

WILEY

Retail Catalogue New Books

November to December 2021



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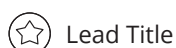
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Lead Title

All prices are correct as at press time but are subject to change without prior notice.

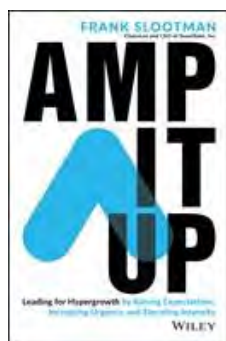


November



BUSINESS & ECONOMICS

Wiley



AMP IT UP : Unlocking Hypergrowth by Raising Expectations, Urgency, and Intensity

Frank Sloodman

9781119836117

Pub Date: 11/24/21

\$28.00 USD

208 pages

Hardcover

Business & Economics / Leadership

Summary: The secret to leading enterprise growth is your mindset

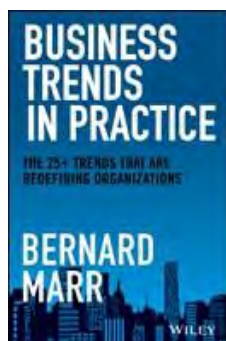
Snowflake CEO Frank Sloodman is the tech world's most accomplished executive in enterprise growth, having led Snowflake to the largest software IPO ever after leading Data Domain and ServiceNow to exponential growth and the public market before that. In *Amp It Up: Leading for Hypergrowth with High Expectations, Urgency, and Intensity*, he shares his leadership playbook for the first time.

Amp It Up delivers an authoritative look at what it takes to transform an organization for maximum growth and scale. Sloodman shows that most ...

Contributor Bio: Frank Sloodman

(<https://www.snowflake.com/>; San Francisco, CA) is Chairman and CEO at Snowflake, where he guided the

Wiley



Business Trends in Practice : The 25+ Trends That are Redefining Organizations

Bernard Marr

9781119795575

Pub Date: 12/13/21

\$39.95 USD

256 pages

Hardcover

Business & Economics



Summary: We have never lived at a time of faster and more transformative technological and societal changes. It can be hard for executives to keep up with the developments and shifts. This book cuts through all of the hype and presents the key business trends anyone should be aware of now as they will shape businesses into the foreseeable future.

Business Trends in Practice includes case studies across all industries, with companies such as: Tesla, Ocado, Netflix, Microsoft, Google, Alibaba, Rolls Royce, Mercedes Benz, Apple, and many more. Some of the key trends the author will examine includ...

Contributor Bio: Bernard Marr is an internationally best-selling business author, keynote speaker and strategic advisor to companies and governments. He is one of the world's most highly respected voices and a renowned expert when it comes to topics

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Cyber Mayday and the Day After : A Leader's Guide to Preparing, Managing, and Recovering from the Inevitable

Daniel Lohrmann, Shamane Tan

9781119835301

Pub Date: 11/16/21

\$30.00 USD

240 pages

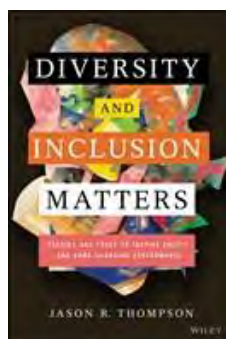
Hardcover

Business & Economics / Industries / Computers & Information Technology

Summary: Digital transformation and cyber insecurity are two global trends that converged in 2020. The COVID-19 pandemic has accelerated these global challenges into paradigm-changing realities that threaten to destroy every company, government, network, and individual. But what can be done to embrace the accelerating digital disruption and at the same time manage the explosion of vulnerabilities, cyber threats, and business risks? What strategies are enabling technology leaders to thrive in this fast-changing landscape and stay calm in the midst of a world filled with ransomware, online decep...

Contributor Bio: Daniel J. Lohrmann is an internationally recognized cybersecurity leader, technologist, keynote speaker, and author. He has served global organizations in the public and private sectors in a variety of executive leadership capacities...

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Diversity and Inclusion Matters : Tactics and Tools to Inspire Equity and Game-Changing Performance

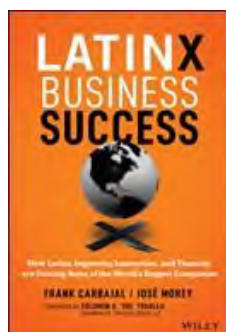
Jason Thompson
9781119799535
Pub Date: 12/14/21
\$29.95 USD
240 pages
Hardcover
Business & Economics

Summary: Diversity, equity, and inclusion has been a hot topic especially in the tech industry. "Between 2017 and 2018, postings for diversity and inclusion positions had increased by nearly 20%--and that number is growing." Many companies are struggling to achieve their DEI goals and develop successful programs. Thompson addresses one of the major issues: there is no handbook that helps people develop and create an effective DEI program. Most work is currently being done on ROI, what diversity means, and how to define it, but there are not books that help you develop an actual program. Thomp...

Contributor Bio:

Jason R. Thompson is a professor at Western Governors University and has experience in developing or leading diversity programs in higher education, sports, health care and tech. There are few other professionals who can say they hav...

Wiley



Latinx Business Success : How Latinx Ingenuity, Innovation, and Tenacity are Driving Some of World's Biggest Companies

Frank Carbajal, Jose Morey
9781119840817
Pub Date: 11/16/21
\$28.00 USD
288 pages
Hardcover
Business & Economics / Motivational

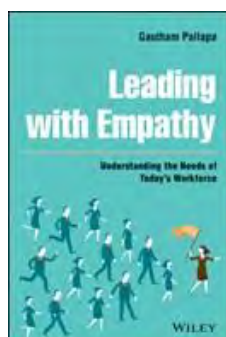
Summary: An inspiring new message of resilient leadership

Latinx Business Success delivers a powerful and inspiring message of Latinx leadership. Via interviews with many of the most accomplished Latin business leaders in the United States, authors Frank Carbajal and José Morey offer readers a full picture of what it takes to succeed in modern leadership and how to close the digital divide that keeps Latinx people underrepresented in positions of authority.

The book explores the authors' DIGITAL framework—which includes the principles of Decision, Intelligence, Game Plan, Insight, Technology,...

Contributor Bio: Frank Carbajal is Founder and President of Es Tiempo, LLC. The Advisory Board of Es Tiempo, LLC is composed of Silicon Valley and national business leaders and

Wiley



Leading with Empathy : Understanding the Needs of Today's Workforce

Gautham Pallapa
9781119837251
Pub Date: 11/23/21
\$27.95 USD
416 pages
Hardcover
Business & Economics / Leadership

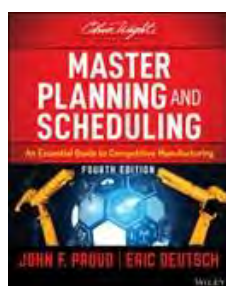


Summary: Learn to lead others through adversity with the power of human connection.

In *Leading with Empathy: Understanding the Needs of Today's Workforce*, acclaimed strategist and business leader Dr. Gautham Pallapa presents an insightful roadmap to leading people through adversity and empowering humans in the workplace, the home, and society.

Through this book, the distinguished author examines the impact of recent world-shaking events and how they have impacted us as a species and as individuals. He explores how empathy can help alleviate some of the more harmful effects of hardship and off...

Contributor Bio: Gautham Pallapa, PhD (San Jose, CA), is Global Chief Technology Officer at VMware, where he works



Master Planning and Scheduling : A Practical Guide to Challenges in the Current and Future Competitive Manufacturing World (4th Edition)

John F. Proud, Eric Deutsch

9781119809418

Pub Date: 12/2/21

\$150.00 USD

992 pages

Hardcover

Business & Economics / Strategic Planning

Series: The Oliver Wight Companies

For Dummies



Nonprofit Kit For Dummies (6th Edition)

Beverly A. Browning, Stan Hutton, Frances N. Phillips

9781119835721

Pub Date: 10/26/21

\$36.99 USD

464 pages

Paperback

Business & Economics / Nonprofit Organizations & Charities

Summary: Helping you successfully start a nonprofit organization the right way or strengthening the governing, financial, and capacity-building framework of your existing nonprofit organization!

Ready to do some good? Ready to give back to the community? You better be! Because in *Nonprofit Kit For Dummies* you'll find the tools and strategies you need to organize and shift your nonprofit into high gear. Buckle up and hit the gas as you master the latest techniques in nonprofit startup, recruiting the right board members, identifying collaborative stakeholders, grant writing, online fundraising, ...

Contributor Bio: Dr. Beverly A. Browning (AZ) (Dr. Bev) CSPF, is the author of 43 grant-related publications, including six editions of *Grant Writing For Dummies*. She holds degrees in Organizational Development, Public Administration, and

For Dummies



Operations Management For Dummies (2nd Edition)

Mary Ann Anderson, Edward J. Anderson, Geoffrey Parker

9781119843108

Pub Date: 12/2/21

\$29.99 USD

384 pages

Paperback

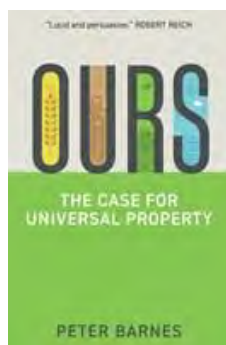
Business & Economics / Production & Operations Management

Summary: The plain language guide to getting things running smoothly in the world of business

Operations management is all about efficiency, and *Operations Management For Dummies* is all about efficiently teaching you what you need to know about this business hot topic. This book tracks typical operations management MBA courses, and it will help you un-muddle concepts like process mapping, bottlenecks, Lean Production, and supply chain management. Learn to step into a business, see what needs improving, and plug in the latest tools and ideas to shape things up in any industry.

This latest editi...

Contributor Bio: Mary Ann Anderson (Austin, TX) is the Director of the Supply Chain Management Center of Excellence at the University of Texas at Austin, as well as a



Ours : The Case for Universal Property

Peter Barnes

9781509544820

Pub Date: 9/7/21

\$49.95 USD

140 pages

Hardcover

Political Science / Public Policy / Economic Policy

Summary: We think our wealth today comes from productive corporations and workers, but they merely add icing to a cake baked long ago. In this provocative book, Peter Barnes argues that most of today's wealth is co-inherited from nature and past human efforts, not individually earned. If some of that co-inherited wealth were placed in trust for each of us, living and yet-to-be born – creating what Barnes calls “universal property” – capitalism would be fundamentally transformed.

As Barnes notes, capitalism as we know it has two tragic flaws: it relentlessly widens inequality and destroys nature...

Contributor Bio:

Peter Barnes is a socially responsible entrepreneur and writer about capitalism. His previous books include *Who Owns the Sky?*, *Capitalism 3.0*, and *With Liberty and Dividends For All*.



Property Management Kit For Dummies (4th Edition)

Robert S. Griswold

9781119835783

Pub Date: 12/14/21

\$36.99 USD

480 pages

Paperback

Business & Economics / Real Estate

Summary: Before you put that FOR RENT sign in the yard, read this

Hello there, future landlord. You've found what you're looking for—a complete package of information and resources to teach you what you need to know and make your life (and your tenants' lives) easier. With *Property Management Kit For Dummies*, you can learn how to manage single-family homes, large apartment buildings, treehouses, dollhouses... okay, there's not much info here on managing dollhouses, but everything else is definitely covered. Find good tenants, move them in, and keep them happy and paying rent on time. When it com...

Contributor Bio: Robert S. Griswold, MSBA, (San Diego, CA) is a successful real estate investor, hands-on property manager with a large portfolio of residential and commercial properties, and the co-author of *Landlord's Legal Kit For*

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Signals : Charting the Direction of the Global Economy

Jeff Desjardins

9781119853176

Pub Date: 12/9/21

\$35.00 USD

272 pages

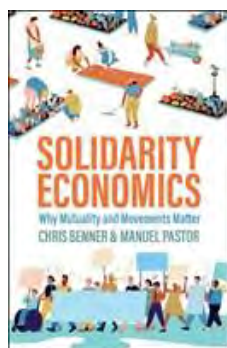
Paperback

Business & Economics / Development / Economic Development

Summary: *Signals* was built from scratch by the Visual Capitalist team with one specific aim: using a data-driven approach to show simple and clear takeaways on the trends that will define the next decade of the global economy. The book highlights 30 distinct “signals” that can help in piecing together the future direction of the economy, society, and markets.

Each “signal” covered in the book comes with:

- A graphical road map to explain how it came to be
- A data-driven dashboard that highlights pertinent and relevant data
- An indication of the signal's overall strength
- Supporting charts and data visua...



Solidarity Economics : Why Mutuality and Movements Matter

Chris Benner, Manuel Pastor

9781509544080

Pub Date: 11/8/21

\$22.95 USD

208 pages

Paperback

Political Science / Public Policy / Economic Policy

Summary: Traditional economics is built on the assumption of self-interested individuals seeking to maximize personal gain, but that is far from the whole story. Sharing, caring, and a desire to uphold the collective good are also powerful motives. In a world wracked by inequality, social divisions, and ecological destruction, can we build an alternative economics based on cooperation?

In this book Chris Benner and Manuel Pastor invite us to imagine a new sort of solidarity economics – an approach grounded in our instincts for connection and community – and in so doing, actually build a more ro...

Contributor Bio:

Chris Benner is Professor of Environmental Studies and Sociology at University of California, Santa Cruz.

Manuel Pastor is Distinguished Professor of Sociology and American Studies & Ethnicity at the University of Southern

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Success From Anywhere : Create Your Own Future of Work from the Inside Out

Karen Mangia

9781119834625

Pub Date: 11/23/21

\$22.00 USD

192 pages

Hardcover

Business & Economics / Personal Success

Summary: *How soon could you share with us what's next—what we need to plan for—beyond working from home?* This is the question people are asking their employers and decision makers about the future of work. What is next, and how do we thoughtfully prepare for it?

These questions are the focus of Karen Mangia's new book *Success From Anywhere*. One year after the release of her first book *Working From Home, Returning to Work* offers a "one year later" snapshot of the future of work. The future of work is not a return to the past and *Returning to Work* charts a path forward.

Contributor Bio: Karen Mangia is Vice President, Customer and Market Insights at Salesforce where she engages current and future customers around the world to discover new ways of creating success and growth together. She has been featured in Forbes ...

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The Breakthrough Blueprint : Designing a Life That Doesn't Leave Happiness to Chance

David Nurse

9781119853930

Pub Date: 11/16/21

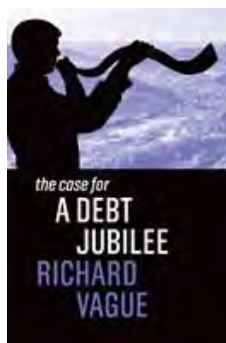
\$25.00 USD

256 pages

Hardcover

Business & Economics / Personal Success

Summary: *The Breakthrough Blueprint* changes the way leaders think about breakthroughs and innovative thinking. Rather than relying on lone geniuses, lightbulb moments, "creative types," or long battering-ram sessions approaching the 'how' of the challenge, they will learn how any individual can structure their days to unobtrusively create the mindset and environment where breakthroughs are not only consistent occurrences but can be immediately acted upon to create the optimal desired impact. The book provides an actionable, clearly delineated, architectural structure for optimizing the impact ...

**The Case for a Debt Jubilee**

Richard Vague

9781509548736

Pub Date: 11/22/21

\$12.95 USD

140 pages

Paperback

Political Science / Public Policy / Economic Policy

Series: The Case For

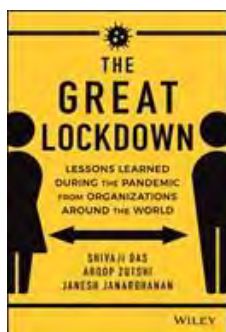
Summary: We were drowning in in record levels of debt before the COVID-19 crisis, and we are now deluged in it. U.S. private-sector loans have tripled relative to income since 1950 – and government debt is also at an all-time high. Soaring debt burdens individuals, stifles growth, compounds inequality, and brings falling living standards for millions.

Richard Vague's new book argues that, contrary to mainstream assumptions, we cannot simply hope that the trend will correct itself. Mounting debt is a feature of our economic system, not a bug: debts perpetually grow and compound, polarizing and i...

Contributor Bio:

Richard Vague is Secretary of Banking and Securities for the Commonwealth of Pennsylvania.

Markup Note: Asia: This Polity title is on special Trade discount

**The Great Lockdown : Lessons Learned During the Pandemic from Organizations Around the World**

Shivaji Das, Aroop Zutshi, Janesh Janardhanan

9781119810421

Pub Date: 11/23/21

\$28.00 USD

240 pages

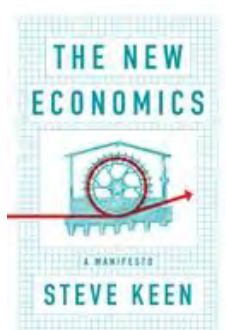
Hardcover

Business & Economics / Strategic Planning

**Summary: A collection of insider accounts describing the organizational impact of COVID-19**

In *The Great Lockdown: Lessons Learned During the Pandemic from Organizations Around the Globe*, expert strategists Shivaji Das, Aroop Zutshi, and Janesh Janardhanan deliver an insightful exploration of this once-in-a-lifetime event to unearth invaluable learnings for the future. Told through the experiences of CXOs at billion-dollar companies, star start-ups, and non-profits from around the world, the book chronicles the ups and downs of sophisticated organizations as they navigated the COVID-19 crisis t...

Contributor Bio: Aroop Zutshi (Fremont, CA; <https://ww2.frost.com/>) is Global President and Managing Partner at Frost <https://ww2.frost.com/>) is Managing Director and Partner at Frost <https://ww2.frost.com/>) is

**The New Economics : A Manifesto**

Steve Keen

9781509545292

Pub Date: 12/6/21

\$16.95 USD

140 pages

Paperback

Political Science / Public Policy / Economic Policy

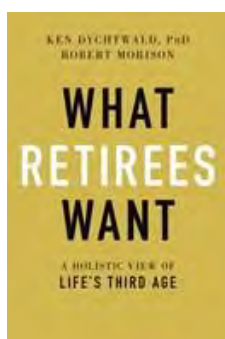
Summary: In 1517, Martin Luther nailed his 95 theses to the wall of Wittenberg church. He argued that the Church's internally consistent but absurd doctrines had pickled into a dogmatic structure of untruth. It was time for a Reformation.

Half a millennium later, Steve Keen argues that economics needs its own Reformation. In *Debunking Economics*, he eviscerated an intellectual church – neoclassical economics – that systematically ignores its own empirical untruths and logical fallacies, and yet is still mysteriously worshipped by its scholarly high priests. In this book, he presents his Reformat...

Contributor Bio:

Professor Steve Keen is a prominent critic of mainstream economics, author of *Debunking Economics* and *Can We Avoid Another Financial Crisis?*, and a Distinguished Research Fellow at University College London.

Wiley



What Retirees Want : A Holistic View of Life's Third Age

Ken Dychtwald, Robert Morison

9781119846734

Pub Date: 11/24/21

\$22.00 USD

320 pages

Paperback

Business & Economics / Personal Finance / Retirement Planning

Summary: "Dychtwald and Morison offer a brilliant and convincing perspective: an essential re-think of what 'aging' and 'retirement' mean today and an invitation to help mobilize the best in the tidal wave of Boomer Third Agers." —**Daniel Goleman**, PhD, Author, *Emotional Intelligence: Why It Can Matter More Than IQ*

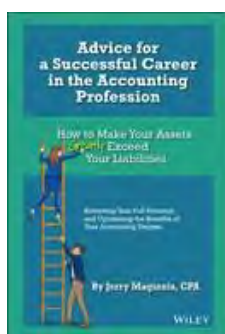
Throughout 99 percent of human history, life expectancy at birth was less than 18 years. Few people had a chance to age. Today, thanks to extraordinary medical, demographic, and economic shifts, most of us expect to live long lives. Consequently, the world is witnessing a powerful new v...

Contributor Bio:

KEN DYCHTWALD, PhD, is a psychologist, gerontologist, and bestselling author of 16 books, including *Age Wave*. He is the Founder and CEO of Age Wave, a firm created to guide

FINANCE & ACCOUNTING

Wiley



Advice for a Successful Career in the Accounting Profession : How to Make Your Assets Greatly Exceed Your Liabilities

Jerry Maginnis

9781119855286

Pub Date: 10/12/21

\$24.95 USD

176 pages

Hardcover

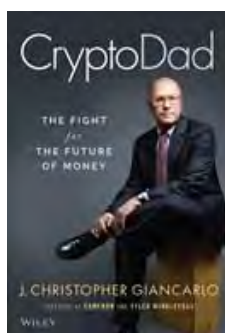
Business & Economics / Accounting

Summary: Accounting can be one of the most interesting, fun, and rewarding career paths. Every business or organization, from Fortune 500 companies in any industry to venture capital backed start-ups, family businesses, and nonprofit organizations, needs the help and expertise of accountants. And in *Advice for a Successful Career in the Accounting Profession: How to Make Your Assets **Greatly Exceed Your Liabilities*** former KPMG Philadelphia Office Managing Partner, Jerry Maginnis, CPA, delivers invaluable guidance and wisdom for anyone considering—or already pursuing—opportunities in the fie...

Contributor Bio:

JERRY MAGINNIS, CPA, former KPMG Philadelphia Office Managing Partner, is an Executive in Residence supporting the Accounting Program at Rowan University where he helps prepare students for their transition from academia into the wor...

Wiley



#CryptoDad : The Fight for the Future of Money

Christopher Giancarlo

9781119855088

Pub Date: 10/26/21

\$26.95 USD

416 pages

Hardcover

Business & Economics / E-Commerce

Summary: Praise for CryptoDad

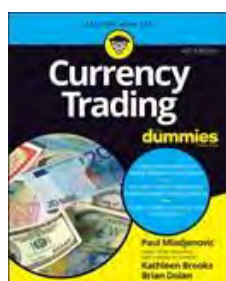
"Giancarlo has a rare gift for demystifying cryptocurrency, while also sharing his page-turning adventures as an 'accidental regulator' heading a major U.S. government agency. Young and old, disruptors and traditionalists, crypto believers and skeptics and the merely curious—everyone will love *CryptoDad!*"

—**JO ANN BAREFOOT**, CEO and Co-founder, Alliance for Innovative Regulation

"Giancarlo is one of the few people who deeply understands the potential for crypto to transform our financial system, the regulatory framework in which these technologies exist, and the politi...

Contributor Bio:

For Dummies


Currency Trading For Dummies (4th Edition)

Paul Mladjenovic

9781119824725

Pub Date: 12/2/21

\$26.99 USD

384 pages

Paperback

Business & Economics / Foreign Exchange

Summary: Trade currencies like a seasoned pro with this friendly, fact-filled guide to the forex market

Over \$6 trillion changes hands in the foreign exchange market every day. You can jump straight into the action with expert guidance from the hands-on *Currency Trading For Dummies*. You'll learn how the foreign exchange market works, what factors influence currency values, and how to understand financial data. When you're ready to create your own game plan for trading currencies, you'll be able to build it around your investment objectives, experience level, and risk appetite. You'll also find...

Contributor Bio: Paul Mladjenovic, CFP, (Englewood Cliffs, NJ), is a renowned certified financial planner and investing consultant with over 21 years experience writing and teaching about common stocks and related investments. He is the CEO and owner...

For Dummies


Exchange-Traded Funds For Dummies (3rd Edition)

Russell Wild

9781119828839

Pub Date: 12/2/21

\$29.99 USD

432 pages

Paperback

Business & Economics / Personal Finance / Investing

Summary: *Exchange-Traded Funds For Dummies*, 3rd Edition will guide readers through the investment process so they invest wisely and learn to make a profit. The stock market can seem daunting, but with the help of Dummies, anyone can learn how to invest in ETFs. They're transparent, easy to trade, and tax-efficient. Don't be scared away by the constant innovation of ETFs. Get ahead of the curve and start investing with confidence.

Contributor Bio: Russell Wild, MBA (Allentown, PA), is the author or co-author of nearly two dozen nonfiction books, including *Exchange-Traded Funds For Dummies*, *Index Investing For Dummies*, and *Bond Investing For Dummies*. He has a master's degree in...

Wiley


Fake Money, Real Danger : Protect Yourself and Grow Wealth While You Still Can

David Wiedemer, Robert A. Wiedemer, Cindy S. Spitzer

9781119818076

Pub Date: 12/2/21

\$29.95 USD

192 pages

Hardcover

Business & Economics / Personal Finance



Summary: The latest must-read book from the authors of the New York Times and Wall street Journal bestselling *Aftershock* series of books, ***Fake Money Real Danger*** strips away the confusion and exposes what's really happening to our economy and investments—and shows you what to do about it, now before it's too late.

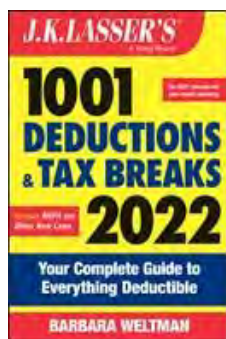
Picking up where the *Aftershock* series left off, ***Fake Money Real Danger*** reveals how the Covid-19 Pandemic—and the government's massive money printing and borrowing in response to it—is putting us on a faster track to the coming Aftershock.

What is FAKE MONEY?

- Massive government money pri...

Contributor Bio:

Wiley



J.K. Lasser's 1001 Deductions and Tax Breaks 2022 : Your Complete Guide to Everything Deductible (2nd Edition)

Barbara Weltman

9781119838470

Pub Date: 12/2/21

\$23.95 USD

480 pages

Paperback

Business & Economics / Personal Finance / Taxation

Series: J.K. Lasser

Summary: The complete guide to all deductions and credits for individual taxpayers. J.K. Lasser's 1001 Deductions and Tax Breaks shows just how much money individuals can save on their taxes--legally--simply by taking advantage of what's out there. Millions of Americans overpay their taxes by billions of dollars every year, because constantly evolving laws and regulations make keeping track of deductions and breaks next to impossible for the everyday taxpayer. This book helps individuals put a stop to overpayment so they can keep more of their hard-earned money. J.K. Lasser has compiled a comp...

Contributor Bio: Barbara Weltman (Vero Beach, FL), an attorney, is a nationally recognized expert in taxation for small businesses. She is president and founder of Big Ideas for Small Businesses, a company established to be the premier resource for t...

Wiley



J.K. Lasser's Small Business Taxes 2022 : Your Complete Guide to a Better Bottom Line

Barbara Weltman

9781119838586

Pub Date: 12/2/21

\$23.95 USD

624 pages

Paperback

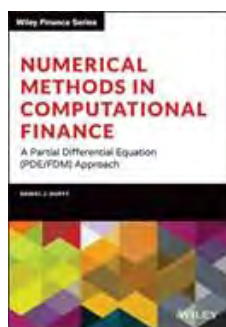
Business & Economics / Personal Finance / Taxation

Series: J.K. Lasser

Summary: *J.K. Lasser's Small Business Taxes 2022* helps small business owners maximize their bottom line with straightforward, yet comprehensive guidance from the most trusted name in tax. Featuring a complete listing of all available business expense deductions, including dollar limits and record-keeping requirements, this book helps you quickly determine what kind of tax relief is available to you, and how to take it--all the way down to where to claim deductions on the forms themselves. Tax facts, strategies, and the latest up-to-date information help ensure that you don't miss out on money-...

Contributor Bio: Barbara Weltman (Vero Beach, FL), an attorney, is a nationally recognized expert in taxation for small businesses. She is president and founder of Big Ideas for Small Businesses, a company established to be the premier resource for t...

Wiley



Numerical Methods in Computational Finance : A Partial Differential Equation (PDE/FDM) Approach

Daniel J. Duffy

9781119719670

Pub Date: 1/10/22

\$95.00 USD

688 pages

Hardcover

Business & Economics / Finance / Financial Engineering

Series: Wiley Finance

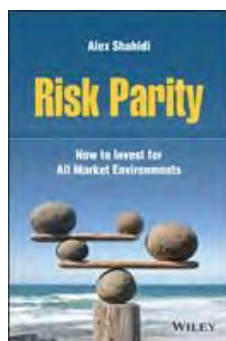
Summary: *Numerical Methods in Computational Finance: A Partial Differential Equation (PDE/FDM) Approach* defines a repeatable process to introduce PDEs in finance, analyse them mathematically, devise robust and accurate numerical algorithms to approximate these PDEs and then map these algorithms to C++ and C#.

Written in an incremental way in order to facilitate a range of readers at various skill levels and experience, each chapter contains hands-on exercises and projects that form an integral part of the text.

The book consists of eight parts. Each part contains several chapters and deals with ...

Contributor Bio: Daniel J. Duffy (Amsterdam, Netherlands) is founder of Datasim Education BV which is dedicated to the methods and techniques for solving problems in quantitative ...

Wiley



Risk Parity : How to Invest for All Market Environments

Alex Shahidi

9781119812562

Pub Date: 11/23/21

\$25.00 USD

224 pages

Hardcover

Business & Economics / Investments & Securities

Summary: Target high returns and greater consistency with this insightful guide from a leading investor

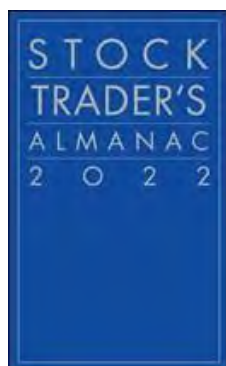
The market volatility exacerbated by the COVID-19 pandemic has led many to question their exposure to risk in their own portfolios. But what should one do about it?

In *Risk Parity: How to Invest for All Market Environments*, accomplished investment consultant Alex Shahidi delivers a powerful approach to portfolio management that reduces the potential for significant capital loss while maintaining an attractive expected return.

The book focuses on allocating capital amongst four diverse asset cla...

Contributor Bio: Alex Shahidi (Beverly Hills, CA) is a Managing Partner and Co. Chief Investment Officer at

Wiley



Stock Trader's Almanac 2022 (17th Edition)

Jeffrey A. Hirsch

9781119845911

Pub Date: 10/26/21

\$50.00 USD

208 pages

Spiral Bound

Business & Economics / Investments & Securities

/ Analysis & Trading Strategies

Series: Almanac Investor Series

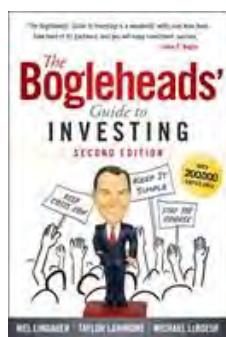
Summary: The Most Trusted Almanac Used by Savvy Investors to Profit Year after Year!

Created by Yale Hirsch in 1967, the *Stock Trader's Almanac* has delivered money-making insights and strategies to investors for more than six decades. The Almanac originated such important market phenomena as the "January Barometer" and the "Santa Claus Rally" and was instrumental in popularizing other tradable strategies, such as "The Best Six Months Strategy" (commonly known as "Sell in May and Go Away") and the four-year Presidential Election Cycle.

Mr. Hirsch imparted his knowledge of the stock market to his...

Contributor Bio: Jeffrey Hirsch (Nyack, NY) is CEO of Hirsch Holdings and Chief Market Strategist at Probabilities

Wiley



The Bogleheads' Guide to Investing (2nd Edition)

Mel Lindauer, Taylor Larimore, Michael LeBoeuf,

John C. Bogle

9781119847670

Pub Date: 11/23/21

\$22.00 USD

336 pages

Paperback

Business & Economics / Personal Finance / Investing

Summary: The irreverent guide to investing, Boglehead style

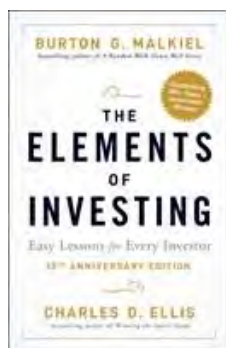
The Boglehead's Guide to Investing is a DIY handbook that espouses the sage investment wisdom of John C. Bogle. This witty and wonderful book offers contrarian advice that provides the first step on the road to investment success, illustrating how relying on typical "common sense" promoted by Wall Street is destined to leave you poorer. This updated edition includes new information on backdoor Roth IRAs and ETFs as mainstream buy and hold investments, estate taxes and gifting, plus changes to the laws regarding Traditional and Roth IRA...

Contributor Bio:

MEL LINDAUER, CFS, WMS, was dubbed "The Prince of the Bogleheads" by Jack Bogle. A Forbes.com columnist, he's one



Wiley



The Elements of Investing : Easy Lessons for Every Investor (3rd Edition)

Burton G. Malkiel, Charles D. Ellis

9781119851417

Pub Date: 11/24/21

\$18.00 USD

160 pages

Paperback

Business & Economics / Personal Finance / Investing

Summary: Praise for THE ELEMENTS OF INVESTING

"A common misperception is that successful investing requires a ton of money, a complicated portfolio, or a detailed understanding of where the markets are headed next. The truth is, sometimes the simplest approach is the toughest to beat. Charley Ellis and Burt Malkiel do a masterful job in *The Elements of Investing* of laying out clear, simple rules that any investor can follow to grow their wealth over time.

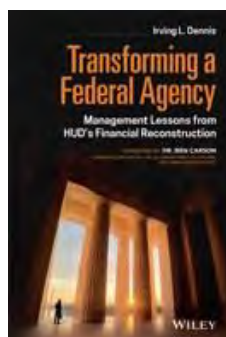
—**TIM BUCKLEY**, Vanguard Chairman & CEO

"These noted authors have distilled all you need to know about investing into a very small package. The b...

Contributor Bio:

BURTON G. MALKIEL is the Chemical Bank Chairman's

Wiley



Transforming a Federal Agency : Management Lessons from HUD's Financial Reconstruction

Irving Dennis

9781119850373

Pub Date: 11/16/21

\$35.00 USD

352 pages

Hardcover

Business & Economics / Accounting / Governmental

Summary: Discover how the author transformed a massive government department in just a few years and fixed seemingly unfixable problems

In *Transforming a Federal Agency: Management Lessons from HUD's Financial Reconstruction*, finance and strategy expert Irving (Irv) L. Dennis delivers an insightful and eye-opening exploration of the lessons he learned in bringing private sector experience to the transformation of the US Department of Housing and Urban Development's financial systems.

Pulled out of retirement after a 37-year career at Ernst & Young (EY), the author's tenure at HUD involved a ra...

Contributor Bio: Irving Dennis (New Albany, OH) is a strategic board member, advisor, executive and financial expert with high-level leadership involvement in business

For Dummies



Wills & Trusts Kit For Dummies (2nd Edition)

Larson

9781119832188

Pub Date: 11/2/21

\$29.99 USD

416 pages

Paperback

Law / Wills

Summary: Enjoy peace of mind knowing that your assets will pass to your family according to your wishes

Regardless of your age or income, writing a legal will is one of the greatest gifts you can give your family. But where do you begin? *Wills & Trusts Kit For Dummies* walks you through the most important considerations to have in mind when you're deciding what will happen to your estate when you're gone.

Writing a will or setting up a trust isn't as fun as binge watching the latest hot web series, but this book makes the task a little less daunting. Find out who needs a will or trust (spoiler ...

Contributor Bio: Aaron Larson (Ann Arbor, MI) is an attorney practicing law in Ann Arbor, Michigan. After

For Dummies

No Image
Available

Xero For Dummies (5th Edition)
 Heather Smith
 9780730394617
 Pub Date: 1/18/22
 \$26.99 USD
 Paperback
 Business & Economics / Accounting

Summary: Get up and running with Xero in a flash

Xero is fast emerging as the leader of online accounting software around the world, representing a serious challenge to MYOB, Sage and Quickbooks. *Xero For Dummies* provides you with all the information you need to set up your own Xero account from scratch, convert to Xero from another accounting software provider or start using Xero to its full potential.

Easy to use and deceptively powerful, Xero is so much more than a spreadsheet – it can help you streamline reporting; manage inventory; simplify accounts; and organise suppliers, customers and m...

GENERAL CONSUMER

For Dummies

No Image
Available

Algebra All-in-One For Dummies
 Mary Jane Sterling
 9781119843047
 Pub Date: 12/9/21
 \$39.99 USD
 416 pages
 Paperback
 Mathematics / Algebra

Summary: Solve for 'X' with this practical and easy guide to everything algebra

A solid understanding of algebra is the key to unlocking other areas of math and science that rely on the concepts and skills that happen in a foundational Algebra class. *Algebra I All-In-One For Dummies* is the key! With it, you'll get everything you need to solve the mystery of Algebra I.

This book proves that algebra is for everyone with straightforward, unit-based instruction, hundreds of examples and practice problems, and two quizzes for every chapter – one in the book and another (totally different!) online....

Contributor Bio: MARY JANE STERLING (Peoria, IL) was a professor of mathematics at Bradley University. She taught for more than 35 years. Sterling is the author of

Wiley



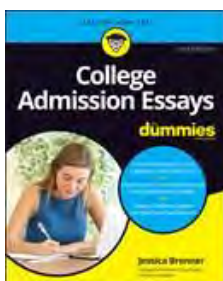
Classical Music For Dummies (3rd Edition)
 David Pogue
 9781119847748
 Pub Date: 12/14/21
 \$24.99 USD
 384 pages
 Paperback
 Music / Genres & Styles / Classical

Summary: AS CLASSIC AS IT GETS

Classical Music For Dummies, 3e tells the story of classical music while adding can't miss songs to your music library. Study up on the greatest composers like Bach and Beethoven, and learn the differences between the romantic style of classical music and the Baroque style. And, it's all easy to read with the fun Dummies style guiding the way. *Classical Music For Dummies, 3e* is the key to impressing all music aficionados at your next dinner party. Dummies.com has interactive elements to complement and add to, *Classical Music For Dummies, 3e*. The online component in...

Contributor Bio: SCOTT SPECK (MOBILE, AL) has performed around the globe in metropolises like London, Paris, Moscow, Beijing, New York, Chicago, San Francisco, Los Angeles and Washington. Scott has inspired international acclaim as a conductor of pas...

For Dummies

**College Admission Essays For Dummies** (2nd Edition)

Geraldine Woods, Jessica Brenner

9781119828334

Pub Date: 10/26/21

\$24.99 USD

352 pages

Paperback

Study Aids / College Entrance

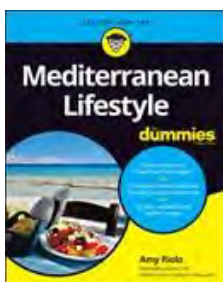
Summary: College is supposed to be fun, remember? Take the stress out of the admissions process with expert advice on writing personal essays.

College can be an absolute blast. But making it into your dream school is no easy feat. Don't be intimidated—*College Admission Essays For Dummies* is here to alleviate your anxieties and help you craft an unforgettable personal essay with the potential to impress any admissions committee.

This helpful guide walks you through every step of the writing process, from brainstorming and prep to the final polishes and submission. You'll learn how to make your ...

Contributor Bio: Jessica Brenner (Rocklin, CA) has been helping students achieve their goals for over a decade, logging thousands of hours working with teens and families

For Dummies

**Mediterranean Lifestyle For Dummies**

Riolo

9781119822226

Pub Date: 10/26/21

\$24.99 USD

320 pages

Paperback

Cooking / Regional & Ethnic / Mediterranean

Summary: Achieve optimal health and live longer with timeless advice from Mediterranean culture

The Mediterranean lifestyle offers achievable and enjoyable opportunities for a longer, healthier, and happier life. By incorporating simple and fun habits into your daily life, you can enjoy these lasting benefits. In *Mediterranean Lifestyle For Dummies*, best-selling author, Mediterranean lifestyle ambassador, chef, and culinary expert Amy Riolo walks you through the basic lifestyle practices that have stood the test of time and will transform the way you eat, socialize, and experience life.

You'll f...

Contributor Bio: Amy Riolo (Washington, DC) As an award-winning, best-selling, author, chef, television personality, and educator, Amy Riolo is one of the worlds foremost authorities

For Dummies

**SAT Math For Dummies with Online Practice** (2nd Edition)

Mark Zegarelli

9781119828365

Pub Date: 11/9/21

\$24.99 USD

368 pages

Paperback

Study Aids / Sat

Summary: Go into the SAT relaxed and confident by preparing with this straightforward and practical math resource

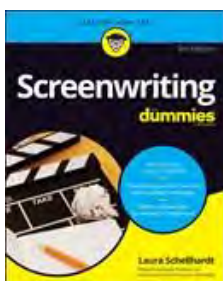
A great math score on the SAT can unlock countless opportunities, especially in the STEM fields. With the help of *SAT Math For Dummies*, you'll have what it takes to succeed on this challenging section of the exam. This helpful guide offers the tools and techniques you need to hone your strengths, eliminate your weaknesses, and walk into the testing room poised and prepared to conquer the math section of the SAT.

You'll learn to tackle basic and advanced algebra, geometry, and trig...

Contributor Bio:

Mark Zegarelli is a math teacher and tutor. He graduated

For Dummies

**Screenwriting For Dummies (3rd Edition)**

Laura Schellhardt

9781119835752

Pub Date: 12/9/21

\$24.99 USD

400 pages

Paperback

Performing Arts / Film / Screenwriting

Summary: Suspend your disbelief—you can make it as a screenwriter

Behind every blockbuster film and binge-worthy show, there's a screenwriter—and that writer could be you! Turn your brainstorming sessions into dynamic scripts with the help of *Screenwriting For Dummies*. Create believable worlds with relatable characters, gripping dialogue, and narrative structures that will keep even the showbiz bigwigs on the edge of their seats. Once you've polished your product, it's time to bring it to market. This book is full of advice that will help you get eyes on your screenplays so you can sell your w...

Contributor Bio: Laura Schellhardt is a senior lecturer at Northwestern University, where she is head of the undergraduate playwriting initiative in the Department of Theatre. She holds degrees in screenwriting, playwriting, and

PROFESSIONAL

Wiley

**A Contractor's Guide to Planning, Scheduling, and Control**

Arnold Leonard Holm

9781119813521

Pub Date: 12/14/21

\$90.00 USD

320 pages

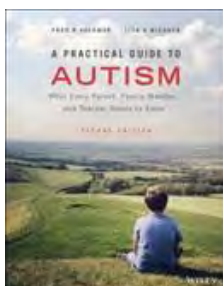
Hardcover

Technology & Engineering / Construction

Summary: Planning, Scheduling and Control: A

Construction Contractor's Perspective is a comprehensive guide to the responsibilities of the construction management team as it relates to schedule development and management. This text follows the complete scheduling cycle from preconstruction and scheduling, through to controls and project closeout. From the experience and perspective of real general contractors and scheduling professionals, this guide begins with a central case study that is expanded on throughout as essential planning and scheduling concepts are connected. Ideal for students in...

Wiley

**A Practical Guide to Autism : What Every Parent, Family Member, and Teacher Needs to Know (2nd Edition)**

Fred R. Volkmar, Lisa A. Wiesner

9781119685678

Pub Date: 9/28/21

\$39.99 USD

304 pages

Paperback

Family & Relationships / Parenting

Summary: An accessible guide to the most recent information about autism

The revised and updated second edition of *A Practical Guide to Autism* offers an authoritative guide to the diagnosis, assessment, and treatment of Autism/Autism Spectrum Disorder. Written by two highly regarded medical professionals, the book offers parents, family members, and teachers a useful review of the concept of autism, its diagnosis, and the most current treatments available. This comprehensive resource covers the range of the condition in infants, young, and school age children, adolescents, and adults.

The auth...

Contributor Bio:

FRED R. VOLKMAR, MD. is the Irvina B. Harris Professor of

Wiley



Adult Psychotherapy Homework Planner (6th Edition)

Arthur E. Jongsma, Jr., Timothy J. Bruce

9781119840848

Pub Date: 11/23/21

\$62.50 USD

400 pages

Paperback

Psychology / Psychotherapy

Series: PracticePlanners

Summary: Facilitate your client's involvement in change with 98 ready-to-print homework assignments

The newly updated Sixth Edition of the *Adult Psychotherapy Homework Planner* offers practitioners a wide variety of ready-to-use assignments for adult clients in almost every therapeutic mode. Designed to be used with the *Complete Adult Psychotherapy Treatment Planner, Sixth Edition*, this planner saves time and energy otherwise spent studying, finding, or writing custom assignments for each client.

The book is organized as a quick reference, with assignments grouped by behavioral problems like de...

Contributor Bio:

Arthur E. Jongsma, Jr., PhD, is the Series Editor for the bestselling *PracticePlanners®*. Since 1971, he has provided professional mental health services to both inpatient and

Wiley



Beginnings of Interior Environments (11th Edition)

Lynn M. Jones

9781119849926

Pub Date: 9/22/21

\$120.00 USD

528 pages

Paperback

Architecture / Interior Design

Summary: The gold standard for entry-level interior design education, now published by Wiley

In this Eleventh Edition of *Beginnings of Interior Environments*, accomplished interior designer and professor Lynn M. Jones delivers a balanced and comprehensive overview of commercial and residential interior design. Written to offer coverage of the creative and technical characteristics of the profession, the text also addresses Council for Interior Design Accreditation (CIDA) content.

The book presents topics on the scope of the profession, spatial development, and visual literacy while also reviewing...

Contributor Bio:

Lynn M. Jones leads *Jones Interiors & Consulting* with a focus on interior space planning and the partnership of

Wiley



Carbon : A Field Manual for Building Designers

Alan Organschi, Matti Kuittinen, Andrew Ruff

9781119720768

Pub Date: 10/26/21

\$60.00 USD

176 pages

Hardcover

Architecture / Methods & Materials

Summary: A comprehensive approach to design that integrates sustainable principles and design strategies for decarbonized construction

Representing an international collaboration between academics and architects in the United States and Europe, *Carbon: A Field Manual for Designers and Builders* offers professionals in the field an approach to sustainable design that embraces building science principles, life-cycle analysis, and design strategies in carbon neutral construction. The book also contains background information on carbon in construction materials and in the building design process. ...

Contributor Bio:

Matti Kuittinen is an architect and professor of resource-efficient construction at Aalto University, Finland. As a

Wiley



Designing with Light : The Art, Science, and Practice of Architectural Lighting Design (2nd Edition)

Jason Livingston

9781119807780

Pub Date: 12/9/21

\$74.95 USD

432 pages

Paperback

Architecture / Interior Design

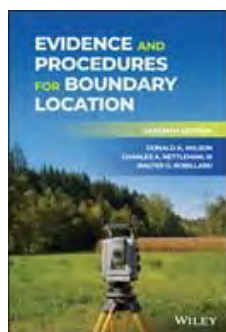
Summary: The new edition of the popular introduction to architectural lighting design, covering all stages of the lighting design process

Designing with Light: The Art, Science, and Practice of Architectural Lighting Design, Second Edition, provides students and professionals alike with comprehensive understanding of the use of lighting to define and enhance a space. This accessible, highly practical textbook covers topics such as the art and science of color, color rendering and appearance, lighting control systems, building codes and standards, and sustainability and energy conservation. Thr...

Contributor Bio:

Jason Livingston is Principal at Studio T+L, a leading lighting design firm based in New York City. He is Co-Chair of the Illuminating Engineering Society (IES) Color Committee,

Wiley



Evidence and Procedures for Boundary Location (7th Edition)

Donald A. Wilson, Charles A. Nettleman III,

Walter G. Robillard

9781119719397

Pub Date: 8/31/21

\$156.00 USD

720 pages

Hardcover

Technology & Engineering / Civil

Summary: EVIDENCE AND PROCEDURES FOR BOUNDARY LOCATION

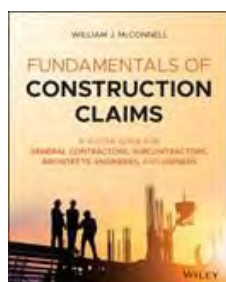
THE UPDATED CLASSIC GUIDE TO LAND BOUNDARY LAW AND EVIDENCE DISCOVERY

The revised Seventh Edition of *Evidence and Procedures for Boundary Location* serves as the seminal guide to the principles and concepts of land boundary law and evidence for accurately determining boundaries. Written by a team of noted authorities on the subject, the book presents the proven methods for the rediscovery of real property boundaries. Grounded in historical documentation, field investigation, and recreation of the original surveying methodology, the book conta...

Contributor Bio:

Donald A. Wilson is president of Land & Boundary

Wiley



Fundamentals of Construction Claims : A 10-Step Guide for General Contractors, Subcontractors, Architects and Engineers

William J. McConnell

9781119679905

Pub Date: 11/2/21

\$120.00 USD

Hardcover

Technology & Engineering / Construction

Summary: Demystify complicated construction claims with this indispensable guide

Given how common complex claims have become in the modern built environment, *Fundamentals of Construction Claims: A 10-Step Guide for General Contractors, Subcontractors, Architects and Engineers* is an absolutely critical addition to the library of any construction professional.

Written by William J. McConnell, PE, JD, MSCE, CDT, a celebrated, lawyer, author, engineer, and expert witness, *Fundamentals of Construction Claims* sets out clear and concrete strategies for developing a construction claim from beginning to ...



Geoengineering : The Gamble

Gernot Wagner

9781509543069

Pub Date: 11/1/21

\$19.95 USD

188 pages

Paperback

Technology & Engineering / Environmental

Summary: Stabilizing the world's climates means cutting carbon dioxide pollution. There's no way around it. But what if that's not enough? What if it's too difficult to accomplish in the time allotted or, worse, what if it's so late in the game that even cutting carbon emissions to zero, tomorrow, wouldn't do?

Enter solar geoengineering. The principle is simple: attempt to cool Earth by reflecting more sunlight back into space. The primary mechanism, shooting particles into the upper atmosphere, implies more pollution, not less. If that doesn't sound scary, it should. There are lots of risks, u...

Contributor Bio:

Gernot Wagner teaches climate economics at NYU, co-authored *Climate Shock*, and writes Bloomberg's Risky Climate column. He was the founding executive director of Harvard's Solar Geoengineering Research Program and



Health Promotion Programs : From Theory to Practice (3rd Edition)

Carl I. Fertman, Melissa Grim, (SOPHE) Society for Public Health Education

9781119770886

Pub Date: 12/9/21

\$93.50 USD

512 pages

Paperback

Medical / Public Health

Series: Jossey-Bass Public Health

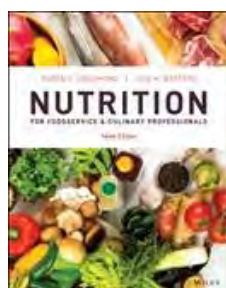
Summary: An incisive, up-to-date, and comprehensive treatment of effective health promotion programs

In the newly revised Third Edition of *Health Promotion Programs: From Theory to Practice*, health and behavior experts Drs. Carl I. Fertman and Melissa Grim deliver a robust exploration of the history and rapid evolution of health promotion programs over the last three decades. The authors describe knowledge advances in health and behavior that have impacted the planning, support, and implementation of health promotion programs.

With thoroughly updated content, statistics, data, figures, and tabl...

Contributor Bio:

Carl I. Fertman, MBA, PhD, is Associate Professor of Health and Physical Activity, as well as Executive Director of the Maximizing Adolescent Potentials Program in the School



Nutrition for Foodservice and Culinary Professionals (10th Edition)

Karen E. Drummond, Lisa M. Brefere

9781119777199

Pub Date: 12/2/21

\$120.95 USD

444 pages

Hardcover

Cooking / Methods

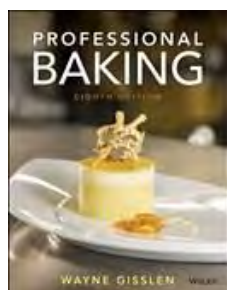
Summary: Combine the insights of an experienced dietitian and a renowned chef in this practical guide to nutrition and food

In the newly revised 10th Edition of *Nutrition for Foodservice and Culinary Professionals*, registered nutritionist Karen E. Drummond and executive chef Lisa M. Brefere deliver an insightful guide to incorporating healthy, balanced dietary techniques into everyday practice. From national nutrition guidelines to food preparation and labeling standards, the authors cover every relevant aspect of planning, preparing, and serving healthy meals. They include updated 2020-2025 Di...

Contributor Bio:

KAREN EICH DRUMMOND is the author and co-author of numerous books, including *The Restaurant Training Manual*

Wiley



Professional Baking (8th Edition)

Wayne Gisslen

9781119744993

Pub Date: 11/9/21

\$120.95 USD

792 pages

Hardcover

Cooking / Methods / Baking



Summary: A comprehensive and reliable approach to the foundations of baking, ideal for students and early-career professionals

In the newly revised Eighth Edition of *Professional Baking*, best-selling author Wayne Gisslen delivers a comprehensive and accessible introduction to baking practices, including the selection of ingredients and proper mixing and baking techniques. The book discusses makeup and assembly, as well as skilled and imaginative decoration and presentation, in a straightforward and learner-friendly style.

Each recipe and formula still includes US and metric measurements. The met...

Wiley



Residential Interior Design : A Guide to Planning Spaces (4th Edition)

Maureen Mitton, Courtney Nystuen

9781119653424

Pub Date: 11/23/21

\$67.50 USD

288 pages

Paperback

Architecture / Interior Design

Summary: Residential Interior Design

Discover a practical guide to residential space planning, in this room-by-room guide with up-to-date info on accessibility, ergonomics, and building systems

In the newly revised Fourth Edition of *Residential Interior Design: A Guide to Planning Spaces*, an accomplished team of design professionals delivers the gold standard in practical, human-centered residential interior design. Authors Maureen Mitton and Courtney Nystuen explore every critical component of interior architecture from the perspective of ergonomics and daily use.

The text functions as a guide f...

Contributor Bio:

Maureen Mitton is Professor Emeritus. and former Director

Wiley



Revenue Management for the Hospitality Industry (2nd Edition)

David K. Hayes, Joshua D. Hayes, Peggy A. Hayes

9781119790778

Pub Date: 11/16/21

\$98.95 USD

512 pages

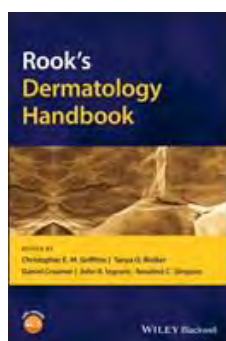
Hardcover

Business & Economics / Industries / Hospitality, Travel & Tourism

Summary: This revised and updated second edition of *Revenue Management for the Hospitality Industry* explains pricing and revenue management strategies using realistic and practical industry examples from hotels, restaurants, and many other hospitality industry segments that utilize differential pricing as a major revenue management tool. The book explains, in detail, what hospitality professionals must know and do to become effective revenue managers.

A new chapter on data analysis addresses the dramatic rise in the importance of big-data collection and management, as well as the importance of ...

Wiley-Blackwell



Rook's Dermatology Handbook

Christopher M. Griffith, Tanya O. Bleiker, Daniel Creamer, James C. Ingram, Rosalind Simpson
9781119428190

Pub Date: 1/25/22

\$95.00 USD

1040 pages

Paperback

Medical / Dermatology



...

Summary: The reliable quick-reference guide to clinical dermatology

Rook's Dermatology Handbook condenses a wealth of clinical expertise into its accessible, user-friendly guide to the diagnosis and management of dermatological disorders. With its contents carefully selected from the much-respected *Rook's Textbook of Dermatology*, this invaluable resource combines precise explanations with visual aids and a concise, quick-reference format to create an everyday tool for practitioners and students alike. This innovative new text:

- Provides quick answers to clinical questions in one concise and prac...

Contributor Bio:

No Image
Available

Stantec's Water Treatment : Principles and Design (3rd Edition)

Kerry Howe, John C. Crittenden, R. Rhodes Trussell, David W. Hand, George Tchobanoglous
9781119819967

Pub Date: 11/16/21

\$225.00 USD

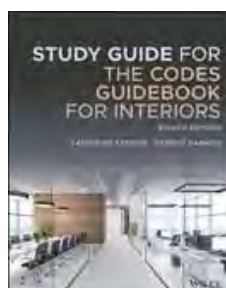
Hardcover

Technology & Engineering / Environmental / Water Supply

Summary: Written by some of the foremost experts in the field of public water supply, *Stantec's Water Treatment: Principles and Design, Updated Third Edition* is a must-have resource for engineers designing or operating water treatment plants as well as for students of civil, environmental and water resources engineering. Topics span from the fundamentals of water chemistry and microbiology to methods for detecting constituents in water, implementing water treatment processes, and managing residuals from water treatment plants. This Updated Third Edition includes an exciting all-new chapter on...

Wiley

Wiley



Study Guide for The Codes Guidebook for Interiors (8th Edition)

Katherine E. Kennon, Sharon K. Harmon
9781119720881

Pub Date: 11/2/21

\$41.50 USD

176 pages

Paperback

Architecture / Interior Design

Wiley

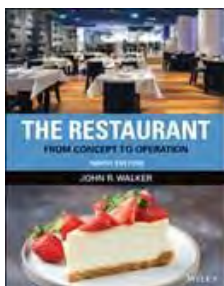
**Stufish : Entertainment Architecture**

Ray Winkler, Neil Spiller
 9781119812241
 Pub Date: 12/28/21
 \$45.00 USD
 136 pages
 Paperback
 Architecture
 Series: Architectural Design

Summary: This issue of *AD* looks at the work of STUFISH Entertainment Architects. Founded by the late Mark Fisher, the legendary British architect known for his rock music stage sets for bands including the Rolling Stones, U2 and Pink Floyd, the studio is a recognised leader in entertainment architecture.

The STUFISH team of architects, designers, visualisers, production managers, technical specialists and producers creates ambitious and pioneering work, exploring new ways to inspire audiences and visitors, from musical experiences to theatrical shows, exhibitions and buildings. Its work has bee...

Wiley

**The Restaurant : From Concept to Operation**
(9th Edition)

John R. Walker
 9781119762164
 Pub Date: 11/23/21
 \$120.95 USD
 512 pages
 Hardcover
 Technology & Engineering / Food Science

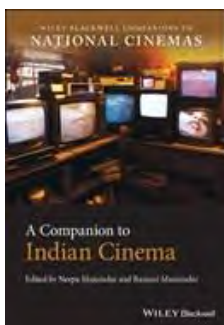
Summary: An authoritative, up-to-date, and one-stop guide to the restaurant business

In the newly revised *The Restaurant: From Concept to Operation, Ninth Edition*, accomplished hospitality and restaurant professional John R. Walker delivers a comprehensive exploration of opening a restaurant, from the initial idea to the grand opening. The book offers readers robust, applications-based coverage of all aspects of developing, opening, and running a restaurant.

Readers will discover up-to-date material on staffing, legal and regulatory issues, cost control, financing, marketing and promotion, equ...

SOCIAL SCIENCE & HUMANITIES

Wiley-Blackwell

**A Companion to Indian Cinema**

Neepa Majumdar, Ranjani Mazumdar
 9781119048190
 Pub Date: 11/23/21
 \$185.00 USD
 Hardcover
 Performing Arts / Film / History & Criticism
 Series: Wiley Blackwell Companions to National Cinemas

Summary: A new collection in the Wiley Blackwell Companions to National Cinemas series, featuring the cinemas of India

In *A Companion to Indian Cinema*, film scholars Neepa Majumdar and Ranjani Mazumdar along with 25 established and emerging scholars, deliver new research on contemporary and historical questions on Indian cinema. The collection considers Indian cinema's widespread presence both within and outside the country, and pays particular attention to regional cinemas such as Bhojpuri, Bengali, Malayalam, Manipuri, and Marathi. The volume also reflects on the changing dimensions of techno...

Contributor Bio:

Neepa Majumdar is Associate Professor of Film Studies in the English Department at the University of Pittsburgh. She



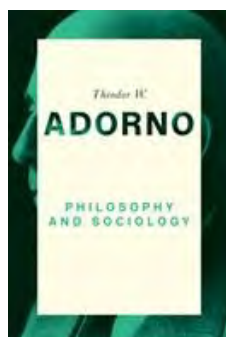
Pandemic Surveillance

David Lyon
9781509550319
Pub Date: 12/20/21
\$22.95 USD
176 pages
Paperback
Social Science / Popular Culture

Summary: The COVID-19 pandemic has disrupted life as we knew it. Lockdowns, self-isolation and quarantine have become a normal part of everyday life. Pandemic surveillance allows governments and corporations to monitor and surveil the spread of the virus and to make sure citizens follow the measures they put in place. This is evident in the massive, unprecedented mobilization of public health data to contain and combat the virus, and the ballooning of surveillance technologies such as contact-tracing apps, facial recognition, and population tracking. This can also be seen as a pandemic of surv...

Contributor Bio:

David Lyon is Professor in the Faculty of Law and Director of the Surveillance Studies Centre at Queen's University in Kingston, Ontario.



Philosophy and Sociology: 1960

Theodor W. Adorno, Nicholas Walker, Dirk Braunstein
9780745679426
Pub Date: 2/14/22
\$28.95 USD
320 pages
Paperback
Philosophy

Summary: In summer 1960, Adorno gave the first of a series of lectures devoted to the relation between sociology and philosophy. One of his central concerns was to dispel the notion, erroneous in his view, that these were two incompatible disciplines, radically opposed in their methods and aims, a notion that was shared by many. While some sociologists were inclined to dismiss philosophy as obsolete and incapable of dealing with the pressing social problems of our time, many philosophers, influenced by Kant, believed that philosophical reflection must remain 'pure', investigating the constit...

Contributor Bio:

Theodor W. Adorno (1903-1969), a prominent member of the Frankfurt School, was one of the most influential thinkers of the 20th century in the areas of social theory, philosophy and aesthetics.

Markup Note: Asia: This Polity title is on special Trade discount



The Soviet Passport : The History, Nature and Uses of the Internal Passport in the USSR

Albert Baiburin, Stephen Dalziel
9781509543182
Pub Date: 12/28/21
\$45.00 USD
455 pages
Hardcover
History / Modern / 20Th Century
Series: New Russian Thought

Summary: In this remarkable book, Albert Baiburin provides the first in-depth study of the development and uses of the passport, or state identity card, in the former Soviet Union. First introduced in 1932, the Soviet passport took on an exceptional range of functions, extending not just to the regulation of movement and control of migrancy but also to the constitution of subjectivity and of social hierarchies based on place of residence, family background, and ethnic origin.

While the basic role of the Soviet passport was to certify a person's identity, it assumed a far greater significance i...

Contributor Bio:

Albert Baiburin is professor at the Department of Anthropology at the European University of St Petersburg.

Markup Note: Asia: This Polity title is on special Trade discount



The Time of Revolt

Donatella Di Cesare, David Broder
9781509548392
Pub Date: 1/25/22
\$16.95 USD
160 pages
Paperback
Philosophy

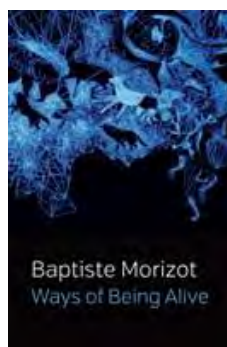
Summary: As capitalism triumphs on the ruins of utopias and faith in progress fades, revolts are breaking out everywhere. From London to Hong Kong, Buenos Aires to Beirut, protests flare up, in some cases spreading like wildfire, in other cases petering out and re-igniting elsewhere. Not even the pandemic has been able to stop them: as many were reflecting on the loss of public space, the fuse of a fresh explosion was lit in Minneapolis with the brutal murder of George Floyd. We are living in an age of revolt.

But what is revolt? It would be a mistake to think of revolt as simply an explosi...

Contributor Bio:

Donatella Di Cesare is Professor of Theoretical Philosophy at the Sapienza University of Rome.

Markup Note: Asia: This Polity title is on special Trade discount



Ways of Being Alive

Baptiste Morizot, Andrew Brown
9781509547210
Pub Date: 1/18/22
\$24.95 USD
290 pages
Paperback
Philosophy

Summary: The ecological crisis is a very real crisis for the many species that face extinction but it is also a crisis of sensibility – that is, a crisis in our relationships with other living beings. We've grown accustomed to treating other living beings as the material backdrop for the drama of human life: the animal world is regarded as part of 'nature', juxtaposed to the world of human beings who pursue their aims independently of other species.

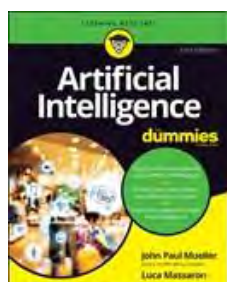
Building on his highly original work on the tracking of animals in their natural habitat, Baptiste Morizot argues that the time has come for us to...

Contributor Bio:

Baptiste Morizot teaches philosophy at Aix-Marseille University

Markup Note: Asia: This Polity title is on special Trade discount

TECHNOLOGY



Artificial Intelligence For Dummies (2nd Edition)

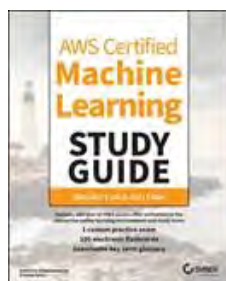
John Paul Mueller, Luca Massaron
9781119796763
Pub Date: 11/24/21
\$34.99 USD
368 pages
Paperback
Computers / Artificial Intelligence

Summary: Forget far-away dreams of the future. Artificial intelligence is here now!

Every time you use a smart device or some sort of slick technology—be it a smartwatch, smart speaker, security alarm, or even customer service chat box—you're engaging with artificial intelligence (AI). If you're curious about how AI is developed—or question whether AI is real—*Artificial Intelligence For Dummies* holds the answers you're looking for. Starting with a basic definition of AI and explanations of data use, algorithms, special hardware, and more, this reference simplifies this complex topic for anyone...

Contributor Bio: John Mueller (La Valle, WI) is a freelance author and technical editor. He is the author of Machine Learning for Dummies and Algorithms for Dummies, which both require some knowledge of AI. Luca Massaron (Verona, Italy) is a data sci...

Sybex



AWS Certified Machine Learning Study Guide : Specialty (MLS-C01) Exam

Shreyas Subramanian, Stefan Natu

9781119821007

Pub Date: 12/14/21

\$60.00 USD

480 pages

Paperback

Computers / Networking

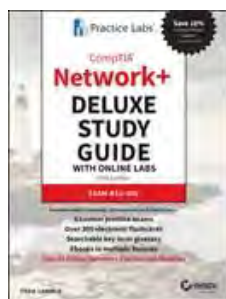
Summary: Succeed on the AWS Machine Learning exam or in your next job as a machine learning specialist on the AWS Cloud platform with this hands-on guide

As the most popular cloud service in the world today, Amazon Web Services offers a wide range of opportunities for those interested in the development and deployment of artificial intelligence and machine learning business solutions.

The *AWS Certified Machine Learning Study Guide: Specialty (MLS-C01) Exam* delivers hyper-focused, authoritative instruction for anyone considering the pursuit of the prestigious Amazon Web Services Machine Learnin...

Contributor Bio: Shreyas Subramanian has a PhD in multi-level systems optimization and application of Machine

Sybex



CompTIA Network+ Deluxe Study Guide with Online Labs : Exam N10-008 (5th Edition)

Todd Lammle

9781119813446

Pub Date: 10/26/21

\$150.00 USD

1040 pages

Hardcover

Computers / Certification Guides

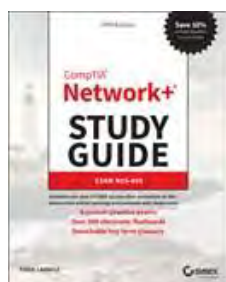
Series: Sybex

Summary: Learn the key objectives and most crucial concepts covered by the Network+ Exam N10-008 with this comprehensive and practical Deluxe Study Guide!

Tell the world you have the skills to install, configure, and troubleshoot today's basic networking hardware peripherals and protocols. First, however, you have to pass the exam! This Deluxe Study Guide covers 100% of exam objectives, including functional networks; essential network devices; switches and routers to segment network traffic and create resilient networks; network configurations; network security, standards, and protocols; network...

Contributor Bio: Todd Lammle (Coeur D Alene, ID), Network+, CCSI, CCNA, CCNP, is the networking authority. He has been involved in computers and networking with Fortune 500 companies for almost 30 years. Todd is President of GlobalNet System Solution...

Sybex



CompTIA Network+ Study Guide : Exam N10-008 (5th Edition)

Todd Lammle

9781119811633

Pub Date: 10/19/21

\$55.00 USD

1040 pages

Paperback

Computers / Certification Guides

Summary: Prepare for the Network+ certification and a new career in network installation and administration

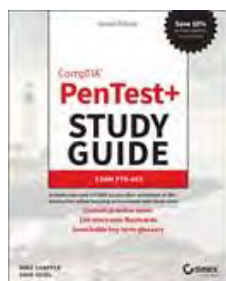
In the newly revised Fifth Edition of *CompTIA Network+ Study Guide Exam N10-008*, bestselling author and network expert Todd Lammle delivers thorough coverage of how to install, configure, and troubleshoot today's basic networking hardware peripherals and protocols.

This book will prepare you to succeed on the sought-after CompTIA Network+ certification exam, impress interviewers in the network industry, and excel in your first role as a junior network administrator, support technician, o...

Contributor Bio:

Todd Lammle, Network+, CCSI, CCNA, CCNP, is the networking authority. He has been involved in computers and

Sybex



CompTIA PenTest+ Study Guide : Exam PT0-002 (2nd Edition)

Mike Chapple, David Seidl

9781119823810

Pub Date: 11/2/21

\$60.00 USD

576 pages

Paperback

Computers / Certification Guides

Summary: Prepare for success on the new PenTest+ certification exam and an exciting career in penetration testing

In the revamped Second Edition of *CompTIA PenTest+ Study Guide: Exam PT0-002*, veteran information security experts Dr. Mike Chapple and David Seidl deliver a comprehensive roadmap to the foundational and advanced skills every pentester (penetration tester) needs to secure their CompTIA PenTest+ certification, ace their next interview, and succeed in an exciting new career in a growing field.

You'll learn to perform security assessments of traditional servers, desktop and mobile ope...

Contributor Bio:

MIKE CHAPPLE, Security Consultant, CISSP, is Teaching

For Dummies



Excel All-in-One For Dummies

Greg Harvey

9781119830726

Pub Date: 12/14/21

\$39.99 USD

896 pages

Paperback

Computers / Business & Productivity Software / Spreadsheets

Summary: ACCELERATE YOUR EXCEL KNOWLEDGE

Excel All-in-One For Dummies doesn't ask users to pick what they need to know. Instead it gives readers an overview on the vital Excel topics they need to know as well as answers to questions they didn't know they should ask. Dive in to find a refresher on the basics of Excel as well as dipping your toes into data analysis, using formulas and functions, and making your data digestible with interesting graphs. Not sure if this book covers the version of Excel on your computer? No worries! Microsoft 365, Office 2021, and Office enterprise users will find w...

Contributor Bio: PAUL MCFEDRIES (Toronto, ONT CANADA) probably spends most of his time writing technology books. He's credited on over 160 publications with topics ranging from Windows 10, Microsoft Office, Apple gadgets, and Amazon Alexa. His most r...

Wiley



Fight Fire with Fire : Proactive Cybersecurity Strategies for Today's Leaders

Renee Tarun

9781119854265

Pub Date: 9/22/21

\$29.99 USD

240 pages

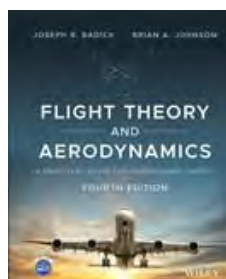
Hardcover

Computers / Security

Summary: Organizations around the world are in a struggle for survival, racing to transform themselves in a herculean effort to adapt to the digital age, all while protecting themselves from headline-grabbing cybersecurity threats. As organizations succeed or fail, the centrality and importance of cybersecurity and the role of the CISO—Chief Information Security Officer—becomes ever more apparent. It's becoming clear that the CISO, which began as a largely technical role, has become nuanced, strategic, and a cross-functional leadership position.

Fight Fire with Fire: Proactive Cybersecurity S...

Contributor Bio: Renee Taurin is currently the Deputy CISO at Fortinet. She has over twenty-five years of experience in the information technology and cybersecurity fields with leadership experience in development and engineering,



Flight Theory and Aerodynamics : A Practical Guide for Operational Safety (4th Edition)

Joseph R. Badick, Brian A. Johnson, Charles E.

Dole, James E. Lewis

9781119772392

Pub Date: 10/19/21

\$175.00 USD

480 pages

Hardcover

Technology & Engineering / Aeronautics & Astronautics

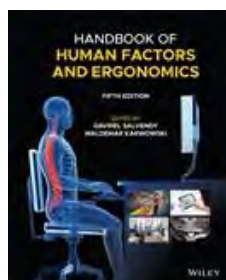
Summary: FLIGHT THEORY AND AERODYNAMICS

GET A PILOT'S PERSPECTIVE ON FLIGHT AERODYNAMICS FROM THE MOST UP-TO-DATE EDITION OF A CLASSIC TEXT

The newly revised Fourth Edition of *Flight Theory and Aerodynamics* delivers a pilot-oriented approach to flight aerodynamics without assuming an engineering background. The book connects the principles of aerodynamics and physics to their practical applications in a flight environment. With content that complies with FAA rules and regulations, readers will learn about atmosphere, altitude, airspeed, lift, drag, applications for jet and propeller aircraft, s...

Contributor Bio:

JOSEPH R. BADICK is an Adjunct Faculty Member with Embry Riddle Aeronautical University, now retired from



Handbook of Human Factors and Ergonomics (5th Edition)

Gavriel Salvendy, Waldemar Karwowski

9781119636083

Pub Date: 8/24/21

\$315.00 USD

1600 pages

Hardcover

Technology & Engineering / Industrial Engineering

Summary: HANDBOOK OF HUMAN FACTORS AND ERGONOMICS

Discover the latest developments in ergonomics and human factors with the newest edition of this market leading reference

In the newly revised Fifth Edition of *Handbook of Human Factors and Ergonomics*, Drs. Gavriel Salvendy and Waldemar Karwowski deliver a comprehensive exploration of workplace environment design, human-machine interfaces, and cutting-edge research on the reduction of health and safety risks. The editors have compiled practical material from an international team of leading experts in ergonomics and human factors that will benefi...

Contributor Bio:

Gavriel Salvendy, PhD is University Distinguished



iMac For Dummies (11th Edition)

Mark L. Chambers

9781119806660

Pub Date: 12/9/21

\$29.99 USD

464 pages

Paperback

Computers / Hardware / Personal Computers

Summary: Experience the newest in iMac technology

Business or pleasure? The iMac has your back for both! You have a great iMac, but now it's time to take things to the next level. This easy-to-use guide explains everything from the universal necessities like setting up and configuring your iMac to the custom uses like using the Photos, Messages, and iMovie apps. Be a whiz with the productivity apps like Numbers, Pages, and Keynote. This guide will also explore the new OS update. All of this is combined with optimizing system speed while it runs multiple apps. Finally, you'll find help on how to...

Contributor Bio: Mark L. Chambers (Columbia, MO), has been a technical author, computer consultant, BBS sysop, programmer, and hardware technician for over 30 years. Mark has written more than thirty computer books. His recent titles include MacBook ...

For Dummies

**iPhone For Dummies iOS (2022)**

Edward C. Baig
 9781119837152
 Pub Date: 11/24/21
 \$29.99 USD
 416 pages
 Paperback
 Computers / Hardware / Cell Phones & Devices

Summary: RING! RING! IT'S YOUR IPHONE CALLING

The iPhone is a music player, a gaming system, a computer, and a mobile phone all wrapped up in one pocket-sized package. Your device can keep you in touch with friends and family, tell you what's going on in the world, and provide endless hours of entertainment. And those are just a few of its many capabilities! *iPhone For Dummies* offers the insight of two longtime Apple experts on how to make the most of your iPhone and its updated features. Peek inside for the latest iOS 15 features including expanded FaceTime features and new Apple Wallet option...

Contributor Bio: Edward C. Baig (New York, NY) is the technology writer whose work has appeared in numerous national publications including USA Today. Bob "Dr. Mac" LeVitus (Austin, TX) is the tech columnist for the Houston Chronicle and has written ...

For Dummies

**iPhone For Seniors For Dummies (2022)**

Dwight Spivey
 9781119837183
 Pub Date: 11/23/21
 \$29.99 USD
 464 pages
 Paperback
 Computers / Hardware / Cell Phones & Devices

Summary: Become your own iPhone guru

Your first time using an iPhone comes with a lot of excitement. It can also be a bit intimidating. After all, it's jam-packed with apps and cool features, but there's no handy manual to help you unravel all the device's mysteries. *iPhone For Seniors For Dummies* can help you take your first iPhone steps and save you the trouble of finding someone to answer your questions. It features the tasks that you most likely want to do—like chatting on FaceTime, shooting videos and photos, and connecting on social media. It also introduces you to the App store so that ...

Contributor Bio: Dwight Spivey (Mobile, AL) has been an expert on all things Apple for 20+ years. He's the author of many technology books, including the most recent editions of iPhone For Seniors For Dummies and iPad For Seniors For

Wiley

**Job Ready Python**

Haythem Balti, Kim Weiss
 9781119817383
 Pub Date: 11/23/21
 \$40.00 USD
 688 pages
 Paperback
 Computers / Languages / Python

Summary: Job Ready Python delivers a comprehensive and foundational approach to Python that is immediately applicable to real-world environments. Based on the highly regarded and effective Software Guild Python course, this book teaches you the basic and advanced Python concepts you will need at any entry-level Python position.

With the "Pulling It Together" sections, you'll combine and integrate the concepts and lessons taught by the book, while also benefiting from:

- A thorough introduction to getting set up with Python
- Practical discussions of the basics of the Python language, including syntax...

Contributor Bio: Haythem Balti is the Director of Curriculum at Wileys Software Guild and mthree. Haythem has created courses used by thousands of Software Guild and



Navigating the Cybersecurity Career Path : Insider Advice for Navigating from Your First Gig to the C-Suite

Helen Patton
9781119833420
Pub Date: 12/9/21
\$30.00 USD
192 pages
Paperback
Computers / Security

Summary: Finding a job in Cybersecurity can be challenging. Being successful in the profession takes work. Leading a security team is something else again.

Navigating The Cybersecurity Career Path helps anyone wanting a successful cybersecurity career, whether they are just starting out or have been in the industry for some time.

Following *Navigating the Cybersecurity Career Path* will provide the reader:

- an understanding of why working in security is unique, and how to use this knowledge to be successful
- a progression of answers to questions from entering and working in the cybersecurity profess...

Contributor Bio: Helen Patton has held a number of senior technical leadership positions in cybersecurity including AVP & CISO at The Ohio State University and Executive Director

For Dummies



Office 365 All-in-One For Dummies (2nd Edition)

Peter Weverka
9781119830702
Pub Date: 12/9/21
\$39.99 USD
896 pages
Paperback
Computers / Business & Productivity Software / Office Suites

Summary: YOUR ONE-STOP REFERENCE ON OFFICE 365 PRODUCTIVITY

Do you find yourself composing a letter in Word in the morning, joining a Teams meeting before lunch, crunching numbers in Excel in the afternoon, and answering email on Outlook all day? *Office 365 All-in-One For Dummies* is the book to help you get through all those tasks. Filled with mini books to cover all Office applications, this all updated edition offers guidance on the core Office 365 applications as well as the tools that make collaborating with remote colleagues a cinch. Whether you're new to Office or just need a refresher fo...

Contributor Bio: PETER WEVERKA (SAN FRANCISCO, CA) may be the last person living in San Francisco city limits who didn't found a huge tech company. Instead, he is a long-time Dummies technology author who's written some of the series

For Dummies

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Photoshop Elements 2022 For Dummies

Barbara Obermeier, Ted Padova
9781119837213
Pub Date: 11/24/21
\$39.99 USD
464 pages
Paperback
Computers / Design, Graphics & Media / Photography

Summary: SAY CHEESE!

Photoshop Elements has a reputation of being the little brother of Photoshop, a photo editor that doesn't have the muscle of its better-known sibling. The truth is the Elements version offers all the photo editing tools and power the vast majority of non-professional photographers and designers will ever need to get the results they want. This book helps even the absolute beginner get a grasp on the art of photo editing before sending them on their way to making common image fixes with a single click and taking full control of image layers to create a unique result.

UPDATE...

Wiley

No Image
Available

Practical Golang : Building Scalable Network and Non-Network Applications

Amit Saha
9781119773818
Pub Date: 12/21/21
\$40.00 USD
256 pages
Paperback
Computers / Programming / Open Source

Summary: Practical Golang aims to use the Golang programming language to build applications typically being written and deployed in software systems across the industry. In this book, readers will learn how to write production ready HTTP 1.1, HTTP2, RPC and TCP/UDP servers. You will learn about best practices related to failure handling, logging, monitoring and scaling their services in a platform neutral way. Throughout this book, we will only resort to using the most popular open source projects and aim to be as cloud provider neutral as possible.

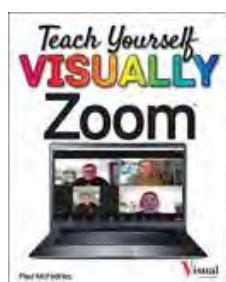
- This practical guide will cover:
- Writing a HTTP...

Contributor Bio: Amit Saha is a senior devops engineer based in Sydney, Australia. He has worked in software for 9 years, and in software development and infrastructure roles in companies such as Sun Microsystems, RedHat and various

Wiley

Teach Yourself VISUALLY Zoom

Paul McFedries
9781119835844
Pub Date: 10/5/21
\$30.00 USD
304 pages
Paperback
Computers / Hardware



Summary: Learn Zoom in a flash with step-by-step instructions and clear, full-size screenshots

For anyone looking for a fast and easy way to learn the most popular videoconferencing software on the market today, *Teach Yourself VISUALLY Zoom* is your secret weapon. This hands-on guide skips the long-winded explanations and actually shows you how to do what you need to do in Zoom with full-size, color pictures and screenshots.

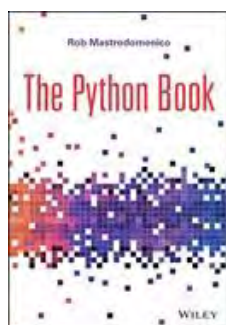
Whether you're a total newbie to Zoom or you just need to brush up on some of the finer points of this practical software, you'll be up and running in no time at all. From ...

Contributor Bio: Paul McFedries (Toronto, Ontario) is the president of Logophilia Limited, a technical writing company. He has been programming since he was a teenager in the

Wiley

The Python Book

Rob Mastrodomenico
9781119573319
Pub Date: 1/4/22
\$55.00 USD
288 pages
Paperback
Mathematics / Probability & Statistics



Summary: Discover the power of one of the fastest growing programming languages in the world with this insightful new resource

The Python Book delivers an essential introductory guide to learning Python for anyone who works with data but does not have experience in programming. The experienced data scientist, Python programmer, and author shows readers how to use Python for data analysis, exploration, cleaning, and wrangling. Readers will learn what in the Python language is important for data analysis and why and remain focused on those skills.

The book assists budding programmers to gradua...

Contributor Bio:

Rob Mastrodomenico, PhD, is a quant/statistician/data scientist with a focus on modelling sports. He received his



Windows 11 For Dummies

Andy Rathbone

9781119846475

Pub Date: 11/24/21

\$24.99 USD

464 pages

Paperback

Computers / Operating Systems / Windows Desktop

Summary: The book that keeps you from chucking your computer out your Window

Windows 11 arrives with the promise of being the fastest, most secure, and most flexible of the operating system yet. That doesn't mean it's always easy to make your computer work faster, more securely, and more flexible. This book offers help for those moments when you ask yourself "what the heck is my computer doing?" You'll find guidance on how to get around the newly updated Windows 11 interface, how to use new Windows tools like Teams and widgets, and even how to bring Android apps on board your device to simplify...

Contributor Bio: Andy Rathbone (San Diego, CA)

probably didn't think "someday I'm going to be the world's all-time best-selling tech how-to book author" when he was finishing his comparative literature degree. A stint writing for computer magazines l...



December



BUSINESS & ECONOMICS

Wiley

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Accountability and Ownership

Brian P. Moran, Michael Lennington

9781119764922

Pub Date: 12/21/21

\$25.00 USD

240 pages

Hardcover

Business & Economics / Leadership

Summary: Accountability is the bedrock upon which all lasting success is built. It is *the* necessary virtue for both individuals, and organizations, to realize their full potential. Accountability enables learning and growth, improves well-being, reduces stress, and drives results.

But what if nearly everyone is wrong about the true nature of accountability? What if we have substituted something else in its place, something that works to improve short-term results, but limits long term organizational health and success? What if the widespread management approach of "holding others accountable" ...

Contributor Bio: Brian Moran (East Lansing, MI; www.12weekyear.com) is known as the leading expert on execution and implementation is founder and CEO of Strategic Breakthroughs, an organization committed to improving the performance and enhancing the...

For Dummies

No Image
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Diversity, Equity, and Inclusion For Dummies

Consumer Dummies

9781119824756

Pub Date: 12/29/21

\$29.99 USD

362 pages

Paperback

Business & Economics / Human Resources & Personnel Management

Summary: Leaders must adopt new mindsets, skillsets, and behaviors. Dr. Shirley Davis will address all of these issues for leaders and practitioners to give them a conceptual and theoretical understanding of DEI at work. By including real world examples, stories, case studies, checklists, assessments, and strategies, *DEI in the Workplace For Dummies* will equip leaders with the knowledge, skills, and best approaches for how to develop, lead, measure and sustain DEI change initiatives in their organizations. Additionally,

- How to have difficult/uncomfortable conversations (tactics and strategies),...

Contributor Bio: Dr. Shirley Davis (Chapel, FL) brings a unique background as a seasoned HR and Diversity & Inclusion global thought leader, a senior executive, a certified leadership coach, and a former Chief Diversity & Inclusion Officer for several...

Wiley

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Easier : 100 Ways to Find Personal Freedom and Conquer the Future of Work

Chris Westfall
9781119834571
Pub Date: 12/21/21
\$25.00 USD
256 pages
Hardcover
Business & Economics / Personal Success

Summary: *What would this look like if it were easier?* That's the question on everyone's mind, especially when it comes to the future of work. *Easier* provides 100 ways to make new progress, with clear and proven guidance on how to bring greater ease, confidence, and contribution to your life. Readers want to go beyond self-help and access simple and proven strategies for effectiveness. Being effective means communicating more clearly, finding motivation in the midst of uncertainty, and serving with greater impact, whether in the office or at home, in a way that's *easier*.

The pandemic has punishe...

Contributor Bio: Chris Westfall is a coach, consultant, and speaker. Each year, he speaks to tens of thousands of business leaders across multiple industries. A regular contributor to Forbes, he has coached his clients onto television shows like Shar...

Wiley

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Inner Work : How to Find Clarity, Purpose, and Your Own Hidden Potential at Work

Alexi Robichaux
9781119689140
Pub Date: 12/21/21
\$25.00 USD
256 pages
Hardcover
Business & Economics / Leadership

Summary: Much of the workday, in mindshare and time, is dedicated to *outer* work: meetings with co-workers, interactions with customers, or working on a deck or other tangible deliverables. For most of us, this is the very *definition* of "work": external, externally-focused activity. *Inner Work* puts forth an assertion that is novel today, but that successful leaders have known for millennia: *inner* work--the practice of thoughtful attention to the inner experience of yourself and others--is "work" as well, and of crucial importance; *not* just as a question of wellness or employee satisfaction, but...

Contributor Bio: Alexi Robichaux is the CEO and founder of San Francisco-based BetterUp, Inc. BetterUp is a successful, growing tech company that drives sustainable behavioral change for individuals--and, therefore, organizations--through inner work...

For Dummies



Launching & Building a Brand For Dummies

Amy Will
9781119748038
Pub Date: 1/6/22
\$26.99 USD
362 pages
Paperback
Business & Economics / Small Business

Summary: Now more than ever, customers care about the brands that are behind the products they're purchasing. *Building & Launching a Brand For Dummies* covers everything from how to create a strong brand DNA for your business, creating a successful launch strategy, and building and scaling your brand. The author pulls from her personal experience launching five companies over the last decade along with case studies from some of the strongest brands known today accompanied with advice from founders and branding experts. This is a must read if you are thinking of starting a business, looking t...



Microsoft Power BI For Dummies

Jack A. Hyman
9781119824879
Pub Date: 1/19/22
\$34.99 USD
464 pages
Paperback
Computers / Data Science / Data Visualization

Summary: Flex the power of data with Power BI

Coin flips, fortune cookies, and good old gut instinct are fine ways to make business decisions, but the smart professionals are turning to data to guide them to the best choices for their businesses. This book helps the growing legions of pros who use Microsoft Power BI to make sense of all the data at their fingertips. Dive in with a Power BI pro and start exploring how to access data sources, build data models, and create visuals and reports that will finally force the old guard to put away their lucky coins and rely on the power of data. The boo...

Contributor Bio: **Jack Hyman (metro Atlanta, GA)** is CEO of HyerTek, an IT consulting firm that specializes in Microsoft's business platforms. He is also an associate professor in the Computer Information Sciences department at University of the Cumber...

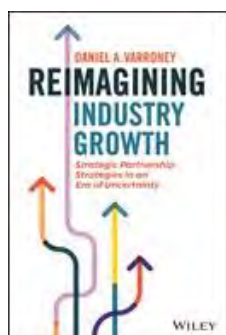
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Prep, Push, Pivot : Essential Career Strategies for Underrepresented Women

Octavia Goredema
9781119789079
Pub Date: 1/12/22
\$25.00 USD
256 pages
Hardcover
Business & Economics / Personal Success

Summary: As the world looks to rebuild in an uncertain future, we cannot continue to let women of color fall behind. *Prep, Push, Pivot* provides an indispensable career coaching guide for underrepresented women. Whether you're looking for a new job, dealing with losing one, pivoting into something new, or returning from time out of the workforce, *Prep, Push, Pivot* delivers strategies to help you advance when you need it the most.

Part One is focused on preparation. The first three chapters of *Prep* lay the foundation for knowing your worth, cementing your career values, and carving your career pl...



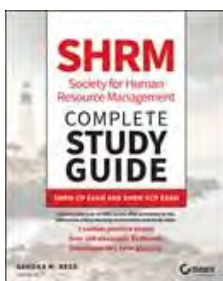
Reimagining Industry Growth : Strategic Partnership Strategies in an Era of Uncertainty

Daniel A. Varroney
9781119855927
Pub Date: 1/12/22
\$30.00 USD
256 pages
Hardcover
Business & Economics / Development / Business Development

Summary: Tap into the potential of strategic partnerships with industry associations in this groundbreaking new book

Reimagining Industry Growth offers readers a blueprint to harnessing the power of leading industry associations as strategic partners. By utilizing those partnerships, business leaders will become able to leverage the collective strength of the supply chain to overcome challenges, address uncertainty, mitigate risks, and position their industries for growth.

The book provides an overview of strategic partnerships, how they work, and how they can be applied to industry relationship...



SHRM Society for Human Resource Management Complete Study Guide : SHRM-CP Exam and SHRM-SCP Exam

Sandra M. Reed

9781119805489

Pub Date: 12/29/21

\$60.00 USD

720 pages

Paperback

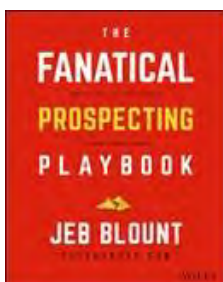
Business & Economics / Project Management

Summary: Advance your current career or start a new one by obtaining the industry-leading SHRM-CP and SHRM-SCP certifications

The Society for Human Resource Management (SHRM) is the world's largest professional association for Human Resources practitioners. It's certifications, while challenging to obtain, open enormous opportunities in the HR field and prove your competence and expertise in the profession.

In *SHRM Society for Human Resource Management Complete Study Guide: SHRM-CP Exam and SHRM-SCP Exam*, veteran HR consultant Sandra M. Reed delivers a comprehensive roadmap to achieving the pr...

Contributor Bio: Sandra M. Reed (Oakdale, CA), PHR, SPHR, has over 20 years of HR experience, the last 10 in the consulting and teaching arena. She currently is owner of



The Fanatical Prospecting Playbook : Open the Sale, Fill Your Pipeline, and Crush Your Number

Jeb Blount

9781119324898

Pub Date: 1/12/22

\$27.00 USD

256 pages

Paperback

Business & Economics / Sales & Selling



Summary: Most salespeople and sales leaders who marvel at the consistent year in and year out performance of sales superstars are blind to the real reason for their success. Unwilling to accept that the foundational root of all success in sales is a fanatical focus on prospecting, they waste time tilting at windmills on their quixotic pursuit of fads, silver bullets, and secret formulas they believe will deliver them into arms of success with little effort. *Fanatical Prospecting Playbook* will be an essential tool for leaders that aids and coaches sales people to become more effective prospecto...

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The Money Revolution : How to Finance the Next American Century

Richard Duncan

9781119856269

Pub Date: 1/25/22

\$32.50 USD

352 pages

Hardcover

Political Science / International Relations / Trade & Tariffs

Summary: Learn how the United States can stop and reverse its relative economic decline in this fascinating analysis of American Money, Credit and Capital

In *The Money Revolution: How to Finance the Next American Century*, economist and bestselling author Richard Duncan lays out a farsighted strategy to maximize the United States unmatched financial and technological potential.

In compelling fashion, the author shows that the United States can and should invest in the industries and technologies of the future on an unprecedented scale in order to ignite a new technological revolution that would c...

Contributor Bio: Richard Duncan (Bangkok, Thailand) has served as global head of investment strategy at ABN AMRO Asset Management in London, worked as a financial sector specialist for the World Bank in Washington D.C., and headed

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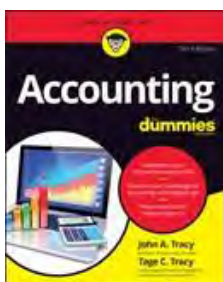
Upper Hand : A Playbook for Securing Our Families, Communities, and Shaping Policies in the Future of Work

Sherrell Dorsey
9781119839293
Pub Date: 1/6/22
\$25.00 USD
256 pages
Hardcover
Business & Economics / Personal Success

Summary: *Upper Hand* is designed to provide and expand options to an innovation alternative: one where marginalized communities aren't left behind as technology furthers its influence on society and deeply impacts and shapes our quality of life and economic/educational opportunities. *Upper Hand* helps us think about how we strategically shape the next decade of our lives and our communities as automation, robots, and the narrowing world of technology greatly impacts the future of work opportunities within Black and brown communities who are at the highest risk of being replaced by machines in se...

FINANCE & ACCOUNTING

For Dummies



Accounting For Dummies (7th Edition)

John A. Tracy
9781119837527
Pub Date: 1/12/22
\$29.99 USD
448 pages
Paperback
Business & Economics / Accounting

Summary: *Accounting For Dummies*, 7th Edition will teach readers all the basics—like balancing an expense sheet and reading an income statement—and then go beyond to teach amateur accountants how to manage profits and increase their bottom line.

Updates:

- “Hot” accounting terminology
- Electronic financial transactions
- S & C corporations vs. LLCs
- Business flash reports and KPIs

Contributor Bio: John Tracy (Boulder, CO) is an award-winning Professor of Accounting, Emeritus, at the University of Colorado at Boulder. His other books include *The Fast Forward MBA in Finance, 2nd Edition* and *Accounting*.

For Dummies



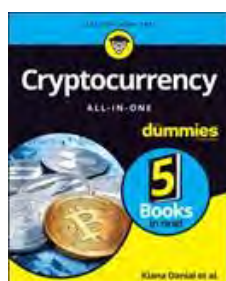
Corporate Finance For Dummies (2nd Edition)

Michael Taillard
9781119850311
Pub Date: 1/12/22
\$26.99 USD
384 pages
Paperback
Business & Economics / Corporate Finance

Summary: *Corporate Finance For Dummies 2E* is an introduction to corporate finance that's easy to understand and takes the fear out of this sometimes intense topic. Students and other readers will find real-life examples of corporate finance at work, and they'll learn how to understand financial statements and manage risks, investments, and assets. This book tracks to an introductory course in Corporate Finance and gives students seeking a career in the field the foundation they need to succeed. The book is also a useful companion to anyone with existing relevant or adjacent business and financ...

Contributor Bio: **MICHAEL TALLIARD (BEULAH, MI)** is an economic consultant and professor of finance. His financial experience ranges from nonprofits to large corporations and even to small business owners. He is the author of the previous edition of *Co...*

For Dummies


Cryptocurrency All-in-One For Dummies

Kiana Danial, Tiana Laurence, Peter Kent, Tyler Bain, Michael G. Solomon

9781119855804

Pub Date: 1/6/22

\$49.99 USD

800 pages

Paperback

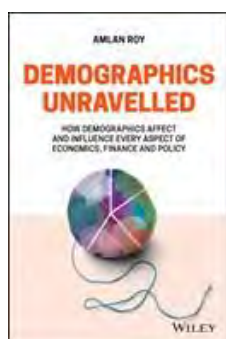
Business & Economics / Personal Finance / Money Management

Summary: Learn the skills to get in on the crypto craze

The world of cryptocurrency includes some of the coolest technologies and most lucrative investments available today. And you can jump right into the middle of the action with *Cryptocurrency All-in-One For Dummies*, a collection of simple and straightforward resources that will get you up to speed on cryptocurrency investing and mining, blockchain, Bitcoin, and Ethereum.

Stop scouring a million different places on the web and settle in with this one-stop compilation of up-to-date and reliable info on what's been called the "21st century go..."

Wiley


Demographics Unravelling : How Demographics Affect and Influence Every Aspect of Economics, Finance and Policy

Amlan Roy

9781119799139

Pub Date: 2/7/22

\$39.95 USD

288 pages

Hardcover

Business & Economics / Finance / Financial Risk Management

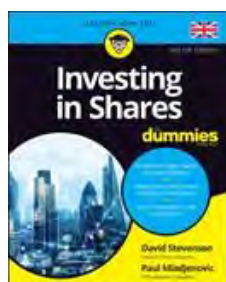
Summary: Discover what demographics can tell us about the economy, markets, and the future

In *Demographics Unravelling*, renowned Macro-Demographics expert Amlan Roy delivers an insightful and timely exploration of the impact that "people characteristics" have on national economies. Considering factors like gender, race, migrant status, family background, and education, the author delves deeply into a subject that drives market behavior and economic variables, including growth, debt, inflation, employment, and productivity. These have national and international policy implications.

In this one-o...

Contributor Bio: Amlan Roy (London, UK) is Head of Global Macro Policy Research and Senior Managing Director at State Street Global Advisors, the world's third largest global asset

Dummies


Investing in Shares For Dummies UK Edition : UK EDITION

David Stevenson

9781119832218

Pub Date: 12/21/21

\$30.99 USD

Paperback

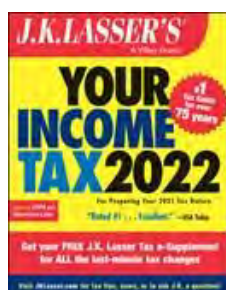
Business & Economics / Personal Finance

Summary: *Investing in Shares For Dummies, 3rd Edition* gives you the sound advice and proven tactics you need to play the markets and watch your profits grow. The experienced authors introduce you to all categories of shares, show you how to analyze the key markets, and offer invaluable resources for developing a portfolio. Whether the markets are up or down, you'll discover practical investing strategies and expert insights so you have the knowledge to invest with confidence. Updates include:

- the rise of online dealing platforms and information sources
- the rise of exchange-traded ...

Contributor Bio: DAVID STEVENSON (Bramley, United Kingdom) David Stevenson is a columnist for the Financial Times, Investment Week, and Money Week. He's an experienced media entrepreneur and knowledgeable investment expert. He was also one of the ver...

Wiley



J.K. Lasser's Your Income Tax 2022 : For Preparing Your 2021 Tax Return

J.K. Lasser Institute

9781119839217

Pub Date: 12/21/21

\$24.95 USD

928 pages

Paperback

Business & Economics / Personal Finance / Taxation

Series: J.K. Lasser

Summary: Prepare your 2021 taxes with ease! J.K. Lasser's Your Income Tax 2022: For Preparing Your 2021 Tax Return is a bestselling tax reference that has been trusted by taxpayers for over eighty years. Updated to reflect the changes to the 2021 tax code, this authoritative text offers step-by-step instructions that guide you through the worksheets and forms you need to file your taxes according to the best tax strategy for your financial situation. Approachable yet comprehensive, this highly regarded resource offers tax-saving advice on maximizing deductions and sheltering income and provide...

Contributor Bio: J.K. Lasser Institute has been the premier publisher of consumer tax guides since 1939, when Jacob Kay Lasser first published Your Income Tax. Since then, the guide has been published continuously for over seventy years and read by o...

Wiley



Machine Learning for Risk Calculations : A Practitioner's view

Ignacio Ruiz, Mariano Zeron

9781119791386

Pub Date: 1/25/22

\$75.00 USD

304 pages

Hardcover

Business & Economics / Finance

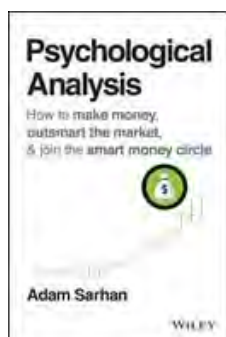
Series: The Wiley Finance Series

Summary: State-of-the-art algorithmic deep learning and tensoring techniques for financial institutions

The computational demand of risk calculations in financial institutions has ballooned and shows no sign of stopping. It is no longer viable to simply add more computing power to deal with this increased demand. The solution? Algorithmic solutions based on deep learning and Chebyshev tensors represent a practical way to reduce costs while simultaneously increasing risk calculation capabilities. *Deep Learning and Tensoring Risk Calculations: A Practitioner's View* provides an in-depth review of ...

Contributor Bio: Ignacio Ruiz, London, UK is a former head quant for Counterparty Credit Risk exposure analytics at Credit Suisse, and head of Equity Risk Methodology for equities at BNP Paribas. Since 2013 he has been an independent consultant in qua...

Wiley



Psychological Analysis : How to Outsmart the Market One Trade at a Time

Adam Sarhan

9781119282044

Pub Date: 12/29/21

\$60.00 USD

256 pages

Hardcover

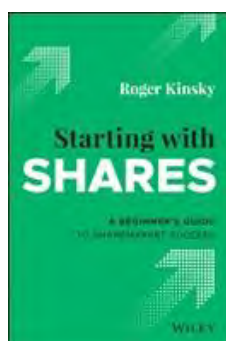
Business & Economics / E-Commerce / Online Trading

Series: Wiley Trading

Summary: Beat the market by using Psychological Analysis for investing and trading under any conditions

Conventional wisdom tells us that people are rational and make rational decisions with their money. But that's simply not true considering most people fail to beat the market. Conventional wisdom also tells us that there are two primary ways to approach the market: technical and fundamental analysis. Again, that is not true because if it were—everyone would be rich. Think about it, how many times have you seen stocks with poor fundamentals go *up*, or stocks with great technicals go *down*? It's...

Wiley



Starting With Shares

Roger Kinsky

9780730395164

Pub Date: 1/31/22

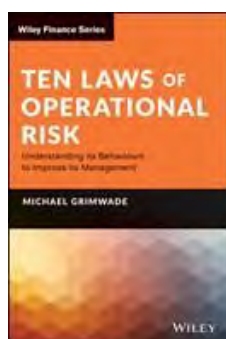
\$23.99 USD

Paperback

Business & Economics / Personal Finance

Summary: Profits and gains in the sharemarket are making the headlines, but it can be hard to find reliable entry-level information if you are a stock market beginner. Unlike most sharemarket guides, this book explains in simple language all the relevant stock market terms and definitions with uncomplicated tips and straightforward strategies for profiting on the market -- no expensive financial advisor required! Learn how to get started and get ahead, buy and sell shares, build a portfolio, manage risk, deal with dividends and pick the best stocks.

Wiley



Ten Laws of Operational Risk : Understanding its Behaviours to Improve its Management

Michael Grimwade

9781119841357

Pub Date: 1/25/22

\$60.00 USD

2700 pages

Hardcover

Business & Economics / Finance

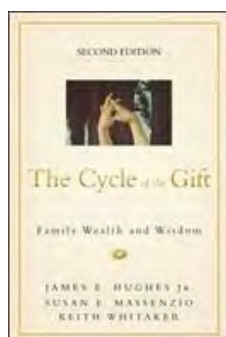
Series: Wiley Finance

Summary: Unlike Credit and Market Risk, Operational Risk is lacking an overarching theory as to how and why Operational Risk losses occur. This book not only provides this theory but goes onto apply it both to the redesign of the profession's existing tools and to make predictions as to how Operational Risk will behave in the future.

The book is divided into three parts. The first section analyses Operational Risk loss data that has been systematically collected to identify patterns and trends. It then defines Ten Laws to explain these behaviours. The first five laws describe individual events...

Contributor Bio: Michael Grimwade (London, UK) has worked in Operational Risk Management for over 25 years. He is Head of Operational Risk for Industrial and Commercial Bank of China (ICBC) Standard Bank, and has previously held senior Operational Ris...

Wiley



The Cycle of the Gift : Family Wealth and Wisdom (2nd Edition)

James E. Hughes, Jr., Susan E. Massenzio, Keith Whitaker

9781119819974

Pub Date: 12/29/21

\$40.00 USD

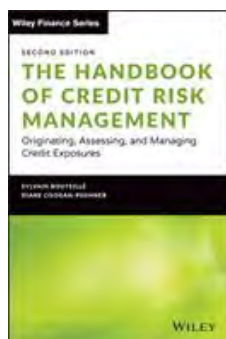
190 pages

Hardcover

Business & Economics / Finance / Wealth Management

Summary: *The Cycle of the Gift: Family Wealth and Wisdom 2E* speaks directly to the questions and concerns of parents and grandparents who are making significant gifts to family members. How do I prepare the recipient of such a hefty gift? With that question in mind, Hughes, Massenzio, and Whitaker have written *Wisdom and Wealth* in three main parts: "The Who of Giving," "The How of Giving," and "The What and Why of Giving." The first part deals exclusively with the people most deeply involved in family giving, especially the recipients and givers (parents, grandparents, spouses, trustees). The ...

Contributor Bio: James Hughes (Aspen, CO) is a philosopher of the family and a counselor to families of affinity. He is the author of *Family: The Compact Among Generations*, *Family Wealth: Keeping It in the Family*, and numerous articles on family gove...



The Handbook of Credit Risk Management : Originating, Assessing, and Managing Credit Exposures (2nd Edition)

Sylvain Bouteille, Diane Coogan-Pushner
9781119835639

Pub Date: 12/21/21

\$75.00 USD

432 pages

Hardcover

Business & Economics / Corporate Finance

Series: Wiley Finance

Summary: Discover an accessible and comprehensive overview of credit risk management

In the newly revised *Second Edition of The Handbook of Credit Risk Management: Originating, Assessing, and Managing Credit Exposures*, veteran financial risk experts Sylvain Bouteillé and Dr. Diane Coogan-Pushner deliver a holistic roadmap to credit risk management (CRM) ideal for students and the busy professional.

The authors have created an accessible and practical CRM resource consistent with a commonly implemented risk management framework. Divided into four sections —Origination, Credit Assessment, Portfolio...

Contributor Bio:

About the Authors

No Image Available

The Voice of the Rising Generation : Family Wealth and Wisdom (2nd Edition)

James E. Hughes, Jr., Susan E. Massenzio, Keith Whitaker

9781119820000

Pub Date: 12/29/21

\$40.00 USD

175 pages

Hardcover

Business & Economics / Finance / Wealth Management

Series: Bloomberg

Summary: One of the greatest sources of pain within families with wealth is the belief that there are no choices. Sometimes even wealth creators who feel more than able in their business lives feel at the same time that their wealth will inevitably become a pernicious influence on their children and grandchildren. The next generation must awaken to the problem of treating financial wealth as more important than it is and therefore not developing a sense of self separate from the wealth.

The book will:

- Explain the challenge that wealth poses to rising generations--the challenge of silence
- ...

Contributor Bio: James E. Hughes Jr., Esq., is a resident of Aspen, Colorado, and a retired attorney. Jay is the author of

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Wiley's Level III CFA Program 11th Hour Final Review Study Guide 2022

Wiley

9781119712749

Pub Date: 1/6/22

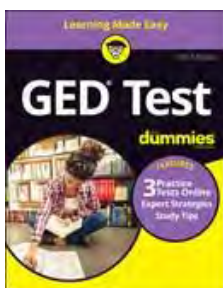
\$125.00 USD

Paperback

Business & Economics / Personal Finance

GENERAL CONSUMER

For Dummies

**GED Test For Dummies with Online Practice : with Online Practice** (5th Edition)

Collins

9781119677239

Pub Date: 1/19/22

\$26.99 USD

504 pages

Paperback

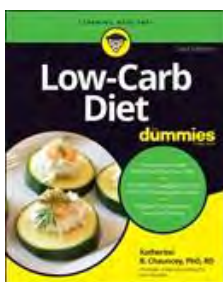
Study Aids / High School Equivalency (incl. GED & TASC)

Summary: Everything you need to succeed on the GED Test, plus a bonus mobile app for on-the-go study and practice!

Prepare to do your best on the GED Test! Get the review and practice materials you need to take – and slay – the exam with confidence. *GED Test For Dummies, 5th Edition* provides an in-depth overview and deep content review for all test sections. You'll be able to answer GED practice questions for each subject area, plus you'll have access to two complete practice exams in the book and in the companion mobile app!

Get ready to succeed on test day and get on your way to achieving you...

For Dummies

**Low-Carb Diet For Dummies** (2nd Edition)

Katherine B. Chauncey

9781119839026

Pub Date: 12/29/21

\$24.99 USD

416 pages

Paperback

Health & Fitness / Diet & Nutrition / Diets

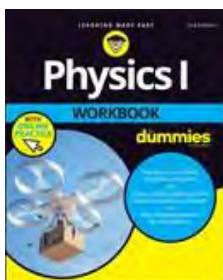
Summary: "Low-carb" doesn't have to mean "no-fun!"

Low-carb diets are a hugely popular way to lose weight and stay healthy. But, contrary to what you may have heard, eating low-carb doesn't have to mean losing all your favorite foods and treats!

In *Low-Carb Diet For Dummies*, you'll find an easy-to-follow guide to minimizing carbs while keeping the flavor by evaluating the quality of the carbs you do eat. You will learn to control—but not entirely eliminate (unless you want to)—the intake of refined sugars and flour by identifying and choosing whole, unprocessed food instead. You'll get fun and...

Contributor Bio: KATHERINE CHAUNCY (Lubbock, TX) a registered dietician, is an Associate Professor and Director of

For Dummies

**Physics I Workbook For Dummies with Online Practice** (3rd Edition)

Consumer Dummies

9781119716471

Pub Date: 12/29/21

\$29.99 USD

352 pages

Paperback

Science / Physics

Summary: *Physics I Workbook For Dummies*, 3rd Edition, focuses on all facets of physics, such as:

- Acceleration, distance, and time
- Circular motion
- Momentum and kinetic energy
- Rotational kinematics and rotational dynamics
- Potential and kinetic energy
- Thermodynamics

Complete answer explanations are included for all problems so readers can see where they went wrong (or right). This edition comes with free 1-year access to chapter quizzes online.

Contributor Bio: Consumer Dummies

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Zero Waste Cooking For Dummies

Rosanne Rust
9781119850441
Pub Date: 1/6/22
\$24.99 USD
336 pages
Paperback
Cooking / Methods / Low Budget

Summary: SAVE FAMILY DINNER AND SAVE THE PLANET

Zero Waste Cooking For Dummies will help you cook your way through greens, beans, roots, meats, fish, herbs, bread and pantry items with recipes that utilize every edible part of the plant. Author Roseanne Rust shares a wide variety of recipes and techniques. It will teach home cooks how to manage their kitchen and save money, while considering their carbon footprint. 100 recipes along with weekly meal planning strategies to get the most out of weekly groceries. Recipes will be grouped together in 4 "grocery ingredients for the week" chapters b...

PROFESSIONAL



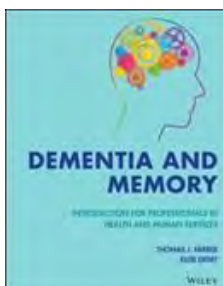
Canvas LMS For Dummies

Marcus Painter, Eddie Small
9781119828426
Pub Date: 1/12/22
\$24.99 USD
384 pages
Paperback
Computers / Educational Software

Summary: Fast answers to Canvas questions at your fingertips

Educators have a lot to do. Between creating lesson plans, making assignments, evaluating work, and teaching their students, they have to figure out how to use all the tech tools their districts or institutions utilize ... and learn them quickly. This book helps alleviate some of the stress of figuring out Canvas LMS, one the world's leading learning management systems. Written by the hosts of The Canvascasters Podcast, educators will find not only quick answers to their "How do I do that" questions, but also their "How can I use Canv...

Contributor Bio: As hosts of the Canvascasters Podcast, Marcus Painter (West Lafayette, IN) and Eddie Small (metro Indianapolis, IN) are some of the leading voices in helping educators maximize their use of the Canvas learning management system. The



Dementia and Memory : Introduction for Professionals in Health and Human Services

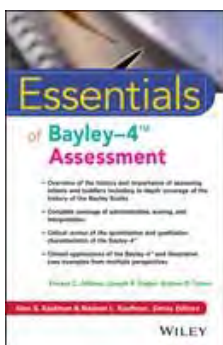
Thomas J. Farrer, Elise K. Eifert
9781119658092
Pub Date: 3/2/22
\$89.95 USD
Paperback
Psychology

Summary: Addresses the psychology and treatment of diseases that affect the memory of an aging population

The aging population is growing, with a significant portion of the population over the age of 65. Epidemiological research suggests that rates of age-related conditions like Alzheimer's disease will increase. Older individuals and their families face a host of problems related to the diagnosis, treatment, and psychological management of these conditions. There is a growing demand for healthcare personnel and professionals in the human and social services who have the knowledge and skills t...

Contributor Bio:

Thomas J. Farrer is a clinical neuropsychologist who specializes in dementia assessment. He obtained doctoral training in clinical psychology, with subsequent training in neuropsychology. He has ongoing research interests in

**Essentials of Bayley-4 Assessment**

Vincent C. Alfonso, Joseph R. Engler, Andrea D. Turner

9781119696018

Pub Date: 1/6/22

\$52.00 USD

256 pages

Paperback

Psychology / Clinical Psychology

Series: Essentials of Psychological Assessment

Summary: Administer and apply the Bayley-4 Scales of Infant and Toddler Development with confidence

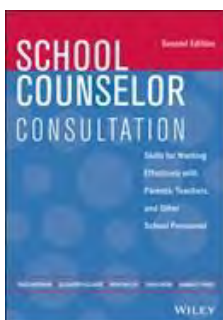
In *Essentials of Bayley 4 Assessment*, a distinguished team of authors delivers state-of-the-art guidelines for the application of the new Bayley 4 test of infant and toddler development. The resource offers a comprehensive guide to administering, scoring, interpreting, and applying the test.

The resource provides key updates made since the publication of the previous version of the test, such as:

- Updated administration and scoring guidance, content updates, new norms and clinical studies, and s...

Contributor Bio:

Vincent C. Alfonso, Ph.D., is Professor in and Former Dean of the School of Education at Gonzaga University in Spokane,

**School Counselor Consultation : Skills for Working Effectively with Parents, Teachers, and Other School Personnel (2nd Edition)**

Greg Brigman, Fran Mullis, Linda Webb, Joanna F. White, Elizabeth Villares

9781119809319

Pub Date: 12/29/21

\$89.95 USD

240 pages

Paperback

Education / Student Life & Student Affairs

Summary: Explore a wide range of strategies and techniques to build your school counselor consulting skillset

In the newly revised Second Edition of *School Counselor Consultation: Skills for Working Effectively With Parents, Teachers, and Other School Personnel*, a team of distinguished counselors delivers a comprehensive and insightful exploration of the consultation process. With a strong focus on proven, practical techniques, this book offers readers a detailed case consultation model, an interactive workshop model, concise discussions of trauma-informed practices, consultations supporting st...

Contributor Bio:

Greg Brigman, Ph.D., is a professor in the Department of Counselor Education at Florida Atlantic University (FAU). He is a former teacher and school counselor, and has worked with students from elementary to high school. He

TECHNOLOGY

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(ISC)2 SSCP Systems Security Certified Practitioner Official Practice Tests (2nd Edition)

Mike Chapple, David Seidl

9781119852070

Pub Date: 1/6/22

\$40.00 USD

304 pages

Paperback

Computers / Security / Network Security

Summary: The only Official Practice Tests for the (ISC)2 SSCP certification exam endorsed by (ISC)2. The practice tests are organized with:

- 65-80 questions for each of the 7 domains so you can focus your practice time on the domains you most need to improve
- 2 full length sample exams to get you ready for your exam

The 7 domains covered are:

- Security Operations and Administration
- Access Controls
- Risk Identification, Monitoring and Analysis
- Incident Response and Recovery
- Cryptography
- Network and Communications Security
- Systems and Application Security

For Dummies

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Apple Watch For Dummies (2022)

Marc Saltzman

9781119846406

Pub Date: 12/21/21

\$29.99 USD

Paperback

Computers / Hardware / Cell Phones & Devices

Summary: *Apple Watch For Dummies, 2022 Edition* will open a whole new world of possibilities for you and your Apple Watch. This "watch" does much more than tell time. Keep track of your calorie burn, activity time, sleep, and even standing time. Ask Siri and discover useful Siri shortcuts. Make mobile payments with Apple Pay. Have fun with walkie-talkies. This book is the need-to-read resource to make sure you're getting the most out of your new wearable tech.

Updates:

- Smart home capabilities
- Digital house key and car key
- Redesigned Music app
- "Focus" mode
- Mindfulness app

For Dummies

Apple Watch For Seniors For Dummies

Dwight Spivey

9781119828396

Pub Date: 12/21/21

\$29.99 USD

336 pages

Paperback

Computers / Hardware / Cell Phones & Devices



Summary: *There's no time like the present to figure out your Apple Watch*

The Apple Watch is 'just a watch' the same way the iPhone is 'just a phone.' This new-fangled device will tell you what time it is, sure ... but it also let's you receive and reply to text messages, answer phone calls, check your heart and pulse oxygen rates, control your streaming music and video, and just about everything else your phone can do. This book walks you through the steps for handling all these tasks and even shows off a few tricks you can share with friends and family.

Inside...

- Choosing the model that fits y...

Contributor Bio: Dwight Spivey (Mobile, AL) is a long-time

For Dummies

C# 10.0 All-in-One For Dummies

John Paul Mueller

9781119839071

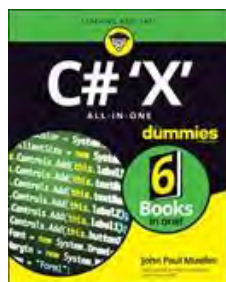
Pub Date: 2/8/22

\$49.99 USD

896 pages

Paperback

Computers / Languages / C#

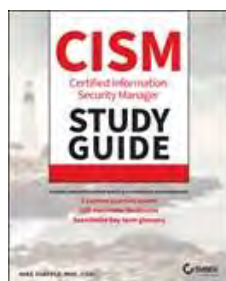


Summary: **SHARPEN YOUR CODING SKILLS**

If an easy-to-read guide on one of the most popular coding languages is what you need, look no further. *C# 10.0 All-in-One For Dummies* will teach aspiring coders, and professionals looking to refresh on C#, all the basics of this language. Get an intro to Visual Studio, learn object-oriented C# programming, and join a community dedicated to this language.

Updates:

- Fully updated for the newest edition of C# (10.0)
- Records
- Init only setters



Certified Information Security Manager CISM Study Guide

Mike Chapple

9781119801931

Pub Date: 1/12/22

\$60.00 USD

600 pages

Paperback

Computers / Security / Cryptography & Encryption

Summary: The *Certified Information Security Manager CISM Study Guide* covers the four domains of the CISM exam:

- Information Security Governance
- Information Risk Management
- Information Security Program Development and Management
- Information Security Incident Management

Beyond preparing readers for the exam, the *Study Guide* follows Sybex's proven format of teaching readers what they need to perform the job role, and in making them job ready making sure they can also earn the credential. Starting with an assessment test so readers know where their knowledge stands before they read the book, the *Study G...*

For Dummies



Computers For Seniors For Dummies (6th Edition)

Faithe Wempen

9781119849605

Pub Date: 12/21/21

\$24.99 USD

432 pages

Paperback

Computers / Hardware / Personal Computers

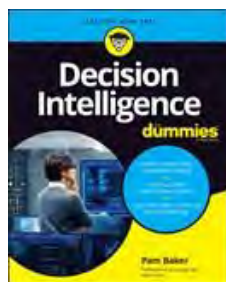
Summary: *Computers For Seniors For Dummies 6th Edition* can help the 50+ audience get started with their new computers. Users will learn the basics of getting their computer set up, turning on the machine, and setting preferences. Go online to use email, search engines, and more! This easy-to-understand guide will introduce you to the world of computers.

Inside:

- Set up
- The latest operating-system processing
- Email
- Photo sharing

Contributor Bio: Faithe Wempen, M.A., CompTIA A+ (Fortville, IN), is a computer information technology instructor at Indiana University Purdue University at ...

For Dummies



Data Decisioning For Dummies

Pamela Baker

9781119824848

Pub Date: 1/6/22

\$34.99 USD

384 pages

Paperback

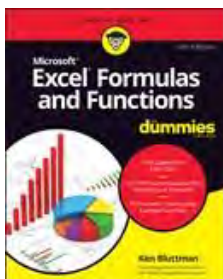
Computers / Data Science

Summary: Learn to use, and not be used by, data to make more insightful decisions

The availability of data and various forms of AI unlock countless possibilities for business decision makers. But what do you do when you feel pressured to cede your position in the decision-making process altogether?

Decision Intelligence For Dummies pumps the brakes on the growing trend to take human beings out of the decision loop and walks you through the best way to make data-informed but human-driven decisions. The book shows you how to achieve maximum flexibility by using every available resource, and not ...

For Dummies

**Excel Formulas & Functions For Dummies**

(6th Edition)

Ken Bluttman

9781119839118

Pub Date: 12/21/21

\$39.99 USD

400 pages

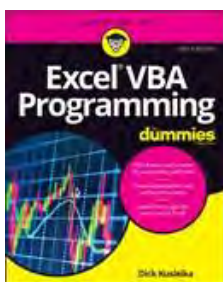
Paperback

Computers / Business & Productivity Software /
Spreadsheets**Summary: FORMULA (FOR DUMMIES = BEST RESOURCE)**

Learn the functions and formulas of Excel like never before with *Excel Formulas & Functions For Dummies 6e*. This comprehensive guide will take readers and excel users through the basics of setting up formulas and guide them through more advanced skills like visualizing data. Over 100 of the most useful functions to be covered!

Contributor Bio: Ken Bluttman (Indian Trail, NC) is a veteran software and web developer specializing in Excel/VBA and database-centric web applications. He has written numerous articles and books on a variety of technical topics including Office/VBA...

For Dummies

**Excel VBA Programming For Dummies** (6th Edition)

Michael Alexander, Dick Kusleika

9781119843078

Pub Date: 1/12/22

\$39.99 USD

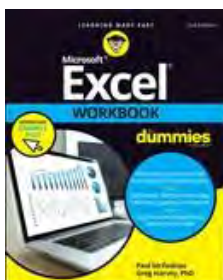
416 pages

Paperback

Computers / Business & Productivity Software /
Spreadsheets

Summary: *Excel VBA Programming For Dummies*, 6th Edition will take your Excel knowledge to the next level. Make Excel work for you through visual basic applications programming. This book is not an introductory course to Excel, but it will help enhance your Excel experience once you already know the basics.

For Dummies

**Excel Workbook For Dummies** (2nd Edition)

Paul McFedries, Greg Harvey

9781119832157

Pub Date: 1/12/22

\$29.99 USD

416 pages

Paperback

Computers / Business & Productivity Software /
Spreadsheets**Summary: Your step-by-step roadmap from Excel n00b to function master**

Knowing your way around Excel can mean the difference between becoming a professional data analysis superhero and spending your days just getting the SUM function to work right for once. *Excel Workbook For Dummies* serves as teacher and curriculum on your journey to becoming a go-to Excelpert (Excel+expert, get it?). Start with the basics of creating spreadsheets and doing basic formatting before getting to know functions, graphics, and macros. Start TODAY to go from AVERAGE Excel user to a UNIQUE data crunching pro.

Inside...

- E...

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Financial Modeling in Excel For Dummies

(2nd Edition)

Danielle Stein Fairhurst

9781119844518

Pub Date: 1/12/22

\$39.99 USD

352 pages

Paperback

Business & Economics / Corporate Finance

Summary: Turn your financial data into insightful decisions with this straightforward guide to financial modeling with Excel

Interested in learning how to build practical financial models and forecasts but concerned that you don't have the math skills or technical know-how? We've got you covered! Financial decision-making has never been easier than with *Financial Modeling in Excel For Dummies*. Whether you work at a mom-and-pop retail store or a multinational corporation, you can learn how to build budgets, project your profits into the future, model capital depreciation, value your assets, and...

Contributor Bio: **DANIELLE FAIRHURST (SYDNEY, AUSTRALIA)** is the principal of Plum Solutions, a Sydney-based financial modeling consultancy, where she helps her clients create meaningful financial models for

Wiley



Machine Learning with Dynamics 365 and Power Platform : The Ultimate Guide to Apply Predictive Analytics

Aurelien Clere, Vinnie Bansal

9781119771296

Pub Date: 1/6/22

\$49.95 USD

272 pages

Hardcover

Computers / Business & Productivity Software / Business Intelligence

Summary: Apply cutting-edge AI techniques to your Dynamics 365 environment to create new solutions to old business problems

In *Machine Learning with Dynamics 365 and Power Platform: The Ultimate Guide to Apply Predictive Analytics*, an accomplished team of digital and data analytics experts delivers a practical and comprehensive discussion of how to integrate AI Builder with Dataverse and Dynamics 365 to create real-world business solutions. It also walks you through how to build powerful machine learning models using Azure Data Lake, Databricks, Azure Synapse Analytics.

The book is filled wit...

Contributor Bio: Anupama Natarajan (Wellington, New Zealand) is a data, analytics, and AI consultant with 20+ years of experience working in design and development of

Wiley-ASME Press Series

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Metrology and Instrumentation : Practical Applications for Engineering and Manufacturing

Samir Mekid

9781119721734

Pub Date: 12/21/21

\$125.00 USD

400 pages

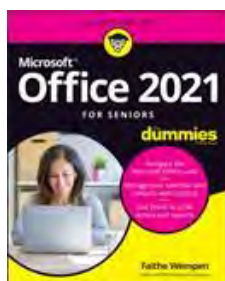
Hardcover

Technology & Engineering / Mechanical

Series: Wiley-ASME Press Series

Summary: *Metrology and Instrumentation: Practical Applications for Engineering and Manufacturing* provides students and professionals with an accessible foundation in the metrology techniques, instruments, and governing standards used in mechanical engineering and manufacturing. The book opens with an overview of metrology units and scale, then moves on to explain topics such as sources of error, calibration systems, uncertainty, and dimensional, mechanical, and thermodynamic measurement systems. A chapter on tolerance stack-ups covers GD&T, ASME Y14.5-2018, and the ISO standard for general tol...

For Dummies



Office 2021 For Seniors For Dummies

Faithe Wempen

9781119844570

Pub Date: 1/12/22

\$29.99 USD

368 pages

Paperback

Computers / Business & Productivity Software / Office Suites

Summary: DUMMIES THESE DAYS AND THEIR OFFICE TITLES

Office For Seniors For Dummies will guide any Baby Boomer or 50+ computer user through the process of learning Microsoft Office applications. It's fully updated for the most recent version of Microsoft Office. Start with Word, Excel and PowerPoint, then dive into Outlook and more. This book has step-by-step examples, images to watch and learn from, and expert advice on using Office in your everyday life.

INSIDE:

- Fully updated for 2021
- Step-by-step guides
- Word
- Excel
- PowerPoint

For Dummies



SharePoint For Dummies (2nd Edition)

Ken Withee, Rosemarie Withee

9781119842989

Pub Date: 12/21/21

\$29.99 USD

432 pages

Paperback

Computers / Business & Productivity Software / Collaboration

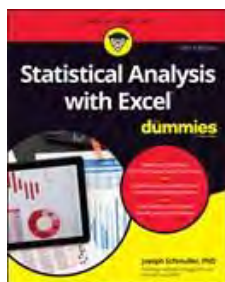
Summary: Unlock the potential of Microsoft's powerful web-based collaborative platform that comes standard with Microsoft 365

Microsoft SharePoint unlocks millions of collaborative and remote working capabilities and possibilities. And using it doesn't require a degree in computer science! With *SharePoint For Dummies*, you'll be creating sites, working with lists, and integrating with Microsoft Teams in no time at all.

This book offers fully illustrated, step-by-step instructions to adapt and customize SharePoint for your own organization. Perfect for complete SharePoint novices as well as vete...

Contributor Bio: Rosemarie Withee (Seattle, WA) is President of Portal Integrators and Founder of Scrum Now

For Dummies



Statistical Analysis with Excel For Dummies

(5th Edition)

Joseph Schmuller

9781119844549

Pub Date: 1/12/22

\$39.99 USD

552 pages

Paperback

Computers / Business & Productivity Software / Spreadsheets

Summary: Become a stats superstar by using Excel to reveal the powerful secrets of statistics

Microsoft Excel offers numerous possibilities for statistical analysis—and you don't have to be a math wizard to unlock them. In *Statistical Analysis with Excel For Dummies*, fully updated for the 2021 version of Excel, you'll hit the ground running with straightforward techniques and practical guidance to unlock the power of statistics in Excel.

Bypass unnecessary jargon and skip right to mastering formulas, functions, charts, probabilities, distributions, and correlations. Written for professionals an...

**Trust in Computer Systems and the Cloud**

Mike Bursell

9781119692324

Pub Date: 1/6/22

\$50.00 USD

400 pages

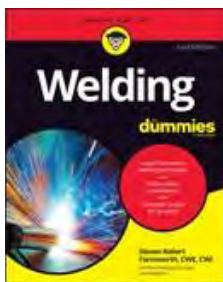
Hardcover

Computers / Security / Cryptography & Encryption

Summary: Learn to analyze and measure risk by exploring the nature of trust and its application to cybersecurity

Trust in Computer Systems and the Cloud delivers an insightful and practical new take on what it means to trust in the context of computer and network security and the impact on the emerging field of Confidential Computing. Author Mike Bursell's experience, ranging from Chief Security Architect at Red Hat to CEO at a Confidential Computing start-up grounds the reader in fundamental concepts of trust and related ideas before discussing the more sophisticated applications of these con...

For Dummies

**Welding For Dummies (2nd Edition)**

Steven Robert Farnsworth

9781119849636

Pub Date: 12/21/21

\$24.99 USD

384 pages

Paperback

Technology & Engineering / Welding

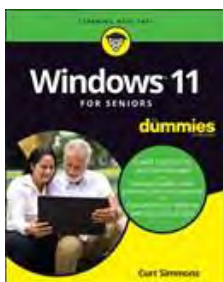
Summary: Every critical welding technique and process distilled into a one-stop, accessible resource

Safe and effective welding might seem like a pipe dream if you're just getting started. But with a little help from *Welding For Dummies* you'll be a "golden arm" in no time. This guide will give you techniques you need to get a handle on material evaluation, clean-up, and every step in between.

You'll find practical advice on every popular kind of welding, including stick, tig, mig, fluxcore, and even oxyfuel cutting. You'll also get tips on the ideal welding techniques to choose for specific pr...

Contributor Bio: Steven Robert Farnsworth (Emmetsburg, IA) is a certified welding inspector and a welding instructor with more than 20 years of experience in teaching all methods of welding. He served in the United States Navy,

For Dummies

**Windows 11 For Seniors For Dummies**

Curt Simmons, Peter Weverka

9781119846505

Pub Date: 1/19/22

\$24.99 USD

336 pages

Paperback

Computers / Operating Systems / Windows Desktop

Summary: When you're old enough to know you don't want to "learn Windows"

Some say you're a "senior." Some say you're "mature" or "older and wiser." We say you're definitely wiser, wise enough to know you don't have time to comb through a 600-page book to find out how to get your Windows PC to connect to the wifi or get your email or whatever your computer doesn't want to do that day. This book respects that wisdom by offering simple steps to accomplishing common tasks on your Windows 11 desktop or laptop computer. Save the call to that too-smart-for-their-own-good tech geek down the block and ...

Contributor Bio: Woody Leonhard (Nashville, TN) has received many Computer Press Awards, with particular acclaim for his long-running Windows SuperGuide series in PCComputing magazine. As one of the first Microsoft Consulting Partners and Microsoft b

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