

Business, Finance, Accounting & Economics

January to April 2021





Table of Contents

Accounting

Accounting Special Topics	1
Corporate Finance	1
Corporate/Managerial Accounting	2
CPA / Review	3
General & Introductory Accounting	4
Government Accounting	4
International Accounting	4

Business & Management

Business & Management Special Topics	4
Business & Society	6
General & Introductory Business & Management	6
Human Resource Management	11
Management	11
Marketing & Sales	16
Non-Profit Organizations	19
Production Operations Management	21
Small Business & Entrepreneurship	21
Training & Human Resource Development	23

Economics

Financial Economics	23
Political Economics	24
Urban, Rural & Regional Economics	24

Finance & Investments

Finance & Investments Special Topics	24
General & Introductory Finance & Investments	25
Insurance & Risk Management	27
Investments & Securities	27
Personal Finance	28
Trading	30

Law & Criminology

Criminology	30
Procedural Law	31

Test Prep

College Test Prep	31
Test Prep General	31



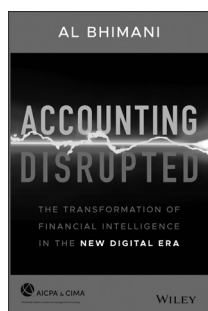
Lead Title



Adoptable Textbook

All information are correct at press time but are subject to change without prior notice.

ACCOUNTING SPECIAL TOPICS

**Accounting Disrupted**

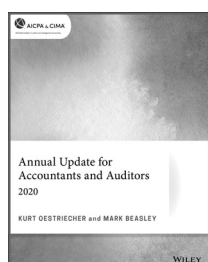
The Transformation of Financial Intelligence in the New Digital Era

Al Bhimani

Conventional financial analysis is proving ineffective in dealing with the information needs of executives in organizations facing digital transformation. In fact, accounting faces a disruption unprecedented in scale. *Accounting Disrupted* shows how the new digitalization wave is impacting financial expertise and the transformation in accounting that is now essential. It will be written in a direct, straight forward style with extensive explanations and a wide range of practical illustrations and case studies.

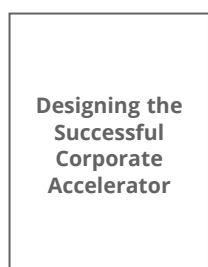
Trade • Wiley • 9781119720065 • Feb 2021 • Cloth • 224pp • US\$34.95

CORPORATE FINANCE

**Annual Update for Accountants and Auditors: 2020***Kurt Oestricher & Mark Beasley*

Keep abreast of the fast-paced changes in accounting and auditing with relevant pronouncements, exposure drafts, and other guidance recently issued in the accounting, auditing, compilation, preparation, and review arenas. This book will help accountants and financial managers sort through the most recent accounting and auditing complexities so they can identify and apply recently issued FASB, PCAOB, and AICPA standards and guidance.

Trade • Wiley • 9781119784616 • Nov 2020 • Paper • 304pp • US\$127.95 • Previous ed: 9781119511380

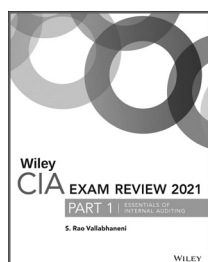
**Designing the Successful Corporate Accelerator**

How Startups and Big Companies can Get with the Program

Jeremy Kagan & Jules Miller

A framework for corporate innovation, which can be applied to accelerators and beyond. In this book Miller and Kagan do a deep dive on corporate accelerators, providing a clear landscape, strategy rubric, tactical guidance and a (new) suggested model for building corporate accelerator programs that work. The book will also include case studies and best practices from leading accelerator managers on what works, and what doesn't work, to inform the creation of a successful program.

Trade • Wiley • 9781119709060 • Feb 2021 • Paper • 208pp • US\$29.95

**Wiley CIA Exam Review 2021, Part 1**

Essentials of Internal Auditing

S. Rao Vallabhaneni

Based on the CIA Exam Syllabus developed by the Institute of Internal Auditors (IIA), the *Wiley CIA Exam Review Study Guides* provide you with a student-focused and learning-oriented experience. Updated annually, these easy-to-navigate volumes contain all current IIA content requirements across all three parts of the CIA exam, and they provide comprehensive coverage based on the CIA Exam Syllabus, along with multiple-choice practice questions with answers and explanations.

Trade • Wiley • 9781119753261 • Dec 2020 • Paper • 624pp • US\$74.95 • Previous ed: 9781119666875

Also available:

Wiley CIA Exam Review 2021, Part 2: Practice of Internal Auditing

Trade • Wiley • 9781119753179 • Dec 2020 • Paper • 928pp • US\$74.95 • Previous ed: 9781119666899

Wiley CIA Exam Review 2021, Part 3: Business Knowledge for Internal Auditing

Trade • Wiley • 9781119753360 • Dec 2020 • Paper • 1200pp • US\$74.95 • Previous ed: 9781119667179



Wiley CIA Exam Review Focus Notes 2021

Complete Set

S. Rao Vallabhaneni

Get effective and efficient instruction on all CIA exam competencies in 2021. *Wiley CIA Exam Review Focus Notes 2021 Complete Set* provides readers with all current Institute of Internal Auditors (IIA) content requirements. Filled with visual aids like tree diagrams, line drawings, memory devices, tables, charts, and graphic text boxes, the material is accessibly written from a students perspective and designed to aid in recall and retention.

Trade • Wiley • 9781119759409 • Dec 2020 • Paper • TBA • US\$119.95 • Previous ed: 9781119678670

CORPORATE/MANAGERIAL ACCOUNTING

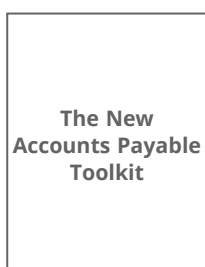


The Controller's Toolkit

Christine H. Doxey

The Controllers Toolkit presents a comprehensive library of the technical and soft skills required for controllers, making it a must have for accounting and finance professionals wishing to advance their careers or on a fast career track, aspiring and new controllers, and current controllers wishing to expand their skills and knowledge.

Trade • Wiley • 9781119700647 • Jan 2021 • Cloth • 336pp • US\$59.95



The New Accounts Payable Toolkit

Christine H. Doxey

The New Accounts Payable Toolkit takes a unique approach to the accounts payable process and considers the impact of the automation of the Procure to Pay (P2P) process. The toolkit will explore all components of the accounts payable process from the establishment of the contract and purchase order, the supplier validation process, invoice processing and payment, accounting and fiscal close, and will define the key metrics and analytics for the process.

Trade • Wiley • 9781119700500 • Mar 2021 • Cloth • 336pp • US\$59.95



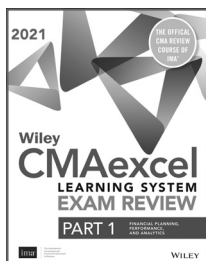
Wiley CMAexcel Exam Review 2021 Flashcards

Complete Set

Wiley

Wiley CMAexcel Exam Review 2021 Flashcards are the only official prep materials of the Institute of Management Accountants (IMA) to help you get ready for the Certified Management Accountant exam. You'll improve your learning and retention with these intuitive and valuable flashcards. Containing over 500 flashcards in a portable container, you'll have the opportunity to study and challenge yourself wherever you might be.

Trade • Wiley • 9781119735717 • Oct 2020 • Paper • TBA • US\$119.95 • Previous ed: 9781119596424



Wiley CMAexcel Learning System Exam Review 2021 Textbook, Part 1

Financial Planning, Performance, and Analytics

Wiley & IMA

These are official IMA Learning System Textbooks that cover 100% of the ICMA Learning Outcome Statements with over 800 pages of vital CMA knowledge, including an overview of all critical concepts and calculations, end-of-section questions and explanations to test your understanding, retired essay questions with model answers, and tips on CMA exam preparation and study planning.

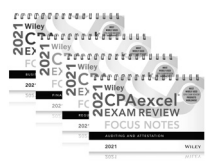
Trade • Wiley • 9781119723141 • Oct 2020 • Paper • 832pp • US\$199.95 • Previous ed: 9781119592525

Also available:

Wiley CMAexcel Learning System Exam Review 2021 Textbook, Part 2: Strategic Financial Management

Trade • Wiley • 9781119723646 • Oct 2020 • Paper • 720pp • US\$199.95 • Previous ed: 9781119592655

CPA / REVIEW



Wiley CPAexcel Exam Review 2021 Focus Notes

Complete Set

Wiley

Reinforce key concepts for every section of the CPA exam with these easy-to-read and carry spiral-bound focus notes. Learn acronyms and mnemonic devices to help you remember accounting rules, checklists, and more.

Trade • Wiley • 9781119761556 • Oct 2020 • Paper • TBA • US\$299.95



Wiley CPAexcel Exam Review 2021 Study Guide + Question Pack

Complete Set

Wiley

The Wiley CPAexcel Exam Review Study Guide + Question Pack: Complete Set will help you identify, focus on, and master the key topics you need to know to pass the 2021 CPA Exam. With more than 2,000 printed pages of study text organized in Bite-Sized Lessons, multiple-choice questions, and task-based simulations, these resources are designed to build and then test your knowledge of the AICPA Blueprint, as well as familiarize you with how questions are worded and presented on the CPA Exam.

Trade • Wiley • 9781119761549 • Oct 2020 • Paper • TBA • US\$599.95

Also available:

Wiley CPAexcel Exam Review 2021 Study Guide + Question Pack: Auditing

Trade • Wiley • 9781119761587 • Oct 2020 • Paper • TBA • US\$149.95

Wiley CPAexcel Exam Review 2021 Study Guide + Question Pack: Business Environment and Concepts

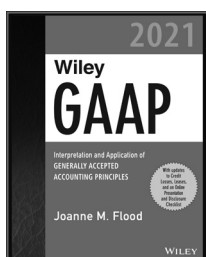
Trade • Wiley • 9781119761570 • Oct 2020 • Paper • TBA • US\$149.95

Wiley CPAexcel Exam Review 2021 Study Guide + Question Pack: Financial Accounting and Reporting

Trade • Wiley • 9781119761563 • Oct 2020 • Paper • TBA • US\$149.95

Wiley CPAexcel Exam Review 2021 Study Guide + Question Pack: Regulation

Trade • Wiley • 9781119761594 • Oct 2020 • Paper • TBA • US\$149.95



Wiley GAAP 2021

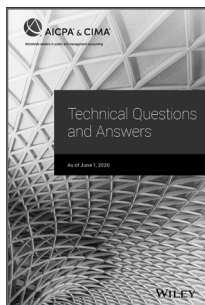
Interpretation and Application of Generally Accepted Accounting Principles

Joanne M. Flood

The most comprehensive guide to FASB Codifications, updated with the latest pronouncements *Wiley GAAP 2021* is the essential resource for US GAAP implementation. Covering all codifications by the Financial Accounting Standards Board (FASB) – including the latest updates – this book provides clear explanations and practical examples for real-world application of these dynamic guidelines. Each chapter includes relevant sources of GAAP and expert guidance on interpretation, terminology, relevant concepts, and applicable rules, while in-depth discussion on the issues surrounding specific pronouncements offers informative perspective for a variety of scenarios.

Trade • Wiley • 9781119736172 • Feb 2021 • Paper • 1456pp • US\$TBA • Previous ed: 9781119652625

GENERAL & INTRODUCTORY ACCOUNTING

**Technical Questions and Answers: 2020**

AICPA

Find the answers to the questions accountants, CPA, and clients are asking the AICPA in *Technical Questions and Answers*, a compilation of popular Q&As from the AICPA's Technical Hotline.

Trade • Wiley • 9781950688517 • Sep 2020 • Paper • 688pp • US\$128.95 • Previous ed: 9781950688012

GOVERNMENT ACCOUNTING

**The New Yellow Book**

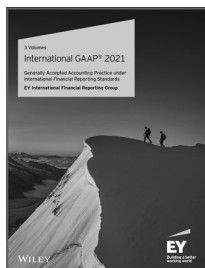
Government Auditing Standards, 2018 Version, Updated

Rebecca A. Meyer

It is essential all auditors performing Yellow Book audits understand the recently revised concepts and standards of generally accepted government auditing standards (GAGAS). This book provides a baseline of information for accountants to gain an understanding of the new Yellow Book (2018 revision of Government Auditing Standards).

Trade • Wiley • 9781119784630 • Nov 2020 • Paper • 256pp • US\$117.95

INTERNATIONAL ACCOUNTING

**International GAAP 2021**

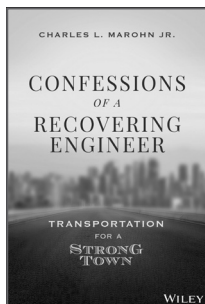
Ernst & Young LLP

International GAAP 2021 is a comprehensive guide to interpreting and implementing International Financial Reporting Standards (IFRS), setting IFRS in a relevant business context, and providing insights into how complex practical issues should be resolved in the real world of global financial reporting. Written by financial reporting professionals from around the world, this guide to reporting under IFRS provides a global perspective, clearly explaining complex technical accounting issues and setting IFRS in a practical context. Numerous worked examples and hundreds of illustrations from the published financial reports of major listed companies from around the world are included.

Trade • Wiley • 9781119772439 • Dec 2020 • Paper • 872pp • US\$220.00 • Previous ed: 9781119669944



BUSINESS & MANAGEMENT SPECIAL TOPICS

**Confessions of a Recovering Civil Engineer**

Transportation for a Strong Town

Charles L. Marohn Jr.

An avid speaker, writer, podcaster, and blogger, Charles Marohn is also one of the nation's leading authorities on civil engineering. This book will be a follow-up to his 2019 book *Strong Towns* (Wiley, 2019) and it will examine why the traditional approach to traffic engineering is completely wrong and how it could be improved upon. *Confessions of a Recovering Civil Engineer* gives non-technical people the capacity to question the accepted engineering practices that shape their city. Readers will get a better understanding as to why streets, roads, highways, etc. are designed in the manner they are, why transportation design is vital to a thriving community, and how they can be improved upon the better the communities they serve.

Trade • Wiley • 9781119699293 • Mar 2021 • Cloth • 256pp • US\$24.95

**Integrated
Tactical Planning**

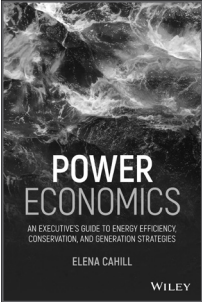
Integrated Tactical Planning

Respond to Change, Increase Competitiveness, and Reduce Costs

Rod Hozack, Stuart Harman, Todd Ferguson & Dawn Howarth

Integrated Tactical Planning is an explanation and description of the Integrated Tactical Planning (ITP) process and its place in an organization, and more importantly, how to keep the executive focusing more time on the strategic horizon and less time in crisis management and the detail. ITP is a cross-functional re-planning process that routinely re-aligns core plans (product, demand, and supply) in the short term (e.g. 13 weeks), that results in more time for senior executives to spend on the strategic horizon, and authorizes the right people, to make the right decisions, at the right time.

Trade • Wiley • 9781119784753 • Feb 2021 • Cloth • 256pp • US\$34.95



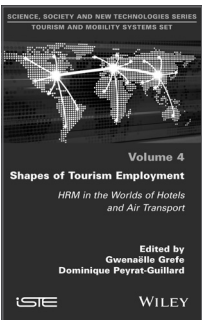
Power Economics

An Executive's Guide to Energy Efficiency, Conservation, and Generation Strategies

Elena Cahill

This book provides frameworks, plans and strategies for managing energy wisely and reducing the carbon footprint of an organization. *Power Economics* is a playbook for businesses and organizations struggling with higher energy costs, intricate regulations and greater public awareness of the dangers of applying "take, make, waste" approaches to natural resources.

Trade • Wiley • 9781119707707 • Feb 2021 • Cloth • 224pp • US\$44.95



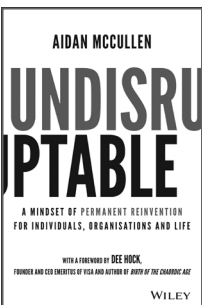
Shapes of Tourism Employment

HRM in the Worlds of Hotels and Air Transport

Gwenaëlle Greffe & Dominique Peyrat-Guillard

Shapes of Tourism Employment provides a grid of reading able to illuminate the current HR transformations experienced by the big historical international companies of the sector of the tourism, carried away by what is known as the "3rd tourist revolution". The latter is characterized by the combination of three main phenomena: internationalization, digitalization and hyper-personalization that refound the employment relationship between employers, unions and employees.

Reference • Wiley-ISTE • 9781786303547 • Sep 2020 • Cloth • TBA • US\$164.95



Undisruptable

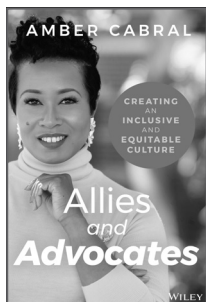
A Mindset of Permanent Reinvention for Individuals, Organisations and Life

Aidan McCullen

Undisruptable helps individuals and organisations understand the barriers to change. You will understand the principles of change and you will have a new lens through which to consider change as an opportunity and not an obstacle. You will foster a reinvention mindset that will help you to become Undisruptable.

Trade • Wiley • 9781119770480 • Mar 2021 • Cloth • 256pp • US\$24.95

BUSINESS & SOCIETY

**Allies and Advocates**

Creating an Inclusive and Equitable Culture

Amber Cabral

Allies and Advocates delivers a powerful and useful message about inclusion and diversity in everyday life. Author Amber Cabral, a celebrated inclusion strategist, speaker, and writer, shows readers how to move away from discriminatory and unjust behaviors to supporting and building meaningful connections with people across our diverse backgrounds and identities.

Trade • Wiley • 9781119772934 • Oct 2020 • Cloth • 192pp • US\$21.95

The Communist Manifesto**The Communist Manifesto**

The Political Classic

Karl Marx, Friedrich Engels & Tom Butler-Bowdon

The Communist Manifesto is one of the most important political texts in history. Its stirring and even poetic language helped it become a vital document in the spread of socialist ideas. This attractive, high-quality hardcover volume is a part of the bestselling Capstone Classics Series.

Trade • Capstone • 9780857088765 • Feb 2021 • Cloth • 320pp • US\$13.99

Unconscious Bias at Work**Unconscious Bias at Work**

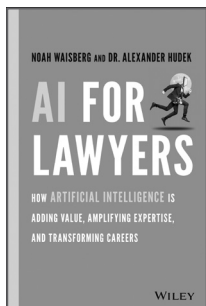
Creating a Culture Where Everyone Belongs

Stacey Gordon

From the CEO of Rework Work, *Unconscious Bias at Work* helps readers understand diversity, equity, and inclusion concepts and identify them in the workplace to understand where the bias lies within the workplace and provide them with tools to actively remove barriers.

Trade • Wiley • 9781119779049 • Mar 2021 • Cloth • 256pp • US\$24.95

GENERAL & INTRODUCTORY BUSINESS & MANAGEMENT

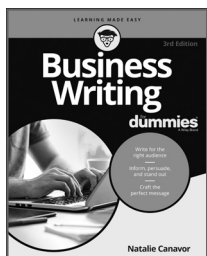
**AI For Lawyers**

How Artificial Intelligence is Transforming the Legal Profession

Noah Waisberg & Alexander Hudek

AI for Lawyers explains how artificial intelligence can be used to revolutionize your organizations operations. Noah Waisberg and Dr. Alexander Hudek, a lawyer and a computer science Ph.D. who lead prominent legal AI business Kira Systems, have written an approachable and insightful book that will help you transform how your firm functions.

Trade • Wiley • 9781119723844 • Jan 2021 • Cloth • 256pp • US\$33.95



Business Writing For Dummies

3rd Edition

Natalie Canavor

The ability to write well is a key part of your professional success. From reports and presentations to e-mails and Facebook posts, whether you're a marketer, customer service rep, or manager, being able to write clearly and for the right audience is critical to moving your business forward. The techniques covered in this book will arm you with the skills you need to write better business communications.

Trade • For Dummies • 9781119696698 • Jan 2021 • Paper • 368pp • US\$24.95 • Previous ed: 9781119369004

Changing the Game

Changing the Game

The Playbook for Leading Business Transformation in the Digital Age

Graham Christie & Michael L. Vullings

Changing the Game is an invaluable step-by-step blueprint for executives, managers, teams, and consultants involved in devising and executing transformation programs. Throughout the text, numerous case studies of leading organizations demonstrate how business have applied these processes, examine challenges, and evaluate outcomes. A wealth of practical tools help readers build a foundation for transformation, define a clear path forward, mobilize teams, assign responsibilities, execute the transformation, track progress, sustain momentum, and more.

Trade • Wiley • 9780730389132 • Apr 2021 • Paper • 220pp • US\$21.99

Curve Benders

Curve Benders

Why Strategic Relationships Will Power Your Non-Linear Growth in The Future of Work

David Nour

Curve Benders is a personal growth roadmap at the intersection of the future of how we'll work, live, play, give, and our strategic relationships. The book will focus how strategic relationships can dramatically alter our growth trajectory in both its direction and ultimate destination against the forces that will shape the future of how we'll work, live, play, and serve others.

Trade • Wiley • 9781119764212 • Mar 2021 • Cloth • 256pp • US\$24.95



Digital Makeover

How L'Oréal Put People First to Build a Beauty Tech Powerhouse

Béatrice Collin & Marie Taillard

With annual sales of \$30 billion and a presence across 150 markets, L'Oréal, the leading player in the global cosmetics sector, succeeded where many have failed by achieving a successful digital transformation. *Digital Makeover* tells a variety of success stories ranging from a new approach to the beauty market, apps, e-commerce, programmatic media buying, and L'Oréal's uncontested leadership in the most digitally innovative market, China.

Trade • Wiley • 9781119706106 • Feb 2021 • Cloth • 256pp • US\$24.95

Emotional Intelligence

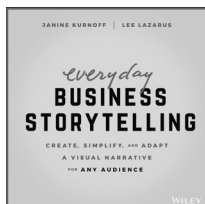
Emotional Intelligence

A Simple and Actionable Guide to Increasing Performance, Engagement and Ownership

Amy Jacobson

Emotional intelligence is the ability to identify and manage one's personal emotions and the emotions of others. Our emotions drive everything we do as humans, and organisations with people who can recognize these drivers in themselves and know how to interact with others with different communication styles will dramatically improve their performance, capability and staff engagement. This comprehensive and practical book cuts through the hype to simplify Emotional Intelligence into familiar language and actionable tools for immediate results.

Trade • Wiley • 9780730391494 • Mar 2021 • Paper • 220pp • US\$21.99



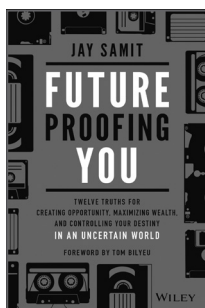
Everyday Business Storytelling

Create, Simplify, and Adapt A Visual Narrative for Any Audience

Janine Kurnoff & Lee Lazarus

Everyday Business Storytelling is a practical, easy-to-skim, highly visual guide that prevents the “information firehose” with one simple story framework that can be applied to any business communication. This framework helps you choreograph your ideas, data, and insights so it's easy for your audience to quickly grasp your message and take action. Grounded in theory but smothered in practicality, this book shows you real-world, everyday business stories—from the most high-stakes proposals to the “un-sexy” project updates.

Trade • Wiley • 9781119704669 • Jan 2021 • Paper • 288pp • US\$34.95



Future Proofing You

Twelve Truths for Creating Opportunity, Maximizing Wealth, and Controlling your Destiny in an Uncertain World

Jay Samit

In this life-changing book, celebrated author and entrepreneur Jay Samit, whos worked with such visionaries as Bill Gates, Steve Jobs, Reid Hoffman, and hundreds of successful entrepreneurs, shares the key understandings and step-by-step process for becoming rich and never needing another job again. To prove the power of his 12 Truths, Samit also details the journey of how he mentored a broke millennial with these principles and empowered him to go from being on welfare to becoming a self-made millionaire in one year.

Trade • Wiley • 9781119772064 • Mar 2021 • Cloth • 272pp • US\$27.95



Like, Comment, Share, Buy

The Beginner's Guide to Marketing your Business with Video Storytelling

Jonathan Creek

Like, Comment, Share, Buy delivers powerful and actionable strategies to move your company's brand to the forefront of your customers' imaginations. Celebrated author, speaker, journalist, and consultant Jonathan Creek explains why video is the most impactful medium in which to market online and how you can leverage it for maximum benefit.

Trade • Wiley • 9780730390015 • Oct 2020 • Paper • 208pp • US\$19.99



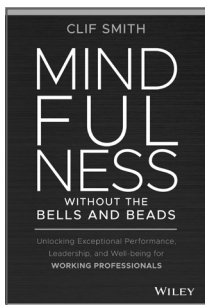
Magnetic Stories

Connect with Customers and Engage Employees with Brand Storytelling

Gabrielle Dolan

Magnetic Stories is an opportunity to take more control of your brand through the stories you tell and the actions and decisions you make to that generate these stories. Create the 8 stories you need to nail for yourself and your business and learn how to tell them in a way that will hit the mark, every time.

Trade • Wiley • 9780730388517 • Feb 2021 • Paper • 240pp • US\$22.00



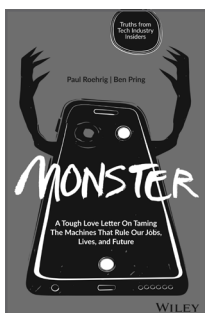
Mindfulness without the Bells and Beads

Unlocking Exceptional Performance, Leadership, and Well-being for Working Professionals

Clif Smith

Mindfulness Without the Bells and Beads explains how you can take your performance and leadership to the next level in just eight weeks, without adopting any spiritual or new age beliefs. Learn the mindfulness approach that have helped tens of thousands of EY professionals unlock their best work selves – without any of the chanting, cushions, or bells you thought you needed to be mindful.

Trade • Wiley • 9781119750765 • Mar 2021 • Cloth • 288pp • US\$24.95



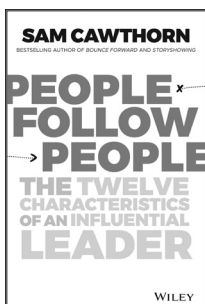
Monster

A Tough Love Letter On Taming the Machines That Rule our Jobs, Lives, and Future

Paul Roehrig & Ben Pring

This is the third book from Roehrig and Pring—senior thought leaders at Cognizant. This book poses the troubling question, “Have we inadvertently created a technology monster that despite all its gifts, is hurting our society, economy and psychology? From deep fakes and disinformation campaigns, through our growing addiction to mobile phones, to the “winner takes all” nature of modern technology platforms, it is becoming clearer that accelerating digitalization has the potential to do as much harm as good. The authors give a fascinating explanation of the problem and explain 13 steps companies and individuals can take to responsibly engage technology.

Trade • Wiley • 9781119785910 • Mar 2021 • Cloth • 120pp • US\$24.95



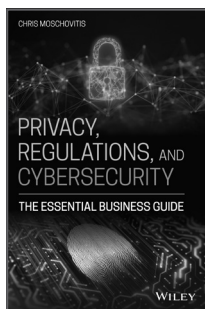
People Follow People

The Twelve Characteristics of an Influential Leader

Sam Cawthorn

When all around the world were losing confidence in our leaders and brands and they are losing our trust, *People Follow People* offers clear new ways to lead and influence built on an individuals values, character, loyalty and integrity. With practical examples and insight—such as overcoming the daily pain from his own disability—the author demonstrates that where you need to start is with yourself: if you’re not working hard on you and understanding what you value deep down, you’ll never win the loyalty and respect it takes to have others follow your path.

Trade • Wiley • 9780730388555 • Dec 2020 • Paper • 180pp • US\$19.99



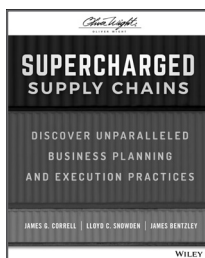
Privacy, Regulations, and Cybersecurity

The Essential Business Guide

Chris Moschovitis

Shows how businesses can effectively respond to the evolving definition of privacy through their strategies, operations, cybersecurity posture, and adaptation to new regulations. *Privacy, Regulations, and Cybersecurity* features numerous examples and case studies that break down every element of the privacy — regulation — cybersecurity triad for the executive. It will help executives understand the concepts of privacy, personally identifiable information, definitions and world-wide regulations. The book walks through how to use core risk management principles, evaluate threats, deploy policies and standards, and identify the right tools, roles, and methods for companies to employ.

Trade • Wiley • 9781119658740 • Jan 2021 • Cloth • 256pp • US\$44.95



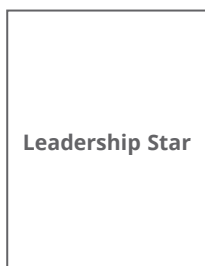
Supercharged Supply Chains

Discover Unparalleled Business Planning and Execution Practices

James G. Correll, Lloyd Snowden & Jim Bentzley

Supercharged Supply Chains is based on one of Oliver Wight's most popular classes that focused on Class A processes and the people/behaviors that are required to operate MRP effectively. This book will help companies keep on track to successfully operate Business Excellence Planning. Business Excellence Planning is featured in every chapter, and it replaces MRPII as the new model supporting the 7th Edition Standard and the Milestone Workbooks.

Trade • Wiley • 9781119782414 • Mar 2021 • Cloth • 512pp • US\$79.95

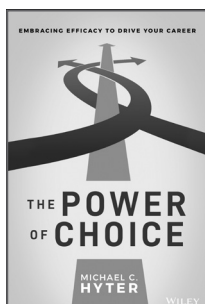


Leadership Star

B. Hartzler

Leadership Star lays out a framework for staff engagement developed by senior executive at three major banks, Brian Hartzler. The author shares on tips and techniques for crafting and delivering effective communications that support engagement at all levels—including suggestions on how to use and adjust the Leadership Star framework to build or maintain engagement in various crisis situations—and his reflections and examples that come from leading teams of highly engaged people.

Trade • Wiley • 9780730390831 • Feb 2021 • Paper • 250pp • US\$21.99



The Power of Choice

Embracing Efficacy to Drive Your Career

Michael C. Hyter

Michael Hyter is the Chief Diversity Officer for Korn Ferry and one of the preeminent thought leaders on diversity and inclusion, and he draws on his experience as an African American in corporate America and the principles of Efficacy to show professionals how to boost their competence and confidence and achieve their aspirations.

Trade • Wiley • 9781119780922 • Dec 2020 • Cloth • 240pp • US\$25.95

HUMAN RESOURCE MANAGEMENT

Talent Makers**Talent Makers***Daniel Chait & Jon Stross*

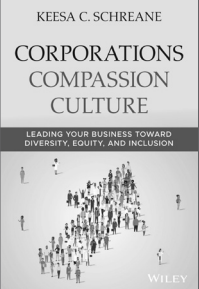
This book provides a complete, end-to-end framework to solving that problem in 30 days. It provides the theory, the tactical playbook, the real-world examples, and the underlying science to explain how you can: assess your hiring practice; measure the maturity of your hiring model; quantify the lifetime value of your employees; structure your hiring practice to remove bias; and handle change management for in overhauling your practice.

Trade • Wiley • 9781119785279 • Mar 2021 • Cloth • 256pp • US\$27.95

The Mediation Handbook**The Mediation Handbook***Alain Lempereur, Jacques Salzer, Aurelien A. Colson & Eugene Kogan*

This book is an essential companion for anyone who is involved in mediation, whether as a mediator or as a party. The authors, who have been involved in a number of complex mediations, leverage best practices, theory, concepts and tools.

Trade • Wiley • 9781119768425 • Apr 2021 • Cloth • 264pp • US\$37.50

**Corporations Compassion Culture**

Leading Your Business toward Diversity, Equity, and Inclusion

Keesa Schreane

The author examines how corporations worldwide have failed when it comes to inclusion and gender equality and provides ideas on how businesses can address these issues. *Corporations Compassion Culture* provides guidance on creating a sustainable, inclusive, equitable, and compassionate business model that will thrive in businesses globally.

Trade • Wiley • 9781119780588 • Feb 2021 • Cloth • 256pp • US\$29.95

MANAGEMENT

A Handbook on Multi-Attribute Decision-Making Methods**A Handbook on Multi-Attribute Decision-Making Methods***Omid Bozorg-Haddad, Babak Zolghadr-Asli & Hugo A. Loáiciga*

Multiple criterion decision making (MCDM) refers to making decisions in the presence of multiple, usually conflicting criteria. The problems of MCDM can be broadly classified into two categories: multiple attribute decision making (MADM) and multiple objective decision making (MODM). *A Handbook on Multi-Attribute Decision-Making Methods* gives an organized presentation of Multiple Criteria (or Attribute) Decision Making methods (MCDM/ MADM), offers a thorough literature review for each method—supported with numerous examples on the methods' implementation in various fields—serving as a handbook of MADM methods useful for the student, the researcher and the practitioner.

Reference • Wiley • 9781119563495 • Jan 2021 • Cloth • 192pp • US\$124.95

Building a Digital Future

Building a Digital Future

A Transformational Blueprint for Innovating with Microsoft Dynamics 365

Dean Carlton & Vinnie Bansal

A practical guide to planning and implementing a digital transformation strategy using Microsoft Dynamics 365. By walking through specific examples and use cases that demonstrate how Dynamics 365 can enable digital transformation in the enterprise, readers will gain a thorough understanding of how to apply the practical approaches presented by the authors, within the context of their own business.

Trade • Wiley • 9781119747116 • Apr 2021 • Cloth • 336pp • US\$39.95

Business Forecasting

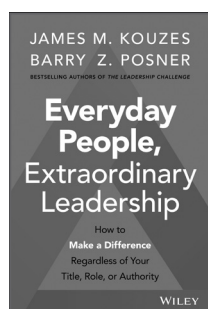
Business Forecasting

The Emerging Role of Artificial Intelligence and Machine Learning

Michael Gilliland, Len Tashman & Udo Sglavo

This book provides ideas from the most important and influential authors in the field of forecasting on an array of topics that are highly relevant. It provides multiple perspectives on relevant issues like monitoring forecast performance, forecasting process, communication and accountability for the forecast, the use of big data in forecasting, and the role of AI/ML in enhancing traditional time series forecasting methods.

Trade • Wiley • 9781119782476 • Feb 2021 • Cloth • 352pp • US\$59.95



Everyday People, Extraordinary Leadership

How to Make a Difference Regardless of Your Title, Role, or Authority

James M. Kouzes & Barry Z. Posner

From the bestselling authors of *The Leadership Challenge* (TLC), *Everyday People, Extraordinary Leadership* is the TLC for individual contributors. Leadership is not about position, power, or place – but about behavior. It's not about who you are – but about what you do. Ever since the first edition of *The Leadership Challenge* in 1987, Kouzes and Posner have said that “leadership is everyone's business” and this book draws from and builds upon material all new stories that is consistent with the TLC framework. This is specifically designed for those who are not in formal leadership roles to show how everyone can be leaders – regardless of their title, role, or authority.

Trade • Wiley • 9781119687016 • Dec 2020 • Cloth • TBA • US\$24.95



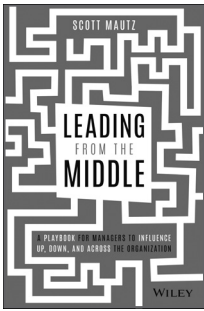
Innovation for Society

The P.S.I. Approach

Marianne Chouteau, Joëlle Forest & Cline Nguyen

In a context marked by unprecedented challenges (the struggle against inequalities, climate change, etc.), innovation appears to be the ready made universal scapegoat. *Innovation for Society*, however, suggests that we look at innovation differently, by inviting us to innovate with consciousness. To do this, the authors introduce an approach they call Penser le Sens de l'Innovation (P.S.I., or “thinking about the meaning of innovation”), comprising a set of tools largely from the humanities and social sciences (observation, cartography, creativity, storytelling, etc.) to lead us to this “meaning”. By considering the question of “meaning” from the point of view of both direction and signification, the authors rehabilitate the eminently political question of knowing which innovations we choose for which societies.

Reference • Wiley-ISTE • 9781786304773 • Oct 2020 • Cloth • 240pp • US\$164.95 • Print-on-demand



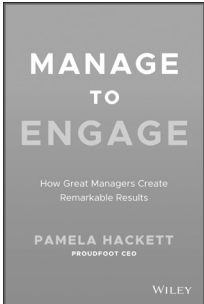
Leading from the Middle

A Playbook for Managers to Influence Up, Down, and Across the Organization

Scott Mautz

A bestselling author and former P&G executive that ran several of the company's largest multi-billion-dollar businesses provides an accessible, prescriptive playbook specifically for a vastly underserved market—the middle manager.

Trade • Wiley • 9781119717911 • Apr 2021 • Cloth • 208pp • US\$24.95



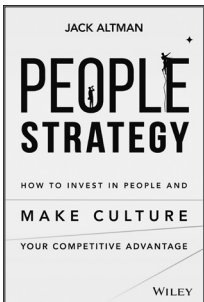
Manage to Engage

How Great Managers Create Remarkable Results

Pamela Hackett

Leaders have often seen engagement as the outcome rather than the launchpad to build stronger ecosystems and achieve results. *Manage to Engage* addresses this with simple concepts like The HeadsUP High 5, behavior models like Active Management, and a unique performance improvement tool that engages as much as it brings about change: the 1.5.30 Connect—a daily, weekly, monthly routine performance review to enable people to achieve day-to-day business results. Packed with tools and exercises to apply at work today, *Manage to Engage* helps you address quality of life at work from the start.

Trade • Wiley • 9781119773467 • Mar 2021 • Cloth • 256pp • US\$25.95



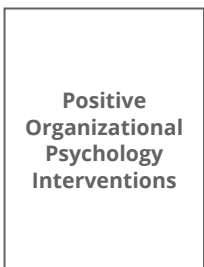
People Strategy

How to Invest in People and Make Culture Your Competitive Advantage

Jack Altman

The internationally recognized CEO of the leading people management platform reveals the secrets to building a people-first culture. *People Strategy* provides readers with a powerful framework in which to develop high-performing teams, increase employee motivation, and use data to build an inviting and effective company culture.

Trade • Wiley • 9781119717041 • Mar 2021 • Cloth • 256pp • US\$27.95



Positive Organizational Psychology Interventions

Design & Evaluation

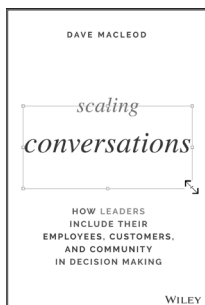
Stewart I. Donaldson & Christopher Chen

Positive organizational psychology is a broad umbrella term inclusive of positive psychology in the organizational context, positive organizational scholarship and positive organizational behavior. *Positive Organizational Psychology Interventions* aims to be the first theory-driven, evidence-based textbook on positive organizational psychology that defines, describes and synthesizes this work, with an instructional guide that encapsulates the growth of the field and the latest state-of-the-art theories, research, and applications in a succinct and engaging format.

Reference • Wiley • 9781118977378 • Apr 2021 • Cloth • 300pp • US\$110.00

Reference • Wiley • 9781118977361 • Apr 2021 • Paper • 300pp • US\$50.00





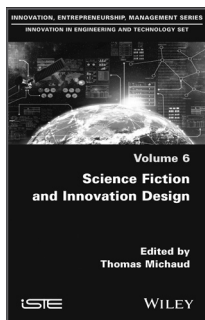
Scaling Conversations

How Leaders Include their Employees, Customers, and Community in Decision Making

Dave MacLeod

It's never been more important for team and company leaders to facilitate real, engaged, inclusive conversations that lead to action. *Scaling Conversations* explains how leaders can engage the silent majority for better informed, more collective action.

Trade • Wiley • 9781119764458 • Mar 2021 • Cloth • 256pp • US\$29.95

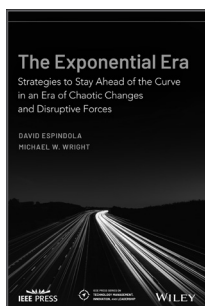


Science Fiction and Innovation Design

Thomas Michaud

Science fiction is often presented as a source of utopia, or even of prophecies, used in capitalism to promote social, political and technoscientific innovations. *Science Fiction and Innovation Design* assesses the validity of this approach by exploring the impact this imaginary world has on the creativity of engineers and researchers. Companies seek to anticipate and predict the future through approaches such as design fiction: mobilizing representations of science fiction to create prototypes and develop scenarios relevant to organizational strategy. The conquest of Mars or the weapons of the future are examples developed by authors to demonstrate how design innovation involves continuous dialogue between multiple players, from the scientist to the manager, through to the designers and the science fiction writers.

Reference • Wiley-ISTE • 9781786305831 • Oct 2020 • Cloth • 240pp • US\$164.95 • Print-on-demand



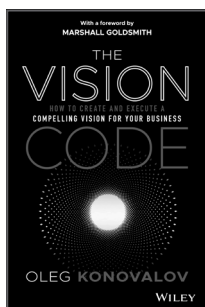
The Exponential Era

Strategies to Stay Ahead of the Curve in an Era of Chaotic Changes and Disruptive Forces

David Espindola & Michael W. Wright

Exponentials are driving the future, but businesses struggle to see how quickly exponential growth accelerates once it gets past the inflection point. These inflection points are so difficult to foresee that many large and successful companies have completely missed them, with disastrous results. This book proposes a detailed step-by-step methodology called SPX to help businesses respond to converging technology vectors impacting their organizations future.

Reference • Wiley-IEEE Press • 9781119746515 • Jan 2021 • Paper • 208pp • US\$49.95



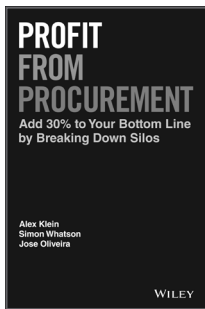
The Vision Code

How to Create and Execute a Compelling Vision for your Business

Oleg Konovalov

This book explores the concept of vision and answers the most critical questions – how to create a strong vision, how to grow it, how to prepare yourself to be a visionary leader, and how to execute your vision turning it into a successful reality. Drawing on his incredible experience as a global executive educator and thought leader, Dr. Oleg Konovalov invites you to join him as he reveals the secrets of building and executing a strong vision.

Trade • Wiley • 9781119775911 • Jan 2021 • Cloth • 256pp • US\$24.95



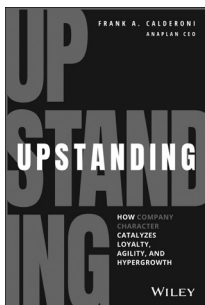
Profit From Procurement

Add 30% to Your Bottom Line by Breaking Down Silos

Alex Klein, Jose Oliveira & Simon Watson

Profit from Procurement delivers an insightful, compelling, and fresh take on a subject that typically comprises 50% of a business' overall costs: procurement. Alex Klein, Jose Oliviera, and Simon Watson, leaders of the world's largest devoted procurement consultancy, highlight the dysfunctions of traditional procurement and supply-chain processes and demonstrate how rebuilding them to include cross-functional procurement teams early in business processes will help businesses maximize EBITDA.

Trade • Wiley • 9781119784739 • Mar 2021 • Cloth • 256pp • US\$34.95



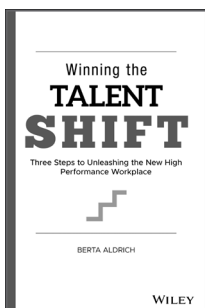
Upstanding

How Company Character Catalyzes Loyalty, Agility, and Hypergrowth

Frank Calderoni

According to a report published by the U.S. Chamber of Commerce Foundation, there are three primary filters by which the public views and evaluates companies – Brand—what the company says it is; Reputation—what the public thinks about the company; and Behavior—how the company acts in the communities in which it serves. Character is at the intersection of these three filters, and it determines whether or not someone—a customer, a prospective employee, a vendor, an investor, a member of the community—will be willing to enter into a relationship of trust with a company. The highly respected CEO of a unicorn tech company shares his roadmap to succeeding through character-based leadership.

Trade • Wiley • 9781119746492 • Feb 2021 • Cloth • 240pp • US\$24.95



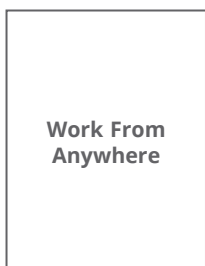
Winning the Talent Shift

Three Steps to Unleashing the New High Performance Workplace

Berta Aldrich

The global marketplace has changed, and companies have found themselves struggling to hire and retain high-performing talent. *Winning the Talent Shift* explains how companies can overcome the three main barriers to their success and unlock the potential in today's new workplace.

Trade • Wiley • 9781119768715 • Oct 2020 • Cloth • 224pp • US\$29.95



Work From Anywhere

How to Become a World-Class Distributed Team

Alison Hill & Darren Hill

Work from Anywhere delivers practical strategies and actionable guidance on how to develop a high performing team and business in a remote and distributed environment. Accomplished authors, behavioural experts, and fast-growth business leaders, Alison and Darren Hill, show you how to craft business and culture strategies to bring out the best in your hybrid and remote team members by focusing on both performance and people.

Trade • Wiley • 9780730390879 • Mar 2021 • Paper • 240pp • US\$19.99

Decoded

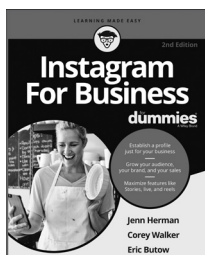
Decoded

The Science Behind Why We Buy, 2nd Edition

Phil P. Barden

A groundbreaking exploration of purchasing behaviour and its essential role in smarter marketing practices to benefit your organization. *Decoded* demonstrates why decision science has proven invaluable to the field of marketing by helping to explain purchasing behaviours. It delivers a practical framework and guidelines for applying science to the marketing practices you use every day. As a marketing professional, you can look to this second edition for behavioural knowledge, timely case studies, and an understanding of methodologies.

Trade • Wiley • 9781119673088 • Apr 2021 • Paper • 288pp • US\$18.95 • Previous ed: 9781118345603

**Instagram For Business For Dummies**

2nd Edition

Jennifer Herman, Eric Butow & Corey Walker

Instagram is the photo and video sharing app that hundreds of millions of people are using across the globe. It gives business owners and marketers a unique opportunity to tell visual stories about what makes them, and their products, different from their competitors. Even if you don't have an Instagram account already, *Instagram For Business For Dummies* can help you set up a business profile, compose great photos, and tell your story to the world.

Trade • For Dummies • 9781119696599 • Jan 2021 • Paper • 352pp • US\$24.95 • Previous ed: 9781119439813

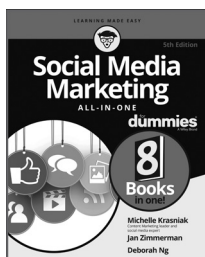
**Marketing 5.0**

Technology for Humanity

Philip Kotler, Hermawan Kartajaya & Iwan Setiawan

In *Marketing 5.0*, the celebrated promoter of the “Four P’s of Marketing,” Philip Kotler, explains how marketers can use technology to address customers’ needs and make a difference in the world. In a new age when marketers are struggling with the digital transformation of business and the changing behavior of customers, this book provides marketers with a way to integrate technological and business model evolution with the dramatic shifts in consumer behavior that have happened in the last decade.

Trade • Wiley • 9781119668510 • Feb 2021 • Cloth • 250pp • US\$27.95 • Previous ed: 9781119341208

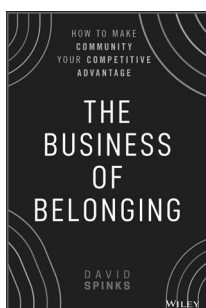
**Social Media Marketing All-in-One For Dummies**

5th Edition

Jan Zimmerman & Deborah Ng

Utilize social media to grow your business. More than 90% of marketers today use social media to develop, promote, and grow their businesses. With this accessible, comprehensive guide, you'll learn how to apply your marketing skills to the latest social media platforms, allowing you to promote your business, reach customers, and thrive in the global marketplace. The top-selling social media marketing book is fully updated to include the latest changes to Facebook, Instagram, Twitter, Pinterest, YouTube, and more!

Trade • For Dummies • 9781119696872 • Mar 2021 • Paper • 864pp • US\$39.95 • Previous ed: 9781119330394



The Business of Belonging

How to Build Communities that Grow the Bottom Line

David Spinks

The world's most successful businesses leaders understand that creating a shared social identity around their products and services is the most efficient path to scaling revenue, differentiating products, promoting customer success and retention, and seizing category ownership. *The Business of Belonging* is the definitive playbook for doing just that. CMX founder David Spinks offers step-by-step advice for creating community strategy, aligning it with your business objectives, and launching and managing a community of end users that will be your best marketer, salesperson, customer service provider, and evangelist.

Trade • Wiley • 9781119766124 • Mar 2021 • Cloth • 256pp • US\$29.95

The Informed Company

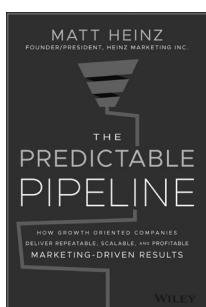
The Informed Company

How to Build a Cloud-Based Data Stack to Explore and Understand Data

Dave Fowler & Matthew C. David

The data stack has completely changed, so have best practices. Every company now uses data and needs to know how to get value from it. Learn how to manage a modern data stack and set up processes to get the most out of data in your organization.

Trade • Wiley • 9781119748007 • Mar 2021 • Paper • 272pp • US\$26.95



The Predictable Pipeline

How Growth-Oriented Companies Deliver Repeatable, Scalable, and Profitable Marketing-Driven Results

Matt Heinz

The Predictable Pipeline insightfully reexamines the role of the B2B marketer with an eye towards fiscal discipline and productivity. Matt Heinz brings the lessons he's offered to companies like Microsoft, Salesforce.com, and Seagate to the forefront with this comprehensive B2B marketing resource. Full of practical strategies and concrete advice for refocusing the efforts of B2B marketers, *The Predictable Pipeline* is perfect for anyone interested in embracing revenue responsibility as a fundamental principle of their marketing process.

Trade • Wiley • 9781119723967 • Mar 2021 • Cloth • 256pp • US\$24.95

The Ultimate LinkedIn Sales Guide

The Ultimate LinkedIn Sales Guide

How to Use Social and Digital Selling to Turn LinkedIn into a Lead, Sales and Revenue Generating Machine

Daniel Disney

This will be the go-to book and guide for utilizing LinkedIn to sell. It will cover all aspects of social and digital selling, covering everything from building the ultimate LinkedIn profile, using the searching functions to find customers, sending effective LinkedIn messages (written, audio & video), and creating great content that generates sales, all the latest tips and tricks, strategies and tools.

Trade • Wiley • 9781119787884 • Apr 2021 • Cloth • 256pp • US\$24.95

The Virtual Sales Handbook

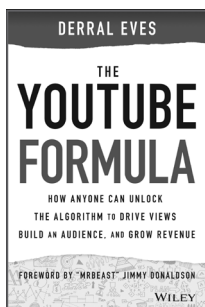
The Virtual Sales Handbook

A Hands-on Approach to Engaging Customers

Christian Milner Nymand & Mante Kvedare

The Virtual Sales Handbook targets Commercial Frontline people, and equips the reader with the confidence, skillset and toolbox needed to effectively engage customers virtually - making them more fit for how sales in the future will look like and hence drive their existing and future revenue streams.

Trade • Wiley • 9781119775768 • Feb 2021 • Cloth • 256pp • US\$24.95



The YouTube Formula

How Anyone Can Unlock the Algorithm to Drive Views, Build an Audience, and Grow Revenue

Derral Eves

The leading expert on YouTube business and channel growth reveals how to take advantage of YouTube's algorithm to build a community and make money—for entrepreneurs, marketers, and creators alike.

Trade • Wiley • 9781119716020 • Feb 2021 • Cloth • 256pp • US\$24.95

Tiny Noticeable Things

Tiny Noticeable Things

The Secret Weapon to Making a Difference

Adrian Webster

TNTs are Tiny Noticeable Things. They are all the little things that people don't need to do, but do so in order to improve customer experience and satisfaction. If you are looking to inspire teams, put customers at the heart of everything you do, and stay ahead of the competition - never underestimate the power of the TNTs.

Trade • Wiley • 9781119780892 • Apr 2021 • Cloth • 256pp • US\$24.95

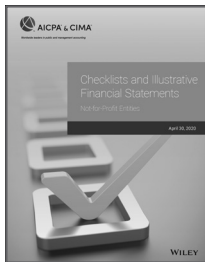
Virtual Sales Coaching

Virtual Sales Coaching

Jeb Blount

From bestselling author Jeb Blount, *Virtual Sales Coaching* is a handbook on the art of virtual sales coaching for sales professionals and trainers.

Trade • Wiley • 9781119784357 • Dec 2020 • Cloth • 304pp • US\$26.95



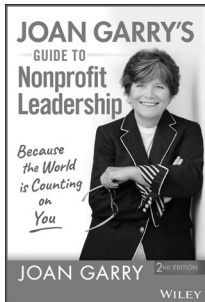
Checklists and Illustrative Financial Statements

Not-for-Profit Entities 2020

AICPA

Designed to assist accountants in preparing financial statements, this checklist contains the most comprehensive financial reporting and disclosure guidance available.

Trade • Wiley • 9781950688456 • Sep 2020 • Paper • 240pp • US\$78.95



Joan Garry's Guide to Nonprofit Leadership

Because the World Is Counting on You, Revised Edition

Joan Garry

This update from one of the top nonprofit leaders will include new chapters and updated stories and examples throughout the text.

Trade • Wiley • 9781119730484 • Dec 2020 • Paper • 256pp • US\$21.95 • Previous ed: 9781119293064



Joint Ventures Involving Tax-Exempt Organizations, 2020 Cumulative Supplement

4th Edition

Michael I. Sanders

Joint Ventures Involving Tax-Exempt Organizations examines the procedures, rules, and regulations surrounding joint ventures and partnerships, emphasizing tax-exempt status preservation. Revised and updated to align with changes made to numerous tax codes and laws within the last year, this supplement offers expert interpretation and practical guidance to professionals seeking a complete reference, as well as sample documents for enable quick reference and demonstrate real-world application of new laws and guidelines.

Trade • Wiley • 9781119766155 • Dec 2020 • Paper • TBA • US\$149.95 • Previous ed: 9781119615859



Tax Planning and Compliance for Tax-Exempt Organizations

Rules, Checklists, Procedures, 2021 Supplement, 6th Edition

Jody Blazek

Tax Planning and Compliance for Tax-Exempt Organizations is an indispensable guide to navigating the complex maze of nonprofit tax rules and regulations. A clear and fully cited description of the requirements for the various categories of tax-exempt entities from public charities, private foundations, civic associations, business leagues, and social clubs to title-holding companies and governmental entities can be found. This supplement to the sixth edition will provide updates and note changes to various nonprofit-related laws implemented since and will allow nonprofit legal professionals, nonprofit accountants, NP financial managers and the like to stay current with all tax laws regarding nonprofits.

Trade • Wiley • 9781119756293 • Mar 2021 • Paper • 256pp • US\$149.95

The Law of Fundraising, 2021 Cumulative Supplement

The Law of Fundraising, 2021 Cumulative Supplement

5th Edition

Bruce R. Hopkins

The Law of Fundraising is the definitive guide to demystifying federal and state fundraising regulations. With new discussion on Internet fundraising, political fundraising laws, and international fundraising, the fifth edition details federal and state laws, with an emphasis on administrative, tax, and constitutional laws. This guide is supplemented annually to keep nonprofit professionals on top of the latest fundraising legal developments.

Trade • Wiley • 9781119757887 • Mar 2021 • Paper • TBA • US\$194.95

The Law of Tax-Exempt Healthcare Organizations, 2020 Supplement

The Law of Tax-Exempt Healthcare Organizations, 2020 Supplement

4th Edition

Thomas K. Hyatt & Bruce R. Hopkins

This Supplement provides complete and comprehensive practitioner updates on tax-exempt healthcare law, relevant issues and analysis in a single volume. As the field evolves and new issues arise, practitioners need a working knowledge of the legal implications behind organizational activities, structure, practices, and more. This most recent annual supplement to *The Law of Tax-Exempt Healthcare Organizations* is a must-have resource for anyone in the field.

Trade • Wiley • 9781119762645 • Mar 2021 • Paper • 192pp • US\$224.95 • Previous ed: 9781119639138

The Law of Tax-Exempt Organizations, 2021 Cumulative Supplement

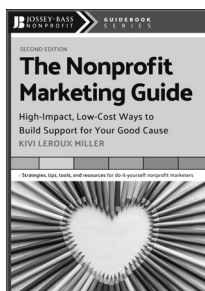
The Law of Tax-Exempt Organizations, 2021 Cumulative Supplement

12th Edition

Bruce R. Hopkins

Tax-exempt law explained, for lawyers and nonlawyers alike *The Law of Tax-Exempt Organizations* has, for decades, been the definitive single-volume source of legal information for nonprofit lawyers and managers alike. The 2021 Cumulative Supplement ensures that you don't miss any important updates.

Trade • Wiley • 9781119756286 • Mar 2021 • Paper • 272pp • US\$244.95



The Nonprofit Marketing Guide

High-Impact, Low-Cost Ways to Build Support for Your Good Cause, 2nd Edition

Kivi Leroux Miller

Part real-world survival guide and part nitty-gritty how-to handbook, *The Nonprofit Marketing Guide* will show you how to hack through the bewildering jungle of marketing options and miles-long to-do lists to clear a marketing path that's right for you and your organization, no matter how understaffed or underfunded. You'll see how to shape a marketing program that starts from where you are now and grows with your organization, using smart and savvy techniques, both offline and online.

Trade • Wiley • 9781119771036 • Mar 2021 • Paper • 256pp • US\$39.95 • Previous ed: 9780470539651

The Tax Law of Charitable Giving

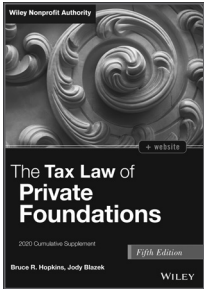
The Tax Law of Charitable Giving

6th Edition

Bruce R. Hopkins

Written in plain English, *The Tax Law of Charitable Giving* helps lawyers, managers, and development directors in tax-exempt organizations make sure they are up to date on all current regulations pertaining to charitable gifts. Resources such as detailed documentation, citations, references to regulations, rulings, cases, and tax literature are included.

Trade • Wiley • 9781119756002 • Mar 2021 • Cloth • 864pp • US\$299.95 • Previous ed: 9781118768037



The Tax Law of Private Foundations, 2020 Cumulative Supplement

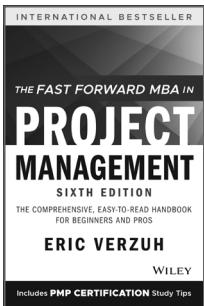
5th Edition

Bruce R. Hopkins

The Tax Law of Private Foundations provides clarification, expert insight, and helpful instruction for executives and supporting professionals navigating extensive federal tax law requirements. This 2020 *Cumulative Supplement* captures the latest regulatory developments for easy reference. It summarizes and clarifies the statutory regulations governing private foundations, offers expert insight into the underlying logic, and provides a host of practical tools that ease the filing process and help ensure compliance with the latest laws.

Trade • Wiley • 9781119759058 • Oct 2020 • Paper • 208pp • US\$149.95

PRODUCTION OPERATIONS MANAGEMENT



The Fast Forward MBA in Project Management

The Comprehensive, Easy to Read Handbook for Beginners and Pros, 6th Edition

Eric Verzuh

The all-inclusive guide to exceptional project management that is trusted by hundreds of thousands of readers—now updated and revised to reflect the upcoming changes to PMP certification exam and Project Management Institute's guidelines. *The Fast Forward MBA in Project Management* is a comprehensive guide to real-world project management methods, tools, and techniques. Practical, easy-to-use, and deeply thorough, this book gives you the cutting-edge ideas and hard-won wisdom of one of the field's leading experts, delivered in short, lively segments that address common management issues.

Trade • Wiley • 9781119700760 • Jan 2021 • Paper • 592pp • US\$29.95 • Previous ed: 9781119086574

SMALL BUSINESS & ENTREPRENEURSHIP

Burn

Burn

How Grit, Innovation, and a Dash of Luck Ignited a Multi-Million Dollar Success Story

Mei Xu

Burn tells a story of ingenuity, determination, and even luck – all set against the backdrop of globetrotting adventurer, Mei Xu, making her own way to become a business success. It inspires with highly relatable stories of up-by-the-bootstraps success, the opportunities of immigration, global business ventures, and women's leadership and empowerment.

Trade • Wiley • 9781119695929 • Mar 2021 • Cloth • 256pp • US\$24.95

Planning A Profitable Business Essentials

Planning A Profitable Business Essentials

Veechi Curtis

Writing a business plan can seem like a lot of effort but not having one is one of the primary reasons that businesses fail. *Planning a Profitable Business Essentials* provides you with the essential and practical information you need to plan your business effectively. Whether you are writing a business plan for the first time, or just require a basic refresher, this book will ensure that your planning is worthwhile and your business.

Trade • For Dummies • 9780730384915 • Apr 2021 • Paper • 200pp • US\$14.99

Resilient

Resilient

How to Overcome Anything and Build a Million Dollar Company With or Without Capital

Sevetri Wilson

CEO & Founder of Resilia shares an invaluable collection of private journal entries mapping her journey from bootstrapping to raising millions in capital during Resilia's Series A funding round, which happened to close right at the start of the coronavirus pandemic. Offering a load of gems at an unprecedented and trying time such as this, *Resilient* is sure to give any ambitious entrepreneur a head start in building their very own startup. Chapters cover how to go from idea to product, properly diving into the hiring process, getting prepared to raise, pre-seed season, championing accelerators and pitch competitions, and much more.

Trade • Wiley • 9781119773870 • Mar 2021 • Cloth • 208pp • US\$24.95

Restartup

Restartup

A Founder's Guide to Crisis Navigation

Arun Kumar Krishnakumar & Maxson Tee Jia Ying

Even bad startups get funded in a market boom. However, when a crisis hits, funds dry up, and very few startups survive a market downturn. Through a series of interviews with VCs, CEOs, Academia, and a set of relevant case studies, this book provides a framework that entrepreneurs need to be aware of to navigate through a crisis, embrace it, identify opportunities, get funded and emerge as winners.

Trade • Wiley • 9781119754404 • Feb 2021 • Cloth • 288pp • US\$24.95

Social Media For Small Business

Social Media For Small Business

Marketing Strategies for Business Owners

Franziska Iseli

In this book you will learn the strategy behind effective social media marketing, learn about individual platforms and be equipped with free tools anyone can apply without spending lots of money. Packed full of tips, traps and case studies, this title is essential reading for small business owners and anyone wanting to easily and quickly build an online presence.

Trade • Wiley • 9780730390329 • Mar 2021 • Paper • 264pp • US\$19.99

Start-Up Secure

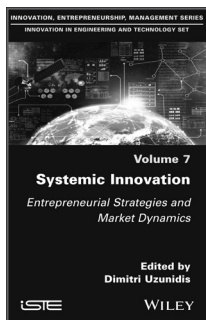
Start-Up Secure

Baking Cybersecurity into Your Company from Founding to Exit

Chris Castaldo

Start-Up Secure covers everything an entrepreneur and venture capitalist should know when building a secure company in today's world. It will take them through landing their first A round of funding and then a successful exit. The book describes how to include security and privacy from the start and build a cyber resilient company. It will provide basic cybersecurity concepts, what steps to take at each stage of the startup's life, how baking in security drives the value proposition for the startup's target market, and how to scale cybersecurity within their organization without being an expert.

Trade • Wiley • 9781119700739 • Feb 2021 • Cloth • 288pp • US\$39.95

**Systemic Innovation**

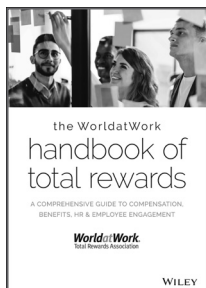
Entrepreneurial Strategies and Market Dynamics

Dimitri Uzunidis

Systemic innovation is based on business networks and new business models in a global economy integrated by flows of knowledge, capital, and goods. The authors of this book consider the theory that innovations act as systems based on multi-actor interactions. Innovation is contextualized to demonstrate in what capacity a company or an entrepreneur can innovate. The book details the management of scientific, technical and cognitive resources, the relationships between R&D partners, the creativity and the rules that allow a market and a company to innovate. This contextualization, associated with entrepreneurial strategy, leads to systemic innovation.

Reference • Wiley-ISTE • 9781786306586 • Oct 2020 • Cloth • 288pp • US\$164.95 • Print-on-demand

TRAINING & HUMAN RESOURCE DEVELOPMENT

**The WorldatWork Handbook of Total Rewards**

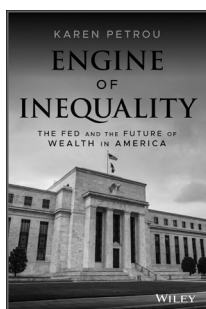
A Comprehensive Guide to Compensation, Benefits, HR & Employee Engagement, 2nd Edition

WorldatWork

The WorldatWork Handbook of Total Rewards is the definitive authority on compensation and rewards from the leading global nonprofit organizations for professionals who are engaged in the critically important practice of total rewards. This book is a go-to resource for all business professionals and leaders who reward and create productive, committed and inspired workforces worldwide. Readers will learn the basics of rewards, along with a deep dive and high-level view of how rewards programs enable organizations to deliver on their brand promises and perform at their optimal level. This completely revised second edition addresses the challenging and disruptive issues facing employers today and in the next five years.

Trade • Wiley • 9781119682448 • Feb 2021 • Cloth • 608pp • US\$94.95 • Previous ed: 9780470085806

FINANCIAL ECONOMICS

**Engine of Inequality**

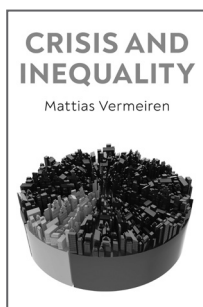
The Fed and the Future of Wealth in America

Karen Petrou

In *Engine of Inequality*, Karen Petrou brings her unparalleled, real-world knowledge of how big banks think, and what really drives the decisions of federal officials, to give readers an inside look at this previously unknown cause of U.S. income and wealth inequality. She begins with numerous, revealing examples of exactly how bad economic inequality in America has become. She then explains the practical ways America can and should be tackling the problem, without Congressional approval.

Trade • Wiley • 9781119726746 • Feb 2021 • Cloth • 256pp • US\$29.95

POLITICAL ECONOMICS

**Crisis and Inequality**

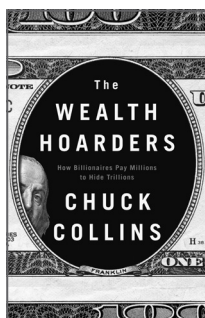
The Political Economy of Democratic Capitalism

Mattias Vermeiren

A fresh comparative introduction to modern capitalism in an age of financial instability and spiralling inequality.

Reference • Polity • 9781509537686 • Dec 2020 • Cloth • 272pp • US\$69.95

Reference • Polity • 9781509537693 • Dec 2020 • Paper • 272pp • US\$26.95

**The Wealth Hoarders**

How Billionaires Pay Millions to Hide Trillions

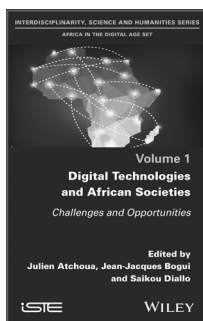
Chuck Collins

A devastating insider exposé of the industry that hides the plutocrats' trillions from the taxman.

Reference • Polity • 9781509543489 • Feb 2021 • Cloth • 224pp • US\$64.95

Reference • Polity • 9781509543496 • Feb 2021 • Paper • 224pp • US\$22.95

URBAN, RURAL & REGIONAL ECONOMICS

**Digital Technologies and African Societies**

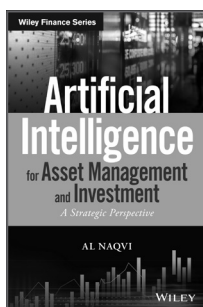
Challenges and Opportunities

Julien Atchoua, Jean-Jacques Bogui & Saikou Y. Diallo

The integration and use of information and communication technologies (ICT) in African countries is increasingly observable in various sectors of activity (banking, education, trade, etc.) despite a digital divide still relevant. ICT has become a major sector of the recent growth of a new informal economy in African cities, giving rise to reflections on the following themes. – Social Media and Public Space in Africa – Challenges of the digital economy in Africa – ICT and modernization of higher education in Africa.

Reference • Wiley-ISTE • 9781786304513 • Oct 2020 • Cloth • 256pp • US\$164.95 • Print-on-demand

FINANCE & INVESTMENTS SPECIAL TOPICS

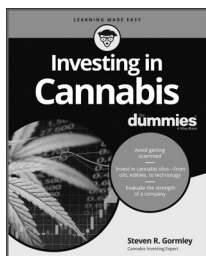
**Artificial Intelligence for Asset Management and Investment**

A Strategic Perspective

Al Naqvi

The rise of artificial intelligence is nothing short of a technological revolution. AI is poised to completely transform asset management and investment banking, yet its current application within the financial sector is limited and fragmented. Existing AI implementations tend to solve very narrow business issues, rather than serving as a powerful tech framework for next-generation finance. *Artificial Intelligence for Asset Management and Investment* provides a strategic viewpoint on how AI can be comprehensively integrated within investment finance, leading to evolved performance in compliance, management, customer service, and beyond.

Trade • Wiley • 9781119601821 • Jan 2021 • Cloth • 288pp • US\$49.95

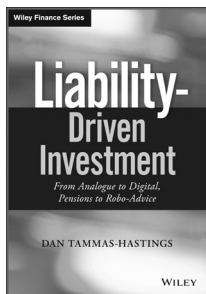


Investing in Cannabis For Dummies

Steven R. Gormley

A multibillion-dollar industry—as large as Big Tobacco—is emerging from the underground. It’s investing in cannabis. Yet more than 90 percent of today’s investments into budding cannabis producers will end in failure. Drawing from his experience in the financial and legal marijuana fields, Steve Gormley reveals winning strategies for investors and entrepreneurs looking to enter this newly emerging “gold rush,” and the latest information for anyone who wants to understand how to invest in this emerging industry.

Trade • For Dummies • 9781119674764 • Jan 2021 • Paper • 360pp • US\$26.95



Liability-Driven Investment

From Analogue to Digital, Pensions to Robo-Advice

Dan Tamma-Hastings

Liability-Driven Investment is the practitioner’s guide to this increasingly popular investment template. Already the dominant framework for pension schemes in Europe and the UK, the LDI market is expected to grow significantly with the shift from Defined Benefit to Defined Contribution, and then into Digital Asset Management – or Robo-Advice. With an aging population and significant under-saving globally, more and more finance professionals will need to know how to work within and around the LDI framework—this book provides clear explanations for the frameworks usefulness and growing popularity to help practitioners find their bearings in and around the LDI space.

Trade • Wiley • 9781119441953 • Feb 2021 • Cloth • 200pp • US\$37.50



Strategic Risk Management

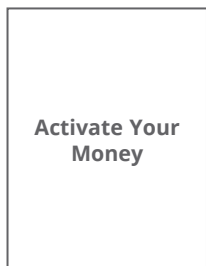
Designing Portfolios and Managing Risk

Sandy Ratray, Otto Van Hemert & Campbell R. Harvey

Risk management is the unique skill of the Man Group, which runs one of the largest hedge funds in the world. This book frames the firms approach to strategically managing risk in the most difficult market conditions.

Trade • Wiley • 9781119773917 • Mar 2021 • Cloth • 256pp • US\$34.95

GENERAL & INTRODUCTORY FINANCE & INVESTMENTS



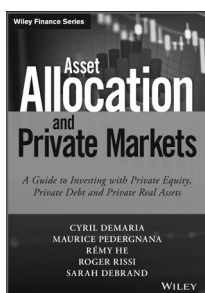
Activate Your Money

How Women Can Find Joy and Financial Return by Investing for a Better World

Janine Firpo

Activate Your Money provides the foundational support women need to talk to each other about their money, invest to grow their wealth, and to take the actions required to shift their assets into alignment with their values. Written for smart, savvy, successful women who have investable funds they attained through earning, inheritance, or other forms of asset building, it delivers the depth of information women need to make informed investment decisions across their entire portfolios.

Trade • Wiley • 9781119777083 • Apr 2021 • Cloth • 350pp • US\$29.95



Asset Allocation and Private Markets

A Guide to Investing with Private Equity, Private Debt and Private Real Assets

Cyril Demaria, Maurice Pedergrana, Rémy He, Roger Rissi & Sarah Debrand

Asset Allocation and Private Markets provides institutional investors, such as pension funds, insurance groups and family offices, with a single-volume authoritative resource on including private markets in strategic asset allocation. Written by four academic and practitioner specialists, this book provides the background knowledge investors need, coupled with practical advice from experts in the field. The discussion focuses on private equity, private debt and private real assets, and their correlation with other asset classes to establish optimized investment portfolios.

Trade • Wiley • 9781119381006 • Feb 2021 • Cloth • 400pp • US\$85.00

ESG Investing For Dummies

ESG Investing For Dummies

Brendan Bradley & Will Oulton

Investing your money wisely is more important for your future than ever. And today, investing in things that make you feel good is more needed than ever. *ESG Investing For Dummies* will identify how ESG (Environment, Social rights, and Governance) factors affect company performance, explain how ESG can be monitored and attributed, discuss the names to know and how they are affecting change in the world of ESG Investing, and highlight the causes of the trend towards ESG Investing.

Trade • For Dummies • 9781119771098 • Mar 2021 • Paper • 368pp • US\$29.95



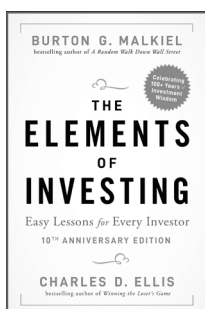
Safe Haven

Investing for Financial Storms

Mark Spitznagel

What are safe haven investments? What role do they play in a portfolio? Why are they so difficult and counterintuitive to pursue? And, most importantly, how can one build a safer investment portfolio even from the worst of financial storms? Hedge fund manager and tail-hedging pioneer Mark Spitznagel answers these questions and more, and reveals just what makes one safe haven better than another. *Safe Haven* is the first major, comprehensive analysis of this broad asset class, written by one of its top practitioners.

Trade • Wiley • 9781119401797 • Apr 2021 • Cloth • 208pp • US\$27.95



The Elements of Investing

Easy Lessons for Every Investor, 10th Anniversary Edition

Burton G. Malkiel & Charles D. Ellis

Two best-selling authors team up to write one must-read book of timeless investment principles for all investors. Written with every investor in mind and fully updated, this short, straight-talking book skillfully offers a set of simple, yet powerful thoughts on how to avoid Mr. Market and his “loser’s game,” and instead enjoy the “winner’s game” approach to investing. All the investment rules and principles you need to know are here—with clear advice on how to follow them.

Trade • Wiley • 9781119773733 • Sep 2020 • Cloth • 160pp • US\$22.95 • Previous ed: 9781118484876



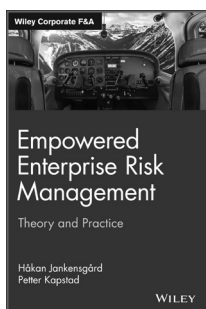
The Handbook of Banking Technology

Tim Walker & Lucian Morris

Modern banking is totally reliant upon technology and the future leaders of the industry will be those that can successfully harness technology. This book aims to educate all those who aspire to further their careers in banking, whether working in a bank or providing services to banks, with a comprehensive understanding of the role of technology in banking, how to harness it for greater business benefit and competitive advantage, how to purchase, outsource, automate and implement it, and what impact it is likely to have in the banking industry in the coming years.

Trade • Wiley • 9781119328018 • Mar 2021 • Cloth • 350pp • US\$75.00

INSURANCE & RISK MANAGEMENT



Enterprise Risk Management

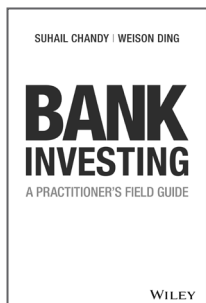
Theory and Practice

Håkan Jankensgård & Petter Kapstad

Enterprise Risk Management offers a highly accessible yet thorough guide to ERM that will appeal to anyone involved in its implementation or who wants to understand its theory and practice better. It is designed to take the reader on a journey from learning about the core principles and theoretical underpinnings of ERM, through to the bread-and-butter practices and techniques, and then onto more advanced topics, such as how ERM relates to corporate strategy and balance sheet management. Closing the gap between theory and practice, at every stage the authors draw on the insights and lessons learned from the Nordic energy company Equinor (formerly Statoil), one of the leading companies implementing ERM.

Trade • Wiley • 9781119700159 • Dec 2020 • Cloth • 224pp • US\$45.00

INVESTMENTS & SECURITIES



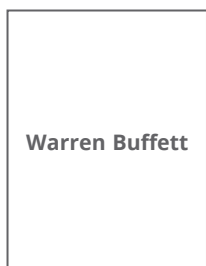
Bank Investing

A Practitioner's Field Guide

Suhail Chandy & Weison Ding

With over 800 public tickers representing \$3.54T in market cap, banks are larger than several other industry groups. Banks are the largest financial intermediaries in the U.S., controlling \$15T in financial assets. Their relative size can amplify effects. For example, a small regulatory or environmental change can cascade and ripple through financial markets and have a major impact on the economy. *Bank Investing* is an essential read for understanding how to invest in and value banks, while becoming more informed about how they function in a modern economy.

Trade • Wiley • 9781119728047 • Jan 2021 • Cloth • 320pp • US\$39.95



Warren Buffett

Inside the Ultimate Money Mind

Robert G. Hagstrom

New, groundbreaking book on Warren Buffett, from best-selling author who describes this as the culmination of years of studying the man so often described as the world's best investor. This is the first book to fully analyze what it means to have a "money mind." After Buffett's stunning comment at the 2017 annual meeting, a lot of folks in the investment world started dropping that phrase into their conversations, but with no clear sense of what it really means.

Trade • Wiley • 9781119714590 • Feb 2021 • Cloth • 256pp • US\$29.95 • Previous ed: 9781118503256



Buffett's Tips

A Guide to Financial Literacy and Life

John M. Longo & Tyler J. Longo

A financial literacy education for everyone, taught by award-winning Prof. John M. Longo, a devoted Buffettologist. *Buffett's Tips* enables its readers to become financially literate, with its backbone provided by 100 tips or strategies obtained from Warren Buffett's numerous writings and media appearances. This book, step by step, is the only one that enables its reader to become financially literate using the teachings of Warren Buffett, who was the embodiment of financial literacy at a very young age and who remains admired globally for his financial acumen globally.

Trade • Wiley • 9781119763918 • Dec 2020 • Cloth • 256pp • US\$26.95



Credit Repair Kit For Dummies

5th Edition

Steven Bucci, Melyssa Barrett & Rod Griffin

In the United States, outstanding credit card and other types of revolving debt have jumped almost 20% from a decade ago. *Credit Repair Kit For Dummies* is a source for those with mediocre credit who want or need to better manage it in order to get a job, reduce insurance costs, qualify for banking products, and more.

Trade • For Dummies • 9781119771067 • Dec 2020 • Paper • 464pp • US\$29.95 • Previous ed: 9781118821510



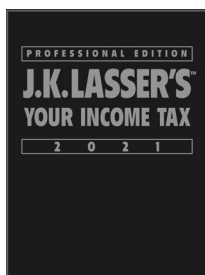
Happy Ever After

Financial Freedom Isn't a Fairy Tale

Seven Dollar Millionaire

This book teaches the real-life lessons everyone needs to learn to take control of their money and achieve financial freedom – from basic budgeting to side-gigs, building emergency funds and a personalised investment portfolio – by means of the Freedom Formula.

Trade • Wiley • 9781119780724 • Feb 2021 • Paper • 224pp • US\$27.50



J.K. Lasser's Your Income Tax, Professional Edition 2021

J.K. Lasser Institute

The most updated *Your Income Tax*, annotated for professionals. This edition is completely annotated to steer professionals to the case law and revenue rulings behind each section in the book.

Trade • Wiley • 9781119742227 • Jan 2021 • Cloth • 1056pp • US\$89.95 • Previous ed: 9781119595137

The Business Mom

The Business Mom

A Millennial Mom's Guide to Managing Money Like a Boss

Catherine Alford

An instruction guide for moms on how to use the skills they already possess. Moms possess all the gifts, intellect, and decision-making skills to become incredibly successful money bosses. The unique ability to find a solution when others can't, that's the mom secret sauce. *The Business Mom* teaches all moms looking for more clarity in their finances the value of problem solving and how they can apply it to other areas of their life.

Trade • Wiley • 9781119759256 • Mar 2021 • Paper • 252pp • US\$19.95



Online Investing on Australian Sharemarket

5th Edition

Roger Kinsky

In this complete guide to using the Internet for trading and researching the Australian sharemarket, Roger Kinsky demystifies the complexities of investing online and explains the jargon. He presents simple processes that you can follow to become a proficient online investor. Now in its fifth edition, this time-proven resource features extensively revised content and up to date information throughout, and features real-world advice and practical tips drawn from the author's decades of experience.

Trade • Wiley • 9780730385080 • Feb 2021 • Paper • 300pp • US\$33.00 • Previous ed: 9781118606568

Personal Finance After 50 For Dummies

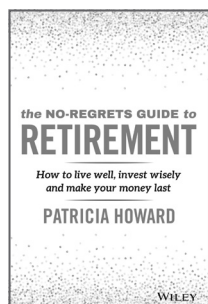
Personal Finance After 50 For Dummies

3rd Edition

Eric Tyson & Robert C. Carlson

Personal Finance After 50 For Dummies provides targeted financial advice to this demographic and assists established Baby Boomers with making informed decisions about how best to spend, invest, and protect their wealth while planning for the future.

Trade • For Dummies • 9781119724186 • Apr 2021 • Paper • 478pp • US\$24.95 • Previous ed: 9781119543633



The No-Regrets Guide to Retirement

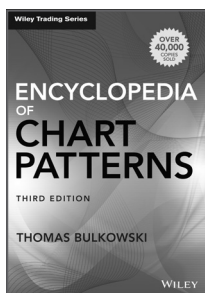
How to Live Well, Invest Wisely and Make Your Money Last

Patricia Howard

Learn to take control of your finances and your retirement with this one-stop financial planning bible. Qualified financial planner and author Patricia Howard offers no-nonsense guidance on what it takes to get you to, and through, retirement.

Trade • Wiley • 9780730390909 • Jan 2021 • Paper • 192pp • US\$21.99

TRADING



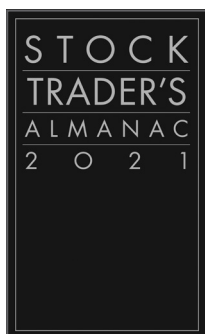
Encyclopedia of Chart Patterns

3rd Edition

Thomas N. Bulkowski

Written by trading and technology expert, Tom Bulkowski, this updated and expanded Third Edition of the successful *Encyclopedia of Chart Patterns* will include new statistics for both bull and bear markets, as well as 21 new chart patterns, pictures, performance tables, and statistical samples. Additionally, the new edition will address new topics such as how often stops work; performance over decades; and busted patterns.

Trade • Wiley • 9781119739685 • Mar 2021 • Cloth • 1000pp • US\$TBA • Previous ed: 9780471668268

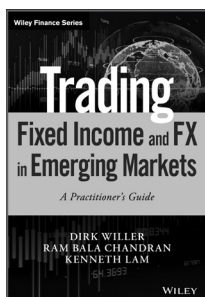


Stock Trader's Almanac 2021

Jeffrey A. Hirsch

Stock Trader's Almanac 2021 shows you the cycles, trends, and patterns you need to know in order to invest with minimum risk and maximum profit. Trusted by *Barron's*, *The Wall Street Journal*, the *New York Times*, and other respected market authorities, this indispensable guide has helped generations of investors make smart market moves. This new edition provides the same level of invaluable guidance, with the latest data straight from the vault.

Trade • Wiley • 9781119778769 • Oct 2020 • Paper • 192pp • US\$49.95 • Previous ed: 9781119596295



Trading Fixed Income and FX in Emerging Markets

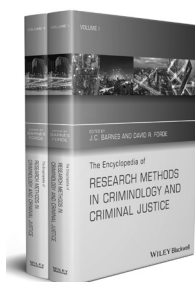
A Practitioner's Guide

Dirk Willer, Ram Bala Chandran & Kenneth Lam

The definitive text on trading EM fixed income, *Trading Fixed Income and FX in Emerging Markets* is heavily data-driven – every trading rule is thoroughly back-tested over the last 10+ years. Case studies help readers identify and benefit from market regularities, while discussions of the business cycle and typical EM events inform and optimise trading strategies. Topics include portfolio construction, how to apply ESG principles to EM and the future of EM investing in the realm of Big Data and machine learning.

Trade • Wiley • 9781119598992 • Sep 2020 • Cloth • 272pp • US\$77.00

CRIMINOLOGY



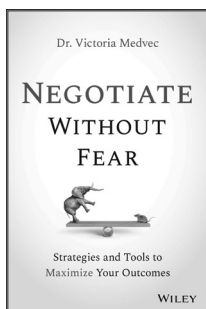
The Encyclopedia of Research Methods in Criminology and Criminal Justice, 2-Volume Set

C. J. Barnes & David R. Forde

This encyclopedia offers a comprehensive survey of research methodologies and statistical techniques that are popular in criminology and criminal justice systems across the globe. With contributions from leading scholars and practitioners in the field, it offers a clear insight into the techniques that are currently in use to answer the pressing questions in criminology and criminal justice.

Reference • Wiley-Blackwell • 9781119110729 • Mar 2021 • Cloth • 1000pp • US\$TBA

PROCEDURAL LAW

**Negotiate without Fear**

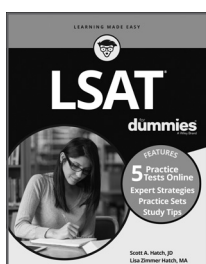
Strategies and Tools to Maximize Your Outcomes

Victoria Medvec

Dr. Victoria Medvec is a Kellogg professor and global authority on negotiation who instructs over 11,000 people per year, including clients like Google, GE, Goldman Sachs, and BlackRock. This book reveals her proprietary techniques and frameworks for successful negotiation.

Trade • Wiley • 9781119719090 • Apr 2021 • Cloth • 256pp • US\$26.95

COLLEGE TEST PREP

**LSAT For Dummies**

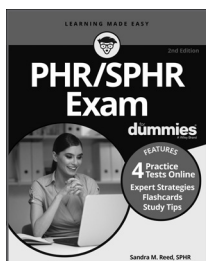
Book + 5 Practice Tests Online, 3rd Edition

Scott A. Hatch & Lisa Zimmer Hatch

For those individuals aspiring to enter law school, the single biggest hurdle is often the Law School Admission Test, or LSAT. This 3.5-hour exam consisting of five multiple choice sections and one timed writing sample can make or break one's career aspirations. *LSAT For Dummies* arms prospective law school students with proven test-taking strategies and ample practice opportunities. New for this edition—The LSAT recently moved away from pencil & paper to a computer-based test. This new edition will align to the new exam in structure, difficulty, and approach.

Trade • For Dummies • 9781119716273 • Jan 2021 • Paper • 432pp • US\$34.95 • Previous ed: 9781118678237

TEST PREP GENERAL

**PHR/SPHR Exam For Dummies with Online Practice**

2nd Edition

Sandra M. Reed

PHR/SPHR Exam For Dummies empowers readers by providing them with a solid overview of the test and how it's presented. The book includes deep content review paired with dissections of dozens of related sample questions – and strategies for tackling them. With ample content review, plenty of practice, and additional content online, readers can approach exam day with confidence and earn the certification they need to further their career.

Trade • For Dummies • 9781119724896 • Jan 2021 • Paper • 368pp • US\$29.95 • Previous ed: 9781118603628

Business, Finance, Accounting & Economics

January to April 2021 New Titles

Title	Author	ISBN	Page Reference	Bind	Prices (US\$)	Quantity
A Handbook on Multi-Attribute Decision-Making Methods	Bozorg-Haddad, Zolghadr-Asli, Loáiciga	9781119563495	11	Cloth	124.95	
Accounting Disrupted: The Transformation of Financial Intelligence in the New Digital Era	Bhimani	9781119720065	1	Cloth	34.95	
Activate Your Money: How Women Can Find Joy and Financial Return by Investing for a Better World	Firpo	9781119777083	25	Cloth	29.95	
AI For Lawyers: How Artificial Intelligence is Transforming the Legal Profession	Waisberg, Hudek	9781119723844	6	Cloth	33.95	
Allies and Advocates: Creating an Inclusive and Equitable Culture	Cabral	9781119772934	6	Cloth	21.95	
Annual Update for Accountants and Auditors: 2020	Oestrieher, Beasley	9781119784616	1	Paper	127.95	
Artificial Intelligence for Asset Management and Investment: A Strategic Perspective	Naqvi	9781119601821	24	Cloth	49.95	
Asset Allocation and Private Markets: A Guide to Investing with Private Equity, Private Debt and Private Real Assets	Demaria, Pedergrana, He, Rissi, Debrand	9781119381006	26	Cloth	85.00	
Bank Investing: A Practitioner's Field Guide	Chandy, Ding	9781119728047	27	Cloth	39.95	
Buffett's Tips: A Guide to Financial Literacy and Life	Longo, J. Longo	9781119763918	28	Cloth	26.95	
Building a Digital Future: A Transformational Blueprint for Innovating with Microsoft Dynamics 365	Carlton, Bansal	9781119747116	12	Cloth	39.95	
Burn: How Grit, Innovation, and a Dash of Luck Ignited a Multi-Million Dollar Success Story	Xu	9781119695929	21	Cloth	24.95	
Business Forecasting: The Emerging Role of Artificial Intelligence and Machine Learning	Gilliland, Tashman, Sglavo	9781119782476	12	Cloth	59.95	
Business Writing For Dummies, 3rd Edition	Canavor	9781119696698	7	Paper	24.95	
Changing the Game: The Playbook for Leading Business Transformation in the Digital Age	Christie, Vullings	9780730389132	7	Paper	21.99	
Checklists and Illustrative Financial Statements: Not-for-Profit Entities 2020	AICPA	9781950688456	19	Paper	78.95	
Confessions of a Recovering Civil Engineer: Transportation for a Strong Town	Marohn Jr.	9781119699293	4	Cloth	24.95	
Corporations Compassion Culture: Leading Your Business toward Diversity, Equity, and Inclusion	Schreane	9781119780588	11	Cloth	29.95	
Credit Repair Kit For Dummies, 5th Edition	Bucci, Barrett, Griffin	9781119771067	28	Paper	29.95	
Crisis and Inequality: The Political Economy of Democratic Capitalism	Vermeiren	9781509537686	24	Cloth	69.95	
Crisis and Inequality: The Political Economy of Democratic Capitalism	Vermeiren	9781509537693	24	Paper	26.95	
Curve Benders: Why Strategic Relationships Will Power Your Non-Linear Growth in The Future of Work	Nour	9781119764212	7	Cloth	24.95	
Decoded: The Science Behind Why We Buy, 2nd Edition	Barden	9781119673088	16	Paper	18.95	
Designing the Successful Corporate Accelerator: How Startups and Big Companies can Get with the Program	Kagan, Miller	9781119709060	1	Paper	29.95	
Digital Makeover: How L'Oréal Put People First to Build a Beauty Tech Powerhouse	Collin, Taillard	9781119706106	7	Cloth	24.95	
Digital Technologies and African Societies: Challenges and Opportunities	Atchoua, Bogui, Diallo	9781786304513	24	Cloth	164.95	
Emotional Intelligence: A Simple and Actionable Guide to Increasing Performance, Engagement and Ownership	Jacobson	9780730391494	8	Paper	21.99	
Encyclopedia of Chart Patterns, 3rd Edition	Bulkowski	9781119739685	30	Cloth	TBA	
Engine of Inequality: The Fed and the Future of Wealth in America	Petrou	9781119726746	23	Cloth	29.95	

Title	Author	ISBN	Page Reference	Bind	Prices (US\$)	Quantity
Enterprise Risk Management: Theory and Practice	Jankensgard, Kapstad	9781119700159	27	Cloth	45.00	
ESG Investing For Dummies	Bradley, Oulton	9781119771098	26	Paper	29.95	
Everyday Business Storytelling: Create, Simplify, and Adapt A Visual Narrative for Any Audience	Kurnoff, Lazarus	9781119704669	8	Paper	34.95	
Everyday People, Extraordinary Leadership: How to Make a Difference Regardless of Your Title, Role, or Authority	Kouzes, Posner	9781119687016	12	Cloth	24.95	
Future Proofing You: Twelve Truths for Creating Opportunity, Maximizing Wealth, and Controlling your Destiny in an Uncertain World	Samit	9781119772064	8	Cloth	27.95	
Happy Ever After: Financial Freedom Isn't a Fairy Tale	Seven Dollar Millionaire	9781119780724	28	Paper	27.50	
Innovation for Society: The P.S.I. Approach	Chouteau, Forest, Nguyen	9781786304773	12	Cloth	164.95	
Instagram For Business For Dummies, 2nd Edition	Herman, Butow, Walker	9781119696599	16	Paper	24.95	
Integrated Tactical Planning: Respond to Change, Increase Competitiveness, and Reduce Costs	Hozack, Harman, Ferguson, Howarth	9781119784753	5	Cloth	34.95	
International GAAP 2021	Ernst & Young LLP	9781119772439	4	Paper	220.00	
Investing in Cannabis For Dummies	Gormley	9781119674764	25	Paper	26.95	
J.K. Lasser's Your Income Tax, Professional Edition 2021	J.K. Lasser Institute	9781119742227	28	Cloth	89.95	
Joan Garry's Guide to Nonprofit Leadership: Because the World Is Counting on You, Revised Edition	Garry	9781119730484	19	Paper	21.95	
Joint Ventures Involving Tax-Exempt Organizations, 2020 Cumulative Supplement, 4th Edition	Sanders	9781119766155	19	Paper	149.95	
Leadership Star	Hartzer	9780730390831	10	Paper	21.99	
Leading from the Middle: A Playbook for Managers to Influence Up, Down, and Across the Organization	Mautz	9781119717911	13	Cloth	24.95	
Liability-Driven Investment: From Analogue to Digital, Pensions to Robo-Advice	Tammas-Hastings	9781119441953	25	Cloth	37.50	
Like, Comment, Share, Buy: The Beginner's Guide to Marketing your Business with Video Storytelling	Creek	9780730390015	8	Paper	19.99	
LSAT For Dummies: Book + 5 Practice Tests Online, 3rd Edition	Hatch, Zimmer Hatch	9781119716273	31	Paper	34.95	
Magnetic Stories: Connect with Customers and Engage Employees with Brand Storytelling	Dolan	9780730388517	9	Paper	22.00	
Manage to Engage: How Great Managers Create Remarkable Results	Hackett	9781119773467	13	Cloth	25.95	
Marketing 5.0: Technology for Humanity	Kotler, Kartajaya, Setiawan	9781119668510	16	Cloth	27.95	
Mindfulness without the Bells and Beads: Unlocking Exceptional Performance, Leadership, and Well-being for Working Professionals	Smith	9781119750765	9	Cloth	24.95	
Monster: A Tough Love Letter On Taming the Machines That Rule our Jobs, Lives, and Future	Roehrig, Pring	9781119785910	9	Cloth	24.95	
Negotiate without Fear: Strategies and Tools to Maximize Your Outcomes	Medvec	9781119719090	31	Cloth	26.95	
Online Investing on Australian Sharemarket, 5th Edition	Kinsky	9780730385080	29	Paper	33.00	
People Follow People: The Twelve Characteristics of an Influential Leader	Cawthorn	9780730388555	9	Paper	19.99	
People Strategy: How to Invest in People and Make Culture Your Competitive Advantage	Altman	9781119717041	13	Cloth	27.95	
Personal Finance After 50 For Dummies, 3rd Edition	Tyson, Carlson	9781119724186	29	Paper	24.95	

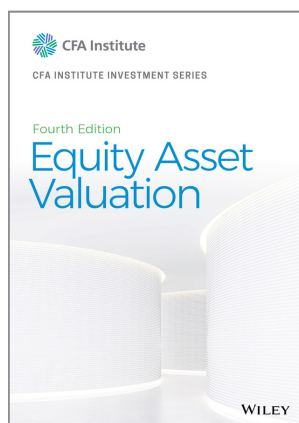
Title	Author	ISBN	Page Reference	Bind	Prices (US\$)	Quantity
PHR/SPHR Exam For Dummies with Online Practice, 2nd Edition	Reed	9781119724896	31	Paper	29.95	
Planning A Profitable Business Essentials	Curtis	9780730384915	22	Paper	14.99	
Positive Organizational Psychology Interventions: Design & Evaluation	Donaldson, Chen	9781118977361	13	Paper	50.00	
Positive Organizational Psychology Interventions: Design & Evaluation	Donaldson, Chen	9781118977378	13	Cloth	110.00	
Power Economics: An Executive's Guide to Energy Efficiency, Conservation, and Generation Strategies	Cahill	9781119707707	5	Cloth	44.95	
Privacy, Regulations, and Cybersecurity: The Essential Business Guide	Moschovitis	9781119658740	10	Cloth	44.95	
Profit From Procurement: Add 30% to Your Bottom Line by Breaking Down Silos	Klein, Oliveira, Whatson	9781119784739	15	Cloth	34.95	
Resilient: How to Overcome Anything and Build a Million Dollar Company With or Without Capital	Wilson	9781119773870	22	Cloth	24.95	
Restartup: A Founder's Guide to Crisis Navigation	Krishnakumar, Tee	9781119754404	22	Cloth	24.95	
Safe Haven: Investing for Financial Storms	Spitznagel	9781119401797	26	Cloth	27.95	
Scaling Conversations: How Leaders Include their Employees, Customers, and Community in Decision Making	MacLeod	9781119764458	14	Cloth	29.95	
Science Fiction and Innovation Design	Michaud	9781786305831	14	Cloth	164.95	
Shapes of Tourism Employment: HRM in the Worlds of Hotels and Air Transport	Grefe, Peyrat-Guillard	9781786303547	5	Cloth	164.95	
Social Media For Small Business: Marketing Strategies for Business Owners	Iseli	9780730390329	22	Paper	19.99	
Social Media Marketing All-in-One For Dummies, 5th Edition	Zimmerman, Ng	9781119696872	16	Paper	39.95	
Start-Up Secure: Baking Cybersecurity into Your Company from Founding to Exit	Castaldo	9781119700739	23	Cloth	39.95	
Stock Trader's Almanac 2021	Hirsch	9781119778769	30	Paper	49.95	
Strategic Risk Management: Designing Portfolios and Managing Risk	Rattray, Van Hemert, Harvey	9781119773917	25	Cloth	34.95	
Supercharged Supply Chains: Discover Unparalleled Business Planning and Execution Practices	Correll, Snowden, Bentzley	9781119782414	10	Cloth	79.95	
Systemic Innovation: Entrepreneurial Strategies and Market Dynamics	Uzunidis	9781786306586	23	Cloth	164.95	
Talent Makers	Chait, Stross	9781119785279	11	Cloth	27.95	
Tax Planning and Compliance for Tax-Exempt Organizations: Rules, Checklists, Procedures, 2021 Supplement, 6th Edition	Blazek	9781119756293	19	Paper	149.95	
Technical Questions and Answers: 2020	AICPA	9781950688517	4	Paper	128.95	
The Business Mom: A Millennial Mom's Guide to Managing Money Like a Boss	Alford	9781119759256	29	Paper	19.95	
The Business of Belonging: How to Build Communities that Grow the Bottom Line	Spinks	9781119766124	17	Cloth	29.95	
The Communist Manifesto: The Political Classic	Marx, Engels, Butler-Bowdon	9780857088765	6	Cloth	13.99	
The Controller's Toolkit	Doxey	9781119700647	2	Cloth	59.95	
The Elements of Investing: Easy Lessons for Every Investor, 10th Anniversary Edition	Malkiel, Ellis	9781119773733	26	Cloth	22.95	
The Encyclopedia of Research Methods in Criminology and Criminal Justice, 2-Volume Set	Barnes, Forde	9781119110729	30	Cloth	TBA	
The Exponential Era: Strategies to Stay Ahead of the Curve in an Era of Chaotic Changes and Disruptive Forces	Espindola, Wright	9781119746515	14	Paper	49.95	
The Fast Forward MBA in Project Management: The Comprehensive, Easy to Read Handbook for Beginners and Pros, 6th Edition	Verzuh	9781119700760	21	Paper	29.95	
The Handbook of Banking Technology	Walker, Morris	9781119328018	27	Cloth	75.00	

Title	Author	ISBN	Page Reference	Bind	Prices (US\$)	Quantity
The Informed Company: How to Build a Cloud-Based Data Stack to Explore and Understand Data	Fowler, David	9781119748007	17	Paper	26.95	
The Law of Fundraising, 2021 Cumulative Supplement, 5th Edition	Hopkins	9781119757887	20	Paper	194.95	
The Law of Tax-Exempt Healthcare Organizations, 2020 Supplement, 4th Edition	Hyatt, Hopkins	9781119762645	20	Paper	224.95	
The Law of Tax-Exempt Organizations, 2021 Cumulative Supplement, 12th Edition	Hopkins	9781119756286	20	Paper	244.95	
The Mediation Handbook	Lempereur, Salzer, Colson, Kogan	9781119768425	11	Cloth	37.50	
The New Accounts Payable Toolkit	Doxey	9781119700500	2	Cloth	59.95	
The New Yellow Book: Government Auditing Standards, 2018 Version, Updated	Meyer	9781119784630	4	Paper	117.95	
The No-Regrets Guide to Retirement: How to Live Well, Invest Wisely and Make Your Money Last	Howard	9780730390909	29	Paper	21.99	
The Nonprofit Marketing Guide: High-Impact, Low-Cost Ways to Build Support for Your Good Cause, 2nd Edition	Miller	9781119771036	20	Paper	39.95	
The Power of Choice: Embracing Efficacy to Drive Your Career	Hyter	9781119780922	10	Cloth	25.95	
The Predictable Pipeline: How Growth-Oriented Companies Deliver Repeatable, Scalable, and Profitable Marketing-Driven Results	Heinz	9781119723967	17	Cloth	24.95	
The Tax Law of Charitable Giving, 6th Edition	Hopkins	9781119756002	21	Cloth	299.95	
The Tax Law of Private Foundations, 2020 Cumulative Supplement, 5th Edition	Hopkins	9781119759058	21	Paper	149.95	
The Ultimate LinkedIn Sales Guide: How to Use Social and Digital Selling to Turn LinkedIn into a Lead, Sales and Revenue Generating Machine	Disney	9781119787884	17	Cloth	24.95	
The Virtual Sales Handbook: A Hands-on Approach to Engaging Customers	Nymand, Kvedare	9781119775768	18	Cloth	24.95	
The Vision Code: How to Create and Execute a Compelling Vision for your Business	Konovalov	9781119775911	14	Cloth	24.95	
The Wealth Hoarders: How Billionaires Pay Millions to Hide Trillions	Collins	9781509543489	24	Cloth	64.95	
The Wealth Hoarders: How Billionaires Pay Millions to Hide Trillions	Collins	9781509543496	24	Paper	22.95	
The WorldatWork Handbook of Total Rewards: A Comprehensive Guide to Compensation, Benefits, HR & Employee Engagement, 2nd Edition	WorldatWork	9781119682448	23	Cloth	94.95	
The YouTube Formula: How Anyone Can Unlock the Algorithm to Drive Views, Build an Audience, and Grow Revenue	Eves	9781119716020	18	Cloth	24.95	
Tiny Noticeable Things: The Secret Weapon to Making a Difference	Webster	9781119780892	18	Cloth	24.95	
Trading Fixed Income and FX in Emerging Markets: A Practitioner's Guide	Willer, Chandran, Lam	9781119598992	30	Cloth	77.00	
Unconscious Bias at Work: Creating a Culture Where Everyone Belongs	Gordon	9781119779049	6	Cloth	24.95	
Undisruptable: A Mindset of Permanent Reinvention for Individuals, Organisations and Life	McCullen	9781119770480	5	Cloth	24.95	
Upstanding: How Company Character Catalyzes Loyalty, Agility, and Hypergrowth	Calderoni	9781119746492	15	Cloth	24.95	
Virtual Sales Coaching	Blount	9781119784357	18	Cloth	26.95	
Warren Buffett: Inside the Ultimate Money Mind	Hagstrom	9781119714590	27	Cloth	29.95	
Wiley CIA Exam Review 2021, Part 1: Essentials of Internal Auditing	Vallabhaneni	9781119753261	1	Paper	74.95	
Wiley CIA Exam Review 2021, Part 2: Practice of Internal Auditing	Vallabhaneni	9781119753179	1	Paper	74.95	

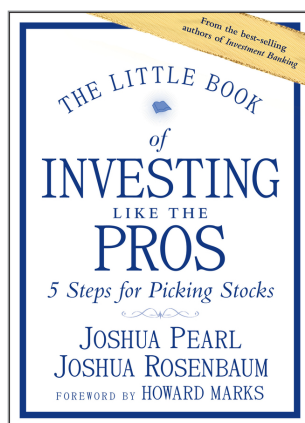
Title	Author	ISBN	Page Reference	Bind	Prices (US\$)	Quantity
Wiley CIA Exam Review 2021, Part 3: Business Knowledge for Internal Auditing	Vallabhaneni	9781119753360	1	Paper	74.95	
Wiley CIA Exam Review Focus Notes 2021: Complete Set	Vallabhaneni	9781119759409	2	Paper	119.95	
Wiley CMAexcel Exam Review 2021 Flashcards: Complete Set	Wiley	9781119735717	2	Paper	119.95	
Wiley CMAexcel Learning System Exam Review 2021 Textbook, Part 1: Financial Planning, Performance, and Analytics	Wiley & IMA	9781119723141	3	Paper	199.95	
Wiley CMAexcel Learning System Exam Review 2021 Textbook, Part 2: Strategic Financial Management	Wiley & IMA	9781119723646	3	Paper	199.95	
Wiley CPAexcel Exam Review 2021 Focus Notes: Complete Set	Wiley	9781119761556	3	Paper	299.95	
Wiley CPAexcel Exam Review 2021 Study Guide + Question Pack: Auditing	Wiley	9781119761587	3	Paper	149.95	
Wiley CPAexcel Exam Review 2021 Study Guide + Question Pack: Business Environment and Concepts	Wiley	9781119761570	3	Paper	149.95	
Wiley CPAexcel Exam Review 2021 Study Guide + Question Pack: Complete Set	Wiley	9781119761549	3	Paper	599.95	
Wiley CPAexcel Exam Review 2021 Study Guide + Question Pack: Financial Accounting and Reporting	Wiley	9781119761563	3	Paper	149.95	
Wiley CPAexcel Exam Review 2021 Study Guide + Question Pack: Regulation	Wiley	9781119761594	3	Paper	149.95	
Wiley GAAP 2021: Interpretation and Application of Generally Accepted Accounting Principles	Flood	9781119736172	3	Paper	TBA	
Winning the Talent Shift: Three Steps to Unleashing the New High Performance Workplace	Aldrich	9781119768715	15	Cloth	29.95	
Work From Anywhere: How to Become a World-Class Distributed Team	Hill, Hill	9780730390879	15	Paper	19.99	

Bestsellers of 2020

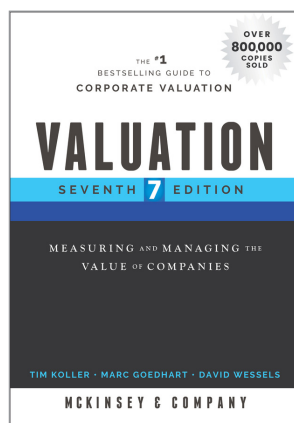
Finance & Accounting



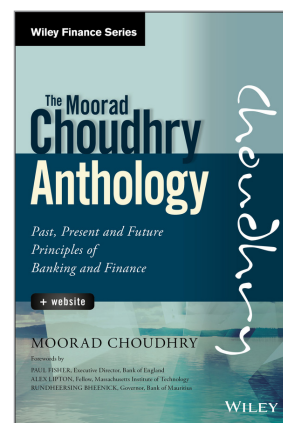
9781119628101 | Jan-20



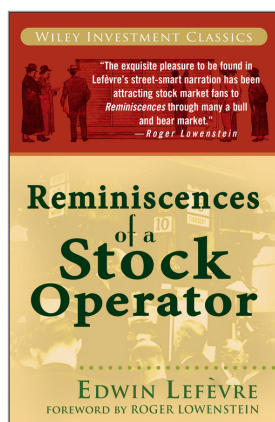
9781118281406 | Mar-20



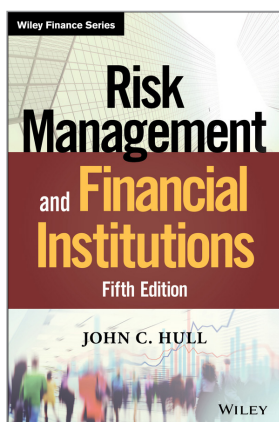
9781119610885 | Jun-20



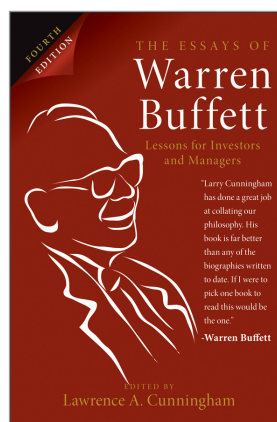
9781118779736 | Mar-18



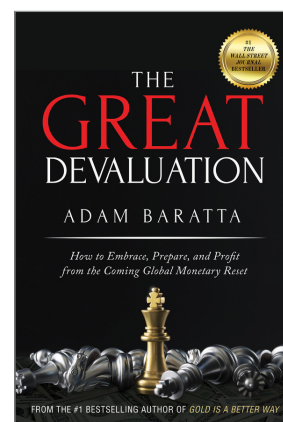
9780471770886 | Dec-05



9781119448112 | Mar-18



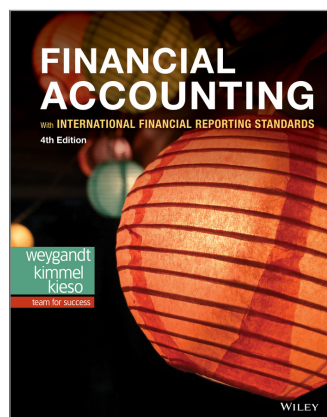
9781118821152 | Nov-13



9781119691464 | Aug-20



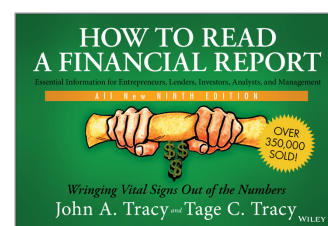
9781119607519 | Jun-20



9781119504306 | Jul-18



9781119551911 | Dec-19



9781119606468 | Jan-20

Wiley Offices in Asia Pacific Region

For product and order inquiries, please contact our Customer Services Department.

1 Fusionopolis Walk, #07-01 Solaris South Tower, Singapore 138628

Mainline: (65) 6643 8000 • Fax: (65) 6643 8008

Email: asiaorders@wiley.com

Customer Hotline: (65) 6643 8333 • Fax: (65) 6643 8397

Wiley Homepage: www.wiley.com

China Beijing

Room 805-808, Floor 8, Sun Palace,
No. 12A, Taiyanggong Middle Road
Chaoyang District, Beijing, P.R. China
Postal code 100028
Tel: (86) 10 8418 7800
Fax: (86) 10 8418 7810
china_marketing@wiley.com

Shanghai

Units A&B, 15th Floor, Office Building Phase
II, Shinmay Union Square, No. 506 Shang
Cheng Road, Pudong New District, Shanghai
200120, P.R. China
Tel: (86) 21 8036 1200
Fax: (86) 21 6160 1661
china_marketing@wiley.com
www.wileychina.com

India

New Delhi

4435-36/7, Ansari Road, Daryaganj,
New Delhi 110 002, India
Tel: (91) 11 4 363 0000/01
Fax: (91) 11 2 327 5895
csupport@wileyindia.com

East India

Tel: (91) 9973156158
csupport@wileyindia.com

Bangalore

Tel: (91) 80 23132383
Fax: (91) 80 23124319
csupport@wileyindia.com

Mumbai

Tel: (91) 22 27889272
Fax: (91) 22 27889263
csupport@wileyindia.com

Chennai

Tel: (91) 98410 22399
csupport@wileyindia.com

Hyderabad

Tel: (91) 98661 43949
csupport@wileyindia.com

Indonesia

Ruko Golden Madrid
Blok D 21 Bumi Serpong Damai
Jl. Letnan Sutopo, Mekar Jaya, Serpong,
Kota Tangerang Selatan, Banten 15310
Indonesia
Tel: (62) 21 5316 0520/21

Japan

Koishikawa Sakura Bldg. 4F
1-28-1 Koishikawa, Bunkyo-ku
Tokyo 112-0002, Japan
Tel: (81) 3 3830 1232
Fax: (81) 3 5689 7276
marketing@wiley.co.jp
www.wiley.co.jp

Malaysia

Unit B-3A-3A, Menara BATA,
PJ Trade Centre
No 8, Jalan PJU 8/8A,
Bandar Damansara Perdana
47820 Petaling Jaya, Selangor
Tel: (60) 3 7712 2000
Fax: (60) 3 7722 5901
ayeo@wiley.com

South Korea

Suite #405, BR Elitel Building,
101, Dongmak-ro, Mapo-gu,
Seoul (04068), Rep of Korea
Tel: (82) 2 338 9700
Fax: (82) 2 337 1929
akorea@wiley.com

Taiwan

4F, 218 Sec 2 JinShan S Road
Taipei 10643, Taiwan
Tel: (886) 2 2357 3900
Fax: (886) 2 2391 1068
ataiwan@wiley.com

Singapore

1 Fusionopolis Walk
#07-01 Solaris South Tower
Singapore 138628
Customer Hotline: (65) 6643 8333
Fax: (65) 6643 8397
Email: asiaorders@wiley.com

**For orders in other Asian countries,
please contact:**

Customer Hotline: (65) 6643 8333
Email: asiaorders@wiley.com

Australia & New Zealand

For marketing, please contact:

155 Cremorne Street,
Richmond, Victoria 3121
Australia
Tel: (61) 3 9274 3100
Fax: (61) 3 9274 3101
melbourne_office@johnwiley.com.au

For orders in ANZ region, please contact:

PO Box 3065
Stafford BC
Queensland 4053
Australia
Toll-free telephone: 1800 777 474
Toll-free fax: 1800 802 258
Aus-custservice@wiley.com

WILEY