

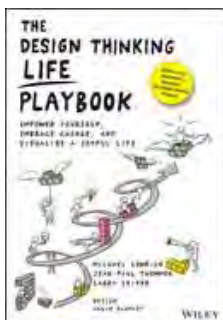
WILEY

Retail Catalogue New Books

September to October 2020



wiley.com



The Design Thinking Life Playbook : Empower Yourself, Embrace Change, and Visualize a Joyful Life

Michael Lewrick, Jean-Paul Thommen , Larry Leifer

9781119682240

Pub Date: 8/18/20

\$29.00 USD

272 pages

Trade Paperback

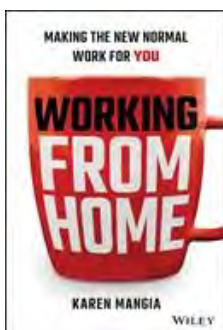
Summary: *The Design Thinking Life Playbook* is for anyone who wants to have a fulfilling and joyful future. Its for all those who want to initiate change through self-empowerment and have the courage to think, act, and take advantage of their opportunities proactively.

Whether you want to change your career, form healthier, stronger relationships, or plan the next stages of your life, this book will guide you to something better.

Authors **Michael Lewrick, Larry Leifer, and Jean-Paul Thommen** are lead...

Contributor Bio:

Michael Lewrick (Zurich, Switzerland) holds an MBA and PhD from Stanford, and is Head of Deloitte Labs. He is the coauthor of the international bestseller, *The Design Thinking Playbook* which describes amazing transformations in



Working From Home : Making the New Normal Work for You

Karen Mangia

9781119758921

Pub Date: 8/25/20

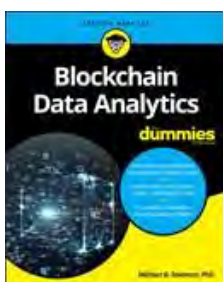
\$22.00 USD

192 pages

Hardcover

Summary: From setting up your virtual office, to time management, to dealing with conference call fatigue, turn remote work into a career powerhouse—even if you live in an apartment. This book has everything you need to know to make the most out of working from home in the new normal so that you and your organization can thrive in a socially-isolated world. Learn how to claim your space, create your environment, and make your career virtually vital without ever entering an office building. With ...

Contributor Bio: **Karen Mangia** is Vice President, Customer and Market Insights at Salesforce where she engages current and future customers around the world to discover new ways of creating success and growth together. She has been featured in *Forbes* and regularly writes for the over 42,000+ employee...



Blockchain Data Analytics For Dummies

Michael G. Solomon

9781119651772

Pub Date: 10/6/20

\$29.99 USD

328 pages

Trade Paperback

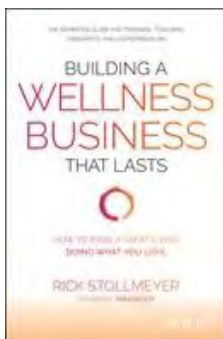
Summary: Get ahead of the curve—learn about big data on the blockchain

Blockchain came to prominence as the disruptive technology that made cryptocurrencies work. Now, data pros are using blockchain technology for faster real-time analysis, better data security, and more accurate predictions. *Blockchain Data Analytics For Dummies* is your quick-start guide to harnessing the potential of blockchain.

Inside this book, technologists, executives, and data managers will find information and inspiration ...

Contributor Bio:

Michael G. Solomon, PhD, is a professor at the University of the Cumberland who specializes in courses on blockchain and distributed computing systems as well as computer security. He holds numerous security and project



Building a Wellness Business That Lasts : How to Make a Great Living Doing What You Love

Rick Stollmeyer
9781119679066
Pub Date: 10/20/20
\$28.00 USD
200 pages
Hardcover

Summary: Start and grow a durable business in the rapidly growing wellness industry!

Wellness has become one of the largest and most important business opportunities of our age, fueled by massive societal trends, rapid technology innovations and hundreds of thousands of wellness business entrepreneurs. It is these independent teachers, trainers, and therapists, and studio, gym, spa and salon owners who transforming shopping malls and downtown districts with wellness experiences that help hundreds...

Contributor Bio: Rick Stollmeyer (mindbodyonline.com) co-founded MINDBODY in his garage in 2001, sold it for \$1.9 billion in 2019, and continues to serve as the company's CEO. MINDBODY is the leading SaaS platform for the wellness services industry. MINDBODY powers over 65,000 wellness businesses an...

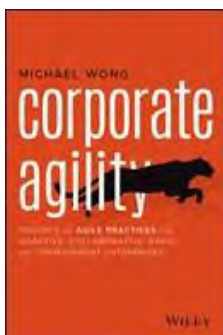


Coaching Researched : Using Coaching Psychology to Inform Your Research and Practice

Jonathan Passmore, David Tee
9781119656883
Pub Date: 7/27/20
\$50.00 USD
225 pages
Paperback
Series: BPS Textbooks in Psychology

Summary: This book will be a collection of papers from the BPS publication: International Coaching Psychology Review. The new work would bring together the best papers from the last 15 years of the peer review publication, with the aim of more widely showcasing this research, making more accessible to the growing number of coaching researchers in business, health and education, and practitioners where there is a growing interest in evidenced based practice.

The last five years have seen a growth ...



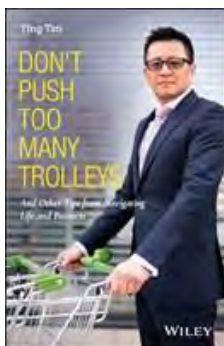
Corporate Agility : Insights on Agile Practices for Adaptive, Collaborative, Rapid, and Transparent Enterprises

Michael Wong
9781119652267
Pub Date: 9/23/20
\$35.00 USD
240 pages
Trade Paperback

Summary: Integrate Agile methodology into your business with this stunning guide to the latest management techniques

Corporate Agility is the must-have guide on adopting Agile methodology for businesses of all shapes and sizes. This visually stunning book delivers seven key lessons that you must learn in order to effectively join the Agile world. You'll learn the ins and outs of the traditional approach, helping you answer the questions "Why Agile?" and "Why now?" You'll also discover new, more...

Contributor Bio: Michael Wong, McLean, VA (dayblink.com) is the founder and CEO of DayBlink, a consulting firm that provides strategic execution and operations consulting to Fortune 500 companies, Fast Start advisory services to early stage companies and pro bono consulting to non-profit organizations...



Don't Push Too Many Trolleys : And Other Tips from Navigating Life and Business

Ying Tan
9781119699064
Pub Date: 9/15/20
\$24.95 USD
224 pages
Hardcover

Summary: Improve your personal and professional life with compelling strategies and practical advice

Don't Push Too Many Trolleys: And Other Tips from Navigating Life and Business teaches readers ten crucial principles required to succeed in life and business. Written by Ying Tan, Founder and CEO of a multimillion pound financial services company, *Don't Push Too Many Trolleys* imparts sage advice suitable for anyone, at any stage of their life.

The author describes the attitudes, lessons, and tra...



Engaging Virtual Meetings : Openers, Games, and Activities for Communication, Morale, and Trust

John Chen
9781119750888
Pub Date: 10/13/20
\$29.00 USD
Trade Paperback

Summary: More teams than ever before are working virtually, but this makes it harder for members to feel connect as a team. The fun, simple activities in this book are great icebreakers for team meetings and can be used for team building and trust building for any virtual collaboration. Your team can use Zoom, Microsoft Teams, or any video conferencing system, and the book explains the technical basics of virtual meetings, such as, audio, mic, speaker, and video camera capabilities, bandwidth, l...

Contributor Bio: **John Chen** (<http://geoteaming.com>) was a 10-year veteran of Microsoft before he left to become founder and CEO of Geoteaming, a company that specializes in tech-based team building and leadership programs. He is a well-known speaker with over 100 speaking engagements a year. He has ...

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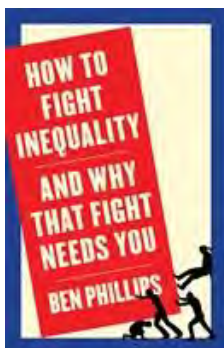
Generation Impact : How Next Gen Donors Are Revolutionizing Giving (2nd Edition)

Sharna Goldseker, Michael Moody
9781119746409
Pub Date: 10/13/20
\$28.00 USD
416 pages
Trade Paperback

Summary: A philanthropic revolution has arrived and donors, fundraisers, and businesses alike MUST learn about its leaders, work to encourage their enthusiasm while balancing their hubris, and make sure the revolution works out well for the social causes and communities we care about.

Next Gen Donors paints a composite picture of this generation stepping into their anticipated philanthropic roles and reveals a clear view of the road ahead. Readers will learn what will be the likely impact of theses...

Contributor Bio: **Sharna Goldseker** (2164.net; New York, NY) is a speaker, writer, and consultant who engages multiple generations in the intersection of values and strategy to transform the way they give. She is today's leading expert in next generation and multigenerational philanthropy and--as a nex...



How to Fight Inequality : And Why That Fight Needs You

Ben Phillips
9781509543090
Pub Date: 12/2/20
\$19.95 USD
150 pages
Trade Paperback

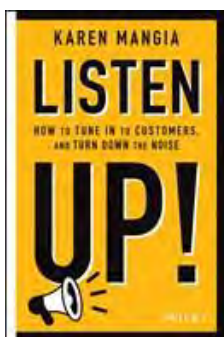
Summary: Inequality is the crisis of our time. The growing gap between a few at the top and the rest of society damages us all. No longer able to deny the crisis, every government in the world is now pledged to fix it – and yet it keeps on getting worse.

In this book, international anti-inequality campaigner Ben Phillips shows why winning the debate is not enough: we have to win the fight. Drawing on his insider experience, and his personal exchanges with the real-life heroes of successful movem...

Contributor Bio:

Ben Phillips is co-founder of the Fight Inequality Alliance, civil society activist, and writer.

Markup Note: *Trade discount for Asia



Listen Up! : How to Tune In to Customers and Turn Down the Noise

Karen Mangia
9781119723851
Pub Date: 10/20/20
\$25.00 USD
256 pages
Hardcover

Summary: *Listen Up!* is a playbook for how to build a company culture based on mutual understanding and create customer experiences that result in customer success. Readers will discover best practices, strategies and techniques to move from deep listening to deep understanding, from powerful statistics to powerful stories, and from inside-out to outside-in thinking. Best practices from world renowned B2B and B2C brands who have transformed their approach to customer success will be coupled with ...

Contributor Bio: **Karen Mangia** is Vice President, Customer and Market Insights at Salesforce where she engages current and future customers around the world to discover new ways of creating success and growth together. She has been featured in *Forbes* and regularly writes for the over 42,000+ employee...

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Reimagining Businesses with AI

Sudhi Sinha, Youngchoon Park, Khaled Al Huraimel
9781119709152
Pub Date: 10/20/20
\$39.95 USD
304 pages
Hardcover

Summary: Most organizations who see their survival and success in the future are making artificial intelligence (AI) a part of their core agenda, but their leaders also struggle with developing a roadmap for how to reimagine their world with AI. This book is intended to help both business and technology leaders navigate the complex world of AI with its myriad dimensions in several ways:

- Understand the opportunity landscape
- Develop a framework for business transformation
- Investigate the possibilitie...

Contributor Bio: **Sudhi Sinha** (Milwaukee, MN) is Vice President and General Manager of Digital Solutions at Johnson Controls where he is responsible for digital transformation in the buildings industry as a new business opportunity.

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**Strategic Project Management Made Simple
: Practical Tools for Leaders and Teams (2nd
Edition)**

Terry Schmidt
9781119718178
Pub Date: 10/20/20
\$30.00 USD
272 pages
Hardcover

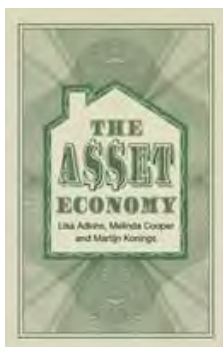
Summary: The first edition of *Strategic Project Management Made Simple* was published ten years ago and provides a step-by-step process and interactive thinking tool that takes a strategic approach to designing projects and action initiatives. The second edition will keep the same format with the following updates:

- A stronger section on why systems thinking is essential, and how the logical framework is the simplest and most practical form of systems thinking
- A new section on how to start turning a...

Contributor Bio: **Terry Schmidt** is an internationally known management consultant who helps organizations become more strategic, productive, and profitable. He has 30 years of experience as an executive, educator and strategy coach, assisting corporations, governments, and research institutions in 32...

The Asset Economy

Lisa Adkins, Melinda Cooper, Martijn Konings
9781509543465
Pub Date: 12/2/20
\$19.95 USD
176 pages
Trade Paperback



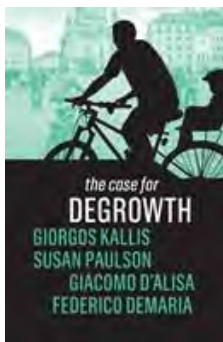
Summary: Rising inequality is the defining feature of our age. With the lion's share of wealth growth going to the top, for a growing percentage of society a middle-class existence is out of reach. What exactly are the economic shifts that have driven the social transformations taking place in Anglo-capitalist societies?

In this timely book, Lisa Adkins, Melinda Cooper and Martijn Konings argue that the rise of the asset economy has produced a new logic of inequality. Several decades of proper...

Markup Note: *Trade discount for Asia

The Case for Degrowth

Giorgos Kallis, Susan Paulson, Giacomo D'Alisa, Federico Demaria
Fe...
9781509535637
Pub Date: 10/19/20
\$12.95 USD
140 pages
Trade Paperback
Series: The Case For



Summary: The relentless pursuit of economic growth is the defining characteristic of contemporary societies. Yet it benefits few and demands monstrous social and ecological sacrifice. Is there a viable alternative? How can we halt the endless quest to grow global production and consumption and instead secure socio-ecological conditions that support lives worth living for all?

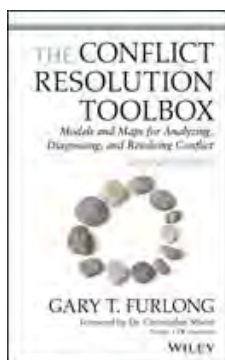
In this compelling book, leading experts Giorgos Kallis, Susan Paulson, Giacomo D'Alisa and Federico Demaria make the case...

Contributor Bio:

Giorgos Kallis is ICREA Professor at the Institute of Environmental Science and Technology, Autonomous University of Barcelona.

Susan Paulson is Professor at the Center for Latin American Studies, University of Florida.

Giacomo D'Alisa is a FCT post-doctoral fellow at the Centre



The Conflict Resolution Toolbox : Models and Maps for Analyzing, Diagnosing, and Resolving Conflict (2nd Edition)

Gary T. Furlong, Christopher W. Moore

9781119717584

Pub Date: 9/9/20

\$65.00 USD

272 pages

Hardcover

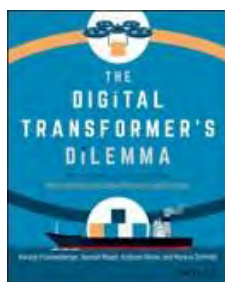
Summary: PRAISE FOR THE CONFLICT RESOLUTION TOOLBOX

SECOND EDITION

"I have been using and recommending *The Conflict Resolution Toolbox* since its first edition. It is rare to find a resource with such practical tools in a field that is so concrete, but often struggles to bridge theory and practice. In this increasingly complex world, it is vital to have models to resort to when we reach impasse in conflict. I recommend *The Conflict Resolution Toolbox* to anyone engaged in resolving conflicts in any ...

Contributor Bio:

GARY T. FURLONG, C. MED., LL.M (ADR), is a partner at Agree Dispute Resolution where he specializes in mediation, negotiation, and conflict resolution. He has mediated



The Digital Transformer's Dilemma : How to Energize Your Core Business While Building Disruptive Products and Services

Karolin Frankenberger, Hannah Mayer, Andreas Reit...

9781119701309

Pub Date: 9/29/20

\$34.00 USD

384 pages

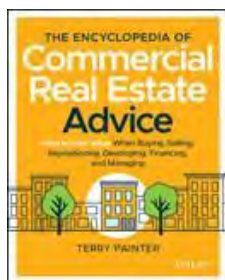
Trade Paperback

Summary: Bring your company into the digital era without compromising your core business

In *The Digital Transformer's Dilemma: How to Energize Your Core Business While Building Disruptive Products and Services*, the authors show companies how to go digital while also advancing their core business. The book emphasizes how to strike a difficult balance between establishing a new (digital) business and re-vitalizing – and digitizing – the legacy business.

The core of the book is focused on the actual ...

Contributor Bio: Dr. Karolin Frankenberger (<https://ifb.unisg.ch/en/chair/karolin-frankenberger/>) is Director of the Institute of Management & Strategy of the University of St. Gallen in Switzerland, where she is also Academic Director of the Executive MBA. Karolin is a



The Encyclopedia of Commercial Real Estate Advice : How to Add Value When Buying, Selling, Repositioning, Developing, Financing, and Managing

Terry Painter

9781119629115

Pub Date: 10/13/20

\$49.00 USD

464 pages

Hardcover

Summary: The first Encyclopedia of Commercial Real Estate

The Encyclopedia of Commercial Real Estate Advice covers everything anyone would ever need to know on the subject. The over 300 entries inside not only have hard hitting advice, but many share enlightening stories from the authors experience working on hundreds of deals. This book is actually a good read, and pulls off making the subjects enjoyable, interesting, and easy to understand. As a bonus, there are over 150 time and money savings t...

Contributor Bio: Terry Painter
(apartmentloanstore.com and businessloanstore.com)
Portland, OR, is president and the founder of Apartment Loan Store and Business Loan Store, a mortgage banking firm specializing in commercial lending in all 50 states since 1997. For 18 years he has spoken nationally ...

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The Six Disciplines of Agile Marketing

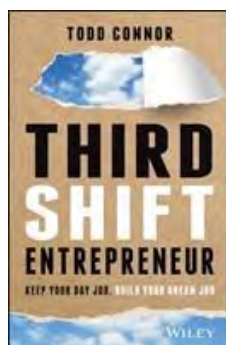
Jim Ewel
9781119712039
Pub Date: 10/6/20
\$25.00 USD
256 pages
Hardcover

Summary: Transform your organization using Agile principles with this proven framework

The Six Disciplines of Agile Marketing provides a proven framework for applying Agile principles and processes to marketing. Written by celebrated consultant Jim Ewel, this book provides a concise, approachable, and adaptable strategy for the implementation of Agile in virtually any marketing organization.

The Six Disciplines of Agile Marketing discusses six key areas of practical concern to the marketer who hop...

Contributor Bio: Jim Ewel (Bellevue, WA; www.agilemarketing.net) was one of the earliest adopters of Agile Marketing, co-organized the first meeting of Agile Marketers, and co-authored the Agile Marketing manifesto. His blog is one of the leading sources about Agile Marketing



Third Shift Entrepreneur : Keep Your Day Job, Build Your Dream Job

Todd Connor
9781119708360
Pub Date: 9/29/20
\$25.00 USD
256 pages
Hardcover

Summary: Matt Carney is 39, married, "successfully" employed, but unhappy. He has an ambition to do more, to be more. His ambition is catalyzed when through a chance interaction with a Lyft driver on the way to the airport he learns about, and is invited into, an underground mastermind group of so-called 3rd Shift Entrepreneurs. Within this lively and supportive community of diverse characters, Matt learns how six people are making their dreams a reality through the surprising twists and turn...

Contributor Bio: Todd Connor (bunkerlabs.com; Chicago, IL) is the founder and CEO of Bunker Labs, the nation's largest chapter-based military veteran entrepreneurship organization working with over 2,000 military veterans in over 20 cities across the U.S. Backed by national partners, including JP M...

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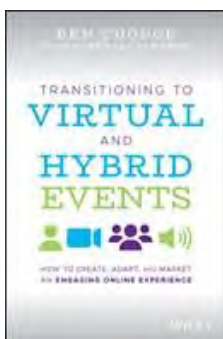
Trampled by Unicorns : Big Tech's Empathy Problem and How to Fix It

Maëlle Gavet
9781119730644
Pub Date: 9/29/20
\$25.00 USD
224 pages
Hardcover

Summary: An insider's revealing and in-depth examination of Big Tech's failure to keep its foundational promises and the steps the industry can take to course-correct in order to make its full impact in this Digital Revolution.

Trampled by Unicorns: Big Tech's Empathy Problem and How to Fix It explores how technology has progressed humanity's most noble pursuits, while also grappling with the origins of the industry's destructive empathy deficit and the practical measures Big Tech can take to ...

Contributor Bio: Maëlle Gavet has been named a Young Global Leader by the World Economic Forum, one of *Fortune's* 40 Under 40, one of the Most Creative People in Business by Fast Company, and was fifth on *Time* magazine's list of the Top 25 Female Techpreneurs. A French national and U.S. resident, Gav...



Transitioning to Virtual and Hybrid Events : How to Create, Adapt, and Market an Engaging Online Experience

Ben Chodor, Gabriella Cyranski

97811119747178

Pub Date: 9/23/20

\$25.00 USD

224 pages

Hardcover

Summary: Creating virtual events is not as simple as moving the same content online — learn how to immediately leverage virtual solutions for effective in-person online events

As the global COVID-19 pandemic continues to have unprecedented impact on both the global economy and the whole of the world population, the need for effectively and efficiently connecting people and the right information has never been more urgent. Although the technology infrastructure currently exists, many organizations...



Undercurrents : Channeling Outrage to Spark Practical Activism

Steve Davis

97811119669234

Pub Date: 10/6/20

\$30.00 USD

256 pages

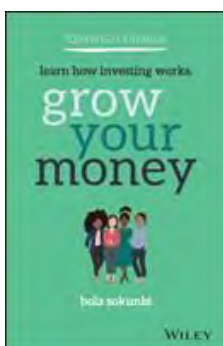
Hardcover

Summary: Improve your knowledge of the ways global trends shape activism with this insightful volume that will supercharge your impact on communities and organizations

Undercurrents: Channeling Outrage to Spark Practical Activism brings the perspective of experienced global social innovation leader, scholar and speaker, Steve Davis, to bear on some of the most powerful and helpful macro trends rippling through society today.

The book teaches readers how to harness their outrage and capitalize on gl...

Contributor Bio: Steve Davis (Seattle, WA; www.path.org) is president and CEO of PATH, a global organization that works to accelerate health equity by bringing together public institutions, businesses, social



Clever Girl Finance : Learn How Investing Works, Grow Your Money

Bola Sokunbi

97811119696735

Pub Date: 10/20/20

\$19.95 USD

224 pages

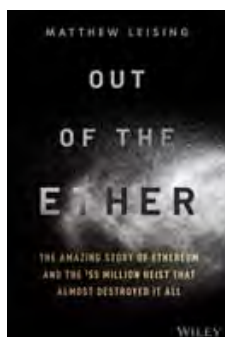
Trade Paperback

Summary: Learn the basics of investing with this approachable guide to the world of finance

Clever Girl Finance: Learn How Investing Works, Grow Your Money is the leading guide for women who seek to learn the basic foundations of personal investing. In a no-nonsense and straightforward style, this book teaches readers:

- Exactly how investing works and what you should be doing, no fancy finance degree required
- How to leverage investing to build long term wealth even on a modest salary
- The key pitfall...

Contributor Bio: Bola Sokunbi is a Certified Financial Education Instructor (CFEI), finance expert, author, social media influencer and the founder & CEO of Clever Girl Finance (<https://clevergirlfinance.com>), a platform that



Out of the Ether : The Amazing Story of Ethereum and the \$55 Million Heist that Almost Destroyed It All

Matthew Leising
9781119602934
Pub Date: 9/23/20
\$24.95 USD
256 pages
Hardcover

Summary: Discover how \$55 million in cryptocurrency vanished in one of the most bizarre thefts in history

Out of the Ether: The Amazing Story of Ethereum and the \$55 Million Heist that Almost Destroyed It All tells the astonishing tale of the disappearance of \$55 million worth of the cryptocurrency ether in June 2016. It also chronicles the creation of the Ethereum blockchain from the mind of inventor Vitalik Buterin to the ragtag group of people he assembled around him to build the second-largest...

Contributor Bio: Matthew Leising is a reporter for Bloomberg News in Los Angeles. He is one of the foremost journalists covering Ethereum and blockchain in the world. He's been a reporter for Bloomberg News for 14 years and is the only one who can tell this tale. He already told a part of it in The ...



Artificial Intelligence for Audit, Forensic Accounting, and Valuation : A Strategic Perspective

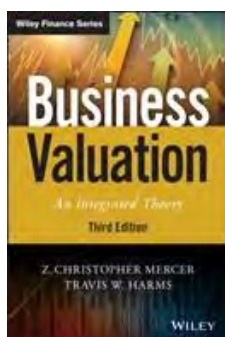
Al Naqvi
9781119601883
Pub Date: 8/25/20
\$50.00 USD
320 pages
Hardcover

Summary: Strategically integrate AI into your organization to compete in the tech era

The rise of artificial intelligence is nothing short of a technological revolution. AI is poised to completely transform accounting and auditing professions, yet its current application within these areas is limited and fragmented. Existing AI implementations tend to solve very narrow business issues, rather than serving as a powerful tech framework for next-generation accounting. *Artificial Intelligence for Aud...*

Contributor Bio:

AL NAQVI is the founder and CEO of the American Institute of Artificial Intelligence, the world's first AI business school. He is a pioneer researcher, scientist, entrepreneur, and innovator in artificial intelligence, data science, and machine



Business Valuation : An Integrated Theory
(3rd Edition)

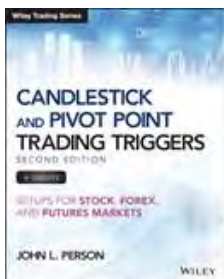
Z. Christopher Mercer, Travis W. Harms
9781119583097
Pub Date: 10/6/20
\$115.00 USD
304 pages
Hardcover
Series: Wiley Series in Finance

Summary: A guide that demystifies modern valuation theory and shows how to apply fundamental valuation concepts

The revised and updated third edition of *Business Valuation: An Integrated Theory* explores the core concepts of the integrated theory of business valuation and adapts the theory to reflect how the market for private business actually works.

In this third edition of their book, the authors—two experts on the topic of business valuation—help readers translate valuation theory into everyday...

Contributor Bio: Z. Christopher Mercer, ASA, CFA, (Memphis, TN) is the founder and chief executive officer of Mercer Capital. He has prepared, overseen, or contributed to hundreds of valuations for purposes related to tax, ESOPs,



Candlestick and Pivot Point Trading Triggers, + Website : Setups for Stock, Forex, and Futures Markets (2nd Edition)

John L. Person

9781119295532

Pub Date: 9/23/20

\$70.00 USD

336 pages

Trade Paperback

Series: Wiley Trading

Technical analysis for today's market, with smarter setups for less risk

Candlestick and Pivot Point Trading Triggers +Website makes Pivot Point analysis relevant for today's market, with up-to-date data and new techniques that reflect the current trading environment.

Summary: Technical analysis for today's market, with smarter setups for less risk

Candlestick and Pivot Point Trading Triggers +Website makes Pivot Point analysis relevant for today's market, with up-to-date data and new techniques that reflect the current trading environment. Tried-and-true tactics are modernized with new tools and approaches, and novel methodologies are introduced to help you make smarter trades while minimizing risk. Directional options strategies draw on

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Corporate Finance : A Practical Approach (3rd Edition)

CFA Institute

9781119743767

Pub Date: 10/6/20

\$110.00 USD

Trade Paperback

Markup Note: [over 1,200 copies of the previous edition \(9781118105375, Y2012\) sold in Asia.](#)

[Accompanying Workbook for 3rd edition 9781119743811](#)

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Economics for Investment Decision Makers : Micro, Macro, and International Economics

(2nd Edition)

CFA Institute

9781119743828

Pub Date: 10/6/20

\$110.00 USD

Trade Paperback

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**Economics for Investment Decision Makers
: Micro, Macro, and International Economics,
Workbook** (2nd Edition)

CFA Institute
9781119743743
Pub Date: 10/6/20
\$50.00 USD
Trade Paperback

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**Educated REIT Investing : The Intelligent
REIT Investor Guide**

Stephanie Krewson-Kelly
9781119708698
Pub Date: 9/16/20
\$29.95 USD
256 pages
Hardcover

**Summary: Learn to invest in REITs with confidence
and skill with this powerful resource**

Educated REIT Investing is the ultimate resource for investors, financial advisors, and students interested in learning how to invest in real estate investment trusts (REITs)—one of the only asset classes to significantly outperform the S&P 500 Index over the last 25 years.

Written by Stephanie Krewson-Kelly and Glenn R. Mueller, PhD., both accomplished REIT authors and investors with six decades of accumulated...

Contributor Bio: Stephanie Krewson-Kelly is Vice President of Investor Relations at Corporate Office Properties Trust. Her experience with real estate investment trusts (REITs) dates back to 1994 and includes work in investment banking and as a sell-side analyst. As a stock analyst covering

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**Geopolitical Alpha : An Investment
Framework for Predicting the Future**

Marko Papic
9781119740216
Pub Date: 10/6/20
\$29.95 USD
256 pages
Hardcover

**Summary: Forecast geopolitics and markets with this
clear and insightful resource.**

Geopolitical Alpha – An Investment Framework for Predicting the Future provides readers with an original and compelling approach to forecasting the future and beating the markets while doing so. Persuasively written by author, investment strategist, and geopolitical analyst Marko Papic, the book applies a novel framework for making sense of the cacophony of geopolitical risks with the eye towards generating investm...

Contributor Bio: Marko Papic leads Clocktowers strategy team, providing bespoke research to clients and partners on geopolitics, macroeconomics, and markets. Prior to joining the firm, Marko founded BCA Researchs Geopolitical Strategy practice (GPS) in 2012. Marko began his career as a Senior Analysts...

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Life-Centered Financial Planning : How to Deliver Value That Will Never Be Undervalued

Mitch Anthony
9781119709091
Pub Date: 10/6/20
\$29.95 USD
Hardcover

Summary: Bring your financial planning to life by bringing life to your financial planning.

Life-Centered Financial Planning: How to Deliver Value That Will Never Be Undervalued shows financial planners and advisors how to radically improve the service they provide to their clients by tying their decisions and strategies to their clients' life events, stages, and goals.

Written by distinguished financial professionals Mitch Anthony and Paul Armson, *Life-Centered Financial Planning* provides readers...

Contributor Bio: Mitch Anthony has provided training and development for both individual financial advisors and major organizations throughout the world. Mitch personally consults with many of the largest and most-recognizable names in the financial services industry on both

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Market Momentum : Theory and Practice

Stephen Satchell, Andrew Grant
9781119599326
Pub Date: 9/28/20
\$74.00 USD
352 pages
Hardcover
Series: The Wiley Finance Series

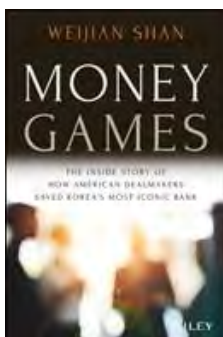
Summary: A one-of-a-kind reference guide covering the behavioral and statistical explanations for market momentum and the implementation of momentum trading strategies

Market Momentum: Theory and Practice is a thorough, how-to reference guide for a full range of financial professionals and students. It examines the behavioral and statistical causes of market momentum while also exploring the practical side of implementing related strategies.

The phenomenon of momentum in finance occurs when past h...

Money Games : The Inside Story of How American Dealmakers Saved Korea's Most Iconic Bank

Weijian Shan
9781119736981
Pub Date: 10/13/20
\$29.95 USD
384 pages
Hardcover



Summary: Join author Weijian Shan as he helps orchestrate one of the most exciting financial deals in history

Money Games: The Inside Story of American Dealmakers Saving Korea's Most Iconic Bank is a true insider's tale of one of the most successful private equity deals ever.

In 1999, the U.S.-based Newbridge Capital became the first foreign firm to take control of a major Korean financial institution, a leading bank brought down by the Asian Financial Crisis. Full of twists and turns, setbacks an...

Contributor Bio: Weijian Shan is chairman and CEO of PAG Group, a private equity and alternative asset management firm with assets across private equity, absolute return and real estate investments. He is also managing partner of PAG Asia Capital, a buyout fund under PAG Group. Prior to PAG,



**Rattiner's Secrets of Financial Planning
: From Running Your Practice to Optimizing
Your Client's Experience**

Jeffrey H. Rattiner
9781119594277
Pub Date: 10/13/20
\$60.00 USD
400 pages
Hardcover

Summary: Learn what it takes to be a success from the 'all-stars' of the financial planning and advisory profession

Financial planning involves everything from determining the client's financial position, cash flow, and investment strategies, to income tax planning, risk management, insurance, and retirement and estate planning. Financial planners and advisors are responsible for recommendations and decisions that help people define and achieve their financial goals. *Rattiner's Secrets of Financi...*

Contributor Bio: **Jeffrey H. Rattiner** CPA, CFP, MBA is a leader in the Certified Financial Planning field, provider of CFP training courses, and author of eight books on CFP, including *Getting Started as a Financial Planner*. Rattiner is a recognizable name in the financial industry whose live traini...



**Revenue Recognition : Mastering the New
FASB Requirements**

Renee Rampulla
9781119763789
Pub Date: 9/16/20
\$107.50 USD
256 pages
Trade Paperback
Series: AICPA

Summary: For years, revenue recognition has been the cause of audit failures and the focus of corporate abuse and fraud allegations. Today, there is FASB ASC 606, a new standard which is critical to understand before it can be successfully implemented. Supported by practical examples, industry specific real-life scenarios, and more than a dozen exercises, this work will assist you in avoiding revenue recognition traps and provide you with the latest FASB guidance. You will gain an in-depth under...



**The Universal Tactics of Successful Trend
Trading : Finding Opportunity in Uncertainty**

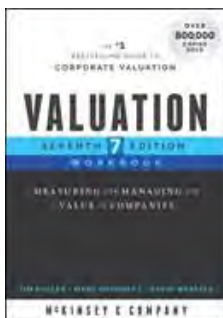
Brent Penfold
9781119734512
Pub Date: 9/28/20
\$50.00 USD
272 pages
Hardcover
Series: Wiley Trading

Summary: Get a flying headstart on trend trading with this comprehensive how-to guide

The Universal Tactics of Successful Trend Trading: Finding Opportunity in Uncertainty delivers powerful and practical advice for the serious trend trader. Using the principles identified in *The Universal Principles of Successful Trading*, author Brent Penfold shows curious investors how to become a long-term winner with tried-and-true trend trading methodologies.

The book includes in-depth and comprehensive tre...

Contributor Bio: **Brent Penfold** is Director of Brent Penfold Futures and a full-time trader, author, educator and licensed Futures Advisor (AFSL 225946). He began his career in 1983 as an institutional dealer with Bank America and today specializes in trading forex and global indices. He



Valuation Workbook : Step-by-Step Exercises and Tests to Help You Master Valuation (7th Edition)

McKinsey & Company Inc.

9781119611813

Pub Date: 9/23/20

\$45.00 USD

Trade Paperback

Series: Wiley Finance

Summary: A vital companion to the bestselling guide to corporate valuation *Valuation Workbook, 7th Edition* is the ideal companion to McKinsey's *Valuation*, helping you get a handle on difficult concepts and calculations before using them in the real world. This workbook reviews all things valuation, with chapter-by-chapter summaries and comprehensive questions and answers that allow you to test your knowledge and skills. Useful both in the classroom and for self-study, this must-have guide is ess...



A Geek Girl's Guide to Electronics and the Internet of Things

Audrey O'Shea

9781119683681

Pub Date: 10/6/20

\$40.00 USD

336 pages

Trade Paperback

Summary: A straightforward demystification of electronics and the Internet of Things

A Geek Girl's Guide to Electronics and the Internet of Things breaks down and simplifies electronics and the Internet of Things for the layperson. Written by a leading technical school instructor with a talent for bringing complex topics to everyday people, this book provides concrete examples and practical advice for anyone interested in building, repairing, or studying electronics and functional Internet of Th...

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Average Joe : Be the Silicon Valley Tech Genius

Shawn Livermore

9781119618874

Pub Date: 9/29/20

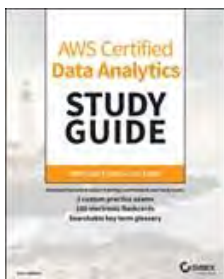
\$35.00 USD

464 pages

Trade Paperback

Summary: The book covers numerous tech entrepreneurial founders and software developers, and the exciting brands or products that they created. It goes deep on a handful of them, narrowly divulging exactly how a few software developers and startup founders created breakthrough tech products like **Gmail, Dropbox, Ring, Snapchat, Bitcoin, Groupon**, and more. It highlights and unpacks the general hero-worship that the media and our own minds practice about tech founders and tech entrepreneurs. This i...

Contributor Bio: **Shawn Livermore** is a software architect and technology founder who has launched multiple tech startups and raised multiple rounds of VC.

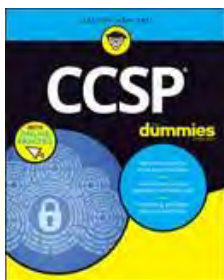


AWS Certified Data Analytics Study Guide : Specialty (DAS-C01) Exam

Asif Abbasi
9781119649472
Pub Date: 9/29/20
\$60.00 USD
408 pages
Trade Paperback

Summary: Move your career forward with AWS certification! Prepare for the AWS Certified Data Analytics Specialty Exam with this thorough study guide

This comprehensive study guide will help assess your technical skills and prepare for the updated AWS Certified Data Analytics exam. Earning this AWS certification will confirm your expertise in designing and implementing AWS services to derive value from data. The *AWS Certified Data Analytics Study Guide: Specialty (DAS-C01) Exam* is designed for bus...



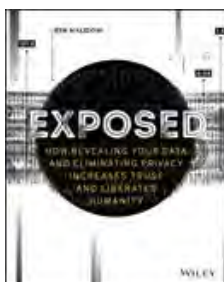
CCSP For Dummies with Online Practice

Deane
9781119648376
Pub Date: 10/13/20
\$44.99 USD
400 pages
Trade Paperback

Summary: Secure your CSSP certification

CCSP is the world's leading Cloud Security certification. It covers the advanced technical skills and knowledge to design, manage, and secure data, applications, and infrastructure in the cloud using best practices, policies, and procedures.

If you're a cloud security professional seeking your CSSP certification, this book is a perfect way to prepare for the exam. Covering in detail all six domains, the expert advice in this book gives you key information y...

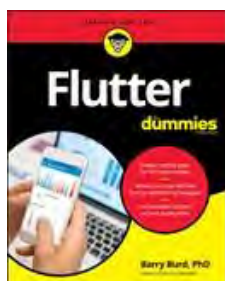


Exposed : How Revealing Your Data and Eliminating Privacy Increases Trust and Liberates Humanity

Ben Malisow
9781119741633
Pub Date: 10/13/20
\$20.00 USD
208 pages
Trade Paperback

Summary: There are many cases to be made for privacy. But what if most of those cases are wrong? What if privacy in our personal lives only leaves us more susceptible to being bullied or blackmailed? What if the case for government and military privacy is only leads to an imbalance of power and trust between a government and its people? Or if military supremacy dependent on secrets and privacy is an obsolete concept. Security expert and author Ben Malisow dismantles common notions of the need for...

Contributor Bio: Ben Malisow, CISSP, CISM, CCSP, SSCP, Security+, has been involved in INFOSEC and education for more than 20 years. At Carnegie Mellon University, he crafted and delivered the CISSP prep course for CMUs CERT/SEU. Malisow was the ISSM for the FBI's most highly classified counterterror...



Flutter For Dummies

Barry Burd
9781119612582
Pub Date: 8/4/20
\$29.99 USD
384 pages
Trade Paperback

Summary: Create awesome iOS and Android apps with a single tool!

Flutter is an app developer's dream come true. With Google's open source toolkit, you can easily build beautiful apps that work across platforms using a single codebase. This flexibility allows you to get your work out to the widest possible audience. Flutter is already being used by thousands of developers worldwide in a market where billions of apps are downloaded every year. Now is the right time to get ahead of the curve with ...

Contributor Bio:

Barry Burd, PhD, is a veteran educator and a professor of mathematics and computer science at Drew University. When he's not lecturing at the university, Barry speaks at professional conferences and somehow finds time to write



From Chaos to Concept : A Team Oriented Approach to Designing World Class Products and Experiences

Kevin Collamore Braun
9781119628965
Pub Date: 7/28/20
\$35.00 USD
208 pages
Trade Paperback

Summary: This book is written for product design, software development, graphic design, and UX professionals with a focus on creating measurably better user experiences.

If you want to design solutions to meet business goals and delight your users, you can look to this resource which covers the following areas:

- Creating and documenting goals, strategies, objectives, and tactics
- Defining or refining personas based on your measurable objectives (OKRs)
- Creating and iterating on scenarios based your pr...



GarageBand For Dummies (2nd Edition)

Bob LeVitus
9781119645412
Pub Date: 9/1/20
\$29.99 USD
464 pages
Trade Paperback

Summary: Lay down some tracks—no garage required!

GarageBand has become the default musical sketchpad for both well-known artists and hobbyists musicians who want a simple way to record, edit, and share their own tunes. *GarageBand For Dummies* is your go-to guide to navigating the interface and making the tweaks to create your own songs.

Look inside to discover how to lay down a beat with the virtual drum kits, layer on sweet sounds with built-in virtual instruments, and attach simple hardware to ...

Contributor Bio:

Bob "Dr. Mac" LeVitus has been the technology columnist for the *Houston Chronicle* for more than two decades and a columnist for the *Mac Observer* for almost as long. A prolific writer, he is the author or coauthor of nearly 90 books



iPad and iPad Pro For Dummies (11th Edition)

Edward C. Baig, Bob LeVitus, Bryan Chaffin

9781119607977

Pub Date: 7/21/20

\$26.99 USD

384 pages

Trade Paperback

Summary: The A to Z guide to getting the most from your iPad

Your iPad is a magical piece of technology connecting you to the rest of the world pretty much anytime and anywhere. Super thin and (well, almost) light as a feather, it allows you to keep up with your day to day duties, stay in touch with family and friends, catch up with work, relax with books and movies, or even create your own works of art! Given all it's capable of, it's essential to have a guide to help you make the most of your ...

Contributor Bio:

Edward C. Baig is the tech columnist for *USA Today* and co-author of all editions of *iPad For Dummies* and *iPhone For Dummies*.

Bob "Dr. Mac" LeVitus is the tech columnist for the



Linux For Dummies (10th Edition)

Richard Blum

9781119704256

Pub Date: 9/29/20

\$34.99 USD

456 pages

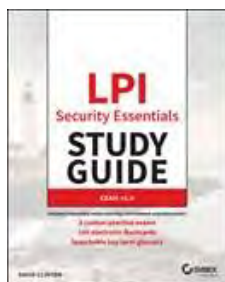
Trade Paperback

Summary: With an influx of first-time Linux users comes the need for guidance laid out in simple everyday terms. The *Linux For Dummies* series has provided the backbone for beginning Linux user information for years. This book expands on this history by providing up-to-date guidance and information about the current popular Linux distributions. *Linux For Dummies*, 10th Edition focuses on two types of Linux distributions currently popular with beginners: Ubuntu and Mint.

Updates include:

- Updating to ...

Contributor Bio: Richard Blum, Linux+ ce, Security+ ce, has worked in the IT industry for more than 30 years as both a systems and network administrator. He has published numerous Linux and Open Source books, and is an online



LPI Security Essentials Study Guide : Exam v1.0

David Clinton

9781119658566

Pub Date: 10/6/20

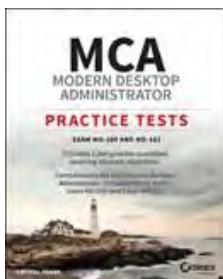
\$50.00 USD

192 pages

Trade Paperback

Summary: Everything you need to pass your LPI Security certification exam

The new global standard for foundation security essentials, *LPI Linux Professional Institute Security Essentials Study Guide*, provides the tools needed to achieve your global LPI certification. A definitive study guide for LPI Security, this new release covers basic IT security knowledge to help novices expand their skills and build a better understanding of security best practices. For those looking to learn how to combat ...



MCA Modern Desktop Administrator Practice Tests : Exam MD-100 and MD-101

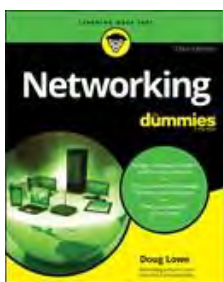
Crystal Panek
9781119712930
Pub Date: 10/13/20
\$40.00 USD
400 pages
Trade Paperback

Summary: MCA Modern Desktop Administrator Practice Tests guides readers through the NEW Exam MD-100, Windows 10, and NEW Exam MD-101, Managing Modern Desktops. Certification candidates need to know how to perform the following tasks:

- Implementing Windows
- Preparing for installation requirements
- Installing Windows
- Configuring devices and device drivers
- Configuring and supporting core services
- Configuring networking
- Configuring storage
- Configuring data access and usage
- Managing and maintaining Windows
- Config...

Contributor Bio: Crystal Panek (Farmington, New

For Dummies



Networking For Dummies (12th Edition)

Doug Lowe
9781119648505
Pub Date: 7/21/20
\$29.99 USD
480 pages
Trade Paperback

Summary: Set up a secure network at home or the office

Fully revised to cover Windows 10 and Windows Server 2019, this new edition of the trusted *Networking For Dummies* helps both beginning network administrators and home users to set up and maintain a network. Updated coverage of broadband and wireless technologies, as well as storage and back-up procedures, ensures that you'll learn how to build a wired or wireless network, secure and optimize it, troubleshoot problems, and much more.

From con...

Contributor Bio:

Doug Lowe is the bestselling author of *Networking For Dummies* and *Networking All-in-One Desk Reference For Dummies*. His 50+ books include more than 20 in the *For*

For Dummies



SketchUp For Dummies (2nd Edition)

Bill Fane, Mark Harrison, Josh Reilly
9781119617938
Pub Date: 9/1/20
\$39.99 USD
480 pages
Trade Paperback

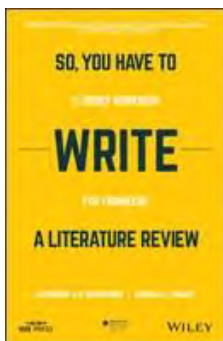
Summary: The first step in making your ideas a reality

SketchUp offers a vast array of tools that help you get your building, woodworking, and design plans out of your head and into a real model. Even if you've never dabbled in the software, *SketchUp All-in-One For Dummies* makes it easy to get started as quickly as the ideas pop into your head!

Providing real-world insight from top SketchUp insiders, these six-books-in-one teach you how to tackle the basics of the program and apply those skills to...

Contributor Bio:

Bill Fane is the author of *AutoCAD For Dummies*. He spent years as a product designer before becoming an educator focused on design tools. **Mark Harrison** is a product manager for Trimble, Inc., SketchUp's parent company. He studies learnability in 3D software. **Josh Reilly** is a trainin



So, You Have to Write a Literature Review : A Guided Workbook for Engineers

Catherine Berdanier, Joshua Lenart

9781119555025

Pub Date: 10/13/20

\$59.95 USD

144 pages

Trade Paperback

Series: IEEE PCS Professional Engineering Communication Series

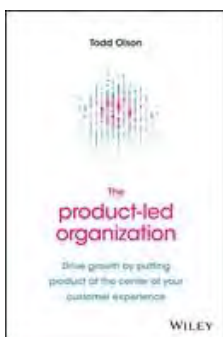
Summary:

Is a literature review looming in your future? Are you procrastinating on writing a literature review at this very moment? If so, this is the book for you. Writing often causes trepidation and procrastination for engineering students—issues that compound while writing a literature review, a type of academic writing most engineers are never formally taught. Consider this workbook as a “couch-to-5k” program for engineering writers rather than runners: if you complete the activities in th...

Contributor Bio:

Dr. Catherine Berdanier is an Assistant Professor of Mechanical Engineering in the Department of Mechanical Engineering at Pennsylvania State University at University Park. She holds an M.S. in Aeronautical Engineering and a

Wiley



The Product-Led Organization : Drive Growth By Putting Product at the Center of Your Customer Experience

Todd Olson

9781119660873

Pub Date: 9/23/20

\$35.00 USD

272 pages

Hardcover

Summary: A playbook on product-led strategy for software product teams

There's a common strategy used by the fastest growing and most successful businesses of our time. These companies are building their entire customer experience around their digital products, delivering software that is simple, intuitive and delightful, and that anticipates and exceeds the evolving needs of users. Product-led organizations make their products the vehicle for acquiring and retaining customers, driving growth, ...

Contributor Bio: Todd Olson is the CEO and cofounder of Pendo, which is based in Raleigh, North Carolina and has offices in San Francisco, New York, Israel, and London. Pendo provides customer insight, usage data, and customer onboarding help for digital product teams. Todd Olson is co-founder and ...

Wiley

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Visualizing Health and Healthcare Data : Creating Clear and Compelling Visualizations to "See how You're Doing"

Katherine Rowell

9781119680888

Pub Date: 10/20/20

\$39.95 USD

224 pages

Trade Paperback

Summary: The only data visualization book written by and for health and healthcare professionals

In health and healthcare, data and information are coming at organizations faster than they can consume and interpret it. Health providers, payers, public health departments, researchers, and health information technology groups know the ability to analyze and communicate this vast array of data in a clear and compelling manner is paramount to success. However, they simply cannot find experienced peop...



The Science Chef : 100 Fun Food Experiments and Recipes for Kids (2nd Edition)

Joan D'Amico, Karen E. Drummond

9781119608301

Pub Date: 9/23/20

\$19.99 USD

192 pages

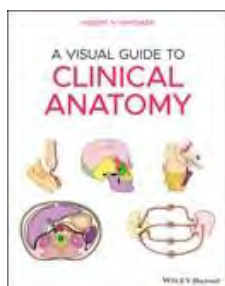
Paperback

Summary: Serve Up the Magic of Science with Fun and Kid-Friendly Cooking Experiments

Break out your best aprons and spatulas: *The Science Chef: 100 Fun Food Experiments and Recipes for Kids, 2nd Edition* teaches children the basics of science through a variety of fun experiments, activities, and recipes. Each chapter explores a different science topic by giving you an experiment or activity you can do right in your kitchen, followed by easy-to-make recipes using ingredients from the experiment. Al...

Contributor Bio:

Dr. Joan D'Amico is the Assistant Director of Special Services at the Garfield (NJ) School District and has worked as a cooking instructor. Joan is the senior co-author of *Differentiated Instruction for the Middle School* series.



A Visual Guide to Clinical Anatomy

Robert H. Whitaker

9781119708100

Pub Date: 11/2/20

512 pages

Trade Paperback

Summary: A solid knowledge of anatomy is essential within any number of fields throughout healthcare. A core discipline of all medical degrees, anatomy is generally taught in a series of laboratory sessions and lectures, requiring students to identify a particular organ or structure, explain its function and describe its relation to normal physiology. Students are expected to learn – and practicing clinicians required to remember – an enormous amount of anatomical information.

A Visual Guide t...

Contributor Bio:

ROBERT H. WHITAKER, MA, MD, MCHIR, FRCS, University of Cambridge, UK. He is the co-founder of the British Association of Paediatric Urologists and an Honorary Fellow and Examiner of the Medical Artist's Association of Great



Airbnb For Dummies

Symon He , James Svetec

9781119626077

Pub Date: 8/4/20

\$19.99 USD

384 pages

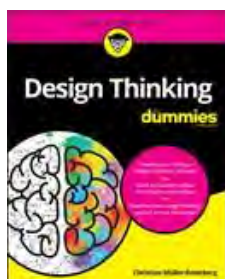
Trade Paperback

Summary: Make extra money—and your guests extra happy—with Airbnb!

You've got that spare tower, mansion, apartment, couch, or perhaps even treehouse (really—there are more than 2,400 treehouses listed on Airbnb). You're a polite, clean, and tolerant host. And you want to make some money. Congratulations, you're fully qualified to become part of the Airbnb revolution! Whether you're looking to break into the business, or have already started and are researching ways of making your guests feel eve...

Contributor Bio:

Symon He, MBA, and **James Svetec** are the experts behind LearnBNB.com. Symon is also a real estate investing instructor with LinkedIn Learning, and Udemy, and James is the founder of BNB Mastery Program, the No. 1 expert in



Design Thinking For Dummies

Muller-Roterberg
9781119593928
Pub Date: 7/28/20
\$29.99 USD
304 pages
Trade Paperback

Summary:

- Develop your unique design thinking mindset
- Build a creative toolbox that inspires new ideas
- Examine how design thinking applies across industries

Challenge your creativity methods

Design thinking is not just the property of graphic designers. This approach to creating solutions by thinking from the customer perspective can lead to new and innovative ideas that old methods could not approach. Design Thinking For Dummies provides a jump-start to get you and your organization on the path to...

Contributor Bio:

Prof. Dr. Christian Müller- Roterberg is a professor and lecturer in technology, management, and entrepreneurship.



Does Living Green Make a Difference?

Michael Maniates
9781509527472
Pub Date: 10/17/22
\$12.95 USD
154 pages
Trade Paperback
Series: Where Am I?

Summary: Massive environmental problems threaten our planet and evoke within us a need to act – a need to do something, no matter how small, to slow the damage.

But what kind of action? Businesses, governments, and environmental groups tell us that buying environmentally friendly products while living more lightly on the planet is a winning strategy. If enough of us make these changes to our lifestyles, governments and corporations will follow suit. Environmental solutions will emerge and the pl...

Contributor Bio:

Michael Maniates is Professor of Social Science (Environmental Studies) and inaugural Head of Studies of Environmental Studies at Yale-NUS College, Singapore.

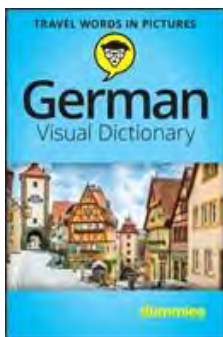


French Visual Dictionary For Dummies

Consumer Dummies
9781119717195
Pub Date: 9/9/20
\$12.99 USD
272 pages
Trade Paperback

Summary: *French Visual Dictionary For Dummies* helps travelers and language learners reinforce concepts visually. By pairing the English and French words with a corresponding image, readers can quickly and easily translate new vocabulary. The travel companion book is organized by theme, including:

- Transportation
- Saying hello
- In the city vs. in nature
- Food and restaurants
- Accommodations (bedroom, bathroom)
- Money and shopping
- Culture and sports
- Accidents and emergencies



German Visual Dictionary For Dummies

Consumer Dummies

9781119717140

Pub Date: 9/9/20

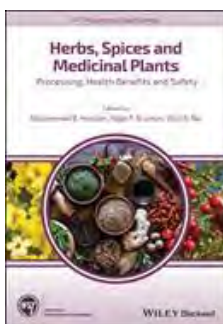
\$12.99 USD

176 pages

Trade Paperback

Summary: *German Visual Dictionary For Dummies* helps travelers and language learners reinforce concepts visually. By pairing the English and German words with a corresponding image, readers can quickly and easily translate new vocabulary. The travel companion book is organized by theme, including:

- Transportation
- Saying hello
- In the city vs. in nature
- Food and restaurants
- Accommodations (bedroom, bathroom)
- Money and shopping
- Culture and sports
- Accidents and emergencies



Herbs, Spices and Medicinal Plants : Processing, Health Benefits and Safety

Mohammad B. Hossain, Nigel P. Brunton, Dilip K. Ra...

9781119036616

Pub Date: 10/12/20

\$199.99 USD

400 pages

Hardcover

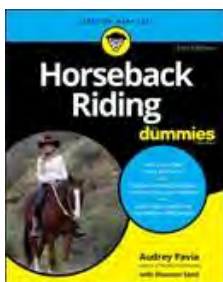
Series: IFST Advances in Food Science

Summary: The latest research on the health benefits and optimal processing technologies of herbs and spices

This book provides a comprehensive overview of the health benefits, analytical techniques used, and effects of processing upon the physicochemical properties of herbs and spices. Presented in three parts, it opens with a section on the technological and health benefits of herbs and spices. The second part reviews the effect of classical and novel processing techniques on the properties of h...

Contributor Bio:

Mohammad B. Hossain is a Research Officer in the Department of Food Biosciences at Teagasc Food Research Centre in Ashtown, Ireland, and is a member of the editorial board of 'Antioxidants' and 'Journal of Food Processing and'



Horseback Riding For Dummies (2nd Edition)

Audrey Pavia

9781119607663

Pub Date: 8/4/20

\$24.99 USD

400 pages

Trade Paperback

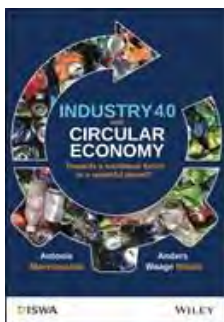
Summary: Giddy up! Your guide to horseback riding is here!

There's nothing quite like the sound of a horse's gallop. Add to that the sight of its mane catching wind as its powerhouse body criss-crosses the boundary of strength and graceful agility. They are majestic creatures to behold—and if you've caught the equine bug, *Horseback Riding For Dummies* is all you need to get saddled up and started on your journey to riding into the sunset!

Inside, riders at the beginner level will discover the dif...

Contributor Bio:

Audrey Pavia is the former editor of *Horse Illustrated* magazine and an award-winning writer of numerous articles on equine subjects. The author of 10 books about horses, she has also contributed to *Horse & Rider*, *American Equestrian*



Industry 4.0 and Circular Economy : Towards a Wasteless Future or a Wasteful Planet?

Antonis Mavropoulos, Anders Waage Nilsen

9781119699279

Pub Date: 10/12/20

\$70.00 USD

448 pages

Hardcover

Series: International Solid Waste Association

Summary: How the marriage of Industry 4.0 and the Circular Economy can radically transform waste management—and our world

Do we really have to make a choice between a wasteless and nonproductive world or a wasteful and ultimately self-destructive one? Futurist and world-renowned waste management scientist Antonis Mavropoulos and sustainable business developer and digital strategist Anders Nilsen respond with a ringing and optimistic "No!" They explore the Earth-changing potential of a happy (and...

Contributor Bio:

Antonis Mavropoulos is President of ISWA (2016-2020) and founder and CEO of D-Waste, a company that aims to make waste management services accessible to everyone that needs them. An internationally recognized waste

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Mixed Breeds For Dummies (2nd Edition)

Miriam Fields-Babineau

9781119711421

Pub Date: 10/13/20

\$22.99 USD

288 pages

Trade Paperback

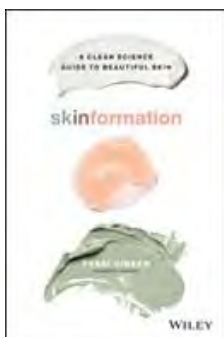
Summary: *Mixed Breeds For Dummies*, 2nd Edition takes the mystery out of mixed breed dogs and gives you the 411 on everything you need to know about owning your very own Heinz 57. Whether your mixed breed dog is a mangy mutt, a reserved rescue dog, or a dainty designer dog, one thing is for certain—he needs just as much love and attention as his purebred peers.

Updates include:

- Updated terminology
- New types of activities available to mixed breeds
- How to work with dogs who have canine cognitive dysfunction...

Contributor Bio:

Miriam Fields-Babineau has been a professional animal trainer since 1978 and has enjoyed exhibiting horses and



Skininformation : A clean science guide to beautiful skin

Terri Vinson

9780730385226

Pub Date: 8/31/20

\$36.00 USD

300 pages

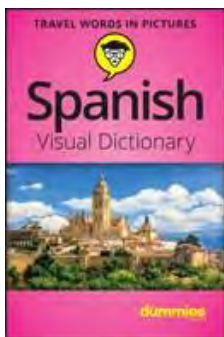
Trade Paperback

Summary: Become an empowered skincare consumer and uncover your best skin

SkInformation is a must-have handbook for the skin-savvy woman who wants to cut through the hype and choose the best for her skin.

Cosmetics companies will tell you anything to convince you to buy their latest skincare lines. Millions of women fall for these marketing campaigns designed to look like science – potentially to the detriment of their skin (not to mention bank accounts!).

Cosmetic chemist and educator Terri Vi...



Spanish Visual Dictionary For Dummies

Consumer Dummies

9781119717126

Pub Date: 9/9/20

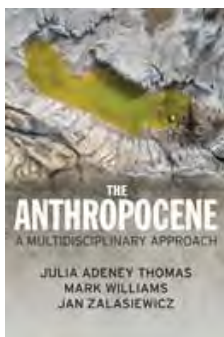
\$12.99 USD

176 pages

Trade Paperback

Summary: *Spanish Visual Dictionary For Dummies* helps travelers and language learners reinforce concepts visually. By pairing the English and Spanish words with a corresponding image, readers can quickly and easily translate new vocabulary. The travel companion book is organized by theme, including:

- Transportation
- Saying hello
- In the city vs. in nature
- Food and restaurants
- Accommodations (bedroom, bathroom)
- Money and shopping
- Culture and sports
- Accidents and emergencies



The Anthropocene : A Multidisciplinary Approach

Julia Adeney Thomas, Mark Williams, Jan Zalasiewicz...

9781509534609

Pub Date: 11/16/20

\$26.95 USD

288 pages

Trade Paperback

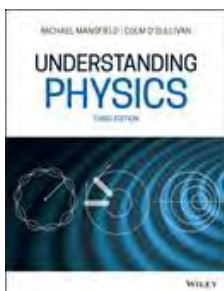
Summary: Humans rank with the powerful forces of nature transforming Earth. Since the mid-20th century, population growth, industrialization, and globalization have had such deep and wide-ranging impacts that our planet no longer functions as it did during the previous eleven millennia. So distinctive is this collective human intervention that a new geological interval has been proposed; it is called the Anthropocene.

The Anthropocene is intriguing scientifically, fascinating intellectually, and...

Contributor Bio:

Julia Adeney Thomas is Associate Professor of History at the University of Notre Dame.

Mark Williams is Professor of Palaeobiology at the University of Leicester and co-director of the International Laboratory for Palaeobiology and Palaeoenvironments at



Understanding Physics (3rd Edition)

Michael M. Mansfield, Colm O'Sullivan

9781119519508

Pub Date: 7/27/20

\$70.00 USD

656 pages

Trade Paperback

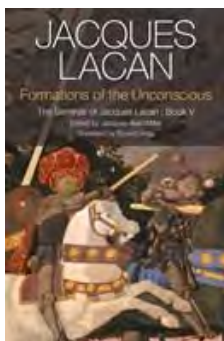
Summary: An updated and thoroughly revised third edition of the foundational text offering an introduction to physics with a comprehensive interactive website

The revised and updated third edition of *Understanding Physics* presents a comprehensive introduction to college-level physics. Written with today's students in mind, this compact text covers the core material required within an introductory course in a clear and engaging way. The authors – noted experts on the topic – offer an understanding...

Contributor Bio:

MICHAEL MANSFIELD, PHD, is Emeritus Professor in the Department of Physics, University College Cork, Ireland.

COLM O'SULLIVAN, PHD, is Emeritus Professor in the Physics Department, University College Cork, Ireland.

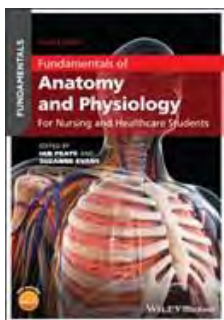


Formations of the Unconscious : The Seminar of Jacques Lacan, Book V

Jacques Lacan, Jacques-Alain Miller, Russell Grigg
9780745660387
Pub Date: 9/8/20
\$24.95 USD
400 pages
Trade Paperback

Summary: When I decided to explore the question of *Witz*, or wit, with you this year, I undertook a small enquiry. It will come as no surprise at all that I began by questioning a poet. This is a poet who introduces the dimension of an especially playful wit that runs through his work, as much in his prose as in more poetic forms, and which he brings into play even when he happens to be talking about mathematics, for he is also a mathematician. I am referring to Raymond Queneau. While we were exc...

Contributor Bio: **Jacques Lacan** (1901-81) was one of the twentieth century's most influential thinkers. His works include *Écrits*, *The Four Fundamental Concepts of Psychoanalysis* and the many other volumes of *The Seminar*.



Fundamentals of Anatomy and Physiology : For Nursing and Healthcare Students (3rd Edition)

Ian Peate, Suzanne Evans
9781119576488
Pub Date: 10/12/20
\$40.00 USD
592 pages
Trade Paperback
Series: Fundamentals

Summary: The third edition of *Fundamentals of Anatomy and Physiology* is a concise yet comprehensive introduction to the structure and function of the human body. Written with the needs of nursing and healthcare students in mind, this bestselling textbook incorporates clinical examples and scenarios throughout to illustrate how the topics covered are applied in practice. Hundreds of full-colour illustrations complement numerous case studies encompassing all fields of nursing practice, alongside I...

Contributor Bio:

ABOUT THE EDITORS

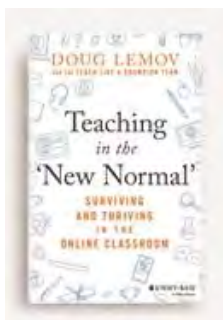
Ian Peate is Visiting Professor of Nursing, Visiting Senior Clinical Fellow, Editor-in-Chief of the *British Journal of Nursing*, and Head of School, School of Health Studies, Gibraltar.

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Schema Therapy for Borderline Personality Disorder, 2nd Edition

Arnoud Arntz, Hannie van Genderen
9781119101062
Pub Date: 9/3/20
\$37.50 USD
Paperback

Markup Note: Also available in Cloth/ Hardback edition (9781119101048)



Teaching in The New Normal : Surviving and Thriving in the Online Classroom

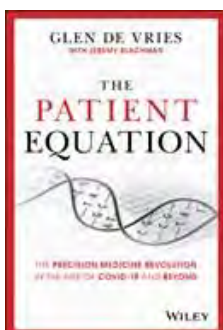
Doug Lemov
9781119762935
Pub Date: 9/29/20
\$19.95 USD
208 pages
Trade Paperback

Summary: A timely guide to online teaching strategies from bestselling author Doug Lemov and the Teach Like a Champion team

School closures in response to the covid-19 coronavirus pandemic resulted in an immediate and universal pivot to online teaching. More than 3.7 million teachers in the U.S. were suddenly asked to teach in an entirely new setting with little preparation and no advance notice. This has caused an unprecedented threat to children's education, giving rise to an urgent need for r...

Contributor Bio: Doug Lemov's highly influential books *Teach Like a Champion* and *Teach Like a Champion 2.0* have transformed classrooms around the world with tangible classroom management techniques. Based on his study of classes taught by teachers with incredible results, he put everything he saw th...

Wiley



The Patient Equation : The Precision Medicine Revolution in the Age of COVID-19 and Beyond

Glen de Vries, Jeremy Blachman
9781119622147
Pub Date: 8/11/20
\$30.00 USD
288 pages
Hardcover

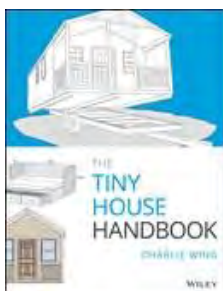
Summary: How the data revolution is transforming biotech and health care, especially in the wake of COVID-19—and why you can't afford to let it pass you by

We are living through a time when the digitization of health and medicine is becoming a reality, with new abilities to improve outcomes for patients as well as the efficiency and success of the organizations that serve them. In *The Patient Equation*, Glen de Vries presents the history and current state of life sciences and health care as well a...

Contributor Bio:

GLEN DE VRIES is co-CEO and co-founder of Medidata, the most-used platform for clinical trials around the world. Medidata has powered tens of thousands of clinical trials, with millions of patients and billions of patient records. In

Wiley



The Tiny House Handbook

Charlie Wing
9781119581871
Pub Date: 10/6/20
\$29.95 USD
288 pages
Trade Paperback

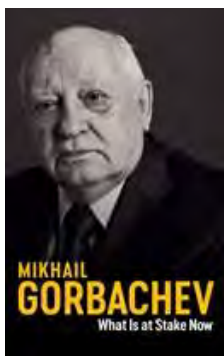
Summary: "This thought provoking book is a great resource for anyone considering joining the tiny house movement. It's all the information you need in one book! The author has done a phenomenal job blending real world experience, data and practical knowledge on all types of tiny homes."

-Corinne Watson, Principle and Co-Founder, Tiny Homes of Maine

"Charlie Wing's very readable *Tiny House Handbook* leads you through the processes of designing and building a tiny home, with careful attention to al...

Contributor Bio:

Charlie Wing (New Limerick, ME), a nationally recognized authority on home building and remodeling, home repair, energy conservation and boating, specializes in translating and illustrating technical information into easily understood layman's terms. A PhD graduate of MIT, Principle



What Is at Stake Now : My Appeal for Peace and Freedom

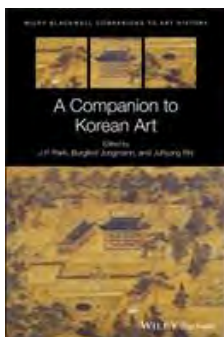
Mikhail Gorbachev, Jessica Spengler
9781509543212
Pub Date: 10/6/20
\$16.95 USD
140 pages
Hardcover

Summary: Thirty years after the end of the Cold War, world peace is at risk again. The President of the United States has withdrawn from the disarmament treaty with Russia, Europe is disintegrating, China is surging forward and a wave of nationalism and populism is destabilizing established political institutions and endangering hard-won liberties.

In view of this dangerous and unpredictable state of affairs, Mikhail Gorbachev, the last great statesman of the 1989 revolution, has written this sh...

Contributor Bio:

Mikhail Gorbachev was the last leader of the Soviet Union, serving as General Secretary of the Communist Party from 1985 to 1991 and President of the USSR from 1990 to 1991. He played a pivotal role in bringing an end to the Cold War and he was awarded the Noble Peace Prize in 1990



A Companion to Korean Art

J. P. Park, Juhyung Rhi, Burglind Jungmann, Dana A...
9781118927045
Pub Date: 9/9/20
\$195.00 USD
568 pages
Hardcover
Series: Blackwell Companions to Art History

Summary: The only college-level publication on Korean art history written in English

Korean pop culture has become an international phenomenon in the past few years. The popularity of the nation's exports—movies, K-pop, fashion, television shows, lifestyle and cosmetics products, to name a few—has never been greater in Western society. Despite this heightened interest in contemporary Korean culture, scholarly Western publications on Korean visual arts are scarce and often outdated. *A Companion to...*

Contributor Bio:

J.P. Park, June and Simon Li Associate Professor of Chinese Art History at the University of Oxford, UK.

Burglind Jungmann is Professor Emerita of Korean Art and Visual Culture at the University of California, Los Angeles



A Sleepwalker's Guide to Social Media

Tony D. Sampson
9781509537419
Pub Date: 8/31/20
\$24.95 USD
208 pages
Trade Paperback

Summary: Positing online users as 'sleepwalkers', Tony Sampson offers an original and compelling approach for understanding how social media platforms produce subjectivities.

Drawing on a wide range of theorists, including A.N. Whitehead and Gabriel Tarde, he provides tools to track his sleepwalker through the 'dark refrain of social media': a refrain that spreads through viral platform architectures with a staccato-like repetition of shock events, rumours, conspiracy, misinformation, big lies, s...

Contributor Bio:

Tony D. Sampson is Reader in Digital Media Culture and Communication at the University of East London.



Ch'ixinakax utxiwa : On Decolonising Practices and Discourses

Silvia Rivera Cusicanqui, Molly Geidel

9781509537839

Pub Date: 6/2/20

\$17.99 USD

80 pages

Paperback

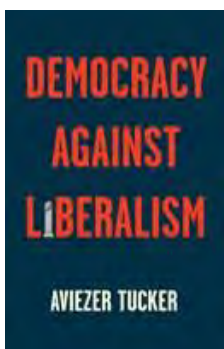
Series: Critical South

Summary: The Bolivian scholar and activist Silvia Rivera Cusicanqui is a pre-eminent Latin American intellectual, world renowned for her work in postcolonial and subaltern studies. She has long maintained that we must acknowledge how colonial structures of domination continue to affect indigenous identities and cultures. Even in contexts where diversity and the value of indigenous cultures have been officially recognized, "internal colonialism" operates as a structure that shapes mental categor...

Contributor Bio:

Silvia Rivera Cusicanqui is a Bolivian sociologist, historian and activist of Aymara ancestry. She is Emeritus Professor of Sociology of UMSA, Bolivia.

Markup Note: *Trade discount in Asia



Democracy Against Liberalism : Its Rise and Fall

Aviezer Tucker

9781509541218

Pub Date: 9/21/20

\$19.95 USD

200 pages

Trade Paperback

Summary: It should not surprise anyone that democracies can become dangerously illiberal; indeed, it was one of the classical critiques of ancient democracies. Is the contemporary backlash against liberal democracy merely the same old story, or are we witnessing something unprecedented?

In this witty and engaging book, Aviezer Tucker argues that the contemporary revival of authoritarian populism combines the historically familiar with new technologies to produce a highly unstable and contagious ...

Contributor Bio:

Aviezer Tucker is a political theorist and philosopher. He is an Associate at the Davis Center for Russian and Eurasian Studies, Harvard University, where he works on post-totalitarianism and the philosophy of history. He is the author of *The Legacies of Totalitarianism* (2015) and *O...*



France

Emile Chabal

9781509530021

Pub Date: 11/16/20

\$14.95 USD

224 pages

Trade Paperback

Series: Polity Histories

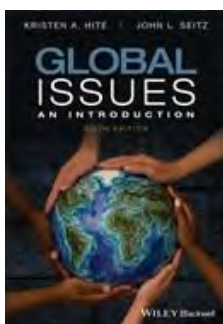
Summary: France is the most-visited country in the world. It attracts millions of tourists, most of whom come in search of beautiful architecture, good food, and fine art. But appearances can be deceptive. France is not only a place of culture and glamour; it also carries the bitter memories of violence, division and broken promises.

In this arresting book, Emile Chabal, a leading specialist of contemporary France, tells the story of a paradoxical country. From the calamitous defeat by Hitler's ...

Contributor Bio:

Emile Chabal is a Reader in History at the University of Edinburgh. He is one of the foremost experts on twentieth-century French political and intellectual history. He has published widely on topics such as French republicanism, secularism, the legacies of empire, identity politics...

Markup Note: *Trade discount in Asia


Global Issues : An Introduction (6th Edition)

Kristen A. Hite, John L. Seitz

9781119538509

Pub Date: 9/21/20

\$44.95 USD

388 pages

Trade Paperback

Summary: An introduction to the most important issues facing an increasingly globalized world with this thoroughly updated and revised sixth edition.

Global Issues is an accessible, wide-ranging introduction to the major environmental and development issues confronting the modern world. Spanning disciplines such as political science, economics, sociology, ecology, international relations, and development studies, this popular textbook enables students to develop a broad perspective on the relatio...

Contributor Bio:

KRISTEN A. HITE leads Climate work for Oxfam America and teaches on global issues at the graduate level. Professor Hite has consulted for UN and nonprofit organizations, served as an attorney for the US government and


Home SOS : Gender, Violence, and Survival in Crisis Ordinary Cambodia

Katherine Brickell

9781118898321

Pub Date: 7/20/20

\$75.00 USD

280 pages

Hardcover

Series: RGS-IBG Book Series

Summary: Drawing on 15 years of fieldwork and over 300 interviews, *Home SOS* argues that the home is central to the violence and gendered contingency of existence in crisis ordinary Cambodia.

- Provides an original book-length study which brings domestic violence and forced eviction into twin view
- Offers relational insights between different violences to build an integrated understanding of women's experiences of home life
- Mobilises the crisis ordinary as a critical pedagogy and imaginary through whi...

Contributor Bio:

Katherine Brickell is Professor of Human Geography at Royal Holloway, University of London, UK. Her research has been recognised by the 2014 Gill Memorial award from the


Kracauer : A Biography

Jörg Später, Daniel Steuer

9781509533015

Pub Date: 6/22/20

\$45.00 USD

600 pages

Hardcover

Summary: Siegfried Kracauer was one of the most important German thinkers of the twentieth century. His writings on Weimar culture, mass society, photography and film were groundbreaking and they anticipated many of the themes later developed members of the Frankfurt School and other cultural theorists.

No less remarkable were the circumstances under which he made these contributions. After his early years as a journalist in Germany, the rise of the Nazis forced Kracauer into exile – first in P...

Contributor Bio:

Jörg Später is a freelance writer and researcher at the University of Freiburg.



Letter to D : A Love Story

Andre Gorz, Julie Andre

9781509543977

Pub Date: 8/31/20

\$12.95 USD

144 pages

Trade Paperback

Summary: 'You're 82 years old. You've shrunk six centimetres, you only weigh 45 kilos yet you're still beautiful, graceful and desirable' – so begins André Gorz's 'open love letter' to the woman he has lived with for 58 years and who lies dying next to him.

As one of France's leading post-war philosophers, André Gorz wrote many influential books, but nothing he wrote will be read as widely or remembered as long as this simple, passionate, beautiful letter to his dying wife.

In a bittersweet post...

Contributor Bio:

André Gorz was a leading social and political thinker and the author of many influential books including Farewell to the Working Class and Paths to Paradise.

Markup Note: *Trade discount in Asia



Making the Familiar Unfamiliar : A Conversation with Peter Haffner

Zygmunt Bauman, Peter Haffner, Daniel Steuer

9781509542314

Pub Date: 11/16/20

\$22.95 USD

186 pages

Trade Paperback

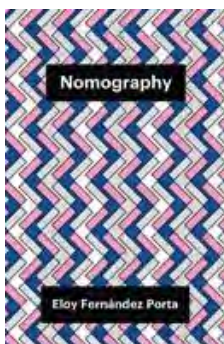
Summary: Shortly before his death, Zygmunt Bauman spent several days in conversation with the Swiss journalist Peter Haffner. Out of these conversations emerged this book in which Bauman shows himself to be the pre-eminent social thinker for which he became world renowned, a thinker who never shied away from addressing the great issues of our time and always strove to interrogate received wisdom and common sense, to make the familiar unfamiliar.

As in Bauman's work more generally, the personal a...

Contributor Bio:

Zygmunt Bauman (1925-2017) was Professor Emeritus of Sociology at the University of Leeds.

Markup Note: *Trade discount in Asia



Nomography

Eloy Fernández Porta, Ramsey McGlazer

9781509543953

Pub Date: 12/7/20

\$12.95 USD

120 pages

Trade Paperback

Series: Theory Redux

Summary: What if the most joyful act was not to transgress a norm but to erect it? What if creativity consisted in enunciating a law under the pretext of violating it? And what if it turned out that you, who claim to prefer exceptions, only talk about them because they allow you to imagine the rules?

This book proposes a provocative interpretation of the dynamic relationship between the normative and the transgressive. Combining sociology, biopolitics and satire, it offers a surprising theory of...

Contributor Bio:

Eloy Fernández Porta is Professor of New Literary Trends at Pompeu Fabra University, Barcelona.

Markup Note: *Trade discount in Asia

MARIA PIA LOPEZ
NOT ONE LESS



Not One Less : Mourning, Disobedience and Desire

Maria Pia Lopez, Frances Riddle
9781509531929
Pub Date: 8/17/20
\$19.95 USD
180 pages
Trade Paperback
Series: Critical South

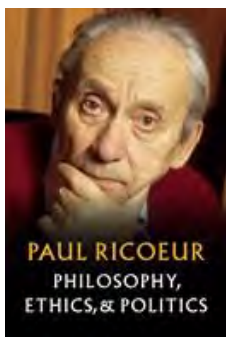
Summary: On June 3, 2015, massive women's street demonstrations took place in many cities across Argentina to protest against femicide. Under the slogan *Ni una menos*, Not One (Woman) Less, thousands of women took to the streets to express their outrage at systematic violence against women, giving a face and a voice to women who might otherwise have died in silence.

Maria Pia López, a founding member and active participant in the Not One Less protest, offers in this book a first-hand account of...

Contributor Bio:

Maria Pia López is a sociologist, essayist, researcher and teacher.

Markup Note: *Trade discount in Asia



Philosophy, Ethics and Politics

Paul Ricoeur, Kathleen Blamey
9781509534517
Pub Date: 11/23/20
\$22.95 USD
190 pages
Trade Paperback

Summary: In this series of interviews and dialogues which took place between 1981 and 2003, Paul Ricoeur addresses some of the central questions of political philosophy and ethics: justice, violence, war, the environmental crisis, the question of evil, ethical and political action in the polis. Philosophical issues are brought to bear on present-day concerns and the practical realities of contemporary politics.

How can the philosopher speak about politics without claiming superior insight or a h...

Contributor Bio:

Paul Ricoeur (1913–2005) is widely recognized as one of the most distinguished philosophers of the twentieth century. He taught for many years at the University of Chicago. His many works include *Freud and Philosophy*, *Time and Narrative* and *Oneself as Another*.

Markup Note: *Trade discount in Asia



The Disappearance of Rituals : A Topology of the Present

Byung-Chul Han, Daniel Steuer
9781509542765
Pub Date: 11/16/20
\$16.95 USD
186 pages
Trade Paperback

Summary: Untrammelled neoliberalism and the inexorable force of production have produced a 21st century crisis of community: a narcissistic cult of authenticity and mass turning-inward are among the pathologies engendered by it. We are individuals afloat in an atomised society, where the loss of the symbolic structures inherent in ritual behaviour has led to overdependence on the contingent to steer identity.

Avoiding saccharine nostalgia for the rituals of the past, Han provides a genealogy of ...

Contributor Bio:

Byung-Chul Han is a Korean-born Professor of Philosophy and Cultural Studies who teaches at the University of the Arts (UdK) in Berlin. He is the author of more than 20 books including *The Scent of Time*, *Saving Beauty* and *The Burnout Society*.



The Nature of Conspiracy Theories

Michael Butter, Sharon Howe

9781509540822

Pub Date: 12/2/20

\$22.95 USD

210 pages

Trade Paperback

Summary: Conspiracy theories seem to be proliferating today. Long relegated to a niche existence, conspiracy theories are now pervasive, and older conspiracy theories have been joined by a constant stream of new ones – that the USA carried out the 9/11 attacks itself, that the Ukrainian crisis was orchestrated by NATO, that we are being secretly controlled by a New World Order that keep us docile via chemtrails and vaccinations. Not to mention the moon landing that never happened.

But what are c...

Contributor Bio:

Michael Butter is Professor of American Studies at the University of Tübingen

Markup Note: *Trade discount in Asia



The Uncontrollability of the World

Hartmut Rosa , James Wagner

9781509543168

Pub Date: 11/16/20

\$22.95 USD

140 pages

Trade Paperback

Summary: The driving cultural force of that form of life we call 'modern' is the desire to make the world controllable. Yet it is only in encountering the uncontrollable that we really experience the world – only then do we feel touched, moved and alive. A world that is fully known, in which everything has been planned and mastered, would be a dead world.

Our lives are played out on the border between what we can control and that which lies outside our control. But because we late-modern human b...

Contributor Bio:

Hartmut Rosa is Professor of Sociology at the Friedrich-Schiller-Universität Jena, Germany, and Director of the Max Weber Center for Advanced Cultural and Social Studies, Erfurt, Germany. His many books include *Social Acceleration* and *Resonance*.



War and Conflict in the Middle East and North Africa

Ariel I. Ahram

9781509532827

Pub Date: 11/16/20

\$28.95 USD

288 pages

Trade Paperback

Summary: For much of the last half century, the Middle East and North Africa (MENA) has seemed the outlier in global peace. Today Iraq, Libya, Israel/Palestine, Yemen, and Syria are not just countries, but synonyms for prolonged and brutal wars. But why is MENA so exceptionally violent? More importantly, can it change?

Exploring the causes and consequences of wars and conflicts in this troubled region, Ariel Ahram helps readers answer these questions. In Part I, Ahram shows how MENA's conflict...

Contributor Bio:

Ariel I. Ahram is Associate Professor in the School of Public and International Affairs at Virginia Tech.

What is to be Done?

Louis Althusser, G. M. Goshgarian
 9781509538614
 Pub Date: 12/7/20
 \$16.95 USD
 120 pages
 Trade Paperback



Summary: What is to be done? This was the question asked by Lenin in 1901 when he was having doubts about the revolutionary capabilities of the Russian working class. 77 years later, Louis Althusser asked the same question. Faced with the tidal wave of May '68 and the recurrent hostility of the Communist Party towards the protests, he wanted to offer readers a succinct guide for the revolution to come. Lively, brilliant and engaged, this short text is wholly oriented towards one objective: to or...

Contributor Bio:

Louis Althusser (1918-1990) was a leading Marxist philosopher and an influential figure in the French Communist Party. He taught philosophy for many years at the Ecole Normale Supérieure in Paris and his many books include History and Imperialism, For Marx, Reading Capital (with Ét...

Markup Note: *Trade discount in Asia

The Inflation Myth and the Wonderful World of Deflation

Mark Mobius
 9781119741428
 Pub Date: 11/2/20
 \$24.95 USD
 176 pages
 Hardcover

No Image
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Summary: What if everything you've learned about inflation is wrong?

The Inflation Myth and the Wonderful World of Deflation illustrates our rapidly changing world where constant technological innovation leads to cheaper and better products. These changes are no longer reflected in the ways we measure inflation. Renowned investor and author Mark Mobius persuasively argues that what we believe to know about inflation today does not reflect the reality any longer. It is a myth, a legend, a fable, ...

Contributor Bio: **Mark Mobius** heads Mobius Capital Partners as one of its founding partners. He has spent over 40 years working in emerging markets all over the world, earning him the title Father of Emerging Markets, and has extensive experience in economic research and analysis. Prior to launching ...

Catch of the Decade : How to Launch, Build and Sell a Digital Business

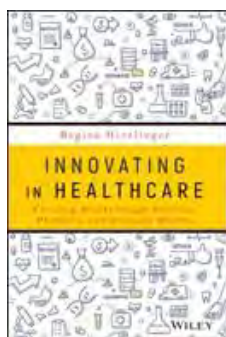
Gabby Leibovich, Hezi Leibovich
 9780730388494
 Pub Date: 12/7/20
 \$20.00 USD
 250 pages
 Trade Paperback

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Summary: Real stories and advice from digital entrepreneurs who have learned what it takes to succeed

In *Catch of the Decade*, two of Australia's most successful online superstars reveal how they've built, launched, merged, and sold some of the most disruptive businesses in Australia today: Catch, Scoopon, Menulog and Luxury Escapes. This book contains little-known secrets and strategies that will help you shorten your learning curve, avoid mistakes, and bring your business dream alive.

The wisdo...



Innovating in Healthcare : Creating Breakthrough Services, Products, and Business Models

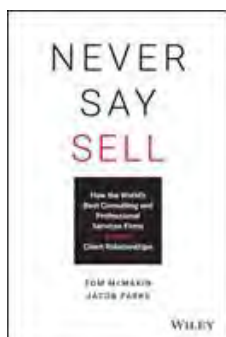
Regina E Herzlinger
9781119543008
Pub Date: 11/17/20
\$45.00 USD
350 pages
Hardcover

Summary: Create breakthrough services, products, and business models

Innovating in Healthcare offers effective approaches for designing, reworking, and implementing innovative healthcare services, products, and business models. It will help anyone working in healthcare service or product development, from hospitals to startups, to question the status quo in healthcare and implement new solutions that lower costs while increasing both quality and access.

Globally, healthcare faces a threefold crisi...

Contributor Bio: Regina E. Herzlinger is the Nancy R. McPherson Professor of Business Administration at the Harvard Business School. She was the first woman to be tenured and chaired at Harvard Business School and the first to serve on many corporate health care/medical



Never Say Sell : How the World's Best Consulting and Professional Services Firms Expand Client Relationships

Tom McMakin, Jacob Parks
9781119683780
Pub Date: 10/27/20
\$29.00 USD
256 pages
Hardcover

Summary: Learn the secrets of how recurring revenue is driven at expert firms like BCG, KPMG, EY, and more

Never Say Sell: How the World's Best Consulting and Professional Services Firms Expand Client Relationships explains how to scale individual engagements into long-term business relationships. Cowritten by Tom McMakin, the coauthor of *How Clients Buy* and expert in account development, and colleague Jacob Parks, this book provides insights from key rainmakers at firms like Accenture, IBM, and ...

Contributor Bio:

Tom McMakin is CEO of Profitable Ideas Exchange (PIE), a leading provider of business development services for large expert service firms, including McKinsey, Boston Consulting Group, KPMG, IBM, Deloitte, DXC, Accenture, Cognizant,



Power Teams Beyond Borders : How to Work Remotely and Build Powerful Virtual Teams

Peter Ivanov
9781119762942
Pub Date: 10/12/20
\$24.95 USD
256 pages
Hardcover

Summary: Globalization and digital transformation have brought about new challenges in leadership and communication. Teams and projects are decentralized, usually crossing international borders, time zones, and cultural boundaries. Leading such virtual or remote teams require very specific organizational knowledge including how to select qualified experts, which virtual platforms to use, and how to structure, support and lead your team.

Contributor Bio: Peter Ivanov is an internationally sought-after Keynote Speaker, Business Consultant and Executive Coach. He has led virtual teams of 100+ people spread across Europe, Central Asia, the Middle East, and Africa.

In his dynamic keynote speeches, Peter uses the experience he has gained ...

No Image
Available**Real Estate License Exams For Dummies with Online Practice Tests** (4th Edition)

John A. Yoegel
9781119724858
Pub Date: 10/20/20
\$24.99 USD
456 pages
Trade Paperback

Summary: In order to become an official real estate agent, a person must pass the real estate licensing exam. *Real Estate License Exams For Dummies* gives potential agents exactly what they need to succeed, including:

- Four sample tests in the book and online, all with detailed answer explanations
- Subject reviews for all test topics, plus practice questions throughout
- The latest and most up-to-date information on contracts, deeds, appraisals, leasing, and mortgage types
- Real estate laws for all 50 sta...

Contributor Bio: **John A. Yoegel**, PhD, DREI, (Greenwich, CT) is a certified real estate instructor and a member of the Real Estate Educators Association (REEA). He teaches prelicensing and continuing education courses for

John Wiley & Sons

No Image
Available**The Hunt for Unicorns : How Sovereign Funds Are Reshaping Investment in the Digital Economy**

Winston Ma, Paul Downs
9781119746607
Pub Date: 10/29/20
\$39.95 USD
288 pages
Paperback

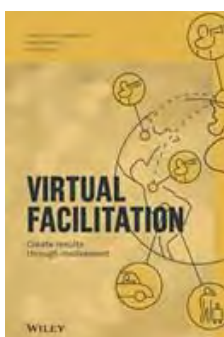
Summary: *The Hunt for Unicorns: How Sovereign Funds Are Reshaping Investment in the Digital Economy* presents a comprehensive analysis of the varied investment considerations, strategic motives, governance traits and regulatory challenges of sovereign investors - the so-called Trillion Dollar Club - as the salient global players of new capitalism. This new group of asset owners is driving the business of asset management to a new frontier and is also taking innovative steps to make the most of th...

Contributor Bio: **Winston Ma** is an investor, author, and adjunct professor of the digital economy who has worked as an investment professional and practicing capital markets attorney in both the US and China. Most recently, he was Managing Director and Head of the North America Office for China Inves...

Wiley

Virtual Facilitation

Henrik Horn Andersen, Iben Nelson, Kare Ronex
9781119765318
Pub Date: 10/26/20
\$24.95 USD
214 pages
Hardcover



Summary: The covid-19 crisis accelerated virtual collaboration exponentially, creating an instant need for virtual facilitation skills. People and organizations have started on this journey, but do not yet have the experience and competencies to use this medium for effective and energetic collaboration.

Virtual Facilitation will show you how to have successful virtual events, virtual meetings, virtual workshops and training. Packed full of tips, insights and real case studies, the author's practi...

Contributor Bio: **Henrik Horn Andersen** is one of the best facilitators in Denmark and the co-author of *Facilitation - create results through Involvement*. He is the advisor of international companies and has extensive experience facilitating c-suite seminars as well as training sessions and large-scal...

WILEY

Value Investing : From Graham to Buffett and Beyond (2nd Edition)

Bruce C. N. Greenwald, Barbara Kiviat
9780470116739

Pub Date: 10/27/20

\$35.00 USD

448 pages

Hardcover

Series: Wiley Finance

Summary: Beat the market with the tips and techniques from the best value investors in the world

The classic, seminal work in the field, *Value Investing* has been updated in a new, second edition to include the latest trends and a close look at some of the emerging investors who continue in the value investing tradition of Ben Graham and Warren Buffett. Featuring an exploration of the history of value investing and those that brought this investment approach to the fore, you will also discover the...

Contributor Bio:

Bruce C.N. Greenwald (New York, NY) is the Robert Heilbrunn Professor of Finance and Asset Management at Columbia University and is the academic Director of the Heilbrunn Center for Graham & Dodd Investing. He teaches

Digital Finance : Security Tokens and Unlocking the Real Potential of Blockchain

Baxter Hines

9781119756309

Pub Date: 11/17/20

\$29.95 USD

256 pages

Hardcover

Summary: In *Digital Finance: Security Tokens and Unlocking the Real Potential Blockchain*, readers will realize why security tokens are creating huge excitement in the financial industry. By combining the latest in technology and the potential for automated world-class investor protections, regulatory compliance and customer service, security tokens offer a plethora of benefits that will drive cost reductions, enhance flexibility and open up opportunities for new business models and revenue streams...

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Empowered by Data : How to Build Inspired Analytics Communities

Eva Murray

9781119705659

Pub Date: 11/3/20

\$34.95 USD

288 pages

Trade Paperback

Summary: Learn to build an analytics community in your organization from scratch

How to Build a Data Community shows readers how to create analytics and data communities within their organizations. Celebrated author Eva Murray relies on intuitive and practical advice structured as step-by-step guidance to demonstrate the creation of new data communities.

How to Build a Data Community uses concrete insights gleaned from real-world case studies to describe, in full detail, all the critical components...

Contributor Bio: Eva Murray (Teddington, UK) is a Tableau Evangelist and the Head of Sports Analytics at Exasol. She has been in the Data Analytics and Visualization industry since 2013 and has been co-leading the popular



Investing in Cannabis : The Next Great Investment Opportunity

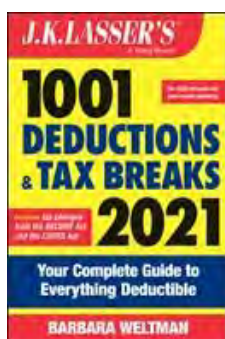
Dan Ahrens
9781119691013
Pub Date: 11/3/20
\$29.95 USD
Hardcover

Summary: Learn how to get in on the ground floor of the booming cannabis industry with this comprehensive guide

Investing in Cannabis: The Next Great Investment Opportunity examines the rapidly expanding world of cannabis investment. Written by a renowned expert in "vice investing," *Investing in Cannabis* takes an in-depth look at all aspects of publicly traded stocks in the cannabis industry for medical or recreational use, including:

- CBD / hemp companies
- Cannabis oil extract...

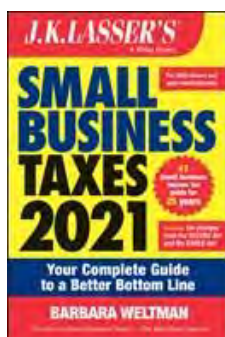
Contributor Bio: **Dan Ahrens** is a portfolio manager specializing in the cannabis space, and a recognized expert in "vice" stocks and cannabis in particular. As Managing Director and COO at AdvisorShare, he launched



J.K. Lasser's 1001 Deductions and Tax Breaks 2021 : Your Complete Guide to Everything Deductible

Barbara Weltman
9781119740025
Pub Date: 11/10/20
\$22.95 USD
448 pages
Trade Paperback
Series: J.K. Lasser

Summary: The complete guide to all deductions and credits for individual taxpayers *J.K. Lasser's 1001 Deductions and Tax Breaks* shows you just how much money you can save on your taxes--legally--simply by taking advantage of what's out there. Millions of Americans overpay their taxes by billions of dollars every year, because constantly evolving laws and regulations make keeping track of deductions and breaks next to impossible for the everyday taxpayer. This book helps you put a stop to overpay...



J.K. Lasser's Small Business Taxes 2021 : Your Complete Guide to a Better Bottom Line

Barbara Weltman
9781119740056
Pub Date: 11/10/20
\$22.95 USD
720 pages
Trade Paperback
Series: J.K. Lasser

Summary: *J.K. Lasser's Small Business Taxes 2021* helps small business owners maximize their bottom line with straightforward, yet comprehensive guidance from the most trusted name in tax. Featuring a complete listing of all available business expense deductions, including dollar limits and record-keeping requirements, this book helps you quickly determine what kind of tax relief is available to you, and how to take it--all the way down to where to claim deductions on the forms themselves. Tax fa...

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Kickstart Your Corporation : The Incorporated Professional's Financial Planning Guide

Andrew Feindel
9781119709138
Pub Date: 11/3/20
\$29.95 USD
320 pages
Hardcover

Summary: A good financial planner should acknowledge that they have absolutely no control of the markets. However, taxes are completely controllable, and having a corporation is a powerful tool that allows professionals to control their tax bill. The Incorporated Professional reads like an investment and financial planning guide to incorporation. Using a mix of personal observations, real-life examples, and strategy evaluations, this book guides the professional along their path to using their c...

Contributor Bio: Andrew Feindel (Toronto, Canada) is a financial planner at Investors Group Private Wealth Management where he explores strategies to create unique and successful wealth programs for his clients. Feindel and his business partner currently work with 500 families and were ranked the #1...

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Managing Investment Portfolios : A Dynamic Process (4th Edition)

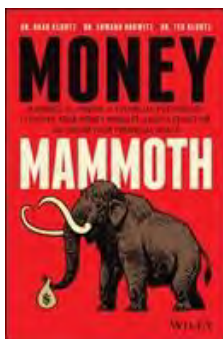
CFA Institute
9781119743699
Pub Date: 11/3/20
\$110.00 USD
Trade Paperback

Markup Note: over 1,300 copies of previous edition (9780470104934, Y2007) sold in Asia

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Managing Investment Portfolios : A Dynamic Process, Workbook (4th Edition)

CFA Institute
9781119743750
Pub Date: 11/3/20
\$50.00 USD
Trade Paperback



Money Mammoth : Harness The Power of Financial Psychology to Evolve Your Money Mindset, Avoid Extinction, and Crush Your Financial Goals

Edward Horwitz
9781119636045
Pub Date: 10/27/20
\$39.95 USD
240 pages
Hardcover

Summary: A look at the psychological barriers to financial success and how to create a better financial future

When it comes to our relationship with money, we are in the Stone Age. Despite the relentless barrage of information and warnings from financial experts, the average American is in terrible financial shape. It turns out that human beings are just not wired to do the right things around money—such as saving and not overspending. That's why financial success is so difficult to attain. When...

Contributor Bio: Edward Horwitz, Ph.D., CFP®, FBS, ChFC, CLU, CSA. During his 35 year career in the financial services industry, Dr Horwitz has educated and helped train tens of thousands of agents, financial planners, wealth managers, and consumers, in the field of personal finance. He holds a Ph.D...

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Real Estate Investment and Finance : Strategies, Structures, Key Decisions (2nd Edition)

David Hartzell, Andrew E. Baum
9781119526094
Pub Date: 10/5/20
\$70.00 USD
600 pages
Hardcover
Series: Wiley Finance

Summary: The fully revised and updated version of the leading textbook on real estate investment, emphasising real estate cycles and the availability and flow of global capital

Real Estate Investment remains the most influential textbook on the subject, used in top-tier colleges and universities worldwide. Its unique, practical perspective on international real estate investment focusses on real-world techniques which measure, benchmark, forecast and manage property investments as an asset class....

Contributor Bio: Andrew Baum is Visiting Professor of Management Practice at the Said Business School at the University of Oxford. He is also Chairman of Property Funds Research, Chairman of the investment committee for CBRE Global Investment Partners and Chairman of Newcore Capital Management, and ...



Social Security For Dummies (4th Edition)

AARP
9781119689928
Pub Date: 11/3/20
\$24.99 USD
336 pages
Trade Paperback

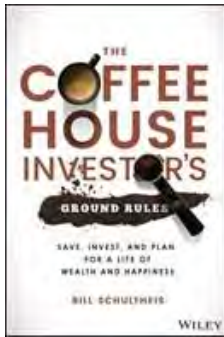
Summary: "Social Security for Dummies is a must read for people of any age who want a comfortable retirement. ... The difference between a smart claiming strategy and a dumb one can cost you hundreds of thousands of dollars, so you'll want to invest in this book."

—**Liz Weston**, personal finance columnist and author of the bestselling *Your Credit Score* and *The 10 Commandments of Money*

Claim the benefits you've earned

The award-winning *Social Security For Dummies*—now in its fourth...

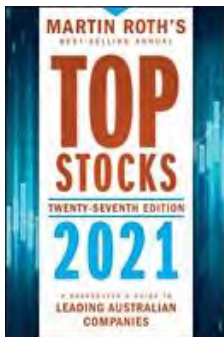
Contributor Bio: Jonathan Peterson is Executive Communications Director at AARP and an award-winning journalist. His interest in Social Security began when he covered the political debate in Washington that led to major



The Coffeehouse Investor's Ground Rules : Save, Invest, and Plan for a Life of Wealth and Happiness

Bill Schultheis
9781119717089
Pub Date: 11/10/20
\$24.95 USD
Hardcover

Summary: Building off the framework of Schultheis' *The Coffeehouse Investor* philosophy, *SIP* will instill the common man and woman with the confidence to take control over their long-term financial goals and journey towards financial freedom in retirement. *SIP* encourages readers to ignore stock market "rules" and "perfect portfolio" pursuits to focus on the only three essential components to long-term financial security: saving, investing, and planning. Each component will be further broken down ...



Top Stocks 2021

Martin Roth
9780730385059
Pub Date: 12/14/20
\$36.00 USD
220 pages
Trade Paperback

Summary: Put your money to work—bigtime

"An investment in knowledge pays the best interest," said Benjamin Franklin—and this goes double for making investment decisions. In the 27th edition of his definitive bestseller, market expert Martin Roth gives you the essential knowledge and tried-and-tested techniques you need to grow your portfolio and profits. Invaluable for all skill levels—from novice to professional traders—you'll find the clear and objective information essential to make the right ...

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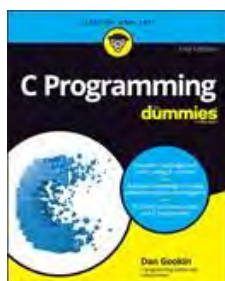
Alice and Bob Learn Application Security

Tanya Janca
9781119687351
Pub Date: 10/27/20
\$50.00 USD
Trade Paperback

Summary: Learn application security from the very start, with this comprehensive and approachable guide!

Alice and Bob Learn Application Security is an accessible and thorough resource for anyone seeking to incorporate, from the beginning of the System Development Life Cycle, best security practices in software development. This book covers all the basic subjects such as threat modeling and security testing, but also dives deep into more complex and advanced topics for securing modern software s...

Contributor Bio: **Tanya Janca** is the co-founder and CEO of Security Sidekick. Prior to founding Security Sidekick, Tanya was a senior cloud advocate at Microsoft, specializing in application security. Her obsession with securing software runs deep, from starting her company, to running her own OWASP ...



C Programming For Dummies (3rd Edition)

Dan Gookin
9781119740247
Pub Date: 10/27/20
\$29.99 USD
432 pages
Trade Paperback

Summary: Get an A grade in C

As with any major language, mastery of C can take you to some very interesting new places. Almost 50 years after it first appeared, it's still the world's most popular programming language and is used as the basis of global industry's core systems, including operating systems, high-performance graphics applications, and microcontrollers. This means that fluent C users are in big demand at the sharp end in cutting-edge industries—such as gaming, app development, tele...

Contributor Bio: **Dan Gookin** wrote the very first For Dummies book in 1991. The author of several bestsellers, Dan enjoys worldwide success with books that have been translated into 32 languages and have more than 11 million copies in print. Dan is the bestselling author of Samsung Galaxy Tabs For Du...

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Canon EOS Rebel T8i/850D For Dummies

Julie Adair King
9781119716211
Pub Date: 10/27/20
\$34.99 USD
369 pages
Trade Paperback

Summary: Get the photos of your dreams with your Canon dSLR

Photographers who desire full control over all aspects of their images turn to digital SLR cameras to fill their needs. The Canon EOS Rebel T8i/850D offers that level of control in a camera body designed to appeal to beginning and novice photographers. Add this book to that camera and you have the recipe for taking amazing photos. Author Julie Adair King shares her years of photography wisdom as she leads you on an exploration of camera ...

Contributor Bio: **Julie Adair King** (West Palm Beach, FL) is a long-time photography educator and tech author. She's written all editions of Digital Photography For Dummies as well as For Dummies books on Nikon, Canon, and Olympus cameras.

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Machine Learning for Time Series Forecasting with Python

Francesca Lazzeri
9781119682363
Pub Date: 11/17/20
\$60.00 USD
Trade Paperback

Summary: Learn how to apply the principles of machine learning to time series modeling with this indispensable resource

Machine Learning for Time Series Forecasting with Python is an incisive and straightforward examination of one of the most crucial elements of decision-making in finance, marketing, education, and healthcare: time series modeling.

Despite the centrality of time series forecasting, few business analysts are familiar with the power or utility of applying machine learning to time...

**macOS Big Sur For Dummies**

Bob LeVitus
 9781119730101
 Pub Date: 11/17/20
 \$29.99 USD
 528 pages
 Trade Paperback

Summary: Take a trip to macOS

Whether you're doing your computing on an old reliable Macbook or a brand new Mac desktop, you rely on macOS to help you get things done. It helps to have an equally reliable guidebook to steer you through the tasks and steps that make macOS run efficiently. This fun and friendly guide provides the direction you need to easily navigate macOS Big Sur. Longtime expert Bob "Dr. Mac" LeVitus shares his years of experience to help you better understand macOS and make it...

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Mastering AutoCAD (2nd Edition)

Brian C. Benton, George Omura
 9781119715351
 Pub Date: 1/7/21
 \$70.00 USD
 Trade Paperback

Summary: Each year, Mastering AutoCAD appears at the top of the AutoCAD book sales charts, and it is the world's all-time best-selling AutoCAD series, with more than a half million copies in print. Mastering AutoCAD and AutoCAD LT teaches AutoCAD essentials using concise explanations, focused examples, step-by-step instructions, and hands-on projects for both AutoCAD and AutoCAD LT. This detailed resource works as both a tutorial and stand-alone reference. Part I introduces the basics of the int...

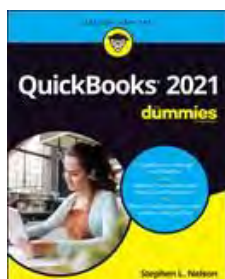
**Podcasting For Dummies (4th Edition)**

Tee Morris, Chuck Tomasi
 9781119711810
 Pub Date: 10/20/20
 \$26.99 USD
 416 pages
 Trade Paperback

Summary: Expert info on producing podcasts

With more and more people turning to podcasts for on-demand, mobile entertainment and information, the market for new podcasts has never been healthier—or more competitive. Big companies and A-list celebrities are starting to get in on the action, so it's more important than ever to produce content that sets you apart. Podcasting For Dummies, 4th Edition offers a fast and easy way to get the know-how you need to produce and distribute your own podcast. W...

Contributor Bio: Tee Morris (metro Washington, DC) is an early podcasting adopter who used the technology to build audiences for his fiction writing. He became an award-winning podcaster and was co-founder of podiobooks.com, a platform for authors to share podcast versions of their works. **Chuck Toma...**



QuickBooks 2021 For Dummies

Stephen L. Nelson
9781119676799
Pub Date: 11/10/20
\$26.99 USD
408 pages
Trade Paperback

Summary: Save on expensive professionals with this trusted bestseller!

Running your own business is pretty cool, but when it comes to the financial side—accounts and payroll, for instance—it's not so cool! That's why millions of small business owners around the world count on QuickBooks to quickly and easily manage accounting and financial tasks and save big time on hiring expensive professionals.

In a friendly, easy-to-follow style, small business guru and bestselling author Stephen L. Nelson ...

Contributor Bio: Stephen L. Nelson, MBA, CPA, MS in Taxation, provides accounting, business advisory, tax planning, and tax preparation services to small businesses. His more than 100 books, including all editions of *QuickBooks For Dummies*, have sold over 5 million copies.



Reports, Dashboards and Apps Using Microsoft Power Platform

Sivakumar Harinath
9781119609186
Pub Date: 10/27/20
\$50.00 USD
500 pages
Trade Paperback

Summary: Teaches Excel, Tableau, and Qlikview users how to get the most insight and analysis from Microsoft's Power Platform suite for data analysis and visualization

Microsoft Power Platform enables users to visualize data and share insights throughout an entire organization. Able to connect to any source on-premises or in the cloud, this powerful business analytics solution is rated as a leader in Gartner's Business Intelligence Magic Quadrant—ranking ahead of Tableau and Qlik. *Reports, Dashboa...*

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Teach Yourself VISUALLY Chromebook

Guy Hart-Davis
9781119762966
Pub Date: 11/3/20
\$30.00 USD
384 pages
Trade Paperback
Series: Teach Yourself VISUALLY (Tech)

Summary: *Teach Yourself VISUALLY Chromebook* is your ultimate guide to getting the most out of your Chromebook! Designed for ease of use and portable functionality, Chromebook is the device of choice for children, teens, and adults alike. Learn to setup and use your new Chromebook by configuring essential settings and connecting external devices.

When you first open your Chromebook, you'll see several app icons sitting at the bottom of the screen. This area is called the Shelf, and it mimics the W...

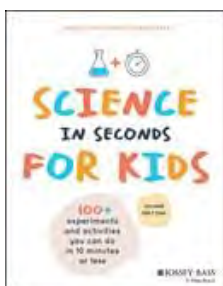
Contributor Bio: Guy Hart-Davis (Barnard Castle, UK) is the author of more than 100 computing books, including *Teach Yourself VISUALLY iPhone 7*, *Teach Yourself VISUALLY MacBook 3rd Edition*, and *Teach Yourself VISUALLY Android 2nd Edition*. He also writes about PCs, Windows, Linux, and VBA

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Ubuntu Linux Bible (10th Edition)
David Clinton, Christopher Negus
9781119722335
Pub Date: 11/10/20
\$50.00 USD
Trade Paperback
Series: Bible

Summary: *Ubuntu Linux Bible* (version 19.10) addresses the information needed for the complete spectrum of Ubuntu users, from desktop users to server administrators, including those new to Linux who may be setting up Linux servers for the first time. The book provides complete information presented in such a way that new users have all of the information that they need, while experienced Linux users can skip directly to the details that they require. Covering the recently released 19.10, as well ...

Science in Seconds for Kids : Over 100 Experiments You Can Do in Ten Minutes or Less (2nd Edition)
Samuel Cord Stier, Jean Potter
9781119685470
Pub Date: 10/27/20
\$17.99 USD
Paperback



Summary: Do you want to learn to make lightening in a room, keep paper dry under water, and see colors that aren't there? Experience the magic of science with these quick, easy experiments and activities. You can complete each activity in just ten minutes or less, and the clear step-by-step instructions and illustrations help you get it right every time. You will find most of the required materials already in your home!

With illustrations, full-color pages, concise material lists, and easy-to-und...

Contributor Bio: Sam Stier is the author of award-winning curriculum *Engineering Inspired by Nature*, Founder and Director of The Center for Learning with Nature, and has inspired and equipped thousands of teachers through professional development, curricula, and public speaking. In addition to direc...

YESSS! The SUMO secrets to being a positive, confident teenager
Paul McGee, Fiona Osborne
9780857088710
Pub Date: 11/2/20
\$16.99 USD
224 pages
Trade Paperback



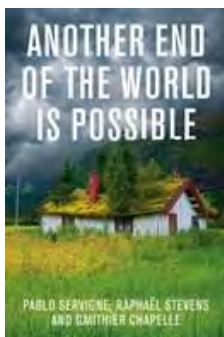
Summary: Discover how to make the most of being You!

YESSS! The SUMO Secrets to Being a Positive, Confident Teenager uncovers the secrets of overcoming the challenges and also embracing the opportunities of one of life's most difficult stages: the teenage years.

YESSS! is full of vibrant, exciting advice that will motivate and equip readers to overcome the insecurities and confusion that can often characterize our teenage years.

Sunday Times bestselling author and speaker, Paul McGee aka The SU...

Contributor Bio: Paul McGee is an international keynote speaker, performance coach, managing director of his own training company, and proud creator of SUMO (Shut Up & Move On). He integrates all of his titles into his speaking...



Another End of the World is Possible : Living the Collapse (and Not Merely Surviving It)

Pablo Servigne , Raphaël Stevens, Gauthier Chapel...

9781509544660

Pub Date: 2/8/21

\$19.95 USD

250 pages

Trade Paperback

Summary: The critical situation in which our planet finds itself is no longer in doubt. Some things are already collapsing while others are beginning to do so, increasing the possibility of a global catastrophe that would mean the end of the world as we know it.

As individuals, we are faced with a daily deluge of bad news about the worsening situation on the planet, preparing ourselves to live with years of deep uncertainty about the future of the planet and the species that inhabit it, includin...

Contributor Bio:

Pablo Servigne is an agronomist with a PhD in biology. He is a specialist in questions of collapse, transition, agro-ecology and mutual aid.

Raphaël Stevens is an eco-adviser. An expert in the resilience of socio-ecological systems, he is cofounder of the consultancy agency Greenloop.

For Dummies



Banjo For Dummies : Book + Online Video and Audio Instruction (2nd Edition)

Bill Evans

9781119731382

Pub Date: 10/20/20

\$24.99 USD

384 pages

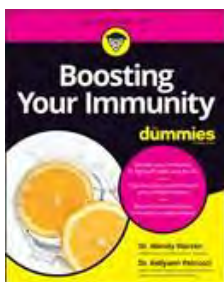
Trade Paperback

Summary: From the mountains to the charts, the banjo is back!

Thanksto its prevalence in folk and bluegrass music, the banjo helps define the very essence of "old-time music." At least that was the case until the mid-2010's when a new generation of pop artists made the old sound new again and scored pop hits with banjo-driven music. *Banjo For Dummies* helps out those who want to achieve that old-time sound as well as those who want to create the next chart topper. Packed with musical examples, ch...

Contributor Bio: Bill Evans has helped thousands of people to play the five-string banjo through his instructional workshops, music camps, DVDs, books, and recordings. He has performed on stages all over the world, his recordings have topped folk and bluegrass charts, and he has mentored many of tod...

For Dummies



Boosting Your Immunity For Dummies

Wendy Warner, Kellyann Petrucci

9781119740124

Pub Date: 10/20/20

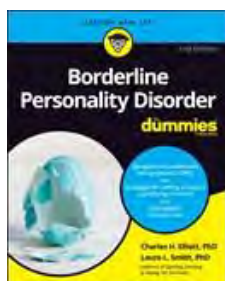
\$22.99 USD

384 pages

Trade Paperback

Summary: *Boosting Your Immunity For Dummies* provides hands-on techniques for supercharging one's immune system to resist illness and prevent disease. Through diet, exercise, stress reduction, nutritional supplements, the role of water, sunlight, and oxygen, readers can harness the power of their immune system and help it combat health issues that include: antibiotic-resistant bacteria, allergies, Hepatitis C, pre-menopause, menopause, cancer, Rheumatoid arthritis, dental, and autoimmune diseases...

Markup Note: This title was previously published as *Boosting Your Immunity For Dummies* (9781118402009). While this version features a new Dummies cover and design, the content is the same as the prior release and should not be considered a new or updated product.



Borderline Personality Disorder For Dummies

(2nd Edition)

Charles H. Elliott, Laura L. Smith

9781119714309

Pub Date: 11/3/20

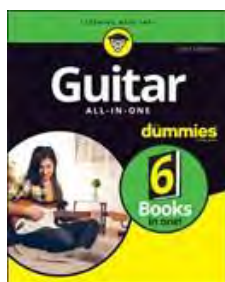
\$22.99 USD

384 pages

Trade Paperback

Summary: Borderline personality disorder is a mental health disorder that impacts the way you think and feel about yourself and others, causing problems functioning in everyday life. It includes self-image issues, difficulty managing emotions and behavior, and a pattern of unstable relationships. *Borderline Personality Disorder For Dummies*, 2nd Edition will help those diagnosed with BPD get to the root of their disease, develop strategies for breaking the cycle, and ultimately learn to live well...

Contributor Bio: **Charles H. Elliott, Ph.D. (NM)** is a clinical psychologist and currently President of the New Mexico Psychological Association. He is also a Professor Emeritus at Fielding Graduate University and has served on the faculty of two medical schools. He has extensive experience in the tre...



Guitar All-in-One For Dummies : Book + Online Video and Audio Instruction (2nd Edition)

Hal Leonard Corporation, Mark Phillips, Jon Chappell...

9781119731412

Pub Date: 10/20/20

\$34.99 USD

648 pages

Trade Paperback

Summary: *Guitar All-In-One For Dummies*, 2nd Edition, features a wealth of Dummies content for guitarists, including material from:

- *Guitar For Dummies*
- *Guitar Theory For Dummies*
- *Guitar Exercises For Dummies*
- *Rock Guitar For Dummies*
- *Blues Guitar For Dummies*
- *Classical Guitar For Dummies*

Contributor Bio: **Hal Leonard Corporation** is a United States music publishing and distribution company currently headquartered in Milwaukee, Wisconsin, it is the largest



Home Recording For Dummies (6th Edition)

Jeff Strong

9781119711100

Pub Date: 10/27/20

\$29.99 USD

416 pages

Trade Paperback

Summary: Record anywhere with your portable studio

It no longer requires a professional studio to record great music. The tools to create a multi-track song can be found on home computers, tablets, or even smartphones. *Home Recording For Musicians For Dummies* de-mystifies the world of recording by walking would-be producers and engineers through the steps of recording or creating tracks, making edits, mixing, and mastering into a final product you can share with the world. The book covers how to ...

Contributor Bio: **Jeff Strong (Santa Fe, NM)** is author of all previous editions of this book along with *Pro Tools All-in-One For Dummies*, *Drums For Dummies*, and *AD/HD For Dummies*. In addition to authoring, Jeff is a professional sound engineer who's owned and operated his own studio and handled live ...



Intermittent Fasting For Dummies

Janet Bond Brill
9781119724094
Pub Date: 11/17/20
\$24.99 USD
320 pages
Trade Paperback

Summary: You CAN do this! Intermittent fasting made easy.

So, you want to begin an intermittent fasting plan and embark on a leaner, healthier and longer life? You probably have already heard about this wildly popular health and fitness diet plan. Intermittent fasting continues to be one of the top google trending diet searches of the year. If you are ready to get on the intermittent fasting bandwagon, then here is the perfect detailed guide to following an intermittent fasting plan of your choice...

Contributor Bio: Janet Bond Brill, PhD, RDN, CSSD, FAND, is one of the country's leading authorities on nutrition, health, and fitness as well as an internationally recognized expert in cardiovascular disease prevention. She is a registered and licensed dietitian and nutritionist, a certified exerci...



Making Climate Policy Work

Danny Cullenward, David G. Victor
9781509541805
Pub Date: 12/29/20
\$22.95 USD
256 pages
Trade Paperback

Summary: For decades the world's governments have struggled to move from talk to action on climate. Many now hope that growing public concern will lead to greater policy ambition, but progress depends on sound strategy. Yet the most widely promoted climate policy—the use of market-based programs to reduce climate pollution—hasn't been working and isn't ready to scale.

Danny Cullenward and David Victor show why the elegant theory of markets has failed to have much impact in practice. The reasons,...

Contributor Bio:

Danny Cullenward is Policy Director at Near Zero, a Research Associate with the Carnegie Institution for Science, and an Affiliate Fellow at Stanford Law School.

David G. Victor is Professor of International Relations at the School of Global Policy and Strategy at UC San Diego. He co...



Pit Bulls For Dummies (2nd Edition)

D. Caroline Coile
9781119720904
Pub Date: 11/10/20
\$24.99 USD
240 pages
Trade Paperback

Summary: Too many Pit Bull care books are filled with unrealistic scare tactics that would cause anyone to just give up, while others are filled with hand-me-down dog lore that has no basis in reality. You won't find any of that in *Pit Bulls For Dummies*. Here's a sampling of the handy information you'll find in this essential guide:

- Understanding the Pit Bull's origins and characteristics
- Caring for a puppy or older Pit Bull
- Keeping your dog healthy with diet and exercise
- Dealing with bad behavior: ...



Siberian Huskies For Dummies (2nd Edition)

Diane Morgan
9781119711841
Pub Date: 10/27/20
\$22.99 USD
288 pages
Trade Paperback

Summary: Is this breed right for you and your family? *Siberian Huskies For Dummies*, 2nd Edition answers this and all your questions about getting, caring for, and living with a Siberian. Siberian devotee Diane Morgan gets you up and running with what you need to know. In friendly, down-to-earth language, Diane provides insights into the Siberian Husky temperament and loads of sensible, easy-to-follow advice on everything a Siberian owner should know—along with fun facts and trivia, amusing and i...

Contributor Bio: **Diane Morgan** is a Master Instructor of English, Communication, and Modern Languages at Indian River State College in Fort Pierce, Florida. She is also a writer and longtime owner of many breeds of dogs. The Siberian Husky, with its spectacular beauty, engaging beauty, engaging perso...



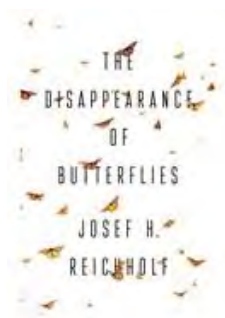
Sustainability

Maurie J. Cohen
9781509540327
Pub Date: 12/14/20
\$24.95 USD
200 pages
Trade Paperback
Series: Short Introductions

Summary: Sustainability is one of the buzzwords of our times and a key imperative for economic growth, technological development, social equity, and environmental quality. But what does it really mean and how is it being implemented around the world?

In this clear-eyed book, Maurie Cohen introduces students to the concept of sustainability, tracing its history and application from local land-use practices, construction techniques and reorientation of business models to national and global instit...

Contributor Bio: **Maurie J. Cohen** is Professor of Sustainability Studies at the New Jersey Institute of Technology.



The Disappearance of Butterflies

Josef H. Reichholf, Gwen Clayton
9781509539796
Pub Date: 12/21/20
\$35.00 USD
260 pages
Hardcover

Summary: In the last fifty years our butterfly populations have declined by more than eighty per cent and butterflies are now facing the very real prospect of extinction. It is hard to remember the time when fields and meadows were full of these beautiful, delicate creatures – today we rarely catch a glimpse of the Wild Cherry Sphinx moths, Duke of Burgundy or the even once common Small Tortoiseshell butterflies. The High Brown Fritillary butterfly and the Stout Dart Moth have virtually disappea...

Contributor Bio: **Josef Reichholf** is an environmental biologist and author who has twice received the German Science Book of the Year prize.

**Ukulele For Dummies (3rd Edition)**

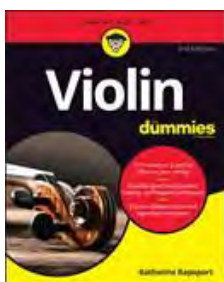
Alistair Wood
 9781119736608
 Pub Date: 10/20/20
 \$24.99 USD
 336 pages
 Trade Paperback

Summary: Learn to play the ukulele!

The ukulele is hot. And learning to play this instrument at a basic level is quick and easy for even the most inexperienced musicians -- especially with the fully updated *Ukulele For Dummies*, 3rd Edition! Like the other successful instrument-specific Dummies titles, *Ukulele For Dummies* provides readers with all they need to know to pick up a uke and get playing. From purchasing a ukulele and the necessary accessories to mastering simple chord progressions and ...

Contributor Bio:

Alistair Wood (West Yorkshire, UK) is a ukulele player, transcriber, and arranger who owns the most popular ukulele site on the Internet, ukulelehunt.com. With an average of more than 50,000 visitors and 300,000 page views per week, ukulelehunt.com provides a substantial

**Violin For Dummies : Book + Online Video and Audio Instruction (3rd Edition)**

Katharine Rapoport
 9781119731344
 Pub Date: 10/20/20
 \$24.99 USD
 432 pages
 Trade Paperback

Summary: Learn to play violin – from first notes to first songs

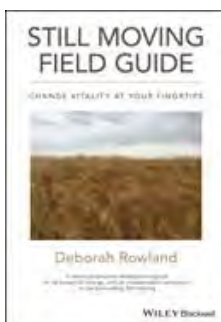
Some see learning the violin as much an intellectual pursuit as a musical pursuit. If you need to escape the notion that you need to be a genius to make beautiful music with a violin, this is the book for you. *Violin For Dummies* introduces you to the instrument that adds melody to string quartets, orchestras, and even pop music. The book assumes no prior musical experience as it explains the physics of how a violin makes sound, how ...

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Online Learning For Dummies

Susan Manning, Kevin E. Johnson
 9781119756866
 Pub Date: 11/17/20
 \$24.99 USD
 368 pages
 Trade Paperback

Summary: *Online Learning For Dummies* provides students of all ages with key data on admissions criteria, technology requirements, financial aid opportunities, and more.

**Still Moving Field Guide**

Deborah Rowland

9781119715740

Pub Date: 11/23/20

\$19.99 USD

140 pages

Trade Paperback

Summary:

No Image
Available

The Art of Coaching Workbook : Tools to Make Every Conversation Count

Elena Aguilar, Lori Cohen, Laurelin Whitfield

9781119758990

Pub Date: 10/20/20

\$24.95 USD

400 pages

Trade Paperback

Jossey-Bass

Summary: A practical guide for getting the most out of *The Art of Coaching*

The Art of Coaching Workbook is the resource you've been waiting for to accompany Elena Aguilar's *The Art of Coaching*. Ideal for new and novice coaches, as well as for those who have years of coaching under their belt, this workbook will help you improve your coaching skills.

This vital companion text includes:

- Dozens of activities to help you internalize the concepts described in *The Art of Coaching*
- Exercises to guide you in...

Contributor Bio: **Elena Aguilar (Oakland, CA)** is the founder and president of Bright Morning Consulting, an international education, coaching and consulting firm that brings new learning practices to organizations that aspire to

Polity

**The Empire of Depression : A New History**

Jonathan Sadowsky

9781509531646

Pub Date: 11/16/20

\$35.00 USD

224 pages

Hardcover

Series: History of Health and Illness

Summary: When is sorrow sickness? That is the question that this book asks, exploring how our understandings of sadness, melancholy, depression, mania and anxiety have changed over time, and how societies have tried to treat something which lies on the border between the natural and the pathological. Jonathan's book explores the various medical treatments for depression, classed as a modern illness with definite (but changing) symptoms from the 20th century onwards, in relation to a longer histo...

Contributor Bio:

Jonathan Sadowsky is Theodore J. Castele Professor of Medical History at Case Western Reserve University.

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A Companion to Global Historical Thought

Prasenjit Duara, Viren Murthy, Andrew Sartori
9781119735816

Pub Date: 10/1/20

\$55.00 USD

536 pages

Paperback

Series: Wiley Blackwell Companions to World History

Polity

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After Law

Laurent de Sutter, Barnaby Norman

9781509542376

Pub Date: 12/14/20

\$22.95 USD

240 pages

Trade Paperback

Summary: Law is the most sacred fetish of our time. From radicals to conservatives, there is no militant, activist or thinker who would consider doing without it. But the history of our fascination with law is long and complex, and reaches deeper into our culture than we might think.

In *After Law*, Laurent de Sutter takes us on a journey to uncover the sources of our fascination with law. He shows that at a certain moment in our history a choice was made to treat law as a decisive feature of civil...

Contributor Bio:

Laurent de Sutter is Professor of Legal Theory at Vrije Universiteit Brussel.

Markup Note: [*Trade discount in Asia](#)

Polity

Augmented Reality : Unboxing Tech's Next Big Thing

Mark Pesce

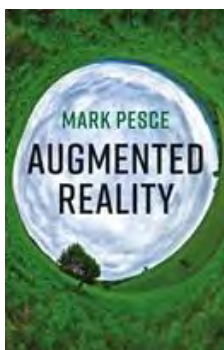
9781509540945

Pub Date: 12/7/20

\$18.99 USD

160 pages

Trade Paperback



Summary: Slated as 'the next big thing in tech', augmented reality promises to take the screen out of our hands and wrap it around the world via 'smart spectacles'. As a pervasive, invisible interface between the world and our senses, AR offers unparalleled capacity to reveal hidden digital depths, but it also comes at a cost to our privacy, our property, and our reality.

In this crucial and provocative book, Mark Pesce draws on over thirty years' experience to offer the first mainstream exploration...

Contributor Bio:

Mark Pesce is an inventor, author, educator, entrepreneur, broadcaster and futurist.

Markup Note: [*Trade discount in Asia](#)



THEODOR W. ADORNO
SIEGFRIED KRACAUER
CORRESPONDENCE 1923-1966



Correspondence : 1923 - 1966

Theodor W. Adorno, Siegfried Kracauer, Susan Reyno...

9780745649238

Pub Date: 11/16/20

\$45.00 USD

450 pages

Hardcover

Summary:

Theodor W. Adorno and Siegfried Kracauer were two of the most influential philosophers and cultural critics of the 20th century. While Adorno became the leading intellectual figure of the Frankfurt School, Kracauer's writings on film, photography, literature and the lifestyle of the middle classes opened up a new and distinctive approach to the study of culture and everyday life in modern societies.

This volume brings together for the first time the long-running correspondence between t...

Contributor Bio:

Theodor W. Adorno (1903-1969), a prominent member of the Frankfurt School, was one of the most influential thinkers of the 20th century in the areas of social theory, philosophy and aesthetics.

Siegfried Kracauer (1889-1966) also associated with the

Correspondences

Tim Ingold

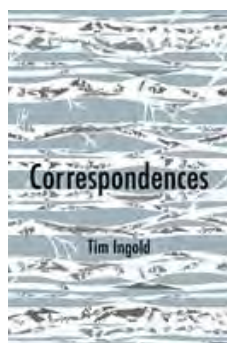
9781509544110

Pub Date: 11/23/20

\$22.95 USD

180 pages

Trade Paperback



Summary: We inhabit a world of more than humans. For life to flourish, we must listen to the calls this world makes on us, and respond with care, sensitivity and judgement. That is what it means to correspond, to join our lives with those of the beings, matters and elements with whom, and with which, we dwell upon the earth.

In this book, anthropologist Tim Ingold corresponds with landscapes and forests, oceans and skies, monuments and artworks. To each he brings the same spontaneity of thought ...

Contributor Bio: Tim Ingold is one of the foremost anthropologists of his generation and has written over fifteen books covering topics from evolution and social life to creativity and perception. He is a fellow of both the British Academy and the Royal Society of Edinburgh and Chair of Social Anthr...

Frances E. W. Harper : A Call to Conscience

Utz McKnight

9781509535545

Pub Date: 1/11/21

\$24.95 USD

240 pages

Trade Paperback

Series: Black Lives



Summary: Free Black woman, poet, novelist, essayist, speaker, and activist, Francis Watkins Harper was one of the most important advocates of abolitionism, female suffrage and temperance in the 19th century. A writer of extraordinary versatility and vision, her pioneering work has profound lessons for us today.

In this gripping new book, Utz McKnight shows how Harper's life work inspired her contemporaries to imagine a better America. He seeks to recover her importance as a pioneer and leader ...

Contributor Bio:

Utz McKnight is Chair of the Department of Gender and Race Studies and Professor of Political Science at the University of Alabama.

Markup Note: *Trade discount in Asia

Gold

Michael John Bloomfield, Roy Maconachie
9781509534111
Pub Date: 1/19/21
\$22.95 USD
204 pages
Trade Paperback
Series: Resources



Summary: The quest for gold sounds like something from the past, but gold remains a highly prized and impactful resource within the global economy. From the insatiable demand for gold in the electronics that permeate our day to day, to the environmental desolation driven by gold mining in the Amazon, the gold trade continues to touch the lives and livelihoods of people across the world.

In this book, Bloomfield and Maconachie tell the intriguing story of the yellow metal, tracing the seismic shi...

Contributor Bio:

Michael Bloomfield is Assistant Professor in International Development at the University of Bath.

Roy Maconachie is Associate Professor in International Development at the University of Bath.

Markup Note: *Trade discount in Asia

Media Effects : A Narrative Perspective

James Shanahan
9781509535774
Pub Date: 11/23/20
\$22.95 USD
224 pages
Trade Paperback
Series: Key Concepts in Media and Cultural Studies



Summary: Does exposure to media violence make us more violent? Do stereotypes in the media affect the way we see different social groups? Do media institutions play any role in social change?

Media Effects is a concise introduction which studies the ways in which media use affects society. James Shanahan explores how researchers and society became interested in media effects, outlines the important developments in the field, and looks at how research on narrative is playing a progressively impor...

Contributor Bio:

James Shanahan is Dean of the Media School at Indiana University, Bloomington.

Peak Libido : Sex, Ecology, and the Collapse of Desire

Dominic Pettman
9781509543021
Pub Date: 12/7/20
\$82.50 USD
166 pages
Hardcover

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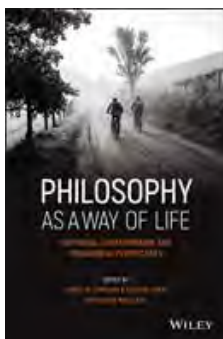
Summary: What is the carbon footprint of your libido?

In this highly original book, Dominic Pettman examines the mutual influence and impact of human desire and ecological crisis. His account is premised on a simple but startling observation: the decline of libido among the world's population, the loss of the human sex drive, closely tracks the destruction of environments worldwide. The advent of the Anthropocene leads to the decline of eros, the weakening of the link between sexual pleasure a...

Contributor Bio:

Dominic Pettman is University Professor of Media and New Humanities at The New School, New York City.

Markup Note: *Trade discount in Asia



Philosophy as a Way of Life : Historical, Contemporary, and Pedagogical Perspectives

James M. Ambury, Tushar Irani, Kathleen Wallace
9781119746867

Pub Date: 11/2/20

\$34.95 USD

300 pages

Trade Paperback

Series: Metaphilosophy

Summary: In the ancient world, philosophy was understood to be a practical guide for living, or even itself a way of life. This volume of essays brings historical views about philosophy as a way of life, coupled with their modern equivalents, more prevalently into the domain of the contemporary scholarly world.

- Illustrates how the articulation of philosophy as a way of life and its pedagogical implementation advances the love of wisdom
- Questions how we might convey the love of wisdom as not only a...

Contributor Bio:

James M. Ambury is an associate professor of philosophy at King's College in Wilkes-Barre, Pennsylvania, and is a



Posthuman Feminism

Rosi Braidotti

9781509518081

Pub Date: 12/14/20

\$12.95 USD

192 pages

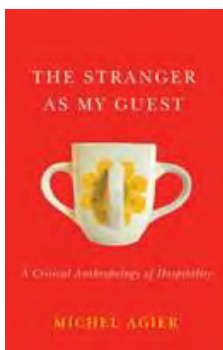
Trade Paperback

In a context marked by the virulent return of patriarchal and white supremacist attitudes, a new generation of activists, from the Xenofeminists to Pussy Riot, are continuing the struggle, fighting alongside star feminists like Emma Watson and Scarlett Johansson: these are very feminist times.

Summary: In a context marked by the virulent return of patriarchal and white supremacist attitudes, a new generation of activists, from the Xenofeminists to Pussy Riot, are continuing the struggle, fighting alongside star feminists like Emma Watson and Scarlett Johansson: these are very feminist times. But how do these and other struggles relate to our contemporary posthuman condition?

In this important new book, Rosi Braidotti examines the implications of the posthuman turn for feminist theory a...

Contributor Bio:



The Stranger as My Guest : A Critical Anthropology of Hospitality

Michel Agier, Helen Morrison

9781509539895

Pub Date: 2/16/21

\$19.95 USD

160 pages

Trade Paperback

Summary:

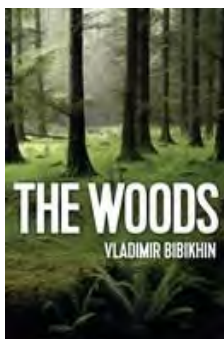
The migration crisis of recent years has elicited a double response: on the one hand, many states have responded by tightening border controls in an attempt to restrict population movements, while on the other hand, many citizens have responded by welcoming new arrivals, offering them shelter, food and whatever help they can provide. In so doing, they have awakened an old form of anthropology that was long-thought dead – that of hospitality.

While the notion of hospitality has been tak...

Contributor Bio:

Michel Agier is Senior Researcher at the French Institute of Research for Development (IRD) and Professor at the École des Hautes Études en Sciences Sociales (EHESS), Paris, France. He is a leading authority on migration and refugees and his previous books in English include *Border...*

Markup Note: *Trade discount in Asia



The Woods

Vladimir Bibikhin , Arch Tait
9781509525874
Pub Date: 12/14/20
\$28.95 USD
320 pages
Trade Paperback
Series: New Russian Thought

Summary: In modern, urbanized societies, our engagement with the natural environment often seems controlled and distant, reduced to strolls through city parks or walks along well-trodden paths. Human life is now far removed from its prehistoric origins, when humans dwelt deep within the forests and depended on them for their survival.

In this important book, Vladimir Bibikhin, one of Russia's most influential 20th-century philosophers, argues that, although most humans now live far from the prox...

Contributor Bio:

Vladimir Bibikhin (1938-2004) was one of the most important Russian philosophers of the 20th century. He was a lecturer in philosophy at Moscow State University and member of the Russian Academy of Sciences.

Markup Note: *Trade discount in Asia



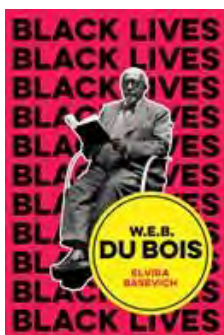
This Is Bioethics : An Introduction

Ruth F. Chadwick, Udo Schuklenk, Steven D. Hales
9781118770740
Pub Date: 11/17/20
\$34.95 USD
294 pages
Trade Paperback
Series: This is Philosophy

Summary: Should editing the human genome be allowed? What are the ethical implications of social restrictions during a pandemic? Is it ethical to use animals in clinical research? Is prioritizing COVID-19 treatment increasing deaths from other causes? Bioethics is a dynamic field of inquiry that draws on interdisciplinary expertise and methodology to address normative issues in healthcare, medicine, biomedical research, biotechnology, public health, and the environment. *This Is Bioethics* is an i...

Contributor Bio:

Ruth F. Chadwick is Professor Emerita, Cardiff University, and Visiting Professor, University of Leeds, UK. She is co-Editor of the journal *Bioethics* and has served on numerous international bodies including the Council of the Human Genome Organization. She is Fellow of the Academy ...



W.E.B. Du Bois : The Lost and the Found

Elvira Basevich
9781509535743
Pub Date: 12/29/20
\$24.95 USD
288 pages
Trade Paperback
Series: Black Lives

Summary: W.E.B. Du Bois spent many decades fighting to ensure that African Americans could claim their place as full citizens and thereby fulfill the deeply compromised ideals of American democracy. Yet he died in Africa, having apparently given up on the United States.

In this tour-de-force, Elvira Basevich examines this paradox by tracing the development of his life and thought and the relevance of his legacy to our troubled age. She adroitly analyses the main concepts that inform Du Bois's ...

Contributor Bio:

Elvira Basevich is Assistant Professor of Philosophy at University of Massachusetts, Lowell.

Markup Note: *Trade discount in Asia