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Featured New Books

March & April 2024



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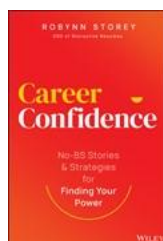
April

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March





9781394219988
Pub Date: 4/16/24
256 pages • Hardcover
Business & Economics /
Careers / Job Hunting

Career Confidence: No-BS Stories and Strategies for Finding Your Power

Robynn Storey

Learn how to bet on yourself and build the professional life you want as you grow in your career path

In *Career Confidence: No-BS Stories and Strategies for Finding Your Power*, recruitment, hiring, and job search industry veteran Robynn Storey delivers a detailed roadmap you can use to navigate the increasingly complicated and fast-moving world of work. You'll learn how to find a job that fulfills and sustains you while also helping you flourish in your chosen career path.

Through relatable client stories, the author burns down



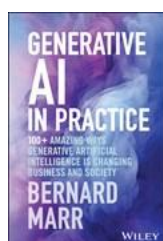
9781394243327
Pub Date: 3/26/24
480 pages • Paperback
Business & Economics /
Industries / Computers &
Information Technology

The Quick Guide to Prompt Engineering: Generative AI Tips and Tricks for ChatGPT, Bard, Dall-E, and Midjourney

Ian Khan

Design and use generative AI prompts that get helpful and practical results

In *The Quick Guide to Prompt Engineering*, renowned technology futurist, management consultant, and AI thought leader Ian Khan delivers a practical and insightful discussion on taking the first steps in understanding and learning how to use generative AI. In this concise and quick start guide, you will learn how to design and use prompts to get the most out of Large Language Model generative AI applications like ChatGPT, DALL-E, Google's



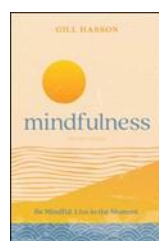
9781394245567
Pub Date: 3/25/24
304 pages • Hardcover
Business & Economics /
E-Commerce / Search
Engine Optimization

Generative AI in Practice: 100+ Amazing Ways Generative Artificial Intelligence is Changing Business and Society

Bernard Marr

An indispensable look at the next frontier of technological advancement and its impact on our world

Generative AI is rewriting the rulebook with its seemingly endless capabilities, from crafting intricate industrial designs, writing computer code, and producing mesmerizing synthetic voices to composing enchanting music and innovating genetic breakthroughs. In *Generative AI in Practice*, renowned futurist Bernard Marr offers readers a deep dive into the captivating universe of



9780857089892
Pub Date: 5/6/24
208 pages • Paperback
Body, Mind & Spirit /
Mindfulness & Meditation

Mindfulness: Be Mindful. Live in the Moment. (2nd Edition)

Gill Hasson

An easy to follow guide to creating a mindful approach to life

In this updated Second Edition of *Mindfulness*, mindfulness expert Gill Hasson explains how, instead of rushing through your life, you can take things at a slower pace and feel calmer and more grounded. You will discover how being mindful opens you up to new ways of thinking and doing things, reducing stress and increasing your enjoyment of life.

With ideas, tips and techniques to help you enjoy a more mindful approach to life, you'll learn how to:



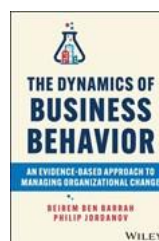
9781394207688
Pub Date: 4/2/24
240 pages • Hardcover
Business & Economics /
Industries / Computers &
Information Technology

The Extended Reality Blueprint: Demystifying the AR/VR Production Process

Annie Eaton

Follow a tried-and-tested approach to integrating augmented and virtual reality into your business

The Extended Reality Blueprint focuses on design for non-gaming or gaming adjacent applications in extended reality (XR), including augmented and virtual reality. Author Annie Eaton is a leading producer of immersive content in the XR space. Many of Annie's clients come to her with the same questions, often not knowing where to begin as they seek to implement extended reality solutions into their business. This book presents the discovery and product development process through an immersive



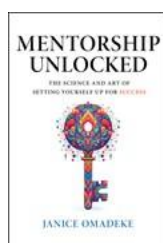
9781394196562
Pub Date: 4/2/24
288 pages • Hardcover
Business & Economics /
Decision-Making &
Problem Solving

The Dynamics of Business Behavior: An Evidence-Based Approach to Managing Organizational Change

Beirem Ben Barrah, Philip Jordanov

Discover practical and relevant insights from behavioral science you can apply immediately to manage change in your organization

In *The Dynamics of Business Behavior: An Evidence-Based Approach to Managing Organizational Change*, cognitive neuropsychologist Philip Jordanov and entrepreneur Beirem Ben Barrah deliver an eye-opening new treatment of how to create organizational change with an evidence-based approach. The book includes interviews with more than 40 industry professionals across



9781394243228
Pub Date: 4/2/24
240 pages • Hardcover
Business & Economics /
Personal Success

Mentorship Unlocked: The Science and Art of Setting Yourself Up for Success

Janice Omadeke

Unlock the power of mentorship in your journey to success in this practical and inspiring guide

What is a mentor? Why is having a mentor crucial to success? Or how do you make sure that you're a good mentor? In *Mentorship Unlocked: The Science and Art of Setting Yourself Up for Success*, veteran entrepreneur and innovator Janice Omadeke delivers an insightful discussion of mentorship, including what it is, how to find a qualified mentor, and how to make mentorship work for you. In the book, she explores the mentorship advice that



9781394217410
Pub Date: 4/9/24
240 pages • Hardcover
Business & Economics /
Personal Success

How to Breathe While Suffocating: A Story Of Overcoming Addiction, Recovering From Trauma, and Healing My Soul

Bruce W. Brackett

Let go of negativity, rediscover your inherent worth, and unlock your true potential

How To Breathe While Suffocating is your antidote to the all-too-common tendency to surrender, giving up on your life's ambitions. You don't have to give up! For anyone who has gotten caught in the trap of "I can't do it," this book reminds you that you are enough, you possess value, and your unique ability to engage with the world can and will get you to where you want to be. Through simple positive affirmations, unflinching first-person stories, and insightful



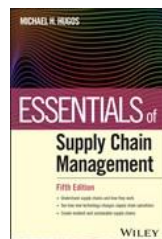
Heal to Lead: Revolutionizing Leadership through Trauma Healing

Kelly L. Campbell

By taking radical responsibility for your own healing, you unveil the high-conscious leader within that our world needs right now.

You don't outrun or outgrow the formative experiences that have shaped who you are. So, it makes sense that your emotional history would also be the foundation of your leadership style. If what got you to this point may now be the very thing that is holding you back, then *Heal to Lead* was written for you. Everything you've read about conscious leadership is based on self-awareness and personal growth, yet the missing link has been trauma

9781394213153
Pub Date: 4/16/24
256 pages • Hardcover
Business & Economics / Leadership



Essentials of Supply Chain Management (5th Edition)

Michael H. Hugos

Popular guide to the field, and comprehensive text presenting the most crucial tenets and concepts of supply chain management.

In the newly updated fifth edition of *Essentials of Supply Chain Management*, supply chain veteran Michael Hugos delivers a contemporary discussion of supply chain operations. He explains the supply chain issues and pitfalls companies are most likely to face in the modern marketplace and shows how to address them using both traditional and novel strategies.

The author describes supply chain innovation strategies

9781394217311
Pub Date: 4/2/24
416 pages • Paperback
Business & Economics / Decision-Making & Problem Solving



Marketing Plans: Profitable Strategies in the Digital Age (9th Edition)

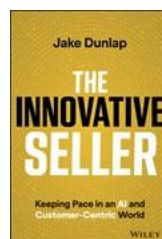
Malcolm McDonald, Hugh Wilson, Dave Chaffey

The latest edition of the leading and internationally bestselling text on marketing planning

In the newly revised ninth edition of *Marketing Plans*, a team of renowned marketing strategists and professors delivers a fully updated version of the gold standard in marketing planning textbooks. The book contains a proven, start-to-finish approach to planning your firm's marketing and is complemented by brand-new content on digital marketing and sustainable marketing.

The authors have also included best-practice guidance on omnichannel management, integrated marketing

9781394177103
Pub Date: 4/2/24
656 pages • Paperback
Business & Economics / Marketing



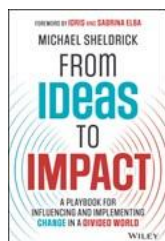
The Innovative Seller: Keeping Pace in an AI and Customer-Centric World

Jake Dunlap

Practical and straightforward solutions to everyday sales challenges

In *The Innovative Seller: Keeping Pace In An AI and Customer-Centric World*, veteran sales leader and trainer Jake Dunlap delivers an expert playbook for sales that offers out-of-the-box and creative answers for the problems and questions that salespeople face every day. Fun and motivational, the book walks you through effective strategies for dealing with common challenges, like LinkedIn prospecting, sales transparency, cold calling, and others.

9781394180240
Pub Date: 4/9/24
224 pages • Hardcover
Business & Economics / Sales & Selling



From Ideas to Impact: A Playbook for Influencing and Implementing Change in a Divided World

Michael Sheldrick, Idris Elba, Sabrina Elba

Accelerate your real-world, social impact by driving systemic policy changes

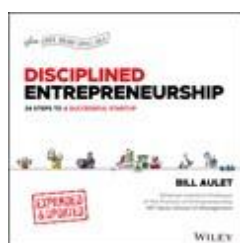
As Co-Founder of Global Citizen—an international education and advocacy organization with the mission to end extreme poverty worldwide—Michael Sheldrick has worked with governments, businesses, foundations, the artist community, and everyday citizens to distribute over \$40 billion around the world over the past decade. Now, in *From Ideas to Impact: A Playbook for Influencing and Implementing Change in a Divided World*, he delivers an

9781394202348
Pub Date: 4/9/24
288 pages • Hardcover
Business & Economics / Nonprofit Organizations & Charities



INNOVATION AND ENTREPRENEURSHIP, 4TH EDITION

9781394219704
Pub Date: 2/16/24



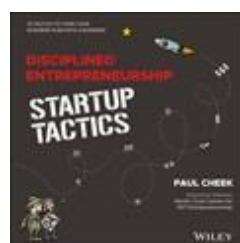
Disciplined Entrepreneurship Expanded & Updated: 24 Steps to a Successful Startup

Bill Aulet

An expanded & updated version of the award winning & bestselling one-stop entrepreneurial book used by hundreds of schools globally that has helped create or make better hundreds of thousands of entrepreneurs

Disciplined Entrepreneurship Expanded and Updated starts by combining the timeless and insightful principles of *Disciplined Entrepreneurship* with the practical tools found in the *Disciplined Entrepreneurship Workbook* into a single, comprehensive package. The book also has been updated with recent developments in the field and examples as

9781394222513
Pub Date: 4/2/24
400 pages • Hardcover
Business & Economics / Entrepreneurship



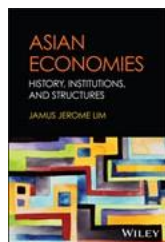
Disciplined Entrepreneurship Startup Tactics: 15 Tactics to Turn Your Business Plan into a Business

Paul Cheek, Bill Aulet

A hands-on, practical roadmap to get from great idea to successful company

In *Disciplined Entrepreneurship: Startup Tactics*, renowned entrepreneur and Executive Director of the Martin Trust Center for MIT Entrepreneurship Paul Cheek delivers an actionable field guide to transforming your one great idea into a functional, funded, and staffed startup. Building on the ideas presented in the bestselling *Disciplined Entrepreneurship*, the author delivers a startlingly complete and comprehensive set of solutions you can

9781394223350
Pub Date: 4/2/24
288 pages • Hardcover
Business & Economics / Entrepreneurship



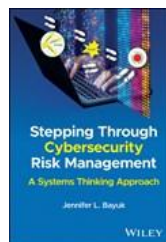
9781119913160
Pub Date: 5/6/24
352 pages • Hardcover
Business & Economics /
International / Economics
& Trade

Asian Economies: History, Institutions and Structure

Jamus Jerome Lim

An insightful and thorough exploration of the economies of Asia

In *Asian Economies: History, Institutions and Structure*, seasoned economist and professor Jamus Jerome Lim provides a comprehensive discussion and incisive analysis of the economies of Asia. In addition to discussing the sharp contrasts between the region's three major economies—China, India, and Japan—Lim also provides an overview of the rise of the Dragon economies of the East, to the resource-rich economies of the West. The book adopts a unique approach to the treatment of these



9781394213955
Pub Date: 3/19/24
352 pages • Hardcover
Computers / Security /
Viruses & Malware

Stepping Through Cybersecurity Risk Management

Jennifer L. Bayuk

Stepping Through Cybersecurity Risk Management Authoritative resource delivering the professional practice of cybersecurity from the perspective of enterprise governance and risk management.

Stepping Through Cybersecurity Risk Management covers the professional practice of cybersecurity from the perspective of enterprise governance and risk management. It describes the state of the art in cybersecurity risk identification, classification, measurement, remediation, monitoring and reporting. It includes industry standard techniques for examining



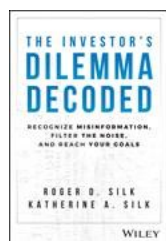
9781394253654
Pub Date: 4/9/24
112 pages • Paperback
Business & Economics /
Accounting

Tax Planning and Compliance for Tax-Exempt Organizations, 2024 Cumulative Supplement (6th Edition)

Jody Blazek, Jane M. Searing

An essential resource for the legal and finance professionals serving US-based tax-exempt organizations

In the 2024 Cumulative Supplement to the latest edition of *Tax Planning and Compliance for Tax-Exempt Organizations*, a team of dedicated legal and accounting professionals delivers a timely and current discussion of the latest rules, pronouncements, legislation, and regulations affecting tax-exempt entities. In this *Supplement*, you'll discover clear and fully cited and



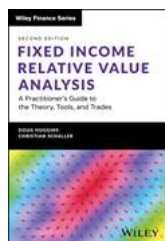
9781394220359
Pub Date: 4/2/24
368 pages • Hardcover
Business & Economics /
Personal Finance /
Investing

The Investor's Dilemma Decoded: Recognize Misinformation, Filter the Noise, and Reach Your Goals

Roger D. Silk

Few aspects of life are as important as personal finance, as subject to your control, and as suffused with misinformation, noise, and confusion.

Now, authors Dr. Roger D. Silk and Katherine A. Silk cut through that confusion and share with you the fruits of their knowledge and experience developed over the last 43 years. After completing a Ph.D. at Stanford where he studied at the cutting edge of finance theory, Dr. Silk's experience includes managing billions of dollars at the World Bank and running a family office for one of the



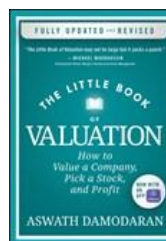
9781394189083
Pub Date: 5/13/24
432 pages • Hardcover
Business & Economics /
Finance

Fixed Income Relative Value Analysis, + website: A Practitioner's Guide to the Theory, Tools, and Trades (2nd Edition)

Doug Huggins, Christian Schaller

An invaluable guide for fixed income practitioners, fully updated to incorporate the shift from LIBOR to SOFR

Since its first edition in 2013, *Fixed Income Relative Value Analysis: A Practitioner's Guide to the Theory, Tools, and Trades* has become the gold standard for guides linking financial theories with practical analysis tools. The newly revised second edition reflects both the progress in statistical tools over the last decade and the impact of the transition to SOFR on swap spreads.



9781394244409
Pub Date: 3/26/24
304 pages • Hardcover
Business & Economics /
Corporate Finance /
Valuation

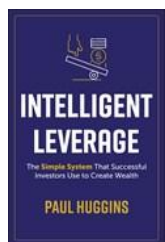
The Little Book of Valuation: How to Value a Company, Pick a Stock, and Profit (2nd Edition)

Aswath Damodaran

Guide to making accurate business valuations based on investing metrics that matter

In *The Little Book of Valuation: How to Value a Company, Pick a Stock, and Profit*, professor and economist Aswath Damodaran guides readers through the fundamentals and step-by-step process of picking winning companies to invest in. In the book, you'll learn how to make your own accurate valuation assessments, avoiding common pitfalls and mistakes along the way.

From widespread misunderstandings to undeniable truths in valuation, the author covers exactly where to turn your



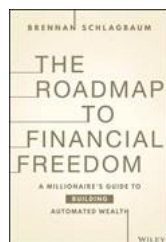
9781394221295
Pub Date: 5/13/24
208 pages • Paperback
Business & Economics /
Personal Finance

Intelligent Leverage: The Simple System That Successful Investors Use to Create Wealth

Paul Huggins

Diversify your investments, generate greater returns, and leverage your assets for a definite and brighter financial future

When it comes to growing your wealth, there are clear systems and smart strategies you can leverage to ensure your investments will successfully outperform in the long term. In *Intelligent Leverage*, you'll discover how successful investors grow their wealth and ensure their financial security — through everyday investments that can generate millions. With these strategies, you too can take control of your assets and be empowered in where



9781394217243
Pub Date: 4/16/24
224 pages • Hardcover
Business & Economics /
Finance / Wealth
Management

The Roadmap to Financial Freedom: A Millionaire's Guide to Building Automated Wealth

Brennan Schlagbaum

An easy-to-follow and realistic path to financial security and independence

In *The Roadmap to Financial Freedom: A Millionaire's Guide to Building Automated Wealth*, veteran Certified Public Accountant and founder of Budgetdog Academy, Brennan Schlagbaum, delivers an inspiring and practical account of how he and his family paid off over \$300,000 in debt. He'll also show you how you can apply the same principles to your own life to transform your financial situation.

In the book, you'll discover how to track, grow, and protect



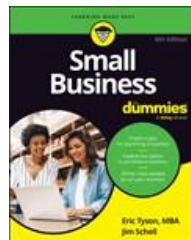
Funding a New Business For Dummies

Eric Butow, Marc Butler

Find the money to execute your brilliant business ideas

Funding a Startup For Dummies drills down to the top question on the minds of entrepreneurs—where can you find the funds to launch your new business? Connecting the dots between your vision and the capital needed to make it happen can be one of the most challenging parts of entrepreneurship. This book helps you over that hurdle, giving you the essential information and advice you need to navigate the path from idea to execution of a business plan. Discover how to evaluate all the options available, from tapping into your own savings to tr...

9781394241712
Pub Date: 4/2/24
352 pages • Paperback
Business & Economics /
Entrepreneurship



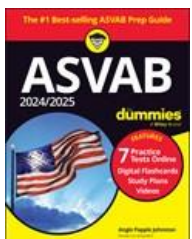
Small Business For Dummies (6th Edition)

Eric Tyson, Jim Schell

Easy-to-follow advice on launching, managing, and growing your business, and making it pay off

Small Business For Dummies is the essential guide you need to owning and operating a small business. You're ready to add your name to the roster of business owners, and this book is here to give you the advice you'll need at all stages of the game. Start off with insight on preparing to launch a small business, including picking the right business to pursue and getting all the paperwork in order. If you want to purchase an existing business, this book also has you covered. Plus, you'll learn how to w...

9781394242764
Pub Date: 4/9/24
464 pages • Paperback
Business & Economics /
Small Business



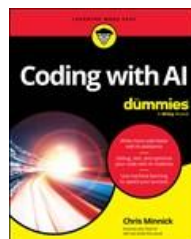
2024/2025 ASVAB For Dummies (+ 7 Practice Tests, Flashcards, & Videos Online) (13th Edition)

Angie Papple Johnston

Get the score you need to get the job you want!

The bestselling *ASVAB For Dummies* is back with an updated and expanded annual edition. This trusted study guide will help you succeed on the essential military recruitment test. Now with more examples, walk-throughs, and practice questions, you can land the score that will qualify you for your preferred military job. With practice tests in the book and online, videos, and hundreds of digital flashcards, this Dummies resource is perfect for all things ASVAB. Trusted by military recruiters

9781394241187
Pub Date: 4/9/24
656 pages • Paperback
Study Aids / Armed
Forces (incl. ASVAB)



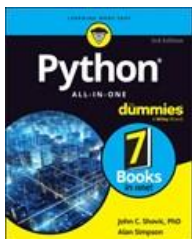
Coding with AI For Dummies

Chris Minnick

Boost your coding output and accuracy with artificial intelligence tools

Coding with AI For Dummies introduces you to the many ways that artificial intelligence can make your life as a coder easier. Even if you're brand new to using AI, this book will show you around the new tools that can produce, examine, and fix code for you. With AI, you can automate processes like code documentation, debugging, updating, and optimization. The time saved thanks to AI lets you focus on the core development tasks that make you even more valuable. Learn the secrets behind coding assistant platforms and get st...

9781394249138
Pub Date: 3/26/24
336 pages • Paperback
Computers / Artificial
Intelligence / Expert
Systems



Python All-in-One For Dummies (3rd Edition)

John C. Shovic, Alan Simpson

Everything you need to know to get into Python coding, with 7 books in one

Python All-in-One For Dummies is your one-stop source for answers to all your Python questions. From creating apps to building complex web sites to sorting big data, Python provides a way to get the work done. This book is great as a starting point for those new to coding, and it also makes a perfect reference for experienced coders looking for more than the basics. Apply your Python skills to data analysis, learn to write AI-assisted code using GitHub CoPilot, and discover many more exciting uses for this top programmi...

9781394236152
Pub Date: 4/9/24
704 pages • Paperback
Computers / Languages /
Python



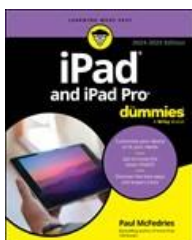
Building DIY Websites For Dummies

Jennifer DeRosa

Create an attractive website that draws in visitors – no coding required!

There's more to building a website than just picking a theme and dropping in text and images. Creating a site that attracts visitors and turns those visitors into customers requires some professional insight and a few tips and tricks. *Building DIY Websites For Dummies* guides non-designers through the steps of creating an attractive and effective website using today's top web-based tools. This book helps you launch or improve your website designed to boost your entrepreneurial endeavors, small business, or personal passio...

9781394232987
Pub Date: 4/2/24
384 pages • Paperback
Computers / Internet /
Web Design



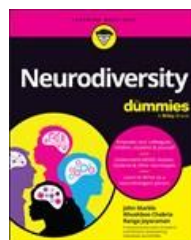
iPad & iPad Pro For Dummies (13th Edition)

Paul McFedries

Help for newcomers to Apple's popular tablet computer

Fully updated to cover the latest version of iPadOS and all the newest features, *iPad & iPad Pro For Dummies* is your fun, full-color guide to the most popular tablet on the market. There are a lot of things you can do with an iPad—browse the internet, take photos and videos, manage your schedule, play games, stream media, create documents, send e-mail, and beyond. Learn how to tackle everything from the basics to more advanced iPad operations, and find tips on how to make the most of the new features and customize your device to your liking...

9781394241286
Pub Date: 3/26/24
384 pages • Paperback
Computers / Hardware /
Cell Phones & Devices



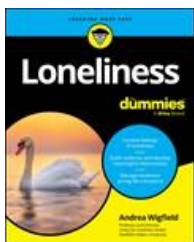
Neurodiversity For Dummies

John Marble, Khushboo Chabria, Ranga Jayaraman

A quick and easy way to understand neurodiversity as written by neurodivergent people and our families

Neurodiversity For Dummies is your essential guide in understanding neurodivergent conditions like autism, ADHD, dyslexia, and more. This quick and easy guide is perfect for anyone needing to know more about neurodiversity. And that's all of us—because recent estimates say that 15-20% of the world's population have some form of neurodivergence. Your life is filled with neurodivergent people that you know and love, whether you realize it yet or not.

9781394216178
Pub Date: 3/19/24
384 pages • Paperback
Medical / Mental Health



Loneliness For Dummies

Andrea Wigfield

Combat the rising epidemic of loneliness with trustworthy information and advice

Loneliness for Dummies helps readers understand loneliness and how to take steps to overcome this unwanted feeling. At some point in life, loneliness affects everyone. It can be triggered by unusual situations and events like children leaving home, losing a loved one, working remotely, moving, divorce, or retirement. It can also occur seemingly without reason. Thanks to this book, you don't have to be afraid of being lonely. *Loneliness For Dummies* explains that loneliness is a natural reaction that signals us to m...

9781394229321
Pub Date: 4/9/24
368 pages • Paperback
Self-Help / Personal
Growth / Self-Esteem



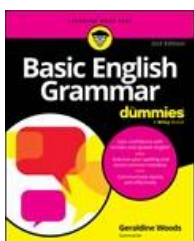
Vinyl Record Collecting For Dummies

Dave Thompson

Get on the vinyl train and learn about this captivating hobby

Vinyl Record Collecting For Dummies teaches you how to start a collection, grow your collection, and make that collection sound excellent. You'll learn how to shop for new, used, and rare records, and how to select the turntable that's right for you. Learn how to determine a record's value, build your collection on a budget, and properly store and maintain your records. This handy Dummies guide also gives you the background knowledge you'll need to hold your own in conversations with vinyl enthusiasts—all about music genres, the pro...

9781394226641
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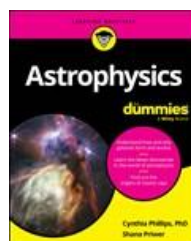
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Geraldine Woods

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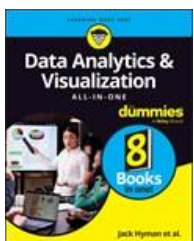
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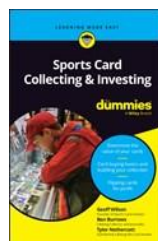
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Jack A. Hyman, Paul McFedries, Michael Alexander, Jesus Salcedo, Keith McCormick, Alan Simon, Ulrika Jagare, Joseph Schmuller, John Paul Mueller, Luca Massaron

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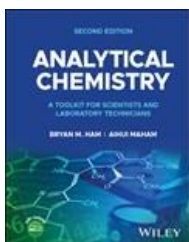
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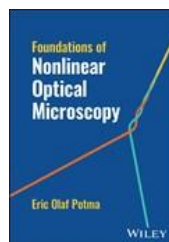
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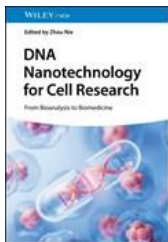
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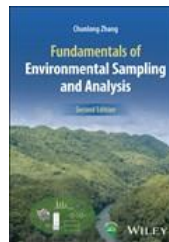
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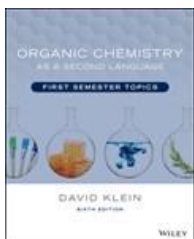
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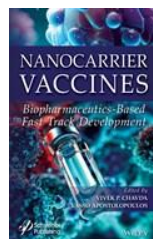
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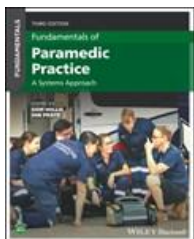
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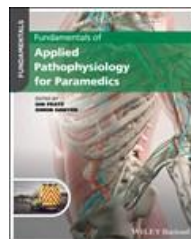
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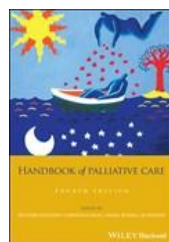
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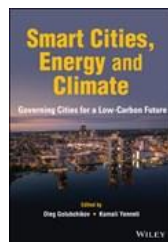
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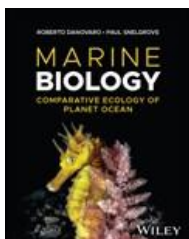
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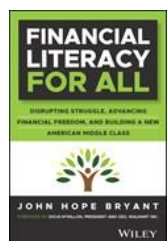
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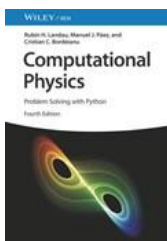
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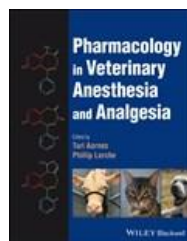
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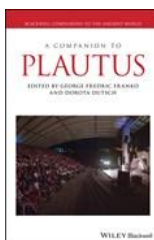
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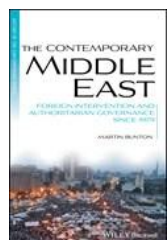
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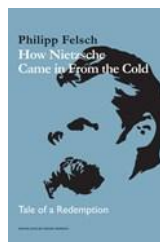
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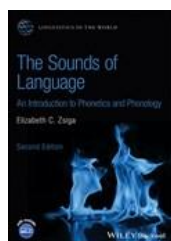


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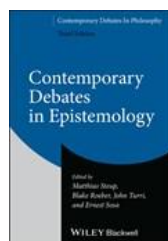
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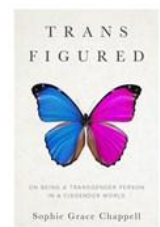
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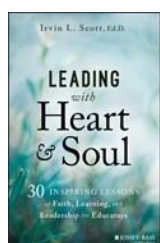
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Markus Gabriel, Wieland Hoban

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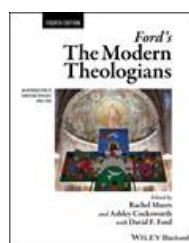
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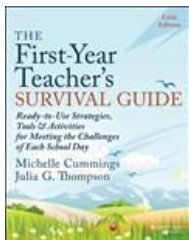
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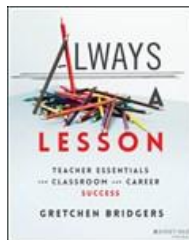
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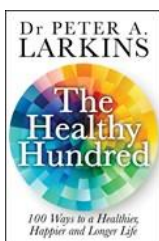
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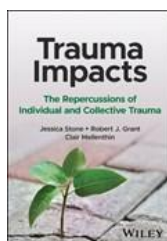
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Real World Research supplies the multidisciplinary skills necessary to conduct social research projects inside and outside of the classroom or the workplace. Offering well-balanced coverage of qualitative, quantitative, and mixed methods, this highly practical resource incorporates approaches from different social science disciplines to help readers find answers to real-life research questions in healthcare, education, business and management, and in many other public a...

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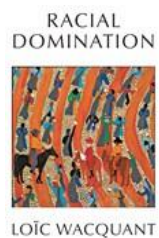
Sad Planets

Dominic Pettman, Eugene Thacker

"Everything is sad," wrote the Ancient poets. But is this sadness merely a human experience, projected onto the world, or is there a gloom attributable to the world itself? Could the universe be forever weeping the "tears of things"?

In this series of meditations, Dominic Pettman and Eugene Thacker explore some of the key "negative affects" – both eternal and emergent – associated with climate change, environmental destruction, and cosmic solitude. In so doing they unearth something so obvious that it has gone largely unnoticed: the question of how we should feel about these things.

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Pub Date: 6/4/24
488 pages • Hardcover
Philosophy / Social

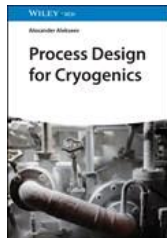


Racial Domination

Loïc Wacquant

Race is arguably the single most troublesome and volatile concept of the social sciences in the early 21st century. It is invoked to explain all manner of historical phenomena and current issues, from slavery to police brutality to acute poverty, and it is also used as a term of civic denunciation and moral condemnation. In this erudite and incisive book based on a panoramic mining of comparative and historical research from around the globe, Loïc Wacquant pours cold analytical water on this hot topic and infuses it with epistemological clarity, conceptual precision, and empirical breadth.

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Social Science / Sociology / Social Theory



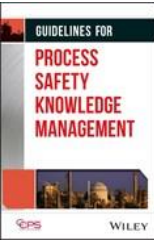
Process Design for Cryogenics

Alexander Alekseev

Up-to-date overview of the method for producing the main industrial gases

This book covers process design for cryogenic processes like air separation, natural gas liquefaction, and hydrogen and helium liquefaction. It offers an overview of the basics of cryogenics and information on process design for modern industrial plants. Throughout, the book helps readers visualize the theories of thermodynamics related to cryogenics in practice. A central concept in the book is the connection between the theoretical world of process design and the real limitations given by available hardware components ...

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384 pages • Hardcover
Technology & Engineering



Guidelines for Process Safety Knowledge Management

CCPS (Center for Chemical Process Safety)

Use this guideline to develop an effective Process Safety Knowledge Management system

When managing the risks of hazardous materials and energies, a well-developed process safety program is critical for maintaining a healthy workforce, for protecting the environment, and for sustaining the business. The Center for Chemical Process Safety (CCPS) has identified Process Knowledge Management as one of its twenty Elements in its Risk Based Process Safety (RBPS) approach. With an effective Process Safety Knowledge Management (PSKM) system, an organization will be able

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Pub Date: 4/16/24
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Technology & Engineering
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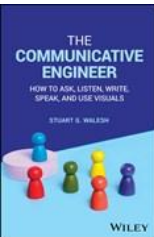
Composite Construction in Steel and Concrete 9: Proceedings of the Ninth International Conference on Composite Construction in Steel and Concrete

Markus Knobloch, Ulrike Kuhlmann, Wolfgang Kurz, Markus Schafer

The highly successful International Conference series on Composite Construction in Steel and Concrete is a major forum for researchers, practitioners, and engineers to share and discuss their research, practical experience and innovations related to composite constructions in steel and concrete.

Composite Construction is a key consideration in the

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Technology & Engineering
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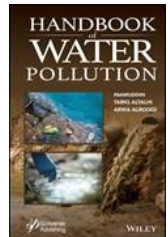
The Communicative Engineer: How to Ask, Listen, Write, Speak, and Use Visuals

Stuart G. Welsh

THE COMMUNICATIVE ENGINEER Application-oriented communication guidebook designed for engineering students and practitioners to improve their asking, listening, writing, speaking, and use of visuals

Practicing engineers spend about half their time communicating ideas, facts, and feelings but invest only a small part of their formal education learning how to communicate. *The Communicative Engineer* addresses this gap. When used as a textbook for students or resource for practitioners, this book shows engineers in all

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/ Construction



Handbook of Water Pollution

Inamuddin, Tariq Altalhi, Arwa Alrooqi

HANDBOOK of WATER POLLUTION
Handbook of Water Pollution discusses a wide range of contaminants heavily affecting our environment and water bodies. The chapters discuss heavy metals, metalloids, pesticides, explosives, toxic chemicals, dyes, plastics, e-wastes, fertilizers, detergents, nitrates/nitrites, phosphates, hydrocarbons, and fecal wastes, along with their sources of action against our environment, their methods of analysis, and finally, their treatments are all presented in detail.

Our environment is heavily affected due to extreme human activities. Environmental pollution is a major...

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Technology & Engineering
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Innovation in Geotechnical Engineering: Tools, Techniques and Methods

Farhan Khan

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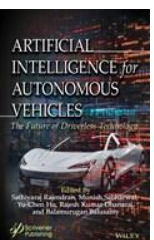
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Computers / Artificial
Intelligence

Managing Sustainable Operations of Logistics and Supply Chain Management: Trends and Future Challenges

K. Mathiyazhagan, Krishna Kumar Dadsena, Rajesh Kumar Gupta, Aakanksha Kishore, Andrea Appolloni



Artificial Intelligence for Autonomous Vehicles: The Future of Driverless Technology

Sathiyaraj Rajendran, Munish Sabharwal, Yu-Chen Hu, Rajesh Kumar Dhanaraj, Balamurugan Balusamy

With the advent of advanced technologies in AI, driverless vehicles have elevated curiosity among various sectors of society. The automotive industry is in a technological boom with autonomous vehicle concepts. Autonomous driving is one of the crucial application areas of Artificial Intelligence (AI). Autonomous vehicles are armed with sensors, radars, and cameras. This made driverless technology possible in many parts of the world. In short, our traditional vehicle driving may swing to driverless technology. Many researchers are trying to come out with

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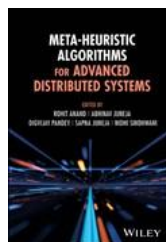
Artificial Intelligence in Health

Marianne Sarazin

Undeniable, inescapable, exhilarating and breaking free from the exclusive domain of science, artificial intelligence has become our main preoccupation.

A major generator of new mathematical thinking, AI is the result of easy access to information and data, as facilitated by computer technology. Big Data has come to be seen as an unlimited source of knowledge, the use of which is still being fully explored, but its industrialization has swiftly followed in the footsteps of mathematicians; today's tools are increasingly designed to replace human beings, which comes with social and philosophical...

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Computers / Distributed Systems

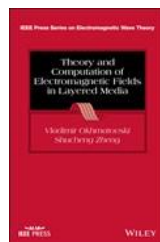
Meta-Heuristic Algorithms for Advanced Distributed Systems

Rohit Anand, Abhinav Juneja, Digvijay Pandey, Sapna Juneja, Nidhi Sindhwani

META-HEURISTIC ALGORITHMS FOR ADVANCED DISTRIBUTED SYSTEMS

Discover a collection of meta-heuristic algorithms for distributed systems in different application domains

Meta-heuristic techniques are increasingly gaining favor as tools for optimizing distributed systems—generally, to enhance the utility and precision of database searches. Carefully applied, they can increase system effectiveness, streamline operations, and reduce cost. Since many of



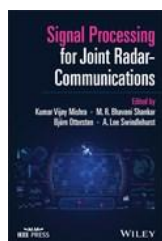
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752 pages • Hardcover
Science / Physics / Electromagnetism

Theory and Computation of Electromagnetic Fields in Layered Media

Vladimir Okhmatovski, Shucheng Zheng

Explore the algorithms and numerical methods used to compute electromagnetic fields in multi-layered media

In *Theory and Computation of Electromagnetic Fields in Layered Media*, two distinguished electrical engineering researchers deliver a detailed and up-to-date overview of the theory and numerical methods used to determine electromagnetic fields in layered media. The book begins with an introduction to Maxwell's equations, the fundamentals of electromagnetic theory, and concepts and definitions relating to Green's function. It then moves on to

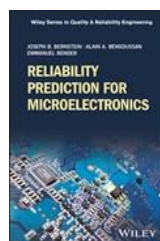


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448 pages • Hardcover
Technology & Engineering / Radar

Signal Processing for Joint Radar Communications

Kumar Vijay Mishra, Bhavani Shankar, Bjorn Ottersten, A. Lee Swindlehurst

In the last five years, significant developments and applications have been made within radar communications. *Signal Processing for Joint Radar-Communications* delves into the recent advances within the theory and applications of joint radar-communications (JRC) and includes the challenges that are still faced today. Bringing together newly written expert contributions from leading researchers within the field of Joint Radar-Communications, the book tackles key JRC signal processing challenges such as common waveform design



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Technology & Engineering / Quality Control

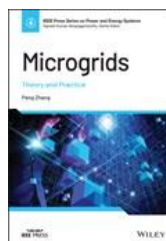
Reliability Prediction for Microelectronics

Joseph B. Bernstein, Alain Bensoussan, Emmanuel Bender

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Reliability evaluation is a critical aspect of engineering, without which safe performance within desired parameters over the lifespan of machines cannot be guaranteed. With microelectronics in particular, the challenges to evaluating reliability are considerable, and statistical methods for creating microelectronic reliability standards are complex



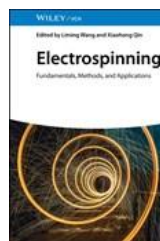
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Microgrids: Theory and Practice

Peng Zhang

Microgrids Understand microgrids and networked microgrid systems

Microgrids are interconnected groups of energy sources that operate together, capable of connecting with a larger grid or operating independently as needed and network conditions require. They can be valuable sources of energy for geographically circumscribed areas with highly targeted energy needs, and for remote or rural areas where continuous connection with a larger grid is difficult. Microgrids' controllability makes them especially effective at incorporating renewable energy sources.



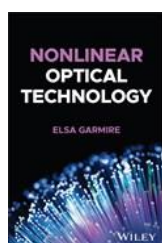
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Technology & Engineering / Materials Science

Electrospinning: Fundamentals, Methods, and Applications

Liming Wang, Xiaohong Qin

Electrospinning
Unique resource highlighting new methods and emerging applications of electrospinning, such as manufacturing of nanofiber yarn, solar steam generation, thermoelectric generators, water-induced electric generators, actuators, and biomedical applications.

Electrospinning introduces the basic principles and state-of-the-art methods of electrospinning in depth and continues on to highlight the most relevant and recent applications associated with the remarkable features of



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Technology & Engineering / Optics

Nonlinear Optical Technology: From The Beginning

Elsa Gamire

Comprehensive resources describing today's Nonlinear Optics (NLO) technology, its applications, and concepts behind the technology

Taking shape at the unique interdisciplinary engineering school at Dartmouth College, *Nonlinear Optical Technology* explores the importance of NLO in terms of how it permeates a vast number of applications such as fiber optics, biomedicine, sensors (especially Internet of Things), microscopy, spectroscopy, and machining, under the assumption engineers of all stripes may end up working in technical areas impacted by Nonlinear Optics (NLO) and



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Technology & Engineering / Structural

Structural Dynamics in Engineering Design

Alex Carrella, Dario Di Maio, Nuno M.M. Maia

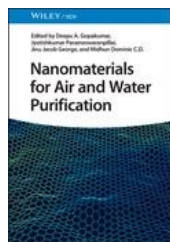
World-class authors describe and illustrate how structural dynamics is applied to the engineering design process

Structural Dynamics in Engineering Design covers the fundamentals of structural dynamics and its application to the engineering design process, providing all of the necessary information to implement an optimal design process. Each of its seven chapters is written by an expert in the field and provides the reader with the structural dynamic theoretical background and its more practical aspects for the implementation of an advanced design capability.



April





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Technology & Engineering
/ Materials Science

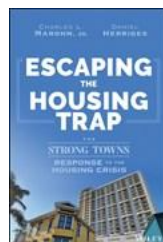
Nanomaterials for Air and Water Purification

Deepu A. Gopakumar, Jyotishkumar Parameswaranpillai,
Jinu Jacob George, Midhun Dominic C.D.

Nanomaterials for Air and Water Purification
A comprehensive primary resource for researchers
interested in nanocomposites for environmental
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In *Nanomaterials for Air and Water Purification*, a team of distinguished researchers delivers an expert compilation of resources dealing with nano-based research for air and water remediation. The editors have included works by reputed researchers covering characterization, fabrication, and applications.

This book is intended as a primary reference for



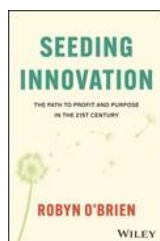
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240 pages • Hardcover
Business & Economics /
Real Estate

Escaping the Housing Trap: The Strong Towns Response to the Housing Crisis

Charles L. Marohn, Jr., Daniel Herriges

Housing is an investment. Investment prices must go up. Housing is shelter. When the price of shelter goes up, people experience distress.

This is the housing trap. It's time to escape. In *Escaping the Housing Trap: The Strong Towns Solution to the Housing Crisis*, renowned urbanists Charles (Chuck) Marohn and Daniel Herriges introduce a first-of-its-kind discussion of the tension between housing as a financial product and housing as shelter. This is the key insight that's been missing from the Housing Crisis Conversation; and the insight that can help cities fight back against the



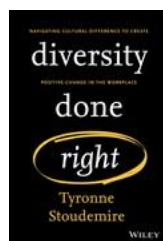
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Green Business

Seeding Innovation: The Path to Profit and Purpose in the 21st Century

Robyn O'Brien

Build and grow a company ready for the next generation of consumers

In *Seeding Innovation - The Path to Profit and Purpose in the 21st Century*, veteran entrepreneur, award winning author, global strategist, speaker, and Rice University Innovation and Entrepreneurship professor, Robyn O'Brien, delivers an insightful and data driven roadmap to authenticity and smart leadership in the face of accelerating technological, environmental, and social change. In the book, you'll discover how to build resilience, authenticity, market share and purpose into your business



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Diversity & Inclusion

Diversity Done Right: Navigating Cultural Difference to Create Positive Change in the Workplace

Tyronne Stoudemire

A surprising new look at diversity, equity, and inclusion at contemporary workplaces and beyond.

In *Diversity Done Right: Navigating Cultural Difference to Create Positive Change in the Workplace* the Senior Vice President of Global Diversity, Equity, and Inclusion (DEI) at Hyatt, Tyronne Stoudemire, delivers an enlightening and startling look at group dynamics via case studies and interviews representing a variety of backgrounds.

In the book, you'll learn how to use proven and tested frameworks and tools to assess, develop, and



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The Future Built by Women: Creating a Brighter Tomorrow Through Tech and Innovation

Brooke Markevicius

Overcome the obstacles in the way of women entrepreneurs and founders

In *The Future Built by Women*, Startup Product Leader of Riveter and inspiring keynote speaker, Brooke Markevicius, delivers a compelling guide to entrepreneurship for women. With a particular focus on the technology sector, the author shares her fascinating and relevant experiences as a company founder. She explains the four main factors that contribute to success: grit, education, mindset, and support.

In the book you'll explore strategies for conquering the



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Leadership

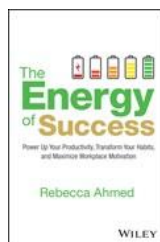
The Humor Habit: Rewire Your Brain to Stress Less, Laugh More, and Achieve More'er

Paul Osincup, Jenn Lim

Discover and embrace the untapped power of your sense of humor

In *The Humor Habit: Rewire Your Brain to Stress Less, Laugh More, and Achieve More'er*, veteran speaker, corporate trainer, and comedian Paul Osincup delivers a hilarious and effective new take on how to make yourself and your team more productive and resilient by focusing on the funny side of work and life. In the book, you'll learn why humor isn't an in-born quality you're either born with or without. Instead, it's a habit you can develop over time.

You'll find 100 ways to have more fun at work methods to



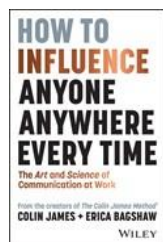
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Workplace Culture

The Energy of Success: Power Up Your Productivity, Transform Your Habits, and Maximize Workplace Motivation

Rebecca Ahmed

Increase your positive energy at work—and help your team do the same

In *The Energy of Success*, award-winning energy expert Rebecca Ahmed reveals precisely how to shift your physical, emotional, and mental potential through proven, easy-to-use strategies you can start using today. When you learn to shift your own and your team's energy (even if you are not in charge!), you will immediately increase their joy and enthusiasm, transform your workplace, and infuse positivity into your workplace...for everyone.



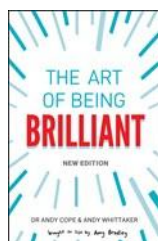
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384 pages • Paperback
Business & Economics

How to Influence Anyone, Anywhere, Every Time: The Art and Science of Communication at Work

Colin James, Erica Bagshaw

We communicate all the time. But do we have impact? Do we influence?

When you speak, do people lean in? When they hear you, do others feel impressed, challenged, motivated or inspired? Through tested frameworks and instantly applicable techniques, *How to Influence Anyone, Anywhere, Every Time* shows you how to use your words and your body language to engage and persuade. With this handbook, you'll learn crucial communication skills for delivering with impact in any professional setting — be it in



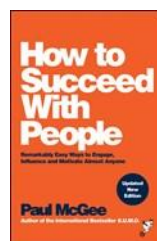
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Self-Help / Personal
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The Art of Being Brilliant (2nd Edition)

Andy Cope, Amy Bradley

The bestselling book on being brilliant, now in an all new edition

In a world where there's a lot of talk about 'living your best life' and being your 'best self', *The Art of Being Brilliant* actually shows you how. From an author who is an expert in the science of happiness and positive psychology, this book is fun, non-patronising, and grounded in proven principles and practices. Since the publication of the first edition, this book has filled readers to the brim with happiness, positivity, wellbeing and, most importantly, success! This new edition has been updated to address modern issues su...



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How to Succeed with People: Remarkably Easy Ways to Engage, Influence and Motivate Almost Anyone (2nd Edition)

Paul McGee

Take your people skills to the next level with this easy-to-follow, step-by-step guide

Let's face it. If you want any sort of success in life, you're going to have to deal with other people at some point. It's also the only way to make friends, meet new colleagues, and even find your special someone. So, why does dealing with other people seem so difficult sometimes?

In the newly revised second edition of *How to Succeed with People: Remarkably easy ways to engage, influence and motivate almost anyone*, bestselling author and



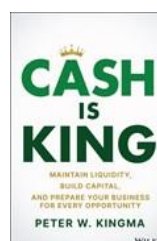
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Business & Economics /
Decision-Making &
Problem Solving

How to Create Innovation: The Ultimate Guide to Proven Strategies and Business Models to Drive Innovation and Digital Transformation

Stefan F. Dieffenbacher, Caroline Hüttinger, Suzanne M. Zaninelli, Douglas Lines, Andreas Rein

Transform any organization with proven strategies and tools for innovation

Bringing together a wealth of experience from 60+ distinguished global thought leaders, *How to Create Innovation* is a comprehensive guide to becoming a leader in innovation and an organization that plays to win, containing all of the working methods, separate business innovation models, and processes you need to transform your organization digitally. The book includes 50+ ready-



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Corporate Finance

Cash is King: Maintain Liquidity, Build Capital, and Prepare Your Business for Every Opportunity

Peter W. Kingma

An illuminating exploration of the importance of your company's cash position and the steps you can take to ensure organizational liquidity

In *Cash is King*, working capital and cash strategist Peter W. Kingma delivers an insightful and practical discussion of why your company's cash position should be on an equal footing with sales, cost, and service, and how to make that happen. You'll learn why cash is the fuel in your corporate engine and discover the attributes of an organizational cash culture and how to adopt them within your own firm.

While explaining some of the most important—and most



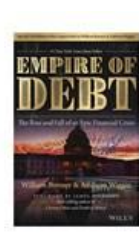
9781394244348
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Business & Economics /
Personal Success

The New CEO: Lessons from CEOs on How to Start Well and Perform Quickly (Minus the Common Mistakes)

Ty Wiggins

Your personal guide to navigating the first days, weeks, and months in the top job, based on powerful interviews with today's most successful CEOs.

Becoming a CEO is a high-stakes moment, whether it's your first, second, or third time in the seat. What you say and how you act in your early days as CEO sets the tone for how you'll be perceived for years to come. Yet, until now, few CEOs have shared their stories on what worked, what didn't, and what they wish they'd done differently.



9781394174676
Pub Date: 5/7/24
448 pages • Hardcover
Business & Economics /
Investments & Securities

The Empire of Debt: The Rise and Fall of an Epic Financial Bubble (3rd Edition)

Addison Wiggin, William Bonner

Protect your investments with a deep dive into the past and future of finance

Building on the uncannily accurate predictions in previous editions, this Third Edition of *The Empire of Debt: The Rise and Fall of an Epic Financial Bubble*, written by New York Times bestselling authors Addison Wiggin and Bill Bonner, explores the economic, political, and financial events between 2008-09 and 2023, placing them in historical context and explaining what's likely to happen for the remaining years of the 2020s.

The book imparts practical advice on how to protect



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Business & Economics /
Marketing

The 90 Day Brand Plan: How to Unleash Your Personal Brand to Dominate the Competition and Scale Your Business

Dain Walker

Become a known name and authority in your field to unlock infinite money-making opportunities

In *The 90 Day Brand Plan: A Step-by-Step Guide to Mastering the Art of Branding*, celebrated branding agency founder and influencer Dain Walker delivers an expert roadmap to harnessing your authority, credibility, and skills in your field to create consistent money-making opportunities. In the book, you'll learn how to get paid for being a known name in your industry through your businesses, products, and services.



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Customer Relations

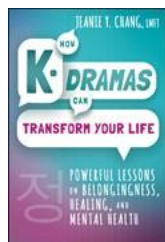
Digital Customer Success

Nick Mehta, Kellie Capote

Automate your Customer Success efforts to reduce churn and increase profits

In *Digital Customer Success: The Next Frontier*, a team of trailblazing Customer Success professionals and digital entrepreneurs delivers an insightful discussion of the next stage in Customer Success management. In the book, you'll discover how to design and deploy touchless and automated digital interventions that help your software users learn and grow as they use your product and unlock the value trapped within it — without ever needing to reach out to a live Customer Success Manager.

The authors provide a detailed



How K-Dramas Can Transform Your Life: Powerful Lessons on Belongingness, Healing, and Mental Health

Jeanie Y. Chang

Discover the power of how K-Dramas can benefit your mental health and provide a sense of belonging.

K-dramas are more than just popular entertainment. In *How K-Dramas Can Transform Your Life*, celebrated licensed mental health professional Jeanie Y. Chang explores the powerful interrelationship between Korean dramas, mental health, and belongingness. In the book, you'll explore what K-Dramas have to teach us about our own well-being and how we

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The Transformational Leader: How the World's Best Leaders Build Teams, Inspire Action, and Achieve Lasting Success

Matt Mayberry

Lead teams to top performance through the principles of transformational leadership

Facing a global leadership crisis, the years of real-world experience and research from Matt Mayberry in *Transformational Leadership* have never been more timely. Mayberry shares his experience in working with hundreds of corporate leadership teams, transforming underperforming teams into top performers, and coaching executives to become the leaders their organizations need through transformational leadership's four core attributes:

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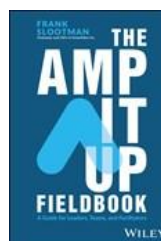
The 6% Club: Unlock the Secret to Achieving Any Goal and Thriving in Business and Life

Michelle Rozen

Learn the steps to build better habits and join the ranks of changemakers and goal achievers everywhere

In *The 6% Club*, The Change Doctor Michelle Rozen, PhD, teaches audiences and readers how to create and actually stick to new positive habits, unlocking the secret formula to the life, success, and happiness they've always dreamed of. The book was born from a recent study where Dr. Rozen surveyed 1,000 people who pledged to make a change in their lives, and, shockingly, only 6% had stuck to the change just a month later.

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The Amp It Up Fieldbook: A Guide for Leaders, Teams, and Facilitators

Frank Sloatman

Hyper scale your organization with practical prompts and exercises

Snowflake CEO Frank Sloatman, one of Silicon Valley's most respected figures in tech leadership, has penned the *Amp It Up Fieldbook* to help leaders grow any organization by challenging the status quo every day, getting used to making conflicted trade-offs, avoiding incrementalism, refocusing resources to the only places where it counts, and being uncompromisingly objective.

Building on Sloatman's wildly successful book, *Amp It Up*, this fieldbook will help readers easily apply the

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Mindshift: Ignite Change, Inspire Action, and Innovate for a Better Tomorrow

Brian Solis

The future isn't what it used to be... this is why we need unstoppable leaders help lead meaningful change and uncover brand new opportunities in a time of uncertainty.

Every company faces an opportunity, and a need, to adapt for a post-industrial world, to create meaning in uncertainty, to add value in the lives of others, to embrace new ideas and possibilities, to continually learn, unlearn, and grow, and to help guide people in their journey adapt and thrive in this new future. But we don't need just any leader, especially those still rooted in industrial-era

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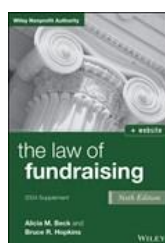
The Champion Leader: Harnessing the Power of Emotional Intelligence to Build High-Performing Teams

Christopher D. Connors

Reestablish the connection between your organization's talent and its leadership

In *The Champion Leader: Harnessing the Power of Emotional Intelligence to Build High-Performing Teams*, bestselling author Christopher D. Connors delivers an invaluable, inspiring discussion of how to adapt to the rapidly changing rules of engagement in the modern workplace. You'll find out why so many employees feel disconnected from their leaders in today's remote and hybrid working environments and how to address that

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The Law of Fundraising, 2024 Cumulative Supplement (6th Edition)

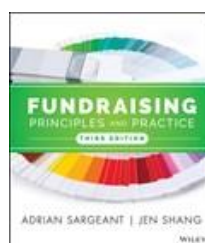
Alicia M. Beck

Ensure compliance with 2022 updates to state and federal regulations on fundraising

In this supplement to the newly revised Sixth Edition of *The Law of Fundraising*, distinguished lawyers and tax-exempt organization experts cover all changes made in 2022 to laws that apply to fundraising and philanthropy. The authors explore the administrative, tax, and constitutional implications of the latest legislation, regulation, IRS pronouncements, private letter rulings, and technical advice memoranda.

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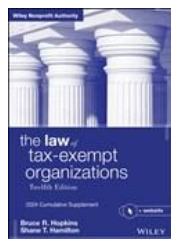
Fundraising Principles and Practice (3rd Edition)

Adrian Sargeant, Jen Shang

Adopt an organized approach to fundraising planning

In its third edition *Fundraising Principles and Practice* is a unique resource for students and professionals seeking to deepen their understanding of fundraising in the current nonprofit environment. Based on emerging research in economics, psychology, social psychology, and sociology, this book comprehensively analyzes the factors that impact the fundraising role in the nonprofit sector. Readers will explore donor behavior, decision making, and social influences on giving. Building upon that background,

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Bruce R. Hopkins, Shane T. Hamilton

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Impact Redefined: Transforming Partnerships, Social Moments, and Personal Connections to Drive Change

Nick Lynch

Create opportunities for your nonprofit or social enterprise with partnerships and social media

In *Impact Redefined: Transforming Partnerships, Social Moments, and Personal Connections to Drive Change*, social entrepreneur and advisor Nick Lynch delivers an insightful exploration of how to use a variety of social opportunities to your advantage. Easy-to-understand, this book is for folks who desire positive change and are looking for strategies to create long-lasting impact via partnerships, real-life opportunities, and social media. You'll

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AI-Driven Project Management: Harnessing the Power of Artificial Intelligence and ChatGPT to Achieve Peak Productivity and Success

Kristian Bainey

Accelerate your next project with artificial intelligence and ChatGPT

In *AI-Driven Project Management: Harnessing the Power of Artificial Intelligence and ChatGPT to Achieve Peak Productivity and Success*, veteran IT and project management advisor Kristian Bainey delivers an insightful collection of strategies for automating the administration and management of projects. In the book, the author focuses on four key areas where project leaders can achieve improved results with AI's data-centric capabilities:

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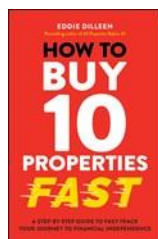
The Accidental CIO: A Lean and Agile Playbook for IT Leaders

Scott Millett

Make the jump from a developer or IT admin to an effective, inspiring tech leader

As you move up through the tech ranks, the transition to leadership is notoriously challenging. Many chief information officers (CIO) or chief technology officers (CTO) are short-lived in that role, as they discover that being a programmer or tech administrator is vastly different from being an IT leader. *The Accidental CIO* will show you how to become an effective, strategic leader—whether you already inhabit that leadership role or are eyeing the C-suite for your professional future.

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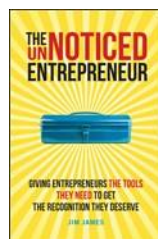
How to Buy 10 Properties Fast: A Step-by-Step Guide to Fast-Track Your Journey to Financial Independence

Eddie Dilleen

Do you want financial independence and a secure retirement? Bestselling author Eddie Dilleen shows you how to build a successful property portfolio—even faster than you dreamed!

How to Buy 10 Properties Fast shares a powerful plan for property success. Through simple strategies and helpful tips, buyers agent Eddie Dilleen shows how you can become a successful property investor FAST. You'll get step-by-step practical guidance for buying your first property, then your second — all the way to 10+

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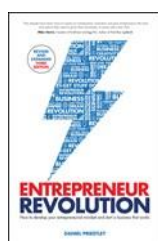
The UnNoticed Entrepreneur, Book 2: Giving Entrepreneurs the Tools They Need to Get the Recognition They Deserve (2nd Edition)

Jim James

Classic and outside-the-box tactics for taking your company to the next level

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Entrepreneur Revolution: How to Develop your Entrepreneurial Mindset and Start a Business that Works (3rd Edition)

Daniel Priestley

Create a great business and a better life

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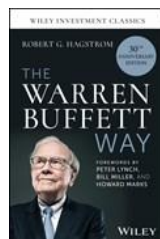
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AI-Powered Bitcoin Trading: Evolving an Investment Strategy with Artificial Intelligence

Eoghan Leahy

The buy and hold Bitcoin bull market from 2015-2018 was about access not skill. Now as financial institutions are entering the market the price action will become less volatile and more mean reverting in nature. As such the trading practices and instruments needed for success will become more sophisticated. In futures markets where other speculative commodities are traded technical analysis is widely used. The level of technical analysis knowledge amongst the cryptocurrency trading community is very basic. The group is desperate to learn advanced technical analysis trading techniques that can ...



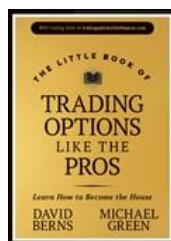
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Robert G. Hagstrom

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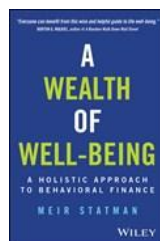
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David M. Berns, Michael Green

Master profitable option trading with the techniques of the pros.

In *The Little Book of Trading Options Like the Pros: Learn How to Become the House*, a team of veteran options and derivatives traders delivers an expert account of how to master the zero-sum game of options trading. In the book you'll learn how to 'become the house,' consistently making a small amount of money — on average — on each trade, in a similar fashion to a casino in Las Vegas or an insurance company selling insurance policies.

The authors explain how to skip the painful part of the



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Meir Statman

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Combining recent scientific findings by scholars in finance



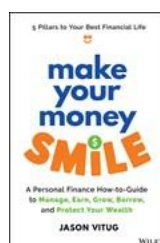
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Top Stocks Special Edition - Ethical, Sustainable, Responsible: A Sharebuyer's Guide to ESG for Leading Australian Companies

Erica Hall

A handbook for investing with impact and building a profitable, values-based portfolio

When it comes to share investing, how you choose to invest your money can create real global impact. Your investments can make a difference for urgent issues like climate change and human rights. But how do you know which companies are living up to their promises for a greener, brighter future? In *Top Stocks Special Edition - Ethical, Sustainable, Responsible*, you'll discover essential information for growing a profitable portfolio that aligns



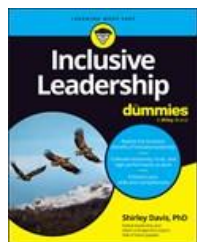
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Make Your Money Smile: A Personal Finance How-to-Guide to Manage, Earn, Grow, Borrow, and Protect Your Money

Jason Vitug

Are you tired of feeling overwhelmed by your finances? Do you wish there was a clear path towards financial well-being? Look no further than *Make Your Money Smile*, the groundbreaking new book by bestselling author Jason Vitug, winner of the prestigious 2023 Plutus Award.

Make Your Money Smile covers every essential aspect of personal finance with precision and compassion. Jason acts as your guide, sharing lessons and steps, and giving you knowledge and tools to conquer your financial challenges once and for all. In this book, you'll learn to:



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Dr. Shirley Davis

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Selling Online For Dummies

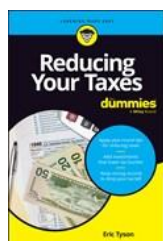
Paul Waddy

Transform your ecommerce ideas into profitable reality with this page-turning new handbook

You've probably heard that online stores and ecommerce just had their best year in history. But have you ever wondered how to start selling online? Do you dream of staking out a piece of online real estate and grabbing a big share of that multi-billion-dollar industry?

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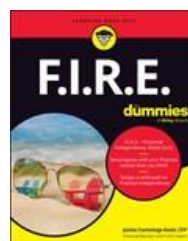
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Eric Tyson

Get year-round insight on reducing tax burdens

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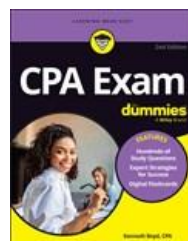
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Steven Bucci

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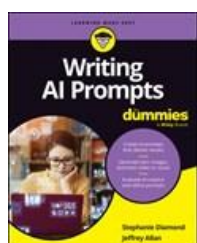
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Stephanie Diamond, Jeffrey Allan

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Liz Kao, Jon Paz

Your easy-to-follow guide to the world's leading cloud-based CRM software

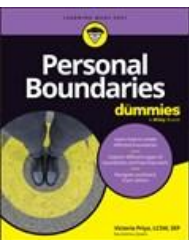
Salesforce gives your business an edge in tracking relationships and managing sales, marketing, customer service, and support operations. *Salesforce For Dummies* help you take advantage of key platform functionality and focus on making the most of its many features. Learn best practices to determine the right configuration to suit your business needs, and how to use apps, build widgets, and configure features to personalize your system for your business. Explore prospecting for leads, managing accounts, maintaining contac...

Personal Boundaries For Dummies

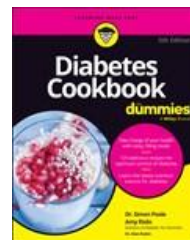
Victoria Priya

Learn how to create healthy personal and relationship boundaries

Boundaries are limits we establish for ourselves and implement through action or communication. *Personal Boundaries For Dummies* gives you all the basics on what boundaries look like (spoiler: they aren't "one-size-fits-all"), along with step-by-step instructions for figuring out what your boundaries are and communicating them with others. When you start to level-up your boundaries, you might experience pushback from the people in your life, but don't worry—this book also helps you navigate these challenges. Create clarity, mutual...



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Diabetes Cookbook For Dummies (5th Edition)

Amy Riolo, Simon Poole

Easy-to-follow recipes for nourishing, satisfying, diabetes-friendly meals

Diabetes Cookbook For Dummies helps you maintain control of your health without giving up tasty, fulfilling meals. With 125 new recipes and an eight-page color insert, this cookbook combines fabulous flavors with proven health benefits. Award winning chef Amy Riolo and internationally renowned doctor Simon Poole provide a holistic understanding of diabetes and show you how to maximize nutrition at meals whether you're living with diabetes, prediabetes, or simply want to gain better control



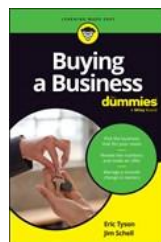
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R. Foley, Heather Heath

Run a successful bar and a profitable business with expert advice on every aspect of bar management

Running A Bar For Dummies shows veteran and future bar owners and managers how to establish and maintain a successful business. You'll learn insider tips for keeping customers satisfied and the business operating smoothly. With the easy-to-follow guidance in this book, you can navigate your way through the maze of licensing and permits, develop a business plan, learn how to market your business, and create a profitable establishment. You'll also find clear, no-nonsense guidance on dealing with t...

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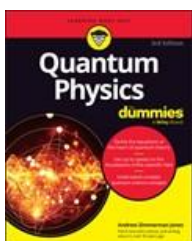
Buying a Business For Dummies

Eric Tyson

Prospect, evaluate, purchase, and grow an existing business

Buying a Business For Dummies guides you through the process of becoming an entrepreneur without starting from scratch. Before you purchase an existing business, you'll need to know what types of opportunities are out there, how to identify the right fit for your goals, and which strategies to use as you negotiate the deal and manage a smooth transition. This book gives you step-by-step advice on all of that. What about actually running the business successfully? You're covered there, too, with clear information on executing a smooth ...

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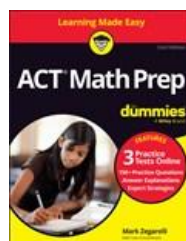
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Andrew Zimmerman Jones

The plain-English guide to understanding quantum physics

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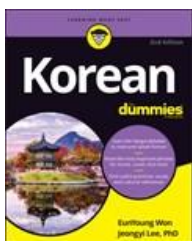
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Mark Zegarelli

Improve your score on the math section of the ACT

A good math score on the ACT exam can set you on the path to a number of rewarding college programs and future careers, especially in the STEM fields. *ACT Math Prep For Dummies* walks you through this challenging exam section, with simple explanations of math concepts and proven test-taking strategies. Now including access to an all-new online test bank—so you can hammer out even more practice sessions—this book will help you hone your skills in pre-algebra, algebra, geometry, trigonometry and beyond. Handy problem-solving tips mean you'll be pr...

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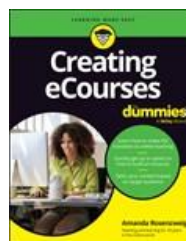
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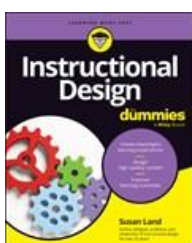
Creating eCourses For Dummies

Amanda Rosenzweig

Design and build online courses that you will deploy with joy

Need to create a course for your learners and don't know where to begin? *Creating eCourses For Dummies* will guide you through the process of creating engaging content around objectives and a solid instructional plan. In this book, you'll find a feasible plan for designing and creating a course in a short time period, while leveraging technology, community building (if desired), accessibility, and engagement. *Creating eCourses For Dummies* encourages you to follow along chapter by chapter, creating a course as you go.

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Susan M. Land

The streamlined, simplified, beginner-friendly introduction to instructional design

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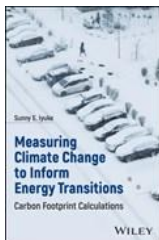
Biking For Dummies

Tyler Benedict

Explore, travel, and get fit on two wheels

Biking For Dummies will teach you the basics of riding your bike as a workout or as a mode of transportation. Great for people of all ages and fitness levels, this book shows you how to select the best bike for your needs, how to ride safely, and how to maintain your bicycle, so you can enjoy the many adventures that lie ahead. This entertaining Dummies guide answers all your questions about e-bikes, cycling etiquette, must-have gear and gadgets, and staying safe out there. Plus, you'll find bicycle maintenance advice and tips that will help you get f...

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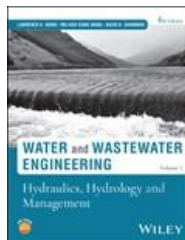
Measuring Climate Change to Inform Energy Transitions: Carbon Footprint Calculations

Sunny E. Iyuke

A useful assessment tool to inform energy transition decisions in view of climate change

Climate change is without question the greatest global challenge of the twenty-first century. Among its many aspects is the need for energy transitions worldwide, as sustainable energy infrastructure must be rapidly created if the world is to forestall climate catastrophe. Methods for measuring CO₂ concentration and other factors producing climate change will be critical to managing this transition

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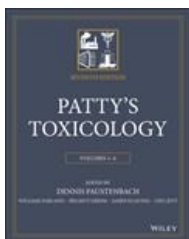
Water and Wastewater Engineering, Volume 1: Hydraulics, Hydrology and Management (4th Edition)

Lawrence K. Wang, Mu-Hao Sung Wang, Nazih K. Shammam

The classic guide to water and wastewater engineering returns

Water and wastewater engineering is a crucial branch of civil engineering, dealing with water resources and with the challenges posed by water and wastewater. Generations of engineers have developed techniques for purifying, desalinating, and transforming water and wastewater, techniques which have only grown more critical as climate change and global population growth

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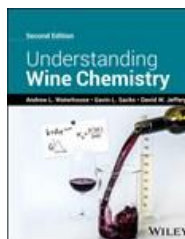


Patty's Toxicology, 6 Volume Set (7th Edition)

Dennis J. Paustenbach, William H. Farland, James Klaunig, Len Levy, Helmut Greim

Patty's Toxicology was originally published as Patty's Industrial Hygiene and Toxicology in 1948. Patty's Toxicology has long been recognized as the premier reference for toxicological information on a large number of industrial chemicals that pose potential health hazards to workers and, by extension, consumers of products containing such chemicals. Patty's Toxicology includes comprehensive toxicological data for industrial compounds, including CAS numbers, physical and chemical properties, exposure limits, and biological tolerance values for occupational exposures, making it an

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Understanding Wine Chemistry (2nd Edition)

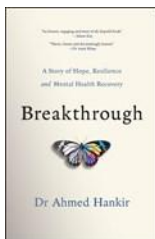
Andrew L. Waterhouse, Gavin L. Sacks, David W. Jeffery

Understanding Wine Chemistry Understand the reactions behind the world's most alluring beverages

The immense variety of wines on the market is the product of multiple chemical processes – whether acting on components arising in the vineyard, during fermentation, or throughout storage. Winemaking decisions alter the chemistry of finished wines, affecting the flavor, color, stability, and other aspects of the final product. Knowledge of these chemical and biochemical processes is integral to the art and science of winemaking.

Understanding Wine Chemistry has served as the

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Breakthrough: A Story of Hope, Resilience and Mental Health Recovery

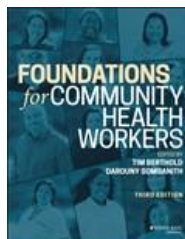
Ahmed Hankir

"An honest, engaging and most of all, hopeful book." Adam Kay, BAFTA-winning, multi-million-bestselling author, TV writer and performer.

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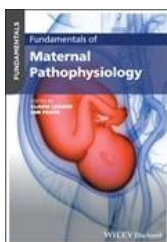
Foundations for Community Health Workers (3rd Edition)

Timothy Berthold, Darouny Somsanith

A practical guide to becoming a community health worker

Foundations for Community Health Workers provides a practical and comprehensive introduction to essential skills for professionals in community health roles. In the wake of the COVID-19 pandemic, there is a greater need than ever for compassionate community health workers trained in the core competencies and guiding principles that can empower individuals to lead healthy lives. With an emphasis on social justice, cultural humility, and client-centered practice, this book offers a solid background in

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Fundamentals of Maternal Pathophysiology

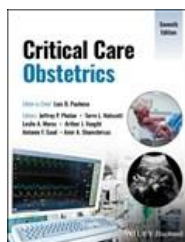
Ian Peate, Claire Leader

An introduction to pathophysiology specifically tailored to the needs of midwives

Professional standards of proficiency require that midwives develop a robust understanding of pathophysiology, the study of disordered physical processes including disease and injury. This dedicated text equips both aspiring and registered midwives with the foundational understanding of pathophysiology required to deliver the best patient care.

An understanding of pathophysiology is paramount for the delivery of safe and effective care during the various stages of pregnancy, childbirth and postpartum recovery

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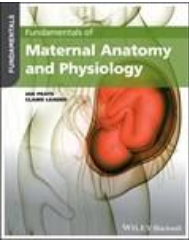
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Luis D. Pacheco, Jeffrey P. Phelan, Torre L. Halscott, Leslie A. Moroz, Arthur J. Vaught, Antonio F. Saad, Amir A. Shamshirsz

Critical Care Obstetrics Improve medical outcomes for both mothers and children with this essential guide

For the first time in decades, maternal mortality rates are climbing in the United States. Factors including lack of access to prenatal care, un- or underinsured populations, rising rates of cardiovascular disease, and more combine to make pregnancy and childbirth more dangerous prospects. In this environment, the study of critical care obstetrics has never been more essential.

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Fundamentals of Maternal Anatomy and Physiology

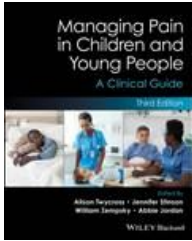
Ian Peate, Claire Leader

An introduction to anatomy and physiology specifically tailored to the needs of midwives

Existing resources often fall short in addressing the unique needs of midwives, focusing instead on broader healthcare perspectives. This book fulfils the demand for midwifery-specific knowledge in anatomy and physiology, offering a robust yet accessible introduction to key body systems.

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Managing Pain in Children and Young People: A Clinical Guide (3rd Edition)

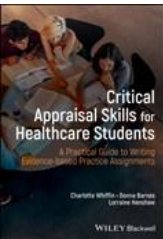
Alison Twycross, Jennifer Stinson, William Zempsky, Abbie Jordan

Master paediatric pain management with precision

This practical guide equips nurses and healthcare professionals with evidence-based skills to effectively manage children's pain. Explore assessment techniques, pain relief strategies, and best practices for both hospital and community settings, with a focus on core knowledge, advanced insights, clinical scenarios, and practical tips.

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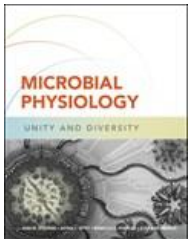
Critical Appraisal Skills for Healthcare Students: A Practical Guide to Writing Evidence-based Practice Assignments

Charlotte Whiffin, Donna Barnes, Lorraine Henshaw

Critical Appraisal Skills for Healthcare Students Are you struggling to make sense of complex research papers and craft insightful critiques for your academic assignments? Then look no further!

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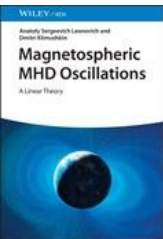
Microbial Physiology: Unity and Diversity

Ann M. Stevens, Jayna L. Ditty, Rebecca E. Parales, Susan M. Merkel

Explore the fascinating world of microbes with this comprehensive, advanced undergraduate-level textbook

Microbial Physiology: Unity and Diversity takes readers on a captivating journey through the intricate and often underappreciated world of microbial physiology, emphasizing both the common features that unify microbes and the diversity that makes them unique. In Part I: Unity, the book lays a strong foundation in the basics of microbial physiology. Delve into the three domains of life, get an intimate look at the metabolic

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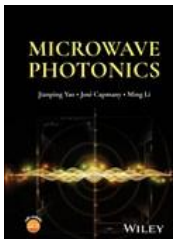
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Anatoly Sergeevich Leonovich, Dmitri Klimushkin

A groundbreaking new theory of the magnetosphere

The magnetosphere is the region around Earth in which our planet's magnetic field exerts its influence to trap charged particles. Waves in this magnetosphere, known as magnetohydrodynamic (MHD) oscillations, are caused by interactions between these charged particles, Solar wind pulses, and the magnetic field. The predictable interval between these oscillations enables them to serve as tools for understanding the magnetospheric plasma which comprises the field.

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Kanti V. Mardia, John T. Kent, Charles C. Taylor

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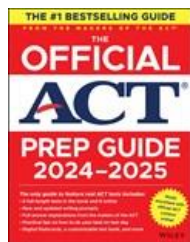
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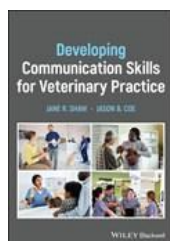
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Lisa P. McFaddin

Enables the entire veterinary team to seamlessly incorporate integrative medicine into everyday practice

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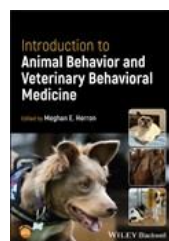


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Jane R. Shaw, Jason B. Coe

Developing Communication Skills for Veterinary Practice provides a thorough grounding in practical communication principles for client and team interactions, and helps veterinarians and staff take their communication skills to the next level through self-development and coaching colleagues. The book describes specific evidence-based techniques, gives examples of their use, and demonstrates how to use each skill in the clinical setting, with learning activities to put into practice. It covers every mode of communication, including face-to-face, virtual, telephone, and written communication.



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Meghan Herron

Understand and apply the key concepts of animal behavior in veterinary practice

Animal behavior is a critical aspect of veterinary medicine, often underappreciated despite its pervasiveness throughout the field. Understanding animal behavior can facilitate communication with patients, refine diagnoses and indications of ill health, and aid in processes of learning and socialization. *Introduction to Animal Behavior and Veterinary Behavioral Medicine* offers a comprehensive overview of the key concepts underlying the behavior of multiple animal species before demonstrating how to



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Six in a Bed: The Future of Love — from Sex Dolls and Avatars to Polyamory

Roanne van Voorst, Liz Waters

Love is the most important and intense experience of one's life. It pushes us to elation, to heartbreak, to sing for joy and sob in disappointment. Connecting in this way to others is an essential quality of being human: without love, we don't learn and develop properly as children and we don't flourish as adults – in short, we're starved of what we need.

But love is on the verge of monumental change. Not only is the impact of AI and robotics set to revolutionise how we relate to each other, but sex robots are already on the



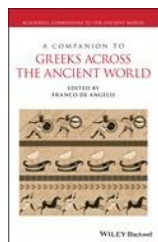
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Ancestral Future

Ailton Krenak, Alex Brostoff, Jamille Pinheiro Dias

In response to the damage caused by centuries of colonial ravaging and the current ecological, political and social crises, the leading Indigenous thinker and activist Ailton Krenak warns against the power of corporate capitalism and its destructive impact.

Capitalism encroaches on every corner of the planet and orients us toward a future of promised progress, achievement and growth, but this future doesn't exist – we just imagine it. This orientation to the future also blinds us to what exists around us, to the plants and animals with which we share the Earth and to the rivers that flow



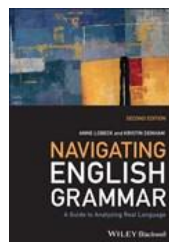
A Companion to Greeks Across the Ancient World

Franco De Angelis

An innovative, up-to-date treatment of ancient Greek mobility and migration from 1000 BCE to 30 BCE

A Companion to Greeks Across the Ancient World explores the mobility and migration of Greeks who left their homelands in the ten centuries between the Early Iron Age and the Hellenistic period. While most academic literature centers on the Greeks of the Aegean basin area, this unique volume provides a systematic examination of the history of the other half of the ancient Greek world. Contributions from leading scholars and historians discuss

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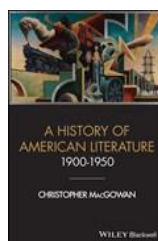
Navigating English Grammar: A Guide to Analyzing Real Language (2nd Edition)

Anne Lobeck, Kristin Denham

Navigating English Grammar presents an engaging and insightful introduction to the structure of English. Lobeck and Denham's inquiry-based approach encourages students to discover the fundamentals of English grammar by investigating their own intuitive knowledge of the language. This popular textbook equips students with a practical set of tools to analyze English in all its varieties and representations.

By exploring how English varies from community to community, and how English has changed over time, students find that English, like any other language, is a

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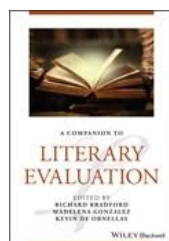
A History of American Literature 1900-1950

Christopher MacGowan

A look at the first five decades of 20th century American literature, covering a wide range of literary works, figures, and influences

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Literary Criticism / American



A Companion to Literary Evaluation

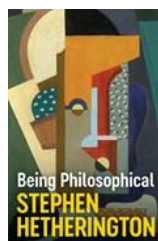
Richard Bradford, Madelena Gonzalez, Kevin De Omellas

The first critical survey of its kind devoted solely to literary evaluation

Companion to Literary Evaluation bridges the gap between the non-academic literary world, where evaluation is deeply ingrained, and the world of academia, where evaluation is rarely considered. Encouraging readers to formulate and articulate arguments that balance instinctive judgment and reasoned assessment, this unique volume addresses key issues regarding literary values from the perspective of analytical aesthetics and the philosophy of literature.

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Being Philosophical: An Introduction to Philosophy and Its Methods

Stephen Hetherington

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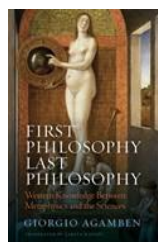


The Triumph of the Slippers: On the Withdrawal from the World

Pascal Bruckner, Cory Stockwell

Since the beginning of the 21st century, global warming, terrorism, the pandemic and now the war in Ukraine have created a widespread feeling that the world is an increasingly dangerous place. In response to this situation, it is understandable that many people are inclined to retreat to the safety of their home – the last refuge and safeguard against the savagery of the outside world. But the home is not just a shelter: it is a space that supplants and replaces the world, a wired cocoon that gradually renders any journey to the outside world superfluous.

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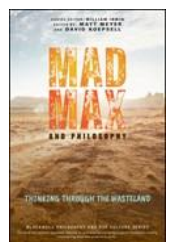
First Philosophy Last Philosophy: Western Knowledge between Metaphysics and the Sciences

Giorgio Agamben, Zakiya Hanafi

What is at stake in that form of inquiry which the Western philosophical tradition has called first philosophy or metaphysics? Is this an abstract, now outmoded branch of philosophy, or does it address a problem that is still of great interest – namely, the unity of Western knowledge?

In fact, metaphysics is 'first' only in relation to the other two sciences that Aristotle called theoretical: physics and mathematics. It is the strategic sense of this 'primacy' that needs to be examined because what is at issue here is nothing less than the relationship of domination or

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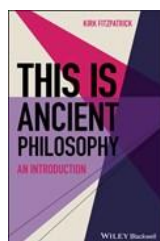
Mad Max and Philosophy: Thinking Through the Wasteland

Matthew Meyer, David Koepsell, William Irwin

Explore the philosophy at the core of the apocalyptic future of Mad Max

Beneath the stylized violence and thrilling car crashes, the *Mad Max* films consider universal questions about the nature of human life, order and anarchy, justice and moral responsibility, society and technology, and ultimately, human redemption. In *Mad Max and Philosophy*, a diverse team of political scientists, historians, and philosophers investigates the underlying themes of the blockbuster movie franchise, following Max as he attempts to rebuild himself and the world around him.

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Kirk Fitzpatrick, Steven D. Hales

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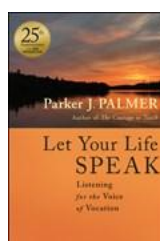
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Selected Discourses - The Wisdom of Epictetus: The Stoic Classic

Epictetus, Tom Butler-Bowdon

Epictetus, a prominent Stoic philosopher, believed in moral philosophy as a practical guide to leading better lives. He held that only through self-mastery could we live in accordance with nature. This self-mastery consists of the use of reason and living virtuously.

Epictetus focused on the responsibility of the individual to live the best life possible. He insisted that human beings do have freedom of choice in all matters even though that choice may be limited by the operation of the logos.



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Parker J. Palmer

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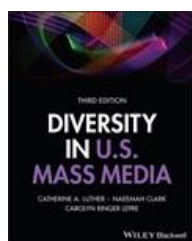
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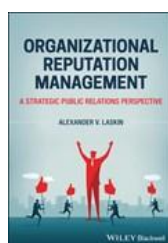
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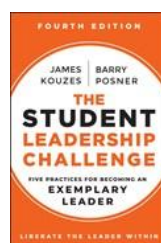
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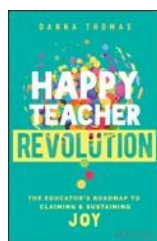
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Danna Thomas

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Alison Ryan

A guide for K-3 educators who need to teach phonics at different levels in diverse classrooms—without burning out

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Keeping the Red Flag Flying: The Labour Party in Opposition since 1922

Mark Garnett, Gavin Hyman, Richard Johnson

Labour leader Harold Wilson was once asked how difficult he found being Prime Minister of the United Kingdom. 'Not half as difficult as being Leader of the Opposition', he replied. Sadly for the Labour Party, much of the last century has been spent in shadow government. But were these wasted years in the Party's history? Or did they offer vital opportunities for creation and improvement?

In *Keeping the Red Flag Flying* political historians Mark Garnett, Gavin Hyman and Richard Johnson offer the first in-depth account of Labour's periods out of office since

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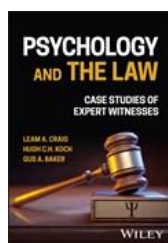
Frantz Fanon: Combat Breathing

Nigel C. Gibson

Revolutionary humanist and radical psychiatrist Frantz Fanon was one of the greatest Black thinkers of the twentieth century. Born in Martinique and known for his involvement in the Algerian liberation movement, his seminal books *Black Skin, White Masks* and *The Wretched of the Earth* are widely considered to be cornerstones of anti-colonial and anti-racist thought.

In this essential introduction to Fanon's remarkable life and philosophy, Nigel C. Gibson argues that Fanon's oeuvre is essential to thinking about race today. Connecting Fanon's writing, psychiatric practice, and lived experience in ...

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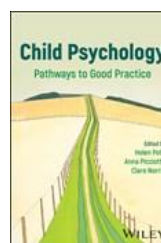
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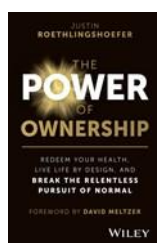
Child Psychology: Pathways to Good Practice

Helen Pote, Anna Picciotto, Clare Norris

Navigate the challenging world of child and adolescent psychology with this valuable guide

Treatment of psychological distress in children is an enormously challenging and rewarding practice. Children and their psychological needs vary widely, and successful practitioners must be open to a range of treatment practices and toolkits in order to create a tailored program for each child. The field of child psychology has only recently begun to develop the body of evidence-based theories and models required to clearly direct clinical practice; as a result, a confident child psychological therapist ...

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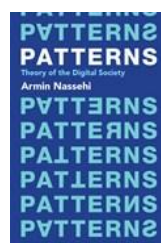
The Power of Ownership: Redeem Your Health, Live Life by Design, and Break the Relentless Pursuit of Normal

Justin Roethlingshoefer

Learn to look and feel your best as you discover a new perspective on your mind, body, and health

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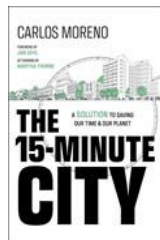
Patterns: Theory of the Digital Society

Armin Nassehi, Mirko Wittwar

We're inclined to assume that digital technologies have suddenly revolutionized everything in just a few years, including our relationships, our forms of work and leisure and even our democracies. Armin Nassehi puts forward a new theory of digital society which turns this assumption on its head. Rather than treating digital technologies as an independent causal force that is transforming social life, he asks: for which problem is digitization a solution?

When we pose the question in this way, we can see, argues Nassehi, that digitization helps societies deal with, and reduce, complexity by ...

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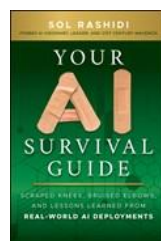
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Werner Seim

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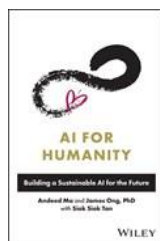
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Your AI Survival Guide: Scraped Knees, Bruised Elbows, and Lessons Learned from Real-World AI Deployments

Sol Rashidi

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Cathy Hackl, Irena Cronin

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Chris Hughes, Nikki Robinson

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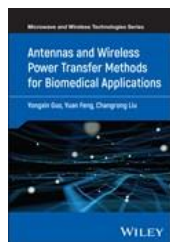
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Thomas Fragale

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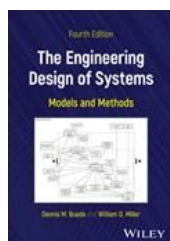
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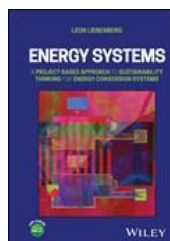
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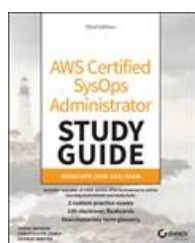
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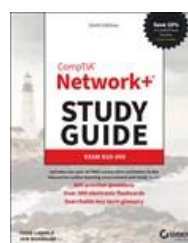
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9781394239290
Pub Date: 6/25/24
512 pages • Paperback

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