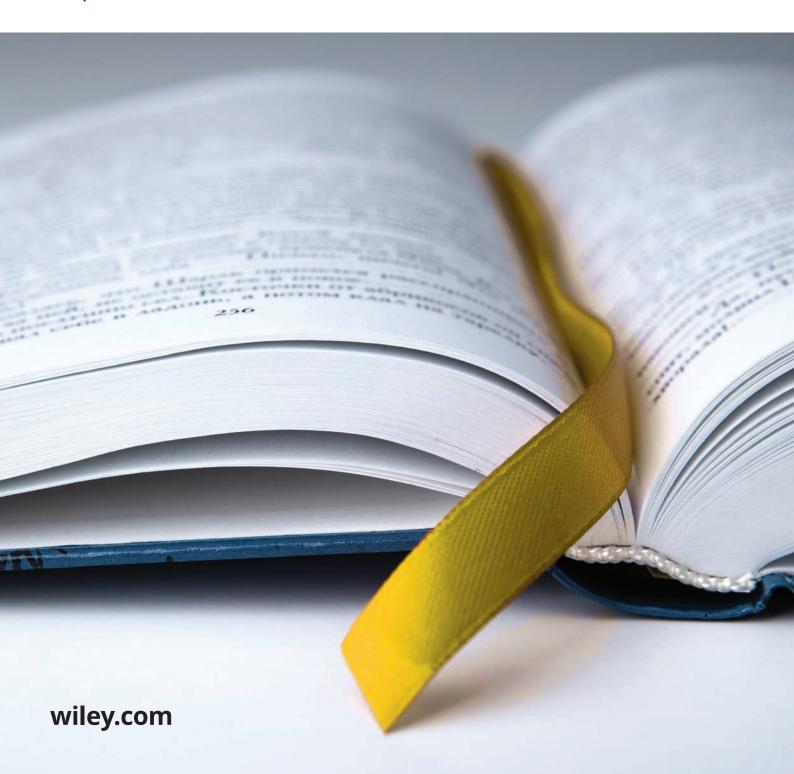
WILEY

Retail Catalogue Featured New Books

September & October 2023





September





Table of Contents

September

Business & Economics 1

Finance & Accounting 3

General Consumer 4

Professional 5

Social Science & Humanities 5

Technology 9

October

Business & Economics 10

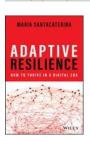
Finance & Accounting 12

General Consumer 13

Professional 14

Social Science & Humanities 15

Technology 19



9781119898184 Pub Date: 11/20/23 \$32.50 USD 256 pages • Hardcover Business & Economics / Management Science

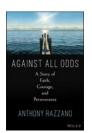
Adaptive Resilience: How to Thrive in a Digital

Maria Santacaterina

Big-picture business transformation guidance with specific, actionable strategies

In Adaptive Resilience, speaker, advisor, strategist, and author Maria Santacaterina delivers a ground-breaking discussion of how to build a more equitable, just, and prosperous future by transforming your organization from the inside-out. You'll learn how to create a cycle of virtuous growth that simultaneously increases your bottom-line and helps humanity evolve.

The author's new paradigm for growth is a shift in the way we think about and do "good" business. It will belo



9781394199716 Pub Date: 9/26/23 \$28.00 USD 272 pages • Hardcover Business & Economics / Personal Success

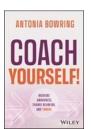
Against All Odds: A Story of Belief, Strength, and Gratitude

Anthony Razzano

An extraordinary story of faith and healing in the face of tragedy

In Against All Odds, NFL agent, Certified Public Accountant, husband, and father Anthony Razzano delivers an inspiring tale of resilience and perseverance in the face of almost unimaginable hardship. Caught in a catastrophic fire when he was only twelve years old, the author defied the odds—and the grim prognoses offered by his doctors—to become the starting outside linebacker for the New Castle Red Hurricanes under legendary coach Lindy Lauro.

You'll read about how the young Pazzano endured months



9781119931454 Pub Date: 9/26/23 \$27.00 USD 224 pages • Hardcover Business & Economics / Personal Success

Coach Yourself!: Increase Awareness, Change Behavior and Thrive

Antonia Bowring

Become the best version of yourself using these practical frameworks exploring the power of performance coaching from a Top NYC Executive Coach.

Coach Yourself! is a guide for people who are committed to increasing their awareness about behaviors that aren't serving them at work or in the rest of their lives, and then taking the necessary actions to move forward. If you're ready to explore changing habits and behaviors to improve how you show up in work and life, this book is for you. With practical and accessible frameworks exploring



9781119904366 Pub Date: 9/26/23 \$28.00 USD 272 pages • Hardcover Business & Economics / Leadership

Dream Big and Win: Translating Passion into Purpose and Creating a Billion-Dollar Business

Liz Eltina

A guide for how to not only dream big, but also win—both in business and in life—from one of the most celebrated and successful women in America.

For the first time ever, entrepreneur, philanthropist, and Forbes' Richest Self-Made Woman Liz Elting shares her story on how she co-founded and grew TransPerfect, the billion-dollar translation and language solutions company that began as a dream in an NYU dorm room. In *Dream Big and Win*, Elting divulges practical and inspiring tips you can implement immediately, teaching why success is not solely about attaining and wielding power. Elting shows

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9781119984528 Pub Date: 9/26/23 \$28.00 USD Hardcover Business & Economics / Real Estate

Escaping the Housing Trap: The Strong Towns Solution to the Housing Crisis

Charles L. Marohn, Jr., Daniel Herriges

Explore the past, present, and future of housing in America, as well as solutions to its most pressing problems

In Escaping the Housing Trap: The Strong Towns Solution to the Housing Crisis, renowned urbanists Charles L. Marohn Jr. and Daniel Herriges deliver an insightful and engaging discussion of the "wicked problem" of housing in the context of planning and public policy. The book identifies the tension that exists between the concepts of "housing as a financial product" and "housing as shelter" in American society.



9781394190584 Pub Date: 10/17/23 \$49.00 USD 416 pages • Hardcover Business & Economics / Finance

Game Changer: How Strategic Pricing Will Reshape Your Business, Your Market, and Society

Jean-Manuel Izaret, Anarb Sinha

More and more leaders in the last few years have challenged their own pricing models, invested in price optimization, and confronted disruptive event after disruptive event, from the pandemic to inflation to supply chain constraints. But without an overarching pricing strategy— and the structured fr amework to derive and support it—these leaders have often overlooked opportunities to shape their markets to their advantage. The book is aimed at senior executives and business leaders who understand that pricing is a powerful lever, yet feel it is hard to act on. It offers the pricing strategie...



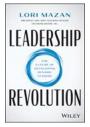
9781394188604 Pub Date: 10/30/23 \$18.82 USD 240 pages • Paperback Business & Economics / Leadership

Lead Smart: How to Build and Lead Highly Productive Teams

Dermot Crowley

Are you too busy to lead your team effectively?

The simple truth is that leaders have never felt so distracted, so overwhelmed and so unable to find the time they need to make a real impact. In *Lead Smart*, productivity expert Dermot Crowley delivers proven strategies for cutting through the busyness and working and leading more effectively, maximising productivity for you and your team. You'll discover specific actions and solutions for shifting your focus from *activity* to *impact* — so you can direct your energy to the opportunities and challenges that matter the most.



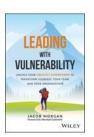
9781394171828 Pub Date: 10/3/23 \$28.00 USD 272 pages • Hardcover Business & Economics / Leadership

Leadership Revolution: The Future of Developing Dynamic Leaders

Lori Mazan

Transform the next generation of talent into capable and productive leaders

In Leadership Revolution: The Future of Developing Dynamic Leaders, distinguished executive coach Lori Mazan delivers an exciting new approach to leadership development tailor-made for the 21st century. Drawing on lessons learned from coaching top executives for 25 years and from democratizing executive coaching by founding a cutting-edge scalable leadership coaching firm, you'll learn how to attract and retain talent by accelerating and individualizing their professional growth and how to



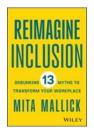
9781119895244 Pub Date: 10/3/23 \$28.00 USD 272 pages • Hardcover Business & Economics

Leading with Vulnerability: Unlock Your Greatest Superpower to Transform Yourself, Your Team, and Your Organization

Jacob Morgan

How do some of the world's top leaders unlock the potential of others, create trust, and lead through change?

Jacob started out with one basic question: Is vulnerability the same for leaders as it is for everyone else? It turns out that it's not. On August 20, 1991, Hollis Harris, the CEO of struggling Continental Airlines told his 42,000 employees to pray for the future of the company. The next day he was fired. What Hollis did was vulnerable, but it was not leadership.



9781394177097 Pub Date: 10/3/23 \$28.00 USD 288 pages • Hardcover Business & Economics / Workplace Culture

Reimagine Inclusion: Debunking 13 Myths To Transform Your Workplace

Mallick

Reimagining what inclusion can look like in our organizations starts with understanding why these 13 DEI myths are *not* true—with practical and effective strategies for implementing transformative inclusivity.

In Reimagine Indusion, veteran DEI leader Mita Mallick debunks 13 myths that hold us back from transforming our workplaces. She delivers powerful storytelling combined with practical and hands on ways for us to be more indusive leaders. She teaches us that when we

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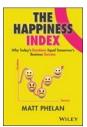
9781394196371 Pub Date: 10/10/23 \$28.00 USD 272 pages • Hardcover Business & Economics / Sales & Selling

Revenue Revolution: Designing and Building a High-Performing Sales Team

Matt Dovon

Transform your sales process through effective collaboration between sales leadership and front-line sales staff

In Revenue Revolution: Designing and Building a High-Performing Sales Team, the Co-Founder and CEO of Triple Session, Matt Doyon, delivers an insightful and practical discussion of how to maximize sales success by encouraging collaboration between sales leadership and front-line sales personnel. In the book, you'll learn how to utilize a design-build model to create a fully integrated sales organization made up of six interlocking systems.



9781394166602 Pub Date: 9/20/23 \$28.00 USD 224 pages • Hardcover Business & Economics / Personal Success

The Happiness Index: Why Today's Emotions Equal Tomorrow's Business Success

Matthew Phelan

Learn to reconnect your brain and heart to find happiness and engagement at work and in life

In Freedom to be Human: Fifteen Million Lessons in Happiness, cofounder and CEO of The Happiness Index Matthew Phelan delivers a fascinating dive into data from over 100 countries and 1 million human beings that helps us understand what really drives our engagement and happiness at work. Grounded in an evidence-based and neuroscientific approach, the book skips the memes and inspirational quotes in favor of data and insights based on real-time information from real people.



9781394185412 Pub Date: 10/10/23 \$28.00 USD 256 pages • Hardcover Business & Economics / Leadership

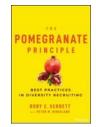
The New Nimble: Leading in the Age of Change

Jay Sullivan

Transform your organization into an adaptable and flexible innovator

In *The New Nimble: Leading in the Age of Change*, accomplished author, professor, and consultant Jay Sullivan delivers a clear, tangible, and actionable guide to implementing flexibility and creativity in your enterprise. Through interviews with senior leaders from a variety of industries and disciplines, the author shows you the trends and behaviors that allowed successful companies to navigate the constantly changing realities and complexities of the COVID-19 crisis.

The hook demonstrates how the most adaptable firms



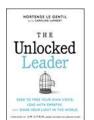
9781394209330 Pub Date: 10/17/23 \$29.95 USD 208 pages • Hardcover Business & Economics / Human Resources & Personnal Management

The Pomegranate Principle: Best Practices in Diversity Recruiting

Rory E. Verrett

Attract and retain the best and brightest professionals with these effective strategies for diverse talent recruitment

In *The Pomegranate Principle: Best Practices in Diversity Recruiting*, veteran executive search consultant and DEI expert Rory Verrett writes with darity and expertise about the best practices in recruiting and retaining diverse talent for your organization. He offers proven, tangible solutions and accessible strategies for making the recruitment and retention of diverse talent the centerpiece of your diversity, equity, and inclusion (DEI) vision.



9781394152933 Pub Date: 9/26/23 \$30.00 USD 256 pages • Hardcover Business & Economics / Leadership

The Unlocked Leader: Dare to Free Your Own Voice, Lead with Empathy, and Shine Your Light in the World

Hortense le Gentil

The most effective leaders are "human leaders:" leading with empathy, vulnerability, and authenticity. But many still adhere to the outdated myth that leaders must be "superhero leaders: infallible, unflappable, and fearless." Tragically, their innate ability to inspire remains locked within, blunting their impact.

In The Unlocked Leader veteran executive leadership coach Hortense le Gentil combines real life stories, rigorous research, and practical tools to explain how superhero leaders can become effective human leaders. You'll



9781394191260 Pub Date: 10/3/23 \$28.00 USD 256 pages • Hardcover Business & Economics / Motivational

Undefeated Mentality: A 12 Round Guide to Undisputed Success

Floyd Mayweather, QuHarrison Terry

A powerful and insightful exploration of greatness from an inspiring master of his craft

In *Undefeated Mentality: A 12 Round Guide to Undisputed Success*, extraordinary boxer and winner of 15 major world championships Floyd Mayweather delivers an inspirational and original roadmap to accomplishing your own goals through the singular power of dedication. In the book, you'll explore how Mayweather became the world's highest paid athlete and a successful businessperson, and how you can apply those same lessons to supercharge your life.



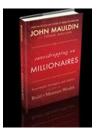
9781119884873 Pub Date: 9/26/23 \$95.00 USD 448 pages • Hardcover Business & Economics / Finance

BlackRock's Guide to Fixed Income Risk Management

Golub

An irreplaceable roadmap to modern risk management from the undisputed masters of the subject

Edited by a co-founder and the former Chief Risk Officer of BlackRock—the world's largest asset manager —BlackRock's Guide to Fixed Income Risk Management delivers an insightful blueprint to the implementation of a comprehensive investment risk management framework for buy-side firms. Leveraging the unprecedented academic and professional experience of current and former senior leaders in BlackRock's risk and portfolio



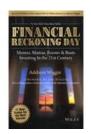
9781394194872 Pub Date: 10/3/23 \$26.95 USD 224 pages • Hardcover Business & Economics / Personal Finance / Investing

Eavesdropping on Millionaires: Investment Strategies and Advice on How to Build and Maintain Wealth

John F. Mauldin, Tiffani Mauldin

Discover how the wealthy think about, earn, spend, and invest money

In Eavesdropping on Millionaires: Investment Strategies and Advice on How to Build and Maintain Wealth, John and Tiffani Mauldin of Mauldin Economics, follow millionaires over 12 years to deliver a one-of-a-kind money management guide based on the investment habits, lessons, and techniques used by a cross-section of affluent people. The book provides revelatory insights to those aspiring to new financial heights, investment



9781394174669 Pub Date: 10/10/23 \$27.95 USD 224 pages • Hardcover Business & Economics / Personal Finance

Financial Reckoning Day: Memes, Manias, Booms & Busts ... Investing In the 21st Century (3rd Edition)

Addison Wiggin, William Bonner

It has been 14 years since Financial Reckoning Day 2E was published. At the time, many critics felt the authors were overly critical of the United States increasing debt and the start of what seemed to be foreshadowing of economic concerns. Now, in 2023, much of what the authors predicted has come true—high unemployment rates in the US, record setting foredosures and bankruptcies along with the near global collapse of the financial institutions once thought to be so secure. Maverick investment writer Addison Wiggin brings readers



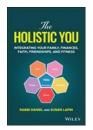
9781394214853 Pub Date: 10/10/23 \$21.95 USD Paperback Business & Economics / Investments & Securities

Safe Haven: Investing for Financial Storms

Mark Spitznagel, Nassim Nicholas Taleb

What is a safe haven?

What role should they play in an investment portfolio? Do we use them only to seek shelter until the passing of financial storms? Or are they something more? Contrary to everything we know from modern financial theory, can higher returns actually come as a result of lowering risk? In Safe Haven, hedge fund manager Mark Spitznagel—one of the top practitioners of safe haven investing and portfolio risk mitigation in the world—answers these questions and more. Investors who heed the message in this book will never look at risk mitigation the same way again.



9781394163489 Pub Date: 9/26/23 \$29.95 USD 240 pages • Hardcover Business & Economics / Personal Success

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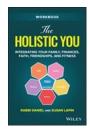
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The Holistic You: Integrating Your Family, Finances, Faith, Friendships, and Fitness

Rabbi Daniel Lapin

Family. Faith. Finance. Friendship. Fitness. Learn to balance and integrate these five critical areas of life

In *The Holistic You: Integrating Your Family, Finances, Faith, Friendships, and Fitness,* sought-after speaker and writer Rabbi Daniel Lapin delivers an inspiring and insightful discussion of how to bring joy and confidence to all of life's many challenges. Rabbi Lapin introduces you to his unique 5F system, weaving together family, faith, finance, friendship, and fitness. He demonstrates how to organize your life so that you're not neglecting one area to



9781394163496 Pub Date: 9/26/23 \$26.95 USD 192 pages • Paperback Business & Economics / Personal Success

The Holistic You Workbook: Integrating Your Family, Finances, Faith, Friendships, and Fitness

Rabbi Daniel Lapin

An essential companion to The Holistic You

In The Holistic You: Integrating Your Family, Finances, Faith, Friendships, and Fitness Workbook, the renowned Rabbi Daniel Lapin delivers a practical companion and accompaniment to his widely read The Holistic You. If you were inspired by the idea of holistic life renewal but aren't sure of the next step, this book is for you. In the workbook, you'll find practical strategies for implementing the 5F crosslinks into your personal and business lifeplans.

Exercises include

The Little Book that Still Beats the Market (3rd Edition)

Joel Greenblatt

9781119986133 Pub Date: 10/10/23 \$27.95 USD Hardcover Business & Economics / Finance Inside the book Greenblatt updates and expands upon the research findings from the original books, including data and analysis covering recent financial crises and model performances. In a straightforward and accessible style, the book explores the basic principles of successful stock market investing and then reveals the author's time-tested Magic Formula strategy: long-term investment designed to help investors buy a group of above-average companies but only when they are available at below-average prices. The formula is a wonderful strategy for that portion of your portfolio that



9781119895107
Pub Date: 10/10/23
\$27.95 USD
208 pages • Hardcover
Business & Economics /
Investments & Securities
/ Analysis & Trading

The Little Investment that Beats the Market

Joel Greenblatt

In 1952, in a seminal paper published in the *Journal of Finance*, Professor Harry Markowitz called diversification "the only free lunch in finance." Of course, Markowitz went on to win the Nobel Prize for his groundbreaking work which still serves as the cornerstone of investment strategy for academics and professionals alike. And while, to this day, the concept of diversification has stood the test of time, the whole "only free lunch in finance" thing is about to go the way of the dodo (just like that expression).

You see, there's a new *Little Investment* in town, and as hard as it is to beli...



9781394169474
Pub Date: 10/10/23
\$29.99 USD
416 pages • Paperback
Computers / Hardware /
Printers, Scanners &
External Accessories

3D Printing For Dummies (3rd Edition)

Richard Home

Print out whatever you can dream up

3D Printing For Dummies is an easy reference for anyone new to the process of taking a digital file and turning it into an object in the real world. (Pretty amazing stuff, right?) It's also a handy guide for more experienced users looking to learn the latest and greatest in additive manufacturing. Updated for the latest generation of machines and materials, this book walks you through creating models and printing 3D objects. You'll get the scoop on the impact of these versatile machines in production and manufacturing, reuse and recycling, intellectual proper...



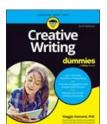
9781394209569 Pub Date: 10/10/23 \$34.99 USD 352 pages • Paperback Computers / Design, Graphics & Media /

Canon EOS R50 For Dummies

Julie Adair King

Move on from phone snapshots and start making amazing images

Canon EOS R50 For Dummies helps you create superior photo and video content, with step-by-step instructions for how to make the most of this advanced, interchangeable-lens digital camera. You'll walk through the controls, interface, and accessories of the Canon EOS R50, and you'll learn the basics of image-making, so you can take impressive shots, even if you've never taken a photography class. Let this Dummies guide be your teacher as you learn to take great action shots, stunning portraits, detailed closeups, low-light photos, and p...



9781394196661 Pub Date: 10/3/23 \$24.99 USD 400 pages • Paperback Language Arts & Disciplines / Writing

Creative Writing For Dummies (2nd Edition)

Maggie Hamand

Unlock your creative potential and write something special

Ever dream of writing a book, artide, poem, or play that means something to you—and maybe to someone else as well? Do you have an idea you're ready to get down on paper? In *Creative Writing For Dummies*, you'll learn how to unleash your creative side and become a confident and productive writer.

Discover the essential elements of storytelling, including structure, characterization, setting, dialogue, and plot, as you navigate the countless ways you can express yourself with the written word. Evalore the media and methods



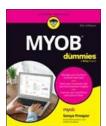
9781394161331
Pub Date: 10/3/23
\$24.99 USD
432 pages • Paperback
Business & Economics /
Economics /

Economics For Dummies: Book + Chapter Quizzes Online (4th Edition)

Sean Masaki Flynn

Learn the basics of economics and keep up to date on our ever-changing economy

Whether you're studying economics in high school or college, or you're just interested in taking a peek into the complexities of how money moves, *Economics For Dummies* is the go-to reference that transforms complex economic concepts into easy-to-understand reading. With the simple explanations in this book, you'll master key topics like supply and demand, consumer behavior, and how governments and central banks attempt to avoid—or at least ameliorate—business downturns and recessions.



9781394170517 Pub Date: 11/13/23 \$31.69 USD 464 pages • Paperback Business & Economics / Accounting

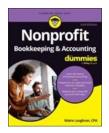
MYOB For Dummies (9th Edition)

Prosper

Unlock the power of MYOB with the ultimate handbook, MYOB for Dummies

Looking for a hands-on guide that will show you how MYOB helps you manage everyday business tasks? Want practical tips for handling your finances (including payroll and tax reporting!) more easily? Comprehensively updated for the new MYOB Business, MYOB For Dummies shows you how to take full advantage of the online flexibility and handy features offered by Australia's leading home-grown business management platform.

Whether you're new to MYOB Business or wanting to get more from AccountRight, this is you're guide to becoming



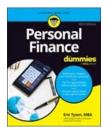
9781394206018
Pub Date: 10/3/23
\$29.99 USD
400 pages • Paperback
Business & Economics /
Nonprofit Organizations &
Charities / Finance &

Nonprofit Bookkeeping & Accounting For Dummies (2nd Edition)

Maire Loughran, Sharon Farris

Beginner-friendly information you need to successfully manage finances in a not-for-profit organization

Nonprofit Bookkeeping & Accounting For Dummies is a helpful guide for anyone who is responsible for financial and accounting operations in nonprofit organizations or needs to read and understand a nonprofit financial statement. It includes information on the basics of nonprofit bookkeeping, general nonprofit accounting principles, basic financial statements, and specific laws and regulations that govern the accounting of nonprofit



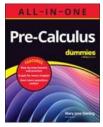
9781394207541 Pub Date: 9/26/23 \$24.99 USD 496 pages • Paperback Business & Economics / Personal Finance

Personal Finance For Dummies (10th Edition)

Eric Tyson

Sound personal money management advice with insights for today's world

Personal Finance For Dummies has been tackling financial literacy for 30 years. This tenth edition continues to share the sound advice that's helped millions of readers become financially literate while demystifying the money matters of the current era. Get familiar with the financial pillars of earning, saving, investing, borrowing, budgeting, and protecting your assets. Dig into modern concerns like navigating the housing market, weathering the highs and lows of an unpredictable market, evaluating new stuff like cryptocurr...



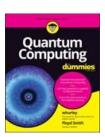
9781394201242 Pub Date: 10/10/23 \$39.99 USD 608 pages • Paperback Mathematics / Pre-Calculus

Pre-Calculus All-in-One For Dummies: Book + Chapter Quizzes Online

Mary Jane Sterling

The easy way to understand and retain all the concepts taught in pre-calculus classes

Pre-Calculus All-in-One For Dummies is a great resource if you want to do you best in Pre-Calculus. Packed with lessons, examples, and practice problems in the book, plus extra chapter quizzes online, it gives you absolutely everything you need to succeed in pre-calc. Unlike your textbook, this book presents the essential topics clearly and concisely, so you can really understand the stuff you learn in class, score high on your tests (including the AP Pre-Calculus exam!), and get ready to confidently move



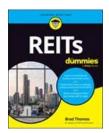
9781119933908 Pub Date: 9/20/23 \$29.99 USD Paperback Computers / Quantum Computing

Quantum Computing For Dummies

William Hurley, Floyd Earl Smith

Comprehend the mysteries—and the amazing potential—of quantum computing

Quantum computing has the promise to be the next huge thing in technology. How do we know that? Look at how much the big players in tech are investing in the technology. *Quantum Computing For Dummies* preps you for the amazing changes that are coming with the world of computing built on the phenomena of quantum mechanics. Need to know what is it and how does it work? This easy-to-understand book breaks it down and answers your most pressing questions. Get a better understanding of how quantum computing is revolutionizing net...



9781394185351 Pub Date: 10/10/23 \$29.99 USD Paperback Business & Economics / Real Estate

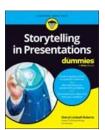
REITs For Dummies

Brad Thomas

Get the 411 on real estate investment trusts (REITs) and how they might fit into your portfolio

Are you looking for exciting—but responsible—new investment opportunities that go beyond simple stocks and bonds?

In REITs For Dummies, celebrated investing lecturer and author Brad Thomas delivers an easy-to-understand guide to getting started with real estate investment trusts—also known as "REITs." These flexible and lucrative investment tools package together individual properties so you can invest in land and buildings without the hassle of being a landlord



9781394201006 Pub Date: 9/26/23 \$29.99 USD 360 pages • Paperback Business & Economics / Business Communication

Storytelling For Presentations For Dummies

Sheryl Lindsell-Roberts

Learn to influence audiences with storyopia: Stories that take them on a journey from what is to what could be:

Storytelling in Presentations For Dummies shows you how to develop and deliver a presentation through storytelling, keeping audience interested, and most importantly, making them heroes that take action towards change. You'll learn how to cull stories from your own experiences, and before you know it, you'll have more stories than Aesop has fables. You'll learn about the latest presentation software, so you can integrate visuals into your presentations and avoid the dreaded "Death by ...



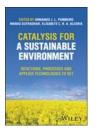
9781119845447 Pub Date: 11/6/23 \$161.95 USD 272 pages • Hardcover Science / Spectroscopy & Spectrum Analysis

Application of Ambient Pressure X-ray Photoelectron Spectroscopy to Catalysis

F Tad

APPLICATION OF AMBIENT PRESSURE X-RAY PHOTOELECTRON SPECTROSCOPY Authoritative and detailed reference on ambientpressure x-ray photoelectron spectroscopy for practitioners and researchers starting in the field

Application of Ambient Pressure X-ray Photoelectron Spectroscopy to Catalysis introduces a relatively new analytical method and its applications to chemistry, energy, environmental, and materials sciences, particularly the field of heterogeneous catalysis, covering its background and historical development, its principles, the



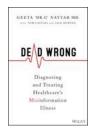
9781119870524 Pub Date: 10/30/23 \$350.00 USD 800 pages • Hardcover Technology & Engineering / Materials Science

Catalysis for a Sustainable Environment: Reactions, Processes and Applied Technologies, 2 Volume Set

Armando J. L. Pombeiro, Manas Sutradhar, Elisabete C. B. A. Alegria

Interdisciplinary approach to sustainability, illustrating current catalytic approaches in applied chemistry, chemical engineering, and materials science

Catalysis for a Sustainable Environment covers the use of catalysis in its various approaches, including homogeneous, supported, and heterogeneous catalysis, and photo- and electrocatalysis, towards sustainable environmental benefits. The text fosters interdisciplinarity



9781394150601 Pub Date: 10/17/23 \$28.00 USD 224 pages • Hardcover Business & Economics / Decision-Making & Problana Solvina

Dead Wrong: Diagnosing and Treating Healthcare's Information Illness

Geeta Nayyar

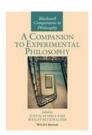
Dead Wrong is a map spanning the broken information ecosystem and healthcare organizations' path to progress. Readers will gain an understanding of the challenges, strategies to fight for the truth as an individual and from within a healthcare organization, and invaluable lessons from real- world stories. Unlike books that examine the problem from the ivory tower, Dead Wrong uses a physician's firsthand insights, interviews with healthcare leaders on the frontlines of the COVID fight, and academic research to deliver accessible information through captivating storytelling.



9781509557677 Pub Date: 10/26/23 \$19.95 USD 261 pages • Paperback

In the Name of Sharks

François Sarano



9781119099048 Pub Date: 10/2/23 \$49.95 USD 648 pages • Paperback Philosophy

A Companion to Experimental Philosophy

Justin Sytsma, Wesley Buckwalter

This is a comprehensive collection of essays that explores cutting-edge work in experimental philosophy, a radical new movement that applies quantitative and empirical methods to traditional topics of philosophical inquiry.

- Situates the discipline within Western philosophy and then surveys the work of experimental philosophers by sub-discipline
- Contains insights for a diverse range of fields, including linguistics, cognitive science, anthropology, economics, and psychology, as well as almost every area of professional philosophy

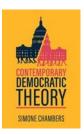
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9781509558940 Pub Date: 12/26/23 \$12.95 USD 122 pages • Paperback Philosophy

A New Structural Transformation of the Public Sphere and Deliberative Politics

Jürgen Habermas, Ciaran Cronin

Jürgen Habermas's book The Structural Transformation of the Public Sphere, first published in 1962, has long been recognized as one of the most important works of 20th century social thought. Blending together philosophy and social history, he outlined a theory of the public sphere as a domain situated between civil society and the state, a domain in which citizens could scrutinize the activities of public officials and debate matters of common concern. In his later works, Habermas would repeatedly question the role played by the public sphere in the safeguarding of democratic community. Now...



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Klemens Joos

Ethical Violence

Carlo Bordoni

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JACQUES LACAN From an Other to the other The Surrence of Jacques Laces (Jacques and Jacques Andreas) Jacques Laces (Jacques Andreas) Jacques (Jacques A

9781509510054 Pub Date: 12/26/23 \$35.00 USD 400 pages • Hardcover Psychology / Movements / Psychoanalysis

From an Other to the other, Book XVI: The Seminar of Jacques Lacan, Book XVI

Jacques Lacan, Bruce Fink

Sollers once wrote that, to him, Claudel was first and foremost the man who wrote, "Paradise is around us at this very moment, all its forests attentive like a great orchestra that invisibly adores and implores. The whole invention of the Universe with its notes falling vertiginously one by one into the abyss where the wonders of our dimensions are written."

Well, Lacan is, to me, the one who says in this Seminar, "We are all familiar with hell, it is everyday life."

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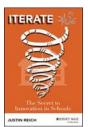
BRUNO LATOUR HOW TO INHABIT THE EARTH

9781509559473 Pub Date: 12/26/23 \$16.95 USD 106 pages • Paperback Social Science / Sociology

How to Inhabit the Earth: Interviews with Nicolas Truong

Bruno Latour, Julie Rose

In a series of televised interviews in spring 2022, Bruno Latour explained, in dear and straightforward terms, how humans have changed the planet and why environmental disasters are an intrinsic part of modern life. We have now come to realize that all life depends on a thin skin of our planet that is only few kilometres thick – what scientists call the 'critical zone'. Our capacity to continue to live on a planet we are transforming is now at risk and if we wish to survive as a species, we must put an end to the mechanisms of destruction, rethink our connection to living beings and face he...



9781119913504 Pub Date: 9/20/23 \$32.00 USD 352 pages • Paperback Education / Teaching / Methods & Strategies

Iterate: The Secret to Innovation in Schools

Justin Reich

Innovate and implement new, effective ways of teaching in your school

In Iterate: The Secret to Innovation in Schools, veteran educator, MIT professor, and incorrigible innovator Justin Reich delivers an insightful bridge between contemporary educational research and classroom teaching, showing you how to leverage the cycle of experiment and experience to create a compelling and engaging learning environment. In the book, you'll learn how to employ a process of continuous improvement and tinkering to develop exciting new programs, activities, processes, and designs.



9781509553167 Pub Date: 9/28/23 \$24.95 USD 288 pages • Paperback

Lethal Intersections: Race, Gender, and Violence

Patricia Hill Collins

School shootings, police misconduct, and sexual assault where people are injured and die dominate the news. But how are these incidents of violence and extreme harm connected?

In this new book, world-renowned sociologist Patricia Hill Collins explores how violence differentially affects people according to their class, sexuality, nationality and ethnicity. These invisible workings of overlapping power relations give rise to what she terms 'lethal intersections', where multiple forms of oppression converge to catalyze a set of



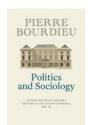
9781509553587 Pub Date: 12/4/23 \$26.95 USD 261 pages • Paperback Language Arts & Disciplines /

Platforms, Power, and Politics: An Introduction to Political Communication in the Digital Age

Ulrike Klinger, Daniel Kreiss, Bruce Mutsvairo

Political Communication has fundamentally transformed as digital technologies have become increasingly important in everyday life. Technology platforms have become powerful political instruments for world leaders, campaigns, social movements, journalists, and non-governmental organizations. Moreover, they are essential to how people communicate about politics, encounter and share political information, and take action to pursue their political goals.

This is the first textbook to center digital platforms in understanding political communication. Taking a global approach beyond the context of We...



9781509526727 Pub Date: 10/5/23 \$35.00 USD 291 pages • Hardcover

Politics and Sociology – General Sociology, Volume 5

Pierre Bourdieu

Russia's War Against Ukraine Gwendolyn Sasse

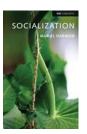
9781509560608 Pub Date: 11/20/23 \$14.95 USD 156 pages • Paperback Political Science / Globalization

Russia's War Against Ukraine

Gwendolyn Sasse

On 24 February 2022, Russia launched a full-scale invasion of Ukraine, giving rise to the deadliest conflict on European soil since the Second World War. How could this happen in twenty-first century Europe? Why did Putin decide to escalate Russia's war against Ukraine, a war which began with Russia's annexation of Crimea in 2014?

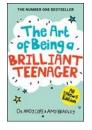
In this concise and authoritative book, Gwendolyn Sasse analyses the background to this conflict and examines the factors that led to Putin's fateful decision. She retraces the history of Ukraine's struggle for independence from Russia and shows how democratic develop...



9781509553693 Pub Date: 10/26/23 \$22.95 USD 200 pages • Paperback

Socialization

Muriel Darmon



9780857089397
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\$14.99 USD
208 pages • Paperback
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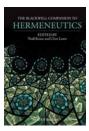
Pub Date: 10/17/23

The Art of Being A Brilliant Teenager (2nd Edition)

Andy Cope, Amy Bradley

In a world where there's a lot of talk about 'living your best life' and being your 'best self', *The Art of Being a Brilliant Teenager* shows you how.

The book has a strong academic underpinning (its DNA is taken from the author's PhD) but is written in a fun and non-patronising way. The Art of Being a Brilliant Teenager is a book that prepares young people for REAL life, hence it addresses modern issues of screen time and social media, as well as the teenage perennials of confidence, positivity, motivation and relationships.



9781119100522 Pub Date: 9/20/23 \$54.95 USD 640 pages • Paperback Philosophy / Hermeneutics

The Blackwell Companion to Hermeneutics

Niall Keane, Chris Lawn

A Companion to Hermeneutics is a collection of original essays from leading international scholars that provide a definitive historical and critical compendium of philosophical hermeneutics.

- Offers a definitive historical, systematic, and critical compendium of hermeneutics
- Represents state-of-the-art thinking on the major themes, topics, concepts and figures of the hermeneutic tradition in philosophy and those who have influenced hermeneutic thought,

The Blackwell Companion to Substance Dualism

Jonathan J. Loose, Angus J. L. Menuge, J. P. Moreland

A groundbreaking collection of contemporary essays from leading international scholars that provides a balanced and expert account of the resurgent debate about substance dualism and its physicalist alternatives.

Substance dualism has for some time been dismissed as an archaic and defeated position in philosophy of mind, but in recent years, the topic has experienced a resurgence of scholarly interest and has been restored to contemporary prominence by a growing minority of philosophers prepared to interrogate the core principles upon which



9781509560820 Pub Date: 11/20/23 \$22.95 USD 224 pages • Paperback Political Science / World / European

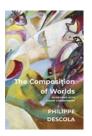
The Case for the Centre Right

David Gauke, Rory Stewart, Michael Heseltine, Dominic Grieve, Daniel Finkelstein, Gavin Barwell, Amber Rudd, Andrew Cooper, Anne Milton, Sam Gyimah, Tim Pitt

In recent years, the once familiar landscape of British politics has fundamentally changed. The Conservative Party in particular has undergone a profound transformation. Centre-right values that steered British politics for decades – internationalism, respect for the rule of law, fiscal responsibility, belief in our institutions – were cast aside in the wake of the Brexit referendum to the detriment of UK prosperity, electoral trust and the long-term fortunes of the Conservative Party.

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\$58.95 USD Paperback Philosophy / Mind & Body



9781509555482 Pub Date: 12/26/23 \$26.95 USD 194 pages • Paperback Social Science / Anthropology / Cultural & Social

The Composition of Worlds: Interviews with Pierre Charbonnier

Philippe Descola

In this autobiographical reflection, the distinguished anthropologist Philippe Descola looks back on his intellectual career and examines both the central themes of his work and the key questions that have shaped anthropological debates over the last forty years.

A student of Lévi-Strauss, Descola did ethnographic research among the Achuar of the upper Amazon in the late 1970s, focussing on how native societies relate to their environment. In this book he sheds fresh light on the evolution of his thinking from structuralism to an



9781509559329 Pub Date: 12/18/23 \$24.95 USD 256 pages • Paperback Social Science / Sociology

The Cosmos in Cosmopolitanism

Nikos Papastergiadis

Cosmopolitanism is commonly associated today with the idea that the forces of globalization could be tempered by new forms of cosmopolitan governance, an idea that was popular among some political theorists in the late 20th century but seems increasingly unrealistic today.

Rather than discarding the idea of cosmopolitanism, Nikos Papastergiadis seeks to reinvigorate it by examining the ways in which visual artists have explored themes associated with the cosmos. Artists often daim that all humans possess a fundamental capacity to care, create and connect. Some artists also arque that this crea...



9781509543373 Pub Date: 12/26/23 \$24.95 USD 218 pages • Paperback Social Science / Demography

The Futures of Racial Capitalism

Gargi Bhattacharyya

Capitalism appears to be endlessly in crisis, but without ever loosening its hold on our lives. New modes of racism and exclusion emerge, but the old ones never go away. We continue to struggle to live and survive in its wake but are unable, still now, to build commonality with each other.

In this incisive book, Gargi Bhattacharyya revisits debates about racial capitalism and its violence through differentiation. Taking the four lenses of prisons, borders, debt and platforms, they reveal how this moment of capitalist crisis positions humans as expendable, but differentially so, in a process tha...



9781509544059 Pub Date: 12/26/23 \$24.95 USD 224 pages • Paperback Political Science / Intelligence & Espionage

The Guarded Age: Fortification in the Twenty-First Century

David Betz

The fall of the Berlin Wall in 1989 came to symbolise the dawn of a new era of openness and connectivity. Yet today, the world is ever more divided, demarcated and — quite literally fortified. We are living in a guarded age.

Why and how has this happened? Where will it take us? In this book, David Betz explores the expansion of fortified physical infrastructure at every level of the global political economy. In cities, where security is increasingly 'designed in' to public buildings and spaces as they are reshaped to mitigate mass terror attacks. Within corporations, who are



9781119246350
Pub Date: 9/20/23
\$195.00 USD
448 pages • Hardcover
Language Arts &
Disciplines /
Communication Studies

The Handbook of Conflict and Peace Communication

Sudeshna Roy

An incisive collection of essays highlighting conflict and peace issues in the Global South, with coverage of theory, method, mediated, case-oriented, and innovative approaches

In Handbook of Conflict and Peace Communication, renowned communication and media scholar Dr. Sudeshna Roy delivers an authoritative exploration of a variety of critical conflicts in the world and a spectrum of approaches to peace communication. This book offers an in-depth view of how intricate and intractable conflicts can be and how the communicative aspects of conflict are



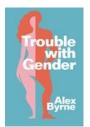
9781119693574 Pub Date: 10/2/23 \$995.00 USD 2208 pages • Hardcover Language Arts & Disciplines / Linguistics

The Wiley Blackwell Companion to Morphology, 5 Volume Set

Peter Ackema, Sabrina Bendjaballah, Eulàlia Bonet, Antonio Fábregas

An indispensable resource for morphologists and other linguists alike, written and edited by esteemed scholars in the field

The Wiley Blackwell Companion to Morphology is an authoritative, state-of-the-art overview the data that have been central to the development of morphological theory in the past decades. Featuring contributions from an international panel of linguists, this unparalleled collection brings together both seminal work and recent morphological research on topics including derivational and



9781509560011 Pub Date: 12/26/23 \$35.00 USD 308 pages • Hardcover Philosophy

Trouble With Gender: Sex Facts, Gender Fictions

A Byrne

Sex used to rule. Now gender identity is on the throne. Sex survives as a cheap imitation of its former self: assigned at birth, on a spectrum, socially constructed, and definitely not binary. Apparently quite a few of us fall outside the categories male and female. But gender identity is universal—we all have one. Humanity used to be deaved into two sexes. Now the crucial division depends on whether our gender identity aligns with our body. If it does, we are disgender; if it does not, we are transgender. The dethroning of sex has meant the threat of execution for formerly noble words like "...

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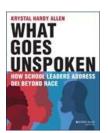
9781509558018 Pub Date: 1/9/24 \$16.95 USD 124 pages • Paperback Philosophy

Vita Contemplativa: In Praise of Inactivity

Byung-Chul Han, Daniel Steuer

In our busy and hurried lives, we are losing the ability to be inactive. Human existence becomes fully absorbed by activity – even leisure, treated as a respite from work, becomes part of the same logic. Intense life today means first of all more performance or more consumption. We have forgotten that it is precisely inactivity, which does not produce anything, that represents an intense and radiant form of life.

For Byung-Chul Han, inactivity constitutes the human. Without moments of pause or hesitation, acting deteriorates into blind action and reaction. When life



9781394163182 Pub Date: 10/3/23 \$32.00 USD 208 pages • Paperback Education / Leadership

What Goes Unspoken: How School Leaders Address DEI Beyond Race

Krystal Hardy Allen

Practical ways and tools for school leaders to operationalize diversity, equity, and inclusion

What Goes Unspoken is a must-have guide for any school or educational systems leader looking to comprehend and put into play an effective, equity-centered plan that champions students, teachers, and staff. Moving beyond the abundant resources that focus on DEI theories, author Krystal Hardy Allen shows leaders and administrators how to concretely center DEI within both practices and policies, as well as how to do the interpersonal work of becoming a self-aware and equity-focused leader. With these res...

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9781119638803 Pub Date: 9/20/23 \$129.95 USD Hardcover Architecture / Interior Design

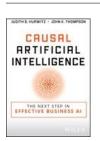
A History of Interior Design (5th Edition)

John Pile, Judith Gura, Drew Plunkett

A History of Interior Design tells the story of 6,000 years of domestic and public space. It's an essential resource for students, professionals, and anyone interested in interior design, the decorative arts, architecture, and art history. It explores a broad range of styles and movements, weaving together a fascinating narrative from cave dwellings and temple architecture, through Gothic cathedrals and Islamic palaces, to modern skyscrapers and the retail spaces of the 21st-century.

This fully updated fifth edition includes:

• More on the contributions of women designers



9781394184132 Pub Date: 10/3/23 \$35.00 USD 300 pages • Paperback Computers / Artificial Intelligence

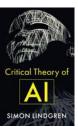
Causal Artificial Intelligence: The Next Step in Effective Business AI

Judith S. Hurwitz, John K. Thompson

Discover the next major revolution in data science and AI and how it applies to your organization

In Causal Artificial Intelligence: The Next Step in Effective, Efficient, and Practical AI, a team of dedicated tech executives delivers a business-focused approach based on a deep and engaging exploration of the models and data used in causal AI. The book's discussions include both accessible and understandable technical detail and business context and concepts that frame causal AI in familiar business settings.

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Critical Theory of AI

Simon Lindgren

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9781394226221 Pub Date: 9/26/23 \$40.00 USD 208 pages • Hardcover Computers / Internet / Online Safety & Privacy

Cyber Guardians: Empowering Board Members for Effective Cybersecurity

Bart R. McDonough

A comprehensive overview for directors aiming to meet their cybersecurity responsibilities

In Cyber Guardians: Empowering Board Members for Effective Cybersecurity, veteran cybersecurity advisor Bart McDonough delivers a comprehensive and hands-on roadmap to effective cybersecurity oversight for directors and board members at organizations of all sizes. The author includes real-world case studies, examples, frameworks, and blueprints that address relevant cybersecurity risks, including the industrialized ransomware attacks so commonly found in today's



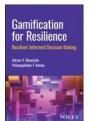
9781119987369 Pub Date: 9/26/23 \$45.00 USD 304 pages • Hardcover Computers / Information Technology

Emerging Technologies for Business Professionals: A Nontechnical Guide to the Governance and Management of Disruptive Technologies

Nishani Vincent, Amy Igou

Embrace emerging technology in your own organization with jargon-free and practical guidance

In Emerging Technologies for Business Professionals: A Nontechnical Guide to the Governance and Management of Disruptive Technologies, a team of accomplished accounting systems experts and educators delivers a straightforward and jargon-free management and governance blueprint of emerging technologies ideal for



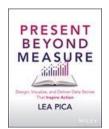
9781394157747 Pub Date: 10/3/23 \$130.00 USD 320 pages • Hardcover Computers / Programming / Games

Gamification for Resilience: Resilient Informed Decision Making

Adrian V. Gheorghe, Polinpapilinho F. Katina

Enable Resilience-Informed Decision-Making with an insightful combination of systems engineering concepts

In Gamification for Resilience: Informed Resilient Decision Making, a team of distinguished researchers delivers an insightful and exciting integration of game theory, design, and applications that explains how to create a resilient city that promotes sustainable development, well-being, and inclusive growth. The authors combine several concepts and techniques taken from serious gaming and integrate them into decision-making theory, demonstrating how to



9781394202171
Pub Date: 9/26/23
\$45.00 USD
352 pages • Paperback
Computers / Data
Science / Data

Present Beyond Measure: Design, Visualize, and Deliver Data Stories That Inspire Action

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Are you suffering from Data Presentation Zombification?

Billions of dollars and thousands of hours are lost every year during ineffective business meetings worldwide. Data practitioners painstakingly present their valuable analytical insights, only to fall flat, inspiring more yawns than yeses.

In Present Beyond Measure: Design, Visualize, and Deliver Data Stories That Inspire Action, Lea Pica provides a 4-phase, step-by-step blueprint for planning, designing, visualizing, and delivering compelling data storytelling in business presentations. Following her blueprint, volumil



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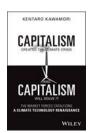
9781394203147 Pub Date: 10/3/23 \$32.00 USD Hardcover Computers / Security / Network Security

Zero Trust and Third-Party Risk: Reduce the Blast Radius

Gregory C. Rasner

Dramatically lower the cyber risk posed by third-party software and vendors in your organization

In Zero Trust and Third-Party Risk, veteran cybersecurity leader Gregory Rasner delivers an accessible and authoritative walkthrough of the fundamentals and finer points of the zero trust philosophy and its application to the mitigation of third-party cyber risk. In this book, you'll explore how to build a zero trust program and nurture it to maturity. You will also learn how and why zero trust is so effective in reducing third-party cybersecurity risk.



9781394201556 Pub Date: 10/31/23 \$34.00 USD Hardcover Business & Economics / Environmental Economics

Capitalism Created the Climate Crisis and Capitalism Will Solve It: The Market Forces Catalyzing a Climate Technology Renaissance

Kentaro Kawamori

Creative and practical free-market solutions to climate change

In Capitalism Created the Climate Crisis and Capitalism Will Solve It: The Market Forces Catalyzing a Climate Technology Renaissance, distinguished author Kentaro Kawamori delivers a fascinating and timely exploration of the interplay between capitalism and climate change. He explains how the capitalist system helped to contribute to the current crisis of global warming and how that same system will help to end it.



9781119697336 Pub Date: 11/7/23 \$34.00 USD 320 pages • Hardcover Business & Economics / Entrepreneurship

Transformed: Becoming a Product-Driven Company

Marty Cagan

Most organizations that are going through a digital transformation focus on improving their product teams to lead the way with new game-changing tech products. They focus on raising the skillset, talent and best practices that the team employs to build better product. Often this doesn't work. The organizations that successfully transform take a different approach. Not only do they focus on innovative tech products and product team transformation, but crucially, they change the way the rest of the organization supports the product team. This book will help leadership teams and the rest of the o...



9781394172115 Pub Date: 11/7/23 \$32.00 USD Hardcover Business & Economics / Leadership

Customer Communities: Engage and Retain Customers to Build the Future of Your Business

Nick Mehta, Robin Van Lieshout

Make community building your ultimate business growth strategy

In Customer Communities: Engage and Retain Customers to Build the Future of Your Business, Nick Mehta and Robin Van Lieshout deliver an actionable playbook on how to cultivate meaningful communities that fuel quantifiable business growth. In the book, you'll learn how to capitalize on this new growth strategy to scale your company and develop excitement around your products and your firm.

The authors outline the 10 foundational Laws of



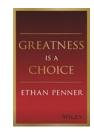
9780857089694 Pub Date: 12/4/23 \$18.99 USD 265 pages • Paperback Psychology / Mental Health

Fix Me: Safely Become Your Own Therapist and Manage Anxiety

Belynder Walia

An essential handbook for readers to successfully manage anxiety and take control of their lives.

In Fix Me, Dr Belynder Walia aims to provide short and long-term solutions to daily problems faced by anxiety sufferers. As a psychotherapist and anxiety relief expert, she shares cutting-edge techniques to help readers feel empowered and in control of their lives. According to research conducted before the recent pandemic, anxiety disorder affects more than 10% of the global population but getting help can be expensive and difficult to obtain.



9781394185757 Pub Date: 10/31/23 \$25.00 USD 192 pages • Hardcover Business & Economics / Personal Success

Greatness Is a Choice

Ethan Penner

A battle-tested guide on how to live a great life

In *Greatness Is a Choice*, Wall Street legend Ethan Penner presents a jewel box filled with thoughts and ideas that challenge readers by stimulating a higher level of awareness and critical thinking. Penner's forthright style makes the book invaluable to a broad range of readers. Each chapter is a guidepost for today's challenging societal issues, but the words are also rooted in timeless thinking culled from Penner's considerable personal and professional experiences. *Greatness Is a Choice* asks readers to consider new ideas and strategies as cri...



9781394150533 Pub Date: 11/7/23 \$27.00 USD Hardcover Business & Economics / Personal Success

The Communication Code: Unlocking Every Relationship, One Conversation at a Time

Jeremie Kubicek, Steve Cockram

Provides a proven series of skills and techniques that anyone can use to make their relationships thrive

Healthy communication is essential in any professional or personal relationship. When the lines of communication are frayed or broken, the resulting drama, unnecessary conflict, and inefficiency often lead to 'dropping the ball'. Better communication yields better results. It's a no-brainer—honest conversations build deeper, more productive relationships. It may seem simple in theory, but healthy communication is one of the most challenging

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9781394180608 Pub Date: 10/24/23 \$28.00 USD 256 pages • Hardcover Business & Economics / Industries / Computers & Information Technology

Our Planet Powered by AI: How We Use Artificial Intelligence to Create a Sustainable Future for Humanity

Mark Minevich

A hands-on guide to evolving your company with ethical AI along with thought-provoking insights and predictions from a variety of well-known industry leaders

In *Our Planet Powered by AI*, renowned AI strategist and pioneer Mark Minevich delivers an exciting and practical discussion of how to implement groundbreaking artificial intelligence technologies at every level of your organization. You'll learn to create sustainable, effective competitive advantage by introducing previously

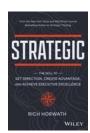


9781394207039 Pub Date: 11/7/23 \$35.00 USD 304 pages • Hardcover Business & Economics / Management

The Breakthrough Manifesto: Ten Principles to Spark Transformative Innovation

Kim Christfort, Suzanne Vickberg

Increasingly executives are facing unprecedented levels of complexity and shifting societal, political, and technological dynamics. This new context requires transformational change and fresh ways of thinking. While traditional approaches are still relevant for some aspects of innovation, they are best applied when addressing a known set of problems with reasonable clarity around potential solutions. That is not the situation challenging many of the executives with whom we work. These executives are trying to shape futures where not only is the potential solution unclear but even the problem i...



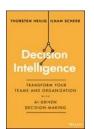
9781394215331 Pub Date: 11/7/23 \$29.00 USD 288 pages • Hardcover Business & Economics / Leadership

Strategic: The Skill to Set Direction, Create Advantage, and Achieve Executive Excellence

Rich Horwath

Master the four disciplines of strategic fitness essential to executive performance

In Strategic, New York Times and Wall Street Journal bestselling author Rich Horwath delivers an incisive roadmap to help leaders at all levels think, plan, and act strategically to navigate every business challenge they face. The book offers business leaders a proven framework—the Strategic Fitness System—containing dozens of tools, techniques, and checklists to confidently master every area of the business, from designing market-winning strategies to shaping the organization's



9781394185061 Pub Date: 10/31/23 \$32.00 USD 256 pages • Hardcover Business & Economics / Decision-Making & Problem Sobina

Decision Intelligence: Transform Your Team and Organization with AI-Driven Decision-Making

Thorsten Heilig, Ilhan Scheer

Dramatically improve your decisions with data and AT

In Decision Intelligence: How to Transform Your Team and Organization with AI-Driven Decision-Making, a team of pioneering decision and AI strategists delivers a digestible and hands-on resource for professionals at every part of the decision-making journey. The book discusses the latest technology and approaches that bridge the gap between behavioral science, data science, and technological innovation.

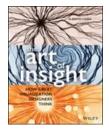
Discover how leaders from various industries and

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9781394208654 Pub Date: 11/8/23 \$27.00 USD Paperback

Toolkit for Turbulence: The Mindset and Methods Th at Leaders Need to Turn Adversity to Advantage

G Winter



9781119797395
Pub Date: 11/14/23
\$40.00 USD
272 pages • Paperback
Business & Economics /
Business Communication
/ Mactings &

The Art of Insight: How Great Visualization Designers Think

Alberto Cairo

Learn how expert data visualization designers reason about their craft

In *The Art of Insight: How Great Visualization Designers Think*, renowned visualization designer and educator Alberto Cairo, in conversation with several leaders in the field, delivers an inspiring exploration of how they make design choices. The book is a celebration of visualization, and a personal journey that dives into subjects like:



9781394190218
Pub Date: 11/14/23
\$19.95 USD
256 pages • Paperback
Business & Economics /
Decision-Making &
Problem Solving

Master Your Mind: Counterintuitive Strategies to Refocus and Re-Energize Your Runaway Brain

Roger Seip, Robb Zbierski

You'll get there faster if you just slow down

Master Your Mind offers a bit of perspective and a lot of insight for anyone seeking long-term success. Success in business is spelled M-O-R-E: better results, faster growth, more revenue, greater efficiency. Do more. Make more. Achieve more. And do it now. Eventually, ambition turns to stress, then to frenzy, then to emptiness as once-ambitious workers endlessly trudge the hamster wheel chasing the next promotion. While top-level performance is the holy grail of business at all levels, there is another, much better way to achieve it: slow down.



9781394190454 Pub Date: 11/14/23 \$19.95 USD 240 pages • Paperback Business & Economics

Train Your Brain For Success: Read Smarter, Remember More, and Break Your Own Records

Roger Seip

Train your mind to achieve new levels of success!

Professionals and entrepreneurs do a great job of keeping up appearances. But if they're honest with themselves, they're short on living the life they really want. *Train Your Brain For Success* provides the perspective to analyze how you got where you are and, more importantly, learn the skills to get where you truly desire to be. *Train Your Brain For Success* explains specific ways of thinking and acting that will get anyone where they want to go, fast. Learn to condition your mind to move towards success automatically, by discovering greater mem...



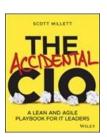
9781509557561 Pub Date: 1/23/24 \$22.95 USD 208 pages • Paperback Political Science / Public Policy / Economic Policy

The Trade Weapon: How Weaponizing Trade Threatens Growth, Public Health and the Climate

Heydon

Prompted by geo-strategic rivalry and the war in Ukraine, COVID-19 and the climate transition, trade policy is increasingly being weaponized. This trend towards protectionist capture and retaliation is self-sabotaging and bad for growth. But there is another way.

In this hard hitting book, Ken Heydon offers alternatives to the trade weapon: the need for diplomatic carrots to accompany the sanctions stick; for resilience in supply chains, not self sufficiency through ill-advised reshoring and friendshoring; for multilateral, WTO, remedies to rule



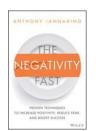
9781119612094
Pub Date: 10/31/23
\$40.00 USD
500 pages • Paperback
Computers / Software
Development &
Engineering / Project

The Accidental CIO: A Lean and Agile Playbook for IT Leaders

Scott Millett

Make the jump from a developer or IT admin to an effective, inspiring tech leader

As you move up through the tech ranks, the transition to leadership is notoriously challenging. Many chief information officers (CIO) or chief technology officers (CTO) are short-lived in that role, as they discover that being a programmer or tech administrator is vastly different from being an IT leader. *The Accidental CIO* will show you how to become an effective, strategic leader —whether you already inhabit that leadership role or are eyeing the C-suite for your professional future.



9781119985884 Pub Date: 10/31/23 \$28.00 USD 240 pages • Hardcover Business & Economics / Sales & Selling / Management

The Negativity Fast: Proven Techniques to Increase Positivity, Reduce Fear, and Boost Success

Anthony Iannarino

Learn to transform your perspective and lead with positivity

In *The Negativity Fast: Proven Techniques to Increase Positivity, Reduce Fear, and Boost Success,* sales leader and strategist Anthony Iannarino delivers an exciting and effective new take on creating and sustaining powerful sales processes. You'll learn to lead with positivity as you harness negative emotions to make lasting changes for the better and explore the power of gratitude to transform your mental outlook.



9781394195343 Pub Date: 11/29/23 \$18.99 USD 352 pages • Paperback Business & Economics / Entrepreneurship

The UnNoticed Entrepreneur, Book 2: Giving Entrepreneurs the Tools They Need to Get the Recognition They Deserve (2nd Edition)

Jim James

Classic and outside-the-box tactics for taking your company to the next level

The UnNoticed Entrepreneur gives you practical advice for drawing customers into your vision and rising above the rabble. Specifically, this book shows you how you can share the vision for your company, the why behind your product or service. If you can do that, customers will come. The secret? You already have everything you need to become famous in your market. You don't need



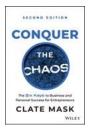
9781394194544 Pub Date: 11/29/23 \$19.05 USD Paperback Business & Economics / Entrepreneurship

Self-Made: Build a Big Life from a Small Business

Olivia Carr

Rewrite your narrative and create a legacy by building a business, your way

From Olivia Carr, founder of Shhh Silk, Self-Made: Build a Big Life from a Small Business is an inspirational and practical guide that will empower you to grow a profitable, successful business, no matter your stage of life. A mother at a young age, and without formal qualifications, in her twenties Olivia found herself struggling with climbing debt. Self-Made is the story of how she turned her life around in her thirties and founded Shhh Silk: a multi-million-dollar brand loved by women globally. But more than that, Se...



9781394217380 Pub Date: 10/31/23 \$30.00 USD 240 pages • Hardcover Business & Economics / Entrepreneurship

Conquer the Chaos: The Six Keys to Business and Personal Success for Entrepreneurs (2nd Edition)

Mask

Make your small business work for you with this expert guide on entrepreneurship

In the newly revised second edition of *Conquer the Chaos*, celebrated author and CEO of Keap, a world-leading provider of marketing automation software for small business, Clate Mask, delivers yet another incisive and exciting roadmap to entrepreneurial success for small business owners. The book offers six non-negotiable, must-have strategies for entrepreneurs, as well as an engaging mix of stories, quotes, anecdotes, and examples



9781394206698
Pub Date: 11/7/23
\$29.95 USD
224 pages • Hardcover
Business & Economics /
Investments & Securities
/ Portfolio Management

The Climb to Investment Excellence: A Practitioner's Guide to Building Exceptional Portfolios and Teams

Ana Marshall

A go-to resource for institutional investors and asset allocators seeking practical advice from a proven leader in the field

In The Climb to Investment Excellence: A Practitioner's Guide to Building Exceptional Portfolios and Teams, celebrated institutional investor and asset allocator Ana Marshall draws on her 36 years' experience in finance and investment to deliver a comprehensive and practical blueprint for a resilient and high-performing institutional portfolio, as well as a reliable roadmap for the



9781394189052 Pub Date: 12/26/23 \$37.50 USD 200 pages • Hardcover Business & Economics / Finance / Financial Risk

Attention Hacking: The Power of Social Media Selling in Insurance and Finance

Robin Kiera

Why do people queue in front of Apple stores all night long — but not with you? And isn't it grotesque that mobile phones are more in demand than, for example, products for wealth accumulation, health and family protection? However, this does not have to be the case. There are tools and strategies that your industry can use to attract customers. This book uses the insurance industry to show how to do it. And it's easy! Because insurers and intermediaries help people in their darkest hours. But despite billions invested in sales and marketing, no one is interested in it.

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9781394210329 Pub Date: 11/14/23 \$27.00 USD Hardcover Business & Economics / Finance

Catching Up to FTX

Ben Armstrong

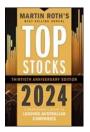
Ben Armstrong was one of the first to start raising the alarm about FTX and Samuel Bankman-Fried. This book will document the collapse of FTX and the fall of Samuel Bankman-Fried from an industry insider. The book will examine what some of the signs of fraud that were taking place and provide a play-by-play analysis of FTX's collapse which took place over a 10-day period in November 2022 (including what Armstrong saw in the Bahamas when Bankman-Fried was extradited back to the United States).

Money with Jess: The Money Diary

1 Irvine

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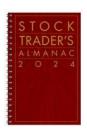
9781394208722 Pub Date: 10/26/23 \$25.00 USD Paperback



9781394188673 Pub Date: 11/1/23 \$25.00 USD 256 pages • Paperback

Top Stocks 2024: A Sharebuyer's Guide To Leading A ustralian Companies

M ROTH



9781394203161 Pub Date: 10/24/23 \$50.00 USD 208 pages • Spiral Bound Business & Economics / Investments & Securities

Stock Trader's Almanac 2024 (57th Edition)

Jeffrey A. Hirsch

The Most Trusted Almanac Used by Savvy Investors to Profit Year after Year!

Created by Yale Hirsch in 1967, the Stock Trader's Almanac has delivered money-making insights and strategies to investors for more than six decades. The Almanac originated such important market phenomena as the "January Barometer" and the "Santa Claus Rally" and was instrumental in popularizing other tradable strategies, such as "The Best Six Months Strategy" (commonly known as "Sell in May and Go Away") and the four-year Presidential Election Cycle.

Mr Hirsch imparted his knowledge of the stock market to



9781119885894 Pub Date: 11/14/23 \$185.00 USD Hardcover Business & Economics / Corporate Finance /

Financial Valuation: Applications and Models: Book + Workbook Set (5th Edition)

James R. Hitchner

Financial Valuation: Applications and Models provides authoritative reference and practical guidance on the appropriate, defensible way to prepare and present business valuations. With contributions by 30 top experts in the field, this new edition provides an essential resource for those seeking the most up-to-date guidance, with a strong emphasis on applications and models. Coverage includes state-of-the-art methods for the valuation of closely-held businesses, nonpublic entities, intangible, and other assets, with comprehensive discussion on valuation theory, a consensus view on application,...



9781394185320 Pub Date: 10/24/23 \$29.99 USD 352 pages • Paperback Technology & Engineering / Radio

Low Power FM For Dummies

Sharon Scott

Beginner-friendly advice on how to start and run a local FM station

There are approximately 2000 low power FM radio stations in the United States. That number will grow as more licenses are issued in the coming years. *Low Power FM For Dummies* walks you through the key steps you need to take to establish, manage, and help run one of these hyper-local broadcast operations. You'll get easy-to-follow help on everything from making all your gear work to financing your operation, managing your staff, and complying with rules and regulations.

Not sure where to heain? No worries! This hook explains



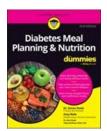
9781394186884 Pub Date: 11/7/23 \$24.99 USD 384 pages • Paperback Health & Fitness / Women's Health

Perimenopause For Dummies

Rebecca Levy-Gantt

Get to know perimenopause and manage troublesome symptoms

Perimenopause For Dummies is a practical and comprehensive guide to the emotional, mental, and physical changes that begin to happen as you approach menopause. Demystify the connection between hormones and aging and make informed choices about how to deal with symptoms like weight gain, hot flashes, depression, mood swings, and insomnia. You'll learn about natural remedies and medical interventions that can ease the transition between fertility and menopause. Most importantly, you'll know what to expect, so the changes



9781394206865 Pub Date: 11/7/23 \$24.99 USD 384 pages • Paperback Cooking / Health & Healing / Diabetic & Sugar-Free

Diabetes Meal Planning & Nutrition For Dummies (2nd Edition)

Dr. Simon Poole, Amy Riolo

Learn how to eat well, improve your health, and enjoy life with diabetes

The new edition of *Diabetes Meal Planning & Nutrition For Dummies* offers you a holistic approach to living your best life with diabetes. Optimize your diet and plan delicious meals that will empower you to take control, improve your health, prevent, and even reverse diabetes. Written by an award-winning chef and renowned doctor who are both experts in the field of nutrition, this book helps you understand what defines healthful eating for diabetes, its crucial role to long term health, and how meal planning is



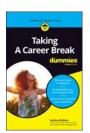
9781394168347 Pub Date: 10/24/23 \$24.99 USD 432 pages • Paperback Foreign Language Study / English As A Second

Ingles Para Dummies (2nd Edition)

Gail Brenner

Es fácil aprender inglés, lo prometemos

Ingles Para Dummies está repleto de explicaciones claras de la gramática, el uso, la jerga y más en inglés, todo en un formato fácil de seguir. Estudia a su propio ritmo, en la comodidad de su hogar, con esta guía imprescindible para cualquier persona que quiera aprender inglés. Le encantará el útil mini diccionario inglés-español mientras aprende la jerga para saludos personales, conversaciones telefónicas, compras, viajes, cenas y otras actividades diarias. Además, los ejemplos del mundo real te permiten poner en práctica sus nuevas habilidades. Con ayu...



9781394197590 Pub Date: 11/15/23 \$24.99 USD 368 pages • Paperback Business & Economics / Careers

Taking A Career Break For Dummies

Katrina McGhee

Taking a career timeout could be the window of opportunity you've been looking for

Taking A Career Break For Dummies shows you that a career break could be life-changing. Career breaks give us a chance to pause to identify opportunities and dreams, focus on the things we've been missing, and develop new skills. This book empowers you to take the leap into your next chapter. There are dozens of reasons you might want to do it, but whatever your circumstance, this friendly Dummies guide will help you value your own well-being, give yourself permission to grow and explore, and reclaim your time, y...



9781394213146 Pub Date: 11/7/23 \$34.99 USD 480 pages • Paperback Computers / Data Science / Data Modeling & Dasign

Python for Data Science For Dummies (3rd Edition)

John Paul Mueller, Luca Massaron

Let Python do the heavy lifting for you as you analyze large datasets

Python for Data Science For Dummies lets you get your hands dirty with data using one of the top programming languages. This beginner's guide takes you step by step through getting started, performing data analysis, understanding datasets and example code, working with Google Colab, sampling data, and beyond. Coding your data analysis tasks will make your life easier, make you more in-demand as an employee, and open the door to valuable knowledge and insights. This new edition is



9780730394525 Pub Date: 12/11/23 \$26.99 USD 400 pages • Paperback Business & Economics / Commerce

Selling Online For Dummies

Paul Waddy

Transform your ecommerce ideas into profitable reality with this page-turning new handbook

You've probably heard that online stores and ecommerce just had their best year in history. But have you ever wondered how to start selling online? Do you dream of staking out a piece of online real estate and grabbing a big share of that multi-billion-dollar industry?

In Selling Online For Dummies, accomplished exec and online shopping guru Paul Waddy shows you exactly how to get started in setting up your online shop. With an expert's eye for business, and an easy-to-understand take on the technical stuff



9781394206384 Pub Date: 10/31/23 \$24.99 USD 384 pages • Paperback Sports & Recreation / Motor Sports

Formula One Racing For Dummies (2nd Edition)

Jonathan Noble

A crash course in the exciting world of professional motor racing

Formula One Racing For Dummies has all the information you need to start following this exciting motor sport. You'll learn the basic dynamics and rules of F1, and you'll get a primer on the drama, strategies, politics, and rivalries that have turned the sport into a global sensation. Written by an industry expert, this book is full of fun anecdotes that will get beginners and die-hards alike excited for the next race. Get to know the contemporary F1 scene, with profiles of current team managers and drivers, info on the



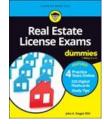
9781119989929 Pub Date: 11/7/23 \$19.99 USD 320 pages • Paperback Sports & Recreation / Skateboarding

Skateboarding For Dummies

Daewon Song

A beginner's guide to skating for fun, fitness, and self-expression

Skateboarding For Dummies teaches you the basics of the fun and popular sport of skateboarding, so you can start shredding. Author Daewon Song has been a pro skateboarder for 30 years and is considered to be the most technically gifted skateboarder of all time. He is passionate about the sport and shares his enthusiasm and experience in this easy-to-read guide. Skateboarding is a fun, challenging, and inclusive sport that can also be a powerful outlet for self-expression. With this book, you'll learn cool tricks, safe skating, ...



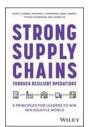
9781394204113 Pub Date: 10/31/23 \$29.99 USD 496 pages • Paperback Business & Economics / Real Estate

Real Estate License Exams For Dummies: Book + 4 Practice Exams + 525 Flashcards Online (5th Edition)

John A. Yoegel

Get ready to close on your new career as a real estate agent

Real Estate License Exams For Dummies is packed with all the information you need to know to get your license and begin your lucrative and rewarding real estate career. With four practice tests and 525 flashcards online, you'll be well on your way to launching the real estate career of your dreams. Plus, there are more practice questions throughout each of the subject review sections in the book, so you can work through all the topics covered on



9781394201587 Pub Date: 11/7/23 \$35.00 USD 256 pages • Hardcover Business & Economics / Management

Strong Supply Chains Through Resilient Operations: Five Principles for Leaders to Win in a Volatile World

Suketu Gandhi, Michael F. Strohmer, Marc Lakner, Tiffany Hickerson, Sherri He

Future-proof your firm's supply chains with a renewed focus on resilience

In Strong Supply Chains Through Resilient Operations: Five Principles for Leaders to Win in a Volatile World, a team of dedicated, veteran operations strategists delivers a practical and hands-on discussion of how to future-proof your company's supply chains through a relentless focus on resilience. In the book, you'll discover how to shift your firm's emphasis from "low-cost" to "low volatility" as you



9781119800415 Pub Date: 11/7/23 \$39.95 USD 320 pages • Hardcover Computers / Data Science / Data Analytics

Leading in Analytics: The Seven Critical Tasks for Executives to Master in the Age of Big Data

Joseph A. Cazier

A step-by-step guide for business leaders who need to manage successful big data projects

Leading in Analytics: The Critical Tasks for Executives to Master in the Age of Big Data takes you through the entire process of guiding an analytics initiative from inception to execution. You'll learn which aspects of the project to pay attention to, the right questions to ask, and how to keep the project team focused on its mission to produce relevant and valuable project. As an executive, you can't control every aspect of the process. But if you focus on high-impact factors that you can control, you ca...

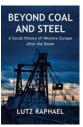
Diatom Cultivation for Biofuel, Food and

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High Value Products

9781394174485 Pub Date: 11/14/23 \$249.00 USD 500 pages • Hardcover Science / Life Sciences /

Biology



9781509554386 Pub Date: 1/23/24 \$26.95 USD 410 pages • Paperback History / Modern / 20Th Century

Beyond Coal and Steel: A Social History of Western Europe after the Boom

Lutz Raphael, Kate Tranter

In the 1970s, the economic and social foundations of Western Europe underwent an unprecedented transformation. Old industries like coal and steel disappeared, millions of people lost their jobs and formerly flourishing towns and cities went into decline. Traditional political agendas gave way to new social problems and concerns. What happened to industrial citizens – their workplaces, their careers and their homes? How did social rights and political participation of workers change when markets became global, management lean and financial capital dominant? What ideas and ideologies framed th...



9781509555000 Pub Date: 1/23/24 \$22.95 USD 244 pages • Paperback Social Science / Ethnic Studies / American

Darkening Blackness: Race, Gender, Class, and Pessimism in 21st-Century Black Thought

Norman Ajari, Matthew B. Smith

The concept of Afropessimism does not refer to Black people, but rather to the likelihood of white society overcoming its own negrophobia, and to a radical distrust in white narratives of inclusivity. What if the ideas and reforms we regard as progressive were just the new and shiny face of racism? In the time of Black Lives Matter, the unswerving dehumanisation and killing of Black people form the bedrock of our civilization. But a vast anti-Black collective feeling also manifests itself as a more insidious shared unconscious, hidden from view by the doctrines we deem as emancipatory. This bo...



9781509557196 Pub Date: 2/5/24 \$24.95 USD 240 pages • Paperback Social Science / Social Classes & Economic

Class (2nd Edition)

Will Atkinson

Class is not only amongst the oldest and most controversial of all concepts in social science, but also a topic which has fascinated, amused, incensed and galvanized the general public. But what exactly is a 'class'? How do sociologists study and measure it, and how does it correspond to everyday understandings of social difference in the twenty-first century?

In a time when inequality has dramatically returned to the social scientific and political agenda, this accessible and lively book explores these questions and more. It takes readers through the key theoretical traditions in class res...



9781119800682 Pub Date: 10/17/23 \$195.00 USD 448 pages • Hardcover Social Science / Media Studies

The Handbook of Gender, Communication, and Human Rights

Aimee Vega Montiel, Margaret Gallagher

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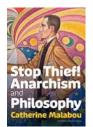
9781509558773 Pub Date: 1/16/24 \$22.95 USD 225 pages • Paperback Political Science

The Democratic Regression: The Political Causes of Authoritarian Populism

A Schäfer

There is a tendency in public debate to downplay the significance of populism by attributing its rise to the inadequacies of those who vote for populist leaders and parties. But this way of thinking prevents us from seeing that the rise of populism may be linked to problems and shortcomings in the way our democracies work.

In this important book, Armin Schäfer and Michael Zürn argue that the rise of authoritarian populism is rooted in two developments that are specifically political in character: first, the takeover of parliaments by

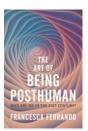


9781509555239 Pub Date: 1/16/24 \$24.95 USD 264 pages • Paperback Philosophy

Stop Thief!: Anarchism and Philosophy

Catherine Malabou, Carolyn Shread

There's no shame in a continental philosopher saying they are a Marxist, but it's almost impossible to admit to being an anarchist. Silently, perhaps even unknowingly, philosophical anarchism "borrows" its definition from political anarchism, but the two remain strangers to each other. What do Reiner Schürmann, Emmanuel Levinas, Jacques Derrida, Michel Foucault, Giorgio Agamben and Jacques Rancière have in common? Each of them ascribed a determining ontological, ethical, or political value to anarchy – yet not a single one ever called themselves an "anarchist." It is as if anarchism were unmen...



9781509548965 Pub Date: 1/16/24 \$24.95 USD 240 pages • Paperback Philosophy

The Art of Being Posthuman: Who Are We in the 21st Century?

Francesca Ferrando

This book offers a comprehensive reflection on the existential condition of the 21st century. A visionary introduction to existential posthumanism, it takes the form of eight meditations of posthuman self-inquiry.

Existential posthumanism embraces the question 'Who am I?' in relation to: 'Where, When, and Why are We?'. This journey of self-discovery engages with a wide range of knowledge and expertise – from ancient paths of wisdom to the latest developments in science and biotechnologies; from Paleolithic times to the futures of



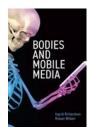
9781509558063 Pub Date: 1/3/24 \$12.95 USD 140 pages • Paperback Social Science / Media Studies

Foreverism

Grafton Tanner

What do cinematic "universes," doud archiving, and voice doning have in common? They're in the business of foreverizing – the process of revitalizing things that have degraded, failed, or disappeared so that they can remain active in the present. To foreverize something is to reanimate it, to enclose and protect it from time and the elements, and to eradicate the feeling of nostalgia that accompanies loss.

In a culture anxious about nostalgia, things are considered failures if they don't last forever, or if they're expected not to last. Foreverizing is a bulwark against instability, but it



9781509549627 Pub Date: 1/23/24 \$22.95 USD 224 pages • Paperback Social Science / Popular Culture

Bodies and Mobile Media

Ingrid Richardson, Rowan Wilken

Have you ever considered how mobile media change what we see, hear and pay attention to in urban spaces, or how they alter our pedestrian movement through the city? Over the last decade, mobile media and communication technologies have become deeply integral to our perception and bodily experience of the world.

In this original book, Ingrid Richardson and Rowan Wilken explore mobile media as a lens through which to understand how embodiment both shapes, and is shaped by, media experience. *Bodies and Mobile Media* offers a unique approach by focusing on specific sensory

TONY DELAROSA TEACHING THE INVISIBLE RACE

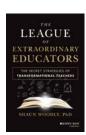
9781119930235 Pub Date: 10/24/23 \$32.00 USD 320 pages • Hardcover Education / Multicultural Education

Teaching the Invisible Race: Embodying a Pro-Asian American Lens in Schools

Tony DelaRosa, Liz Kleinrock

Transform How You Teach Asian American Narratives in your Schools!

In Teaching the Invisible Race, anti-bias and anti-racist educator and researcher Tony DelaRosa (he, siya) delivers an insightful and hands-on treatment of how to embody a pro-Asian American lens in your classroom while combating anti-Asian hate in your school. The author offers stories, case studies, research, and frameworks that will help you build the knowledge, mindset, and skills you need to teach Asian-American history and stories in your curriculum.



9781119902652 Pub Date: 11/7/23 \$27.00 USD 144 pages • Hardcover Education / Urban

The League of Extraordinary Educators: The Secret Strategies of Transformational Teachers

Shaun Woodly

Deliver on the promise of equity and transformational instruction in your classroom

In *The League of Extraordinary Educators*, veteran educator Dr. Shaun Woodly delivers a rousing narrative designed to take readers on a journey of empowerment, motivation, rich learning experiences, classroom synergy and even secrecy! You'll learn how to transform teaching and learning through empowering connections at all levels in the classroom, saying goodbye to outdated, ineffective teaching practices and saying hello to instructional



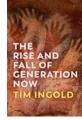
9781119981596 Pub Date: 10/31/23 \$35.00 USD 480 pages • Paperback Games & Activities / Board Games

Your Turn!: The Guide to Great Tabletop Game Design

Scott A. Rogers

Whether you are a novice or experienced pro, this easy-to-follow guide to designing board games is for you!

In Your Turn! The Guide to Great Tabletop Game Design, veteran game designer Scott Rogers—creator of tabletop games including Rayguns and Rocketships, Pantone the Game and ALIEN: Fate of the Nostromo—delivers a practical walkthrough to help YOU create over a half-dozen game prototypes, including dice, card, euro, miniature, and party games. The book is packed with easy-to-follow instructions, charming illustrations, and hands-on lessons



9781509556618
Pub Date: 1/23/24
\$16.95 USD
157 pages • Paperback
Social Science /
Anthropology / Cultural &

The Rise and Fall of Generation Now

Tim Ingold

Is the future about to close in, or is it open to new horizons? For anthropologist Tim Ingold, the root of our difficulty in facing up to the future lies in the way we think about generations. We imagine them as layers, succeeding one another like sheets in a stack. This view figures as a largely unquestioned backdrop to discussions of evolution, life and death, longevity, extinction, sustainability, education, climate change, and other matters of contemporary concern. What if we were to think of generations, instead, as wrapping around one another along their length, more like fibres in a rop...



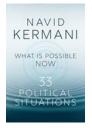
9781119870487 Pub Date: 10/17/23 \$21.95 USD 240 pages • Paperback Philosophy

Mad Max and Philosophy: Thinking Through the Wasteland

Matthew Meyer, David Koepsell, William Irwin

Explore the philosophy at the core of the apocalyptic future of Mad Max

Beneath the stylized violence and thrilling car crashes, the *Mad Max* films consider universal questions about the nature of human life, order and anarchy, justice and moral responsibility, society and technology, and ultimately, human redemption. In *Mad Max and Philosophy,* a diverse team of political scientists, historians, and philosophers investigates the underlying themes of the blockbuster movie franchise, following Max as he attempts to rebuild himself and the world around him.



9781509557646 Pub Date: 1/23/24 \$22.95 USD 262 pages • Paperback Political Science / Globalization

What is Possible Now: 33 Political Situations

Navid Kermani, Tony Crawford

Navid Kermani is one of the outstanding public intellectuals of his generation. Not one for drawing hard and fast conclusions, his style of thought is probing, observant, often straying from well-trodden paths and always peering beyond the present moment to trace connections and grasp the bigger picture.

Well known for his prize-winning novels and major works of nonfiction, Kermani has also written for newspapers and magazines ever since he started working at the local desk of a newspaper at the age of 15. Reporting from war zones and crisis hot spots, he gained widespread acclaim



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Studies

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160 pages • Paperback

Social Science / Media

Getting Russia Right

Thomas Graham

As US-Russian relations scrape the depths of cold-war antagonism, the promise of partnership that beguiled American administrations during the first post-Soviet decades increasingly appears to be have been false from the start. Why did American leaders persist in pursuing it? Was there another path that would have produced more constructive relations or better prepared Washington to face the challenge Russia poses today?

With a practitioner's eye honed during decades of work on Russian affairs, Thomas Graham deftly traces the evolution of opposing ideas of national purpose that The Kindertransport What Really Happened

9781509553778 Pub Date: 1/16/24 \$22.95 USD 169 pages • Paperback History

The Kindertransport: What Really Happened

Andrea Hammel

In 1938 and 1939, some 10,000 children and young people fled to the UK to escape Nazi persecution. Known as the 'Kindertransport', this effort has long been hailed as a feel-good wartime success story—but there are uncomfortable truths at the heart of this history.

The Kindertransport was a complex visa waiver scheme, and its initiators and organisers did not necessarily act in an altruistic way. The British government required a guarantee to indemnify the government against any expense for the arriving child, and refused to admit child refugees' parents. The selection criteria in place priorit...

Recognition in the Age of Social Media

Bruno Campanella

The desire to be recognized as a member of society is a basic human trait. In contemporary society, social media platforms play a key role in defining how such processes of recognition take shape. To post, to like or to comment have become daily practices of expressing individual value and recognition. On the one hand, social media platforms make it easier for individuals to be visible and to be recognized; on the other hand, they control the structure of these dynamics.

This timely and original book reflects on processes of recognition on social media platforms. Revisiting traditional

Think

SVEND BRINKMANN

9781509559596 Pub Date: 1/23/24 \$16.95 USD 140 pages • Paperback Philosophy / History & Surveys

Think: In Defense of a Thoughtful Life

Svend Brinkmann

A defining feature of being human is our ability to think. We refer to ourselves, after all, as homo sapiens. But in a world where experiencing and achieving as much as possible is the number one preoccupation, there is little room for reflection. Technology is also making everything easier, eroding the need for us to think at all.

Of course deep, critical thinking can be difficult, sometimes painful, and it demands time. But it is fundamental to our well-being. In this new book, bestselling philosopher and psychologist Svend Brinkmann argues for a return to the thoughtful life, where we learn...



9781509554881 Pub Date: 1/9/24 \$14.95 USD 120 pages • Paperback Philosophy

Conspiracy and Power

Donatella Di Cesare, David Broder

Conspiracy theories are neither delusions nor lies, neither simplistic fallacies nor psychological quirks: rather, they are a political problem. They are not so much about truth as about power. Rather than seeking to debunk conspiracy theories as the work of fringe groups and cranks, Donatella Di Cesare develops an original account that portrays conspiracy as the spectre of a shattered community.

With the proliferation of conspiracy theories, the distrust of politics and politicians turns into a boundless and pervasive suspicion. Who is behind the scenes? Who is pulling the

A BRIEF GLOBAL HISTORY OF THE LEFT SHLOMO SAND

9781509558254 Pub Date: 1/9/24 \$24.95 USD 271 pages • Paperback Philosophy / Political

A Brief Global History of the Left

Shlomo Sand, Robin Mackay

What is happening to the Left? It seems to be dying a slow death. While many commentors have predicted its demise, the Left has always defied these bleak prognoses and risen from the ashes in the most unexpected ways. Nevertheless, we are witnessing today a global decline in organized movements on the Left, and while social struggles and rebellious citizens continue to challenge dominant political regimes, these efforts do not translate into support for traditional left parties or into the creation of dynamic movements on the left.

Bestselling historian Shlomo Sand argues that the global



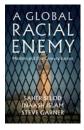
9781509549313 Pub Date: 1/23/24 \$24.95 USD 240 pages • Paperback Philosophy / Political

Claudia Jones: Visions of a Socialist America

Lynn

Activist, journalist, and visionary Claudia Jones was one of the most important advocates of Black and women's emancipation in the twentieth century. Arguing for a socialist future based in care and community, as well as the total emancipation of working people across the world, Jones' legacy made its indelible mark on both sides of the Atlantic.

In this ground-breaking new biography, Denise Lynn traces Jones' remarkable life and work, beginning with her immigration to the United States and culminating in her framework for a Black radical feminism that advocated the



9781509540204 Pub Date: 1/23/24 \$22.95 USD 210 pages • Paperback Social Science / Demography

A Global Racial Enemy: Muslims and 21st-Century Racism

Saher Selod, Inaash Islam, Steve Garner

Prejudice against Muslims has a long and complex history, shaped over many centuries. In recent decades, discrimination, violence, and human rights abuses against Muslims have taken a significant turn, with rising reports and discussions of Islamophobia across the globe. However, as the authors of *A Global Racial Enemy* argue, much of the conversation has missed the key features of this increasingly insidious phenomenon.

This original book puts race at the center of the analysis, exposing the global racialization of Muslims. With special

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9781509559657 Pub Date: 1/23/24 \$24.95 USD 280 pages • Paperback Social Science / Anthropology / Cultural & Social

The Good Enough Life

Daniel Miller

This book is a highly original exploration of what life could and should be. It juxtaposes a philosophical enquiry into the nature of the good life with an ethnography of people living in a small Irish town.

Attending carefully to the everyday lives of these people, the ethnographic chapters examine topics ranging from freedom and inequality to the creation of community and the purpose of life. These chapters alternate with discussions of similar topics by a wide range of philosophers in the Western tradition, from Socrates and the Stoics through Kant, Hegel and Heidegger to Adorno,



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Masters: The Invisible War of the Powerful Against Their Subjects

D'Eramo

WHEN SCIENCE MEETS POWER Geoff Mulgan

9781509553068 Pub Date: 1/23/24 \$29.95 USD 261 pages • Hardcover Social Science / Technology Studies

When Science Meets Power

G Mulgan

Science and politics have collaborated throughout human history and science is repeatedly invoked today in political debates, from pandemic management to dimate change.

Leading policy analyst Geoff Mulgan here calls attention to the growing frictions caused by the expanding – and unsolicited – authority being heaped upon science. As science increasingly competes with politics, a defined plan of cooperation is urgently needed.

Mulgan outlines science and politics as two distinct, imperfect forms of collective intelligence. Whereas science



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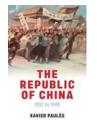
Families: Key Concepts

Ma

In this accessible and engagingly written book, Vanessa May invites readers into the rich world of thought, research and study of the highly diverse phenomenon of families and family life. The book explores what is and has been understood by 'family' in different sociocultural contexts and how family life intersects with social spheres such as the state, the labour market and the economy. Alongside broad social developments such as (post)colonialism and austerity and their connections with changing family patterns, the book engages interdisciplinary work on time, embodiment and materiality in ...

Unwinnable Wars: Afghanistan and the Future

of American Armed Statebuilding



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The Republic of China - 1912 to 1949 Cloth

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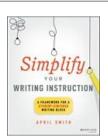
9781509554850 Pub Date: 1/23/24 \$24.95 USD 224 pages • Paperback Political Science / Peace

Russia and Ukraine: Entangled Histories, Diverging States

Maria Popova, Oxana Shevel

In February 2022, Russian missiles rained on Ukrainian cities and tanks rolled towards Kyiv to end Ukrainian independent statehood. President Zelensky declined a western evacuation offer and rallied the army and citizens to defend Ukraine. What are the roots of this war which has devastated Ukraine, upended the international legal order, and brought back the spectre of nuclear escalation? How is it that these supposedly "brotherly peoples" became each other's worst nightmare?

In Russia and Ukraine: Entangled Histories, Divergent



9781394171576 Pub Date: 10/31/23 \$32.00 USD 272 pages • Paperback Education / Teaching / Subjects

Simplify Your Writing Instruction: A Framework For A Student-Centered Writing Block

April Smith

Set up your writing block quickly and easily with a simple, research-based framework

Schools need their writing instruction *simplified*. Most classrooms share writing time with another subject, making it difficult for students to receive the direct writing instruction they need. Between the lack of time, increased gaps in writing skills, and inconsistent writing curriculum, teachers are struggling to bring their students up to grade level

Simplify Your Writing Instruction provides you with a classroom-tested framework that helps you set up your

\$22.95 USD 288 pages • Paperback Political Science / Peace No Image Available

9781394205912 Pub Date: 10/31/23 \$30.00 USD 288 pages • Hardcover Business & Economics / Strategic Planning

Generative AI: Navigating the Course to the Artificial General Intelligence Future

Martin Musiol

Generative AI: Revolutionizing Business and Everyday Life provides an overview of the short but eventful history of GenAI, describes the impressive achievements that GenAI models have reached so far, and explores how the technology is likely to evolve in the future.

The book breaks down complex but foundational GenAI concepts which won't change frequently into simplified pieces and paints a promising future of this tech. You'll see why it's likely that different types of models merge into broader AI with higher quality which paves the way for Artificial General Intelligence - AGI. The book expl...



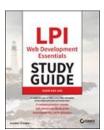
9781119944461 Pub Date: 10/24/23 \$65.00 USD 368 pages • Paperback Computers / Certification Guides / Oracle

Google Cloud Certified Professional Machine Learning Engineer Study Guide

Mona Mona, Pratap Ramamurthy

Expert, guidance for the Google Cloud Machine Learning certification exam

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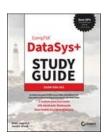
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LPI Linux Professional Institute Web Development Essentials Study Guide: Exam 030-100

Audrey O'Shea

Pass the LPI Web Development Essentials exam and set yourself up for success at a new web development job

In LPI Linux Professional Institute Web Development Essentials Study Guide: Exam 030-100, accomplished IT educator and systems engineer, Audrey O'Shea delivers an easy-to-follow and hands-on roadmap to passing the LPI Web Development Essentials exam and hitting the ground running at a new job as a web developer. In the book, you'll explore the software development skills, web



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CompTIA DataSys+ Study Guide: Exam DS0-001

Mike Chapple, Sharif Nijim

Your all-in-one guide to preparing for the CompTIA DataSys+ exam

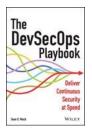
In CompTIA DataSys+ Study Guide: Exam DS0-001, a team of accomplished IT experts delivers a practical and hands-on roadmap to succeeding on the challenging DS0-001 exam and in a new or existing career as a data systems professional. In the book, you'll explore the essentials of databases, their deployment, management, maintenance, security, and more.

Whether you're preparing for your first attempt at the CompTIA DataSys-Levam or for your first day on the job

Electric Circuit and Network Analysis

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9781119768906 Pub Date: 10/24/23 \$242.95 USD 350 pages • Hardcover Technology & Engineering / Electronics / Circuits Sharmeela Chenniappan, P. Ramesh, Sivaraman Palanisamy, R. Mahendran, N. Thillaikarasi



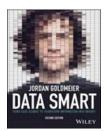
9781394169795 Pub Date: 11/7/23 \$32.00 USD 288 pages • Paperback Computers / Security / Network Security

The DevSecOps Playbook: Deliver Continuous Security at Speed

Sean D. Mack

A must-read guide to a new and rapidly growing field in cybersecurity

In *The DevSecOps Playbook: Deliver Continuous Security at Speed*, Wiley CISO and CIO Sean D. Mack delivers an expert analysis of how to keep your business secure, relying on the dassic triad of people, process, and technology to examine—in depth—every component of DevSecOps. In the book, you'll learn why DevSecOps is as much about people and collaboration as it is about technology and how it impacts every part of our cybersecurity systems.



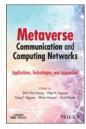
9781119931386 Pub Date: 11/7/23 \$50.00 USD 448 pages • Paperback Computers / Data Science / Data

Data Smart: Using Data Science to Transform Information into Insight (2nd Edition)

Jordan Goldmeier

A straightforward and engaging approach to data science that skips the jargon and focuses on the essentials

In the newly revised second edition of *Data Smart: Using Data Science to Transform Information into Insight,* accomplished data scientist and speaker Jordan Goldmeier delivers an approachable and conversational approach to data science using Microsoft Excel's easily understood features. The author also walks readers through the fundamentals of statistics, machine learning and powerful artificial intelligence concepts, focusing on how to learn by



9781394159987 Pub Date: 10/17/23 \$140.00 USD 368 pages • Hardcover Technology & Engineering / Telecommunications

Metaverse Communication and Computing Networks: Applications, Technologies, and Approaches

Dinh Thai Hoang, Diep N. Nguyen, Cong T. Nguyen, Ekram Hossain, Dusit Niyato

This book provides a comprehensive text that discusses Metaverse from a technological perspective with a wide range of topics from the basic to advanced levels focusing on how state-of-the-art technologies can be adopted for Metaverse. It begins with an overview including architecture, main components, devices, benefits, and typical applications. Then it discusses how the essential technologies, e.g., AI, computer vision, Virtual Reality (VR), Augmented Reality (AR), Extended Reality (XR),



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Pub Date: 10/31/23
\$125.00 USD
400 pages • Hardcover
Technology & Engineering
/ Mobile & Wireless
Communications

Blockchains: Empowering Technologies and Industrial Applications

Anwer Al-Dulaimi, Octavia A. Dobre, Chih-Lin I

A comprehensive guide to the most recent developments in blockchains in theoretical and industrial perspectives

Originally introduced as a method to keep track of Bitcoin transactions over a peer-to-peer network, blockchain is a continuously growing list of records, called blocks, which are linked and secured using cryptography into a chain held in public databases. The use of this technology has grown since its cryptocurrency creation and now store three types of information: 1) transactions, including the date, time, and value of purchases; 2) records of



9781119089452 Pub Date: 11/29/23 \$125.00 USD 208 pages • Hardcover Technology & Engineering / Mobile & Wireless

5G and Beyond Wireless Communication Networks

Haijian Sun, Rose Qingyang Hu, Yi Qian

A comprehensive and up-to-date survey of 5G technologies and applications

In 5G Wireless Communication Networks, a team of distinguished researchers delivers an expert treatment of the technical details of modern 5G wireless networks and the performance gains they make possible. The book examines the recent progress in research and development in the area, covering related topics on fundamental 5G requirements and its enabling technologies.

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