

Business, Finance, Accounting & Economics

September to December 2024



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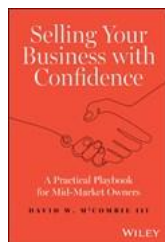
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9781394213993
Pub Date: 10/8/24
272 pages • Hardcover
Business & Economics /
Corporate Finance

Selling Your Business with Confidence: A Practical Playbook for Mid-Market Owners

David W. McCombie, III

A comprehensive handbook for middle-market business sellers

In *Selling Your Business with Confidence: A Practical Playbook for Mid-Market Owners*, veteran M&A advisor David McCombie delivers an insider's guide to navigating the mergers and acquisitions (M&A) sales process. In plain English, this book covers every essential topic for owners considering the sale of their business. Readers will fully understand the process, the range of options available, and their implications.

In the book, you'll learn to navigate every step of the

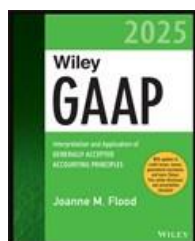


9781394263509
Pub Date: 11/25/24
816 pages • Paperback
Business & Economics /
Accounting / Managerial

Management Accounting (5th Edition)

Leslie G. Eldenburg, Albie Brooks, Gillian Vesty, Nicolas Pawsey

The fifth edition of *Management Accounting* integrates fundamental technical aspects pertaining to cost management and management accounting and control with contemporary and evolving themes and challenges. This comprehensive approach offers students studying cost and management accounting a nuanced understanding of the discipline. Emphasizing practical learning, the textbook facilitates student comprehension through the application of cost and management accounting techniques across diverse organizational contexts. Each chapter concludes with a range of student activities designed to reinforce understanding.



9781394199747
Pub Date: 11/27/24
1392 pages • Paperback
Study Aids / CPA
(Certified Public
Accountant)

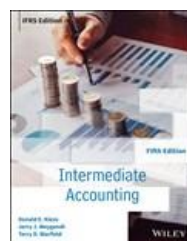
Wiley GAAP 2025: Interpretation and Application of Generally Accepted Accounting Principles

Joanne M. Flood

The gold standard in US GAAP resources—fully revised to reflect the latest pronouncements

US GAAP undergoes constant revision and review, requiring accountants and other financial practitioners to keep a close eye on updates and changes. *Wiley GAAP 2025* offers the most comprehensive coverage of all Financial Accounting Standards Board (FASB) Topics—including all the latest updates.

Every chapter offers a discussion of relevant perspectives and issues. GAAP entries include narrative-oriented examples.



9781394276028
Pub Date: 10/6/24
1440 pages • Paperback
Business & Economics /
Accounting

Intermediate Accounting IFRS, International Adaptation

Donald E. Kieso, Jerry J. Weygandt, Terry D. Warfield



9781394282074
Pub Date: 11/20/24
640 pages • Paperback
Business & Economics /
Accounting / Managerial

QuickBooks 2025 All-in-One For Dummies

Stephen L. Nelson

The one book you need to learn all things QuickBooks

QuickBooks 2025 All-in-One For Dummies is here to make small business owners' lives easier. This high-value reference combines 8 content-rich mini-books into one complete package, providing the how-tos you need to get up and running with the 2025 version of QuickBooks. Learn the key features of QuickBooks and small business accounting, including setting up the software, understanding double-entry bookkeeping, invoicing customers, paying vendors, tracking inventory, creating reports, and beyond. Plus, you'll discover how you can use



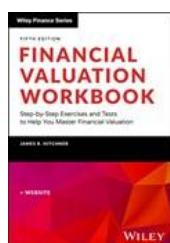
9781119880936
Pub Date: 12/5/24
1168 pages • Hardcover
Business & Economics /
Corporate Finance /
Valuation

Financial Valuation: Applications and Models, Book + Website (5th Edition)

James R. Hitchner

A comprehensive guide to the theory and application of valuation, along with useful models, tools, and tips for analysts

Financial Valuation: Applications and Models provides authoritative reference and practical guidance on the appropriate, defensible way to prepare and present business valuations. With contributions by 30 top experts in the field, this updated edition provides an essential resource for those seeking the most up-to-date methods, with a strong emphasis on applications and models. Coverage includes the latest approaches to the valuation



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464 pages • Paperback
Business & Economics /
Corporate Finance /
Valuation

Financial Valuation Workbook: Step-by-Step Exercises and Tests to Help You Master Financial Valuation (5th Edition)

James R. Hitchner

A complete toolkit for financial valuers to help keep their engagements on-track and on-time

In the newly revised fifth edition of *Financial Valuation Workbook: Step-by-Step Exercises and Tests to Help You Master Financial Valuation*, veteran valuation expert James R. Hitchner delivers a comprehensive collection of checklists, reports, information request templates, and other tools designed to assist valuation practitioners in the organization of their engagements. In the book, you'll find intuitively organized materials that cut the learning curve



9781394211258
Pub Date: 11/4/24
336 pages • Hardcover
Business & Economics /
Management Science

Digitally Curious: Your Guide to Navigating the Future of AI and All Things Tech

Andrew Grill

A straightforward and accessible explainer of new and upcoming technologies for business leaders

In *Digitally Curious: Your guide to navigating the future of AI and all things tech*, futurist, speaker, and technology trends expert Andrew Grill delivers an easy-to-follow and incisive discussion of current and future technologies, as well as how leading companies are deploying them. The author examines critical business concepts, like the future of work, from a technical and human-centric point of view and how Artificial Intelligence will impact us at work and in society. He includes a broad range...



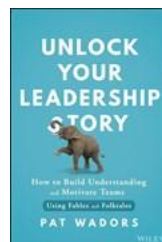
9781394252206
Pub Date: 11/4/2024
272 pages • Hardcover
Business & Economics /
Workplace Culture

Five Generations at Work: How We Win Together, For Good

Rebecca Robins, Patrick Dunne

The definitive playbook for empowering intergenerational collaboration, innovation and productivity at work.

Five Generations at Work: How we win together, for good explores how to maximise the dynamics of our generational diversity to create more collaborative and competitive organisations. An energising and pragmatic read, this book unpacks six years of research and work with organisations and individuals who are taking progressive action to lead from lenses versus labels, evidencing the value of generational diversity.



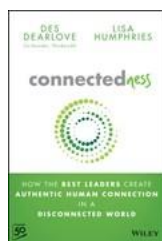
9781394264469
Pub Date: 10/29/24
224 pages • Hardcover
Business & Economics /
Leadership

Unlock Your Leadership Story: How to Build Understanding and Motivate Teams Using Fables and Folktales

Pat Wadors

Explore the ability of stories to enhance human connection, motivate action, and uncover hidden potential

In *Unlock Your Leadership Story: How to Build Understanding and Motivate Teams Using Fables and Folktales*, renowned international speaker and human resources thought leader Pat Wadors delivers a powerful discussion of the lessons we can draw from some of the most well-known stories in the world. In each chapter, she introduces a different fable or folktale and reflects on the



9781394285778
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352 pages • Hardcover
Business & Economics /
Business Communication

Connectedness: How the Best Leaders Create Authentic Human Connection in a Disconnected World

Des Dearlove

Improve talent retention and employee productivity by encouraging connectedness in your firm

In *The Human Touch*, British business journalist and management theorist Des Dearlove delivers an insightful and practical discussion of how firms can build meaningful and authentic connections with their employees, encouraging productivity, improving talent retention, and creating an enduring competitive advantage. You'll find out why the latest peer-reviewed research lends support to



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Pub Date: 11/20/24
240 pages • Hardcover
Business & Economics /
Mentoring & Coaching

The Mentorship Edge: Creating Maximum Impact through Lateral and Hierarchical Mentoring

Deborah Heiser

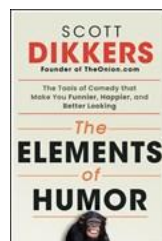
Learn how a mentor relationship can make your life more fulfilling

The Mentorship Edge: Unlocking Potential, Nurturing Growth, and Creating Explosive Impact explores how we connect to others, feel valued, get pleasure from life, and believe our lives have meaning through forming mentor relationships with others. This book covers traditional hierarchical mentorship we're all familiar with, along with lateral mentoring, where you connect with a friend or colleague—someone you can be vulnerable with—whether they work in your department, another department, or



9781394252060
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SC: Managing Innovation 8e



9781394269198
Pub Date: 12/5/24
224 pages • Paperback
Humor / Topic / Business
& Professional

The Elements of Humor: The Tools of Comedy that Make You Funnier, Happier, and Better Looking

Scott Dikkers

Find the funny in your writing, speeches, presentations, and everyday conversations

Are you ready to elevate your writing, speeches, and conversations with unparalleled wit and comedy? Look no further than *The Elements of Humor* by bestselling author and comedy writing legend, Scott Dikkers. This isn't just another book on humor—it's a transformative guide that stands head and shoulders above the rest, designed to make you the funniest version of yourself.

While many writers treasure Strunk and White's *Elements*



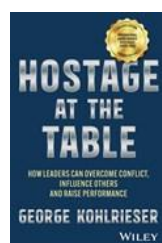
9780857089830
Pub Date: 1/28/25
224 pages • Paperback
Business & Economics /
Marketing

The Personal Branding Playbook: Turn Your Personality Into Your Competitive Advantage

Amelia Sordell

Take control of your personal brand and become an person of influence today.

Everyone has a personal brand. You have a personal brand with the people you work with, the people you love, the people who serve you your morning coffee and the people who you greet on your morning commute. Every single interaction we have builds a picture of who we are as a person - a personal brand. But what that personal brand looks like depends on whether or not you're willing to take control of your own narrative, or allow other people to write it for you.



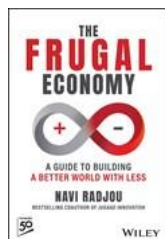
9781394278220
Pub Date: 1/28/25
256 pages • Hardcover
Business & Economics /
Leadership

Hostage at the Table: How Leaders can Overcome Conflict, Influence Others and Raise Performance (2nd Edition)

George Kohlrieser

Discover how to boldly lead, address conflict and inspire others in your business and personal life

In the newly revised second edition of *Hostage at the Table: How Leaders Can Overcome Conflict, Influence Others and Raise Performance*, clinical psychologist, distinguished leadership professor, and veteran hostage negotiator George Kohlrieser comes together with his son Andrew Kohlrieser, an experienced leadership, negotiation and conflict resolution consultant, to deliver another incisive and practical discussion of how to use the proven



9781394273058
Pub Date: 10/8/24
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Business & Economics /
Economics

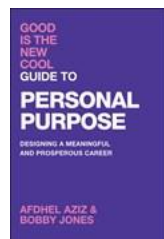
The Frugal Economy: Building a Better World With Less

Navi Radjou

Humanity's pursuit of greatness meets the reality of finite resources

In *The Frugal Economy: A Guide to Building a Better World With Less*, award-winning author Navi Radjou delivers an incisive and engrossing treatment of how human beings facing climate change can reconcile our built-in drive to "do more" and "be better" with our planet's finite resources. You'll discover how we can thrive within planetary boundaries while achieving sustainable growth for generations to come.

In this groundbreaking book, enriched with over 100



9781394274864
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240 pages • Hardcover
Business & Economics /
Careers

Good Is the New Cool Guide to Personal Purpose: Designing a Meaningful and Prosperous Career

Afdhel Aziz, Bobby Jones

How to Supercharge Your Career with Purpose and Impact

At a time when employee engagement has never been lower, the *Good Is the New Cool Guide to Personal Purpose: Designing a Meaningful and Prosperous Career* helps employees bring their full selves to work by helping them discover and use their personal Purpose to fuel their careers. This can lead to higher levels of physical, emotional, and mental health, as well as huge benefits to organizations in the form of higher levels of engagement,



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272 pages • Hardcover
Business & Economics /
Workplace Culture

Who Says?: Question Everything and Discover the Genius of Thinking Differently

Joe Mechliniski

Why blend in when you were born to stand out?

Who Says? Question Everything and Discover the Genius of Thinking Differently is a manifesto for those who refuse to live life on autopilot. This book dares you to ask the questions no one else is asking, to defy the gravitational and seductive pull of the status quo, and to embrace a life of authenticity and boundless innovation.

An invitation to venture into the unknown and transform you from a mere reader into a trailblazer, you'll learn about the grounding-breaking spaces of psychedelic therapy, the transformative powers of artificial intelligence



9781394273614
Pub Date: 11/13/24
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Development / Business
Development

Customer 360: How Data, AI, and Trust Change Everything

Martin Kihn, Andrea Lin

Become more competitive by developing a superior customer experience through data, AI, and trust

Customer 360: How Data, AI, and Trust Changes Everything delivers key insight and vision on using emerging technologies to delight customers and become more competitive by providing a superior customer experience. This book helps readers attract and engage their customers across channels and throughout their journey, from acquisition and onboarding, through service, upsell, retention, and win-back.

To demonstrate the influence and importance of these



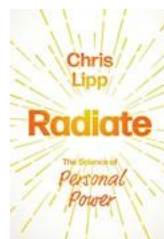
9781394286454
Pub Date: 11/13/24
352 pages • Hardcover
Business & Economics /
Industries / Healthcare

The Coming Healthcare Revolution: 10 Forces that Will Cure America's Health Crisis

David W. Johnson, Paul Kusserow

Expert review of how the antiquated United States healthcare system is transforming

The Coming Healthcare Revolution: The 10 Forces that Will Cure America's Health Crisis identifies and describes five top-down macro forces and five bottom-up market forces that have sufficient strength to transform the U.S. healthcare industry from the outside-in. The powerful macro forces are demographic determinants, funding fatigue, chronic pandemics, technological imperatives, and pro-consumer/market reforms. The equally powerful market forces are whole health, care redesign, care



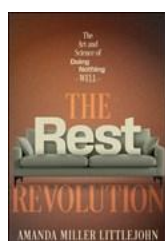
9781394273645
Pub Date: 11/13/24
240 pages • Hardcover
Business & Economics /
Personal Success

The Science of Personal Power: How to Build Confidence, Create Success, and Obtain Freedom

Chris Lipp

Unlock the door to personal power, happiness, achievement, and strength in any situation

Written by renowned business coach, author, and persuasion expert Chris Lipp, *Radiate: The Science of Personal Power* shows how to bridge the science of mental health with the science of external success to develop your personal power; and as a result, find happiness and success in everything you do. Unlike formal power, which focuses on the acquisition of external goals such as money and resources, personal power resides internally, and anyone can start developing it as soon as today. This book



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Business & Economics /
Business Ethics

The Rest Revolution: How to Reclaim Your Rhythm and Conquer Burnout When Overworking Has Become the Norm

Amanda M. Littlejohn

Navigate the competitive work landscape, redefine your approach to ambition, and reclaim your rhythm beyond burnout

In a culture that values productivity as a sign of success, many professionals are on the verge of burnout, pushed—sometimes unconsciously and other times overtly—to keep working, keep producing, and keep reaching new heights at an unsustainable pace, often at the expense of their physical and mental wellbeing. In *The Rest Revolution*, executive and personal branding coach



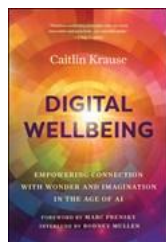
9781394292103
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256 pages • Hardcover
Business & Economics /
Leadership

The Go-to-Market Cheat Code: The Secret to Unlocking B2B Growth

Justin Gray, Josh Wagner

Unlock the timeless secrets to building strong business partnerships based on the foundation of trust

In *The Go-to-Market Cheat Code: The Secret to Unlocking B2B Growth*, award-winning entrepreneur Justin Gray and seasoned executive Josh Wagner deliver a research-rich and example-based exploration of why trust and relationships are the true foundation of every thriving business, and how you can build, maintain, and leverage trust in your own business dealings to gain an edge over competitors. This book avoids flash-in-the-pan trends and



9781394281787
Pub Date: 9/24/24
320 pages • Hardcover
Self-Help / Personal
Growth / Happiness

Digital Wellbeing: Empowering Connection with Wonder and Imagination in the Age of AI

Caitlin Krause

"Digital Wellbeing masterfully explores the intersection of technology and human potential. This book is a must-read for those who want to leverage the power of AI to unlock their creativity and imagination and ultimately invent new means of expression that will go way beyond human language, art, and science of today." —Ray Kurzweil, inventor, futurist, and author of *New York Times* bestseller *The Singularity Is Nearer*

Elevate your digital wellbeing by embracing



9781394225682
Pub Date: 9/24/24
304 pages • Hardcover
Business & Economics /
Marketing

Book Yourself Solid for Coaches and Consultants: The Fastest, Easiest, Most Reliable System for Getting More Clients Than You Can Handle, Even if You Hate Marketing and Selling

Michael Port, Matthew Kimberley

Build your consulting clientele with self-promotion strategies that really work

Book Yourself Solid for Coaches and Consultants is a game changing guide to attracting potential business opportunities and turning them into high-paying gigs, for a solid business foundation. This hyper-targeted, step-by-step advice will help you grow your coaching or consulting practice beyond what you previously thought possible. You'll become inspired to put energy behind your



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Social Science /
Technology Studies

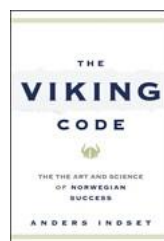
Restoring Our Sanity Online: A Revolutionary Social Framework

Mark Weinstein

"This is a must-read for anyone concerned with where we are today and looking for a better path forward."

—Steve Wozniak, Co-founder, Apple Inc.

Big Tech is driving us, our kids, and society mad. In the nick of time, *Restoring Our Sanity Online* presents the bold, revolutionary framework for an epic reboot. What would social media look like if it nourished our critical thinking, mental health, privacy, civil discourse, and democracy? Is that even possible?



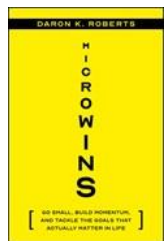
9781394288762
Pub Date: 9/24/24
256 pages • Hardcover
Business & Economics /
Personal Success

The Viking Code: The Art and Science of Norwegian Success

Anders Indset

Harness the power of Norwegian cultural wisdom to improve your life and change the world

In *The Viking Code: The Art and Science of Norwegian Success*, economic philosopher, entrepreneur, investor, and former competitive athlete Anders Indset reveals how Norwegian performance athletes and other successful figures use ingrained cultural values to achieve outsized influence on the world stage, as well as how we all can learn from and apply this cultural wisdom to create a better world in the future. Moving far past stories of barbaric conquests and historical comparisons, this book



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Business & Economics /
Personal Success

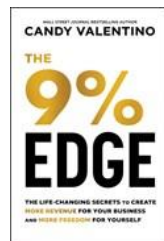
Microwins: Go Small, Build Momentum, and Tackle the Goals that Actually Matter in Life

Daron K. Roberts

Discover the transformative power of incremental achievements

Microwins: Go Small, Build Momentum, and Tackle the Goals that Actually Matter in Life, by Daron K. Roberts, a former NFL coach turned leadership advisor and author, presents an invigorating approach to achieving your most ambitious goals through the accumulation of small victories. Daron shares his insights on harnessing the power of Microwins—modest, manageable successes that collectively pave the way to significant triumphs.

In the book you'll:



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256 pages • Hardcover
Business & Economics /
Personal Success

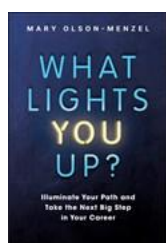
The 9% Edge: The Life-Changing Secrets to Create More Revenue for Your Business and More Freedom for Yourself

Candy Valentino

Practical wisdom on tools, concepts, and strategies to build, grow, and optimize your business

91% of small and medium sized businesses fail in the first 10 years. What is the other 9% doing to succeed? *The 9% Edge* is a highly practical guide to entrepreneurship and taking your business to the next level, no matter where you currently are in your build.

Developed from extensive research on businesses and their founders, combined with the 26 years of real-world, firsthand experience of author Candy Valentino, this book



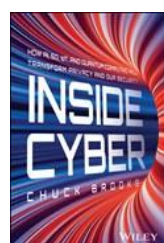
9781394267026
Pub Date: 10/8/24
224 pages • Hardcover
Business & Economics /
Careers

What Lights You Up?: Illuminate Your Path and Take the Next Big Step in Your Career

Mary Olson-Menzel

Navigate the modern world of work to find the job you've been dreaming about and thrive

What Lights You Up? Illuminate Your Path and Take the Next Big Step in Your Career takes readers on a journey to find their next meaningful and fulfilling job—no matter where they are right now. Whether you're an industry veteran pivoting between fields, a stay-at-home parent just rejoining the workforce, or a college student trying to find their footing, this heartfelt, actionable, and authentic book covers everything you need to know about getting results in the modern world of work and is full of insight..



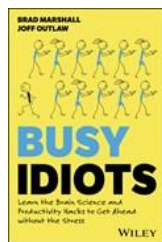
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Pub Date: 10/15/24
240 pages • Hardcover
Business & Economics /
Industries / Computers &
Information Technology

Inside Cyber: How AI, 5G, IoT, and Quantum Computing Will Transform Privacy and Our Security

Chuck Brooks

Discover how to navigate the intersection of tech, cybersecurity, and commerce

In an era where technological innovation evolves at an exponential rate, *Inside Cyber: How AI, 5G, and Quantum Computing Will Transform Privacy and Our Security* by Chuck Brooks emerges as a critical roadmap for understanding and leveraging the next wave of tech advancements. Brooks, a renowned executive and consultant, breaks down complex technological trends into digestible insights, offering a deep dive into how emerging



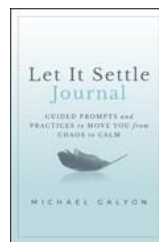
9781394282722
Pub Date: 11/25/24
192 pages • Paperback
Business & Economics /
Careers

Busy Idiots: Learn the Brain Science and Productivity Hacks to Get Ahead without the Stress

Brad Marshall, Joff Outlaw

A transformative guide to breaking free from unproductive busyness

Why is it that in a world demanding constant connectedness, we somehow feel lonelier, more burned out and more disengaged than ever before? *Busy Idiots* explores how and why we find ourselves constantly busy — but getting nothing done. Through revealing anecdotes and insightful analysis, this book will show you how to break free from unhealthy habits and focus on what counts. You'll discover strategies to help you manage technology, navigate daily demands and collaborate more



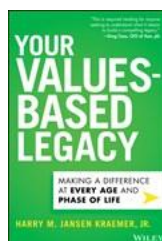
9781394259182
Pub Date: 11/5/24
176 pages • Hardcover
Business & Economics /
Personal Success

Let It Settle Journal: Guided Prompts and Practices to Move You From Chaos to Calm

Michael Galyon

A safe place of calm, reflection, and healing as you navigate through life's challenges and find your way home to yourself

In *Let It Settle*, veteran professional coach and mindfulness leader Michael Galyon delivers a calm space you can call upon when faced with moments of unrest and overwhelm. The book offers insights into your experiences and emotions that confirm you do not face life alone and provides you with tools and guided meditations you can use to navigate through your experiences to a centered space from which healing is possible.



9781394271320
Pub Date: 11/5/24
256 pages • Hardcover
Business & Economics /
Motivational

Your Values-Based Legacy: Making a Difference at Every Age and Phase of Life

Harry M. Jansen Kraemer, Jr.

Build your legacy to have an impact and make the world a better place

The fourth in Harry Kraemer's series of values-based leadership books, *Your Values-Based Legacy: Making a Difference at Every Age and Phase of Life* takes you on a journey of introspection and exploration to see how and where you can help make the world a better place. Former chairman and CEO of a multi-billion-dollar global healthcare company and now Professor of Management and Strategy at Northwestern University's Kellogg School of Management, Kraemer features first-hand accounts



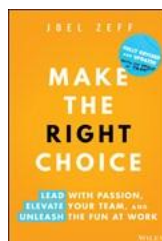
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Pub Date: 11/13/24
Hardcover
Business & Economics /
Nonprofit Organizations &
Charities / Management
& Leadership

Empower Your Nonprofit: Simple Ways to Co-Create with AI for Profound Impact

Amy Neumann

Your complete guide to AI in the nonprofit sector

Empower Your Nonprofit: Simple Ways to Co-Create with AI for Profound Impact is a comprehensive, accessible, and highly practical guide to harnessing the power of emerging AI technologies in the nonprofit sector. This book delivers strategic research, tools, case studies, and advice to help nonprofits advance their missions through AI, with interviews, outlooks, testimonials, and quotes from nonprofit leaders and influencers in the AI industry delivering key insight to all readers regardless of technical expertise.



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Business & Economics /
Leadership

Make the Right Choice: Lead with Passion, Elevate Your Team, and Unleash the Fun at Work (2nd Edition)

Joel Zeff

Entertaining guide to adopt a more fun and fulfilling approach to work

In the latest, freshly updated edition of *Make the Right Choice: Lead with Passion, Elevate Your Team, and Unleash the Fun at Work*, renowned keynote speaker, improv actor, and comedian Joel Zeff delivers a unique, interactive, humorous, and highly entertaining blueprint to create a new approach to work that is inspiring, fun, and infinitely more effective. Filled with self-contained chapters that will make you laugh and nod your head in



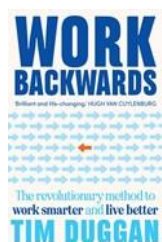
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Business Communication

Effective Business Communication For Dummies

Jill Schiefelbein

Make sure your voice gets heard in any situation—and learn to listen, too

Effective Business Communication For Dummies gives you the tools you need to communicate better, both in and outside of the office. You want to build strong relationships, and you'll need strong communication skills to do it. This book demystifies active listening, assertive speaking, conflict resolution, virtual team leadership, and all the other things you'll need to know to get your point across. Thanks to the classic, friendly Dummies style, it's easy to make an impression in e-mails, presentations, virtual events, a...



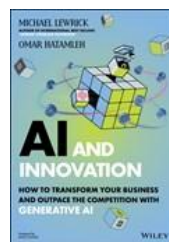
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Motivational

Work Backwards: The Revolutionary Method to Work Smarter and Live Better

Tim Duggan

Something's about to break, and if we don't change direction soon, it's going to be us.

It doesn't matter in which industry or where, too many of us are overworked, disengaged and apprehensive about the future of work. In his life-affirming new book, best-selling author and entrepreneur Tim Duggan argues that we approach work and life the wrong way around. Fuelled by a powerful realignment that's questioning the way we traditionally think about and interact with our workplaces, *Work Backwards* takes us on a journey around the world from America's top universities to the



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272 pages • Paperback
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Industries / Computers &
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AI & Innovation: How to Transform Your Business and Outpace the Competition with Generative AI

Michael Lewrick, Omar Hatamleh

Transform your organization's approach to AI with tested frameworks from global leaders

AI & Innovation: Best Practices and Tools to Manage Exponential Change Due to Exponential Growth is an expert blueprint on shaping and scaling the AI ecosystem of the future, revealing frameworks already tested and implemented at leading companies including Siemens, GE, and Microsoft. This book contains insight, use cases, tools, and templates to help readers build a brighter future for their organizations based on a fusion of disciplines, new



Big Goals: The Science of Setting Them, Achieving Them, and Creating Your Best Life

Caroline Adams Miller

Everything you need to make your goals a reality

Big Goals: The Science of Setting Them, Achieving Them, and Creating Your Best Life delves deeply into effective goal setting practices for both personal growth and corporate excellence, empowering individuals across all ages to pursue their ambitions with a newfound sense of confidence and mastery. Readers of this book will gain a nuanced understanding of the little-known science of goal setting, with practical tools and unique worksheets to use on their goal-achieving journey.

The insight in this book is powered by 15 years of writing

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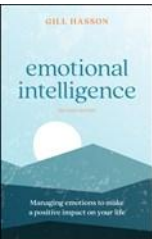
The Next Dimension: How to Use Augmented Reality For Business Growth In The Era of Spatial Computing

Tom Emrich

Your guide to transforming your business with spatial computing, featuring real use cases and proof points of augmented reality in marketing, advertising, and sales

Ready to revolutionize your business? *The Next Dimension*, by Tom Emrich, explores the power of augmented reality (AR) to propel your business strategy into the next wave of computing. Learn how AR is reshaping the digital landscape, crafting a new marketing mix, and evolving retail into a brand-new consumer

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240 pages • Hardcover
Business & Economics /
Advertising & Promotion



Emotional Intelligence: Managing Emotions to Make a Positive Impact on Your Life (2nd Edition)

Gill Hasson

Transform the way you see the world and the way the world sees you by effectively managing your emotions

The happiest and most fulfilled people are not always the cleverest or most talented, skilled, or educated among us. Instead, those who can effectively manage feelings—their own and those of the people around them—frequently wear that crown. And now more than ever, emotional intelligence is the trait you need to develop to unlock your true potential.

In the newly revised second edition of *Emotional*

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Self-Help / Emotions

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Design Thinking in the First 100 Days

Design Thinking in the First 100 Days delivers everything individuals need to succeed in their first 3+ months on the job. Filled with practical and applicable tools so they can apply design thinking tools and methods in the right context and so much more, readers will walk away knowing they have the tools to create a more innovative future.

Leadership in the First 100 Days

Leadership in the First 100 Days delivers everything leaders need to succeed in their first 3+ months on the job. Filled with practical and applicable tools to empower your team, create lasting relationships, and make a meaningful impact from the start, readers will walk away from this book feeling confident that they're set up for success as a leader.

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Managing Sales in the First 100 Days

Managing Sales in the First 100 Days delivers everything sales professionals need to succeed in their first 3+ months on the job. Filled with practical and applicable tools for getting past no, making the most of prospecting efforts, creating a positive customer experience and so much more, readers will walk away from this book knowing they can succeed in sales.

Positive Thinking in the First 100 Days

Positive Thinking in the First 100 Days delivers the tools business professionals need to maintain a positive mindset in their first 3+ months on the job. Filled with practical and applicable tools to transition to a new role with patience and confidence, courageously bring their best work to the table from the start, and lots more, readers will walk away from this book feeling excited about their new job—even when challenges arise.

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Product Design in the First 100 Days

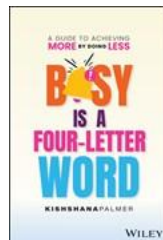
Product Design in the First 100 Days delivers everything readers need to build products that customers love in their first 3+ months on the job. Filled with practical and applicable tools for identifying customer needs, designing MVP prototypes, improving the product process, readers will walk away from this book knowing they can build a great product.

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Teams in First 100 Days

Teams in the First 100 Days delivers everything leaders need to make their new team feel safe in their first 3+ months on the job. Filled with practical and applicable tools to create a culture where it's safe to express ideas, ask questions, and admit mistakes, readers will walk away from this book with the knowledge they need to create an environment that supports constant learning and healthy innovation.

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Business & Economics /
Personal Success

Busy Is a Four Letter Word: A Guide to Achieving More by Doing Less

Kishshana Palmer

Improve your productivity, take a more enjoyable approach to life and amplify your leadership

Using a human centered approach, *Busy Is a Four Letter Word* looks at the essential relationship between living well and leading well, aiming to end the self-gratifying martyrdom of "busy" culture, and working to uncomplicate personal and professional prosperity.

By highlighting topics such as real self-care, rest, wellness, and saying "no" as indispensable to success and productivity, the powerful 5 step Rethink Method in *Take Busy To a Four Letter Word* helps readers get more out of



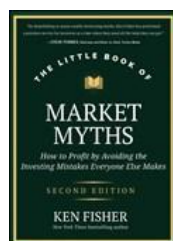
Audacious Optimism: The Mindful Choice to Live Boldly and Create Endless Possibilities

Shanna Adamic

Heartwarming, inspiring story on the power of optimism when you find yourself in a dark place

Audacious Optimism delivers a riveting account of Shanna Adamic's journey from a highly successful career as a corporate philanthropist and former professional cheerleader, to surviving a rare and life-threatening brain tumor, to limited mobility and a 4% chance of regaining facial function on her right side, to her complete recovery and developing an unwavering dedication to optimism. This book teaches readers how to rally from within and push through those terrifying moments in life, when

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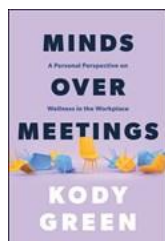
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224 pages • Hardcover
Business & Economics /
Personal Finance /
Investing

The Little Book of Market Myths: How to Profit by Avoiding the Investing Mistakes Everyone Else Makes (2nd Edition)

Kenneth L. Fisher

Boost your investment returns by dodging the most common investing mistakes

In the newly updated second edition of *The Little Book of Market Myths: How to Profit by Avoiding the Mistakes Everyone Else Makes*, celebrated investor and Fisher Investments' founder, Executive Chairman and Co-Chief Investment Officer Ken Fisher insightfully explores many common myths costing investors dearly. Fisher provides a comprehensive guide to navigating the investment landscape more wisely, debunking widespread myths that



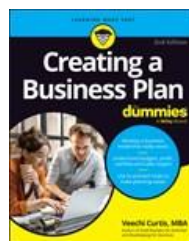
Minds Over Meetings: A Personal Perspective on Wellness in the Workplace

Kody Green

How to create a supportive work environment and empower employees, backed by the latest research

Drawing on popular influencer Kody Green's inspirational story as a diagnosed person with schizophrenia who succeeded in finding and maintaining a job across diverse industry sectors including production, distribution, office settings, and management, *Minds Over Meetings: A Personal Perspective on Wellness in the Workplace* provides practical strategies for fostering a supportive and inclusive work environment. Along with self-care and

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Small Business

Creating a Business Plan For Dummies (2nd Edition)

Veechi Curtis

Learn how to create a sound, profitable business plan that will take your business to the next level

Whether you're starting a new business or you're looking to revitalise your strategy, *Creating a Business Plan For Dummies* covers everything you need to know. This step-by-step guide shows you how to figure out whether your business idea will work. With Dummies, your business plan can be a simple process that you tackle in stages. You'll identify your strategic advantage, discover how to gain an edge over your competitors and transform your ideas to reality using the latest tools (including AI!...



Mindshift: Transform Leadership, Drive Innovation, and Reshape the Future

Brian Solis

It's never too late to become a Mac expert!

Mindshift: Transform Leadership, Drive Innovation, and Reshape the Future empowers anyone who believes they can change the world for the better, and provides the tools, insights, and lessons they need to become an unstoppable leader, in any role, in each and every capacity, both in business and personal pursuits.

Written by Brian Solis, Global Innovation Evangelist at Salesforce, the book helps readers adapt for a post-industrial world, create meaning in uncertainty, add value in the lives of others, embrace new ideas and

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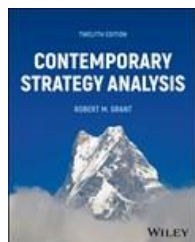
9781119744825
Pub Date: 10/22/24
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Technology & Engineering
/ Electronics

Problem Structuring: Methodology in Practice

Mike Yearworth

Current perspectives on approaches to problem structuring in operational research and engineering and prospects for problem structuring methods applicable to a wide range of practice.

Bridging between operational research (OR) and engineering practice, *Problem Structuring: Methodology in Practice* is grounded in the emergence of soft OR and its development over time as a distinctively new field, broadening the scope of OR to deal with issues of transforming, strategising, and planning in the context of wicked problems. The book is centred on a methodological framing of intervention processes kn...



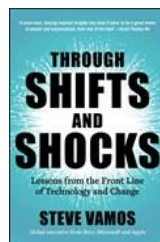
Contemporary Strategy Analysis (12th Edition)

Robert M. Grant

The updated new edition of the classic strategic analysis textbook, addresses the emerging challenges that businesses face in an increasingly complex and dynamic environment

A market-leading title across the world in upper-level undergraduate and MBA courses, *Contemporary Strategy Analysis* combines a rigorous approach to business strategy analysis with highly relevant examples of current practice and a rich collection of case studies. With a lively narrative style, expert strategist and lecturer Robert M. Grant introduces students to some of the latest thinking in

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Through Shifts and Shocks: Lessons from the Front Line of Technology and Change

Steve Varnos

Learn what matters most in leading your team through change

When change is constant and accelerating, our success depends on embracing its potential for growth. Global executive Steve Varnos reveals how powerhouse tech companies like Xero, Microsoft, Apple and IBM thrive by enabling change, creativity and innovation. Inside, you'll find practical tools and a playbook that will help you manage disruption and successfully align your people and resources with your goals.

From industry challenges to the AI revolution, *Through*

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Business & Economics /
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Hostage at the Table Fieldbook

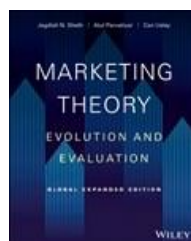
George Kohlrieser

Discover how to boldly lead, address conflict and inspire others in your business and personal life

In the newly revised second edition of *Hostage at the Table: How Leaders Can Overcome Conflict, Influence Others and Raise Performance*, clinical psychologist, distinguished leadership professor, and veteran hostage negotiator George Kohlrieser comes together with his son Andrew Kohlrieser, an experienced leadership, negotiation and conflict resolution consultant, to deliver another incisive and practical discussion of how to use the proven psychological techniques used in hostage negotiations to...

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Business & Economics /
Leadership



Marketing Theory: Evolution and Evaluation, 2nd Edition

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Marketing and Sustainability: Contradiction or the Path to Profitable Businesses and Sustainable Societies?

Pia A. Albinsson, Hugo Guyader, Mikael Ottosson, Anders Parment

In-depth, authoritative overview of sustainability issues and how sustainability is integrated into management and marketing theory and practices

Marketing and Sustainability equips readers in the fields of management and marketing with an in-depth understanding of sustainability issues and how sustainability is integrated into business. Examples from across the globe are included on topics such as how businesses use services, sharing practices, and sustainable

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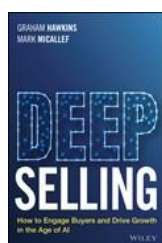
Instagram For Business For Dummies (3rd Edition)

Jenn Herman, Eric Butow, Corey Walker

Become an Instagram aficionado and grow your business online

Instagram For Business For Dummies shows you how you can tap into the social media platform with over 1 billion active users and the highest brand engagement of any social app out there. Businesses of all sizes have discovered how successful they can be when they take advantage of Instagram's powerful business tools—including shoppable posts, devoted business profiles, and advanced analytics. This beginner-friendly book helps you take advantage of this great opportunity to connect with a

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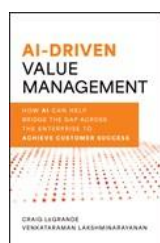
Deep Selling: How to Engage Buyers and Drive Growth in the Age of AI

Graham Hawkins, Mark Micallef

Develop stronger, more profitable relationships with your buyers in the digital era

Right now, how we buy and sell is evolving dramatically. People have fundamentally changed the way they do business. To put it simply: buyers no longer interact with sellers in the same way. To ensure a profitable future, sales leaders and teams need to embrace this transformation. In the face of globalisation, ecommerce, subscription services, and new digital tools for buyers and sellers alike, you need new strategies to generate successful sales and better bottom lines.

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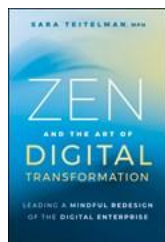
AI-Driven Value Management: How AI Can Help Bridge the Gap Across the Enterprise to Achieve Customer Success

Craig LeGrande, Venkataraman Lakshminarayanan

Unlock the power of generative AI to transform your enterprise B2B sales and marketing strategies

In *AI-Driven Value Management: How AI Can Help Bridge the Gap Across the Enterprise to Achieve Customer Success*, authors Craig LeGrande and Venkataraman Lakshminarayanan reveal how artificial intelligence can revolutionize B2B value management. This book lays out a first-ever strategic blueprint for cost-effectively scaling value management programs. Value management is the art and science of orchestrating all the business functions

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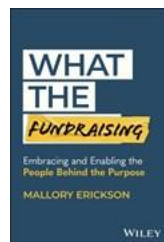
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Zen and the Art of Digital Transformation: Leading a Mindful Redesign of the Digital Enterprise

Sara Teitelman

Learn practical methods for reducing technology overload and related employee burnout at your organization

In *Zen and the Art of Digital Transformation: Leading a Mindful Redesign of the Digital Enterprise*, veteran digital transformation consultant, Sara Teitelman, MPH, shares her proven process for improving the state of an organization's enterprise technology in ways that boost employee happiness and productivity. Grounded in best practices from human-centered design, knowledge



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What the Fundraising: Embracing and Enabling the People Behind the Purpose

Mallory Erickson

Improve your nonprofit's efficiency and long-term success by building aligned partnerships

In *What the Fundraising: Embracing and Enabling the People Behind the Purpose*, executive coach and fundraising consultant Mallory Erickson delivers a practical and insightful discussion of fundraising challenges and best practices that can revolutionize your nonprofit. In the book, you'll find hands-on frameworks that draw on the latest research in executive coaching, behavioral science, and fundraising strategy to embolden your organization and make it more effective in your community.



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The Tax Law of Private Foundations: 2024 Cumulative Supplement (6th Edition)

Shane T. Hamilton, Bruce R. Hopkins

Insightful analysis and explanations of private foundation tax law along with hands-on practice tools that make compliance easier

Now in its seventh edition, *The Tax Law of Private Foundations* by Bruce Hopkins and Shane Hamilton serves as the gold-standard reference for navigating the complex regulations governing private foundations. This comprehensive book is regularly updated to incorporate the latest changes in tax law, providing executives and professionals with valuable clarification, expert insights, and practical instruction.



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Business & Economics / Corporate Finance

Productivity Reimagined: Shattering Performance Myths to Achieve Sustainable Growth

Jacob Stoller

Escape common business myths to unleash game-changing productivity

Written by Shingo Prize winner Jacob Stoller, *Productivity Reimagined* shows how most companies are constrained by deeply engrained myths that prevent employees from reaching their full productive potential, causing frustration, poor decisions, and disappointing results. Evidence is drawn from Toyota and dozens of other companies that have countered these myths to build strong collaborative cultures and achieve sustainable growth.

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Nada R. Sanders

Illustrates SCM best practices while helping students understand the complexities of SCM decision making

Now in its fourth edition, *Supply Chain Management: A Global Perspective* integrates the foundational principles and business-oriented functions of supply chain management (SCM) in one comprehensive volume. Providing students with a balanced and integrated perspective with a global focus, this market-leading textbook highlights the holistic and interconnected nature of SCM while addressing supply chain strategy, design,

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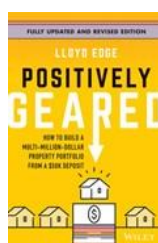
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7 Steps to Wealth: The Vital Difference between Property and Real Estate (9th Edition)

John L. Fitzgerald

Secure your financial future amid Australia's biggest real estate boom

When it comes to making a sound investment, do you know the crucial difference between real estate and property? The answer is land. Land (real estate) appreciates in value — but buildings (property) do not. This fundamental truth powers bestselling author John L. Fitzgerald's masterful investing strategy in *7 Steps to Wealth*. Adapting Warren Buffett's secret of compound growth, Fitzgerald reveals the essential steps that Australian investors can use to grow their wealth. Uncover



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Paperback
Business & Economics / Real Estate

Positively Geared: How to Build a Multi-Million-Dollar Property Portfolio from a \$50K Deposit (2nd Edition)

Lloyd Edge

The bestselling property investing guide — now fully revised and updated with the latest numbers and locations

What if you could make money when you buy a property — not just when you sell one? *Positively Geared* offers a powerful, sustainable approach for clever property investment that will help you grow your equity and cash flow. This bestselling guide to wealth building — now fully updated for the current property market — will equip you with knowledge, skills and insider strategies for building a



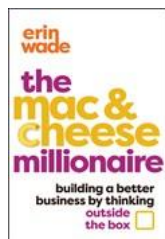
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464 pages • Paperback
Business & Economics / Investments & Securities / Real Estate

Real Estate Investing For Dummies (5th Edition)

Eric Tyson, Robert S. Griswold

Make smart decisions in any real estate market

Real estate is always on the radar of investors looking for growth opportunities. *Real Estate Investing For Dummies* is your no-nonsense guide to adding real estate to your own portfolio. Considered one of the most desirable investment types, real estate is a great way to build wealth—if you know how to navigate the challenges. This book teaches you how to enhance your income by buying investment properties. It includes help with building a plan for raising capital, finding properties with promise, and becoming a successful property manager. With t...



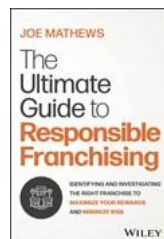
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Pub Date: 9/24/24
256 pages • Hardcover
Business & Economics /
Entrepreneurship

The Mac & Cheese Millionaire: Building a Better Business by Thinking Outside the Box

Erin Wade

A captivating tale about what it takes as a small business owner to build a meaningful company from the ground up, falling in love with your work along the way

In *The Mac & Cheese Millionaire: Building a Better Business by Thinking Outside the Box*, best-selling author, entrepreneur, and culinary innovator Erin Wade shares her inspiring and often hilarious journey of leaving her corporate lawyer job to open a hit mac and cheese restaurant, taking you through the challenges and victories that paved her path to success. By sharing the lessons



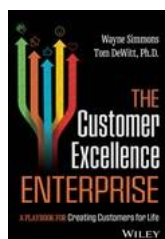
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Pub Date: 10/15/24
352 pages • Hardcover
Business & Economics /
Franchises

The Ultimate Guide to Responsible Franchising: Everything You Need to Know to Maximize Your Rewards and Minimize Risk

Joe Mathews

A no-nonsense, start-to-finish roadmap for aspiring franchisees

In *The Ultimate Guide to Franchising*, straight-shooting author Joe Mathews delivers a practical and hands-on "how-to" guide for aspiring franchisees seeking to start their own businesses. In the book, you'll explore real-life stories from the franchising trenches that illustrate how to effectively look past the obvious and dig deep into the bones of a franchise to establish fit, predict success, and mitigate risk. You'll discover the personality types most



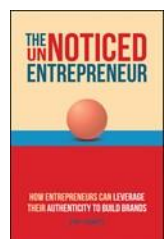
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288 pages • Hardcover
Business & Economics /
Customer Relations

The Customer Excellence Enterprise: A Playbook for Creating Customers for Life

Wayne Simmons, Tom DeWitt

Make customer-centricity tangible, sustainable, and real by implementing structural and systemic changes to the DNA of your company.

Businesses need to do more than sell to customers—they need to help them live their best lives. This superior experience is what customers expect and deserve from companies and it's possible to deliver just that with the framework provided in *The Customer Excellence Enterprise: A Playbook for Creating Customers for Life*. An enlightening and pragmatic guide, *The Customer Excellence Enterprise* is for everyone who needs to elevate



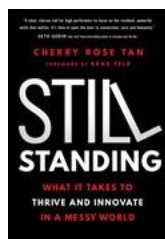
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316 pages • Paperback
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The UnNoticed Entrepreneur, Book 3: How Entrepreneurs Can Leverage Their AI Superpowers to Build Brands (3rd Edition)

Jim James

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Still Standing: What It Takes to Thrive and Innovate in a Messy World

Cherry Rose Tan

Unlock the secrets of business resilience in this indispensable survival guide

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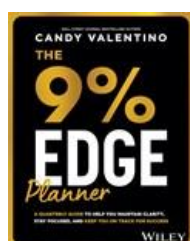
Selling Online For Dummies

Paul Waddy

Transform your ecommerce ideas into profitable reality with this page-turning new handbook

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The 9% Edge Planner: A Quarterly Guide to Help You Maintain Clarity, Stay Focused, and Keep You On Track For Success

Candy Valentino

Helpful planner to drill down, get organized, and start putting concepts from The 9% Edge into action

The 9% Edge Yearly Planner is a companion to *The 9% Edge* that gives readers all of the hands-on tools they need to seamlessly implement the proven principles contained in the main book.

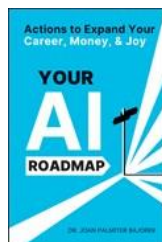
Written by Candy Valentino, WSJ bestselling author, business growth expert, and financial analyst with 25 years of experience, this planner contains worksheets

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18 Lessons: From a Woman Who Founded a Unicorn

Shamdré Kushor



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Your AI Roadmap: Actions to Expand Your Career, Money, and Joy

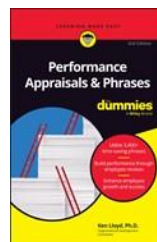
Joan Palminter Bajorek

As seen at VentureBeat, CES, and in Harvard Business Review

A pesky truth of the age of AI is that everyone's day job is at risk, but we all still need money. We all need to future-proof our careers and finances ASAP.

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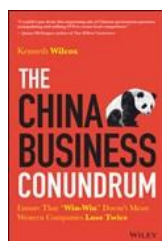
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Ken Lloyd

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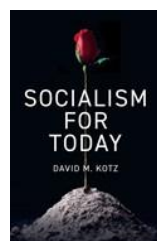
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The China Business Conundrum: Ensure That "Win-Win" Doesn't Mean Western Companies Lose Twice

Ken Wilcox

Revealing account of the struggles and surprises when forming a financial joint venture with China

The China Business Conundrum: Ensure That "Win-Win" Doesn't Mean Western Companies Lose Twice describes former CEO of Silicon Valley Bank (SVB) Ken Wilcox's firsthand challenges he encountered in four years "on the ground" trying to establish a joint venture between SVB and the Chinese government to fund local innovation design—and the Chinese Communist Party (CCP) efforts to systematically sabotage the project and steal SVB's



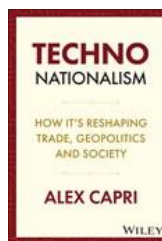
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Socialism for Today: Escaping the Cruelties of Capitalism

David M. Kotz

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The problems of capitalism are too profound for reform, Kotz writes. Reform can help, but only temporarily, and not



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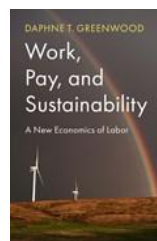
TECHNO-Nationalism: How It's Reshaping Trade, Geopolitics and Society

Alex Capri

The essential book on technology-related competition between nations and its impact on the world

Nations have long sought to use technology as a power-multiplier for their own ambitions. In the twenty-first century, at a time of unprecedented innovation, the United States and China are in a race to achieve technological superiority. But how will this affect long-standing trade ties and the international landscape?

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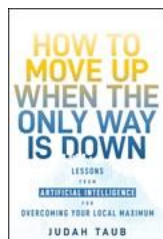
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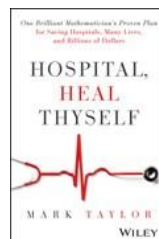
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Mark Taylor

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Part biography and part clear-eyed examination of a healthcare system in crisis, *Hospital, Heal Thyself: One Brilliant Mathematician's Proven Plan for Saving Hospitals, Many Lives, and Billions of Dollars* tells the story of enigmatic healthcare visionary Eugene Litvak, whose research and strategies have already been implemented at many top 12-ranked hospitals to save hundreds of millions of dollars and countless thousands of patient lives.



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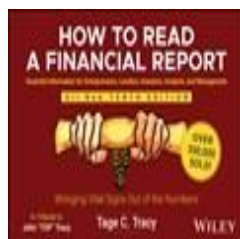
Trailblazers, Heroes, and Crooks: Stories to Make You a Smarter Investor

Stephen R. Foerster

Develop a sound investment philosophy based on lessons from history

Trailblazers, Heroes, and Crooks: Stories to Make You a Smarter Investor is a highly entertaining and insightful look into key stories from history, teaching lessons about sound principles of investing, and controlling emotions and bias when managing your investment portfolio to help you become a stronger, more intelligent investor. Written by author and finance professor Stephen R. Foerster, this book spans from before the Middle Ages to the 2020s.

Some of the stories in this book include:



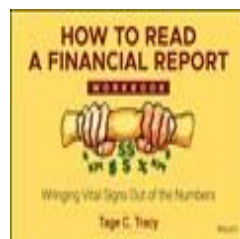
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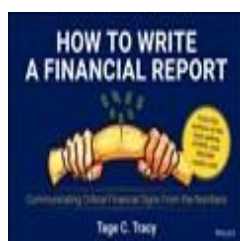
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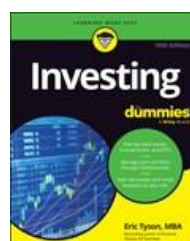
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Nicole Casperson

Inspiring stories and actionable advice from highly successful women in fintech

Through a thematic table of contents, *Fintech Feminists: Increasing Inclusion, Redefining Innovation, and Changing the Future for Women Around the World* takes readers on a journey that unveils the profound impact of the fintech industry on our global economy, fueled by the inspiring stories of women leaders who play an integral role in reshaping the financial landscape. Written by Nicole Casperson, an award-winning journalist and leading figure

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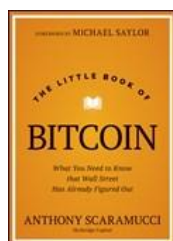
On the Hunt for Great Companies: An Investor's Guide to Evaluating Business Quality and Durability

Simon Kold

Essential investment guide to perform sophisticated practical analysis on long-term business quality

An unparalleled practical training tool for investment analysis, *On the Hunt for Great Companies: An Investor's Guide to Evaluating Business Quality and Durability* helps readers move beyond using rules of thumb for companies or investment hypotheses based on broad-level pattern recognition and instead start using a more thorough approach through sophisticated empirical analysis.

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Anthony Scaramucci, Michael Saylor

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A must-read roadmap to analyzing, valuing, and investing in cryptocurrency and other digital assets

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Unlocking International Joint Ventures: Keys to Formation Success through Cultural, Commercial, and Legal Decision-Making

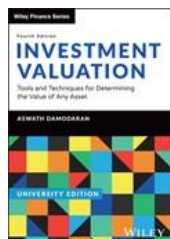
Alan MacCharles, Mark Schaub

Comprehensive guide to forming successful international joint ventures

Written by Dr. Alan MacCharles, partner at Deloitte Consulting and Mark Schaub, senior partner at King & Wood Mallesons, the largest global law firm in Asia. Alan and Mark are both active commentators on joint venturing, geopolitics and industry-specific topics who have been cited or published in the Financial Times, NY Times, BBC, Bloomberg, and other media outlets.

Unlocking International Joint Ventures is a complete guide

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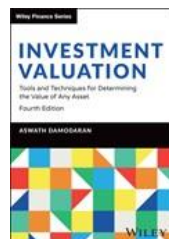
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Investment Valuation: Tools and Techniques for Determining the Value of Any Asset delves into valuation techniques for a variety of different asset classes, including real options, start-up firms, unconventional assets, distressed companies and private equity, real estate, and many more, and explains how to choose the right model for any given asset valuation scenario. The models are presented with real-world examples so as to capture some of the problems inherent in applying these models, with

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The Little Book of Impact Investing: Aligning Profit and Purpose to Change the World

Priya Parrish

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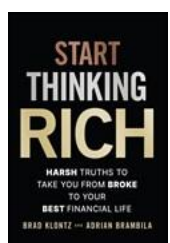
Myth of Money: Breaking Out of the Failing Financial System

Tatiana Koffman

In *Myth of Money: Breaking Out of the Failing Financial System*, renowned finance, crypto, and economics thought leader Tatiana Koffman delivers an insightful and informative take on the past, present, and future of money, and the rise of cryptocurrencies as a transformative force in the financial world.

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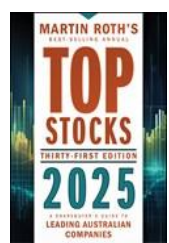
Start Thinking Rich: Harsh Truths to Take You from Broke to Your Best Financial Life

Brad Klontz, Adrian Brambila

Incisive guide to transform your relationship towards money and finally start building real wealth

Start Thinking Rich: Harsh Truths to Take You from Broke to Your Best Financial Life delivers an inspirational, tough-love, and step-by-step guide for readers to finally start building their own legacy of wealth no matter where they're starting from. Filled with proven money-making, saving, and investment strategies, this book helps readers take an honest look at their spending habits, unconscious biases about money, and self-sabotaging money

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Top Stocks 2025: A Sharebuyer's Guide to Leading Australian Companies (31st Edition)

Martin Roth

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What's Keeping You Broke?: An Illustrated Guide to Financial Freedom by The Simple Sum

The Simple Sum

Entertaining and Easy-to-Understand Guide to Reshape Your Approach to Finances and Live Your Best Life

What's Keeping You Broke? An Illustrated Guide to Financial Freedom by The Simple Sum is your fun, easy-to-understand guide to quickly but dramatically improve your financial well-being, regardless of your current level of income or your level of experience with finances. Through a tongue-in-cheek approach, this book reveals 15 habits and mindsets that seem productive on the surface but are actually preventing you from reaching



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Help Your Child Build Wealth: A Parent's Guide to Teaching Children To Be Successful Investors

Michael Sincere

Build a better future for yourself and your children by making the stock market work for your family

In *Help Your Child Build Wealth: A Parent's Guide to Teaching Children To Be Successful Investors*, bestselling author and investing educator Michael Sincere delivers an exciting and illuminating new take on the stock market. Perfect for rookie investors with children, this book explains exactly how you can get started as a long-term investor using index funds, ETFs, and individual stocks. You'll also discover how you can teach your kids about investing in a way that gets them excited about building...



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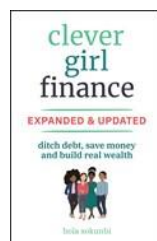
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Kara Perez

Discover the path to a wealthier, more sustainable future

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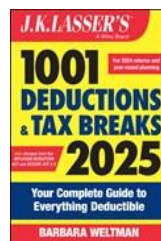
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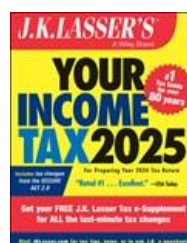
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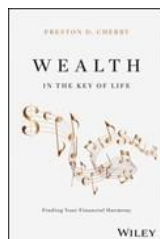
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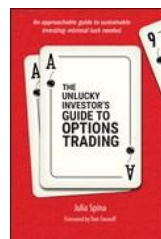
Wealth in the Key of Life: Finding Your Financial Harmony

Preston D. Cherry

Embark on a journey to financial freedom and personal well-being

Are you striving to live the life you've always envisioned? Do you wonder how retirement will reflect the dreams and luxuries you desire?

In *Wealth in the Key of Life: Finding Your Financial Harmony*, Dr. Preston D. Cherry, an Accredited Financial Counselor®, Certified Financial Therapist™, and Certified Financial Planner® delivers a unique perspective on harmonizing your financial and personal life.



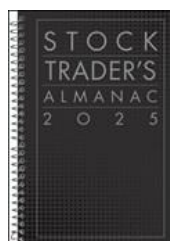
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The Unlucky Investor's Guide to Options Trading

Julia Spina, Tom Sosnoff

An approachable guide to sustainable options trading, minimal luck needed.

Traders who are successful long-term do not rely on luck, but rather their ability to adapt, strategize, and utilize available tools and information. Modern markets are becoming increasingly accessible to the average consumer; and the emergence of retail options trading is opening a world of opportunities for the individual investor. Options are highly versatile and complex financial instruments that were exclusive to industry professionals until recently. So where should beginners start? *The*



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Stock Trader's Almanac 2025 (58th Edition)

Jeffrey A. Hirsch

58th Annual Edition of the leading resource on US stock market trend, patterns, and cycles

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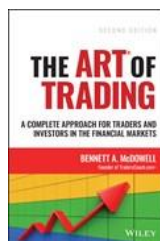
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Winning with Wall Street: A Trader's Guide to Financial Freedom

Lewis Daniels

Stop struggling in the markets because of lackluster advice and find a better approach to trading

In *Winning with Wall Street: A Trader's Guide to Financial Freedom*, acclaimed independent trader and venture capitalist Lewis Daniels presents a trading guide tailored for those who have explored various trading books without experiencing tangible progress. This concise and insightful book unveils practical strategies and unique perspectives to empower readers in navigating the complexities of the financial markets, regardless if you are trading Bitcoin,



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The ART of Trading: A 7-Step Approach for Traders and Investors in the Financial Markets (2nd Edition)

Bennett A. McDowell

A comprehensive, all-in-one resource for building a successful trading system

In the newly revised second edition of *The ART of Trading: A Complete Approach for Traders and Investors in the Financial Markets*, veteran trader and bestselling author Bennett McDowell delivers an intuitive and comprehensive system for trading success. In the book, you'll learn the trading rules, risk management techniques, mindsets, and trade debriefing strategies you need to master the markets and enjoy market-beating returns.



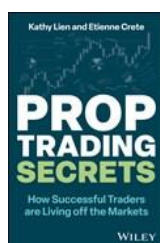
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The Little Investment that Beats the Market

Joel Greenblatt

Learn a better way to invest from a bestselling author and top-performing fund manager

What if there were a better way to invest in stocks, bonds, real estate and other assets? What if this better way was simple, starting the investment world in the face for decades, but no one knew about it? What if it could help investors achieve higher returns, be more tax efficient, or even achieve the same returns with less risk? What if it were easy for both individual investors and sophisticated institutions to benefit? In other words, what if there were a new book that revealed a better way to invest th...



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Prop Trading Secrets: How Successful Traders are Living off the Markets

Kathy Lien, Etienne Crete

13 revealing interviews with some of the world's best proprietary traders

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You'll explore insights from veteran traders with over 10

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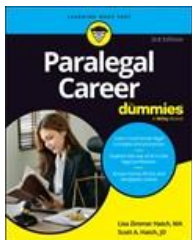
Ex-Partner Stalking and Children: The Impact on Children When One Parent is Stalking the Other

Heng Choon (Oliver) Chan, Merja Laitinen, Anna Nikupeteri

Provides an authoritative overview of stalking behavior perpetrated by parents and its impacts on children

Stalking targeted at one of the child's parents by the other poses a major psychosocial and physical threat to children's wellbeing and security. Although interdisciplinary research on stalking has expanded in recent decades, intimate partner/ex-partner stalking has been viewed as an "adults only" problem.

Ex-Partner Stalking and Children brings together scholars



Paralegal Career For Dummies (3rd Edition)

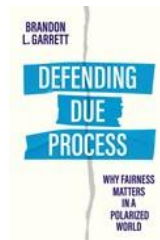
Lisa Zimmer Hatch, Scott A. Hatch

The verdict is in: this is the must-have resource for aspiring paralegals everywhere!

Looking for a new, lucrative, and rewarding career in the legal field? Have you considered becoming a paralegal?

In *Paralegal Career For Dummies*, you'll find everything you need to know about how to begin an exciting new chapter in your professional journey. This hands-on guide walks you choosing what type of law firm you should work in, becoming certified, and networking with others in the field. It's also full of the legal concepts and procedures you need to understand to succeed in this area, including leg...

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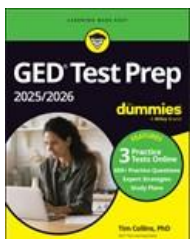


Defending Due Process: Why Fairness Matters in a Polarized World

Brandon L. Garrett

We all feel unfairness deeply when treated in rash ways. We expect and the law requires that government officials take fairness seriously, giving notice and an opportunity to be heard before taking our rights away. That is why the U.S. Constitution commands, twice, that no one shall be deprived of life, liberty, or property without due process of law. Yet in overheated debates, people argue that others do not deserve any presumption of innocence. In courtrooms and colleges, police stations and jails, restaurants and libraries, print and online, the democratic value of due process is up for gra...

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The Sports Event Management and Marketing Playbook (3rd Edition)

Frank Supovitz, Robert Goldwater, Joe Goldblatt

Authoritative and accessible textbook on how to successfully plan and executive live sports events, with helpful learning aids included throughout

This Third Edition of *The Sports Event Management and Marketing Playbook* is a timely and practical guide on how to successfully plan and deliver live sports events, combining time-proven processes and techniques with the many best practices, tools, and trends that have emerged in every facet of this expanding, highly visible, and ever-innovating industry since the Second Edition was published in 2014. The book is structured as a

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