

Business, Finance, Accounting & Economics

September to December 2022



Table of Contents

Accounting

Corporate Finance	1
Corporate/Managerial Accounting	2
CPA / Review	3
General & Introductory Accounting	5
Valuation	5

Biomedical Engineering

Business & Management Special Topics	5
Property & Real Estate	7

Business & Management

Business & Society	7
General & Introductory Business & Management	7
Human Resource Management	11
Management	11
Marketing & Sales	12
Non-Profit Organizations	13
Organization & Management Theory	14
Production Operations Management	15
Small Business & Entrepreneurship	15
Training & Human Resource Development	16

Economics

Business & Corporate Economics	16
Economic Development	16
Political Economics	16

Finance & Investments

General & Introductory Finance & Investments	17
Investments & Securities	18
Personal Finance	19
Trading	21

Foreign Languages

Finance & Investments Special Topics	21
--------------------------------------	----

Law & Criminology

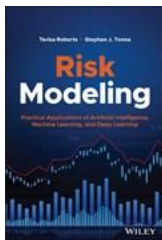
Criminology	22
-------------	----

Sociology

Emergency Management	22
Homeland Security	22

Test Prep

Test Prep General	23
-------------------	----



Risk Modeling: Practical Applications of Artificial Intelligence, Machine Learning, and Deep Learning

Terisa Roberts, Stephen J. Tonna

A wide-ranging overview of the use of machine learning and AI techniques in financial risk management, including practical advice for implementation

Risk Modeling: Practical Applications of Artificial Intelligence, Machine Learning, and Deep Learning introduces readers to the use of innovative AI technologies for forecasting and evaluating financial risks. Providing up-to-date coverage of the practical application of current modelling techniques in risk management, this real-world guide also exp...

No Image
Available

WILEY CIA 2023 PART 2: PRACTICE OF INTERNAL AUDITING TEST BANK (1-YEAR ACCESS)

9781119824930
Pub Date: 9/27/2022
\$49.95 USD
208 pages • Hardcover
Business & Economics

9781119987109
Pub Date: 9/29/2022
\$109.95 USD

No Image
Available

WILEY CIA 2023 PART 3: BUSINESS KNOWLEDGE FOR INTERNAL AUDITING TEST BANK (1-YEAR ACCESS)

No Image
Available

WILEY CIA 2023: COMPLETE SET TEST BANK (2-YEAR ACCESS)

9781119987116
Pub Date: 9/29/2022
\$109.95 USD

9781119987123
Pub Date: 9/29/2022
\$298.95 USD

No Image
Available

WILEY CIA 2023 PART 1 EXAM REVIEW: ESSENTIALS OF INTERNAL AUDITING

No Image
Available

WILEY CIA 2023 PART 2 EXAM REVIEW: PRACTICE OF INTERNAL AUDITING

9781119987147
Pub Date: 9/29/2022

9781119987178
Pub Date: 9/29/2022
\$74.95 USD

No Image
Available

WILEY CIA 2023 PART 3 EXAM REVIEW: BUSINESS KNOWLEDGE FOR INTERNAL AUDITING

No Image
Available

WILEY CIA 2023 PART 1 TEST BANK: ESSENTIALS OF INTERNAL AUDITING (1-YEAR ACCESS)

9781119987208
Pub Date: 9/29/2022
\$74.95 USD

9781119987239
Pub Date: 9/29/2022
\$109.95 USD

Wiley CIA 2023 Exam Review: Complete Set

Wiley

No Image
Available

9781119988861
 Pub Date: 9/29/2022
 \$225.00 USD
 Paperback
 Business & Economics

**WILEY CIA 2023 PART 1 FOCUS NOTES:
ESSENTIALS OF INTERNAL AUDITING**No Image
Available

9781119988892
 Pub Date: 9/29/2022
 \$39.95 USD

**WILEY CIA 2023 PART 2 FOCUS NOTES:
PRACTICE OF INTERNAL AUDITING**No Image
Available

9781119988922
 Pub Date: 9/29/2022
 \$39.95 USD

**WILEY CIA 2023 PART 3 FOCUS NOTES:
BUSINESS KNOWLEDGE FOR INTERNAL
AUDITING**No Image
Available

9781119988953
 Pub Date: 9/29/2022
 \$39.95 USD

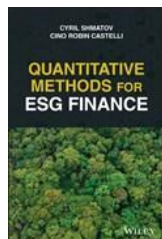
Quantitative Methods for ESG Finance

Cyril Shmatov, Cino Robin Castelli

**A quantitative analyst's introduction to the theory
and practice of ESG finance**

In *Quantitative Methods for ESG Finance*, accomplished risk and ESG experts Dr. Cyril Shmatov and Cino Robin Castelli deliver an incisive and essential introduction to the quantitative basis of ESG finance from a quantitative analyst's perspective. The book combines the theoretical and mathematical bases underlying risk factor investing and risk management with accessible discussions of ESG applications.

The authors exp...



9781119903802
 Pub Date: 12/1/2022
 \$50.00 USD
 240 pages • Hardcover
 Business & Economics

No Image
Available

9781394151790
 Pub Date: 10/24/2022
 \$399.95 USD

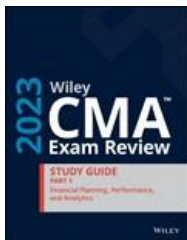
**WILEY CMA EXAM REVIEW 2023 PART 1
TEST BANK: FINANCIAL PLANNING,
PERFORMANCE, AND ANALYTICS (1-YEAR
ACCESS)****WILEY CMA EXAM REVIEW 2023 PART 2
TEST BANK: STRATEGIC FINANCIAL
MANAGEMENT (1-YEAR ACCESS)**No Image
Available

9781394151806
 Pub Date: 10/24/2022
 \$399.95 USD

No Image
Available

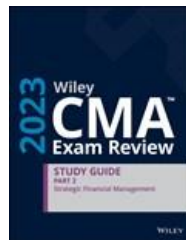
9781394151813
 Pub Date: 10/24/2022
 \$599.95 USD

**WILEY CMA EXAM REVIEW 2023 TEST
BANK: COMPLETE EXAM (2-YEAR ACCESS)**



**WILEY CMA EXAM REVIEW 2023 PART 1
STUDY GUIDE: FINANCIAL PLANNING,
PERFORMANCE, AND ANALYTICS**

9781394151820
Pub Date: 10/24/2022
\$199.95 USD



**WILEY CMA EXAM REVIEW 2023 PART 2
STUDY GUIDE: STRATEGIC FINANCIAL
MANAGEMENT**

9781394151837
Pub Date: 10/24/2022
\$199.95 USD

No Image
Available

**WILEY CMA EXAM REVIEW 2023 PART 1
INSTRUCTOR GUIDE: FINANCIAL
PLANNING, PERFORMANCE, AND
ANALYTICS**

9781394151882
Pub Date: 10/24/2022
\$49.95 USD

No Image
Available

**WILEY CMA EXAM REVIEW 2023 PART 2
INSTRUCTOR GUIDE: STRATEGIC
FINANCIAL MANAGEMENT**

9781394151899
Pub Date: 10/24/2022
\$49.95 USD

No Image
Available

**WILEY CMA EXAM REVIEW 2023 PART 1
PARTICIPANT GUIDE: FINANCIAL
PLANNING, PERFORMANCE, AND
ANALYTICS**

9781394151929
Pub Date: 10/24/2022
\$49.95 USD

No Image
Available

**WILEY CMA EXAM REVIEW 2023 PART 2
PARTICIPANT GUIDE: STRATEGIC
FINANCIAL MANAGEMENT**

9781394151936
Pub Date: 10/24/2022
\$49.95 USD

No Image
Available

**WILEY'S CPA JAN 2023 TEST BANK:
AUDITING AND ATTESTATION (1-YEAR
ACCESS)**

9781394155552
Pub Date: 10/3/2022
\$149.95 USD

No Image
Available

**WILEY'S CPA JAN 2023 TEST BANK:
BUSINESS ENVIRONMENT AND CONCEPTS
(1-YEAR ACCESS)**

9781394155569
Pub Date: 10/3/2022
\$149.95 USD

**WILEY'S CPA JAN 2023 TEST BANK:
FINANCIAL ACCOUNTING AND REPORTING
(1-YEAR ACCESS)**

No Image
Available

9781394155576
Pub Date: 10/3/2022
\$149.95 USD

**WILEY'S CPA JAN 2023 TEST BANK:
REGULATION (1-YEAR ACCESS)**

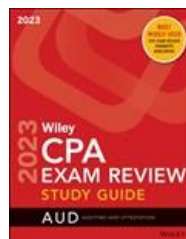
No Image
Available

9781394155583
Pub Date: 10/3/2022
\$149.95 USD

**WILEY'S CPA 2023 TEST BANK: COMPLETE
EXAM (2-YEAR ACCESS)**

No Image
Available

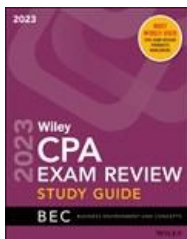
9781394155590
Pub Date: 10/3/2022
\$599.95 USD



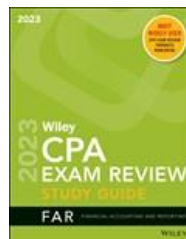
9781394155606
Pub Date: 10/3/2022
\$99.95 USD

**WILEY'S CPA 2023 STUDY GUIDE:
AUDITING AND ATTESTATION**

**WILEY'S CPA 2023 STUDY GUIDE:
BUSINESS ENVIRONMENT AND CONCEPTS**



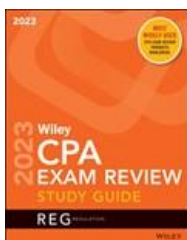
9781394155613
Pub Date: 10/3/2022
\$99.95 USD



9781394155620
Pub Date: 10/3/2022
\$99.95 USD

**WILEY'S CPA 2023 STUDY GUIDE:
FINANCIAL ACCOUNTING AND REPORTING**

**WILEY'S CPA 2023 STUDY GUIDE:
REGULATION**



9781394155637
Pub Date: 10/3/2022
\$99.95 USD

No Image
Available

**Wiley's CPA 2023 Focus Notes: Complete
Set**

Wiley

9781394160143
Pub Date: 10/3/2022
\$300.00 USD
Paperback
Study Aids



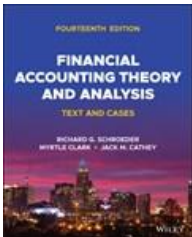
FINANCIAL REPORTING 4E PRINT AND INTERACTIVE E-TEXT

9780730396413
Pub Date: 9/1/2022
\$115.95 USD



CONTEMPORARY ISSUES IN ACCOUNTING 3E PRINT AND INTERACTIVE E-TEXT

9780730397823
Pub Date: 9/1/2022
\$101.95 USD



Financial Accounting Theory and Analysis: Text and Cases (14th Edition)

Richard G. Schroeder, Myrtle W. Clark, Jack M. Cathey

9781119881223
Pub Date: 10/25/2022
\$130.95 USD
Paperback
Business & Economics



QuickBooks 2023 All-in-One For Dummies

Stephen L. Nelson

The quickest way to learn everything there is to know about QuickBooks

QuickBooks is the leading small business accounting software, designed to help you handle your financial and business tasks more effectively. *QuickBooks 2023 All-in-One For Dummies* answers all your QuickBooks questions, with 8 content-rich mini books in one complete package. You can get the most out of the latest QuickBooks release, thanks to this go-to reference covering account setup, double entry bookkeeping, invoicing cust...

9781119906131
Pub Date: 11/23/2022
\$34.99 USD
640 pages • Paperback
Business & Economics

Advanced Accounting (8th Edition)

Debra C. Jeter, Paul K. Chaney

No Image Available

9781119794653
Pub Date: 11/22/2022
\$130.95 USD
Paperback
Business & Economics



Middle Market M & A: Handbook for Advisors, Investors, and Business Owners (2nd Edition)

Kenneth H. Marks, Christian W. Blees, Michael R. Nall, Thomas A. Stewart

An in-depth and practical exploration of middle-market mergers and acquisitions from leading experts in the field

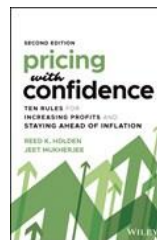
In the newly revised Second Edition of *Middle Market M & A: Handbook for Advisors, Investors, and Business Owners*, mergers and acquisitions experts Kenneth H. Marks, Christian W. Blees, Michael R. Nall, and Thomas A. Stewart deliver a comprehensive overview of mergers, acquisitions, divestitures, and strategic transactions of privately held companies with revenues

9781119828105
Pub Date: 10/4/2022
\$125.00 USD
496 pages • Hardcover
Business & Economics

INTERNATIONAL BUSINESS, 3RD EDITION: INTERNATIONAL ADAPTATION

No Image Available

9781119889724
Pub Date: 9/1/2022
\$294.95 USD



Pricing with Confidence: Ten Rules for Increasing Profits and Staying Ahead of Inflation (2nd Edition)

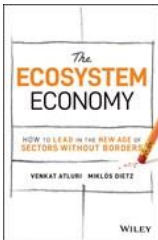
Reed K. Holden, Jeet Mukherjee

Navigate Inflation, Keep Valuable Customers, Increase Profits

As you read this, inflation is steadily and (not so) slowly eating into your profit margins. Simultaneously, your sales teams are using discounts and rebates as crutches to help them close sales, even as this habit threatens the profitability of your business.

In the newly revised second edition of *Pricing with Confidence: Ten Rules for Increasing Profits and Staying Ahead of Inflation*, world-renowned pricing consultants

9781119910183
Pub Date: 10/18/2022
\$35.00 USD
240 pages • Hardcover
Business & Economics



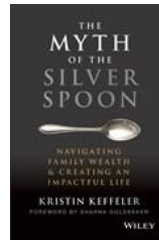
9781119984788
Pub Date: 10/18/2022
\$29.95 USD
240 pages • Hardcover
Business & Economics

The Ecosystem Economy: How to Lead in the New Age of Sectors Without Borders

Venkat Atluri, Miklós Dietz

Gear up and equip your organization for an entirely new competitive landscape

In *The Ecosystem Economy: How to Lead in the New Age of Sectors Without Borders*, two McKinsey & Company senior partners offer an incisive and eye-opening look at the emerging ecosystem economy and what it means for companies used to familiar sector siloes. In the book, you'll explore how the most successful companies in the new economy aren't the ones that have applied old-school best practices but, instead, have adopted...

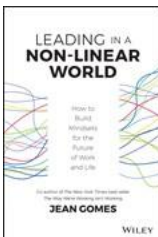


9781119909705
Pub Date: 11/22/2022
\$30.00 USD
256 pages • Hardcover
Business & Economics

The Myth of the Silver Spoon: Navigating Family Wealth and Creating an Impactful Life

Kristin Keffeler, Sharna Goldseker

The next generation within wealthy families are often said to be born with a silver spoon in their mouths. Perceived as free from life's toughest challenges. "Having it all." But being raised in affluence brings a unique set of pressures and hidden tripwires. Great wealth casts a long shadow. Inheritors commonly face intense familial expectations, public scrutiny and judgment, and confusing or debilitating self-narratives, under which many founder. And we—as family, friends, and society—slowly ...



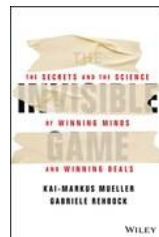
9781119672722
Pub Date: 1/4/2023
\$24.95 USD
256 pages • Hardcover
Business & Economics

Leading in a Non-Linear World: How to Build Mindsets for the Future of Work and Life

Jean Gomes

Unlock the full potential of your organization in a rapidly transforming world with this explosive resource

Leading in a Non-Linear World: How to Build Mindsets for the Future of Work and Life, leads readers through a groundbreaking set of science-based strategies to help them face rising demand, uncertainty and change posed by disruptive technologies and seismic shifts in globalisation. The book shows how our mindset, more than our knowledge and expertise, has the potential to be our greatest asset...

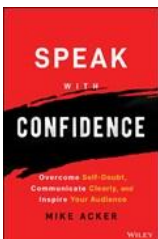


9781394152988
Pub Date: 1/4/2023
\$24.95 USD
256 pages • Hardcover
Business & Economics

The Invisible Game: The Secrets and the Science of Winning Minds and Winning Deals

Kai-Markus Mueller, Gabriele Rehbock

Over 75% of managers describe their decision-making as situational and intuitive, "judgment calls" rather than objective reasoning based on hard facts. The invisible underlying processes that drive these judgment calls have become one of the most popular and fascinating business topics of the 21st century, as numerous best-selling books and Nobel Prizes attest. The problem is that no one has yet shown businesspeople how to apply those insights in ways that give them a lasting edge in high-stake...



9781394159741
Pub Date: 12/8/2022
\$22.00 USD
240 pages • Paperback
Business & Economics

Speak with Confidence: Overcome Self-Doubt, Communicate Clearly, and Inspire Your Audience

Mike Acker

Build your communication confidence and master the ability to inspire your audience

In *Speak with Confidence: Overcome Self-Doubt, Communicate Clearly, and Inspire Your Audience*, keynote speaker, author, and executive communication coach Mike Acker delivers a practical and hands-on playbook to building the confidence you need to nail your next presentation, speech, virtual talk, or social media post. In this proven pathway to becoming a capable and confident speaker, you'll discover how to combin...



9781394159253
Pub Date: 12/28/2022
\$30.00 USD
240 pages • Hardcover
Business & Economics

Reinventing Virtual Events: How To Turn Ghost Webinars Into Hybrid Go-To-Market Simulations That Drive Explosive Attendance

Justin Michael, Julia Nimchinski

Are your webinars a ghost town? We have the antidote.

There's never been a better time to reinvent virtual events by transforming them into customer-centric experiences. *Reinventing Virtual Events* reveals a new way to produce online experiences that are entirely interactive called "Customer-Centric Events." You will learn how to turn your ghost webinars into hybrid go-to-market simulations that drive explosive attendance and revenue growth with your customer center stage.



9781119902096
Pub Date: 1/5/2023
\$50.00 USD
304 pages • Hardcover
Business & Economics

Contract Strategies for Major Projects: Mastering the Most Difficult Element of Project Management

Edward W. Merrow

Major Projects are Delayed by Months or Years, and Cost Millions More Than Budgeted, Because of Common Mistakes Made at the Contracting Stage

Organizations that invest huge amounts of capital in major building/industrial projects almost never do the engineering and building themselves. They hire engineering and construction contractors to do it for them. Unfortunately, selecting contractors and negotiating the terms of a major project is one of the most difficult aspects of project management...



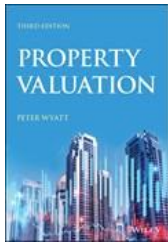
9781119982975
Pub Date: 1/5/2023
\$29.00 USD
256 pages • Hardcover
Business & Economics

Behavioral Economics for Leaders: Research-Based Insights on the Weird, Irrational, and Wonderful Ways Humans Navigate the Workplace

Matthias Sutter

Every leader should know the surprising research and strange conclusions of behavioral economics—for fairness, teamwork and productivity

You and your colleagues don't always make rational decisions. Sometimes that's a problem that leaders must address, and sometimes that can be a good thing—when employees put their colleagues' interests ahead of their own. Dr. Matthias Sutter, a leading



Property Valuation (3rd Edition)

Peter Wyatt

The new edition of the popular 'all-in-one' textbook on the valuation and appraisal of property, offering a more international perspective on valuation practice

Property Valuation provides a comprehensive examination of property valuation principles, methods, issues and applications of the valuation and appraisal of commercial and industrial property across investment, development and occupier markets. With a clear writing style, this easily accessible textbook presents valuation from the client ...

9781119767411
Pub Date: 10/31/2022
\$85.00 USD
608 pages • Paperback
Business & Economics



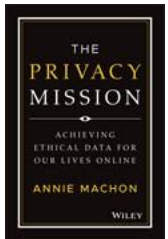
Real Estate Investing All-in-One For Dummies

The Experts at Dummies

Build wealth through real estate

Real Estate Investing All-in-One For Dummies will show new and seasoned real estate investors how to make smart decisions. With seven books in one, this complete resource will teach you how to purchase real estate, flip houses, invest in commercial real estate and foreclosures, sell your house, buy real estate internationally, and more. We even explain the ins and outs of short-term rentals like Airbnb, so all your passive income options are covered. With this boo...

9781394152841
Pub Date: 12/28/2022
\$49.99 USD
592 pages • Paperback
Business & Economics



The Privacy Mission: Achieving Ethical Data for Our Lives Online

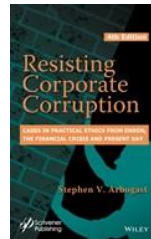
Annie Machon

Future-proof yourself and your organization against known threats to privacy and online safety

The subject of data ethics has never been more urgent. This is no longer an academic or niche geek issue as it has been since the inception of the internet and the world wide web. Data ethics is an issue that affects all of us now as our personal and professional lives increasingly take place online.

- Who controls access to the hardware, who runs the software, who can spy on us, hack us, data

9781119906964
Pub Date: 11/7/2022
\$45.00 USD
240 pages • Hardcover
Business & Economics

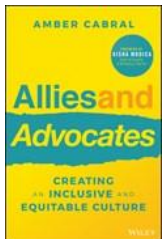


Resisting Corporate Corruption: Practical Cases in Business Ethics from Enron through SPACs (4th Edition)

Stephen V. Arbogast

Resisting Corporate Corruption teaches business ethics in a manner very different from the philosophical and legal frameworks that dominate graduate schools. The book offers twenty-six case studies and eight essays that cover a full range of business practice, controls and ethics issues. The essays discuss the nature of sound financial controls, root causes of the Financial Crisis, contemporary ethics challenges like 'Fake it Till You Make It,' and the evolving nature of whistleblower protecti...

9781119871439
Pub Date: 10/11/2022
\$120.00 USD
618 pages • Hardcover
Business & Economics



Allies and Advocates: Creating an Inclusive and Equitable Culture

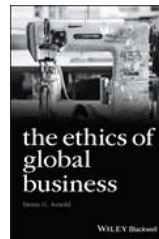
Amber Cabral

Learn to create an inclusive environment with this actionable and insightful resource

Allies and Advocates: Creating an Inclusive and Equitable Culture delivers a powerful and useful message about inclusion and diversity in everyday life. Author Amber Cabral, a celebrated inclusion strategist, speaker, and writer, shows readers how to move away from discriminatory and unjust behaviors to supporting and building meaningful connections with people across our diverse backgrounds and identities.

While

9781119913702
Pub Date: 11/23/2022
\$17.95 USD
224 pages • Paperback
Business & Economics



The Ethics of Global Business

Denis Arnold

Provides an original account of international business ethics grounded in cosmopolitan human rights theory

Transnational companies (TNCs) operate in a variety of political jurisdictions and legal frameworks. As international trade and foreign direct investment (FDI) continue to increase, TNCs based in industrialized 'home' nations are gaining enormous economic and political influence in developing 'host' nations. Corporations operating internationally, particularly in nations with limited regulat...

9781405134781
Pub Date: 1/4/2023
\$35.95 USD
288 pages • Paperback
Philosophy

Trust and Communication: From Interpersonal Relationships to Organizational Framework

Sylvie Parrini-Alemanno, Denis Benoit

Confidence in interpersonal and social communication is a key concept whose meaning is both simple and extremely complex, highly analyzed and useful in research in social sciences and in everyday life. The opportunities opened by new media and especially through social networks represent both enormous benefits for co- building the confidence, and new sources of distrust or even resistance (especially ,for example, in a medical settings) .

Do we trust ideas? Company, institution, state? Is its ...

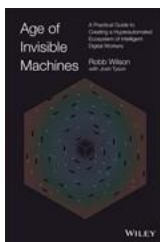
No Image Available

9781848219311
Pub Date: 12/20/2022
\$165.00 USD
200 pages • Hardcover
Business & Economics

No Image Available

9781119889663
Pub Date: 9/1/2022
\$294.95 USD

BUSINESS STATISTICS, 11TH EDITION: INTERNATIONAL ADAPTATION



9781119899921
Pub Date: 9/27/2022
\$28.00 USD
288 pages • Hardcover
Business & Economics

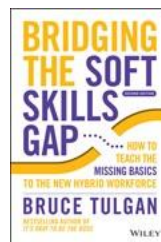
Age of Invisible Machines: A Practical Guide to Creating a Hyperautomated Ecosystem of Intelligent Digital Workers

Robb Wilson, Josh Tyson

Cut through the hype and unlock the game-changing potential of conversational AI.

In *Age of Invisible Machines*, celebrated tech leader Robb Wilson delivers an eye-opening and startlingly insightful blueprint for leveraging conversational AI in order to make your organization self-driving—with a growing ecosystem of interconnected automations accelerating all aspects of your business.

Conversational AI is changing the nature of every job at every company (starting yesterday) and this book is



9781119912064
Pub Date: 9/27/2022
\$25.00 USD
304 pages • Hardcover
Business & Economics

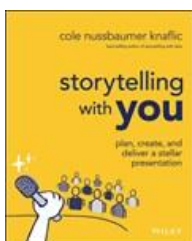
Bridging the Soft Skills Gap: How to Teach the Missing Basics to the New Hybrid Workforce (2nd Edition)

Bruce Tulgan

Nurture and develop well-rounded team players by focusing on soft skills development

People entering the professional world are better educated than ever before. Their technical skills are often off-the-charts, helping them make short work of even the most challenging tasks. At the same time, however, many of these very same people lack soft skills we've often taken for granted.

In the newly revised second edition of *Bridging the Soft Skills Gap: How to Teach the Missing Basics to the New*



9781394160303
Pub Date: 9/27/2022
\$39.95 USD
384 pages • Paperback
Business & Economics

Storytelling with You: Plan, Create, and Deliver a Stellar Presentation

Cole Nussbaumer Knaflic

Be heard. Change minds. Get people to act. (Inspire them to clap.)

Whether presenting in a meeting, delivering a keynote on stage, or simply talking with your colleagues about your latest project, *you* play a critical role in how information is shared. You determine whether people engage, understand, and take action.

In *storytelling with you*, best-selling author and world-renowned speaker Cole Nussbaumer Knaflic prepares you to develop your story and deliver it with prowess. She unlocks the secrets



9781119875703
Pub Date: 9/27/2022
\$29.99 USD
304 pages • Paperback
Business & Economics

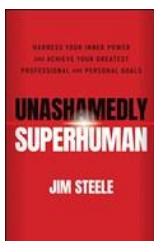
Running Effective Meetings For Dummies

Allen, Karin M. Reed

Turn meetings into the best part of your day with this actionable, step-by-step guide

Brainstorming meetings. Team meetings. Stakeholder meetings. Zoom meetings. Hybrid meetings. Most of us are part of more meetings than we can even count. And how many of these meetings are actually productive and valuable?

Running Effective Meetings For Dummies shows you how to plan, guide, and run a great meeting, whether you're doing it face-to-face, fully virtual, or a combination of both. Authors Dr. Joseph A...



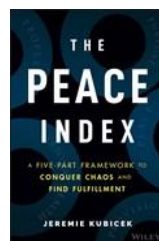
9781119828518
Pub Date: 10/31/2022
\$22.50 USD
272 pages • Paperback
Business & Economics

Unashamedly Superhuman: Harness Your Inner Power and Achieve Your Greatest Professional and Personal Goals

Jim Steele

Tap into pools of pure potential you didn't even know you had

In *Unashamedly Superhuman: Harness Your Inner Power and Achieve Your Greatest Professional and Personal Goals*, celebrated speaker, strategist, executive coach, and author Jim Steele delivers an incisive and eye-opening guide to unlocking the hidden wells of potential in each of us. Grounded in the latest neuroscience research and some of the best executive coaching techniques on the market today, the book shows you how to minimize dist...



9781119985921
Pub Date: 10/4/2022
\$26.00 USD
192 pages • Hardcover
Business & Economics

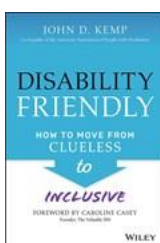
The Peace Index: A Five-Part Framework to Conquer Chaos and Find Fulfillment

Jeremie Kubicek

Without personal peace, we're at war with ourselves—and with the world

Look around you. It doesn't take long to witness unrest, disruption, and chaos. We feel it in our bones, and we see it in our streets. Violent outbursts and market crashes take their toll. Journalism thrives on breaking news, and social media highlights broken lives. It's tempting to isolate and insulate. We often settle for cynical minds and calloused hearts as a means of coping with the chaos.

Thankfully, there's a proven pat...



9781119830092
Pub Date: 10/11/2022
\$28.00 USD
256 pages • Hardcover
Business & Economics

Disability Friendly: How to Move from Clueless to Inclusive

John D. Kemp

Create a true culture of inclusion

Although progress has been made around equality for many marginalized groups, people with disabilities are still massively underrepresented in organizations' Diversity, Equity, and Inclusion efforts. People with disabilities make up at least 15% of the population, yet they are still too often overlooked. Many people with disabilities are highly motivated, create fantastic work, and add tremendous value to organizations.

Disability Friendly is a clarion call to bu...



9781119931867
Pub Date: 10/11/2022
\$27.00 USD
224 pages • Hardcover
Business & Economics

Tackle What's Next: Own Your Story, Stack Wins, and Achieve Your Goals in Business and Life

Eric Wood

Transform the next chapter of your life into the best one yet

In *Tackle What's Next: Own Your Story, Stack Wins, and Achieve Your Goals in Business and Life*, NFL veteran and motivational speaker Eric Wood delivers an inspirational and insightful take on how you can prepare for the next big thing in your life. Whether you're riding high or feeling low, the author shows you how to make your "What's next?" into your best yet.

In the book, Wood draws on his own experiences transitioning out of his NFL



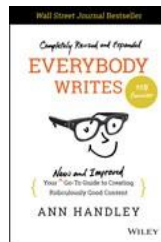
Take Control: The Career You Want, Where You Want It

Gary Burnison

THE WORKSPACE HAS CHANGED. HAVE YOU?

The workspace has changed—one of the most dramatic transformations of the past few years. Think about it. For so many people just starting their careers, working virtually is all they know. For everyone else who has had the remote option, work is no longer synonymous with a physical location. In this push-pull world, that means navigating and negotiating between the flexibility and opportunity you want—and the commitment and performance that organizations need...

9781394150052
Pub Date: 10/11/2022
\$28.00 USD
320 pages • Paperback
Business & Economics



Everybody Writes: Your New and Improved Go-To Guide to Creating Ridiculously Good Content (2nd Edition)

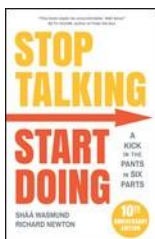
Ann Handley

A hands-on field guide to consistently creating page-turning content that your audience loves. (And that delivers real results.)

In the newly revised and updated edition of *Everybody Writes*, marketer and author Ann Handley improves on her *Wall Street Journal* bestselling book that's helped hundreds of thousands become better, more confident writers.

In this brand-new edition, she delivers all the practical, how-to advice and insight you need for the process and

9781119854166
Pub Date: 10/18/2022
\$28.00 USD
368 pages • Hardcover
Business & Economics



Stop Talking, Start Doing: A Kick in the Pants in Six Parts (2nd Edition)

Shaa Wasmund, Richard Newton

Have you got an itch to start your own business, go to the North Pole, retrain, lose weight, get promoted, learn to play the ukulele? Or do you just have a nagging sense that there must be more to life? If there is something you really want to do, but secretly fear you'll never do it, then you need this.

This is your kick in the pants!

To make your thing happen, you have to climb into the ring. You have to face your fears and move from talking to doing. In this special 10th year edition of the bes...

9780857089267
Pub Date: 12/5/2022
\$13.99 USD
208 pages • Paperback
Business & Economics



Human-Driven Experience: The Battle for Trust in the Digital Age

R Harles

Explore the human side of the latest digital technologies and trends

In *Human-Driven Experience: The Battle for Trust in a Digital Age*, veteran digital strategist delivers a must-read exploration of how to capture the attention of consumers whose tolerance for inauthenticity is at an all-time low. In the book, you'll discover ways to harness the sometimes whiplash-inducing pace of change in the marketplace to accelerate innovation in your own organisation.

The author discusses the need for increas...

9781119812982
Pub Date: 12/5/2022
\$39.95 USD
240 pages • Hardcover
Business & Economics



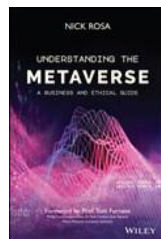
The Human Side of Digital Business Transformation

Kamales Lardi

Master the essential human component of digital transformation

In *The Human Side of Digital Business Transformation*, veteran emerging technology expert Kamales Lardi delivers an essential and practical exploration of the real-world implementation of digital transformation. The book teaches readers how to drive digital business transformation success by addressing a key element – the people side of transformation. This includes managing internal stakeholders, such as leadership teams and employees...

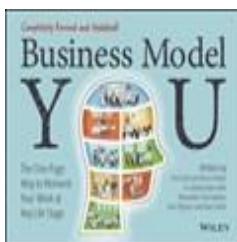
9781119871019
Pub Date: 12/5/2022
\$34.95 USD
320 pages • Hardcover
Business & Economics



Understanding the Metaverse: A Business and Ethical Survival Guide

N Rosa

9781119911807
Pub Date: 10/27/2022
\$45.00 USD
224 pages • Hardcover



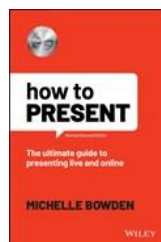
Business Model You: The One-Page Way to Reinvent Your Work at Any Life Stage (2nd Edition)

Timothy Clark, Alexander Osterwalder, Yves Pigneur, Bruce Hazen

GLOBAL HIT • Finally, a book that shows you how to replace career uncertainty with career confidence, step-by-step

Before they make important decisions, entrepreneurs, scientists, and other professionals maximize results and minimize risk by testing future scenarios using *models*. Now you, too, can use models to test *career* decisions: with the single-page visual method that's already helping hundreds of thousands of professionals worldwide.

9781119879640
Pub Date: 11/1/2022
\$28.00 USD
256 pages • Paperback
Business & Economics



How to Present: The Ultimate Guide to Presenting Live and Online (2nd Edition)

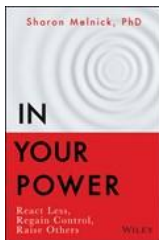
Michelle Bowden

Learn the secrets of successful speaking, communicating and presenting

Do you get nervous when presenting at work? Do you want to showcase your knowledge, influence people and accelerate your career? *How to Present* reveals the winning formulas that ensure you are a confident, clear and influential presenter every time.

Presentation skills expert Michelle Bowden shares her internationally proven system for exceptional presenting, starting with analysis (plan what you would like to achieve) then

9781119912354
Pub Date: 12/5/2022
\$22.00 USD
368 pages • Paperback
Business & Economics



In Your Power: React Less, Regain Control, Raise Others

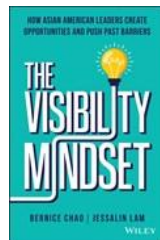
Sharon Melnick

Be Powerful in a World that Can Make You Feel Powerless

Whether dealing with an underperforming team member, an undervaluing boss, an undermining colleague, a difficult family member or partner, or the overwhelm of too much to do, we can find ourselves feeling "out of our power." In this state of feeling 'done to,' emotionally hijacked, or in a mental swirl, the typical things we do to try to make it better often make it worse.

Based on her research at Harvard Medical School and twenty years as a

9781119898863
Pub Date: 11/8/2022
\$28.00 USD
272 pages • Hardcover
Business & Economics



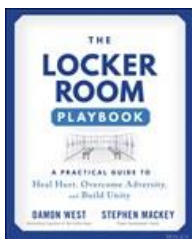
The Visibility Mindset: How Asian American Leaders Create Opportunities and Push Past Barriers

Bernice M. Chao, Jessalin Lam

Explore the challenges faced by Asian professionals and how to overcome them

Find your voice, own your story, and elevate your professional life. In *The Visibility Mindset: How Asian American Leaders Create Opportunities and Push Past Barriers*, a team of dedicated creative professionals and educators delivers an incisive treatment addressing the importance of cultural upbringing in our lives and careers. In the book, you'll explore the varied realities and experiences of Asian Americans in the di...

9781119890492
Pub Date: 11/16/2022
\$27.00 USD
240 pages • Hardcover
Business & Economics



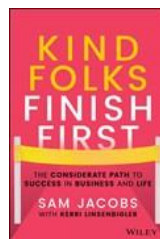
The Locker Room Playbook: A Practical Guide to Heal Hurt, Overcome Adversity, and Build Unity

Damon West, Stephen Mackey

Discover how to achieve success together with this hands-on guide to the lessons found in The Locker Room

In *The Locker Room Playbook: A Practical Guide to Heal Hurt, Overcome Adversity, and Build Unity*, bestselling author Damon West and player development coach Stephen Mackey teach you how to apply the principles and concepts found in *The Locker Room*. You'll find lists of core lessons, chapter summaries, detailed lesson breakdowns, discussion questions, exercises, and key takeaways in every chap...

9781119902683
Pub Date: 11/16/2022
\$20.00 USD
112 pages • Paperback
Business & Economics



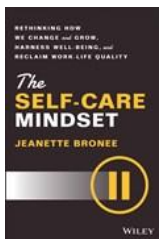
Kind Folks Finish First: The Considerate Path to Success in Business and Life

Sam Jacobs, Kerri Linsenbigler

You don't have to be ruthless to get ahead—kindness will get you there faster

From the CEO of the Pavilion community, Sam Jacobs, *Kind Folks Finish First* weaves practical business lessons with fresh perspectives on how you can achieve success. The ideas in this book are backed by the author's personal experience building a nearly \$200-million business rooted in kindness, reciprocity, and deeply held values. More than that, they're proven principles that have helped thousands reach their goals in ...

9781119983002
Pub Date: 11/15/2022
\$28.00 USD
240 pages • Hardcover
Business & Economics

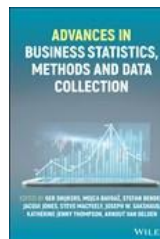


The Self-Care Mindset: Rethinking How We Change and Grow, Harness Well-Being, and Reclaim Work-Life Quality

Jeanette Bronee

Inclusion. Wellbeing. Care. This is the future of work. The new generation no longer wants to accept that work hurts and that to succeed, we must sacrifice our well-being and health. Throw in the fact that our three core relationships - "self," "others," and "work," are overlapping like never before, and to create the future of work we all want to see, we must rethink self-care in the workplace and stop seeing it as something we do on our own time, but rather a mindset that provides us with the ...

9781119986850
Pub Date: 11/16/2022
\$28.00 USD
240 pages • Hardcover
Business & Economics



Advances in Business Statistics, Methods and Data Collection

Ger Snijkers, Mojca Bavdaz, Stefan Bender, Jacqui Jones, Steve MacFeely, Joseph W Sakshaug, Katherine J Thompson, Arnout van Delden

Advances in Business Statistics, Methods and Data Collection delivers insights into the latest state of play in producing establishment statistics, obtained from businesses, farms and institutions. Presenting materials and reflecting discussions from the 6th International Conference on Establishment Statistics (ICES-VI), this edited volume provides a broad overview of methodology underlying current establishment statistics from every aspect of the production-life cycle while spotlighting

9781119672302
Pub Date: 11/15/2022
\$130.00 USD
832 pages • Hardcover
Business & Economics

DATA ANALYTICS FOR ACCOUNTING 1ST EDITION INTERNATIONAL ADAPTATION

No Image Available

9781119889120
Pub Date: 11/15/2022
\$294.95 USD

No Image Available

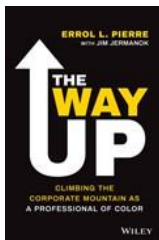
9780857089502
Pub Date: 1/10/2023
\$18.99 USD
272 pages • Paperback
Business & Economics

The Negotiation Book: Your Definitive Guide to Successful Negotiating (3rd Edition)

Steve Gates

NEGOTIATION IS ONE OF THE MOST IMPORTANT SKILLS IN BUSINESS. FACT: bWe all have to negotiate at some point; whether in the office or at home. Successful negotiating can lead to great results that can in turn have a profound effect on our lives – financially, personally and professionally. No other skill will give you a better chance of optimizing opportunities in life.

GAIN THE COMPETITIVE ADVANTAGE: Steve Gates, founder and CEO of The Gap Partnership, the world's leading negotiation consultants, ...



The Way Up: Climbing the Corporate Mountain as a Professional of Color

Errol Pierre

Practical and actionable advice for minorities seeking concrete strategies to help them move up the corporate ladder

In *The Way Up: Climbing the Corporate Mountain as a Professional of Color*, accomplished executive Dr. Errol L. Pierre delivers a pragmatic and actionable guide to help underrepresented individuals from all ethnic backgrounds achieve their professional goals and elevate their careers in today's virtual workplace. The book takes a step-by-step approach to understanding the skills and...

9781119893264
Pub Date: 12/13/2022
\$27.00 USD
240 pages • Hardcover
Business & Economics

No Image
Available

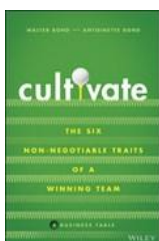
9781119899488
Pub Date: 12/20/2022
\$35.00 USD
256 pages • Hardcover
Business & Economics

Career Anchors Revisited: Finding Stability and Opportunity in the Changing Nature of Work (5th Edition)

Edgar H. Schein, John Van Maanen, Peter A. Schein

Career Anchors helps you explore and better understand your workplace skills and competencies, career motives, and values. Rather than a participant workbook, the fifth edition will be a trade book with a free assessment that's accessible with a unique pin included in the book.

With this program, you will gain new insight into your career values and how they relate to your past and future choices. This easy-to-use workbook includes information about career development and updated descriptions of ...

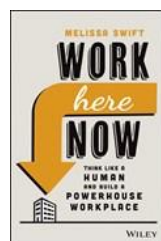


Cultivate: The 6 Non-Negotiable Traits of a Winning Team

W Bond

Cultivate: The Six Non-Negotiable Traits of a Winning Team is a rich and empowering parable that follows three corporate team leaders as they discover how to build an elite corporate team. Throughout the story, the frustrated leaders who are all neighbors in a high-end country club take a casual yet profoundly introspective look into their own character flaws, strengths, fears, habits, and shortcomings and discover firsthand how they impact their team's culture. As the story unfolds each leader ...

9781119909118
Pub Date: 1/5/2023
\$25.00 USD
256 pages • Hardcover
Business & Economics



Work Here Now: Think Like a Human and Build a Powerhouse Workplace

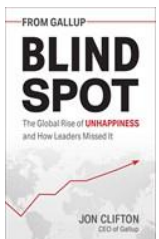
Melissa Swift

Make work suck less and improve the performance of your people with this practical, hands-on guide

The COVID-19 pandemic and an ever-changing array of new ways of working seem to have all of us asking, "Does work really have to suck this bad?" It looks like a small taste of flexibility and freedom has made many of us rethink the nature of the work we do and how we do it.

In *Work Here Now: Think Like a Human and Build a Powerhouse Workplace*, Mercer's North American Transformation Leader Melissa Swi...

9781119895275
Pub Date: 1/12/2023
\$28.00 USD
240 pages • Hardcover
Business & Economics



Blind Spot: The Global Rise of Unhappiness and How Leaders Missed It

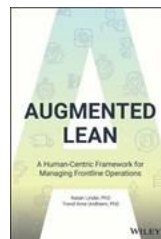
Jon Clifton

The rising unhappiness that leaders didn't see

That's because while leaders pay close attention to measures like GDP or unemployment, almost none of them track their citizens' wellbeing.

The implications of this blind spot are significant and far-reaching — leaders missed the citizen unhappiness that triggered events ranging from the Arab uprisings to Brexit to the election of Donald Trump.

9781595622457
Pub Date: 9/13/2022
\$24.99 USD
352 pages • Hardcover
Business & Economics



Augmented Lean: A Human-Centric Framework for Managing Frontline Operations

Natan Linder, Trond Arne Undheim

Explore the real future of work in this expert tech implementation guide that goes beyond automation

In *Augmented Lean: A Human-Centric Framework for Managing Frontline Operations*, serial startup founder Dr. Natan Linder and futurist podcaster Dr. Trond Arne Undheim deliver an urgent and incisive exploration of how to facilitate agile processes amongst a millennial workforce that already lives by many of its tenets. The book demonstrates how to abandon legacy industrial technology that is failing...

9781119906001
Pub Date: 10/11/2022
\$26.95 USD
416 pages • Hardcover
Business & Economics

Open Innovation Strategies

Camille Aouinait

The main aim of opening up innovation is to optimize the process of creating innovations, while pooling human, financial and material resources. Various profiles of actors are thus brought together in order to collaborate to achieve common objectives and share their particular interests.

This book describes the challenges of collaboration in the development of innovations in a context where the sustainability of value chains is central. The diversity of collaborative forms, shared spaces (FabLab,...

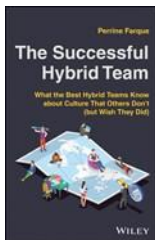
No Image
Available

9781786307088
Pub Date: 10/11/2022
\$165.00 USD
Hardcover
Business & Economics



EXPLORING MANAGEMENT 1ST ASIA-PACIFIC EDITION PRINT AND INTERACTIVE E-TEXT

9781119874935
Pub Date: 10/4/2022
\$104.95 USD



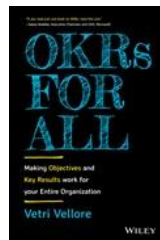
9781119888550
Pub Date: 11/30/2022
\$27.50 USD
336 pages • Paperback
Business & Economics

The Successful Hybrid Team: What the Best Hybrid Teams Know About Culture that Others Don't (But Wish They Did)

Perrine Farque

Proven strategies to build, nurture, and retain world-class talent in a hybrid environment

In *The Successful Hybrid Team: What the Best Hybrid Teams Know About Culture that Others Don't (But Wish They Did)*, award-winning diversity and inclusion expert Perrine Farque delivers an eye-opening look into what distinguishes world-class teams from the also-rans. The book explores the permanent changes being made in the modern workplace, how hybrid work is fundamentally changing the nature of teams, and ...



9781119811596
Pub Date: 11/1/2022
\$28.00 USD
304 pages • Hardcover
Business & Economics

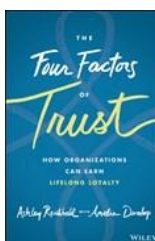
OKRs for All: Making Objectives and Key Results Work for your Entire Organization

Vetri Vellore

Transform your organization and get everyone pulling in the same direction by doing OKR's better

The spiritual successor to KPIs (key performance indicators), OKRs, or objectives and key results, are rapidly gaining popularity and helping some of the world's most successful businesses solve their strategic execution problems. However, some companies struggle with their implementation, finding that using OKRs as top-down directives changes little.

In *OKR's for All*, Objectives and Key Results (OKR...



9781119855019
Pub Date: 11/1/2022
\$34.00 USD
304 pages • Hardcover
Business & Economics

The Four Factors of Trust: How Organizations Can Earn Lifelong Loyalty

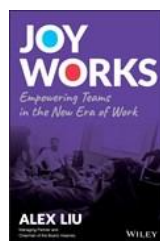
Ashley Reichheld, Amelia Dunlop

The essential, data-driven blueprint to build trust in your organization.

Did you know that trusted companies outperform their peers by up to 400%? That customers who trust a brand are 88% more likely to buy again? And that 79% of employees who trust their employer are more motivated to work (and less likely to leave)?

The importance of trust is at an all-time high—just as our inclination to trust is at an all-time low.

Building trust is your single greatest opportunity to create



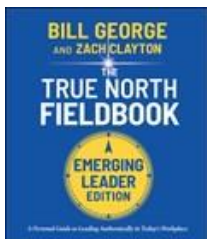
9781119988052
Pub Date: 11/15/2022
\$28.00 USD
144 pages • Hardcover
Business & Economics

Joy Works: Empowering Teams in the New Era of Work

Alex Liu

Joy at work—why settle for anything less?

In *Joy Works: Empowering Teams in the New Era of Work*, Alex Liu delivers an engaging blueprint for ensuring people feel safe and inspired at work. Liu, the managing partner and chairman of Kearney, asks, "Why would we settle for anything less than joy at work?" In the book, you'll find a step-by-step action plan for approaching joy at work using the three key drivers that determine employee happiness—people, praise, and purpose—and learn how to implement...



9781119886266
Pub Date: 11/8/2022
\$27.00 USD
256 pages • Paperback
Business & Economics

True North Fieldbook (3rd Edition)

Bill George, Zach Clayton

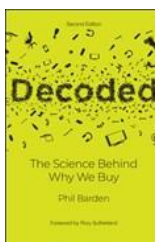
Whether you are just starting your leadership journey or leading a large organization, the third edition of *The True North Fieldbook* will help you find your leadership purpose, that internal Compass that provides direction and keeps you oriented—your True North. Through a series of reflective exercises, this *Fieldbook* helps you become a better leader by learning to be a more authentic one.

Rather than telling you how to lead, the *Fieldbook* guides you through an intimate process of personal discov...

No Image Available

9781119889090
Pub Date: 12/6/2022
\$294.95 USD

STRATEGIC MANAGEMENT, FOURTH EDITION: INTERNATIONAL ADAPTATION



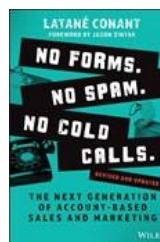
9781119673088
Pub Date: 10/31/2022
\$22.50 USD
336 pages • Paperback
Business & Economics

Decoded: The Science Behind Why We Buy (2nd Edition)

Phil Barden, Rory Sutherland

A groundbreaking exploration of purchasing behaviour and its essential role in smarter marketing practices to benefit your organization

If you understand why people buy, you are already one step ahead in reaching out to them effectively with your products and services. *Decoded: The Science Behind Why We Buy* offers a groundbreaking exploration into the science of purchasing. The book specifically demonstrates why decision science has proven invaluable to the field of marketing by helping to explai...



9781119982876
Pub Date: 9/27/2022
\$32.00 USD
272 pages • Paperback
Business & Economics

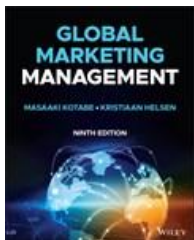
No Forms. No Spam. No Cold Calls.: The Next Generation of Account-Based Sales and Marketing

Latané Conant

Unlock the full potential of modern marketing and sales

In the newly revised and updated edition of *No Forms. No Spam. No Cold Calls: The Next Generation of Account-Based Sales and Marketing*, celebrated speaker, writer, and Chief Market Officer of 6sense, Latané Conant, delivers an eye-opening and engaging guide for salespeople and marketers to use technology to identify prospects and put them at the center of everything they do.

You'll learn how to prioritize which accounts to work

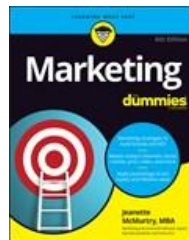


Global Marketing Management (9th Edition)

Masaaki (Mike) Kotabe, Kristiaan Helsen

An indispensable resource for students of marketing, management, and international business. In the newly updated ninth edition of *Global Marketing Management*, a team of veteran marketers delivers an academically rigorous and practically relevant guide for marketing managers hoping to succeed in an increasingly competitive international business environment. Readers will discover state-of-the-art global marketing practices that can be implemented to achieve wide-ranging corporate goals. In the book...

9781119888765
Pub Date: 10/4/2022
\$130.95 USD
800 pages • Paperback
Business & Economics



Marketing For Dummies (6th Edition)

McMurtry

Pump up your business with the latest, greatest marketing techniques

In a post-pandemic, up or down economy, it's harder than ever to meet highly complex and ever-changing customer expectations. The top-selling *Marketing For Dummies* covers basics like sales strategy, channel selection and development, pricing, and advertising. We also teach you complex elements like personalization, customer behavior, purchasing trends, ESG ratings, and market influences. With this complete guide, you can build a...

9781119894872
Pub Date: 11/1/2022
\$29.99 USD
400 pages • Paperback
Business & Economics

No Image
Available

Selling in a Crisis: 21 Ways to Stay Motivated, Destroy Your Competition, and Crush Your Number in Volatile Times

Jeb Blount

In an economic downturn, you are going to have those days, weeks, and even months where everything will go wrong. But if you can look up, you can get up. The difference between those who fail in a crisis and those who survive and thrive is when they are knocked down, bruised, and battered, they refuse to stay down. The get back up, dust themselves off, and run headlong back into the game.

In times of crisis, sooner or later we are all going to experience, setbacks, defeat, adversity, failure, and...

9781394162352
Pub Date: 11/16/2022
\$27.00 USD
Hardcover
Business & Economics

No Image
Available

Bootstrapping Ethics: Integrity Risk Management for Real World Application

Rupert Evill

Risk, ethics and compliance requirements are a daily reality for most organisations. Regulators and stakeholders (including employees) demand more of most organisations, from equality, to anti-corruption, to supply chain ethics.

Start-ups stutter and unicorns crash to earth when they get risk wrong. What should be done? Where should you start? How can risk management enable, not hinder, the organization's strategic goals? This book answers these questions – rightsizing risk for every organization...

9781119874904
Pub Date: 12/27/2022
\$45.00 USD
240 pages • Hardcover
Business & Economics



Time's Up!: The Subscription Business Model for Professional Firms

Paul Dunn, Ronald J. Baker

Put values—and value—over volume with a professional services subscription model

Professional firms are built on relationships. But you wouldn't know it by observing their predominant business model — a model centered on selling transactions and inputs, not outcomes that deepen and strengthen relationships.

Time's Up! offers you a guide to building a more valuable firm, one where relationships and lifetime customer value are at the center of how you create and capture value. You'll learn how to...

9781119893523
Pub Date: 12/8/2022
\$40.00 USD
368 pages • Hardcover
Business & Economics



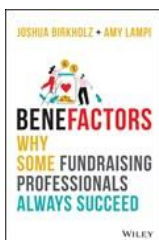
Digital Marketing All-In-One For Dummies (2nd Edition)

Stephanie Diamond

Develop and refine your comprehensive online marketing plan

With more than 800 content-packed pages, *Digital Marketing All-in-One For Dummies* is the most comprehensive tool for marketers looking to beef up their online presence. In this edition, you'll learn the latest trends in digital marketing strategies, including brand new insight on how to incorporate artificial intelligence into your marketing plans. You'll also get the latest information on how to manage your customers' experiences, creat...

9781119931959
Pub Date: 1/12/2023
\$39.99 USD
800 pages • Paperback
Business & Economics



BeneFactors: Why Some Fundraising Professionals Always Succeed

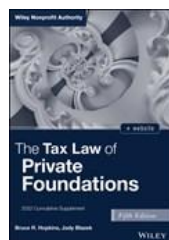
Joshua M. Birkholz, Amy S. Lampi

Overcome contemporary fundraising challenges and equip your non-profit or charity to meet the digital age head-on

Contemporary fundraisers and development professionals are meeting a new and challenging set of obstacles as they go out into the world and attempt to raise money for their causes and organizations.

In *BeneFactors: Fundraising Strategies for the 21st Century*, a team of veteran philanthropy strategists and consultants delivers an exciting and practical playbook for modern fundraising th...

9781119932796
Pub Date: 10/11/2022
\$30.00 USD
224 pages • Hardcover
Business & Economics



The Tax Law of Private Foundations: 2022 Cumulative Supplement (5th Edition)

Bruce R. Hopkins, Shane Hamilton

9781119930266
Pub Date: 11/23/2022
\$150.00 USD
320 pages • Paperback
Business & Economics

No Image
Available

The Toolbox: Methods and Mindsets for Maximizing Social Impact

Jacob Harold

Transform your corner of the world with strategies from a social change visionary

In *The Toolbox: Methods and Mindsets for Social Impact*, celebrated nonprofit executive Jacob Harold delivers an expert guide to doing good in the 21st century. In the book, you'll explore nine tools that have driven world-shaking social movements and billion-dollar businesses—tools that can work just as well for a farmers market or fire department or small business.

The author describes each of the tools—including st...

9781119863335
Pub Date: 12/1/2022
\$30.00 USD
256 pages • Hardcover
Business & Economics



9781119987468
Pub Date: 12/1/2022
\$28.00 USD
272 pages • Hardcover
Business & Economics

Innovation for Social Change: How Wildly Successful Nonprofits Inspire and Deliver Results

Leah Kral

Transform your nonprofit's ability to innovate for the future

In *Innovation for Social Change*, distinguished author Leah Kral delivers a practical manual for nonprofits and charitable organizations seeking to innovate their way toward new and exciting possibilities. In the book, you'll explore hands-on design thinking strategies and techniques you can use as a disciplined process for exploring what's possible in your organization. You'll learn how to identify hidden needs, deal with the knock-on ...



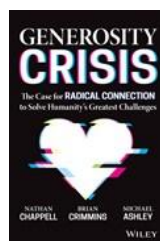
Fundraising For Dummies (4th Edition)

Beverly A. Browning

Follow the mission and the money, even when it takes you online

Fundraising For Dummies is your guiding light and saving grace as you prepare and implement a fundraising plan. This updated edition will help you succeed at fundraising in the age of social media saturation. You'll discover how to post, what to include, and where to interact to get the biggest return on your investment of time. And, as always, this trusted resource covers all the basics of being a fundraiser, soliciting the money an...

9781119912750
Pub Date: 12/8/2022
\$29.99 USD
Paperback
Business & Economics



9781394150571
Pub Date: 12/8/2022
\$32.00 USD
272 pages • Hardcover
Business & Economics

The Generosity Crisis: The Case for Radical Connection to Solve Humanity's Greatest Challenges

Brian Crimmins, Nathan Chappell, Michael Ashley

Progress. It is one of the defining expectations of the modern era. But are continued improvements to the human condition assured? What would happen if the only institutions explicitly committed to feeding, healing, sheltering, educating, enlightening and nurturing our communities went away?

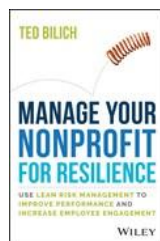
In *The Generosity Crisis: The Case for Radical Connection to Solve Humanity's Greatest Challenges*, authors Nathan Chappell, Brian Crimmins and Michael Ashley deliver a startling analysis of the changing natur...



Joint Ventures Involving Tax-Exempt Organizations: 2021 cumulative plement (4th Edition)

Sanders

9781119985204
Pub Date: 12/28/2022
\$150.00 USD
432 pages • Paperback
Business & Economics



9781394153824
Pub Date: 12/28/2022
\$28.00 USD
224 pages • Hardcover
Business & Economics

Nonprofit Resilience: Use Lean Risk Management to Improve Performance and Increase Employee Engagement

Ted Bilich

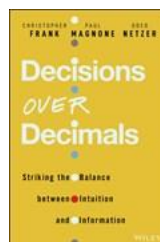
Some 78,000,000 readers in the United States work for a nonprofit or serve on a nonprofit Board of Directors. Those nonprofits are in peril: they have a tough business model even in the best of times, and the past few years have not been the best of times.

Nonprofits know they need to strive for resilience and sustainability, but they have few roadmaps for that journey. *Manage Your Nonprofit for Resilience* meets that need. The book draws on decades of work in the field by an expert in nonprofit ...

No Image
Available

ORGANIZATIONAL BEHAVIOR, 3RD EDITION: INTERNATIONAL ADAPTATION

9781119889656
Pub Date: 9/1/2022
\$294.95 USD

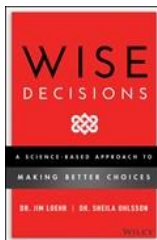


9781119898481
Pub Date: 10/4/2022
\$35.00 USD
256 pages • Hardcover
Business & Economics

Decisions Over Decimals: Striking the Balance between Intuition and Information

Christopher J. Frank, Paul F. Magnone, Oded Netzer

Agile decision making is imperative as you lead in a data-driven world. Amid streams of data and countless meetings, we make hasty decisions, slow decisions, and often no decisions. Uniquely bridging theory and practice, *Decision over Decimals* breaks this pattern by uniting data intelligence with human judgment to get to action – a sharp approach the authors refer to as Quantitative Intuition (QI). QI raises the power of thinking beyond big data without neglecting it and chasing the perfect deci...



Wise Decisions: A Science-Based Approach to Making Better Choices

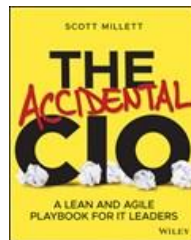
James E. Loehr, Sheila Ohlsson

A concrete and hands-on method for improving your everyday decisions

Every 15 minutes, each of us can make ten or more small decisions. Some of them are relatively inconsequential, while others can change the course of our lives. What if you could improve all of your decisions, across the board, and start to build a healthier, more productive, and meaningful life?

In *Wise Decisions: A Science-Based Approach to Making Better Choices*, a team of accomplished industry experts delivers an evidence- and

9781119931409
Pub Date: 12/8/2022
\$28.00 USD
256 pages • Hardcover
Business & Economics



The Accidental CIO: A Lean and Agile Playbook for IT Leaders

Scott Millett

Make the jump from a developer or IT admin to an effective, inspiring tech leader

As you move up through the tech ranks, the transition to leadership is notoriously challenging. Many chief information officers (CIO) or chief technology officers (CTO) are short-lived in that role, as they discover that being a programmer or tech administrator is vastly different from being an IT leader. *The Accidental CIO* will show you how to become an effective, strategic leader—whether you already inhabit that I...

9781119612094
Pub Date: 3/8/2023
\$40.00 USD
500 pages • Paperback
Computers



MANAGING QUALITY: INTEGRATING THE SUPPLY CHAIN 7TH EDITION

9781119883869
Pub Date: 10/14/2022
\$120.95 USD



Scrum For Dummies (3rd Edition)

Mark C. Layton

Learn how scrum can help in every part of your life

Scrum—an organizing approach that exposes work progress and quality—is used all over the place in software development, but it's not just for coders. *Scrum For Dummies* shows you how scrum can improve performance regardless of your industry or project. You can even use scrum to get tangible results in your personal projects—prepare for retirement, organize travel, and much more. Plan goals, releases, and sprints for all aspects of business and I...

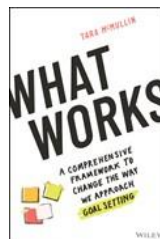
9781119904663
Pub Date: 11/8/2022
\$29.99 USD
416 pages • Paperback
Business & Economics

Hybrid Project Management

Cynthia Snyder Dionisio

Project management professionals want the flexibility of Agile, but need the reliability of Waterfall. A hybrid approach to project delivery gives professionals the best of both methods, and that is why over 50% of projects today are managed using a hybrid approach. Hybrid Project Management is a practical guide that shows professionals how to successfully blend Agile and traditional Waterfall project management elements for a customized approach. The hybrid approach works for every kind of proje...

9781119849728
Pub Date: 12/1/2022
\$70.00 USD
304 pages • Paperback
Business & Economics



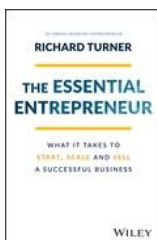
What Works: A Comprehensive Framework to Change the Way We Approach Goal Setting

Tara McMullin

Set and achieve your goals in a brand-new way for a more fulfilling life

In *What Works: A Comprehensive Framework to Change the Way We Approach Goal Setting*, celebrated speaker, coach, and author Tara McMullin shows you how to transform the way you set and achieve your goals to create a gentler and more fulfilling way to work toward what you truly want. In the book, you'll explore what's driving your pursuit of "more" (more money, more things, more prestige, etc.), set commitments to help orient ...

9781119906070
Pub Date: 11/1/2022
\$26.00 USD
224 pages • Hardcover
Business & Economics



The Essential Entrepreneur: What It Takes to Start, Scale, and Sell a Successful Business (2nd Edition)

Richard Turner

A toolkit for entrepreneurial success

In *The Essential Entrepreneur*, celebrated entrepreneur and business strategist Richard Turner delivers a practical, step-by-step approach to starting and growing a thriving enterprise. If you're ready to take your fledgling business to the next level—and finally follow that brilliant big idea—this guide covers everything you'll need to navigate the challenges ahead.

Richard shares straightforward advice and hands-on, real-world lessons outlining the key points

9781119984559
Pub Date: 12/12/2022
\$21.99 USD
208 pages • Paperback
Business & Economics



Make It in America: How International Companies and Entrepreneurs Can Successfully Enter and Scale in U.S. Markets

Matthew Lee Sawyer

A valuable handbook for entering, launching, and growing business in the United States

The U.S. is the best place for business. It has the biggest economy, wealthiest consumers, ready capital financing, and a pro-business legal system. Immigrants can attain their American Dream. However, foreign executives and entrepreneurs often underestimate the challenges and complexity of doing business in U.S. markets.

Make It in America: How International Companies and Entrepreneurs Can Successfully Enter an

9781119885146
Pub Date: 12/1/2022
\$30.00 USD
256 pages • Hardcover
Business & Economics



Selling Online For Dummies

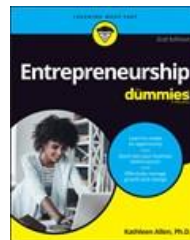
Paul Waddy

Transform your ecommerce ideas into profitable reality with this page-turning new handbook

You've probably heard that online stores and ecommerce just had their best year in history. But have you ever wondered how to start selling online? Do you dream of staking out a piece of online real estate and grabbing a big share of that multi-billion-dollar industry?

In *Selling Online For Dummies*, accomplished exec and online shopping guru Paul Waddy shows you exactly how to get started in setting up your ...

9780730394525
Pub Date: 1/24/2023
\$26.99 USD
400 pages • Paperback
Business & Economics



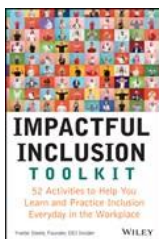
Entrepreneurship For Dummies (2nd Edition)

Kathleen Allen

The perfect resource for your journey to start a business

Entrepreneurship For Dummies is the essential guide to becoming your own boss and a successful entrepreneur. We make it simple to learn every step of the process. Identify an opportunity, learn your customers' needs, test your product, protect your intellectual property, secure funding, and get ready for that all-important launch. In classic Dummies style, this book is packed with practical information and useful advice, all in a fun and e...

9781119912637
Pub Date: 1/12/2023
\$29.99 USD
416 pages • Paperback
Business & Economics



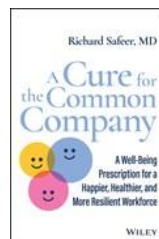
Impactful Inclusion Toolkit: 52 Activities to Help You Learn and Practice Inclusion Every Day in the Workplace

Yvette Steele

Practical, hands-on strategies to increase inclusion, diversity, and equity in your workplace

In *Impactful Inclusion Toolkit: 52 Activities to Help You Learn and Practice Inclusion Every Day in the Workplace*, accomplished diversity, equity, and inclusion (DEI) strategist and leader Yvette Steele delivers a collection of practical and hands-on exercises that encourage and promote inclusion in the workplace. The exercises emphasize the development of key inclusive behaviors, including self-knowledge...

9781119930204
Pub Date: 1/5/2023
\$35.00 USD
288 pages • Paperback
Business & Economics



A Cure for the Common Company: A Well-Being Prescription for a Healthier, Happier, and More Resilient Workforce

Richard Safer

Make your workforce happier, healthier—and more productive—with strategies from a world-leader in company culture and health

In *A Cure for the Common Company: A Well-Being Prescription for a Happier, Healthier, and More Resilient Organization*, health and well-being expert, Richard Safer, M.D. delivers a step-by-step roadmap to creating a culture of health on your team and in your company that keeps your people happier and more engaged. In the book, you'll discover the importance of shaping your ...

9781119899969
Pub Date: 1/19/2023
\$28.00 USD
256 pages • Hardcover
Business & Economics

Enterprise China: Competing in and with the Middle Kingdom

J. Stewart Black, Allen J. Morrison

The book first identifies our competitive rival in China, which is not the multitude of multi-billion-dollar enterprises but is the multi-trillion-dollar monolith we call Enterprise China. This vast organization includes the State and its over 300 million employees, the 150,000 State-Owned Enterprises (SOEs) that constitute about 30% of China's overall economy, and the large State-Influenced Enterprises (SIEs) that account for an additional 40% of the economy. Enterprise China isn't a threat simpl...

9781394153428
Pub Date: 12/1/2022
\$28.00 USD
240 pages • Hardcover
Business & Economics



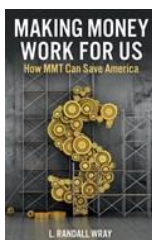
International Development: Navigating Humanity's Greatest Challenge

Michael Woolcock

Whether understood as a long-run historical process or an intentional political project, international development transforms not only societies and economies but also key ideas about how the world works and how problems should be solved. At its best, development yields enormous benefits for human welfare, yet actually realizing and securing them is perhaps humanity's greatest challenge.

In this compelling book, Michael Woolcock – Lead Social Scientist at the World Bank – demonstrates that achiev...

9781509545155
Pub Date: 1/17/2023
\$22.95 USD
200 pages • Paperback
Business & Economics



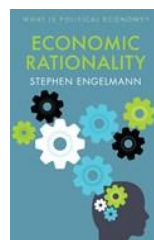
Making Money Work for Us: How MMT Can Save America

Wray

Is money precious and scarce, necessitating iron fiscal discipline? Must the government always balance the books or risk ruin? Or is money, in fact, a flexible tool that can be used to mobilize our collective resources to serve those who need them?

In this book, leading Modern Money Theory (MMT) advocate Randy Wray explains that the only real constraints on public policy are physical resources, technological capacity and political will: but never money. He shows how modern sovereign governments s...

9781509554263
Pub Date: 11/21/2022
\$19.95 USD
224 pages • Paperback
Political Science



Economic Rationality

Stephen G. Engelmann

Economics used to be called political economy, and the loss of the "political" tracks the ascendance of the idea of rational choice within the discipline. Where does this idea of economic rationality – choosing to maximize benefits and minimize costs – come from? What are the consequences of its rise?

In this new book, Stephen Engelmann assesses these questions through a consideration of the often-hidden links between choice and government, ranging from the Benthamite utilitarianism that inspired ...

9781509538119
Pub Date: 11/30/2022
\$19.95 USD
140 pages • Paperback
Political Science



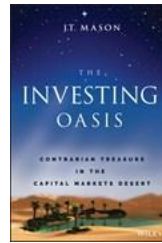
Sustainably Investing in Digital Assets Globally

Selva Ozelli

Discover how to dip your toe into the cryptocurrency investing pool without getting burned

In *Sustainably Investing in Digital Assets Globally*, international finance and fintech expert Selva Ozelli delivers an eye-opening and insightful discussion of cryptocurrency investment, as well as the risks and opportunities that await those who deal in this promising new technology. In the book, the author explores how cryptocurrencies have been used by illicit operators throughout the US and the world an...

9781119885627
Pub Date: 10/4/2022
\$30.00 USD
384 pages • Hardcover
Business & Economics



The Investing Oasis: Contrarian Treasures in the Capital Markets Desert

J. T. Mason

A guided journey revealing hidden values and buried treasures amidst the dangers facing DIY investors.

A metaphorical journey through the hot, shifting sands of the capital markets 'desert' to awaken readers to the urgency of the "Behavior Gap"—a chronic gap of under-performance relative to the markets experienced by investors worldwide.

This is a roadmap of portfolio management concepts and contrarian tactics that can turn misbehaviors, undue risks, and short-term gambles into longer-term strength.

9781119871088
Pub Date: 10/11/2022
\$27.95 USD
384 pages • Hardcover
Business & Economics

No Image
Available

CAIA CURRICULUM 2023 LEVEL I V1: INTRODUCTION TO ALTERNATIVE INVESTMENTS

No Image
Available

CAIA CURRICULUM 2023 LEVEL II V2: RISK & RISK MANAGEMENT | METHODS | ACCESSING ALTERNATIVES

9781394155071
Pub Date: 10/4/2022
\$41.95 USD

9781394155088
Pub Date: 10/4/2022
\$41.95 USD

No Image
Available

CAIA CURRICULUM 2023 LEVEL I V3: HEDGE FUNDS | STRUCTURED PRODUCTS

No Image
Available

CAIA CURRICULUM 2023 LEVEL II V1: ETHICS, REGULATION & ESG | MODELS | INSTITUTIONAL ASSET OWNERS

9781394155095
Pub Date: 10/4/2022
\$41.95 USD

9781394155101
Pub Date: 10/4/2022
\$41.95 USD

No Image
Available

CAIA CURRICULUM 2023 LEVEL I V2: REAL ASSETS | PRIVATE SECURITIES

No Image
Available

CAIA CURRICULUM 2023 LEVEL II V3: DUE DILIGENCE & SELECTING MANAGERS | VOLATILITY & COMPLEX STRATEGIES

9781394155118
Pub Date: 10/4/2022
\$41.95 USD

9781394155125
Pub Date: 10/4/2022
\$41.95 USD

CAIA CURRICULUM 2023 LEVEL I

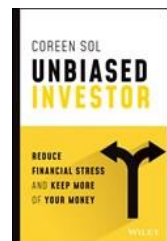
CAIA CURRICULUM 2023 LEVEL II

No Image
Available

No Image
Available

9781394155224
Pub Date: 10/4/2022
\$124.95 USD

9781394155231
Pub Date: 10/4/2022
\$124.95 USD



Unbiased Investor: Reduce Financial Stress and Keep More of Your Money

Coreen Sol

Make better financial choices, reduce money anxiety, and grow your wealth

In *Unbiased Investor: Reduce Financial Stress and Keep More of Your Money*, Portfolio Manager at CIBC World Markets, Coreen Sol, delivers an inspiring and illuminating roadmap to investing success. In the book, you'll explore the behavioral and psychological roadblocks to achieving optimal results from your portfolio and the strategies you can use to overcome them. You'll learn to focus on basic economic principles—rather th...

9781394150083
Pub Date: 11/16/2022
\$29.95 USD
224 pages • Hardcover
Business & Economics



To the Moon Investing: Visually Mapping Your Winning Stock Market Portfolio

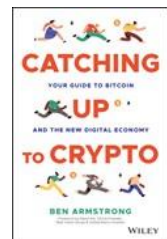
Kelly J. Frank

Hands-on, practical strategies to build your financial future

In *to the Moon Investing: Visually Mapping Your Winning Stock-Market Portfolio*, veteran asset investor Kelly James Frank delivers an exciting and intuitive fresh approach that enables you to navigate an increasingly volatile market through the use of tailored portfolio maps. .

In the book, you'll learn how to understand risk and how it affects you as an investor; how to prepare for your investing future, and how to uncover *why* you want ...

9781119911920
Pub Date: 12/8/2022
\$35.00 USD
288 pages • Hardcover
Business & Economics



Catching Up to Crypto: Your Guide to Bitcoin and the New Digital Economy

Ben Armstrong

Considering the advantages the advantages Bitcoin has on the future of money, very few people know the potential of Bitcoin. This book provides a solid foundation on what is bitcoin. The author defines what is and how it works, how we are transitioning into a digital economy, how money is used today in a manipulated way and how we can benefit by using money digitally, information on monetary policy and ownership through Bitcoin, and the history of Bitcoin and how it gained value over the years....

9781394158744
Pub Date: 1/12/2023
\$27.00 USD
256 pages • Hardcover
Business & Economics

No Image
Available

9781119743828
Pub Date: 9/21/2022
\$110.00 USD
Paperback
Business & Economics

Economics for Investment Decision Makers: Micro, Macro, and International Economics (2nd Edition)

CFA Institute

An in-depth exploration of economics as it applies to investing and investment analysis In the newly revised second edition of *Economics for Investment Decision Makers: Micro, Macro, and International Economics*, the CFA Institute presents a robust and authoritative discussion of macro- and microeconomics relevant to investors and investment analysts. The book explores foundational topics in significant detail while including coverage of topics like international trade, currency exchange rate for...

Fixed Income Analysis (5th Edition)

CFA Institute

An essential guide for investment analysts, portfolio managers, retail investors, and institutional advisors In the CFA Institute's latest and fifth edition of *Fixed Income Analysis*, readers will find an authoritative and up to date coverage of how professional investment analysts consider and manage fixed-income portfolios. In the book, you'll explore contributions from a team of financial experts and thought leaders who introduce foundational concepts in the field of fixed-income securities...

No Image
Available

9781119850540
Pub Date: 9/27/2022
\$110.00 USD
912 pages • Hardcover
Business & Economics

No Image
Available

9781119852995
Pub Date: 9/27/2022
\$50.00 USD
256 pages • Paperback
Business & Economics

Fixed Income Analysis Workbook (5th Edition)

CFA Institute

Get hands-on practice and exposure to critical concepts in fixed income analysis In the fifth edition of the *Fixed Income Analysis Workbook*, readers will find an accessible guide to understanding the methods, metrics, and mechanics of fixed-income securities analysis. The *Workbook* delivers practice problems and answers based in the real-world, a review of the fundamentals of asset-backed securities, credit analysis discussions, and exposure to the arbitrage-free valuation framework. The *Fixed In...*

Corporate Finance: A Practical Approach (3rd Edition)

CFA Institute

A practical distillation of foundational concepts in corporate finance. In the newly updated third edition of *Corporate Finance: A Practical Approach*, a team of distinguished practitioners from the CFA Institute delivers an innovative and concise discussion of central topics in corporate finance for financial analysts, executives, and investors. It's a straightforward-yet-robust approach to a complex topic that is highly accessible while still offering expanded coverage of topics like dividend policy,...

9781119743767
Pub Date: 11/1/2022
\$110.00 USD
600 pages • Hardcover
Business & Economics

No Image Available

9781119743811
Pub Date: 11/1/2022
\$50.00 USD
Paperback
Business & Economics

Corporate Finance: A Practical Approach, Workbook (3rd Edition)

CFA Institute

Improve your understanding and retention of the concepts and methods taught in *Corporate Finance: A Practical Approach*. In the newly revised third edition of the *Corporate Finance: A Practical Approach, Workbook*, an expert team from the CFA Institute delivers a set of resources and tools designed to help readers of the companion *Corporate Finance: A Practical Approach, 3rd Edition* learn, internalize, and retain the complex and useful concepts and theory discussed in that text. The *Workbook* offers...



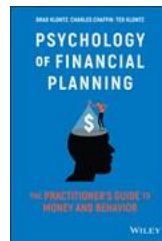
Warren Buffett: Inside the Ultimate Money Mind

Robert G. Hagstrom

In *Warren Buffett: Inside the Ultimate Money Mind*, Hagstrom breaks new ground with a deep analysis of Buffett's essential wisdom, an intricate mosaic of wide-ranging ideas and insights that Buffett calls a Money Mind.

What exactly is a Money Mind? At one level, it's a way of thinking about major financial issues such as capital allocation. At another level, it summarizes an overall mindset for successfully investing in today's fast-paced stock market, a mindset that depends on a commitment to learn...

9781394168446
Pub Date: 1/12/2023
\$22.95 USD
Paperback
Business & Economics



Psychology of Financial Planning: The Practitioner's Guide to Money and Behavior

Brad Klontz, Charles R. Chaffin, Ted Klontz

Psychology of Financial Planning: The Practitioner's Guide to Money and Behavior

In *PSYCHOLOGY OF FINANCIAL PLANNING: The Practitioner's Guide to Money and Behavior*, distinguished authors Drs. Brad Klontz, CFP®, Charles Chaffin, and Ted Klontz deliver a comprehensive overview of the psychological factors that impact the financial planning client.

Designed for both professional and academic audiences, *PSYCHOLOGY OF FINANCIAL PLANNING* is written for those with 30 years in practice as well as those i

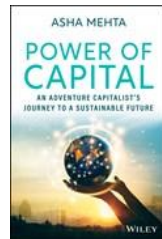
9781119983729
Pub Date: 9/27/2022
\$49.95 USD
288 pages • Hardcover
Business & Economics



Tax for Australians For Dummies, 8th Edition

JB Prince

9781394155934
Pub Date: 9/22/2022
\$23.00 USD
320 pages • Paperback



Power of Capital: An Adventure Capitalist's Journey to a Sustainable Future

Asha Mehta

Explore and understand how investment capital is transforming the world's most critical emerging markets

In *Power of Capital: An Adventure Capitalist's Journey to a Sustainable Future*, distinguished author and Chief Investment Officer at Global Delta Capital, Asha Mehta, shares a simultaneously daring and heartening exploration of rapidly evolving emerging markets. Delivering equal doses of business discussion and geopolitical insight, the author examines the changes gripping the globe and why th...

9781119906032
Pub Date: 10/25/2022
\$27.95 USD
208 pages • Hardcover
Business & Economics



Wiley's Level II CFA Program Study Guide 2023: Complete Set

Wiley

9781119932987
Pub Date: 10/25/2022
\$235.00 USD
Paperback
Business & Economics



Veterans Benefits Guide For Dummies (2nd Edition)

Angie Papple Johnston

You've served your country, now let the country serve you

Veterans Benefits Guide For Dummies is your dear and concise guide to the benefits available to you from the VA and other government organizations. You have access to physical and mental healthcare, financial services, long-term planning, education, and much more. This book explains how to make sense of and take advantage of the extensive benefits program offered to veterans in the United States. You'll learn what you're eligible for, how...

9781119907619
Pub Date: 11/1/2022
\$24.99 USD
384 pages • Paperback
Business & Economics



Top Stocks 2023: A Sharebuyer's Guide to Leading Australian Companies (29th Edition)

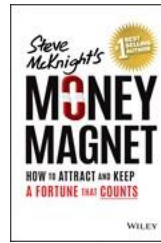
Martin Roth

Your trusted guide for smart investing in the Australian sharemarket

In *Top Stocks 2023*, the 29th edition of this definitive bestseller, market expert Martin Roth gives you the essential knowledge and tried-and-tested techniques you need to grow your portfolio and profits. An invaluable resource for all skill levels—from novice to professional—this book provides the clear and objective information essential to making the right picks and getting more for your money.

You'll learn how to use selectin

9781119888642
Pub Date: 12/12/2022
\$24.00 USD
256 pages • Paperback
Business & Economics



Money Magnet: How to Attract and Keep a Fortune That Counts

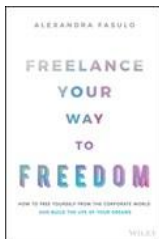
Steve McKnight

Who else wants to attract and keep more money and live a stress-free life?

In this breakthrough book, bestselling author and self-made multi-millionaire Steve McKnight delivers a simple yet powerful guide anyone can use to make, manage and multiply their money, and to make their wealth count by giving it meaning.

Money is a mystery to many people. It's not because they're hopeless at maths, unlucky, or big spenders. It's simply because they don't know how to think and act in ways that will attract

9780730383802
Pub Date: 12/19/2022
\$23.00 USD
376 pages • Paperback
Business & Economics



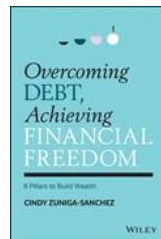
Freelance Your Way to Freedom: How to Free Yourself from the Corporate World and Build the Life of Your Dreams

Alexandra Fasulo

Master the new realities of work with this step-by-step guide to freelancing

In *Freelance Your Way to Freedom: How to Make 7-Figures Online, Free Your Mind, and Work from Anywhere in the World*, freelancing phenomenon Alex Fasulo delivers a practical, step-by-step guide to navigating the potential and perils of launching your very own side hustle. In the book, the author draws on her own experience transforming a \$36,000/year Fiverr side hustle into a million-dollar enterprise. She explains how to...

9781119893233
Pub Date: 11/15/2022
\$25.00 USD
256 pages • Hardcover
Business & Economics



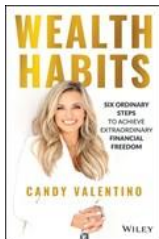
Overcoming Debt, Achieving Financial Freedom: 8 Pillars to Build Wealth

Cindy Zuniga-Sanchez

Transform your financial situation with easy-to-follow advice from a first-generation professional

In *Overcoming Debt, Achieving Financial Freedom: 8 Pillars to Build Wealth*, lawyer, business owner, and first-generation professional Cindy Zuniga-Sanchez delivers a practical and actionable blueprint for financial independence. Full of easy-to-apply advice for young adults, students, and early-career professionals, the book is a holistic guide to responsibly managing money and debt while building y...

9781119902324
Pub Date: 11/15/2022
\$27.95 USD
240 pages • Hardcover
Business & Economics



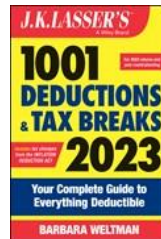
Wealth Habits: Six Ordinary Steps to Achieve Extraordinary Financial Freedom

Candy Valentino

At 19, Candy Valentino built a brick-and-mortar service business with no college, no connections, and no money—and it was bringing in millions of dollars before any of her friends had graduated college. In the 24 years since then, she's built many more businesses in product manufacturing, e-commerce, retail, and real estate investing—all with no formal business training. How? Here's the secret: not by doing anything extraordinary. Just by doing a lot of ordinary things really well.

Wealth Habits ...

9781394152292
Pub Date: 11/8/2022
\$28.00 USD
256 pages • Hardcover
Business & Economics



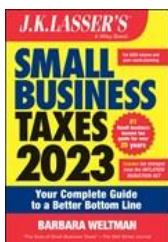
J.K. Lasser's 1001 Deductions and Tax Breaks 2023: Your Complete Guide to Everything Deductible (3rd Edition)

Weltman

The comprehensive handbook for American taxpayers looking for every legal tax deduction and credit

No one likes to pay taxes. And everyone hates paying more taxes than they need to. Yet, each year, Americans make billions of dollars in tax overpayments. In *J.K. Lasser's 1001 Deductions and Tax Breaks 2023: Your Complete Guide to Everything Deductible*, expert attorney and small business advocate Barbara Weltman delivers a thorough and carefully researched explanation of the

9781119931188
Pub Date: 12/1/2022
\$25.00 USD
464 pages • Paperback
Business & Economics



J.K. Lasser's Small Business Taxes 2023: Your Complete Guide to a Better Bottom Line (2nd Edition)

Weltman

Comprehensive guide to small business tax write-offs and strategies from a leading name in tax

Small business owners in the US face enough challenges without overpaying tax. Despite this, millions of small businesses miss out on crucial deductions, tax credits, and tax-saving moves every year, resulting in higher-than-necessary tax bills. In *J.K. Lasser's Small Business Taxes 2023: Your Complete Guide to a Better Bottom Line*, renowned attorney and small business advocate

9781119931218
Pub Date: 12/1/2022
\$25.00 USD
624 pages • Paperback
Business & Economics

No Image Available

Wiley's Level I CFA Program 11th Hour Final Review Study Guide 2023

Wiley

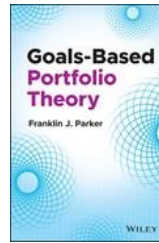
9781119930648
Pub Date: 12/8/2022
\$125.00 USD
Paperback
Business & Economics

No Image
Available

Wiley's Level III CFA Program 11th Hour Final Review Study Guide 2023

Wiley

9781119930709
Pub Date: 12/8/2022
\$125.00 USD
Paperback
Business & Economics



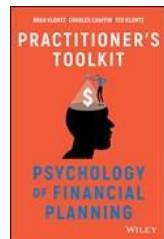
9781119906100
Pub Date: 12/8/2022
\$49.95 USD
256 pages • Hardcover
Business & Economics

Goals-Based Portfolio Theory

Franklin J. Parker

An in-depth overview of investing in the real world

In *Goals-Based Portfolio Theory*, award-winning Chartered Financial Analyst® Franklin J. Parker delivers an insightful and eye-opening discussion of how real people can navigate the financial jungle and achieve their financial goals. The book accepts the reality that the typical investor has specific funding requirements within specified periods of time and a limited amount of wealth to dedicate to those objectives. It then works within those lim...



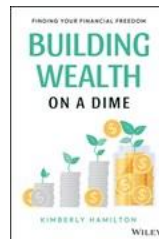
9781394153343
Pub Date: 12/8/2022
\$39.95 USD
Paperback
Business & Economics

Psychology of Financial Planning: Practitioner's Toolkit

Brad Klontz, Charles R. Chaffin, Ted Klontz

Tools to help financial planners become more effective

Psychology of Financial Planning: Practitioner's Toolkit is a practical, hands-on companion resource to the authors' *Psychology of Financial Planning*. It brings assessments, reflection and exercises that helps the financial planner better understand their own biases and behaviors as well as those of their clients. *The Practitioner's Toolkit* includes exercise related to all of the learning objectives in the *Psychology of Financial Planning* tha...



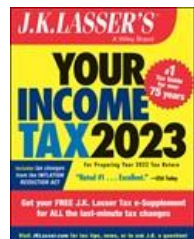
9781119900009
Pub Date: 12/20/2022
\$27.95 USD
Hardcover
Business & Economics

Building Wealth on a Dime: Finding your Financial Freedom

Kimberly Hamilton

Your personal roadmap to financial freedom through small but mighty changes to your money
In a world where you have questions about money and Google has a million different answers, it can be hard to know how to make the most of what you have...
Especially if you don't have a ton of it.

In *Building Wealth on a Dime: Finding Your Financial Freedom*, financial educator and Latina Kimberly Hamilton delivers an engaging guide for building wealth through



9781394157686
Pub Date: 12/20/2022
\$26.95 USD
928 pages • Paperback
Business & Economics

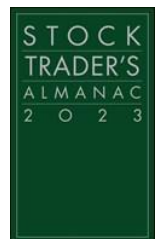
J.K. Lasser's Your Income Tax 2023: For Preparing Your 2022 Tax Return (2nd Edition)

Lasser

The newest entry in America's #1 all-time, best-selling personal tax guide

J.K. Lasser's Your Income Tax 2023: For Preparing Your 2022 Tax Return offers hands-on and practical advice for everyday people getting ready to file their taxes for the 2022 calendar year. You'll find info about the latest changes to the 2022 tax code, worksheets and forms you can use to file your taxes, and the most current advice on how to maximize your credits and deductions.

You'll learn how to legally keep as much mon...



9781119986461
Pub Date: 10/25/2022
\$50.00 USD
208 pages • Paperback
Business & Economics

Stock Trader's Almanac 2023 (18th Edition)

Jeffrey A. Hirsch

Keep your finger on the pulse of the stock market with the latest data and advice from the gold standard in trading resources

In the 2023 Edition of *Stock Trader's Almanac*, celebrated analyst and trader Jeffrey A. Hirsch delivers the latest installment of the groundbreaking money-making strategy guide that has been guiding successful traders since 1967. The first trading handbook to recognize important phenomena like the "January Barometer" and the "Santa Claus Rally," *Stock Trader's Almanac* has ...



9780730396536
Pub Date: 11/21/2021
\$31.00 USD
536 pages • Paperback

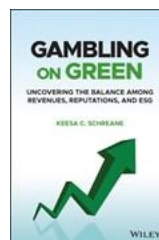
Share Investing For Dummies, 4th Australian Edition

J Dunn

Get share market savvy and put together the perfect portfolio! Do you want to invest in shares but don't know where to start? Find out how in this comprehensive yet easy-to-understand bible on all things shares. This updated edition provides new examples, charts, and resources, plus information on investing using the internet and spotting winners to pack into your portfolio.

Open the book and find:

- How to build a diversified portfolio



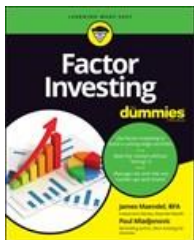
9781119892090
Pub Date: 9/27/2022
\$27.95 USD
304 pages • Hardcover
Business & Economics

Gambling on Green: Uncovering the Balance among Revenues, Reputations, and ESG (Environmental, Social, and Governance)

Keesa C. Schreane

Are you an investor who wants to make the world a better place while getting stronger returns? Are you an executive building a sustainable business and seeking increased revenue? Are you curious about ESG and what it means for your community or organization? Then this book is for you!

In *Gambling on Green: Uncovering the Balance between Revenues, Reputations, and ESG*, veteran financial services executive Keesa Schreane delivers a straightforward and practical guide for business leaders



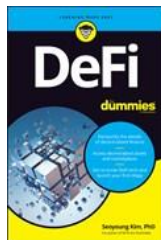
Factor Investing For Dummies

James Maendel, Paul Mladjenovic

Systematically secure your financial future —Dummies makes it easy

Factor Investing For Dummies helps you go beyond the investment basics, with proven techniques for making informed and sophisticated investment decisions. Using factor investing, you'll select stocks based on some predetermined, well, factors. Momentum, value, interest rates, economic growth, credit risk, liquidity—all these things can help you identify killer stocks and improve your returns. This book explains it all, and helps yo...

9781119906742
Pub Date: 12/1/2022
\$29.99 USD
304 pages • Paperback
Business & Economics



DeFi For Dummies

Seouyoung Kim

Get to know the building blocks of a new economy

The promise of decentralized finance (DeFi for those up on their financial lingo) as a disruptor to financial institutions makes it must-know for anyone involved in finance. *DeFi For Dummies* provides an easy-to-understand option for unraveling the past, present, and future of DeFi. Understand current DeFi applications, including how to build basic applications on the leading platforms, and get a look into the future's most promising new DeFi soluti...

9781119906803
Pub Date: 12/1/2022
\$29.99 USD
Paperback
Business & Economics



Global Investing: A Practical Guide to the World's Best Financial Opportunities

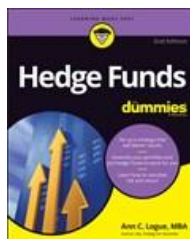
Darrin Erickson

Identify and invest in the world's best performing companies

In *Global Investing: A Practical Guide to the World's Best Financial Opportunities*, veteran portfolio manager Darrin Erickson walks readers through how to best analyze, understand, and invest in leading global businesses. In the book, you'll discover how you can improve the performance of your investment portfolio by taking advantage of opportunities that exist outside of the borders of the country you happen to inhabit.

The author disc...

9781119856665
Pub Date: 12/8/2022
\$35.00 USD
352 pages • Hardcover
Business & Economics



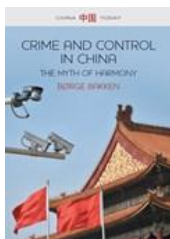
Hedge Funds For Dummies (2nd Edition)

Ann C. Logue

Hedge your stock market bets with funds that can deliver returns in down markets

Hedge Funds For Dummies is your introduction to the popular investing strategy that can help you gain positive returns, no matter what direction the market takes. Hedge funds use pooled funds to focus on high-risk, high-return investments, often with a focus on shorting—so you can earn profit even when stocks fall. But there's a whole lot more to it than that. This book teaches you about the diversity of hedge funds,...

9781119907558
Pub Date: 1/19/2023
\$29.99 USD
400 pages • Paperback
Business & Economics



Crime and Control in China: The Myth of Harmony

Børge Bakken

China is a transitional society with one of the highest inequality rates in the world. Criminologists would typify this as a highly toxic combination creating very high levels of crime. Yet China reports extremely low crime rates. How might this be?

With this book, Børge Bakken shows that China does not match the rosy picture of low crime and rule-by-law that the authorities present to the world. Looking beyond the statistics, Bakken discovers that violent crime is a particularly ""sensitive issu...

9780745663180
Pub Date: 12/27/2022
\$26.95 USD
256 pages • Paperback
Social Science



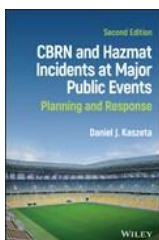
Security Technologies and Social Implications

Garik Markarian, Ruza Karlovic, Holger Nitsch, Krishna Chandramouli

Explains how the latest technologies can advance policing and security, identify threats, and defend citizens from crime and terrorism

Security Technologies and Social Implications focuses on the development and application of new technologies that police and homeland security officers can leverage as a tool for both predictive and intelligence-led investigations. The book recommends the best practices for incorporation of these technologies into day-to-day activities by law enforcement agencies ...

9781119834144
Pub Date: 10/18/2022
\$169.00 USD
352 pages • Hardcover
Computers



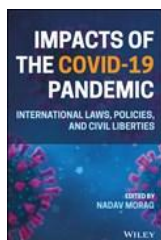
CBRN and Hazmat Incidents at Major Public Events: Planning and Response (2nd Edition)

Daniel J. Kaszeta

Provides methods for planning and responding to any potential hazard at major public events, newly expanded and updated

CBRN and Hazmat Incidents at Major Public Events explains how to prepare for and react to accidental and deliberate incidents involving chemical, biological, radiological, or nuclear (CBRN) materials at any High Visibility Event (HVE). Written by a leading expert with more than 30 years of highly specialized experience in CBRN defense and security, this comprehensive guide cover...

9781119742999
Pub Date: 12/1/2022
\$125.00 USD
348 pages • Hardcover
Political Science



Impacts of the Covid-19 Pandemic: International Laws, Policies, and Civil Liberties

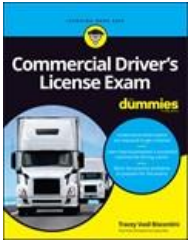
Nadav Morag

Enables Readers to Understand the Impact of International Legislative and Policy Responses to the COVID-19 Pandemic

The wide array of legal and policy responses to the COVID-19 pandemic have significant implications regarding the functioning of countries and their respective societies. This book addresses the impact of international legislative and policy responses to the COVID-19 pandemic in a range of countries.

To aid the reader in understanding country-specific developments, each chapter fro...

9781119812159
Pub Date: 11/1/2022
\$125.00 USD
400 pages • Hardcover
Political Science



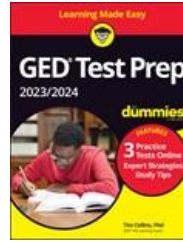
Commercial Driver's License Exam For Dummies

Tracey Vasil Biscontini

Get the comprehensive info you need to pass your CDL exam and begin your new career on the road

Commercial Driver's License Exam For Dummies is the must-have reference for anyone contemplating getting a CDL. This straightforward resource helps you prep for the CDL exam, so you can drive your career forward (pun intended). Skip the outdated online articles and get the latest, real-deal information, right here. Important safety regulations, different commercial vehicles, required knowledge—we make ...

9781119907589
Pub Date: 11/16/2022
\$24.99 USD
384 pages • Paperback
Transportation



GED Test Prep 2023/2024 For Dummies with Online Practice (6th Edition)

Tim Collins

Your secret weapon to succeeding on the GED test the first time around

Congratulations on committing to your education! You've studied hard and made it a long way. All that stands in your way now is the GED test. We know you can do it. You know you can do it. It's just a matter of studying hard, studying smart, and getting in the right mindset to conquer the test once and for all.

In *GED Test 2023/2024 For Dummies*, you'll find all the content review and practice you need to perfect your grammar and

9781119989097
Pub Date: 12/28/2022
\$29.99 USD
480 pages • Paperback
Study Aids

Wiley Offices in Asia

China Beijing

Room 805-808, Floor 8, Sun Palace,
No. 12A, Taiyanggong Middle Road
Chaoyang District, Beijing, P.R. China
Postal code 100028
Tel: (86) 10 8418 7800
Fax: (86) 10 8418 7810
china_marketing@wiley.com

Shanghai

Units A&B, 15th Floor, Office Building Phase
II, Shinmay Union Square, No. 506 Shang
Cheng Road, Pudong New District, Shanghai
200120, P.R. China
Tel: (86) 21 8036 1200
Fax: (86) 21 6160 1661
china_marketing@wiley.com
www.wileychina.com

India

Corporate office

1402, 14th Floor,
World Trade Tower
Plot No. C-1, Sector - 16,
Noida - 201301
Tel: 0120-6291100
csupport@wiley.com
delsales@wiley.com

Bengaluru

14, Dr. Raj Kumar Road,
4th N Block, Rajaji Nagar,
Bengaluru - 560010
Tel: 91-80-23132383
blrsales@wiley.com

Mumbai

Wework Vijay Diamond
No. A3 & B2, Cross Road B,
Marol, Industrial Area,
Mumbai, Maharashtra 400093
mumsales@wiley.com

Japan

Koishikawa Sakura Bldg. 4F
1-28-1 Koishikawa, Bunkyo-ku
Tokyo 112-0002, Japan
Tel: (81) 3 3830 1232
Fax: (81) 3 5689 7276
marketing@wiley.co.jp
www.wiley.co.jp

Malaysia

Unit B-3A-3A, Menara BATA,
PJ Trade Centre
No 8, Jalan PJU 8/8A,
Bandar Damansara Perdana
47820 Petaling Jaya, Selangor
Tel: (60) 3 7712 2000
Fax: (60) 3 7722 5901
cswileymalaysia@wiley.com

Singapore

13 Stamford Road
#02-11, No18 Capitol Singapore
Singapore 178905
Tel: (65) 6643 8000
Fax: (65) 6643 8008
asiaorders@wiley.com

South Korea

Suite #405, BR Elitel Building,
101, Dongmak-ro, Mapo-gu,
Seoul (04068), Rep of Korea
Tel: (82) 2 338 9700
Fax: (82) 2 337 1929
akorea@wiley.com

Taiwan

B1, 97 Fuxing North Road
Songshan District
Taipei 105, Taiwan
Fax: (886) 2 6602 1235
ataiwan@wiley.com

For orders in all other countries in Asia, please contact:

Customer Hotline: (65) 6643 8333
Fax: (65) 6643 8397
Email: asiaorders@wiley.com

Returns Centre (Asia)

returnasia@wiley.com