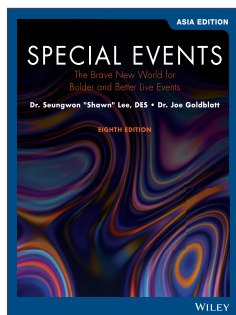


New Print Textbooks for sale in Asia

Hospitality & Culinary Arts

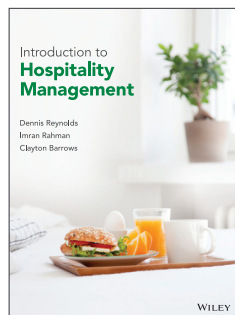
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Lee & Goldblatt
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Coverage of the theory, concepts and practice of event management, with emphasis on skills needed to interact with global audience.

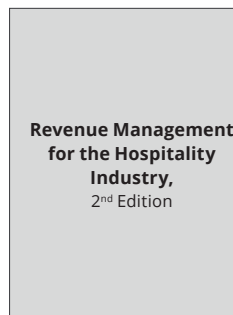
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Reynolds, Rahman & Barrows
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Contains real-world examples from multiple sectors of the hospitality industry, and takes timely, topical approaches to hospitality management.

Hospitality Management

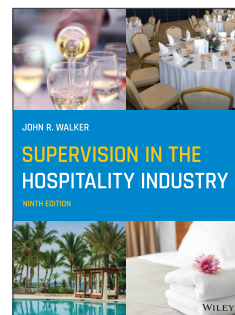


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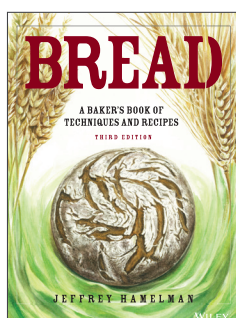
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Features numerous activities, review questions, and applications to help students test their knowledge, and explore different approaches to supervision.

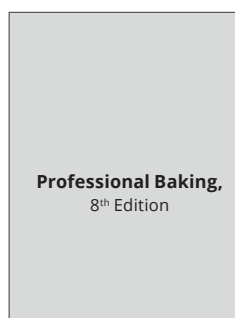
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The "masterwork of bread baking literature" features over 130 detailed, step-by-step formulas for dozens of versatile breads and variations.

Introductory Baking & Pastry

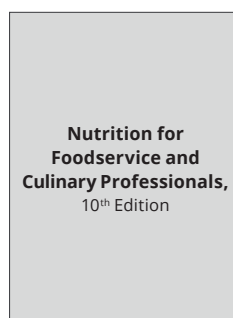


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Clear narrative, sound technique, and reliable recipes make this the bestselling book for introductory baking and pastry course in culinary programs.

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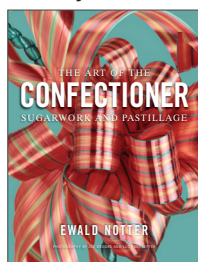


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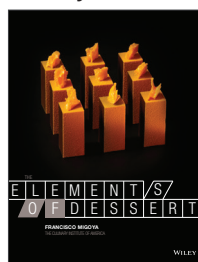
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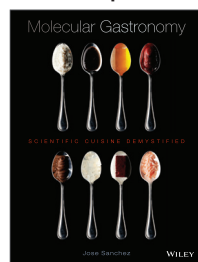
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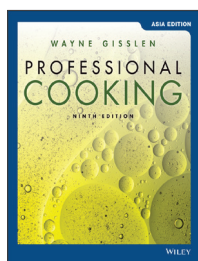
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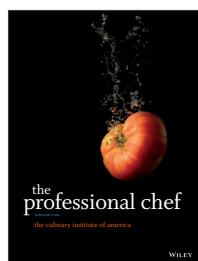
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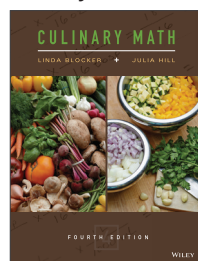
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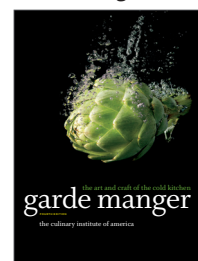
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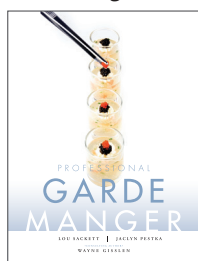
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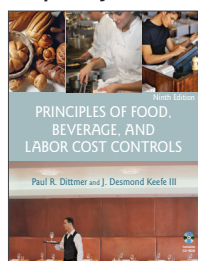
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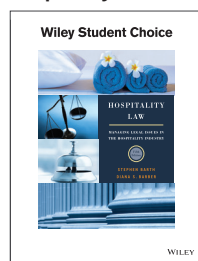
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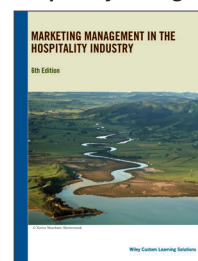
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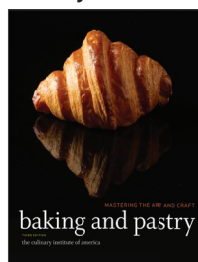
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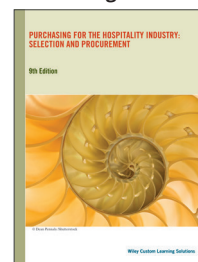
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