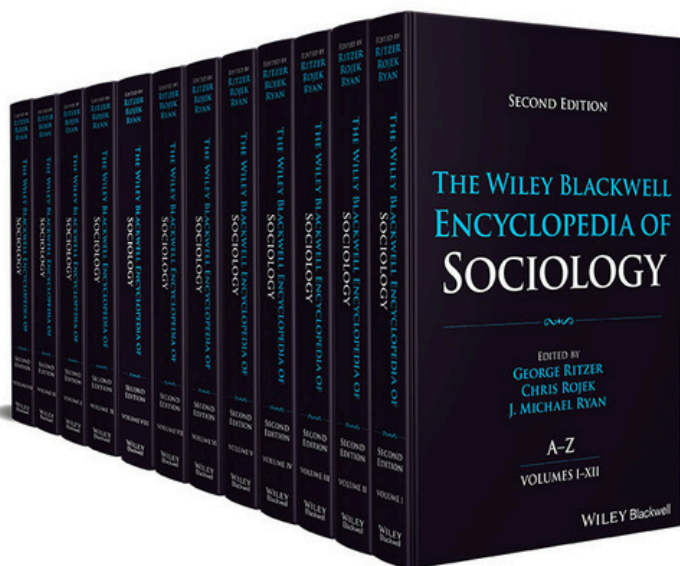




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**Edited by George Ritzer,
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About the editors

George Ritzer is Distinguished University Professor Emeritus at the University of Maryland, where he was named a Distinguished-Scholar Teacher and received the American Sociological Association's Distinguished Contribution to Teaching Award. His authored works include *Sociology: A Multiple Paradigm Science*, *The McDonaldization of Society*, and *Enchanting a Disenchanted World*.

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