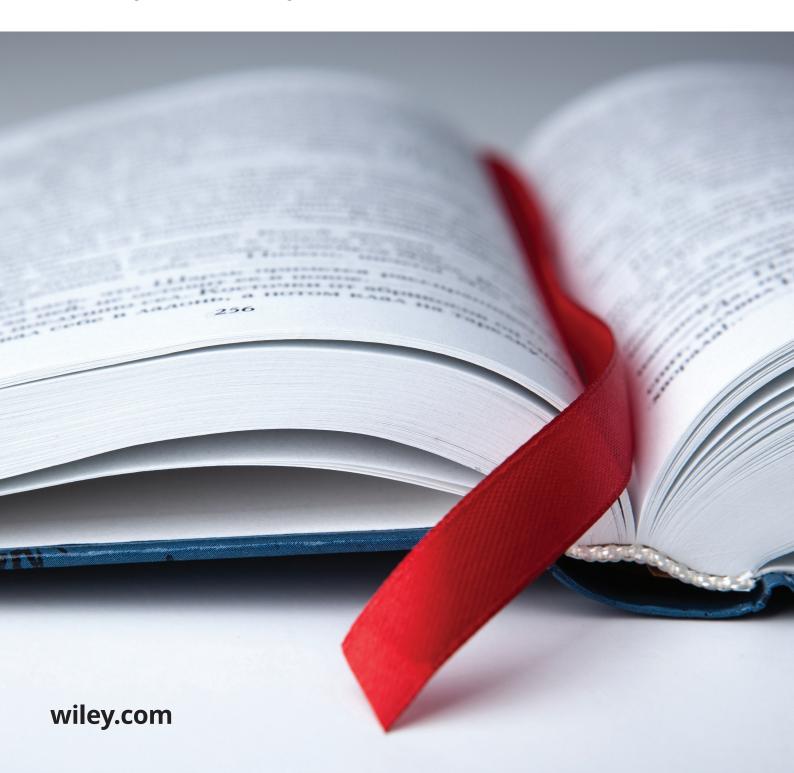
### WILEY

# Retail Catalogue Featured New Books

January & February 2023





# **Table of Contents**

### **January**

1 **Business & Economics** Finance & Accounting 8 **General Consumer** 11 Professional 15 Social Science & Humanities 16 Technology

#### **February**

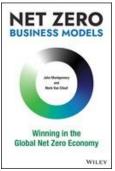
**Business & Economics** 20 Finance & Accounting 26 **General Consumer** 27 Professional 31 Social Science & Humanities 33 37 Technology





# January





### Net Zero Business Models : Winning in the Global Net Zero Economy

Mark Van Clieaf, John Montgomery 9781119895060 Pub Date: 2/1/23 \$29.95 USD

384 pages Hardcover

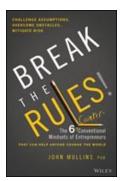
**Business & Economics** 

## Summary: Future-proof your business with net-zero emissions strategies that align with new economic realities

In Net Zero Business Models: Winning in the Global Net Zero Economy, two accomplished business transformation thought leaders deliver a revolutionary new take on how to transition from business models that are contributing to worldwide climate disaster to net zero models consistent with long-term sustainability. In the book, you'll discover what net zero emissions means, how to implement net zero emission business models, what the overall transition to a net zero emissions economy looks like, and, ultimately, how civilization itself will transition to net zero.

The authors offer new processes and tools for diagnosing current business models and designing a viable transition to net zero. They establish a universal language for conversations about decarbonizing the economy by

#### Wilev



#### Break the Rules! : The Six Counter-Conventional Mindsets of Entrepreneurs That Can Help Anyone Change the World

John Mullins 9781394153015 Pub Date: 1/25/23 \$29.00 USD 240 pages Hardcover

Business & Economics / Entrepreneurship

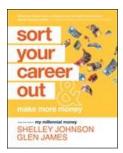


### Summary: Discover the six counter-conventional mindsets to be a changemaker

In Break the Rules!: The Six Counter-Conventional Mindsets of Entrepreneurs That Can Help Anyone Change the World, celebrated London Business School entrepreneurship professor, keynote speaker, and best-selling author Dr. John Mullins delivers an eye-opening and insightful exploration of what sets successful entrepreneurs apart from other business people and from those who fail to reach their goals. You'll discover a compelling argument that successful entrepreneurs exhibit one or more of the six break-the-rules mindsets revealed in this book.

Each of these six mindsets can be learned, practiced, and built upon—by anyone, in any business setting large or small, old or new—, to create thriving businesses that grow and prosper. Mullins draws on over two decades of research to show you how to do exactly that You'll a

#### Wilev



#### Sort Your Career Out : And Make More Money

G James 9781119899556 Pub Date: 2/28/23 \$24.30 USD 224 pages Paperback

Business & Economics / Careers



### Summary: The best investment you can make is in yourself and your career

Sort Your Career Out: And Make More Money is your go-to guide for building a career that you love. Dream jobs don't just come along: you need to make them happen. And this is the book that will show you how, from creating the ultimate career strategy to getting paid what you're really worth. (Hint: It's not just about changing the font on your resume!) With tips and guidance from two of today's top money and career experts, you'll learn how to change jobs, secure a promotion, ask for a pay rise and much, much more.

Whether you're preparing for a job interview or you're looking to make a radical change, *Sort Your Career Out* has the smart advice you need for earning more and winning at work. Inside you'll find practical activities that will help boost your bankability and take you further, faster. Along the way,

#### Capstone



Clarity: Clear Mind, Better Performance, Bigger Results (2nd Edition)

\$16.99 USD 280 pages



#### Paperback Business & Economics / Small Business

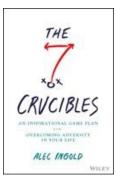
#### Summary: Achieve unheard-of results by focusing your mind and achieving real clarity of thought

In the newly revised Second Edition of Clarity: Clear Mind, Better Performance, Bigger Results, renowned speaker, writer, and coach Jamie Smart delivers a practical roadmap to turning that infinitely long to-do list into manageable and focused tasks. In the book, you'll learn to de-clutter your mind and concentrate on one important thing at a time. You'll also discover how to clear your mind, become less stressed, and achieve greater levels of productivity.

The author shows you:

- New case studies—and updates to case studies appearing in the first edition—that highlight the strategies contained in the book
- New diagrams and formulae that make it easier to eliminate the noise and focus on what's critical

Wilev



#### The Seven Crucibles: An Inspirational Game Plan to Overcome Adversity in Your Life

Alec Ingold 9781394171385 Pub Date: 2/7/23 \$25.00 USD 128 pages Hardcover

Business & Economics / Personal Success

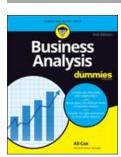
#### Summary: Live up to your definition of greatness and inspire the best in the people around you.

In The Seven Crucibles: An Inspirational Game Plan to Overcome Adversity in Your Life, NFL fullback and motivational speaker Alec Ingold delivers a hands-on playbook for conquering every obstacle that stands between you and success, on the playing field and in life. You'll learn to utilize your own story of trials and tribulations to help embrace the changes to create future success. These lessons will help you face your biggest fears and sustain motivation on your path to personal and professional growth.

In the book, you'll find:

• A set of practical tools the author used to climb to the top of one of the most punishing arenas in global athletics and lessons for applying them to your everyday life

For Dummies



#### **Business Analysis For Dummies** (2nd Edition)

Alison Cox 9781119912484 Pub Date: 2/7/23 \$29.99 USD 416 pages **Paperback** 

Business & Economics / Strategic Planning



#### Summary: Build a successful career in business analysis

When it comes to doing good business, change is a very good thing. And effective business analysts are at the heart of identifying opportunities for growth and implementing the solutions that can transform an organization's foundation—and ultimately increase its profitability. Whether you're an aspiring business analysis professional or a seasoned analyst looking for the latest techniques and approaches, Business Analysis For Dummies helps you discover the newest tips and tricks for turning knowledge into the changes that have a real and meaningful impact on business and drive your organization towards value delivery.

- Identify areas for growth and create solutions
- Learn how to bring people together to collaborate affactivaly



#### How to Measure Anything in Cybersecurity

Risk (2nd Edition)

Douglas W. Hubbard, Richard Seiersen

9781119892304 Pub Date: 2/7/23 \$55.00 USD 352 pages Hardcover

Business & Economics / Statistics



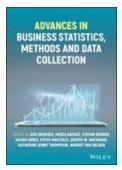
### Summary: A start-to-finish guide for realistically measuring cybersecurity risk

In the newly revised *How to Measure Anything in Cybersecurity Risk, Second Edition*, a pioneering information security professional and a leader in quantitative analysis methods delivers yet another eye-opening text applying the quantitative language of risk analysis to cybersecurity. In the book, the authors demonstrate how to quantify uncertainty and shed light on how to measure seemingly intangible goals. It's a practical guide to improving risk assessment with a straightforward and simple framework.

Advanced methods and detailed advice for a variety of use cases round out the book, which also includes:

- A new "Rapid Risk Audit" for a first quick quantitative risk assessment.
- New research on the real impact of reputation damage

#### Wiley



### Advances in Business Statistics, Methods and Data Collection

Snijkers

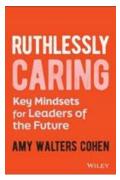
9781119672302 Pub Date: 1/25/23 \$130.00 USD 880 pages Hardcover

Business & Economics / Statistics

**Summary:** Advances in Business Statistics, Methods and Data Collection delivers insights into the latest state of play in producing establishment statistics, obtained from businesses, farms and institutions. Presenting materials and reflecting discussions from the 6<sup>th</sup> International Conference on Establishment Statistics (ICES-VI), this edited volume provides a broad overview of methodology underlying current establishment statistics from every aspect of the production-life cycle while spotlighting innovative and impactful advancements in the development, conduct, and evaluation of modern establishment statistics programs. Highlights include:

- Practical discussions on agile, timely, and accurate measurement of rapidly evolving economic phenomena such as globalization, new computer technologies, and the informal sector.
- Comprehensive explorations of administrative and new

#### Wiley

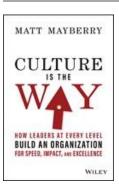


### Ruthlessly Caring : And Other Paradoxical Mindsets Leaders Need to Be Future-fit

Amy Walters 9781394177172 Pub Date: 2/28/23 \$24.95 USD 320 pages Hardcover

Business & Economics / Leadership

**Summary:** Across all industries, leaders today are operating on shifting sands, trying to carve out success in a landscape that's constantly changing and highly uncertain. Aside from the disruptive effects of the pandemic, reports and forecasting data shows how 14 megatrends are reshaping the world we live in, creating a complex array of tensions for businesses leaders to navigate. These megatrends include advancing technology, climate change, rising inequality, and hyper connection via social media and they are forcing leaders to perform under an array of business tensions such as creating long-term value whilst delivering short-term targets, driving change whilst building stability, creating values-based belonging whilst celebrating difference, and protecting well-being whilst delivering high performance. For leaders to combat these forces they need to embrace paradoxical thinking into ...



#### Culture Is the Way: How Leaders at Every Level Build an Organization for Speed, **Impact, and Excellence**

M Mayberry 9781119913658 Pub Date: 2/1/23 \$28.00 USD 272 pages Hardcover Business & Economics / Leadership

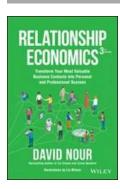
#### Summary: Energize employee engagement and drive cultural excellence throughout your organization

In Culture Is the Way: How Leaders at Every Level Build an Organization for Speed, Impact, and Excellence, former NFL Pro, world-renowned keynote speaker, and management consultant Matt Mayberry delivers an incisive and hands-on blueprint to employee engagement and peak productivity. In the book, you'll explore how leaders, at every level, can build a workplace culture that drives organizational excellence and unleashes the full potential of every employee.

#### You'll also learn:

- How to build a culture where people can become the best version of themselves and transform organizational performance
- Five common roadblocks that prevent leaders from from using culture to get the best from their

Wile



#### **Relationship Economics: Transform Your Most Valuable Business Contacts Into** Personal and Professional Success (3rd

Edition) David Nour, Lin Wilson 9781119855897 Pub Date: 2/14/23 \$28.00 USD 272 pages Hardcover

Business & Economics / Small Business

#### Summary: Fuel your growth through some of your most valuable and strategic contacts

Building sustainable relationships, both professionally and personally, is the biggest competitive advantage in a world where automation, artificial intelligence, and machine learning are eliminating the human experience, which is what creates emotional connections. In the newly revised and completely re-written third edition of *Relationship* Economics: Transform Your Most Valuable Business Contacts into Personal and Professional Success, renowned growth strategist, innovation consultant, and international speaker David Nour delivers an eye-opening discussion of how to prioritize and maximize your return on strategic relationships to fuel unprecedented professional and personal growth.

Drawing on the author's extensive experience consulting with leaders of Fortune 500 clients, the book demonstrates how to in

**For Dummies** 



#### Strategic Planning Kit For Dummies (3rd

Olsen 9781394157969 Pub Date: 2/14/23 \$39.99 USD 416 pages **Paperback** 

Edition)

Business & Economics / Strategic Planning

#### Summary: Create a roadmap for your company's future success—the For Dummies way

Strategic Planning Kit For Dummies not only teaches you how to build a solid business strategy, but it gives you the tools to do it. Checklists, worksheets, and real-life examples guide you through answering your most pressing questions. Plus, all-new online resources make creating a lasting strategy easier than ever. Build a company vision statement, assess your strategic position, engage your team, and execute your plan—with easy-to-understand instructions and explanations that anyone can follow. This revised edition shows you how to adapt your strategy, plan for the unknown, and stay resilient through all the changes facing today's businesses. Advice from For Dummies experts will make any business leader's strategic dreams a reality.

 Learn the basics of how to create a long-term business ctrategy



#### Supply Chain Management For Dummies (3rd

Edition)
Daniel Stanton
9781394154562
Pub Date: 2/14/23
\$34.99 USD
400 pages
Paperback

Business & Economics / Industrial Management

### Summary: Putting together all the links in the supply chain

Supply Chain Management For Dummies gives you the full rundown on what a supply chain is, how it works, how to optimize it, and the best education for a rewarding supply chain career. This new edition is fully updated for changes to the supply chain in a post-Covid world. You'll learn about the latest supply chain technologies, analytics and data-based optimization, and new strategies for delivering on your organization's promises. This approachable resource can take your supply chain management skills to the next level with step-by-step explanations, expert tips, and real-life examples.

- Gain a foundational knowledge of issues in supply chain management
- Learn about today's global supply chains, plus trends like reshoring and near-shoring

#### Wiley

#### No Image Available

**Operations Management MBAs** (8th Edition)

Jack R. Meredith, Scott M. Shafer

9781119898696 Pub Date: 2/14/23 \$85.95 USD Paperback

Business & Economics / Production & Operations

Management

**Summary:** In the newly revised eighth edition of *Operations* and *Supply Chain Management for MBAs*, a team of renowned operations professionals delivers a concise and accessible exploration of supply chain management ideal for MBA students with backgrounds in marketing, finance, and other disciplines. Conceptual and qualitative content appears alongside more quantitative material to encourage a variety of readers to remain engaged.

Supplementary cases and a flexible structure allow instructors to tailor the material to diverse student populations, while a renewed focus on sustainability, innovation, and design thinking permeate much of this latest edition. *Operations and Supply Chain Management for MBAs* also includes:

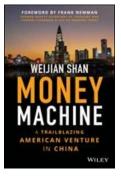
- Incorporation of sustainability throughout the book, especially in Chapter 5
- Considerable material on innovation and decign

Wiley



### This Is Beyond Budgeting : A Guide to More Adaptive and Human Organizations

Bjarte Bogsnes 9781394171248 Pub Date: 2/1/23 \$29.95 USD 160 pages Hardcover Business & Economics / Strategic Planning **Summary:** Beyond Budgeting is the idea of making organizations perform better by changing their management model, including abolishing the traditional budgeting process. The model's tested and proven leadership and management process recommendations makes organizations more adaptive and human, and helps making agile transformations successful. This book is written for decision makers within an enterprise. In nontechnical language it explains what Beyond Budgeting is, how it works, and why it improves performance through the use of actual cases where it has been implemented. It discusses what challenges will need to be overcome to make implementation succeed and provides the many benefits that can be realized once the organization has completed the implementation.



### Money Machine: A Trailblazing American Venture in China

Weijian Shan 9781394161201 Pub Date: 2/7/23 \$29.95 USD 336 pages Hardcover Business & Economics

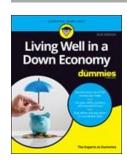


### Summary: An extraordinary tale of an American firm's astounding success in China

In Money Machine: A Trailblazing American Venture in China, Weijian Shan delivers a compelling account of one of the most significant deals in private equity history: the first and only foreign acquisition of control of a Chinese national bank. Money Machine is the fascinating inside story of the transaction as told by the man who led it, from the intrigues of dealmaking to the complex and uncharted process of securing control by a foreign investor of a Chinese nationwide financial institution, a feat that had never before been attempted, nor has it been repeated.

Shan also describes the astonishingly successful turnaround of the institution under the control of the American firm: the clash of cultures, the growth to strength and profitability, and ultimately, the extraordinarily profitable exit from the inves...

#### For Dummies



#### Living Well in a Down Economy For Dummies

(2nd Edition) Dummies 9781394159642 Pub Date: 2/7/23 \$19.99 USD 384 pages Paperback

Business & Economics / Personal Finance



### Summary: As the economic pendulum swings, it's time to start living smart

Living Well in a Down Economy For Dummies offers ideas for keeping more money in your pocket during a topsy-turvy economy. With more than 100 tips, it shows you how to tighten your belt without feeling a big pinch in your day-to-day life. Discover innovative and effective ways to cut expenses and boost your income in today's economy. It isn't about making sacrifices. It's about setting priorities. Gain the skills you need to take control of your spending, make smarter choices, and stop the financial drain that can accompany a downturn in the economy. Inside, you'll find practical advice on how to live and thrive when prices creep up or your income falls. Get tips for spending less in all areas of life—utilities, groceries, pet care, entertainment, and beyond. And figure out how to slip in some self-care without brea...

#### Wiley



### Following the Trend : Diversified Managed Futures Trading (2nd Edition)

AF Clenow 9781119908982 Pub Date: 2/28/23 \$75.00 USD 384 pages Hardcover

Business & Economics / Investments & Securities

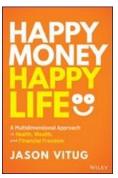
/ Analysis & Trading Strategies

Series: Wiley Trading

**Summary:** The highly successful first edition of *Following* the *Trend: Diversified Managed Futures Trading* presented a systematic asset management methodology employed by the CTA industry, explaining their strategies in such a way as to enable the reader to emulate their success.

This fully updated new edition:

- Reviews whether CTA hedge funds continue to show high internal correlation and to exhibit homogeneous behavior, and explores the reasons for potential deviations.
- Explains why and how the financial markets have changed and how that has impacted everything, including the trading strategy of the CTA industry. Changes include a low and negative interest rate environment, massive inflows, the rise of quant trading firms, etc.
- Evnlores additional related strategies Combining



#### Happy Money Happy Life: A Multidimensional Approach to Health, Wealth, and Financial Freedom

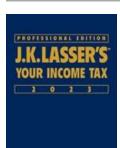
Jason Vitug 9781394171262 Pub Date: 2/1/23 \$27.95 USD 224 pages Hardcover Business & Economics / Personal Finance / Money

#### Summary: Transform your relationship with money into one that powers true wellbeing. Money can buy happiness when you spend it on wellness.

In Happy Money Happy Life: A Multidimensional Approach to Health, Wealth, and Financial Freedom, celebrated writer, speaker, and entrepreneur Jason Vitug delivers an exciting and practical discussion at the intersection of our mental and emotional health and our money. You'll explore the importance of physical and spiritual wellbeing, the interconnectedness of environmental comfort, meaningful work, and social connections as you learn to live a healthier, wealthier, and happier life.

With insightful takeaways from happiness research, you'll understand how money weaves itself into every aspect of your life and how you can masterfully use it to choose happiness.

#### Wilev



#### J.K. Lasser's Your Income Tax 2023 : Professional Edition (2nd Edition)

J.K. Lasser Institute 9781394157716 Pub Date: 2/1/23 \$95.00 USD 1088 pages Hardcover Business & Economics / Taxation

Series: J.K. Lasser

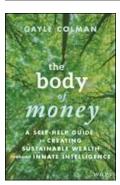
Management

#### Summary: The gold standard resource for professional tax preparers in the US - fully updated for the 2022 tax year

The newly revised J.K. Lasser's Your Income Tax Professional Edition 2023 delivers easy-to-follow, authoritative, and step-by-step instructions to help you guide your clients through the tax filing process. This popular guide offers tax-saving advice on every available credit and deduction, so you can be sure your clients are keeping as much of their money as possible.

You'll discover special features included throughout the guide, including legislative alerts, tax planning tips, and filing reminders. You'll also find:

- Important information about the latest tax legislation from Congress and how it impacts your clients
- Discussions and guidance relating to practice before



#### The Body of Money: A Self-Help Guide to **Creating Sustainable Wealth through Innate** Intelligence

Gayle Colman 9781394166558 Pub Date: 2/7/23 \$29.95 USD 352 pages Hardcover

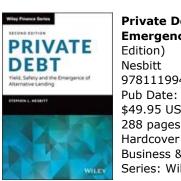
Business & Economics / Personal Finance / Money

Management

**Summary:** In a world gone mad with money *The Body of* Money: A Self-Help Guide to Create Sustainable Wealth through Innate Intelligence is a comprehensive guide to building and sustaining wealth by using the incredible intelligence of the human body.

The story you've been told about money is all wrong. Spreadsheets, PNL's, money markets, and index funds only touch the surface. The Body of Money provides a completely unique and effective approach to personal finance like nothing you've experienced before.

By demystifying money psychology and behavior economics Certified Financial Planner® and Master Integral Coach™ Gayle Colman shows you exactly how to use your innate wisdom to heal old money patterns, tend to wounds created by generational financial trauma and create sustainable wealth that is aligned with your deepest values. Integrating cutting adda recearch laugh out loud standalling an



#### **Private Debt : Yield, Safety and the** Emergence of Alternative Lending (2nd

Edition) Nesbitt 9781119944393 Pub Date: 2/7/23 \$49.95 USD 288 pages

Business & Economics / Investments & Securities

Series: Wiley Finance

#### Summary: An essential resource for creating outsized returns in the private debt markets

In Private Debt II: Finding Yield in a Zero Interest World, renowned investment advisor and industry leader Stephen Nesbitt delivers yet another essential resource for investors seeking to acquire private debt options in the investment market, including corporate direct lending, asset-backed lending, mezzanine lending, royalties, venture debt, structured credit (CLOs), specialty finance, and structured equity.

Building on the success and popularity of *Private Debt:* Opportunities in Corporate Direct Lending, this latest edition of the author's flagship text helps readers understand this complex and rapidly growing asset class. The book also offers:

• Explorations of the opportunities, relevant risks, and

#### Wiley



#### **Risk Management and Financial Institutions**

(6th Edition) John C. Hull 9781119932482 Pub Date: 2/14/23 \$125.00 USD 832 pages Hardcover

Business & Economics / Insurance / Risk

Assessment & Management Series: Wiley Finance

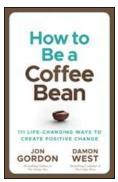
#### Summary: The gold standard in financial risk management textbooks

In the newly revised sixth edition of *Risk Management and* Financial Institutions, celebrated risk and derivatives expert John C. Hull delivers an incisive and comprehensive discussion of financial risk and financial institution regulation. In the book, you'll learn to understand the financial markets, the risks they pose to various kinds of financial institutions, and how those risks are affected by common regulatory structures.

This book blends discussion of best practices in risk management with holistic treatments of how financial institutions are regulated. It explores market, credit, liquidity, model, climate, cyber, and operational risk.

This latest edition also offers:

#### Wilev



#### How to be a Coffee Bean: 111 Life-Changing **Ways to Create Positive Change**

Gordon 9781119430285

Pub Date: 2/1/23 \$25.00 USD 240 pages Hardcover

Business & Economics / Motivational

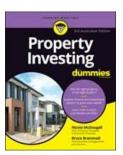
Series: Jon Gordon

#### Summary: Create positive and lasting change in your life with proven concepts from The Coffee Bean

In How to be a Coffee Bean, bestselling coauthors of The Coffee Bean, Jon Gordon and Damon West, present 111 simple and effective strategies to help you lead a coffee bean lifestyle—one full of healthy habits, encouragement, and genuine happiness. From athletes to students and executives, countless individuals have been inspired by *The* Coffee Bean message. Now, How to be a Coffee Bean teaches you how to put The Coffee Bean philosophy into action to help you create real and lasting change in your life.

How to be a Coffee Bean presents thought-provoking ideas to help you create positive change, including:

- How to fuel your mind, body, and soul to energize yourself and others
- How to make a difference in the lives of others every



#### **Property Investing For Dummies**

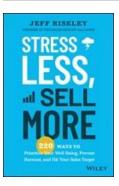
N McDougall 9781394170487 Pub Date: 3/13/23 \$28.21 USD 432 pages Paperback Business & Economics / Real Estate

### Summary: Your step-by-step guide to building long-term wealth through property

This fully revised Australian edition of *Property Investing For Dummies* cuts through the jargon and hype to identify what's really needed to succeed in Australia's hot property market. It lays out, in clear and helpful terms, exactly how you can identify the right investment options, figure out your finances and make a successful bid or offer. You'll master the basics on how to manage risk, protect your new property and become an effective landlord or landlady. And you'll learn how to grow a profitable portfolio that can generate income and secure your financial freedom.

- Create a property investment plan that fits with your personal financial goals
- Evaluate properties and locations to identify value and find the best deals
- Inderstand your finance ontions including mortgage

#### Wilev



#### Stress Less, Sell More : 220 Ways to Prioritize Your Well-Being, Prevent Burnout, and Hit Your Sales Target

Jeff Riseley 9781394153398 Pub Date: 2/1/23 \$27.00 USD 288 pages Hardcover Business & Economics / Workplace Culture

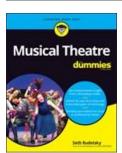
# Summary: Improve your sales performance and avoid burnout with Mental Health, resilience, and stress-management strategies.

In Stress Less, Sell More: 220 Strategies to Prevent Sales Burnout and Maximize Mental Performance, celebrated sales leader and founder of the Sales Health Alliance, Jeff Riseley, delivers a practical and impactful handbook that makes it easy for sales teams to perform better and build mental health conversations consistently into their busy selling days.

In the book, you'll explore ways to navigate the pressures and stressors faced by every sales professional. Its pages can be read day-by-day or all at once, and a companion website supplements the material found in the book with free articles, , and videos. You'll also discover:

 How to build an individual Mental Health and stressmanagement toolkit to improve mental resilience and

#### For Dummies



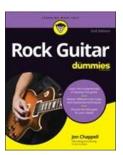
#### **Musical Theatre For Dummies**

Seth Rudetsky
9781119889502
Pub Date: 2/1/23
\$24.99 USD
384 pages
Paperback
Performing Arts / Theater / Broadway & Musicals

### Summary: Discover what goes on behind the curtains of your favorite musical

Have you ever dreamed of being in a Broadway musical, or even just to be in the ensemble in your local community theatre? In *Musical Theater For Dummies*, Broadway insider and host of Sirus/XM Radio's ON BROADWAY channel Seth Rudetsky takes you backstage and shows you what it takes to create a spectacular production. You'll get the behind-the-curtain view of how your favorite on- and off-Broadway shows are made, plus get expert advice on how to launch your own career under the bright lights. If you're new to musical theater, this book will initiate you into the world of musicals by sharing the stories and lingo that defines this fascinating world. This unique book shares insights into what makes musical theatre tick and how you can enjoy a show from your seat in the audience or from the stage itself.

■ Laarn the histo



#### Rock Guitar For Dummies (2nd Edition)

Chappell 9781394159192 Pub Date: 2/7/23 \$24.99 USD

384 pages Paperback

Music / Musical Instruments / Guitar

#### Summary: Check out this guide to rock guitar technique

If you're ready to start playing some rockin' tunes on the guitar, there's no better teacher than Rock Guitar For Dummies. This is the ultimate guide to playing rock 'n' roll on six strings, even if you've never picked up a guitar before! Master the riffs and melodies of your favorite songs and artists, or make up a few of your own. Find out how to choose the right amplifier, strum power chords, and maintain your guitar. Moving over from another style of guitar playing? You'll love this guide's deep dive into rock guitar technique. You'll even learn to differentiate the sounds of classic rock, heavy metal, grunge, progressive rock, and beyond. Plus, you'll get access to online resources, including audio and video clips, to bring your rock 'n' roll education to life.

• Get step-by-step instruction on playing rhythm and lead quitar in a va

#### **For Dummies**



#### **Knitting Patterns For Dummies**

Porter

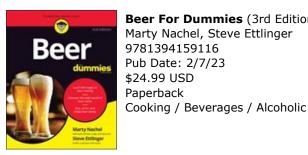
9781394162079 Pub Date: 2/7/23 \$24.99 USD 312 pages **Paperback** Crafts & Hobbies / Needlework / Knitting

#### Summary: Put your knitting skills into action with these fun and easy-to-follow patterns

Knitting is fun, functional, and stress-relieving—get started today with Knitting Patterns For Dummies! Written for all skill levels and perfect for beginners, it includes patterns for socks, scarves, sweaters, and beyond. Add to your knitting repertoire and experiment with different textures, fun colors, and pattern shapes. You'll love the full-color project photos in the color insert and helpful, easy-to-understand instructions for every single project. Even if you've never followed a written pattern before, you can knit cool stuff with the practical, modern patterns inside. This friendly guide will help you pick the right needles and yarn, step you through reading and knitting the patterns, and then finishing off your masterpieces.

- Select the supplies that are right for your projects
- Learn how to rea

#### For Dummies

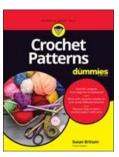


**Beer For Dummies** (3rd Edition) Marty Nachel, Steve Ettlinger 9781394159116 Pub Date: 2/7/23 \$24.99 USD Paperback

#### Summary: Become fluent in the universal language of beer

Beer For Dummies is your companion as you explore the wide world of the third most-consumed beverage globally. Learn to recognize the characteristics of ales, lagers, and other beer styles. Perfect beer-and-food pairings. And embark on the ultimate beer tour, Dummies-style! Whether you're a beer novice or a brewery regular, there's always something new to learn. We'll help you pick the right beer for any occasion, understand why beers taste the way they do, and give you a handy reference to their strengths and ideal serving temperatures. This updated edition takes you a journey around the world of new beers—hazy-juicy in the U.S., Italian grape ale, Brazilian Catarina sour. You'll also get up to date on the latest beer review apps and how the internet is shaping and reshaping beerdom. Cheers!

Make an informed choice when selection a



#### **Crochet Patterns For Dummies**

Brittain

9781394162048 Pub Date: 2/7/23 \$24.99 USD 288 pages Paperback

Crafts & Hobbies / Needlework / Crocheting

### Summary: Get hooked on crocheting with these fun and easy-to-follow patterns!

Crocheting is fun, functional, and stress-relieving—get started today with *Crochet Patterns For Dummies*! Written for all skill levels and perfect for beginners, it offers patterns that cover gift ideas, clothing, accessories, and beyond. You'll love the full-color photos in the color insert and helpful, easy-to-understand instructions throughout. Even if you've never followed a written pattern before, you can crochet amazing designs with the practical, modern patterns inside. Put your skills into practice and create potholders, skirts, hats—you name it! This friendly guide will help you pick the right hooks and yarn, figure out how to read the patterns, step you through, and then finish your crocheted masterpieces.

- Select the right supplies for your projects
- Learn how to read and follow crochet nattern

#### **For Dummies**



#### Apple Watch For Seniors For Dummies (2nd

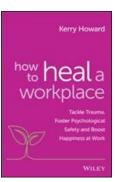
Edition)
Dwight Spivey
9781394159048
Pub Date: 2/1/23
\$29.99 USD
320 pages
Paperback

Computers / Hardware / Cell Phones & Devices

### Summary: All the info you want about Apple Watch, and none of the fluff you don't

Apple Watch For Seniors For Dummies helps you get the most out of your smart device. Start with the very basics if you're an Apple Watch newbie, or, if you're upgrading, check out the no-nonsense coverage of the latest bells and whistles. The upgraded Sleep app, Afib monitoring that you can share with your doctor, the new Medications app for logging prescriptions, and, of course, all the texting, weather, and fitness features Apple users love. This book is packed with all the information you need to get up to speed on the latest versions of the Apple Watch and watchOS 9. For users in the 60+ crowd, this For Seniors guide uses a larger font for text and a larger size for figures to make the book as easy to read as possible. You'll also find Tips, Warnings, and Notes to help you stay safe while you make the mo...

#### Wiley



#### How to Heal a Workplace : Tackle Trauma, Foster Psychological Safety and Boost Happiness at Work

K Howard 9781394154470 Pub Date: 3/13/23 \$22.22 USD 224 pages Paperback

Business & Economics / Human Resources & Personnel Management

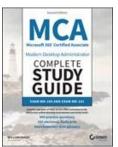


### Summary: Boost wellbeing and build a robust, productive culture in your workplace

Your workplace's most powerful resource is its people. That's why it's critical to balance the needs of your business with the needs of the employees who make that business happen every day. At the heart of the matter is your workplace culture: the environments and relationships that shape your business, whether physical or virtual. How to Heal a Workplace shares the insights and hands-on advice that you need to better understand how your culture impacts your team. You'll learn how to manage interpersonal challenges—and anticipate the impact of policies and procedures—to create a healthier, happier and more productive environment.

Drawing on real-world stories from diverse industries, in-demand workplace mental health consultant Kerry Howard charge strategies that will help your

#### **Sybex**



MCA Microsoft 365 Certified Associate
Modern Desktop Administrator Complete
Study Guide with 900 Practice Test
Ougstions & Exam MD-100 and Exam MD-101

Questions: Exam MD-100 and Exam MD-101

(2nd Edition) Panek

9781119984641 Pub Date: 1/25/23 \$90.00 USD 1008 pages Paperback

Computers / Certification Guides

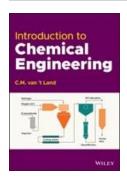


# Summary: Complete, UPDATED study guide for MCA Modern Desktop Administrator certification exams, MD-100 and MD-101. Covers new Windows 11, services, technologies, and more!

MCA Microsoft 365 Certified Associate Modern Desktop Administrator Complete Study Guide, Second Edition, is your all-in-one guide to preparing for the exams that will earn you the MCA Modern Desktop Administrator certification! In this book, well-known Windows guru and five-time Microsoft MVP, William Panek, guides you through the latest versions of the Windows Client exam (MD-100) and the Managing Modern Desktops exam (MD-101).

This one-stop resource covers 100% of the objectives for both exams, providing real world scenarios, hands-on exercises, and challenging review questions. You'll also dive deeper into some of the more complex topics and technologies including deploying maintaining and

Wilev



### Introduction to Chemical Engineering : A Practical Guide

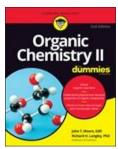
C. M. van 't Land 9781119634089 Pub Date: 2/14/23 \$150.00 USD 640 pages Hardcover Technology & Engineering / Chemical & Biochemical

### Summary: An accessible introduction to chemical engineering for specialists in adjacent fields

Chemical engineering plays a vital role in numerous industries, including chemical manufacturing, oil and gas refining and processing, food processing, biofuels, pharmaceutical manufacturing, plastics production and use, and new energy recovery and generation technologies. Many people working in these fields, however, are nonspecialists: management, other kinds of engineers (mechanical, civil, electrical, software, computer, safety, etc.), and scientists of all varieties. Introduction to Chemical Engineering is an ideal resource for those looking to fill the gaps in their education so that they can fully engage with matters relating to chemical engineering.

Based on an introductory course designed to assist chemists becoming familiar with aspects of chemical plants, this book examines the fundame

**For Dummies** 



#### Organic Chemistry II For Dummies (2nd

Edition)

John T. Moore, Richard H. Langley 9781119985174

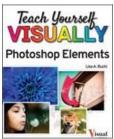
Pub Date: 2/1/23 \$24.99 USD 384 pages Paperback

Science / Chemistry / Organic

### Summary: With Dummies at your side, you can conquer O-chem

Organic chemistry is, well, tough. With *Organic Chemistry II For Dummies*, you can (and will!) succeed at one of the most difficult college courses you'll encounter. We make the subject less daunting in the second semester, with a helpful review of what you learned in Organic Chemistry I, clear descriptions of organic reactions, hints for working with synthesis and roadmaps, and beyond. You'll love the straightforward, effective way we explain advanced O-chem material. This updated edition is packed with new practice problems, fresh examples, and updated exercises to help you learn quickly. Observe from a macroscopic and microscopic view, understand the properties of organic compounds, get an overview of carbonyl group basics, and everything else you'll need to pass the class. *Organic Chemistry II For Dummies* is packed with tips to...

#### Visual



### **Teach Yourself Visually Photoshop Elements** 2023

Bucki

9781394161119 Pub Date: 2/14/23 \$32.00 USD Paperback

Computers / Design, Graphics & Media /

Photography

Series: Teach Yourself VISUALLY (Tech)

### Summary: A fast and easy way for visual learners to get a grip on Photoshop Elements

Are you a visual learner? Do you prefer a single, crystal-clear screenshot *showing* you how to do something to a long-winded explanation *telling* you how to do it? If so, then this book is for you.

Open up *Teach Yourself VISUALLY Photoshop Elements* and you'll find vibrant, step-by-step screenshots showing you how to master over 100 Photoshop Elements tasks. Each task-based spread covers one technique at a time, ensuring you get up and running fast. You'll learn how to:

- Organize, import, save, and print your photos
- Enhance the lighting and color of pictures that need a little sprucing up
- Apply cool effects that make your photos more lively and interesting

Wiley



### A Problem-Solving Workbook on Ionospheric and Space Physics

Pradipta 9781119628880 Pub Date: 1/19/23 \$101.00 USD 208 pages Paperback

Science / Earth Sciences / Meteorology &

Climatology

# Summary: Enables students to understand and master basic and advanced concepts of space, atmosphere, and ionospheric physics

A Problem-Solving Workbook on Ionospheric and Space Physics is a unique textbook that contains a set of problems and exercises accompanied with complete solutions that explore and elucidate the most relevant concepts in ionospheric and space physics. The author has chosen problems that are interesting topic-wise, challenging, and that exemplify the physical and mathematical reasoning in ionospheric and space physics.

Specifically, the text conveys core concepts of ionospheric and space physics using a problem-based approach. Each problem elucidates prototypical aspects that readers can easily generalize. Each problem also consists of multi-part questions to facilitate step-by-step understanding. A short introduction to each problem defines the theme and provides

Jossey-Bass

#### No Image Available

### The Handbook of Student Affairs Administration (5th Edition)

George S. McClellan, Judy Marquez Kiyama, Jeremy Stringer 9781119691976 Pub Date: 1/25/23

\$95.00 USD 672 pages Hardcover

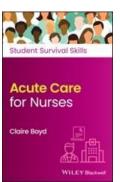
Education / Student Life & Student Affairs

# Summary: The foremost scholars in student affairs discuss issues facing the field today, approaches to those issues, and skills necessary to enact the approaches

Professionals in student affairs administration need practical, timely, and applied information on the myriad issues they encounter in supporting the success of the students and the institutions they serve. In the Handbook of Student Affairs Administration, the top scholars in the field share the latest information, methods, and advice on addressing these issues. The book is sponsored by NASPA, the leading professional organization for student affairs in higher education.

This fifth edition has been updated to reflect current and effective techniques in student affairs administration including new chapters on anti-oppressive frameworks and equity in prayis, access for students with disabilities, man

#### Wiley-Blackwell



#### **Acute Care for Nurses**

Claire Boyd 9781119882459 Pub Date: 3/13/23 \$17.00 USD 352 pages Paperback

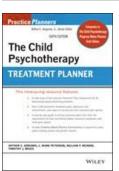
Medical / Nursing / Emergency Series: Student Survival Skills

# Summary: A practical handbook to boost your confidence with assessment techniques and key clinical skills when administering effective acute care

This helpful revision tool was developed to assist healthcare workers in the field of acute care, at a time when healthcare professionals have been under more pressure than ever before. In *Acute Care for Nurses*, readers will find:

- A revision of medicines management formulas, plus advanced formulas seen in a clinical setting, with chapters on sepsis and conflict resolution
- Assessment techniques and the individual components of the ABCDE assessment, covering vital signs clinical observation at a superficial level to more in-depth and clinical actions
- Higher skills, such as caring for the ventilated patient and fluid resuscitation in adults and children, and subcutaneous fluid hydration

#### Wilev



#### The Child Psychotherapy Treatment Planner

(6th Edition)

David J. Berghuis, L. Mark Peterson, Timothy J.

Bruce, William P. McInnis

9781119810582

Pub Date: 2/1/23 \$67.50 USD

496 pages Paperback

Psychology / Psychotherapy

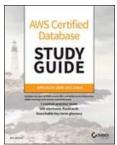
Series: PracticePlanners

**Summary:** Now in its sixth edition, *The Child Psychotherapy Treatment Planner* is an essential reference used by clinicians around the country to clarify, simplify, and accelerate the patient treatmnet planning process. The book allows practitioners to spend less time on paperwork to satisfy the increasingly stringent demands of HMOs, managed care companies, third-party payors, and state and federal agencies, and more time treating patients face-to-face.

The latest edition of this Treatment Planner offers accessible and easily navigable treatment plan components organized by behavioral problem and DSM-5 diagnosis. It also includes:

- Newly updated treatment objectives and interventions supported by the best available research
- New therapeutic games, workbooks, DVDs, toolkits, video, and audio to support treatment plans and

**Sybex** 



### AWS Certified Database Study Guide : Specialty (DBS-C01) Exam

Matheus Arrais, Leonardo Ciccone, Angie Nobre Cocharero, Erika Kurauchi, Rene Martinez, Hugo Rozestraten

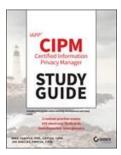
9781119778950 Pub Date: 2/7/23 \$60.00 USD Paperback

Computers / Certification Guides

#### Summary: Validate your AWS Cloud database skills!

AWS Certified Database Study Guide: Specialty (DBS-C01) Exam focuses on helping you to understand the basic job role of a database administrator / architect and to prepare for taking the certification exam. This is your opportunity to take the next step in your career by expanding and validating your skills on the AWS Cloud, and performing a database-focused role. AWS is the frontrunner in cloud computing products and services, and this study guide will help you to gain an understanding of core AWS services, uses, and basic AWS database design and deployment best practices. AWS offers more than relational and nonrelation databases, they offer purpose built databases, which allow you to utilize database services prebuilt to meet your business requirements. If you are looking to take the Specialty (DBS-C01) exam, this Study Guide is what you...

#### **Sybex**



#### IAPP CIPM Certified Information Privacy Manager Study Guide

Chapple

9781394153800 Pub Date: 2/7/23 \$60.00 USD 320 pages Paperback

Computers / Security / Cryptography & Encryption

# Summary: An essential resource for anyone preparing for the CIPM certification exam and a career in information privacy

As cybersecurity and privacy become ever more important to the long-term viability and sustainability of enterprises in all sectors, employers and professionals are increasingly turning to IAPP's trusted and recognized Certified Information Privacy Manager qualification as a tried-and-tested indicator of information privacy management expertise.

In IAPP CIPM Certified Information Privacy Manager Study Guide, a team of dedicated IT and privacy management professionals delivers an intuitive roadmap to preparing for the CIPM certification exam and for a new career in the field of information privacy. Make use of pre-assessments, the Exam Essentials feature, and chapter review questions with detailed explanations to gauge your progress and determine where you're proficient an

#### For Dummies



#### **Microsoft Flight Simulator For Dummies**

Brittany Vincent 9781119828457 Pub Date: 2/1/23 \$29.99 USD 352 pages Paperback

Games & Activities / Video & Mobile

### Summary: Take to the (virtual) skies with help from Microsoft Flight Simulator

Microsoft Flight Simulator has offered a great way to fly aircraft of all sizes without ever leaving the ground for nearly 40 years. With help from *Microsoft Flight Simulator For Dummies*, you'll take to the skies in everything from tiny two-seaters to huge commercial airliners. Plot your course and deal with realistic wind and weather as you fly pond hoppers, 747s, and everything in between all around the world.

In this book, you'll learn how to:

- Start with getting a feel for the controls of a small plane before moving on to larger airliners
- Get familiar with the instrument panels of all sorts of planes
- Deal with virtual emergencies, dynamic weather,

#### Wiley-Blackwell



#### The Chaucer Encyclopedia, 4 Volumes

Richard Newhauser, Vincent Gillespie, Jessica Rosenfeld, Katie Walter 9781119087991 Pub Date: 2/21/23 \$860.00 USD 2000 pages Hardcover Literary Criticism / European / English, Irish, Scottish, Welsh **Summary:** The Chaucer Encyclopedia provides the most comprehensive overview to date of the life, times, works, sources/analogues, and influence of Geoffrey Chaucer (b. 1340s – d. 1400). It also makes accessible the approaches readers have taken to understanding Chaucer's oeuvre, as well as the analogues and sources (direct or intermediary, contemporary or from the distant past) of Chaucer's works. Providing nearly 1400 entries, more than any similar work on the market today, *The Chaucer Encyclopedia* is the best source for a new generation of students and scholars.

The Chaucer Encyclopedia includes material on:

- Important people, places, things, and concepts in Chaucer's life and works that influenced and shaped him as a writer
- Chaucer's influence on generations of writers after him, including authors around the world who continue to look to Chaucer's texts for inspiration



### Confronting Our Freedom : Leading a Culture of Chosen Accountability and Belonging

Peter Block, Peter Koestenbaum 9781394156092 Pub Date: 2/14/23 \$28.00 USD 192 pages Hardcover

Business & Economics / Leadership

**Summary:** Confronting Our Freedom is about reframing the common practices rising from traditional thinking about management and leadership. Most management theory and practice are about the need for clear constraints to succeed in the world where we work, but this now conventional thinking about managing calls for adaptation when working remotely has become common. This book is an invitation to freedom. Structuring our world for freedom is the path to collective accountability. It is ultimately a friendly look into how we might reimagine our participation in the working world, analyzing the strategy, execution, and management of philosophers, leaders, and educators.

#### Wiley-Blackwell



### Star Wars and Philosophy Strikes Back : This is The Way

William Irwin, Jason T. Eberl, Kevin S. Decker 9781119841432

Pub Date: 2/14/23 \$23.95 USD 336 pages Paperback Philosophy

Series: The Blackwell Philosophy and Pop Culture

Series

**Summary:** Should droids be free? Should clone troopers?

What political and ethical ideas ground resistance and rebellion?

What's wrong with the way women are portrayed in *Star Wars*?

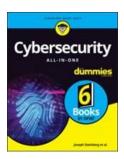
Does Han Solo have a philosophical worldview?

Was Galen Erso responsible for the destruction of Alderaan?

Should you eat Baby Yoda?

"This is the Way." In Star Wars and Philosophy Strikes Back, the Way wends through entirely new adventures in the Star Wars galaxy far, far away: not only the films of the Skywalker saga, but also Rebels, The Bad Batch, Rogue One, Solo, and The Mandalorian. Like the creators of these films and television series, the authors in this book barness the

#### **For Dummies**



#### **Cybersecurity All-in-One For Dummies**

Joseph Steinberg, Kevin Beaver, Ira Winkler, Ted Coombs 9781394152858

Pub Date: 1/25/23 \$49.99 USD 720 pages Paperback

Computers / Security



### Summary: Over 700 pages of insight into all things cybersecurity

Cybersecurity All-in-One For Dummies covers a lot of ground in the world of keeping computer systems safe from those who want to break in. This book offers a one-stop resource on cybersecurity basics, personal security, business security, cloud security, security testing, and security awareness. Filled with content to help with both personal and business cybersecurity needs, this book shows you how to lock down your computers, devices, and systems—and explains why doing so is more important now than ever. Dig in for info on what kind of risks are out there, how to protect a variety of devices, strategies for testing your security, securing cloud data, and steps for creating an awareness program in an organization.

• Explore the basics of cybersecurity at home and in



### Data Quality: Empowering Businesses with Analytics and AI

Prashanth Southekal 9781394165230 Pub Date: 2/1/23 \$40.00 USD 272 pages Hardcover Computers / Data Science / Data Analytics

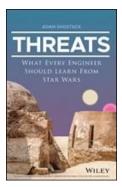
### Summary: Discover how to achieve business goals by relying on high-quality, robust data

In Data Quality: Empowering Businesses with Analytics and AI, veteran data and analytics professional delivers a practical and hands-on discussion on how to accelerate business results using high-quality data. In the book, you'll learn techniques to define and assess data quality, discover how to ensure that your firm's data collection practices avoid common pitfalls and deficiencies, improve the level of data quality in the business, and guarantee that the resulting data is useful for powering high-level analytics and AI applications.

The author shows you how to:

- Profile for data quality, including the appropriate techniques, criteria, and KPIs
- Identify the root causes of data quality issues in the

Wiley



### Threats: What Every Engineer Should Learn From Star Wars

Shostack 9781119895169 Pub Date: 2/7/23 \$19.99 USD Paperback

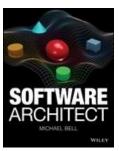
Computers / Security / Network Security

### Summary: Secure your applications with help from your favorite Jedi masters

In Threats: What Every Engineer Should Learn From Star Wars, accomplished security expert and educator Adam Shostack delivers an easy-to-read and engaging discussion of security threats and how to develop secure systems. The book will prepare you to take on the Dark Side as you learn—in a structured and memorable way—about the threats to your systems. You'll move from thinking of security issues as clever one-offs and learn to see the patterns they follow.

This book brings to light the burning questions software developers should be asking about securing systems, and answers them in a fun and entertaining way, incorporating cybersecurity lessons from the much-loved Star Wars series. You don't need to be fluent in over 6 million forms of exploitation to face these threats with the steely calm of a

Wiley



#### **Software Architect**

Michael Bell 9781119820970 Pub Date: 2/7/23 \$40.00 USD 400 pages Paperback

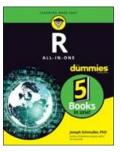
Computers / Software Development & Engineering / Systems Analysis & Design

### Summary: A strategic state-of-the-art software architecture manual for all skill levels

In *Software Architect*, veteran enterprise and solution architect Michael Bell delivers a hands-on playbook of best practices for aspiring and practicing software architects, seeking to improve their software design, integration, communication, presentation, and knowledge acquisition skills. He explores the career enablement, career planning, self-training, and self-improvement topics you'll need to increase your ability to offer powerful and effective business and technological solutions.

In the book, you'll learn how to help companies promote business and technological transformation by implementing modern and first-class software design, deployment, integration, and operations.

Software Architect also includes:



#### **R All-in-One For Dummies**

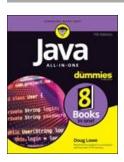
Joseph Schmuller 9781119983699 Pub Date: 2/7/23 \$39.99 USD Paperback Computers / Languages

### Summary: A deep dive into the programming language of choice for statistics and data

With *R All-in-One For Dummies*, you get five mini-books in one, offering a complete and thorough resource on the R programming language and a road map for making sense of the sea of data we're all swimming in. Maybe you're pursuing a career in data science, maybe you're looking to infuse a little statistics know-how into your existing career, or maybe you're just R-curious. This book has your back. Along with providing an overview of coding in R and how to work with the language, this book delves into the types of projects and applications R programmers tend to tackle the most. You'll find coverage of statistical analysis, machine learning, and data management with R.

- Grasp the basics of the R programming language and write your first lines of code
- Understand how P programmers use code to analyze

#### **For Dummies**



#### Java All-in-One For Dummies (7th Edition)

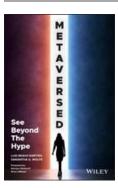
Doug Lowe 9781119986645 Pub Date: 2/14/23 \$44.99 USD 912 pages Paperback Computers / Languages / Java

### Summary: A beginning coder's resource for learning the most popular coding language

With Java All-in-One For Dummies, you get 8 books in one, for the most well-rounded Java knowledge on the market. Updated for Java 19, this book includes all the major changes to the programming language, so you won't fall behind. Start by learning the basics of Java—you can do it, even if you've never written a line of code in your life. Then go in-depth, with all the info you need on object-oriented programming, Java FX, Java web development, and beyond. Grab a hot cup of java and settle in to learn some Java, with friendly For Dummies guidance!

- Learn the basics of computer programming and get started with the Java language
- Master strings, arrays, and collections
- Discover the most recent Java updates and the latest in programming techniques

#### Wiley



#### Metaversed: See Beyond The Hype

Luis Bravo Martins, Samantha G. Wolfe, Martina Welkhoff, Amy LaMeyer 9781119888581 Pub Date: 2/7/23 \$28.00 USD Paperback

Business & Economics / Entrepreneurship

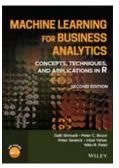


# Summary: Understand the coming metaverse—and discover how to look past the hype and harness the future of technology.

Metaversed is an insightful discussion and analysis of the next, rapidly approaching technological revolution. The authors deliver a compelling new exploration of how the metaverse and emerging technologies combine to define our collective future. In addition to identifying the business opportunities, the book pulls back the curtain on major safety and privacy issues that will arise and the expected shifts in both our private and social spheres.

In the book, you'll understand:

- How multiple industries will be changed and challenged in a 3D spatial world and how to navigate the future crypto-ladden business landscape;
- Legal and policy considerations necessary to build and



Machine Learning for Business Analytics : Concepts, Techniques, and Applications in R

(2nd Edition) Shmueli 9781119835172 Pub Date: 2/1/23 \$109.00 USD 672 pages Hardcover

Computers / Data Science / Data Analytics

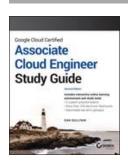


**Summary:** Machine learning —also known as data mining or data analytics— is a fundamental part of data science. It is used by organizations in a wide variety of arenas to turn raw data into actionable information.

Machine Learning for Business Analytics: Concepts, Techniques, and Applications in R provides a comprehensive introduction and an overview of this methodology. This best-selling textbook covers both statistical and machine learning algorithms for prediction, classification, visualization, dimension reduction, rule mining, recommendations, clustering, text mining, experimentation and network analytics. Along with hands-on exercises and real-life case studies, it also discusses managerial and ethical issues for responsible use of machine learning techniques.

This is the second R edition of Machine Learning for Business Analytics. This edition also includes:

#### Sybex



### **Google Cloud Certified Associate Cloud Engineer Study Guide** (2nd Edition)

Dan Sullivan 9781119871446 Pub Date: 2/7/23 \$55.00 USD 600 pages Paperback Computers / Certification Guides



# Summary: Quickly and efficiently prepare for the Google Associate Cloud Engineer certification with the proven Sybex method

In the newly updated Second Edition of Google Cloud Certified Associate Cloud Engineer Study Guide, expert engineer and tech educator Dan Sullivan delivers an essential handbook for anyone preparing for the challenging Associate Cloud Engineer exam offered by Google and for those seeking to upgrade their Google Cloud engineering skillset.

The book provides readers with coverage of every domain and competency tested by the Associate Cloud Engineer exam, including how to select the right Google compute service from the wide variety of choices, how to choose the best storage option for your services, and how to implement appropriate security controls and network functionality.

This quide also offers:

Wilev

### No Image Available

#### Google Cloud Certified Professional Machine Learning Study Guide

Mona 9781119944461 Pub Date: 2/14/23 \$65.00 USD 352 pages Paperback

Computers / Certification Guides



### Summary: Expert, guidance for the Google Cloud Machine Learning certification exam

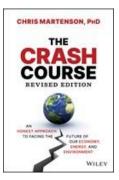
In Google Cloud Certified Professional Machine Learning Study Guide, a team of accomplished artificial intelligence (AI) and machine learning (ML) specialists delivers an expert roadmap to AI and ML on the Google Cloud Platform based on new exam curriculum. With Sybex, you'll prepare faster and smarter for the Google Cloud Certified Professional Machine Learning Engineer exam and get ready to hit the ground running on your first day at your new job as an ML engineer.

The book walks readers through the machine learning process from start to finish, starting with data, feature engineering, model training, and deployment on Google Cloud. It also discusses best practices on when to pick a custom model vs AutoML or pretrained models with Vertex AI platform. All technologies such as Tensorflow. Kuheflow and



# February





# The Crash Course: An Honest Approach to Facing the Future of Our Economy, Energy, and Environment (2nd Edition)

Chris Martenson 9781394168866 Pub Date: 2/22/23 \$29.00 USD 240 pages Hardcover

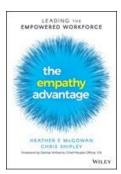
Business & Economics / Economic Conditions

## Summary: Discover how and why the world's crises are interconnected and what you can do to prepare for the next one

The world is experiencing a series of crises. In *The Crash Course: An Honest Approach to Facing the Future of Our Economy, Energy, and Environment*, Revised Edition, veteran executive and strategist Chris Martenson delivers an incisive and eye-opening exploration that explains why the reader needs to understand that it is the interconnectedness of the various crises that matters most. From energy shortages to climate instability, financial crises, supply chain disruptions, pandemics, war, and crop failures, you'll discover the common factor that is driving them all and how to adapt to volatile new realities and safeguard your own personal wealth, health, and community.

In the book, you'll find effective solutions for living with uppredictability and change as well as:

#### Wilev



### The Empathy Advantage: Leading the Empowered Workforce

Heather E. McGowan, Chris Shipley

9781394155514 Pub Date: 3/8/23 \$29.00 USD 208 pages Paperback

Business & Economics / Leadership

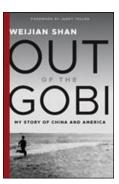


#### **Summary: Empower and Inspire Human Potential**

In the decade before the Covid-19 pandemic, change was coming so quickly and across so many vectors that most business leaders – so busy tackling one new challenge after another - missed the trendlines that would collide in the early months of 2020 and forever change their workforce and how they lead it for generations to come.

In The Empathy Advantage: Leading the Empowered Workforce, Heather E. McGowan and Chris Shipley team up again to deliver a guidebook for leaders navigating the uncertainty of a post pandemic world in a sequel to their successful book The Adaptation Advantage. Leaders today must acknowledge and respond to the fundamental shifts that lay the foundation for effective leadership: From managing people to enabling success, from viewing peers as competitors to seeing them as collaborators, from applying

#### Wiley



### Out of the Gobi : My Story of China and America

Weijian Shan 9781394172580 Pub Date: 2/22/23 \$21.95 USD Paperback

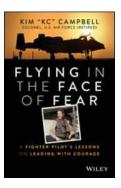
**Business & Economics** 

#### Summary: Foreword by Janet Yellen

Weijian Shan's *Out of the Gobi* is a powerful memoir and commentary that will be one of the most important books on China of our time, one with the potential to re-shape how Americans view China, and how the Chinese view life in America.

Shan, a former hard laborer who is now one of Asia's best-known financiers, is thoughtful, observant, eloquent, and brutally honest, making him well-positioned to tell the story of a life that is a microcosm of modern China, and of how, improbably, that life became intertwined with America. *Out of the Gobi* draws a vivid picture of the raw human energy and the will to succeed against all odds.

Shan only finished elementary school when Mao Zedong's Cultural Revolution tore his country apart. He was a witness



### Flying in the Face of Fear : A Fighter Pilot's Lessons on Leading with Courage

Kim Campbell 9781394152353 Pub Date: 3/8/23 \$28.00 USD 240 pages Hardcover Business & Economics / Leadership

### Summary: Proven principles of leadership from a veteran fighter pilot and military leader

In Flying in the Face of Fear: Lessons on Leading with Courage, former fighter pilot and retired Air Force Colonel Kim Campbell delivers an inspiring and practical discussion of leadership and decision-making. In the book, you'll follow the author's journey through the principles that got her through her 24-year career in the high-stakes and high-risk world of aerial combat.

You'll discover lessons and stories that will serve as a resource for you as you lead your students, employees, and others through the challenges of life and work, learning to create a positive impact and make a big difference in the lives of the people who follow you. You'll also find:

 Specific strategies and techniques for leading in situations of extreme stress and risk

#### Wilev



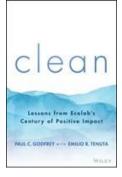
### The Technology Doesn't Matter: Prioritizing the People in IT Business Alignment

Rachel Lockett 9781394182282 Pub Date: 3/8/23 \$30.00 USD 200 pages Paperback Business & Economics / Leadership **Summary:** This book reveals the hard-learned secret to aligning an organization's information technology with its business strategy: the technology doesn't matter. Based on Rachel Lockett's 20+ year career in helping struggling IT and business leaders to turnaround their departments, *The Technology Doesn't Matter* uses the established People-Process-Technology framework to breakdown innovative approaches to IT-Business alignment in a clear, engaging style.

#### Readers will explore:

- The four types of business leaders
- The solution to technology alignment problems
- Professional development guidance for IT and Business leaders
- How to "manage up" and "manage down" to create inter- and intradepartmental synergy

#### Wiley



### Clean : A Century of Sustainability and Lessons Every Company Can Learn

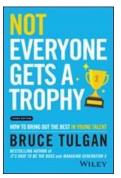
Ecolab Inc., Paul C. Godfrey 9781394153367 Pub Date: 3/14/23 \$30.00 USD 272 pages Hardcover Business & Economics / Corporate & Business

## Summary: Straightforward strategies for achieving sustainable practices and business success in the modern organization

In Clean: Lessons from Ecolab's Century of Positive Impact, a team of veteran sustainability experts delivers a practical toolkit for creating a forward-looking and sustainability-focused business. From Ecolab's origins in sustainability 100 years ago to its ambitious 2030 environment and social impact goals, this book lays out a roadmap for business transformation and continued growth – today and for the next 100 years.

You'll explore the principles and methods required to build and lead a sustainable company. You'll discover how to evolve your focus on sustainability over time, as your organization transforms and grows. You'll learn to:

• Build and maintain momentum for sustainability



### Not Everyone Gets a Trophy: How to Manage Millennials (3rd Edition)

Tulgan

9781119912033 Pub Date: 3/14/23 \$25.00 USD 256 pages Hardcover

Business & Economics / Human Resources &

Personnel Management

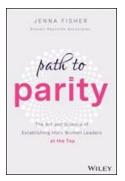
### Summary: Learn the secrets of managing a unique and productive generation

In the newly revised third edition of *Not Everyone Gets a Trophy: How to Bring Out the Best in Young Talent*, renowned management trainer and business advisor Bruce Tulgan reimagines how to engage with, develop, and retain millennial employees in a time of deep economic disruption. The book offers step-by-step best practices for getting millennials onboard and up-to-speed. You'll learn how to provide them with the context they lack, teach them how to manage themselves and how to be managed, and turn the very best into new leaders.

In the book, you'll also find:

- A renewed focus on every millennial generation, including Generations X, Y, and Z.
- A new preface about the dramatic generational shift

#### Wilev



### Path to Parity: The Art and Science of Establishing More Women Leaders at the Top

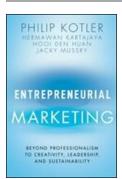
J Fisher

9781119988083 Pub Date: 3/14/23 \$28.00 USD Hardcover

Business & Economics / Leadership

**Summary:** The evidence is in: traits—compassion, empathy, the ability to listen, mentor, nurture and collaborate—are giving women executives a built-in advantage in volatile and uncertain times. To navigate today's complex challenges around DE&I, social justice, climate change and the Great Resignation, leaders need to cultivate a kind of compassionate command. Almost a decade since Lean In by Sheryl Sandberg was first published, *Path to Parity* flips the narrative around women in business on its head. Distilling research into a practical plan, Fisher offers a can't-miss read for any woman looking to break into the corner office.

#### Wiley



#### **Entrepreneurial Marketing**

Philip Kotler, Hermawan Kartajaya, Hooi Den Huan, Jacky Mussry

9781119835202 Pub Date: 3/14/23 \$28.00 USD 256 pages

Hardcover

Business & Economics / Marketing



### Summary: An eye-opening discussion of the future of marketing, from four of the leading minds in the field

In Entrepreneurial Marketing: Beyond Professional Marketing, a renowned team of marketing leaders, including the "Father of Modern Marketing," Professor Philip Kotler, delivers a groundbreaking and incisive redefinition of entrepreneurial marketing. In the book, some of the marketing sector's brightest minds explore the increasingly essential initiative to build new capabilities beyond the mainstream marketing approach that also consider the effect of digital connectivity on consumers and companies everywhere. This book also discusses what marketers need to do to break the stagnation of normative marketing approaches that are often no longer effective in dealing with dynamic business environments.

The authors introduce a fresh entrepreneurial marketing approach, converging dichotomies...

#### No Image Available

### Digital Marketing Fundamentals : OMCP's Official Guide to OMCA Certification

Greg Jarboe, Matt Bailey, Michael Stebbins 9781119894575 Pub Date: 3/1/23 \$45.00 USD

\$45.00 USL 448 pages Paperback

Business & Economics / Sales & Selling

### Summary: Prepare for the OMCP certification exam and expand your digital marketing skillset

Courses relying on the OMCP Digital Marketing Certification standards attract over 70,000 students at 900 universities around the world each year. This challenging curriculum requires strong command of content marketing, conversion rate optimization, and other digital marketing competencies in high market demand.

In Digital Marketing Bootcamp: The All-In-One Guide to Mastering OMCP Certification Standards, veteran digital media and marketing expert Greg Jarboe delivers an essential and accessible roadmap to completing the highly sought-after OMCP Digital Marketing Certification. You'll explore topics like digital analytics, social media marketing, and search engine optimization with the help of industry-leading authors and members of the OMCP Standards

#### Wiley-VCH



### The DiSC Code: Use the Personality Profile to Understand Your Customer and Sell Better

G Dauth

9783527511211 Pub Date: 8/21/23 \$34.95 USD 250 pages Hardcover

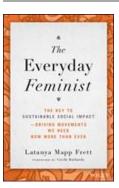
Business & Economics / Sales & Selling

**Summary:** Those who are able to assess themselves and their customers are better in adapting to their counterparts and their needs. The result: Salespeople learn how to deal with all types of customer. And the customers feel that they have been completely understood and trust the salesperson. Both sides are ultimately satisfied and happy. Automatic success is thus guaranteed.

This is where the DiSC® personality profile comes in. It deals with the basic characteristics of people. There are 4 basic types: Dominance, Influence, Steadiness and Conscientiousness. If you are aware of these types in your daily communication, you can adapt to them in a meaningful way.

Salespeople and sales representatives can clearly benefit from this knowledge. With DiSC® they can better assess themselves as well as their customers and negotiation partners and alter and adjust their actions accordingly. In his new ...

#### Wilev



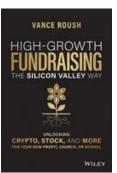
#### The Everyday Feminist : The Key to Sustainable Social Impact -- Driving Movements We Need Now More than Ever

Mapp Frett 9781119890461 Pub Date: 3/8/23 \$26.00 USD 224 pages Hardcover

Business & Economics / Nonprofit Organizations &

Charities / Management & Leadership

Summary: While I was Listening is a book that looks at the needs of feminist movements and the champions and organizations that are behind them. We know that everyday women start and sustain modern social movements like Black Lives Matter, Me Too, Mi Unas Menos, etc. But we only hear about these women and their work in very limited ways. This book will look back at popular and not so popular social movements and the women behind them. It analyzes While I Was Listening will take a look at the periods in which these movements were born and where they took off - the resistance meter - which highlights the art that was popular, the leaders in their midst, the public narratives at play, and even what the academic research said. It will highlight what made these social movements effective and will pinpoint what steps businesses, nonprofits, and social impact professionals can take to replicate...



# High-Growth Fundraising the Silicon Valley Way: Unlocking Crypto, Stock, and More for Your Non-Profit, Church, or School

Vance Roush
9781394152384
Pub Date: 3/14/23
\$32.00 USD
208 pages
Hardcover
Business & Economics / Nonprofit Organizations &

Charities / Fundraising & Grants

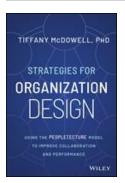
#### Summary: Inspire generosity to ignite growth

In High-Growth Fundraising the Silicon Valley Way: Unlocking Gifts of Crypto, NFT's, Stock, and More for Your Non-Profit, Church, or School, pastor and social benefit fundraising expert Vance Roush delivers an in-depth, hands-on guide to raising money for your church or non-profit through both cash and non-cash donations. You'll learn new strategies to multiply your fundraising efforts and expand your donations to assets like stock and cryptocurrency.

In the book, Roush shows you how to get started building a financial base with early believers and develop a culture of giving by fostering excellence across your organization. You'll also discover:

 Strategies for casting a big vision that inspires big donations

#### Wilev



# Strategies for Organization Design : Using the Peopletecture Model to Improve Collaboration and Performance

McDowell 9781394170968 Pub Date: 3/1/23 \$32.00 USD 240 pages Hardcover Business & Economics / Organizational Development

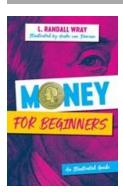
### Summary: Design better organizations with humans at the center

In Strategies for Organization Design: Using the Peopletecture Model to Improve Collaboration and Performance, EY's People Advisory Principal, Dr. Tiffany McDowell, delivers an insightful exploration of organization design. Dr. McDowell combines expertise in both applied management and psychology to solve stubborn company challenges with practical solutions. Readers will have the opportunity to apply these solutions immediately to create positive impact, deal with rapid change, and consistently innovate at scale.

In the book, you'll learn to:

- Accelerate organizational transformation in a data-driven and evidence-based way
- Make your organization's work mean and matter more

#### **Polity Press**



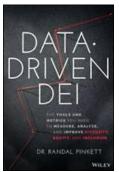
#### Money for Beginners: An Illustrated Guide

L. Randall Wray, Heske van Doornen 9781509554614 Pub Date: 3/16/23 \$14.95 USD 100 pages Paperback **Summary:** Money is mysterious. You can hardly touch it, and yet it rules the world. We love it, we hate it, but few people can tell you what the heck it really *is*. Wouldn't it be good to get out of the fog?

This book can bring you clarity. It can help you see money for what it is, understand the way it works, and how to leverage its power. The authors take you on an illuminating journey from your piggy bank to the Federal Reserve, without any pesky jargon or complex math.

Once you see money clearly, life will never be the same. You'll know what really goes on in banks, and what the cash in your wallet represents. You'll know how government really spends, and why it can't run out of money.

You'll know what money can actually do- and how we can make it work for us.



#### Data-Driven DEI: The Tools and Metrics You Need to Measure, Analyze, and Improve Diversity, Equity, and Inclusion

Randal Pinkett 9781119856870 Pub Date: 3/14/23 \$28.00 USD 272 pages Hardcover

Business & Economics / Human Resources &

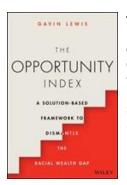
Personnel Management

### Summary: A practical blueprint for successful, measurable, and impactful DEI initiatives

In Data-Driven DEI: The Tools and Metrics You Need to Measure, Analyze, and Improve Diversity, Equity, & Inclusion, Dr. Randal Pinkett, a renowned diversity, equity, and inclusion (DEI) thought leader delivers a practical and evidence-based blueprint to achieving lasting impact with your DEI initiatives. Dr. Pinkett has created a simple, step-by-step process to assess the current state of your DEI, analyze that data to create a personal and organizational action plan, and implement data-driven, science-based, and technology-enabled interventions for greater diversity, equity, and inclusion. The book provides:

- Tools and instruments to assess your personal preferences and competencies as well as your organizational culture, climate, policies, and practices
- Stratogies and proven practices to mitigate hiss

Wilev



# The Opportunity Index : A Solution-Based Framework to Dismantle the Racial Wealth Gap

Gavin Lewis
9781119840763
Pub Date: 3/1/23
\$28.00 USD
240 pages
Hardcover
Business & Economics / Personal Finance / Money
Management

### Summary: A bold and fresh perspective unravelling the economics of racial inequality

In *The Opportunity Index*, BlackRock Managing Director and co-founder of the #Talkaboutblack movement, Gavin Lewis, skillfully plots the origins of the racial wealth gap and its impact on the inequalities faced by the Black community today. Weaving a personal and at times moving narrative through some of the most disruptive events of our time, he offers a blueprint for businesses and individuals to understand the risks and opportunities presented by inequality and issues an urgent call to action.

The Opportunity Index also presents:

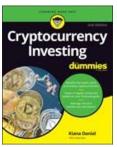
- A root cause-oriented and solutions-focused exploration of the racial wealth gap and its role in social, health, and opportunity inequality
- A perspective that moves beyond the typical workplace

Wiley



### Activating Net Zero : Driving Sustainability in Business

Stuart McLachlan, Dean Sanders
9781394177417
Pub Date: 4/24/23
\$24.95 USD
300 pages
Hardcover
Business & Economics / Environmental Economics



#### Cryptocurrency Investing For Dummies (2nd

Edition)
Kiana Danial
9781119989127
Pub Date: 3/1/23
\$29.99 USD
Paperback

Business & Economics / Personal Finance /

Investing

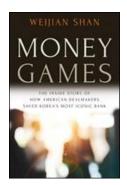


### Summary: From Bitcoin to Solana, the safe and secure way to invest in cryptocurrencies

Cryptocurrency Investing For Dummies, the bestselling guide to getting into the exciting world of crypto, is updated for today's cryptocurrency markets. Currencies like Bitcoin, Ethereum, Solana, and XRP are gaining popularity, and this trusted guide can help you strike while the iron is hot to profit from the explosive growth in cryptocurrency. We'll help you understand decentralized currency, get started with leading crypto exchanges and brokers, learn techniques to buy and sell, and strategize your crypto portfolio. You'll even dig into the details on cryptocurrency tax laws and new opportunities for investors.

- Gain the tools you need to succeed in the cryptocurrency market
- Learn about the newest cryptocurrencies on the market and how to evaluate them

#### Wiley



#### Money Games : The Inside Story of How American Dealmakers Saved Korea's Most Iconic Bank

Weijian Shan 9781394172573 Pub Date: 2/22/23 \$21.95 USD Paperback Business & Economics



**Summary:** *Money Games* is a riveting tale of one of the most successful buyout deals ever: the acquisition and turnaround of what used to be Korea's largest bank by the American firm Newbridge Capital.

Full of intrigue and suspense, this insider's account is told by the chief architect of the deal itself, the celebrated author and private equity investor Weijian Shan. With billions of dollars at stake, and the nation's economic future on the line, Newbridge Capital sought to become the first foreign firm in history to take control of one of Korea's most beloved financial institutions.

In a proud country still reeling from a humiliating International Monetary Fund bailout in the Asian Financial Crisis, Newbridge Capital had to muster every ounce of skill, determination, and patience to bring the deal to closing.

Shan takes readers inside the battle to win control of the





### The Panic of 1907: Heralding a New Era of Finance, Capitalism, and Democracy (2nd

Edition)

Robert F. Bruner, Sean D. Carr

9781394180271 Pub Date: 3/8/23 \$29.95 USD 432 pages Hardcover

Business & Economics / Finance



**Summary:** The Panic of 1907 takes a historical look at the third worst market crash in history and defines how it relates to the financial markets even now. In a detailed and well-written narrative, authors Bruner and Carr take the reader through the story of the crash, beginning with the dramatic story of Charles T. Barney's death (Barney was the deposed president of the Knickerbocker Trust Company, one of the first financial institutions to collapse, who killed himself) and ending with the establishment of the Federal Reserve System (due to calls for government reform). disaster". By fully updating the book to incorporate the newest research, Bruner and Carr have added considerable to the original edition of this book and establish in bedrock its authority as a must-read on the early modern financial system. By focusing again on 1907, they sharpen the lessons of this crisis going forwar...

#### No Image Available

### Smart Money Strategy: Your Ultimate Guide to Financial Planning

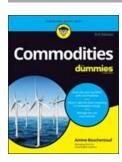
L Smith 9781394176946 Pub Date: 4/3/23 \$27.00 USD 304 pages Paperback

### Summary: Be your own financial planner and create a winning strategy to achieve your money goals

Do you want to learn and apply the strategies that experts use to grow and protect wealth? In *Smart Money Strategy*, popular financial planner Luke Smith comprehensively reveals the principles, methods and tactics that real financial planners use with their clients. Every person's—and every family's—financial journey is different. There's no silver bullet or one-size-fits-all approach. But there are financial strategies that can be applied, no matter what stage you're at in life, to get your money working harder for you with less stress.

Smart Money Strategy will help you to define your priorities and create a personalised, actionable plan to achieve your goals. You'll learn effective strategies to manage your income, reduce your debts, and maximise your investment, superanguation and retirement

#### For Dummies



#### Commodities For Dummies (3rd Edition)

Business & Economics / Personal Finance

Bouchentouf 9781394155156 Pub Date: 3/1/23 \$29.99 USD Paperback

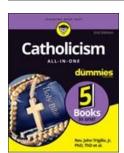
Business & Economics / Investments & Securities / Commodities

### Summary: Add another dimension to your portfolio with commodities

Commodities For Dummies gives you a complete overview of the basics of investing in commodities. Step-by-step explanations, plus the most up-to-date market information and global events, make it easy to invest in the stuff the world is made of. This book helps you identify the most valuable commodities to add to your portfolio, use commodities as a safe haven in shifting economic times, and come out on top. Learn quick, with real-life examples, expert advice, and basic explanations to get you involved in energy, agriculture, and metals. Pick up this book, and you'll be ready to select the right investment vehicles for you, manage risk, and reap the benefits of investing in commodities—the Dummies way.

 Get a crash course in the basics of global commodity trading and investing

#### For Dummies



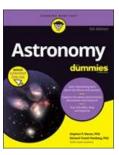
#### Catholicism All-in-One For Dummies (2nd

Edition)
Sullivan
9781394165018
Pub Date: 2/22/23
\$34.99 USD
704 pages
Paperback
Religion / Christianity / Catholic

### Summary: Let there be light—illuminating info about today's Catholic church

Catholicism All-in-One For Dummies offers a path toward understanding the beliefs of the Catholic church and how the church operates. Fully updated with information on newly canonized saints, updated teachings from Pope Francis, and how Catholic beliefs intersect with the modern world, this edition gets you up to date with the last 2000 or so years or Catholic history. With five minibooks in one, this friendly Dummies guide will answer your pressing questions. What do Catholics believe? What happens in Mass? Who are the saints? What is the role of the Pope? And other cool stuff you've been wanting to know about this Christianity denomination with over one billion members worldwide.

- Discover the core tenets of the Catholic religion
- Learn all about the papacy and get to know Pope Francis



### **Astronomy For Dummies, (+ Chapter Quizzes Online)** (5th Edition)

Stephen P. Maran, Richard T. Fienberg

9781394163076 Pub Date: 3/1/23 \$24.99 USD 384 pages Paperback

Science / Space Science / Astronomy

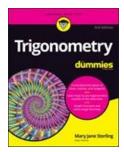
### Summary: Embark on your own personal journey into the night sky. Stardate: Today!

Ever catch yourself staring up at the night sky and wondering just what the heck is out there? While no one book can answer *all* your questions, *Astronomy For Dummies* will take you on a tour through the Milky Way (and beyond!) that describes some of the most fascinating objects in the universe.

This book comes complete with online access to chapter quizzes and downloadable full-color astronomical photos of our universe, as well as easy-to-follow explanations of the eye-popping wonders and gorgeous interstellar objects that populate our solar system, galaxy, and universe. You'll find:

 Brand-new star charts for the northern and southern hemispheres, as well as descriptions of the latest tech tools for amateur astronomers

#### For Dummies



#### **Trigonometry For Dummies** (3rd Edition)

Sterling

9781394168552 Pub Date: 3/8/23 \$24.99 USD Paperback

Mathematics / Trigonometry

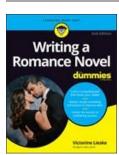
#### Summary: Make trigonometry as easy as 1-2-3

Believe it or not, trigonometry is easier than it looks! With the right help, you can breeze through your next trig class, test, or exam and be ready for your next math challenge. In *Trigonometry For Dummies*, you'll learn to understand the basics of sines, cosines, and tangents, graph functions, solve tough formulas, and even discover how to use trig *outside* the classroom in some cool and interesting ways.

Ditch the confusing jargon and take a plain-English tour of one of the most useful disciplines in math. In this lifesaving guide, you'll learn how to:

- Graph trig functions, including sine, cosine, tangent, and cotangent functions
- Understand inverse trig functions and solve trig equations
- Relate triangles to circular functions and get a handle

#### For Dummies



#### Writing a Romance Novel For Dummies (2nd

Edition)

Victorine Lieske, Leslie Wainger 9781119989035

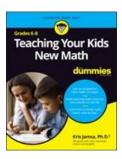
Pub Date: 2/22/23 \$24.99 USD 384 pages Paperback

Language Arts & Disciplines / Style Manuals

#### Summary: Get your romance (writing) on!

Writing a Romance Novel For Dummies is the only reference aspiring writers need to get their careers off to the right start. Fully updated to reflect the industry's latest trends and secrets, this book helps you understand what makes a great novel, so you can hone your craft and write books people want to read. We break down the romance subgenres, give you expert tips on plotting and pacing, and walk you through the process of finding an agent and getting published in today's competitive market—or self-publishing like many six-figure authors are doing. For aspiring writers longing to find success in the industry, Writing a Romance Novel For Dummies is easy to read, highly informative, and a must-have!

- Refine your writing to craft engaging stories readers can't put down
- Find a route to nublication that works for



### Teaching Your Kids New Math, 6-8 For Dummies

Jamsa

9781119986393 Pub Date: 3/8/23 \$24.99 USD Paperback

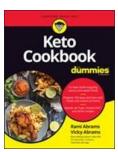
Education / Teaching / Subjects

### Summary: It's not too late to learn new math tricks—and help kids learn them, too!

Teaching Your Kids New Math, Grades 6-8, For Dummies teaches you the new standard way of teaching kids math. It's all about thinking through how to solve problems and using strategies, rather than just memorizing the procedures. In this book, parents, guardians, and tutors will learn how to use these methods and standards to effectively teach kids Common Core math for grades 6-8. Teaching Your Kids New Math, Grades 6-8, For Dummies shows you how schools are teaching kids math these days, and gives you tools to support kids through the homework and test prep process.

You'll love this book's clear explanations and examples organized by grade level. With *Teaching Your Kids New Math, Grades 6-8, For Dummies*?? you'll also get access to online tools, including dozens of math worksheets for additional support

#### **For Dummies**



#### **Keto Cookbook For Dummies**

Rami Abrams, Vicki Abrams 9781394168774 Pub Date: 3/8/23 \$24.99 USD 360 pages Paperback

Cooking / Health & Healing / High Protein

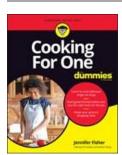
### Summary: Hands-on tips and easy recipes for keto-fueled health and energy!

Millions of people have already benefited from the low-carb ketogenic diet. They've lost weight, increased their energy levels, got their Type 2 diabetes under control, and so much more. And if you're looking for an easy and fun way to get started with keto, look no further than the *Keto Cookbook For Dummies*!

In this book, you'll find 150 delicious keto recipes, from cheesy egg casserole to a keto-inspired berry cobbler. You'll also discover expert tips on meal planning and preventing common ailments with simple adjustments to your diet. You'll even learn how to use your Instant Pot and air fryer to make full-flavor, low-carb keto dishes.

The book also shows you how to:

#### For Dummies



#### **Cooking For One For Dummies**

Jennifer Fisher 9781119886921 Pub Date: 3/8/23 \$24.99 USD 288 pages Paperback Cooking / Reference

### Summary: Serve yourself something amazing—you're worth it

Cooking For One For Dummies is full of recipes to inspire you to create delicious meals, without packing your fridge full of forgotten leftovers. Learn to make mug cakes in the microwave, teriyaki salmon, and everything in between, with easy-to-follow instructions. We also cover cooking basics, so you can build your skills and wow the person whose opinion matters most—you. Stock up on kitchen tools you need to home-chef successfully, figure out healthy grocery shopping for one, and follow dozens of fantastic recipes. It's fun, it's delicious, it's healthy, and it's efficient. Let's start cooking for one.

- Cook over 100 delicious recipes designed for single servings
- Level up your cooking technique with step-by-step
   evplanations



#### **Tea For Dummies**

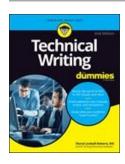
Lisa McDonald, Jill Rheinheimer 9781119986256 Pub Date: 3/8/23 \$19.99 USD Paperback Cooking / Beverages / Coffee & Tea

### Summary: Soothe the body, mind, spirit, and senses—with tea

Tea For Dummies is your guide to enjoying the delicate flavors and health benefits of the world's second most popular beverage. This book helps novices and connoisseurs alike step confidently into the vast, versatile world of tea. Learn which teas are right for you and brew the perfect cup. We'll also look at the research on tea's benefits, including lower blood pressure, reduced stress, lessened risk of cancer and cognitive decline, and easier weight management. Where is tea grown? How is it processed? What's the best way of incorporating tea into a healthy lifestyle? How is tea enjoyed around the world? Dummies answers all your tea questions, so you can enjoy every sip.

- Learn the basics of tea production and preparation
- Discover the varieties of tea and get to know their affects

#### **For Dummies**



#### **Technical Writing For Dummies** (2nd Edition)

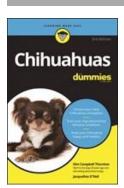
Lindsell-Robert 9781394176755 Pub Date: 6/27/23 \$29.99 USD 384 pages Paperback Technology & Engineering / Technical Writing

### Summary: Learn to document the technology that makes the world go

Technical Writing For Dummies is a master class on how to build a career writing user manuals, e-learning, streaming, simulations, and more. It even zooms into the metaverse. Whether you're new to the field, a seasoned professional, or a technical person who needs to write, this guide arms you with the skills you need to cash in on this flourishing world of technical writing. This isn't your average how-to. It's a compendium of innovative industry knowledge that will help you set yourself apart with the latest trends and best practices in technical writing. As a tech writer, you'll need a robust skillset that allows you to offer clear and concise documentation for just about anything. This new edition of Technical Writing For Dummies—updated for all of today's tech writing advances—can get you there.

· Uncover the basics of to

#### **For Dummies**



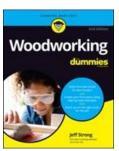
#### Chihuahuas For Dummies (3rd Edition)

Campbell Thornton 9781394156801 Pub Date: 3/1/23 \$19.99 USD 288 pages Paperback Pets / Dogs / Breeds

### Summary: Keep up to date with the latest info on raising, training, and living with your Chihuahua

Chihuahuas For Dummies is your guide to discovering whether a Chihuahua is the right addition to your family and to caring for these little dogs once they're under your roof. This fun book answers your most pressing questions about the breed's needs and temperament, plus offers loads of friendly advice on everything a Chihuahua owner should know. You'll also find fun facts and trivia, amusing and informative anecdotes, and tips on how to have a great time with your Chihuahua. This down-to-earth For Dummies reference is the only book you'll need to help you have the best possible experience with these very affectionate and adorable doggos.

- Understand the Chihuahua's characteristics and body language
- Keen your don healthy and hanny with diet evercise



#### Woodworking For Dummies (2nd Edition)

Strong

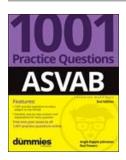
9781119986492 Pub Date: 3/14/23 \$29.99 USD 416 pages Paperback

Crafts & Hobbies / Woodwork

### Summary: Make stunning furniture, shelves, and more, with this easy guide

Woodworking For Dummies gives aspiring woodworkers step-by-step instructions for creating successful woodworking projects. Set your sights on creating beautiful wooden pieces, with your own two hands. Woodworking is a fun and fascinating hobby, and you'll love developing your skills and enjoying the satisfaction of craftsmanship. This book explains, in simple terms, the basic tools you'll need, the different types of wood you can work with, and the process of creating plans for a successful project. Start sawing, sanding, joining, and finishing wood projects you can be proud of. One-of-a-kind, handmade woodcrafts are excellent as additions to your home and gifts for others, and you can even start a small business selling your handiwork. This For Dummies primer makes this cool activity accessible to anyone.

#### For Dummies



#### ASVAB: 1001 Practice Questions For Dummies (+ Online Practice) (2nd Edition)

Papple Johnston 9781394174249 Pub Date: 3/8/23 \$24.99 USD 320 pages Paperback

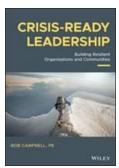
Study Aids / Armed Forces (incl. ASVAB)

### Summary: Practice your way to the best score you can get on the ASVAB

ASVAB: 1001 Practice Questions For Dummies gives you 1,001 opportunities to practice answering questions on key concepts for all nine ASVAB subtests—in the book and online! Get the score you need to qualify for the military job you want, or raise your score to get a new job or advance in rank, with this useful book. These practice questions and detailed answer explanations will put you on the path to the greatest possible job flexibility, no matter what your skill level. Thanks to this Dummies practice guide, you have a resource to help you achieve your military career goals.

- Work through practice questions on all topics covered on the ASVAB exam
- Read through detailed explanations of the answers to build your understanding
- Access practice questions online to holster your

Wiley



### Crisis-ready Leadership : Building Resilient Organizations and Communities

Robert K. Campbell 9781119700234 Pub Date: 3/8/23 \$99.95 USD 288 pages Hardcover Technology & Engineering / Industrial Health & Safety

# Summary: Provides an integrated framework for making decisions in the context of a crisis, based on operationalized practices and strategies

Crisis-ready Leadership: Building Resilient Organizations and Communities provides the knowledge and skills necessary to make timely and effective decisions while managing a large-scale incident. Codifying the best practices from the successful FEMA-certified course On-Scene Crisis Leadership and Decision Making for HazMat Incidents, this comprehensive volume provides systematic guidance on best practices for improving situational awareness, adapting leadership styles, implementing incident command systems across political and organizational boundaries, and more.

Throughout the book, readers gain an in-depth understanding of crucial leadership and decision-making skills through examination of real-world case studies based on interviews reports and t



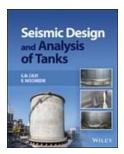
#### Wiley's Level II CFA Program 11th Hour Final Review Study Guide 2023

Wiley

9781119930679 Pub Date: 3/1/23 \$125.00 USD Paperback

Business & Economics / Personal Finance

#### Wiley



#### Seismic Design and Analysis of Tanks

G. M. Calvi, Roberto Nascimbene 9781119849810 Pub Date: 3/21/23 \$125.00 USD 352 pages Hardcover

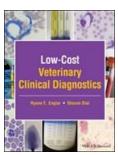
Technology & Engineering / Structural

### Summary: A detailed view on the effects of seismic activity on tank structures

As the use of aboveground and underground storage tanks (ASTs and USTs) continues to grow—with approximately 545 thousand in the US alone—the greatest threat to from AST and USTs is the contamination of groundwater, a vital source of drinking water throughout the world and one that close to half of Americans rely upon. These tanks suffer a great deal of strain during an earthquake, as a complicated pattern of stress affects them such that poorly designed tanks have leaked, buckled, or even collapsed during seismic events. Furthermore in oil and gas industrial plants, the risk of damage is even more critical due to the effect of explosion, collapse, and air or soil contamination by chemical fluid spillages.

Seismic Design and Analysis of Tanks provides the first in-depth discussion of the principles and applicati

#### Wiley-Blackwell



#### **Low-Cost Veterinary Clinical Diagnostics**

Ryane E. Englar, Sharon Dial 9781119714507

Pub Date: 3/1/23 \$109.99 USD 384 pages Hardcover

Medical / Veterinary Medicine / Small Animal

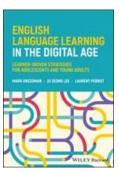
# Summary: A practical guide to maximizing the diagnostic value of in-house quick assessment tests (QATs)

In Low-Cost Veterinary Clinical Diagnostics, the authors provide a hands-on resource designed to facilitate healthcare delivery across the spectrum of care.

Historically, clinicians have been taught to apply the gold standard approach to the practice of medicine. However, recent advances in veterinary medical care and associated technologies have made practitioners question whether a one-size-fits-all approach is truly best. After all, when we perform diagnostic tests, are we testing out of the desire for completeness, to cover all bases for the good of the patient? Or are we testing because we are expected to?

The reality is that gold standard care is not always advisable and not always possible. In clinical practice, veterinarians

#### Wiley-Blackwell



# English Language Learning in the Digital Age : Learner-Driven Strategies for Adolescents and Young Adults

Mark Dressman, Ju Seong Lee, Laurent Perrot 9781119810353

Pub Date: 3/27/23 \$36.00 USD 300 pages Paperback

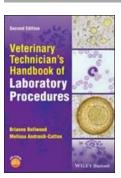
Language Arts & Disciplines / Linguistics

# Summary: Provides a thorough overview of digital learning methods and their practical application in the modern language classroom

Teaching English in the Digital Age is a comprehensive introduction to the theoretical background and real-world application of IDLE (Informal Digital Learning of English). Designed for teachers and future teachers preparing to teach English as a second or other language, this highly practical guide focuses on incorporating digital technology into curricula to draw upon the extracurricular exposures to English that many students experience outside of the classroom. With some creativity and care, teachers can find ways to bring these experiences with English into the classroom, ultimately improving student learning outcomes.

Offering a specific focus on examples and case studies drawn from language education in the Middle East, Asia, and

#### Wiley-Blackwell



### Veterinary Technician's Handbook of Laboratory Procedures (2nd Edition)

Bellwood

9781119672616 Pub Date: 3/8/23 \$43.00 USD 272 pages Paperback

Medical / Veterinary Medicine / Small Animal

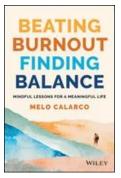
### Summary: Practical, quick reference to laboratory test procedures routinely used in the veterinary setting

The Second Edition of *Veterinary Technician's Handbook of Laboratory Procedures* provides a significant update and expansion to the First Edition, with larger and better-quality images, more images overall, and significant updates to information and equipment throughout.

New chapters cover topics such as microbiology and parasitology, and the Second Edition newly covers quality assurance in the introductory chapter as well.

Now encompassing topics in all areas of clinical pathology, the book covers procedures in hematology, clinical chemistry, urinalysis, microbiology, parasitology, serology, and cytology. A companion website features case studies, crossword puzzles, figures from the book in PowerPoint, and additional figures not found in the book.

#### Wilev



### Beating Burnout : Mindful Lessons for a Meaningful Life

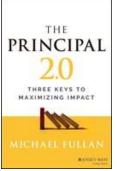
M Calarco 9781394154593 Pub Date: 4/3/23 \$22.22 USD 272 pages Paperback Self-Help

### Summary: Manage overwhelm and find renewed passion in your life and work

Never-ending to-do lists, constant deadlines, intense workloads and the guilty feeling you're not doing enough—does this sound all too familiar? If so, it's time to take a step back and find a better balance for your work and life. In this book, you'll discover the simple practices that will help you create a healthy mindset, boost your wellbeing and prevent overwhelm. So say goodbye to fatigue: with *Beating Burnout, Finding Balance*, you'll rediscover the energy you need to thrive.

Mindfulness and performance coach Melo Calarco shares the secrets to flourishing as a high achiever and an effective leader. In this book, he combines science, practical knowledge and mindfulness techniques with the incredible life lessons he has learned as he cycled and trekked his way around the world. You'll learn how you can apply the s

#### Jossey-Bass



### The Principal 2.0: Three Keys to Maximizing Impact (2nd Edition)

Fullan

9781119890270
Pub Date: 3/14/23
\$27.00 USD
256 pages
Paperback
Education / Administration / School

Superintendents & Principals

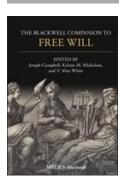


### Summary: Break out of the traditional, narrow role of principal and transform your school for the better

In 2014 Michael Fullan set his sights on the daily needs of school leaders in his bestselling book *The Principal*. This updated edition shows how the principal's role continues to change—alongside our changing world—and how we can embrace the transformation in short order. As crucial in-school influencers of student learning, principals have an opportunity and an obligation to maximize student achievement. But how? In *The Principal 2.0*, Fullan explains why the answer lies neither in micro-managing instruction nor in autonomous entrepreneurialism. He shows a new way forward that allows principals to expand their roles without overstepping and contribute to the development of the whole school.

Even in difficult times of crisis, there's room for principals to take action. In *The Principal* 2

#### Wiley-Blackwell



#### A Companion to Free Will

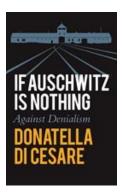
JK Campbell 9781119210139 Pub Date: 3/1/23 \$195.00 USD 592 pages Hardcover

Philosophy / Metaphysics

Series: Blackwell Companions to Philosophy

**Summary:** An indispensable resource for anyone interested in the philosophy of free will Part of the Blackwell Companions to Philosophy series, A Companion to Free Will delivers an authoritative exploration of perennial issues and contemporary discussions in the philosophy of free will. Including coverage of the debates animating modern exchanges between the world???s leading philosophers, this book includes selections that examine deterministic, compatibilist, incompatabilist, and libertarian perspectives and combines them with incisive commentary revealing how much we have left to learn about the philosophy of free will.

#### Polity



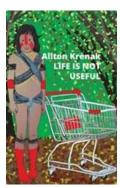
#### If Auschwitz is Nothing: Against Denialism

Donatella Di Cesare, David Broder 9781509555710 Pub Date: 5/22/23 \$14.95 USD 162 pages

162 pages Paperback Philosophy **Summary:** Ever since the end of the Second World War when the sheer enormity of the Nazi crime against the Jews became apparent, there have been repeated attempts to deny that the Holocaust really happened. The existence of gas chambers was questioned and the testimony of survivors was thrown into doubt: the more witnesses spoke out, the more they were intimidated and attacked by a denialism that sought to present itself as a search for historical truth.

The accusation of trickery and deception – so central to the centuries-old anti-Jewish hatred – continues to thrive in our times. Today denialism takes a new and more insidious form: Jews are accused of exploiting the 'cult of the Holocaust' not only to found the state of Israel but also in order to take the reigns of power in a New World Order. Holocaust denial has merged with conspiracy thinking, and the 'world Jewish conspiracy' has ...

#### Polity



#### Life Is Not Useful

Ailton Krenak, Alex Brostoff, Jamille Pinheiro Dias 9781509554058

Pub Date: 5/8/23 \$14.95 USD 80 pages Paperback

Social Science / Anthropology / Cultural & Social

Series: Critical South

**Summary:** Indigenous thinker and leader Ailton Krenak exposes the destructive tendencies of our 'civilization': rampant consumerism, environmental devastation and a narrow and restricted understanding of humanity's place on this Earth.

For many centuries, Brazil's Indigenous peoples have bravely faced threats of total annihilation and, in extremely adverse conditions, have reinvented their lives and communities. At a time when the COVID-19 pandemic has forced the rest of the world to reconsider its lifestyle, Ailton Krenak's clear and urgent thinking emerges with newfound impact and offers a vital perspective on the enormous challenges we face today: the ravages of the pandemic and the devastation caused by global warming, to name just two.

Krenak questions the value of going back to normal when 'normal' is a vision of humanity divorced from nature,

#### Wilev

#### No Image Available

Smart Moves : Simple Ways to Take Control of Your Life - Money, Career, Wellbeing, Love

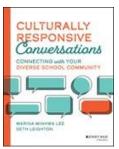
Téa Angelos 9781394160471 Pub Date: 3/27/23 \$23.20 USD 384 pages Paperback Self-Help **Summary:** Smart moves don't have to be complicated ones.

Do you want to feel more empowered to take control of your life? More motivated to achieve your goals? This is a comprehensive playbook that will give you the knowledge, tools, and confidence you need to succeed at the things that matter to you. Smart Moves is full of practical steps you can take to get where you want to be in your money, career, and relationships—and to look after your own wellbeing as you level up.

Think of this as a reference guide for how to live your best life! Author Téa Angelos, founder of the global online community Smart Women Society, shares a little bit of everything you need to meet and excel at the challenges you face every day.

 Understand how to make your money work for you, including budgeting, paying off debts, and investing for

#### Jossey-Bass



# Culturally Responsive Conversations : Connecting with Your Diverse School Community

Marina Minhwa Lee, Seth Leighton 9781119849155 Pub Date: 3/14/23 \$25.00 USD 224 pages Paperback

Education / Inclusive Education

## Summary: A strategic handbook for educators and administrators serving increasingly multicultural classrooms

In *Culturally Responsive Conversations*, longtime cultural inclusion educators Marina Lee and Seth Leighton deliver an eye-opening discussion of how to develop better relationships and improve learning outcomes in a student body that's growing increasingly culturally diverse.

In the book, readers will explore practical strategies to improve the K-12 educational experience for *everyone*, including cultural groups who have historically been overlooked or marginalized. This book provides a usable toolkit for educators to have more effective conversations with families from multicultural backgrounds and give all students the educational experience that they deserve. The authors tackle historical models for educating immigrants in the United States while identifying the many stakeholders is

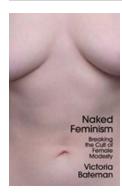
#### Capstone



Speak: Become a Storytelling Hero

Stewart Bewley 9780857089540 Pub Date: 4/17/23 \$18.99 USD 176 pages Paperback Self-Help / Motivational & Inspirational

#### **Polity**



#### Naked Feminism: Breaking the Cult of **Female Modesty**

Victoria Bateman 9781509556069 Pub Date: 5/8/23 \$29.95 USD 256 pages Hardcover Social Science / Gender Studies **Summary:** Is it right that, despite the promises of feminism, women's bodies remain at the mercy of state, society and religion? Should a scantily-clad woman, or a promiscuous one, be worth less than a fully-covered woman, or a chaste one? Are being sexy, and being smart, really mutually exclusive? Can a woman be both body and brain? Victoria Bateman has confronted these questions with actions as well as words. She has appeared naked on national television, on stage, in art, and at protests - using her body, as well as her brain, to deliver her message.

In Naked Feminism, Bateman makes a compelling case for women's bodily freedom, and explains why the current puritanical revival is so dangerous for women. She takes us on a journey, illustrating the swinging pendulum of bodily modesty through the ages, from the ancient civilisations of Egypt and Babylon through to the birth of Christi...

#### **Polity**

AND SICKNESS

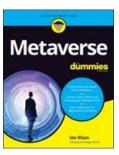


#### **Land Sickness**

Nikolaj Schultz 9781509556137 Pub Date: 5/22/23 \$12.95 USD 120 pages **Paperback** Social Science / Sociology

**Summary:** As a heat wave hits Paris, the author's entire existence is disrupted and disoriented by the effects of climate change. All his normal reference points are destroyed. He can't sleep because of the heat, and he's plagued by the thought that everything he does to try to cool down – turn on the air conditioning, take a cold shower – uses more energy and only makes the problems worse. To escape the heat and his growing anxieties, he flees to the small Mediterranean island of Porquerolles. But even on these idyllic lands, can he escape the harsh realities of the Anthropocene?

Written as a fictionalized travelogue based on the author's own experiences, encounters, emotions and thoughts, this inquiry into the existential and sociological issues raised by the climate crisis will be of interest to everyone concerned about the increasingly dire situation in which we find ourselves as w...



#### **Metaverse For Dummies**

Ian Khan 9781119933878 Pub Date: 2/22/23 \$29.99 USD Paperback

Computers / Virtual & Augmented Reality



### Summary: Your first step to understanding what the metaverse is all about

You've probably heard that the metaverse—a word that seemingly went from nonexistent to everywhere — is the next big thing in technology. What is it, anyway? Written by a leading futurist, *Metaverse For Dummies* unravels the mysteries of the metaverse, for the curious and for anyone looking to get in on the ground floor. Discover how to carve out your niche in the metaverse with easy-to-understand breakdowns of the major technologies and platforms, a guide to doing business in the metaverse, and explorations of what meta means for sports, education, and just about every other area of life. The book even gives you a guide to safety in the metaverse, including how much of your real life you should share in your virtual one. This book answers all the big questions about the metaverse, in simple terms.

• Fynlare the metaver

#### **For Dummies**



#### GitHub For Dummies (2nd Edition)

Sarah Guthals 9781394159161 Pub Date: 3/8/23 \$29.99 USD 368 pages Paperback

Computers / Hardware / Cell Phones & Devices

#### Summary: Get more out of your coding with GitHub

For today's coders, GitHub is a must. The world's largest software development platform, GitHub helps developers store, track, and collaborate on software projects. In this easy-to-follow Dummies guide, you'll find insight into creating repositories, establishing projects, collaborating, incorporating open-source resources, and establishing yourself as a valued member of the GitHub community. With a working knowledge of GitHub, you'll be a better, more employable programmer. The simple instructions and interactive examples in this book will get you there quickly.

- Get the instructions you need for using GitHub to collaborate on software projects
- Become more attractive to employers with knowledge and experience in the largest development platform
- Set up GitHub Desktop, create a repository, and launch

  Your first project

#### Svbex



## Data Analytics in the AWS Cloud: Building a Data Platform for BI and Predictive Analytics on AWS

Joe Minichino 9781119909248 Pub Date: 3/8/23 \$60.00 USD 400 pages Paperback

Computers / Data Science / Data Visualization

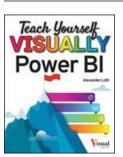
### Summary: A comprehensive and accessible roadmap to performing data analytics in the AWS cloud

In Data Analytics in the AWS Cloud: Building a Data Platform for BI and Predictive Analytics on AWS, accomplished software engineer and data architect Joe Minichino delivers an expert blueprint to storing, processing, analyzing data on the Amazon Web Services cloud platform. In the book, you'll explore every relevant aspect of data analytics—from data engineering to analysis, business intelligence, DevOps, and MLOps—as you discover how to integrate machine learning predictions with analytics engines and visualization tools.

#### You'll also find:

- Real-world use cases of AWS architectures that demystify the applications of data analytics
- Accessible introductions to data acquisition, importation, storage, visualization, and reporting

#### Visual



#### **Teach Yourself VISUALLY Power BI**

Alexander Loth 9781119903772 Pub Date: 3/8/23 \$30.00 USD 256 pages Paperback

Computers / Data Science / Data Visualization Series: Teach Yourself VISUALLY (Tech)

### Summary: A comprehensive and fully visual guide to Microsoft Power BI

Teach Yourself VISUALLY Power BI collects all the resources you need to master the everyday use of Microsoft's powerful data visualization software and delivers them in a single, easy-to-use volume. Fully illustrated, step-by-step instructions are combined with crystal-clear screenshots that walk you through the basic and advanced functions of Microsoft Power BI.

Teach Yourself VISUALLY Power BI offers the best visual learning techniques with complete source material about the interface and substance of Power BI, as well as:

- Stepwise guidance on working with, transforming, and processing data sources
- Instructions for customizing data visualizations to create informative and presentation-ready charts and



#### China Beijing

Room 805-808, Floor 8, Sun Palace, No. 12A, Taiyanggong Middle Road Chaoyang District, Beijing, P.R. China Postal code 100028 Tel: (86) 10 8418 7800 Fax: (86) 10 8418 7810 china\_marketing@wiley.com

#### Shanghai

Units A&B, 15th Floor, Office Building Phase II, Shinmay Union Square, No. 506 Shang Cheng Road, Pudong New District, Shanghai 200120, P.R. China Tel: (86) 21 8036 1200 Fax: (86) 21 6160 1661 china\_marketing@wiley.com www.wileychina.com

#### India

#### **Corporate office**

1402, 14th Floor, World Trade Tower Plot No. C-1, Sector – 16, Noida – 201301 Tel: 0120-6291100 csupport@wiley.com delsales@wiley.com

#### Bengaluru

14, Dr. Raj Kumar Road, 4th N Block, Rajaji Nagar, Bengaluru - 560010 Tel: 91-80-23132383 blrsales@wiley.com

#### Mumbai

Wework Vijay Diamond No. A3 & B2, Cross Road B, Marol, Industrial Area, Mumbai, Maharashtra 400093 mumsales@wiley.com

#### Japan

Koishikawa Sakura Bldg. 4F 1-28-1 Koishikawa, Bunkyo-ku Tokyo 112-0002, Japan Tel: (81) 3 3830 1232 Fax: (81) 3 5689 7276 marketing@wiley.co.jp www.wiley.co.jp

#### Malaysia

Unit B-3A-3A, Menara BATA, PJ Trade Centre No 8, Jalan PJU 8/8A, Bandar Damansara Perdana 47820 Petaling Jaya, Selangor Tel: (60) 3 7712 2000 Fax: (60) 3 7722 5901 cswileymalaysia@wiley.com

#### **Singapore**

13 Stamford Road #02-11, No18 Capitol Singapore Singapore 178905 Tel: (65) 6643 8000 Fax: (65) 6643 8008 asiaorders@wiley.com

#### **South Korea**

Suite #405, BR Elitel Building, 101, Dongmak-ro, Mapo-gu, Seoul (04068), Rep of Korea Tel: (82) 2 338 9700 Fax: (82) 2 337 1929 akorea@wiley.com

#### Taiwan

B1, 97 Fuxing North Road Songshan District Taipei 105, Taiwan Fax: (886) 2 6602 1235 ataiwan@wiley.com

### For orders in all other countries in Asia, please contact:

Customer Hotline: (65) 6643 8333 Fax: (65) 6643 8397 Email: asiaorders@wiley.com

#### **Returns Centre (Asia)**

returnasia@wiley.com

