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# **Featured New Books**

September & October 2024



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# September





9781394211258 Pub Date: 11/4/24 336 pages • Hardcover Business & Economics

#### Digitally Curious: Your Simple Guide to Navigating the Future of AI and Beyond

Andrew Grill

## A straightforward and accessible explainer of new and upcoming technologies for business leaders

In Digitally Curious: Your Simple Guide to Navigating the Future of AI and Beyond, futurist, speaker, and technology trends expert Andrew Grill delivers an easy-to-follow and incisive discussion of current and future technologies, as well as how leading companies are deploying them. The author examines critical business concepts, like the future of work, from a technical and human-centric point of view and how Artificial Intelligence will impact us at work and in society. He includes a broad range ...



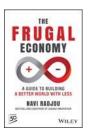
9781394252206 Pub Date: 11/4/24 272 pages • Hardcover Business & Economics / International

## Five Generations at Work: How We Win Together, For Good

Rebecca Robins, Patrick Dunne

# The definitive playbook for empowering intergenerational collaboration, innovation and productivity at work.

Five Generations at Work: How we win together, for good explores how to maximise the dynamics of our generational diversity to create more collaborative and competitive organisations. An energising and pragmatic read, this book unpacks six years of research and work with organisations and individuals who are taking progressive action to lead from lenses versus labels, evidencing the value of generational diversity.



9781394273058 Pub Date: 10/8/24 256 pages • Hardcover Business & Economics / Economics

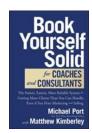
## The Frugal Economy: Building a Better World With Less

Navi Radjou

## Humanity's pursuit of greatness meets the reality of finite resources

In *The Frugal Economy: A Guide to Building a Better World With Less,* award-winning author Navi Radjou delivers an incisive and engrossing treatment of how human beings facing climate change can reconcile our built-in drive to "do more" and "be better" with our planet's finite resources. You'll discover how we can thrive within planetary boundaries while achieving sustainable growth for generations to come.

In this aroundhreaking book enriched with over 100



9781394225682 Pub Date: 9/24/24 304 pages • Hardcover Business & Economics / Marketing

#### Book Yourself Solid for Coaches and Consultants: The Fastest, Easiest, Most Reliable System for Getting More Clients Than You Can Handle, Even if You Hate Marketing and Selling

Michael Port, Matthew Kimberley

## Build your consulting clientele with self-promotion strategies that really work

Book Yourself Solid for Coaches and Consultants is a game changing guide to attracting potential business opportunities and turning them into high-paying gigs, for a solid business foundation. This hyper-targeted, step-by-step advice will help you grow your coaching or consulting practice beyond what you previously thought possible. You'll become inspired to put energy behind your



9781394281787 Pub Date: 9/24/24 320 pages • Hardcover Self-Help / Personal Growth / Happiness

## Digital Wellbeing: Empowering Connection with Wonder and Imagination in the Age of AI

Caitlin Krause

#### Elevate Your Digital Wellbeing: Embrace Wonder, Creativity, and Technology

Digital Wellbeing by Caitlin Krause is a transformative guide that offers leaders, business professionals, educators, and lifelong learners a path to thrive in the digital age. Krause provides innovative strategies to enhance mindfulness, creativity, and wellbeing in a world enriched by technology. This book empowers readers to leverage digital tools to create meaningful, positive connections and improve their overall quality of life. Discover how to integrate principles of wonder, awe,



9781394196142 Pub Date: 9/24/24 256 pages • Hardcover Business & Economics / Personal Success

## Let It Settle: Daily Habits to Move You From Chaos to Calm

Michael Galyon

# A safe place of calm, reflection, and healing as you navigate through life's challenges and find your way home to yourself.

In Let It Settle, veteran professional coach and mindfulness leader Michael Galyon delivers a calm space you can call upon when faced with moments of unrest and overwhelm. The book offers insights into your experiences and emotions that confirm you do not face life alone and provides you with tools and guided meditations you can use to navigate through your experiences to a centered space from which healing is possible.



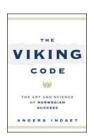
9781394273966 Pub Date: 9/24/24 256 pages • Hardcover Social Science / Technology Studies

## Restoring Our Sanity Online: A Revolutionary Social Framework

Mark Weinstein

Big Tech is driving us, our kids, and society mad. In the nick of time, Restoring Our Sanity Online presents the bold, revolutionary framework for an epic reboot. What would social media look like if it nourished our critical thinking, mental health, privacy, civil discourse, and democracy? Is that even possible?

Restoring Our Sanity Online is the entertaining, informative, and frequently jaw-dropping social reset by Mark Weinstein, contemporary tech leader, privacy expert, and one of the visionary inventors of social networking.



9781394288762 Pub Date: 9/24/24 256 pages • Hardcover Business & Economics / Personal Success

## The Viking Code: The Art and Science of Norwegian Success

Anders Indset

## Harness the power of Norwegian cultural wisdom to improve your life and change the world

In *The Viking Code: The Art and Science of Norwegian Success,* economic philosopher, entrepreneur, investor, and former competitive athlete Anders Indset reveals how Norwegian performance athletes and other successful figures use ingrained cultural values to achieve outsized influence on the world stage, as well as how we all can learn from and apply this cultural wisdom to create a better world in the future. Moving far past stories of barbaric conquests and historical comparisons, this book



9781394282210 Pub Date: 11/4/24 Paperback Self-Help / Self-Management / Time Management

## **Productivity Joy:** Feel Energised and Be Effective in 5 Minutes a Day

Simi Rayat

## Start your day feeling energised, focused and ready to conquer your goals

What's holding you back from being your most productive self? Do you often feel like you're surviving, rather than thriving? If you're overwhelmed, unfulfilled or burnt out, you need to discover *Productivity Joy*. Whether you're a professional, an entrepreneur, a parent or a student, this step-by-step guide will show you how to embrace a life filled with purpose and passion.

In *Productivity Joy*, psychologist and leadership coach Simi



9781394248162 Pub Date: 10/8/24 224 pages • Hardcover Business & Economics / Personal Success

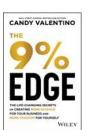
#### Microwins: Go Small, Build Momentum, and Tackle the Goals that Actually Matter in Life

Daron K. Roberts

## Discover the transformative power of incremental achievements

Microwins: Go Small, Build Momentum, and Tackle the Goals that Actually Matter in Life, by Daron K. Roberts, a former NFL coach turned leadership advisor and author, presents an invigorating approach to achieving your most ambitious goals through the accumulation of small victories. Daron shares his insights on harnessing the power of Microwins—modest, manageable successes that collectively pave the way to significant triumphs.

In the hook voull!



9781394152322 Pub Date: 10/8/24 256 pages • Hardcover Business & Economics / Personal Success

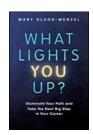
# The 9% Edge: The Life-Changing Secrets to Create More Revenue for Your Business and More Freedom for Yourself

Candy Valentino

## Practical wisdom on tools, concepts, and strategies to build, grow, and optimize your business

91% of small and medium sized businesses fail in the first 10 years. What is the other 9% doing to succeed? *The 9% Edge* is a highly practical guide to entrepreneurship and taking your business to the next level, no matter where you currently are in your build.

Developed from extensive research on businesses and their founders, combined with the 26 years of real-world, firsthand experience of author Candy Valentino, this book



9781394267026 Pub Date: 10/8/24 208 pages • Hardcover Business & Economics / Carrers

## What Lights You Up?: Illuminate Your Path and Take the Next Big Step in Your Career

Mary Olson-Menzel

## Navigate the modern world of work to find the job you've been dreaming about and thrive

What Lights You Up? Illuminate Your Path and Take the Next Big Step in Your Career takes readers on a journey to find their next meaningful and fulfilling job—no matter where they are right now. Whether you're an industry veteran pivoting between fields, a stay-at-home parent just rejoining the workforce, or a college student trying to find their footing, this heartfelt, actionable, and authentic book covers everything you need to know about getting results in the modern world of work and is full of insight...



9781394284689 Pub Date: 11/12/24 Paperback Business & Economics / Negotiating

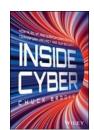
## The Negotiation Playbook: Strategies That Work and Results That Last

Glin Bayley

## Every negotiation is an opportunity — to connect, collaborate and create value

If you want better business outcomes, you need the confidence and skill to ask for what you want — and get it. The Negotiation Playbook: Strategies That Work and Results That Last shares tactics and tools to boost your communication skills for more powerful persuasion and more creative problem-solving. Backed by insights from behavioural psychology, this playbook reveals the what, why, when, where and how behind skilful negotiation.

Author and negotiation specialist Glin Rayley shows you



9781394254941 Pub Date: 10/15/24 256 pages • Hardcover Business & Economics / Industries / Computers & Information Technology

#### Inside Cyber: How AI, 5G, and Quantum Computing Will Transform Privacy and Our Security

Chuck Brooks

## Discover how to navigate the intersection of tech, cybersecurity, and commerce

In an era where technological innovation evolves at an exponential rate, *Inside Cyber: How AI, 5G, and Quantum Computing Will Transform Privacy and Our Security* by Chuck Brooks emerges as a critical roadmap for understanding and leveraging the next wave of tech advancements. Brooks, a renowned executive and consultant, breaks down complex technological trends into digestible insights, offering a deep dive into how emerging

## Mindshift: Ignite Change, Inspire Action, and Innovate for a Better Tomorrow

Brian Solis

### Become an unstoppable leader in the digital-first

Mindshift: Ignite Change, Inspire Action, and Innovate for a Better Tomorrow empowers anyone who believes they can change the world for the better, and provides the tools, insights, and lessons they need to become an unstoppable leader, in any role, in each and every capacity, both in business and personal pursuits.

Written by Brian Solis, Global Innovation Evangelist at Salesforce, the book helps readers adapt for a post-industrial world, create meaning in uncertainty, add



9781394213856 Pub Date: 10/1/24 240 pages • Hardcover Business & Economics / Nonprofit Organizations & Charities / Fundraising & Grants

## What the Fundraising: Embracing and Enabling the People Behind the Purpose

Mallory Erickson

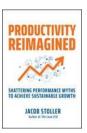
## Improve your nonprofit's efficiency and long-term success by building aligned partnerships

In What the Fundraising: Embracing and Enabling the People Behind the Purpose, executive coach and fundraising consultant Mallory Erickson delivers a practical and insightful discussion of fundraising challenges and best practices that can revolutionize your nonprofit. In the book, you'll find hands-on frameworks that draw on the latest research in executive coaching, behavioral science, and fundraising strategy to embolden your organization and make it more effective in your community.

9781394198597 Pub Date: 10/15/24 304 pages • Hardcover Business & Economics / Leadership

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9781394244379 Pub Date: 10/8/24 288 pages • Hardcover Business & Economics / Corporate Finance

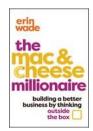
#### Productivity Reimagined: Shattering Performance Myths to Achieve Sustainable Growth

Jacob Stoller

## Escape common business myths to unleash game-changing productivity

Written by Shingo Prize winner Jacob Stoller, *Productivity Reimagined* shows how most companies are constrained by deeply engrained myths that prevent employees from reaching their full productive potential, causing frustration, poor decisions, and disappointing results. Evidence is drawn from Toyota and dozens of other companies that have countered these myths to build strong collaborative cultures and achieve sustainable growth.

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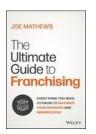
9781394264438 Pub Date: 9/24/24 256 pages • Hardcover Business & Economics / Entrepreneurship

## The Mac & Cheese Millionaire: Building a Better Business by Thinking Outside the Box

Erin Wade

#### A captivating tale about what it takes as a small business owner to build a meaningful company from the ground up, falling in love with your work along the way

In The Mac & Cheese Millionaire: Building a Better Business by Thinking Outside the Box, best-selling author, entrepreneur, and culinary innovator Erin Wade shares her inspiring and often hilarious journey of leaving her corporate lawyer job to open a hit mac and cheese restaurant, taking you through the challenges and victories that paved her path to success. By sharing the lessons



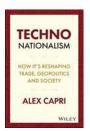
9781394243266 Pub Date: 10/15/24 352 pages • Hardcover Business & Economics / Franchises

#### The Ultimate Guide to Responsible Franchising: Everything You Need to Know to Maximize Your Rewards and Minimize Risk

Joe Mathews

## A no-nonsense, start-to-finish roadmap for aspiring franchisees

In The Ultimate Guide to Franchising, straight-shooting author Joe Mathews delivers a practical and hands-on "how-to" guide for aspiring franchisees seeking to start their own businesses. In the book, you'll explore real-life stories from the franchising trenches that illustrate how to effectively look past the obvious and dig deep into the bones of a franchise to establish fit, predict success, and mitigate risk. You'll discover the personality types most



9781119766063 Pub Date: 10/28/24 352 pages • Hardcover Political Science / International Relations / Trade & Tariffs

## **TECHNO-Nationalism**: How It's Reshaping Trade, Geopolitics and Society

Alex Capri

# The essential book on technology-related competition between nations and its impact on the world

Nations have long sought to use technology as a power-multiplier for their own ambitions. In the twenty-first century, at a time of unprecedented innovation, the United States and China are in a race to achieve technological superiority. But how will this affect long-standing trade ties and the international landscape?

Techno-nationalism holds that a nation's economic strength and its national security — even its social



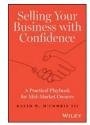
9781509545483 Pub Date: 12/4/24 256 pages • Paperback Political Science / Political Ideologies / Capitalism

#### **Decolonizing Economics: An Introduction**

Carolina Alves, Devika Dutt, Surbhi Kesar, Ingrid Harvold Kvangraven

Is economics a neutral scientific field, or is it riddled with eurocentric biases that stem from its origins in the development of capitalism, colonialism, and slavery?

This book makes the case that economics cannot extricate itself from its highly problematic imperial context without a rigorous process of decolonization, which must involve questioning and re-assessing the development of the field and how it came to be represented as a universal and objective science. In doing so, argue the authors, we can challenge the existing intellectual hierarchies and show



9781394213993 Pub Date: 10/8/24 256 pages • Hardcover Business & Economics / Corporate Finance

#### Selling Your Business with Confidence: A Practical Playbook for Mid-Market Owners

David W. McCombie, III

## A comprehensive handbook for middle-market business sellers

In Selling Your Business with Confidence: A Practical Playbook for Mid-Market Owners, veteran M&A advisor David McCombie delivers an insider's guide to navigating the mergers and acquisitions (M&A) sales process. In plain English, this book covers every essential topic for owners considering the sale of their business. Readers will fully understand the process, the range of options available, and their implications.

In the hook vou'll learn to navigate every sten of the



9781119880936 Pub Date: 10/8/24 1168 pages • Hardcover Business & Economics / Corporate Finance / Valuation

## Financial Valuation, + Website: Applications and Models (5th Edition)

James R. Hitchner

# A comprehensive guide to the theory and application of valuation, along with useful models, tools, and tips for analysts

Financial Valuation: Applications and Models provides authoritative reference and practical guidance on the appropriate, defensible way to prepare and present business valuations. With contributions by 30 top experts in the field, this updated edition provides an essential resource for those seeking the most up-to-date methods, with a strong emphasis on applications and models. Coverage includes the latest approaches to the valuation



9781119880974 Pub Date: 10/8/24 464 pages • Paperback Business & Economics / Corporate Finance / Valuation

#### Financial Valuation Workbook: Step-by-Step Exercises and Tests to Help You Master Financial Valuation (5th Edition)

James R. Hitchner

## A complete toolkit for financial valuators to help keep their engagements on-track and on-time

In the newly revised fifth edition of *Financial Valuation Workbook: Step-by-Step Exercises and Tests to Help You Master Financial Valuation*, veteran valuation expert James R. Hitchner delivers a comprehensive collection of checklists, reports, information request templates, and other tools designed to assist valuation practitioners in the organization of their engagements. In the book, you'll find intuitively organized materials that cut the learning curve



9781394275892 Pub Date: 10/1/24 736 pages • Hardcover Business & Economics / Finance

## Blockchain, Crypto and DeFi: Bridging Finance and Technology

Marco Di Maggio

## Unlock the Future of Finance with "Blockchain, Crypto, and DeFi"

Step into the realm of blockchain and cryptocurrency like never before with "Blockchain, Crypto, and DeFi: Bridging Finance and Technology." Crafted by Marco Di Maggio, not just a Harvard Professor of Finance but an esteemed advisor to giants like Coinbase, this is your roadmap from foundational theories to cutting-edge applications. This is far from an academic discourse detached from reality; it seamlessly integrates theory with practice through detailed case studies and practical coding tutorials.



9781394275922 Pub Date: 9/24/24 256 pages • Hardcover Business & Economics / Investments & Securities

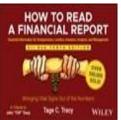
## Trailblazers, Heroes, and Crooks: Stories to Make You a Smarter Investor

Stephen R. Foerster

## Develop a sound investment philosophy based on lessons from history

Trailblazers, Heroes, and Crooks: Stories to Make You a Smarter Investor is a highly entertaining and insightful look into key stories from history, teaching lessons about sound principles of investing, and controlling emotions and bias when managing your investment portfolio to help you become a stronger, more intelligent investor. Written by author and finance professor Stephen R. Foerster, this book spans from before the Middle Ages to the 2020s.

Some of the stories in this book include:



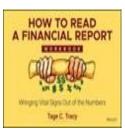
9781394268696 Pub Date: 10/15/24 256 pages • Paperback Business & Economics / Finance

## How to Read a Financial Report: Wringing Vital Signs Out of the Numbers (10th Edition)

Tage C. Tracv

## Learn how to read, understand, analyze, and interpret different types of financial reports

In the newly revised and updated 10th Edition of *How to Read a Financial Report, seasoned accounting, financial, and business consultant Tage C. Tracy guides readers through reading, understanding, analyzing, and interpreting various types of financial reports, including cash flow, financial condition, and profit performance reports. This book also reveals the various connections between different financial metrics, reports, and statements, discusses changes in accounting and finance* 



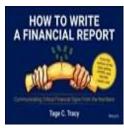
9781394263271 Pub Date: 10/15/24 256 pages • Paperback Business & Economics / Finance

#### How to Read a Financial Report Workbook: Wringing Vital Signs Out of the Numbers

Tage C. Tracv

# Read and understand financial reports like an expert, including the "big three" financial statements

Accompanying the new 10th edition of *How to Read a Financial Report, How to Read a Financial Report: The Workbook* provides hands-on exercises and active tools that teach readers not just how to read, analyze, and interpret a variety of financial reports but in addition, provides bonus material related to better understanding the types of capital used by companies to support business growth. To explain concepts in an easy-to-



9781394263349 Pub Date: 10/15/24 224 pages • Paperback Business & Economics / Finance

#### How to Write a Financial Report: Communicating Critical Financial Signs From the Numbers

Tage C. Tracy

## Complete guide to understanding and writing financial reports with clear communication

Accompanying the hugely successful How to Read a Financial Report, How to Write a Financial Report is your non-specialist and jargon-simplified guide to the art of writing a financial report and effectively communicating critical financial information and operating results to your target audience. This book also covers utilizing different KPIs and types of reports and statements to convey a cohesive quantitative story to everyone reading your



9781394179626 Pub Date: 10/8/24 432 pages • Hardcover Business & Economics / Finance

## Contemporary Finance: Money, Risk, and Public Policy

Allan M. Malz

# A clear new finance textbook that explains essential models and practices, and how the financial world works now

Contemporary Financial Markets and Institutions: Tools and Techniques to Manage Risk and Uncertainty is an ideal introduction to finance for professionals and students. It covers the basic finance theory required to understand the contemporary financial world and builds on it to present finance in a detailed yet comprehensible way. It explains markets and institutions, and the central bank and government policies that influence how they operate.



9781394268627 Pub Date: 10/8/24 352 pages • Hardcover Business & Economics / Finance

#### Investing in Cryptocurrencies and Digital Assets: A Guide to Understanding Technologies, Business Models, Due Diligence, and Valuation

Keith H. Black

## A must-read roadmap to analyzing, valuing, and investing in cryptocurrency and other digital assets

In Investing in Cryptocurrencies and Digital Assets: A Guide to Understanding Technologies, Business Models, Due Diligence, and Valuation, alternative investments expert Dr. Keith Black delivers a compelling and straightforward roadmap for analyzing, valuing, and investing in crypto and other digital assets. You'll learn how to buy crypto directly — and how to keep your new digital assets safe from hacks and fraud — and how to invest



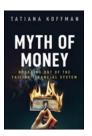
9781394257560 Pub Date: 10/15/24 288 pages • Hardcover Business & Economics / Personal Finance / Investing

## The Little Book of Impact Investing: Aligning Profit and Purpose to Change the World

Priya Parrish

# Explore the strategies of impact investing that deliver financial gains and positive results for people and the planet

In The Little Book of Impact Investing: Aligning Profit and Purpose to Change the World, veteran investor and author Priya Parrish delivers a timely, inspiring, and practical exploration of an investing discipline that is rapidly taking center stage in contemporary finance. In the book, you'll explore how and why impact investing has become an essential strategy for retail and institutional investors around the world and how it can help you build and



9781394226863 Pub Date: 10/1/24 256 pages • Hardcover Business & Economics / Personal Finance / Investing

## Myth of Money: Breaking Out of the Failing Financial System

Tatiana Koffman

In Myth of Money: Breaking Out of the Failing Financial System, renowned finance, crypto, and economics thought leader Tatiana Koffman delivers an insightful and informative take on the past, present, and future of money, and the rise of cryptocurrencies as a transformative force in the financial world.

Koffman has witnessed multiple financial collapses firsthand--beginning with the fall of the USSR, when her family lost everything, followed by the subprime mortgage crisis that marked the start of her new career, and then the economic fallout of COVID-19. As Bitcoin gains its footing



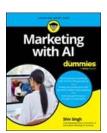
9781394278060 Pub Date: 10/8/24 224 pages • Paperback Business & Economics / Investments & Securities / Analysis & Trading Strategies

## The Unlucky Investor's Guide to Options Trading

Julia Spina, Tom Sosnoff

## An approachable guide to sustainable options trading, minimal luck needed.

Traders who are successful long-term do not rely on luck, but rather their ability to adapt, strategize, and utilize available tools and information. Modern markets are becoming increasingly accessible to the average consumer, and the emergence of retail options trading is opening a world of opportunities for the individual investor. Options are highly versatile and complex financial instruments that were exclusive to industry professionals until recently. So where should beginners start? *The* 



9781394237197 Pub Date: 9/18/24 384 pages • Paperback Business & Economics / E-Commerce / Digital Marketing

#### Marketing with AI For Dummies

Shiv Singh

## Stay ahead in the marketing game by harnessing the power of artificial intelligence

AI & Marketing For Dummies is your introduction to the revolution that's occurring in the marketing industry, thanks to artificial intelligence tools that can create text, images, audio, video, websites, and beyond. This book captures the insight of leading marketing executive Shiv Singh on how AI will change marketing, helping new and experienced marketers tackle AI marketing plans, content, creative assets, and localized campaigns. You'll also learn to manage SEO and customer personalization with powerful ne...



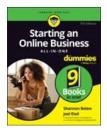
9781394270743 Pub Date: 10/15/24 304 pages • Paperback Computers / Artificial Intelligence / Expert Systems

#### **Generative AI For Dummies**

Pam Bake

#### Generate a personal assistant with generative AI

Generative AI tools capable of creating text, images, and even ideas seemingly out of thin air have exploded in popularity and sophistication. This valuable technology can assist in authoring short and long-form content, producing audio and video, serving as a research assistant, and tons of other professional and personal tasks. *Generative AI For Dummies* is your roadmap to using the world of artificial intelligence to enhance your personal and professional lives. You'll learn how to identify the best platforms for your needs and write the promp...



9781394271085 Pub Date: 10/1/24 704 pages • Paperback Business & Economics / E-Commerce / Small Business

#### Starting an Online Business All-in-One For Dummies (7th Edition)

Shannon Belew, Joel Elad

## Establish a successful online business and grow your customer base

Starting an Online Business All-in-One For Dummies is the compass you need to navigate the exciting world of e-commerce. You'll discover the latest web trends, learn the basics of designing a website, and get tips for creating a compelling online presence. Plus, the guidance inside helps you stretch your marketing muscles to boost your brand's visibility, from the basics to more advanced strategies. This updated edition also shows you how to build a print-on-demand business, generate opportunities



9781394279906 Pub Date: 10/1/24 256 pages • Paperback Computers / Virtual & Augmented Reality

#### **Apple Vision Pro For Dummies**

Marc Saltzman

## A computer you wear like goggles? Yes, it's true—learn all about the new Apple Vision Pro

Apple Vision Pro For Dummies is a practical guide to Apple's first new product in eight years. Considered a "spatial computer," Vision Pro lets you see your apps right in front of your eyes and interact with the interface using eye movement, hand gestures, and your voice. It fuses virtual reality, where you're completely immersed in a 360-degree digital space, with augmented reality, which lets you see the real world around you, but augmented (or enhanced) with digital information superimposed on top.

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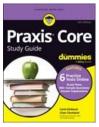
9781119932734 Pub Date: 10/15/24 400 pages • Paperback Foreign Language Study / Korean

#### Korean For Dummies (2nd Edition)

EunYoung Won, Jeongyi Lee

#### Learn Korean with the engaging Dummies method

You love the culture, and you love the language. Korean For Dummies helps you get the basics of Korean so you can communicate successfully, even if you've never studied another language before. This fun guide will help you get the hang of spelling, vocabulary, and grammar, so you can travel, do business, or just enjoy learning something new. Online audio content gives you a well-rounded Korean language learning experience and helps you improve your pronunciation and listening skills. Plus, you'll learn key vocab for common situations you'll encount...



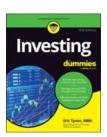
9781394281855 Pub Date: 9/24/24 448 pages • Paperback Study Aids / Teacher Certification (ind. Praxis)

#### Praxis Core Study Guide For Dummies: Book + 6 Practice Tests Online for Math 5733, Reading 5713, and Writing 5723) (5th Edition)

Carla C. Kirkland, Chan Cleveland

## Gain the skills and confidence you need to succeed on the Praxis Core

Praxis Core Study Guide For Dummies helps you perform at your best on the Praxis Core Academic Skills for Educators Exam. With information on every section of the exam, plus full-length practice tests in the book and online, this helpful study guide is essential for anyone who wants to start a career in education. Hone your skills in reading, writing, and mathematics. Then demonstrate what you've learned with six practice tests (two in the book and an



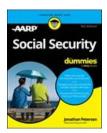
9781394286737 Pub Date: 10/15/24 464 pages • Paperback Business & Economics / Personal Finance / Investing

#### **Investing For Dummies (10th Edition)**

Eric Tyson

## All the investing basics you need to know, from the bestselling *For Dummies* line

This updated edition of *Investing For Dummies* offers sound advice to everyone who wants to build wealth through investing. Learn about stock investing, bond investing, mutual fund and ETF investing, real estate investing, and picking most trustworthy resources for your needs. Turn to this jargon-free resource before you make your first investment, so you can make smart decisions with your money. Get a feel for managing the ups and downs of the market, learn how to assess your investment decisions, and plan out a p...



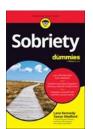
9781394267903 Pub Date: 9/24/24 336 pages • Paperback Business & Economics / Personal Finance / Retirement Planning

#### Social Security For Dummies (5th Edition)

The Experts at AARP

#### Get the Social Security benefits you've earned

In the newly updated *Social Security For Dummies*, you'll find all the basics on Social Security, plus the latest updates and changes, so that you can make the most of your benefits. With clear jargon-free language and instructions, you'll figure out when to start taking your benefits, based on your unique situation and goals. This bestseller simplifies the complex Social Security system, a comerstone of many people's retirement budgets. *Social Security For Dummies* will arm you with the knowledge you need to maximize your financial well-being.



9781394254163 Pub Date: 9/24/24 400 pages • Paperback Self-Help / Substance Abuse & Addictions / Alcohol

#### **Sobriety For Dummies**

Lane Kennedy, Tamar Medford

## Get empowered to change your relationship with alcohol—without feeling deprived

From leading recovery mentors Lane Kennedy and Tamar Medford, this book is full of proven ideas that will help you embrace a life without alcohol (or without so much of it). Chock full of personal stories, unfiltered honesty, and tried-and-true advice, *Sobriety For Dummies* offers practical strategies and useful tools for those seeking to transform the role of alcohol in their lives. You'll get an insider look at how you can thrive without drinking in every area of life—relationships, friendship, parenting, professi...



9781394267965 Pub Date: 9/24/24 432 pages • Paperback Business & Economics / Insurance / Health

#### Medicare For Dummies (5th Edition)

The Experts at AARP

#### Cracking the Medicare code

Medicare For Dummies is your ultimate cheat sheet to demystifying Medicare. This newly updated guide covers the latest changes in benefits, including expanded coverage for mental health and chronic pain. In simple language and clear step-by-step instructions, this bestseller walks you through the enrollment process and helps you avoid costly mistakes along the way. You'll learn how to reduce your out-of-pocket expenses, and you'll get trusted guidance on finding the perfect policy for you and your family. Find answers to all your Medicare questions—even those you wou...



9781394249985 Pub Date: 9/24/24 432 pages • Paperback Foreign Language Study / Polish

#### Polish For Dummies (2nd Edition)

Daria Gabryanczyk

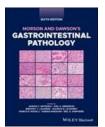
## Everything you need to speak Polish quickly and confidently

Polish For Dummies gets you started with Polish language basics, so you can communicate with friends and loved ones, work and travel in Poland, or just enjoy the excitement of learning a new language. You'll learn the foundations of Polish grammar and how to engage in basic conversations. With the tried-and-true Dummies language learning method, you'll start speaking authentically right away, so you can interact in everyday situations. You'll also learn about social and cultural references that will help you keep up in Polish conversa...

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9781394282814 Pub Date:

#### **Nurture Your Imagination**



9781119423188 Pub Date: 10/14/24 1136 pages • Hardcover Medical / Gastroenterology

## Morson and Dawson's Gastrointestinal Pathology (6th Edition)

Adrian C. Bateman, Joel K. Greenson, Gregory Y. Lauwers, Maurce B. Loughrey, Marco R. Novelli, Kieran Sheahan, Neil A. Shepherd

## The gold standard in gastrointestinal pathology textbooks returns

The management of patients with diseases of the gastrointestinal system is a complex multidisciplinary area of clinical medicine, drawing upon expertise from specialists including pathologists, gastroenterologists, gastrointestinal surgeons, radiologists, and immunologists. *Morson & Dawson's Gastrointestinal Pathology* has long set the standard for pathology textbooks, with its



9781394192403 Pub Date: 10/28/24 176 pages • Paperback Medical / Psychiatry

#### The Maudsley Prescribing Guidelines for Mental Health Conditions in Physical Illness

Siobhan Gee, David M. Taylor

#### Meet the challenges of mental health treatments for the physically unwell with this essential guide

Treating mental health conditions in physically unwell patients presents unique challenges for clinicians and other practitioners. Psychotropic medications, so effective in physically healthy patients, can have disappointing outcomes in the physically unwell, not to mention generating serious possible side effects that can complicate or impair physical treatment plans. Many clinicians face difficult decisions about prescribing for mental health conditions in such cases, and reliable information ...



9781509564149 Pub Date: 1/7/25 220 pages • Hardcover Science / Physics

#### **Matter: The Magnificent Illusion**

Guido Tonelli, Edward Williams

What are we made up of? What holds material bodies together? Is there a difference between terrestrial matter and celestial matter – the matter that makes up the Earth and the matter that makes up the Sun and other stars? When Democritus stated, between the 5th and 4th centuries BC, that we were made up of atoms, few people believed him. Not until Galileo and Newton in the seventeenth century did people take the idea seriously, and it was another four hundred years before we could reconstruct the elementary components of matter.

Everything around us – the matter that forms rocks and



9781509563685 Pub Date: 11/25/24 288 pages • Paperback Social Science / Media Studies

#### Power and Technology: A Theory of Social, Technical and Natural Power

Jan van Dijk

The definition of power varies across disciplines. Social scientists tend to deal with social power, philosophers of technology with the relation between technology and society, and ecologists with the relation between natural and social power. Concepts of power and technology are freely used but this relationship is complex and multifaceted.

In this analytic and ambitious textbook, Jan van Dijk brings these perspectives together to provide a more comprehensive answer. In attempting to integrate social,

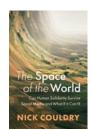


9781509559848 Pub Date: 11/25/24 144 pages • Paperback Social Science / Media Studies

#### The Anti-Racist Media Manifesto

Anamik Saha, Francesca Sobande, Gavan Titley

The rise of the far-right, the impacts of Covid-19, and the mediated evidence of racist police violence have challenged the dominant complacency in liberal democracies that racism was a thing of the past. We are now witnessing the renewed anti-racist commitment of social movements and the rising authoritarianism that seeks to suppress it. This ongoing tension provides important opportunities for reflection and intervention in how institutions deal with the problem of racism, including media institutions. Rather than making media "less racist", how can media systems, policies and practices be t...



9781509554737 Pub Date: 12/4/24 288 pages • Paperback Social Science / Media Studies

## The Space of the World: Can Human Solidarity Survive Social Media and What If It Can't?

Nick Couldry

Over the past thirty years, humanity has made a huge mistake. We handed over to big tech decisions that have allowed them to build what has become our "space of the world" – the highly artificial space of social media platforms where much of our social life now unfolds. This has proved reckless and has huge social consequences.

The toxic effects on social life, young people's mental health, and political solidarity are well known, but the key factor underlying all this has been missed: the fact that humanity allowed business to construct our space of the



9781394221929 Pub Date: 10/22/24 224 pages • Paperback Philosophy

## The Last of Us and Philosophy: Look for the Light

Charles Joshua Horn, William Irwin

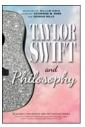
Did Joel do the right thing when he saved Ellie?

Are those infected by the Cordyceps conscious?

Are communities necessary for human survival and flourishing?

Should Ellie forgive Joel?

Is Abby's revenge morally justified? Is Ellie's? The Last of Us franchise includes two of the best video games ever created and the critically acdaimed HBO series. Renowned for brilliant gameplay and world-dass



9781394238590 Pub Date: 10/15/24 256 pages • Paperback Social Science / Popular Culture

## Taylor Swift and Philosophy: Essays from the Tortured Philosophers Department

Catherine M. Robb, Georgie Mills, William Irwin

## The first book to explore the philosophy of Taylor Swift

Taylor Swift is a "Mastermind" when it comes to songwriting, relationships, and performing at sold-out stadiums around the world. But did you know that she is also a *philosophical* mastermind? Since the release of her debut album, Taylor has been writing about ideas that have kept philosophers busy for hundreds of years.

Taylor Swift and Philosophy is a fun and accessible discussion of the themes, concepts, and questions that arise from Taylor's life and work. Combining ton-tier

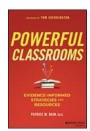


9781394267248 Pub Date: 10/28/24 592 pages • Paperback Education / Schools / Types

#### Teaching: Making a Difference (6th Edition)

Rick Churchill, Tiffani Apps, Jantiena Batt, Karley Beckman, Peter Grainger, Jessica Holloway, Amanda Keddie, Will Letts, Jennu Mackay, Michelle McGill

The sixth edition of *Teaching: Making A Difference* stands as a cornerstone resource for pre-service educators seeking a comprehensive, contemporary, and accessible introduction to the field of teaching. Through its meticulous attention to accuracy and relevance, this text offers students the possibility to engage with the latest initiatives and governmental mandates shaping educational landscapes. Local case studies woven throughout each chapter serve as illuminating exemplars of current best practices, addressing the diverse cultural challenges



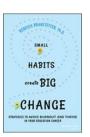
9781394289271 Pub Date: 9/24/24 304 pages • Paperback Education / Learning Styles

## Powerful Classrooms: Evidence-informed Strategies and Resources

Patrice M. Bain, Tom Sherrington

## Bring cognitive research to teaching practice with this practical toolkit

How do you introduce the science of learning to your faculty? How do you leverage professional development to ensure that teachers continually apply that science within their classrooms? How can you maximize learning in your classroom through the use of researched and evidence-informed strategies? These are the questions Patrice Bain sets out to answer in *Powerful Classrooms: Evidence-informed Strategies and Resources*. This book is a follow-up to *Powerful Teaching*, in which Bain and Pooja



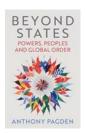
9781394238927 Pub Date: 10/1/24 224 pages • Paperback Education / Professional Development

#### Small Habits Create Big Change: Strategies to Avoid Burnout and Thrive in Your Education Career

Rebecca Branstetter

#### Small on-the-job changes you can make to identify your strengths, prevent burnout, and maintain your passion for being an educator

Small Habits Create Big Change is a valuable collection of micro-habits—small, science-backed adjustments—that educators can use to redaim their mental health and their love for their jobs. This book helps you identify your unique personality type, so you can find the hacks and tweaks that will actually work as you strive to manage stress and reignite your passion for working with students. Many educators feel overwhelmed, frustrated, and on the verge



9781509565405 Pub Date: 11/25/24 220 pages • Paperback History / Modem

### Beyond States: Powers, Peoples and Global Order

Anthony Pagden

Today the majority of the peoples of the planet live in nation-states, based upon the idea, if never the reality, of a single people, a single culture, a single rule of law and a single source of sovereign authority. But will they continue to do so in the future?

None of the major challenges that confront humanity today – from climate change to disease, from terrorism to mass migration – can be handled effectively by single nation-states, no matter how powerful. The world is no longer made up only of states but also of an

# THE CARIBBEAN RACE READER WHITE CONTROL OF THE CON

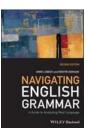
9781509551200 Pub Date: 12/4/24 348 pages • Paperback History / Caribbean & West Indies

## The Caribbean Race Reader: From Colonialism to Anticolonial Thought

Victoria J. Collis-Buthelezi, Aaron Kamugisha

This book is the first critical anthology in English on the history and legacy of race in the Caribbean. It brings together the major debates, lines of inquiry and theories around race and racism that have emerged out of the Caribbean from the beginning of European colonization at the end of the fifteenth century to the period of decolonization in the aftermath of World War II. This critical anthology stakes out the unique contribution made by the region to the global history of race.

The Caribbean Race Reader provides students and scholars of the region with vital access to some of the



9781119944430 Pub Date: 10/28/24 272 pages ● Paperback Language Arts & Disciplines / Grammar & Punctuation

#### Navigating English Grammar: A Guide to Analyzing Real Language (2nd Edition)

Anne Lobeck, Kristin Denham

Navigating English Grammar presents an engaging and insightful introduction to the structure of English. Lobeck and Denham's inquiry-based approach encourages students to discover the fundamentals of English grammar by investigating their own intuitive knowledge of the language. This popular textbook equips students with a practical set of tools to analyze English in all its varieties and representations.

By exploring how English varies from community to community, and how English has changed over time, students find that English, like any other language, is a



9781394210855 Pub Date: 10/28/24 800 pages • Paperback Literary Criticism / Comparative Literature

#### Romanticism: An Anthology (5th Edition)

Duncan Wu

## Updated and revised edition of the essential work on Romanticism

Duncan Wu's Romanticism: An Anthology has been an invaluable resource for thousands of literature students and their teachers across the globe since its first appearance in 1994 and is the most widely used teaching text in the field in the UK. This Fifth Edition has been revised to focus on six canonical authors—Blake, Wordsworth, Coleridge, Keats, Byron and Shelley—to provide a more concise and accessible volume. The Fourth Edition of the anthology, with complete and uncut texts from other notable authors like Yearsley and More,...



9781907312571 Pub Date: 10/28/24 544 pages • Hardcover Fiction / Classics

#### Dracula: The Gothic Classic

Bram Stoker, Tom Butler-Bowdon

#### A classic masterpiece of gothic horror fiction

Dracula, Bram Stoker's chilling tale of disturbing events, dark desires and the harrowing world of vampires, has gripped audiences since it was first published in 1897. Reflecting the anxieties of late 19<sup>th</sup>-century Victorian society, this book explores the themes of superstition, sexuality and the fear of the unknown.

This epistolary novel conveys its narrative through letters, diary entries and newspaper articles as Jonathon Harker travels to Gothic Transylvania to assist the infamous Count Dracula with the purchase of an English house. The



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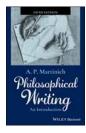
#### Frankenstein: The Gothic Classic

Mary Shelley, Tom Butler-Bowdon

## A twisted, upside-down creation myth that gave birth to the modern science fiction novel

Frankenstein, Mary Shelley's chilling Gothic tale, lays bare the dark side of science, and the horror within us all. Written after a nightmare Mary Shelley was only eighteen, this book gave birth to the modern science fiction novel.

Set against the backdrop of Europe in the late 18th century, Frankenstein explores themes of scientific ethics, the nature of monstrosity, and the consequences of playing god. The book follows the ambitious scientist Victor Frankenstein who plunders graveyards to create a



9781394193394 Pub Date: 9/24/24 288 pages • Paperback Philosophy

## Philosophical Writing: An Introduction (5th Edition)

A. P. Martinich

Philosophical Writing helps students to think clearly and analytically, improve their essay-writing skills, and present their knowledge and thoughts in a precise and coherent manner. Acclaimed for its accessible, highly practical approach, this bestselling textbook emphasizes what students should do in crafting a philosophical essay, as well as other types of essays that analyze concepts across a variety of disciplines.

Tracing the evolution of a good philosophical essay from the draft stage to completion, the book's eleven chapters are purpose-built to serve the needs of a wide range of



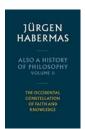
9781509565191 Pub Date: 11/27/24 111 pages • Hardcover Philosophy

#### The Spirit of Hope

Byung-Chul Han, Daniel Steuer

A spectre is haunting us: fear. We are constantly confronted with apocalyptic scenarios: pandemics, world war, the climate catastrophe. Images of the end of the world and the end of human civilization are conjured up with ever greater urgency. Anxiously, we face a bleak future. Preoccupied with crisis management, life becomes a matter of survival.

But it is precisely at such moments of fear and despair that hope arises like a phoenix from the ashes. Only hope can give us back a life that is more than mere survival. Fear isolates people and closes them off from one another;



9781509545179 Pub Date: 12/3/24 628 pages • Hardcover Philosophy

#### Also a History of Philosophy, Volume 2: The Occidental Constellation of Faith and Knowledge

Jürgen Habermas, Ciaran Cronin

In this second volume of his groundbreaking new work on the history of philosophy, Jürgen Habermas traces the development of Western thought from the reception of Platonism by early Christian thought, through the revolution in medieval philosophy and theology triggered by the rediscovery of Aristotle's works, up to the decoupling of philosophical and theological thought in nominalism and the Reformation that ushered in the postmetaphysical thinking of the modern age. In contrast to conventional histories that focus on movements and schools, Habermas takes the dialectic of faith and

# JOKER AND PHILOSOPHY

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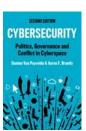
#### Joker and Philosophy: Why So Serious?

Massimiliano L. Cappuccio, George A. Dunn, Jason T. Eberl

# A philosophical exploration of Joker and the meaning of the iconic antagonist's murderous escapades

A diabolically sinister but downish villain, Joker is a symbolically rich and philosophically fascinating character. Both crazed and cunning, sadistically cruel but seductively charming, the Clown Prince of Crime embodies everything opposed to the positive ideals of order and justice defended by the Batman. With his enigmatic motivations, infectious irreverence, and selfless devotion to evil, Joker never fails to provoke a host of philosophical questions.

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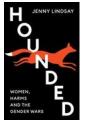
9781509558711 Pub Date: 12/9/24 272 pages • Paperback Political Science / Intelligence & Espionage

## Cybersecurity: Politics, Governance and Conflict in Cyberspace (2nd Edition)

Damien Van Puyvelde, Aaron F. Brantly

In the last decade, the proliferation of billions of new Internet-enabled devices and users has significantly expanded concerns about cybersecurity. How much should we worry about cyber threats and their impact on our lives, society, and international affairs? Are these security concerns real, exaggerated or just poorly understood?

In this fully revised and updated second edition of their popular text, Damien Van Puyvelde and Aaron F. Brantly provide a cutting-edge introduction to the key concepts,



9781509563630 Pub Date: 1/7/25 200 pages • Paperback Social Science / Gender Studies

#### Hounded: Women, Harms and the Gender Wars

Jenny Lindsay

The last decade has seen countless cases of women being fired, disciplined, protested or no-platformed for their views on sex and gender. Whether high-profile celebrities or previously unknown feminists, such women's vocal non-belief in 'gender identity' as a universal human condition bears a high social cost. These 'houndings' are often presented starkly, clinically, in headlines or fleeting social media moments, stripped of the true cost of holding such beliefs.

But what is the reality behind the headlines and noise? What are the true consequences of holding – and living



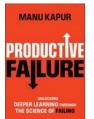
9781509510108 Pub Date: 1/7/25 210 pages • Hardcover Psychology / Psychotherapy / Psychoanalysis

#### On a Discourse that Might not Be a Semblance: The Seminar of Jacques Lacan, Book XVIII

Jacques Lacan, Bruce Fink

The title is, at first glance, enigmatic. Clue: it concerns men and women—their most concrete, amorous, and sexual relations in everyday life, as well as in their dreams and fantasies. It has nothing to do with what biology studies under the heading of sexuality, of course. Must we leave this field to poetry, novels, and ideologies? Lacan attempts to provide a logic for it here—one that is quite cunning.

In the sexual realm, it is not enough to be; one must also exhibit. That is true of animals. Ethology has detailed the



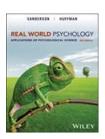
9781394219995 Pub Date: 10/1/24 256 pages • Hardcover Business & Economics / Decision-Making & Problem Solving

#### Productive Failure: Unlocking Deeper Learning Through the Science of Failing

Manu Kapur

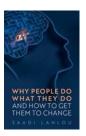
## Design for and turn your failures into meaningful learning experiences

Written by a leading global expert on human cognition, productive failure, and learning methods, *Productive Failure* shows you how to design the experience of failing. Research shows that repeated experiences of intriguing, constructive failure can help students (and our own children, and anyone else we lead) develop creativity and learn more deeply. When carefully curated, failure can become a signal for learning, not the noise detracting from it. The result? Learners gain a lifelong readiness to push



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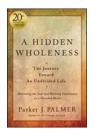
9781509559503 Pub Date: 11/19/24 204 pages • Paperback Psychology / Social Psychology

## Why People Do What They Do: And How to Get Them to Change

Saadi Lahlou

Why do people behave in the way they do and how can we get them to change?

Drawing on a large body of empirical research, Lahlou shows that people's behaviour is predictable and shaped by 'installations' combining three sets of factors: what is technically possible (affordances of the environment), what people are able to do (embodied competences), and what monitors and controls behaviour (social regulation). These channel our behaviour and indine us to act one way or another in specific circumstances – in the way, for



9781394235070 Pub Date: 9/24/24 272 pages • Hardcover Religion / Spirituality

#### A Hidden Wholeness: The Journey Toward An Undivided Life, 20th Anniversary Edition (2nd Edition)

Parker J. Palmer

## A wise, heartfelt, and compelling guide to our quest for wholeness in a broken world

A Hidden Wholeness—now in its 20th Anniversary Edition, with a new Introduction by bestselling author Parker J. Palmer—has helped people in every walk of life rise to the challenge of living "divided no more." What leads us to live divided lives that defy our own sense of identity and integrity? When we do, what price do we and the world pay? How can we recover the wholeness that is our birthright gift? Palmer examines the forces that deflect us



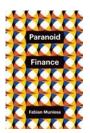
9781509564446 Pub Date: 11/26/24 232 pages • Hardcover Social Science / Sociology / Urban

## **Don't Go**: Stories of Segregation and How to Disrupt It

Tonika Lewis Johnson, Maria Krysan

Multiple times a day, in cities across the US and beyond, a simple yet powerful message is repeated by the well-meaning, the ignorant, and the bigoted: "don't go" – avoid at all costs those Black and Brown disinvested neighborhoods that have become bywords for social disorder and urban decay.

This book is a collection of intimate stories and evocative photos that uncover the hidden influence of both subtle and overt "don't go" messages and the segregation they perpetuate in Chicago. Told by everyday people to Tonika



9781509561179 Pub Date: 11/19/24 140 pages • Paperback Social Science / Sociology

#### Paranoid Finance

Fabian Muniesa

There is a link between finance and paranoia, and that link may well be inescapable. At the core of financial imagination lies a notion of value – of 'value creation' – that is loaded with trouble. This is the trouble of a fragile metaphor: a metaphor of fecund money and future return, of true value and false value, of true value that should be protected from the perils of dilapidation, expropriation and speculation, but whose substance is in fact nowhere to be found.

Contemporary conspiratorial, millennialist discourse on money, banking and wealth does not embody a delirious



9781119912705 Pub Date: 9/18/24 384 pages • Paperback Architecture / Design, Drafting, Drawing & Presentation

#### Architectural Detailing: Function Constructability Aesthetics (4th Edition)

Patrick Rand, Jason Miller, Edward Allen

## The industry-standard guide to designing well-performing buildings

Architects understand not only that aesthetics are a vital part of good design, but that great design emerges from a deep understanding of the functionality and constructability of details. Architects guide a project from design idea to buildable reality by working with other building industry professionals and creating a set of details that show how things are put together. Good details provide dear, complete, and correct information to the wide variety of users that need them.



9781394179176 Pub Date: 9/18/24 400 pages • Hardcover Technology & Engineering / Construction

#### Build Like It's the End of the World: A Practical Guide to Decarbonize Architecture, Engineering, and Construction

Sandeep Ahuja, Patrick Chopson

## Authoritative roadmap to the design and construction of a carbon positive built environment

"Build Like It's the End of the World" stands as a compelling manifesto for the AEC industry, confronting the urgent challenges of climate change with actionable solutions. Authored by Sandeep Ahuja and Patrick Chopson, this pioneering text embarks on a journey to redefine the future of our built environment. Through a lens of decarbonization, it challenges established norms and introduces a new benchmark for sustainable design



9781394232161 Pub Date: 9/19/24 136 pages • Paperback Architecture

## Constructing Change: The Impact of Digital Fabrication on Sustainability

Ena Lloret-Fritschi, Selen Ercan Jenny, David Jenny



9781119851608 Pub Date: 9/24/24 528 pages • Hardcover Technology & Engineering / Civil

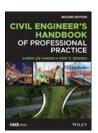
# Management Essentials for Civil Engineers: A Practical Guide to Business, Communication, Ethics, and Risk

Cody A Pennetti, C. Kat Grimsley, Brian Grindall

#### The Civil Engineer's Guide to Effective Project Management

The success of a project requires more than technical calculations and designs. As detailed in this book, effective management of civil engineering projects requires the ability to align project operations with the broader context of stakeholder objectives.

Management Essentials for Civil Engineers offers a comprehensive guide for civil engineers seeking to enhance their project management and business



9781119739791 Pub Date: 9/24/24 576 pages • Hardcover Technology & Engineering / Construction

## Civil Engineer's Handbook of Professional Practice (2nd Edition)

Karen Lee Hansen, Kent E. Zenobia

## A single-source guide to the professional practice of civil engineering

*Civil Engineer's Handbook of Professional Practice* assists students, practicing and professional engineers in addressing the many challenges they face. This guide expands on the practical skills defined by the American Society of Civil Engineers' (ASCE's) Civil Engineering Body of Knowledge (CEBOK) and provides illuminating techniques, quotes, example problems/solutions, case studies, and valuable information that engineers encounter in the real world. Including critical information on project



9781394262441 Pub Date: 10/8/24 544 pages • Hardcover Computers / Security

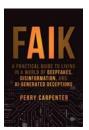
## Cybersecurity in Context: Technology, Policy, and Law

Chris Jav Hoofnagle, Golden G. Richard, III

## The first-ever introduction to the full range of cybersecurity challenges

Cybersecurity is crucial for preserving freedom in a connected world. Securing customer and business data, preventing election interference and the spread of disinformation, and understanding the vulnerabilities of key infrastructural systems are just a few of the areas in which cybersecurity professionals are indispensable. This textbook provides a comprehensive, student-oriented introduction to this capacious, interdisciplinary subject.

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#### FAIK: A Practical Guide to Living in a World of Deepfakes, Disinformation, and AI-Generated Deceptions

Perry Carpenter

# Learn to navigate a world of deepfakes, phishing attacks, and other cybersecurity threats emanating from generative artificial intelligence

In an era where artificial intelligence can create content indistinguishable from reality, how do we separate truth from fiction? In FAIK: A Practical Guide to Living in a World of Deepfakes, Disinformation, and AI-Generated Deceptions, cybersecurity and deception expert Perry Carpenter unveils the hidden dangers of generative artificial intelligence, showing you how to use these



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Rajesh Kumar Dhanaraj, Balamurugan Balusamy, Prithi Samuel, Ali Kashif Bashir, Seifedine Kadry

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how to achieve industrial excellence through virtual factory

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Claus Borgnakke

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Pat Wadors

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Des Dearlove

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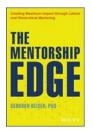
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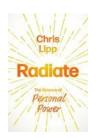
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Deborah Heiser

## Learn how a mentor relationship can make your life more fulfilling

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Chris Lipp

## Unlock the door to personal power, happiness, achievement, and strength in any situation

Written by renowned business coach, author, and persuasion expert Chris Lipp, *Radiate: The Science of Personal Power* shows how to bridge the science of mental health with the science of external success to develop your personal power, and as a result, find happiness and success in everything you do. Unlike formal power, which focuses on the acquisition of external goals such as money and resources, personal power resides internally, and anyone can start developing it as soon as today. This book



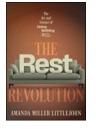
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Afdhel Aziz, Bobby Jones

## How to Supercharge Your Career with Purpose and Impact

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Amanda M. Littlejohn

# Navigate the competitive work landscape, redefine your approach to ambition, and reclaim your rhythm beyond burnout

In a culture that values productivity as a sign of success, many professionals are on the verge of burnout, pushed —sometimes unconsciously and other times overtly—to keep working, keep producing, and keep reaching new heights at an unsustainable pace, often at the expense of their physical and mental wellbeing. In *The Rest Revolution*, executive and personal branding coach Amanda Miller Littlejohn shows readers how to restore



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## Who Says?: Question Everything and Discover the Genius of Thinking Differently

Joe Mechlinski

#### Why blend in when you were born to stand out?

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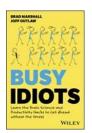
#### Customer 360: How Data, AI, and Trust Change Everything

Martin Kihn, Andrea Lin

## Become more competitive by developing a superior customer experience through data, AI, and trust

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To demonstrate the influence and importance of these



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Brad Marshall, Joff Outlaw

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Why is it that in a world demanding constant connectedness, we somehow feel lonelier, more burned out and more disengaged than ever before? *Busy Idiots* explores how and why we find ourselves constantly busy — but getting nothing done. Through revealing anecdotes and insightful analysis, this book will show you how to break free from unhealthy habits and focus on what counts. You'll discover strategies to help you manage technology, navigate daily demands and collaborate more



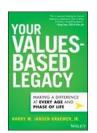
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## Let It Settle Journal: Guided Prompts and Practices to Move You From Chaos to Calm

Michael Galyon

#### A safe place of calm, reflection, and healing as you navigate through life's challenges and find your way home to yourself

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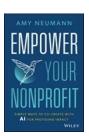
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## Your Values-Based Legacy: Making a Difference at Every Age and Phase of Life

Harry M. Jansen Kraemer, Jr.

## Build your legacy to have an impact and make the world a better place

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## **Empower Your Nonprofit**: Simple Ways to Co-Create with AI for Profound Impact

Amy Neumann

#### Your complete guide to AI in the nonprofit sector

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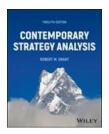
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#### Make the Right Choice: Lead with Passion, Elevate Your Team, and Unleash the Fun at Work (2nd Edition)

Joel Zeff

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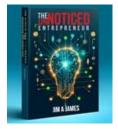
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Wayne Simmons, Tom DeWitt

# Make customer-centricity tangible, sustainable, and real by implementing structural and systemic changes to the DNA of your company.

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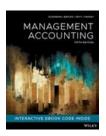
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Martijn Konings

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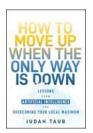


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Leslie G. Eldenburg, Albie Brooks, Judy Oliver, Gillian Vesty, Rodney Dormer, Vijaya Murthy, Nicolas Pawsey

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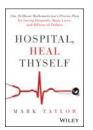
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Judah Taub

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Nicole Casperson

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Simon Kold

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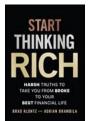
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The Simple Sum

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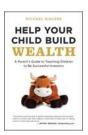
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Brad Klontz, Adrian Brambila

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Michael Sincere

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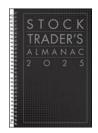
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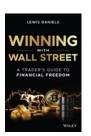
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Stephen L. Nelson

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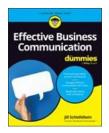
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Jesse Stay

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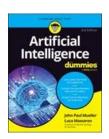
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Paul Waddv

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John Paul Mueller, Luca Massaron

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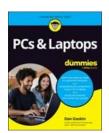
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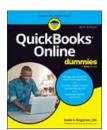
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PCs and Laptops For Dummies is the essential user's guide to the features your PC or laptop has to offer—and how to use them successfully. With this book as your coach, you can jump over technological hurdles with ease, navigating the hardware and software of your personal computer. Regardless of what brand of computer you use, you'll learn to navigate the latest version of Windows. You'll also explore how PCs, laptops, and other mobile devices can be used together, and how to keep your data secure. This Dummies guide is...



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David H. Ringstrom

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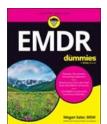
9781394289042 Pub Date: 11/20/24 464 pages ● Paperback Computers / Operating Systems / Windows Desktop

## Windows 11 For Dummies, 2nd Edition (2nd Edition)

Andy Rathbone, Alan Simpson

## Take control of your Windows 11 experience, the easy way

With millions of copies sold over 18 editions, *Windows For Dummies* is the all-time best selling tech reference—and there's a reason. *Windows 11 For Dummies*, 2<sup>nd</sup> Edition brings you up to speed on the latest version of Windows, so you can make your PC operate the way you need it to with no guesswork. This straightforward and approachable resource helps you keep your PC or laptop humming, helping you do things like create user profiles, get connected to networks. find lost files. make your computer



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Megan Salar

## The Breakthrough Therapy for Overcoming Anxiety, Stress, and Trauma

EMDR (Eye Movement Desensitization and Reprocessing) is now recognized as one of the most effective treatment modalities for trauma, PTSD, anxiety, depression, addiction, and beyond. *EMDR For Dummies* is a user-friendly guide for patients who need an introduction to what this type of therapy can do for them—hint: it can help a lot. You'll learn about the symptoms that EMDR can treat, and you'll have a chance to assess yourself to determine whether it might be a good fit for you. Explore the different types of EMDR interventions...



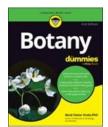
9781.394276851 Pub Date: 10/22/24 320 pages • Paperback Cooking / Regional & Cultural / Mediterranean

## Mediterranean Diet For Dummies (2nd Edition)

Rachel Berman

## Your companion to the easy, family-friendly diet that anyone can follow

The Mediterranean diet incorporates the foods and eating habits of the Mediterranean to improve your health and promote longevity. *Mediterranean Diet For Dummies* shows you that you don't have to give up the things you love to live a healthy lifestyle. This easy-to-follow, sustainable diet focuses on plant-based foods and healthy fats, while still letting you enjoy favorites like meat and cheese, in moderation. Discover the proven benefits of the popular Mediterranean Diet, including reduced risk of



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Rene Fester Kratz

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#### **Olive Oil For Dummies**

Amy Riolo, Simon Poole

#### Become an olive oil expert with this fun guide

Everyone loves a good bottle of EVOO. That's Extra Virgin Olive Oil, in case you didn't know. Olive Oil For Dummies is full of things you might not know about how to taste, buy, store, and use this incredible—and increasingly popular—oil. Complete with recently discovered health benefits, fascinating history and lore, and mouthwatering recipes, this is the essential guide to understanding everything you need to know about "liquid gold". You'll learn to tell real olive oil from counterfeit, and how to determine its quality and value as well as reco...



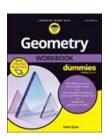
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Jan Saunders Maresh

## Learn the basic skills and techniques you need for successful hand and machine sewing

Over the past ten years, interest in sewing has grown. If want to learn how to sew or to improve your skills, *Sewing For Dummies* is the book you need to get started. This complete guide to sewing basics teaches you basic hand stitches and sewing machine operation, with easy-to-follow instructions and step-by-step illustrations. You'll work your way forward to develop the skills to create or repair dothing and furnishings that fit your personal style, your measurements, and your aesthetic. Find great patterns...



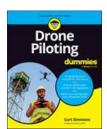
9781394276127 Pub Date: 11/13/24 320 pages • Paperback Mathematics / Geometry / Algebraic

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Mark Rvan

## Don't be a square! Strengthen your geometrical skills

Lots of students need extra practice to master geometry. Thankfully, there's *Geometry Workbook For Dummies*. Packed with hundreds of practice problems and easy-to-understand concept explanations, this book takes a hands-on approach to showing you the geometric ropes. Inside, you'll find a helpful review of basic terms and concepts, so you can hit the ground running when you get to the more advanced stuff. In classic Dummies style, this workbook offers easy ways to understand theorems,



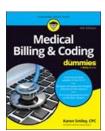
9781394282111
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Technology & Engineering
/ Aeronautics &
Astronautics

#### **Drone Piloting For Dummies**

**Curt Simmons** 

## The know-how you need to become a pro drone pilot and market your skill

Licensed and skilled drone pilots are in huge demand. *Drone Piloting For Dummies* teaches you how to make a career out of it. From real estate to construction to inspection to mapping to delivery, the need for drone photography and videography is everywhere. This book outlines the basics of selecting and operating a drone, shows you how to get licensed, and explains all the regulations you need to know. You'll also learn to read charts and capture high-quality photos and videos. Plus, this guide walks you through the proces...



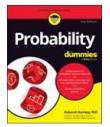
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## Medical Billing & Coding For Dummies (4th Edition)

Karen Smiley

## The essential guide for medical billing professionals, updated for ICD-11 standards

Medical Billing & Coding For Dummies will set you up for success in getting started as a medical biller and coder. To ensure data accuracy and efficient data processing, medical offices need professionally trained coders to handle records. This book provides prospective allied health professionals with everything they need to know to get started in medical billing and coding as a career. In addition to an introduction to the basics of medical coding, you'll get information on how to find a training course,



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Deborah J. Rumsey

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Probability—the likelihood or chance of an event occurring—is an important branch of mathematics used in business and economics, finance, engineering, physics, and beyond. We see probability at work every day in areas such as weather forecasting, investing, and sports betting. Packed with real-life examples and mathematical problems with thorough explanations, *Probability For Dummies* helps students, professionals, and the everyday reader learn the basics. Topics include set theory, counting, permutations an...

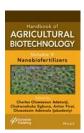


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#### Medical Toxicology: Occupational and Environmental Exposures: Metals and Metalloids: Clinical Assessment, Diagnostic Tests, and Therapeutics

Donald G. Barceloux, Robert B. Palmer

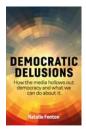
Medical Toxicology of Occupational and Environmental Exposures: Metals, Radiation, and Cancer is the only reference which comprehensively covers the clinical, analytical, and monitoring information needed by clinicians, students and investigators with interests in metals, radiation, and cancer. The information in all chapters is presented in a cogent, standardized format which greatly simplifies the use of the text as a reference. Reviewed by a distinguished panel of well-known



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Charles Oluwaseun Adetunji, Chukwuebuka Egbuna, Anton Ficai, Oluwatosin Ademola Ijabadeniyi



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#### Democratic Delusions: How the Media Hollows Out Democracy and What We Can Do About It

Natalie Fenton

A free media is inextricably linked to a healthy democracy, but in many parts of the world liberal democracies are deemed to be dying or on the demise – a demise that many forms of media have enabled while heralding themselves as democracy's saviour. The hollowing out of democracy in these ways has left many people questioning the value of (neo)liberal democratic societies. What can we do about it?

Democratic Delusions explores the potential of our media and tech systems to be democratic and contribute to a just



9781509558889 Pub Date: 1/7/25 240 pages • Paperback Social Science / Sexual Abuse & Harassment

## **Grey Sex**: Heterosexuality and Everyday Domination

Alexandra Kogl

Grey sex is saying 'yes' but thinking 'no'. It's feeling invisible, like you're not even in the room. It's wondering afterwards, 'is that really what I wanted?' or 'did I just let that happen?'

Many people have sexual experiences that fall into a grey area between assault and 'normal' sex. Looking at heterosexuality and everyday domination, this book shows that in doing so, we are neither simply victims nor failing to assert ourselves. We are caught in relations of gendered power that may be hard to name or that may, in a world



9781509559039 Pub Date: 1/21/25 234 pages • Paperback Social Science / Media Studies

### Technocolonialism: When Technology for Good is Harmful

Mirca Madianou

With over 300 million people in need of humanitarian assistance, and with emergencies and climate disasters becoming more common, AI and big data are being championed as forces for good and as solutions to the complex challenges of the aid sector.

This book argues, however, that digital innovation engenders new forms of violence and entrenches power asymmetries between the global South and North. Madianou develops a new concept, technocolonialism, to capture how the convergence of digital developments with humanitarian structures, state power and market forces

#### Post-Comedy

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9781509563395 N Pub Date: 1/21/25 n 158 pages • Paperback G

Social Science / Popular

Culture

Alfie Bown

Not so long ago, comedy and laughter were a shared experience of relief, as Freud famously argued. At their best, ribbing, roasting, piss-taking and insulting were the foundation of a kind of universal culture from which friendship, camaraderie and solidarity could emerge.

Now, comedy is characterized by edgy humour and misplaced jokes that provoke personal and social anxiety, causing divisive cultural warfare in the media and among people. Our comedy is fraught with tension like never before, and so too is our social life. We often hear the daim that no one can take a joke anymore. But wh...



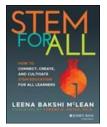
9781509561582 Pub Date: 1/7/25 262 pages • Hardcover Science

#### **Science and Politics**

Ian Boyd

The recent coronavirus pandemic proved that the time-old notion seems now truer than ever: that science and politics represent a dash of cultures. But why should scientists simply "stick to the facts" and leave politics to the politicians when the world seems to be falling down around us?

Drawing on his experience as both a research scientist and an expert advisor at the centre of government, Ian Boyd takes an empirical approach to examining the current state of the relationship between science and politics. He argues that the way politicians and scientists work



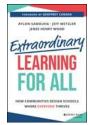
9781394221448 Pub Date: 10/22/24 288 pages • Paperback Education / Teaching / Subjects

#### STEM for All: How to Connect, Create, and Cultivate STEM Education for All Learners: How to Connect, Create, and Cultivate STEM Education for All Learners

l eena Bakshi

## Help close the STEM gap through theory and practical tools

Containing all of the practical tools needed to put theory into practice, *STEM for All* by Leena Bakshi McLean provides a roadmap for teachers, instructional coaches, and leaders to better understand the challenges that create low engagement and scores in STEM subjects and implement exciting and culturally relevant teaching plans. This book covers a wealth of key topics surrounding the



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#### Extraordinary Learning for All: How Communities Design Schools Where Everyone Thrives

Jenee Henry, Aylon Samouha, Jeff Wetzler

## Proven methods, hard-won lessons, and practical tools to create a better future of education

Extraordinary Learning for All: How Communities Design Schools Where Everyone Thrives delivers a hopeful, humane, realistic, and compelling portrait for how we must reinvent schooling for a new century, drawing on the voices and experiences of real school communities who are on that journey and illuminating the specific actions that school and system leaders can take to spark these journeys in their communities. The frameworks, concepts,



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## **Beautiful New Sky:** Fabricating Bodies for Outer Space in East Germany's Military

Ines Geipel, Nick Somers

It was a bold, ambitious and wildly arrogant idea: extending the reach of communism into space. Spurred on by the defeat of Hitler and the competitive rivalry with the United States, the Soviet space programme saw a frenetic surge of scientific activity focused on the objective of demonstrating Communist mastery beyond the confines of the Earth. In order to create the optimally standardized bodies that cosmonauts would require, top secret military laboratories were set up in 1970s East Germany. The New Man – the modern colonist of space – was intensively trained for the purpose of surviving ye...



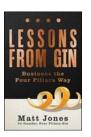
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### Mixed Signals: Alien Communication Across the Iron Curtain

Rebecca Charbonneau

In the shadow of the Cold War, whispers from the cosmos fueled an unlikely alliance between the US and USSR. The search for extraterrestrial intelligence (or SETI) emerged as a foundational field of radio astronomy characterized by an unusual level of international collaboration—but SETI's use of signals intelligence technology also served military and governmental purposes.

In this captivating new history of the collaboration between American and Soviet radio astronomers as they sought to detect evidence of extraterrestrial civilizations, historian



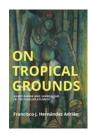
9781394268375 Pub Date: 12/16/24 Paperback Biography & Autobiography / Business

#### Lessons from Gin: Business the Four Pillars Way

Matt Jones

# How a global industry icon was created right here in Australia — with insights, stories and recipes from a co-founder of Four Pillars Gin

How did a small business from a regional Aussie town get voted the world's best gin producer THREE times? Four Pillars Gin, a craft distillery in Victoria's Yarra Valley, today is not only an Australian favourite but a global powerhouse. Co-founder Matt Jones shares the secrets behind building a brand that started as a small cult favourite and has become a world-leading success. Including stories, recipes and business lessons from a decade of gin-soaked arch...



9781509561674 Pub Date: 12/31/24 288 pages • Paperback Literary Collections / Caribbean & Latin American

## On Tropical Grounds: Avant-Garde and Surrealism in the Insular Atlantic

Francisco-J. Hernandez Adrian

On Tropical Grounds develops a new approach to the avant-garde and Surrealism in Caribbean and Atlantic studies. The book examines how islands and their tropical associations figure in the cultural and political imaginaries of the Caribbean and the Atlantic and identifies genealogies of local responses to continental fantasies of exotic insularity. Examining written and visual works that reflect on the Hispanic and Francophone Caribbean and the Canary Islands, as well as critical debates around discourses of insularity in island and metropolitan spaces, the book considers notions of ethnic pur...



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## The Witcher and Philosophy: Toss a Coin to Your Philosopher

Matthew Brake, Kevin S. Decker, William Irwin

## Embark on a revealing philosophical journey through the universe of The Witcher

"If I'm to choose between one evil and another, I'd rather not choose at all," growls the mutant "witcher," Geralt of Rivia. Andrzej Sapkowski's Witcher books lay bare the adventures of monster hunters like Geralt, who seek to avoid humanity's conflicts and live only for the next kill and the coin that comes with it. But Geralt's destiny is complicated by his relationship with a powerful sorceress, Yennefer of Vengerberg. When he connects with a displaced princess, Ciri, Geralt lands right in the middle of



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#### SC: Health Psychology



9781509561308 Pub Date: 1/7/25 140 pages • Hardcover Psychology / Psychotherapy / Psychoanalysis

#### **First Writings**

Jacques Lacan, Russell Grigg

Before he became an analyst, Lacan was a psychiatrist. The articles in the present volume would not be being republished if they didn't invite us to read them retroactively. What can they teach us about the formation of this future analyst?

Lacan's clinical approach is rooted in the uniqueness of each case, which is only ever chosen for its "singularity". Each one must necessarily present an "original character" or be "atypical". One might recognise from the outset an orientation towards the "one-by-one" required by the practice of psychoanalysis.



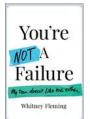
9781394221899 Pub Date: 10/22/24 576 pages • Paperback Psychology

## Psychology and the Challenges of Life: Adjustment and Growth (15th Edition)

Spencer A. Rathus, Jeffrey S. Nevid

#### Brings theory and research together to help students adapt to sources of stress in their everyday and academic lives

Adjustment and Growth: Psychology and the Challenges of Life reveals the many ways that psychology relates to our lives while illustrating how psychological concepts and principles can help us adapt to the real-world issues we face. With a lively and conversational writing style, authors Spencer Rathus and Jeffrey Nevid show us how to apply psychology to confront a variety of life challenges, such as managing time, developing self-identity, building and



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### You're Not a Failure: My Teen Doesn't Like Me Either

Whitney Fleming

# Stay connected through the tween and teen years, feel less alone, and tackle today's toughest parenting issues

Do you feel like you are the only one struggling while raising your teenager? Academic stress, mental health, tech usage, competitive athletics, self-esteem issues, adolescent apathy, disrespectful behavior—it's tough to be a teen these days, and just as tough to parent one. If you're in the thick of it with your adolescent—or if you're getting a jumpstart on this difficult time—this book can help you untangle the complex challenges and improve

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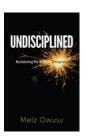
9781509562923 Pub Date: 1/7/25 146 pages • Paperback Social Science / Sociology

#### Return to Reflexivity

Pierre Bourdieu, Peter Collier

This slim volume contains four little-known texts by Pierre Bourdieu on the question of reflexivity, which was a key theme in his work.

For Bourdieu, reflexivity was not an exercise in introspection but rather a way of applying the tools of sociology to itself. The aim is to make explicit and control the effects of the presuppositions, standpoints and dispositions that the researcher brings to the conduct of social science research. Bourdieu advocates an attitude of epistemological vigilance that helps to uncover the invisible effects of the social determinants that weigh on the



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Policy / Social Policy

218 pages • Paperback

Political Science / Public

#### Undisciplined: Reclaiming the Right to Imagine

Melz Owusu

Undisciplined is an odyssey into possibility. Challenging us to break free from limiting strictures and structures, it encourages readers to envision just futures and reflect on the inner transformation required to become the custodians of those worlds.

In a profound and heartfelt offering, Melz Owusu delves into the stifling impact of the education system on imagination. They probe alternative, deeply spiritual connections to knowledge, and the pursuit of new ways of being as acts of remembrance of a common past. Seamlessly transitioning between intellectual discourse,

#### What is Feminist Sociology?

"feminist sociological imagination"?

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What does it mean to say that there is a feminist sociology? And how might we engage the full potential of a

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Jo Reger

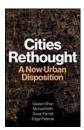
Pub Date: 1/21/25 192 pages • Paperback Social Science / Sociology These questions lie at the heart of Jo Reger's slim guide to a powerful tool which has a long history in US sociology and yet remains as urgently needed as ever. Grounded in a need to change both society and the discipline, feminist sociology challenges the foundations of traditional social science and articulates new ways of creating knowledge, doing research, and understanding the role of researchers and the people they study. Drawing on concepts ...

#### Civil Repair

Jeffrey C. Alexander

This book challenges the pessimism that has so marked, and impoverished, social theorizing about modern social life. Modernity has often been dark and debilitating, but it has also generated hope for a better life and extraordinary reforms and liberations, from the creation of hopeful democracies in the face of dangerous dictatorships to feminist transformations of patriarchy, struggles against imperialism and racial domination and the stubborn but persistent reconstruction of pivotal institutions.

Jeffrey Alexander theorizes these radical reforms as "civil repairs" – that is, as efforts to mak...



9781509565610 Pub Date: 1/21/25 200 pages • Paperback Social Science / Sociology / Urban

#### Cities Rethought: A New Urban Disposition

Gautam Bhan, Michael Keith, Susan Pamell, Edgar Pieterse

In a world of disruptions and seemingly endless complexity, cities have become – perhaps more than ever – central to thinking about the future of humanity. Yet rarely has the study of cities been more fragmented among different silos of expertise, diverse genres of scholarship, and widening chasms between theory and practice. How can we do better?

Cities Rethought suggests that we need to remake the way we see and know cities in order to rethink how we act and intervene within them. To this end, it offers the contours of a new urban disposition. This disposition,



9781394245901 Pub Date: 10/22/24 Hardcover Business & Economics / Office Automation

## All Hands on Tech: The AI-Powered Citizen Revolution

Thomas H. Davenport, Ian Barkin, Chase Davenport

## Supercharge your organization's capacity for innovation

The greatest untapped asset in an enterprise today is the ingenuity of its people. Dive into a future of work where technology empowers everyone to be a creator and builder with *All Hands on Tech: The AI-Powered Citizen Revolution*. This pivotal book offers a comprehensive look into the role of citizen developers—business domain experts who are driving IT-enabled innovation using technology previously reserved for professional technologists. Through case studies of citizens and citizen-

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9781.394297986 Pub Date: 10/29/24 256 pages • Hardcover Computers / Artificial Intelligence

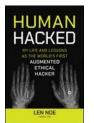
#### Artificial Integrity

Hamilton Mann

## Navigating the transitions to the future of AI—Integrity over Intelligence

Envision a world where artificial intelligence can deliver integrity-led outcomes seamlessly, adapting to diverse cultural context, value models, and situational nuances, countering subconscious biases, all while operating in an advanced human-centered manner. This is the promise of *Artificial Integrity*.

In Artificial Integrity, digital strategist, technologist, doctoral researcher, acclaimed management thinker, and seasoned business executive Hamilton Mann emphasizes that the challenge of  $\Delta I$  is in ensuring systems that



9781394269167 Pub Date: 10/29/24 272 pages • Paperback Computers / Cybernetics

## Human Hacked: My Life and Lessons as the World's First Augmented Ethical Hacker

Len Noe

## Discover the future of cybersecurity through the eyes of the world's first augmented ethical hacker

In Human Hacked: My Life and Lessons as the World's First Augmented Ethical Hacker by Len Noe, a pioneering cyborg with ten microchips implanted in his body, you'll find a startlingly insightful take on the fusion of biology and technology. The author provides a groundbreaking discussion of bio-implants, cybersecurity threats, and defenses.

Human Hacked offers a comprehensive guide to

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9781394218233 Pub Date: 1/7/25 880 pages • Hardcover Technology & Engineering / Aeronautics & Astronautics

## Aircraft Design: A Systems Engineering Approach (2nd Edition)

Mohammad H. Sadraey

Aircraft Design: A Systems Engineering Approach presents the entire process of aircraft design from conceptual design through to the preliminary design and detail design phases. The book utilizes a systems engineering approach that delves into the various aircraft components and systems—like wing, tail, and fuselage structures, propulsion systems, landing gear, and control surfaces—considers the design options for each, and weighs them against one another, giving readers a practical sense of the real-world process of designing an aircraft. The Second Edition is fully updated to reflect the ind...



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