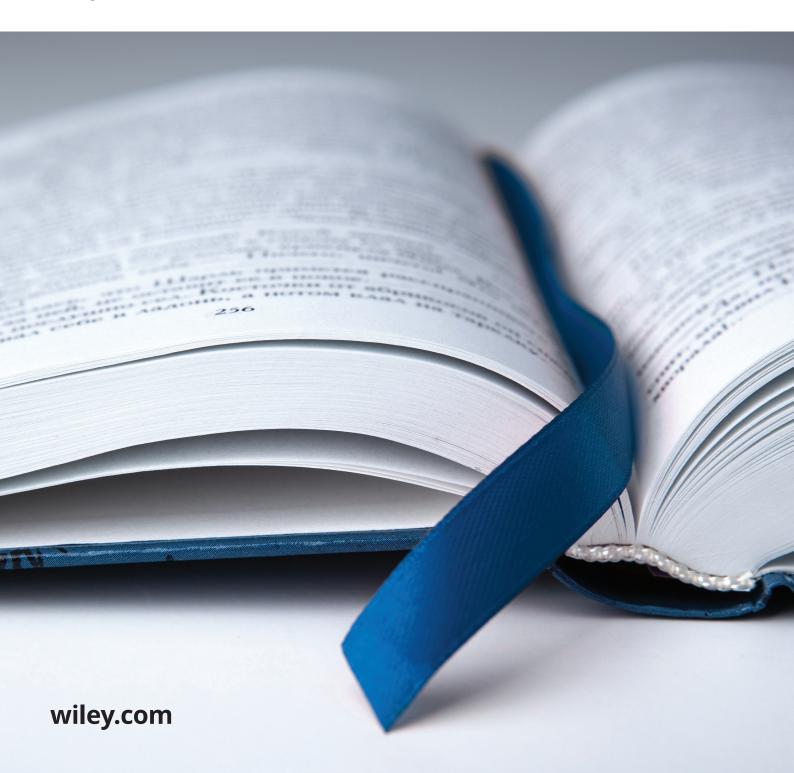
WILEY

Retail Catalogue Featured New Books

May & June 2023





May





Table of Contents

May

Business & Economics 1

Finance & Accounting 1

General Consumer 1

Professional 3

Social Science & Humanities 4

Technology 5

June

Business & Economics 6

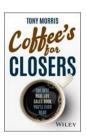
Finance & Accounting 7

General Consumer 7

Professional 9

Social Science & Humanities 10

Technology 11

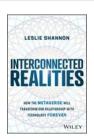


9780857089557 Pub Date: 400 pages • Hardcover Business & Economics / Sales & Selling

Coffee's for Closers: The Best Real Life Sales Book You'll Ever Read

T Morris

This book provides over 100 practical ideas the reader can implement immediately into their sales role to achieve instant results and make them top sales performer. The purpose of the book is to provide the reader with a toolkit that they can dip in and out of depending on the sales scenario they are faced with. It has answers to every sale question or challenge they are likely to face and therefore, they will always be equipped to handle every challenge head on.



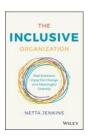
9781394160846 Pub Date: 224 pages • Hardcover Technology & Engineering / Social Aspects

Interconnected Realities: How the Metaverse Will Transform Our Relationship to Technology Forever

Shannon

Explore how the metaverse is changing our lives

In Interconnected Realities, Leslie Shannon, Head of Trend and Innovation Scouting at Nokia, delivers an energizing and optimistic new take on the Metaverse. Starting with metaverse realms already in existence today, the book explores the purpose that each independent platform serves, as well as how all these disparate realms will ultimately be stitched together to permanently transform our personal and business lives.



9781119910138 Pub Date: 240 pages • Hardcover Business & Economics / Workplace Culture

The Inclusive Organization: Real Solutions, Impactful Change, and Meaningful Diversity

Netta Jenkins

"Netta's practical blueprint for how to implement DEI into an organization will be transformational to leaders and employees alike."

-Marc Lore, Former CEO of Walmart; NBA Owner, Minnesota Timberwolves; Founder of Telosa

A practical and revolutionary DEI formula for real and lasting change.

DEI is an 8-billion dollar industry that is not yet accessing its full potential through real solutions and results. However, through a powerful formula of policies and



9781119913801 Pub Date: 272 pages • Hardcover Business & Economics / Environmental Economics Pricing the Priceless: The Financial Transformation to Value the Planet, Solve the Climate Crisis, and Protect Our Most Precious Assets

Paula DiPerna

An exciting exploration of the new frontier of finance, to value the planet and protect what has too long been treated as free and taken for granted—the natural assets we need and love most

In Pricing the Priceless: The Financial Transformation to Value the Planet, Solve the Climate Crisis, and Protect Our Most Precious Assets, renowned environmental strategist, speaker, world traveler and author Paula DiPerna brings a unique voice and optic to de-mystify and unveil today's

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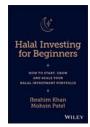
9781394207114 Pub Date: 368 pages • Hardcover Business & Economics / Leadership

Rewired for Digital: The McKinsey Guide to Outcompeting with Technology

Eric Lamarre, Kate Smaje, Rodney Zemmel

Digital transform is hard. It is tempting to point to the "usual suspects" as the reasons for these shortfalls: cumbersome IT estates, poor data, lack of talent, among others. These issues are real, but they also tend to mask more fundamental issues that are the real culprits behind stalled transformations, including:

 Pursuing changes that are not economically meaningful to the business. It's good to experiment, but companies too often focus on "shiny objects," such as launching a new app, that signal change but don't deliver substantial



9781394178049 Pub Date: 288 pages • Hardcover Business & Economics / Finance

Halal Investing for Beginners: How to Start, Grow and Scale Your Halal Investment Portfolio

I Khan

An intuitive and eye-opening guide to halal investing

In Halal Investing for Beginners: How to Start, Grow and Scale Your Halal Investment Portfolio, a team of Oxford-educated Islamic finance gurus deliver a one-of-a-kind investing roadmap for Muslims who want to watch their savings grow while abiding by Islamic law. You'll learn to distinguish between halal and haram investment products, get key strategies for saving on your taxes, learn to build a variety of portfolios, and more.

In the hook the authors introduce and explain the wide



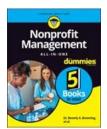
9781394184996 Pub Date: 224 pages • Paperback Business & Economics / Personal Finance

Grow Your Wealth Faster with Alternative Assets: A Complete Guide to the New Universe of Investment Opportunities

T Miller

Expand your investment horizons and increase your returns with alternative assets

In Grow Your Wealth Faster with Alternative Assets, one of Australia's leading alternative asset managers, Travis Miller, delivers an eye-opening, jargon-free guide to the lucrative opportunities available in alternative investing. You'll learn how to successfully diversify your portfolio with alternative assets like commercial property, infrastructure, private equity, private credit, agriculture, commodities, and much more.



9781394172436 Pub Date: 784 pages • Paperback Business & Economics / Nonprofit Organizations & Charities

Nonprofit Management All-in-One For Dummies

Beverly A. Browning, Sharon Farris, Maire Loughran

Learn the ins-and-outs of managing, funding, and handling the accounting for a nonprofit

Nonprofits are not like other businesses. They're special. It doesn't matter if you're launching a career as part of a multi-million dollar organization or a volunteer running your local little league, you'll need special know-how to navigate the accounting practices and funding needs of a not-for-profit. Nonprofit Management All-in-One For Dummies is your guide for know-how on making a nonprofit organization operate properly. This beginner-friendly reference helps replace your shelf of nonprofit



9781394169504 Pub Date: 368 pages • Paperback Business & Economics / Mergers & Acquisitions

Mergers & Acquisitions For Dummies (2nd Edition)

Bill R. Snow

Explore M&As, in simple terms

Mergers & Acquisitions For Dummies gives you useful techniques and real-world advice for making these business transactions a success, going beyond case studies to include international laws and regulations, environmental issues, and—most importantly—practical instructions you can really use. In plain English terms that anyone can understand, this book discusses the entire M&A process, including different types of transactions and structures, raising funds, partnering, identifying targets, business valuation, doing due diligence, dosing the



9781394183364 Pub Date: 464 pages • Paperback Study Aids / GMAT (Graduate Management Admission Test)

GMAT Prep 2024 For Dummies with Online Practice (11th Edition)

Lisa Zimmer Hatch, Scott A. Hatch

Get on the road to business school with comprehensive review and 7 practice tests

GMAT Prep 2024 For Dummies is a must-have to scoring your highest on the GMAT and earning your MBA. This trusted guide will walk you through the basics of what's on the test and give you test-taking strategies that will help you make the most of the available time. You'll get a comprehensive review of all the GMAT content—quantitative reasoning, verbal reasoning, integrated reasoning, and the analytical writing assessment. Then it's time to practice, with flashcards and 7 full-length practice



9781394183371 Pub Date: 448 pages • Paperback Study Aids / GRE (Graduate Record Examination)

GRE Prep 2024 For Dummies with Online Practice

Ron Woldoff

Believe it-you're headed to grad school

GRE Prep 2024 For Dummies prepares you with the tools and test-taking strategies you need to score your highest on the Graduate Record Examination and begin your post-college journey. You'll find everything you need to know about the test itself—what's on it, how much time you have, and what to do when you run into stuff you don't know. Review detailed content information, then practice, practice, practice—with over 400 flashcards and 6 full-length practice exams. Plus, you'll have access to detailed study plans to help you manage your time wisely,



9781394187034 Pub Date: Paperback Study Aids / Tests (Other)

Series 7 Exam 2023/2024 For Dummies (+ Practice Tests Online) (6th Edition)

Steven M. Rice

Pass the Series 7 on your first try, thanks to this Dummies study guide

Series 7 Exam 2024-2025 For Dummies gives you the tips, tricks, and practice you need to pass this notorious securities exam and obtain your General Securities Representative license. This updated edition helps you prep for the current exam, and it includes coverage of the latest tax law changes. You'll also find study plans that will help you budget your time, whether you have 8, 4, or 2 weeks to study or are down to crunch time and have just days to prepare for the exam.. And when test day finally



9781394183999 Pub Date: 192 pages • Paperback Business & Economics / Personal Finance / Budgeting

500 Great Ways to Save For Dummies

The Experts at AARP

Get smart and start saving—without sacrificing the things you love

With high prices for everything from food to gas, how can you make ends meet—and still have enough for the things you love? 500 Great Ways to Save For Dummies is packed with creative ideas for cutting costs in small and big ways, in dozens of categories, ranging from groceries and healthcare to education, travel, and major purchases. This fun book helps you get into a saving mindset, know where your money goes, and whittle down debt. These quick tips are so easy you can start saving today!



9781394171217 Pub Date: 416 pages • Paperback Science / Life Sciences / Neuroscience

Neuroscience For Dummies (3rd Edition)

Frank Amthor

A fascinating look at what's rattling around in your skull

Neuroscience For Dummies introduces you to the mind-boggling study of the human brain. It tracks to the content of a typical introductory neuroscience class at the college level —and it's perfect for anyone curious about what makes us tick. New technologies and an explosion of research have completely transformed our understanding of memory, depression, the mind-body connection, learning, and genetics. This updated edition—still in classic, beginner-friendly Dummies style—covers the latest research advances and technologies in the field...



9781394161393 Pub Date: 400 pages • Paperback Science / Environmental Science

Environmental Science For Dummies (2nd Edition)

Alecia M. Spooner

Ace your environmental science class and get smart about the environment

Environmental Science For Dummies is a straightforward guide to the interrelationships of the natural world and the role that humans play in the environment. This book tracks to a typical introductory environmental science curriculum at the college level—and is great as a supplement or study guide for AP Environmental Science, too. Uncover fascinating facts about the earth's natural resources and the problems that arise when resources like air, water, and soil are contaminated by pollutants. If you're



9781119684589 Pub Date: 320 pages • Paperback Computers / Data Science / Data Visualization

Tableau For Dummies (2nd Edition)

Jack A. Hyman

Discover how visualization turns data into action

Tableau gives you the power to understand your data and put it in a format that is appealing and meaningful for everyone who needs to see it. *Tableau For Dummies* walks you through the steps to turn your data into a story that inspires action. This easy-to-understand guide offers insights from an enterprise data pro on how to transform data into a clear and memorable visual presentation.

- Navigate the Tableau user interface and connect to data sources
- Use drag-and-drop features to create stunning



9781394169351 Pub Date: 384 pages • Paperback Sports & Recreation / Water Sports / Boating

Power Boating For Dummies (2nd Edition)

Vance

The simple guide to getting on the water and motoring around

Power Boating For Dummies, Second Edition teaches you everything you need to know about buying, choosing, operating, maintaining, and enjoying a power boat, and provides expert guidance for new boaters. This is also a fantastic book for experienced boaters, because it's full of tips and ideas on improving boating skills and getting the most out of water-time with the latest tech. With this guide, you can ace your boating pilot's exam and master the techniques you'll need to stay safe and have fun out there. You'll also find recommenda...



9781394181261 Pub Date: 416 pages • Paperback Sports & Recreation / Football

Football For Dummies, USA Edition (7th Edition)

Howie Long, John Czarnecki

Learn how to tell a first down from a touchdown and get up to speed on the latest trends in the sport

Football For Dummies is a comprehensive fan's guide to football and its many components. This updated edition includes coverage of new players, rules, and strategies. With deep explanations of every position, analysis of offense and defense, and detailed strategies for play, football legend Howie Long and established football analyst John Czarnecki present the basics of football for fans of all ages and experiences. Get the working knowledge that



9781394168491 Pub Date: 368 pages • Paperback Psychology / Applied Psychology

Body Language For Dummies (4th Edition)

Elizabeth Kuhnke

Are your words and your body telling the same story? Discover the impact that nonverbal behavior has on communication

Much of a message's meaning comes through what's *not* being said. To master the art of clear communication, you need to be able to read others' body language and remain mindful of the messages your own gestures, movements, and facial expressions are sending. *Body Language For Dummies* shows you how to interpret nonverbal cues at work and in your personal life. With the help of this easy-to-follow Dummies guide, you can navigate the gap between words and meaning—even in multicultur...



9781119886990 Pub Date: 320 pages • Paperback Self-Help / Substance Abuse & Addictions

Addiction & Recovery For Dummies (2nd Edition)

Paul Ritvo

No matter what your road to recovery looks like, Dummies is on your side

Addiction and Recovery For Dummies gives you the tools you need to identify and face addiction in yourself or a loved one, while working towards a healthy and realistic approach to recovery. This book offers a compassionate, unbiased, and non-judgmental guide to evaluating and overcoming addiction. You'll learn to identify the range of addiction levels, the various types (including substance and non-substance), and the possible causes of addiction. An expert author guides you through the range of



9781119653684 Pub Date: 384 pages • Hardcover Architecture / Urban & Land Use Planning

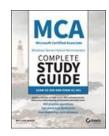
The Urban Housing Handbook (2nd Edition)

E Firley

An insightful and revealing look at the intersection of housing and urban design

In the newly revised Second Edition of *The Urban Housing Handbook*, distinguished scholars and architects Eric Firley and Victor Deupi deliver a vital design and analysis tool for housing practitioners, students, and researchers. The book outlines the characteristics of many of the most interesting and notable housing typologies, studied against a background of increasing densification.

The latest edition of the handbook offers graphic representations and analyses of more than 30 urban case studies from across the w



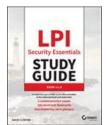
9781394155415 Pub Date: Paperback Computers / Certification Guides

MCA Windows Server Hybrid Administrator Complete Study Guide with 400 Practice Test Questions: Exam AZ-800 and Exam AZ-801

Panel

Your 2-exams-in-1 study guide for the next-gen Windows Server 2022 certification

In MCA Windows Server Hybrid Administrator Complete Study Guide: Exam AZ-800 and Exam AZ-801, five-time Microsoft MVP and veteran IT trainer William Panek delivers a one-stop resource to help you efficiently prepare for and pass the required exams for Microsoft's latest Windows Server certification. In the book, you'll learn to expertly administer Windows Server workloads and services using on-premises, hybrid, and cloud



9781394196531 Pub Date: Paperback Computers / Certification Guides

LPI Security Essentials Study Guide: Exam v1.0

David Clinton

Prepare smarter and faster for the LPI Security Essentials exam

In LPI Security Essentials Study Guide: Exam v1.0, veteran Linux server administrator David Clinton delivers an expert tutorial on the major security threats facing computers, networks, connected devices, and IT services, both on-premise and in the cloud. You'll discover common and effective ways to prevent, mitigate, and respond to security attacks, and validate your ability to use encryption to secure data transferred through a network.

This hook is decianed to prepare your for the IDT Security





9783527330966 Pub Date: 784 pages • Hardcover Technology & Engineering / Materials Science / Thin Films, Surfaces & Interfaces

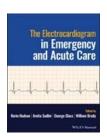
Handbook of Self-Cleaning Surfaces and Materials: From Fundamentals to Applications

A Fujishima

The first truly comprehensive work on this rapidly developing field in two volumes

Self-cleaning surfaces are those that can be deaned, for instance, by sun or rainwater, without human intervention. They are sometimes found in nature but developing man-made equivalents has been a major area of nanotechnology research in recent years. Self-cleaning tiles, glasses, paints, and textiles have been developed to date, and the number of applications for this technology is growing.

Handhook of Calf Clanning Curfaces and Materials



9781119266891 Pub Date: 196 pages • Paperback Medical / Emergency Medicine

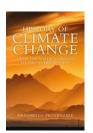
The Electrocardiogram in Emergency and Acute Care

Korin Hudson, Amita Sudhir, George Glass, William Brady

Clear, practical guidance in mastering ECG interpretation in the critically ill patient

The Electrocardiagram in Emergency and Acute Care contains clear, practical guidance on mastering both single-lead and 12 lead ECGs, covering the full range of complexities and including a section on differential diagnosis of more common ECGs, with over 200 tracings from which to learn and self-test.

The editors place an emphasis on readability and accessibility, with clearly written chapters and excellent illustrations, with the intention of convince as a primary.



9781509553938 Pub Date: 294 pages • Hardcover Science / Environmental Science

History of Climate Change: From the Earth's Origins to the Anthropocene

Antonello Provenzale, Alice Kilgarriff

Theories and opinions about dimate change abound – from those daiming that human-induced dimate change is already beyond control to those who express scepticism about the real extent of these changes. How should we weigh up the scientific evidence, and what role does dimate change play in the history of the Earth?

In this comprehensive history of the dimate and dimate change, Antonello Provenzale explains how the planetary dimate system works and how the dimate has evolved over millions of years. Starting from the catastrophic

Manual Actions Addition a Principles of Physics Wiley Water Wate

9781119820611 Pub Date: Paperback

Principles of Physics, Twelfth Edition Extended In ternational Adaptation

Halliday



9781394172207 Pub Date: 1568 pages • Hardcover Medical / Veterinary Medicine

Plumb's Veterinary Drug Handbook (10th Edition)

Budde

Plumb's[™] VETERINARY DRUG HANDBOOK Find drug dosages and other critical information for prescribing drugs to animals quickly and efficiently in this fully updated new edition of this must-have veterinary resource

The Tenth Edition of *Plumb's*® *Veterinary Drug Handbook* updates the most comprehensive, detailed, and trusted source of drug information relevant to veterinary medicine. Covering dosages, drug interactions, adverse effects, and contraindications, among other key drug details, this bestselling book is a must for practicing veterinarians and



9781509556526 Pub Date: 208 pages • Paperback Social Science

We are Forests: Inhabiting Territories in Struggle

Jean-Baptiste Vidalou, Stephen Muecke

From the forest of Sivens in France to the Hambach forest in Germany, from the Broadback forest in Canada to the rainforests of Borneo, something has shifted in these wild spaces over the last decade or two. People have begun to inhabit the forests, oppose the loggers and use their bodies as shields, motivated by the determination to resist the lethal ecosystem of commercial exploitation. Forests have become a battleground in the struggle between groups with fundamentally divergent aims and objectives.

Forests are made up of insurgents. Jean-Baptiste Vidalou went to see some of these forests ...



9781509556274 Pub Date: 232 pages • Hardcover Religion / Faith

Everyone, Wherever You Are, Come One Step Closer: Questions about God

Navid Kermani, Tony Crawford

'When your grandpa was in hospital, he asked me one night to promise him that, when he had gone from us, I would teach you Islam – our Islam: the Islam I grew up with... In that dark, impersonal room, he was thinking of you.'

This is why one father began to teach his daughter night after night not only about his own religion, but about that which unites all believers, about God and death, about love and the infinity that surrounds us. This highly personal book is not only a magical literary masterpiece, but also a

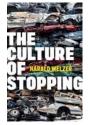


9781119087991 Pub Date: 2208 pages • Hardcover Literary Criticism / European / English, Irish, Scottish, Welsh

The Chaucer Encyclopedia, 4 Volumes

Richard Newhauser, Vincent Gillespie, Jessica Rosenfeld, Katie Walter

The Chaucer Encyclopedia provides the most comprehensive overview to date of the life, times, works, sources/analogues, and influence of Geoffrey Chaucer (b. 1340s – d. 1400). It also makes accessible the approaches readers have taken to understanding Chaucer's oeuvre, as well as the analogues and sources (direct or intermediary, contemporary or from the distant past) of Chaucer's works. Providing nearly 1400 entries, more than any similar work on the market today, The Chaucer Encyclopedia is the best source for a new generation of students and scholars.



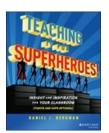
9781509555871 Pub Date: 244 pages • Hardcover Political Science / Public Policy / Environmental Policy

The Culture of Stopping

Welzer

Our culture has no concept of stopping. We continue to build motorways and airports for a future in which cars and planes may no longer exist. We're converting our planet from a natural one to an artificial one in which the quantity of man-made objects – houses, asphalt, cars, plastic, computers and so on – now exceeds the totality of living matter. And while biomass continues to decline due to deforestation and species extinction, the mass of man-made objects is growing faster than ever. We're on a treadmill to disaster.

To get off this treadmill, argues Harald Welzer, we need to



9781394153732 Pub Date: 240 pages • Paperback Education / Professional Development

Teaching Is for Superheroes!: Insight and Inspiration for Your Classroom (Tights and Cape Optional)

Daniel Bergman

This isn't your average teaching book. With a fun, comicbook-inspired layout, *Teaching Is for Superheroes!* skips the information overload and gives you practical action steps for igniting enthusiasm in your K-12 classroom and achieving your professional goals. Now more than ever, teachers are in high demand—yet the threat of burnout still looms large. This book will help you keep the spark alive, engaging you in a deeper examination of education by way of entertaining superhero archetypes and tropes. What's your teaching origin story? Your secret identity?



9781509551309 Pub Date: 238 pages • Hardcover Social Science / Sociology

My Life in Fragments

Bauman

Zygmunt Bauman was one of the great social thinkers of our time: inventor of the idea of liquid modernity, he transformed our way of thinking about the social conditions shaping our lives today. His own life was shaped by the great social forces that scarred the second half of the 20th century – war, communism, anti-Semitism, forced migration. His work bears the traces of an outsider who knew all-too-well the enormous impact that social and political forces can have on personal lives.

Bauman never wrote a full biography, but he wrote extended letters to his daughters in which he recounted extended letters to his daughters in which he recounted in the second s

Left Is Not Woke SUSAN NEIMAN

9781509558308 Pub Date: 160 pages • Hardcover Political Science

Left Is Not Woke

Susan Neiman

If you're woke, you're left. If you're left, you're woke. We blur the terms, assuming that if you're one you must be the other. That, Susan Neiman argues, is a dangerous mistake.

The intellectual roots and resources of wokeism conflict with ideas that have guided the left for more than 200 years: a commitment to universalism, a firm distinction between justice and power, and a belief in the possibility of progress. Without these ideas, Neiman argues, they will continue to undermine their own goals and drift, inexorably and unintentionally, towards the right. In the long run, they risk becoming ...



9781119901068 Pub Date: 272 pages • Paperback Education / Learning Styles

Cultures of Thinking in Action: 10 Mindsets to Transform our Teaching and Students Learning

Ritchhart

From leading educational researcher Ron Ritchhart, a deep dive that illuminates what the foundational mindsets needed to create cultures of thinking really looks like in action.

Building on the framework presented in the best-selling Creating Cultures of Thinking, Ron Ritchhart's new book, Cultures of Thinking in Action, takes the next step in helping readers not only understand how a culture of thinking looks and feels, but also how to create it for themselves and their learners. Arguing that no set of practices or techniques alone is sufficient to create a

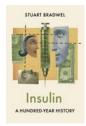


9780745649849 Pub Date: 185 pages • Paperback Language Arts & Disciplines / Communication Studies

Communication and Human Rights Towards Communicative Justice Global Media and Communication: Towards Communicative Justice

Hamelink

Human rights and human communication are deeply connected: human rights need communication to expose violations and to offer platforms for dialogue, while communication needs human rights to provide standards for free speech and confidentiality. Human rights hold the promise of a fairer and more just future, while human communication holds the promise of mutual understanding as a basis for a world in which we can flourish together. These promises confront the reality of



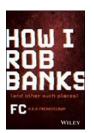
9781509550722 Pub Date: 272 pages • Hardcover Science / History

Insulin: A Hundred-Year History

S Bradwel

In 1922, an unlikely team of researchers in Toronto made one of the most important medical breakthroughs of the century: insulin. Their discovery seemed miraculous. When it was given to diabetic patients on the brink of death, their condition rapidly improved. Those present could barely believe their eyes: they had witnessed resurrection.

However, this was no simple cure. Injections must be taken for life. Without them, symptoms quickly return, often with fatal results. But while a lifetime on insulin poses great challenges, it also offers opportunities. In this revelatory history, Stuart Bradw...



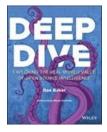
9781119911470 Pub Date: Hardcover Computers / Security

How I Rob Banks: And Other Such Places

FC

Follow FC as he steals from the world's most secure banks and government facilities—without breaking a single law

In How I Rob Banks: And Other Such Places, renowned ethical hacker and social engineer FC delivers a gripping and often hilarious discussion of his work: testing the limits of physical bank security by trying to "steal" money, data, and anything else he can get his hands on. In the book, you'll explore the secretive world of physical assessments and follow FC as he breaks into banks and secure government locations to identify security flaws and loopholes.



9781119933243 Pub Date: 544 pages • Paperback Computers / Internet / Online Safety & Privacy

Deep Dive: Exploring the Real-world Value of Open Source Intelligence

Rae L. Baker, Micah Hoffman

Learn to gather and analyze publicly available data for your intelligence needs

In Deep Dive: Exploring the Real-world Value of Open Source Intelligence, veteran open-source intelligence analyst Rae Baker explains how to use publicly available data to advance your investigative OSINT skills and how your adversaries are most likely to use publicly accessible data against you. The author delivers an authoritative introduction to the tradecraft utilized by open-source intelligence gathering specialists while offering real-life cases that highlight and underline the data collection and



June





9781394158485 Pub Date: Paperback Business & Economics / Insurance / Risk Assessment & Management

Software Transparency: Supply Chain Security in an Era of a Software-Driven Society

Chris Hughes, Tony Turner, Allan Friedman, Steve Springett

Discover the new cybersecurity landscape of the interconnected software supply chain

In Software Transparency: Supply Chain Security in an Era of a Software-Driven Society, a team of veteran information security professionals delivers an expert treatment of software supply chain security. In the book, you'll explore real-world examples and guidance on how to defend your own organization against internal and external attacks. It includes coverage of topics including the history of the software transparency movement,



9781394184552 Pub Date: 256 pages • Paperback Business & Economics / Entrepreneurship

The Very Good Marketing Guide: How to Grow Your Business on a Budget

Amy Miocevich

Grow your business faster with this revolutionary marketing framework

Do you want to stop wasting time and money on marketing that doesn't get results? *The Very Good Marketing Guide* explains exactly where to spend your next marketing dollar and where to focus your attention — so your marketing will make a real difference in growing your business and profits.

In this book, marketing expert Amy Miocevich shares a simple but genius 5-step model for marketing your small business. She reveals on real insights into why marketing

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9781394191260 Pub Date: 256 pages • Hardcover Business & Economics / Motivational

The Undefeated Mentality: A 12 Round Guide to Undisputed Success

Floyd Mayweather, QuHarrison Terry

A powerful and insightful exploration of greatness from an inspiring master of his craft

In *The Undefeated Mentality: A 12 Round Guide to Undisputed Success*, extraordinary boxer and winner of 15 major world championships Floyd Mayweather delivers an inspirational and original roadmap to accomplishing your own goals through the singular power of dedication. In the book, you'll explore how Mayweather became the world's highest paid athlete and a successful businessperson, and how you can apply those same lessons to supercharge your life.



9781119757351 Pub Date: 176 pages • Hardcover Business & Economics / Motivational

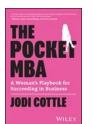
The One Truth: Master Your Mindset to Transform Stress, Anxiety, and Fear into Clarity, Courage, and Calm

Jon Gordon

Master your mindset and transform stress, anxiety, and fear into courage, clarity, and calm

When the going gets tough, many people wonder how to build resilience. What skills, practices, and habits do mentally tough people have and how can someone build them from scratch? In *The One Truth*, bestselling author Jon Gordon shares the key to mental toughness, high performance, mental wellbeing, and mastering your mindset.

Through the principles of The One Truth Gordon reveals



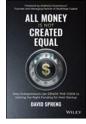
9781394194575 Pub Date: Paperback Business & Economics / Entrepreneurship

The Pocket MBA: A Woman's Playbook for Succeeding in Business

Jodi Cottle

Set yourself up for business success with this pocket-sized playbook

Packed with research, stories, and practical tools you can apply immediately, *The Pocket MBA* is an essential handbook for taking your business and your leadership to the next level. From mansplaining to motherhood, women face unique challenges when it comes to running a successful business. But whatever challenges you personally face, *The Pocket MBA* shares the insightful tips and strategies that will give you a head-start as a leader, manager, and owner.



9781119887805 Pub Date: 272 pages • Hardcover Business & Economics / Entrepreneurship

All Money Is Not Created Equal: How Entrepreneurs can Crack the Code to Getting the Right Funding for their Startup

David A Spreng, Patricia m O'Connell

Finance your company's growth without losing your stake in it

Too often, thanks to multiple rounds of equity investment, company founders wind up with only a small fraction of the businesses they start. But this situation isn't inevitable. The intelligent use of a variety of financing options—including debt financing—can help to maintain, or even grow, a founder's stake.

In All Money Is Not Created Equal: The Entrepreneur's Guide to Finding the Right Funding for Your Rusiness



9781394174072 Pub Date: 288 pages • Hardcover Business & Economics / Management

The Manager's Handbook: Five Simple Steps to Build a Team, Stay Focused, Make Better Decisions, and Crush Your Competition

David Dodson

An actionable strategy guide for busy professionals who want to level up their management game

In *The Manager's Handbook*, Stanford Graduate School of Business faculty member, serial entrepreneur, and investor in over 100 companies, David Dodson, delivers an insightful work that describes, in highly practical detail, five skills every great manager needs to know if they want to get things done.

Managers desperately want a crisp, how-to book that will show them—in one single title—the way to master the



9780857089533 Pub Date: 256 pages • Paperback

Great People Make People Feel Great: With Cloud Nine Thinking

Stuart Holah, Adrian Webster

Why Cloud Nine Thinking?

"If you want to grow, start by making other people feel taller"

This sentence is one I find myself sharing more than any other when speaking with entrepreneurs, business owners and especially large organisations when they ask how they should attract and retain great talent. These managers know that people are the key to helping them stand head and shoulders above the competition and they are genuine in their desire to foster talent in their teams. Yet



9781119882879 Pub Date: 256 pages • Hardcover Business & Economics

The Future Internet: How the Metaverse, Web 3.0, and Blockchain Will Transform Business and Society

Bernard Marr

A sneak peek at the future of the internet, from one of the web's most prescient voices

In *The Future Internet: How the Metaverse, Web3, and NFTs Will Transform Business & Society,* acclaimed futurist, author, and digital strategist Bernard Marr delivers a compelling and engaging discussion of the technologies driving the impending—and ongoing—transformation of the internet, including blockchain, augmented reality (AR), and more. In the book, you'll explore the risks and opportunities presented by these game-changing techs

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9781394189052 Pub Date: 200 pages • Hardcover Business & Economics / Finance / Financial Risk Management

Sell More with Attention Hacking: How to Survive the Social Media Jungle

R Kiera

Why do people queue in front of Apple stores all night long — but not with you? And isn't it grotesque that mobile phones are more in demand than, for example, products for wealth accumulation, health and family protection? However, this does not have to be the case. There are tools and strategies that your industry can use to attract customers. This book uses the insurance industry to show how to do it. And it's easy! Because insurers and intermediaries help people in their darkest hours. But despite billions invested in sales and marketing, no one is interested in it.



9781394186303 Pub Date: 1008 pages • Paperback Business & Economics / International / Accounting

Wiley 2023 Interpretation and Application of IFRS Standards

PKF Internation

Wiley IFRS® Standards 2023 is a revised and comprehensive resource that includes the information needed to interpret and apply the most recent International Financial Reporting Standards (IFRS®) as outlined by the International Accounting Standards Board (IASB).

This accessible resource contains a wide range of practical examples as well as invaluable guidance on the expanding framework for unified financial reporting. The authors provide IFRIC interpretations and directions designed to ensure a clear understanding of the standards.



9781394188635 Pub Date: 336 pages • Paperback

101 Ways to Save Money on Your Tax – Legally! 2023 –2024

A Raftery



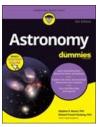
9781119904519 Pub Date: 416 pages • Paperback Health & Fitness / Healing

Aromatherapy and Essential Oils For Dummies (2nd Edition)

Kathi Keville

Reduce anxiety, manage pain, improve sleep, and more with the healing power of aromatherapy and essential oils

Looking for natural and organic ways to support your mind, body, and spirit? Then look no further than the ancient practice of aromatherapy! In *Essential Oils & Aromatherapy For Dummies*, Second Edition, you'll find simple and easy advice on everything from therapeutics to cosmetics, as well as the recreational use of essential oils. Internationally known herbalist and aromatherapist Kathi Keville offers straightforward remedies for dozens of



9781394163076 Pub Date: 384 pages • Paperback Science / Space Science / Astronomy

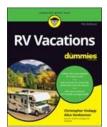
Astronomy For Dummies, (+ Chapter Quizzes Online) (5th Edition)

Stephen P. Maran, Richard T. Fienberg

Embark on your own personal journey into the night sky. Stardate: Today!

Ever catch yourself staring up at the night sky and wondering just what the heck is out there? While no one book can answer *all* your questions, *Astronomy For Dummies* will take you on a tour through the Milky Way (and beyond!) that describes some of the most fascinating objects in the universe.

This book comes complete with online access to chapter quizzes and downloadable full-color astronomical photos of current access to chapter quizzes and downloadable full-color astronomical photos of the



9781394164981 Pub Date: 460 pages • Paperback Travel / United States

RV Vacations For Dummies (7th Edition)

Christopher Hodapp, Alice Hodapp

Hit the open road with help from expert travelers

Keep RV Vacations For Dummies by your side as you navigate the highways of the United States and Canada. (But don't read and drive.) This Dummies guide will due you into the most RV-ready roads, camp sites, and attractions to make planning your journey a bit easier. Choose from journeys through New England, the American heartland, the Rocky Mountains, Alaska via Canada, or any of the dozen other adventures detailed in this book. Get to know the can't-miss tourist attractions and the best places to park while you enjoy time off the road. This up...



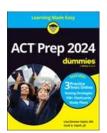
9781394176755 Pub Date: 384 pages • Paperback Technology & Engineering / Technical Writing

Technical Writing For Dummies (2nd Edition)

Sheryl Lindsell-Roberts

Learn to document the technology that makes the world go

Technical Writing For Dummies is a master class on how to build a career writing user manuals, e-learning, streaming, simulations, and more. It even zooms into the metaverse. Whether you're new to the field, a seasoned professional, or a technical person who needs to write, this guide arms you with the skills you need to cash in on this flourishing world of technical writing. This isn't your average how-to. It's a compendium of innovative industry knowledge that will help you set yourself apart with the latest trends and best practices in...



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ACT Prep 2024 For Dummies helps you ace the ACT and begin your post-high school journey on the right foot. Inside, find everything you need to know about what's on the test, plus strategies for how to maximize your score. Power through the reading comprehension and English sections, solve all those equations, know your science stuff, and show college admissions committees what you're really made of. This friendly Dummies guide walks you through all the crucial content in each subject area with easy-to-understand explanations, flashcards, and online



9781394187935 Pub Date: 384 pages • Paperback Social Science / Folklore & Mythology

Mythology For Dummies (2nd Edition)

Amy Hackney Blackwell, Christopher W. Blackwell

Discover (or rediscover!) history's greatest myths and legends

From Grendel and Beowulf to Poseidon, Medusa, and Hercules, the gods, monsters, and heroes of mythology are endlessly weird and fascinating. And if you're looking for a helpful companion to this wild collection of creatures, humans, and deities, you've found it! *Mythology For Dummies* delivers the straight goods on history's most popular myths, helping you make sense of even the most complicated ancient stories.

You'll learn about the origins of your favorite myths, their cultural impact, and more. Discover:



9781394204632 Pub Date: 160 pages • Paperback Computers / Artificial Intelligence

ChatGPT For Dummies

Pamela Baker

Learn how the disruptive AI chatbot is going to change school, work, and beyond

ChatGPT For Dummies demystifies the artificial intelligence tool that can answer questions, write essays, and generate just about any kind of text it's asked for. This powerful example of generative AI is widely predicted to upend education and business. In this book, you'll learn how ChatGPT works and how you can operate it in a way that yields satisfactory results. You'll also explore the ethics of using AI-generated content for various purposes. Written by a journalist who's been on the front lines of artificial ...



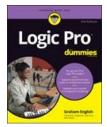
9781394156306 Pub Date: Paperback Computers / Mathematical & Statistical Software

SPSS Statistics Workbook For Dummies

Jesus Salcedo, Keith McCormick

Practice making sense of data with IBM's SPSS Statistics software

SPSS Statistics Workbook For Dummies gives you the practice you need to navigate the leading statistical software suite. Data management and analysis, advanced analytics, business intelligence—SPSS is a powerhouse of a research platform, and this book helps you master the fundamentals and analyze data more effectively. You'll work through practice problems that help you understand the calculations you need to perform, complete predictive analyses, and produce informative graphs. This workbook gives you hands-on exercises to hone ...



9781394162109 Pub Date: 416 pages • Paperback Music / Recording & Reproduction

Logic Pro For Dummies (3rd Edition)

English

This one-stop source for Logic Pro insight helps you spend more time creating music

Every minute you spend trying to figure out how to set up a new track or build a drum loop is a minute you don't spend creating and recording your music. This guide to the recording software favored by Mac users helps you bypass the time needed to search for tech answers and spend more time capturing sounds. Discover the full recording power of Logic Pro, starting with launching a project and recording your audio. Explore the built-in digital instruments and beat makers, augment your recording power with plug-in...



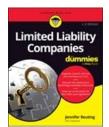
9781394181179 Pub Date: 384 pages • Paperback Business & Economics / Mentoring & Coaching

Coaching & Mentoring For Dummies (2nd Edition)

MacLeod

Inspire people to perform at their best in any workplace environment

Coaching & Mentoring For Dummies is the playbook to help supervisors change their role from doer/manager to coach/mentor. Leadership and coaching expert Leo MacLeod, shares the secrets of motivating employees to find purpose in their work and grow as independent problem solvers—without micromanaging them. Written for today's changing workplace, the book provides guidance on leading diverse teams, working with younger generations and working remotely. Business is built on



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LLCs For Dummies is your comprehensive guide to limited liability companies. You'll explore whether an LLC is the right business structure for your business, how to set up a corporate structure and membership, and the best ways of managing an LLC. Author Jennifer Reuting explains the pros and cons of LLCs and shares insider tips on choosing members, selecting a company name, creating and filling Articles of Organization, managing day-to-day operations, and beyond. This updated edition covers all the latest ...



9781394168583 Pub Date: 384 pages • Paperback Business & Economics / Personal Finance / Retirement Planning

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Kerry Pechter

Looking for steady retirement income? Read this book!

Turning retirement savings into a steady income is a big step toward a worry-free retirement. This book introduces you to how to add annuities to your investment mix. It helps you evaluate how to select the best annuities for your needs and steer clear of the worst. You'll learn how different types of annuities can help you turn your retirement savings into a monthly paycheck, protect your investments from market ups and downs, postpone taxes, stay in your home for the rest of your life, and even buy long-term care insurance for less..



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Manual of Clinical Microbiology, Multi-Volume (13th Edition)

Carroll

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Transplantation and Mechanical Support for End-Stage Heart and Lung Disease is the most comprehensive and contemporary textbook available that addresses the medical and surgical treatment options for patients with end-stage heart and lung disease. All facets of these complex and resource-intensive therapies are covered by leading experts – including the basics of transplant



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Carmel T. Mooney, Mark E. Peterson



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Analysis of Enzyme Reaction Kinetics is the second set in a unique eleven-volume collection on Enzyme Reactor Engineering. It describes rate expressions pertaining to enzymatic reactions, including modulation by physicochemical factors, as well as tools for prediction and control of how fast substrates are transformed to products. Volume 1 details rate expressions mathematically derived from mechanistic postulates, and is complemented by





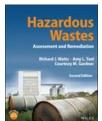
9783527414123 Pub Date: 816 pages • Hardcover Science / Physics / Optics & Light

Photonic Quantum Technologies: Science and Applications

M Benyoucef

Brings together top-level research results to enable the development of practical quantum devices

In *Photonic Quantum Technologies: Science and Applications*, the editor Mohamed Benyoucef and a team of distinguished scientists from different disciplines deliver an authoritative, one-stop overview of up-to-date research on various quantum systems. This unique book reviews the state-of-the-art research in photonic quantum technologies and bridges the fundamentals of the field with applications to provide readers from academia and industry, in one-location resource, with cutting-edge



9781119634065 Pub Date: 640 pages • Hardcover Science / Environmental Science

Hazardous Wastes: Assessment and Remediation (2nd Edition)

Natts

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9781119240952 Pub Date: 180 pages • Paperback Medical / Genetics

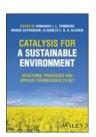
Clinical Genetics and Genomics at a Glance

Neeta Lakhani, Kunal Kulkami, Julian Barwell, Pradeep Vasudevan, Huw Dorkins

Comprehensive and accessible overview of genetics in clinical practice with a unique systems-based approach

Clinical Genetics and Genomics at a Glance combines the dinical and scientific facets of a complex subject in a way that is both accessible and succinct to facilitate the diagnosis, treatment, and management of common genetic conditions.

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Armando J. L. Pombeiro, Manas Sutradhar, Elisabete C. B. A. Alegria

Interdisciplinary approach to sustainability, illustrating current catalytic approaches in applied chemistry, chemical engineering, and materials

Catalysis for a Sustainable Environment covers the use of catalysis in its various approaches, including homogeneous, supported, and heterogeneous catalysis, and photo- and electrocatalysis, towards sustainable environmental benefits. The text fosters interdisciplinarity



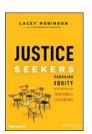
9781118682241 Pub Date: 288 pages • Paperback Medical / Endocrinology & Metabolism

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Balancing depth and accessibility, *Lecture Notes: Endocrinology and Diabetes, Second Edition,* provides medical students and junior doctors with the key information needed to understand mechanisms of endocrine and diabetic conditions. This popular revision guide covers endocrine anatomy and physiology, diabetes diagnosis and management, clinical presentations and scientific background of various thyroid diseases, and more. Clear and concise chapters focus on conditions commonly encountered on the wards and in exams.

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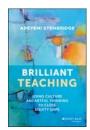
9781394189724 Pub Date: 192 pages • Paperback Education / Inclusive Education

Justice Seekers: Pursuing Equity in the Details of Teaching and Learning

Lacey Robinson

Revolutionary solutions for an American school system that is systemically failing Black and brown children

In Justice Seekers, celebrated social justice activist and veteran educator Lacey Robinson delivers an engaging combination of storytelling and research that explains why justice is something that is happening—or not happening—inside the classroom and within the details of teaching and learning. You'll explore ways to identify and eliminate the shame-inducing pedagogies impacting Black and brown children from classrooms and the world at large.



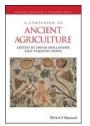
9781119901129 Pub Date: 288 pages • Paperback Education / Inclusive Education

Brilliant Teaching: Using Culture and Artful Thinking to Close Equity Gaps

Adeyemi Stembridge

Think like an artist and design a classroom that works—well—for everyone

In *Brilliant Teaching*, you will come to understand that equity—when we view it from an informed, multi-layered, and artistic perspective—is the essential purpose of teaching. As education thought leader Dr. Adeyemi Stembridge argues, true equity does not need to defend or justify itself against detractors. Teaching for equity means creating student-centered opportunities that match the social, political, and economic context of the learning environment. Informed by both theory and extensive



9781119574422 Pub Date: 576 pages • Paperback History / Ancient

A Companion to Ancient Agriculture

David Hollander, Timothy Howe

The first book-length overview of agricultural development in the ancient world

A Companion to Ancient Agriculture is an authoritative overview of the history and development of agriculture in the ancient world. Focusing primarily on the Near East and Mediterranean regions, this unique text explores the cultivation of the soil and rearing of animals through centuries of human civilization—from the Neolithic beginnings of agriculture to Late Antiquity. Chapters written by the leading scholars in their fields present a multidisciplinary examination of the agricultural methods and influences that...



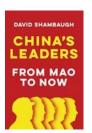
9781394184231 Pub Date: 240 pages • Paperback Self-Help

Last Drinks: How to Drink Less and Be Your Best

Maz Compton

Change your relationship with alcohol in just 30 days

Informative, relatable and thought-provoking, Last Drinks is a deep dive for the sober curious that invites you to enjoy a more balanced and fulfilling lifestyle. Maz Compton, celebrated TV personality, radio host, and podcaster — and sober since 2015— delivers honest, science-backed information about how cutting back your alcohol intake can improve your everyday life. Maz and her interviewees reveal candid, deeply personal stories about how and why they decided to stop drinking. Working with a range of health experts, Maz also shares practi...



9/8150955/394 Pub Date: 448 pages • Paperback Political Science / World / Asian

China's Leaders: From Mao to Now

David Shambaugh

Since the founding of the People's Republic of China over 70 years ago, five paramount leaders have shaped the fates and fortunes of the nation and the ruling Chinese Communist Party: Mao Zedong, Deng Xiaoping, Jiang Zemin, Hu Jintao, and Xi Jinping. Under their leaderships, China has undergone an extraordinary transformation from an undeveloped and insular country to a comprehensive world power:

In this definitive study, renowned Sinologist David Shambaugh offers a refreshing account of China's dramatic post-revolutionary history through the prism of those who ruled it. Exploring the persona, ...

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The World According to China

Elizabeth C. Economy

An economic and military superpower with 20 percent of the world's population, China has the wherewithal to transform the international system. Xi Jinping's bold calls for China to "lead in the reform of the global governance system" suggest that he has just such an ambition. But how does he plan to realize it? And what does it mean for the rest of the world?

In this compelling book, Elizabeth Economy reveals China's ambitious new strategy to reclaim the country's past glory and reshape the geostrategic landscape in dramatic new ways. Xi's vision is one of Chinese centrality on the global stage...

World Politics Since 1989

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9781509546732 Pub Date: **Paperback** History / World

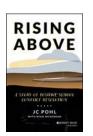
Jonathan Holslag



9781509558407 Pub Date: 198 pages • Paperback

A War Made in Russia

S Medvedev



9781394155453 Pub Date: 240 pages • Paperback Education / Behavioral Management

Rising Above: A Story of Positive School Conflict Resolution

J. C. Pohl, Ryan McKernan

Transform your school's culture for the better

In Rising Above, we meet Serenity Springs High School's new school counselor Monica Sheppard as she is fielding a barrage of school conflict issues coming at her from what seems like every direction. Backed by a team of veteran school culture experts from different facets of education, author JC Pohl delivers an engaging, ripped-from-theheadlines narrative about a fictional school community devolving into chaos. With social media running out of control, teachers feeling burnt out, and a principal that has simply lost her way, Monica immerses herse...



9781119829218 Pub Date: 256 pages • Paperback Architecture / Buildings

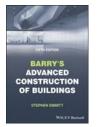
Building Futures: Technology, Ecology, and **Architectural Practice**

R Garber

BUILDING FUTURES

An approach to Information Modeling engaging concepts of equality, sustainability, and labor as they relate to environment and architectural practice

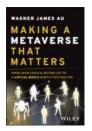
Building Futures: Technology, Ecology, and Architectural Practice explores how architects, and the buildings and environments we create, can engage future realities, both abstract and readily understood. These range from dimate change and public health to advanced ideas about manufacture and construction. The text demonstrates



9781119734888 Pub Date: 560 pages • Paperback

Barry's Advanced Construction of Buildings

S Emmitt



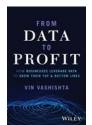
9781394155811 Pub Date: 320 pages • Hardcover Computers / Social **Aspects**

Making a Metaverse That Matters: From Snow Crash & Second Life to A Virtual World Worth **Fighting For**

Wagner James Au

An up-close account from the world's first metaverse-embedded reporter

In Making a Metaverse That Matters: From Snow Crash & Second Life to A Virtual World Worth Fighting For, the celebrated author of *The Making of Second Life* and *Game* Design Secrets, Wagner James Au, delivers an engrossing exploration of how nascent metaverse platforms have already captured the imagination of millions. Featuring powerful stories and dozens of incisive interviews with insiders including Metaverse creator Neal Stephenson



9781394196210 Pub Date: Hardcover Computers / Artificial Intelligence

From Data To Profit: How Businesses Leverage **Data to Grow Their Top and Bottom Lines**

V Vashishta

Businesses need to rethink their relationship with technology in order to remain competitive. The transformation to technology is only accelerating and we will never see a pace of change as slow in the future as we have the last few years. As a result, businesses are in a state of "adapt or die". Companies such as Apple and Amazon are leveraging innovative tools and investments to become market leaders. Microsoft and OpenAI have developed new technologies, such as GPT-4, which have generated a lot of public attention. However, the data science field is still jaded due to past false starts. To ...



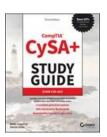
9781119795537 Pub Date: 368 pages • Hardcover Technology & Engineering / Radar

Signal Processing for Joint Radar **Communications**

Kumar Vijay Mishra, Bhavani Shankar, Bjorn Ottersten, A. Lee Swindlehurst

In the last five years, significant developments and applications have been made within radar communications. Signal Processing for Joint Radar-Communications delves into the recent advances within the theory and applications of joint radar-communications (JRC) and includes the challenges that are still faced today. Bringing together newly written expert contributions from leading researchers within the field of Joint Radar-Communications, the book tackles key JRC signal processing challenges such as common waveform design

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