

Business, Finance, Accounting & Economics

January to April 2023



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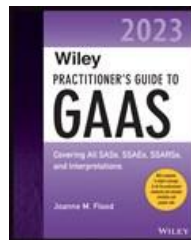


This Is Beyond Budgeting: A Guide to More Adaptive and Human Organizations

Bjarte Bogsnes

Beyond Budgeting is the idea of making organizations perform better by changing their management model, including abolishing the traditional budgeting process. The model's tested and proven leadership and management process recommendations makes organizations more adaptive and human, and helps making agile transformations successful. This book is written for decision makers within an enterprise. In nontechnical language it explains what Beyond Budgeting is, how it works, and why it improves performance through the use of actual cases where it has been implemented. It discusses what

9781394171248
Pub Date: 2/1/2023
\$29.95 USD
176 pages • Hardcover
Business & Economics



Wiley Practitioner's Guide to GAAS 2023: Covering All SASs, SSAEs, SSARs, and Interpretations (2nd Edition)

Joanne M. Flood

The most comprehensive and up-to-date guide to critical auditing standards, practices, and procedures for 2023

The American Institute of Certified Public Accountants (AICPA) sets the Generally Accepted Auditing Standards—or GAAS—under which U. S. audits are conducted. Auditors must comply with and understand every aspect of GAAS to comply with AICPA standards. As a result, it is crucial for CPAs to be up to date on all applicable guidelines, rules, and regulations.

9781394152704
Pub Date: 4/4/2023
\$110.00 USD
1088 pages • Paperback
Business & Economics

MYOB For Dummies, 9th Australian Edition

Dummies

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9781394170517
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464 pages • Paperback

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Tax Planning and Compliance for Tax-Exempt Organizations, 2022 Cumulative Supplement (6th Edition)

Jody Blazek

9781394179763
Pub Date: 4/11/2023
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208 pages • Paperback
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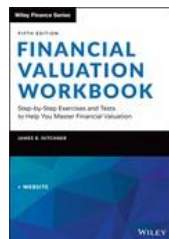


Financial Valuation, + Website: Applications and Models (5th Edition)

James R. Hitchner

Financial Valuation: Applications and Models provides authoritative reference and practical guidance on the appropriate, defensible way to prepare and present business valuations. With contributions by 30 top experts in the field, this new edition provides an essential resource for those seeking the most up-to-date guidance, with a strong emphasis on applications and models. Coverage includes state-of-the-art methods for the valuation of closely-held businesses, nonpublic entities, intangible, and other assets, with comprehensive discussion on valuation theory, a consensus view on application,...

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Pub Date: 5/9/2023
\$165.00 USD
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Financial Valuation Workbook: Step-by-Step Exercises and Tests to Help You Master Financial Valuation (5th Edition)

James R. Hitchner

This workbook is needed because it cuts the learning curve in half for the novice and assists experienced practitioners to better organize their valuation process. It is organized in standard recognized and easily identified sections that are quickly accessible. It can be used as a companion workbook to all general valuation books. It is an organized resource for checklists, reports, information requests and other tools to assist valuation practitioners in organizing their engagements. The workbook follows the valuation engagement format and covers the intricacies of a

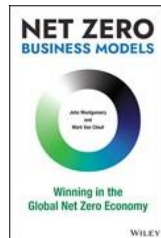
9781119880974
Pub Date: 5/9/2023
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Financial Valuation Set, 5e

Hitchner



9781119885894
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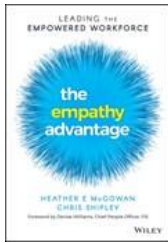
Net Zero Business Models: Winning in the Global Net Zero Economy

Mark Van Cleef, John Montgomery

Future-proof your business with net-zero emissions strategies that align with new economic realities

In *Net Zero Business Models: Winning in the Global Net Zero Economy*, two accomplished business transformation thought leaders deliver a revolutionary new take on how to transition from business models that are contributing to worldwide climate disaster to net zero models consistent with long-term sustainability. In the book, you'll discover what net zero emissions means, how to implement net zero emission business models, what the overall transition

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The Empathy Advantage: Leading the Empowered Workforce

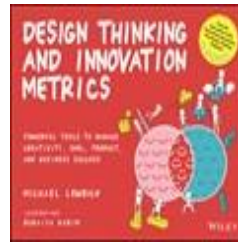
Heather E. McGowan, Chris Shipley

Empower and Inspire Human Potential

In the decade before the Covid-19 pandemic, change was coming so quickly and across so many vectors that most business leaders – so busy tackling one new challenge after another – missed the trendlines that would collide in the early months of 2020 and forever change their workforce and how they lead it for generations to come.

In *The Empathy Advantage: Leading the Empowered Workforce*, Heather E. McGowan and Chris Shipley team up again to deliver a guidebook for leaders navigating the uncertainty of a post pandemic world in a sequel to their

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Design Thinking and Innovation Metrics: Powerful Tools to Manage Creativity, OKRs, Product, and Business Success

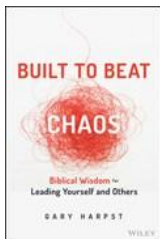
Lewrick

Create, manage, and measure innovation

In *Design Thinking and Innovation Metrics: Powerful Tools to Manage Creativity, OKRs, Product, and Business Success*, bestselling author Michael Lewrick delivers a simple and straightforward playbook to manage and measure innovation. In the book, you'll learn how to utilize the design thinking paradigm for innovation success and how successful leaders manage Explore and Exploit portfolios to create impact.

The author explains how to

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Design



Built to Beat Chaos: Biblical Principles for Leading Yourself and Others

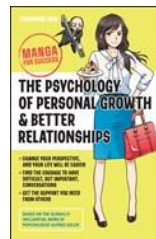
Gary Harpst

Apply timeless, biblical insights to overcome organizational chaos

Over 47% of leaders say that chaos is pervasive in their organizations. Though disorder can feel overwhelming at times, human beings are actually designed to overcome and conquer chaos.

In *Built to Beat Chaos: Biblical Principles for Leading Yourself and Others*, renowned teacher, coach, speaker, and best-selling author Gary Harpst delivers an insightful and practical discussion of how to transform chaos into order by relying on strategies drawn directly from the

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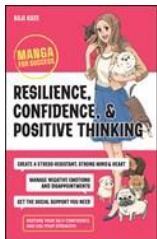
The Psychology of Personal Growth and Better Relationships: Manga for Success

Toshinori Iwai

Yukari, a 28-year-old area manager of a candy chain, is frustrated that the store managers in her area are not following her instructions. She expresses her concern in her conversations with the store managers, but is countered by resistance, which leads to a decline in store sales.

By chance, she meets psychologist Adler's Ghost, who gives her various advice and strategies. Based on Adlerian psychology, she turns around her side of the situation and changed the way she interacted with her manager and supervisor one by one.

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Resilience, Confidence, and Positive Thinking: Manga for Success

Koji Kuze

Reina recently started a new job at an advertising agency. Overwhelmed and stressed by tons of new tasks and very harsh comments from her boss, her mental health starts to suffer.

Reina, surprisingly runs into Tsuyoshi in the office, a friend from college who recently returned from his assignment in New York. Captivated with Tsuyoshi's strong self-esteem and confidence, Reina asks for his advice.

To relieve her mental fatigue, deviate from negative mindset, and rebuild her confidence, Tsuyoshi suggests millions time he adapted in New York.

9781394176106
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240 pages • Paperback
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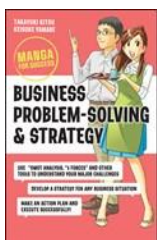
Marketing: Manga for Success

Takashi Yasuda

Marimo, comes home mentally drained after being laid off from her job. Her father runs Japanese candy business, facing a severe decline in customers and acquisition threat from a local competitor.

One night, Marimo doses off in her bedroom. In her dream, she meets the mysterious duo of Rosie and Emo. From them, she learns how to rebuild her family's business through marketing, and starts to put it into practice, step by step.

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Business Problem-Solving and Strategy: Manga for Success

Takayuki Kitou, Keisuke Yamabe

The book follows a young business planning manager, who takes after her father's confectionery company operations.

With help of her mentor, an ex-management consultant, the couple formulates a viable turn-around business plan, builds trust among key stakeholders, and successfully convinces the CEO for companywide implementation.

Concepts and Theories:

- Introduction to the entire process of formulation

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Leading Meetings and Teams: Manga for Success

Masumi Tani

Shigeo, who works for a building material manufacturing company, is sent to a regional office to improve sales, but instead ends up being overrun by local workers. He tries to actively lead in the internal meetings but ends up ignored.

Shigeo runs into Mayumi, a facilitation specialist, and with her advice, Shigeo carefully learns facilitation skills. He slowly starts to win members' buy-ins, builds team motivation, and successfully leads new business projects.

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\$22.00 USD
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Concepts and Theories:



Managing Change: Manga for Success

Kazuhiko Nakamura

Chuji, a young business planner at a car company, is appointed as director to a troubled dealership. Chuji asks Nanako, who is an organization development specialist, how to directly communicate with his peers. He finds deep-rooted issues and how he misunderstood certain situations.

Together, the duo begin a series of discussions with peers, start changing some members' mindsets, and create a core change management team, which eventually leads to change the troubled dealership to a team-centric organization.

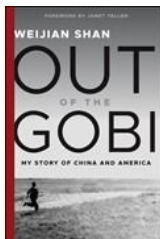
Concepts and Theories:

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Pub Date: 5/2/2023
\$26.00 USD
Hardcover
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Certifiable: How Businesses Operationalize Responsible Sourcing

Chris Van Bergen



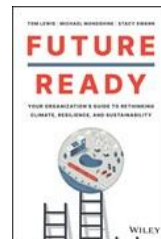
Out of the Gobi: My Story of China and America

Weijian Shan

Foreword by Janet Yellen

Weijian Shan's *Out of the Gobi* is a powerful memoir and commentary that will be one of the most important books on China of our time, one with the potential to re-shape how Americans view China, and how the Chinese view life in America.

Shan, a former hard laborer who is now one of Asia's best-known financiers, is thoughtful, observant, eloquent, and brutally honest, making him well-positioned to tell the story of a life that is a microcosm of modern China, and of



Future Ready: Your Organization's Guide to Rethinking Climate, Resilience, and Sustainability

Tom Lewis, Michael Mondshine, Stacy Swann

Rethink climate, resilience, and sustainability for your organization

In *Future Ready: Your Organization's Guide to Rethinking Climate, Resilience, and Sustainability*, a team of business leaders with deep expertise in engineering, planning, finance, project, program implementation and advisory consulting perspective delivers an essential guide for executives, managers, and other business and infrastructure organization leaders to set and implement a resilience, sustainability and ESG strategy in complex project and operating environments. Through practical

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\$30.00 USD
Hardcover
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The Sky is Blue

Miguel A. Leal

Leal came to the U.S. penniless as a teenager; speaking almost no English; he literally slept in the boiler room of a Wisconsin cheese factory for months before he was caught. Through hard work, grit, and ingenuity Leal would go on to launch his own business. He is widely credited with introducing Mexican cheeses to the U.S. market, and grew his company to a multi-million-dollar success story.

Yet, like many successful entrepreneurs, Leal's great successes were matched by personal failures: the end of a marriage; trouble with law enforcement; and the deeply felt sense that there must be somethi...

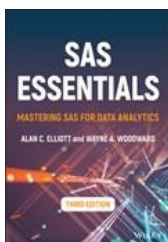
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Pub Date: 4/25/2023
\$80.00 USD
352 pages • Hardcover
Business & Economics

Flawless Consulting (4th Edition)

Peter Block

The fundamentals of the flawless consulting process have not changed. Through a step-by-step walk through of the five phases of consulting: Entry and Contracting, Discovery and Dialogue, Analysis and Decision to Act, Engagement and Implementation, and Extension, Recycle or Termination, Peter Block will engage in a deeper and contemporized discussion of the skills and behavior required for success. For example, there is new attention to convening skills, to the importance and process for peer contracting, and to questions to take the consultant/client relationship to a deeper level. As in previ...



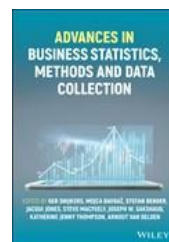
SAS Essentials: Mastering SAS for Data Analytics (3rd Edition)

Elliott

Valuable step-by-step introduction to using SAS® statistical software as a foundational approach to data analysis and interpretation

Presenting a straightforward introduction from the ground up, *SAS® Essentials* illustrates SAS using hands-on learning techniques and numerous real-world examples; keeping different experience levels in mind, the highly qualified author team has developed the book over 25 years of teaching introductory SAS courses.

This book introduces data manipulation, statistical techniques, and the SAS programming language



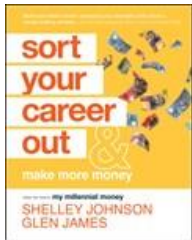
Advances in Business Statistics, Methods and Data Collection

Ger Snijkers, Mojca Bavdaz, Stefan Bender, Jacqui Jones, Steve MacFeely, Joseph W Sakshaug, Katherine J Thompson, Armut van Delden

Advances in Business Statistics, Methods and Data Collection delivers insights into the latest state of play in producing establishment statistics, obtained from businesses, farms and institutions. Presenting materials and reflecting discussions from the 6th International Conference on Establishment Statistics (ICES-VI), this edited volume provides a broad overview of methodology underlying current establishment statistics from every aspect of the production-life cycle while spotlighting

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880 pages • Hardcover
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9781119901617
Pub Date: 3/1/2023
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496 pages • Paperback
Education



Sort Your Career Out: And Make More Money

G James

The best investment you can make is in yourself and your career

Sort Your Career Out: And Make More Money is your go-to guide for building a career that you love. Dream jobs don't just come along: you need to make them happen. And this is the book that will show you how, from creating the ultimate career strategy to getting paid what you're really worth. (Hint: It's not just about changing the font on your resume!) With tips and guidance from two of today's top money and career experts, you'll learn how to change jobs, secure a promotion, ask for a pay rise and much, much more.

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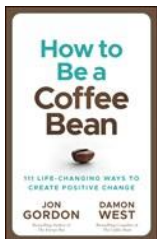
Clarity: Clear Mind, Better Performance, Bigger Results (2nd Edition)

J Smart

Achieve unheard-of results by focusing your mind and achieving real clarity of thought

In the newly revised Second Edition of *Clarity: Clear Mind, Better Performance, Bigger Results*, renowned speaker, writer, and coach Jamie Smart delivers a practical roadmap to turning that infinitely long to-do list into manageable and focused tasks. In the book, you'll learn to de-clutter your mind and concentrate on one important thing at a time. You'll also discover how to clear your mind, become less stressed, and achieve greater levels of productivity.

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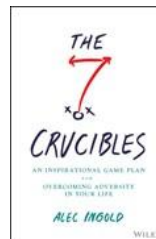
How to be a Coffee Bean: 111 Life-Changing Ways to Create Positive Change

Jon Gordon, Damon West

Create positive and lasting change in your life with proven concepts from The Coffee Bean

In *How to be a Coffee Bean*, bestselling coauthors of *The Coffee Bean*, Jon Gordon and Damon West, present 111 simple and effective strategies to help you lead a coffee bean lifestyle—one full of healthy habits, encouragement, and genuine happiness. From athletes to students and executives, countless individuals have been inspired by *The Coffee Bean* message. Now, *How to be a Coffee Bean* teaches you how to put *The Coffee Bean* philosophy into action to help you create real and lasting change in your

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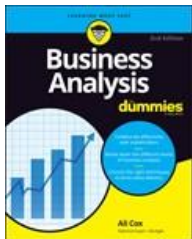
The Seven Crucibles: An Inspirational Game Plan to Overcome Adversity in Your Life

Alec Ingold

Live up to your definition of greatness and inspire the best in the people around you.

In *The Seven Crucibles: An Inspirational Game Plan to Overcome Adversity in Your Life*, NFL fullback and motivational speaker Alec Ingold delivers a hands-on playbook for conquering every obstacle that stands between you and success, on the playing field and in life. You'll learn to utilize your own story of trials and tribulations to help embrace the changes to create future success. These lessons will help you face your biggest fears and sustain motivation on your path to personal and

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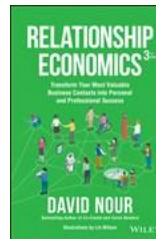
Business Analysis For Dummies (2nd Edition)

Alison Cox

Build a successful career in business analysis

When it comes to doing good business, change is a very good thing. And effective business analysts are at the heart of identifying opportunities for growth and implementing the solutions that can transform an organization's foundation—and ultimately increase its profitability. Whether you're an aspiring business analysis professional or a seasoned analyst looking for the latest techniques and approaches, *Business Analysis For Dummies* helps you discover the newest tips and tricks for turning knowledge into the changes that have a real and meaningful...

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Relationship Economics: Transform Your Most Valuable Business Contacts Into Personal and Professional Success (3rd Edition)

David Nour, Lin Wilson

Fuel your growth through some of your most valuable and strategic contacts

Building sustainable relationships, both professionally and personally, is the biggest competitive advantage in a world where automation, artificial intelligence, and machine learning are eliminating the human experience, which is what creates emotional connections. In the newly revised and completely re-written third edition of *Relationship Economics: Transform Your Most Valuable Business Contacts into Personal and Professional Success*,

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Supply Chain Management For Dummies (3rd Edition)

Daniel Stanton

Putting together all the links in the supply chain

Supply Chain Management For Dummies gives you the full rundown on what a supply chain is, how it works, how to optimize it, and the best education for a rewarding supply chain career. This new edition is fully updated for changes to the supply chain in a post-Covid world. You'll learn about the latest supply chain technologies, analytics and data-based optimization, and new strategies for delivering on your organization's promises. This approachable resource can take your supply chain management skills to the next level with step-by-step

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Pub Date: 2/14/2023
\$34.99 USD
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Flying in the Face of Fear: A Fighter Pilot's Lessons on Leading with Courage

Kim Campbell

Proven principles of leadership from a veteran fighter pilot and military leader

In *Flying in the Face of Fear: Lessons on Leading with Courage*, former fighter pilot and retired Air Force Colonel Kim Campbell delivers an inspiring and practical discussion of leadership and decision-making. In the book, you'll follow the author's journey through the principles that got her through her 24-year career in the high-stakes and high-risk world of aerial combat.

You'll discover lessons and stories that will serve as a resource for you as you lead your students, employees

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\$28.00 USD
240 pages • Hardcover
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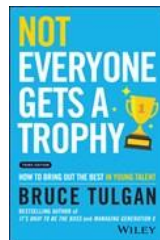
The Technology Doesn't Matter: Prioritizing the People in IT Business Alignment

Rachel Lockett

This book reveals the hard-learned secret to aligning an organization's information technology with its business strategy: the technology doesn't matter. Based on Rachel Lockett's 20+ year career in helping struggling IT and business leaders to turnaround their departments, *The Technology Doesn't Matter* uses the established People-Process-Technology framework to breakdown innovative approaches to IT-Business alignment in a clear, engaging style.

Readers will explore:

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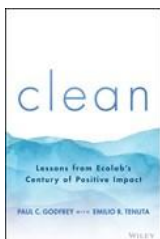
Not Everyone Gets a Trophy: How to Manage Millennials (3rd Edition)

Tulgan

Learn the secrets of managing a unique and productive generation

In the newly revised third edition of *Not Everyone Gets a Trophy: How to Bring Out the Best in Young Talent*, renowned management trainer and business advisor Bruce Tulgan reimagines how to engage with, develop, and retain millennial employees in a time of deep economic disruption. The book offers step-by-step best practices for getting millennials onboard and up-to-speed. You'll learn how to provide them with the context they lack, teach them how to manage themselves and how to

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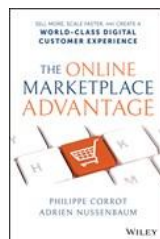
Clean: A Century of Sustainability and Lessons Every Company Can Learn

Ecolab Inc., Paul C. Godfrey

Straightforward strategies for achieving sustainable practices and business success in the modern organization

In *Clean: Lessons from Ecolab's Century of Positive Impact*, a team of veteran sustainability experts delivers a practical toolkit for creating a forward-looking and sustainability-focused business. From Ecolab's origins in sustainability 100 years ago to its ambitious 2030 environment and social impact goals, this book lays out a roadmap for business transformation and continued growth – today and for the next 100 years.

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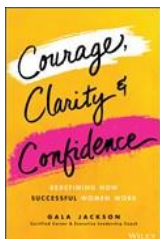
The Online Marketplace Advantage: Sell More, Scale Faster, and Create a World-Class Digital Customer Experience

Adrien Nussenbaum, Philippe Corrot

Revolutionize your business with the power of marketplaces

In today's digital-first economy, marketplaces are growing at twice the rate of overall eCommerce - and proving that traditional eCommerce is no longer enough. With *The Online Marketplace Advantage: Sell More, Scale Faster, and Create a World-Class Digital Customer Experience*, the duo behind more than 300 of the world's most successful marketplaces reveals the strategies every enterprise needs to take the lead.

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Courage, Clarity, and Confidence: Redefining How Successful Women Work

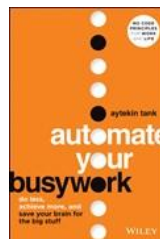
Gala Jackson

Build a successful career with authenticity, confidence, and boldness

In *Courage, Clarity, and Confidence: Redefining How Successful Women Work*, executive career and leadership coach Gala Jackson delivers an exciting new playbook to help women reconnect with their voice and values to redefine work and success. In the book, you'll explore how to navigate the fraught path to professional fulfillment and negotiate the many obstacles that litter the way.

Traditional job search and career transition methods often fail women—especially women of color—because they've

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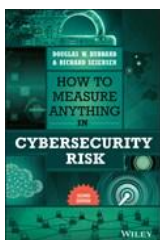
Automate Your Busywork: Do Less, Achieve More, and Save Your Brain for the Big Stuff

Aytekin Tank

Learn to automate your busywork and focus on what really matters

In *Automate Your Busywork: Do Less, Achieve More, and Save Your Brain for the Big Stuff* entrepreneur, founder, and CEO of Jotform Aytekin Tank delivers a can't-miss blueprint to help you make the most of your most precious asset: time. You'll explore what's possible when you offload repetitive tasks, why automation has democratized innovation, and how you can use cheap—or even completely free—no-code automation tools to transform your ability to focus on what truly matters in your business

9781119901730
Pub Date: 3/21/2023
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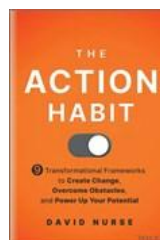
How to Measure Anything in Cybersecurity Risk (2nd Edition)

Hubbard

A start-to-finish guide for realistically measuring cybersecurity risk

In the newly revised *How to Measure Anything in Cybersecurity Risk, Second Edition*, a pioneering information security professional and a leader in quantitative analysis methods delivers yet another eye-opening text applying the quantitative language of risk analysis to cybersecurity. In the book, the authors demonstrate how to quantify uncertainty and shed light on how to measure seemingly intangible goals. It's a practical guide to improving risk assessment with a straightforward

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The Action Habit: Nine Transformational Frameworks to Create Change, Overcome Obstacles, and Power Up Your Potential

David Nurse

Demolish barriers, take action, and transform your future

In *The Action Habit*, NBA life and optimization coach David Nurse delivers an inspiring and practical playbook for removing the barriers preventing you from taking action to achieve your biggest goals. In the book, you'll unearth self-truths, identify roadblocks, and, ultimately, step out of your own way.

The Action Habit teaches you how to invest in the future you by taking action in the here and now, powering

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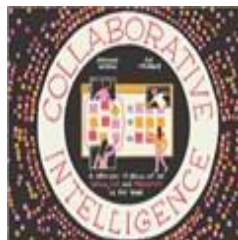
Awaken: The Path to Inner Peace, Purpose, and Healing

Rajendra Sisodia

Awaken: A Journey to Purpose, Wholeness, Healing, and Impact

Awaken delivers a contemporary and accessible guide to how each of us can experience a life of meaning, purpose, and fulfillment in a world that is rife with anxiety, depression, and addiction. Drawing on the distinguished author's lifetime of accumulated insights and experience, *Awaken* guides readers on a journey to achieve complete alignment between who they are, what they say, what they do, and how they relate to others.

People are traumatized and polarized the world over. By



Collaborative Intelligence: The New Way to Bring Out the Genius, Fun, and Productivity in Any Team

Mariano Suarez-Battan, Jim Kalbach

Create better connected teams and hold more productive meetings

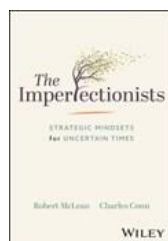
In *Collaborative Intelligence: Design Better Collaboration, Improve Team Productivity, and Build a Culture of Connection*, the workplace collaboration experts at MURAL offer a holistic and comprehensive system for fixing today's broken teamwork culture. This book introduces the emerging practice of collaboration design, a cutting-edge approach to crafting collaborative experiences with a high degree of intentionality so that they deliver extraordinary,

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The Web3 Era: NFTs, The Metaverse, Blockchain and the Future of the Decentralized Internet

9781119983934
Pub Date: 3/28/2023
\$29.95 USD



The Imperfectionists: Strategic Mindsets for Uncertain Times

McLean

Great problem solvers are made, not born. That's what McLean and Conn discovered after decades of problem solving with leaders across business, nonprofit, and policy sectors. These leaders learn to adopt a particularly open and curious mindset and adhere to a systematic process for cracking even the most inscrutable problems. They're terrific problem solvers under any conditions. And when conditions of uncertainty are at their peak, they're at their brilliant best.

McLean and Conn identify six mutually reinforcing approaches underlying their success: (1) being ever-curious

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Autonomous Transformation: Creating a More Human Future in the Era of Artificial Intelligence

Brian Evergreen

This title will provide an understanding of autonomous AI, the historical progression of AI/machine learning that's led to this stage, and the risks and opportunities autonomous AI technology presents to our present world – for businesses, for individuals, for markets, and for society from a strategic business, economic, and philosophical lens. This book will contain calls to action for those who can/want to lead this market change and will be interesting to everyone else. Included in the book will be interviews with C-level executives of Fortune 500 companies across industries, VP-level, and ...

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The Automation Mindset: Learning to Embrace Automation As a Vehicle for Innovation and Growth

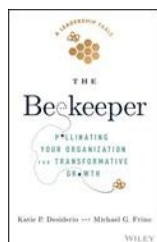
Tella

Explore the true potential and impact of business automation

Digital transformation of the business landscape is well underway, and businesses are being reshaped faster than ever before. Agility and adaptability are now critical components of these business' survival. But building these traits requires a holistic approach with an unrelenting focus on automation. How does one go about developing that focus?

In *The New Automation Mindset: Win by Creating the*

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Business & Economics



The Beekeeper: Pollinating Your Organization for Transformative Growth

Katie P. Desiderio, Michael G. Frino

Become a beekeeper and grow your business

Catherine had just celebrated her 43rd birthday on May 20th. Her dream of owning and running a thriving company was coming true. Essentially Proximal's essential oil line was becoming a major success, and her company was in growth mode. As a female business owner, she was doing her best to promote positive culture at work and retain talent. Her goal was to build a diverse high-performing and inclusive leadership team, but her leadership team was struggling to put people first and live the mission and values of the company. She had to make

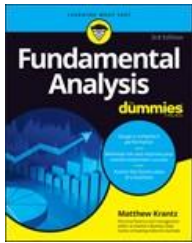
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Greatness Is a Choice

Ethan Penner

9781394185757
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Business & Economics



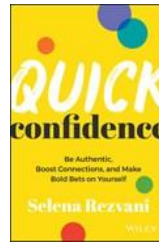
Fundamental Analysis For Dummies (3rd Edition)

Matthew Krantz

Become familiar with the key concepts of fundamental analysis and learn how to put them into action in the real world

Fundamental Analysis For Dummies is a valuable guide for investors who want to know the future. Okay, it's not a crystal ball, but fundamental analysis will help you gain insight into a company's staying power, as you evaluate revenue, expenses, assets, liabilities, competitors, management, interest rates, and other key business details. This Dummies resource makes it easy to get a handle on the underlying forces that affect the well-being

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Quick Confidence: Be Authentic, Boost Connections, and Make Bold Bets on Yourself

Selena Rezvani

Hands-on, bite-sized strategies for improving your confidence

In *Quick Confidence: Be Authentic, Create Connections and Make Bold Bets On Yourself*, best-selling author and renowned leadership speaker Selena Rezvani delivers an effective and eye-opening new approach to building confidence and presence for professionals. In the book, the author walks you through—and helps you leap over—the 9 most common obstacles that stand in the way of building authentic confidence. She offers digestible actions, behaviors, and exercises you can use to change

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Business & Economics

Interconnected Realities: How the Metaverse Will Transform Our Relationship to Technology Forever

Leslie Shannon

Today, what is called “the Metaverse” is in fact many different Metaverses, each with a different purpose, and serving a different audience. The Web3 Metaverse, the Social Metaverse, the Enterprise Metaverse, the Gaming Metaverse – what each of these, plus the other Metaverses that exist, have in common is the concept of using computing to connect one reality to another. These connections can be between people, or locations, or information pools, and together they will transform the nature of the human/computer interface over the next

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The Tao of Self-Confidence: A Guide to Moving Beyond Trauma and Awakening the Leader Within

Sheena Y. Chan

In 2021, only 2.7% of Asian women were seen in management roles. This book will be based on setting a foundation to help Asian Women start being seen as a Leader in work and in life rather than by their stereotypes. To be able to move forward and become a leader in our own right, we have to learn to uncover the traumas we have been through in our life so we can learn from them, heal and become the best version of ourselves. Our culture has always been taught to never share the traumas we have been through or what we feel. Because of that, Asian women have resisted making moves. This

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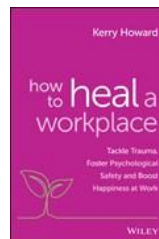


The Effective Manager (2nd Edition)

Mark Horstman

Today, what is called “the Metaverse” is in fact many different Metaverses, each with a different purpose, and serving a different audience. The Web3 Metaverse, the Social Metaverse, the Enterprise Metaverse, the Gaming Metaverse – what each of these, plus the other Metaverses that exist, have in common is the concept of using computing to connect one reality to another. These connections can be between people, or locations, or information pools, and together they will transform the nature of the human/computer interface over the next

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Business & Economics



How to Heal a Workplace: Tackle Trauma, Foster Psychological Safety and Boost Happiness at Work

K Howard

Boost wellbeing and build a robust, productive culture in your workplace

Your workplace's most powerful resource is its people. That's why it's critical to balance the needs of your business with the needs of the employees who make that business happen every day. At the heart of the matter is your workplace culture: the environments and relationships that shape your business, whether physical or virtual. *How to Heal a Workplace* shares the insights and hands-on advice that you need to better understand

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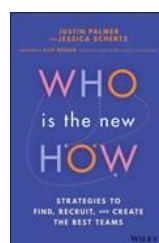
Human Resources Kit For Dummies (4th Edition)

Andrea Butcher

The talent professional's one-stop reference for best practices and tips

Human Resources Kit For Dummies is the guide talent pros turn to for improving their leadership across the businesses they serve. The world of HR is full of unforeseen challenges, and this *For Dummies* reference will help you to handle them with grace and professionalism. This book provides tips and tricks for creating an engaging employee experience from the get-go, prioritizing employee well-being and health, navigating the recent wave of resignations, and

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Who Is the New How: Strategies to Find, Recruit, and Create the Best Teams

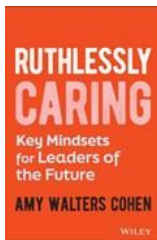
J Palmer

Recruit, create, and retain the best teams

In *Who Is the New How: Strategies to Find, Recruit, and Create the Best Teams*, a team of accomplished talent experts delivers a hands-on roadmap to filling your most mission-critical roles with the best people. In the book, you'll explore strategies that guide the world's most innovative companies and high-performing organizations as they scour the globe to build impactful, productive teams.

You'll learn how to reimagine your talent acquisition strategy, from who you're looking for to how you should

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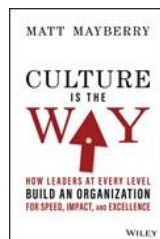


Ruthlessly Caring: And Other Paradoxical Mindsets Leaders Need to Be Future-fit

A Walters

Across all industries, leaders today are operating on shifting sands, trying to carve out success in a landscape that's constantly changing and highly uncertain. Aside from the disruptive effects of the pandemic, reports and forecasting data shows how 14 megatrends are reshaping the world we live in, creating a complex array of tensions for businesses leaders to navigate. These megatrends include advancing technology, climate change, rising inequality, and hyper connection via social media and they are forcing leaders to perform under an array of business tensions such as creating long-term va...

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Business & Economics



Culture Is the Way: How Leaders at Every Level Build an Organization for Speed, Impact, and Excellence

Matt Mayberry

Energize employee engagement and drive cultural excellence throughout your organization

In *Culture Is the Way: How Leaders at Every Level Build an Organization for Speed, Impact, and Excellence*, former NFL Pro, world-renowned keynote speaker, and management consultant Matt Mayberry delivers an incisive and hands-on blueprint to employee engagement and peak productivity. In the book, you'll explore how leaders, at every level, can build a workplace culture that drives organizational excellence and unleashes the full

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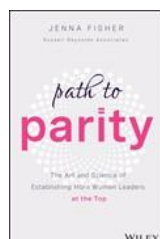
Strategic Planning Kit For Dummies (3rd Edition)

Olsen

Create a roadmap for your company's future success—the For Dummies way

Strategic Planning Kit For Dummies not only teaches you how to build a solid business strategy, but it gives you the tools to do it. Checklists, worksheets, and real-life examples guide you through answering your most pressing questions. Plus, all-new online resources make creating a lasting strategy easier than ever. Build a company vision statement, assess your strategic position, engage your team, and execute your plan—with easy-to-understand instructions and explanations that anyone can

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Path to Parity: The Art and Science of Establishing More Women Leaders at the Top

Jenna Fisher

The evidence is in: traits—compassion, empathy, the ability to listen, mentor, nurture and collaborate—are giving women executives a built-in advantage in volatile and uncertain times. To navigate today's complex challenges around DE&I, social justice, climate change and the Great Resignation, leaders need to cultivate a kind of compassionate command. Almost a decade since *Lean In* by Sheryl Sandberg was first published, *Path to Parity* flips the narrative around women in business on its head. Distilling research into a practical plan, Fisher offers a can't-miss read for any woman looking to bre...

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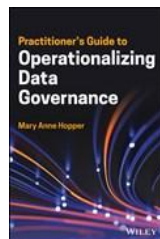
Work Healthy

John S. Ryan, Michael J. Burchell

Work Healthy is a why-to/how-to book to deliver higher organizational performance through a new approach to workforce management. It provides organizations, leaders and managers with the knowledge, model, and methodology to radically change their current approach delivering a resilient and sustainable system of operation. The authors have discovered that the key priorities of organizations, from covid recovery, DEI, wellbeing, mental health management, belonging, purpose, sustainability can all be achieved by focusing on health in its broadest sense. However, individuals have defined health to...

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Practitioner's Guide to Operationalizing Data Governance

Mary Anne Hopper

Data Governance is an important topic for most organizations, yet they still are challenged in operationalizing and sustaining programs. The author shares her experience about what does and does not work in planning, designing, operationalizing, and (ultimately) sustaining a data governance program. It will explore where most organizations are challenged in program development and provide practical, actionable advice to help readers understand various pitfalls and a path forward. This book will help companies resolve various issues surrounding data governance:

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Don't Wait for Someone Else to Fix It: 8 Essentials to Enhance Your Leadership Impact at Work, Home, and Anywhere Else That Needs You

Douglas Lennick, Chuck Wachendorfer

The world needs positive leadership more than ever. Luckily, there is a large untapped source of leaders who can change the world for the better: all of us! Since each of us constantly influences those around us, by definition, everyone is a leader, not just people with formal titles. *Don't Wait for Someone Else to Fix It* will help everyone tap into the power of their influence to pursue a meaningful purpose, whether on the job, in the community, or at home. All it takes is "8 Essentials," a combination of moral, social, and technical imperatives



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The Leadership Challenge Workbook (4th Edition)

James M. Kouzes, Barry Z. Posner

When making extraordinary things happen in organizations, leaders engage in what we call The Five Practices of Exemplary Leadership. These practices: ►► Model the Way ►► Inspire a Shared Vision ►► Challenge the Process ►► Enable Others to Act ►► Encourage the Heart These practices are not the private property of the people we studied. Nor do they belong to a few select shining stars. Leadership is not about personality; its about behavior. The Five Practices are available to anyone who accepts the leadership challenge the challenge of guiding people and organizations to places they have never b...

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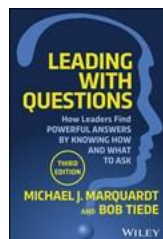
The Art of Making Sh!t Up: Using the Principles of Improv to Become an Unstoppable Powerhouse

Norm Lavolette

Work together to up your chances of business success

The Art of Making Sh!t Up combines the lessons learned from a personal journey with the teachings derived from years of honing valuable skills through performing and presenting to thousands of people to demonstrate how working together has helped others found and grow several multimillion-dollar companies.

By focusing on topics that serve as pain points and detailing the tools and techniques of improv, this book helps people and organizations utilize new skills to be



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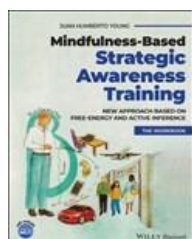
Leading with Questions: How Leaders Find the Right Solutions By Knowing What To Ask (3rd Edition)

Michael J. Marquardt, Bob Tiede

A unique and powerful strategy for leading others

In this newly revised third edition of *Leading with Questions*, renowned global leadership consultants Michael Marquardt and Bob Tiede describe how to ask powerful questions that generate short-term and long-term results and success. They show you how effective leaders use questions to encourage participation and teamwork, foster creative thinking, empower others, create relationships with customers, and solve problems.

The authors offer step-by-step guidance on the process of



Mindfulness based Strategic Awareness Training: The Workbook

J Humberto Young

Put practical, evidence-based mindfulness techniques to work with this accessible handbook

In the first book to link mindfulness training and positive psychology to the leadership, strategy, and management issues faced by people in modern organizations, *Mindfulness-Based Strategic Awareness Training: A Complete Program for Leaders and Individuals*, author Juan Humberto Young introduced readers to powerful new concepts that enhance strategic awareness.

Mindfulness-Based Strategic Awareness Training: The Workbook shows readers how to apply those concepts to

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Computational Leadership Science

Brian Spisak

Computational leadership science (CLS) is a paradigm shift designed to fundamentally improve all aspects of leadership by using simulations, network analysis, AI, and other computational approaches. It is at the intersection of trailblazing science and technology, well-established leadership research, and invaluable knowledge gleaned from practice. Given this broad improvement in leadership, CLS will reduce most pains. For example, CLS will strengthen interpersonal relationships and morale in the era of remote working, increase DEI by separating a leaders biased wants from their actual need...



Building Moonshots: 50+ Ways to Convert Visionary Ideas, Inventions, and Missions into Tomorrow's Sustainable Solutions and World-Changing Movements

Tamara Carleton, William Cockayne

Building Moonshots is the seminal, go-to source for visionaries, game changers, and leaders seeking to

imagine and achieve the almost impossible. If you are looking to scale your vision bigger and bolder,

pursue groundbreaking goals, or transform into a visionary organization, you need *Building Moonshots*.

The book identifies and describes 50+ ways for building radical innovative solutions and addressing the

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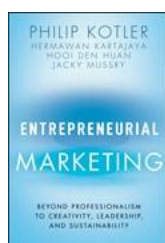
Digital Marketing Fundamentals: OMCP's Official Guide to OMCA Certification

Greg Jarboe, Matt Bailey, Michael Stebbins

Prepare for the OMCP certification exam and expand your digital marketing skillset

Courses relying on the OMCP Digital Marketing Certification standards attract over 70,000 students at 900 universities around the world each year. This challenging curriculum requires strong command of content marketing, conversion rate optimization, and other digital marketing competencies in high market demand.

In *Digital Marketing Bootcamp: The All-In-One Guide to Mastering OMCP Certification Standards*, veteran digital media and marketing expert Greg Jarboe delivers an

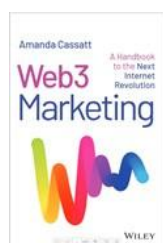


Entrepreneurial Marketing

Kotler

An eye-opening discussion of the future of marketing, from four of the leading minds in the field

In *Entrepreneurial Marketing: Beyond Professional Marketing*, a renowned team of marketing leaders, including the "Father of Modern Marketing," Professor Philip Kotler, delivers a groundbreaking and incisive redefinition of entrepreneurial marketing. In the book, some of the marketing sector's brightest minds explore the increasingly essential initiative to build new capabilities beyond the mainstream marketing approach that also consider the effect of digital connectivity on consumers and



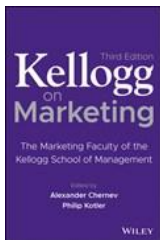
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Business & Economics

Web3 Marketing: A Handbook for the Next Internet Revolution

Amanda Cassatt

The Must-Read Essential Web3 Marketing Book

Web3 Marketing: A Handbook for the Next Internet Revolution is the essential book for anyone looking to understand the next era of the internet and start building. Beyond the sensational hype and headlines around crypto and NFTs, a real revolution is taking place: new technologies for owning, moving, and organizing value spell the overdue end of an internet where a few huge companies hoard data and power, and open a new frontier for products, services, and applications in which ownership and control belongs to creators, builders, and users.



Kellogg on Marketing (3rd Edition)

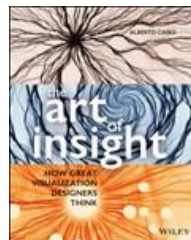
Alexander Chernev, Philip Kotler

The ultimate marketing resource from the world's leading scholars

From the world's #1 MBA marketing program comes the latest edition of *Kellogg on Marketing*, presented by Philip Kotler and Alexander Chernev. With hundreds of pages of brand-new material on timely topics, like creating value to disrupt markets, defensive marketing strategies, strategic customer management, building strong brands, and marketing in the metaverse, the book explores foundational and advanced topics in marketing management.

You'll discover a renewed focus on digital transformation

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The Art of Insight: How Great Visualization Designers Think

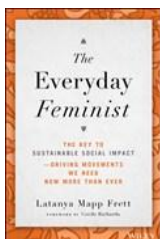
Alberto Cairo

Learn how to master data visualization judgment calls from leaders in the subject

In *The Art of Insight: How Great Visualization Designers Think*, renowned visualization designer and educator Alberto Cairo, in conversation with several leaders in the field, delivers a practical and powerful exploration of how to make design choices in visualization. The book dives deep into subjects like:

- How visualizations designers use fact-based and ethical reasoning to make design decisions such

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272 pages • Paperback
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The Everyday Feminist: The Key to Sustainable Social Impact -- Driving Movements We Need Now More than Ever

Mapp Frett

While I was Listening is a book that looks at the needs of feminist movements and the champions and organizations that are behind them. We know that everyday women start and sustain modern social movements like Black Lives Matter, Me Too, Mi Unas Menos, etc. But we only hear about these women and their work in very limited ways. This book will look back at popular and not so popular social movements and the women behind them. It analyzes While I Was Listening will take a look at the periods in which these movements were born and where

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High-Growth Fundraising the Silicon Valley Way: Unlocking Crypto, Stock, and More for Your Non-Profit, Church, or School

Vance Roush

Inspire generosity to ignite growth

In *High-Growth Fundraising the Silicon Valley Way: Unlocking Gifts of Crypto, NFT's, Stock, and More for Your Non-Profit, Church, or School*, pastor and social benefit fundraising expert Vance Roush delivers an in-depth, hands-on guide to raising money for your church or non-profit through both cash and non-cash donations. You'll learn new strategies to multiply your fundraising efforts and expand your donations to assets like stock and cryptocurrency.

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The Law of Tax-Exempt Organizations: 2023 Cumulative Supplement (12th Edition)

Bruce R. Hopkins, Shane Hamilton

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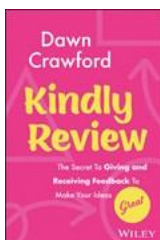
The Law of Fundraising: 2023 Cumulative Supplement (6th Edition)

Alicia M. Beck, Bruce R. Hopkins

Stay abreast of the latest developments in charitable fundraising legislation and regulation for the past year.

Effective fundraising has never been more important to the success of a nonprofit organization than it is today. But national- and state-level legislative and administrative control over charitable fundraising is expanding quickly.

In this supplement to the newly revised Sixth Edition of *The Law of Fundraising*, distinguished lawyers and tax-exempt organization experts deliver a comprehensive and authoritative blueprint of the increasingly complex



Kindly Review: The Secret to Giving and Receiving Feedback to Make Your Ideas Great

Dawn Crawford

"Kindly Review" is a radical approach to addressing toxic feedback at work, helping you gain control of your work processes to get great ideas and products to the finish line faster. This book identifies eight feedback styles and then gives you the method to create a respectful, collaborative environment for creative critique. With the guidance of "Kindly Review," you'll take control of stressful work situations through an easy-to-implement process to make your workplace kinder.

"Kindly Review" is the first book of its kind that introduces a model of respectful collaboration through review and ...

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Jakada Imani, Monna Wong

From technological advances to new organizational development trends to global crises and racial reckonings, managers and leaders have a lot to contend with. This how-to guide will cover the essential elements of effective management—management that is equitable, sustainable, and results-driven.

This book will help busy managers and leaders bridge the gap between intentions and impact by providing concrete and actionable advice, tools, and resources. From delegation to goal-setting to building a strong team

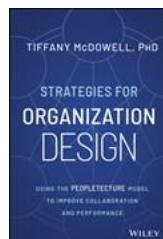
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The 5 Truths for Transformational Leaders

Ed Mishrell

More than 1.4 million non-profit organizations operate in the United States. These organizations have a combined revenue of some \$2.26 trillion and employ 10% of the nation's workforce. Over 60 million people serve as board members and volunteers. These organizations represent the promise and aspirations of America. Every day in communities big and small, nonprofit organizations bring people together to feed, shelter, care for, heal, inform, protect, educate, inspire, nurture, build, encourage and protect. The missions of nonprofit organizations are central to the health and prosperity of our ...

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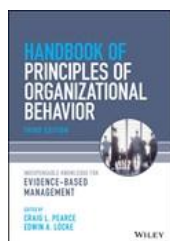
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Strategies for Organization Design: Using the Peopletecture Model to Improve Collaboration and Performance

Tiffany McDowell

Design better organizations with humans at the center

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Handbook of Principles of Organizational Behavior: Indispensable Knowledge for Evidence-Based Management (3rd Edition)

Edwin A. Locke, Craig L. Pearce

Explore invaluable management advice informed by the latest in organizational and industrial behaviour research

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Jack R. Meredith, Scott M. Shafer

In the newly revised eighth edition of *Operations and Supply Chain Management for MBAs*, a team of renowned operations professionals delivers a concise and accessible exploration of supply chain management ideal for MBA students with backgrounds in marketing, finance, and other disciplines. Conceptual and qualitative content appears alongside more quantitative material to encourage a variety of readers to remain engaged.

Supplementary cases and a flexible structure allow instructors to tailor the material to diverse student populations, while a renewed focus on sustainability, innovation, and de...



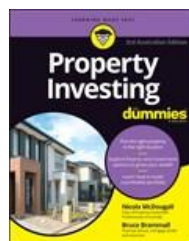
Innovation Project Management: Methods, Case Studies, and Tools for Managing Innovation Projects (2nd Edition)

Kerzner

Actionable tools, processes, and metrics for successfully managing innovation projects, with exclusive insights from world-class organizations around the world

The newly revised Second Edition of *Innovation Project Management* offers students and practicing professionals the tools, processes, and metrics needed to successfully manage innovation projects, providing value-based innovation project management metrics as well as guidance for how to establish a metrics management

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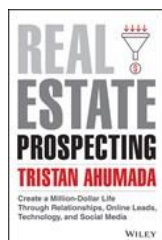
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Property Investing For Dummies

N McDougall

Your step-by-step guide to building long-term wealth through property

This fully revised Australian edition of *Property Investing For Dummies* cuts through the jargon and hype to identify what's really needed to succeed in Australia's hot property market. It lays out, in clear and helpful terms, exactly how you can identify the right investment options, figure out your finances and make a successful bid or offer. You'll master the basics on how to manage risk, protect your new property and become an effective landlord or landlady. And you'll learn how to grow a profitable portfolio that can gene...



Real Estate Prospecting: Create a Million-Dollar Life Through Relationships, Online Leads, Technology, and Social Media

Tristan Ahumada

The ultimate guide to real estate prospecting for both rookies and veterans

In *Real Estate Prospecting: Create a Million-Dollar Life Through Relationships, Online Leads, Technology, and Social Media*, founder, consultant, and real estate team leader Tristan Ahumada delivers a comprehensive discussion of the resources and strategies available to rookie and experienced agents who wish to succeed at the highest levels of the industry. In the book, you'll explore techniques used by leading agents to become the best

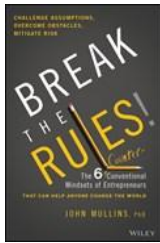
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Getting Started in Property Investing For Dummies, Second Australian Edition

N McDougall



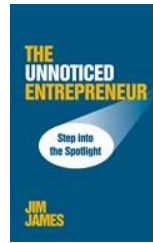
Break the Rules!: The Six Counter-Conventional Mindsets of Entrepreneurs That Can Help Anyone Change the World

John Mullins

Discover the six counter-conventional mindsets to be a changemaker

In *Break the Rules!: The Six Counter-Conventional Mindsets of Entrepreneurs That Can Help Anyone Change the World*, celebrated London Business School entrepreneurship professor, keynote speaker, and best-selling author Dr. John Mullins delivers an eye-opening and insightful exploration of what sets successful entrepreneurs apart from other business people and from those who fail to reach their goals. You'll discover

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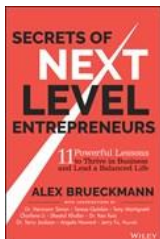


The UnNoticed Entrepreneur: Step Into the Spotlight

J James

The UnNoticed Entrepreneur is the solution for business owners who want to know how other founders beat the problem of being ignored. Instead of consultants entrepreneurs how to, this book is entrepreneurs sharing their own secrets to success on a focused topic; getting noticed. The book is a marketing masterclass, a curation of fifty articles covering martech tools, founder strategies and case studies which solve problems or at least provide parallel examples of solutions. The articles are written from the transcripts of twenty minute interviews with guests on the top rated The UnNoticed Entr...

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Secrets of Next-Level Entrepreneurs

Alex Brueckmann

There are three mission-critical pillars that contribute to building future-proof businesses: strategy, leadership, and self-care. Its essential to strategically re-adjust a business for success, consciously shape leadership and culture, and practice self-care as we humbly accept our own limitations as entrepreneurs. Instead of celebrating the hustle culture, promoting a glamorous view of entrepreneurship, or glorifying the few that amassed incredible wealth, this book is about, what Brueckmann calls, Next Level Entrepreneurship. Its about building businesses that take the right steps to do we...

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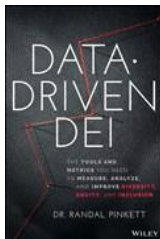
The Space Economy: Capitalize on the Greatest Business Opportunity of Our Lifetime

Anderson

Climb aboard an astronomical business opportunity before it takes off.

The new Space Age has already begun, but there is still time for you to get in early. In *The Space Economy: Capitalize on the Greatest Business Opportunity of Our Lifetime*, accomplished venture capitalist and Space Capital founder Chad Anderson offers investors, entrepreneurs, and aspiring professionals powerful tools and information for understanding how space-based technologies have, and will continue to, transform enterprise, government, and consumer markets for

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Data-Driven DEI: The Tools and Metrics You Need to Measure, Analyze, and Improve Diversity, Equity, and Inclusion

R Pinkett

A practical blueprint for successful, measurable, and impactful DEI initiatives

In *Data-Driven DEI: The Tools and Metrics You Need to Measure, Analyze, and Improve Diversity, Equity, & Inclusion*, Dr. Randal Pinkett, a renowned diversity, equity, and inclusion (DEI) thought leader delivers a practical and evidence-based blueprint to achieving lasting impact with your DEI initiatives. Dr. Pinkett has created a simple, step-by-step process to assess the current state of your DEI, analyze that data to create a personal and

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Innovating for Diversity: Lessons from Top Companies Achieving Business Success through Inclusivity

Bertina Ceccarelli, Susanne Tedrick

Discover what business visionaries on the frontiers of diverse and equitable hiring are doing to drive change in their organizations

In *Innovating for Diversity: Lessons from Top Companies That are Disrupting Old Practices to Achieve Inclusivity, Equity and Business Success*, renowned Diversity, Equity, and Inclusion (DEI) and tech specialists Bertina Ceccarelli and Susanne Tedrick reframe the DEI discussion and move it beyond a human resources issue. While it's well established that diverse teams help to advance innovation,

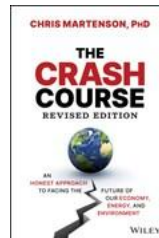
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Difficult Conversations Don't Have to Be Difficult

Kelly

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The Crash Course: An Honest Approach to Facing the Future of Our Economy, Energy, and Environment (2nd Edition)

Chris Martenson

Discover how and why the world's crises are interconnected and what you can do to prepare for the next one

The world is experiencing a series of crises. In *The Crash Course: An Honest Approach to Facing the Future of Our Economy, Energy, and Environment*, Revised Edition, veteran executive and strategist Chris Martenson delivers an incisive and eye-opening exploration that explains why the reader needs to understand that it is the interconnectedness of the various crises that matters

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The Myth of Capitalism: Monopolies and the Death of Competition

Jonathan Tepper, Denise Hearn

The Myth of Capitalism tells the story of how America has gone from an open, competitive marketplace to an economy where a few very powerful companies dominate key industries that affect our daily lives. Digital monopolies like Google, Facebook and Amazon act as gatekeepers to the digital world. Amazon is capturing almost all online shopping dollars. We have the illusion of choice, but for most critical decisions, we have only one or two companies, when it comes to high speed Internet, health insurance, medical care, mortgage title insurance, social networks, Internet searches, or even consume...

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Un-Civilizing America: How Win-Lose Deals Set Us Back

W Bonner

Economies run on either win-win or win-lose deals... And the best kind of economy runs on win-win deals. Win-win deals are winners because they are always voluntary. So they allow people to decide for themselves what they want. Then, through the information carried in market-set prices, these deals help businesses and individuals maximize their satisfaction. The baker does not light his oven at four in the morning for the love of baking. Neither does the bakery patron share his wages with the baker out of compassion. Rather, both are engaged in a win-win deal of mutual benefit and voluntary exchange...

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The Thinkers50 Book

Des Dearlove

In the last 25 years we have seen a series of major disruptions to business as usual. There was the Asian financial crisis in 1997, the dotcom bust in 2000, the SARS crisis in 2002, the tsunamis in 2004 and 2011, the global financial crisis in 2008, the Arab Spring of 2011, the Ebola outbreak in 2014 and covid-19 in 2020. All of these were unexpected events that have huge impact. Add in the threat of global warming, oil price volatility and a refugee crisis around the world, a war in Ukraine, plus the ever-present threat of another pandemic, and the disruptions are incessant. Whether we like it...

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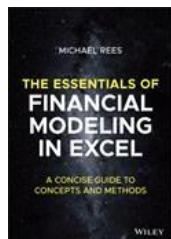
Money for Beginners: An Illustrated Guide

Wray

Money is mysterious. You can hardly touch it, and yet it rules the world. We love it, we hate it, but few people can tell you what the heck it really is. Wouldn't it be good to get out of the fog?

This book can bring you clarity. It can help you see money for what it is, understand the way it works, and how to leverage its power. The authors take you on an illuminating journey from your piggy bank to the Federal Reserve, without any pesky jargon or complex math.

Once you see money clearly, life will never be the same.



The Essentials of Financial Modeling in Excel: A Concise Guide to Concepts and Methods

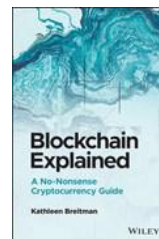
M Rees

A concise and practical guide to financial modeling in Excel

In *The Essentials of Financial Modeling in Excel: A Concise Guide to Concepts and Methods*, veteran quantitative modeling and business analysis expert Dr. Michael Rees delivers a practical and hands-on introduction to financial modeling in Excel. The author offers readers a well-structured and strategic toolkit to learn modeling from scratch, focusing on the core economic concepts and the structures commonly required within Excel models.

Divided into six parts, the book discusses the use of

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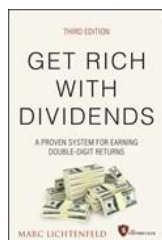
Blockchain Explained: A No-Nonsense Cryptocurrency Guide

Kathleen Breitman

A fun-to-read intro to the business of smart contract platforms and blockchain technology

In *Blockchain Explained: A No-Nonsense Cryptocurrency Guide*, accomplished founder of Tezos, a leading cryptocurrency, Kathleen Breitman delivers an engaging introduction to the business of smart contract platforms. In the book, you'll explore the technology that powers cryptocurrencies and the applications that sit upon them (non-fungible tokens, decentralized finance, and more).

Balancing the technical and business aspects of the narrative, the author intuitively explains the new



Get Rich with Dividends: A Proven System for Earning Double-Digit Returns (3rd Edition)

Lichtenfeld

A comprehensive, updated guide to dividend investing that shows how to obtain double-digit returns with ease.

Dividends are responsible for 44% of the S&P 500's returns over the last 80 years. Today they present an excellent opportunity, especially with investors who have been burned in the dot com and housing meltdowns, desperate for sensible and less risky ways to make their money grow. Designed to show investors how they can achieve double-digit average annualized returns over the long-term, *Get Rich with Dividends, Third Edition: A Proven System for Earning Double-Digit Returns* is the

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Activate Your Money: Invest to Grow Your Wealth and Build a Better World

Janine Firpo

Educate yourself about finance and socially conscious investing with a woman-centered approach

Activate Your Money provides the foundational support women need to talk to each other about their money, invest to grow their wealth, and to take the actions required to shift their assets into alignment with their values. Written for smart, savvy women who want to feel financially empowered, *Activate Your Money* starts where other personal finance books leave off. It delivers the depth of information you need to make informed

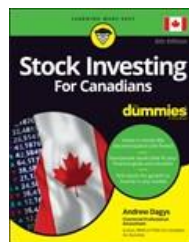
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Know When to HODL, Know When to FODL: How to Trade Bitcoin Like a Pro

Eoghan Leahy

The buy and hold Bitcoin bull market from 2015-2018 was about access not skill. Now as financial institutions are entering the market the price action will become less volatile and more mean reverting in nature. As such the trading practices and instruments needed for success will become more sophisticated. In futures markets where other speculative commodities are traded technical analysis is widely used. The level of technical analysis knowledge amongst the cryptocurrency trading community is very basic. The group is desperate to learn advanced technical analysis trading techniques that can ...

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Stock Investing For Canadians For Dummies, 6th Edition

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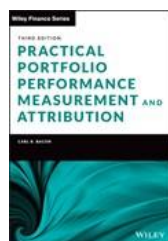
The VC Field Guide: Fundamentals of Venture Capital

William Lin

This book will demystify the venture capital world, explain how to break into it, and reveal the art of investing in startups. The author has the unique framework of having been the most junior person on a VC team to becoming a co-founder of a successful VC firm. The book will begin by diving into the VC world by detailing how to break into VC, what a day in the life looks like, and how VC deals form. In addition, the book provides an in-depth view of the VC decision-making framework, uncovering how to decide which companies to invest in.

With so little public information about venture capital,...

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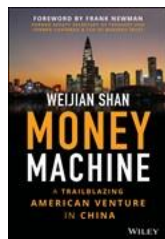
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Practical Portfolio Performance Measurement and Attribution (3rd Edition)

CR Bacon

A practitioner's guide to the role and implications of performance measurement and attribution analysis in asset management firms

Practical Portfolio Performance Measurement and Attribution is a comprehensive reference and guide to the use and calculation of performance returns in the investment decision process. Focusing on real-world application rather than academic theory, this highly practical book helps asset managers and investors determine return on assets, analyse portfolio behaviour and improve performance. Author Carl R. Bacon clearly



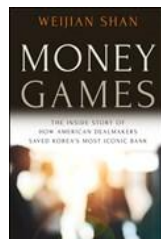
Money Machine: A Trailblazing American Venture in China

Weijian Shan

**An extraordinary tale of an American firm's
astounding success in China**

In *Money Machine: A Trailblazing American Venture in China*, Weijian Shan delivers a compelling account of one of the most significant deals in private equity history: the first and only foreign acquisition of control of a Chinese national bank. *Money Machine* is the fascinating inside story of the transaction as told by the man who led it, from the intrigues of dealmaking to the complex and uncharted process of securing control by a foreign investor of a Chinese nationwide financial institution, a feat that had

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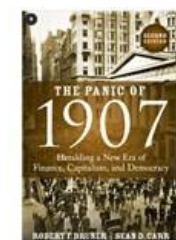
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Money Games: The Inside Story of How American Dealmakers Saved Korea's Most Iconic Bank

Weijian Shan

Money Games is a riveting tale of one of the most successful buyout deals ever: the acquisition and turnaround of what used to be Korea's largest bank by the American firm Newbridge Capital.

Full of intrigue and suspense, this insider's account is told by the chief architect of the deal itself, the celebrated author and private equity investor Weijian Shan. With billions of dollars at stake, and the nation's economic future on the line, Newbridge Capital sought to become the first foreign firm in history to take control of one of Korea's

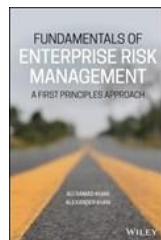


The Panic of 1907: Heralding a New Era of Finance, Capitalism, and Democracy (2nd Edition)

Robert F. Bruner; Sean D. Carr

The Panic of 1907 takes a historical look at the third worst market crash in history and defines how it relates to the financial markets even now. In a detailed and well-written narrative, authors Bruner and Carr take the reader through the story of the crash, beginning with the dramatic story of Charles T. Barney's death (Barney was the deposed president of the Knickerbocker Trust Company, one of the first financial institutions to collapse, who killed himself) and ending with the establishment of the Federal Reserve System (due to calls for government reform). disaster". By fully updating th...

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Enterprise Risk Management: A First Principles Approach

Samad-Khan

**Enterprise Risk Management is a must-read for
anyone interested in learning about ERM from the
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There have been many books written on enterprise risk management (ERM) but never one like this. This is the first book that explains comprehensively what risk management means and how to design and implement an ERM program that adds substantial value.

Based on a first principles approach, the book logically and systematically addresses virtually every unanswered question about ERM including some that have never even



Getting Started in Alternative Investments

S Ku

Explore exciting alternatives to traditional securities in this eye-opening investment resource

In *Getting Started in Alternative Investments: Understanding the World of Investment Strategies*, a team of accomplished investment and finance experts delivers a concise and robust exploration of mainstream and alternative investments. From cryptocurrencies to streetwear, you'll learn about new opportunities for investment capturing the imagination of the latest generation of investors.

In this book, the authors discuss investments as varied as catastrophe bonds and non-fungible tokens, as well as

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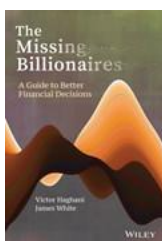
More Straight Talk on Investing: Lessons for a Lifetime

John J. Brennan, John Woerth

A practical and pithy guide to investing to help everyday investors achieve their long-term goals

The 21st century has been beset with three financial market shocks in its first 20 years, the bursting of the Tech Bubble in 2000-2002; the Global Financial Crisis of 2008-09; and 2020 COVID-19 crash. Given this backdrop, it is no wonder that investing can appear to be so daunting to individual investors.

As Chairman and CEO of Vanguard, one of the largest and most respected investment management companies in the world, Jack Brennan has spent his career helping



The Missing Billionaires: A Guide to Better Financial Decisions

Victor Haghani, James White

Over the past century, if the wealthiest families had spent a reasonable fraction of their wealth, paid taxes, invested in the stock market, and passed their wealth down to the next generation, there would be tens of thousands of billionaire heirs to generations-old fortunes today. The puzzle of *The Missing Billionaires* is why you cannot find one such billionaire on any current rich list. There are a number of explanations, but this book is focused on one mistake which is of profound importance to all investors: poor risk decisions, both in investing and spending. Many of these families didn't...

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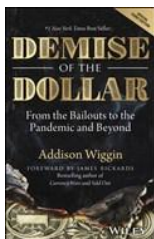
BlackRock's Guide to Fixed Income Risk Management

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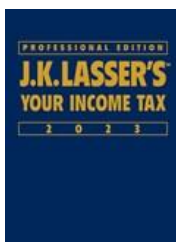
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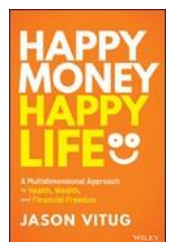
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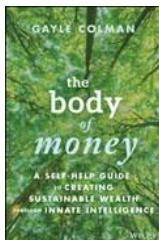
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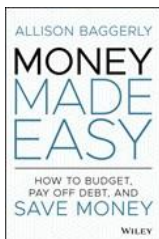
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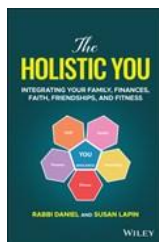
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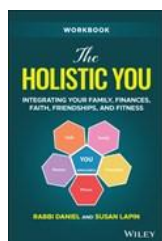


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The Holistic You: Integrating Your Family, Finances, Faith, Friendships, and Fitness

Rabbi Daniel Lapin

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The Holistic You: Integrating Your Family, Finances, Faith, Friendships, and Fitness, Workbook

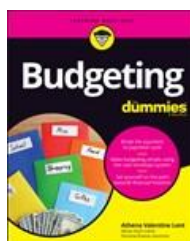
Rabbi Daniel Lapin

This Workbook is intended as a practical accompaniment to The Holistic You book.

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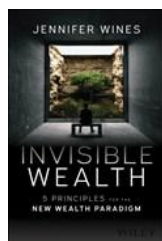
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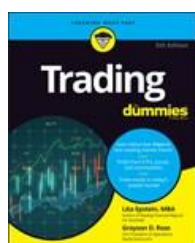
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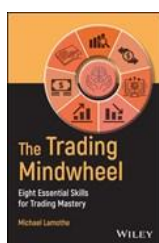
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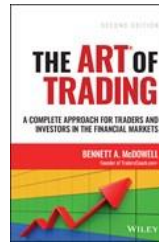
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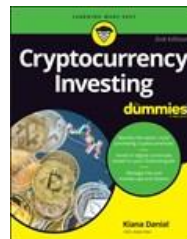
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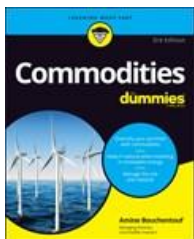
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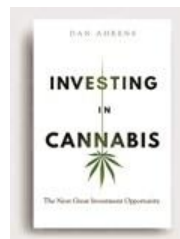
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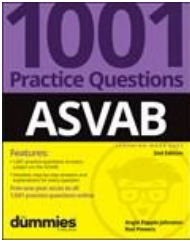
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