### WILEY

# Retail Catalogue New Books

January & February 2022





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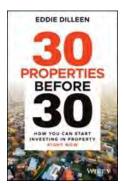




# January



#### **BUSINESS & ECONOMICS** Wiley

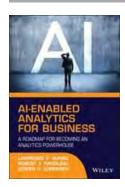


### 30 Properties Before 30 : How You Can Start **Investing in Property Right Now**

Eddie Dilleen 9780730399896 Pub Date: 3/14/22 \$18.00 USD 180 pages Paperback Business & Economics / Real Estate **Summary:** 30 Properties Before 30 is a step-by-step story of how Eddie Dilleen went from growing up extremely poor, living in a housing commission and working at McDonalds, to building a property investment portfolio of 30+ properties before age 30. It outlines his unique property investment strategy and includes real-life examples of properties he's purchased, with powerful formulas and strategies that anyone, from any age or background, can use to replicate his success.

Contributor Bio: Eddie Dilleen is a skilled and recognised property investor and qualified buyers agent. A true Australian success story, Eddie went from rags to riches as he built a property empire of more than 30 properties by the age of 30. He is ...

### Wilev



### AI-Enabled Analytics for Business: A Roadmap for Becoming an Analytics **Powerhouse**

**Business & Economics** 

Lawrence S. Maisel, Robert J. Zwerling, Jesper H. Sorensen 9781119736080 Pub Date: 1/19/22 \$45.00 USD 224 pages Hardcover

### Summary: We are entering the era of digital transformation where human and artificial intelligence (AI) work hand in hand to achieve data driven performance.

Today, more than ever, businesses are expected to possess the talent, tools, processes, and capabilities to enable their organizations to implement and utilize continuous analysis of past business performance and events to gain forwardlooking insight to drive business decisions and actions. AI-Enabled Analytics in Business is your Roadmap to meet this essential business capability. To ensure we can plan for the future vs react to the f...

### **Contributor Bio:**

**LAWRENCE S. MAISEL** is President of DecisionVu, a management consultancy specializing in Performance

### Wilev



### **Corporate Explorer: How Corporations Beat Entrepreneurs at the Innovation Game**

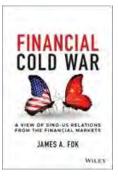
Andrew Binns, Charles A. O'Reilly, Michael Tushman 9781119838326 Pub Date: 2/2/22 \$28.00 USD 256 pages Hardcover

### Summary: Corporate Explorers transform disruption into opportunity with this proven framework.

Innovation used to be seen as a game best left to entrepreneurs, but now a new breed of corporate managers is flipping this logic on its head. These Corporate Explorers have the insight, resilience, and discipline to overcome the obstacles and build new ventures from inside even the largest organizations.

Corporate Explorers are part entrepreneurs, using innovation disciplines to jump start cutting-edge ideas, and part change leaders, capable of creating support for investment. They see that corporatio...

Contributor Bio: Andy Binns (Newton, MA; changelogic.com) is a co-founder and Managing Partner at Change Logic, a strategic innovation consultancy that helps



### Financial Cold War: A View of Sino-US Relations from the Financial Markets

James Fok 9781119862765 Pub Date: 1/31/22 \$29.95 USD 512 pages Hardcover Political Science / International Relations / Trade & Tariffs

# Summary: A groundbreaking exploration of US-China relations as seen through the lens of international finance

Rising tensions between China and the United States have kept the financial markets on edge as a showdown between the world's two largest economies seems inevitable. But what most people fail to recognise is the major impact that the financial markets themselves have had on the creation and acceleration of the conflict.

In Financial Cold War: A View of Sino-US Relations from the Financial Markets, market structure and geopolitical finance expert James Fok explores the nuances of China-US...

#### **Contributor Bio:**

James A. Fok is a veteran financial and strategic advisor to

#### For Dummies

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### Flipping Houses For Dummies (4th Edition)

Ralph R. Roberts, Joseph Kraynak

9781119861010 Pub Date: 2/8/22 \$24.99 USD 400 pages Paperback

Business & Economics / Real Estate / Buying &

Selling Homes

### Summary: Go head-over-heels for house flipping!

Flipping houses profitably may not be easy, but it's far from impossible. With the right guide, you can avoid the risks and reap the rewards like a seasoned expert. Flipping Houses For Dummies is that guide.

The perfect blueprint to property resale, this book walks you through the absolute necessities of house flipping. You'll learn how to confirm that you have enough time, energy, cash, and resources to be successful. You'll also get an inside look at the house flipping process that'll show you how to minimize risk and maximize profit in a highly ...

**Contributor Bio:** RALPH ROBERTS (WARREN, MI) is a real estate expert, investor, and author. He has sold over 10,000 homes, and focuses on affordable housing. He wants to help everyone become a homeowner! Ralph is the author of the

#### Wilev



### Fundraising for Social Change (8th Edition)

Kim Klein, Stan Yogi
9781119845287
Pub Date: 2/15/22
\$60.00 USD
496 pages
Paperback
Business & Economics / Nonprofit Organizations & Charities / Fundraising & Grants

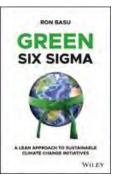
bestselling books on effective, mission-driven fundraising that is widely used in the field by nonprofit organizations across the country. It has often been called "the Bible of grassroots fundraising" and is a soup to nuts description of how to build, maintain and expand an individual donor

Summary: This will be the 8<sup>th</sup> edition of one of the

program.

There will be updates to many of the existing chapters, but the largest difference in this edition will be new chapters that touch on a number of more current issues. While all previous editions of this book have noted the racism that can be pres...

**Contributor Bio:** Kim Klein (Oakland, CA; www.kleinandroth.com) is founding partner at Klein and Roth



### **Green Six Sigma : A Lean Approach to Sustainable Climate Change Initiatives**

Ron Basu 9781119861232 Pub Date: 3/14/22 \$37.50 USD 368 pages Hardcover

Business & Economics / Project Management

### Summary: Apply the tried-and-tested principles of Six Sigma to the fight against climate change

In this much needed book, Dr Ron Basu delivers an insightful exploration as well as sage advice on how to apply the principles of Lean Six Sigma to today's climate crisis. *Green Six Sigma: A Lean Approach to Sustainable Climate Change Initiatives* is an adaption of Lean Six Sigma for climate change initiatives. How can we use Green Six Sigma urgently and effectively to reduce greenhouse gas emissions and adapt to the harmful effects of global warming?

This practical and workable book covers topics th...

**Contributor Bio:** Ron Basu (London, UK) is Director of RB Consultants and a Visiting Executive Fellow at Henley Business School. He is also a Visiting Professor at SKEMA Graduate School of Management, Lille. Previously he worked

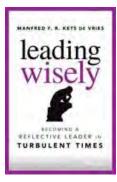
Wiley



### Joint Ventures Involving Tax-Exempt Organizations: 2021 Cumulative Supplement

(4th Edition)
Michael I. Sanders
9781119845607
Pub Date: 12/29/21
\$150.00 USD
352 pages
Paperback
Business & Economics / Nonprofit Organizations & Charities / Management & Leadership

Wiley



### Leading Wisely : Becoming a Reflective Leader in Turbulent Times

Manfred F. R. Kets de Vries 9781119860396 Pub Date: 3/7/22 \$22.50 USD 192 pages Hardcover Business & Economics



# Summary: Discover true leadership with this actionable guide from a world renowned leadership expert, psychoanalyst, and executive coach

In Leading Wisely: Becoming a Reflective Leader in Turbulent Times, renowned leadership expert, psychoanalyst and executive coach Manfred Kets De Vries delivers an insightful and unique exploration of what it means to lead with wisdom. The book demonstrates that exclusive reliance on knowledge, data, and information yields a superficial leadership style lacking in depth and discernment. What's more important in the wisdom equation is possessing humility, judgm...

**Contributor Bio:** Manfred Kets de Vries brings a different view to the much-studied subjects of leadership and the psychological dimensions of individual and organizational change. His specific areas of interest are leadership (the



### Making Light Work : An End to Toil in the Twenty-First Century

David Spencer
9781509548637
Pub Date: 3/21/22
\$22.95 USD
200 pages
Paperback
Political Science / Public Policy / Economic Policy

**Summary:** Is work a primordial curse, a punishment for our fallen state? Or a spiritual calling? Or is it a tedious necessity that technology will abolish, freeing us to indulge lives of leisure and plenty?

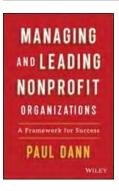
In this book David Spencer argues that work is only an alienating burden because of the nature of work under capitalism. Expertly analysing past and modern debates on work, he makes the case not for the abolition of work – which can remain a source of meaning and dignity - but for its lightening. Taking inspiration from thinkers ranging from Marx and William Morris to Keynes and Graeber, he s...

#### **Contributor Bio:**

**David Spencer** is Professor of Economics and Political Economy at the University of Leeds.

Markup Note: Asia: This Polity title is on special Trade discount

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### Managing and Leading Nonprofit Organizations : A Framework For Success

Paul Dann 9781119818533 Pub Date: 1/26/22 \$28.00 USD 256 pages Hardcover

Business & Economics / Nonprofit Organizations & Charities / Management & Leadership

Summary: Practical strategies for ensuring leadership success within nonprofit organizations

In Managing and Leading Nonprofit Organizations: A Framework For Success, veteran senior leader and CEO Paul L. Dann, PhD, draws on over 30 years of developing and advancing nonprofits to walk you through practical strategies that support success as a nonprofit leader. The book is filled with universally applicable examples of how to implement its leadership techniques.

Leaders working in a variety of sectors will benefit from the author's careful balance of theory and practice. In the book, they'll also...

**Contributor Bio:** Paul L. Dann is the Executive Director of NFI North, a nonprofit mental health and human services agency providing care to children, youth, families and adults

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### Move to the Edge, Declare it Center

Everett Harper 9781119849889 Pub Date: 2/2/22 \$25.00 USD Hardcover

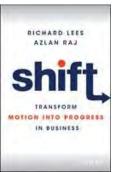
Business & Economics / Motivational

Summary: Lead your organizations, solve problems, and sustain your company's growth with effective practices for complex, uncertain, and unpredictable environments

In Move to the Edge, Declare it Center, CEO, entrepreneur, and strategist Everett Harper delivers a powerful and pragmatic take on solving complex problems by, and making decisions through, uncertainty. You'll learn to discover insights quickly by experimenting, iterating, then building infrastructure to sustain your innovations in your teams and organizations.

The author demonstrates a set of practices, processes, and infrastructur...

**Contributor Bio:** Everett Harper is the CEO and cofounder of Truss, #843 on the Inc. 5000 fastest growing companies



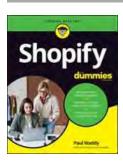
### Shift: Transform Motion into Progress in Business

Richard Lees, Azlan Raj 9781119810148 Pub Date: 3/1/22 \$27.50 USD 256 pages Hardcover Business & Economics / Management Science **Summary:** Pretty much every business today is trying to deliver the best and most inclusive customer experience for their customers because it is seen as being a source of sustainable competitive advantage for the businesses that can achieve it, and Merkle is very much at the core of making this happen for its clients. BUT, every business approaches this in a different way, and very few achieve the optimum results from their investments. They take a lot of action, MOTION, but they don't maximise the effect of that action and so fail to turn it into PROGRESS.

The real reason that businesses want ...

**Contributor Bio:** Richard Lees is Chief Strategy Officer for Merkle and dentsus EMEA Customer Experience Management line of business and has spent more than 30 years applying data to solve a multitude of business challenges. In this time, he has been ...

### For Dummies



### **Shopify For Dummies**

Paul Waddy 9780730394457 Pub Date: 3/14/22 \$26.99 USD 384 pages Paperback Business & Economics / Entrepreneurship

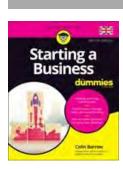
# Summary: Launch a successful online store in moments with the help of the most popular ecommerce platform on the planet

As the platform of choice for over 1 million businesses in over 175 countries, Shopify powers everything from small local online stores to multi-million-dollar ecommerce operations. There's no question you can make it work for you. But how can you get started?

In Shopify For Dummies, ecommerce exec, adviser, and speaker Paul Waddy wastes no time showing you how to create and open a thriving online store. You can do it all, from marketing and customer engagement to payments and...

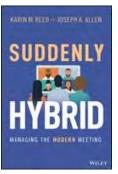
**Contributor Bio:** Paul is an experienced Ecommerce executive, adviser and speaker with over 12 years

### John Wiley & Sons



### Starting a Business For Dummies

Colin Barrow 9781119832249 Pub Date: 11/16/21 \$30.99 USD 448 pages Paperback **Contributor Bio:** Colin Barrow, MBA, was the Head of the Enterprise Group at Cranfield School of Management and is the author of more than 30 books including Starting a Business For Dummies, Business Plans For Dummies and Understanding Business Accou...



### Suddenly Hybrid : Managing the Modern Meeting

Karin M. Reed, Joseph A. Allen 9781119831082 Pub Date: 2/2/22 \$29.95 USD 288 pages Hardcover Business & Economics / Business Communication / Meetings & Presentations **Summary:** Prior to COVID 19, hybrid meetings were relatively rare and consisted of the majority of attendees being in person with perhaps someone "dialing in" (and often forgot about). The hybrid meeting that will likely monopolize the way meetings are conducted from here on out will likely involve a group of people gathered in one conference room, maybe another group of people gathered in a huddle room somewhere else, and a variety of folks showing up in their own individual boxes on screen via their personal webcams. Managing the expectations, participation, and conversation flow for all of t...

**Contributor Bio:** Karin M. Reed (Wake Forest, NC) is CEO of Speaker Dynamics. She is an Emmy-award winning broadcast journalist turned executive communications specialist with a focus on modern communication needs. She empowers her clients, whether th...

### Wiley

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Take a Lesson: Today's Black Achievers on How They Made It and What They Learned Along the Way, Updated and Revised (2nd

Edition)
Caroline V. Clarke
9781119841074
Pub Date: 1/19/22
\$28.00 USD
240 pages
Hardcover
Business & Economics / Personal Success

Summary: A fascinating set of Black perspectives on what it takes to succeed today

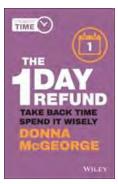
In Take a Lesson: Today's Black Achievers on How They Made It and What They Learned Along the Way, Updated and Revised, award-winning journalist and author Caroline Clarke once again compels a dynamic list of Black business heroes and role models to openly share their own goals, hits, and misses, exploring what they overcame and what they're still working to overcome, not just for themselves, but for their peers and would be peers, who the equity odds are still against.

In this book, you'll find:

• Updated inter...

Contributor Bio: Caroline Clarke is an award-winning

### Wiley



### The 1 Day Refund : Take Back Time, Spend it Wisely

Donna McGeorge 9780730398202 Pub Date: 3/1/22 \$20.00 USD 160 pages Paperback Business & Economics / Small Business

### **Summary: GAIN MORE TIME FOR WHAT YOU LOVE**

Are you constantly juggling multiple tasks and operating at 100 per cent or more? Do you feel you are permanently on the treadmill and can't get off? If you needed extra capacity for something urgent, could you find it?

In *The 1-Day Refund*, best-selling author and time management expert Donna McGeorge shows you how to recover an extra 15 per cent of your time—10 minutes per hour, 1 hour per day or a full day each week—to think, breathe, live and work. By creating more space, you'll discover a new ability to focus on what's truly important to you.

In this ...

#### **Contributor Bio:**



### The Five Graces of Life and Leadership

Gary Burnison 9781119864042 Pub Date: 12/2/21 \$28.00 USD 224 pages Hardcover Business & Economics / Leadership

### Summary: Five simple qualities that captures the essence of outstanding leadership today

In today's world, leadership is all about establishing community and connectivity so everyone can be part of something bigger than themselves. To have the grace to create this kind of leadership, we need greater self-awareness and genuine connection to others.

In *The Five Graces of Life and Leadership*, CEO of the celebrated consulting firm Korn Ferry delivers a meaningful and thought-provoking exploration of leadership, emphasizing the five kinds of grace that leaders absolutely must have to lead their team...

#### **Contributor Bio:**

**ABOUT THE AUTHOR** 

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### The Neutrality Trap: Disrupting and Connecting for Social Change

Bernard S. Mayer, Jacqueline Font-Guzman 9781119793243

Pub Date: 1/26/22 \$25.00 USD 256 pages Hardcover

Business & Economics / Conflict Resolution &

Mediation

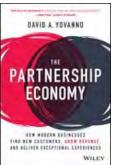
# Summary: Work for social change through constructive engagement and systems disruption in this practical resource for social change advocates and conflict specialists

In *The Neutrality Trap,* expert mediators and facilitators Bernard Mayer and Jacqueline N. Font-Guzmán deliver an insightful and practical exploration of how to understand the conflicts we face as social change agents.

You'll learn about systems disruption and constructive engagement: how to develop the relationships and change strategies that help people, systems, and societies confront their most important social challenges. In th...

**Contributor Bio:** Bernie Mayer is an influential voice in the field of conflict and resolution studies. In the past several months, Mayers books Beyond Neutrality and Staying with

Wiley



# The Partnership Economy: How Modern Businesses Find New Customers, Grow Revenue, and Deliver Exceptional Experiences

David A. Yovanno 9781119819707 Pub Date: 2/15/22 \$34.00 USD 288 pages Hardcover

Business & Economics / Economics

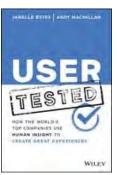
### Summary: Unlock the enormous potential of strategic partnerships

You think you know partnerships, don't you? But the nature — and growth potential — of partnerships for business has transformed in recent years. In *The Partnership Economy*, partnership automation expert and impact.com CEO David A. Yovanno delivers an insightful, actionable guide to navigating this newly defined era and growing your company's revenue far beyond expectations.

Using real-life examples from well-known brands such as Fabletics, Target, Ticketmaster, Walmart, and more, the book offers practical frameworks on how to unl...

Contributor Bio: Dave Yovanno

(https://www.impactmarketing.net/Los Angeles, CA) is the CEO of Impact Marketing, the global leader in partnership



### User Tested : How the World's Top Companies Use Human Insight to Create Great Experiences

Janelle Estes, Andy MacMillan 9781119844631 Pub Date: 2/15/22 \$29.00 USD 224 pages Hardcover

Business & Economics / Consumer Behavior



### Summary: Learn what "customer-centric" really means in this groundbreaking book

User Tested delivers an eye-opening and compelling treatment of putting customers back at the center of your business model. In this book, you'll discover why the company that offers the best customer experience always wins, and that real, three-dimensional people can't be reduced to data points on a graph.

You'll learn about how dashboards and metrics might look pretty in a report or proposal, but that they're a poor substitute for a solid grounding in how real customers really feel. You'll also find out:

• How to a...

Contributor Bio: Janelle Estes (

https://www.usartasting.com/. Dastan MA\ Chief Incighte

### FINANCE & ACCOUNTING

Wiley



#### **Alternative Investments**

CFA Institute 9781119850601 Pub Date: 11/24/21 \$110.00 USD 672 pages Hardcover

Business & Economics / Investments & Securities

Series: CFA Institute Investment Series

### Summary: The complete guide to alternative investments, from experts working with CFA Institute

Alternative Investments is the definitive guide to understanding non-traditional asset classes. Alternatives are a disparate group of investments that are distinguished from long-only, publicly traded investments in stocks, bonds, and cash (often referred to as traditional investments). Alternative investments include real estate, commodities, infrastructure, and other non-traditional investments such as private equity or debt and hedge funds. They are attractive to investors because of the potential...

### **Contributor Bio:**

**CFA Institute** is the global association of investment professionals that sets the standard for professional excellence and credentials. The organization is a champion for ethical behavior in investment markets and a respected

Wilev



### **Alternative Investments Workbook**

CFA Institute 9781119853305 Pub Date: 11/23/21 \$50.00 USD 160 pages Paperback

Business & Economics / Investments & Securities

Series: CFA Institute Investment Series

### Summary: Hands-on practice with alternative investments based on real-world scenarios

Alternative Investments Workbook provides the key component of effective learning—practice. Designed for both students and investment professionals, this companion workbook conveniently aligns with the Alternative Investments text chapter-by-chapter, offers brief chapter summaries to refresh your memory on key points before you begin working, and explicitly lays out the learning objectives so you understand the "why" of each problem. This workbook helps you:

• Synthesize essential material from the *Alternative In...* 

### **Contributor Bio:**

**CFA Institute** is the global association of investment professionals that sets the standard for professional



### CMT Curriculum Level I 2022 : An Introduction to Technical Analysis

Wiley

9781119871682 Pub Date: 12/14/21 \$224.95 USD 672 pages Paperback

Business & Economics / Investments & Securities

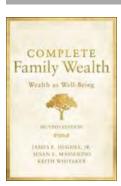
/ Analysis & Trading Strategies

#### **Contributor Bio:**

**Wiley** empowers learners, researchers, universities, and corporations to achieve their goals in an ever-changing world. For over 200 years, **Wiley** has been helping people and organizations develop the skills and knowledge they need to ...

Markup Note: Asia: Also available for Levels II and III

### **Bloomberg Press**



### Complete Family Wealth: Wealth as Well-Being (2nd Edition)

James E. Hughes, Jr., Keith Whitaker, Susan E.

Massenzio 9781119820031 Pub Date: 1/12/22 \$40.00 USD 224 pages Hardcover

Business & Economics / Investments & Securities

Series: Bloomberg

# Summary: A primer for families of high net worth on how to manage their qualitative and financial wealth for generations

The second edition of this foundational work, *Complete Family Wealth: Wealth as Well-Being* provides proven tools and best practices for families of means to use in maturing, maintaining, and managing personal and legacy wealth long into the future. The book is divided into three parts: the "what"—what is meant by family, wealth, and enterprise; the "who"—the persons crucial to family enterprise flourishing; and the "how"—specific practices families can use to enhance and grow...

### **Contributor Bio:**

**JAMES E. HUGHES, JR.** is a retired attorney and the author or co-author of several books on the dynamic preservation of

### Wiley



### **Corporate Finance: Theory and Practice** (6th

Edition)

Pierre Vernimmen, Pascal Quiry, Yann Le Fur 9781119841623

Pub Date: 3/21/22 \$69.95 USD 304 pages Paperback

Business & Economics / Corporate Finance

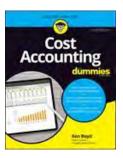
### Summary: Get a distinctly European take on corporate finance

The newly revised Sixth Edition of *Corporate Finance: Theory and Practice* delivers a uniquely European perspective on the foundations and latest trends in corporate finance, including the marked shifts brought about by sustainability, environmental, and social concerns.

Containing updated statistics and graphs, the book covers the latest innovations in financial practice, like the rise of private equity investment, the continuous decline in listed companies, and the dramatic surge of sustainability-linked financing products. Readers ge...

**Contributor Bio:** Pierre Vernimmen (deceased) Graduate of HEC and Harvard, was a founding member and first coordinator of the Finance Department at HEC, where he

### **For Dummies**



### Cost Accounting For Dummies (2nd Edition)

Kenneth M. Boyd 9781119856023 Pub Date: 2/15/22 \$29.99 USD 432 pages Paperback Business & Economics / Accounting

### Summary: Take control of overhead, budgeting, and profitability with cost accounting

Cost accounting is one of the most important skills in business, and its popularity as a course in undergraduate and graduate business and management programs speaks to its usefulness. But if you've ever felt intimidated by the subject's jargon or concepts, you can stop worrying. Cost accounting is for everyone!

In Cost Accounting For Dummies, you'll be taken step-by-step through the basic and advanced topics found in a typical cost accounting class, from how to define costs and how to allocate them to products ...

Contributor Bio: KENNETH BOYD (ST. LOUIS, MO) is the Co-Founder of Accountinged.com, and owns St. Louis Test Preparation. He prides himself on making accounting

### Wilev



#### **Derivatives**

**CFA Institute** 9781119850571 Pub Date: 11/24/21 \$110.00 USD 896 pages Hardcover Business & Economics / Finance

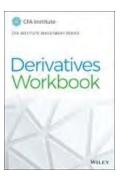
Series: CFA Institute Investment Series

### Summary: The complete guide to derivatives, from experts working with CFA Institute

Derivatives is the definitive guide to derivatives and derivative markets. Written by experts working with CFA Institute, this book is an authoritative reference for students and investment professionals interested in the role of derivatives within comprehensive portfolio management. General discussion of the types of derivatives and their characteristics gives way to detailed examination of each market and its contracts, including forwards, futures, options, and swaps, followed by a look at credit derivative ma...

#### **Contributor Bio:**

**CFA Institute** is the global association of investment professionals that sets the standard for professional excellence and credentials. The organization is a champion



### **Derivatives Workbook**

**CFA Institute** 9781119853275 Pub Date: 11/23/21 \$50.00 USD 224 pages **Paperback** 

Series: CFA Institute Investment Series

Business & Economics / Investments & Securities

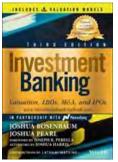
### Summary: Hands-on practice with derivatives and derivative markets based on real-world scenarios

Derivatives Workbook provides the key component of effective learning—practice. Designed for both students and investment professionals, this companion workbook conveniently aligns with the Derivatives text chapterby-chapter, offers brief chapter summaries to refresh your memory on key points before you begin working, and explicitly lays out the learning objectives so you understand the "why" of each problem. This workbook helps you:

• Synthesize essential material from the *Derivatives* text using real...

### **Contributor Bio:**

**CFA Institute** is the global association of investment professionals that sets the standard for professional



Investment Banking: Valuation, LBOs, M&A, and IPOs (Book + Valuation Models) (3rd

Edition)

Joshua Rosenbaum, Joshua Pearl

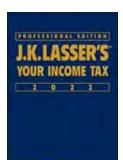
9781119867876 Pub Date: 1/19/22 \$95.00 USD 512 pages Hardcover

Business & Economics / Corporate Finance / Valuation

Series: Wiley Finance



### Wilev



#### J.K. Lasser's Your Income Tax 2022

J.K. Lasser Institute 9781119839262 Pub Date: 2/2/22 \$95.00 USD 1088 pages Hardcover

Business & Economics / Taxation

Series: J.K. Lasser

### Summary: The latest edition of the leading resource for individual tax preparation in the US

Fully revised to reflect numerous changes to the 2021 tax code, J.K. Lasser's Your Income Tax Professional Edition 2022 delivers step-by-step instructions that walk you through each worksheet and form you'll need to help your clients file their taxes. This popular guide provides tax-saving advice on every available deduction, so you can be sure your clients are keeping as much money in their pockets as possible.

You'll find special features included throughout the guide, including new tax laws, recent ...

**Contributor Bio:** J.K. Lasser Institute has been the premier publisher of consumer tax guides since 1939, when Jacob Kay Lasser first published Your Income Tax. Since then, the





Money for Nothing: How to land the best deals on your insurances, loans, cards, er, tax and more

Justine Davies 9780730377627 Pub Date: 2/13/12 \$18.00 USD 240 pages Paperback Business & Economics / Personal Finance

Summary: Do you want to manage your cashflow better and get rid of financial stress?

### Do you put finance products such as health insurance and mortgages in the too-hard basket?

Money for Nothing is a call to action to wise up, get smart and get your finances in order. Complete this 12-week financial fitness program and discover how to make substantial savings running into the thousands!

Learn how to:

- get better deals, cut fees and other unwanted charges from your daily spend, and redirect your money where it' most important to you
- understand your financial profile and how to get the

### Wiley-Blackwell



### **Share Investing For Dummies**

James Dunn 9780730396536 Pub Date: 12/20/21 \$31.00 USD 536 pages Paperback **Summary:** Get share market savvy and put together the perfect portfolio! Do you want to invest in shares but don't know where to start? Find out how in this comprehensive yet easy-to-understand bible on all things shares. This updated edition provides new examples, charts, and resources, plus information on investing using the internet and spotting winners to pack into your portfolio.

Open the book and find:

- · How to build a diversified portfolio
- · Information on brokers and what they can do for you
- · Ways to develop your own successful investment strategy
- · Charts to help yo...

**Contributor Bio: James Dunn** is a freelance finance journalist and media consultant. He has written for the *Australian, The Age, Sunday Mail, IFA Magazine*, global credit magazine *Creditifus*, and more He is a regular finance.

### **For Dummies**



### Small Business Taxes For Dummies (3rd

Edition)
Eric Tyson
9781119861140
Pub Date: 2/15/22
\$29.99 USD
312 pages
Paperback
Business & Economics / Taxation / Small Business

### Summary: Get your taxes right the first time and save \$

If you run a small business, you've likely got more work than you already feel able to handle. The last thing you need is to be running around trying to figure out your taxes at the last minute. So, if you need a hands-on guide to small business taxes that doesn't mess around, look no further than *Small Business Taxes For Dummies*.

In this book, nationally recognized personal finance expert Eric Tyson clearly and concisely delivers the best methods to save on your taxes and make the process as easy as possible. You'll get the latest info a...

#### Wilev



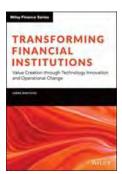
### The Barefoot Investor (2nd Edition)

Scott Pape 9780730397533 Pub Date: 3/14/22 \$23.00 USD Paperback

Business & Economics / Personal Finance







# Transforming Financial Institutions : Value Creation through Technology Innovation and Operational Change

Joerg Ruetschi
9781119858836
Pub Date: 3/14/22
\$60.00 USD
304 pages
Hardcover
Business & Economics / Corporate Finance

Series: The Wiley Finance Series

Summary: Transform your financial organisation's formula for value creation with this insightful and strategic approach

In Transforming Financial Institutions through Technology Innovation and Operational

Change, visionary turnaround leader Joerg Ruetschi delivers a practical and globally relevant methodology and framework for value creation at financial institutions. The

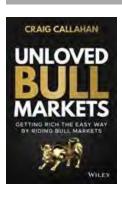
financial organisations can combine finance strategy with asset-liability and technology management to differentiate their services and gain competitive advantage in a ferocious industry.

In addition t...

author demonstrates how

Contributor Bio: Joerg Ruetschi (London, UK) is a value

Wilev



### Unloved Bull Markets : Getting Rich the Easy Way by Riding Bull Markets

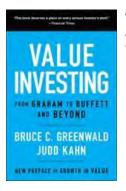
Craig Callahan
9781119847175
Pub Date: 2/15/22
\$39.95 USD
240 pages
Hardcover
Business & Economics / Investments & Securities
/ Bonds

### Summary: Your empowerment tool to consistently winning in the stock market

In Unloved Bull Markets: Getting Rich the Easy Way by Riding Bull Markets, a seasoned, award-winning professional money manager delivers an eye-opening and insightful take on a frequently overlooked—and critically important—investing strategy. The author walks readers through a crash-course in how to take full advantage of the greatest opportunity for wealth accumulation: a bull market.

With an emphasis on seizing investment opportunities when they actually arise, instead of just watching them recede in the rearview mirro...

**Contributor Bio:** Craig Callahan earned his doctorate in finance from Kent State University in 1979 and began his career as a finance professor at the University of Denver



### Value Investing: From Graham to Buffett and Beyond, 2nd Edition

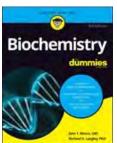
9781119847663

# Summary: Explore the modern extension of value investing in this essential text from "the guru to Wall Street's gurus"

The substantially rewritten Second Edition of *Value Investing: From Graham to Buffett and Beyond* delivers an incisive and refined approach to investing grounded on almost 100 years of history, beginning with Graham and Dodd. Founded on the value investing course taught for almost twenty-five years by co-author Bruce Greenwald at Columbia Business School, the book helps investors consistently land on the profitable side of the trade.

Readers will learn how to search for underpric...

### GENERAL CONSUMER For Dummies



### **Biochemistry For Dummies** (3rd Edition)

John T. Moore, Richard H. Langley

9781119860952 Pub Date: 2/15/22 \$29.99 USD 384 pages Paperback

Science / Life Sciences / Biochemistry

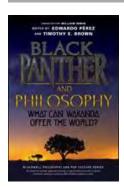
### Summary: It's alive! It's alive! (Thanks to biochemistry, that is.)

Biochemistry is the science of the chemical processes that allow for...well...life. If it moves, breathes, eats, or sleeps, biochemistry can probably explain how. So, it stands to reason that the fundamentals of biochemistry can get a little complicated.

In *Biochemistry For Dummies*, you'll explore the carbons, proteins, and cellular systems that make up the biochemical processes that create and sustain life of all kinds. Perfect for students majoring in biology, chemistry, pre-med, health-services, and other science-related fields...

**Contributor Bio:** JOHN MOORE (NACOGDOCHES, TX) is a chemistry professor at Stephen F. Austin State University. He received his Masters degree from Furman University and his

### Wiley-Blackwell



### Black Panther and Philosophy: What Can Wakanda Offer the World?

William Irwin, Timothy E. Brown, Edwardo Pérez 9781119635840

Pub Date: 2/15/22 \$21.95 USD 288 pages Paperback Philosophy

Series: The Blackwell Philosophy and Pop Culture

Series

### For Dummies



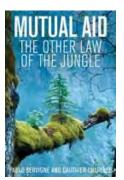
### Haircutting For Dummies (2nd Edition)

J. Elaine Spear 9781119790495 Pub Date: 1/19/22 \$24.99 USD 368 pages Paperback Health & Fitness / Beauty & Grooming

### Summary: Your short cut to stylish home hairdressing

Ever wondered if you could hack it at cutting your friends' and family's hair, or could even make it as a full-blown stylist? If you've got a little creative spark—a love of crafting or painting or a talent for home makeovers—and an obsessive yen to redo the dos you see around you, it's more than likely you can make the cut. The new edition of *Haircutting For Dummies* shows you how to draw out your inner artist and bring your ideas to glorious life on the heads of your nearest and dearest—and will help shave dollars off your beauty budget into...

**Contributor Bio:** Jeryl Spear (Santa Fe, NM) is the Executive Editor of Beauty Launchpad and Editor-in-Chief of Hot Beauty Magazine. She has established a robust social media presence with over 1 million followers. She is a beauty and marketing consul...



### Mutual Aid: The Other Law of the Jungle

Pablo Servigne, Gauthier Chapelle, Andrew Brown

9781509547920 Pub Date: 1/10/22 \$24.95 USD 310 pages Paperback

Political Science / Public Policy / Environmental

Policy

**Summary:** In the merciless arena of life, we are all subject to the law of the jungle, to ruthless competition and the survival of the fittest – such is the myth that has given rise to a society that has become toxic for our planet and for our and future generations.

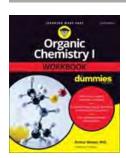
But today the lines are shifting. A growing number of new movements and thinkers are challenging this skewed view of the world and reviving words such as 'altruism', 'cooperation', 'kindness' and 'solidarity'. A close look at the wide spectrum of living beings reveals that, at all times and in all places, animals, plants, microorgan...

#### **Contributor Bio:**

**Pablo Servigne** is an agronomist with a PhD in biology. He is a specialist in questions of collapse, transition, agro-ecology and mutual aid.

**Gauthier Chapelle** is an agronomist and biologist and an

### **For Dummies**



### **Organic Chemistry I Workbook For Dummies**

(2nd Edition)
Arthur Winter
9781119855774
Pub Date: 1/26/22
\$24.99 USD
400 pages
Paperback

Science / Chemistry / Organic

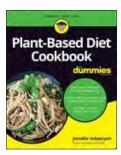
### Summary: Need help with organic chemistry? Get extra practice with this workbook

If you're looking for a little extra help with organic chemistry than your Organic Chemistry I class offers, *Organic Chemistry I Workbook For Dummies* is exactly what you need! It lets you take the theories you're learning (and maybe struggling with) in class and practice them in the same format you'll find on class exams and other licensing exams, like the MCAT. It offers tips and tricks to memorize difficult concepts and shortcuts to solving problems.

This reference guide and practice book explains the concepts  $\dots$ 

**Contributor Bio:** Arthur Winter, PhD, (Ames, IA) is the author of the popular Organic Chemistry Help! website at chemhelper.com. A self-professed workaholic, his special

### **For Dummies**



### **Plant-Based Diet Cookbook For Dummies**

(2nd Edition)
Sebestyen
9781119846345
Pub Date: 2/15/22
\$24.99 USD
360 pages
Paperback
Cooking / Vegetarian



### Summary: Live longer, live healthier, and feel amazing with a plant-based diet

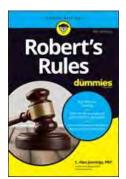
A plant-based diet has been proved to be a healthy and balanced alternative to diets that include meat. Even more importantly, it can be absolutely delicious and fun!

In *Plant-Based Diet Cookbook For Dummies* you'll get all the recipes you need to guide you through a durable lifestyle change that will boost your energy, lower inflammation, encourage a healthy weight, and reduce your risk of disease. With over 100 foolproof and engaging recipes, this life-changing book will help you:

• Get started from scratch with a plant...

**Contributor Bio:** Jenn Sebestyen (Lake in the Hills, IL) is the founder of the popular blog veggieinspired.com (158K

### **For Dummies**



### Robert's Rules For Dummies (4th Edition)

C. Alan Jennings 9781119824589 Pub Date: 2/8/22 \$19.99 USD Paperback Reference

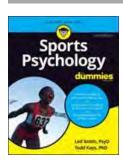
### Summary: All in favor of improving meeting procedures, say Aye!

Trying to keep your in-person and virtual meetings on track and running smoothly? You need Robert's Rules of Order! These rules for conducting meetings have stood the test of time as the gold standard for practical and effective procedure in group settings like corporate and nonprofit boards, councils, and more. And there's no better way to learn the latest version of the rules than with *Robert's Rules For Dummies*.

This handy guide demystifies the Rules and offers readers a practical roadmap to applying efficient procedures to every...

**Contributor Bio:** C. ALAN JENNINGS (Baton Rouge, LA) holds a Professional Registered Parliamentarian (PRP) credential from the National Association of Parliamentarians.

### **For Dummies**



### Sports Psychology For Dummies (2nd Edition)

Leif H. Smith, Todd M. Kays 9781119855996 Pub Date: 2/15/22 \$26.99 USD 384 pages Paperback Sports & Recreation / Sports Psychology

### Summary: Get your head in the game with this hands-on guide to the psychology of sport

There's more to getting into the right headspace for the big game or event than trying to think like a winner. Modern sports psychologists emphasize advanced strategies like biofeedback and neurofeedback, while encouraging the use of mindfulness and other mental health techniques.

In *Sports Psychology For Dummies, 2nd Edition*, a team of athletic performance experts and psychologists walks you through the mental side of intense competition and training. From the importance of focus to the tactics designed to re...

**Contributor Bio:** LEIF SMITH, PsyD (COLUMBUS, OH) is president of a sports psychology and performance consultation firm located in Hilliard, Ohio. He's an active speaker on coaching skills and athletic performance. His work

### **For Dummies**



### **Taxes For Dummies: 2022 Edition**

Eric Tyson, Margaret Atkins Munro, David J. Silverman 9781119858454 Pub Date: 1/12/22 \$24.99 USD 656 pages Paperback

Business & Economics / Personal Finance

### Summary: Take the anxiety out of tax season and file your return with confidence

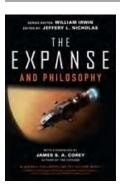
In *Taxes For Dummies, 2022 Edition,* you'll get line-by-line advice and plan ahead strategies that take the fear and anxiety out of tax season and save you money now and in the months and years ahead. This completely updated edition includes detailed coverage of the numerous tax bills have passed in recent years. You'll learn everything you need to know to file your own taxes with confidence and intelligently plan year-round tax strategies.

In this book, you'll:

 Discover how to take advantage of every deduction and ta...

#### **Contributor Bio:**

### Wiley-Blackwell



### The Expanse and Philosophy : So Far Out Into the Darkness

Jeffery L. Nicholas, William Irwin, James S. A.

Corey

9781119755609 Pub Date: 11/16/21 \$21.95 USD 256 pages Paperback Philosophy

Series: The Blackwell Philosophy and Pop Culture

Series

### Summary: Enter The Expanse to explore questions of the meaning of human life, the concept of justice, and the nature of humanity, featuring a foreword from author James S.A. Corey

The Expanse and Philosophy investigates the philosophical universe of the critically acclaimed television show and Hugo Award-winning series of novels. Original essays by a diverse international panel of experts illuminate how essential philosophical concepts relate to the meticulously crafted world of The Expanse, engaging with topics such as transhumanism, belief, culture, environmental ethics, identity, colonialism...

#### **Contributor Bio:**

**JEFFERY L. NICHOLAS** is Associate Professor at Providence College, Rhode Island, and Research Associate at the Center

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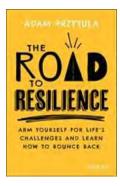


### The Official ACT Prep & Subject Guides 2021-2022 Complete Set

ACT

9781119888673 Pub Date: 11/11/21 \$89.95 USD Paperback Study Aids / Sat

Wiley



# The Road to Resilience : Arm Yourself for Life's Challenges and Learn How to Bounce Back

Adam Przytula 9780730398660 Pub Date: 3/7/22 \$23.00 USD 272 pages Paperback Self-Help Summary: Don't let the tough times get you down

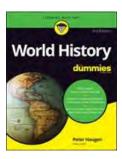
Whatever you might be facing, know that you are not alone. From Adam Przytula, mental health advocate and founder of Armed for Life, *The Road to Resilience* is a down-to-earth guide for getting through the challenges that young people face daily. Nothing is off the table, from alcohol and drug use, to self-image in the age of social media, to bullying, depression and anxiety, pornography addiction, toxic masculinity, dating and relationships. If it happens in your life, you'll probably find it in this book.

Packed full of practical exercises, life-a...

#### **Contributor Bio:**

ADAM PRZYTULA is the founder of social change enterprise Armed for Life, a school program that helps students build regiliance and deal with montal health issues. He supplemental

### **For Dummies**



### World History For Dummies (3rd Edition)

Peter Haugen 9781119855606 Pub Date: 2/15/22 \$24.99 USD 448 pages Paperback History / World

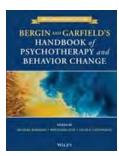
# Summary: Discover how the modern world came to be with this easy-to-follow and up-to-date history companion

Want to get a taste of the entirety of human history in a single book? With World History For Dummies, you'll get an overview of the history of, well, everything, from the Neanderthal experience to the latest historical developments of the 21st century. Re-live history from your armchair as you ride into battle alongside Roman generals, prepare Egyptian pharaohs for the afterlife, and learn from the great Greek poets and philosophers.

Written in the easy-to-digest style the For Dummies ser...

**Contributor Bio:** PETER HAUGEN (MADISON, WI) has worked in journalism and publishing for many years. He is the author of multiple history titles and has appeared in

### PROFESSIONAL Wiley



### **Bergin and Garfield's Handbook of Psychotherapy and Behavior Change** (7th

Edition)

Michael Barkham, Wolfgang Lutz, Louis G.

Castonguay 9781119536581

Pub Date: 10/5/21 \$129.95 USD

848 pages Hardcover

Psychology / Psychotherapy

**Summary:** Celebrating the 50th anniversary of a best-selling and renowned reference in psychotherapy research and practice.

Now celebrating its 50th anniversary and in its seventh edition, *Bergin and Garfield's Handbook of Psychotherapy and Behavior Change*, maintains its position as the essential reference volume for psychotherapy research. This bestselling reference remains the most important overview of research findings in psychotherapy. It is a rigorous and evidence-based text for academics, researchers, practitioners, and students.

In recognition of the 50th anniversary, this edition conta...

### **Contributor Bio:**

**Michael Barkham, PhD**, is Professor of Clinical Psychology at the University of Sheffield. UK. He has over 35 years of

### Jossey-Bass



### **Breaking Down Fitzgerald**

Helen M. Turner 9781119805328 Pub Date: 2/2/22 \$9.99 USD 112 pages Paperback

Juvenile Nonfiction / Biography & Autobiography /

Literary

Series: The Breaking Down Series

### Summary: A practical guide to F. Scott Fitzgerald's works for middle and secondary students

F. Scott Fitzgerald was an American novelist, essayist, and writer best known for his glamourous novels that detailed life in America's Jazz Age—a term which he popularized. Throughout his career, Fitzgerald published four novels, four collections of short stories, and 164 short stories in magazines. His work commonly focused on themes of ambition and loss, money and class, and the promise and disappointment of America and its vaunted dream. In his lifetime, Fitzgerald gained fame for his *The Great Gatsb...* 

**Contributor Bio:** Helen Turner (Hoboken, NJ) has a PhD from the University of Essex in the United Kingdom. The focus of her thesis was the depiction of gender and madness in F. Scott Fitzgeralds fiction. She works in the education sector at both schoo...

### Jossey-Bass



### **Breaking Down Plath**

Patricia Grisafi 9781119782384 Pub Date: 2/2/22 \$9.99 USD 128 pages Paperback

Juvenile Nonfiction / Biography & Autobiography /

Literary

Series: The Breaking Down Series

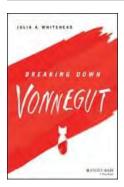
### Summary: A practical guide to Sylvia Plath's works for middle and secondary school students

One of the most dynamic and admired poets of the 20th century, Sylvia Plath wrote work about war, motherhood, jealousy, rage, grief, death, and mental illness that challenged preconceptions about what poetry should be about. The enduring power of Plath's poetry and prose continues to attract and fascinate a multitude of readers. Best known for her poems "Daddy" and "Lady Lazarus" and the novel *The Bell Jar*, Plath starkly expressed a sense of alienation closely linked to both her personal experiences and...

#### **Contributor Bio:**

**Patricia Grisafi**, PhD, is a freelance writer, editor, and educator. She received her BA in English from Skidmore

### Jossey-Bass



#### **Breaking Down Vonnegut**

Julia Whitehead 9781119746096 Pub Date: 2/2/22 \$9.99 USD 96 pages Paperback

Juvenile Nonfiction / Biography & Autobiography /

Literary

Series: The Breaking Down Series

### Summary: A practical guide to Kurt Vonnegut's works for middle and secondary students

Among the most significant and prolific post-war American writers, Kurt Vonnegut's career spanned well more than fifty years including some of the nation's most troubling times. Vonnegut's world composes a complex web exploring themes of historical events and human limitations, all the while establishing his work as among the unique gems of American literature. *Breaking Down Vonnegut* seeks to clarify and contextualize some essential facts about Kurt Vonnegut's life, addressing humanity's most essential questio...

**Contributor Bio:** Julia Whitehead (Indianapolis, IN), an award-winning entrepreneur, is the founder and CEO of the Kurt Vonnegut Museum and Library in Indianapolis, celebrating its 10th anniversary. Whitehead is a recognized expert and lecturer on the...

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### **Green New Deal Landscapes**

Series: Architectural Design

Jose A. Ramirez 9781119743255 Pub Date: 2/14/22 \$45.00 USD 136 pages Paperback Architecture / Design, Drafting, Drawing & Presentation **Summary:** Given the ongoing climate and socio-ecological emergencies, it is paramount to support a socially just rethinking of the world we inhabit, which is intrinsically dependent on the health of the earth's systems. This requires a radical transformation of the role of environmental designers in developing propositions, mitigation strategies and advocacy initiatives.

This issue of *AD* explores the principles behind the Green New Deal and how they apply to the architectural and landscape professions. Whatever form the Green New Deal will take and is taking, it will be materialised through inf...

### **Jossey-Bass**

### No Image Available

### Health Care in the United States : Organization, Management, and Policy (2nd

Edition)

Howard P. Greenwald 9781119812210 Pub Date: 2/15/22 \$73.00 USD 380 pages Hardcover Medical / Public Health

### Summary: A one-stop resource covering American health care and the challenges it faces

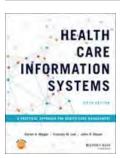
In the newly revised Second Edition of Health Care in the United States: Organization, Management, and Policy, distinguished health and organizational researcher Dr. Howard P. Greenwald delivers a comprehensive exploration of the US health care system and the challenges its practitioners, professionals, and consumers face.

From organization to management, financing, and evaluation, this book discusses the critical concepts, trends, and features of this sprawling set of interlocking systems. It also examines ...

#### **Contributor Bio:**

**Howard P. Greenwald** is professor of management and policy at the University of Southern California School of Policy Planning and Development and clinical professor at

### Jossey-Bass



# Health Care Information Systems : A Practical Approach for Health Care Management (5th Edition)

Karen A. Wager, Frances W. Lee, John P. Glaser

9781119853862 Pub Date: 1/19/22 \$109.95 USD 416 pages Hardcover

Medical / Public Health

### Summary: The most up-to-date edition of the gold standard in health care information system references

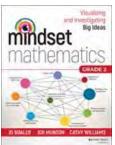
In the newly revised Fifth Edition of *Health Care Information Systems*, veteran healthcare information management experts and educators Karen A. Wager and Frances Wickham Lee, along with nationally-recognized leader in health information technology, John P. Glaser, deliver a one-stop resource for graduate and upper-level undergraduate students to gain the knowledge and develop the skills they need to manage information and information systems technology in the new healthcare environment.

The la...

### **Contributor Bio:**

**KAREN A. WAGER, DBA,** is Professor and Associate Dean for Student Affairs at the Medical University of South Carolina

### Jossey-Bass



### Mindset Mathematics: Visualizing and Investigating Big Ideas, Grade 2

Jo Boaler, Jen Munson, Cathy Williams 9781119358633

Pub Date: 12/14/21 \$24.95 USD 288 pages Paperback

Education / Teaching Methods & Materials /

Mathematics

Series: Mindset Mathematics

### Summary: Engage students in mathematics using growth mindset techniques

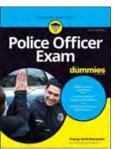
The most challenging parts of teaching mathematics are engaging students and helping them understand the connections between mathematics concepts. In this volume, you'll find a collection of low-floor, high-ceiling tasks that will help you do just that, by looking at the big ideas in second grade through visualization, play, and investigation.

During their work with tens of thousands of teachers, authors Jo Boaler, Jen Munson, and Cathy Williams heard the same message—that they want to incorporate more brain science into the...

### **Contributor Bio:**

JO BOALER is a professor of mathematics education at

### **For Dummies**



Police Officer Exam For Dummies (2nd

Edition)

Tracey Biscontini 9781119860556 Pub Date: 2/15/22 \$22.99 USD 416 pages Paperback Study Aids / Civil Service

### Summary: Prepare to serve your community with this easy-to-follow guide for future police officers

Open positions for police officers and detectives are expected to expand dramatically over the next decade. The time is right if you're looking to become a new police officer in your town or city. And whether you're hoping to become a local, county, state, or federal law enforcement official, the Police Officer Exam For Dummies has all the info you need to prepare for and pass the National Police Officer Selection Test or your local police officer exam with flying colors.

From the low-down on physi...

Contributor Bio: Raymond E. Foster (San Dimas, CA) BA, MPA, was a lieutenant for the Los Angeles Police Department and has more than 25 years' experience as a police officer. He has taught courses at California State University,

### **SOCIAL SCIENCE & HUMANITIES**

**Polity** 



### A Decolonial Ecology: Thinking from the Caribbean World

Malcom Ferdinand, Anthony Paul Smith, Angela Y.

Davis

9781509546237 Pub Date: 1/10/22 \$24.95 USD 300 pages **Paperback** 

Social Science / Sociology Series: Critical South

**Summary:** The world is in the midst of a storm that has shaped the history of modernity along a double fracture: on the one hand, an environmental fracture driven by a technocratic and capitalist civilization that led to the ongoing devastation of the Earth's ecosystems and its human and non-human communities and, on the other, a colonial fracture instilled by Western colonization and imperialism that resulted in racial slavery and the domination of indigenous peoples and women in particular.

In this important new book, Malcom Ferdinand challenges this double fracture, thinking from the Caribbea...

### **Contributor Bio:**

Malcom Ferdinand is a researcher in political ecology and environmental humanities at the CNRS and Université Paris Dauphine-PSL.

Mauleon Makas, Asia, Thia Dalim, Hilla is an annuich Tueda dissance



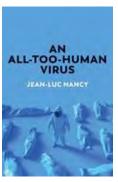
### After Lockdown: A Metamorphosis

Bruno Latour, Julie Rose 9781509550029 Pub Date: 11/15/21 \$19.95 USD 180 pages **Paperback** Social Science / Sociology

**Summary:** After the harrowing experience of the pandemic and lockdown, both states and individuals have been searching for ways to exit the crisis, many hoping to return as soon as possible to 'the world as it was before the pandemic'. But there is another way to learn the lessons of this ordeal: as inhabitants of the earth, we may not be able to exit lockdown so easily after all, since the global health crisis is embedded in another larger and more serious crisis that brought about by the New Climate Regime. Learning to live in lockdown might be an opportunity to be seized: a dress-rehears...

#### **Contributor Bio:**

**Bruno Latour's** transdisciplinary work, ranging across philosophy, history, anthropology and sociology, has positioned him as one of the world's most influential thinkers. After teaching at the École des Mines in Paris from 1982 to 20...



#### **An All-Too-Human Virus**

Philosophy

Jean-Luc Nancy, Cory Stockwell, David Fernbach, Sarah Clift 9781509550227 Pub Date: 1/4/22 \$12.95 USD 100 pages Paperback **Summary:** In the past, pandemics were considered divine punishment, but we now understand the biological characteristics of viruses and we know they are spread through social interaction. What used to be divine has become human – all too human, as Nietzsche would say.

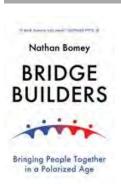
But while the virus dispels the divine, we are discovering that living beings are more complex and harder to define than we had previously imagined, and also that political power is more complex than we may have thought. And this, argues Nancy, helps us to see why the term 'biopolitics' fails to grasp the conditions in which we now...

#### **Contributor Bio:**

**Jean-Luc Nancy** (1940 – 2021) was Professor Emeritus of Philosophy at the University of Strasbourg.

Markup Note: Asia: This Polity title is on special Trade discount

#### **Polity**



### Bridge Builders : Bringing People Together in a Polarized Age

Nathan Bomey 9781509545933 Pub Date: 6/1/21 \$25.00 USD 256 pages Hardcover Political Science / Civil Rights **Summary:** In these turbulent times, defined by ideological chasms, clashes over social justice, and a pandemic intersecting with misinformation, Americans seem hopelessly divided along fault lines of politics, race, religion, class, and culture. Yet not everyone is accepting the status quo.

In *Bridge Builders: Bringing People Together in a Polarized Age*, journalist Nathan Bomey paints a forensic portrait of Americans who are spanning gaping divides between people of difference. From clergy fighting racism in Charlottesville to a former Republican congressman engaging conservatives on climate cha...

### **Contributor Bio:**

**Nathan Bomey** is a reporter for USA Today based in the Washington, D.C., area and the author of two previous books, *Detroit Resurrected: To Bankruptcy and Back* and *After the Fact: The Erosion of Truth and the* 

### Polity



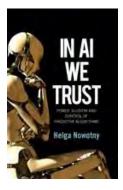
### **Hyperculture: Culture and Globalisation**

Byung-Chul Han, Daniel Steuer 9781509546176 Pub Date: 3/21/22 \$16.95 USD 106 pages Paperback Philosophy **Summary:** In the wake of globalization, cultural forms of expression have become increasingly detached from their places of origin, circulating in a hyper-domain of culture where there is no real difference anymore between indigenous and foreign, near and far, the familiar and the exotic. Heterogeneous cultural contents are brought together side by side, like the fusion food that makes free use of all that the hypercultural pool of spices, ingredients and ways of preparing food has to offer. Culture is becoming un-bound, un-restricted, un-ravelled: a hyperculture. It is a profoundly rhizomatic ...

#### **Contributor Bio:**

**Byung-Chul Han** is the author of more than twenty books including *The Burnout Society*, *Saving Beauty* and *The Scent of Time*.

**Markup Note:** Asia: This Polity title is on special Trade discount Also available in Hardback



### In AI We Trust: Power, Illusion and Control of Predictive Algorithms

Helga Nowotny 9781509548811 Pub Date: 10/25/21 \$25.00 USD 200 pages Hardcover Science / Philosophy & Social Aspects **Summary:** One of the most persistent concerns about the future is whether it will be dominated by the predictive algorithms of AI – and, if so, what this will mean for our behaviour, for our institutions and for what it means to be human. AI changes our experience of time and the future and challenges our identities, yet we are blinded by its efficiency and fail to understand how it affects us.

At the heart of our trust in AI lies a paradox: we leverage AI to increase our control over the future and uncertainty, while at the same time the performativity of AI, the power it has to make us act in ...

#### **Contributor Bio:**

**Helga Nowotny** is former President of the European Research Council. She is Professor Emerita of Science and Technology Studies at ETH Zurich.

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### Polity



### **Late Capitalist Fascism**

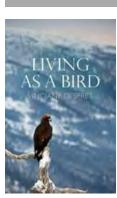
Mikkel Bolt Rasmussen 9781509547449 Pub Date: 1/4/22 \$12.95 USD 140 pages Paperback Philosophy / Political Series: Theory Redux **Summary:** What if fascism didn't disappear at the end of WW II with the defeat of Hitler and Mussolini? Even more troubling, what if fascism can no longer be confined to political parties or ultra nationalist politicians but has become something much more diffuse that is spread across our societies as cultural expressions and psychological states?

This is the disturbing thesis developed by Mikkel Bolt Rasmussen, who argues that late capitalism has produced hollowed-out and exchangeable subjectivities that provide a breeding ground for a new kind of diffuse, banal fascism. The overt and concentra...

### Contributor Bio:

**Mikkel Bolt Rasmussen** is Professor of Political Aesthetics in the Department of Arts and Cultural Studies at the University of Copenhagen.

### Polity



### Living as a Bird

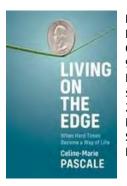
Vinciane Despret, Helen Morrison 9781509547272 Pub Date: 11/22/21 \$19.95 USD 180 pages Paperback Philosophy **Summary:** In the first days of spring, birds undergo a spectacular metamorphosis. After a long winter of migration and peaceful coexistence, they suddenly begin to sing with all their might, varying each series of notes as if it were an audiophonic novel. They cannot bear the presence of other birds and begin to threaten and attack them if they cross a border, which might be invisible to human eyes but seems perfectly tangible to birds. Is this display of bird aggression just a pretence, a game that all birds play? Or do birds suddenly become territorial – and, if so, why?

By attending carefully...

### **Contributor Bio:**

**Vinciane Despret** is Professor of Philosophy at the University of Liège.

Markup Note: Asia: This Polity title is on special Trade discount



### Living on the Edge : When Hard Times Become a Way of Life

Celine-Marie Pascale 9781509548248 Pub Date: 10/25/21 \$24.95 USD 280 pages Paperback Social Science / Social Classes & Economic Disparity **Summary:** For the majority of Americans, hard times have long been a way of life. Some work multiple low-wage jobs, others face the squeeze of stagnant wages and rising costs of living. Sociologist Celine-Marie Pascale talked with people across Appalachia, at the Standing Rock and Wind River reservations, and in the bustling city of Oakland, California. Their voices offer a wide range of experiences that complicate dominant national narratives about economic struggles.

Yet Living on the Edge is about more than individual experiences. It's about a nation in a deep economic and moral crisis. It's ...

#### **Contributor Bio:**

**Celine-Marie Pascale** is Professor of Sociology at American University, Washington, DC.

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### Polity



### Making Sense of AI: Our Algorithmic World

Anthony Elliott 9781509548903 Pub Date: 11/22/21 \$22.95 USD 220 pages Paperback Science / Philosophy & Social Aspects **Summary:** Industrial robots, self-driving cars, customerservice chatbots and Google's algorithmic predictions have brought the topic of artificial intelligence into public debate. Why is AI the source of such intense controversy and what are its economic, political, social and cultural consequences?

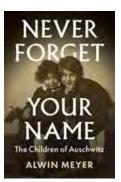
Tracing the changing fortunes of artificial intelligence, Elliott develops a systematic account of how automated intelligent machines impact different spheres and aspects of public and private life. Among the issues discussed are the automation of workforces, surveillance capitalism, warfare and let...

#### **Contributor Bio:**

**Anthony Elliott** is Executive Director of the Jean Monnet Centre of Excellence and Network at the University of South Australia, where he is Research Professor of Sociology.

Markup Note: Asia: This Polity title is on special Trade discount

#### Polity



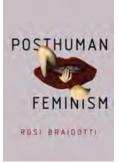
### Never Forget Your Name : The Children of Auschwitz

Alwin Meyer, Nick Somers 9781509545506 Pub Date: 1/18/22 \$35.00 USD 512 pages Hardcover History / Modern **Summary:** The children of Auschwitz: this is the darkest spot in the ocean of suffering that was the Holocaust. They were deported to the concentration camp with their families, with most being murdered in the gas chambers upon their arrival, or were born there under unimaginable circumstances. While 232,000 children and youth were deported to Auschwitz, only 750 were liberated in the death camp at the end of January 1945. Most of them were under 15 years of age. Alwin Meyer's masterwork is the culmination of decades of research and interviews with the children and their descendants, sensitivel...

#### **Contributor Bio:**

**Alwin Meyer** is a prizewinning author, journalist and curator who lives in Germany.

**Markup Note:** Asia: This Polity title is on special Trade discount Also available in Hardback



#### Posthuman Feminism

Rosi Braidotti 9781509518081 Pub Date: 1/25/22 \$22.95 USD 192 pages Paperback Social Science / Feminism & Feminist Theory . . .

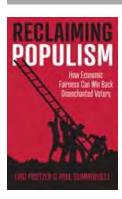
**Summary:** In a context marked by the virulent return of patriarchal and white supremacist attitudes, a new generation of feminist activists are continuing the struggle: these are very feminist times. But how do these and other movements relate to the contemporary posthuman condition?

In this important new book, Rosi Braidotti examines the implications of the posthuman turn for feminist theory and practice. She defines the posthuman turn as a convergence between posthumanism on the one hand and post-anthropocentrism on the other, and she examines their complex relationship and joint impact. Brai...

### **Contributor Bio:**

**Rosi Braidotti** is Distinguished Professor in the Humanities at Utracht University

### Polity



### Reclaiming Populism : How Economic Fairness Can Win Back Disenchanted Voters

Eric Protzer, Paul Summerville 9781509548118 Pub Date: 1/4/22 \$59.95 USD 180 pages Hardcover Political Science **Summary:** Populist upheavals like Trump, Brexit, and the Gilets Jaunes happen when the system really is rigged. Citizens the world over are angry not due to income inequality or immigration, but economic unfairness: that opportunity is not equal and reward is not according to contribution.

This forensic book draws on original research, cited by the UN and IMF, to demonstrate that illiberal populism strikes hardest when success is influenced by family origins rather than talent and effort. Protzer and Summerville propose a framework of policy inputs that instead support high social mobility, and ...

#### **Contributor Bio:**

**Eric Protzer** is a Research Fellow at Harvard University's Growth Lab.

Paul Summerville is an Adjunct Professor at the University

#### Polity



### Skin

Sergio del Molino, Thomas Bunstead 9781509547852 Pub Date: 11/22/21 \$25.00 USD 220 pages Hardcover Social Science / Sociology **Summary:** Skin is the border of our body and, as such, it is that through which we relate to others but also what separates us from them. Through skin, we speak: when we display it, when we tan it, when we tattoo it, or when we mute it by covering it with clothes. Skin exhibits social relationships, displays power and the effects of power, explains many things about who we are, how others perceive us and how we exist in the world. And when it gets sick, it turns us into monsters.

In *Skin*, Sergio del Molino speaks of these monsters in history and literature, whose lives have been tormented by bad...

#### **Contributor Bio:**

**Sergio del Molino** is one of Spain's leading writers of fiction and nonfiction. His numerous books include *La España vacía*, *La hora violeta* and *Lo que a nadie le importa*.



#### **Solar Politics**

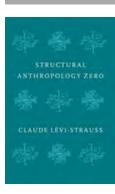
Oxana Timofeeva 9781509549658 Pub Date: 4/12/22 \$12.95 USD 140 pages Paperback Philosophy / History & Surveys Series: Theory Redux **Summary:** This book is a philosophical essay on the sun. It draws on Georges Bataille's theories of the general economy and the violence of the nonhuman and demonstrates their relevance to a world affected by the COVID-19 pandemic and climate change.

Since Antiquity, the sun has played an essential role in our utopian imaginations – either as the ultimate source of energy, or as the symbol of the state sovereignty. The attitude towards the sun has shifted historically, from praising it as a supreme god to exploiting it as the most powerful fuel. In capitalism, both economic growth and green sust...

#### **Contributor Bio:**

**Oxana Timofeeva** is Professor at the European University at St. Petersburg, a lead researcher at Tyumen State University, and member of the artistic collective ""Chto Delat?"".

### Polity



### Structural Anthropology Zero

Claude Levi-Strauss, Ninon Vinsonneau, Jonathan Magidoff 9781509544974 Pub Date: 11/22/21 \$69.95 USD 300 pages Hardcover

Social Science / Anthropology / Cultural & Social

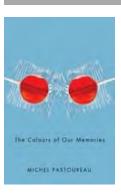
**Summary:** This volume of Lévi-Strauss's writings from 1941 to 1947 bears witness to a period of his work which is often overlooked but which was the crucible for the structural anthropology that he would go on to develop in the years that followed.

Like many European Jewish intellectuals, Lévi-Strauss had sought refuge in New York while the Nazis overran and occupied much of Europe. He had already been introduced to Jakobson and structural linguistics but he had not yet laid out an agenda for structuralism, which he would do in the 1950s and 60s. At the same time, these American years were the ...

#### **Contributor Bio:**

**Claude Lévi-Strauss** (1908-2009) was one of the most influential anthropologists of the twentieth century. He held the Chair of Social Anthropology at the College de France

#### **Polity**



### The Colours of Our Memories

Michel Pastoureau 9780745655727 Pub Date: 1/18/22 \$16.95 USD 230 pages Paperback History / Social History **Summary:** What remains of the colours of our childhood? What are our memories of a blue rabbit, a red dress, a yellow bike – and were they really those colours? What colours do we associate with our student years, our first loves, our adult lives? How does colour leave its mark on memory?

In an attempt to answer these and other questions, Michel Pastoureau presents us with a journal about colours that covers half a century. Drawing on personal recollections, he retraces the recent history of colours through an exploration of fashion and clothing, everyday objects and practices, emblems and flags...

### **Contributor Bio:**

**Michel Pastoureau** is chair of the history of medieval symbolism at the École pratique des hautes études and one of the world's leading authorities on the history of colours. His many previous books



### The End of Love : A Sociology of Negative Relations

Eva Illouz 9781509550258 Pub Date: 9/14/21 \$19.95 USD 320 pages Paperback Social Science / Sociology **Summary:** Western culture has endlessly represented the ways in which love miraculously erupts in people's lives, the mythical moment in which one knows someone is destined for us, the feverish waiting for a phone call or an email, the thrill that runs down our spine at the mere thought of him or her. Yet, a culture that has so much to say about love is virtually silent on the no less mysterious moments when we avoid falling in love, where we fall out of love, when the one who kept us awake at night now leaves us indifferent, or when we hurry away from those who excited us a few months or even ...

#### Contributor Bio:

**Eva Illouz** is Directrice d'Etudes at the EHESS in Paris and Rose Isaac Chair of Sociology at the Hebrew University of Jerusalem.

**Markup Note:** Asia: This Polity title is on special Trade discount Also available in Hardback

### Polity



### The First Days of Berlin : The Sound of Change

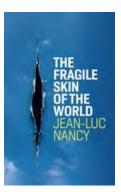
Ulrich Gutmair, Simon Pare 9781509547296 Pub Date: 1/4/22 \$64.95 USD 200 pages Hardcover Social Science / Media Studies **Summary:** Berlin in the early 1990s, right after the fall of the Berlin Wall: this is the place to be. Berlin-Mitte, the central district of the city, with its wastelands and decaying houses, has become the centre of a new movement. Artists, musicians, squatters, club owners, DJs and ravers are reclaiming the old city centre and bringing it back to life. This interregnum between two systems – the collapse of the old East Germany, the gentrification of the new Berlin – lasts only a few years. West Berliners, East Berliners and new residents from abroad join together to create music, art and fas...

#### **Contributor Bio:**

**Ulrich Gutmair** is a freelance author and journalist who lives and works in Berlin.

**Markup Note:** Asia: This Polity title is on special Trade discount Also available in Hardback

#### Polity



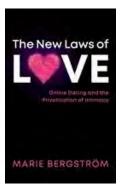
### The Fragile Skin of the World

Jean-Luc Nancy, Cory Stockwell 9781509549153 Pub Date: 11/15/21 \$59.95 USD 140 pages Hardcover Philosophy **Summary:** Certain philosophers of Antiquity compared the world to a large animal; but if the world were an animal, it would have a skin similar to the skin that envelops each living being and gives it unity. The world is neither an animal nor a machine but an interminable jumble whose destination is nothing other than the maelstrom in which the very idea of the world slips away. The world has no skin other than the turbulence that makes histories, customs, moments of grandeur and decadence. Because it is not a skin, this extension of space-time is much more fragile than the skins that are alrea...

#### **Contributor Bio:**

**Jean-Luc Nancy** (1940 – 2021) was Professor Emeritus of Philosophy at the University of Strasbourg.

**Markup Note:** Asia: This Polity title is on special Trade discount Also available in Hardback



### The New Laws of Love : Online Dating and the Privatization of Intimacy

Marie Bergström 9781509543526 Pub Date: 3/1/22 \$19.95 USD 200 pages Paperback Social Science / Media Studies **Summary:** Online dating has become a widespread feature of modern social life. In less than two decades, seeking partners through commercial intermediaries went from being a marginal and stigmatized practice to a common activity. How can we explain this rapid change? And what does it tell us about the changing nature of love and intimacy?

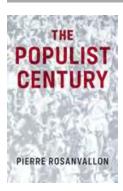
In contrast to those who praise online dating as the democratization of love and those who condemn it as the commodification of intimacy, this book tells a different story about how and why online dating became big. The key to understanding the growing prevalen...

#### **Contributor Bio:**

**Marie Bergström** is a researcher at the Institute for Demographic Studies (INED), Paris.

Markup Note: Asia: This Polity title is on special Trade discount

### Polity



### The Populist Century : History, Theory, Critique

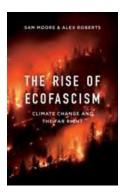
Pierre Rosanvallon, Catherine Porter 9781509546299 Pub Date: 11/22/21 \$24.95 USD 220 pages Paperback Philosophy / Political **Summary:** Populism is an expression of anger; its appeal stems from being presented as the solution to disorder in our times. The vision of democracy, society, and the economy it offers is coherent and attractive.

At a time when the words and slogans of the left have lost much of their power to inspire, Pierre Rosanvallon takes populism for what it is: the rising ideology of the twenty-first century. In *The Populist Century* he develops a rigorous theoretical account of populism, distinguishing five key features that make up populist political culture; he retraces its history in modern democracie...

### **Contributor Bio:**

**Pierre Rosanvallon** is Professor at the Collège de France and the author of many books on political theory and democracy, including *Good Government*, *The Society of Equals* and *Counter-Democracy*.

#### Polity



### The Rise of Ecofascism : Climate Change and the Far Right

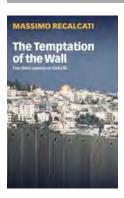
Sam Moore, Alex Roberts 9781509545384 Pub Date: 4/11/22 \$19.95 USD 160 pages Paperback Philosophy / Political **Summary:** The world faces a climate crisis and an ascendant far right. Are these trends related? How does the far right think about the environment, and what openings does the coming crisis present for them?

This incisive new book traces the long history of far-right environmentalism and explores how it is adapting to the contemporary world. It argues that the extreme right, after years of denying the reality of climate change, are now showing serious signs of reversing their strategy. A new generation of far-right activists has realized that impending environmental catastrophe represents their ...

#### **Contributor Bio:**

**Sam Moore** and **Alex Roberts** are researchers, anti-fascist activists and the hosts of 12 Rules for WHAT, a podcast about the far right.

Manleson Nakas, Auto, This Dollar, Male to an annual Tonda discussion



### The Temptation of the Wall : Five Short Lessons on Civil Life

Massimo Recalcati, Alice Kilgarriff 9781509548798 Pub Date: 4/5/22 \$14.95 USD 96 pages Paperback Political Science **Summary:** Modern social and political life is characterized not only by a passion for freedom and a desire for human contact, but also by the urge to shut down, to refuse freedom and the responsibility that goes with it, to barter it away in return for our security: this is the temptation of the wall, a temptation with which every modern society has to come to terms.

The flow of immigrants and refugees has forced us to confront this issue with a new sense of urgency: the symbol of the wall has re-appeared in this context as a nationalist and right-wing response to the perceived threat posed by t...

#### **Contributor Bio:**

**Massimo Recalcati** is a bestselling author and psychoanalyst who teaches at the universities of Pavia and Verona.

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### Polity

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#### We Slaves of Suriname

Anton de Kom, David McKay 9781509549023 Pub Date: 3/28/22 \$22.95 USD 200 pages Paperback Literary Criticism **Summary:** Anton de Kom's *We Slaves of Suriname* is a literary masterpiece as well as a fierce indictment of racism and colonialism. In this classic book, published here in English for the first time, the Surinamese writer and resistance leader Anton de Kom recounts the history of his homeland, from the first settlements by Europeans in search of gold through the era of the slave trade and the period of Dutch colonial rule, when the old slave mentality persisted, long after slavery had been formally abolished.

159 years after the abolition of slavery in Suriname and 88 years after its initial publ...

### **Contributor Bio:**

**Anton de Kom** was a leading advocate of Surinamese independence from Dutch colonial rule. Born in Paramaribo, Suriname, on February 22, 1898, he was banished by the colonial authorities in 1933; he wrote *We Slaves of* 

### TECHNOLOGY



### (ISC)2 SSCP Systems Security Certified Practitioner Official Study Guide (3rd Edition)

Mike Wills 9781119854982 Pub Date: 2/2/22 \$60.00 USD 832 pages Paperback Computers / Security

### Summary: The only SSCP study guide officially approved by (ISC)2

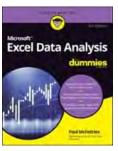
The (ISC)2 Systems Security Certified Practitioner (SSCP) certification is a well-known vendor-neutral global IT security certification. The SSCP is designed to show that holders have the technical skills to implement, monitor, and administer IT infrastructure using information security policies and procedures.

This comprehensive Official Study Guide—the only study guide officially approved by (ISC)2—covers all objectives of the seven SSCP domains.

- Security Operations and Administration
- Access Controls
- Risk Identification, Monito...

Contributor Dias Miles Wille CCCD CICCD Assistant

### **For Dummies**



**Excel Data Analysis For Dummies** (5th Edition)

Paul McFedries 9781119844426 Pub Date: 2/15/22 \$39.99 USD 368 pages Paperback

Computers / Business & Productivity Software /

Spreadsheets

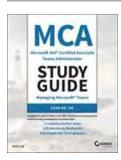
### Summary: Turn jumbles of numbers into graphics, insights, and answers with Excel

With Microsoft Excel, you can, well, excel at data analysis. And *Excel Data Analysis For Dummies* can help, with clear and easy explanations of the mountain of features for creating, visualizing, and analyzing data. PivotTables, charts, what-if analysis, statistical functions—it's all in here, with examples and ideas for Excel users of all skill levels.

This latest edition covers the most recent updates to Excel and Microsoft 365. You'll beef up your data skills and learn powerful techniques for turning numbers into ...

**Contributor Bio:** PAUL MCFEDRIES (TORONTO, CANADA) runs Logophilia Limited, a technical writing company, and has been writing computer books for more than 25 years. He is the author or coauthor of more than 90 books that have sold

### Sybex



MCA Microsoft 365 Teams Administrator Study Guide: Exam MS-700

Ben Lee

9781119773344 Pub Date: 10/12/21 \$60.00 USD 528 pages Paperback

Computers / Operating Systems / Windows

Desktop

Summary: This Study Guide helps you understand the job role and responsibilities of a Microsoft 365 Teams Administrator. It's your one-stop resource for learning new skills, preparing to take the exam, and boosting your career!

Cloud technology has become a major component of how services are delivered to customers. It's creating new roles and expanding others in all areas of technology. The Microsoft 365 Certified Associate Teams Administrator certification shows you're keeping pace with today's technology. MCA Microsoft 365 Certified Teams Administrator Study Guide is your best resource for u...

#### **Contributor Bio:**

### **ABOUT THE AUTHOR**

DEN LEE has sport most of his professional sarear working

### **For Dummies**



### **Microsoft Project For Dummies**

Cynthia Snyder Dionisio 9781119858621 Pub Date: 2/15/22 \$29.99 USD 400 pages Paperback Computers / Desktop Applications

# Summary: Blow past the jargon and get hands-on, practical guidance on managing any project with Microsoft Project

Lean. Agile. Hybrid. It seems that project management these days comes with more confusing buzzwords than ever. But you can make managing your next project simple and straightforward with help from *Microsoft Project For Dummies*.

This book unpacks Microsoft's bestselling project management platform and walks you through every important feature, step-by-step, until you're ready to take on virtually any project, no matter the size. From getting set up for the first time to creating ta...

**Contributor Bio:** CYNTHIA SNYDER DIONISIO (TEMECULA, CA) is a longtime author of project management and



### PHP & MySQL : Server-side Web Development

Jon Duckett 9781119149224 Pub Date: 2/15/22 \$45.00 USD 672 pages Paperback Computers / Internet / Web Design



**Summary:** Learn PHP, the programming language used to build sites like Facebook, Wikipedia and WordPress, then discover how these sites store information in a database (MySQL) and use the database to create the web pages.

This full-color book is packed with inspiring code examples, infographics and photography that not only teach you the PHP language and how to work with databases, but also show you how to build new applications from scratch. It demonstrates practical techniques that you will recognize from popular sites where visitors can:

- Register as a member and log in
- Create articles, posts an...

#### **Contributor Bio:**

Jon Duckett is the world-wide best-selling author of HTML &

### For Dummies



QuickBooks Online For Dummies (7th Edition)

David H. Ringstrom 9781119817277 Pub Date: 2/15/22 \$29.99 USD 496 pages Paperback Computers / Business & Productivity Software /

Accounting & Finance

### Summary: Get a handle on the world's most popular cloud bookkeeping and accounting app

QuickBooks Online comes second-to-none in providing simple and powerful bookkeeping and accounting features that can streamline your business, make you more profitable, and organize your company's finances. But if you're not quite sure how to make it all work, or if you just want to get a grip on its newest features, *QuickBooks Online For Dummies* is the companion you need to make the most of your favorite cloud accounting software.

This book walks you through each and every step of creating an invoice or credi...

**Contributor Bio:** David H. Ringstrom, CPA, (Atlanta, GA), is president of Accounting Advisors, Inc., an Atlanta-based spreadsheet and database consulting firm. He spends much

### **For Dummies**



### Search Engine Optimization All-in-One For Dummies (4th Edition)

Bruce Clay, Kristopher B. Jones 9781119837497 Pub Date: 2/8/22 \$39.99 USD

784 pages Paperback

Business & Economics / Small Business

# Summary: Get search engines to rank your site as the No. 1 result with help from this comprehensive resource

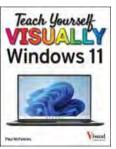
What's the best hiding place in the world? The second page of Google's search results!

If you want your website to be found, you need to make sure it appears prominently on search engines. In *Search Engine Optimization All-in-One For Dummies*, you'll find practical and easy-to-follow advice to increase your site's chances of landing that coveted No. 1 spot on Google, Bing, and other popular search engines.

You'll discover how search engines decide which websites to rank highly, how to optim...

**Contributor Bio:** Bruce Clay (Simi Valley, CA), considered by many to be the father of coarch engine entimization, because

### **Visual**



#### Teach Yourself VISUALLY Windows 11

Paul McFedries 9781119866442 Pub Date: 1/6/22 \$29.99 USD 352 pages Paperback

Computers / Operating Systems / Windows

Deskto

Series: Teach Yourself VISUALLY (Tech)

### Summary: Everything you need to know about Windows 11 in a single, visual book

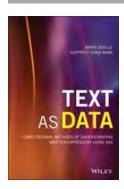
Teach Yourself VISUALLY Windows 11 collects all the resources you need to master the day-to-day use of Microsoft's new operating system and delivers them in a single resource. Fully illustrated, step-by-step instructions are combined with crystal-clear screenshots to walk you through the basic and advanced functions of Windows 11.

Teach Yourself VISUALLY Windows 11 offers the best visual learning techniques with comprehensive source material about the interface and substance of Windows 11, as well as:

• Stepwise guidance...

**Contributor Bio:** Paul McFedries (Toronto, Ontario) is the president of Logophilia Limited, a technical writing company.

### Wilev



### Text as Data : Computational Methods of Understanding Written Expression Using SAS

Barry DeVille, Gurpreet Singh Bawa

9781119487128 Pub Date: 10/5/21 \$60.00 USD 240 pages Hardcover

Computers / Data Science

Series: Wiley and SAS Business Series

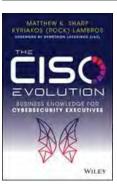
# Summary: Text As Data: Combining qualitative and quantitative algorithms within the SAS system for accurate, effective and understandable text analytics

The need for powerful, accurate and increasingly automatic text analysis software in modern information technology has dramatically increased. Fields as diverse as financial management, fraud and cybercrime prevention, Pharmaceutical R&D, social media marketing, customer care, and health services are implementing more comprehensive text-inclusive, analytics strategies. *Text as Data:* Computational Methods of Understanding Written Expression Usin...

### **Contributor Bio:**

**BARRY DEVILLE** is a Data Scientist and Solutions Architect with 18 years of experience working at SAS. He led the

### Wiley



### The CISO Evolution : Business Knowledge for Cybersecurity Executives

Matthew K. Sharp, Kyriakos Lambros

9781119782483 Pub Date: 1/26/22 \$49.95 USD 400 pages Hardcover

Computers / Security / Cryptography & Encryption

### Summary: Learn to effectively deliver business aligned cybersecurity outcomes

In *The CISO Evolution: Business Knowledge for Cybersecurity Executives*, information security experts Matthew K. Sharp and Kyriakos "Rock" Lambros deliver an insightful and practical resource to help cybersecurity professionals develop the skills they need to effectively communicate with senior management and boards. They assert business aligned cybersecurity is crucial and demonstrate how business acumen is being put into action to deliver meaningful business outcomes.

The authors use illustrative stories to show pr...

**Contributor Bio:** Matthew K. Sharp (Brooklyn, NY) is Chief Information Security Officer (CISO) of Logicworks, a growth



# February



#### **BUSINESS & ECONOMICS**

Wiley



# Design Thinking for Business Growth : How to Design and Scale Business Models and Business Ecosystems

Michael Lewrick 9781119815150 Pub Date: 3/9/22 \$35.00 USD 352 pages Paperback Design / Product

Series: Design Thinking Series

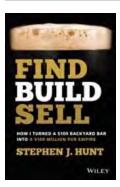
# Summary: Reinvigorate your innovation approach with business ecosystems

In a business ecosystem, different companies collaborate along and across previously sacrosanct industry barriers, encouraging innovation and the development of groundbreaking new products and services.

Design Thinking for Business Growth delivers an eye-opening, fresh approach to designing and scaling business models and ecosystems. In this book, Michael Lewrick delivers a comprehensive procedural model for the design, development, and implementation of business ecosystems. He also presents the most critical design methods ...

**Contributor Bio:** Michael Lewrick (Zurich, Switzerland) holds an MBA and PhD from Stanford, and is the former Head

# Wilev



# Find. Build. Sell. : How I Turned a \$100 Backyard Bar into a \$100 Million Pub Empire

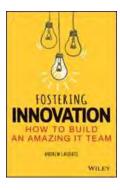
Stephen J. Hunt 9780730399865 Pub Date: 4/11/22 \$21.00 USD 220 pages Paperback

Business & Economics / Entrepreneurship

**Summary:** Stephen J. Hunt, award-winning publican and the founder of Hunt Hospitality, turns his 30 years of buying, renovating, and selling pubs into an easy-to-read, practical guide on how to turn a poorly performing business into a highly profitable one. From the early days of formulating an idea, to raising money and recruiting employees, to fending off competitors, you'll discover the wisdom, practical tools, and tips you need to take control over your business, turn it around, and live the life you've always wanted.

**Contributor Bio:** Stephen J. Hunt is a stalwart in the Australian hospitality management industry. He now manages a \$100 million pub portfolio employing over 300 people--an empire that he has grown from only a backyard beer garden. A father of five ch...

#### Wilev



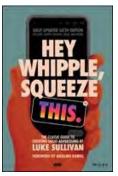
# Fostering Innovation : How to Build an Amazing IT Team

Andrew Laudato 9781119853107 Pub Date: 3/9/22 \$25.00 USD Paperback

Business & Economics / Strategic Planning

**Summary:** In this book, the author provides a detailed and prescriptive advice on how to run an IT department best. The author does so with the understanding that there's more than one way to accomplish that goal. Your approach should vary based on the company's size, the company's plans, the CEO's style, and the team's strength. External factors, including the economy, the state of the market, customer demand, and advancements in technology — all impact how you should lead.

Staying true to your style and beliefs is vital to being an open and honest leader. Don't read this book and then walk int...



# Hey Whipple, Squeeze This: The Classic Guide to Creating Great Advertising (6th

Edition)

Luke Sullivan, Anselmo Ramos

9781119819691 Pub Date: 2/23/22 \$28.00 USD 416 pages Paperback Business & Economics / Advertising & Promotion

# Summary: The new edition of the book readers call the bible for advertising

Hey Whipple, Squeeze This, 6th Edition, offers an eye-opening take on a rapidly evolving industry.

Creativity—while critical—is no longer enough to succeed in advertising. Hey Whipple provides you with the necessary tools to navigate the field's changing digital landscape and move your career forward.

From learning how to tell brand stories to creating content on Instagram, YouTube, and TikTok, previous editions of this book have captured the imagination of up-and-coming advertising stars and established voices for over 2...

**Contributor Bio:** Luke Sullivan (Savannah, GA; heywhipple.com) is author of the advertising/copywriting

## Wilev



# Operational Risk Management : A Complete Guide for Banking and Fintech (2nd Edition)

Philippa X. Girling 9781119836049 Pub Date: 2/23/22 \$100.00 USD 384 pages Hardcover

Business & Economics / Insurance / Risk

Assessment & Management Series: Wiley Finance

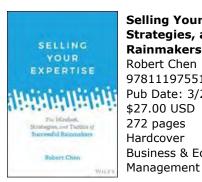
# Summary: Identify, assess, and mitigate operational risk with this practical and authoritative guide

In the newly revised second edition of *Operational Risk Management: A Complete Guide for Banking and Fintech,* accomplished risk executive and expert Philippa Girling delivers an insightful and practical exploration of operational risk in organizations of all sizes. She offers risk professionals and executives the tools, strategies, and best practices they need to mitigate and overcome ever-present operational risk challenges that impact business in all industries.

This latest edition includes:

• Ins...

#### Wilev



## Selling Your Expertise: The Mindset, Strategies, and Tactics of Successful Rainmakers

Robert Chen 9781119755142 Pub Date: 3/2/22 \$27.00 USD 272 pages Hardcover Business & Economics / Sales & Selling /

# Summary: Build your book of business and sell more services with this expert guide for knowledge professionals

How do rainmakers consistently and continuously sell their ideas and grow their client base? What is the secret to their ongoing success? Whether they are in accounting, consulting, investment banking, law, or any other type of professional service, it's not just their knowledge, experience, and unique services that set them apart. They succeed by adopting the mindset, mastering the strategies, and employing the tactics at the heart of rainmaking.

In Selling Your Expertise: The Minds...

**Contributor Bio:** Robert Chen (New York City; www.execcomm.com) is a Partner at Exec|Comm and leverages his business, science, and cross-cultural background to help



# The New Normal in IT: How the Global **Pandemic Changed Information Technology Forever**

Gregory S. Smith 9781119839767 Pub Date: 3/9/22 \$28.95 USD 256 pages Hardcover

Business & Economics / Leadership

Series: Wiley CIO

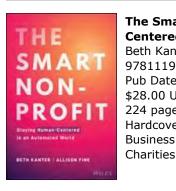
# Summary: Learn how IT leaders are adapting to the new reality of life during and after COVID-19

COVID-19 has caused fundamental shifts in attitudes around remote and office work. And in The New Normal in IT: How the Global Pandemic Changed Information Technology Forever, internationally renowned IT executive Gregory S. Smith explains how and why companies today are shedding corporate office locations and reducing office footprints.

You'll learn about how companies realized the value of information technology and a distributed workforce and what that means for IT professionals going forward. The ...

Contributor Bio: Gregory S. Smith (Selbyville,, DE) is Chief Information Officer (CIO) for the American Kidney Fund, a Maryland based organization dedicated to providing financial and educational support to dialysis patients. He is an

#### Wilev



# The Smart Nonprofit: Staying Human-**Centered in An Automated World**

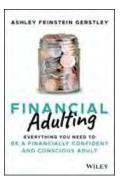
Beth Kanter, Allison H. Fine 9781119818120 Pub Date: 3/9/22 \$28.00 USD 224 pages Hardcover Business & Economics / Nonprofit Organizations &

It is critically important that organiz...

**Summary:** AI is here to stay. In fact, it will almost certainly be more widely implemented across multiple silos within numerous industries rather than scaled back or done away with. It has even made its way into the nonprofit sector, a traditionally human-centered industry. Still, in order to use AI smartly and strategically, nonprofits and the people who lead them need a good understanding of what AI is, how it operates, what could go wrong, and perhaps most importantly, how to create a balance between technology automated tasks and those done by humans.

## **FINANCE & ACCOUNTING**





# Financial Adulting: Everything You Need to Know and Do to be a Financially Confident and Conscious Adult

Ashley Feinstein Gerstley 9781119817307 Pub Date: 2/23/22 \$25.00 USD 256 pages Hardcover

Business & Economics / Personal Finance / Money Management

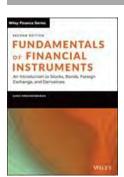


Summary: Perfect for anyone seeking to get a firm handle on their personal finances, Financial Adulting is a must-have resource that demystifies and simplifies complex topics and makes understanding personal finance fun.

From the founder of The Fiscal Femme, a popular feminist money platform, and author of The 30-Day Money Cleanse, Ashley Feinstein Gerstley's Financial Adulting: Everything You Need to Know and Do to be a Financially Confident and Conscious Adult delivers an easy-to-follow, informative, and fun financial guide. From budgeting and consumer activism to retirement investing and pa...

**Contributor Bio:** Ashley Feinstein Gerstley created The Fiscal Femme in 2012. It started as a blog for Gerstley to share what she was learning about managing her personal finances in a fun and accessible way. Since then, the

## John Wiley & Sons



# Fundamentals of Financial Instruments : An Introduction to Stocks, Bonds, Foreign Exchange, and Derivatives

Sunil K. Parameswaran 9781119816614 Pub Date: 3/28/22 \$76.00 USD 608 pages Hardcover Series: Wiley Finance

Wilev

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# The Little Book of Zen Money : A Simple Path to Financial Peace of Mind

Seven Dollar Millionaire 9781119859673 Pub Date: 4/18/22 \$22.50 USD 240 pages Hardcover

Business & Economics / Personal Finance Series: Little Books, Big Profits (UK)

# Summary: At last, a mindful book about money that anyone can appreciate and understand

The Little Book of Zen Money: A Simple Path to Financial Peace of Mind delivers easy-to-follow steps for combining sensible saving strategies with mindfulness practices to achieving financial peace of mind. Finally, you can know how to fix your finances without feeling stressed out!

In this book, you'll find out that sound financial strategy is far more straightforward than the financial industry wants you to think. It reveals the path to mindful money simplicity, showing readers how to adopt behaviors that en...

**Contributor Bio:** The Seven Dollar Millionaire (Singapore) is a group of financial literacy enthusiasts who make learning about money accessible and engaging. They believe that financial literacy doesnt need to be overly complex and are

Wilev

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# The Unlucky Investor's Guide to Options Trading: A Strategist's Guide to Options Trading

9781119882657 Pub Date: 2/23/22 \$24.95 USD

Julia Spina, Tom Sosnoff

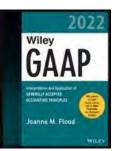
288 pages Hardcover

Business & Economics / Investments & Securities

/ Analysis & Trading Strategies

# Summary: An approachable guide to sustainable options trading, minimal luck needed.

Traders who are successful long-term do not rely on luck, but rather their ability to adapt, strategize, and utilize available tools and information. Modern markets are becoming increasingly accessible to the average consumer, and the emergence of retail options trading is opening a world of opportunities for the individual investor. Options are highly versatile and complex financial instruments that were exclusive to industry professionals until recently. So where should beginners start? *The Unlucky Investor's* ...



# Wiley GAAP 2022 : Interpretation and Application of Generally Accepted Accounting Principles

Joanne M. Flood 9781119595830 Pub Date: 3/9/22 \$145.00 USD 1568 pages Paperback

Study Aids / CPA (Certified Public Accountant)

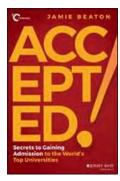
Series: Wiley Regulatory Reporting

# Summary: The most comprehensive guide to US GAAP—thoroughly updated to reflect the latest pronouncements

US GAAP is constantly being updated, requiring its users to be armed with expert interpretation and explanation of the relevant principles. *Wiley GAAP 2022* provides the most complete coverage of all Financial Accounting Standards Board (FASB) Topics—including the latest updates.

Each chapter includes discussion of perspectives and issues, sources of GAAP, practice-oriented examples, and accurate definitions of terms, concepts, and rules. Every FASB Topic is fully explained in a clear, reader-...

# GENERAL CONSUMER Jossey-Bass



# Accepted! : Secrets to Gaining Admission to the World's Top Universities

Jamie Beaton 9781119833512 Pub Date: 2/23/22 \$22.00 USD 272 pages Paperback Education / Counseling / Academic Development

# Summary: How do you REALLY get accepted to a top university?

Told from the fresh and personal perspective of 26-year-old Crimson Education CEO and Harvard, Stanford, and Oxford graduate Jamie Beaton, *Accepted!* is an honest and practical guide on beating the odds and getting into Ivy League and other elite schools – the smart way.

Beaton takes you behind the doors of the world's top college admissions offices, revealing the highly strategic selection processes applied by institutions whose reputations depend on the number of students they admit, or more pointedly, the tens of thousands that they ...

**Contributor Bio:** Jamie Beaton (New York, NY) graduated from Harvard University, Magna Cum Laude in 2016 (two years ahead of schedule) with a double-degree in Applied

#### **For Dummies**



## American Civil War For Dummies (2nd Edition)

9781119863298 Pub Date: 3/15/22 \$24.99 USD 432 pages Paperback History / United States / Civil War Period (1850-1877)

Keith D. Dickson

# Summary: Take a walk through history with this guide for lifelong learners

The American Civil War is one of the most fascinating and impactful periods in American history. Besides bringing about the end of slavery, the war had many important economic and social effects that continue to shape the history and present-day realities of the American people.

In American Civil War For Dummies, you'll get an accessible, bird's-eye view of one of history's greatest conflicts. All the must-know details of the war are covered here, from the Battle of Gettysburg to the Emancipation Proclamation. You'll also...

#### For Dummies

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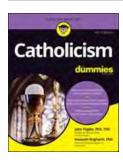
# Australian History For Dummies (2nd Edition)

Alex McDermott 9780730395454 Pub Date: 4/11/22 \$29.99 USD 448 pages Paperback

History / Australia & New Zealand

**Contributor Bio:** Alex McDermott writes and makes histories that tell the pivotal Australian stories. For nearly two decades, he has worked as a historian, scholar, producer, and consultant for projects in television, academic research, and mainstream...

# For Dummies



# Catholicism For Dummies (4th Edition)

Trigilio, Rev. Kenneth Brighenti 9781119855712 Pub Date: 3/2/22 \$24 99 USD

\$24.99 USD 408 pages Paperback

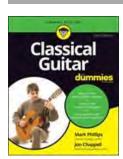
Religion / Christianity / Catholic

# Summary: Peer through the stained glass and get an inside look at Christianity's most popular religion

Catholicism can seem a bit mysterious to non-Catholics—and even Catholics. Embrace your curiosity and turn to *Dummies* for answers! Full of fascinating facts and written in a friendly style, *Catholicism For Dummies* explains the basics of Catholic beliefs like the importance of Sunday Mass; the seven sacraments; the purity of the Blessed Virgin Mary; heaven, hell, and purgatory; the Trinity; and so much more. You'll learn about the Catholic perspective on women as priests, saints as examples of ...

**Contributor Bio:** Rev. John Trigilio, PhD, ThD (Marysville, PA) is President of the Confraternity of Catholic Clergy and is Executive Editor of Sapienta magazine. Rev. Kenneth Brighenti, PhD (Raritan, NJ) is the co-host with Father Trigilio of a weekl...

## Wilev



## Classical Guitar For Dummies (2nd Edition)

Jon Chappell, Mark Phillips 9781119873020 Pub Date: 3/15/22 \$24.99 USD 368 pages Paperback

. Music / Musical Instruments / Guitar

# Summary: Discover the magic of classical guitar with this fun and easy guide

The perfect starting point to learning classical guitar, Classical Guitar For Dummies, walks you through the steps, techniques, and styles you'll need to finger-pick your way around some of the most beautiful songs ever written.

Whether you're a first timer looking to add your very first classical guitar to your collection or you've already made the jump to the classical style want to pick up some priceless tips, this book is the easy-to-read companion you'll want at your side. You can even play along with audio and vid...

# Capstone



## **Essays: The Philosophy Classic**

Michel De Montaigne, Tom Butler-Bowdon 9780857089335

Pub Date: 3/28/22 \$15.99 USD 350 pages Hardcover History / Ancient

Series: Capstone Classics

**Summary:** Essais (Essays), the large collection of short essays by Michel de Montaigne was published in 1580. The essays are a reflection of Montaigne's philosophy, his interests and learning. They describe humans, particularly Montaigne himself, and he expressed his thoughts freely through his essays.

His essays explore subjects as diverse as war-horses and cannibals, poetry and politics, sex and religion, love and friendship, ecstasy, and experience. Montaigne is associated with establishing the essay as a recognized genre in literature, and was the first person to use the word 'essay' to desc...

**Contributor Bio:** Michel de Montaigne was a sixteenth century French philosopher, and was a key figure of the French Renaissance. In 1580 he published his extensive essays, which cover a diverse range of themes and subjects, and is best known for his

#### For Dummies



# Landscaping For Dummies (2nd Edition)

Teri Chace, National Gardening Association

9781119853480 Pub Date: 3/2/22 \$24.99 USD 416 pages Paperback

Gardening / Landscape

# Summary: Create an eye-catching outdoor oasis with this no-nonsense guide to landscaping

As families spend more time at home, they're expanding their living space to their yards, decks, and patios. When you're ready to upgrade the look of your landscape, Landscaping For Dummies offers advice on installing fences and walkways, choosing hardy plants and trees, and enhancing natural habitats for the critters and creatures lurking in your neighborhood. You'll find out how to make your backyard a relaxing retreat space and discover the enjoyment and satisfaction that comes from working in your yard....

**Contributor Bio:** Established in 1971, the National Gardening Association is a well-known and widely recognized authority on the consumer lawn and garden market and is the largest member-based, nonprofit organization of home

# Wiley

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# Piano Exercises For Dummies (2nd Edition)

David Pearl 9781119873204 Pub Date: 3/15/22 \$24.99 USD 272 pages Paperback

Music / Instruction & Study / Exercises

# Summary: Practice, practice, practice to play like Chopin or the Piano Man

The piano will help you add a touch of fun to your life, impress your friends at parties, and even reduce stress. It even makes you better at math (really!). *Piano Exercises For Dummies* is at your service as you learn to make those 88 black and white keys sing. You'll get a quick overview of the basics before diving into practice routines and sample songs that you can use to improve your skill, whatever your level. This book gives you online access to audio files of the exercises along with digital access to the sheet mu...

# Capstone



# Thus Spoke Zarathustra : The Philosophy Classic

Friedrich Nietzsche, Tom Butler-Bowdon, Dirk R. Johnson

9780857089304 Pub Date: 3/28/22 \$15.99 USD 350 pages Hardcover Philosophy

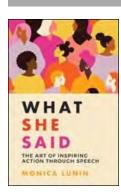
Series: Capstone Classics

**Summary:** Thus Spoke Zarathustra is a treatise by Friedrich Nietzsche, written in four parts and published in German between 1883 and 1885. The work is among the first of Nietzsche's mature philosophy and is considered the masterpiece of his career. It received little attention during his lifetime, but its influence since his death has been considerable both in the arts and in philosophy.

Written in the form of prose narrative, *Thus Spoke Zarathustra* presents Neitzsche's mature philosopy through the protagonist Zarathustra, who after years of meditation has come down from a mountain to offer his...

**Contributor Bio:** Nietzsche was a German philosopher, essayist, and cultural critic. His writings on truth, morality, language, aesthetics, cultural theory, history, nihilism, power, consciousness, and the meaning of existence have exerted an enormous...

#### Wilev

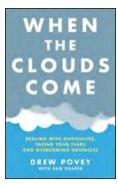


# What She Said : The Art of Inspiring Action through Speech

Monica Lunin 9780730399834 Pub Date: 4/4/22 \$22.00 USD 200 pages Paperback Self-Help / Motivational & Inspirational **Summary:** This collection analyses inspirational speeches from persuasive women from many different walks of life throughout history. From Queen Elizabeth I to Julia Gillard, Maya Angelou to Malala Yousafzai, it champions women as great communicators who can teach us how to craft a strong message. This book will help readers build their speaking skills by showing how women of all ages, from extremely diverse backgrounds, have used the power of speech and their unique voices to make a difference in the world.

**Contributor Bio:** Monica Lunin is a communications expert who believes that strong communication skills are foundational for extraordinary leadership. She regularly writes and speaks about presentation skills, public speaking, and the power of persuas...

## Capstone



# When the Clouds Come : Dealing with Difficulties, Facing Your Fears and Overcoming Obstacles

Drew Povey, Sam Draper 9780857089175 Pub Date: 4/11/22 \$16.99 USD 240 pages Paperback Self-Help / Motivational & Inspirational

## **Summary:**

**Contributor Bio:** Drew Povey (https://drewpovey.co.uk /about/) is an Executive coach, Executive Team Coach and Keynote speaker at conferences both Nationally and Internationally. He speaks about the topics which the book will cover during his keynote s...





# Winning The Room : Creating and Delivering an Effective Data-Driven Presentation

Bill Franks 9781119823094 Pub Date: 3/2/22 \$29.95 USD 208 pages Paperback

Business & Economics / Business Communication / Meetings & Presentations

# Summary: Revolutionize your data-driven presentations with this simple and actionable guide

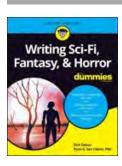
In Winning The Room: Creating and Delivering an Effective Data-Driven Presentation, analytics and data science expert Bill Franks delivers a practical and eye-opening exploration of how to present technical data and results to non-technical audiences in a live setting. Although framed with examples from the analytics and data science space, this book is perfect for anyone expected to present data-driven information to others.

The book offers various specific tips and strategies that will make data-driven ...

**Contributor Bio:** Bill Franks (Marietta, GA) is the Director of the Center for Statistics and Analytical Research within the Analytics and Data Science Institute at Kennesaw State

#### **For Dummies**

Capstone



# Writing Sci-Fi, Fantasy, & Horror For Dummies

Rick Dakan, Ryan G. Van Cleave 9781119839095 Pub Date: 3/9/22 \$24.99 USD 384 pages Paperback

Language Arts & Disciplines / Writing

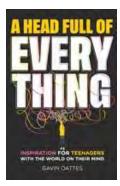
# Summary: Take your shot at becoming the next Tolkien, Asimov, or King with this simple roadmap to transforming your fiction into works of art

Writing Sci-Fi, Fantasy, & Horror For Dummies is your skeleton key to creating the kind of fiction that grips readers and compels them to keep turning pages (even if it's well past their bedtime!)

You'll start with the basics of creative writing—including character, plot, and scene—and strategies for creating engaging stories in different forms, such as novels, short stories, scripts, and video games. After that, get beginner-friendly and straightforward a...

**Contributor Bio:** Ryan Van Cleave and Rick Dakan are professors at the prestigious Ringling College of Art and Design in Sarasota, FL where they teach such courses as

## PROFESSIONAL



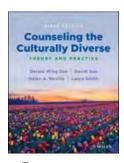
# A Head Full of Everything : Inspiration for Teenagers With the World on Their Mind

Gavin Oattes 9780857089014 Pub Date: 4/4/22 \$16.99 USD 272 pages Paperback Psychology / Developmental / Adolescent Summary: Welcome to life. Teenage life. The most awkward 7 years you'll ever have. 84 months of change, 364 weeks of weird and 2555 days of inconvenience and spots. On the grand scheme of things, it's not a lot. Unless you're an actual teenager, in which case, it's EVERYTHING!

"It's the best years of your life!" they tell us. And yet, while it should be, for so many it just doesn't feel like it. For most it's an emotional assault course of acceptance, stress, anxiety, heartbreak and peer pressure, all whilst navigating the hashtagony of social media. Often misunderstood by society and misrepres...

**Contributor Bio:** Gavin Oattes is now regarded as one of the most talented and sought-after speakers in the UK, regularly delivering keynote speeches at conferences & exhibitions around the world. He's the Managing Director of





# Counseling the Culturally Diverse : Theory and Practice, 9th Edition

9781119861904

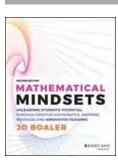
# Summary: The most up-to-date edition of a critically acclaimed and widely read cross-cultural counseling resource

In the newly revised Ninth Edition of Counseling the Culturally Diverse: Theory and Practice, a team of veteran practitioners delivers an up-to-date and comprehensive exploration of multicultural counseling combining the most recent research and theoretical concepts in the field. The book examines concepts like "cultural humility," the role of white allies multicultural counseling, social justice counseling, "minority stress", and microaggressions.

Readers will also find:

• Expansive...

## Jossey-Bass



# Mathematical Mindsets: Unleashing Students' Potential through Creative Mathematics, Inspiring Messages and Innovative Teaching (2nd Edition)

Jo Boaler 9781119823063 Pub Date: 2/23/22 \$25.00 USD 320 pages Paperback

Education / Teaching Methods & Materials /

Mathematics

Series: Mathematical Mindsets

# Summary: Reverse mathematics trauma and find a universal blueprint for math success

In Mathematical Mindsets: Unleashing Students' Potential through Creative Math, Inspiring Messages and Innovative Teaching mathematics education expert and best-selling author Jo Boaler delivers a blueprint to banishing math anxiety and laying a foundation for mathematics success that anyone can build on.

Perfect for students who have been convinced they are naturally "bad at math," the author offers a demonstration of how to turn self-doubt into self-confidence by relying on the "mindset" framework.

Mathematical ...

# **Contributor Bio:**

#### Wiley

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# Project Management Next Generation: The Pillars for Organizational Excellence Harold Kerzner, Al Zeitoun

9781119832270 Pub Date: 3/9/22 \$80.00 USD 320 pages Hardcover

Business & Economics / Project Management

**Summary:** Executives in public and private sectors around the globe are recognizing the benefits that effective project management can bring to their organizations. The landscape for project management is changing and organizations must make the necessary changes, especially changes in culture, in order to succeed. *Project Management Next Generation: The Pillars for Organizational Excellence* offers implementation strategies for the 11 pillars that are driving project management for the next decade as well as exclusive insights from world-class organizations on their vision for the future of pro...



# Project Management : A Systems Approach to Planning, Scheduling, and Controlling

(13th Edition)
Harold Kerzner
9781119805373
Pub Date: 3/2/22
\$81.00 USD
912 pages
Hardcover
Technology & Engineering / Industrial Engineering

# Summary: The newest edition of the #1 project management guide for students and professionals

In the newly revised 13th Edition of *Project Management: A Systems Approach to Planning, Scheduling, and Controlling,* project management pioneer, leader, and educator Dr. Harold Kerzner delivers a comprehensive and intuitive approach to project management. Widely known as the bestselling "bible" of project management, this book aligns with the concepts and standards outlined in PMI's latest *A Guide to the Project Management Body of Knowledge, (PMBOK® Guide)* and contains the detailed coverage of tools a...

#### **Contributor Bio:**

**Harold Kerzner, PhD,** is Senior Executive Director for Project, Program and Portfolio Management at the International Institute of Learning. His success and impact in

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# Seismic Design and Analysis of Tanks

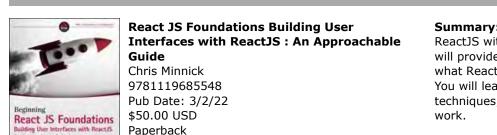
G. M. Calvi, Roberto Nascimbene 9781119849810 Pub Date: 3/9/22 \$125.00 USD 384 pages Hardcover

Technology & Engineering / Structural

## Summary:

Written by well-known and respected thought leaders in the field, Seismic Design and Analysis of Tanks is a comprehensive, global guide to the principles and applications of shell structure design and earthquake engineering with a focus on tank structures. This important text investigates the design, analysis, and performance of steel, reinforced concrete, and precast tanks that are aboveground, underground, or elevated. For a global overview of the latest analytical and practical solutions available, this guide includes the latest US codes and standards from ASCE, ACI, AWWA, and API,...

## **TECHNOLOGY**



Computers / User Interfaces

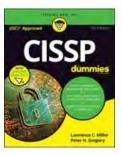
**Summary:** Get up to speed on building applications with ReactJS with this practical yet very approachable book that will provide you with everything you need to understand what React is and how to start building applications with it. You will learn through practical examples and different techniques, tools, and patterns used in day-to-day React

This book will not assume you know what all of the technical terms mean, rather for those who are unfamiliar or are entry-level engineers, terms will be clarified and explained providing readers with relevant and modern-day examples for today's engi...

**Contributor Bio:** Chris Minnick is an accomplished author, trainer, and web developer who has worked on web and mobile projects for both small and major businesses.



## **For Dummies**



**CISSP For Dummies** (7th Edition) Lawrence C. Miller, Peter H. Gregory

9781119806820 Pub Date: 3/9/22 \$44.99 USD 560 pages Paperback Computers / Certification Guides

# Summary: Get CISSP certified, with this comprehensive study plan!

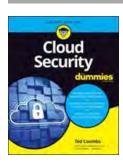
Revised for the updated 2021 exam, CISSP For Dummies is packed with everything you need to succeed on test day. With deep content review on every domain, plenty of practice questions, and online study tools, this book helps aspiring security professionals unlock the door to success on this high-stakes exam. This book, written by CISSP experts, goes beyond the exam material and includes tips on setting up a 60-day study plan, exam-day advice, and access to an online test bank of questions.

Make your test day stress-free with CISS...

## **Contributor Bio:**

Laurance Millar CICCD is a votoran systems

#### **For Dummies**



## **Cloud Security For Dummies**

Ted Coombs 9781119790464 Pub Date: 3/2/22 \$34.99 USD 400 pages Paperback

Computers / Distributed Systems / Cloud

Computing

# Summary: Embrace the cloud and kick hackers to the curb with this accessible guide on cloud security

Cloud technology has changed the way we approach technology. It's also given rise to a new set of security challenges caused by bad actors who seek to exploit vulnerabilities in a digital infrastructure. You can put the kibosh on these hackers and their dirty deeds by hardening the walls that protect your data.

Using the practical techniques discussed in *Cloud Security For Dummies*, you'll mitigate the risk of a data breach by building security into your network from the bottom-up. Learn how to ...

#### **Contributor Bio:**

Ric Messier (metro Denver, CO) is an author, consultant,

## **For Dummies**



# Excel Power Pivot & Power Query For Dummies (2nd Edition)

Michael Alexander 9781119844488 Pub Date: 3/2/22 \$39.99 USD 320 pages Paperback Computers / Business & Productivity Software / Spreadsheets

# Summary: Learn to crunch huge amounts of data with PowerPivot and Power Query

Do you have a ton of data you need to make sense of? Microsoft's Excel program can handle amazingly large data sets, but you'll need to get familiar with PowerPivot and Power Query to get started.

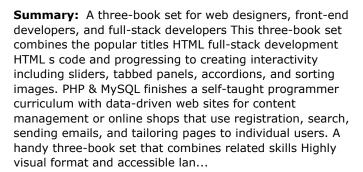
And that's where Dummies comes in. With step-by-step instructions—accompanied by ample screenshots—*Excel PowerPivot & Power Query For Dummies* will teach you how to save time, simplify your processes, and enhance your data analysis and reporting. Use Power Query to discover, connect to, and import your organization's data. The...

**Contributor Bio:** MICHAEL ALEXANDER (MCKINNEY, TX) is a Microsoft Certified Application Developer (MCAD) and author of several books on advanced business analysis with



Front-End Back-End Development with HTML, CSS, JavaScript, jQuery, PHP, and MySQL

9781119813095 Pub Date: 7/27/21 \$95.00 USD Paperback



**Contributor Bio:** Jon Duckett has been designing websites for more than 20 years. He has worked with small startups and global brands, and has written more than a dozen books on web design and programming. He is the best-selling author of HTML & CSS: ...

## **For Dummies**



#### **Microsoft 365 For Dummies**

Jennifer Reed 9781119828891 Pub Date: 3/2/22 \$29.99 USD 320 pages Paperback Computers / Business & Productivity Software /

Office Suites

# Summary: Amp up your collaboration skills and rock the modern workplace by harnessing the power of Microsoft 365 with this one-stop guide to the world's leading productivity platform

The Microsoft 365 productivity solution for the workplace is a cloud-based service with many features for effective and secure collaboration virtually or in person. Whether you start your day with meetings in Teams, respond to Outlook emails, create documents with Office apps, or even automate your work with artificial intelligence, Microsoft 365 has you covered. But first, you must unlock the potential of this po...

**Contributor Bio:** Jennifer Reed (Snohomish, WA), is the founder and president of Cloud611, a Seattle-based company offering IT consulting products and services. She is author of Office 365 for Dummies, Migrating to Office 365 for Dummies, and Office 3...

## **For Dummies**



## Office 2021 All-in-One For Dummies

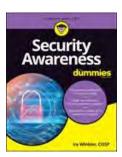
Peter Weverka
9781119831419
Pub Date: 3/2/22
\$39.99 USD
896 pages
Paperback
Computers / Business & Productivity Software /
Office Suites

# Summary: Say hello to Office productivity with this one-stop reference

With Office 2021 All-in-One For Dummies, you can get up and running with Microsoft's legendary software suite. This update covers all the tweaks you can find in the latest version of Word, Excel, PowerPoint, Outlook, and Teams. You'll also learn how to make these apps work harder for you, because we dig deep into the tips and features that casual Office users might not know about. This edition also offers expanded coverage of Teams and other collaborative tools, so you can nail working from home, or just get a few of those m...

**Contributor Bio:** PETER WEVERKA (SAN FRANCISCO, CA) may be the last person living in San Francisco city limits who didn't found a huge tech company. Instead, he is a long-time Dummies technology author who's written some of the series

#### **For Dummies**



## **Security Awareness For Dummies**

Ira Winkler 9781119720928 Pub Date: 2/23/22 \$29.99 USD 320 pages Paperback Computers / Security

## Summary: Make security a priority on your team

Every organization needs a strong security program. One recent study estimated that a hacker attack occurs somewhere every 37 seconds. Since security programs are only as effective as a team's willingness to follow their rules and protocols, it's increasingly necessary to have not just a widely accessible gold standard of security, but also a practical plan for rolling it out and getting others on board with following it. Security Awareness For Dummies gives you the blueprint for implementing this sort of holistic and hypersecure program in your ...

**Contributor Bio:** Ira Winkler (Anapolis, MD) CISSP, is President of Secure Mentem and is considered one of the world?s most influential security professionals. He often assists organizations in developing cost-effective security programs. Ira also won...

## Wilev

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# Wireless Security Architecture : Designing and Maintaining Secure Wireless for Enterprise

Jennifer Minella 9781119883050 Pub Date: 3/9/22 \$50.00 USD 300 pages Paperback Computers / Data Transmission Systems / Wireless **Summary:** Jennifer Minella's *Wireless Security Architecture* is an essential guide for planning, designing, and maintaining secure wireless infrastructures. Appropriate for organizations of all sizes and industries, this book guides technology professionals through the key concepts in security and wireless design, provides detailed planning and design guidance, additional technical resources, and real-world sample architectures. If your organization uses managed switches and needs secure wireless, this book is for you.

With the explosion of wirelessly connected devices, trends in IoT, BYOD and re...



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