

Business, Finance, Accounting & Economics

May to August 2024



Table of Contents

Accounting

Corporate Finance	1
General & Introductory Accounting	1
Valuation	1

Business & Management

Business & Management Special Topics	1
Business & Society	3
General & Introductory Business & Management	3
Human Resource Management	5
Management	5
Marketing & Sales	7
Non-Profit Organizations	7
Production Operations Management	7
Property & Real Estate	8
Small Business & Entrepreneurship	8

Economics

Economics Special Topics	8
International Economics & Trade	8

Finance & Investments

Finance & Investments Special Topics	9
Financial Engineering	9
General & Introductory Finance & Investments	9
Institutional & Corporate Finance	9
Investments & Securities	9
Personal Finance	10
Trading	10

Law & Criminology

Criminology	11
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Management Science / Operations Research

General Industrial Engineering	11
--------------------------------	----

Security Management

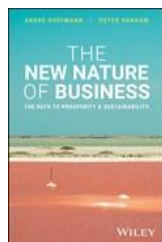
Emergency Management	11
Homeland Security	11

Sociology

Taxation	11
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Test Prep

College Test Prep	11
Test Prep General	12



9781394257539
Pub Date: 8/27/24
240 pages • Hardcover
Business & Economics /
Corporate & Business
History

The New Nature of Business: The Path to Prosperity and Sustainability

Andre Hoffmann, Peter Vanham

Learn how pioneering business leaders are resetting their companies' relationship to nature, society, and our common future

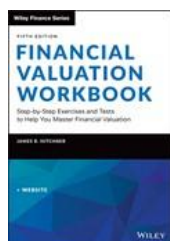
In *The New Nature of Business: The Path to Prosperity and Sustainability*, businessman Andre Hoffmann and journalist Peter Vanham describe how companies should change their ways to have continued success, and why the current modus operandi is not working. They present a template for creating "sustainable prosperity", and case-studies of companies that survived and thrived by opting for change. In doing so, they provide a way out of

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9781394276028
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Paperback
Business & Economics /
Accounting

Intermediate Accounting IFRS, International Adaptation

Donald E. Kieso, Jerry J. Weygandt, Terry D. Warfield



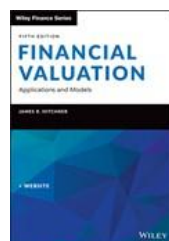
9781119880974
Pub Date: 9/11/24
480 pages • Paperback
Business & Economics /
Corporate Finance /
Valuation

Financial Valuation Workbook: Step-by-Step Exercises and Tests to Help You Master Financial Valuation (5th Edition)

James R. Hitchner

A complete toolkit for financial valuations to help keep their engagements on-track and on-time

In the newly revised fifth edition of *Financial Valuation Workbook: Step-by-Step Exercises and Tests to Help You Master Financial Valuation*, veteran valuation expert James R. Hitchner delivers a comprehensive collection of checklists, reports, information request templates, and other tools designed to assist valuation practitioners in the organization of their engagements. In the book, you'll find intuitively organized materials that cut the learning curve



9781119880936
Pub Date: 9/11/24
1168 pages • Hardcover
Business & Economics /
Corporate Finance /
Valuation

Financial Valuation, + Website: Applications and Models (5th Edition)

James R. Hitchner

A comprehensive guide to the theory and application of valuation, along with useful models, tools, and tips for analysts

Financial Valuation: Applications and Models provides authoritative reference and practical guidance on the appropriate, defensible way to prepare and present business valuations. With contributions by 30 top experts in the field, this updated edition provides an essential resource for those seeking the most up-to-date methods, with a strong emphasis on applications and models. Coverage includes the latest approaches to the valuation



9781394220403
Pub Date: 5/28/24
320 pages • Hardcover
Business & Economics /
Industries

The Fast Future Blur: Discover Transformative Interconnections Shaping the Future

The Fast Future Executive, Hari Abburi, Martha Bockenfeld, Sangeet Paul Choudary, Alun Evans, Jessica Groopman, Cortney Harding, Ravin Jesuthasan, Rajan Kalra, Vince Kuraitis

The future blurs strategy, business models, technology, work, and leadership — are you ready?

Fast Future Blur provides invaluable insights and strategic frameworks to navigate the complexity of our current period of rapid and radical transformation ('Fast Future' phase). Focused on the interconnected nature of the evolution underway, the book serves as an eye-opener for business leaders, providing guidance in understanding this



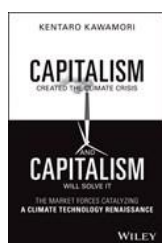
9781394232277
Pub Date: 7/29/24
352 pages • Hardcover
Psychology / Industrial &
Organizational
Psychology

The Authentic Organization: How to Create a Psychologically Safe Workplace

Gina Battye

Mastering Psychological Safety: Your definitive guide to cultivating a psychologically safe workplace

In *The Authentic Organization: How to Create a Psychologically Safe Workplace*, CEO of the Psychological Safety Institute Gina Battye, delivers a hands-on manual to create work environments where people thrive. You'll discover actionable strategies to establish a psychologically safe workplace; challenging and transforming workplace attitudes and outdated workplace cultures. Expect to experience a paradigm shift where psychological safety is



9781394201556
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224 pages • Hardcover
Business & Economics /
Environmental Economics

Capitalism Created the Climate Crisis and Capitalism Will Solve It: The Market Forces Catalyzing a Climate Technology Renaissance

Kentaro Kawamori

Creative and practical free-market solutions to climate change

In *Capitalism Created the Climate Crisis and Capitalism Will Solve It: The Market Forces Catalyzing a Climate Technology Renaissance*, distinguished author Kentaro Kawamori delivers a fascinating and timely exploration of the interplay between capitalism and climate change. He explains how the capitalist system helped to contribute to the current crisis of global warming and how that same system will help to end it.



9781394234479
Pub Date: 7/18/24
176 pages • Hardcover
Business & Economics /
Leadership

The Art of Encouragement: How to Lead Teams, Spread Love, and Serve from the Heart

Jordan Montgomery, John C. Maxwell

Supercharge the wellbeing and productivity of everyone around you using the power of encouragement

In *The Art of Encouragement*, renowned performance coach and keynote speaker Jordan Montgomery delivers a captivating story designed to walk the reader through a dramatic journey of heartfelt, easy-to-understand lessons about encouragement and its many facets. The author compels you to take action by showing you that you're fully equipped and ready to implement encouragement within your own organization, team, family, and



9781394278138
Pub Date: 9/10/24
272 pages • Hardcover
Business & Economics /
Management

Reboot Hiring: The Key To Managers and Leaders Saving Time, Money and Hassle When Recruiting

Katrina Collier

An incisive, practical guide giving managers and leaders the principles to elevate hiring processes—a fix within their control, today.

Even today, managers and leaders can be unaware that their actions impact current and future hiring because people post openly about their experiences online. Bugged down in the day-to-day, recruiting loses priority due to time, team and project pressures. Though it should help, AI won't solve the collaboration and communication issues creating dunky, expensive, and wasteful talent acquisition



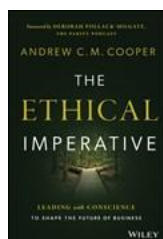
9781119893172
Pub Date: 8/6/24
480 pages • Hardcover
Business & Economics /
Development /
Sustainable Development

Industrial Megaprojects: Concepts, Strategies, and Practices for Success (2nd Edition)

Edward W. Merrow

The most up-to-date edition of the bestselling text on megaprojects

In the newly revised second edition of *Industrial Megaprojects Revisited: Concepts, Strategies, and Practices for Success, 2nd Edition*, veteran megaproject valuator Edward Merrow delivers an accessible and authoritative discussion of why megaprojects frequently go over budget, past their deadlines, or result in safety compromises. You'll explore project management deficiencies, destructive team dynamics, weak accountability systems, short-term biases, and technical



9781394274833
Pub Date: 8/13/24
256 pages • Hardcover
Business & Economics /
Leadership

The Ethical Imperative: Leading with Conscience to Shape the Future of Business

Andrew Cooper, Deborah Pollack-Milgate

Discover a groundbreaking blueprint for the future of business

In an era marked by increasing profiteering and inequality, *The Ethical Imperative: Leading with Conscience to Shape the Future of Business* offers a compelling alternative vision—one where companies champion the collective prosperity of employees, shareholders, and communities. Author Andrew Cooper, a distinguished executive, leverages over twenty academic studies and fifty years of research to challenge the status quo. He exposes the critical threat of public disengagement from businesses



9781394247684
Pub Date: 8/20/24
240 pages • Hardcover
Business & Economics /
Personal Success

Reclaim the Moment: Seven Strategies to Build a Better Now

Greg Bennick

An inspiring new exploration of how to maximize your life, your work, and your productivity

In *Reclaim the Moment: Seven Strategies to Build a Better Now*, internationally recognized speaker and author Greg Bennick delivers a practical and inspiring take on improving focus and enhancing peak performance for individuals and teams. The approach is fun and energetic, offering fresh ideas for generating authentic motivation. In the book, you'll find hands-on advice on how to revitalize and energize both yourself and your team using the author's unique combination of seven time-tested, and



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250 pages • Hardcover
Business & Economics /
Entrepreneurship

The E Factor: The 21st Century Guide to Critical Thinking

David Gibson

Challenge assumptions and increase your career, business or social enterprise prospects

In *The E Factor: The 21st Century Guide to Critical Thinking*, author David Gibson teaches you how challenging assumptions with critical thinking can change your actions and mindset to make things happen. The book explains all the key skills that are useful to promote personal change and career development, updated for the 21st century global technological solution by offering today's students and professionals the practical strategies and techniques to apply the E Factor model



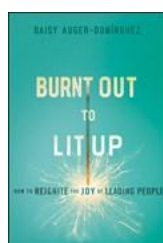
9781394252237
Pub Date: 9/18/24
Hardcover
Business & Economics /
Nonprofit Organizations &
Charities / Management &
Leadership

Endowment Handbook: The Complete Guide to Building a Resilient Cause

Laura MacDonald

Up-to-date reference on building endowment, reserves, and enduring relationships in the modern world

Endowment Handbook is a comprehensive overview of endowments and reserves, covering key changes brought about by the Tax Cuts and Jobs Act, the pandemic, and calls for social change which have caused dramatic shifts in donor behavior, market performance, and society's perceptions (good and bad) of endowed funds and the rising popularity of strategic reserves. This new publication reflects these changes and provides examples for



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240 pages • Hardcover
Business & Economics /
Management

Burnt Out to Lit Up: How to Reignite the Joy of Leading People

Daisy Auger-Domínguez

A timely and incisive resource for business leaders and people managers struggling with complacency and burnout in this rapidly evolving world of work

Facing the challenges of global cultural, commercial, political, and technological shifts, managers are in dire need of strategies to move from survival to revival.

Burnt Out to Lit Up: How to Reignite the Joy of Leading People by Daisy Auger-Domínguez illuminates the often overlooked and difficult aspects of management and offers a lifeline for managers struggling to adapt and thrive. Crafted by a seasoned executive with experience at



9781394273027
Pub Date: 9/18/24
256 pages • Paperback
Business & Economics /
Personal Success

Pushback: How Smart Women Ask—and Stand Up—for What They Want (2nd Edition)

Selena Rezvani

Negotiation wisdom from highly successful women to help you fast track your career

In *Pushback: How Smart Women Ask—and Stand Up—for What They Want*, top leadership consultant Selena Rezvani reveals how women can secure promotion opportunities, plum assignments, and higher pay by standing their ground and pushing back for what's rightfully theirs. This revised and expanded version features interviews from dozens of executive leaders, including Darla Price, President of Ogilvy New York, Jen Fisher, Chief Well-being Officer at Deloitte, and Jayshree



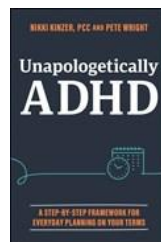
9781394226894
Pub Date: 8/26/24
304 pages • Hardcover
Social Science /
Discrimination

The CEO Activist: Putting the 'S' in ESG

Leila McKenzie-Delis

Discover the 10 key factors that will impact the success or failure of your diversity, equity, and inclusion efforts

In *The CEO Activist: How to Create an Inclusive World – from Boardroom to Beyond*, renowned diversity, inclusion, belonging, equity and culture expert Leila McKenzie-Delis delivers an inspirational and exciting guide to making your workplace—and your world—a more inclusive, diverse, accepting, and productive place. In the book, you'll explore the 10 factors that impact visible and invisible diversity, including race, gender, sexual orientation, disability, age, mental health, par...



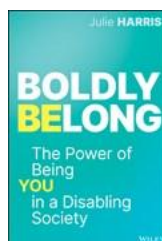
9781394265428
Pub Date: 9/4/24
240 pages • Hardcover
Self-Help /
Self-Management

Unapologetically ADHD: A Step-by-Step Framework For Everyday Planning On Your Terms

Nikki Kinzer, Pete D. Wright

A step-by-step yet flexible framework to plan long term goals, projects, and tasks when living with and embracing ADHD

Written by Nikki Kinzer and Pete D. Wright, co-hosts of the hit podcast Taking Control: The ADHD Podcast with more than one million annual downloads, *Unapologetically ADHD: A Step-By-Step Framework to Everyday Planning on Your Own Terms* helps readers plan for long term goals, projects, and tasks that need to get done, providing a step-by-step outline for success that still allows for plenty of individual flexibility.



9781394251353
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Hardcover
Business & Economics /
Mentoring & Coaching

Boldly Belong: The Power of Being You In a Disabling Society

Julie Harris

Reject the common beliefs around disability to cultivate self-acceptance, regain control, and navigate the path to genuine belonging.

In *Boldly Belong: The Power of Being You in a Disabling Society*, dedicated disability inclusion advocate and process improvement specialist Julie Harris delivers an actionable guide for those navigating life with disabilities. It is a practical roadmap to belonging that challenges the unjust societal shame and stigmas that shape our beliefs of disability and ourselves. The book includes reflective exercises and practical strategies to incorporate the



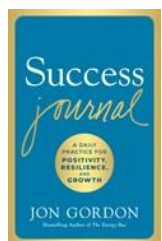
9781394254262
Pub Date: 6/5/24
464 pages • Paperback
Business & Economics /
Decision-Making &
Problem Solving

How to Create Innovation: The Ultimate Guide to Proven Strategies and Business Models to Drive Innovation and Digital Transformation

Stefan F. Dieffenbacher, Caroline Hüttinger, Suzanne M. Zaninelli, Douglas Lines, Andreas Rein

Transform any organization with proven strategies and tools for innovation

Bringing together a wealth of experience from 60+ distinguished global thought leaders, *How to Create Innovation* is a comprehensive guide to becoming a leader in innovation and an organization that plays to win, containing all of the working methods, separate business innovation models, and processes you need to transform your organization digitally. The book includes 50+ ready-



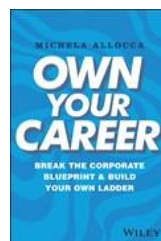
9781119430414
Pub Date: 6/26/24
208 pages • Hardcover
Business & Economics /
Motivational

Success Journal: A Daily Practice for Positivity, Resilience, and Growth

Jon Gordon

Daily journal to help you transform your life by structuring your thoughts around success

Success Journal: A Daily Practice for Positivity, Resilience, and Growth is a daily, lined journal where readers can write down their success of the day, shift their nighttime focus from negativity to positivity, and thereby create more success and opportunities in their lives. This resource is inspired by the legendary Bart Connor, who credited his overcoming a torn bicep muscle to win two gold medals at the 1984 Olympics to his parents asking him about his success of the day as a child.



9781394195275
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208 pages • Hardcover
Business & Economics /
Careers

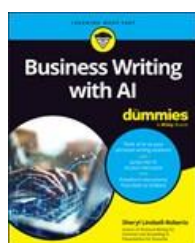
Own Your Career: Break the Corporate Blueprint and Build Your Own Ladder

Michela Allocca

Imbue your career with purpose and meaning

In *Own Your Career: Break the Corporate Blueprint and Build Your Own Ladder*, popular financial analyst and entrepreneur Michela Allocca delivers an exciting new discussion of how to break the corporate blueprint and forge your own path to a fulfilling and rewarding career. You'll learn to find happiness and purpose at work, whether you're interested in climbing the corporate ladder or embarking on a different path.

The book offers a collection of tactical strategies you can apply immediately within your career to start getting more



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384 pages • Paperback
Business & Economics /
Business Writing

Business Writing with AI For Dummies

Sheryl Lindsell-Roberts

Learn how to generate high quality, business documents with AI

This essential guide helps business writers and other professionals learn the strengths and weaknesses of AI as a writing assistant. You'll discover how AI can help you by chopping through writer's block, drafting an outline, generating headlines and titles, producing meaningful text, maintaining consistency, proofreading and editing, and optimizing content for search engines. Employees in all industries spend enormous amounts of energy writing, editing, and proofreading documents of all kinds. Now, you can improve your efficiency ...



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Pub Date: 11/15/22
Paperback
Business & Economics

DATA ANALYTICS FOR ACCOUNTING 1ST EDITION INTERNATIONAL ADAPTATION: An Integrated Approach, International Adaptation

Ann C. Dzurinin, Guido Geerts, Margarita Lenk



9781394216604
Pub Date: 8/6/24
240 pages • Hardcover
Business & Economics /
Leadership

A New Age of Reason: Harnessing the Power of Tech for Good

Larry Weber

Leverage technology to propel humankind toward a better future

A New Age of Reason: Harnessing the Power of Tech for Good provides a roadmap for integrating emerging world-changing technologies, such as AI/robotics, chips/sensors, and quantum computing, to solve some of today's thorniest and most pressing problems like climate change and world hunger.

The author offers inspiring examples of companies using technology to positively impact humanity. The book provides an actionable playbook to transform your



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208 pages • Paperback
Self-Help /
Self-Management / Time
Management

The ChatGPT Revolution: Get Curious, Get Productive and Get Creative with AI (2nd Edition)

Donna McGeorge



9781394248285
Pub Date: 8/27/24
304 pages • Hardcover
Business & Economics /
Negotiating

The Elements of Negotiation: 103 Tactics to Win Every Deal

Keld Jensen

Comprehensive guide to mastering negotiation, based on 24 years of research

The Elements of Negotiation provides readers with an easy-to-follow step-by-step approach to becoming exceptional negotiators in both their professional and personal lives. Grounded in 24 years of extensive research, studying the habits and techniques of 35,000 individual negotiators, the 103 steps provide a detailed roadmap for negotiation excellence, covering preparation, execution, and post-negotiation analysis.

Backed by tested science proving the time's efficacy, *The*



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Business & Economics /
Motivational

Beyond the Break: The Surf-Inspired Success Code for Business and Life

Christo Hall



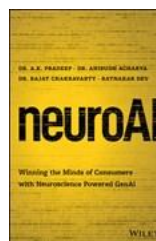
9781394247660
Pub Date: 9/4/24
256 pages • Hardcover
Business & Economics /
Motivational

The Art of Changing Course: A 3-Step Strategy to Get Unstuck and Solve Real Problems

Christopher Ruden

Learn the foolproof framework to take back control and create immediate and lasting change

Getting stuck in life is a guarantee. Staying stuck is a choice. In *The Art of Changing Course*, amputee, diabetic record-holding powerlifter, and renowned motivational speaker and author Chris Ruden provides a clear-cut process that walks readers through digestible, actionable stages to get unstuck, allowing you to rise beyond simple awareness of the desire to change and become the person you truly want to be. Backed by numerous psychological principles, management techniques, and organizational



9781394261963
Pub Date: 9/4/24
272 pages • Hardcover
Business & Economics /
Marketing

NeuroAI: Winning the Minds of Consumers with Neuroscience Powered GenAI

A. K. Pradeep, Anirudh Acharya, Rajat Chakravarty,
Ratnakar Dev

Generative AI has taken the world by storm, revolutionizing every aspect of life, including every business category. It has also created great uncertainty about the role for human creativity and genius in a Large Language Model based world. This book puts those fears to rest and shows the path forward. Blending Neuroscience learnings and Generative Ai capabilities keeps humanity at the controls of this powerful machine. The book lays out prescriptive techniques of Marketing, Product Innovation, Advertising, and Branding should use



9781394264407
Pub Date: 9/11/24
Hardcover
Business & Economics /
Personal Success

IRREPLACEABLE: The Art of Standing Out in the Age of Artificial Intelligence

Pascal Bornet

Empower your personal life, work, children, business, and humanity to surf the AI wave.

As Artificial Intelligence (AI) increasingly reshapes our world, the key question isn't how to stop its progress, but how to evolve and grow in harmony with it.

In *IRREPLACEABLE: The Art of Standing Out in the Age of Artificial Intelligence*, award-winning AI expert Pascal Bornet offers a groundbreaking blueprint for thriving in an era where AI takes over every facet of our lives.

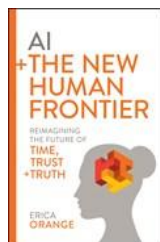
Drawing on 20 years of pioneering research at the

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Social Science /
Technology Studies

Escape from the Social Media Asylum: A Revolutionary Social Framework

Mark Weinstein



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Business & Economics /
Industries / Computers &
Information Technology

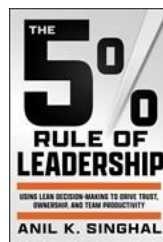
AI + The New Human Frontier: Reimagining the Future of Time, Trust + Truth

Erica Orange

A critical discussion of AI as a transformative opportunity for humanity

AI + The New Human Frontier: Reimagining the Future of Time, Trust + Truth by Erica Orange, a renowned futurist, offers a compelling exploration of generative AI's potential to enhance human creativity rather than replace it. This pivotal book navigates how AI tools will help shape the human experience, and aid in augmenting human ingenuity and imagination.

The author eloquently argues that the essence of human intelligence—our curiosity, critical thinking, empathy, and



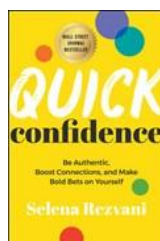
9781394285136
Pub Date: 9/18/24
256 pages • Hardcover
Business & Economics /
Leadership

5% Rule of Leadership: Using Lean Decision-Making to Drive Trust, Ownership, and Team Productivity

Anil Singhal

Maintain focus on the first, critical 5% of any project and multiply your results

In *The 5% Rule of Leadership: Using Lean Decision-Making to Drive Trust, Ownership, and Team Productivity*, veteran technology leader and executive Anil Singhal delivers a transformative approach to project management and company leadership. He explains how to focus your efforts on the first, critical stages of any project or initiative to multiply your results and efficacy, delegating the rest to their capable team.



9781394253456
Pub Date: 9/18/24
256 pages • Paperback
Business & Economics /
Personal Success

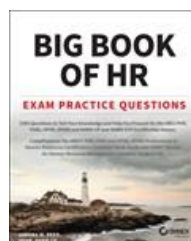
Quick Confidence: Be Authentic, Boost Connections, and Make Bold Bets on Yourself

Selena Rezvani

**A WALL STREET JOURNAL BESTSELLER
A PUBLISHERS WEEKLY BESTSELLER**

Hands-on, bite-sized strategies for improving your confidence

In *Quick Confidence: Be Authentic, Create Connections and Make Bold Bets On Yourself*, best-selling author and renowned leadership speaker Selena Rezvani delivers an effective and eye-opening new approach to building confidence and presence for professionals. In the book, the author walks you through—and helps you leap



9781394255368
Pub Date: 7/30/24
448 pages • Paperback
Business & Economics /
Human Resources &
Personnel Management

Big Book of HR Exam Practice Questions: 1000 Questions to Test Your Knowledge and Help You Prepare for the PHR, PHRI, SPHR, SPHRI and SHRM CP/SCP Certification Exams

Sandra M. Reed

Prepare for HR certification exams faster and smarter with over 1000 expertly written practice questions

In the *Big Book of HR Exam Practice Questions: 1000 Questions to Test Your Knowledge and Help You Prepare for the PHR, PHRI, SPHR, SPHRI and SHRM CP/SCP Certification Exams*, human resources certification expert Sandra M. Reed delivers an essential test-prep resource for the Human Resources Certification Institute's PHR, PHRI,



9781394243723
Pub Date:

FUNDAMENTALS OF HUMAN RESOURCE MANAGEMENT, 15TH EDITION



9781786308122
Pub Date: 5/21/24
256 pages • Hardcover
Business & Economics /
Management Science

Organizational Creative Capabilities: Management Factors, Processes and Devices

Guy Parmentier

Creativity, whether individual or collective, is often approached without taking into account organizational processes, routines and management systems. However, in today's constantly changing world, developing creativity at all levels of an organization is the key to developing a continuous flow of innovation and solving complex problems in order to achieve set goals.

Organizational Creative Capabilities presents a comprehensive approach to creativity, with a view towards building a genuine organizational capability with the potential to deliver sustainable advantages. The book



9781786308382
Pub Date: 5/21/24
240 pages • Hardcover
Business & Economics /
Management Science

The Creative Capabilities of Open Organizations

Emilie Ruiz



9781394232246
Pub Date: 6/12/24
288 pages • Hardcover
Business & Economics /
Leadership

Love, Hope, & Leadership: A Special Edition

Gary Burnison

Explore and understand the essential tenets of leadership

In *Love, Hope & Leadership: A Special Edition*, CEO of Korn Ferry, Gary Burnison, delivers an insightful and powerful discussion of the principles leaders must embrace and convey to their team members to ensure they feel as though they matter. From selflessness and purpose to empathy, connection, inclusion, authenticity, and love, the author explains how each of these concepts will help empower your followers and encourage them to realize their potential.

Each principle is accompanied by compelling stories



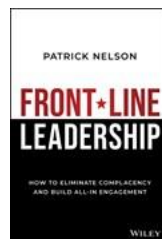
9781394169115
Pub Date: 6/26/24
576 pages • Hardcover
Business & Economics /
Management Science

Game Theory: An Introduction (3rd Edition)

E. N. Barron

Authoritative and quantitative approach to modern game theory with applications from areas including economics, political science, computer science, and engineering

Game Theory acknowledges the role of mathematics in making logical and advantageous decisions in adversarial situations and provides a balanced treatment of the subject that is both conceptual and applied. This newly updated and revised Third Edition streamlines the text to introduce readers to the basic theories behind games in a less technical but still mathematically rigorous way, with many new real-world examples from various f...



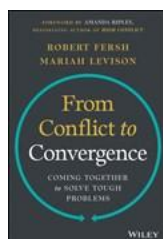
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Front-Line Leadership: How to Eliminate Complacency and Build All-In Engagement

Patrick Nelson

Expand your leadership toolkit and help others achieve their full potential with these empowering stories and lessons from the battlefield

In *Front-Line Leadership: How to Eliminate Complacency and Build All-In Engagement*, experienced leader and veteran Patrick Nelson delivers an inspiring and exciting discussion of real-world leadership that changes lives and gets results. Born out of his experience as a paratrooper in the US Army—where he led soldiers during three combat deployments and earned a Bronze Star Medal and Purple Heart—the book will explore first-hand accounts of the



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From Conflict to Convergence: Coming Together to Solve Tough Problems

Robert Fersh, Mariah Levison

Strategies to achieve meaningful and lasting conflict resolution

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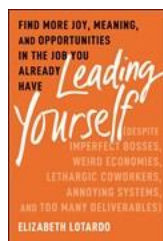
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High Performance Boards: A Practical Guide to Improving and Energizing Your Governance (2nd Edition)

Didier Cossin

The most up-to-date version of the gold standard in board governance

In the newly revised second edition of *High Performance Boards: A Practical Guide to Improving & Energizing your Governance*, author Didier Cossin delivers an incisive and practical roadmap to board governance best-practices. Accessible to professionals from a variety of backgrounds, the book lays out the foundational and advanced concepts you'll need to understand to effectively govern a for-profit firm, non-profit, or government entity.



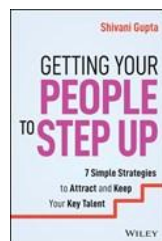
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Leading Yourself: Find More Joy, Meaning, and Opportunities in the Job You Already Have

Elizabeth Lotardo

Create the work experience you want in the less-than-perfect job you already have.

In *In Leading Yourself*, celebrated workplace thought leader Elizabeth Lotardo delivers an engaging guide to owning and elevating your work experience. With tips, watchouts, and funny stories, *Leading Yourself* will give you the encouragement and tactics to up-level your career, even if you aren't in your dream job. You'll learn to manage your self-talk, find meaning in the mundane, optimize your time at work, and build relationships with the people who matter.



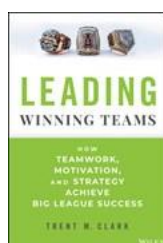
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Getting Your People to Step Up: 7 Simple Strategies to Attract and Keep Your Key Talent

Shivani Gupta

Most businesses say that people are their most important asset. But finding, training, and motivating the right people can be daunting and costly. If you're struggling to keep the right employees in your business, *Getting People to Stand Up* is the book for you!

Getting Your People to Step Up provides 7 proven strategies that will only help you attract top talent but also ensure your employees stay engaged and productive. This practical book offers a no-nonsense approach to hiring, managing, and motivating your staff - so that you can



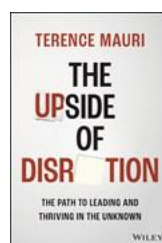
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Leading Winning Teams: How Teamwork, Motivation, and Strategy Achieve Big League Success

Trent Clark

Build a team of winners by transforming adversity into achievement

In *Leading Winning Teams: How Teamwork, Motivation, and Strategy Achieve Big League Success*, the CEO of the famed coaching organization LeadershipU, Trent Clark, translates the lessons he learned on the way to becoming a three-time World Series coach in three Major League Baseball Organizations to life outside of the elite sporting arena. In the book, you'll find insights and stories from over 20 high-profile athletes and coaches who explain



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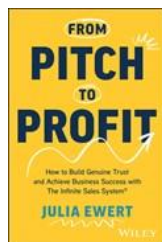
The Upside of Disruption: The Path to Leading and Thriving in the Unknown

Terence Mauri

Discover why not taking a risk is the biggest risk of all

In *The Upside of Disruption: The Path To Leading and Thriving in the Unknown*, renowned disruption thinker and best-selling author Terence Mauri delivers a compelling set of mindset shifts for today's unique leadership challenges. In the book, you'll find the future-ready insights and tools you need to lead for today and prepare your organization for tomorrow.

The author explains why so many of us continually overestimate the risks of bold decisions while



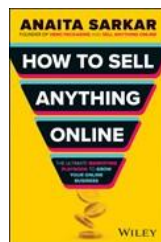
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Julia Ewert

Learn a proven, easy-to-follow, and repeatable approach for connecting with clients, winning negotiations, and increasing revenue — no matter your industry

From Pitch to Profit reveals you how you can win more clients and grow your business using the Infinite Sales System®: a strategic, tried-and-tested process that follows the same expert techniques used by the world's best negotiators. Successful business is not about an aggressive used-car-sales approach. It's about one-on-one

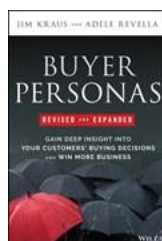
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How to Sell Anything Online: The Ultimate Marketing Playbook to Grow Your Business

Anaita Sarkar

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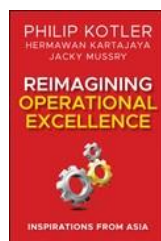
Buyer Personas Revised and Expanded: Gain Deep Insight Into Your Customers' Buying Decisions and Win More Business (2nd Edition)

Jim Kraus, Adele Revella

A fresh look into understanding your prospective customer's buying decisions to influence them and win more business

Building on the groundbreaking success of the first edition, this newly revised and updated version of *Buyer Personas* enables marketers to stop wasting time and resources on their best guesses and start drilling down to understand what buyers truly care about—then harness this newfound knowledge to create strategies and messages that break through the clutter and reach buyers on their level.

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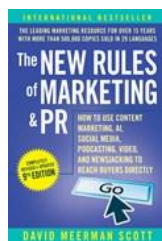


Reimagining Operational Excellence: Inspirations from Asia (2nd Edition)

Philip Kotler

The indisputable fact that the conventional marketing approach is no longer working. To help move us beyond the status quo, *Reimagining Operational Excellence* uses the new Omnihouse model, with world-class examples from Korea, India, Japan, Singapore, and China. This model puts the entrepreneurial and operational aspects of marketing at the center of the action. You'll explore how to marry the twin capabilities of innovation and incremental improvement into a single, workable whole. You'll also discover what it means to employ "technology for humanity" and to combine marketing and finance into...

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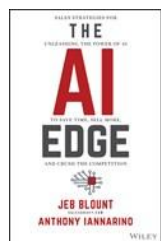
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David Meerman Scott

The updated ninth edition of the pioneering guide to generating attention for your idea or business, jam-packed with new AI techniques and fresh stories of success

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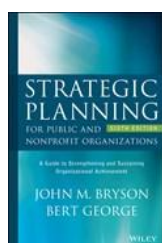
The AI Edge: Sales Strategies for Unleashing the Power of AI to Save Time, Sell More, and Crush the Competition

Jeb Blount, Anthony Iannarino

Upgrade your sales process by plugging into the new power of artificial intelligence

In today's cutthroat sales world, where sales professionals are constantly juggling multiple responsibilities and navigating a sea of relentless competitors, everyone is looking for an edge. What if that EDGE is found in a tool powerful enough to give you more time in your sales day, accelerate your productivity, and still leave room for the human touch that's vital to building relationships? Enter the game-changing world of Artificial Intelligence. Enter

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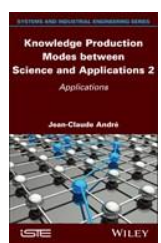
Strategic Planning for Public and Nonprofit Organizations: A Guide to Strengthening and Sustaining Organizational Achievement (6th Edition)

John M. Bryson, Bert George

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Knowledge Production Modes between Science and Applications 2: Applications

Jean-Claude Andre

Inventing isn't easy! After identifying and presenting the 12 "valleys of death", the real obstacles limiting the transition from an original idea to an innovative one, including the notion of socially responsible research, *Knowledge Production Modes between Science and Applications 2* applies the concepts introduced in Volume 1.

The book starts off with 3D printing, which has essentially broken through all barriers by offering remarkable advantages over existing mechanical technology. The situation is different for 4D printing and bio-printing. First of

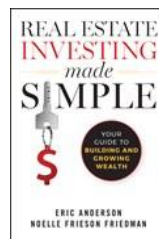
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Operations Management: An Integrated Approach, International Adaptation

R. Dan Reid, Nada R. Sanders

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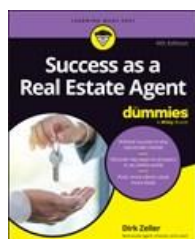
Real Estate Investing Made Simple: Your Guide to Building and Growing Wealth

Noelle Frieson, Eric Anderson

Practical and accessible guidebook to thrive as a real estate investor

Through the pages of *Real Estate Investing Made Simple*, Eric Anderson and Noelle Frieson Friedman, founders of The Center for Real Estate Education, one of the largest real estate schools on the East Coast, walk readers through everything they need to know to make money in real estate investing—just as they've done by training over 15,000 students, changing the lives of countless prospective and current real estate investors and agents looking to build their dream career.

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Success as a Real Estate Agent For Dummies (4th Edition)

Dirk Zeller

Straight-talking advice for new and veteran agents navigating today's real estate market

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A Women's Guide to Renovating for Profit

Rebeka Morgan



Selling Online For Dummies

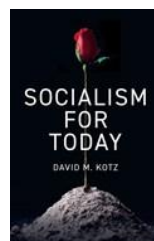
Paul Waddy

Transform your ecommerce ideas into profitable reality with this page-turning new handbook

You've probably heard that online stores and ecommerce just had their best year in history. But have you ever wondered how to start selling online? Do you dream of staking out a piece of online real estate and grabbing a big share of that multi-billion-dollar industry?

In *Selling Online For Dummies*, accomplished exec and online shopping guru Paul Waddy shows you exactly how to get started in setting up your online shop. With an expert's eye for business, and an easy-to-understand take on the technical stuff

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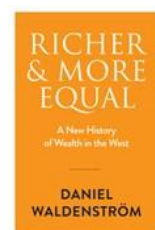
Socialism for Today: Escaping the Cruelties of Capitalism

David M. Kotz

Capitalism is failing us. Instead of bringing a decent life for the majority, it generates an outrageous gap between the rich and the rest, unaffordable housing, a profit-driven healthcare system, skyrocketing educational debt, racial and gender inequality, and the threat of climate disaster. Economist David Kotz argues that it's time we built a new socialism for the unique challenges of the twenty-first century.

The problems of capitalism are too profound for reform, Kotz writes. Reform can help, but only temporarily, and not enough to lead to the socialist experiments of

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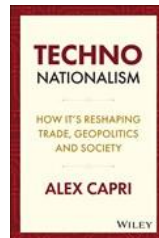
Richer and More Equal: A New History of Wealth in the West

Daniel Waldenström

Once there were princes and peasants and very few between. The extremes of wealth and poverty are still with us, but that shouldn't blind us to the fact our societies have been utterly transformed for the better over the past century. As Daniel Waldenström makes clear in this authoritative account of wealth accumulation and inequality in the modern west, we are today both significantly richer and more equal.

Using cutting-edge research and new, sometimes surprising, data, Waldenström shows that what stands out since the late 1800s is the increasing inequality of the

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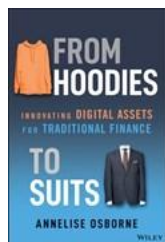
TECHNO-Nationalism: How It's Reshaping Trade, Geopolitics and Society

Alex Capri

Essential perspective on the emerging role of techno-nationalism in global relations, trade and geopolitics

TECHNO-Nationalism holds that a nation's security, economic competitiveness and social stability are linked to the technological prowess of its institutions and enterprises. Alex Capri draws upon decades of experience in US-China commerce and reveals how techno-nationalism has accelerated Washington and Beijing's cold war. You'll see, firsthand, how the world is moving away from an open-market trading system of the past 70 years,

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Annelise Osborne

Learn how digital asset technologies can be applied to the regulated, traditional finance industry for improved performance and returns

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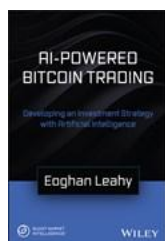
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Advanced Analytical Methods for Climate Risk and ESG Risk Management: A Concrete Approach to Modeling

Jorge R. Sobehart

A holistic view on climate risk and practical ways to model and measure it

Advanced Analytical Methods for Climate Risk and ESG Risk Management provides risk management professionals and other interested parties with an introduction to climate risk, a detailed history of climate change, and analytical risk management methods. Readers will gain insight on the potential impact of climate change and learn to apply a concrete three-pronged framework for risk modelling and assessment. The



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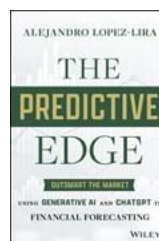
AI-Powered Bitcoin Trading: Developing an Investment Strategy with Artificial Intelligence

Eoghan Leahy

Survive and thrive amongst the professional traders using sophisticated cryptocurrency analysis and trading techniques

The purpose of this book is to provide a concise yet comprehensive background of some effective methods for analyzing markets and creating fully automated AI-optimized trading systems.

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Alejandro Lopez-Lira

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Thomas Meyer

Advanced guidance for institutional investors, academics, and researchers on how to manage a portfolio of private capital funds

The Art of Commitment Pacing: Engineering Allocations to Private Capital provides a much-needed analysis of the issues that face investors as they incorporate closed ended-funds targeting illiquid private assets (such as private equity, private debt, infrastructure, real estate) into their portfolios. These private capital funds, once considered “alternative” and viewed as experimental, are becoming an increasingly standard component of



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The Puzzle of Sustainable Investment: What Smart Investors Should Know

Lukasz Pomorski

An in-depth, engaging, and comprehensive approach to sustainable investing

In *The Puzzle of Sustainable Investment: What Smart Investors Should Know*, veteran Environmental-Social-Governance (ESG) investor and educator Lukasz Pomorski delivers a balanced, informed, and insightful new take on sustainable investing. The author takes you through every relevant aspect of the frameworks, design choices, and data that sustainable investors use to build successful portfolios, as well as how sustainability choices might affect a financial portfolio, including cases where sustainability



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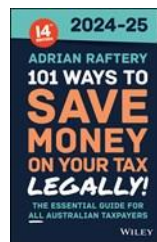
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Ben Nash

Get your finances sorted and create a life not limited by money

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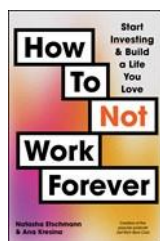
101 Ways to Save Money on Your Tax - Legally! 2024-2025 (14th Edition)

Adrian Raftery

An essential guide that will help you minimise your tax bill and maximise your after-tax earnings

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How To Not Work Forever: Start Investing and Build a Life You Love

Natasha Etschmann, Ana Kresina

If you want to live your dream life tomorrow, you need to make the right investing choices today

If money wasn't an issue, how would your life be different? The truth is that relying solely on your day job won't guarantee a life free from financial stress. The average nine-to-five might pay your bills, but there's a gap you need to fill if you want to get to a financially free lifestyle you love. The key is to start investing: start small, and start now. The good news? It's not as hard as you think! With *How to Not Work Forever*, you'll discover how to make your money go further and grow faster...



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Insufficient Funds: Make the Right Money Decisions to Bring Your Big Plans to Life

James Millard

A money book without the BS

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Glen James, Nick Bradley



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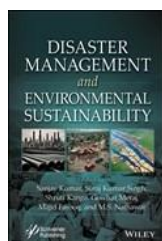
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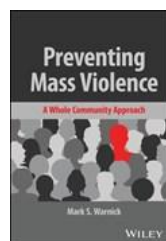


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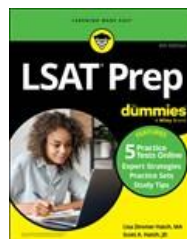
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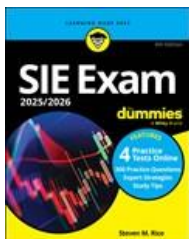
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