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July & August 2022



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Table of Contents

July

Business & Economics	1
Finance & Accounting	5
General Consumer	7
Professional	9
Technology	10

August

Business & Economics	14
Finance & Accounting	18
General Consumer	20
Professional	26
Technology	27

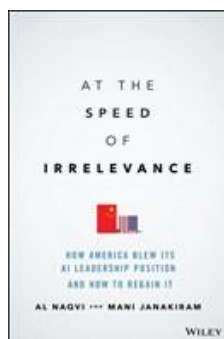


July



BUSINESS & ECONOMICS

Wiley



At the Speed of Irrelevance : How America Blew Its AI Leadership Position and How to Regain It

Al Naqvi, Mani Janakiram

9781119861270

Pub Date: 8/2/22

\$35.00 USD

256 pages

Hardcover

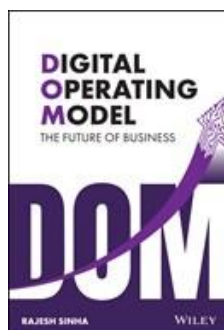
Business & Economics / Distribution

Summary: Get the inside story of American Artificial Intelligence (AI) failure and fall: Learn how to reassume American AI leadership and win against China

On the eve of the Sino-American great power competition General Mattis challenged America to move forward at *the speed of relevance*. To compete effectively America needed to excel in its AI capacity. The call fell on deaf ears - and years later the nation found itself sliding towards a state of irrelevance on the global stage. A series of blunders contributed to what President Biden calls American AI's "failing and falling behind."

This is th...

Wiley



Digital Operating Model : The Future of Business

Rajesh Sinha

9781119826835

Pub Date: 8/2/22

\$29.95 USD

240 pages

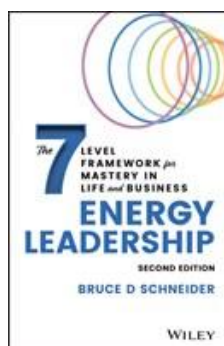
Hardcover

Business & Economics / Strategic Planning

Summary: Build your company's next-generation growth strategy by using emerging technologies to disrupt your field and energize your business

In *Digital Operating Model: The Future of Business*, digital strategist and execution expert Rajesh Sinha delivers a robust and practical operating blueprint for digital transformation. Applicable to any industry, any size company, this playbook helps executives, professionals, managers, founders, owners, and other business leaders understand the importance and realize the benefits of a digital future for their companies—all without having to spend massive...

Wiley



Energy Leadership : The 7 Level Framework for Mastery In Life and Business (2nd Edition)

Schneider

9781119899549

Pub Date: 8/9/22

\$25.00 USD

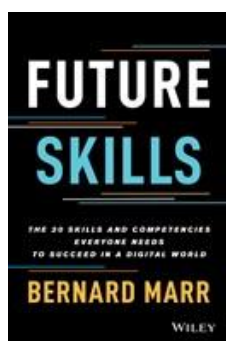
288 pages

Hardcover

Business & Economics / Leadership

Summary: Achieve in ways you never thought possible with this hands-on guide to effective leadership. In the thoroughly revised and updated **second edition** of *Energy Leadership: Transforming Your Workplace and Your Life from the Core*, celebrated coach and leader Bruce D. Schneider delivers an eye-opening and fast-paced discussion of how managers, executives, and other leaders can inspire themselves and others to achieve extraordinary results. In the book, you'll find actionable and practical explorations of the author's cutting-edge coaching processes that have positively impacted the lives of ...

Wiley



Future Skills : The 20 Skills and Competencies Everyone Needs to Succeed in a Digital World

Bernard Marr
9781119870401
Pub Date: 9/6/22
\$27.50 USD
240 pages
Hardcover
Business & Economics



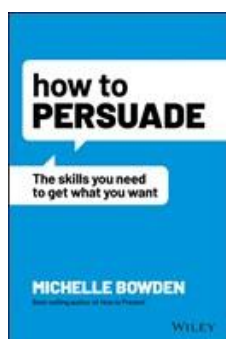
Summary: Future-proof yourself and develop critical skills for the digital future

The working world has changed dramatically in the last twenty years and it's going to continue to transform at an even faster pace. How can the average professional stay afloat in an ocean of constant change and technological revolution?

In *Future Skills: The 20 Skills and Competencies Everyone Needs to Succeed in a Digital World* bestselling author and futurist Bernard Marr delivers an engaging and insightful discussion of how you can prepare yourself for the digital future of work. You'll learn which skills will b...

Contributor Bio: Bernard Marr is an internationally best-selling business author, keynote speaker and strategic advisor to companies and governments. He is one of the

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How to Persuade : The Skills You Need to Get What You Want

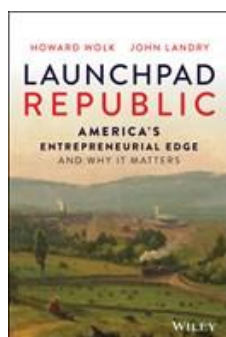
Michelle Bowden
9781119891871
Pub Date: 8/29/22
\$22.00 USD
288 pages
Paperback
Business & Economics / Business Communication

Summary: A fun and creative approach to positively influencing others

In every business—and in life—we are near-constantly pitching to win projects, deals, clients, contracts, and more. When the stakes are high, we need to know how to be persuasive. In *How to Persuade*, leading communication and presentation expert Michelle Bowden teaches you, step by step, how to build your personal skills in persuasion. You'll learn from real-world examples so you can become a master of impressing, inspiring, and influencing others.

If you've ever felt unsure of the most effective way to convince others, or you...

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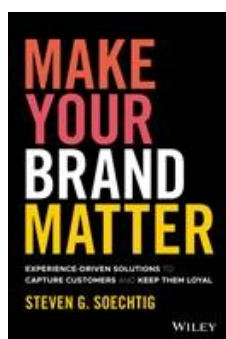


Launchpad Republic : America's Entrepreneurial Edge and Why It Matters

Howard Wolk, John Landry
9781119900054
Pub Date: 8/2/22
\$29.95 USD
256 pages
Hardcover
Business & Economics / Entrepreneurship

Summary: Will America's entrepreneurial spirit continue to define its destiny? What can the rest of the world learn from America's experience?

In *Launchpad Republic: America's Entrepreneurial Edge and Why it Matters to All of Us*, Howard Wolk and John Landry provide an insightful and thought-provoking history of entrepreneurship in the United States, with a focus on the political, legal, and cultural forces that have sustained "creative destruction" and propelled the country forward for more than 200 years. In telling this story, the book highlights the critical features that have set America ap...



Make Your Brand Matter : Experience-Driven Solutions to Capture Customers and Keep Them Loyal

Steven Soechtig

9781119860341

Pub Date: 8/16/22

\$28.00 USD

224 pages

Hardcover

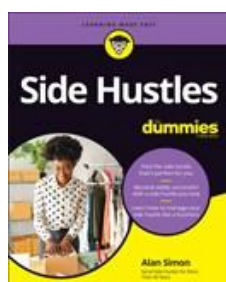
Business & Economics / Marketing

Summary: Combine brand and experience into a single, exciting whole to drive growth

The Digital Transformation era has come and gone. Experiential concepts like personalization, transparency, transference, uniqueness, and immediacy are now table stakes in an increasingly connected and responsive market. Companies that failed to ante up are already gone—or fading fast.

In *Make Your Brand Matter*, serial entrepreneur and brand strategist Steve Soechtig delivers an eye-opening discussion of the post-Digital Transformation era in which we now live. The book walks you through the evolution of brand and ...

Contributor Bio: Steven Soechtig is the CEO of Ogilvy Experience and has worked at the intersection of brand and experience for over 20 years. While employed at Deloitte, in



Side Hustles For Dummies

Alan R. Simon

9781119870135

Pub Date: 5/10/22

\$24.99 USD

352 pages

Paperback

Business & Economics / Home-Based Businesses

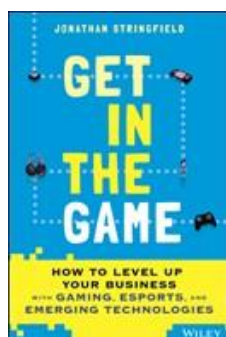
Summary: Get yourself paid and broaden your skillset with this everyday guide to side hustles

The gig economy is growing by leaps and bounds, partly because it's easier to find a flexible work-life balance. Those of us who don't want to leave our full-time jobs, however, can still grab a piece of excitement and extra income for ourselves by starting a side hustle. Or you can bundle your own personalized set of side hustles to replace your full-time job and take full control of your professional life.

Whether you're thinking about driving for Uber, developing apps, or starting an online boutique,...

Contributor Bio:

Alan Simon began his first side hustle in 1982, doing consulting for small businesses and not-for-profits. He's been juggling a variety of side gigs ever since. Alan has been



Get in the Game : How to Level Up Your Business with Gaming, Esports, and Emerging Technologies

Jonathan Stringfield

9781119855361

Pub Date: 7/26/22

\$28.00 USD

224 pages

Hardcover

Business & Economics / Industries / Computers & Information Technology

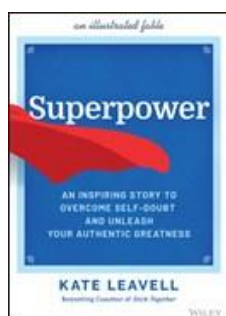
Summary: An essential guide for marketers and execs wishing to integrate their brands with modern games and esports

In *Get in the Game: How to Level Up Your Business with Gaming, Esports, and Emerging Technologies*, decorated gaming and social media research and marketing executive Jonathan Stringfield delivers a roadmap to understanding and navigating marketing and business integrations into the gaming ecosystem: who plays games (and why), how modern games are created and oriented around the world of esports, and where brands can get involved with modern games.

This book explains the breadth and...

Contributor Bio: Jonathan Stringfield is VP and Global Head of Business Marketing, Measurement and Insights at

Wiley



Superpower : An Inspiring Story to Overcome Self-Doubt and Unleash Your Authentic Greatness

Kate Leavell

9781119890430

Pub Date: 8/2/22

\$20.00 USD

192 pages

Hardcover

Business & Economics / Personal Success

Summary: Learn to find your own superpowers with this inspiring journey of self-acceptance

In *Superpower*, bestselling author Kate Leavell delivers a compelling story of self-love, appreciation, and the power of sharing and connecting with those around us through vulnerability and understanding. In the book, a soccer coach tells his players about the adventures of “the new kid” at school who’s afraid of being teased and bullied. Through the help of a special teacher, he and his classmates learn to overcome challenges and harness the power of seeking to understand new perspectives and viewpoints....

Contributor Bio: Kate Leavell (Blaine, MN; kateleavell.com) is a former NCAA lacrosse coach and key member of the Jon Gordon Companies core team where she creates content for workshops based on Jon's proven principles, develops collegiate leadership ...

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The Soul of Startups : The Untold Stories of How Founders Affect Culture

Sophie Theen

9781119885597

Pub Date: 8/2/22

\$29.95 USD

240 pages

Hardcover

Business & Economics / Entrepreneurship

Summary: Discover how a founder’s personality can impact the culture of a startup

In *The Soul of Startups: The Untold Stories of How Founders Affect Culture*, award-winning HR and diversity and inclusion professional Sophie Theen delivers an insightful and eye-opening discussion of the importance of culture in the vibrant and, sometimes, chaotic world of startup enterprise. In the book, you’ll hear from a people management expert who has sat alongside those who launch exciting new ventures.

The author describes company founders who lacked the emotional maturity and intelligence to start an organi...

John Wiley & Sons

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Pursued Economy

RC Koo

9781119984276

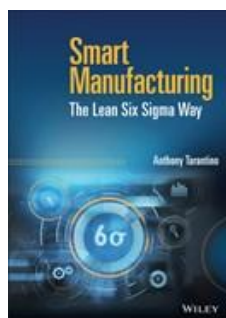
Pub Date: 7/7/22

\$37.50 USD

448 pages

Hardcover





Smart Manufacturing : The Lean Six Sigma Way

Anthony Tarantino

9781119846611

Pub Date: 5/10/22

\$65.00 USD

464 pages

Hardcover

Business & Economics / Industries / Manufacturing

Summary: Explore the dramatic changes brought on by the new manufacturing technologies of Industry 4.0

In Smart Manufacturing, The Lean Six Sigma Way, Dr. Anthony Tarantino delivers an insightful and eye-opening exploration of the ways the Fourth Industrial Revolution is dramatically changing the way we manufacture products across the world and especially how it will revitalize manufacturing in North America and Europe.

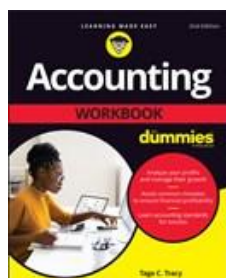
The author examines the role and impact of a variety of new Smart technologies including industrial IoT, computer vision, mobile/edge computing, 3D printing, robots, big data ana...

Contributor Bio:

ANTHONY TARANTINO, PhD, is a Master Black Belt in Lean Six Sigma and has lead over 30 continuous improvement projects for Cisco Systems, IBM, Oracle, and

FINANCE & ACCOUNTING

For Dummies



Accounting Workbook For Dummies (2nd Edition)

John A. Tracy

9781119897637

Pub Date: 8/9/22

\$24.99 USD

352 pages

Paperback

Business & Economics / Accounting / Financial

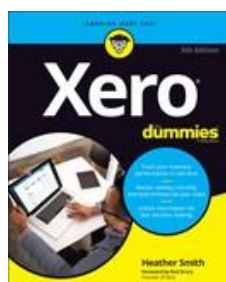
Summary: Number nightmares in accounting? No more!

The numbers are clear: the need for accountants is not only strong, but on the rise. With job growth projected to increase by 7% over the next 10 years, there's no time like the present to join this growing—and profitable—profession.

Accounting Workbook For Dummies, 2nd Edition gives you the hands-on instruction you need to understand complicated concepts through demonstration problems, practice worksheets, and spreadsheets.

- Understand the role of accountants versus bookkeepers
- Develop knowledge to establish and maintain high quality accounting s...

For Dummies



Xero For Dummies (5th Edition)

H Smith

9780730394617

Pub Date: 7/12/22

\$28.00 USD

472 pages

Paperback

Business & Economics / Accounting

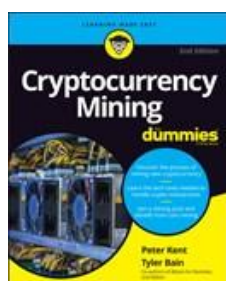
Summary: Your comprehensive guide to using Xero

Keeping your business running smoothly has never been easier with Xero. You're in good hands with *Xero For Dummies*, the only book endorsed by Xero. With the tips and tricks included in this helpful guide, you can easily tackle tasks like accounts payable, invoices, and estimates. It's packed with easy to follow explanations and instructions on how to use this popular accounting software. It's like having a personal accountant at your fingertips!

The latest update to this useful reference shows how you can use Xero for more than a simple spreadsheet...

Contributor Bio:

Heather Smith FCA, FCCA, FICB, is obsessed with how effective automation and integration can unlock and produce timely, clean data, to generate information for fast, informed



Cryptocurrency Mining For Dummies (2nd Edition)

Peter Kent, Tyler Bain

9781119885368

Pub Date: 7/13/22

\$29.99 USD

368 pages

Paperback

Business & Economics / Personal Finance / Investing

Summary: Untangle the steps to mine crypto, including new coins and services

The cryptocurrency market moves quickly and miners and investors need the latest information to stay ahead of the game. This edition of *Cryptocurrency Mining For Dummies* has the insight you need to get started with mining. You'll learn what goes into building a mining rig that can complete cryptocurrency transactions and reap the rewards in the form of new coin. You also discover how to join existing mining programs. Whatever your crypto goals, *Dummies* will make it easy for you to understand, engage in, and invest in m...

Contributor Bio: Peter Kent and Tyler Bain (metro Denver, CO) return as authors of this updated edition. Peter created the Crypto Clear video course to assist would-be investors in understanding cryptocurrency. He is also author of *SEO For Dummies* an...

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Girls That Invest : Your Guide to Financial Independence through Stocks and Shares

S Kaur

9781119893783

Pub Date: 8/15/22

\$22.00 USD

240 pages

Paperback

Business & Economics / Personal Finance / Investing

Summary: Improve your financial stability and find success investing in shares

The stock market is booming, and it's never been easier to invest in shares, yet only 15%–25% of women invest in the stock market. *Girls That Invest* breaks down the jargon-filled world of investing. Following the huge, worldwide success of the "Girls That Invest" podcast, this book teaches you basic investing principles that you can apply to investing in any market, anywhere in the world. Author Simran Kaur helps you grow your hard-earned money and find financial security. If you're ready to take charge of your money...

Contributor Bio: **Simran Kaur** is an investing columnist and the founder and co-host of the number-one global stock market podcast: *Girls That Invest*. She is passionate about educating and uplifting women so they can grow their hard-earned money, find ...

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The Money Sandwich: A Guide to Money, Family and Financial Freedom for the Sandwich Generation

Bineham

9781119910626

Pub Date: 8/11/22

\$25.00 USD

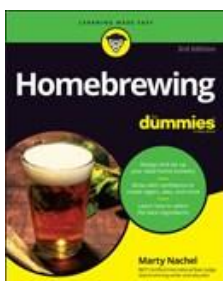
304 pages

Paperback

Business & Economics / Personal Finance

GENERAL CONSUMER

For Dummies

**Homebrewing For Dummies (3rd Edition)**

Marty Nachel

9781119891277

Pub Date: 8/9/22

\$24.99 USD

512 pages

Paperback

Cooking / Beverages / Alcoholic

Summary: Get hoppin' with this guide to microbrewing your own beer

Thinking of brewing your own beer or want to know how it's done? *Homebrewing For Dummies* is for you. If you're ready to take a crack at making your own brew, you'll need this guide to the supplies, ingredients, and process of crafting the perfect beer. Follow our recipes for lager, porter, stout, and other brew types—or invent your own. When you've tasted your perfect creation (and after the hangover wears off), we've got you covered with ideas for entering your beer into homebrewing competitions and selling your beer.

This new e...

Contributor Bio: Marty Nachel (Orland Park, IL) has been involved in the craft beer industry for over thirty years and has worn many different hats -as a homebrewer and a

For Dummies

**Brazilian Portuguese For Dummies (3rd Edition)**

Karen Jacobson-Sive

9781119894650

Pub Date: 8/2/22

\$24.99 USD

400 pages

Paperback

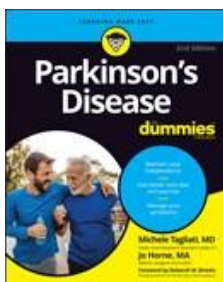
Foreign Language Study / Miscellaneous

Summary: Language learning is easy with Dummies

Brazilian Portuguese For Dummies can help you achieve your goals of learning another language. Traveling to Brazil? Taking a class in school? Want to meet people and pick up a new hobby? Just curious about the sixth most spoken language in the world? We've got you covered, with easy-to-follow lessons on the basics, plus phrases and topics you need to know, like greetings, travel phrases, business phrases, numbers and measurements, and social media. Add speaking Portuguese to the long list of cool things you can do—with the help of *Brazilian Portug...*

Contributor Bio: KAREN JACOBSON-SIVE (BOSTON, MA) is fluent in Brazilian Portuguese. She worked as a journalist in Brazil for many years before re-locating to New York where she taught language classes. She is the author of the previous editions of P...

For Dummies

**Parkinson's Disease For Dummies (2nd Edition)**

Jo Horne, Michele Tagliati

9781119893585

Pub Date: 8/16/22

\$24.99 USD

Paperback

Health & Fitness

Summary: Maintain a take-charge attitude and live your life to the fullest with Parkinson's

Whether the diagnosis is yours or that of a loved one, *Parkinson's Disease for Dummies* contains everything you need to know about living with this disease. This book is an easy-to-understand, straightforward, and sometimes humorous guide that offers proven techniques for coping with daily issues, finding the right doctors, and providing care as the disease progresses. This user-friendly guide helps you navigate you through the important steps toward taking charge of your condition. You aren't alone—insid...

For Dummies

**Fantasy Football For Dummies (2nd Edition)**

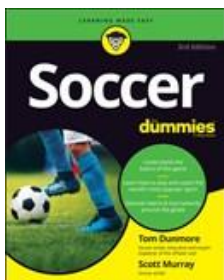
Martin A. Schulman
9781119883326
Pub Date: 7/26/22
\$24.99 USD
304 pages
Paperback
Sports & Recreation / Football

Summary: Get in the game and start building your dream team

Millions of people worldwide play fantasy football, and you can join the fun with *Fantasy Football For Dummies*. We'll teach you the basics and give you the skills you need to create and manage your ultimate fantasy team. Learn how to scout and draft players, use the best strategies to compete against other fantasy owners, and win your fantasy league championship. You can easily manage your team and stay up to date on player stats with the how-tos and insider tips in this book. Check out this fun and entertaining guide to fantasy footba...

Contributor Bio: **Please note: The author of 2E is the same author as 1E, he changed his name from Signore to Schulman. Martin Schulman (New York, NY) is an entertainment industry executive who oversees production

For Dummies

**Soccer For Dummies (3rd Edition)**

Thomas Dunmore
9781119893653
Pub Date: 8/2/22
\$24.99 USD
440 pages
Paperback
Sports & Recreation

Summary: Flick, fake, and dribble your way to soccer mastery

Prepare for the World Cup or learn the rules for your own indoor or outdoor league, with *Soccer For Dummies*. We cover the world's most popular sport from one end of the field to the other, starting with the history of soccer and the basics of the game. Discover the positions on the field, the best tactics for winning, and the skills the players (including you!) need in order to dominate. This update to the comprehensive guide introduces you to all the greats —Ronaldo, Messi, Neymar, and up-and-comers whose moves you'll want to know. Yo...

Contributor Bio: Tom Dunmore (Indianapolis, IN) is the author of *Historical Dictionary of Soccer* (Scarecrow Press, 2011), and the editor of several soccer websites and blogs, including XI Quarterly and Pitch Invasion. He was formerly

For Dummies

**String Theory For Dummies (2nd Edition)**

Andrew Zimmerman Jones, Alessandro Sfrondrini
9781119888970
Pub Date: 7/26/22
\$24.99 USD
416 pages
Paperback
Science / Physics / Quantum Theory

Summary: Unravel the secrets of the universe and untangle cutting-edge physics

Yes, you actually can understand quantum physics! *String Theory For Dummies* is a beginner's guide, and we make it fun to find out about all the recent trends and theories in physics, including the basics of string theory, with friendly explanations. Build a foundation of physics knowledge, understand the various string theories and the math behind them, and hear what the opponents to string theory have to say. It's an exciting time to be alive in advanced physics, and this updated edition covers what's new in the...

Contributor Bio: ANDREW ZIMMERMAN JONES (ANDERSON, IN) is the physics guide at About.com, where he writes lessons and explanations for common physics problems and questions. Andrew earned his degree in Physics from Wabash college and his PhD in Mathe...

**Zelensky : A Biography**

Rudenko
9781509556380
Pub Date: 6/7/22
\$25.00 USD
200 pages
Hardcover

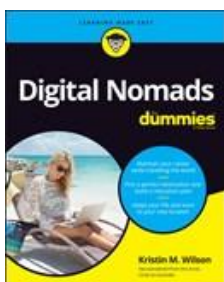


Summary: Three years after the political novice Volodymyr Zelensky was elected to Ukraine's highest office, he found himself catapulted into the role of war-time leader. The former comedian has become the public face of his country's courageous and bloody struggle against a brutal invasion.

Born to Jewish parents in central Ukraine, Zelensky campaigned for the presidency in the 2019 election on the promise to restore trust in politics. After his landslide victory, he told jubilant supporters 'I will never let you down.' Little did he know that he would be called upon to serve his people in the ...

Contributor Bio:

Serhii Rudenko is a Ukrainian journalist and political commentator who has published several books on Ukrainian politicians.

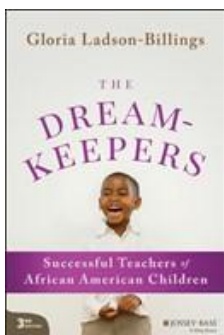
**Digital Nomads For Dummies**

Kristin Wilson
9781119867456
Pub Date: 8/9/22
\$24.99 USD
384 pages
Paperback
Travel

Summary: Why work from home when you can work anywhere?

Not all who wander are lost!
Digital Nomads For Dummies answers all your questions about living and working away from home, short term or long term. Become a globetrotter or just trot around your home country, with the help of experienced digital nomad Kristin Wilson. Millions of people have already embraced the lifestyle, moving around as the spirit takes them, exploring new places while holding down a job and building a fantastic career. Learn the tricks of building a nomad mindset, keeping your income flowing, creating a relocation pl...

Contributor Bio: Kristin Wilson (originally from St. Augustine, FL, but likely in a much more exotic location at the moment) has travelled to over 60 countries during her 20

**The Dreamkeepers : Successful Teachers of African American Children** (3rd Edition)

Gloria Ladson-Billings
9781119791935
Pub Date: 6/1/22
\$24.95 USD
272 pages
Paperback
Education / Multicultural Education

Summary: Discover how to give African American children the education they deserve with this updated new resource

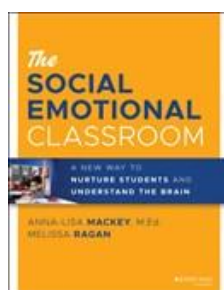
In the newly revised Third Edition of *The Dreamkeepers: Successful Teachers of African American Children*, distinguished professor Dr. Gloria Ladson-Billings delivers an encouraging exploration of the future of education for African American students. She describes eight exemplary teachers, all of whom differ in their personal style and methods, who share an approach to teaching that affirms and strengthens cultural identity.

In this mixture of scholarship and storytelling, you'll l...

Contributor Bio:

GLORIA LADSON-BILLINGS is the Kellner Family Distinguished Chair in Urban Education, Emerita at the

Jossey-Bass



The Social Emotional Classroom : A New Way to Nurture Students and Understand the Brain

Anna-Lisa Mackey, Melissa Ragan

9781119814320

Pub Date: 7/26/22

\$30.00 USD

208 pages

Paperback

Education / Classroom Management

Summary: Learn to implement powerful new learning techniques in your classroom experience

In *The Social Emotional Classroom*, celebrated educators and authors Anna-Lisa Mackey and Melissa Ragan deliver an insightful, rigorous, and accessible treatment of social emotional learning in education. Using research from the Theory of Constructed Emotion, the authors highlight the relationship between the new view of neurobiology and Social Emotional Learning.

The book connects five key competencies, including self-awareness, social awareness, self-management, responsible decision-making, and relations...

TECHNOLOGY

Wiley

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Net Zeros and Ones : How Data Erasure Promotes Sustainability, Privacy, and Security

R Stiennon

9781119866169

Pub Date: 8/2/22

\$24.99 USD

250 pages

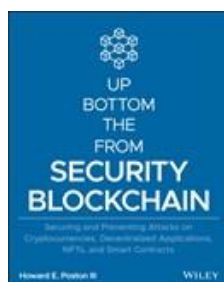
Paperback

Computers / Data Science

Summary: Design, implement, and integrate a complete data sanitization program

In *Net Zeros and Ones: How Data Erasure Promotes Sustainability, Privacy, and Security*, a well-rounded team of accomplished industry veterans delivers a comprehensive guide to managing permanent and sustainable data erasure while complying with regulatory, legal, and industry requirements. In the book, you'll discover the why, how, and when of data sanitization, including why it is a crucial component in achieving circularity within IT operations. You will also learn about future-proofing yourself against security br...

Wiley



Blockchain Security from the Bottom Up : Securing and Preventing Attacks on Cryptocurrencies, Decentralized Applications, NFTs, and Smart Contracts

Howard E. Poston, III

9781119896296

Pub Date: 7/26/22

\$30.00 USD

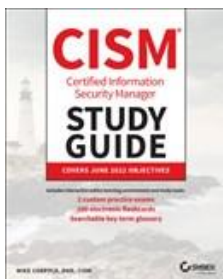
208 pages

Paperback

Computers / Security

Summary: The gold standard in up-to-date blockchain cybersecurity handbooks

In *Blockchain Security from the Bottom Up: Securing and Preventing Attacks on Cryptocurrencies, Decentralized Applications, NFTs, and Smart Contracts*, accomplished blockchain and cybersecurity consultant and educator Howard E. Poston delivers an authoritative exploration of blockchain and crypto cybersecurity. In the book, the author shows you exactly how cybersecurity should be baked into the blockchain at every layer of the technology's ecosystem. You'll discover how each layer can be attacked and learn how to prevent...



CISM Certified Information Security Manager Study Guide

Chapple

9781119801931

Pub Date: 5/24/22

\$60.00 USD

432 pages

Paperback

Computers / Security / Cryptography & Encryption

Summary: Sharpen your information security skills and grab an invaluable new credential with this unbeatable study guide

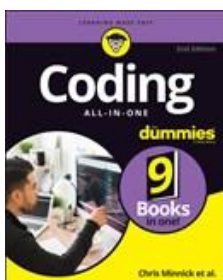
As cybersecurity becomes an increasingly mission-critical issue, more and more employers and professionals are turning to ISACA's trusted and recognized Certified Information Security Manager qualification as a tried-and-true indicator of information security management expertise.

In Wiley's *Certified Information Security Manager (CISM) Study Guide*, you'll get the information you need to succeed on the demanding CISM exam. You'll also develop the IT security skills and confide...

Contributor Bio:

ABOUT THE AUTHOR

For Dummies



Coding All-in-One For Dummies (2nd Edition)

Chris Minnick

9781119889564

Pub Date: 8/2/22

\$39.99 USD

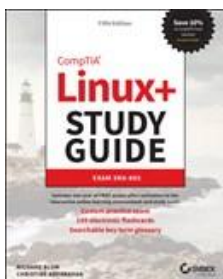
896 pages

Paperback

Computers / Software Development & Engineering

Summary: The go-to guide for learning coding from the ground-up

Adding some coding know-how to your skills can help launch a new career or bolster an old one. *Coding All-in-One For Dummies* offers an ideal starting place for learning the languages that make technology go. This edition gets you started with a helpful explanation of how coding works and how it's applied in the real-world before setting you on a path toward writing code for web building, mobile application development, and data analysis. Add coding to your skillset for your existing career, or begin the exciting transition into lif...



CompTIA Linux+ Study Guide : Exam XK0-005, 5th Edition

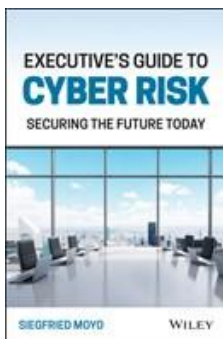
9781119878940

Summary: The best-selling, hands-on roadmap to acing the new Linux+ exam

In the newly updated Fifth Edition of *CompTIA Linux+ Study Guide: Exam XK0-005*, IT industry veterans and tech education gurus Richard Blum and Christine Bresnahan deliver a concise and practical blueprint to success on the CompTIA Linux+ exam and in your first role as a Linux network or system administrator.

In the book, you'll find concrete strategies and proven techniques to master Linux system management, security, scripting, containers, automation, and troubleshooting. Every competency tested on the Linux+ exam is discu...

Wiley



Executive's Guide to Cyber Risk : Securing the Future Today

Siegfried Moyo

9781119863113

Pub Date: 7/26/22

\$39.95 USD

208 pages

Hardcover

Computers / Internet / Online Safety & Privacy

Summary: A solid, non-technical foundation to help executives and board members understand cyber risk

In the *Executive's Guide to Cyber Risk: Securing the Future Today*, distinguished information security and data privacy expert Siegfried Moyo delivers an incisive and foundational guidance for executives tasked with making sound decisions regarding cyber risk management. The book offers non-technical, business-side executives with the key information they need to understand the nature of cyber risk and its impact on organizations and their growth.

In the book, readers will find:

- Strategies for lea...

Contributor Bio: Siegfried Moyo (Madrid, Spain) has 15+ years hands-on experience in information security enhancing cyber resilience and managing cyber risk from a technical

Wiley



If It's Smart, It's Vulnerable

Mikko Hypponen

9781119895183

Pub Date: 8/2/22

\$28.00 USD

250 pages

Hardcover

Computers / Security

Summary: Reimagine the future of the internet

All our devices and gadgets—from our refrigerators to our home security systems, vacuum cleaners, and stereos—are going online, just like our computers did. But once we've successfully connected our devices to the internet, do we have any hope of keeping them, and ourselves, safe from the dangers that lurk beneath the digital waters?

In *If It's Smart, It's Vulnerable*, veteran cybersecurity professional Mikko Hypponen delivers an eye-opening exploration of the best—and worst—things the internet has given us. From instant connectivity between any two p...



Sybex



CompTIA Linux+ Certification Kit : Exam XK0-005 (2nd Edition)

Blum

9781119880608

Pub Date: 8/2/22

\$90.00 USD

Paperback

Computers / Certification Guides

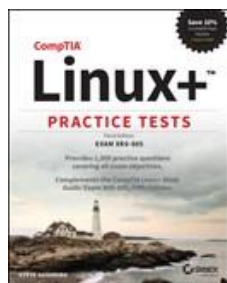
Summary: STUDY, PRACTICE, REVIEW!

This complete Certification Kit includes:

CompTIA Linux+ Study Guide: Exam XK0-005, Fifth Edition

Building on the popular Sybex Study Guide approach, this book provides 100% coverage of the NEW Linux+ Exam XK0-005 objectives. The book contains clear and concise information on all Linux administration topics. It includes practical examples and insights drawn from real-world experience. It also provides authoritative coverage of key exam topics, including:

- Configuring, managing, operating, and troubleshooting Linux, on-premises and cloud-based server environments
- Usi...

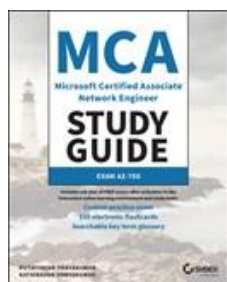


CompTIA Linux+ Practice Tests : Exam XK0-005, 3rd Edition
9781119879619

Summary: The best test preparation resource for the CompTIA Linux+ certification exam

In the newly updated Third Edition of *CompTIA Linux+ Practice Tests: Exam XK0-005*, veteran Linux expert, Steve Suehring, delivers an instructive set of practice questions written to get you ready to ace the new XK0-005 test. Providing hundreds of domain-by-domain questions covering system management, security, scripting, containers, automation, and troubleshooting, the book helps you prepare for the exam with confidence and efficiency. You'll be able to pinpoint those areas you've mastered and those which require...

Sybex

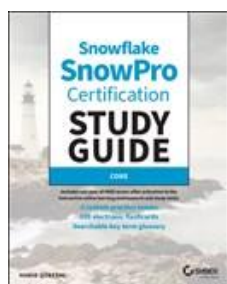


MCA Microsoft Certified Associate Network Engineer Study Guide : Exam AZ-700
Puthiyavan Udayakumar, Kathiravan Udayakumar
9781119872924
Pub Date: 8/16/22
\$60.00 USD
700 pages
Paperback
Computers / Networking / Vendor Specific

Summary: Prepare to take the NEW Exam AZ-700 with confidence and launch your career as an Azure Network Engineer

Not only does *MCA Microsoft Certified Associate Network Engineer Study Guide: Exam AZ-700* help you prepare for your certification exam, it takes a deep dive into the role and responsibilities of an Azure Network Engineer, so you can learn what to expect in your new career. You'll also have access to additional online study tools, including hundreds of bonus practice exam questions, electronic flashcards, and a searchable glossary of important terms. Prepare smarter with Sybex's super...

Wiley



Snowflake SnowPro Core Certification Study Guide
Hamid Qureshi
9781119824442
Pub Date: 8/2/22
\$60.00 USD
300 pages
Paperback
Computers / Certification Guides

Summary: Prepare smarter, faster, and better with the premier study guide for Snowflake SnowPro Core certification

Snowflake, a cloud-based data warehousing platform, has steadily gained popularity since its 2014 launch. Snowflake offers several certification exams, of which the SnowPro Core certification is the foundational exam. The SnowPro Core Certification validates an individual's grasp of Snowflake as a cloud data warehouse, its architectural fundamentals, and the ability to design, implement, and maintain secure, scalable Snowflake systems.

The *Snowflake SnowPro Core Certification Study ...*

Contributor Bio: Hamid Qureshi is currently a Sr. Solution Architect focused on data-centric solutions, including data warehouses, data lakes, and new data processing paradigms,

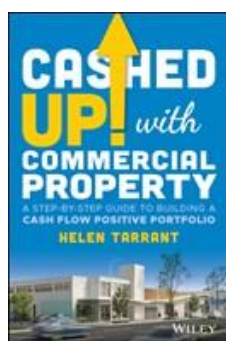


August



BUSINESS & ECONOMICS

Wiley



Cashed Up with Commercial Property : A Step-by-Step Guide to Building a Cash Flow Positive Portfolio

Helen Tarrant

9781119910343

Pub Date: 10/3/22

\$22.00 USD

224 pages

Paperback

Business & Economics / Real Estate



Digital Humans: Thriving in an Online World : Digital Humans and Their Organizations

Paul Ashcroft, Garrick Jones

9781119879725

Pub Date: 9/26/22

\$27.50 USD

256 pages

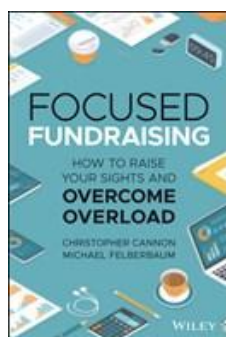
Hardcover

Business & Economics / Human Resources & Personnel Management

Summary: We are all digital humans now. What does this mean for how we live and how we work? How do digital humans thrive in a connected world? Life and work today is a connected mass of networks, people and technology. This connected world is so complex and fast evolving it can be considered alive. In this provocative and insightful book, Paul Ashcroft and Garrick Jones shine a light on how to activate organizations so that they can transform themselves – and what digital means for people who work within them.

This new book brings together knowledge from a wide range of disciplines including c...

Contributor Bio: **Paul Ashcroft** co-founded The Ludic Group in 2004. He is passionate about creating smarter ways of working for organisations around the world. With a background in mathematics and strategic consulting, Paul is an expert in applying pr...



Focused Fundraising : How to Raise Your Sights and Overcome Overload

Cannon

9781119835271

Pub Date: 8/30/22

\$28.00 USD

240 pages

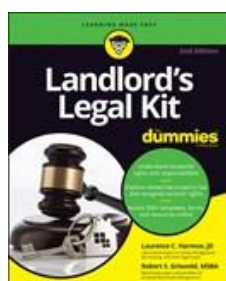
Hardcover

Business & Economics / Nonprofit Organizations & Charities / Fundraising & Grants

Summary: Maintain your focus, your productivity, and your sanity in the contemporary fundraising environment

In *Focused Fundraising: How to Raise Your Sights and Overcome Overload*, accomplished nonprofit management strategists and leaders Christopher Cannon and Michael Felberbaum deliver a must-read combination of the latest mindfulness techniques and operational strategies that will equip you to succeed in an increasingly chaotic, noisy, and confusing fundraising environment. You'll find concrete strategies to navigate the challenges of modern fundraising, including technology changes, scarce ...

Wiley



Landlord's Legal Kit For Dummies (2nd Edition)

Robert S. Griswold, Laurence Harmon

9781119896340

Pub Date: 9/7/22

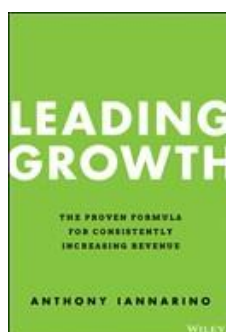
\$34.99 USD

Paperback

Law / Landlord & Tenant

Summary: Howdy, landlord! Get on the right side of the law with Dummies

Landlord's Legal Kit For Dummies contains all the resources landlords need to unpack the legal side of renting properties. Inside you'll find worksheets, templates, and friendly explanations that will help you find success. Once you have your property and your tenants, you'll need to make sure you operate within your rights, complete all the necessary admin, and handle taxes in an accurate and timely way. This book can help you do just that, with the latest paperwork, helpful details and examples, and a breakdown of taxes a...



Leading Growth : The Proven Formula for Consistently Increasing Revenue

Anthony Iannarino

9781119890331

Pub Date: 9/21/22

\$28.00 USD

272 pages

Hardcover

Business & Economics / Sales & Selling

Summary: There may be no job more difficult than leading a sales force. Every sales manager knows what is expected of them: revenue growth. But the challenges of growth have changed over the last decade. As the sales organizations' clients' worlds have become increasingly marked with disruptive change and uncertainty, selling has become more difficult.

- Salespeople have more trouble creating and winning new opportunities, as clients struggle to make change under conditions that make it difficult to know exactly what to do
- Instead of selling to "a decision-maker," they often try to build consensus...



Seeing the Unseen : Behind Chinese Tech Giants' Global Venturing

Chen

9781119885832

Pub Date: 9/21/22

\$27.95 USD

240 pages

Hardcover

Business & Economics / Entrepreneurship

Summary: Meet the overnight tech success stories of China's globalizing business landscape

In the last few years, we have seen a meteoric rise of Chinese tech companies across the world. Alibaba stock price movements unnerved investors globally, venture capitalists searched for the next Meituan or Pinduoduo in Southeast Asia and Latin America, and of course, Tik Tok, the most popular content platform in the world today, originated from China. The founders of such companies are typically credited with the "tenacity to rough it out," the "courage to venture into the unknown," and the "vision to t...

Contributor Bio: **Guoli Chen** (Singapore) is a Professor of Strategy at INSEAD, one of the world's top-ranking international business schools. He received his Ph.D. in strategic management from the Pennsylvania State University. He is considered an exp...





Sustainable Leadership : Lessons of Vision, Courage, and Grit from the CEOs Who Dared to Build a Better World

Clarke Murphy

9781119872153

Pub Date: 9/14/22

\$30.00 USD

256 pages

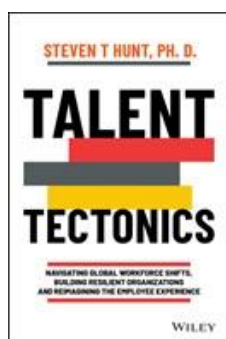
Hardcover

Business & Economics / Leadership

Summary: Deliver Extraordinary Sustainability Results for Your Business

In *Sustainable Leadership: Lessons of Vision, Courage, and Grit from the CEOs Who Dared to Build a Better World*, accomplished leadership expert Clarke Murphy shares a can't-miss toolkit for delivering remarkable sustainability results. You'll learn what it takes to become a Sustainable Leader and how you can turn your sustainability promises into tangible action on the ground.

Drawing on the real-life stories of Sustainable Leaders from across the world, Murphy proves that sustainability success is within reach for every bus...



Talent Tectonics : Navigating Global Workforce Shifts, Building Resilient Organizations and Reimagining the Employee Experience

Steven T. Hunt

9781119885184

Pub Date: 9/7/22

\$30.00 USD

304 pages

Hardcover

Business & Economics / Human Resources & Personnel Management

Summary: How to attract, retain, develop, and engage people for a changing world of work

Shifting demographics combined with the digitalization of all aspects of life are transforming the nature of work. This is forcing companies to rethink how they design jobs and recruit, develop, and engage employees.

In *Talent Tectonics: Navigating Global Workforce Shifts, Building Resilient Organizations, and Reimagining the Employee Experience*, Dr. Steven Hunt explains how technology is changing the purpose of work and why creating effective employee experiences is critical to building organizations that c...

Contributor Bio: Steven T. Hunt, PhD,

(<https://steventhunt.com/>; Seattle, WA) is the Chief Expert Work & Technology at SAP. Dr. Hunt's work focuses on



The Blockchain Internet : How Blockchain Breakthroughs Empower the Cryptocurrency, Privacy, and Security Foundations of the Metaverse

W Ma

9781119891086

Pub Date: 10/3/22

\$29.95 USD

384 pages

Paperback

Business & Economics / Strategic Planning

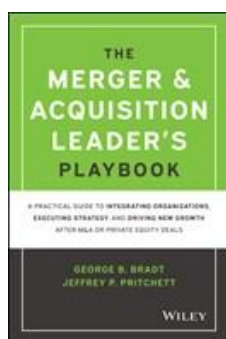
Summary: An in-depth and authoritative treatment of one of the most pressing topics of our time

In *Blockchain and Web3: Building the Cryptocurrency, Privacy, and Security Foundations of the Metaverse*, two tech and finance experts deliver a comprehensive and accessible guide to the present and future of blockchain technology and how it will form the foundation of a new, better internet.

To support a concept as bold as the Metaverse, we need several orders of magnitude more powerful computing capability, accessible at much lower latencies, across a multitude of devices and screens. You'll discover...



Wiley



The Merger & Acquisition Leader's Playbook : A Practical Guide to Integrating Organizations, Executing Strategy, and Driving New Growth after M&A or Private Equity Deals

Bradt

9781119899846

Pub Date: 9/14/22

\$55.00 USD

384 pages

Hardcover

Business & Economics / Mergers & Acquisitions

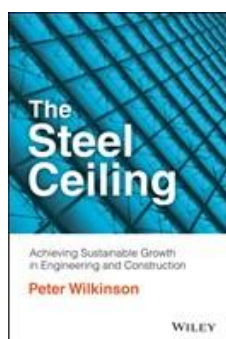
Summary: Make your next merger or acquisition one for the ages

Meant to create value potentially fueled by synergies, the reality is that most mergers and acquisitions fail. It's estimated that 83% of mergers and acquisitions do not hit their desired results.

The Merger & Acquisition Leader's Playbook tells you why most mergers fail. More importantly, it tells you how to make your next one a sweeping success. In the book, a team of private equity experts deliver a masterful walkthrough of how to integrate organizations by driving commercial success, instead of focusing purely on cutting costs.

Re...

Wiley–Blackwell



The Steel Ceiling: Achieving Sustainable Growth in Engineering and Construction : Achieving Sustainable Growth in Engineering and Construction

P Wilkinson

9781119910442

Pub Date: 9/20/22

\$37.00 USD

304 pages

Paperback

Business & Economics

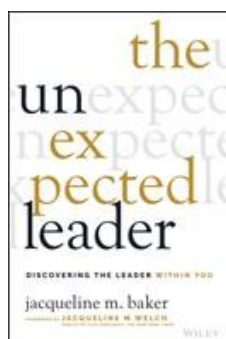
Summary: Expand your leadership skill set by looking for it in unexpected places

Effective leadership isn't confined to easily identifiable silos. It appears everywhere, and sometimes in the most unexpected of places.

In *The Unexpected Leader: Discovering the Leader Within You*, veteran leadership trainer and consultant Jacqueline M. Baker delivers an incisive and actionable discussion of how to refine, define, and elevate leadership by absorbing lessons from other leaders and actualizing the leader within. You'll learn how to meet the demands of a rapidly changing workforce with a new approach t...

Contributor Bio: Jacqueline M. Baker (Washington, DC; jacquelinembaker.com) is the principal consultant for Redefining Leadership and operates as a global trainer in the

Wiley



The Unexpected Leader : Discovering the Leader Within You

Jacqueline M. Baker

9781119877677

Pub Date: 9/7/22

\$28.00 USD

224 pages

Hardcover

Business & Economics / Personal Success

No Image
Available

True North : Discover Your Authentic Leadership (3rd Edition)

Bill George
9781119886105
Pub Date: 8/30/22
\$32.00 USD
320 pages
Hardcover
Business & Economics / Leadership

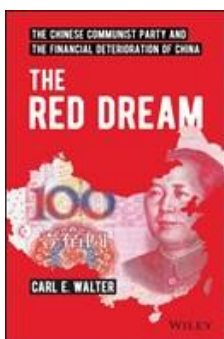


Summary: This leadership classic enables you to discover your True North: the internal compass that guides you successfully through life. When you follow your True North, you can unlock your full potential as a leader and human being. The third edition offers a concrete and comprehensive guide for becoming an authentic leader and reveals how you can chart your path to success. It includes a diverse array of leaders across industries, and addresses issues of equity and inclusion in leadership.

Updates to the third edition include:

- A new introduction with strong advocacy for authentic leadership ...

Contributor Bio: **Bill George (Cambridge, MA; billgeorge.org / hbs.edu)** is the former CEO of Medtronic and a Senior Fellow at Harvard Business School (HBS),



The Red Dream : The Chinese Communist Party and the Financial Deterioration of China

Carl E. Walter
9781119896159
Pub Date: 10/17/22
\$29.95 USD
256 pages
Hardcover
Political Science / International Relations / Trade & Tariffs

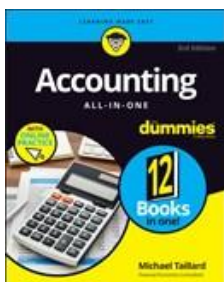


Summary: An eye-opening discussion of how China has financed it's rise to global economic prominence

In *The Red Dream: The Chinese Communist Party and the Financial Deterioration of China*, veteran finance executive and long-time resident of Beijing Carl E. Walter delivers an incisive and engaging exploration of how China managed to become a financial juggernaut over the course of two decades. The answer? Debt.

The book explains how China's largest banks spun off assets and manipulated accounting principles to create performance metrics acceptable to the market and to regulators while handing out...

FINANCE & ACCOUNTING



Accounting All-In-One For Dummies with Online Practice (3rd Edition)

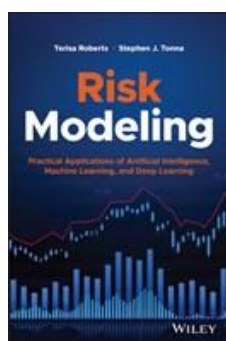
Taillard
9781119897668
Pub Date: 8/30/22
\$34.99 USD
752 pages
Paperback
Business & Economics / Accounting / Managerial

Summary: Previous edition: 9781119453895

Accounting All-in-One For Dummies 3rd Edition unifies and synergizes extensive accounting content into one comprehensive reference with individual "books" covering:

- Setting Up Your Accounting System
- Recording
- Accounting Transactions
- Adjusting and Closing Entries
- Preparing Income Statements and Balance Sheets
- Reporting on Your Financial Statements
- Planning and Budgeting for Your Business

Wiley



Risk Modeling : Practical Applications of Artificial Intelligence, Machine Learning, and Deep Learning

Terisa Roberts, Stephen J. Tonna

9781119824930

Pub Date: 9/21/22

\$49.95 USD

256 pages

Hardcover

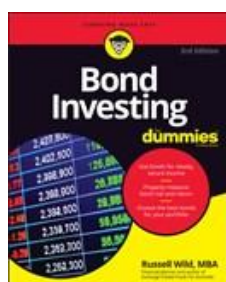
Business & Economics / Finance / Financial Risk Management

Series: Wiley and SAS Business Series

Summary: A wide-ranging overview of the use of machine learning and AI techniques in financial risk management, including practical advice for implementation

Risk Modeling: Practical Applications of Artificial Intelligence, Machine Learning, and Deep Learning introduces readers to the use of innovative AI technologies for forecasting and evaluating financial risks. Providing up-to-date coverage of the practical application of current modelling techniques in risk management, this real-world guide also explores new opportunities and challenges associated with implementing machine learning and ar...

For Dummies



Bond Investing For Dummies (3rd Edition)

Russell Wild

9781119894780

Pub Date: 8/30/22

\$29.99 USD

Paperback

Business & Economics / Personal Finance

Summary: Everything on bonds, bond funds, and more! Updated for the new economy

Whether you're looking for income, diversification, or protection from stock market volatility, bonds can play an important role in any portfolio. Newly updated, *Bond Investing For Dummies* covers the essentials of getting started and ways to select and purchase bonds for your needs. You'll get up to speed on the different bond varieties and see how to get the best prices when you sell.

We'll help you wrap your mind around bond returns and risk and recognize the major factors that influence bond performance. With easi...

Wiley



Fixed Income Securities : Tools for Today's Markets (4th Edition)

Bruce Tuckman, Angel Serrat

9781119835554

Pub Date: 9/7/22

\$95.00 USD

640 pages

Hardcover

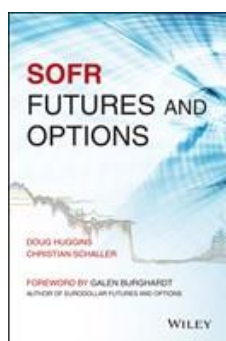
Business & Economics / Finance

Series: Wiley Finance

Summary: Build or brush up on the foundation you need to be a sophisticated fixed income professional with this proven book

Fixed Income Securities: Tools for Today's Markets has been a valued resource for practitioners and students for over 25 years. Clearly written, and drawing on a myriad of real market examples, it presents an overview of fixed income markets; explains the conceptual frameworks and quantitative tool kits used in the industry for pricing and hedging; and examines a wide range of fixed income instruments and markets, including: government bonds; interest rate swaps; repurcha...

Contributor Bio: Bruce Tuckman (New York, New York) is a Clinical Professor of Finance at New York University's Stern School of Business. He teaches fixed income securities and trading to MBAs and Executive MBAs, and his research



SOFR Futures and Options : A Practitioner's Guide

Doug Huggins, Christian Schaller

9781119888949

Pub Date: 9/14/22

\$49.95 USD

256 pages

Hardcover

Business & Economics / Investments & Securities
/ Futures

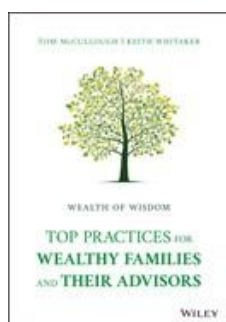
Series: Wiley Finance

Summary: *SOFR Futures and Options* is the practical guide through the maze of the transition from LIBOR. In the first section, it provides an in-depth explanation of the concepts involved:

- The repo market and the construction of SOFR
- SOFR-based lending markets and the term rate
- The secured-unsecured basis
- SOFR futures and options and their spread contracts
- Margin and convexity

Applying these insights, the second section offers detailed worked-through examples of hedging loans, swaps, bonds, and floors with SOFR futures and options, supported by interactive spreadsheets accessible on the web.

The gold ...



Wealth of Wisdom : Top Practices for Wealthy Families and Their Advisors

McCullough

9781119827702

Pub Date: 9/7/22

\$45.00 USD

480 pages

Hardcover

Business & Economics / Finance / Wealth
Management

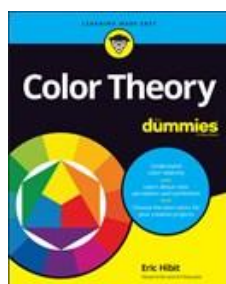
Summary: Discover practical tools and strategies for helping wealthy families retain and grow wealth

In *Top Practices for Wealthy Families and Their Advisors*, accomplished family wealth experts Tom McCullough and Keith Whitaker deliver a comprehensive collection of practical activities that members of wealthy families can undertake to ensure their continued success and development.

The book contains over 50 chapters, each highlighting a practical tool, exercise, or activity that can be applied by advisors or family members themselves. Each chapter is written by a recognized expert in the field...

GENERAL CONSUMER

For Dummies



Color Theory For Dummies

Eric Hibit

9781119892274

Pub Date: 8/30/22

\$29.99 USD

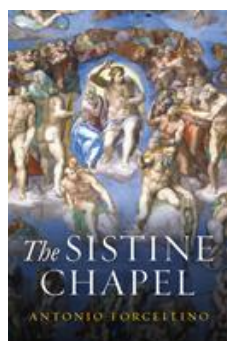
288 pages

Paperback

Art

Summary: Choose the right colors and color combinations for your projects

Color theory is the art and science of using color. *Color Theory For Dummies* explains, in simple terms, how colors relate to one another and how they can be combined to work together in an aesthetically pleasing way. An understanding of color theory can help you create art, decorate your home, design a beautiful wedding, and impress your friends at parties. With this book, you'll learn how humans perceive color, how colors harmonize or clash with each other, and how you can apply these principles in your life and work to ...



The Sistine Chapel : History of a Masterpiece

Antonio Forcellino, Lucinda Byatt

9781509549238

Pub Date: 11/7/22

\$29.95 USD

250 pages

Hardcover

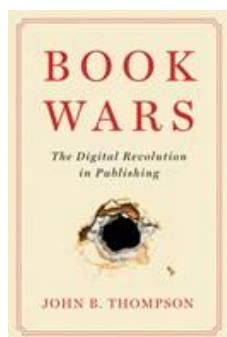
Art / History

Summary: The Sistine Chapel is one of the world's most magnificent buildings, and the frescos that decorate its ceiling and walls are a testimony to the creative genius of the Renaissance. Two generations of artists worked at the heart of Christianity, over the course of several decades in the fifteenth and sixteenth centuries, to produce this extraordinary achievement of Western civilization.

In this book, the art historian and restorer Antonio Forcellino tells the remarkable story of the Sistine Chapel, bringing his unique combination of knowledge and skills to bear on the conditions that le...

Contributor Bio:

Antonio Forcellino is one of the world's leading authorities on Michelangelo and an expert art historian and restorer who has been involved in the restoration of numerous masterpieces.



Book Wars : The Digital Revolution in Publishing

John B. Thompson

9781509554935

Pub Date: 8/29/22

\$26.95 USD

528 pages

Paperback

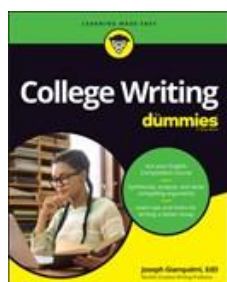
Social Science / Media Studies

Summary: This book tells the story of the turbulent decades when the book publishing industry collided with the great technological revolution of our time. From the surge of ebooks to the self-publishing explosion and the growing popularity of audiobooks, *Book Wars* provides a comprehensive and fine-grained account of technological disruption in one of our most important and successful creative industries.

Like other sectors, publishing has been thrown into disarray by the digital revolution. The foundation on which this industry had been based for 500 years – the packaging and sale of words and...

Contributor Bio:

John B. Thompson is Emeritus Professor of Sociology at the University of Cambridge and Emeritus Fellow of Jesus



College Writing For Dummies

Joe Giampalmi

9781119895039

Pub Date: 8/30/22

\$24.99 USD

360 pages

Paperback

Education / Teaching Methods & Materials / Reading & Phonics

Summary: Transform your next college essay into an A+ masterpiece

Taking a 100-level English composition course? Just doing your best to get ready for the rigors of college-level writing? Then it's probably time you picked up *College Writing For Dummies*, the single greatest roadmap to writing high-quality essays, reports, and more!

This book is the ideal companion for any introductory college writing course and tracks the curriculum of a typical English Composition, College Writing, English 101, or Writing & Rhetoric course. You'll learn composition techniques, style, language, and grammar tips,...

Contributor Bio: JOSEPH GIAMPALMI, PhD (NEWTON SQUARE, PA) is a hall-of-fame educator whos been teaching students to use active voice, oxford commas, and supporting

For Dummies

No Image
Available**Becoming a Personal Trainer For Dummies**

(2nd Edition)

Diana Kightlinger, Shannon Austin

9781119891482

Pub Date: 9/21/22

\$24.99 USD

384 pages

Paperback

Health & Fitness / Exercise

Summary: Want to Break Into The Fitness Industry?

Becoming a Personal Trainer For Dummies will guide anyone through the basics of becoming a personal trainer. Whether you're looking to get certified and start your career in personal training immediately or are curious about it and want to learn what is involved in becoming a personal trainer, we're here to help enlighten you with everything you need to know before you become certified.

INSIDE:

- What it's like to be a personal trainer
- Different types of personal training
- Practices such as bodyweight training and yoga
- Getting to know HIIT and CrossFi...

For Dummies

No Image
Available**Chair Yoga For Dummies**

Larry Payne, Don Henry

9781119889533

Pub Date: 8/30/22

\$24.99 USD

320 pages

Paperback

Health & Fitness / Yoga

Summary: If you can sit in a chair, you can enjoy the benefits of yoga!

Chair Yoga For Dummies is a guide to developing a yoga practice that you can do while seated in a chair. Traditional yoga poses can be replicated as sitting yoga poses and stretches, enjoyable and accessible for people at all levels of experience and mobility. There's a reason yoga has been around for thousands of years. Practicing chair yoga regularly can decrease your blood pressure, anxiety, inflammation, and chronic pain. It also increases flexibility, balance, and strength. And it helps you sleep better, too. All you n...

Polity

Pearl Harbor : Japan's Attack and America's Entry into World War II

Takuma Melber, Nick Somers

9781509554911

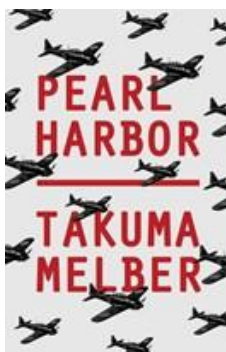
Pub Date: 8/29/22

\$16.95 USD

240 pages

Paperback

History / Modern / 20Th Century



Summary: Hawaii, 7th December 1941, shortly before 8 in the morning: Japanese torpedo bombers launch a surprise attack on the US Pacific fleet anchored in Pearl Harbor. The devastating attack claims the lives of over 2,400 American soldiers, sinks or damages 18 ships and destroys nearly 350 aircraft. The US Congress declares war on Japan the following day.

In this vivid and lively book, Takuma Melber breathes new life into the dramatic events that unfolded before, during and after Pearl Harbor by putting the perspective of the Japanese attackers at the centre of his account. This is the dimens...

Contributor Bio:

Takuma Melber teaches history and transcultural studies at Heidelberg University.

Marketing Note: Asia: This Polity title is an special Trade

KARL SCHLÖGEL



The Scent of Empires : Chanel No. 5 and Red Moscow

Karl Schlögel, Jessica Spengler
9781509554928

Pub Date: 8/29/22

\$16.95 USD

224 pages

Paperback

History / Modern / 20Th Century

Summary: Can a drop of perfume tell the story of the twentieth century? Can a smell bear the traces of history? What can we learn about the history of the twentieth century by examining the fate of perfumes?

In this remarkable book, Karl Schlögel unravels the interconnected histories of two of the world's most celebrated perfumes. In tsarist Russia, two French perfumers – Ernest Beaux and Auguste Michel – developed related fragrances honouring Catherine the Great for the 300th anniversary of the Romanov dynasty. During the Russian Revolution and Civil War, Beaux fled Russia and took the formul...

Contributor Bio:

Karl Schlögel is Professor of Eastern European History at the European University Viadrina in Frankfurt. His book *Moscow 1937* was awarded the Leipzig Book Prize for

Bartending For Dummies (6th Edition)

Ray Foley, Jaclyn Foley

9781119900443

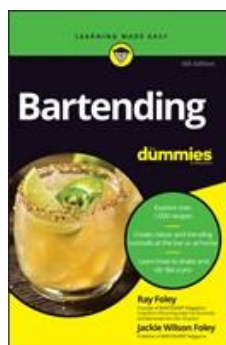
Pub Date: 9/7/22

\$19.99 USD

400 pages

Paperback

Cooking / Beverages / Alcoholic



Summary: Make drinks like a master mixologist with 1,000 recipes

Bartenders are the life of the party—and it's never been easier to prepare and serve drinks that keep partygoers coming back for more! Whether you want to break into professional bartending or up your ante as a home mixologist, this clear, easy-to-follow guide has you covered. With tips on stocking your bar and working with the right tools and garnishes, as well as information on the latest liquor trends and popular new cocktails, it won't be long before you hear, "Bartender, may I have another?"

- Concoct the perfect timeless and mo...

Electric Cars For Dummies

Brian Culp

9781119887355

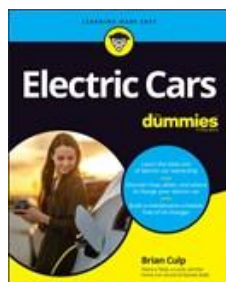
Pub Date: 9/7/22

\$24.99 USD

384 pages

Paperback

Transportation / Automotive

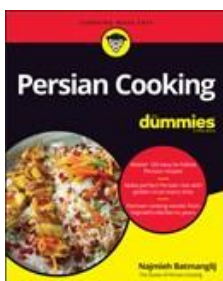


Summary: Drive into the 21st century in an electric car

With falling cost of ownership, expanded incentives for purchasing, and more model and body type options than ever, it may finally be time to retire the old gas-guzzler and dive into the world of electric car ownership. *Electric Cars For Dummies* is your guide to becoming lightning powered, reducing your carbon footprint, and saving money on gas while you do it. This book teaches you how to select the battery-charged vehicle that fits your need and budget. It also offers insight into how to maintain your electric car, including answering al...

Contributor Bio: **Brian Culp (Silicon Valley, CA)** is Technical Publications Manager for Lucid Motors, a US-based electric car manufacturer. It's his latest stop on a career journey that's seen him author numerous tech how-to books

For Dummies

**Persian Cooking For Dummies**

Batmanglij

9781119875741

Pub Date: 8/30/22

\$24.99 USD

Paperback

Cooking / Regional & Ethnic / Middle Eastern

Summary: Taste Real Home-cooked Persian Food for Breakfast, Lunch, and Dinner

The most celebrated Persian chef in America, Najmieh Batmanglij brings you her favorite traditional, healthy Persian dishes, simplified for modern American kitchens. *Persian Cooking For Dummies*, written for cooks of all skill levels will transform the way you cook. Offering more than 100 recipes, some of which can be made in less than an hour, this book will guide you through the art and craft of one of the world's oldest, yet least known culinary traditions in the West. These flavors and aromas are rarely replicated...

For Dummies

**Safe Gun Ownership For Dummies**

Greg Lickenbrock

9781119894841

Pub Date: 8/23/22

\$24.99 USD

384 pages

Paperback

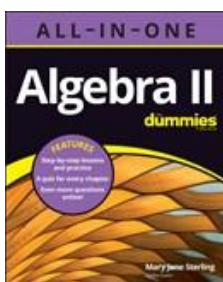
Sports & Recreation

Summary: A straightforward guide to being smart with your firearm

With gun sales at an all-time high in the U.S., easy-to-understand advice on storing and possessing guns safely is at an all-time premium. *Safe Gun Ownership For Dummies* paves the way for new and novice gun owners to learn the basics of firearm ownership in a non-partisan tone. This book helps gun owners thoroughly explore the rules of gun safety and adopt the habits of savvy firearm aficionados. Written by a firearms expert and analyst who has reviewed hundreds of firearms along with gun safety and storage options, this guide he...

Contributor Bio: Greg Lickenbrock (metro Atlanta, GA) is the Senior Firearms Analyst for Everytown for Gun Safety, an organization that promotes safe gun ownership and firearm laws. He also serves as editor and writer for a number of

For Dummies

**Algebra II All-In-One For Dummies**

Mary Jane Sterling

9781119896265

Pub Date: 8/30/22

\$39.99 USD

608 pages

Paperback

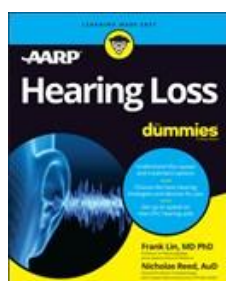
Mathematics / Algebra

Summary: Every intermediate algebra lesson, example, and practice problem you need in a single, easy-to-use reference

Algebra II can be a tough nut to crack when you first meet it. But with the right tools...well, she's still tough but she gets a heckuva lot easier to manage. In *Algebra II All-in-One For Dummies* you'll find your very own step-by-step roadmap to solving even the most challenging Algebra II problems, from conics and systems of equations to exponential and logarithmic functions.

In the book, you'll discover the ins and outs of function transformation and evaluation, work out your bra...

For Dummies



Hearing Loss For Dummies

Lin, Nicholas Reed

9781119880578

Pub Date: 8/30/22

\$24.99 USD

Paperback

Health & Fitness / Hearing & Speech

Summary: Improve your hearing, enhance your life

With new advice on just-released over-the-counter hearing aids

Hearing loss can be frustrating, but in fact it's common and treatable. *Hearing Loss For Dummies*, written by top experts in the field in collaboration with AARP, walks you through how to get the help you need to clearly hear the sounds of life—whether you're at home, at work, or out and about. And hearing health is critical: Hearing loss can increase your risk of falls and injuries, isolation and depression, and even cognitive decline and dementia.

Authors Frank Lin and Nicholas Reed at...

Polity



My Secret Brexit Diary : A Glorious Illusion

Michel Barnier, Robin Mackay

9781509554942

Pub Date: 8/29/22

\$24.95 USD

480 pages

Paperback

Political Science / World / European

Summary: In June 2016, the people of the United Kingdom voted to leave the European Union. As the EU's chief negotiator, for four years Michel Barnier had a seat at the table as the two sides thrashed out what 'Brexit' would really mean. The result would change Britain and Europe forever.

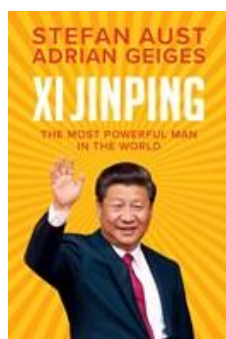
During the 1600 days of complex and often acrimonious negotiations, Michel Barnier kept a secret diary. He recorded his private hopes and fears, and gave a blow-by-blow account as the negotiations oscillated between consensus and disagreement, transparency and lies.

From Brussels to London, from Dublin to Nicos...

Contributor Bio:

Michel Barnier was the chief Brexit negotiator for the European Union and head of the European Commission's Task Force for Relations with the United Kingdom.

Polity



Xi Jinping : The Most Powerful Man in the World

Aust

9781509555147

Pub Date: 11/30/22

\$29.95 USD

240 pages

Hardcover

Political Science / International Relations

Summary: If China seems unstoppable, so too does its leader Xi Jinping. As General Secretary of the Chinese Communist Party and President of China, he commands over 1.4 billion people, in a vast country that spans the prosperous megacities of Beijing and Shanghai and desperately poor rural regions where families still struggle with malnutrition.

Today, Xi Jinping faces a series of monumental challenges that would make other global leaders tremble: a trade war with the USA, political unrest in Hong Kong, accusations of genocide in Xinjiang, stuttering economic growth and a devastating global pandemic.

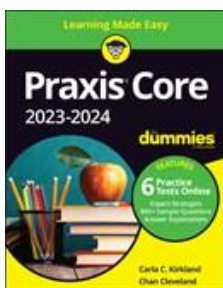
Contributor Bio:

Stefan Aust is the former editor-in-chief of Germany's leading news magazine *Der Spiegel* and the author of numerous bestselling books including *The Baader-Meinhof*.



PROFESSIONAL

For Dummies

**Praxis Core 2023-2024 For Dummies (4th Edition)**

Carla C. Kirkland, Chan Cleveland

9781119888178

Pub Date: 9/21/22

\$29.99 USD

448 pages

Paperback

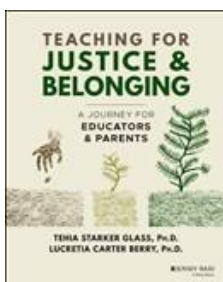
Education / Teacher Training & Certification

Summary: *Praxis Core 2023-2024 For Dummies* provides you with the confidence you need to perform well on the Praxis Core Academic Skills for Educators Exam. With information on every section of the exam, plus full-length practice tests in the book and online, Dummies has got you covered. This study guide is essential if you're serious about starting a career in education or pursuing teaching as career number two (or three, or four...we don't judge).

With *Praxis Core 2022-2023 For Dummies*, prospective teachers get access to six complete practice tests: two in the book and an additional four online....

Contributor Bio: Carla Kirkland (Ridgeland, MS), founder and CEO of the Kirkland Group, an educational consulting firm, has helped educators prepare their students for standardized tests for more than 20 years. Chan Cleveland (Ridgeland, MS), executi...

Jossey-Bass

**Teaching for Justice & Belonging : A Journey for Educators and Parents**

T Glass

9781119834328

Pub Date: 8/23/22

\$25.00 USD

208 pages

Paperback

Education / Multicultural Education

Summary: Create a classroom with a culture of true belonging, liberation, and justice for all

Teaching for Justice and Belonging: A Journey for Educators & Parents provides a practical and powerful blueprint to unrooting racism in the educational setting. The book is an easy-to-understand guide designed to cultivate an educational experience that inspires a culture of true belonging, liberation, and justice for all.

Relying on case studies, thorough research, and deeply personal and enlightening experiences drawn from the lives of the authors themselves, *Teaching for Justice and Belonging* also o...

Jossey-Bass

**The Creative Outlet Method : At-Home Activities for Children with Special Needs**

J Levy

9781119873495

Pub Date: 9/7/22

\$35.00 USD

144 pages

Paperback

Education / Special Education

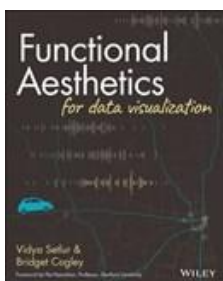
Summary: A practical guide for parents and special educators to help enrich the lives of children with special needs

In *The Creative Outlet Method Book of Creativity: At-Home Activities for Children with Special Needs*, certified special education educator Joshua Levy delivers practical and effective resources for conducting over 30 enriching theater arts and improvisational activities. The included exercises will allow children with disabilities to demonstrate creativity, increase self-confidence, and build social skills.

Special needs children will benefit from the innovative approaches include...

TECHNOLOGY

Wiley

**Functional Aesthetics for Data Visualization**

V Setlur

9781119810087

Pub Date: 8/23/22

\$40.00 USD

336 pages

Paperback

Computers / Data Science / Data Visualization

Summary: What happens when a researcher and a practitioner spend hours crammed in a Fiat discussing data visualization? Beyond creating beautiful charts, they found greater richness in the craft as an integrated whole.

Drawing from their unconventional backgrounds, these two women take readers through a journey around perception, semantics, and intent as the triad that influences visualization. This visually engaging book blends ideas from theory, academia, and practice to craft beautiful, yet meaningful visualizations and dashboards.

How do you take your visualization skills to the next level? ...

Contributor Bio: Bridget Cogley, Interpreter turned analyst she brings an interdisciplinary approach to data analytics. Her dynamic, engaging presentation style is paired with thought-provoking content, including ethics and data

Sybex

**Mastering Windows Server 2022 with Azure Cloud Services : IaaS, PaaS, and SaaS**

William Panek

9781119798927

Pub Date: 8/30/22

\$60.00 USD

672 pages

Paperback

Computers / Operating Systems / Windows Server

Summary: Extend your on-premises Windows Server deployments to the cloud with Azure

In *Mastering Windows Server 2022 with Azure Cloud Services: IaaS, PaaS, and SaaS*, 5-time Microsoft MVP Winner William Panek delivers a comprehensive and practical blueprint for planning, implementing, and managing environments that include Azure IaaS-hosted Windows Server-based workloads.

You'll learn to use the expansive, hybrid capabilities of Azure, how to migrate virtual and physical server workloads to Azure IaaS, PaaS, and SaaS, and how to manage and secure Azure virtual machines running Windows Server 2022...

Sybex

**OCP Java SE 17 Certification Kit : Exam 1Z0-829**

Jeanne Boyarsky, Scott Selikoff

9781119864646

Pub Date: 9/21/22

\$95.00 USD

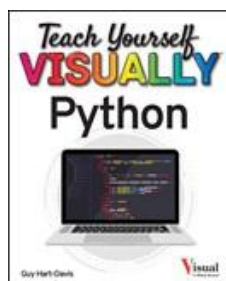
Paperback

Computers / Languages / Java

Summary: NEW OCP Java SE 17 Certification Kit focuses on 100% of the objectives for the new Exam 1Z0-829!

With this Certification Kit, Java developers will gain the information, understanding, and practice they need to pass the OCP Java SE 17 exam. The Certification Kit include two books:

OCP Oracle Certified Professional Java SE 17 Study Guide: Exam 1Z0-829 is designed to make you fully prepared to understand the job role and to take the exam. In particular, developers will need to learn functional programming to pass the certification. This comprehensive study guide covers all of the key topic ...



Teach Yourself VISUALLY Python

Guy Hart-Davis, Ted Hart-Davis

9781119860259

Pub Date: 9/7/22

\$30.00 USD

304 pages

Paperback

Computers / Languages / Python

Series: Teach Yourself VISUALLY (Tech)

Summary: A simple, straightforward, and hands-on roadmap to the world of computer programming with Python

Teach Yourself VISUALLY: Python is your personal guide to getting you started in programming. As one of the world's most popular—and most accessible—coding languages, Python is your gateway into the wide and wonderful world of computer science. This hands-on guide walks you through Python step by clearly illustrated step, from writing your very first Python code in a terminal window or the VS Code app through to creating your own lists, dictionaries, and custom classes.

In the book, you'll l...

Contributor Bio: **Guy Hart-Davis** (Barnard Castle, UK) is the author of more than 100 computing books, including

For Dummies

No Image
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TI-84+ Graphing Calculator For Dummies

(3rd Edition)

Jeff McCalla

9781119887607

Pub Date: 9/14/22

\$29.99 USD

336 pages

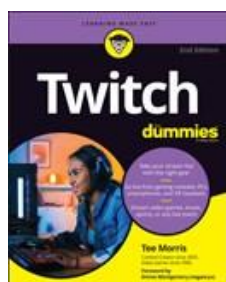
Paperback

Computers / Hardware

Summary: You and your trusty TI-84+ can ace math, together

Graphing calculators are an essential tool in many high school and college math courses. *TI-84 Plus CE Graphing Calculator For Dummies* teaches you how to use these handy little machines with confidence, for basic math and far, far beyond. Packed with insider tips, common mistakes to avoid, and updates on the newest products available, this is the must-have reference to get the most out of your graphing calculator. You'll learn how to navigate the home screen, menus, and mode settings. And we'll teach you how to use your calculator to, u...

For Dummies



Twitch For Dummies (2nd Edition)

Tee Morris

9781119901570

Pub Date: 9/7/22

\$29.99 USD

336 pages

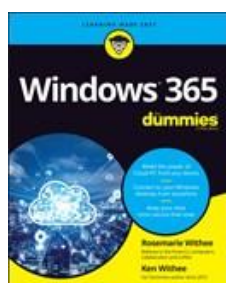
Paperback

Computers / Design, Graphics & Media / Video & Animation

Summary: Find your own streaming success with Dummies

Twitch For Dummies will get you up to date with Twitch, the breakthrough streaming platform where you can set up a channel, increase your viewership, and find your people. Step-by-step guides and helpful, real-life examples get you ready to go live and, who knows, maybe even earn a little money while having fun online. Check out this new edition for all the details on the new Creator Dashboard interface, streaming in the metaverse, and details you need to know to get the world watching. This handy reference even covers the latest Twitch in...

For Dummies



Windows 365 For Dummies

Rosemarie Withee, Ken Withee

9781119880516

Pub Date: 8/23/22

\$26.99 USD

384 pages

Paperback

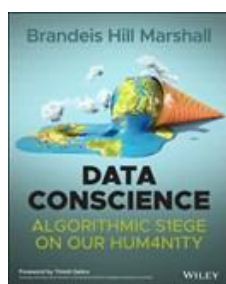
Computers / Operating Systems / Windows Server

Summary: Shift your PC to the cloud and liberate yourself from your desk

Microsoft's newest cloud-based operating system allows you to access your PC from any device. *Windows 365 For Dummies* teaches you the ins and outs of this game-changing OS. You'll learn how to make the most of Windows 365—get your work done, share documents and data, monitor storage space, and do it all with increased security. Oh, and did we mention you can do it from literally anywhere? Dummies will help you wrap your mind around cloud computing with Windows 365, so you can pick up with your files, data, and settings rig...

Contributor Bio: Rosemarie Withee (Seattle, WA) is the president of Portal Integrators and founder of Scrum Now. Rosemarie is the author of several Dummies books including, Microsoft Teams For Dummies and other Office titles. Ken

Wiley



Data Conscience : Algorithmic Siege on our Humanity

Brandeis Marshall

9781119821182

Pub Date: 9/21/22

\$40.00 USD

Paperback

Computers / Data Science / Data Modeling & Design

Summary: Social justice meets data science in this startlingly insightful take on how to improve the world of tech

In *Data Conscience: Algorithmic Siege on our Humanity*, data inclusivity strategist and expert Dr. Brandeis Marshall delivers an incisive and eye-opening discussion of how to fix tech's dominant philosophy of "move fast and break things" with a renewed focus on equity and oppression. In the book, the author explores how to address discrimination in the digital data space with several known algorithms, including social network analysis, linear regression and sentiment analysis.

Rebel ...

Sybex



CASP+ Certification Kit : Exam CAS-004 (4th Edition)

Jeff T. Parker, Nadean H. Tanner

9781119872955

Pub Date: 9/7/22

\$80.00 USD

Paperback

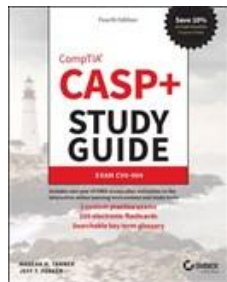
Computers / Security / Network Security

Summary: Prepare for test success with this all-in-one CASP+ Certification Kit!

The kit includes:

CASP+ Study Guide: Exam CAS-004, Fourth Edition, builds on the popular Sybex Study Guide approach, providing 100% coverage of the CASP+ Exam CAS-004 objectives. The book contains clear and concise information on crucial security topics. It includes practical examples and insights drawn from real-world experience, as well as exam highlights and end-of-chapter review questions. The comprehensive study resource provides authoritative coverage of key exam topics, including:

- Security Architecture
- Security ...



CASP+ CompTIA Advanced Security Practitioner Study Guide : Exam CAS-004
(4th Edition)

Nadean H. Tanner, Jeff T. Parker

97811119803164

Pub Date: 8/30/22

\$60.00 USD

624 pages

Paperback

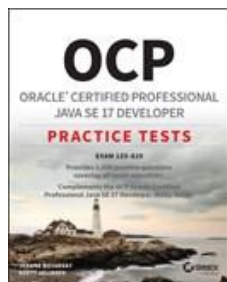
Computers / Certification Guides

Summary: Prepare to succeed in your new cybersecurity career with the challenging and sought-after CASP+ credential

In the newly updated Fourth Edition of *CASP+ CompTIA Advanced Security Practitioner Study Guide Exam CAS-004*, risk management and compliance expert Jeff Parker walks you through critical security topics and hands-on labs designed to prepare you for the new CompTIA Advanced Security Professional exam and a career in cybersecurity implementation. Content and chapter structure of this Fourth edition was developed and restructured to represent the CAS-004 Exam Objectives.

From opera...

Contributor Bio: Nadean H. Tanner (Erie, CO) has been in the technology industry for over 20 years in a variety of



OCP Oracle Certified Professional Java SE 17 Developer Practice Tests : Exam 1Z0-829

Jeanne Boyarsky, Scott Selikoff

97811119864615

Pub Date: 9/14/22

\$45.00 USD

Paperback

Computers / Certification Guides

Summary: Efficiently and effectively prepare for the OCP Java SE 17 certification exam

In *OCP Oracle Certified Professional Java SE 17 Developer Practice Tests: Exam 1Z0-829*, a team of veteran Java developers helps you gain the confidence and knowledge you need to take the Oracle Certified Professional Java SE 17 Developer exam. Hundreds of domain-by-domain questions accompany complimentary online access to bonus questions, providing you with over 1000 practice questions and answers.

You'll also get:

- Access to Sybex's proven online interactive learning environment and test bank
- Comprehensive c...

Contributor Bio: Jeanne Boyarsky (New York, NY) has

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Shanghai

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