book provides a thorough understanding of both foundational concepts and

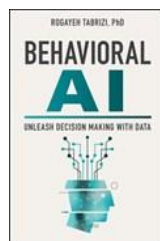


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Psychology in Action: Fundamentals of Psychological Science, 13th Edition

Psychology in Action: Fundamentals of Psychological Science, 13th Edition provides a college-level survey of the field of psychology and a foundational understanding of its scientific nature and research methods, with an application of fundamental concepts of psychology to one's own personal growth and success. Adopters of the 12th edition of *Psychology in Action* will find that this new 13th edition retains its emphasis on active learning and fostering a growth mindset and grit, highlighting practical applications that put psychology to use for personal development and success. Content througho...

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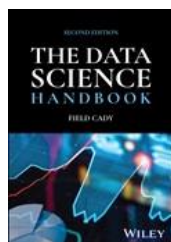
Behavioral AI: Unleash Decision Making with Data

Rogayah Tabrizi

Implement AI and big data at your organization using principles from behavioral economics

In *Behavioral AI: Unleash Decision Making with Data*, behavioral economist Dr. Rogayah Tabrizi delivers an intuitive roadmap to help organizations disentangle the complexity of their data to create tangible and lasting value. The book explains how to balance the multiple disciplines that power AI and behavioral economics using a combination of the right questions and insightful problem solving.

You'll learn why intellectual diversity and combining subject



The Data Science Handbook (2nd Edition)

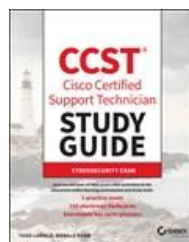
Field Cady

Practical, accessible guide to becoming a data scientist, updated to include the latest advances in data science and related fields.

Becoming a data scientist is hard. The job focuses on mathematical tools, but also demands fluency with software engineering, understanding of a business situation, and deep understanding of the data itself. This book provides a crash course in data science, combining all the necessary skills into a unified discipline.

The focus of *The Data Science Handbook* is on practical applications and the ability to solve real problems, rather than theoretical formalisms tha

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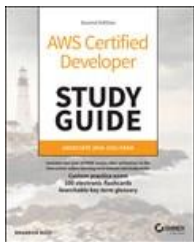
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CCST Cisco Certified Support Technician Study Guide: Cybersecurity Exam

Todd Lammle, Jon Buhagiar, Donald Robb, Todd Montgomery

The ideal prep guide for earning your CCST Cybersecurity certification

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Brandon Rich

The AWS Certified Developer exam has been updated. Your study guide should be, too.

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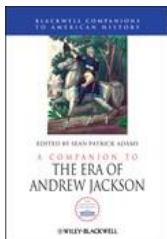
Feminisms/Museums/Surveys: An Anthology

Hilary Robinson, Lara Perry

The first anthology of feminist art exhibition essays and museum publications, providing an exciting and valuable overview of recent developments in feminist curation

Feminisms-Museums-Surveys: Exhibition Curating 2005-2022 brings together works from exhibition catalogs and museum publications to provide a comprehensive and timely view of the modern approach to feminist curating. Offering insights into how curators from around the world engage with different feminisms and select and exhibit feminist art, this one-of-a-kind anthology exemplifies the diversity of feminist thinking and curatorial...

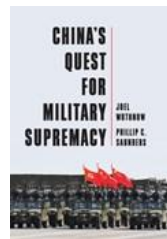
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A Companion to the Era of Andrew Jackson

Sean Patrick Adams

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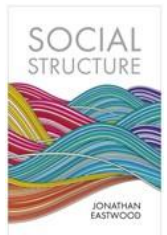


China's Quest for Military Supremacy

Joel Wuthnow, Phillip Saunders

China's military has entered a new era. It has acquired modern weapons to rival the world's finest, undergone a major restructuring under Xi Jinping, and been on the frontlines of territorial disputes with Japan, India, Vietnam, and the Philippines. It is readying forces to be able to seize Taiwan sometime in the next decade. International concerns about China's intentions have been piqued by Russia's 2022 invasion of Ukraine—many are now asking 'will Taiwan be next?' Yet the People's Liberation Army's ambitions are even greater. It aims to be a "world-class" military on par with the United States...

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Social Structure: Relationships, Representations, and Rules

Jonathan Eastwood

Social structure is arguably the central concept of sociology, and in recent years a much wider public has taken up with fresh vigor the sociological idea that persistent inequalities are rooted in social structures. Yet there seem to be as many definitions of the term as there are sociologists, and we often struggle to articulate accessible yet precise accounts of structures that can guide empirical research and other kinds of action.

Jonathan Eastwood offers a set of pragmatic strategies for thinking about social structures, emphasizing ways in

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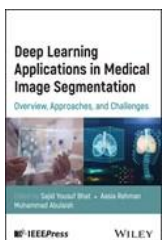
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Science / Philosophy &
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Science and Inequality: A Political Sociology

Scott Frickel, Kelly Moore

Science and technology produce a wide range of benefits in society but they also create harm, both of which are unequally distributed across social groups and geographic regions. This incisive book provides a set of analytical tools to understand how inequality relating to science and technology is produced, and how the field can be reorganized to make good on its promise to improve life for all.

Using a range of evidence and examples, Frickel and Moore show that science and technology are closely bound up with social inequalities, including linked problems of poor health, environmental degrad...



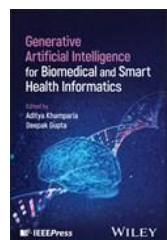
Deep Learning Applications in Medical Image Segmentation: Overview, Approaches, and Challenges

Sajid Yousuf Bhat, Aasia Rehman, Muhammad Abulaish

Apply revolutionary deep learning technology to the fast-growing field of medical image segmentation

Precise medical image segmentation is rapidly becoming one of the most important tools in medical research, diagnosis, and treatment. The potential for deep learning, a technology which is already revolutionizing practice across hundreds of subfields to impact medical image segmentation, is immense. The prospect of using deep learning to address the traditional shortcomings of image

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Generative Artificial Intelligence for Biomedical and Smart Health Informatics

Aditya Khamparia, Deepak Gupta

Enables readers to understand the future of medical applications with generative AI and related applications

Generative Artificial Intelligence for Biomedical and Smart Health Informatics delivers a comprehensive overview of the most recent generative AI-driven medical applications based on deep learning and machine learning in which biomedical data is gathered, processed, and analyzed using data augmentation techniques. This book covers many applications of generative models for medical image data, including volumetric medical image segmentation,

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Microsoft 365 Copilot At Work: Using AI to Get the Most from Your Business Data and Favorite Apps

Sandar Van Laan, Jared Matfess, Thomas Flock, Ann Reid

Learn to leverage Microsoft's new AI tool, Copilot, for enhanced productivity at work

In *Microsoft 365 Copilot At Work: Using AI to Get the Most from Your Business Data and Favorite Apps*, a team of software and AI experts delivers a comprehensive guide to unlocking the full potential of Microsoft's groundbreaking AI tool, Copilot. Written for people new to AI, as well as experienced users, this book provides a hands-on roadmap for integrating Copilot into your daily workflow. You'll find the knowledge and strategies you need to

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AI-Embedded Blockchain Technologies and Applications: Enhancing Cybersecurity Systems in Smart Environments

Alex Khang, Namrata Dhanda, Rajat Verma

Enables readers to understand how machine learning and blockchain technologies can enhance cybersecurity of systems in smart and intelligent environments.

AI-Embedded Blockchain Technologies and Applications: Enhancing Cybersecurity Systems in Smart Environments explores the intersection of two cutting-edge technologies, machine learning and blockchain, and their potential to enhance the cybersecurity of systems in smart and intelligent environments. This book also delivers expert

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The Data & AI Imperative: Designing Strategies for Exponential Growth

Lillian Pierson

Unlock predictable bottom line growth through tailored data and AI strategies.

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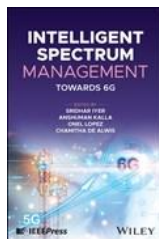
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Teach Yourself VISUALLY iPhone 16 (16th Edition)

Guy Hart-Davis

Learn what your new iPhone 16 is capable of with 900 color screen shots!

Teach Yourself VISUALLY iPhone 16 is your ultimate guide to getting the most out of your brand-new iPhone! Apple's graphics-driven iOS 16 is perfect for visual learners, so this book uses a visual approach to show you what you need to know to get up and running—and much, much more. Full-color screen shots walk you step-by-step through setup, configuration, and the full range of your iPhone's awesome capabilities. Whether you are new to the iPhone



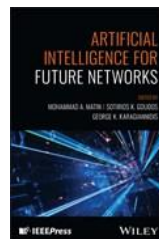
Intelligent Spectrum Management: Towards 6G

Sridhar Iyer, Anshuman Kalla, Onel Alcaraz Lopez, Chamitha De Alwis

Forward-thinking reference on spectrum sharing and resource management for 5G, B5G, and 6G wireless networks

Blockchain and AI-Enabled Intelligent Spectrum Sharing and Infrastructure Management explores various aspects of spectrum sharing and resource management in 5G, beyond 5G, and the envisaged 6G networks. The book offers an in-depth exploration of intelligent and secure sharing of spectrum and resource management in existing and future mobile networks.

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Artificial Intelligence for Future Networks

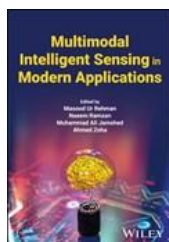
Mohammad A. Matin, Sotirios K. Goudos, George K. Karagiannidis

An exploration of connected intelligent edge, artificial intelligence, and machine learning for B5G/6G architecture

Artificial Intelligence for Future Networks illuminates how artificial intelligence (AI) and machine learning (ML) influence the general architecture and improve the usability of future networks like B5G and 6G through increased system capacity, low latency, high reliability, greater spectrum efficiency, and support of massive internet of things (mIoT).

The book reviews network design and management

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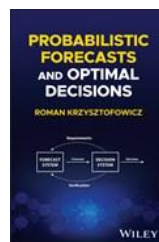
Multimodal Intelligent Sensing in Modern Applications

Masood Ur Rehman, Naeem Ramzan, Muhammad Ali Jamshed, Ahmed Zoha

Discover the design, implementation, and analytical techniques for multi-modal intelligent sensing in this cutting-edge text

The Internet of Things (IoT) is becoming ever more comprehensively integrated into everyday life. The intelligent systems that power smart technologies rely on increasingly sophisticated sensors in order to monitor inputs and respond dynamically. Multi-modal sensing offers enormous benefits for these technologies, but also comes with greater challenges; it has never been more

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Probabilistic Forecasts and Optimal Decisions

Roman Krzysztofowicz

Account for uncertainties and optimize decision-making with this thorough exposition

Decision theory is a body of thought and research seeking to apply a mathematical-logical framework to assessing probability and optimizing decision-making. It has developed robust tools for addressing all major challenges to decision making. Yet the number of variables and uncertainties affecting each decision outcome, many of them beyond the decider's control, mean that decision-making is far from a "solved problem". The tools created by decision theory remain to be refined and applied to

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