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Retail Catalogue New Books

September & October 2022



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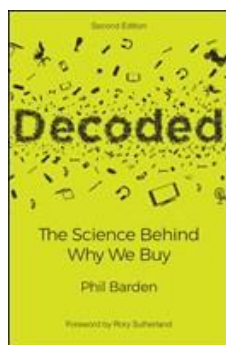
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September





Decoded : The Science Behind Why We Buy

(2nd Edition)

Phil Barden, Rory Sutherland

9781119673088

Pub Date: 10/31/22

\$22.50 USD

336 pages

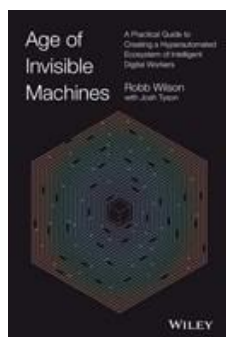
Paperback

Business & Economics / Sales & Selling

Summary: A groundbreaking exploration of purchasing behaviour and its essential role in smarter marketing practices to benefit your organization

If you understand why people buy, you are already one step ahead in reaching out to them effectively with your products and services. *Decoded: The Science Behind Why We Buy* offers a groundbreaking exploration into the science of purchasing. The book specifically demonstrates why decision science has proven invaluable to the field of marketing by helping to explain purchasing behaviours.

Decoded delivers a practical framework and guidelines for applying ...



Age of Invisible Machines : A Practical Guide to Creating a Hyperautomated Ecosystem of Intelligent Digital Workers

Robb Wilson, Josh Tyson

9781119899921

Pub Date: 9/27/22

\$28.00 USD

256 pages

Hardcover

Business & Economics / Office Automation

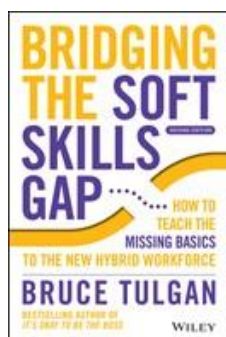
Summary: Cut through the hype and unlock the game-changing potential of conversational AI.

In *Age of Invisible Machines*, celebrated tech leader Robb Wilson delivers an eye-opening and startlingly insightful blueprint for leveraging conversational AI in order to make your organization self-driving—with a growing ecosystem of interconnected automations accelerating all aspects of your business.

Conversational AI is changing the nature of every job at every company (starting yesterday) and this book is relevant for anyone who will be affected by the acceleration of these technologies. You'll learn ...

Contributor Bio:

ROBBWILSON Robb Wilson is the founder, lead designer, and chief technologist behind OneBeach.ai, the highest



Bridging the Soft Skills Gap : How to Teach the Missing Basics to the New Hybrid Workforce (2nd Edition)

Tulgan

9781119912064

Pub Date: 9/27/22

\$25.00 USD

304 pages

Hardcover

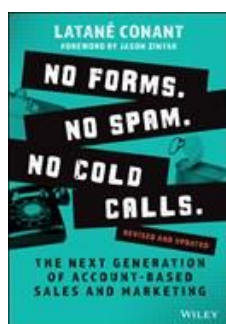
Business & Economics / Human Resources & Personnel Management

Summary: Nurture and develop well-rounded team players by focusing on soft skills development

People entering the professional world are better educated than ever before. Their technical skills are often off-the-charts, helping them make short work of even the most challenging tasks. At the same time, however, many of these very same people lack soft skills we've often taken for granted.

In the newly revised second edition of *Bridging the Soft Skills Gap: How to Teach the Missing Basics to the New Hybrid Workforce*, veteran business advisor, speaker, and consultant Bruce Tulgan delivers a practic...

Wiley



No Forms. No Spam. No Cold Calls. : The Next Generation of Account-Based Sales and Marketing

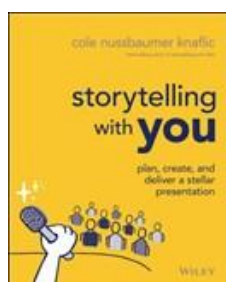
L Conant
9781119982876
Pub Date: 9/27/22
\$32.00 USD
272 pages
Paperback
Business & Economics / Marketing

Summary: Unlock the full potential of modern marketing and sales

In the newly revised and updated edition of *No Forms. No Spam. No Cold Calls: The Next Generation of Account-Based Sales and Marketing*, celebrated speaker, writer, and Chief Market Officer of 6sense, Latané Conant, delivers an eye-opening and engaging guide for salespeople and marketers to use technology to identify prospects and put them at the center of everything they do.

You'll learn how to prioritize which accounts to work, engage the entire buying team, uncover hidden intent signals, and measure real success. You'll also dis...

Wiley



Storytelling with You : Plan, Create, and Deliver a Stellar Presentation

C Nussbaumer Knaf
9781394160303
Pub Date: 9/27/22
\$39.95 USD
336 pages
Paperback
Business & Economics / Business Communication / Meetings & Presentations

Summary: Be heard. Change minds. Get people to act. (Inspire them to clap.)

Whether presenting in a meeting, delivering a keynote on stage, or simply talking with your colleagues about your latest project, *you* play a critical role in how information is shared. You determine whether people engage, understand, and take action.

In *storytelling with you*, best-selling author and world-renowned speaker Cole Nussbaumer Knaflic prepares you to develop your story and deliver it with prowess. She unlocks the secrets that have propelled her from self-described introvert to sought-after presenter, distillin...

For Dummies



Running Effective Meetings For Dummies

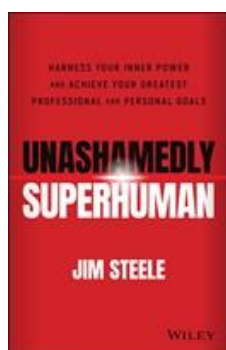
Allen, Karin M. Reed
9781119875703
Pub Date: 9/27/22
\$29.99 USD
Paperback
Business & Economics / Business Communication / Meetings & Presentations

Summary: Turn meetings into the best part of your day with this actionable, step-by-step guide

Brainstorming meetings. Team meetings. Stakeholder meetings. Zoom meetings. Hybrid meetings. Most of us are part of more meetings than we can even count. And how many of these meetings are actually productive and valuable?

Running Effective Meetings For Dummies shows you how to plan, guide, and run a great meeting, whether you're doing it face-to-face, fully virtual, or a combination of both. Authors Dr. Joseph Allen, industrial and organizational psychologist, and Emmy-award winning communications exp...

Capstone



Unashamedly Superhuman : Harness Your Inner Power and Achieve Your Greatest Professional and Personal Goals

Jim Steele

9781119828518

Pub Date: 10/31/22

\$22.50 USD

272 pages

Paperback

Business & Economics / Small Business

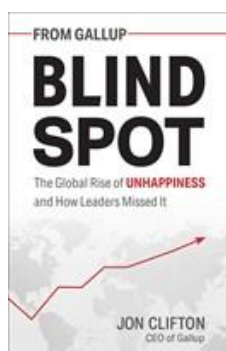
Summary: Tap into pools of pure potential you didn't even know you had

In *Unashamedly Superhuman: Harness Your Inner Power and Achieve Your Greatest Professional and Personal Goals*, celebrated speaker, strategist, executive coach, and author Jim Steele delivers an incisive and eye-opening guide to unlocking the hidden wells of potential in each of us. Grounded in the latest neuroscience research and some of the best executive coaching techniques on the market today, the book shows you how to minimize distraction, eliminate unnecessary uncertainty and indecision, and reveal what you're truly capable of.

Contributor Bio:

JIM STEELE is an award-winning salesperson, team leader, senior manager, founder, strategist, and consultant. He helps

Gallup Press



Blind Spot : The Global Rise of Unhappiness and How Leaders Missed It

Jon Clifton

9781595622457

Pub Date: 9/13/22

\$24.99 USD

352 pages

Hardcover

Business & Economics / Economics / Macroeconomics

Summary: The rising unhappiness that leaders didn't see

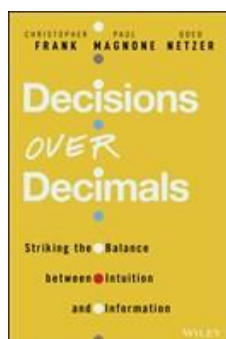
That's because while leaders pay close attention to measures like GDP or unemployment, almost none of them track their citizens' wellbeing.

The implications of this blind spot are significant and far-reaching — leaders missed the citizen unhappiness that triggered events ranging from the Arab uprisings to Brexit to the election of Donald Trump.

What are they going to miss next?

Grounded in Gallup's global research, *Blind Spot* makes the urgent case that leaders should measure and quantify wellbeing and happiness — how citizens' lives are going...

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Decisions Over Decimals : Striking the Balance between Intuition and Information

Christopher J. Frank, Paul F. Magnone, Oded Netzer

9781119898481

Pub Date: 10/4/22

\$35.00 USD

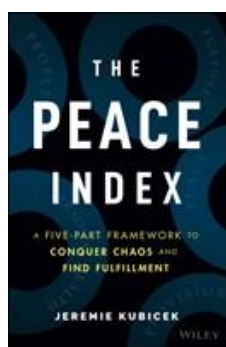
256 pages

Hardcover

Business & Economics / Decision-Making & Problem Solving

Summary: Amid streams of data and countless meetings, we make hasty decisions, slow decisions, and often no decisions. Uniquely bridging theory and practice, *Decision over Decimals* breaks this pattern by uniting data intelligence with human judgment to get to action – a sharp approach the authors refer to as Quantitative Intuition (QI). QI is intended to raise awareness of the power of thinking beyond big data without neglecting it and chasing the perfect decision while appreciating that such a thing can never really exist.

Successful decision-makers are fierce interrogators. They square critic...



The Peace Index : A Five-Part Framework to Conquer Chaos and Find Fulfillment

Jeremie Kubicek

9781119985921

Pub Date: 10/4/22

\$25.00 USD

192 pages

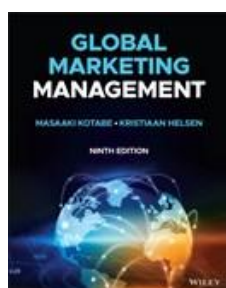
Hardcover

Business & Economics / Personal Success

Summary: Without personal peace, we're at war with ourselves—and with the world

Look around you. It doesn't take long to witness unrest, disruption, and chaos. We feel it in our bones, and we see it in our streets. Violent outbursts and market crashes take their toll. Journalism thrives on breaking news, and social media highlights broken lives. It's tempting to isolate and insulate. We often settle for cynical minds and calloused hearts as a means of coping with the chaos.

Thankfully, there's a proven path to peace. Author Jeremie Kubicek serves as your tour guide on a path that yields practica...



Global Marketing Management (9th Edition)

Masaaki (Mike) Kotabe, Kristiaan Helsen

9781119888765

Pub Date: 10/4/22

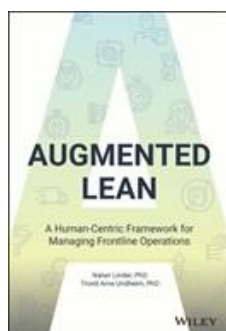
\$130.95 USD

704 pages

Paperback

Business & Economics / Sales & Selling

Summary: An indispensable resource for students of marketing, management, and international business In the newly updated ninth edition of Global Marketing Management, a team of veteran marketers delivers an academically rigorous and practically relevant guide for marketing managers hoping to succeed in an increasingly competitive international business environment. Readers will discover state-of-the-art global marketing practices that can be implemented to achieve wide-ranging corporate goals. In the book, business majors will step through a variety of animating themes, including the explosiv...



Augmented Lean : A Human-Centric Framework for Managing Frontline Operations

Natan Linder, Trond Arne Undheim

9781119906001

Pub Date: 10/11/22

\$26.95 USD

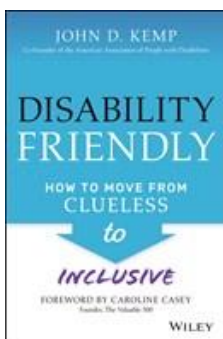
416 pages

Hardcover

Business & Economics / Industries / Manufacturing

Summary: Explore the real future of work in this expert tech implementation guide that goes beyond automation

In *Augmented Lean: A Human-Centric Framework for Managing Frontline Operations*, serial startup founder Dr. Natan Linder and futurist podcaster Dr. Trond Arne Undheim deliver an urgent and incisive exploration of how to facilitate agile processes amongst a millennial workforce that already lives by many of its tenets. The book demonstrates how to abandon legacy industrial technology that is failing modern operations and hindering operational excellence and digital progress. As an executi...



Disability Friendly : How to Move from Clueless to Inclusive

John D. Kemp
9781119830092
Pub Date: 10/11/22
\$28.00 USD
256 pages
Hardcover
Business & Economics / Organizational Behavior

Summary: Create a true culture of inclusion

Although progress has been made around equality for many marginalized groups, people with disabilities are still massively underrepresented in organizations' Diversity, Equity, and Inclusion efforts. People with disabilities make up at least 15% of the population, yet they are still too often overlooked. Many people with disabilities are highly motivated, create fantastic work, and add tremendous value to organizations.

Disability Friendly is a clarion call to businesses around the world to realize the opportunities presented by employing people with d...

Contributor Bio: John Kemp

(<https://www.viscardicenter.org>; Albertson, New York), is one of the world's leading disability activists and has



Tackle What's Next : Own Your Story, Stack Wins, and Achieve Your Goals in Business and Life

Eric Wood
9781119931867
Pub Date: 10/11/22
\$27.00 USD
224 pages
Hardcover
Business & Economics / Motivational

Summary: Transform the next chapter of your life into the best one yet

In *Tackle What's Next: Own Your Story, Stack Wins, and Achieve Your Goals in Business and Life*, NFL veteran and motivational speaker Eric Wood delivers an inspirational and insightful take on how you can prepare for the next big thing in your life. Whether you're riding high or feeling low, the author shows you how to make your "What's next?" into your best yet.

In the book, Wood draws on his own experiences transitioning out of his NFL career and provides you with the tools you need to achieve success in your own circumstanc...

Contributor Bio:

ERIC WOOD played as an NFL Center for the Buffalo Bills. He was drafted in the first round of the 2000 NFL draft and



Take Control : The Career You Want, Where You Want It

Gary Burnison
9781394150052
Pub Date: 10/11/22
\$28.00 USD
320 pages
Paperback
Business & Economics / Careers

Summary: THE WORKSPACE HAS CHANGED. HAVE YOU?

The workspace has changed—one of the most dramatic transformations of the past few years. Think about it. For so many people just starting their careers, working virtually is all they know. For everyone else who has had the remote option, work is no longer synonymous with a physical location. In this push-pull world, that means navigating and negotiating between the flexibility and opportunity you want—and the commitment and performance that organizations need. In other words, you need to *take control*.

Whether you're focused on getting your next job...

Contributor Bio:

Gary Burnison is the CEO of Korn Ferry, a premier global organizational consulting firm

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Everybody Writes : Your New and Improved Go-To Guide to Creating Ridiculously Good Content (2nd Edition)

Ann Handley
9781119854166
Pub Date: 10/18/22
\$28.00 USD
368 pages
Hardcover
Business & Economics / Business Writing

Summary: A hands-on field guide to consistently creating page-turning content that your audience loves. (And that delivers real results.)

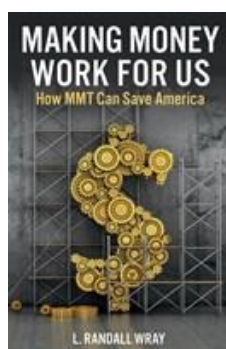
In the newly revised and updated edition of *Everybody Writes*, marketer and author Ann Handley improves on her *Wall Street Journal* bestselling book that's helped hundreds of thousands become better, more confident writers.

In this brand-new edition, she delivers all the practical, how-to advice and insight you need for the process and strategy of content creation, production, and publishing.

This new edition also includes:

- All-new examples, tools, resources
- Update...

Contributor Bio: Ann Handley (Andover, MA)



Making Money Work for Us : How MMT Can Save America

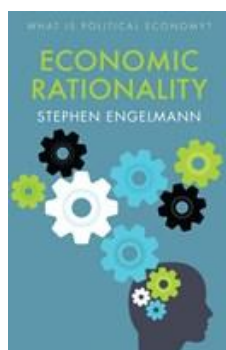
Randall Wray
9781509554263
Pub Date: 11/21/22
\$19.95 USD
224 pages
Paperback
Political Science / Public Policy / Economic Policy

Summary: Is money precious and scarce, necessitating iron fiscal discipline? Must the government always balance the books or risk ruin? Or is money, in fact, a flexible tool that can be used to mobilize our collective resources to serve those who need them?

In this book, leading Modern Money Theory (MMT) advocate Randy Wray explains that the only real constraints on public policy are physical resources, technological capacity and political will: but never money. He shows how modern sovereign governments spend by keystroking money to bank accounts. While taxes serve other important purposes, the...

Contributor Bio:

L. Randall Wray is an expert on MMT, Professor of Economics at Bard College and Senior Scholar at the Levy Economics Institute.



Economic Rationality

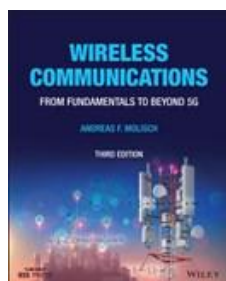
Stephen G. Engelmann
9781509538119
Pub Date: 11/30/22
\$19.95 USD
140 pages
Paperback
Political Science / Public Policy / Economic Policy
Series: What is Political Economy?

Summary: Economics used to be called political economy, and the loss of the "political" tracks the ascendance of the idea of rational choice within the discipline. Where does this idea of economic rationality – choosing to maximize benefits and minimize costs – come from? What are the consequences of its rise?

In this new book, Stephen Engelmann assesses these questions through a consideration of the often-hidden links between choice and government, ranging from the Benthamite utilitarianism that inspired modern economics to the contemporary economic psychologists trying to nudge everyone to cho...

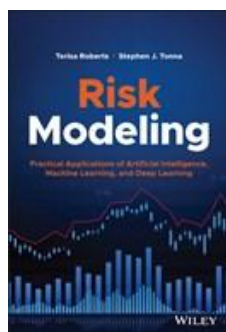
Contributor Bio:

Stephen Engelmann is Associate Professor in the Department of Political Science at the University of Illinois at Chicago.



Wireless Communications 3rd Edition: From Fundamentals to Beyond 5G

A Molisch
9781119117209
Pub Date: 10/6/22
\$140.00 USD
976 pages
Paperback



Risk Modeling : Practical Applications of Artificial Intelligence, Machine Learning, and Deep Learning

Roberts
9781119824930
Pub Date: 9/27/22
\$49.95 USD
208 pages
Hardcover
Business & Economics / Finance / Financial Risk Management
Series: Wiley and SAS Business Series

Summary: A wide-ranging overview of the use of machine learning and AI techniques in financial risk management, including practical advice for implementation

Risk Modeling: Practical Applications of Artificial Intelligence, Machine Learning, and Deep Learning introduces readers to the use of innovative AI technologies for forecasting and evaluating financial risks. Providing up-to-date coverage of the practical application of current modelling techniques in risk management, this real-world guide also explores new opportunities and challenges associated with implementing machine learning and ar...

Contributor Bio:

TERISA ROBERTS, PhD, is Global Solution Lead for Risk Modeling and Decisioning at SAS. She has nearly twenty

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Economics for Investment Decision Makers : Micro, Macro, and International Economics

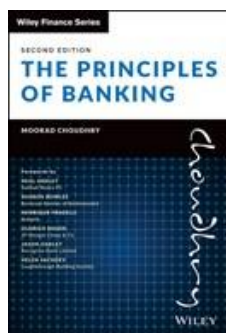
(2nd Edition)
CFA Institute
9781119743828
Pub Date: 9/21/22
\$110.00 USD
Paperback
Business & Economics / Investments & Securities

Summary: An in-depth exploration of economics as it applies to investing and investment analysis In the newly revised second edition of *Economics for Investment Decision Makers: Micro, Macro, and International Economics*, the CFA Institute presents a robust and authoritative discussion of macro- and microeconomics relevant to investors and investment analysts. The book explores foundational topics in significant detail while including coverage of topics like international trade, currency exchange rate forecasting, and foreign exchange markets. Distinguished academics and practitioners also prov...

Contributor Bio:

CFA Institute is the global association of investment professionals that sets the standard for professional excellence and credentials. The organization is a champion for ethical behavior in investment markets and a respected source ...

Wiley



The Principles of Banking (2nd Edition)

Moorad Choudhry

9781119755647

Pub Date: 10/31/22

\$95.00 USD

848 pages

Paperback

Business & Economics / Banks & Banking

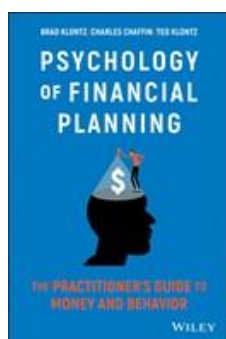
Series: Wiley Finance

Summary: In the newly revised Second Edition of *The Principles of Banking*, Professor Moorad Choudhry delivers a comprehensive overview of the fundamentals of banking designed to offer senior management and regulators a roadmap toward a more sustainable business model for their banks. The book builds on the author's experience as a practitioner in commercial and investment banking over many years, and this makes it suitable for both academic and professional audiences.

The author explains the original principles of banking, including the need for sound lending policy, capital management and liqu...

Contributor Bio: Moorad Choudhry is an independent non-executive director on both the boards of Recognise Financial Services in London and the Loughborough Building Society. He was previously Treasurer, Corporate Banking

Wiley



The Psychology of Financial Planning : The Practitioner's Guide to Money and Behavior

Brad Klontz, Charles R. Chaffin, Ted Klontz

9781119983729

Pub Date: 9/27/22

\$49.95 USD

288 pages

Hardcover

Business & Economics / Personal Finance

Summary: Psychology of Financial Planning: The Practitioner's Guide to Money and Behavior

In PSYCHOLOGY OF FINANCIAL PLANNING: The Practitioner's Guide to Money and Behavior, distinguished authors Drs. Brad Klontz, CFP®, Charles Chaffin, and Ted Klontz deliver a comprehensive overview of the psychological factors that impact the financial planning client.

Designed for both professional and academic audiences, PSYCHOLOGY OF FINANCIAL PLANNING is written for those with 30 years in practice as well as those just beginning their journey.

With a focus on how psychology can be applied to real-world fin...

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Fixed Income Analysis (5th Edition)

CFA Institute

9781119850540

Pub Date: 9/27/22

\$110.00 USD

Hardcover

Business & Economics / Investments & Securities

Series: CFA Institute Investment Series

Summary: An essential guide for investment analysts, portfolio managers, retail investors, and institutional advisors In the CFA Institute's latest and fifth edition of *Fixed Income Analysis*, readers will find an authoritative and up to date coverage of how professional investment analysts consider and manage fixed-income portfolios. In the book, you'll explore contributions from a team of financial experts and thought leaders who introduce foundational concepts in the field of fixed-income securities and offer an in-depth framework for valuation that's accessible to both established and...

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Sustainably Investing in Digital Assets Globally

Selva Ozelli

9781119885627

Pub Date: 10/4/22

\$30.00 USD

384 pages

Hardcover

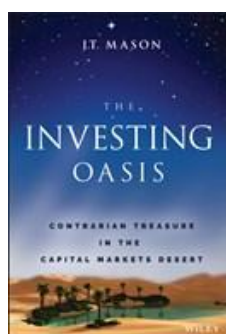
Business & Economics / Personal Finance / Investing

Summary: Discover how to dip your toe into the cryptocurrency investing pool without getting burned

In *Sustainably Investing in Digital Assets Globally*, international finance and fintech expert Selva Ozelli delivers an eye-opening and insightful discussion of cryptocurrency investment, as well as the risks and opportunities that await those who deal in this promising new technology. In the book, the author explores how cryptocurrencies have been used by illicit operators throughout the US and the world and how legitimate investors have sought to limit their exposure to illegal activity.

Readers ...

Wiley



The Investing Oasis : Contrarian Treasures in the Capital Markets Desert

J. T. Mason

9781119871088

Pub Date: 9/21/22

\$27.95 USD

384 pages

Hardcover

Business & Economics / Investments & Securities

Summary: A guided journey revealing hidden values and buried treasures amidst the dangers facing DIY investors.

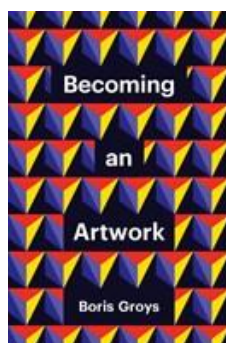
A metaphorical journey through the hot, shifting sands of the capital markets 'desert' to awaken readers to the urgency of the "Behavior Gap"—a chronic gap of under-performance relative to the markets experienced by investors worldwide.

This is a roadmap of portfolio management concepts and contrarian tactics that can turn misbehaviors, undue risks, and short-term gambles into longer-term strengths. Through 30 chapters and four tiers, the author progressively introduces more powerful t...

Contributor Bio:

J.T. MASON, CFA, CFP, is an independent Portfolio Manager registered with Fieldhouse Capital Management, Inc. in

Polity



Becoming an Artwork

Boris Groys

9781509551972

Pub Date: 12/19/22

\$12.99 USD

140 pages

Paperback

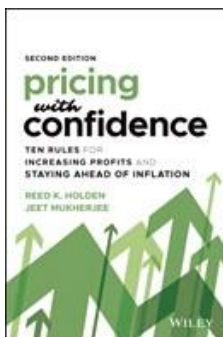
Art / History

Series: Theory Redux

Summary: Modern history is a history of aesthetizations – and every aesthetization raises a claim of protection. We aestheticize and want to protect almost everything, including Earth, oceans, the atmosphere, rare animal species and exotic plants. Humans are no exception. They also present themselves as objects of contemplation that deserve admiration and care. For some time, artists and intellectuals struggled for the sovereign right to present themselves to society in their own way – to become self-created works of art. Today everybody has not only a right but also an obligation to practice ...

Contributor Bio:

Boris Groys is Global Distinguished Professor in the Faculty of Arts and Science at New York University.



Pricing with Confidence : Ten Rules for Increasing Profits and Staying Ahead of Inflation (2nd Edition)

Reed K. Holden, Jeet Mukherjee

9781119910183

Pub Date: 10/18/22

\$35.00 USD

240 pages

Hardcover

Business & Economics / Marketing

Summary: Navigate Inflation, Keep Valuable Customers, Increase Profits

As you read this, inflation is steadily and (not so) slowly eating into your profit margins. Simultaneously, your sales teams are using discounts and rebates as crutches to help them close sales, even as this habit threatens the profitability of your business.

In the newly revised second edition of *Pricing with Confidence: Ten Rules for Increasing Profits and Staying Ahead of Inflation*, world-renowned pricing consultants and thought leaders Reed K. Holden and Jeet Mukherjee deliver a compelling argument against the convention...

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The Ecosystem Revolution : How to Lead in the New Age of Sectors Without Borders

Venkat Atluri, Miklós Dietz

9781119984788

Pub Date: 10/18/22

\$29.95 USD

240 pages

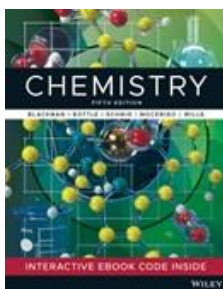
Hardcover

Business & Economics / Leadership

Summary: Gear up and equip your organization for an entirely new competitive landscape

In *The Ecosystem Revolution: How to Lead in the New Age of Sectors Without Borders*, two McKinsey & Company senior partners offer an incisive and eye-opening look at the emerging ecosystem economy and what it means for companies used to familiar sector siloes. In the book, you'll explore how the most successful companies in the new economy aren't the ones that have applied old-school best practices but, instead, have adopted entirely new mindsets and approaches for a fundamentally transforming market.

You'll al...



Chemistry, 5th Edition Print and Interactive E-Text

A Blackman

9780730396673

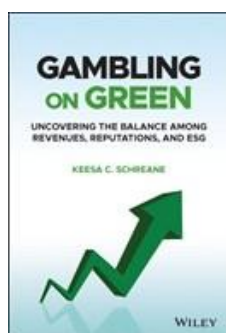
Pub Date: 10/5/22

\$111.00 USD

1440 pages

Paperback

Wiley



Gambling on Green : Uncovering the Balance among Revenues, Reputations, and ESG (Environmental, Social, and Governance)

Keesa C. Schreane

9781119892090

Pub Date: 9/27/22

\$27.95 USD

288 pages

Hardcover

Business & Economics / Green Business

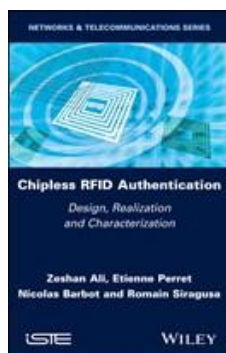
Summary: Are you an investor who wants to make the world a better place while getting stronger returns? Are you an executive building a sustainable business and seeking increased revenue? Are you curious about ESG and what it means for your community or organization? Then this book is for you!

In *Gambling on Green: Uncovering the Balance between Revenues, Reputations, and ESG*, veteran financial services executive Keesa Schreane delivers a straightforward and practical guide for business leaders and investors navigating the world of environmental, social, and governance (ESG) issues. As ESG deba...

Contributor Bio:

KEESA C. SCHREANE is a senior executive in financial services, and host and executive producer of Refinitiv

Wiley-ISTE



Chipless RFID Authentication : Design, Realization and Characterization

Zeshan Ali, Etienne Perret, Nicolas Barbot, Romain Siragusa

9781786308337

Pub Date: 9/21/22

\$165.00 USD

192 pages

Hardcover

Technology & Engineering / Microwaves

Summary: Chipless RFID Authentication examines the development of highly secure product authentication systems for manufactured products by using chipless radio frequency identification (RFID) technology.

The absence of a chip and its compatibility with mass production make chipless RFID an alternative to barcodes. This book discusses how, by using natural randomness inherent to the fabrication process, each chipless RFID tag has a unique signature that can never be reproduced, even if someone tries to copy the label.

The book first explores the state-of-the-art of existing authentication and an...

Contributor Bio:

Zeshan Ali is a postdoctoral researcher with the Grenoble INP, part of Université Grenoble Alpes, in France. He

Polity



The Clean Energy Transition : Policies and Politics for a Zero-Carbon World

Daniel J. Fiorino

9781509544875

Pub Date: 11/30/22

\$26.95 USD

272 pages

Paperback

Science / Energy

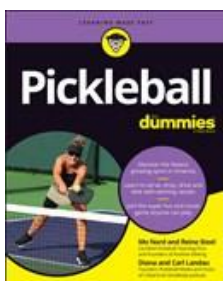
Summary: Is the goal of a transition to clean energy at all realistic? If so, how could it be accomplished? Climate change poses a formidable challenge for 21st century governments. Unless they can move to a clean energy system built on efficiency, renewables, electrification, and possibly complementary technologies like nuclear energy and carbon capture and storage, it will be all but impossible to avoid the worst impacts of climate change.

In this book, Daniel Fiorino provides a comprehensive introduction to the politics and policies of a clean energy transition and how it may unfold national...

Contributor Bio:

Daniel J. Fiorino is the Director of the Center for Environmental Policy and Distinguished Executive in Residence in the School of Public Affairs at American University.

For Dummies

**Pickleball For Dummies**

M Nard

9781119895138

Pub Date: 10/11/22

\$24.99 USD

384 pages

Paperback

Sports & Recreation / Racket Sports

Summary: The game with the funny name was created in the 1960's and is, today, the fastest growing sport in America. We take you through the hows of the game. In true Dummies fashion, the material is easy to understand and appropriate for newbies as well as advanced players. We cover it all from scoring, serving, dinking, places to play, and getting more involved in the community. No need to be intimidated - you've got Dummies on your side of the court to give you all the best tips and tricks from expert authors. If you're in a pickle because you don't know anything about this popular game, *Pi...*

Contributor Bio:

Mo Nard is a former national racquetball champion x 2 (Women's 19 and under doubles) turned pickleball certified teaching pro. She's co-founder of Positive Dinking pickleball instruction and has played pickleball at the local, region...

Wiley-IEEE Press

**Security Technologies and Social Implications**

Garik Markarian, Ruza Karlovic, Holger Nitsch, Krishna Chandramouli

9781119834144

Pub Date: 10/18/22

\$169.00 USD

352 pages

Hardcover

Computers / Internet / Online Safety & Privacy

Summary: Explains how the latest technologies can advance policing and security, identify threats, and defend citizens from crime and terrorism

Security Technologies and Social Implications focuses on the development and application of new technologies that police and homeland security officers can leverage as a tool for both predictive and intelligence-led investigations. The book recommends the best practices for incorporation of these technologies into day-to-day activities by law enforcement agencies and counter-terrorism units. Practically, it addresses legal, technological, and organizati...

Contributor Bio:

Garik Markarian is a former professor at Lancaster University and the CEO of Rinicom Ltd (UK).

Ruza Karlovic is Vice Dean for Research at the Police

For Dummies

**Dog Grooming For Dummies (2nd Edition)**

Margaret H. Bonham

9781119883210

Pub Date: 10/18/22

\$24.99 USD

416 pages

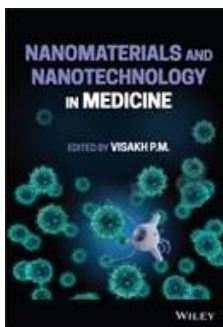
Paperback

Pets / Dogs

Summary: Make your puppy *look* as perfect as you know they *are*

When Fido is getting a bit too fluffy and Milo is downright mangy, it might just be time for a trim to get your pup looking their best. But where do you even begin? Dog Grooming For Dummies walks you through exactly how to groom your dog so they come out looking like they could win an award at the American Kennel Club, every time!

You'll learn about prepping your canine for the shears, bathing your dog, cutting and brushing fur, all without help from a professional dog groomer. From the most down-on-their-luck rescue dog to pampered d...



Nanomaterials and Nanotechnology in Medicine

PM Visakh
9781119558033
Pub Date: 10/24/22
\$250.00 USD
576 pages
Hardcover
Science / Biotechnology

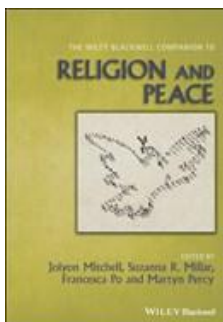
Summary: NANOMATERIALS AND NANOTECHNOLOGY IN MEDICINE

A comprehensive introduction to nanomaterials and their application in the field of medicine

The use of nanotechnology and nanomaterials more generally is an emerging field that has generated a lot of interest in the last few years. To this point, there have been few books that deal with the recent advances in nanomaterials or nanocomposites in the medical discipline.

Intended as a one-stop reference, *Nanomaterials and Nanotechnology in Medicine* provides the reader with the most-up-to-date and comprehensive exploration of the field of nanomedi...

Contributor Bio:



The Wiley Blackwell Companion to Religion and Peace

Jolyon Mitchell, Suzanna R. Millar, Francesca Po, Martyn Percy
9781119424345
Pub Date: 10/24/22
\$185.00 USD
656 pages
Hardcover
Religion / Christianity
Series: Wiley Blackwell Companions to Religion

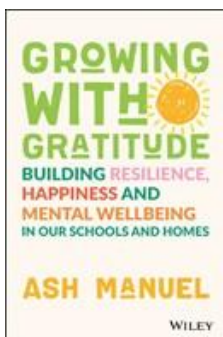
Summary: Incisive contributions from leading and emerging scholars in the field of Peace Studies

In the *Wiley Blackwell Companion to Religion and Peace*, a team of renowned scholars delivers an authoritative and interdisciplinary sourcebook that addresses the key concepts, history, theories, models, resources, and practices in the complex and ambivalent relationship between religion and peace. The editors have included contributions from a wide range of perspectives and locations that reflect diverse methods and approaches.

The *Companion* provides a collection grounded in experience and context th...

Contributor Bio:

Jolyon Mitchell is a Professor specializing in Religion, Violence and Peacebuilding and Director of the Centre for



Growing with Gratitude : Building Resilience, Happiness, and Mental Wellbeing in Our Schools and Homes

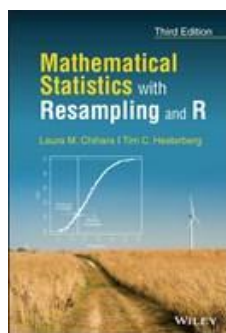
A Manuel
9781119891840
Pub Date: 10/31/22
\$18.00 USD
224 pages
Paperback
Education / Teaching / Subjects

Summary: An essential toolkit to help teachers and parents foster wellbeing in kids and teens

In this book, you'll find fun, practical activities and strategies to develop an attitude of gratitude: the positive mindset that kids and teens need to successfully weather ups and downs, successes and setbacks.

Growing with Gratitude outlines simple steps that you can start to action immediately, whether in the classroom, the whole school or at home. Drawing on over two decades of experience and research on how practicing gratitude leads to a happier, healthier life, author Ash Manuel shares how min...

Wiley



Mathematical Statistics with Resampling and R (3rd Edition)

Chihara

9781119874034

Pub Date: 9/21/22

\$113.00 USD

576 pages

Hardcover

Mathematics / Probability & Statistics

Summary: Mathematical Statistics with Resampling and R

This thoroughly updated third edition combines the latest software applications with the benefits of modern resampling techniques

Resampling helps students understand the meaning of sampling distributions, sampling variability, P-values, hypothesis tests, and confidence intervals. The third edition of *Mathematical Statistics with Resampling and R* combines modern resampling techniques and mathematical statistics. This book is classroom-tested to ensure an accessible presentation, and uses the powerful and flexible computer language R for data...

Contributor Bio:

Louis M. Chihara, Ph.D. is Professor of Mathematics at

Wiley



Winter's Biomechanics and Motor Control of Human Movement (5th Edition)

Thomas

9781119827023

Pub Date: 10/18/22

\$113.00 USD

400 pages

Hardcover

Technology & Engineering / Biomedical

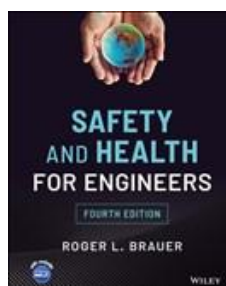
Summary: *Winters Biomechanics and Motor Control of Human Movement, Fifth Edition* provides a long-awaited update to a classic text in the field. The way in which biomechanical data is collected and managed has changed dramatically in the last decade. With this in mind, the Fifth Edition maintains the seminal approach to the topic pioneered by David Winter, but brings the content up-to-date to align with the technological developments of the past decade and to address new clinical implementations of biomechanical assessments.

The book introduces biomechanics as an interdisciplinary field, then go...

Contributor Bio:

Stephen J. Thomas is Associate Professor and Chair of the Exercise Science Department at Thomas Jefferson University.

Wiley



Safety and Health for Engineers (4th Edition)

Brauer

9781119802297

Pub Date: 9/21/22

\$149.95 USD

656 pages

Hardcover

Technology & Engineering / Industrial Health & Safety

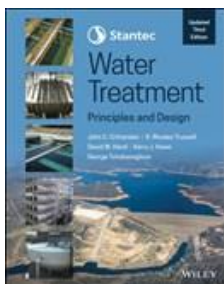
Summary: SAFETY AND HEALTH FOR ENGINEERS

A comprehensive resource for making products, facilities, processes, and operations safe for workers, users, and the public

Ensuring the health and safety of individuals in the workplace is vital on an interpersonal level but is also crucial to limiting the liability of companies in the event of an onsite injury. The Bureau of Labor Statistics reported over 4,700 fatal work injuries in the United States in 2020, most frequently in transportation-related incidents. The same year, approximately 2.7 million workplace injuries and illnesses were reported by...

Contributor Bio:

Roger L. Brauer, Ph.D., P.E., was the first Recipient of the Roger Brauer Lifetime Achievement Award from the Board


Stantec's Water Treatment : Principles and Design (3rd Edition)

John C. Crittenden, R. Rhodes Trussell, David W. Hand, Kerry J. Howe, George Tchobanoglous
9781119819967

Pub Date: 10/11/22

\$225.00 USD

1984 pages

Hardcover

Technology & Engineering / Environmental / Water Supply

Summary: The updated third edition of the definitive guide to water treatment engineering, now with all-new online content

Stantec's Water Treatment: Principles and Design provides comprehensive coverage of the principles, theory, and practice of water treatment engineering. Written by world-renowned experts in the field of public water supply, this authoritative volume covers all key aspects of water treatment engineering, including plant design, water chemistry and microbiology, water filtration and disinfection, residuals management, internal corrosion of water conduits, regulatory requireme...

Contributor Bio:

John C. Crittenden is Director of the Brook Byers Institute for Sustainable Systems and Hightower Chair and Georgia


If Science is to Save Us

Rees

9781509554201

Pub Date: 11/21/22

\$25.00 USD

200 pages

Hardcover

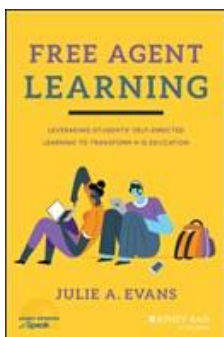
Education / Teaching / Subjects

Summary: There has never been a time when 'following the science' has been more important for humanity. At no other point in history have we had such advanced knowledge and technology at our fingertips, nor had such astonishing capacity to determine the future of our planet.

But the decisions we must make on how science is applied belong outside the lab and should be the outcome of wide public debate. For that to happen, science needs to become part of our common culture. Science is not just for scientists: if it were, it could never save us from the multiple crises we face. For science can sav...

Contributor Bio:

Martin Rees is Astronomer Royal, former President of the Royal Society, Fellow (and former Master) of Trinity College, Cambridge, and Emeritus Professor of Cosmology and Astrophysics at the University of Cambridge. He sits as a


Free Agent Learning : Leveraging Students' Self-Directed Learning to Transform K-12 Education

Julie A. Evans

9781119789826

Pub Date: 10/11/22

\$32.00 USD

352 pages

Hardcover

Education / Administration

Summary: Explore how students are disrupting education by using digital resources to support self-direct learning

Free Agent Learning: Leveraging Students' Self-Directed Learning to Transform K-12 Education explores an emerging cohort of students that are self-directing their learning around interest-driven topics, the tools they're using to scaffold these experiences, and their motivations for these out-of-school learning behaviors. Readers will find new insights and frameworks for effectively leveraging the lived experiences of their students and transforming their schools' cultures, norms an...

Contributor Bio: **Dr. Julie A. Evans (Mission Viejo, CA)** is the CEO of Project Tomorrow (www.tomorrow.org) and is the founder of the heralded Speak Up Research Project which annually collects and reports on the authentic views of K-12

Jossey-Bass



Reconnect : Building School Culture for Meaning, Purpose, and Belonging

Doug Lemov, Hilary Lewis, Darryl Williams, Denarius Frazier

9781119739975

Pub Date: 10/18/22

\$27.00 USD

256 pages

Paperback

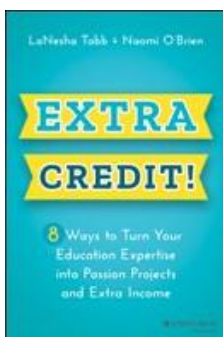
Education / Classroom Management

Summary: Practical solutions to counter the isolation felt by K-12 students in a resource-challenged education system

In *Reconnect: Building School Culture for Meaning, Purpose, and Belonging*, a team of distinguished educators from Teach Like a Champion and Uncommon Schools deliver practical guidance and concrete advice for teachers, administrators, and community members who seek to dramatically improve the lives of children and young people by fostering a sense of belonging in schools. In the book, you'll find hands-on solutions to build or rebuild students' sense of shared work and community ...

Contributor Bio: Doug Lemov's (Albany, New York) bestselling *Teach Like a Champion* series has transformed classrooms across the globe with tangible classroom management techniques. Based on his study of high-need

Jossey-Bass



Extra Credit! : 8 Ways to Turn Your Education Expertise into Passion Projects and Extra Income

L Tabb

9781119911067

Pub Date: 10/18/22

\$27.00 USD

208 pages

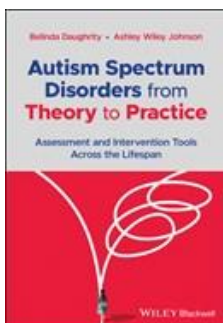
Paperback

Education / Professional Development

Summary: Learn to package your professional skill, monetize your interests, and share your teaching gifts with the world

In *Extra Credit! 8 Ways to Turn Your Education Expertise into Passion Projects and Extra Income*, a team of accomplished educators and content creators delivers an illuminating and engaging handbook for educators who seek to bring in extra income with their professional and personal talents. In the book, you'll explore a wide variety of potential income streams, including leveraging social media platforms, creating educational resources, writing, and online courses, just to na...

Wiley-Blackwell



Autism Spectrum Disorders from Theory to Practice : Assessment and Intervention Tools Across the Lifespan

Daugherty

9781119819561

Pub Date: 11/14/22

\$69.95 USD

304 pages

Paperback

Medical / Audiology & Speech Pathology

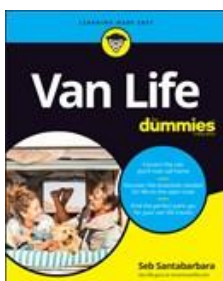
Summary: Apply the latest ASD theory to assessment and intervention in real-world clinical environments

In *Autism Spectrum Disorders from Theory to Practice*, a team of experienced interventionists deliver a practical application of modern theory regarding autism spectrum disorders (ASDs) to common, real-world clinical situations. Hands-on guidance is paired with advice on culturally appropriate and responsive practices informed by professionals who collectively have over 40 years of combined speech pathology experience.

The work of special contributors like Dr. Pamela Wiley, who is the Founder a...

Contributor Bio:

Belinda Daugherty, PhD, CCC-SLP, is an Assistant Professor in the Department of Speech Language Pathology

**Van Life For Dummies**

Sebastian Santabarbara

9781119886235

Pub Date: 9/27/22

\$24.99 USD

384 pages

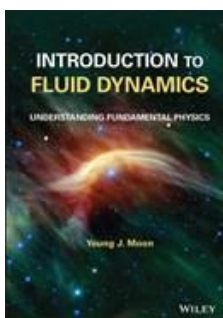
Paperback

Travel / Food, Lodging & Transportation / Road Travel

Summary: Give in to the lure of the untethered life as a van lifer

Thousands of people around the world live nomadic lifestyles from the comfort of their vans or campers, free from the worries of having a permanent residence. If this growing alternative lifestyle appeals to you, *Van Life For Dummies* is your go-to guide for becoming a van lifer. You'll learn to customize your vehicle, adapt to life on the road, and find the peace and adventure you're seeking. This book makes the transition easy, helping you decide what parts of rooted life you need to take with you and what to leave behind.

- Follo...

**Introduction to Fluid Dynamics : Understanding Fundamental Physics**

Young J. Moon

9781119823155

Pub Date: 10/4/22

\$105.00 USD

336 pages

Hardcover

Technology & Engineering / Mechanical

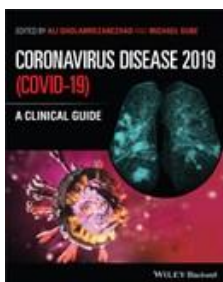
Summary: INTRODUCTION TO FLUID DYNAMICS

A concise resource that presents a physics-based introduction to fluid dynamics and helps students bridge the gap between mathematical theory and real-world physical properties

Introduction to Fluid Dynamics offers a unique physics-based approach to fluid dynamics. Instead of emphasizing specific problem-solving methodologies, this book explains and interprets the physics behind the theory, which helps mathematically-inclined students develop physical intuition while giving more physically-inclined students a better grasp of the underlying mathematics. Rea...

Contributor Bio:

Young J. Moon is a Professor in the School of Mechanical Engineering at Korea University, where he teaches

**Coronavirus Disease 2019 (Covid-19) : A Clinical Guide**

Ali Gholamrezanezhad

9781119789680

Pub Date: 11/21/22

\$130.00 USD

688 pages

Hardcover

Medical / Infectious Diseases

Summary: Provides comprehensive coverage of all key aspects of COVID-19, including: etiology, diagnosis, symptomatology, management, and treatment

Coronavirus Disease 2019 (COVID-19): A Clinical Guide provides healthcare professionals at all levels with up-to-date knowledge about the clinical, epidemiological, genomic, virological, and radiologic features of COVID-19. Consolidating multiple systematic reviews and meta-analyses into a single volume, this comprehensive textbook also addresses health policies, mass casualty planning, healthcare worker safety, economic impact, lessons for future O...

Jossey-Bass

No Image
Available**Helping Men Recover : A Program for Treating Addiction** (2nd Edition)

Stephanie S. Covington

9781119886556

Pub Date: 9/21/22

\$205.00 USD

Loose-leaf Sheets & Binder

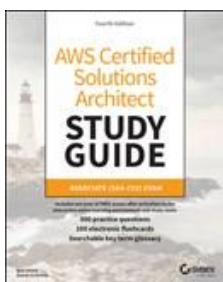
Psychology / Psychotherapy / Counseling

Summary: A must-read guide to treating addiction and substance abuse in men

In the newly revised Second Edition of *Helping Men Recover: A Program for Treating Substance Abuse*, distinguished clinician, author, and consultant Stephanie S. Covington delivers a gender-responsive, trauma-informed treatment program for men suffering from substance abuse. The book is modeled after the widely used and evidence-based women's curriculum, *Helping Women Recover*, and is grounded the latest research, theory, and clinical practice.

In the book, readers will find a facilitator's guide and a participant's workbo...

Sybex

**AWS Certified Solutions Architect Study Guide with 900 Practice Test Questions : Associate (SAA-C03) Exam** (4th Edition)

Piper

9781119982623

Pub Date: 10/4/22

\$60.00 USD

464 pages

Paperback

Computers / Certification Guides

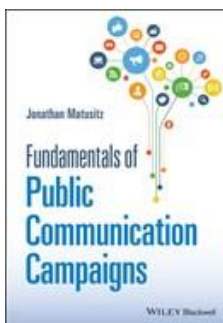
Summary: Validate your AWS Cloud skills!

Take the next step in your career by expanding and validating your AWS Cloud skills. AWS has been the frontrunner in cloud computing products and services, and the *UPDATED AWS Certified Solutions Architect Study Guide, Fourth Edition*, for the Associate SAA-C03 Exam gets you fully prepared. AWS experts Ben Piper and David Clinton provide thorough coverage of concepts and key review of exam topics, including:

- Design Secure Architectures
- Design Resilient Architectures
- Design High-Performing Architectures
- Design Cost-Optimized Architecture

Readers also have acce...

Wiley-Blackwell

**Fundamentals of Public Communication Campaigns**

Matusitz

9781119878070

Pub Date: 9/27/22

\$43.00 USD

550 pages

Paperback

Language Arts & Disciplines / Communication Studies

Summary: The most comprehensive and up-to-date textbook on public communication campaigns currently available

Fundamentals of Public Communication Campaigns provides students and practitioners with the theoretical and practical knowledge needed to create and implement effective messaging campaigns for an array of real-world scenarios. Assuming no prior expertise in the subject, this easily accessible textbook clearly describes more than 700 essential concepts of public communication campaigns. Numerous case studies illustrate real-world media campaigns, such as those promoting COVID-19 vaccinat...

Contributor Bio:

JONATHAN MATUSITZ is Associate Professor in the Nicholson School of Communication and Media at the

Wiley-Blackwell



Family Communication as... Exploring Metaphors for Family Communication

Jimmie Manning, Jordan Allen, Katherine J Denker
9781119668398

Pub Date: 9/27/22

\$54.00 USD

250 pages

Paperback

Language Arts & Disciplines / Communication Studies

Summary: An innovative textbook that presents a novel and compelling examination of family communication studies

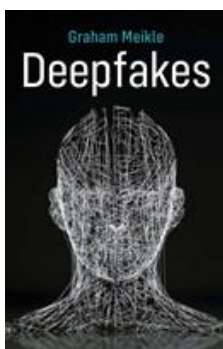
Family Communication as... Exploring Metaphors for Family Communication presents a series of metaphors through which students explore the nuances and complexities of family interaction. With a unique approach to the foundational theories and real-world practices of family communication, this easily accessible textbook helps students develop a clear understanding of what family communication is and what it can be.

Contributions by both prominent and newer scholars theorize about family c...

Contributor Bio:

JIMMIE MANNING is Professor and Chair of Communication

Polity



Deepfakes

Graham Meikle

9781509548217

Pub Date: 12/12/22

\$19.95 USD

160 pages

Paperback

Social Science / Media Studies

Summary: What happens when we can no longer believe what we see? Show the AI technologies that create deepfakes enough images of a celebrity or a politician and they will generate a convincing video in which that person appears to say and do things they have never actually said or done. The result is a media environment in which anyone's face and image can be remixed and manipulated.

Graham Meikle explains how deepfakes (synthetic media) are made and used. From celebrity porn and political satire to movie mash-ups and disinformation campaigns, this book explores themes of trust and consent as f...

Contributor Bio:

Graham Meikle is Professor of Communication and Digital Media at the University of Westminster.

Polity



Is Affirmative Action Fair? : The Myth of Equity in College Admissions

Natasha K. Warikoo

9781509549375

Pub Date: 12/19/22

\$12.95 USD

144 pages

Paperback

Social Science / Discrimination

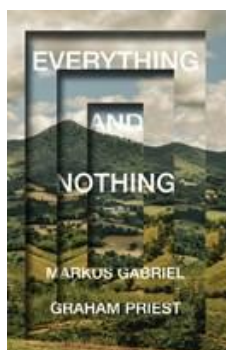
Series: Debating Race

Summary: Affirmative action in college admissions – considering whether an applicant is part of an underrepresented group when making selection decisions – has long been a topic of heated public debate. Some argue that it undermines racial equity. Others advocate for its ability to promote equal opportunity in a racially unequal society. Who is right?

In this thought-provoking book, Natasha Warikoo dives into the arguments for and against a policy that has made it to the US Supreme Court multiple times. Along the way, she digs into the purposes of higher education and the selection process itse...

Contributor Bio:

Natasha Warikoo is Professor of Sociology at Tufts University



Everything and Nothing

Graham Priest, Markus Gabriel

9781509537471

Pub Date: 11/30/22

\$24.95 USD

140 pages

Paperback

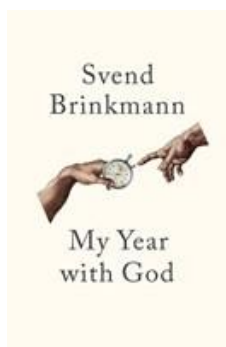
Philosophy

Summary: Is it possible for reality as a whole to be part of itself? Can the world appear within itself without thereby undermining the consistency of our thought and knowledge-claims concerning more local matters of fact?

This is a question on which Markus Gabriel and Graham Priest disagree. Gabriel argues that the world cannot exist precisely because it is understood to be an absolutely totality. Priest responds by developing a special form of mereology according to which reality is a single all-encompassing whole, everything, which counts itself among its denizens. Their disagreement resul...

Contributor Bio:

Markus Gabriel holds the chair for Epistemology, Modern and Contemporary Philosophy at the University of Bonn and is also the Director of the International Center for Philosophy in Bonn.



My Year with God

Svend Brinkmann, Tam McTurk

9781509552726

Pub Date: 11/21/22

\$22.95 USD

256 pages

Paperback

Philosophy / Religious

Summary: *How are Christians capable of believing? Is it faith or delusion? Or is there something wrong with me? I do not believe in spirits, gods, miracles, resurrection or eternal life. But I will seek to cast off my prejudices and give God a chance. At least for a year.*

Danish writer Svend Brinkmann spent a year with God, exploring faith and religion through the eyes of a sceptic. Each month, from January to December, he grappled with questions that had nagged at him since he was a child: Why does God let the innocent suffer? Does science disprove the existence of God? Does faith make you a ...

Contributor Bio:

Svend Brinkmann lived quietly as a professor of psychology at Aalborg University until he published *Stand Firm* which became an overnight bestseller and quickly established him as a leading public intellectual and cultural critic. Win...



Applied Ethics : An Introduction

Robin Attfield

9781509547388

Pub Date: 12/5/22

\$22.50 USD

268 pages

Paperback

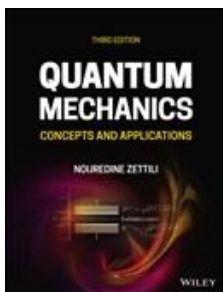
Philosophy / Ethics & Moral Philosophy

Summary: Philosophy has provided us with a wealth of moral and ethical theories. Applied ethics is the study of practical moral issues and our best philosophical theories, and how each can inform the other.

Acclaimed philosopher and textbook author Robin Attfield invites students to reflect on the key problems of our time. Through lively case studies of topics related to health care, international development, the environment, abortion, punishment and more, he reveals how standard ethical theories can be tested on these real-life scenarios and, if necessary, revised or discarded. Students are e...

Contributor Bio:

Robin Attfield is Emeritus Professor of Philosophy at Cardiff University.



Quantum Mechanics : Concepts and Applications (3rd Edition)

NN Zettili

9781118307892

Pub Date: 10/17/22

\$46.00 USD

1024 pages

Paperback

Science / Physics / Quantum Theory

Summary: QUANTUM MECHANICS

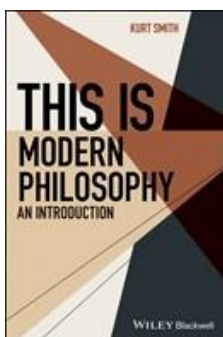
An innovative approach to quantum mechanics that seamlessly combines textbook and problem-solving book into one

Quantum Mechanics: Concepts and Applications provides an in-depth treatment of this fundamental theory, combining detailed formalism with straightforward practice. Thoroughly integrating close to seven hundred examples, solved problems, and exercises into a well-structured and comprehensive work, this textbook offers instructors a pedagogically sound teaching tool, students a clear, balanced and modern approach to the subject, and researchers a quick practica...

Contributor Bio:

Nouredine Zettili, PhD, is Professor of Physics at

Wiley-Blackwell



This Is Modern Philosophy : An Introduction

Kurt Smith

9781118686904

Pub Date: 10/11/22

\$34.95 USD

256 pages

Paperback

Philosophy / History & Surveys / Modern

Series: This is Philosophy

Summary: Provides students and general readers with a basic understanding of the central concepts, issues, and thinkers of the early modern era of philosophy

Is there a world that exists apart from ourselves? If an external world exists, what is its nature?

Can an external world based on evidence from our sense perception be known? How do such questions arise? Is it even possible for them to be answered? *This is Modern Philosophy: An Introduction* surveys how philosophers from the late sixteenth century to the early nineteenth century investigated central metaphysical and epistemological issues.

F...

Contributor Bio:

Kurt Smith is a Professor of Philosophy at Bloomsbury

Polity

Climate Change and Political Theory

Catriona McKinnon



Climate Change and Political Theory

McKinnon

9781509521661

Pub Date: 11/21/22

\$22.95 USD

224 pages

Paperback

Philosophy / Political

Series: And Political Theory

Summary: Climate change is an ethical failure. Floods, fires, droughts, and extreme weather caused by climate change are already killing people and ruining lives on a massive scale. These avoidable impacts hurt the most vulnerable among us first, and worst. Why have we failed to prevent climate change? How can we mobilise to do better politically, socially, and economically? Where does the greatest responsibility for action lie?

In this book, Catriona McKinnon unravels the vital contributions made by engaged political theory to urgent climate challenges left unmet by a lack of political will. T...

Contributor Bio:

Catriona McKinnon is Professor of Political Theory at the University of Exeter.



The Spirit of Digital Capitalism

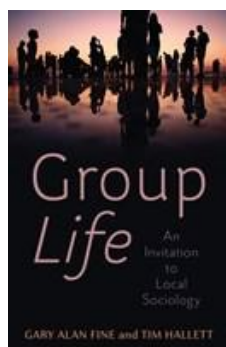
Jenny Huberman
9781509553969
Pub Date: 11/30/22
\$24.95 USD
224 pages
Paperback
Social Science / Sociology

Summary: Digital technologies are now central to the machinations of capitalism. But how are they changing forms of capital accumulation and domination, and in what terms are these changes being promoted and justified by a new, incredibly powerful techno-elite?

In this book, Jenny Huberman takes on these questions. Beyond demonstrating how digital technologies make new forms of capital accumulation possible, she interrogates the ideological transformations that have accompanied the emergence of digital capitalism. She examines how business gurus, entrepreneurs, and venture capitalists make clai...

Contributor Bio:

Jenny Huberman is Professor of Anthropology at University of Missouri-Kansas City.



Group Life : An Invitation to Local Sociology

Gary Alan Fine, Tim Hallett
9781509554140
Pub Date: 12/5/22
\$22.95 USD
224 pages
Paperback
Social Science / Discrimination

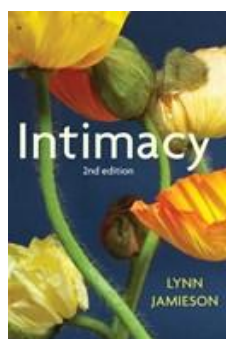
Summary: Sociological analysis has been replete with debates about "micro" and "macro," individual and society, but all too often these miss the point: interacting groups are the hinge that connects them. To understand how structures matter and how individuals navigate them, we must take groups and people in local communities seriously.

Gary Alan Fine and Tim Hallett skillfully argue that sociologists have the obligation to examine the role of small communities in the creation of both the interaction order and structural realities. With novel concepts and rich ethnographic examples, this book d...

Contributor Bio:

Gary Alan Fine is James E. Johnson Professor of Sociology at Northwestern University.

Tim Hallett is Professor of Sociology at Indiana University Bloomington.



Intimacy : Personal Relationships in Modern Societies (2nd Edition)

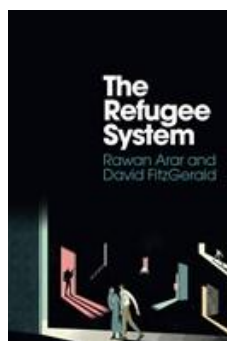
Lynn Jamieson
9780745651132
Pub Date: 10/31/22
\$26.95 USD
240 pages
Paperback
Social Science / Sociology / Marriage & Family

Summary: Where do we find intimacy today? Are our interactions with acquaintances and strangers, particularly online, a sign of deepening, widespread intimacy? Or are our personal relationships becoming increasingly empty, structured by selfish individualism?

In this second edition of her landmark book, Lynn Jamieson provides an updated exploration of the many types of intimate relationships that are formed in modern societies: families, kinship, friendships, parent-child relationships, sexual relationships and couple relationships. Examining new evidence, the book investigates the nature of su...

Contributor Bio:

Lynn Jamieson is Professor of Sociology, Families and Relationships at the University of Edinburgh



The Refugee System : A Sociological Approach

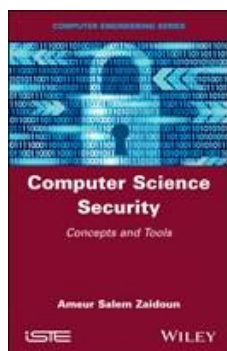
Rawan Arar, David Scott FitzGerald
9781509542796
Pub Date: 12/19/22
\$26.95 USD
272 pages
Paperback
Social Science / Demography

Summary: Some people facing violence and persecution flee. Others stay. How do households in danger decide who should go, where to relocate, and whether to keep moving? What are the conditions in countries of origin, transit, and reception that shape people's options?

This incisive book tells the story of how one Syrian family, spread across several countries, tried to survive the civil war and live in dignity. This story forms a backdrop to explore and explain the refugee system. Departing from studies that create siloes of knowledge about just one setting or "solution" to displacement, the ...

Contributor Bio:

Rawan Arar is Assistant Professor in the Department of Law, Societies, and Justice at the University of Washington. **David Scott FitzGerald** is Professor of Sociology and Co-Director of the Center for Comparative Immigration



Computer Science Security : Concepts and Tools

Ameur Salem Zaidoun
9781786307552
Pub Date: 9/21/22
\$165.00 USD
208 pages
Hardcover
Computers / Computer Science

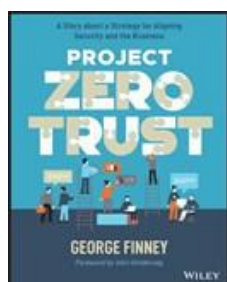
Summary: This book serves as a guide to help the reader develop an awareness of security vulnerabilities and attacks, and encourages them to be circumspect when using the various computer resources and tools available today. For experienced users, Computer Science Security presents a wide range of tools to secure legacy software and hardware.

Computing has infiltrated all fields nowadays. No one can escape this wave and be immune to security attacks, which continue to evolve, gradually reducing the level of expertise needed by hackers.

It is high time for each and every user to acquire basic kno...

Contributor Bio:

Ameur Salem Zaidoun received a National Diploma in Computer Engineering from ENSI, Tunisia, and is a university teacher at ISET of Siliana at the level of Lecturer



Project Zero Trust : A Story about a Strategy for Aligning Security and the Business

George Finney, John Kindervag
9781119884842
Pub Date: 10/4/22
\$28.00 USD
224 pages
Paperback
Computers / Security

Summary: Implement Zero Trust initiatives efficiently and effectively

In *Project Zero Trust: A Story About a Strategy for Aligning Security and the Business*, George Finney, Chief Security Officer at Southern Methodist University, delivers an insightful and practical discussion of Zero Trust implementation. Presented in the form of a fictional narrative involving a breach at a company, the book tracks the actions of the company's new IT Security Director.

Readers will learn John Kindervag's 5-Step methodology for implementing Zero Trust, the four Zero Trust design principles, and how to limit the...

Contributor Bio:

GEORGE FINNEY is the Chief Security Officer at Southern Methodist University. He has taught Cybersecurity at SMU



October



**Job Ready Go**

Haythem Balti

9781119889816

Pub Date: 10/4/22

\$45.00 USD

688 pages

Paperback

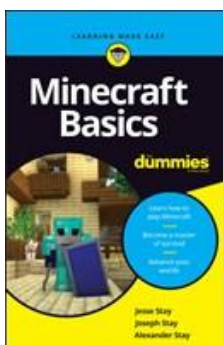
Computers / Languages / Python

Summary: Tackle GoLang with practical and employment-focused instruction

In *Job Ready Go*, software education guru Dr. Haythem Balti delivers an essential and hands-on guide to Go, an open-source programming language developed by Google engineers to combine the most sought-after capabilities of other programming languages, including Java, C#, and C++. In the book, the author walks you through all the most critical skills necessary for successful, on-the-job Go programming.

You'll discover:

- How to get started with Go, including how to run, build, and test your own go programs
- Understand control flow...

**Minecraft Basics For Dummies (2nd Edition)**

Jesse Stay, Joseph Stay, Alex Stay

9781119907480

Pub Date: 10/4/22

\$19.99 USD

240 pages

Paperback

Games & Activities / Video & Mobile

Summary: The easy way to get started with Minecraft

Want to creep into the biggest video game of all time? Grab your pickaxe and let's go! *Minecraft Basics For Dummies* helps you (or your kids) get started and join the infinite online world that keeps millions of players of all ages engaged every day. Inside this portable-trim book, crafters will get all the tips and tricks needed to get started—on their own or with multiple players—in each of the three gameplay modes.

- Choose a platform and download the game
- Navigate, collect resources, and build structures
- Defend your creations against monsters
- Man...

**The Successful Hybrid Team : What the Best Hybrid Teams Know About Culture that Others Don't (But Wish They Did)**

Perrine Farque

9781119888550

Pub Date: 11/30/22

\$27.50 USD

256 pages

Paperback

Business & Economics / Management

Summary: Proven strategies to build, nurture, and retain world-class talent in a hybrid environment

In *The Successful Hybrid Team: What the Best Hybrid Teams Know About Culture that Others Don't (But Wish They Did)*, award-winning diversity and inclusion expert Perrine Farque delivers an eye-opening look into what distinguishes world-class teams from the also-rans. The book explores the permanent changes being made in the modern workplace, how hybrid work is fundamentally changing the nature of teams, and the overwhelming importance of culture in determining performance.

The author introduces a f...

Wiley



People-Driven Experience : The Battle for Trust in the Digital Age

Robert Harles

9781119812982

Pub Date: 12/5/22

\$39.95 USD

256 pages

Hardcover

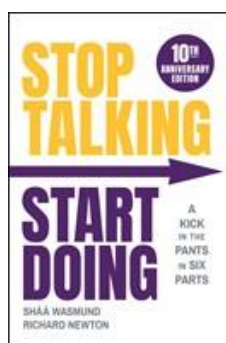
Business & Economics / Strategic Planning

Summary: Explore the human side of the latest digital technologies and trends

In *Human-Driven Experience: The Battle for Trust in a Digital Age*, veteran digital strategist delivers a must-read exploration of how to capture the attention of consumers whose tolerance for inauthenticity is at an all-time low. In the book, you'll discover ways to harness the sometimes whiplash-inducing pace of change in the marketplace to accelerate innovation in your own organisation.

The author discusses the need for increased mobility between functional areas like information technology, digital and marketing and...

Capstone



Stop Talking, Start Doing : A Kick in the Pants in Six Parts (2nd Edition)

Shaa Wasmund, Richard Newton

9780857089267

Pub Date: 12/5/22

\$13.99 USD

208 pages

Paperback

Business & Economics / Small Business

Summary: Have you got an itch to start your own business, go to the North Pole, retrain, lose weight, get promoted, learn to play the ukulele? Or do you just have a nagging sense that there must be more to life? If there is something you really want to do, but secretly fear you'll never do it, then you need this.

This is your kick in the pants!

To make your thing happen, you have to climb into the ring. You have to face your fears and move from talking to doing. In this special 10th year edition of the bestselling *Stop Talking, Start Doing*, Shaa Wasmund will introduce new topics such as:

- How the ...

Contributor Bio: Shaa Wasmund was born in the US and raised in the UK. She studied at the London School of

Wiley



The Human Side of Digital Business Transformation

Kamales Lardi

9781119871019

Pub Date: 12/5/22

\$34.95 USD

320 pages

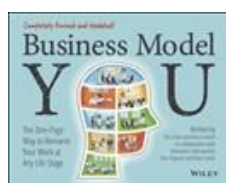
Hardcover

Business & Economics / Strategic Planning

Summary: Master the essential human component of digital transformation

In *The Human Side of Digital Business Transformation*, veteran emerging technology expert Kamales Lardi delivers an essential and practical exploration of the real-world implementation of digital transformation. The book teaches readers how to drive digital business transformation success by addressing a key element – the people side of transformation. This includes managing internal stakeholders, such as leadership teams and employees, as well as external stakeholders, such as customer, partners and supplier.

The author prov...



Business Model You : The One-Page Way to Reinvent Your Work at Any Life Stage (2nd Edition)

Timothy Clark, Alexander Osterwalder, Yves Pigneur, Bruce Hazen

9781119879640

Pub Date: 11/1/22

\$28.00 USD

224 pages

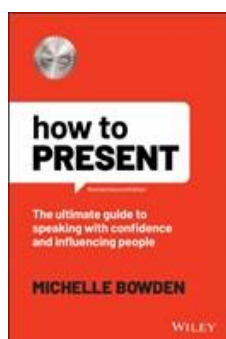
Paperback

Business & Economics / Personal Success

Summary: GLOBAL HIT • Finally, a book that shows you how to replace career uncertainty with career confidence, step-by-step

Before they make important decisions, entrepreneurs, scientists, and other professionals maximize results and minimize risk by testing future scenarios using *models*. Now you, too, can use models to test *career* decisions: with the single-page visual method that's already helping hundreds of thousands of professionals worldwide.

Careers were complicated enough before explosive changes swept the world, igniting even greater complexity and triggering uncertainty—along with hid...



How to Present : The Ultimate Guide to Speaking with Confidence and Influencing People (2nd Edition)

Michelle Bowden

9781119912354

Pub Date: 12/5/22

\$22.00 USD

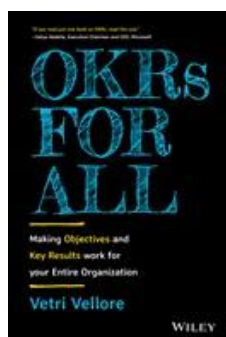
Paperback

Business & Economics / Small Business

Summary: Learn the secrets of successful speaking, communicating and presenting

Do you get nervous when presenting at work? Do you want to showcase your knowledge, influence people and accelerate your career? *How to Present* reveals the winning formulas that ensure you are a confident, clear and influential presenter every time.

Presentation skills expert Michelle Bowden shares her internationally proven system for exceptional presenting, starting with analysis (plan what you would like to achieve), then design (put your presentation together) and delivery (communicate your message for results)...



OKRs for All : Making Objectives and Key Results Work for your Entire Organization

Vetri Vellore

9781119811596

Pub Date: 11/1/22

\$28.00 USD

304 pages

Hardcover

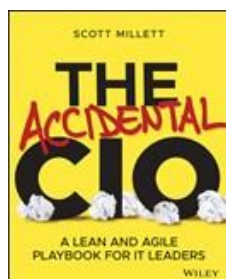
Business & Economics / Management

Summary: Transform your organization and get everyone pulling in the same direction by doing OKR's better

The spiritual successor to KPIs (key performance indicators), OKRs, or objectives and key results, are rapidly gaining popularity and helping some of the world's most successful businesses solve their strategic execution problems. However, some companies struggle with their implementation, finding that using OKRs as top-down directives changes little.

In *OKR's for All*, Objectives and Key Results (OKR) expert Vetri Vellore delivers an impactful and actionable guide on how to use OKRs for mo...

Contributor Bio: Vetri Vellore (Seattle, WA; ally.io) is the founder and CEO of Ally, an OKR platform and services



The Accidental CIO : A Lean and Agile Playbook for IT Leaders

Scott Millett

9781119612094

Pub Date: 11/1/22

\$40.00 USD

500 pages

Paperback

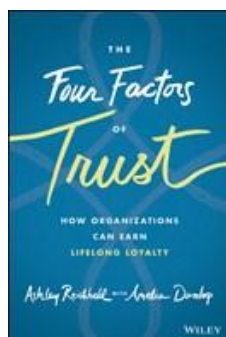
Computers / Software Development & Engineering / Project Management

Summary: Make the jump from a developer or IT admin to an effective, inspiring tech leader

As you move up through the tech ranks, the transition to leadership is notoriously challenging. Many chief information officers (CIO) or chief technology officers (CTO) are short-lived in that role, as they discover that being a programmer or tech administrator is vastly different from being an IT leader. *The Accidental CIO* will show you how to become an effective, strategic leader—whether you already inhabit that leadership role or are eyeing the C-suite for your professional future.

In this book, you'll ...

Contributor Bio: Scott Millett (Developer turned CIO) presents a play book of practical patterns, frameworks and techniques to navigate your way to becoming a strategic



The Four Factors of Trust : How Organizations Can Earn Lifelong Loyalty

Ashley Reichheld, Amelia Dunlop

9781119855019

Pub Date: 11/1/22

\$34.00 USD

304 pages

Hardcover

Business & Economics / Management

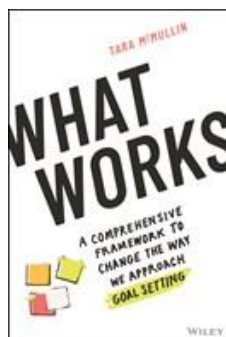
Summary: The essential, data-driven blueprint to build trust in your organization.

Did you know that trusted companies outperform their peers by up to 400%? That customers who trust a brand are 88% more likely to buy again? And that 79% of employees who trust their employer are more motivated to work (and less likely to leave)?

The importance of trust is at an all-time high—just as our inclination to trust is at an all-time low.

Building trust is your single greatest opportunity to create competitive advantage. With new data at its core, *The Four Factors of Trust* gives you practical guidance to m...

Contributor Bio: Ashley Reichheld is a principal in Deloitte Digital and the Customer, Brand & Experience practice leader for the Automotive Transportation



What Works : A Comprehensive Framework to Change the Way We Approach Goal Setting

Tara McMullin

9781119906070

Pub Date: 11/1/22

\$26.00 USD

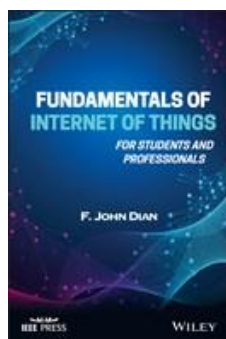
224 pages

Hardcover

Business & Economics / Entrepreneurship

Summary: *What Works: A Comprehensive Framework To Change the Way We Approach Goal Setting* is an antidote to the relentless pursuit of "more" and the culture of striving that we live in. It's an unconventional approach to goal-setting, planning, and execution that prioritizes practice over achievement in both life and work. Not just a call to slow down or find the joy in missing out, *What Works* walks the reader through a framework for examining what's driving their pursuit of more, setting commitments to orient their growth, and organizing their action as a learning process.

This book is not onl...



Fundamentals of Internet of Things : For Students and Professionals

John Dian
9781119847298
Pub Date: 11/1/22
\$124.95 USD
300 pages
Hardcover
Technology & Engineering / Mobile & Wireless Communications

Summary: A comprehensive introduction to IoT technologies and applications

In *Fundamentals of Internet of Things: For Students and Professionals*, accomplished engineer Dr. John Dian delivers an authoritative overview of Internet of Things (IoT) technologies and their applications to a variety of industries and networks. Intended for undergraduate engineering and technology students, the book offers coverage of foundational elements in data communication and networks before moving on to more advanced topics in the subject.

Readers will find discussions on IoT cloud technologies, security and priv...

Contributor Bio:

John Dian, PhD, is a faculty member in the Department of Electrical and Computer Engineering at the British Columbia

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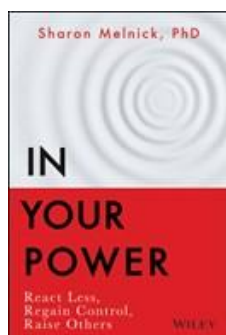
The Essential Entrepreneur : What It Takes to Start, Scale, and Sell a Successful Business (2nd Edition)

R Turner
9781119984559
Pub Date: 12/12/22
\$21.99 USD
240 pages
Paperback
Business & Economics / Entrepreneurship

Summary: A toolkit for entrepreneurial success

In *The Essential Entrepreneur*, celebrated entrepreneur and business strategist Richard Turner delivers a practical, step-by-step approach to starting and growing a thriving enterprise. If you're ready to take your fledgling business to the next level—and finally follow that brilliant big idea—this guide covers everything you'll need to navigate the challenges ahead.

Richard shares straightforward advice and hands-on, real-world lessons outlining the key points you need to know to start and grow your venture. And his lessons are supported by the expe...



In Your Power : React Less, Regain Control, Raise Others

S Melnick
9781119898863
Pub Date: 11/8/22
\$28.00 USD
272 pages
Hardcover
Business & Economics / Motivational

Summary: Be Powerful in a World that Can Make You Feel Powerless

Whether dealing with an underperforming team member, an undervaluing boss, an undermining colleague, a difficult family member or partner, or the overwhelm of too much to do, we can find ourselves feeling "out of our power." In this state of feeling 'done to,' emotionally hijacked, or in a mental swirl, the typical things we do to try to make it better often make it worse.

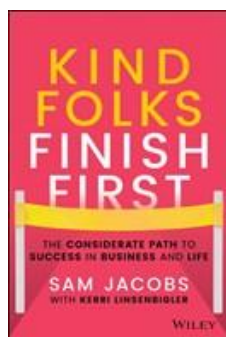
Based on her research at Harvard Medical School and twenty years as a business psychologist, Dr. Sharon Melnick, a Marshall Goldsmith Top 100 Coach, shows you ho...



Scrum For Dummies (3rd Edition)
 Layton
 9781119904663
 Pub Date: 11/8/22
 \$29.99 USD
 416 pages
 Paperback
 Business & Economics / Project Management

Summary: Learn how scrum can help in every part of your life

Scrum—an organizing approach that exposes work progress and quality —is used all over the place in software development, but it's not just for coders. *Scrum For Dummies* shows you how scrum can improve performance regardless of your industry or project. You can even use scrum to get tangible results in your personal projects —prepare for retirement, organize travel, and much more. Plan goals, releases, and sprints for all aspects of business and life. With Dummies, you'll learn how to work flexibility and collaboration into anything you...



Kind Folks Finish First : The Considerate Path to Success in Business and Life
 Sam Jacobs, Kerri Linsensbigler
 9781119983002
 Pub Date: 11/15/22
 \$28.00 USD
 240 pages
 Hardcover
 Business & Economics / Personal Success

Summary: You don't have to be ruthless to get ahead—kindness will get you there faster

From the CEO of the Pavilion community, Sam Jacobs, *Kind Folks Finish First* weaves practical business lessons with fresh perspectives on how you can achieve success. The ideas in this book are backed by the author's personal experience building a nearly \$200-million business rooted in kindness, reciprocity, and deeply held values. More than that, they're proven principles that have helped thousands reach their goals in every arena.

In business, we've been told to never leave money on the table. Don't split the...

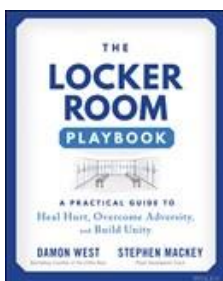
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Selling in a Crisis : 21 Ways to Stay Motivated, Destroy Your Competition, and Crush Your Number in Volatile Times
 Jeb Blount
 9781394162352
 Pub Date: 11/16/22
 \$27.00 USD
 Hardcover
 Business & Economics / Sales & Selling
 Series: Jeb Blount

Summary: In an economic downturn, you are going to have those days, weeks, and even months where everything will go wrong. But if you can look up, you can get up. The difference between those who fail in a crisis and those who survive and thrive is when they are knocked down, bruised, and battered, they refuse to stay down. The get back up, dust themselves off, and run headlong back into the game.

In times of crisis, sooner or later we are all going to experience, setbacks, defeat, adversity, failure, and even tragedy. No one is immune. And when it happens, it won't always be easy to maintain a...

Wiley



The Locker Room Playbook : A Practical Guide to Heal Hurt, Overcome Adversity, and Build Unity

D West

9781119902683

Pub Date: 11/16/22

\$20.00 USD

112 pages

Paperback

Business & Economics / Motivational

Summary: Discover how to achieve success together with this hands-on guide to the lessons found in *The Locker Room*

In *The Locker Room Playbook: A Practical Guide to Heal Hurt, Overcome Adversity, and Build Unity*, bestselling author Damon West and player development coach Stephen Mackey teach you how to apply the principles and concepts found in *The Locker Room*. You'll find lists of core lessons, chapter summaries, detailed lesson breakdowns, discussion questions, exercises, and key takeaways in every chapter. You'll also discover:

- Insightful commentary on key concepts, including respect, loyalty...

Wiley



The Self-Care Mindset : Rethinking How We Change and Grow, Harness Well-Being, and Reclaim Work-Life Quality

Jeanette Bronee

9781119986850

Pub Date: 11/16/22

\$28.00 USD

256 pages

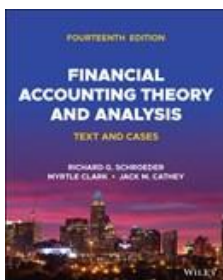
Hardcover

Business & Economics / Personal Success

Summary: Inclusion. Wellbeing. Care. This is the future of work. The new generation no longer wants to accept that work hurts and that to succeed, we must sacrifice our well-being and health. Throw in the fact that our three core relationships - "self," "others," and "work," are overlapping like never before, and to create the future of work we all want to see, we must rethink self-care in the workplace and stop seeing it as something we do on our own time, but rather a mindset that provides us with the fuel and tools to change and grow.

The Self-Care Mindset is an extension of Jeanette's most ...

Wiley



Financial Accounting Theory and Analysis : Text and Cases (14th Edition)

Richard G. Schroeder, Myrtle W. Clark, Jack M. Cathey

9781119881223

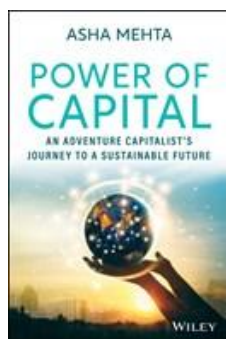
Pub Date: 10/25/22

\$130.95 USD

Paperback

Business & Economics / Accounting

Wiley



Power of Capital : An Adventure Capitalist's Journey to a Sustainable Future

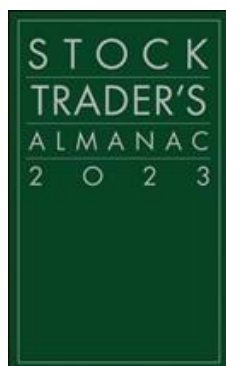
Asha Mehta
9781119906032
Pub Date: 10/25/22
\$27.95 USD
208 pages
Hardcover
Business & Economics / Investments & Securities

Summary: Explore and understand how investment capital is transforming the world's most critical emerging markets

In *Power of Capital: An Adventure Capitalist's Journey to a Sustainable Future*, distinguished author and Chief Investment Officer at Global Delta Capital, Asha Mehta, shares a simultaneously daring and heartening exploration of rapidly evolving emerging markets. Delivering equal doses of business discussion and geopolitical insight, the author examines the changes gripping the globe and why the average person—and investor—should care.

The book provides an on-the-ground perspective in...

Wiley



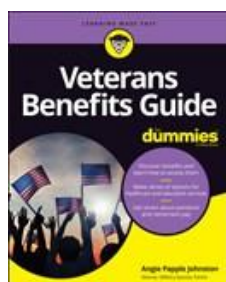
Stock Trader's Almanac 2023 (18th Edition)

Hirsch
9781119986461
Pub Date: 10/25/22
\$50.00 USD
192 pages
Paperback
Business & Economics / Investments & Securities
/ Analysis & Trading Strategies
Series: Almanac Investor Series

Summary: Keep your finger on the pulse of the stock market with the latest data and advice from the gold standard in trading resources

In the 2023 Edition of *Stock Trader's Almanac*, celebrated analyst and trader Jeffrey A. Hirsch delivers the latest installment of the groundbreaking money-making strategy guide that has been guiding successful traders since 1967. The first trading handbook to recognize important phenomena like the "January Barometer" and the "Santa Claus Rally," *Stock Trader's Almanac* has also popularized crucial timing strategies, including the four-year Presidential Election C...

For Dummies



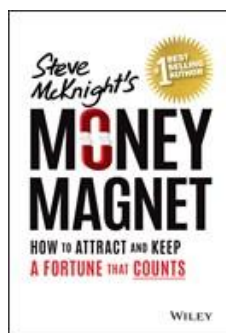
Veterans Benefits Guide For Dummies (2nd Edition)

Angie Papple Johnston
9781119907619
Pub Date: 11/1/22
\$24.99 USD
384 pages
Paperback
Business & Economics / Personal Finance

Summary: You've served your country, now let the country serve you

Veterans Benefits Guide For Dummies is your clear and concise guide to the benefits available to you from the VA and other government organizations. You have access to physical and mental healthcare, financial services, long-term planning, education, and much more. This book explains how to make sense of and take advantage of the extensive benefits program offered to veterans in the United States. You'll learn what you're eligible for, how to file applications and claims, and how to appeal decisions. This book covers the most re...

Wiley



Money Magnet : How to Attract and Keep a Fortune That Counts

Steve McKnight

9780730383802

Pub Date: 12/19/22

\$23.00 USD

376 pages

Paperback

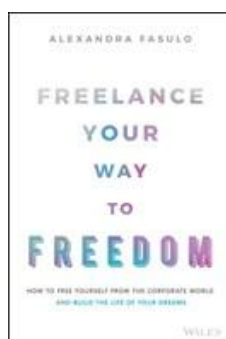
Business & Economics / Real Estate

Summary:

By the author of the best-selling author of *From 0-130 Properties in 3.5 Years* and *From 0-260 Properties in 7 Years*.

Money is a mystery to many people. It's not because they're dumb, hopeless at maths, unlucky, nor inherently ill-disciplined. It's simply because they've never been taught, nor shown, how to think and act in a way that will allow them to successfully make, manage and multiply their way to a fortune, or, more simply put, to become and remain a money magnet. The goal of Money Magnet is to reveal important money truths, thereby differentiating fact from fiction, to show...

Wiley



Freelance Your Way to Freedom : How to Free Yourself from the Corporate World and Build the Life of Your Dreams

Fasulo

9781119893233

Pub Date: 11/15/22

\$25.00 USD

256 pages

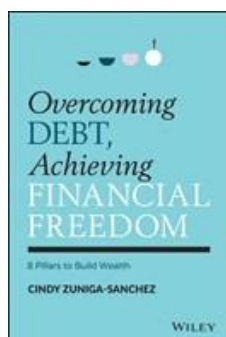
Hardcover

Business & Economics / Personal Finance

Summary: Master the new realities of work with this step-by-step guide to freelancing

In *Freelance Your Way to Freedom: How to Make 7-Figures Online, Free Your Mind, and Work from Anywhere in the World*, freelancing phenomenon Alex Fasulo delivers a practical, step-by-step guide to navigating the potential and perils of launching your very own side hustle. In the book, the author draws on her own experience transforming a \$36,000/year Fiverr side hustle into a million-dollar enterprise. She explains how to manage those critical moments in business when decisions need to be made quickly and witho...

Wiley



Overcoming Debt, Achieving Financial Freedom : 8 Pillars to Build Wealth

Cindy Zuniga-Sanchez

9781119902324

Pub Date: 11/15/22

\$27.95 USD

240 pages

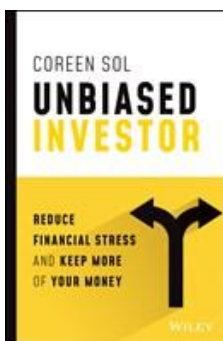
Hardcover

Business & Economics / Personal Finance / Budgeting

Summary: Transform your financial situation with easy-to-follow advice from a first-generation professional

In *Overcoming Debt, Achieving Financial Freedom: 8 Pillars to Build Wealth*, lawyer, business owner, and first-generation professional Cindy Zuniga-Sanchez delivers a practical and actionable blueprint for financial independence. Full of easy-to-apply advice for young adults, students, and early-career professionals, the book is a holistic guide to responsibly managing money and debt while building your nest egg.

In the book, you'll explore how to be a responsible consumer, how to budget, s...



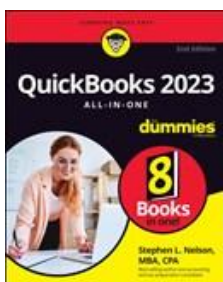
Unbiased Investor : Reduce Financial Stress and Keep More of Your Money

Coreen Sol
9781394150083
Pub Date: 11/16/22
\$29.95 USD
224 pages
Hardcover
Business & Economics / Investments & Securities
/ Analysis & Trading Strategies

Summary: Make better financial choices, reduce money anxiety, and grow your wealth

In *Unbiased Investor: Reduce Financial Stress and Keep More of Your Money*, Portfolio Manager at CIBC World Markets, Coreen Sol, delivers an inspiring and illuminating roadmap to investing success. In the book, you'll explore the behavioral and psychological roadblocks to achieving optimal results from your portfolio and the strategies you can use to overcome them. You'll learn to focus on basic economic principles—rather than harmful psychological biases—to reduce financial stress and reliably grow wealth.

The boo...



QuickBooks 2023 All-in-One For Dummies

Nelson
9781119906131
Pub Date: 11/16/22
\$34.99 USD
640 pages
Paperback
Business & Economics / Accounting / Managerial

Summary: The quickest way to learn everything there is to know about QuickBooks

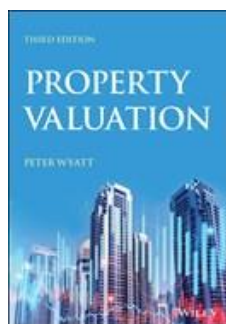
QuickBooks is the leading small business accounting software, designed to help you handle your financial and business tasks more effectively. *QuickBooks 2023 All-in-One For Dummies* answers all your QuickBooks questions, with 8 content-rich mini books in one complete package. You can get the most out of the latest QuickBooks release, thanks to this go-to reference covering account setup, double entry bookkeeping, invoicing customers, paying vendors, tracking inventory, creating a business plan, cloud storage, and eve...

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Available

Intelligent and Soft Computing Systems for Green Energy

A. Chitra, V. Indragandhi, W. Razia Sultana
9781394166374
Pub Date: 10/18/22
\$225.00 USD
350 pages
Hardcover
Science / Energy

Wiley-Blackwell


Property Valuation (3rd Edition)

Peter Wyatt
9781119767411
Pub Date: 10/31/22
\$85.00 USD
608 pages
Paperback
Business & Economics / Real Estate

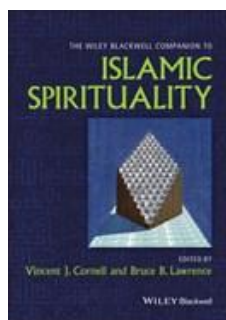
Summary: The new edition of the popular 'all-in-one' textbook on the valuation and appraisal of property, offering a more international perspective on valuation practice

Property Valuation provides a comprehensive examination of property valuation principles, methods, issues and applications of the valuation and appraisal of commercial and industrial property across investment, development and occupier markets. With a clear writing style, this easily accessible textbook presents valuation from the client perspective, offering balanced coverage of the theory and practice of single-asset pricing,...

Contributor Bio:

Peter Wyatt is a Chartered Valuation Surveyor and Professor of Real Estate Appraisal in the Department of Real Estate, University of Hong Kong.

Wiley-Blackwell


The Wiley Blackwell Companion to Islamic Spirituality

Vincent J. Cornell, Bruce B. Lawrence
9780470674208
Pub Date: 11/7/22
\$195.00 USD
592 pages
Hardcover
Religion / Islam
Series: Wiley Blackwell Companions to Religion

Summary: A ground-breaking and comprehensive collection on various facets of Islamic spirituality throughout history and in the modern world

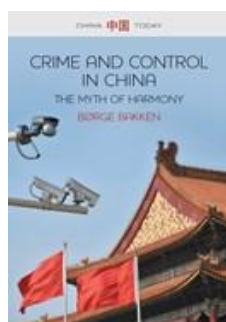
The Wiley Blackwell Companion to Islamic Spirituality is an authoritative reference work comprising twenty-eight scholarly essays that explore the expressive and performative dimensions of Islamic spirituality. Edited by two of its most prominent scholars, and bringing together a stellar cast of contributors, this wide-ranging volume covers religious practices, sacred texts, history and places, gender, music, poetry, the visual arts, and politics.

Spiritual...

Contributor Bio:

Vincent J. Cornell is Asa Griggs Candler Professor of Middle East and Islamic Studies at Emory University, and Editor of *Journal of Islamic Studies*.

Polity


Crime and Control in China : The Myth of Harmony

Børge Bakken
9780745663180
Pub Date: 12/27/22
\$26.95 USD
256 pages
Paperback
Social Science / Criminology
Series: China Today

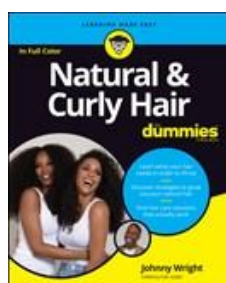
Summary: China is a transitional society with one of the highest inequality rates in the world. Criminologists would typify this as a highly toxic combination creating very high levels of crime. Yet China reports extremely low crime rates. How might this be?

With this book, Børge Bakken shows that China does not match the rosy picture of low crime and rule-by-law that the authorities present to the world. Looking beyond the statistics, Bakken discovers that violent crime is a particularly "sensitive issue," deliberately censored by party propaganda and by an unaccountable police force that ca...

Contributor Bio:

Børge Bakken is Visiting Emeritus Fellow at the Department of Anthropology, Australian National University.

For Dummies



Natural & Curly Hair For Dummies

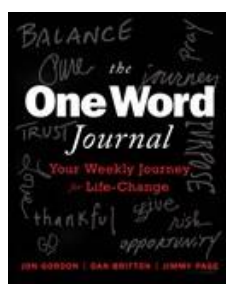
Wright
9781119843382
Pub Date: 11/1/22
\$29.99 USD
312 pages
Paperback
Self-Help / Fashion & Style

Summary: The complete how-to guide on all things textured hair

Natural & Curly Hair For Dummies offers you step-by-step direction and accurate information to manage and style your hair. Celebrity hairstylist Johnny Wright is here to help you ditch the chemicals and love your textured locks. You'll learn to tame frizz, keep your hair moisturized and looking luscious. With the right tricks, tips, and advice you can get a halo of soft, healthy curls just the way you want them. Plus, you'll find out how Johnny maintains the hair health of his most notable clients like Queen Latifah, Tamron Hall, K...

Contributor Bio: JOHNNY WRIGHT (Los Angeles, CA) is a celebrity hairstylist with over 30 years of experience in the industry. Among his most notable successes, he was personal stylist to Michelle Obama for 8 years during the Obama administration. Sin...

Wiley



The One Word Journal : Your Weekly Journey for Life-Change

Jon Gordon, Dan Britton, Jimmy Page
9781119907640
Pub Date: 11/1/22
\$25.00 USD
256 pages
Hardcover
Business & Economics / Motivational

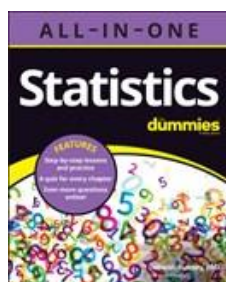
Summary: Discover the life-changing power of a single word

Millions of people around the world try to improve their lives by doing it all. They attempt every self-help method, try every diet, and follow every fad. But imagine what they—and you—could accomplish if all that effort and determination was focused on a single word?

In *The One Word Journal: Your Daily Journey for Life-Change*, bestselling authors Jon Gordon, Dan Britton, and Jimmy Page deliver a powerful new approach to simplifying and transforming your life and business. You'll learn how to access the core of your intention every week ...

Contributor Bio: JON GORDON has inspired millions of readers around the world. He is the author of 18 books, including six bestsellers: *The Energy Bus*, *The Carpenter*,

For Dummies

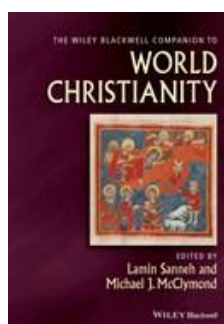


Statistics All-in-One For Dummies

Rumsey
9781119902560
Pub Date: 11/8/22
\$39.99 USD
640 pages
Paperback
Mathematics / Probability & Statistics

Summary: The odds-on best way to master stats.

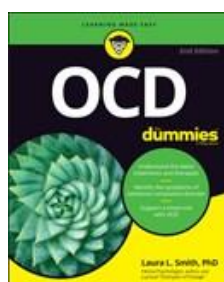
Statistics All-in-One For Dummies is packed with lessons, examples, and practice problems to help you slay your stats course. Develop confidence and understanding in statistics with easy-to-understand (even fun) explanations of key concepts. Plus, you'll get access to online chapter quizzes and other resources that will turn you into a stats master. This book teaches you how to interpret graphs, determine probability, critique data, and so much more. Written by an expert author and serious statistics nerd, *Statistics AIO For Dummies* explains every...



Wiley Blackwell Comp World Christianity

Lamin Sanneh
9781119110019
Pub Date: 1/26/18
| pages
Paperback

For Dummies



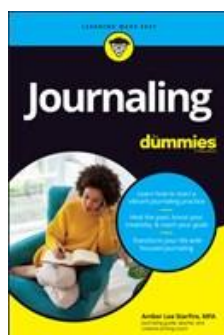
OCD For Dummies (2nd Edition)

Laura L. Smith
9781119903147
Pub Date: 10/25/22
\$24.99 USD
432 pages
Paperback
Self-Help / Compulsive Behavior / Obsessive
Compulsive Disorder (OCD)

Summary: Manage OCD and live a better life, thanks to this friendly Dummies guide

People with obsessive-compulsive disorder (OCD) need skills and tools to manage their symptoms. *OCD For Dummies* offers help for you or your loved one when it comes to recognizing, diagnosing, treating, and living with this common mental and behavioral disorder. Dummies gives you all the information you need on getting your symptoms under control and working toward remission. This edition updates you with the latest research on OCD, new therapeutic treatments, and all the most up-to-date resources to help you along...

For Dummies



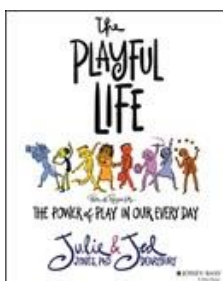
Journaling For Dummies

Starfire
9781119900412
Pub Date: 11/1/22
\$19.99 USD
320 pages
Paperback
Self-Help / Journaling

Summary: Start journaling for the first time or get creative inspiration for your next journal

Journaling For Dummies will introduce you to the abundance of excellent reasons to start putting pen to paper. Take some time to relax, get to know yourself better, cope with stress and anxiety, get organized, create something that outlasts you—plus, it's a cheap form of psychotherapy. This book is a comprehensive overview of the most widely used types of journaling. Learn which tools and supplies you'll need to get started and get tips on how to make writing into a habit you'll keep.

- Begin journaling ...



The Playful Life : The Power of Play in Our Every Day

JP Jones

9781119882008

Pub Date: 11/8/22

\$32.00 USD

288 pages

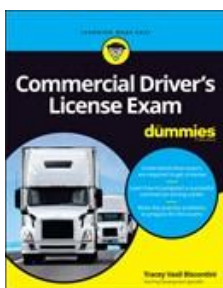
Paperback

Family & Relationships / Activities

Summary: Do you find yourself wanting more out of life? It's time to bring play to your every day

Play is not just for kids! There are many reasons we need play in our lives. *The Playful Life* shows you why and how to bring more playfulness to all aspects of your life. You'll explore how to create meaningful, relevant, and fun experiences for yourself and others through both a playful mindset and playful behaviors. Through research and 20+ years of teaching children and adults, authors Dr. Julie Jones and Jed Dearybury have found that play is not only fun, it's essential to a full life. In this ...

Contributor Bio: **Jed Dearybury (Boiling Springs, SC)** is an educational leader providing quality, hands-on, engaging learning experiences for students and teachers across the country. Jed has been featured in GQ Magazine as Male Leader of the Year, me...



Commercial Driver's License Exam For Dummies

Biscontini

9781119907589

Pub Date: 11/16/22

\$24.99 USD

384 pages

Paperback

Transportation / Automotive / Driver Education

Summary: Get the comprehensive info you need to pass your CDL exam and begin your new career on the road

Commercial Driver's License Exam For Dummies is the must-have reference for anyone contemplating getting a CDL. This straightforward resource helps you prep for the CDL exam, so you can drive your career forward (pun intended). Skip the outdated online articles and get the latest, real-deal information, right here. Important safety regulations, different commercial vehicles, required knowledge—we make it all easy, helping you conquer the material in no time. Plus, you'll learn what you need ...



How Cities Can Transform Democracy

Ross Beveridge, Philippe Koch

9781509545995

Pub Date: 12/27/22

\$22.95 USD

200 pages

Paperback

Social Science / Sociology / Urban

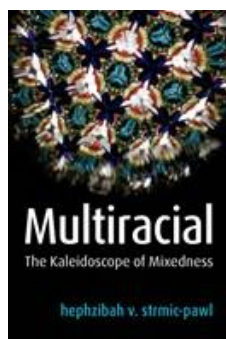
Summary: We live in an urban age. It is well-known that urbanization is changing landscapes, built environments, social infrastructures and everyday lives across the globe. But urbanization is also changing the ways we understand and practise politics. What implications does this have for democracy?

This incisive book argues that urbanization undermines established certainties of nation-state politics and calls for a profound rethinking of democracy as a project. Ross Beveridge and Philippe Koch provide a novel way of seeing democracy like a city, shifting scholarly and activist perspectives fr...

Contributor Bio:

Ross Beveridge is Senior Lecturer in Urban Studies at the University of Glasgow.

Philippe Koch is Professor in Urban Politics at the ZHAW



Multiracial : The Kaleidoscope of Mixedness

strmic-pawl

9781509534661

Pub Date: 12/19/22

\$24.95 USD

232 pages

Paperback

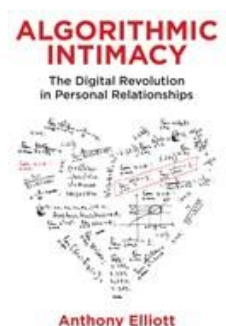
Social Science / Demography

Summary: The year 2000 was the first time the U.S. Census permitted respondents to choose more than one race. With this shift, the start of the millennium coincided with the official rise of the “multiracial population.” Although the U.S. has long recognized that a “mixed-race” population exists, the contemporary multiracial population presents different questions and implications for today’s diverse society.

This book is the first to bring a systematic critical race lens to the scholarship on mixedness. Avoiding the common pitfall of conflating “mixed” with “multiracial,” the book not only car...

Contributor Bio:

hephzibah v. strmic-pawl is an Associate Professor of Sociology at Manhattanville College.



Algorithmic Intimacy : The Digital Revolution in Personal Relationships

Anthony Elliott

9781509549818

Pub Date: 12/27/22

\$22.95 USD

220 pages

Paperback

Social Science / Sociology

Summary: Artificial intelligence not only powers our cars, hospitals and courtrooms: predictive algorithms are becoming deeply lodged inside us too. Machine intelligence is learning our private preferences and discreetly shaping our personal behaviour, telling us how to live, who to befriend and who to date.

In *Algorithmic Intimacy*, Anthony Elliott examines the power of predictive algorithms in reshaping personal relationships today. From Facebook friends and therapy chatbots to dating apps and quantified sex lives, Elliott explores how machine intelligence is working within us, amplifying our ...

Contributor Bio:

Anthony Elliott is Executive Director of the Jean Monnet Centre of Excellence and Network at the University of South Australia, where he is Research Professor of Sociology.



Screen Damage : The Dangers of Digital Media for Children

Michel Desmurget, Andrew Brown

9781509546398

Pub Date: 12/27/22

\$69.95 USD

350 pages

Hardcover

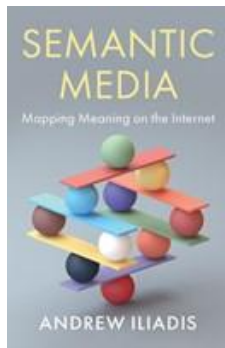
Social Science / Media Studies

Summary: All forms of recreational digital consumption – whether on smartphones, tablets, game consoles or TVs – have skyrocketed in the younger generations. From the age of 2, children in the West clock up more than 2.5 hours of screen time a day; by the time they reach 13, it’s more than 7 hours a day. Added up over the first 18 years of life, this is the equivalent of almost 30 school years, or 15 years of full-time employment.

Most media experts do not seem overly concerned about this situation: children are adaptable, they say, they are ‘digital natives’, their brains have changed and scr...

Contributor Bio:

Michel Desmurget is a neuroscientist and Director of Research at INSERM, Paris.



Semantic Media : Mapping Meaning on the Internet

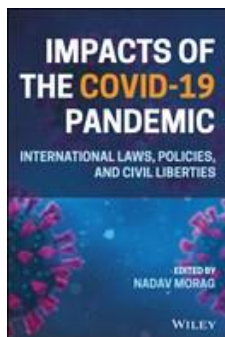
Andrew Iliadis
9781509542581
Pub Date: 12/27/22
\$19.99 USD
160 pages
Paperback
Social Science / Media Studies

Summary: Media technologies now provide facts, answers, and knowledge to peoplesearch engines, apps, and virtual assistants increasingly articulate responses rather than direct people to other sources.

Semantic Media is about this emerging era of meaning-making technologies. Companies like Apple, Google, Facebook, Amazon, and Microsoft organize information in new media products that seek to intuitively grasp what people want to know and the actions they want to take. This book describes some of the insidious technological practices through which organizations achieve this while addressing the c...

Contributor Bio:

Andrew Iliadis is Assistant Professor in the Department of Media Studies and Production at Temple University.



Impacts of the Covid-19 Pandemic : International Laws, Policies, and Civil Liberties

Nadav Morag
9781119812159
Pub Date: 11/1/22
\$125.00 USD
400 pages
Hardcover
Political Science / Security (National & International)

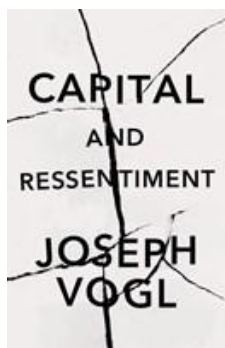
Summary: Enables Readers to Understand the Impact of International Legislative and Policy Responses to the COVID-19 Pandemic

The wide array of legal and policy responses to the COVID-19 pandemic have significant implications regarding the functioning of countries and their respective societies. This book addresses the impact of international legislative and policy responses to the COVID-19 pandemic in a range of countries.

To aid the reader in understanding country-specific developments, each chapter focuses on a specific country and addresses the legal frameworks and policy approaches used to s...

Contributor Bio:

Dr. Nadav Morag is Professor of Security Studies and Chair



Capital and Ressentiment : A Short Theory of the Present

Joseph Vogl, Neil Solomon
9781509551828
Pub Date: 1/4/23
\$24.95 USD
220 pages
Paperback
Political Science / International Relations / Trade & Tariffs

Summary: The proliferation of social media has provided ideal conditions in which feelings of anger and frustration can be expressed and shared, forming a deep pool of resentment that is being drawn upon and exploited by populist and authoritarian leaders.

In his new book, Joseph Vogl shows how this dynamic is rooted in the fusing of finance capital and information in a new form of information capitalism that is reshaping the affective economy of our societies. The capital accumulation strategies of powerful new platforms and social media are pushing people into fragmented, opposing and conf...

Contributor Bio:

Joseph Vogl is Professor of Modern German Literature, Cultural and Media Studies at Humboldt University of Berlin



Race and Digital Media : An Introduction

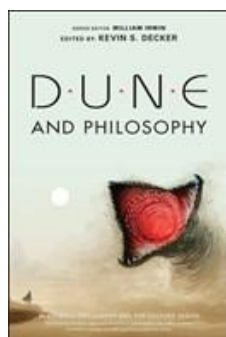
Lori Kido Lopez
9781509546930
Pub Date: 12/27/22
\$22.50 USD
224 pages
Paperback
Social Science / Media Studies

Summary: Since the early days of the internet, there have been questions about how emerging technologies might one day liberate or further harm communities of color that already face structural inequalities of racism. As reliance on computing technologies increases, it is also important to address questions about racial bias in the design of digital platforms, labor inequalities in tech industries, and digital surveillance on Black and Brown communities.

This book provides a comprehensive introduction to the theory and research on race and digital media. Focusing on the experiences of people o...

Contributor Bio:

Lori Kido Lopez is Professor of Media and Cultural Studies at the University of Wisconsin-Madison.



Dune and Philosophy : Minds, Monads, and Muad'Dib

Kevin S. Decker, William Irwin
9781119841395
Pub Date: 11/1/22
\$21.95 USD
272 pages
Paperback
Philosophy
Series: The Blackwell Philosophy and Pop Culture Series

Summary: Explore the universe of Frank Herbert's Dune in all its philosophical richness

"He who controls the spice controls the universe." Frank Herbert's *Dune* saga is the epic story of Paul, son of Duke Leto Atreides, and heir to the massive fortune promised by the desert planet Arrakis and its vast reservoirs of a drug called "spice." To control the spice, Paul and his mother Jessica, a devotee of the pseudo-religious Bene Gesserit order, must find their place in the culture of the desert-dwelling Fremen of Arrakis. Paul must contend with both the devious rival House Harkonnen and the gargant...

Contributor Bio:

KEVIN S. DECKER is Professor of Philosophy at Eastern Washington University near Spokane, Washington. He is the co-editor (with Jason T. Eberl) of *The Ultimate Star Wars and*



Making the Heavens Speak : Religion as Poetry

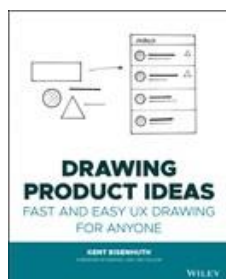
Peter Sloterdijk, Robert P. Hughes
9781509547500
Pub Date: 1/10/23
\$24.95 USD
288 pages
Paperback
Philosophy

Summary: The idea of a connection between poetry and religion is as old as civilization. Homer consulted the Olympian gods on the fate of the fighters on the plain before Troy, and the poet made the heavenly ones speak. It was through poetry that the gods were brought within reach of human hearing, even if this mostly consisted in conversations among immortals who were by chance overhead by mortals. In the centuries after Homer, the phenomenon of speaking gods was incorporated into Greek theatre. The Athenian stage set its storylines into motion before the assembled citizenry and, through ...

Contributor Bio:

Peter Sloterdijk is Professor of Philosophy and Aesthetics at the Karlsruhe School of Design. He is one of the most influential philosophers writing today and is the author of many books including *The Critique of Cynical Reason*, *In t...*

Wiley



Drawing Product Ideas : Fast and Easy UX Drawing for Anyone

Kent E. Eisenhuth, Manuel Lima

9781119835851

Pub Date: 11/1/22

\$30.00 USD

256 pages

Paperback

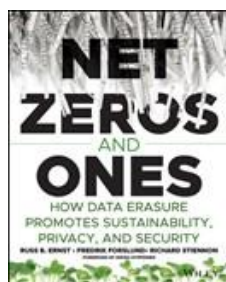
Computers / User Interfaces

Summary: Explore straightforward drawing skills to help you communicate product ideas exponentially faster than you could with text

In *Drawing Product Ideas: Fast and Easy UX Drawing for Anyone*, RSA Fellow and Google Data Visualization Lead, Kent Eisenhuth delivers a new and exciting guide to effectively communicating product ideas by drawing just two simple things: boxes and lines! In the book, you'll learn why drawing is important and how it supports the design thinking process. You'll also discover how to build your drawing toolkit by exploring your own personal drawing style.

The author also...

Wiley



Net Zeros and Ones : How Data Erasure Promotes Sustainability, Privacy, and Security

Richard Stiennon, Russ Ernst, Fredrik Forslund

9781119866169

Pub Date: 11/1/22

\$24.99 USD

250 pages

Paperback

Computers / Data Science

Summary: Design, implement, and integrate a complete data sanitization program

In *Net Zeros and Ones: How Data Erasure Promotes Sustainability, Privacy, and Security*, a well-rounded team of accomplished industry veterans delivers a comprehensive guide to managing permanent and sustainable data erasure while complying with regulatory, legal, and industry requirements. In the book, you'll discover the why, how, and when of data sanitization, including why it is a crucial component in achieving circularity within IT operations. You will also learn about future-proofing yourself against security br...

Sybex



Mastering Windows Server 2022 with Azure Cloud Services : IaaS, PaaS, and SaaS

William Panek

9781119798927

Pub Date: 11/1/22

\$60.00 USD

672 pages

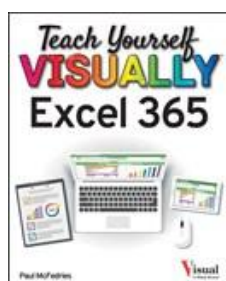
Paperback

Computers / Operating Systems / Windows Server

Summary: Extend your on-premises Windows Server deployments to the cloud with Azure

In *Mastering Windows Server 2022 with Azure Cloud Services: IaaS, PaaS, and SaaS*, 5-time Microsoft MVP Winner William Panek delivers a comprehensive and practical blueprint for planning, implementing, and managing environments that include Azure IaaS-hosted Windows Server-based workloads.

You'll learn to use the expansive, hybrid capabilities of Azure, how to migrate virtual and physical server workloads to Azure IaaS, PaaS, and SaaS, and how to manage and secure Azure virtual machines running Windows Server 2022...



Teach Yourself VISUALLY Excel 365

McFedries

9781119933625

Pub Date: 11/1/22

\$30.00 USD

320 pages

Paperback

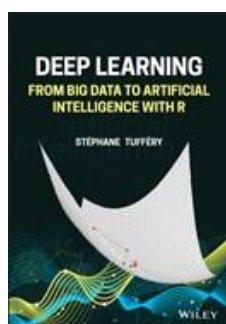
Computers / Business & Productivity Software / Spreadsheets

Series: Teach Yourself VISUALLY (Tech)

Summary: Excel-erate your Excel 365 knowledge with the celebrated Teach Yourself VISUALLY series

In *Teach Yourself VISUALLY: Excel 365*, veteran tech educator and writer Paul McFedries delivers a practical, step-by-step guide to using the latest version of the world's most popular spreadsheet app. The book is filled with easy two-page lessons containing large-size screenshots and walkthroughs demonstrating common and useful tasks in Excel 365. You'll learn how to present, analyze, visualize, and organize your data, as well as how to:

- Create and fill spreadsheets, charts, tables, and PivotTables
- Fi...



Deep Learning : From Big Data to Artificial Intelligence with R

S Tuffery

9781119845010

Pub Date: 12/5/22

\$100.00 USD

608 pages

Hardcover

Computers / Data Science / Data Analytics

Summary: Combining the theory with practice, *Big Data and Deep Learning* is focused on the applications of Deep Learning and Big Data. The book, originally titled, *Big Data, Machine Learning et apprentissage profonde*, first written and published in French in April 2019, is based on graduate courses taught by Dr Tuffery at ENSAI, the top graduate school in France for statistics and data science, the Institut des Actuaire (the Institute of Actuaries) in Paris, and the University of Rennes 1. Thoroughly revised for the English edition and illustrated by numerous, up-to-date examples throughout, t...

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Brain-Computer Interface : Using Deep Learning Applications

Sumithra

9781119857204

Pub Date: 11/8/22

\$195.00 USD

320 pages

Hardcover

Computers / Artificial Intelligence

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