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ALGEBRA

Linear Algebra

Michael L. O'Leary



Linear Algebra

Provides an introduction to linear algebra with a discussion of logic, set theory, and proofs in the first two chapters, as well as an early introduction of the notions of a function and a linear transformation. *Linear Algebra* covers the geometry of multidimensional spaces, matrices, matrix algebra, linear transformations, determinants, vector spaces, subspaces, linear independence, basis, inner products, and eigenvectors, and provides challenging problems that engage readers in the mathematical theory of linear algebra.

Reference • Wiley • 9781119437444 • Jan 2021 • Cloth • 450pp • US\$TBA

APPLIED MATHEMATICS



How to Win Client Business When You Don't Know Where to Start

A Rainmaking Guide for Consulting and Professional Services

Doug Fletcher

A prescriptive guide for the underserved subset of consultants and professional services providers who have been asked to sell services, but not taught how. Author Doug Fletcher dives deeply into the five skills required to "make it rain": Create Your Personal Brand Identity; Demonstrate Your Professional Expertise; Build Your Professional Ecosystem; Develop Trust-Based Relationships; and Practice Everyday Success Habits.

Trade • Wiley • 9781119676904 • Mar 2021 • Cloth • 240pp • US\$28.95

Next Move, Best Move

Transitioning Into a Career You'll Love

Kimberly B. Cummings

Next Move, Best Move *Next Move, Best Move* is the manual for professionals looking to create careers that align with their skills, passions, and salary expectations. This book is focused on tactical advice and strategies that will arm the reader with information that can change the trajectory of their career.

Trade • Wiley • 9781119736226 • Mar 2021 • Paper • 252pp • US\$19.95

CALCULUS

Generalized
Ordinary
Differential
Equations in
Abstract Spaces
and Applications

Generalized Ordinary Differential Equations in Abstract Spaces and Applications

Márcia C. A. Federson, Everaldo De Mello Bonotto & Jaqueline Godoy Mesquita

This edited book is the result of many paper published by the authors through 15 years, and of new results on the theory of Generalized ODEs in abstract spaces. The book covers applications to other types of differential equations, as well as various theories, including ordinary differential equations, impulsive differential equations, functional differential equations, dynamical equations on time scales, neutral differential equations, measure differential equations, and dynamical systems. This is a great reference for researchers and graduate students on differential equations and dynamical systems.

Reference • Wiley • 9781119654933 • Apr 2021 • Cloth • 500pp • US\$114.95

CRYPTOGRAPHY

Cryptography, Information Theory, and Error-Correction

Cryptography, Information Theory, and Error-Correction

A Handbook for the 21st Century, 2nd Edition

Aiden A. Bruen, Mario A. Forcinito & James McQuillan

This new edition introduces cryptography, information theory, and error-correcting codes, now updated to include new research results. Geared towards audiences from financial institutions, banks, law companies and governments interested in blockchains, and companies using security for new products such as self-driving cars, this new edition also features five new chapters on security and the internet of things, increased security in elliptic curve cryptography, some new equalities in information theory, blockchains and cryptocurrency, and Bletchley park.

Reference • Wiley • 9781119582427 • Feb 2021 • Cloth • 500pp • US\$129.95 • Previous ed: 9780471653172

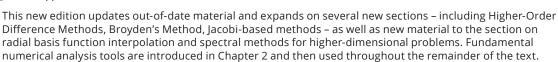
NUMERICAL METHODS

An Introduction to Numerical Methods and Analysis

An Introduction to Numerical Methods and Analysis

3rd Edition

James F. Epperson



Reference • Wiley • 9781119604693 • Mar 2021 • Cloth • 650pp • US\$132.95 • Previous ed: 9781118367599



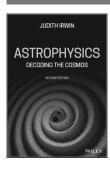
Continuous Functions

Jacques Simon

Summary of Content: Chapter 1 Spaces of Continuous Functions • Chapter 2 Differentiable Functions
• Chapter 3 Differentiating Composite Functions and Others • Chapter 4 Integrating Uniformly Continuous
Functions • Chapter 5 Properties of the Measure of an Open Set • Chapter 6 Additional Properties of the
Integral • Chapter 7 Weighting and Regularization of Functions • Chapter 8 Line Integral of a Vector Field
Along a Path • Chapter 9 Primitives of Continuous Functions • Chapter 10 Additional Results: Integration on a
Sphere

Reference • Wiley-ISTE • 9781786300102 • Nov 2020 • Cloth • 272pp • US\$164.95

ASTRONOMY & ASTROPHYSICS



Astrophysics

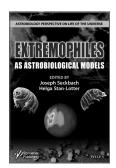
Decoding the Cosmos, 2nd Edition

Judith Ann Irwin



Astrophysics describes how information about the physical nature of stars and other celestial bodies is obtained and analyzed to gain a better understanding of the universe. This acclaimed introductory textbook makes the complex principles and theories underlying astrophysics accessible to students with basic knowledge of first-year calculus-based physics and introductory astronomy. Reader-friendly chapters explore physical processes using relevant examples and clear explanations of how radiation and particles are analyzed. Such analysis leads to the density, temperature, mass, and energy of astronomical objects.

Reference • Wiley • 9781119623687 • Apr 2021 • Cloth • TBApp • US\$TBA • Previous ed: 9780470013069



Extrememophiles as Astrobiological Models

Joseph Seckbach & Helga Stan-Lotter

The search for extraterrestrial life is concentrating on extremophiles because of their unusual properties. *Extrememophiles as Astrobiological Models* presents new data of microorganisms tolerating harsh living conditions which enlarge the knowledge of living beings. Experimental results from exposure studies on the International Space Station and space probes for up to 1.5 years are presented and discussed, with suggestions for extaterrestrial energy sources also indicated.

Reference • Wiley-Scrivener • 9781119591689 • Dec 2020 • Cloth • 418pp • US\$248.95

CLASSICAL & FLUID MECHANICS

Emil Zolotoyabko

Introduction to Solid State Physics for Materials Engineers

Introduction to Solid State Physics for Materials Engineers The book introduces students of materials engineering, materials science and related engineering disciplines to solid state physics. The accessible text is detailed enough to foster real understanding without being too theoretical, and makes the connection to current technology.

Reference • Wiley-VCH • 9783527348848 • Apr 2021 • Paper • 275pp • US\$60.65

OPTICS & PHOTONICS

Photodetectors

Devices, Circuits and Applications, 2nd Edition

Silvano Donati

Photodetectors

This new edition provides an updated overview of relevant photodetector device physics, technologies, and corresponding applications. It also develops circuits for photodetectors and illustrates and evaluates them in a number of applications. A feature of the book is the recurring reference to the ultimate performances achievable within the physical limits—in particular noise. The second edition is an expanded revision of the first edition with new materials, such as SPAD and UTC, in order to keep up with the development in the field of photodetectors over the past years, and adding exercise problems in each chapter for readers of the book to practice.

Reference • Wiley-IEEE Press • 9781119769910 • Dec 2020 • Cloth • 440pp • US\$139.95 • Previous ed: 9780130203373

PLASMA PHYSICS



Foundations of Plasma Physics for Physicists and Mathematicians

िर

G. J. Pert

Foundations of Plasma Physics for Physicists and Mathematicians covers the basic physics underlying plasmas and describes the methodology and techniques used in both plasma research and other disciplines such as optics and fluid mechanics. Designed to help readers develop physical understanding and mathematical competence in the subject, this rigorous textbook discusses the underlying theoretical foundations of plasma physics as well as a range of specific problems, focused on those principally associated with fusion.

Reference • Wiley • 9781119774259 • Apr 2021 • Cloth • 512pp • US\$125.00

APPLIED PROBABILITY & STATISTICS



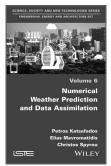
Accelerated Life Testing of One-shot Devices

Data Collection and Analysis

N. Balakrishnan, Man Ho Ling & Hon Yiu Henry So

A one-shot device is a unit that performs its function only once and cannot be used for testing more than once. Examples include electric explosive devices, fire extinguishers, airbags in cars, and missiles. While testing one-shot devices, only the condition of the device at a specific inspection time can be recorded, and exact failure times cannot be obtained from the test. As a result, the lifetimes of devices are either left- or right-censored. Due to a lack of lifetime data collected in life-tests, estimating the reliability of one-shot devices in traditional approaches becomes challenging. This book summarizes the statistical analysis techniques available for one-shot device testing.

Reference • Wiley • 9781119664000 • Feb 2021 • Cloth • 200pp • US\$129.95



Numerical Weather Prediction and Data Assimilation

Petros Katsafados, Elias Mavromatidis & Christos Spyrou

This book aims to be an introductory textbook of applied knowledge in Numerical Weather Prediction (NWP) – which is a method of weather forecasting that employs a set of equations that describe the flow of fluids translated into computer code, combined with parameterizations of other processes, applied on a specific domain and integrated in the basis of initial and domain boundary conditions. Current weather observations serve as input to the numerical computer models through a process called data assimilation to produce atmospheric properties in the future (e.g. temperature, precipitation, and a lot of other meteorological parameters). Various case studies will be also presented and analyzed through this book.

Reference • Wiley-ISTE • 9781786301413 • Sep 2020 • Cloth • 250pp • US\$164.95

BIOSTATISTICS

New Horizons in Modeling and Simulation for Social Epidemiology and Public Health

New Horizons in Modeling and Simulation for Social Epidemiology and Public Health

Daniel Kim

An introduction to the state-of-the-art use of modeling and simulation approaches, particularly agent-based models and microsimulation models, to better understand the complex social and economic determinants of public and population health. Section I of the book defines the social determinants of health at a population level and their significance in light of current methodological limitations; Section II focuses on conceptual and empirical applications of ABM to analyze the social determinants of health; Section III draws on conceptual and empirical applications of MSM to simulate and increase our understanding of the impacts of the social determinants of health; and Section IV addresses future directions for empirical research using ABM and MSM.

Reference • Wiley • 9781118589304 • Jan 2021 • Cloth • 320pp • US\$99.95

Statistical Issues in Drug Development

Statistical Issues in Drug Development

3rd Edition

Stephen S. Senn

This third edition of *Statistical Issues in Drug Development* is fully revised and updated to include information on the latest industry standards and guidelines. This book is unique in providing a thorough and critical discussion of the most important and controversial issues encountered by statisticians and their life scientist colleagues on both sides of the regulatory divide in drug development. The primary purpose of the book is to encourage and facilitate discussion between statisticians and their colleagues of the many complex statistical issues that arise in drug development.

Reference • Wiley-Blackwell • 9781119238577 • Mar 2021 • Cloth • 624pp • US\$120.00 • Previous ed: 9780470018774

COMPUTATIONAL & GRAPHICAL STATISTICS



The Big R-Book

From Data Science to Learning Machines and Big Data

Philippe J. S. De Brouwer



Written by and for practitioners, this book provides an overall introduction to R, focusing on tools and methods commonly used in data science, and placing emphasis on practice and business use. It covers a wide range of topics in a single volume, including big data, databases, statistical machine learning, data wrangling, data visualization, and the reporting of results. The topics covered are all important for someone with a science/math background that is looking to quickly learn several practical technologies to enter or transition to the growing field of data science.

Reference • Wiley • 9781119632726 • Oct 2020 • Cloth • 928pp • US\$129.95

DATA ANALYSIS

An Introduction to Correspondence Analysis

Eric J. Beh & Rosaria Lombardo

An Introduction to Correspondence Analysis Intended as an introductory text supplementing the authors' advanced level/specialist book *Correspondence Analysis: Theory, Methods and New Strategies* (Wiley, August 2014), this introduction will provide the reader with a discussion of the key concepts and issues concerned with correspondence analysis that is discussed in great detail in the earlier book. Once the reader has reached the appropriate level of mastery of the technique, they can then move onto the more thorough examination of the mathematical and bibliographic aspects of the technique presented in the advanced text.

Reference • Wiley • 9781119041948 • Apr 2021 • Cloth • 220pp • US\$70.00

Applied Univariate, Bivariate, and Multivariate Statistics Using Python

Applied Univariate, Bivariate, and Multivariate Statistics Using Python

Daniel J. Denis

This book covers a wide range of statistical methods all in one concise, easy-to-use format. It provides the user of statistical methods with a relatively easy way to get into computing using Python and run a variety of statistical procedures without having to delve into too much theory. Formulas are given where needed in many places, but the focus of the book is on concepts rather than mathematical abstraction. The author emphasizes computational tools used in the discovery of empirical patterns and features a variety of popular statistical analyses and data management tasks that can immediately be applied as needed.

Reference • Wiley • 9781119578147 • Apr 2021 • Cloth • 300pp • US\$124.95



Big Data

Concepts, Technology, and Architecture

Balamurugan Balusamy, Nandhini Abirami R & Amir H. Gandomi

This book offers comprehensive coverage of Big Data tools, terminologies and technologies for researchers, business professionals and graduates. This book begins with an overview of what Big Data is and emphasizes all the key concepts of big data end to end. Big Data concepts, technologies, terminologies and storing, processing and analysis techniques and much more – are all logically organized and reinforced by diagrams and case studies. This book refines readers' understanding of Big Data with in-depth analysis of key concepts. The case studies provided in this book give insight on key concepts.

Reference • Wiley • 9781119701828 • Jan 2021 • Cloth • 384pp • US\$134.95

Building a Modern Data Platform

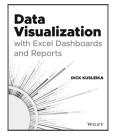
Building a Modern Data Platform

Pursuit of Modern Big Data Systems

Yusuf Aytas

Building a Modern Data Platform delves into critical decisions one faces when designing a data platform and helps readers understand different stakeholder needs about data. The book provides insights into how to use, deploy, and maintain big data systems, adn concludes with a discussion of what an ideal platform would look like that serves stakeholders like data analyst, data engineers, data scientist, and software engineers. An ideal resource for professionals and researchers in computer science or related fields.

Reference • Wiley • 9781119690924 • Mar 2021 • Cloth • 400pp • US\$134.95

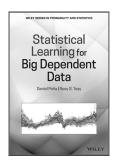


Data Visualization with Excel Dashboards and Reports

Dick Kusleika

Part technical manual, part analytical guidebook—this title will help Excel users go from reporting data with simple tables full of dull numbers, to creating hi-impact reports and dashboards that will wow management both visually and substantively. *Data Visualization with Excel Dashboards and Reports* offers a comprehensive review of a wide array of technical and analytical concepts that will help users create meaningful reports and dashboards.

Trade • Wiley • 9781119698722 • Jan 2021 • Paper • 420pp • US\$39.95



Statistical Learning for Big Independent Data

Daniel Peña & Ruey S. Tsay

Statistical Learning with Big Dependent Data delivers a comprehensive presentation of the statistical and machine learning methods useful for analyzing and forecasting large and dynamically dependent data sets. The book presents automatic procedures for modelling and forecasting large sets of time series data. Beginning with some visualization tools, the book discusses procedures and methods for finding outliers, clusters, and other types of heterogeneity in big dependent data. It then introduces various dimension reduction methods, including regularization and factor models such as regularized Lasso in the presence of dynamical dependence and dynamic factor models.

Reference • Wiley • 9781119417385 • Jan 2021 • Cloth • 600pp • US\$139.95

Using Predictive Analytics to Improve Healthcare Outcomes

Using Predictive Analytics to Improve Healthcare Outcomes

John W. Nelson, Jayne Felgen & Mary Ann Hozak

Using Predictive Analytics to Improve Healthcare Outcomes provides a comprehensive overview to to healthcare leaders and staff members on how analytics can be used in the most meaningful, relevant ways possible to identify the smartest possible operational improvements.in healthcare. This book will also be useful for academicians who teach quality improvement, research, care delivery, or organizational assessment as it provides many case studies of outcomes within a framework of care delivery, specifically Relationship-Based Care. Each case study in predictive analytics describes how both the context and theory were considered in the design of the research model used in predictive analytics.

Reference • Wiley • 9781119747758 • Apr 2021 • Cloth • 200pp • US\$TBA

GENERAL & INTRODUCTORY STATISTICS

The Python Book

Rob Mastrodomenico



The Python Book

A comprehensive introduction to an increasingly popular statistical software that does not assume prior knowledge based on material from a successful Royal Statistical Society course. *The Python Book* looks to meet the needs of those who work with data but do not have experience of using Python. The aim of this book is to be able to teach somebody with no programming experience how to program in Python and be able to apply their skills to data analysis tasks - focusing on what is important and why.

Reference • Wiley • 9781119573319 • Mar 2021 • Paper • 400pp • US\$55.00

QUALITY, PRODUCTIVITY & RELIABILITY

Fundamentals of Quality Control and Improvement

5th Edition

Amitava Mitra

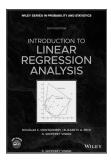


Fundamentals of Quality Control and Improvement

A statistical approach to the principles of quality control and management, now updated to include new case studies, statistical software, and supplementary material. Suitable for upper-level undergraduates and graduate students in quality control and improvement.

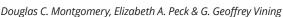
Reference • Wiley • 9781119692331 • Apr 2021 • Cloth • 830pp • US\$155.95 • Previous ed: 9781118705148

REGRESSION ANALYSIS



Introduction to Linear Regression Analysis

6th Edition



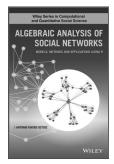




Introduction to Linear Regression Analysis is the most comprehensive, fulsome, and current examination of the foundations of linear regression analysis. Fully updated in this new sixth edition, this text equips readers to understand the basic principles needed to apply regression model-building techniques in various fields of study, including engineering, management, and the health sciences. The distinguished authors have focused on four key areas of improvement over the fifth edition, including new exercises and data sets; new material on generalized regression techniques; the inclusion of JMP software in key areas; and carefully condensing the text where possible.

Reference • Wiley • 9781119578727 • Jan 2021 • Cloth • 784pp • US\$149.95 • Previous ed: 9780470542811

STATISTICS FOR SOCIAL SCIENCES



Algebraic Analysis of Multiple, Signed, and Affiliation Networks

J. Antonio R. Ostoic

Presented in a comprehensive manner, this book provides a comprehensive foundation in algebraic approaches for the analysis of different types of social networks such as multiple, signed, and affiliation networks. The study of such configurations corresponds to the structural analysis within the social sciences, and the methods applied for the analysis are in the areas of abstract algebra, combinatorics, and graph theory.

Reference • Wiley • 9781119250388 • Dec 2020 • Cloth • 432pp • US\$70.00



Computational Analysis of Communication

Wouter van Atteveldt, Damian Trilling & Carlos Arcila Calderon



Assuming little or no background in data science or computer linguistics, this accessible textbook teaches readers how to use state-of-the art computational methods to perform data-driven analyses of social science issues. A cross-disciplinary team of authors—with expertise in both the social sciences and computer science—explains how to gather and clean data, manage textual, audio-visual, and network data, conduct statistical and quantitative analysis, and interpret, summarize, and visualize the results.

Reference • Wiley-Blackwell • 9781119680239 • Apr 2021 • Paper • 450pp • US\$49.95

SURVEY RESEARCH METHODS & SAMPLING

Asaph Young Chun & Michael D. Larsen

Administrative Records for Survey Methodology

Administrative Records for Survey Methodology Featuring contributions from well-known international experts, this book addresses the methodological issues involved in administrative data research as well as the various concerns users face with administrative records such as issues of privacy, confidentiality, and legality. The book illustrates numerous real-world examples of administrative data research from various countries, culminating in a comprehensive guide to administrative data in statistical surveys. This historical and international perspective provides readers with a better understanding of the practical applications and approaches needed for improving the quality of surveys.

Reference • Wiley • 9781119272045 • Feb 2021 • Cloth • 400pp • US\$124.95

Advances in Longitudinal Survey Methodology

Peter Lynn

Advances in Longitudinal Survey Methodology A comprehensive overview of the many advances in longitudinal survey methodology over past twelve years and the only up-to-date single source evaluating all topics in the field. This book will appeal to post-graduate students, research executives in survey agencies and government agencies responsible for surveys, researchers in the field of survey methodology, and researchers in substantive fields using socio-economic and biosocial data.

Reference • Wiley • 9781119376934 • Mar 2021 • Cloth • 624pp • US\$90.00



Handbook of Web Surveys

2nd Edition

Silvia Biffignandi & Jelke Bethlehem

Handbook of Web Surveys provides a theoretical yet practical approach to creating and conducting web surveys. This revised edition contains new and expanded topical coverage. Major new features of this edition include actualization of the context in which web surveys are taking place, consideration of new methods and results, and new sections on mobile survey and adaptive survey design. This book also includes an extended revision of coverage of web panels, R-indicators, and the framework of the survey process.

Reference • Wiley • 9781119371687 • Apr 2021 • Cloth • 528pp • US\$164.95 • Previous ed: 9780470603567

Mathematics, Statistics, Physics & Astronomy January to April 2021 New Titles

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