

WILEY

Retail Catalogue New Books

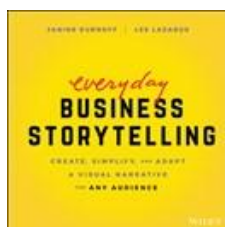
January to February 2021



wiley.com

BUSINESS & ECONOMICS (JANUARY + DROP-INS)

Wiley


Everyday Business Storytelling : Create, Simplify, and Adapt A Visual Narrative for Any Audience

Janine Kurnoff, Lee Lazarus

9781119704669

Pub Date: 2/17/21

\$35.00 USD

288 pages

Paperback

Business & Economics / Business Communication / Meetings & Presentations



Summary: *Everyday Business Storytelling* arms you with a simple story framework that can be applied to *any* business communication. This practical, easy-to-skim guide helps you choreograph your ideas, data, and insights so it's easy for your audience to quickly understand what they need to *know* and *do* with the information. Grounded in theory but *smothered* in practicality, this book shows you real-world business stories—from the most high-stakes proposals to the “un-sexy” project updates—to help yo...

Contributor Bio:

For over two decades, Silicon Valley-bred sisters **JANINE KURNOFF** and **LEE LAZARUS** have helped teams at the world's top brands—including Facebook, Nestlé, Marriott, T-Mobile, and Medtronic—become strategic visual communicators. As co-founders of The Presentation Company, they are dedi...


Leading with IT : Lessons from Singapore's First CIO

Alex Siow

9781119797401

Pub Date: 1/27/21

\$29.99 USD

304 pages

Hardcover

Business & Economics / Management


Summary: Explore the insights of a world-leading CIO as he expounds on the challenges faced by technology executives and how to overcome them

As the pace of change in business continues to rapidly accelerate, Chief Information Officers and Chief Technology Officers are often left with accountability for future-proofing their organizations. Renowned professor, executive, and author Alex Siow shows you how you can meet that challenge while managing the information overload that often accompanies th...

Contributor Bio:

ALEX SIOW is a Professor in the School of Computing at the National University of Singapore (NUS), and Director of NUS's Advanced Computing for Executives. He is also Strategic Advisor to Nityo Infotech, and Chairman of Toffs


Marketing 5.0 : Technology for Humanity

Philip Kotler, Hermawan Kartajaya, Iwan Setiawan

9781119668510

Pub Date: 2/3/21

\$28.00 USD

224 pages

Hardcover

Business & Economics / Marketing


Summary: Rediscover the fundamentals of marketing from the best in the business

In *Marketing 5.0*, the celebrated promoter of the “Four P’s of Marketing,” Philip Kotler, explains how marketers can use technology to address customers’ needs and make a difference in the world.

In a new age when marketers are struggling with the digital transformation of business and the changing behavior of customers, this book provides marketers with a way to integrate technological and business model evolution wi...

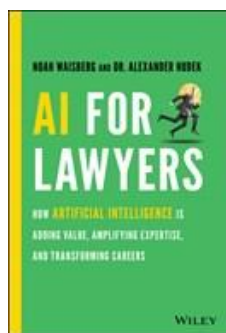
Contributor Bio:

PHILIP KOTLER, PHD, is Professor Emeritus of Marketing at the Kellogg School of Management, where he held the S.C. Johnson & Son Professorship of International Marketing. *The Wall Street Journal* ranks him as one of the

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AI For Lawyers : How Artificial Intelligence is Adding Value, Amplifying Expertise, and Transforming Careers

Noah Waisberg, Alexander Hudek

9781119723844

Pub Date: 2/3/21

\$34.00 USD

208 pages

Hardcover

Business & Economics / Business Law

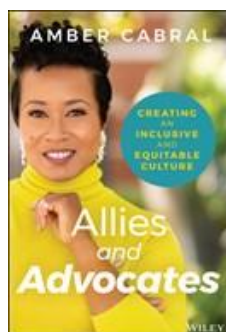
Summary: Discover how artificial intelligence can improve how your organization practices law with this compelling resource from the creators of one of the world's leading legal AI platforms.

AI for Lawyers: How Artificial Intelligence is Transforming the Legal Profession explains how artificial intelligence can be used to revolutionize your organization's operations. Noah Waisberg and Dr. Alexander Hudek, a lawyer and a computer science Ph.D. who lead prominent legal AI business Kira Systems, h...

Contributor Bio:

NOAH WAISBERG is Co-Founder and Chief Executive Officer of Kira Systems, whose legal AI software is used by a majority of the world's leading law firms and numerous corporations. Previously, he practiced corporate law at the

Wiley



Allies and Advocates : Creating an Inclusive and Equitable Culture

Amber Cabral

9781119772934

Pub Date: 11/17/20

\$22.00 USD

192 pages

Hardcover

Business & Economics / Workplace Culture

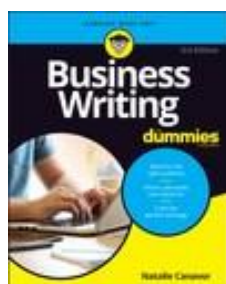
Summary: Learn to create an inclusive environment with this actionable and insightful resource

Allies and Advocates: Creating an Inclusive and Equitable Culture delivers a powerful and useful message about inclusion and diversity in everyday life. Author Amber Cabral, a celebrated inclusion strategist, speaker, and writer, shows readers how to move away from discriminatory and unjust behaviors to supporting and building meaningful connections with people across our diverse backgrounds and identi...

Contributor Bio:

AMBER CABRAL is an inclusion strategist, certified coach, writer, and speaker who has been featured on television and in print and digital media. Formerly a Diversity Strategist at Walmart Stores, Inc., she is founder of Cabral Co., a

For Dummies



Business Writing For Dummies (3rd Edition)

Natalie Canavor

9781119696698

Pub Date: 2/17/21

\$24.99 USD

368 pages

Trade Paperback

Business & Economics / Business Writing

Summary: Business writing that gets results!

The ability to write well is a key part of your professional success. From reports and presentations to e-mails and Facebook posts, whether you're a marketer, customer service rep, or manager, being able to write clearly and for the right audience is critical to moving your business forward. The techniques covered in this book will arm you with the skills you need to write better business communications.

Inside:

Planning each communication

Editing and fin...

Contributor Bio: Natalie Canavor is a business writer, workshop leader and adjunct professor at New York University, where she teaches advanced writing seminars



Customer Data Platforms : Use People Data to Transform the Future of Marketing Engagement

Martin Kihn, Christopher B. O'Hara

9781119790112

Pub Date: 12/15/20

\$25.00 USD

240 pages

Hardcover

Business & Economics / Customer Relations

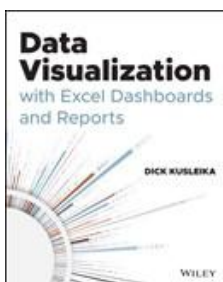
Summary: Master the hottest technology around to drive marketing success

Marketers are faced with a stark and challenging dilemma: customers demand deep personalization, but they are increasingly leery of offering the type of personal data required to make it happen. As a solution to this problem, Customer Data Platforms have come to the fore, offering companies a way to capture, unify, activate, and analyze customer data. CDPs are the hottest marketing technology around today, but are they worth...

Contributor Bio:

MARTIN KIHN is SVP, Strategy, Marketing Cloud at Salesforce. Previously, he spent 5 years as a leading Gartner analyst covering marketing, advertising, and data.

CHRIS O'HARA is Vice President, Global Product Marketing



Data Visualization with Excel Dashboards and Reports : b /b

Dick Kusleika

9781119698722

Pub Date: 2/9/21

\$39.99 USD

420 pages

Paperback

Computers / Data Visualization

Summary: Large corporations like IBM and Oracle are using Excel dashboards and reports as a Business Intelligence tool, and many other smaller businesses are looking to these tools in order to cut costs for budgetary reasons. An effective analyst not only has to have the technical skills to use Excel in a productive manner but must be able to synthesize data into a story, and then present that story in the most impactful way. Microsoft shows its recognition of this with Excel. In Excel, there i...

Contributor Bio: Dick Kisleika is a 12-year Microsoft Excel MVP and the principle contributor at the Daily Dose of Excel Blog.



Instagram For Business For Dummies (2nd Edition)

Jennifer Herman, Eric Butow, Corey Walker

9781119696599

Pub Date: 1/20/21

\$24.99 USD

368 pages

Paperback

Business & Economics / E-Commerce / Internet Marketing

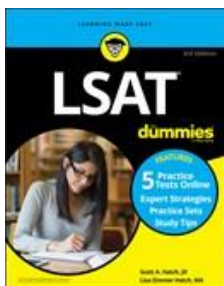
Summary: Put your best brand story in front of 1+ billion users!

One of the most energetically social of the major social media platforms, Instagram has the highest brand engagement rate of them all. Throw in the app's more than 1 billion active monthly users and its powerful business tools—including shoppable posts, devoted business profiles, and advanced analytics—and you have an unmissable opportunity to tell a gripping story that bonds you with your customers and makes your business an integ...

Contributor Bio:

Jenn Herman is a social media consultant, speaker, and globally recognized Instagram expert. **Eric Butow** is the owner of Butow Communications Group and the author of 30+ tech and computing books. **Corey Walker** is a

For Dummies

**LSAT For Dummies : Book + 5 Practice Tests****Online** (3rd Edition)

Scott A. Hatch, Lisa Zimmer Hatch

9781119716273

Pub Date: 1/27/21

\$34.99 USD

432 pages

Trade Paperback

Study Aids / Lsat

Summary: FEATURES

- 5 Practice Tests Online
- Expert Strategies
- Practice Sets
- Study Tips

Get exam-ready with online practice tests

The Law School Admissions Test examines your skills in reading comprehension, analytical reasoning, and logical reasoning. To achieve your best score, you'll need to be familiar with both the LSAT content and the testing format. This comprehensive test-prep guide provides both, along with five full-length practice tests (three in the book, plus two more online), so you can ass...

Contributor Bio:

For Dummies

**PHR/SPHR Exam For Dummies with Online Practice** (2nd Edition)

Sandra M. Reed

9781119724896

Pub Date: 1/27/21

\$29.99 USD

400 pages

Trade Paperback

Study Aids / Tests

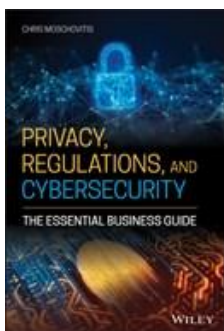
Summary: Ace those challenging PHR and SPHR exams!

In the competitive field of Human Resources, measurable demonstrations of credibility and commitment will get you ahead—and there's no better way to show your dedication than by adding the Professional in Human Resources (PHR) or Senior Professional in Human Resources (SPHR) qualifications to your resume. Fail rates are high, but the right combination of knowledge and practice (and a little grit) will see you a pass with flying colors—which is ...

Contributor Bio:

Sandra M. Reed, SPHR, SHRM-SCP, is a leading expert in the certification of HR professionals. She is the author of the 2nd edition of *The Official Guide to the Human Resource Body of Knowledge* and the 5th edition of the *PHR and SPHR*

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**Privacy, Regulations, and Cybersecurity : The Essential Business Guide**

Chris Moschovitis

9781119658740

Pub Date: 2/17/21

\$45.00 USD

416 pages

Hardcover

Computers / Security / Online Safety & Privacy

Summary: PRAISE FOR PRIVACY, REGULATIONS, AND CYBERSECURITY

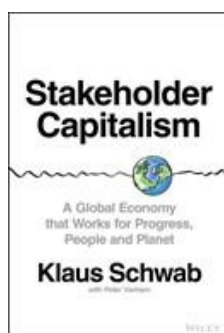
"Data is the new electricity, and every company will need it more and more to illuminate and run itself. However, in order to harness its power without getting electrocuted, every professional needs to be aware of the challenges of privacy, cybersecurity, and regulations. This book ensures your company harnesses the light and does not blow a fuse."

—**Rishad Tobaccowala**, author, *Restoring the Soul of Business: Staying Human in the Age of Da...*

Contributor Bio:

CHRIS MOSCHOVITIS, CSXF, CISM, CGEIT, CDPSE, is the founder and CEO of tmg-emedial, an award-winning, technology consultancy established in 1989 in New York,

Wiley



Stakeholder Capitalism : A Global Economy that Works for Progress, People and Planet

Klaus Schwab, Peter Vanham

9781119756132

Pub Date: 2/3/21

\$24.95 USD

304 pages

Hardcover

Business & Economics / Development / Economic Development



Summary: Reimagining our global economy so it becomes more sustainable and prosperous for all

Our global economic system is broken. But we can replace the current picture of global upheaval, unsustainability, and uncertainty with one of an economy that works for all people, and the planet. First, we must eliminate rising income inequality within societies where productivity and wage growth has slowed. Second, we must reduce the dampening effect of monopoly market power wielded by large corporatio...

Contributor Bio:

Professor **Klaus Schwab** is Founder and Executive Chairman of the World Economic Forum, the International Organization for Public-Private Cooperation, most known for its Annual Meeting in Davos, Switzerland. He first introduced

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The Dogfish Head Book : 25 Years of Off-Centered Adventures

Sam Calagione, Mariah Calagione, Andrew C.

Greeley

9781119649571

Pub Date: 3/23/21

\$35.00 USD

256 pages

Hardcover

Business & Economics / Entrepreneurship

Summary: Celebrate the 25th anniversary of the Dogfish Head Craft Brewery with this rich, adventurous history

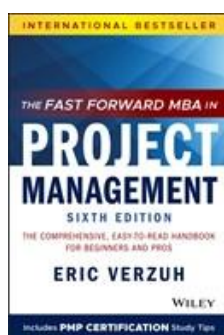
The Dogfish Head Book: 25 Years of Off-Centered Adventures celebrates a quarter-century in business for the Dogfish Head Craft Brewery. Over the past 25 years, the Dogfish Head founders have learned timeless lessons about working and living. This book shares their hard-earned insights and helps readers navigate life's adventures.

Through its colorful design and photos, *The Dogfish Head B...*

Contributor Bio:

Sam Calagione is the CEO and founder of Dogfish Head Brewery and Distillery. Founded in 1995, Dogfish has grown into a 200+ person company and is one of the most

Wiley



The Fast Forward MBA in Project Management : The Comprehensive, Easy to Read Handbook for Beginners and Pros (6th Edition)

Eric Verzuh

9781119700760

Pub Date: 1/7/21

\$30.00 USD

544 pages

Paperback

Business & Economics / Project Management Series: Fast Forward MBA Series

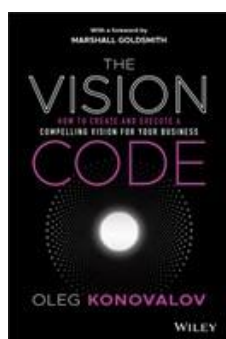
Summary: The all-inclusive guide to exceptional project management that is trusted by hundreds of thousands of readers—now updated and revised

The Fast Forward MBA in Project Management: The Comprehensive, Easy to Read Handbook for Beginners and Pros, 6th Edition is a comprehensive guide to real-world project management methods, tools, and techniques. Practical, easy-to-use, and deeply thorough, this book gives you the answers you need now. You'll find cutting-edge ideas and hard-won wisdom of ...

Contributor Bio:

ERIC VERZUH is President of The Versatile Company, which provides project management training to thousands of professionals each year. His clients include major government agencies, large and small companies, and

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The Vision Code : How to Create and Execute a Compelling Vision for your Business

Oleg Konovalov, Marshall Goldsmith

9781119775911

Pub Date: 1/19/21

\$24.95 USD

208 pages

Hardcover

Business & Economics / Leadership

Summary: Noted CEOs, academics, and military personnel share their experience as visionary leaders

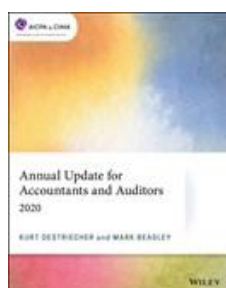
The Vision Code explores the concept of "vision" and leadership. The book reveals the secrets of building and executing a strong vision within any organization. Oleg Konovalov—an acclaimed global thought leader—draws together in one volume in-depth interviews with nineteen extraordinary global visionaries that represent a variety of industries and organizations. These leaders explain why a vision is...

Contributor Bio:

OLEG KONOVALOV is a business educator, consultant to Fortune 500 companies and a C-suite coach, and has been recognized as one of the top global thinkers in leadership, vision, and culture. He is a visiting lecturer at several

FINANCE & ACCOUNTING (JANUARY + DROP-INS)

Wiley



Annual Update for Accountants and Auditors: 2020

Kurt Oestrieher, Mark Beasley

9781119784616

Pub Date: 12/3/20

\$127.50 USD

304 pages

Paperback

Business & Economics / Auditing

Series: AICPA

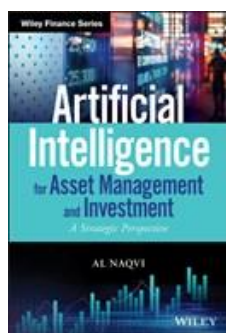
Summary: Keep abreast of the fast-paced changes in accounting and auditing with relevant pronouncements, exposure drafts, and other guidance recently issued in the accounting, auditing, compilation, preparation, and review arenas. This book will help accountants and financial managers sort through the most recent accounting and auditing complexities so they can identify and apply recently issued FASB, PCAOB, and AICPA standards and guidance. New topics covered include:

- Revenue recognition
- Leases
- Fi...

Contributor Bio:

Kurt G. Oestrieher, CPA, is partner in charge of accounting and auditing services at Oestrieher & Company.

Wiley



Artificial Intelligence for Asset Management and Investment : A Strategic Perspective

Al Naqvi

9781119601821

Pub Date: 2/9/21

\$50.00 USD

320 pages

Hardcover

Business & Economics / Finance

Series: Wiley Finance

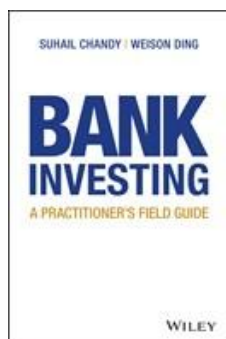
Summary: Make AI technology the backbone of your organization to compete in the Fintech era

The rise of artificial intelligence is nothing short of a technological revolution. AI is poised to completely transform asset management and investment banking, yet its current application within the financial sector is limited and fragmented. Existing AI implementations tend to solve very narrow business issues, rather than serving as a powerful tech framework for next-generation finance. *Artificial Inte...*

Contributor Bio:

AL NAQVI is the CEO of the American Institute of Artificial Intelligence, where he designs and develops machine learning based finance products, teaches classes on applied AI, deep learning, and cognitive transformation, and leads

Wiley



Bank Investing : A Practitioner's Field Guide

Suhail Chandy, Weison Ding

9781119728047

Pub Date: 2/17/21

\$39.95 USD

320 pages

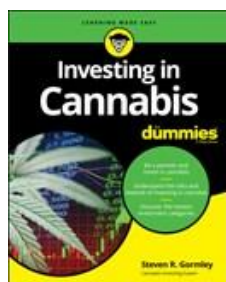
Hardcover

Business & Economics / Corporate Finance / Valuation

Summary: *Bank Investing: A Practitioner's Field Guide* offers you the essential toolkit to become a successful bank investor. It packages practical lessons, theoretical knowledge, and historical context, all into one compelling and hopefully entertaining book. The book includes conversations with investors and management teams. Investors include activists, financial specialists, credit investors, and multibillion-dollar asset managers. Management teams have a broad representation from the c-suit...

Contributor Bio: Suhail Chandy is a Senior Partner and Senior Research Analyst at Penn Capital Management, a leading investment management firm. He has worked on the buy-side for over seven years where he has directed investment in a variety of multi-billion-dollar strategies. Prior to this he served...

Wiley



Investing in Cannabis For Dummies

Steven R. Gormley

9781119674764

Pub Date: 2/3/21

\$26.99 USD

360 pages

Trade Paperback

Business & Economics / Personal Finance / Investing

Summary: Invest in one of the most exciting and booming industries available today

Investing in Cannabis For Dummies takes readers on an illuminating and whirlwind tour of the legal cannabis investment industry. Written by a renowned expert in the world of cannabis, Steve Gormley (also known as the Cannabis Viking), this book provides an in-depth look at all aspects of publicly traded stocks (nationally and internationally) in the cannabis industry for medical or recreational use.

This book cover...

Contributor Bio:

Steven Gormley is CEO at Radiko Holdings. He's a celebrated expert in the legal marijuana sector and his analyses have been featured prominently in media outlets.

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No Image
Available

Investment Banking Workbook : Valuation, LBOs, M&A, and IPOs (3rd Edition)

Joshua Rosenbaum, Joshua Pearl

9781119776796

Pub Date: 2/17/21

\$50.00 USD

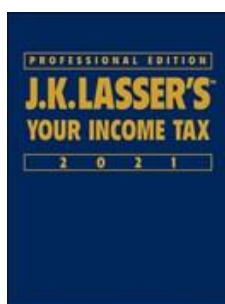
304 pages

Hardcover

Business & Economics / Finance

Series: Wiley Finance

Wiley

**J.K. Lasser's Your Income Tax (2nd Edition)**

J.K. Lasser Institute

9781119742227

Pub Date: 2/3/21

\$90.00 USD

1072 pages

Hardcover

Business & Economics / Taxation

Series: J.K. Lasser

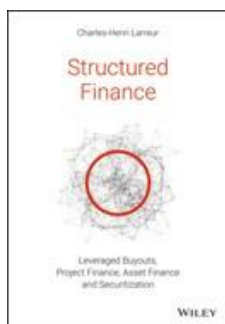
Summary: America's most trusted tax reference with the citations professionals need

For more than 65 years, *J.K. Lasser's Your Income Tax, Professional Edition* has been the smartest guide to professional tax filing and planning available. It pairs the trusted guidance, clear advice, and money-saving tips you'll find in *Your Income Tax* with the citations of tax authorities professionals need to locate relevant law, IRS rulings, and court decisions. Updated with all the changes relevant to the 202...

Contributor Bio:

J.K. Lasser Institute has been the premier publisher of consumer tax guides since 1939, when Jacob Kay Lasser first published *Your Income Tax*. Since then, the guide has been published continuously for over sixty years and read

Wiley

**Structured Finance LBOs, Project Finance, Asset Finance and Securitization**

Charles-Henri Larreur

9781119371106

Pub Date: 3/15/21

\$50.00 USD

350 pages

Paperback

Business & Economics / Finance

Comprehensive coverage of all major structured finance transactions

Structured Finance offers a robust core text for undergraduate students in business, economics, management, and finance.

Summary: Comprehensive coverage of all major structured finance transactions

Structured Finance is a comprehensive introduction to non-recourse financing techniques and asset-based lending. It provides a detailed overview of leveraged buyouts, project finance, asset finance and securitisation.

Through thirteen case studies and more than 500 examples of companies, the book offers an in-depth analysis of the topic. It also provides a historical perspective of these

Wiley

**The Business of Venture Capital : The Art of Raising a Fund, Structuring Investments, Portfolio Management, and Exits (3rd Edition)**

Mahendra Ramsinghani

9781119639688

Pub Date: 2/3/21

\$95.00 USD

544 pages

Hardcover

Business & Economics / Corporate Finance /

Venture Capital

Series: Wiley Finance

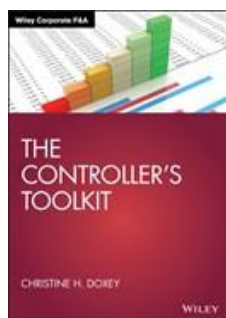
Summary: The new edition of the definitive guide for venture capital practitioners—covers the entire process of venture firm formation & management, fund-raising, portfolio construction, value creation, and exit strategies

Since its initial publication, *The Business of Venture Capital* has been hailed as the definitive, most comprehensive book on the subject. Now in its third edition, this market-leading text explains the multiple facets of the business of venture capital, from raising venture fun...

Contributor Bio:

MAHENDRA RAMSINGHANI, B. Engg., MBA, has over fifteen years of investment experience and is the founder of Secure Octane, a San Francisco-based cybersecurity fund. He is the former Managing Director of First Step Fund and

Wiley



The Controller's Toolkit

Christine H. Doxey
9781119700647
Pub Date: 2/3/21
\$60.00 USD
544 pages
Hardcover
Business & Economics / Accounting / Managerial
Series: Wiley Corporate F&A

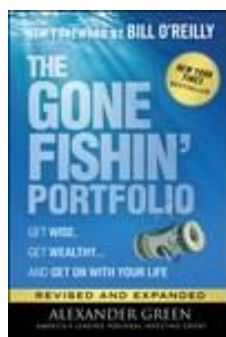
Summary: Get practical tools and guidance for financial controllership you can put to immediate use

The Controller's Toolkit delivers a one-of-a-kind collection of templates, checklists, review sheets, internal controls, policies, and procedures that will form a solid foundation for any new or established financial controller. You'll get the tools and information you need to master areas like business ethics, corporate governance, regulatory compliance, risk management, security, IT processes, a...

Contributor Bio:

CHRISTINE H. DOXEY, CAPP, CCSA, CICA, CPC, is president of Doxey, Inc., a consultancy that has brought vast improvements to the finance departments of leading organizations worldwide. Doxey is on the Advisory Boards of The Exchange Summit and The Institute for Internal

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The Gone Fishin' Portfolio : Get Wise, Get Wealthy...and Get on With Your Life (2nd Edition)

Alexander Green
9781119795049
Pub Date: 2/17/21
\$27.95 USD
240 pages
Hardcover
Business & Economics / Investments & Securities
Series: Agora Series

Summary: Learn how to invest, relax, and let your money do the work with this incredible guide

Fully revised, updated, and expanded for the first time since its New York Times Best-Selling debut in 20TK, the legendary Alexander Green's essential guide for individual investors spells out stock-market success for everyone from first-timers to seasoned pros.

The Gone Fishin' Portfolio: Get Wise, Get Wealthy...and Get on With Your Life, Second Edition delivers a long-term investment strategy that lets...

Contributor Bio: Alexander Green (Washington, DC) is the Chief Investment Strategist at The Oxford Club, one of the oldest financial clubs in the nation. His Oxford Communiqué has been one of the top-performing investment letters in the nation for 20 years.

Wiley



The New Yellow Book : Government Auditing Standards

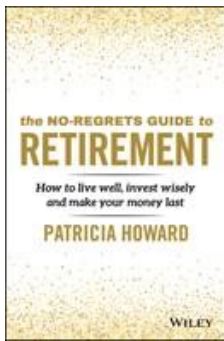
Rebecca A. Meyer
9781119784630
Pub Date: 12/3/20
\$117.50 USD
256 pages
Paperback
Business & Economics / Accounting / Governmental
Series: AICPA

Summary: It is essential all auditors performing Yellow Book audits understand the recently revised concepts and standards of generally accepted government auditing standards (GAGAS). This book provides a baseline of information for accountants to gain an understanding of the new Yellow Book (2018 revision of Government Auditing Standards).

Featuring new guidance related to independence and peer review, this book will increase your knowledge of the requirements and application guidance related to...

Contributor Bio:

Rebecca Meyer, CPA, CGMA, is President of RAM CPA, PLLC located in Raleigh, NC and is a seasoned CPA and management accountant with more than 22 years of technical finance and leadership expertise in various aspects



The No-Regrets Guide to Retirement : How to Live Well, Invest Wisely and Make Your Money Last

Patricia Howard

9780730390909

Pub Date: 3/8/21

\$23.00 USD

192 pages

Paperback

Business & Economics / Personal Finance

Summary: Don't let retirement just happen to you. Make it the retirement you want and deserve.

Will you have enough money to enjoy your retirement? *The No-Regrets Guide to Retirement* is your definitive guide to making your later years, your best years. Qualified financial planner Patricia Howard explains why retirement is a good news story in Australia and offers no-nonsense, upbeat advice to help get you to, and comfortably through, your retirement.

Learn how to:

- develop an optimistic view of reti...

Contributor Bio:

PATRICIA HOWARD is an author, finance journalist and financial planner. She has written for *The Australian*. *The*

COMPUTING (JANUARY + DROP-INS)

Sybex



CASP+ Certification Kit : Exam CAS-003

Jeff T. Parker, Michael Gregg, Nadean H. Tanner

9781119794363

Pub Date: 10/5/20

\$80.00 USD

Paperback

Computers / Security / Networking

Summary: This CASP+ Certification Kit includes:

CASP+ Study Guide: Exam CAS-003, Third Edition, builds on the popular Sybex Study Guide approach, providing 100% coverage of the CASP+ Exam CAS-003 objectives. The book contains clear and concise information on crucial security topics. It includes practical examples and insights drawn from real-world experience, as well as exam highlights and end-of-chapter review questions. The comprehensive study resource provides authoritative coverage of key exa...



CompTIA CySA+ Certification Kit : Exam CS0-002

Mike Chapple, David Seidl

9781119793991

Pub Date: 10/1/20

\$80.00 USD

Paperback

Computers / Security / Networking

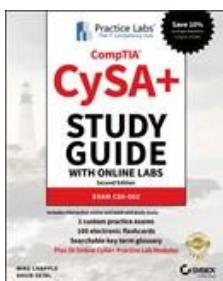
Summary: Your one-stop resource for preparing for the CompTIA CySA+ exam!

The Certification Kit includes:

CompTIA CySA+ Study Guide: Exam CS0-002, Second Edition

100% coverage of the REVISED CompTIA CySA+ (Cybersecurity Analyst+) exam objectives. The book contains clear and concise information on crucial security topics. It includes practical examples and insights drawn from real-world experience, as well as exam highlights and end-of-chapter review questions. This comprehensive study resource prov...

Sybex



CompTIA CySA+ Study Guide with Online Labs : Exam CS0-002 (2nd Edition)

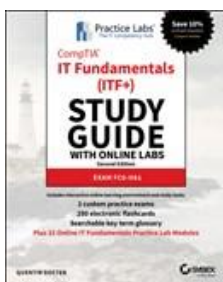
Mike Chapple
9781119784258
Pub Date: 11/10/20
\$150.00 USD
704 pages
Paperback
Computers / Certification Guides

Summary: Virtual, hands-on learning labs allow you to apply your technical skills using live hardware and software hosted in the cloud. So Sybex has bundled CompTIA CySA+ labs from Practice Labs, the IT Competency Hub, with our popular *CompTIA CySA+ Study Guide, Second Edition*. Working in these labs gives you the same experience you need to prepare for the CompTIA CySA+ Exam CS0-002 that you would face in a real-life setting. Used in addition to the book, the labs are a proven way to prepare fo...

Contributor Bio:

ABOUT THE AUTHORS

MIKE CHAPPLE, PhD, CySA+, CISSP, is Teaching Professor of IT, Analytics, and Operations at the University of Notre Dame. He's a cybersecurity professional and educator with over 20 years of experience. Mike provides cybersecurity certification resources at his websi...



CompTIA IT Fundamentals (ITF+) Study Guide with Online Labs : Exam FC0-U61

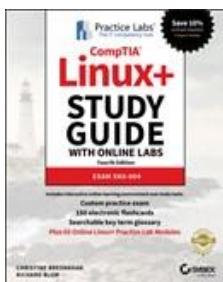
Quentin Docter
9781119784289
Pub Date: 10/27/20
\$150.00 USD
672 pages
Paperback
Computers

Summary: Virtual, hands-on learning labs allow you to apply your technical skills using live hardware and software hosted in the cloud. So Sybex has bundled CompTIA IT Fundamentals labs from Practice Labs, the IT Competency Hub, with our popular *CompTIA IT Fundamentals (ITF+) Study Guide: Exam FC0-U61, 2nd Edition*. Working in these labs gives you the same experience you need to prepare for the CompTIA IT Fundamentals FC0-U61 that you would face in a real-life setting. Used in addition to the boo...

Contributor Bio:

QUENTIN DOCTER, A+, MCSE, CNE, CCNA, SCSA, has spent more than 17 years in the IT field. His experience includes technician, network administrator, consultant, trainer, author, and web developer. He is presently an IT consultant and well-respected author.

Wiley has partnered up with ...



CompTIA Linux+ Study Guide with Online Labs : Exam XK0-004 (4th Edition)

Christine Bresnahan
9781119784241
Pub Date: 10/27/20
\$150.00 USD
928 pages
Paperback
Computers / Operating Systems / Linux

Summary:

Virtual, hands-on learning labs allow you to apply your technical skills using live hardware and software hosted in the cloud. So Sybex has bundled CompTIA Linux+ labs from Practice Labs, the IT Competency Hub, with our popular *CompTIA Linux+ Study Guide, Fourth Edition*. Working in these labs gives you the same experience you need to prepare for the CompTIA Linux+ Exam XK0-004 that you would face in a real-life setting. Used in addition to the book, the labs are a proven way to prepare...

Contributor Bio:

CHRISTINE BRESNAHAN, LINUX+, started working with computers more than 30 years ago as a system administrator. She is an Adjunct Professor at Ivy Tech Community College, where she teaches Linux Essentials, CompTIA Linux+ certification, and Python classes.



CompTIA Network+ Study Guide with Online Labs : N10-007 Exam (4th Edition)

Todd Lammle, Jon Buhagiar

9781119784272

Pub Date: 10/27/20

\$150.00 USD

1008 pages

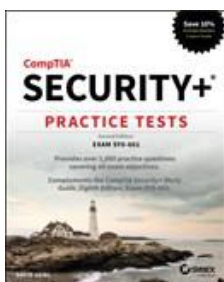
Paperback

Computers / Certification Guides

Summary: Virtual, hands-on learning labs allow you to apply your technical skills using live hardware and software hosted in the cloud. So Sybex has bundled CompTIA Network+ labs from Practice Labs, the IT Competency Hub, with our popular *CompTIA Network+ Study Guide, Fourth Edition*. Working in these labs gives you the same experience you need to prepare for the CompTIA Network+ Exam N10-007 that you would face in a real-life network. Used in addition to the book, these labs in are a proven way...

Contributor Bio:

Todd Lammle, Network+, CCSI, CCNA, CCNP, is the networking authority. He has been involved in computers and networking with Fortune 500 companies for almost 30 years. Todd is President of GlobalNet System Solutions, Inc., a networking integration and training firm. He is the bestsel...



CompTIA Security+ Practice Tests : Exam SY0-601 (2nd Edition)

David Seidl

9781119735465

Pub Date: 2/3/21

\$40.00 USD

336 pages

Trade Paperback

Computers / Certification Guides

Summary: Get ready for a career in IT security and efficiently prepare for the SY0-601 exam with a single, comprehensive resource

CompTIA Security+ Practice Tests: Exam SY0-601, Second Edition efficiently prepares you for the CompTIA Security+ SY0-601 Exam with one practice exam and domain-by-domain questions. With a total of 1,000 practice questions, you'll be as prepared as possible to take Exam SY0-601.

Written by accomplished author and IT security expert David Seidl, the 2nd Edition of *Com...*

Contributor Bio:

ABOUT THE AUTHOR

David Seidl, CySA+, CISSP, GPEN, GCIH is the co-author



CompTIA Security+ Study Guide with Online Labs : Exam SY0-501 (7th Edition)

Emmett Dulaney, Chuck Easttom, James Michael Stewa...

9781119784265

Pub Date: 10/27/20

\$150.00 USD

528 pages

Paperback

Computers / Certification Guides

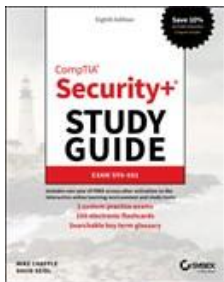
Summary: Covers 100% of exam objectives including threats, attacks, and vulnerabilities; technologies and tools; architecture and design; identity and access management; risk management; cryptography and PKI, and much more... Includes interactive online learning environment and study tools with:

- + 2 custom practice exams
- + 100 Electronic Flashcards
- + Searchable key term glossary
- + Plus 25 Online Security+ Practice Lab Modules

Expert Security+ SY0-501 exam preparation, endorsed by CompTIA, Now with 25...

Contributor Bio:

Emmett Dulaney is a Professor at a small university in Indiana. He has written several certification books on



CompTIA Security+ Study Guide : Exam SY0-601 (8th Edition)

Mike Chapple, David Seidl

9781119736257

Pub Date: 1/27/21

\$50.00 USD

672 pages

Paperback

Computers / Certification Guides

Summary: Learn the key objectives and most crucial concepts covered by the Security+ Exam SY0-601 with this comprehensive and practical study guide

The Eighth Edition of the *CompTIA Security+ Study Guide Exam SY0-601* efficiently and comprehensively prepares you for the SY0-601 Exam. Accomplished authors and security experts Mike Chapple and David Seidl walk you through the fundamentals of crucial security topics, including the five domains covered by the SY0-601 Exam:

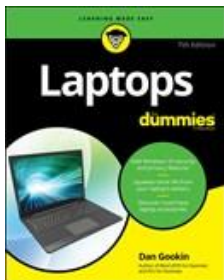
- Attacks, Threats, and Vulne...

Contributor Bio:

ABOUT THE AUTHORS

Mike Chapple, PhD, Security+, CySA+, CISSP, is Teaching Professor of IT Analytics and Operations at the

For Dummies



Laptops For Dummies (7th Edition)

Dan Gookin

9781119740278

Pub Date: 2/9/21

\$29.99 USD

336 pages

Trade Paperback

Computers / Hardware / Personal Computers

Summary: The latest on getting the most from laptops and tablets

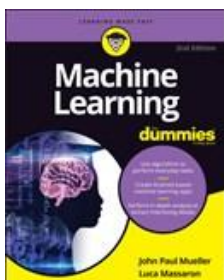
Not that long ago, laptops were seen as luxuries. Now they're practically an essential for many people, and—as faster computing power and super-sharp displays make many of them the equal of a desktop—the new wave of lightweight laptops is increasingly replacing the home PC with its bulky tower and multiple cords. Plus, you can use your laptop when chilling on the couch or venturing out for a quick coffee!

In this fully updated edit...

Contributor Bio:

Dan Gookin combined his love of writing with his gizmo fetish nearly 30 years ago, and has written more than 170 books explaining technology in a fun, non-threatening way.

For Dummies



Machine Learning For Dummies (2nd Edition)

John Paul Mueller, Luca Massaron

9781119724018

Pub Date: 2/9/21

\$29.99 USD

464 pages

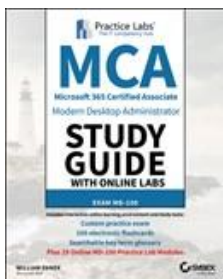
Trade Paperback

Computers

Summary: Your comprehensive entry-level guide to machine learning

While machine learning expertise doesn't quite mean you can create your own Turing Test-proof android—as in the movie *Ex Machina*—it is a form of artificial intelligence and one of the most exciting technological means of identifying opportunities and solving problems fast and on a large scale. Anyone who masters the principles of machine learning is mastering a big part of our tech future and opening up incredible new directions i...

Contributor Bio: John Mueller is a freelance author and technical editor. He has writing in his blood, having produced hundreds of books and articles to date. The topics range from networking to home security and from database management to heads-down programming. During his time at Cubic Corporatio...



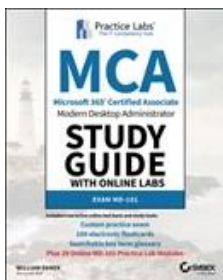
MCA Modern Desktop Administrator Study Guide with Online Labs : Exam MD-100

William Panek
9781119784302
Pub Date: 10/27/20
\$150.00 USD
480 pages
Paperback
Computers / Certification Guides

Summary: Virtual, hands-on learning labs allow you to apply your technical skills using live hardware and software hosted in the cloud. So Sybex has bundled Microsoft 365 Certified Associate (MCA) Modern Desktop from Practice Labs, the IT Competency Hub, with our popular *MCA Modern Desktop Administrator Study Guide: Exam MD-100*. Working in these labs gives you the same experience you need to prepare for the Microsoft 365 Certified Associate (MCA) Modern Desktop MD-100 that you would face in a r...

Contributor Bio:

William Panek, MCP, MCSE, MCSA, MCTS, MCITP, CCNA, is a Five-Time Microsoft MVP Winner. He has taught at Boston University, Clark University, and the University of Maryland, and presently conducts live online classes for StormWind Studios (www.stormwind.com). Will has been a consult...



MCA Modern Desktop Study Guide with Online Labs : Exam MD-101

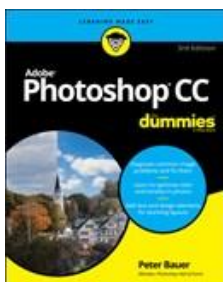
William Panek
9781119784326
Pub Date: 10/27/20
\$150.00 USD
384 pages
Paperback
Computers / Certification Guides

Summary: Virtual, hands-on learning labs allow you to apply your technical skills using live hardware and software hosted in the cloud. So Sybex has bundled Exam MD-101: Managing Modern Desktops labs from Practice Labs, the IT Competency Hub, with our popular *MCA Modern Desktop Administrator Study Guide: Exam MD-101*. Working in these labs gives you the same experience you need to prepare for the MD-101 exam that you would face in a real-life setting. Used in addition to the book, the labs are a...

Contributor Bio:

ABOUT THE AUTHOR

WILLIAM PANEK, MCP, MCSE, MCSA, MCTS, MCITP, CCNA, is a Five-Time Microsoft MVP Winner. He has taught at Boston University, Clark University, and the University of Maryland, and presently conducts live online classes for StormWind Studios (www.stormwind.com). Will ha...



Adobe Photoshop CC For Dummies (3rd Edition)

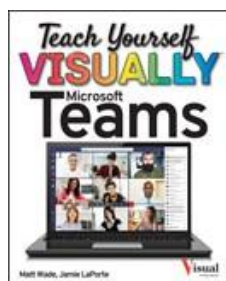
Peter Bauer
9781119711773
Pub Date: 2/3/21
\$34.99 USD
448 pages
Paperback
Computers / Image Processing

Summary: Get picture perfect with Photoshop CC

Photoshop is a stunning program that puts the power of a professional photography studio into your hands, but it can also be a jungle to navigate—with a dense proliferation of menus, panels, shortcuts, plug-ins, and add-ons to get thoroughly lost in. Written by a literal Photoshop Hall of Famer, the new edition of *Photoshop CC For Dummies* is your experienced guide to the technical terrain, slashing away the foliage for a clear picture of how to prod...

Contributor Bio:

Peter Bauer is a member of the Photoshop Hall of Fame and an award-winning fine-art photographer. The author of more than a dozen books on Adobe Photoshop, Adobe Illustrator, computer graphics, and photography, he is also the host of video-training titles at Lynda.com and a



Teach Yourself VISUALLY Microsoft Teams

Matt Wade, Jamie LaPorte

9781119772545

Pub Date: 4/27/21

\$35.00 USD

336 pages

Paperback

Computers / Enterprise Applications /

Collaboration Software

Series: Teach Yourself VISUALLY (Tech)

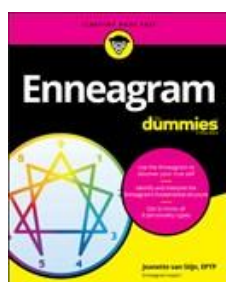
Summary: Microsoft Teams is the one-stop app for chat, collaboration, meetings, and project management!

Teach Yourself VISUALLY Microsoft Teams helps you understand and learn to use Microsoft's chat- and meeting-based communication and collaboration application. Teams provides many rich features that enable teams to be more efficient and save valuable time and resources. However, as with most applications, there is a learning curve as well as pitfalls that should be avoided, which this book helps...

Contributor Bio: Matt Wade (Cohoes, NY) is an engineer-turned-IT nerd and Microsoft MVP. His career began in the nuclear power design field and ended up in SharePoint adoption, pretty much by mistake. He's best known for his SharePoint and Office 365 infographics and advocating AI and chatbots to aut

GENERAL CONSUMER (JANUARY + DROP-INS)

For Dummies



Enneagram For Dummies

Jeanette van Stijn

9781119771128

Pub Date: 2/3/21

\$22.99 USD

384 pages

Trade Paperback

Psychology / Personality



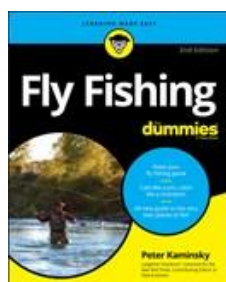
Summary: Discover who you are and unlock your potential with the power of the Enneagram

Fans of Myers Briggs, The Five Love Languages, and Everything DiSC are loving the Enneagram test. The Enneagram is a personality typing system that describes patterns in how people interpret the world, manage their emotions, and experience their inner lives. The Enneagram describes nine different personality types and maps each of these types on a nine-pointed diagram to illustrate how each type relates to one...

Contributor Bio:

Jeanette van Stijn has been helping others achieve greater fulfillment using the Enneagram for 20+ years, and is the founder of Enneagram Nederland—the Dutch representative of Enneagram Worldwide—where she has developed a powerful training program for in-depth personal and

For Dummies



Fly Fishing For Dummies (2nd Edition)

Peter Kaminsky

9781119685906

Pub Date: 11/3/20

\$22.99 USD

384 pages

Paperback

Sports & Recreation / Fishing

Summary: Hook up with the fly-fishing guide that's a keeper

Some say successful fly fishing requires supreme athleticism, a surgeon's delicate touch, and the serene spirit of a Zen master. But forget the hype: The updated edition of *Fly Fishing for Dummies* shows that all you need to get the hang of this enjoyable sport are the right tools, a disciplined technique, and a positive attitude. Whether you're an old salt or dipping your toes in for the first time, you'll find everything you need to lea...

Contributor Bio:

Peter Kaminsky's "Outdoors" column has appeared for many years in the *New York Times*. His books on fly fishing include *The Moon Pulled Up An Acre of Bass*, *American Waters*, and *The Flyfisherman's Guide To The Meaning of*

Polity

Freedom of the Border

Paul Scheffer, Liz Waters

9781509540914

Pub Date: 2/16/21

\$22.95 USD

230 pages

Paperback

Political Science / History & Theory

Summary: There are few issues more contentious today than the nature and purpose of borders. Migration flows and the refugee crisis have propelled the issue of borders into the centre of political debate and revealed our moral unease more clearly than ever. Who are we to deny others access to our territory? Is not freedom of movement a basic human right, one that should be defended above all others?

In this book Paul Scheffer takes a different view. Rather than thinking of borders as obstacles to...

Contributor Bio:

Paul Scheffer was formerly Professor of European Studies at the University of Tilburg.

Markup Note: [Asia: Trade discount on this Polity title](#)

For Dummies

Music Composition For Dummies (2nd Edition)

Scott Jarrett, Holly Day

9781119720782

Pub Date: 1/27/21

\$24.99 USD

336 pages

Paperback

Music / Instruction & Study / Composition

Summary: You can hum it, but can you write it down?

When most people think of a composer, they picture a bewigged genius like Mozart or Beethoven frenetically directing mighty orchestras in the ornate palaces of Vienna. While that may have been the case once upon a time, modern composers make themselves heard far beyond the classical conservatoire and concert hall. These days, soundtracks are in high demand in industries such as TV, film, advertising, and even gaming to help create immersive and...

Contributor Bio: Scott Jarrett (Santa Fe, NM) has taught recording labs, voice, guitar, mandolin, recording arts, music theory, composition, and production. He has been Music Director for many live theatrical productions including the Broadway production of The Best Little Whorehouse in Texas. He ha...

Polity

The Age of Fitness : How the Body Came to Symbolize Success and Achievement

Jürgen Martschukat, Alex Skinner

9781509545636

Pub Date: 2/23/21

\$25.00 USD

220 pages

Hardcover

Social Science / Sociology

Summary: We live in the age of fitness. Hundreds of thousands of people run marathons and millions go jogging in local parks, work out in gyms, cycle, swim, or practice yoga. The vast majority are not engaged in competitive sport and are not trying to win any medals. They just want to get fit. Why this modern preoccupation with fitness?

In this new book, Jürgen Martschukat traces the roots of our modern preoccupation with fitness back to the birth of modern societies in the eighteenth century, sh...

Contributor Bio:

Jürgen Martschukat is Professor of North American History at the University of Erfurt.



The Enduring Kiss : Seven Short Lessons on Love

Massimo Recalcati, Alice Kilgariff
9781509542499
Pub Date: 3/29/21
\$16.95 USD
120 pages
Paperback
Education / Educational Psychology

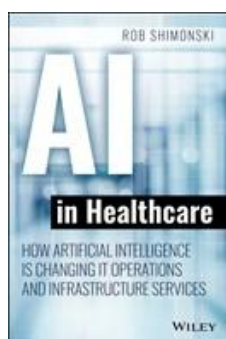
Summary: The kiss is the image that, perhaps more than any other, encompasses the beauty and poetry of love. Every love is required to maintain the kiss, to make it last. When they kiss, lovers carve out their hiding holes, finding their peace from war. When they kiss, the noise of the world is silenced, its laws broken, time is stolen from its normal continuity. They fall together in their distinct, embraced tongues. The kiss joins the tongue that declares love with the body of the lover. And t...

Contributor Bio:

Massimo Recalcati is a psychoanalyst who teaches at the universities of Pavia and Verona.

Markup Note: [Asia: Trade discount on this Polity title](#)

PROFESIONAL (JANUARY + DROP-INS)



AI in Healthcare : How Artificial Intelligence Is Changing IT Operations and Infrastructure Services

Robert Shimonski
9781119680017
Pub Date: 1/27/21
\$60.00 USD
288 pages
Trade Paperback
Technology & Engineering / Biomedical

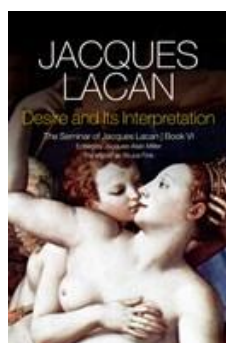
Summary: The best source for cutting-edge insights into AI in healthcare operations

AI in Healthcare: How Artificial Intelligence Is Changing IT Operations and Infrastructure Services collects, organizes and provides the latest, most up-to-date research on the emerging technology of artificial intelligence as it is applied to healthcare operations.

Written by a world-leading technology executive specializing in healthcare IT, this book provides concrete examples and practical advice on how to de...

Contributor Bio:

ROB SHIMONSKI is a technology executive specializing in healthcare IT for Northwell Health, one of the largest health systems in America. He is responsible for modernizing operational support with new technologies like cloud



Desire and its Interpretation : The Seminar of Jacques Lacan

Jacques Lacan, Bruce Fink
9781509500284
Pub Date: 2/1/21
\$26.95 USD
568 pages
Paperback
Psychology / Movements / Psychoanalysis

Summary: What does Lacan show us? He shows us that desire is not a biological function; that it is not correlated with a natural object; and that its object is fantasized. Because of this, desire is extravagant. It cannot be grasped by those who might try to master it. It plays tricks on them. Yet if it is not recognized, it produces symptoms. In psychoanalysis, the goal is to interpret—that is, to read—the message regarding desire that is harbored within the symptom.

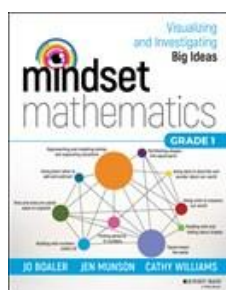
Although desire upsets us, i...

Contributor Bio:

Jacques Lacan (1901-81) was one of the twentieth century's most influential thinkers. His works include *Écrits*, *The Four Fundamental Concepts of Psychoanalysis* and the many other volumes of *The Seminar*.

Markup Note: [\(Asia\) Trade discount on this Polity title](#)

Jossey-Bass



Mindset Mathematics: Visualizing and Investigating Big Ideas, Grade 1

Jo Boaler, Jen Munson, Cathy Williams

9781119358626

Pub Date: 1/27/21

\$24.95 USD

352 pages

Trade Paperback

Education / Teaching Methods & Materials / Mathematics

Series: Mindset Mathematics

Summary: Engage students in mathematics using growth mindset techniques

The most challenging parts of teaching mathematics are engaging students and helping them understand the connections between mathematics concepts. In this volume, you'll find a collection of low floor, high ceiling tasks that will help you do just that, by looking at the big ideas at the first-grade level through visualization, play, and investigation.

During their work with tens of thousands of teachers, authors Jo Boaler, Je...

Contributor Bio:

JO BOALER is the Nominelli-Olivier professor at Stanford. Former roles have included being a maths teacher in London schools. She is author of 18 books, numerous articles and a

Wiley



Neuroarchitecture : Designing with the Mind in Mind

Ian Ritchie

9781119685371

Pub Date: 1/19/21

\$39.95 USD

136 pages

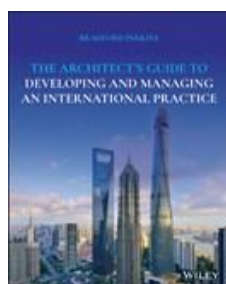
Trade Paperback

Architecture

Series: Architectural Design

Summary: Applying the insights of neuroscience to architecture has the potential to deliver buildings and spaces that measurably promote well-being and create healthier or more effective environments for specific activities. There is, however, a risk that neuroarchitecture will become just another buzzword, a passing architectural fashion or a marketing exercise just as 'eco', 'green' and 'sustainable' have become. This issue of AD offers the reader an alternative to 'neuro' sound-bites and expo...

Wiley



The Architect's Guide to Developing and Managing an International Practice

Bradford Perkins

9781119630166

Pub Date: 3/3/21

\$90.00 USD

Hardcover

Architecture / Professional Practice

Summary: The practice of architecture in the United States is often viewed around the world as the gold standard of design and development. Today, firms from the US and other countries compete on a global scale for projects in the developed markets of Southeast Asia, Latin America and China. There are several key factors that have allowed for these increased market opportunities, namely the rise in communication technology and digital design technology (BIM), more competitive foreign markets, an...

SOCIAL SCIENCE & HUMANITIES (JANUARY + DROP-INS)
Wiley-Blackwell

A Companion to the Achaemenid Persian Empire, 2 Volume Set : 2 Volume Set

Bruno Jacobs, Robert Rollinger

9781119174288

Pub Date: 3/16/21

\$420.00 USD

1176 pages

Hardcover

History / Ancient

Series: Blackwell Companions to the Ancient World

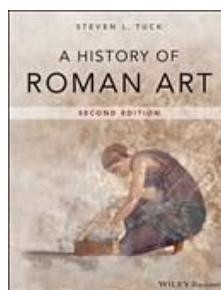
Summary: A comprehensive review of the political, cultural, social, economic, and religious history of the Achaemenid Empire

Often called the first world empire, the Achaemenid Empire is rooted in older Near Eastern traditions. *A Companion to the Achaemenid Persian Empire* offers a perspective in which the history of the empire is embedded in the preceding and subsequent epochs. In this way, the traditions that shaped the Achaemenid Empire become as visible as the powerful impact it had on further...

Contributor Bio:

Bruno Jacobs is Professor of Ancient Near Eastern Studies at the University of Basel.

Robert Rollinger is Professor of Ancient History and Ancient Near Eastern Studies at the University of Tübingen.

Wiley-Blackwell

A History of Roman Art (2nd Edition)

Steven L. Tuck

9781119653288

Pub Date: 3/1/21

\$65.00 USD

448 pages

Paperback

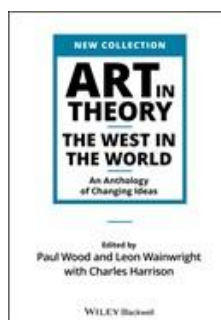
Literary Criticism / Ancient & Classical

Summary: The new edition of the leading textbook on Roman art, updated with new images and expanded geographic and cultural scope

A History of Roman Art is an expansive survey of the painting, mosaic, sculpture, decorative arts, and architecture of ancient Rome. This acclaimed textbook provides a fully-illustrated narrative history of Roman art that spans a millennium, from the early origins of Rome to the era of Emperor Constantine. Interwoven throughout the text are themes of Rome's cultural i...

Contributor Bio:

Steven L. Tuck is Professor of Classics at Miami University, Oxford, Ohio. He is the author of numerous articles and book chapters on Roman art, particularly Roman sculpture. He has published research on Latin epigraphy, spectacle

Wiley-Blackwell

Art in Theory : The West in the World - An Anthology of Changing Ideas

Paul Wood, Leon Wainwright, Charles Harrison

9781444336313

Pub Date: 1/19/21

\$49.95 USD

1160 pages

Paperback

Art / History

Summary: *Art in Theory: The West in the World* is a ground-breaking anthology that comprehensively examines the relationship of Western art to the art and material culture of the wider world. Editors Paul Wood and Leon Wainwright have included over 350 texts, some of which appear in English for the first time. The anthologized texts are presented in eight chronological parts, which are then subdivided into key themes appropriate to each historical era.

The majority of the texts are representatio...

Contributor Bio:

Paul Wood is Research Associate in the Department of Art History at the Open University. He has published widely in the field of art history and is co-editor of three previous volumes of *Art in Theory*, recounting the development of



THEODOR W. ADORNO
GERSHOM SCHOLEM
CORRESPONDENCE 1939-1969



Correspondence, 1939 - 1969 : 1939 - 1969

Theodor W. Adorno, Gershom Scholem, Sebastian Trus...

9781509510450

Pub Date: 5/17/21

\$45.00 USD

520 pages

Hardcover

Philosophy / History & Surveys / Modern

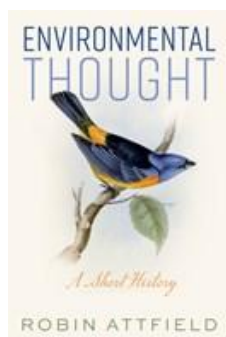
Summary: Theodor W. Adorno and Gershom Scholem met in New York on the cusp of the 20th century's descent into the Holocaust, whose consequences and chaotic aftermath they would relentlessly submit to the analytic scrutiny borne of their prolific correspondence. Appearing in English for the first time, this complete collection of their letters lays bare a friendship and intellectual partnership upon which the scars of modernity are writ large.

This volume is an extraordinary collaborative document...

Contributor Bio:

Theodor W. Adorno (1903-1969), a prominent member of the Frankfurt School, was one of the most influential thinkers of the 20th century in the areas of social theory, philosophy and aesthetics.

Gershom Scholem (1897-1982), was an influential Jewish philosopher and first Professor of



Environmental Thought : A Short History

Robin Attfield

9781509536665

Pub Date: 3/22/21

\$24.95 USD

268 pages

Paperback

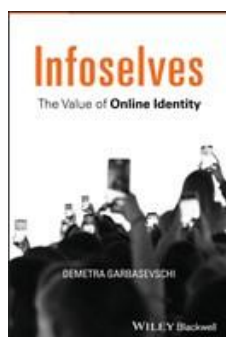
History

Summary: Environmental thought has a rich and extensive history. Philosopher Robin Attfield guides readers through the key developments and debates that have defined the field from ancient times to the present.

Attfield investigates ancient, medieval and early modern environmental contributions; Darwin and his successors; the debate in America involving Thoreau, Marsh, Muir and Pinchot; the foundation of the science of ecology in the Western world; and twentieth-century trailblazers like Aldo Leo...

Contributor Bio:

Robin Attfield is Emeritus Professor of Philosophy at Cardiff University and the author or editor of 15 books and more than 250 articles and chapters.



Infoselves : The Value of Online Identity

Demetra Garbasevski

9781119642152

Pub Date: 1/8/21

\$49.95 USD

208 pages

Paperback

Language Arts & Disciplines / Communication Studies

Summary: *Infoselves* delivers a multifaceted analysis of the commodification of self-identity online, from both a domination and a liberation perspective. Drawing on multiple resources, the book places its discussion of online identity within the larger context of self-identity evolution, arguing for the recognition of online identity as a legitimate component of the self-identity system. Advertising executive turned academic, Demetra Garbasevski offers readers the means to understand the way ou...

Contributor Bio:

DEMETRA GARBASEVSKI is a brand communication consultant with a background in advertising, an Associate Lecturer at the National University of Political Studies and Public Administration in Bucharest, Romania, and an academic realism trained painter, a self-multiplicity which justif...

Migration and Political Theory

Gillian Brock



Migration and Political Theory

Gillian Brock

9781509535231

Pub Date: 2/23/21

\$22.95 USD

220 pages

Paperback

Philosophy / Political

Series: And Political Theory

Summary: Migration dominates contemporary politics across the world, and there has been a corresponding surge in political theorizing about the complex issues that it raises. In a world in which borders seem to be solidifying while the number of displaced people soars, how should we think about the political and ethical implications of human movement across the globe?

In this book, Gillian Brock, one of the leading figures in the field, lucidly introduces and explains the important historical, em...

Contributor Bio:

Gillian Brock is Professor of Philosophy at the University of Auckland



Renaissance Drama : An Anthology of Plays and Entertainments (3rd Edition)

Arthur F. Kinney, David S. Katz

9781118823972

Pub Date: 3/1/21

\$44.95 USD

928 pages

Paperback

Literary Criticism / European / English, Irish, Scottish, Welsh

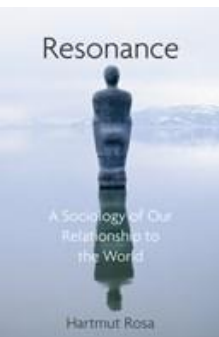
Series: Blackwell Anthologies

Summary: Experience the best and most noteworthy works of Renaissance drama

This Third Edition of *Renaissance Drama: An Anthology of Plays and Entertainments* is the latest installment of a groundbreaking collection of non-Shakespearean Renaissance drama. Covering not only the popular drama of the period, *Renaissance Drama* includes masques, Lord Mayor shows, royal performances, and the popular mystery plays of the time. The selections fairly represent the variety and quality of Renaissance drama ...

Contributor Bio:

Arthur F. Kinney is Thomas W. Copeland Professor of Literary History Emeritus in the University of Massachusetts and Founding Director of the Massachusetts Center for Interdisciplinary Renaissance Studies. He is the author and



Resonance : A Sociology of Our Relationship to the World

Hartmut Rosa, James Wagner

9781509519910

Pub Date: 1/26/21

\$26.95 USD

450 pages

Paperback

Social Science / Sociology

Summary: The pace of modern life is undoubtedly speeding up, yet this acceleration does not seem to have made us any happier or more content. If acceleration is the problem, then the solution, argues Hartmut Rosa in this major new work, lies in "resonance." The quality of a human life cannot be measured simply in terms of resources, options, and moments of happiness; instead, we must consider our relationship to, or resonance with, the world.

Applying his theory of resonance to many domains of hu...

Contributor Bio:

Hartmut Rosa is Professor of Sociology at the Friedrich-Schiller-Universität Jena, Germany, and Director of the Max Weber Center for Advanced Cultural and Social Studies, Erfurt, Germany.



Seven Essays on Populism : For a Renewed Theoretical Perspective

Paula Biglieri, Luciana Cadahia

9781509542215

Pub Date: 3/22/21

\$22.95 USD

208 pages

Paperback

Philosophy / Political

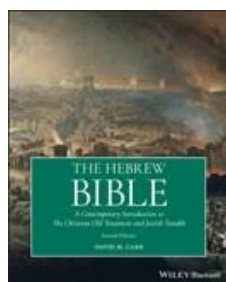
Series: Critical South

Summary: This important intervention interrogates keystone features of the dominant European theoretical landscape in the field of populism studies, advancing existing debates and introducing new avenues of thought, in conjunction with insights from the contemporary Latin American political experience and perspectives. In each essay – the title a nod to the influential socialist thinker José Carlos Mariátegui, from whom the authors draw inspiration – leading Argentine scholars Paula Biglieri and...

Contributor Bio:

Paula Biglieri is Professor of Politics at the University of Buenos Aires and at the La Plata National University

Luciana Cadahia is Visiting Professor at Cornell University, and Researcher at FLACSO-Ecuador



The Hebrew Bible : A Contemporary Introduction to the Christian Old Testament and Jewish Tanakh (2nd Edition)

David M. Carr

9781119636670

Pub Date: 3/29/21

\$49.95 USD

352 pages

Paperback

Religion / Biblical Studies / Old Testament

Summary: Discover the historical and social context of one of the most influential works ever written with this authoritative new resource

The newly revised second edition of *The Hebrew Bible: A Contemporary Introduction to the Christian Old Testament and Jewish Tanakh* delivers a brief and up-to-date introduction to the Hebrew Bible/Old Testament in the broader context of world history. Its treatment of the formation of the Bible amidst different historical periods allows readers to understand th...



The Herodotus Encyclopedia, 3 Volume Set : 3 Volume Set

Christopher Baron

9781118689646

Pub Date: 2/9/21

\$595.00 USD

1776 pages

Hardcover

History / Ancient / Greece

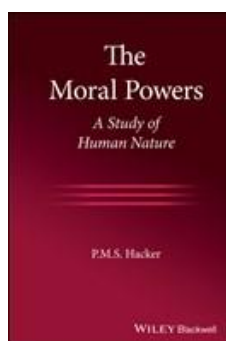
Summary: Provides a comprehensive gateway to Herodotus' *Histories*, the story they tell, and the world in which they were written

The first work of its kind, this book offers students and faculty of all levels an easy-to-use, up-to-date reference tool on Herodotus of Halicarnassus (the "Father of History") and provides Herodotean scholars with a collection of important strands of recent work. Topics include the debt of Greek historical writing to epic poetry (and other genres); narratological an...

Contributor Bio:

CHRISTOPHER BARON is an Associate Professor of Classics at the University of Notre Dame. His interests include Greek and Roman historical writing, Hellenistic history, Greek epigraphy, and identity in the ancient world.

Wiley-Blackwell



The Moral Powers : A Study of Human Nature

Peter M. Hacker

9781119657774

Pub Date: 3/22/21

\$39.95 USD

456 pages

Paperback

Philosophy / History & Surveys

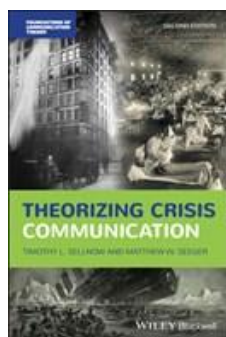
Summary: A milestone in the study of value in human life and thought, written by one of the world's preeminent living philosophers

The Moral Powers: A Study of Human Nature is a philosophical investigation of the moral potentialities and sensibilities of human beings, of the meaning of human life, and of the place of death in life. It is an essay in philosophical anthropology: the study of the conceptual framework in terms of which we think about, speak about, and investigate *homo sapiens* as a so...

Contributor Bio:

P.M.S. Hacker is Emeritus Fellow and former Tutorial Fellow in philosophy at St John's College, Oxford. He is an Honorary Professor of University College, London in the UCL Institute of Neurology at Queen's Square. He has held

Wiley-Blackwell



Theorizing Crisis Communication (2nd Edition)

Timothy L. Sellnow, Matthew W. Seeger

9781119615910

Pub Date: 2/3/21

\$49.95 USD

368 pages

Paperback

Language Arts & Disciplines / Communication Studies

Series: Foundations of Communication Theory Series

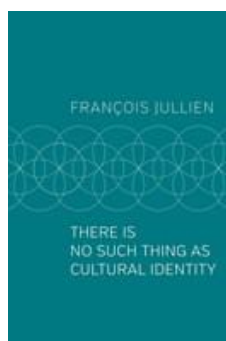
Summary: Explore the major theories within crisis communication, fully revised and updated

Theorizing Crisis Communication provides a comprehensive and state-of-the-art review of both current and emerging theoretical frameworks designed to explain the development, management, and consequences of natural and human-caused crises. A critique of the many theoretical approaches of crisis communication, this volume provides readers with an in-depth understanding of the management, response, resolution...

Contributor Bio:

TIMOTHY L. SELLNOW is a professor of strategic communication at the Nicholson School of Communication and Media at the University of Central Florida. Dr. Sellnow's research focuses on risk and crisis communication. In

Polity



There Is No Such Thing as Cultural Identity

François Jullien, Pedro Rodriguez

9781509546992

Pub Date: 3/15/21

\$12.95 USD

100 pages

Paperback

Philosophy

Summary: As people throughout the world react to globalization and revert to nationalism, they are proclaiming distinct cultural identities for themselves. Cultural identity seems to offer a defensive wall against the homogenizing effects of globalization and a framework for nurturing and protecting cultural differences.

In this short and provocative book, François Jullien argues that this emphasis on cultural identity is a mistake. Cultures exist in relation to one another and they are constan...

Contributor Bio:

François Jullien is Professor at the Université Paris VII-Denis Diderot and director of the Institut de la pensée contemporaine.

MERRY E. WIESNER-HANKS

What is Early Modern History?



What is Early Modern History?

Merry E. Wiesner-Hanks

9781509540570

Pub Date: 3/1/21

\$22.95 USD

160 pages

Paperback

History / Modern / 18Th Century

Series: What is History?

Summary: *What is Early Modern History?* offers a concise guide to investigations of the era from the fifteenth to eighteenth centuries and an entry-point to larger questions about how we divide and organize the past and how the discipline of history has evolved.

Merry Wiesner-Hanks showcases the new research and innovative methods that have altered our understanding of this fascinating period. She examines various subfields and approaches in early modern history, and the marks of modernity that s...

Contributor Bio:

Merry Wiesner-Hanks is Distinguished Professor of History and Women's and Gender Studies (Emerita) at the University of Wisconsin-Milwaukee.

BUSINESS & ECONOMICS (FEBRUARY)



Digital Makeover : How L'Oreal Put People First to Build a Beauty Tech Powerhouse

Béatrice Collin, Marie Taillard

9781119706106

Pub Date: 2/24/21

\$25.00 USD

240 pages

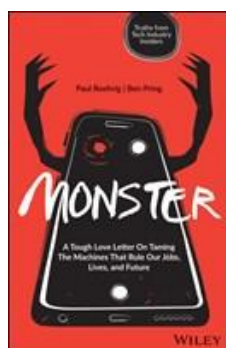
Hardcover

Business & Economics / Strategic Planning

Summary: Get an insider's perspective into how this 110-year old world leader in beauty built on its legacy to transform itself into a digital and tech powerhouse

Digital Makeover: How L'Oréal Put People First to Build a Beauty Tech Powerhouse examines L'Oréal's successful people-driven digital transformation. Professors and authors Beatrice Collin and Marie Taillard set out exactly how L'Oréal turned itself into a digital and tech powerhouse by building on its legacy to reimagine relationships...

Contributor Bio: Béatrice Collin is Professor of Strategy and International Management at ESCP Europe Business School and has taught at the University of Paris, Cornell University, and City University London. She is an expert on organizational culture, particularly in the context of digital innovati...



Monster : A Tough Love Letter to the Machines That Rule our Jobs, Lives, and Future

Paul Roehrig, Ben Pring

9781119785910

Pub Date: 3/16/21

\$25.00 USD

176 pages

Hardcover

Business & Economics / Industries / Computers & Information Technology

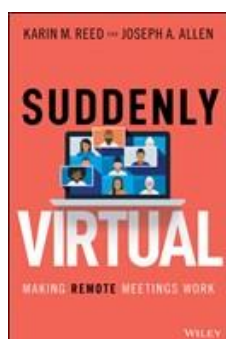
Summary: Learn to tame technology's role in your life and work through 13 easy steps

Monster: Taming the Machines that Rule our Jobs, Lives, and Future is an insightful exploration of how we can responsibly engage with technology. We can maintain our freedom and privacy while still realizing the benefits that tech offers; *Monster* shows us how. The book offers readers an original view of big tech that includes discussions of:

- The addictive nature of many modern technology platforms and how to comba...

Contributor Bio: Paul Roehrig is the Global Head of Strategy and Growth for Cognizant Digital. He is the founder and former Global Managing Director of the Center for the Future of Work at Cognizant. He is also a co-author of the best-selling and award-winning books *What To Do When*





Suddenly Virtual : Making Remote Meetings Work

Karin M. Reed, Joseph A. Allen

9781119793670

Pub Date: 3/9/21

\$29.95 USD

288 pages

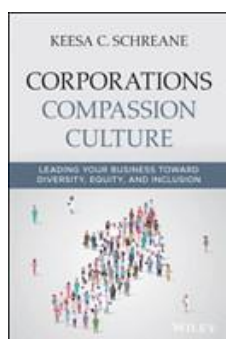
Hardcover

Business & Economics / Business Communication / Meetings & Presentations



Summary: The shift to virtual meetings was sudden and often traumatic for businesses across all industries as they responded to the global pandemic. Rather than focusing on what worked best, they focused on what worked *now* . . . which meant closing up the office and being suddenly virtual in nearly every meeting, often without the tools, the training, or the expertise to optimize the new “kitchen table” office. Thankfully, businesses are beginning to be more purposeful in both the tools they use ...

Contributor Bio: Karin M. Reed (Wake Forest, NC) is CEO of Speaker Dynamics. She is an Emmy-award winning broadcast journalist turned executive communications specialist with a focus on modern communication needs. She empowers her clients, whether they come from the c-suite or the sales force, to sp...



Corporations Compassion Culture : Leading Your Business toward Diversity, Equity, and Inclusion

Keesa C. Schreane

9781119780588

Pub Date: 3/9/21

\$29.95 USD

304 pages

Hardcover

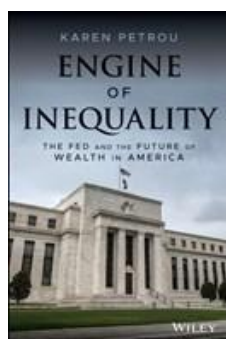
Business & Economics / Human Resources & Personnel Management

Summary: The manner in which corporations are run globally is over. The author examines how corporations worldwide have failed when it comes to inclusion and gender equality and provides ideas on how businesses can address these issues. This book will discuss the following:

- Identify behaviors to avoid, including dangerous activities pre-Covid-19 corporate America was already presenting to employees' well-being, engagement, and productivity. Lack of inclusion, gender inequity, and overall lack of ...

Contributor Bio:

Keesa C. Schreane (New York, NY) is Global Partner Director at Refinitiv where she drives awareness and growth around World-Check Risk Intelligence database, which enables organizations' compliance with regulations around



Engine of Inequality : The Fed and the Future of Wealth in America

Karen Petrou

9781119726746

Pub Date: 3/3/21

\$29.95 USD

256 pages

Hardcover

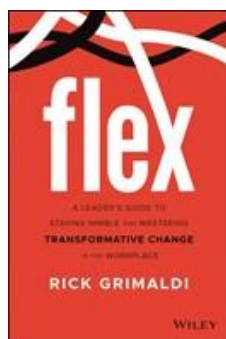
Business & Economics / Finance / Wealth Management

Summary: The first book to reveal how the Federal Reserve holds the key to making us more economically equal, written by an author with unparalleled expertise in the real world of financial policy

Following the 2008 financial crisis, the Federal Reserve's monetary policy placed much greater focus on stabilizing the market than on helping struggling Americans. As a result, the richest Americans got a lot richer while the middle class shrank and economic and wealth inequality skyrocketed. In *Engine...*

Contributor Bio: Karen Petrou (Washington, District of Columbia) is a leading financial-policy analyst and consultant who has spent years intensively studying a crucial, unrecognized source of our economic inequality (with the latter encompassing both income and wealth inequality). Petrou co-founded...

Wiley



FLEX : A Leader's Guide to Staying Nimble and Mastering Transformative Change in the American Workplace

Rick Grimaldi

9781119795100

Pub Date: 2/24/21

\$28.00 USD

256 pages

Hardcover

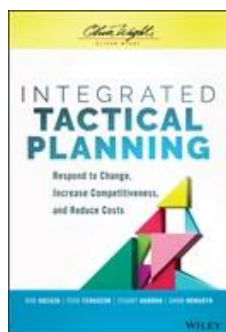
Business & Economics / Management

Summary: Learn to navigate disruption and embrace change as an opportunity to grow and succeed.

Never before has it been so urgent to understand how today's trends are shaping tomorrow's labor force. As seismic shifts continue to change America's world of work in unprecedented ways, leaders must adapt to the rapidly evolving workplace using creative solutions for recruiting, engaging, and retaining a skilled workforce. Forward-thinking 'disruptors' who respond quickly to the new business environm...

Contributor Bio: Rick Grimaldi (Philadelphia, PA; fisherphillips.com) is a partner at Fisher Phillips LLP, one of the largest U.S. law firms representing management exclusively in the areas of labor, employment, civil rights, employee benefits, and immigration law. The firm has 33 offices with more ...

Wiley



Integrated Tactical Planning : Respond to Change, Increase Competitiveness, and Reduce Costs

Rod Hozack, Stuart Harman, Todd Ferguson, Dawn How...

9781119784753

Pub Date: 2/24/21

\$35.00 USD

288 pages

Hardcover

Business & Economics / Strategic Planning

Summary: The experts at Oliver Wight provide business leaders with invaluable information for integrating the tactical planning process

Integrated Tactical Planning (ITP) is an essential process for regularly re-aligning product, demand, and supply plans in the short term, thereby giving the Executive team the confidence that operational activities are being well managed, unless they formally hear otherwise. This cross-functional re-planning process is vital to responding to change, increasing c...

Contributor Bio:

ROD HOZACK is a Partner at Oliver Wight Asia Pacific. He has over 15 years of hands-on experience in the pharmaceutical industry and 20 years of consulting experience.

Wiley



Magnetic Stories : Connect with Customers and Engage Employees with Brand Storytelling

Gabrielle Dolan

9780730388517

Pub Date: 3/29/21

\$22.00 USD

240 pages

Paperback

Business & Economics / Small Business

Summary: Take control of your brand and your stories for greater success

Your brand is the stories people share about you when you're not in the room, and it's these brand stories that determine if people buy from you, employ you, work for you or invest in you. When the stakes are that high, wouldn't you want to take control of it? In *Magnetic Stories*, business storytelling expert Gabrielle Dolan reveals how you too can create and share stories that stick.

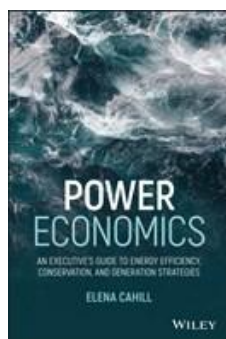
Learn how to:

- define and distinguish your ...

Contributor Bio:

GABRIELLE DOLAN is a global thought leader on real communication and business storytelling. A highly

Wiley



Power Economics : An Executive's Guide to Energy Efficiency, Conservation, and Generation Strategies

Elena Cahill

9781119707707

Pub Date: 3/3/21

\$45.00 USD

224 pages

Hardcover

Business & Economics / Green Business

Summary: Energy efficiency is more of a journey than a battle. It starts with small steps, taken at the local and state levels. It is a matter of identifying and then practicing good habits in our daily lives, at home and at work.

Every idea and process described in this book, if performed reasonably well, will put money in your pocket. You will not only save money; you will probably make money—and you will take important steps toward saving the planet.

Power Economics is a book for thoughtful pe...

Contributor Bio: Elena Cahill, JD (Branford, CT), is Dean Director of the Ernest C. Trefz School of Business College of Engineering, Business, and Education at the University of Bridgeport. She is a globally recognized keynote speaker, attorney, educator, and respected business executive with more t...

Wiley



Restartup : A Founder's Guide to Crisis Navigation

Arunkumar Krishnakumar, Maxson Tee Jia Ying

9781119754404

Pub Date: 3/15/21

\$24.95 USD

272 pages

Hardcover

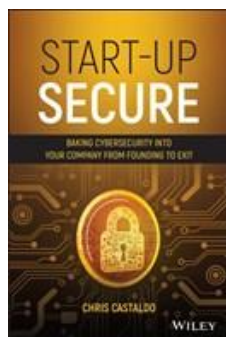
Business & Economics / Entrepreneurship

Summary: Your complete startup downturn survival guide

During a market boom, startup funding is in abundance. But when a financial crisis hits, investments dry up, making it difficult for newer, smaller outfits to survive. During a period of economic instability, that task might seem even harder. However, a crisis doesn't have to mean it's time to shut up shop. *Restartup* shows how it's possible—by choosing to embrace instability and seizing the new opportunities it provides—to stay afloat, and e...

Contributor Bio: Arunkumar Krishnakumar, London, UK, is an investor at Green Shores Capital, a Venture Capital firm focusing on deep tech and diversity. In addition to his venture career, Arun is one of the top 100 Onalytica Fintech influencers. He is a podcast host and was a blogger on DailyFintech...

Wiley



Start-Up Secure : Baking Cybersecurity into Your Company from Founding to Exit

Chris Castaldo

9781119700739

Pub Date: 4/27/21

\$39.95 USD

Hardcover

Business & Economics / Small Business

Summary: Add cybersecurity to your value proposition and protect your company from cyberattacks

Cybersecurity is now a requirement for every company in the world regardless of size or industry. *Start-Up Secure: Baking Cybersecurity into Your Company from Founding to Exit* covers everything a founder, entrepreneur and venture capitalist should know when building a secure company in today's world. It takes you step-by-step through the cybersecurity moves you need to make at every stage, from landin...

Contributor Bio: Chris Castaldo, CISSP (Finksburg, MD) is Chief Information Security Officer at Dataminr, a leading AI business whose clients are the first to know about high-impact events and emerging risks so they can mitigate and manage crises more effectively. Prior to joining Dataminr, he was S...

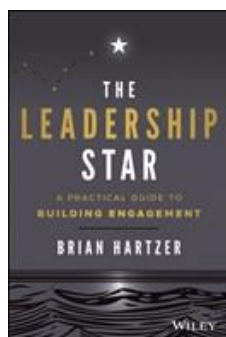


The Communist Manifesto : The Political Classic

Karl Marx, Friedrich Engels, Tom Butler-Bowdon
9780857088765
Pub Date: 3/8/21
\$13.00 USD
176 pages
Hardcover
Business & Economics
Series: Capstone Classics

Summary: *The Communist Manifesto* is one of the most important political texts in history. Its stirring and even poetic language helped it become a vital document in the spread of socialist ideas. Karl Marx & Friedrich Engels argued that exploitation and suffering will not end until the whole class structure, which ensures people are treated as profitable commodities, is destroyed. Marx's *Das Capital* provides the theory behind socialism, but it was *The Communist Manifesto* that sparked revolutions...

Contributor Bio: Karl Marx was a German philosopher, economist, historian, sociologist, political theorist, journalist and socialist revolutionary. Born in Trier, Germany, to a Jewish middle-class family, Marx studied law and philosophy at university. Friedrich Engels was a German revolutionist and ...



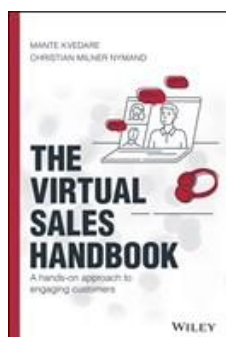
The Leadership Star : A Practical Guide to Building Engagement

Brian Hartzer
9780730390831
Pub Date: 4/12/21
\$21.99 USD
250 pages
Trade Paperback
Business & Economics / Small Business

Summary: Discover how to unlock your team's potential

The Leadership Star: A Practical Guide to Building Engagement provides readers with a step-by-step guide to developing engagement within their teams. Experienced executive, management consultant, and author Brian Hartzer walks readers through the "Leadership Star", a foundational framework for developing high performing professional teams. He shows readers how to:

- Care about individuals as human beings, rather than as means to an end
- Provide con...



The Virtual Sales Handbook : A Hands-on Approach to Engaging Customers

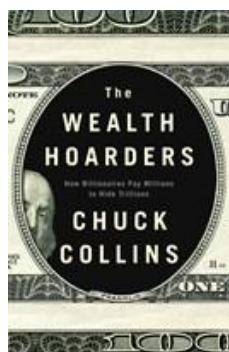
Mante Kvedare, Christian Milner Nymand
9781119775768
Pub Date: 3/15/21
\$24.95 USD
256 pages
Hardcover
Business & Economics / Sales & Selling

Summary: Learn to engage your B2B customers through effective virtual sales meetings and presentations

The global COVID-19 pandemic has radically changed how business-to-business companies interact with their customers. The traditional face-to-face meeting has quickly become a thing of the past—the virtual customer engagement model is the new normal. To secure existing and future revenue streams in the virtual B2B sales environment, companies must equip their commercial frontline with the confidence...

Contributor Bio:

Mante Kvedare is a Partner at Implement Consulting Group with 10+ years of experience supporting international organisations in developing commercial and go-to-market



The Wealth Hoarders : How Billionaires Pay Millions to Hide Trillions

Chuck Collins

9781509543496

Pub Date: 3/29/21

\$22.95 USD

224 pages

Paperback

Political Science / Public Policy / Economic Policy

Summary: For decades, a secret army of tax attorneys, accountants and wealth managers has been developing into the shadowy Wealth Defence Industry. These 'agents of inequality' are paid millions to hide trillions for the richest 0.01%.

In this book, inequality expert Chuck Collins, who himself inherited a fortune, interviews the leading players and gives a unique insider account of how this industry is doing everything it can to create and entrench hereditary dynasties of wealth and power. He ex...

Contributor Bio:

Chuck Collins is a senior scholar at the Institute for Policy Studies in Washington, DC, where he directs the Program on Inequality and coedits Inequality.org. His previous books include *Born on Third Base* and *Wealth and Our Commonwealth* (with Bill Gates Sr.)



The WorldatWork Handbook of Total Rewards : A Comprehensive Guide to Compensation, Benefits, HR & Employee Engagement (2nd Edition)

WorldatWork

9781119682448

Pub Date: 2/24/21

\$95.00 USD

416 pages

Hardcover

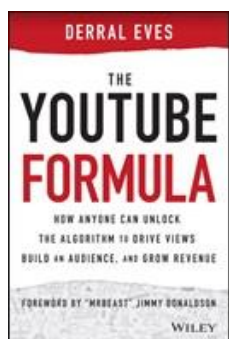
Business & Economics / Human Resources & Personnel Management

Summary: Equip yourself to manage, motivate, compensate, and reward everyone in this workplace revolution

The future of work is here. From the shift to Millennials and Gen Z in the workforce to the advent of the Fourth Industrial Revolution and the Gig Economy, the world of work and rewards has significantly changed since the initial *WorldatWork Handbook* was published. Human resources and total rewards professionals need tools to equip them to manage a changing workforce. This completely revised ...

Contributor Bio:

WorldatWork (www.worldatwork.org/, Scottsdale, Arizona) is the leading nonprofit professional association in compensation and total rewards. We serve those who design and deliver total rewards programs to cultivate engaged,



The YouTube Formula : How Anyone Can Unlock the Algorithm to Drive Views, Build an Audience, and Grow Revenue

Derral Eves

9781119716020

Pub Date: 2/24/21

\$25.00 USD

352 pages

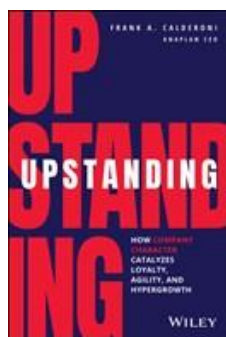
Hardcover

Business & Economics / E-Commerce / Internet Marketing

Summary: Learn the secrets to getting dramatic results on YouTube

Derral Eves has generated over 49 billion views on YouTube and helped 22 channels grow to one million subscribers from zero. In *The YouTube Formula: How Anyone Can Unlock the Algorithm to Drive Views, Build an Audience, and Grow Revenue*, the owner of the largest YouTube how-to channel provides the secrets to getting the results that every YouTube creator and strategist wants. Eves will reveal what readers can't get anywhere else:...

Contributor Bio: Derral Eves is a video marketing expert, coach, speaker, and has the largest channel for YouTube growth instruction (500,000+ subscribers) in the world. Hes the founder of VidSummit, the biggest conference for YouTube creators in the world, and speaks to an in-person audience of mor...



Upstanding : How Company Character Catalyzes Loyalty, Agility, and Hypergrowth

Frank Calderoni

9781119746492

Pub Date: 6/16/21

\$25.00 USD

Hardcover

Business & Economics

Summary: Frank Calderoni has never seen a moment like business is experiencing now. And it's about time. How people treat each other—colleagues, communities, customers—matters. Calderoni knows people choose Anaplan, whether to work with them or buy their products, in large part because of the experience his company culture creates for them. People feel heard, included, and respected.

Calderoni knows from Anaplan's hypergrowth experience, and from observing other highly successful businesses,...

FINANCE & ACCOUNTING (FEBRUARY)



Warren Buffett : Inside the Ultimate Money Mind

Robert G. Hagstrom

9781119714590

Pub Date: 3/9/21

\$29.95 USD

256 pages

Hardcover

Business & Economics / Investments & Securities

Summary: While it provides a solid foundation of Buffett's principles and his personal background for those who may be new to the Berkshire story, the core of the text moves in new and exciting directions. It is, in a very real sense, the culmination of years of studying the man so often described as the world's best investor.

- **Business-driven Investing.** Introducing a new investment paradigm, a powerful alternative to modern portfolio theory.
- **The Evolution of Value Investing.** A long-overdue disc...



Contributor Bio: With more than 30 years of investment experience, Robert G. Hagstrom (Villanova, PA), CFA, is currently Chief Investment Officer of Equity Compass Investment Management, LLC (a wholly owned subsidiary of Stifel Financial Corp) and Senior Portfolio Manager of the



Accounting Disrupted : How Digitalization Is Changing Finance

Al Bhimani

9781119720065

Pub Date: 2/24/21

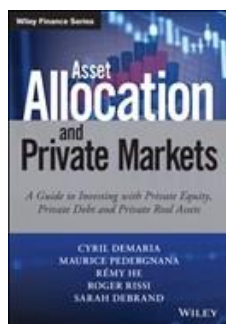
\$34.95 USD

Hardcover

Business & Economics / Accounting

Summary: Web technologies and mobile devices are driving enterprises to embark on a new wave of digitalization that is reshaping business and the global economy. Modes of data analysis in use now enable extreme corporate agility, swift strategic re-focus and fast resource allocation decisions across many businesses. Established business fundamentals are being eclipsed including accounting expertise. Conventional financial analysis is proving ineffective in dealing with the information needs of e...

Contributor Bio: Al Bhimani, Ph.D., is Professor of Management Accounting at the London School of Economics. He is the former Head of the Department of Accounting at LSE and Founding Director of LSE Entrepreneurship. He is active both at CIMA and the AICPA. He speaks internationally and has written ...



Asset Allocation and Private Markets : A Guide to Investing with Private Equity, Private Debt and Private Real Assets

Cyril Demaria, Maurice Pedergrana, Remy He, Roger ...

9781119381006

Pub Date: 3/1/21

\$85.00 USD

400 pages

Hardcover

Business & Economics / Finance

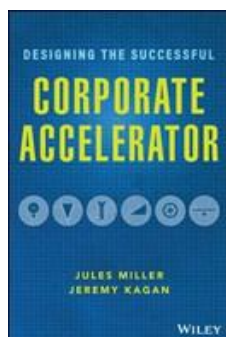
Series: Wiley Finance

The comprehensive guide to private market asset allocation

Asset Allocation and Private Markets provides institutional investors, such as pension funds, insurance groups and family offices, with a single-volume authoritative resource on including priv...

Summary: The comprehensive guide to private market asset allocation

Asset Allocation and Private Markets provides institutional investors, such as pension funds, insurance groups and family offices, with a single-volume authoritative resource on including private markets in strategic asset allocation. Written by four academic and practitioner specialists, this book provides the background knowledge investors need,



Designing the Successful Corporate Accelerator : How Startups and Big Companies can Get with the Program

Jeremy Kagan, Jules Miller

9781119709060

Pub Date: 3/9/21

\$29.95 USD

208 pages

Hardcover

Business & Economics / Corporate Finance

Summary: *What Works: The Corporate Accelerator* gives a framework for corporate innovation, which can be applied to accelerators and beyond. In this book Miller and Kagan do a deep dive on corporate accelerators, providing a clear landscape, strategy rubric, tactical guidance and a (new) suggested model for building corporate accelerator programs that work. There will be quantitative data not available elsewhere, which can be used in internal business cases for corporate leaders. The book will al...

Contributor Bio: Jules Miller (New York, NY) is the Co-Founder intrapreneur, innovation consultant, and accelerator manager, all focused on incorporating enterprise technology into large corporations in partnership with startups. Jeremy Kagan (New York, NY) is the Managing Director of the Eugene...



Happy Ever After : Financial Freedom Isn't a Fairy Tale

Seven Dollar Millionaire

9781119780724

Pub Date: 3/15/21

\$19.99 USD

304 pages

Paperback

Business & Economics / Personal Finance

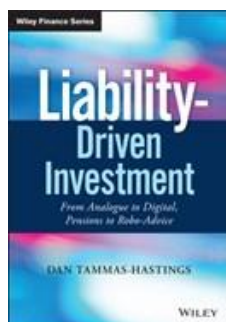
Summary: Discover how financial freedom – and not fairy tales – is at the heart of your very own Happy Ever After

Did you know you can become a millionaire by saving just \$7 a day and investing for 7% returns? Probably not, because financial literacy is a subject that's overlooked by the vast majority of schools and universities, despite its importance to every single person on the planet.

Written initially for a teenage daughter and then turned into a course to train migrant workers, *Happy Ever A...*

Contributor Bio: The **Seven Dollar Millionaire** is a group of financial literacy enthusiasts. They believe that financial literacy doesn't need to be boring and overly complicated and are pushing the policy of teaching financial literacy across schools and universities to stop the glaring oversight

Wiley



Liability-Driven Investment : From Analogue to Digital, Pensions to Robo-Advice

Dan Tammas-Hastings

9781119441953

Pub Date: 3/29/21

\$37.50 USD

200 pages

Hardcover

Business & Economics / Finance

Series: Wiley Finance

Understand the investment template that dominates the pension industry

Liability-Driven Investment is the practitioner's guide to this increasingly popular investment template.

Summary: Understand the investment template that dominates the pension industry

Liability-Driven Investment is the practitioner's guide to this increasingly popular investment template. Already the dominant framework for pension schemes in Europe and the UK, the LDI market is expected to grow significantly with the shift from Defined Benefit to Defined Contribution, and then into Digital Asset Management — or Robo-Advice. With an aging population and significant under-saving globally, more and mo...

Wiley



Online Investing on Australian Sharemarket : How to Research, Trade and Invest in Shares and Securities Online (5th Edition)

Roger Kinsky

9780730385080

Pub Date: 4/5/21

\$25.00 USD

300 pages

Paperback

Business & Economics / Personal Finance

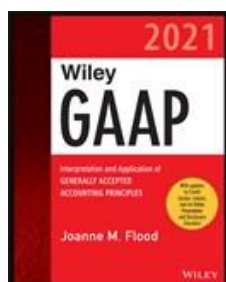
Summary: The complete guide to trading and researching the Australian sharemarket online, fully revised and updated

It has never been easier to use the internet to trade and invest in the Australian sharemarket. Thanks to the wide availability of online brokers and financial websites, online market data, low cost broadband and trading sites and user-friendly digital platforms, a growing number of Australians are taking more direct control of their investments and wealth management. *Online Invest...*

Contributor Bio:

ROGER KINSKY has over 30 years' experience self-managing his extensive and profitable share portfolio. He is the author of numerous books and is a sought-after tutor of share investing, online investing and business

Wiley



Wiley GAAP 2021 : Interpretation and Application of Generally Accepted Accounting Principles

Joanne M. Flood

9781119736172

Pub Date: 3/3/21

\$149.00 USD

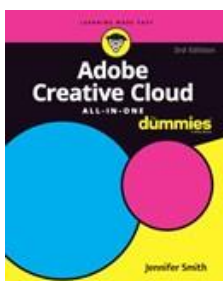
Paperback

Business & Economics / Accounting / Standards

Series: Wiley Regulatory Reporting

COMPUTING (FEBRUARY)

For Dummies

**Adobe Creative Cloud All-in-One For Dummies** (3rd Edition)

Jennifer Smith

9781119724148

Pub Date: 3/3/21

\$49.99 USD

768 pages

Paperback

Computers / Desktop Applications / Design & Graphics

Summary: Get ready to jump into the Creative Cloud

Adobe Creative Cloud is the most popular suite of tools among creative professionals, and this book is the ultimate reference guide to using the CC photography and graphic design tools. Discover how to edit photos with Photoshop, create art using Illustrator, and design websites and mobile apps with Adobe XD. Explore how to pull creative assets together with a layout in InDesign, protect your documents with Acrobat Pro, and manage your digital as...

Contributor Bio: Jennifer Smith is a user experience consultant, designer, educator, mentor, and author of more than a dozen books on digital imaging and web publishing. She has advised numerous companies on design projects and works on various platforms and devices. Christopher Smith is president o...

Wiley

**Beginning Rust Programming**

Ric Messier

9781119712978

Pub Date: 3/9/21

\$50.00 USD

Paperback

Computers / Programming

Summary: This is not your typical programming book! Jump right in with interesting, useful programs, some of which are drawn from classic computer science problems as a way of talking about the programming constructs in the language rather than explaining everything in a dry, theoretical manner that doesn't translate well to implementation.

Rust programming has been the "most loved programming language" in the Stack Overflow Developer Survey every year since 2016!

Learn why programmers are using ...

Contributor Bio: Ric Messier is an author, consultant, and educator who holds GCIH, GSEC, CEH, and CISSP certifications, and has published several books on information security and digital forensics. With decades of experience in information technology and information

Sybex

**CompTIA Security+ Certification Kit : Exam SY0-601** (6th Edition)

Mike Chapple, David Seidl

9781119794004

Pub Date: 3/9/21

\$72.00 USD

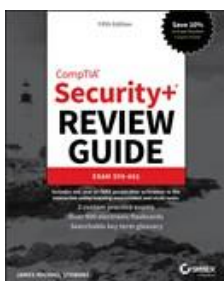
Paperback

Computers / Security / Networking

Summary: Everything you need to prepare for and take the exam! This Certification Kit includes:**CompTIA Security+ Study Guide: Exam SY0-601, Eighth Edition--**

Building on the popular Sybex Study Guide approach, this Study Guide provides 100% coverage of the Security+ SY0-601 exam objectives. The book will contain clear and concise information on crucial security topics. It will include practical examples and insights drawn from real-world experience. The CompTIA Security+ certification covers netwo...

Contributor Bio: Mike Chapple, Ph.D., Security+, CySA+, CISSP, is Senior Director for IT Service Delivery at Notre Dame overseeing information security, data governance, IT architecture, project management, strategic planning and product management functions and teaches undergraduate courses on Info



CompTIA Security+ Review Guide : Exam SY0-601 (5th Edition)

James Michael Stewart

9781119735380

Pub Date: 2/3/21

\$30.00 USD

576 pages

Trade Paperback

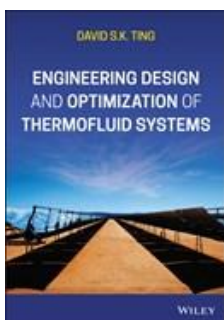
Computers / Certification Guides

Summary: Learn the ins and outs of the IT security field and efficiently prepare for the CompTIA Security+ Exam SY0-601 with one easy-to-follow resource

CompTIA Security+ Review Guide: Exam SY0-601, Fifth Edition helps you to efficiently review for the leading IT security certification—CompTIA Security+ SY0-601. Accomplished author and security expert James Michael Stewart covers each domain in a straightforward and practical way, ensuring that you grasp and understand the objectives as quickly ...

Contributor Bio:

JAMES MICHAEL STEWART holds variety of certifications, including: Security+, Network+, A+, CySA+, PenTest+, CASP+, CTT+, CEH, CHFI, ECSA, ECIH, CND, CEI, CISSP, CISM, and CFR. He has been working with computers and



Engineering Design and Optimization of Thermofluid Systems

David S. K. Ting

9781119701606

Pub Date: 3/9/21

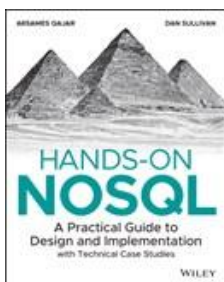
\$145.00 USD

288 pages

Hardcover

Technology & Engineering / Mechanical

Summary: *Engineering Design and Optimization of Thermofluid Systems* helps students and professionals understand the design and optimization techniques used to create thermofluid systems that perform efficiently and economically. Ideal for use in thermal systems design courses, the book opens with an introduction to design, optimization, and engineering economics before moving on to cover thermofluid systems, devices, and simulations. By covering optimization techniques alongside thermofluid syst...



Hands-On NoSQL : A Practical Guide to Design and Implementation with Technical Case Studies

Arsames Qajar, Dan Sullivan

9781119657392

Pub Date: 6/2/21

\$40.00 USD

352 pages

Paperback

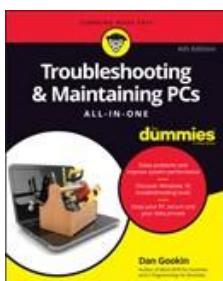
Computers / Programming Languages / Sql

Summary: Learn advanced design patterns and support NoSQL databases

If you're a database designer or software engineer who uses NoSQL, this book can help you expand your knowledge. Learn advanced design patterns, grasp the performance implications of design choices, and prepare to support large-scale NoSQL databases in production. *Hands-On NoSQL: A Practical Guide to Design and Implementation with Technical Case Studies* provides detailed descriptions of design patterns and discusses why certain p...

Contributor Bio: Arsames Qajar is a Chief Technology Officer (CTO), professor of database architecture, and a serial entrepreneur. He has successfully implemented advanced NoSQL architectures, including at his current startup, OurOffice, a software company transforming workplace Diversity and inclus...

For Dummies


Troubleshooting & Maintaining PCs All-in-One For Dummies (4th Edition)

Dan Gookin
9781119740308
Pub Date: 3/3/21
\$39.99 USD
456 pages
Paperback
Computers / Hardware / Personal Computers

Summary: Show your PC who's boss

Nothing's more annoying than a tech malfunction, especially when it's your PC—with the exception of perhaps wading through reams of random, unreliable theories online looking for a solution, or paying an expensive tech geek to show up to perform a five-minute fix. The latest edition of *Troubleshooting & Maintaining Your PC All-in-One For Dummies* puts all this frustration behind you and gets you straight to work solving the problem yourself!

In his straightforwar...

Contributor Bio: Dan Gookin wrote the very first For Dummies book in 1991. The author of several bestsellers, Dan enjoys worldwide success with books that have been translated into 32 languages and have more than 11 million copies in print. Dan is the bestselling author of Samsung

For Dummies


Coffee For Dummies

Major Cohen
9781119679011
Pub Date: 3/3/21
\$19.99 USD
288 pages
Paperback
Cooking / Beverages / Coffee & Tea

Summary: *Coffee For Dummies* will cover a wide variety of topics within the coffee industry, giving readers the basics in everything they need to know from:

- In home coffee makers, to gourmet coffee, to big coffee chains, and finally smaller boutique coffee houses.
- Different roasts and brews
- Navigating a coffee shop the menu for best deals and drinks
- The difference between a half-cap-low-fat-no-sugar-add-whip.....and a latte?

Contributor Bio: Major Cohen (Seattle, WA) is a coffee lover who has enjoyed a dream realized. A teacher of photography and film at the high school level for 20 years, he grew up in a time when coffee went from a poor quality, inexpensive commodity to a ubiquitous and often delicious

For Dummies


Ferrets For Dummies (3rd Edition)

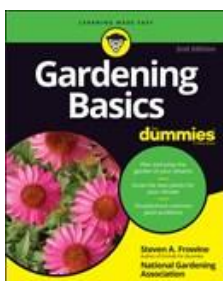
Kim Schilling
9781119720836
Pub Date: 2/24/21
\$24.99 USD
424 pages
Paperback
Pets / Rabbits, Mice, Hamsters, Guinea Pigs, Etc.

Summary: Everything you need to know about your playful new pet

Thinking of getting a ferret? It's not unusual—millions of people worldwide keep ferrets as pets, and they've been domesticated for around 2,500 years! While they're quiet for a lot of the day (catching up on important beauty sleep), when they're awake, they're lively, affectionate, and curious—and require lots of quality interaction with their humans. And that's why a happy ferret is a well-trained one, whose owner knows everything...

Contributor Bio: Kim Schilling is the founder and Director of Animals for Awareness, a non-profit USDA licensed sanctuary dedicated to the needs of exotic and wild animals. Domesticated ferrets bounced into her life more than 15 years ago (she has owned more than 20 at any given time), and she cant ...

For Dummies



Gardening Basics For Dummies (2nd Edition)
 Steven A. Frowine, National Gardening Association
 9781119782032
 Pub Date: 3/9/21
 \$24.99 USD
 432 pages
 Paperback
 Gardening

Summary: Create the garden of your dreams with the right plants and equipment

Gardening Basics For Dummies 2e gives gardeners tips, plans, and insider know-how for getting started with flower beds, borders, vegetables, trees, shrubs, lawns, and more. Packed with advice, resources, illustrations, and plant recommendations, this friendly guide covers all the tools that make gardening today easier than ever before!

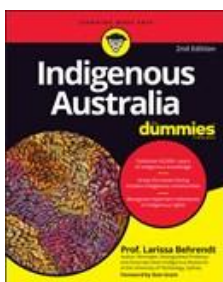
Updates include:

- New section on biennials
- New section on summer flowering bulbs
- New chapt...

Contributor Bio:

Steven Frowine (Asheville, NC) is a noted professional

Wiley



Indigenous Australia For Dummies (2nd Edition)
 Larissa Behrendt
 9780730390275
 Pub Date: 4/12/21
 \$30.00 USD
 456 pages
 Trade Paperback
 Social Science / Sociology

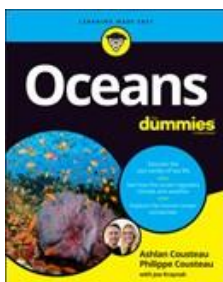
Summary: A comprehensive, relevant, and accessible look at all aspects of Indigenous Australian history and culture

What is The Dreaming? How many different Indigenous tribes and languages once existed in Australia? What is the purpose of a corroboree? What effect do the events of the past have on Indigenous peoples today? *Indigenous Australia For Dummies, Second Edition* answers these questions and countless others about the oldest race on Earth. It explores Indigenous life in Australia before 1...

Contributor Bio:

Professor Larissa Behrendt is a Euleyayi and Kamillaroi woman. She is Distinguished Professor of the Jumbunna Institute of Indigenous Education and Research at the University of Technology, Sydney. Larissa was named as

For Dummies



Oceans For Dummies
 Ashlan Cousteau, Philippe Cousteau, Joseph Kraynak
 9781119654438
 Pub Date: 2/24/21
 \$26.99 USD
 384 pages
 Paperback
 Science / Earth Sciences / Oceanography

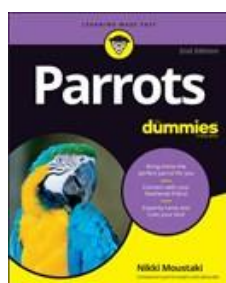
Summary: Dive deep to explore the ocean

From how most of our oxygen is created by phytoplankton, to how currents control our climate, to the marine food chain and the importance of coral, this is the holy grail of ocean books that's easy for everyone to digest.

It features fun facts about some of the most incredible, bizarre, and fascinating creatures in the ocean, from mantis shrimp that can strike things with the speed of a .22 caliber bullet to fish with clear heads that can see out of the top...

Contributor Bio: Ashlan Cousteau and Phillippe Cousteau are explorers, television stars and advocates for our ocean. Ashlan is a passionate journalist whose television career has spans more than 13 years as a host for E News, ET, Travel Channel and Discovery Channels Shark Week. Ashlan traveled to a...

For Dummies



Parrots For Dummies (2nd Edition)

Nikki Moustaki
9781119753612
Pub Date: 2/24/21
\$24.99 USD
384 pages
Paperback
Pets / Birds

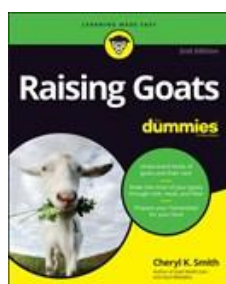
Summary: Repeat after me: Parrots aren't just for pirates!

While parrots have a historical reputation for being a pirate's best friend, in the modern-day U.S.—where birds are the nation's third most popular household pet—thousands of landlubbers are in on the act! And that's not surprising—parrots are as affectionate, friendly, and fun to be with as a dog or cat. They are also relatively low-maintenance, with no rude 5 a.m. awakenings with demands for food or punishing walks.

Renowned avian car...

Contributor Bio: Nikki Moustaki, M.A., M.F.A, is a renowned avian care and behavior consultant, working with clients to heal strained relationships between themselves and their feathered friends. She has published 46 books, 24

For Dummies



Raising Goats For Dummies (2nd Edition)

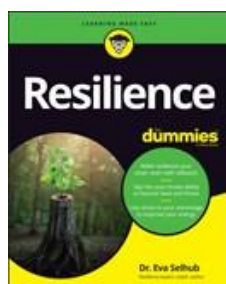
Cheryl K. Smith
9781119772583
Pub Date: 3/16/21
\$24.99 USD
384 pages
Paperback
Technology & Engineering / Agriculture / Animal Husbandry

Summary: No buts: discover the addictive joy of raising goats

Goats are amazing, multi-talented creatures that have been domesticated for over 10,000 years. As well as being a source of food, clothes, and milk, they're wonderful companions: cute, intelligent, and playful—and often as friendly and attentive as dogs. In addition, they make endearing noises and—according to ancient Ethiopian legend—discovered coffee. So what's holding you back? The new edition of *Raising Goats For Dummies* rebuts a...

Contributor Bio: Cheryl K. Smith has raised goats since 1998 when she got two Nigerian Dwarf. She published *Ruminations*, the Nigerian Dwarf and Mini Dairy Goat Magazine from 2001 through 2007 and published the book *Goat Health Care* (Karmadillo Press) in 2009, the second edition of which was released...

For Dummies



Resilience For Dummies

Eva M. Selhub
9781119773412
Pub Date: 3/3/21
\$26.99 USD
336 pages
Paperback
Self-Help / Spiritual

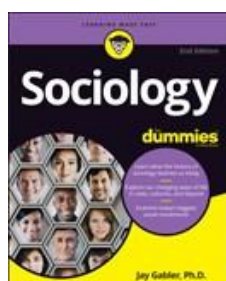
Summary: Activate a life of meaning, purpose, and health with the Six Pillars of Resilience

Stress, anxiety, and exhaustion are all-too-common features of our crazy-paced, curveball-throwing contemporary existence, and it's sometimes hard to see how we can make it from one week to the next intact. But there's a solution to the struggle: resilience! In *Resilience For Dummies*, Dr. Eva Selhub—former Harvard Medical School instructor and director of the Benson Henry Institute for Mind Body Medicine a...

Contributor Bio:

Dr. Eva Selhub (Newtownville, MA) is a resiliency expert, consultant, speaker, and author. She taught for 20 years as an instructor of Medicine at Harvard Medical School, and she served as the Medical Director for Massachusetts General Hospital for six years. Dr. Selhub believes tha...

For Dummies



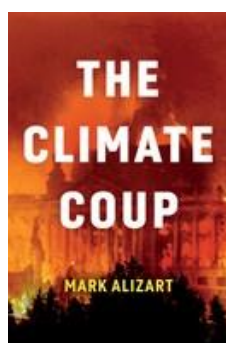
Sociology For Dummies (2nd Edition)

Jay Gabler
9781119772811
Pub Date: 3/3/21
\$24.99 USD
384 pages
Paperback
Social Science / Sociology

Summary: Sociology For Dummies 2e aids readers in understanding this complex field of study and helps them both when deciding to take a class as well as when participating in a course. The ability to use a sociological lens is more important now than ever; there have been recent foundational changes in how we understand society. Recent dialogue surrounding health care, politics, race, and gender now occur with frankness and urgency that will be addressed. Updates: - 2020 and societal upheaval - ...

Contributor Bio: Jay Gabler (Minneapolis, MN) is a writer and editor living in Minneapolis. Gabler works as a digital producer at The Current, a Minnesota Public Radio. He earned graduate degrees in sociology (Ph.D., A.M.) and psychology (Ed.M.) from Harvard University, as well as a bachelor's degree...

Polity



The Climate Coup

Mark Alizart
9781509546145
Pub Date: 8/30/21
\$12.95 USD
120 pages
Paperback
Political Science / Public Policy / Environmental Policy

Summary: Inaction by governments in the face of climate change is often attributed to a lack of political will or a denial of the seriousness of the situation, but as Mark Alizart argues in this provocative book, we shouldn't exclude the possibility that part of the reluctance might be motivated by cynicism and even sheer evil: for some people, there are real financial and political benefits to be gained from the chaos that will ensue from environmental disaster.

When states not only allow thei...

Contributor Bio:

Mark Alizart is a writer and philosopher who lives in Paris.

Capstone



Utopia : The Influential Classic

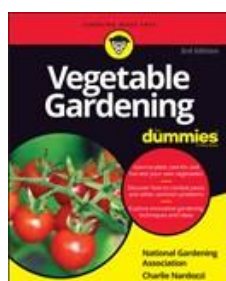
Thomas More, Tom Butler-Bowdon, Niall Kishtainy
9781119754381
Pub Date: 3/8/21
\$13.00 USD
240 pages
Hardcover
History / Ancient
Series: Capstone Classics

Summary: What we can learn from a Renaissance nowhere

In 1516, a book was published in Latin with the enigmatic Greek-derived word as its title. Utopia—which could mean either “good-place” or “no-place”—gives a traveler’s account of a newly discovered island somewhere in the New World where the inhabitants enjoy a social order based purely on natural reason and justice. As the traveler describes the harmony, prosperity, and equality found there, a dramatic contrast is drawn between the ideal co...

Contributor Bio: Tom Butler-Bowden was working as a political adviser in Australia when, at 25, he read Stephen Covey's The 7 Habits of Highly Effective People. Captivated by it and other books in the personal development field, he left his career and went on to write critical introductions to self-...

For Dummies



Vegetable Gardening For Dummies (3rd Edition)
National Gardening Association, Charlie Nardozzi
9781119782070
Pub Date: 3/16/21
\$24.99 USD
432 pages
Paperback
Gardening / Vegetables



Summary: *Vegetable Gardening For Dummies*, 3rd Edition provides readers with information on how to plant, care for, harvest, and enjoy the fruits of their home gardens. It offers advice on planning a garden, environmentally friendly ways to combat pests, and tips on preserving foods grown at home.

Updates include:

- Expanded chapter on “edible landscape” (fruits, herbs, flowers, and unique vegetables)
- New information about 4 advanced techniques (Hugelkultur, strawbale gardening, herb spirals, aquapon...)

Contributor Bio:

Established in 1971, the **National Gardening Association** is a well-known and widely recognized authority on the

PROFESSIONAL (FEBRUARY)

Wiley

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Building Codes Illustrated : A Guide to Understanding the 2021 International Building Code (7th Edition)
Francis D. K. Ching, Steven R. Winkel
9781119772408
Pub Date: 8/24/21
\$67.50 USD
480 pages
Paperback
Architecture / Design, Drafting, Drawing & Presentation
Series: Building Codes Illustrated

Summary: This unique reference to the 2021 International Building Code marries the graphic skills of bestselling author Frank Ching with the code expertise of Steven Winkel, FAIA. It pulls out portions of the building code that are most relevant for the architect and provides an easy-to-understand interpretation in both words and illustrations. This Seventh Edition will include three new chapters: Plumbing Fixture Counts, Elevators, and Special Construction, and an extensively expanded chapter o...

Wiley

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Design of Highway Bridges : An LRFD Approach (4th Edition)
Richard M. Barker, Jay A. Puckett
9781119646297
Pub Date: 3/9/21
\$187.25 USD
Hardcover
Technology & Engineering / Civil

Summary: The latest in bridge design and analysis —revised to reflect the eighth edition of the AASHTO LRFD specifications

Design of Highway Bridges: An LRFD Approach, 4th Edition, offers up-to-date coverage of engineering fundamentals for the design of short- and medium-span bridges. Fully updated to incorporate the 8th Edition of the AASHTO Load and Resistance Factor Design Specifications, this invaluable resource offers civil engineering students and practitioners a comprehensive introduction...

Contributor Bio:

The late **RICHARD M. BARKER, PhD, PE**, was Professor Emeritus of Civil and Environmental Engineering at Virginia Polytechnic Institute and State University. Dr. Barker spent more than fifty years as a structural designer, project

Wiley

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Evidence and Procedures for Boundary

Location (7th Edition)

Donald A. Wilson, Charles A. Nettleman, Walter G. ...

9781119719397

Pub Date: 2/24/21

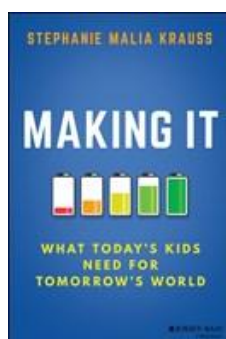
\$156.00 USD

Hardcover

Technology & Engineering / Civil

Summary: For nearly 60 years, *Evidence and Procedures for Boundary Location* has offered guidance on the principles of land boundary law and evidence for accurate boundary determination to professional surveyors, students in surveying programs, and those studying for the Fundamentals of Land Surveying licensure exam offered by NCEES. *Evidence and Procedures* presents methods for the rediscovery or recreation of real property boundaries. Through the use of historical documentation, field investigat...

Jossey-Bass



Making It : What Today's Kids Need for Tomorrow's World

Stephanie M Krauss

9781119577034

Pub Date: 3/3/21

\$29.95 USD

208 pages

Hardcover

Education

Summary: Discover how to help young people "make it" in a rapidly changing world

Author Stephanie Malia Krauss gets it. Every day she works with leaders across the country as they upgrade learning experiences to better equip young people for a changing world. A mother, former teacher and school leader, Stephanie knows firsthand how hard it is to balance school and program requirements with young people's needs. In *Making It: What Today's Kids Need for Tomorrow's World*, she lays out what adults c...

Contributor Bio: Stephanie Malia Krauss is director of special projects at Jobs For the Future. She develops, shapes, funds, and manages cross-team and cross-strategy projects that further JFFs ability to best serve its target populations, ensuring their education and economic advancement. She has s...

Wiley



Multiform : Architecture in an Age of Transition

Owen Hopkins, Erin McKellar

9781119717669

Pub Date: 2/16/21

\$39.95 USD

136 pages

Trade Paperback

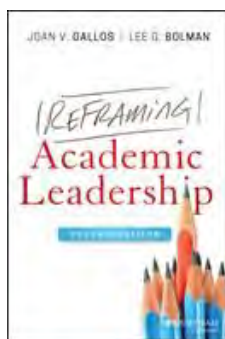
Architecture / Design, Drafting, Drawing &

Presentation

Series: Architectural Design

Summary: This issue of AD posits that this re-examination and redeployment of postmodernist approaches is the architectural attempt to reflect, grapple with and make sense of the current political and economic situation. The term 'ad hoc' is used to describe a resistance to stylistic conformity and predictability that embraces individuality, and which conceives architecture in a broader cultural space. As a mode of practice marked by stylistic divergence, the links, shared interest and continuit...

Jossey-Bass

**Reframing Academic Leadership : 2nd Edition**

(2nd Edition)

Joan V. Gallos, Lee G. Bolman

9781119663560

Pub Date: 2/24/21

\$46.00 USD

384 pages

Hardcover

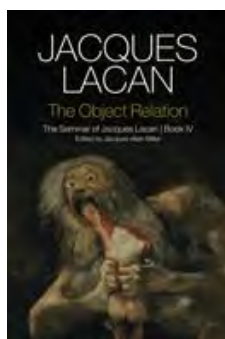
Education / Administration

Summary: An essential, no-nonsense resource for academic leaders on effective leadership in higher education

In *Reframing Academic Leadership*, leadership experts Lee Bolman and Joan Gallos provide an essential resource for academic leaders. Adapting Bolman and Deal's Four Frames model, they focus on the effective leadership in higher education. Colleges and universities are special, and it takes special skills to lead and manage them well. This book is a provocative and pragmatic guide for deans,...

Contributor Bio: Joan V. Gallos is an award-winning educator, author, scholar, and academic leader. She is currently Professor of Leadership Emerita at Wheelock College of Education and doctoral degrees from the Harvard Graduate School of Education. Lee G. Bolman is an author, scholar, consultant ...

Polity

**The Object Relation : The Seminar of Jacques Lacan, Book IV**

Jacques Lacan, Adrian Price

9780745660356

Pub Date: 4/12/21

\$45.00 USD

336 pages

Hardcover

Psychology / Movements / Psychoanalysis

Summary: 'The unfulfilled and unsatisfied mother around whom the child ascends the upward slope of his narcissism is someone real. She is right there, and like all other unfulfilled creatures, she is in search of what she can devour, *quaerens quem devoret*. What the child once found as a means of quashing the symbolic unfulfilment is what he may possibly find across from him again as a wide-open maw... To be devoured is a grave danger that our fantasies reveal to us. We find it at the origin, and...

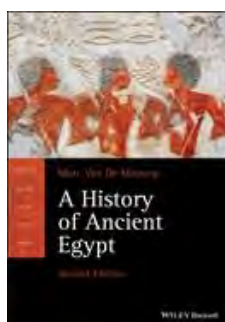
Contributor Bio:

Jacques Lacan (1901-1981) was one of the twentieth century's most influential thinkers. His many works include *Écrits*, *The Four Fundamental Concepts of Psycho-analysis* and the many volumes of *The Seminar*.

Markup Note: (Asia) Trade discount for this Polity title

SOCIAL SCIENCE & HUMANITIES (FEBRUARY)

Wiley-Blackwell

**A History of Ancient Egypt (2nd Edition)**

Marc Van De Mieroop

9781119620877

Pub Date: 2/14/22

\$50.00 USD

416 pages

Paperback

History / Ancient / Egypt

Series: Blackwell History of the Ancient World

Summary: Explore the entire history of the ancient Egyptian state from 3000 B.C. to 400 A.D. with this authoritative volume

The newly revised Second Edition of *A History of Ancient Egypt* delivers an up-to-date survey of ancient Egypt's history from its origins to the Roman Empire's banning of hieroglyphics in the fourth century A.D. The book covers developments in all aspects of Egypt's history and their historical sources, considering the social and economic life and the rich culture of ancient ...

Contributor Bio:

Marc Van De Mieroop is Professor of History at Columbia University and Director of Columbia's Center for the Ancient Mediterranean. He has also taught at Oxford University and Yale University. He is the author of *King Hammurabi of*

Wiley-Blackwell



American Environmental History (2nd Edition)

Louis S. Warren

9781444339390

Pub Date: 5/4/21

\$58.25 USD

400 pages

Paperback

History / Modern / 20Th Century

Series: Wiley Blackwell Readers in American

Social and Cultural History

Summary: With this book, discover how the peoples of America perceived and changed their environments and, in the process, re-made their politics, culture, and societies.

The thoroughly revised and newly updated Second Edition of *American Environmental History* delivers a comprehensive exploration of how the peoples of the United States have perceived, and made changes to, the natural world around them. It also describes how nature has changed in response to humanity, from the pre-Columbian era t...

Polity



American Political Thought : An Invitation

Ken Kersch

9781509530335

Pub Date: 4/19/21

\$26.95 USD

272 pages

Paperback

Political Science / Civil Rights

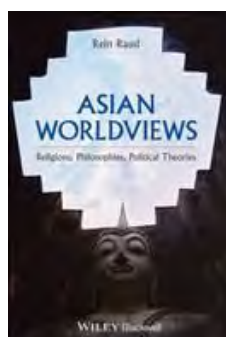
Summary: How do Americans think about foundational political questions? Covering the full span of U.S. history, *American Political Thought: An Invitation* offers a lively yet sophisticated overview of the nature and dynamics of American Political Thought for students and general readers alike.

Award-winning scholar Ken Kersch's engaging introduction situates the key debates in their historical, political and cultural context. He introduces the touchstone frameworks and ideas that are both deeply ...

Contributor Bio:

Ken Kersch is Professor of Political Science at Boston College.

Wiley-Blackwell



Asian Worldviews : Religions, Philosophies, Ideologies - An Introductory Overview

Rein Raud

9781119165972

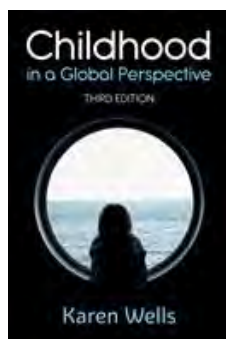
Pub Date: 3/22/21

\$39.95 USD

336 pages

Trade Paperback

Philosophy / Buddhist


Childhood in a Global Perspective (3rd Edition)

Karen Wells

9781509541713

Pub Date: 4/5/21

\$26.95 USD

280 pages

Paperback

Social Science / Children's Studies

Summary: This popular book provides a compelling introduction to thinking about childhood in rigorous and critical ways. Karen Wells offers a unique global perspective on children's lives, showing how the notion of childhood varies widely and is continuously being radically re-shaped.

Taking children seriously as active participants in society, the book explores key social issues such as how children are constituted as raced, classed and gendered subjects; how school and work operate as sites for...

Contributor Bio:

Karen Wells is Reader in International Development and Childhood Studies at Birkbeck, University of London.


Colonial Trauma : A Study of the Psychic and Political Consequences of Colonial Oppression in Algeria

Karima Lazali

9781509541034

Pub Date: 3/1/21

\$24.95 USD

260 pages

Paperback

Political Science / Public Policy / Social Policy

Series: Critical South

Summary: *Colonial Trauma* is a path-breaking account of the psychosocial effects of colonial domination. Following the work of Frantz Fanon, Lazali draws on historical materials as well as her own clinical experience as a psychoanalyst to shed new light on the ways in which the history of colonization leaves its traces on contemporary postcolonial selves.

Lazali found that many of her patients experienced difficulties that can only be explained as the effects of "colonial trauma" dating from the F...

Contributor Bio:

Karima Lazali is a practising psychoanalyst and clinical psychologist

Markup Note: (Asia) Trade discount for this Polity title

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Community : Seeking Safety in an Insecure World

Craig Calhoun

9780745627847

Pub Date: 4/5/21

\$34.95 USD

250 pages

Paperback

Social Science / Discrimination & Race Relations

Series: Key Concepts

'Community' is one of those words that feels good: it is good 'to have a community', 'to be in a community'. And 'community' feels good because of the meanings which the word conveys, all of them promising pleasures, and more often than not the kind ...

Summary: 'Community' is one of those words that feels good: it is good 'to have a community', 'to be in a community'. And 'community' feels good because of the meanings which the word conveys, all of them promising pleasures, and more often than not the kind of pleasures which we would like to experience but seem to miss.

'Community' conveys the image of a warm and comfortable place, like a fireplace at which we warm our hands on a frosty day. Out there, in the street, all sorts of dangers lie in...

Wiley-Blackwell

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Concise Reader in Sociological Theory : Theorists, Concepts, and Current Applications

Michele Dillon
9781119536185
Pub Date: 5/3/21
\$44.95 USD
416 pages
Paperback
Social Science / Sociology

Summary: Essential writings from classical and contemporary sociological theorists engagingly introduced and brought to life for students

This *Concise Reader in Sociological Theory* contains excerpts from the writings of a wide range of key theorists who represent the dynamic breadth of classical and contemporary, macro- and micro-sociological theory. The selected writings elaborate on the core concepts and arguments of sociological theory, and, along with the commentary, explore topics that reso...

Contributor Bio:

Michele Dillon, Ph.D., is Dean of the College of Liberal Arts and Professor of Sociology at the University of New Hampshire, USA, and was educated at University College Dublin, Ireland and the University of California, Berkeley.

Wiley-Blackwell



Health Communication Theory

Teresa L. Thompson, Peter J. Schulz
9781119574439
Pub Date: 3/3/21
\$49.95 USD
368 pages
Trade Paperback
Language Arts & Disciplines / Communication
Studies
Series: Foundations of Communication Theory
Series

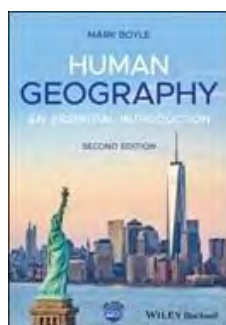
Summary: Assembles the most important theories in the field of health communication in one comprehensive volume, designed for students and practitioners alike

Health Communication Theory is the first book to bring together the theoretical frameworks used in the study and practice of creating, sending, and receiving messages relating to health processes and health care delivery. This timely volume provides easy access to the key theoretical foundations on which health communication theory and pra...

Contributor Bio:

Teresa L. Thompson is Professor of Communication at the University of Dayton, Ohio. She has been the Editor of the journal *Health Communication* for more than 27 years, and

Wiley-Blackwell



Human Geography : An Essential Introduction (2nd Edition)

Mark Boyle
9781119374718
Pub Date: 4/19/21
\$37.95 USD
544 pages
Paperback
Social Science / Human Geography

Summary: Revised, Extended, and Extensively Updated Text Uses Historical Geographical and Thematic Approach to Provide Undergraduates with a Firm Foundation in Human Geography

Drawing on nearly three decades of instructional experience and a wealth of testing pedagogical innovations with students, Professor Mark Boyle has updated and expanded this engaging and comprehensive introduction to Human Geography. As with the *First Edition*, Boyle follows the premise that "history makes geography," and th...

Contributor Bio:

Mark Boyle is Professor and Chair of Urban Studies, Director of the Heseltine Institute for Public Policy, Practice and Place at the University of Liverpool, UK. He has served as a Leverhulme Research Fellow and Isaac Manasseh Meyer

Wiley-Blackwell



Pragmatics and its applications to TESOL and SLA

Salvatore Attardo, Lucy Pickering

9781119554257

Pub Date: 2/25/21

\$44.95 USD

272 pages

Paperback

Language Arts & Disciplines / Linguistics /

Pragmatics

Summary: A concise introduction to the field of theoretical pragmatics and its applications in second language acquisition and English-language instruction

Pragmatics and its Applications to TESOL and SLA offers an in-depth description of key areas of linguistic pragmatics and a review of how those topics can be applied to pedagogy in the fields of second language acquisition (SLA) and teaching English to speakers of other languages (TESOL). This book is an excellent resource for students and pro...

Contributor Bio:

SALVATORE ATTARDO is Professor of Linguistics at Texas A&M-Commerce, USA. He is editor of *The Encyclopedia of Humor Studies* (2014) and *The Handbook of Language and Humor* (2017) and co-author of *Understanding Language*

Polity



Resources of Christianity

François Jullien, Pedro Rodriguez

9781509546961

Pub Date: 4/12/21

\$12.95 USD

130 pages

Paperback

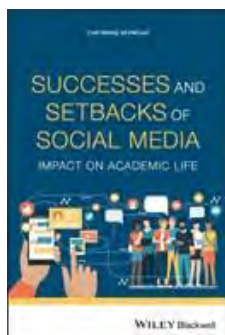
Philosophy

Summary: Christianity is bound up with the very idea of the West: we cannot evade it even if we would like to. While many people no longer believe in Christianity, we cannot deny that it has left a deep imprint on Western thought. But how might we develop a philosophy of Christianity that is not a Christian philosophy? How can we take a view that is external to the traditions of apologetics and criticism? For there is a question that concerns us all here: are the coherences of Christianity s...

Contributor Bio:

François Jullien is Professor at the Université Paris VII-Denis Diderot and director of the Institut de la pensée contemporain.

Wiley-Blackwell



Successes and Setbacks of Social Media : Impact on Academic Life

Cheyenne Seymour

9781119695189

Pub Date: 2/3/21

\$39.95 USD

192 pages

Paperback

Social Science / Media Studies

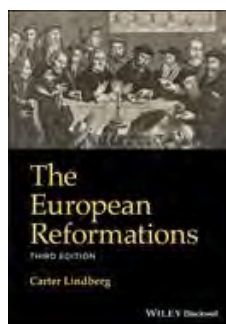
Summary: Discover the real-life impacts of social media use through a collection of fascinating academic perspectives

Successes and Setbacks of Social Media: Impact on Academic Life rigorously explores the positive and negative impacts of social media as a communication tool. The book incorporates a diverse group of opinions and perspectives, all of which reflect on how social media might influence academic success, relationships, self-worth, and engagement with virtual networks.

Accomplished ac...

Contributor Bio:

CHEYENNE SEYMOUR, EdD is Assistant Professor of Communication Arts and Sciences at Bronx Community College. Her research areas include social media, public



The European Reformation (3rd Edition)

Carter Lindberg
9781119640813
Pub Date: 3/1/21
\$45.00 USD
432 pages
Paperback
Religion / History

Summary:

Rediscover the Reformation in Europe with this insightful and comprehensive new edition of a long-time favorite

Amongst the authoritative works covering the European Reformation, Carter Lindberg's *The European Reformation* has stood the test of time. Widely used in classrooms around the world for over twenty-five years, the first two editions of the book were enjoyed and acclaimed by students and teachers alike.

Now, the revised and updated Third Edition of *The European Reformation*...

Contributor Bio:

Carter Lindberg is Professor Emeritus of Church History at the School of Theology, Boston University. He is co-Editor of *The Forgotten Luther: The Social-Economic Dimensions of the Reformation*, and author of the previous two editions of *The European Reformation* as well as editor of...



The Social Causes of Health and Disease (3rd Edition)

William C. Cockerham
9781509540365
Pub Date: 1/11/21
\$24.95 USD
264 pages
Paperback
Social Science / Sociology

Summary: This stimulating book has become a go-to text for understanding the role that social factors play in the experience of health and many diseases. This extensively revised and updated third edition offers the most compelling case yet that stress, poverty, unhealthy lifestyles, and unpleasant living and working conditions can all be directly associated with illness.

The book continues to build on the paradigm shift that has been emerging in twenty-first-century medical sociology, which look...

Contributor Bio:

William C. Cockerham is Distinguished Professor of Sociology and Chair Emeritus at the University of Alabama at Birmingham, and Research Scholar of Sociology at the College of William & Mary in Virginia.

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