

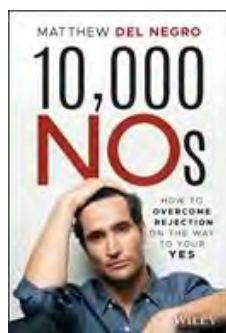
WILEY

Retail Catalogue New Books

November to December 2020



Wiley



10,000 NOs : How to Overcome Rejection on the Way to Your YES

Matthew Del Negro

9781119691822

Pub Date: 10/27/20

\$25.00 USD

224 pages

Hardcover

Business & Economics / Motivational

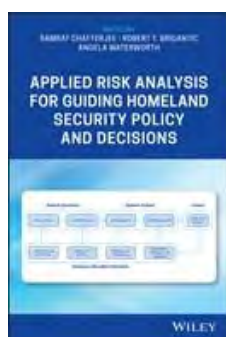
Summary: Learn how to persevere and pivot to achieve your goals from a celebrated Hollywood actor

10,000 NOs: How to Overcome Rejection on the Way to Your YES chronicles actor Matthew Del Negro's tough journey from humble beginnings, through a sea of rejections, on the way to his eventual rise to become a recognizable face on some of history's most acclaimed television shows. Along the way, he learned hard lessons about perseverance, persistence, and resilience. Teaching readers how to make it...

Contributor Bio:

MATTHEW DEL NEGRO has built an impressive career playing a wide range of roles in features, television, and theater, including major stints on *The Sopranos*, *The West Wing*, *Scandal*, *The United States of Tara*, Amazon's *Goliath*,

Wiley



Applied Risk Analysis for Guiding Homeland Security Policy and Decisions

Samrat Chatterjee, Robert T. Brigantic, Angela M.

...

9781119287469

Pub Date: 12/15/20

\$130.00 USD

528 pages

Hardcover

Political Science / Terrorism

Series: Wiley Series in Operations Research and Management Science

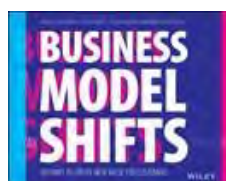
Summary: Presents various challenges faced by security policy makers and risk analysts, and mathematical approaches that inform homeland security policy development and decision support

Compiled by a group of highly qualified editors, this book provides a clear connection between risk science and homeland security policy making and includes top-notch contributions that uniquely highlight the role of risk analysis for informing homeland security policy decisions. Featuring discussions on various c...

Contributor Bio:

Samrat Chatterjee, PhD, is Senior Operations Research/Data Scientist and the Decision Modeling and Optimization Team Lead in the Computing and Analytics Division within the National Security Directorate at Pacific

Wiley



Business Model Shifts : Six Ways to Create New Value For Customers

Patrick Van Der Pijl, Justin Lokitz, Roland Wijnen...

9781119525349

Pub Date: 11/24/20

\$35.00 USD

288 pages

Trade Paperback

Business & Economics / Leadership

Summary: Six ways to create new value for customers

Uber and Lyft took over the streets in San Francisco, providing a seamless and frictionless experience to get around. Few yellow taxis are left to serve tourists. Amazon shifted its business model from selling books to delivering convenience 24/7 at attractive prices. Driven by the viewing behaviors of their users, Netflix shifted from renting and shipping DVDs to producing original content like "Narcos."

All of these changes are business model sh...

Contributor Bio: Patrick van der Pijl (www.businessmodelinc.com; The Netherlands) is CEO at Business Models Inc, an international strategy & design company, and producer of the worldwide bestseller Business Model Generation. Patrick is an international keynote speaker and frequently delivers speeches...

Wiley



Checklists and Illustrative Financial Statements : Not-for-Profit Entities 2020

AICPA
9781950688456
Pub Date: 10/20/20
\$79.00 USD
240 pages
Trade Paperback
Business & Economics / Nonprofit Organizations & Charities / Finance & Accounting
Series: AICPA

Summary: Financial statement preparation for not-for-profit entities can be complex. Whether preparing or auditing them, accountants will find the tools they need in this helpful resource. This checklist contains the most comprehensive financial reporting and disclosure guidance available, plus a complete set of illustrative financial statements to assist you in understanding and applying standards like ASU 2018-08, and 2014-09.

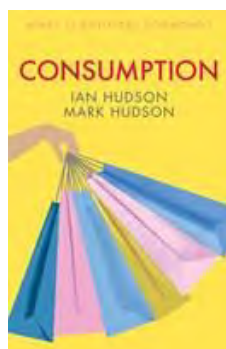
New in 2020:

- revenue recognition
- grants and contracts

Contributor Bio:

The **American Institute of CPAs (AICPA)** is the world's largest member association representing the CPA profession, with more than 420,000 members in the United States and

Wiley



Consumption

Ian Hudson, Mark Hudson
9781509535385
Pub Date: 2/16/21
\$19.95 USD
190 pages
Trade Paperback
Political Science / Public Policy / Economic Policy
Series: What is Political Economy?

Summary: Consumption used to be a disease. Now it is the dominant manner in which most people meet their most basic needs and—if they can afford the price—their wildest desires.

In this new book, Ian and Mark Hudson critically examine how consumption has been understood in economic theory before analysing its centrality to our social lives and its crucial function in contemporary capitalism. They also outline the consequences it has for people and nature, consequences routinely made invisible in...

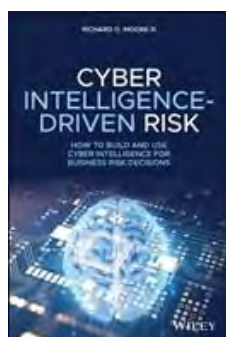
Contributor Bio:

Ian Hudson is Professor of Economics at the University of Manitoba.

Mark Hudson is Associate Professor of Sociology at the University of Manitoba.

Markup Note: Also available in Hardback 9781509535378

Wiley



Cyber Intelligence-Driven Risk : How to Build and Use Cyber Intelligence for Business Risk Decisions

Richard O. Moore III
9781119676843
Pub Date: 12/10/20
\$45.00 USD
224 pages
Hardcover
Business & Economics / Industries / Computers & Information Technology

Summary: The objective of the book will be approached from building a functional cyber intelligence driven risk program and explaining in granular detail how each function and capability can be properly leveraged to make informed business decisions in the era of increased emergent cyber threats and attacks. Readers will be able to:

- Build, buy, or outsource a functioning cyber intelligence driven risk program
- Understand the functional capabilities needed to have an effective program
- Know how to turn...

Contributor Bio: Richard O. Moore III, MSIA, CISSP, CISM (Fairfield, CT) is a founder and CEO of CyberSix, its fundamental service is the virtual Chief Information Security Officer (vCISO). The vCISO provides executive cyber leadership to assist organizations struggling to get a head of

Wiley



Data Science : The Executive Summary - A Technical Book for Non-Technical People

Field Cady

9781119544081

Pub Date: 12/3/20

\$75.00 USD

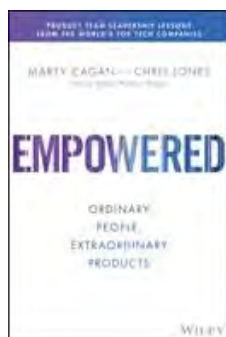
192 pages

Hardcover

Mathematics / Probability & Statistics

Summary: This book serves as a resource for people in non-technical roles who want to truly understand the relevant technology by providing an in-depth understanding of analytics concepts. The book begins with the “business side” of the subject: the problems that data scientists solve, how they fit into an organization, and how to hire and manage them. The rest of the book is concerned with technical topics – both analytical techniques, and the key technologies used. In each case the author ex...

Wiley



Empowered : Ordinary People, Extraordinary Products

Marty Cagan, Chris Jones

9781119691297

Pub Date: 12/3/20

\$30.00 USD

368 pages

Hardcover

Business & Economics / Entrepreneurship

Series: Silicon Valley Product Group

Summary: What is it about the top tech product companies such as Amazon, Apple, Google, Netflix and Tesla that enables their record of consistent innovation?

Most people think it’s because these companies are somehow able to find and attract a level of talent that makes this innovation possible. But the real advantage these companies have is not so much *who* they hire, but rather *how* they enable their people to work together to solve hard problems and create extraordinary products.

As legendary ...

Contributor Bio: Marty Cagan (<https://svpg.com/>) is widely recognized as the world’s thought leaders in technology product management. He has headed product organizations at some of the leading tech companies,

For Dummies



Gamification Marketing For Dummies

Zarrar Chishti

9781119663973

Pub Date: 10/6/20

\$29.99 USD

304 pages

Trade Paperback

Business & Economics / E-Commerce / Internet

Marketing

Summary: Grow your customer base with games!

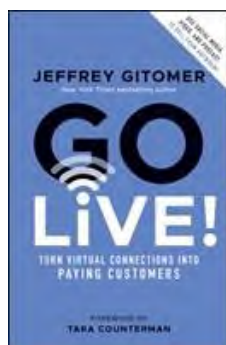
Gamification is the practice of adding elements of gameplay into marketing materials to better engage customers. In *Gamification Marketing For Dummies*, you’ll learn to use this proven strategy to capture the attention of your target markets and boost your results using valuable gamification data.

Games are fun! That’s why gamification is so successful —customers will jump at the chance to play and win your custom-developed marketing game. You’ll connect ...

Contributor Bio:

Zarrar Chishti is a software and games development consultant who has developed and marketed more than 500 games for companies all across the globe. As CEO of Tentacle Solutions, he consults with teams around the world

Wiley



Go Live! : Turn Virtual Connections into Paying Customers

Jeffrey Gitomer, Tara Counterman

9781119647133

Pub Date: 12/3/20

\$20.00 USD

224 pages

Hardcover

Business & Economics

Summary: Learn how to go online with a winning sales and marketing strategy in this insightful resource

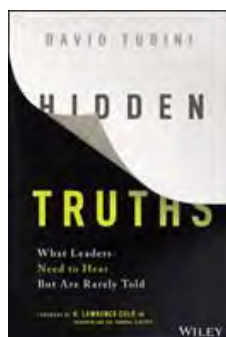
Go Live! Turn Virtual Connections into Paying Customers helps readers understand and take advantage of several online tools to boost their sales and increase their revenue. Accomplished salesperson, consultant, and online personality Jeffrey Gitomer describes how tools like Facebook Live and podcasting can drive sales and help you connect with your customers. You'll discover:

- How to use tools li...

Contributor Bio: Jeffrey Gitomer

(<https://www.gitomer.com/>) is the author of The New York Times best sellers *The Sales Bible*, *The Little Red Book of Selling*, *The Little Black Book of Connections*, and *The Little Gold Book of YES! Attitude*. Most of his books have been

Wiley



Hidden Truths : What Leaders Need to Hear But Are Rarely Told

David Fubini

9781119682332

Pub Date: 12/3/20

\$29.95 USD

256 pages

Hardcover

Business & Economics / Leadership

Summary: *Hidden Truths* is a book about leadership that every existing or future leader must read. It offers insights about C-suite jobs that few employees really understand —insights that can help them help their leaders perform better and prepare themselves to be leaders. When everyone from board members to junior executives are on same page about leadership roles and responsibilities the organization performs at a higher level.

Hidden Truths is also an "inside baseball" book. There's an inher...

Contributor Bio: David Fubini is a professor at the Harvard Business School, a Senior Lecturer in the Organizational Behavior Unit and co-leader of the Leading Professional Services Firm and Mergers s Executive Education. His MBA teaching has concentrated on teaching the Organizational Behavior, Ma...

Polity

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Is Austerity Gendered?

Diane Perrons

9781509526963

Pub Date: 1/11/21

\$12.95 USD

140 pages

Trade Paperback

Political Science / Public Policy / Economic Policy

Series: The Future of Capitalism

Summary: Austerity has dominated the policy agenda for the past decade. Governments responded to the sovereign debt crisis created by the 2008 financial crash by slashing public expenditure. These cutbacks have had devastating effects on people's lives and well-being – and some groups have suffered more than others.

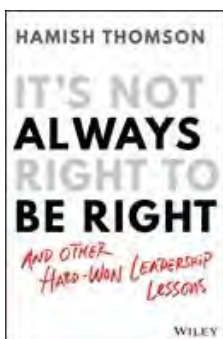
In this incisive analysis, Diane Perrons shows that the dynamics of austerity have played out in highly gendered ways: budget cuts have been overwhelmingly aimed at services that sup...

Contributor Bio:

Diane Perrons is Professor of Economic Geography and Gender Studies at the London School of Economics.

Markup Note: Also available in Hardback 9781509526956

Wiley



It's Not Always Right to be Right : And Other Hard-Won Leadership Lessons

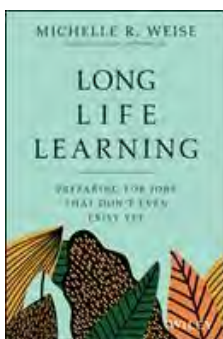
Hamish Thomson
9780730389071
Pub Date: 11/11/20
\$21.99 USD
304 pages
Paperback
Business & Economics / Small Business

Summary: A Breakthrough Guide to the Real Lessons of Business.

Have you ever noticed that individuals of brilliance often fall short of their true potential? Great ideas, concepts and initiatives seldom break through the sea of business mediocrity. As a senior international leader with over 30 years corporate experience, Hamish Thomson has discovered that true transformation and breakthrough comes from personal insight — derived not from intellect or technical mastery, but from experience and ob...

Contributor Bio: A New Zealander by birth, Hamish Thomson is a seasoned global leadership executive. In a 30-year career, he has been a successful CEO, Regional President and Global Brand head for Mars Incorporated (UK, Australia and Chicago), a senior marketing and sales lead for Reebok International...

Wiley



Long Life Learning : Preparing for Jobs that Don't Even Exist Yet

Michelle R. Weise
9781119597483
Pub Date: 11/24/20
\$25.00 USD
200 pages
Hardcover
Business & Economics / Careers

Summary: A visionary guide for the future of learning and work

Long Life Learning: How to Prepare Yourself for Jobs That Don't Even Exist Yet offers readers a fascinating glimpse into a near-future where careers last 100 years, and education lasts a lifetime. The book makes the case that learners of the future are going to repeatedly seek out educational opportunities throughout the course of their working lives — which will no longer have a beginning, middle, and end. *Long Life Learning* focuses ...

Contributor Bio: **Michelle Weise** is the Senior VP of Strada Education Network and a higher education expert who specializes in innovation and connections between higher education and the workforce. She most recently served as chief innovation officer for Sandbox CoLLABorative at Southern New Hampshire...

Wiley

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Luxury Brand Management in Digital and Sustainable Times : A New World of Privilege
(4th Edition)

Michel Chevalier, Gerald Mazzalovo
9781119706281
Pub Date: 12/14/20
\$70.00 USD
528 pages
Hardcover
Business & Economics / Industries / Retailing

Summary: *Luxury Brand Management in Digital and Sustainable Times, 4th Edition* presents both the macro and micro-economic aspects of the luxury industry and the management, marketing, distribution, logistics and creation axes specific to the industry. Illustrated with many examples (over 450 brands are examined), it offers a general vision of the main luxury sectors (fashion, perfumes and cosmetics, wines and spirits, jewellery and watchmaking, leather goods and hotels) with precise indications ...

Contributor Bio: **Michel Chevalier** is an expert in luxury brand management and retailing. He has worked for the Boston Consulting Group, has been CEO of Paco Rabanne, Executive Vice-President of BlueBell Asia (which manages brands like Moschino, Blumarine, and Carve globally) in Tokyo and Hong Kong a...

Markup Note: Asia sales of previous edition 9781118171769 (Wiley, 2012) sold over 1,200 copies

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Migration Beyond Capitalism

Hannah Cross
9781509535958
Pub Date: 1/19/21
\$26.95 USD
210 pages
Trade Paperback
Political Science / Public Policy / Economic Policy

Summary: Harshly exploited migrant labour plays a fundamental role in the political economy of contemporary capitalism. The abstract and utopian theorising of many liberals and leftists on the migration question often ignores or downplays patterns of displacement and brutal class dynamics, which divide and weaken working people while empowering the ruling class.

In this important new book, Hannah Cross provides a sober analysis of the class antagonisms of migration in the context of the nation, ...

Contributor Bio:

Hannah Cross is a Senior Lecturer in International Relations at the University of Westminster.

Markup Note: Also available in Hardback 9781509535941

PMP Project Management Professional Exam Certification Kit (2nd Edition)

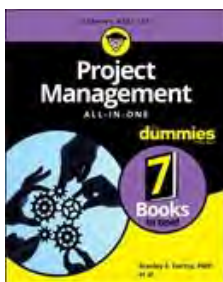
Kim Heldman, Vanina Mangano
9781119675792
Pub Date: 11/3/20
\$80.00 USD
1032 pages
Trade Paperback
Technology & Engineering / Project Management



Summary: This set includes *PMP Project Management Professional Exam Study Guide, 10th Edition*, and the *PMP Project Management Professional Exam Practice Tests, 2nd Edition*, to accompany the study guide. The study guide provides comprehensive review for the Project Management Institute's (PMI) PMP certification exam. This new tenth edition has been completely revised to align with the latest version of the exam. Receive one year of FREE access after activation to the Sybex online interactive learn...

Project Management All-in-One For Dummies

Stanley E. Portny
9781119700265
Pub Date: 10/13/20
\$39.99 USD
608 pages
Trade Paperback
Business & Economics / Project Management



Summary: Your go-to project management guide!

Project managers are among the most sought-after people in today's business universe. Here's your one-stop guide to all the information and advice you need for masterful project management! Hone your skills in sizing, organizing, scheduling, and handling projects to help teams maximize their productivity as you make yourself indispensable. Whether you're new to project management or an experienced pro, this book has the resources you need to get the j...

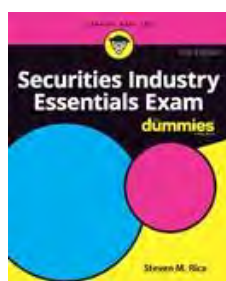
Contributor Bio:

Stanley E. Portny, PMP

Mark C. Layton, MBA², CST, PMP, SAFe SPC

Steven J. Ostermiller, CSP, DPM

For Dummies



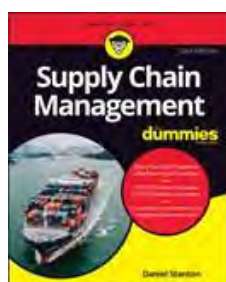
Securities Industry Essentials Exam For Dummies with Online Practice Tests : with Online Practice (2nd Edition)

Steven M. Rice
9781119736516
Pub Date: 12/3/20
\$29.99 USD
352 pages
Trade Paperback
Study Aids / Tests

Summary: The Securities Industry Essentials Exam (SIE) consists of 75 questions administered in one 105-minute session. *Securities Industry Essentials Exam For Dummies, 2nd Edition with Online Practice* gives readers everything they need to score high on this important exam. Two tests in the book. Two more tests online. Hundreds of practice questions throughout the book!

Contributor Bio: **Steve Rice** (Melville, New York) is a partner in Empire Stockbroker Training Institute, one of the country's leading schools for training to the securities industry. He is also an instructor at Empire, and his upbeat training style, entertaining sense of humor, and extensive knowledg...

For Dummies



Supply Chain Management For Dummies (2nd Edition)

Daniel Stanton
9781119677017
Pub Date: 12/15/20
\$29.99 USD
384 pages
Trade Paperback
Business & Economics / Distribution

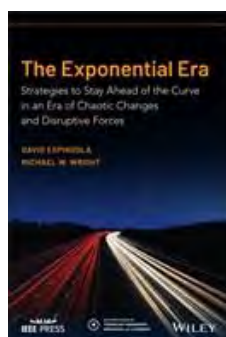
Summary: Increase your knowledge of supply chain management and leverage it properly for your business

If you own or make decisions for a business, you need to master the critical concept of supply chain management. *Supply Chain Management For Dummies, 2nd Edition* guides you to an understanding of what a supply chain is and how to leverage this system effectively across your business, no matter its size or industry.

The book helps you learn about the areas of business that make up a supply chain,...

Contributor Bio: Daniel Stanton (Charlotte, NC) is an Assistant Professor of Operations Management at the Jack Welch Management Institute. He is an internationally recognized public speaker and the author of two project management courses for Lynda.com. He holds several

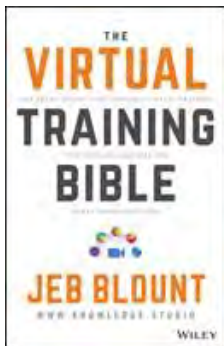
Wiley-IEEE Press



The Exponential Era : Strategies to Stay Ahead of the Curve in an Era of Chaotic Changes and Disruptive Forces

David Espindola, Michael W. Wright
9781119746515
Pub Date: 11/24/20
\$49.95 USD
208 pages
Trade Paperback
Technology & Engineering / Engineering
Series: IEEE Press Series on Technology Management, Innovation, and Leadership

Summary: This book introduces the concept of an Exponential Era, a time when change within the business world occurs at a rate too steep for business managers to keep track of and react. The book is organized in three sections. In Section I the authors provide context for the realities of the Exponential Era, driven in particular by the growth of computing capacity. The book then describes the confluence of several high-value technology platforms such as Artificial Intelligence, Blockchain, Inte...



The Virtual Training Bible : The Art of Conducting Powerful Virtual Training that Engages Learners and Makes Knowledge Stick

Jeb Blount
9781119755838
Pub Date: 12/10/20
\$27.00 USD
288 pages
Hardcover
Business & Economics / Sales & Selling

Summary: From bestselling author Jeb Blount, *The Virtual Training Bible* is the definitive handbook on virtual training techniques for sales professionals.

Contributor Bio: JEB BLOUNT is an acclaimed thought leader on sales, leadership, and customer experience-- affectionately called the "hardest working man in sales." He is an international bestselling author of eleven books, including *Fanatical Prospecting*, *Sales EQ*, and *Objections*. Through his global ...



Unions Renewed : Building Power in an Age of Finance

Alice Martin, Annie Quick
9781509539123
Pub Date: 11/23/20
\$19.95 USD
140 pages
Trade Paperback
Political Science / Public Policy / Economic Policy

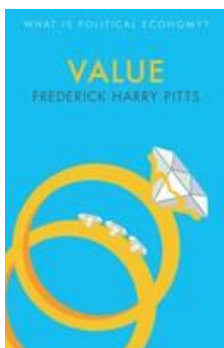
Summary: Unions face a once in a generation opportunity for renewal. Decades of decline have been compounded by a global elite who increasingly generate profit from financial engineering in ways that side-step labour and undermine the power of organised workers.

However, as this economic system begins to falter, there are signs of a renewed union movement emerging. Debt-laden firms – from supermarkets and nursery chains to outsourcing giants – are collapsing, and workers are organising to determi...

Contributor Bio:

Alice Martin is a labour specialist for a shareholder advisory firm and former Head of Work and Pay at the New Economics Foundation.

Annie Quick is an organiser for the IWGB union and a fellow of the New Economics Foundation.



Value

Frederick Harry Pitts
9781509535668
Pub Date: 2/1/21
\$19.95 USD
190 pages
Trade Paperback
Political Science / Public Policy / Economic Policy
Series: What is Political Economy?

Summary: 'Value' seems like an elusive and abstract concept. Nonetheless, notions of value underpin how we understand our lives, from discussions about the economic contribution of different kinds of work and productive activity, to the prices we pay for the things we consume. So what is value, and where does it come from?

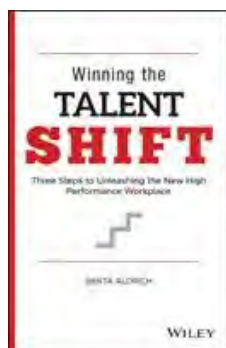
In this new book, Frederick Harry Pitts charts the past, present and future of value within and beyond capitalist society, critically engaging with key concepts from classical ...

Contributor Bio:

Frederick Harry Pitts is a Lecturer in Work, Employment, Organization and Public Policy at University of Bristol School of Management.

Markup Note: Also available in Hardback 9781509535651

Wiley



Winning the Talent Shift : Three Steps to Unleashing the New High Performance Workplace

Berta Aldrich

9781119768715

Pub Date: 11/3/20

\$29.95 USD

240 pages

Hardcover

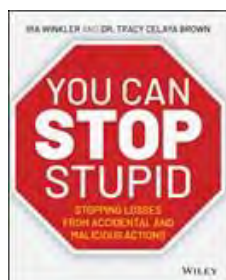
Business & Economics / Leadership

Summary: The global marketplace has changed, and companies have found themselves struggling to hire and retain high-performing talent. *Winning the Talent Shift* explains how companies can overcome the three main barriers to their success and unlock the potential in today's new workplace.

Winning the Talent Shift: Three Steps to Unleashing the New High Performance Workplace envisions a world where companies are fully equipped to exceed the challenges posed by the new global marketplace. Celebrate...

Contributor Bio: Berta Aldrich is the managing director, Chief Human Resources officer (CHRO), and chief marketing officer (CMO) at Private Advisor Group. She is responsible for talent identification and human assets management, leadership development, business strategy, marketing strategy, branding...

Wiley



You CAN Stop Stupid : Stopping Losses from Accidental and Malicious Actions

Ira Winkler, Dr. Tracy Celaya Brown

9781119621980

Pub Date: 12/3/20

\$35.00 USD

304 pages

Trade Paperback

Business & Economics / Quality Control

Summary: Stopping Losses from Accidental and Malicious Actions

Around the world, users cost organizations billions of dollars due to simple errors and malicious actions. They believe that there is some deficiency in the users. In response, organizations believe that they have to improve their awareness efforts and making more secure users. This is like saying that coalmines should get healthier canaries. The reality is that it takes a multilayered approach that acknowledges that users will inevit...



Alternative Investments: CAIA Level II (4th Edition)

9781119651680

Pub Date: 10/1/20

Hardcover

Summary: Whether you are a seasoned professional looking to explore new areas within the alternative investment arena or a new industry participant seeking to establish a solid understanding of alternative investments, *Alternative Investments: An Allocator's Approach, Fourth Edition* is the best way to achieve these goals.

In recent years, capital formation has shifted dramatically away from public markets as issuers pursue better financial and value alignment with ownership, less onerous and expe...

Wiley



Anti-Money Laundering Transaction Monitoring Systems Implementation : Finding Anomalies

Derek Chau

9781119381808

Pub Date: 12/3/20

\$49.95 USD

320 pages

Hardcover

Business & Economics / Banks & Banking

Series: Wiley and SAS Business Series

Effective transaction monitoring begins with proper implementation

Anti-Money Laundering Transaction Monitoring Systems Implementation provides comprehensive guidance for bank compliance and IT personnel tasked with implementing AML transaction monitoring...

Summary: Effective transaction monitoring begins with proper implementation

Anti-Money Laundering Transaction Monitoring Systems Implementation provides comprehensive guidance for bank compliance and IT personnel tasked with implementing AML transaction monitoring. Written by an authority on data integration and anti-money laundering technology, this book offers both high-level discussion of transaction monitoring concepts and direct clarification of practical implementation

Wiley



Big Data Science in Finance : Mathematics and Applications

Irene Aldridge, M. Avellaneda

9781119602989

Pub Date: 12/10/20

\$125.00 USD

400 pages

Hardcover

Computers / Computer Science

Summary: Explains the mathematics, theory, and methods of Big Data as applied to finance and investing

Data science has fundamentally changed Wall Street —applied mathematics and software code are increasingly driving finance and investment-decision tools. *Big Data Science in Finance* examines the mathematics, theory, and practical use of the revolutionary techniques that are transforming the industry. Designed for mathematically-advanced students and discerning financial practitioners alike, this ...

For Dummies



Investing For Dummies (9th Edition)

Eric Tyson

9781119716495

Pub Date: 11/24/20

\$24.99 USD

456 pages

Trade Paperback

Business & Economics / Personal Finance /

Investing

Summary: This new edition of *Investing For Dummies* provides a slow-and-steady-wins-the-race message and helps readers overcome the fear and anxiety associated with recent economic events, from men and women who are beginning to develop an investing plan or want to strengthen their existing investment portfolios, and employees making decisions regarding investing in their company's 401(k) plans or who need to roll them over when changing jobs to young adults who want to begin saving and investing...

Contributor Bio: Author of the best-selling *Personal Finance For Dummies*, *Mutual Funds For Dummies*, *Personal Finance in Your 20s For Dummies*, and *Investing in Your 20s & 30s For Dummies*, and co-author of *Home Buying Kit For Dummies*, *House Selling For Dummies*, *Mortgages For Dummies*, *Real Estate Inves...*

For Dummies


Investing in Gold & Silver For Dummies

Paul Mladjenovic

9781119723998

Pub Date: 12/3/20

\$26.99 USD

360 pages

Trade Paperback

Business & Economics / Investments & Securities
/ Commodities

Summary: *Investing in Gold & Silver For Dummies* helps readers receive a clear and thorough introduction to investing in gold and silver. It includes information on the different types of metals, how to add them to your portfolio, the risks and rewards in investing in metals, the different ways to purchase and trade metal, and investing plans and strategies.

Contributor Bio: Paul Mladjenovic, CFP, is a well-known certified financial planner and investing consultant with over 21 years experience writing and teaching about common stocks and related investments, including metals, both precious and base. He is the CEO and owner of Prosperity Network. He has...

Wiley


Project Finance : Applications and Insights to Emerging Markets Infrastructure

Paul Clifford

9781119642466

Pub Date: 12/3/20

\$65.00 USD

Hardcover

Business & Economics / Corporate Finance
Series: Wiley Finance

Summary: Tackle infrastructure development projects in emerging markets with confidence

In *Project Finance: Applications and Insights to Emerging Markets Infrastructure*, distinguished professor and author Paul Clifford insightfully applies the fundamental principles of project finance structuring to infrastructure investments in emerging markets.

Using leading emerging market case studies to illuminate the underlying themes of the book, the author provides a practitioner's perspective and incisive...

Contributor Bio: Paul D. Clifford is an adjunct professor at Columbia Business School, where he designed a Project and Infrastructure Finance MBA course. Clifford also teaches at Mercy College and The City University of New York. In addition to teaching, Clifford is a financial training

Wiley


Restructuring the Hold : Optimizing Private Equity and Portfolio Company Partnerships

Thomas C. Anderson, Mark G. Habner

9781119635185

Pub Date: 12/10/20

\$40.00 USD

352 pages

Hardcover

Business & Economics / Corporate Finance /
Private Equity

Summary: Establishing an effective partnership and achieving improved outcomes for investors and management teams during the hold cycle

Private equity represents a productive and fast-growing asset class—building businesses, creating jobs, and providing unlimited opportunity for investors and management teams alike, particularly if they know how to work together in candid and effective partnerships. *Restructuring the Hold* demonstrates how investors and managers can best work together to optimize...

Contributor Bio: Thomas C. Anderson (Charlotte, NC) is an Operating Partner at The Riverside Company, a global private equity firm focused on middle-market businesses. Since its founding in 1988, Riverside has invested in more than 560 transactions, and its current portfolio includes more than 80 co...

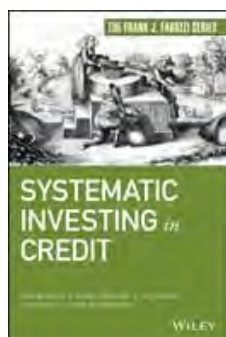


Stock Trader's Almanac 2021 (17th Edition)

Jeffrey A. Hirsch
9781119778769
Pub Date: 11/17/20
\$50.00 USD
192 pages
Trade Paperback
Business & Economics / Investments & Securities
/ Analysis & Trading Strategies
Series: Almanac Investor Series

Summary: The best data in the business, updated for 2021

Stock Trader's Almanac 2021 provides the cleanest historical data in the business to give traders and investors an advantage in the market. The 2021 edition is consistent with decades of the *Stock Trader's Almanac* showing you the cycles, trends, and patterns you need to know in order to invest with minimum risk and maximum profit. Updated with the latest numbers, this indispensable guide is organized in a calendar format to provide monthly ...



Systematic Investing in Credit

Lev Dynkin, Arik Ben Dor, Albert Desclee, Jay Hym...
9781119751281
Pub Date: 12/3/20
\$95.00 USD
780 pages
Hardcover
Business & Economics / Investments & Securities
Series: Frank J. Fabozzi Series

Summary: The Latest Insights on Systematic Strategies for Investing in Credit

Systematic Investing in Credit is the latest book of cutting-edge research in credit markets written by the Quantitative Portfolio Strategy (QPS) Group at Barclays Research.

The book starts with empirical evidence that credit, as an asset class, has consistently outperformed a risk-matched combination of equities and Treasuries. A detailed analysis explains the sources of this advantage.

Credit portfolio construction was ...

Contributor Bio: Lev Dynkin is the founder and Global Head of the Quantitative Portfolio Strategy (QPS) Group at Barclays Research. Dynkin and the QPS group joined Barclays in 2008 from Lehman Brothers where they were



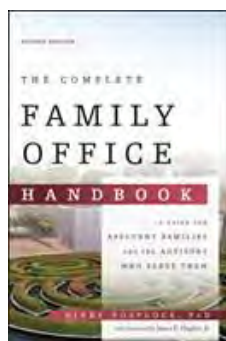
Technical Questions and Answers : 2020

AICPA
9781950688517
Pub Date: 10/20/20
\$129.00 USD
688 pages
Trade Paperback
Business & Economics / Accounting / Financial
Series: AICPA

Summary: Find the answers to the questions accountants, CPA, and clients are asking the AICPA in Technical Questions and Answers, a compilation of popular Q&As from the AICPA's Technical Hotline. This resource includes non-authoritative literature on the following subjects:

- Financial Statement Presentation
- Assets
- Liabilities and Deferred Credits
- Capital
- Revenue and Expense
- Specialized Industry Problems
- Specializ...

Wiley



The Complete Family Office Handbook : A Guide for Affluent Families and the Advisors Who Serve Them (2nd Edition)

Kirby Rosplock

9781119694007

Pub Date: 11/24/20

\$85.00 USD

464 pages

Hardcover

Business & Economics / Personal Finance / Money Management

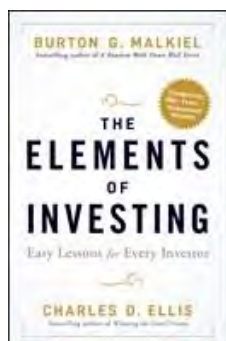
Summary: Discover new insights on how to setup, manage, and advise wealthy families and their family offices

The Complete Family Office: A Guide for Affluent Families and the Advisors Who Serve Them, 2nd Edition represents the newest update to an essential series. This book prepares the members of wealthy families to collectively manage, sustain, and grow their wealth across multiple generations. It also assists professionals who advise families to better serve their needs.

This book teaches those...

Contributor Bio: Kirby Rosplock, PhD (Palm Beach Gardens, FL), is the founder of Tamarind Partners, Inc., a research, advisory and consultancy practice that works with families, advisors and institutions connected to the family

Wiley



The Elements of Investing : Easy Lessons for Every Investor (10th Edition)

Burton G. Malkiel, Charles D. Ellis

9781119773733

Pub Date: 9/29/20

\$22.95 USD

160 pages

Hardcover

Business & Economics / Personal Finance / Investing

Summary: Praise for THE ELEMENTS OF INVESTING

"A common misperception is that successful investing requires a ton of money, a complicated portfolio, or a detailed understanding of where the markets are headed next. The truth is, sometimes the simplest approach is the toughest to beat. Charley Ellis and Burt Malkiel do a masterful job in *The Elements of Investing* of laying out clear, simple rules that any investor can follow to grow their wealth over time."

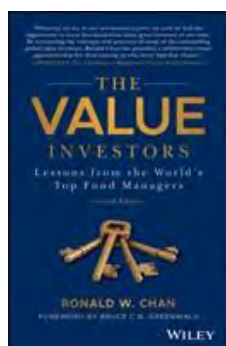
—TIM BUCKLEY, Vanguard Chairman & CEO

"The...

Contributor Bio:

BURTON G. MALKIEL is the Chemical Bank Chairman's Professor of Economics Emeritus at Princeton University and the author of the bestselling *A Random Walk Down Wall*

Wiley



The Value Investors : Lessons from the World's Top Fund Managers (2nd Edition)

Ronald Chan, Bruce C. Greenwald

9781119617068

Pub Date: 1/26/21

\$45.00 USD

288 pages

Hardcover

Business & Economics / Investments & Securities

Summary: The latest edition of the popular collection of in-depth portraits of extraordinary value investors, featuring new profiles and updates

The second edition of *The Value Investors* presents a collection of investing legend profiles from around the world. Chapters explore the investors' backgrounds, cultures, and personal stories, and reveal how life experiences have shaped their investment strategies and mindsets. This fascinating book shows you that value investing is a dynamic, constantly...

Contributor Bio:

Ronald W. Chan is Chief Investment Officer and Co-Portfolio Manager at Chartwell Capital Limited (<http://www.chartwell-capital.hk/>), an investment management company based in Hong Kong that provides

Wiley

Wiley CIA Exam Review 2021 : Complete Set

S. Rao Vallabhaneni

9781119759317

Pub Date: 11/2/20

\$225.00 USD

Trade Paperback

Business & Economics / Auditing

Series: Wiley CIA Exam Review Series



Summary: Based on the CIA Exam Syllabus developed by the Institute of Internal Auditors (IIA), the Wiley CIA Exam Review Study Guides provide you with a student-focused and learning-oriented experience. Written in textbook style and format, the guides are the foundation of an efficient and successful CIA study program.

- Updated annually, this easy-to-navigate, three-volume set contains all current IIA content requirements across all three parts of the CIA exam
- Provides comprehensive coverage based ...

Wiley

Wiley CIA Exam Review Focus Notes 2021: Complete Set

S. Rao Vallabhaneni

9781119759409

Pub Date: 11/2/20

\$120.00 USD

Trade Paperback

Business & Economics / Auditing

Series: Wiley CIA Exam Review Series



Summary: Small, light and easy to flip through, the *Wiley CIA Exam Review Focus Notes* are great for maximizing study time on the go. Thoroughly review all the skills and concepts you need for all three parts of the CIA Exam with this highly effective set of study aids.

- Simplified and focused approach to solve exam questions and reinforce material
- Acronyms and mnemonics to help you remember a variety of rules and checklists
- Research activities, financial calculations and spreadsheet functions
- Referen...

Wiley

Wiley CMAexcel Exam Review 2021 Flashcards : Complete Set

Wiley

9781119735717

Pub Date: 10/20/20

\$120.00 USD

Trade Paperback

Business & Economics / Accounting / Managerial

**Summary:****The Only Official CMA Review Materials of IMA®**

Wiley CMAexcel is IMA's official CMA test prep suite. No other provider of CMA prep material can say the same.

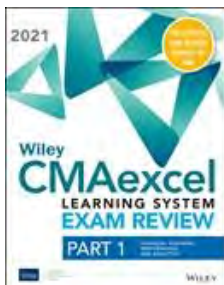
Flash Cards

Reinforce and improve your knowledge retention on both parts of the exam. Flash Cards provide an additional opportunity to study and test yourself on the go. Available in print and digital in your online course and mobile app.

- 500+ printed Flash Cards included with the Print package
- 850+ digital Flash Cards featured in the ...

Contributor Bio:

Wiley empowers learners, researchers, universities, and corporations to achieve their goals in an ever-changing



Wiley CMAexcel Learning System Exam Review 2021 Textbook, Part 1 : Financial Planning, Performance, and Analytics

9781119723141

Pub Date: 10/20/20

\$199.95 USD

Paperback

Summary:

The Only Official CMA Review Materials of IMA®

Wiley CMAexcel is IMA's official CMA test prep suite. No other provider of CMA prep material can say the same.

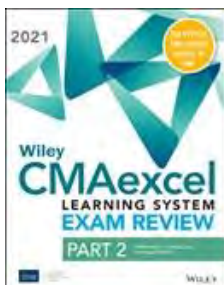
100% Coverage of ICMA LOS

The Wiley CMAexcel course is fully updated to cover 100% of the most current Learning Outcome Statements (LOS) published by ICMA.

Official IMA Learning System Textbooks

Each textbook covers 100% of the ICMA Learning Outcome Statements with over 800 pages of vital CMA knowledge, including:

- An overview of all crit...



Wiley CMAexcel Learning System Exam Review 2021 Textbook, Part 2 : Strategic Financial Management

9781119723646

Pub Date: 10/12/20

\$199.95 USD

Paperback

Summary:

The Only Official CMA Review Materials of IMA®

Wiley CMAexcel is IMA's official CMA test prep suite. No other provider of CMA prep material can say the same.

100% Coverage of ICMA LOS

The Wiley CMAexcel course is fully updated to cover 100% of the most current Learning Outcome Statements (LOS) published by ICMA.

Official IMA Learning System Textbooks

Each textbook covers 100% of the ICMA Learning Outcome Statements with vital CMA knowledge, including:

- An overview of all critical concepts and ...

Wiley

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Wiley CPAexcel Exam Review 2021 Focus Notes : Complete Set

Wiley

9781119761556

Pub Date: 11/3/20

\$300.00 USD

Trade Paperback

Study Aids / Cpa

Summary: Thoroughly review all the necessary skills and concepts to master any section of the CPA Exam with these highly-effective CPA study notes. Let *Wiley CPAexcel Focus Notes* help you memorize formulas, concepts, acronyms and more.

- Drill yourself on key steps in performing needed financial calculations or tasks.
- Learn important strategies for taking the exam more quickly and accurately.
- Solve exam questions and reinforce material being studied with a simplified, focused approach.
- Memorize a vari...

Contributor Bio:

Wiley empowers learners, researchers, universities, and corporations to achieve their goals in an ever-changing

Wiley



Wiley CPAexcel Exam Review 2021 Study Guide + Question Pack : Auditing

Wiley
9781119761587
Pub Date: 11/3/20
\$150.00 USD
Trade Paperback
Study Aids / Cpa

Contributor Bio:

Wiley empowers learners, researchers, universities, and corporations to achieve their goals in an ever-changing world. For over 200 years, **Wiley** has been helping people and organizations develop the skills and knowledge they need to succeed. **Wiley** develops digital education, learnin...

Wiley



Wiley CPAexcel Exam Review 2021 Study Guide + Question Pack : Business Environment and Concepts

Wiley
9781119761570
Pub Date: 11/3/20
\$150.00 USD
Trade Paperback
Study Aids / Cpa

Contributor Bio:

Wiley empowers learners, researchers, universities, and corporations to achieve their goals in an ever-changing world. For over 200 years, **Wiley** has been helping people and organizations develop the skills and knowledge they need to succeed. **Wiley** develops digital education, learnin...

Wiley



Wiley CPAexcel Exam Review 2021 Study Guide + Question Pack : Complete Set

Wiley
9781119761549
Pub Date: 11/3/20
\$600.00 USD
Trade Paperback
Study Aids / Cpa

Contributor Bio:

Wiley empowers learners, researchers, universities, and corporations to achieve their goals in an ever-changing world. For over 200 years, **Wiley** has been helping people and organizations develop the skills and knowledge they need to succeed. **Wiley** develops digital education, learnin...

Wiley



Wiley CPAexcel Exam Review 2021 Study Guide + Question Pack : Financial Accounting and Reporting

Wiley
9781119761563
Pub Date: 11/3/20
\$150.00 USD
Trade Paperback
Study Aids / Cpa

Contributor Bio:

Wiley empowers learners, researchers, universities, and corporations to achieve their goals in an ever-changing world. For over 200 years, **Wiley** has been helping people and organizations develop the skills and knowledge they need to succeed. **Wiley** develops digital education, learnin...

Wiley



Wiley CPAexcel Exam Review 2021 Study Guide + Question Pack : Regulation

Wiley
9781119761594
Pub Date: 11/3/20
\$150.00 USD
Trade Paperback
Study Aids / Cpa

Contributor Bio:

Wiley empowers learners, researchers, universities, and corporations to achieve their goals in an ever-changing world. For over 200 years, **Wiley** has been helping people and organizations develop the skills and knowledge they need to succeed. **Wiley** develops digital education, learnin...

Wiley

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Analytics and Big Data for Accountants (2nd Edition)

Jim Lindell
9781119784623
Pub Date: 12/3/20
\$107.50 USD
224 pages
Trade Paperback
Computers / Databases / Data Mining
Series: AICPA

Summary: Why is big data analytics one of the hottest business topics today? This book will help accountants and financial managers better understand big data and analytics, including its history and current trends. It dives into the platforms and operating tools that will help you measure program impacts and ROI, visualize data and business processes, and uncover the relationship between key performance indicators.

Key topics covered include:

- Evidence-based techniques for finding or generating da...

For Dummies

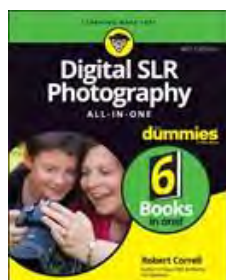
CompTIA PenTest+ Certification For Dummies

Glen E. Clarke
9781119633556
Pub Date: 11/24/20
\$39.99 USD
536 pages
Trade Paperback
Computers / Security

Summary: Prepare for the CompTIA PenTest+ certification

CompTIA's PenTest+ Certification is an essential certification to building a successful penetration testing career. Test takers must pass an 85-question exam to be certified, and this book—plus the online test bank—will help you reach your certification goal.

CompTIA PenTest+ Certification For Dummies includes a map to the exam's objectives and helps you get up to speed on planning and scoping, information gathering and vulnerability identif...

For Dummies

Digital SLR Photography All-in-One For Dummies (4th Edition)

Robert Correll
9781119711704
Pub Date: 11/24/20
\$44.99 USD
608 pages
Trade Paperback
Computers / Digital Media / Photography

Summary: Your one-stop guide to better photography with your dSLR

Upgrading to a digital SLR camera is a sign that you're serious about becoming a better photographer. A dSLR offers you control over your photography that a smartphone or a point-and-shoot can never match. It takes some know-how to make all those features work. *Digital SLR Photography All-in-One For Dummies* offers a perfect starting place for getting a grasp on how to take charge of your dSLR. Look inside to get the lowdown on dSLR...

Contributor Bio: Robert Correll (Fort Wayne, IN) has a broad background in photography, production, and design technologies. He's authored books on dSLR photography, including the previous two editions of this book, photo restoration, and high-dynamic range photography. He's also written books on So...

Wiley

Hacking Multifactor Authentication

Roger A. Grimes
9781119650799
Pub Date: 10/27/20
\$40.00 USD
576 pages
Trade Paperback
Computers / Security / Networking

Summary: Protect your organization from scandalously easy-to-hack MFA security "solutions"

Multi-Factor Authentication (MFA) is spreading like wildfire across digital environments. However, hundreds of millions of dollars have been stolen from MFA-protected online accounts. How? Most people who use multifactor authentication (MFA) have been told that it is far less hackable than other types of authentication, or even that it is unhackable. You might be shocked to learn that all MFA solutions are...

Contributor Bio: ROGER A. GRIMES has worked in the field of computer security for over 30 years. As a professional penetration tester, he successfully broke into every company he was hired to hack within an hour, with a single exception that took three hours. He consults worldwide and has been the I...

For Dummies



iPhone For Dummies (14th Edition)
 Edward C. Baig, Bob LeVitus
 9781119730026
 Pub Date: 12/3/20
 \$29.99 USD
 400 pages
 Trade Paperback
 Computers / Hardware / Mobile Devices

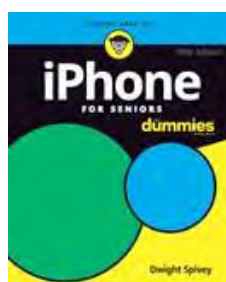
Summary: Take your iPhone skills to the next level!

The iPhone is a music player, a gaming system, a computer, and a mobile phone all wrapped up in one pocket-sized package. Your device can keep you in touch with friends and family, tell you what's going on in the world, and provide endless hours of entertainment. And those are just a few of its many capabilities! *iPhone For Dummies* offers the insight of two longtime Apple experts on how to make the most of your iPhone and its updated features.

...

Contributor Bio: **Edward C. Baig (New York, NY)** is the technology columnist for *USA Today*. **Bob "Dr. Mac" LeVitus (Austin, TX)** is the tech columnist for the *Houston Chronicle* and has written over 86 books on technology. The two have paired on all previous editions of this book as well

For Dummies



iPhone For Seniors For Dummies (10th Edition)
 Dwight Spivey
 9781119730040
 Pub Date: 12/10/20
 \$29.99 USD
 448 pages
 Trade Paperback
 Computers / Hardware / Mobile Devices

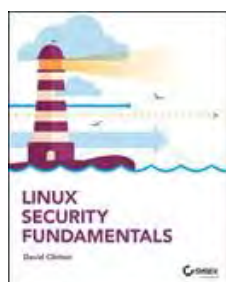
Summary: The iPhone is a hugely popular smartphone that offers many convenient features, including a camera, turn-by-turn directions, a calendar, and more. The easy-to-follow steps in this book will help you manage, personalize, and communicate using your new iPhone. You will discover how to do everything from shopping online and organizing appointments to taking and sharing pictures and downloading and listening to your favorite music.

Inside...

Getting started with your iPhone
 Making and t...

Contributor Bio: Dwight Spivey (Mobile, AL) has been an expert on all things Apple for 20+ years. He's the author of many technology books, including the most recent editions of *iPhone For Seniors For Dummies* and *iPad For Seniors For*

Sybex



Linux Security Fundamentals
 David Clinton
 9781119781462
 Pub Date: 11/10/20
 \$40.00 USD
 192 pages
 Trade Paperback
 Computers / Operating Systems / Unix

Summary: *Linux Security Fundamentals* provides basic foundational concepts of securing a Linux environment. The focus is the digital self-defense of an individual user. This includes a general understanding of major threats against individual computing systems, networks, services and identity as well as approaches to prevent and mitigate them.

This book is useful for anyone considering a career as a Linux administrator or for those administrators who need to learn more about Linux security issues....

Contributor Bio: David Clinton (Toronto, Ontario) is a Linux server admin who has worked with IT infrastructure in both academic and enterprise environments. He has created more than 15 video courses, teaching Amazon Web Services and other technologies. He is the co-author of *AWS Certified Solutions...*

For Dummies

PHTS '2021' For Dummies

9781119724124

Pub Date: 1/11/21

Paperback

Summary: Get picture-perfect with Photoshop Elements 2021

Photoshop Elements has a reputation for delivering the photo editing power that non-professional photographers and designers need to get eye-catching-and art-quality-results. This book offers guidance for applying everything from simple, one-click fixes all the way up to detailed retouching of your images.

Photoshop Elements 2021 For Dummies assumes no prior photo-editing experience and makes it easy for even the absolute beginner to qui...

Contributor Bio: Barbara Obermeier (Ventura, CA) is the principal of Obermeier Design and an adjunct professor at California Lutheran University. Ted Padova (The Philippines) is adjunct professor of visual arts and digital photography at Sillman University in Dumaguete, Philippines. The two have

Sybex

PMP Project Management Professional Exam Study Guide : 2021 Exam Update (10th Edition)

Kim Heldman

9781119658979

Pub Date: 10/27/20

\$70.00 USD

912 pages

Trade Paperback

Computers / Certification Guides

Summary: Prepare for PMP certification exam success with this fully updated and comprehensive study guide

This study guide serves as a comprehensive resource for those who plan on taking the Project Management Professional (PMP) certification exam administered by PMI. The book helps you prepare for the exam, and it will continue to serve project managers as an on-the-job reference book.

The *PMP Project Management Professional Exam Study Guide, Tenth Edition* is fully updated to include recent chang...

Contributor Bio:

ABOUT THE AUTHOR

KIM HELDMAN, PMP® is Senior Manager, IT/Chief

Sybex

PMP Project Management Professional Practice Tests : 2021 Exam Update (2nd Edition)

Kim Heldman, Vanina Mangano

9781119669845

Pub Date: 10/27/20

\$40.00 USD

368 pages

Trade Paperback

Computers / Certification Guides

Summary: The best practice test preparation for the PMP exam!

Boost your confidence through preparation before you take the new Project Management Professional (PMP) exam. The *PMP Project Management Professional Practice Tests* is the hands-on way to prepare for the exam and achieve your certification.

- Access three practice tests
- Study questions that cover the three PMP performance domains
- Test your knowledge with three additional bonus exams
- Practice with a total of 1,000 unique test questions.

The Pr...

Contributor Bio:

Wiley



PowerShell 7 for IT Pros : A Guide to Using PowerShell 7 to Manage Windows Systems

Thomas Lee
9781119644729
Pub Date: 12/22/20
\$50.00 USD
432 pages
Trade Paperback
Computers / Programming / Microsoft

Summary: Take advantage of everything Microsoft's new PowerShell 7 has to offer

PowerShell 7 for IT Pros is your guide to using PowerShell 7, the open source, cross-platform version of Windows PowerShell. Windows IT professionals can begin setting up automation in PowerShell 7, which features many improvements over the early version of PowerShell Core and Windows PowerShell. PowerShell 7 users can enjoy the high level of compatibility with the Windows PowerShell modules they rely on today. This b...

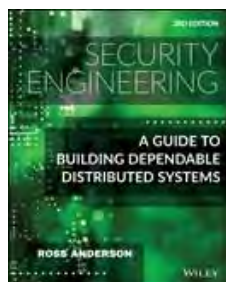
For Dummies



QuickBooks 2021 All-in-One For Dummies

Stephen L. Nelson
9781119676805
Pub Date: 12/10/20
\$34.99 USD
600 pages
Trade Paperback
Computers / Enterprise Applications

Wiley



Security Engineering : A Guide to Building Dependable Distributed Systems (3rd Edition)

Ross Anderson
9781119642787
Pub Date: 12/15/20
\$70.00 USD
1008 pages
Hardcover
Computers / Security

Summary: Now that there's software in everything, how can you make anything secure? Understand how to engineer dependable systems with this newly updated classic

In *Security Engineering: A Guide to Building Dependable Distributed Systems, Third Edition* Cambridge University professor Ross Anderson updates his classic textbook and teaches readers how to design, implement, and test systems to withstand both error and attack.

This book became a best-seller in 2001 and helped establish the discipli...

Contributor Bio: Ross Anderson teaches and directs research in computer security at Cambridge University, England. Widely recognized as one of the world's foremost authorities on security engineering, he has published

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Teach Yourself VISUALLY G Suite

Guy Hart-Davis
9781119763277
Pub Date: 12/15/20
\$25.00 USD
384 pages
Trade Paperback
Computers / Enterprise Applications /
Collaboration Software
Series: Teach Yourself VISUALLY (Tech)

Summary: *Teach Yourself VISUALLY G Suite* is your ultimate guide to getting the most out of G Suite! G Suite is Google's one stop shop to help users tackle a various number of productivity problems in today's busy work, school, or life environment. Offering solutions for email, word processing, spreadsheets, presentation decks, shared calendars, cloud storage, virtual conferencing, on a subscription-based model opening access for anyone interested in better organizing one's daily tasks.

G Suite wa...

Contributor Bio: Guy Hart-Davis (Barnard Castle, UK) is the author of more than 100 computing books, including *Teach Yourself VISUALLY iPhone 7*, *Teach Yourself VISUALLY MacBook 3rd Edition*, and *Teach Yourself VISUALLY Android 2nd Edition*. He also writes about PCs, Windows, Linux, and VBA

The Pentester BluePrint : Starting a Career as an Ethical Hacker

Phillip L. Wylie, Kim Crawley
9781119684305
Pub Date: 12/3/20
\$30.00 USD
Trade Paperback
Computers / Security / Networking

Summary: The Pentester Blueprint guides readers on how to prepare and enter the cybersecurity field as a penetration tester aka ethical hacker or white hat hacker. While there are a lot of books about technical tools for penetration testing, The Pentester Blueprint describes the role of a penetration tester, what a pentest entails, and the prerequisite knowledge required to start the educational journey of a pentester. The book goes on to detail learning resources and industry certifications tha...

Contributor Bio: Phillip Wylie is the Senior Red Team Lead for Kimberly-Clark, a global consumer products company, Adjunct Instructor at Dallas College, and The Pwn School Project founder. Phillip has over 22 years of industry experience in disciplines ranging from system administrator, network secu...

A Girl's Guide to Being Fearless

Suzie Lavington, Andy Cope
9780857088574
Pub Date: 12/29/20
\$14.99 USD
216 pages
Trade Paperback
Self-Help

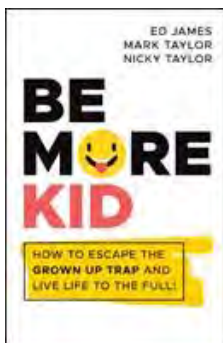
Summary: Face up to the world with confidence and higher self-esteem

Growing up has become faster, more furious and the pressures more intense. Anxiety and panic have reached epidemic proportions. A third of teenage girls will suffer from depression. Factor in a rise in self harm and eating disorders and the mental health stats become alarming.

It's time to equip young women with the means to fight back.

A Girl's Guide to Being Fearless unlocks self-esteem, confidence, wellbeing, resilience a...

Contributor Bio: Suzie Lavington is a trainer and coach with The Art of Brilliance. Suzie is committed to showing people that their potential really does stretch to infinity and beyond, and runs workshops on self-esteem for young



Be More Kid : How to Escape the Grown Up Trap and Live Life to the Full!

Mark Taylor, Nicky Taylor, Ed James

9780857088833

Pub Date: 12/21/20

\$13.99 USD

242 pages

Trade Paperback

Self-Help

Summary: What if the secret to transforming your life doesn't lie with becoming a new, improved you, but instead in unlearning unhelpful habits and behaviours to allow you to re-engage with the resources that you've had all along, right from when you were a child? What if we show you how to reconnect with those resources and combine them with the best parts of being an adult – how much more exciting, fulfilling and fun would your life be?

Be More Kid is for the people out there living their dail...

Contributor Bio: Mark s Heart FM for nearly two decades. In more recent years he discovered NLP and experienced first-hand how powerful the mindset and techniques are through his own transformative experiences learned from Mark and Nicky; making him ideally placed to advise on the life-changing pote...



Bread Making For Dummies

Wendy Jo Peterson

9781119758099

Pub Date: 11/10/20

\$22.99 USD

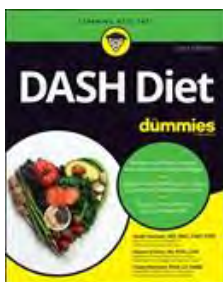
362 pages

Trade Paperback

Cooking / Courses & Dishes / Bread

Summary: Craving fresh baked bread? Bread Making For Dummies has got you covered! With more than 65 mouth-watering recipes, you'll find so much more about how to make consistently delicious breads, from classic yeast breads to sourdough. to pretzels and sweet treats. Perhaps you've never cultured your own yeast and desire the freedom to add fermented breads to your weekly menu. Bread Making For Dummies will also cover no-knead and sourdough recipes that have become popular over the past decade...

Contributor Bio: Wendy Jo Peterson, MS, RDN, has been a dietitian for over 20 years and has been a culinary instructor for over 15 years. She is the award-winning co-author of Born To Eat, and co-authored the first and second editions of the popular Mediterranean Diet Cookbook For Dummies. She?s one...



DASH Diet For Dummies (2nd Edition)

Rosanne Rust, Cynthia Kleckner, Sarah Samaan

9781119740797

Pub Date: 11/24/20

\$22.99 USD

368 pages

Trade Paperback

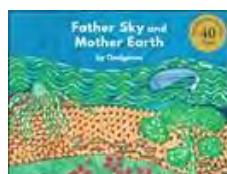
Health & Fitness / Diet & Nutrition / Nutrition

Summary: Get on track to lower your blood pressure in just two weeks!

Almost half of all adults in the United States have high blood pressure—but many of us are not aware of it. High blood pressure, also known as hypertension, has serious health implications. It is classified as a leading cause of premature death by the World Health Organization, contributing to strokes, heart attacks, heart failure, kidney failure, and even dementia. While medications are often necessary to keep blood pressure ...

Contributor Bio:

Sarah Samaan, MD, FACC, is board certified in Internal Medicine, Cardiology, Echocardiography and Nuclear Cardiology. She has been practicing medicine since 1995, serves on the Medical Research Committee, and is co-chair

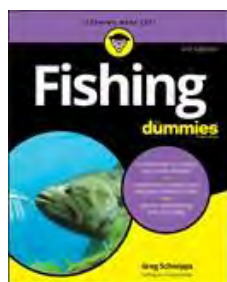


Father Sky and Mother Earth

Oodgeroo Noonuccal
9780730391135
Pub Date: 12/14/20
48 pages
Paperback

Summary: Celebrate the work of one of Australia's foremost Aboriginal poets with this timeless illustrated storybook

Father Sky and Mother Earth created a beautiful world. They filled the world with plants and animals, and everyone lived in peace and happiness ... until Human Animals came along with their noise, rubbish, smoke and oil. The animals ran away and plants began to die. This cautionary story, accompanied by colourful illustrations, has a happy ending. Discover how the worried Human Animal...



Fishing For Dummies (3rd Edition)

Greg Schwipps, Peter Kaminsky
9781119685890
Pub Date: 10/6/20
\$22.99 USD
416 pages
Trade Paperback
Sports & Recreation / Fishing

Summary:

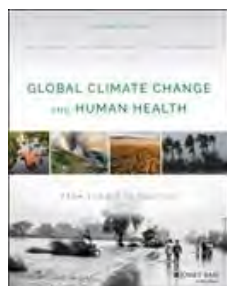
- Catch the fish you want, and more of them
- Choose the right gear and the right locations to fish
- Get the whole family involved safely

Get hooked on a lifelong hobby

Millions of folks find fishing relaxing, challenging, entertaining...and a great way to spice up dinner. This 3rd edition of the top-selling guidebook shows you everything you need to know about the necessary gear, where different kinds of fish hang out, what types of bait and lures to stock, how to stay safe on the water, and even...

Contributor Bio:

Greg Schwipps, a creative writing professor and novelist, has been fishing for more than 40 years. His fishing articles



Global Climate Change and Human Health : From Science to Practice (2nd Edition)

Jay Lemery, Kim Knowlton, Cecilia Sorenson
9781119667957
Pub Date: 11/10/20
\$85.00 USD
Trade Paperback
Medical / Public Health

For Dummies

**Medicare For Dummies (4th Edition)**

Patricia Barry
 9781119689935
 Pub Date: 10/27/20
 \$24.99 USD
 448 pages
 Trade Paperback
 Business & Economics / Insurance / Health

Summary: Medicare made simple

Medicare brings valuable benefits to more than 58 million people and growing, but most of us don't even know the basics of how Medicare can work best for us. That's where *Medicare For Dummies, 4th Edition* comes in, explaining how this complex system functions and helping you confidently navigate your way through the maze to get the most out of your coverage.

This indispensable resource untangles Medicare in friendly, straightforward language. Step by step, you'll le...

Contributor Bio: **Patricia Barry** is the senior editor of the AARP Bulletin and its online Ms. Medicare columnist. She is a recognized authority on Medicare and Medicare Part D prescription drug coverage. Patricia has written extensively about Medicare and other healthcare issues for consumers.

For Dummies

**SAT For Dummies : Book + 4 Practice Tests Online (10th Edition)**

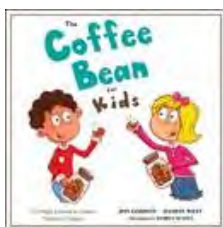
Ron Woldoff, Geraldine Woods
 9781119716242
 Pub Date: 12/10/20
 \$29.99 USD
 408 pages
 Trade Paperback
 Study Aids / Sat

Summary: The SAT is administered annually to more than 2 million students at approximately 6,000 test centers located in more than 170 countries. The test is used to measure a student's readiness for college, as well as to interpret overall academic performance in relation to the national applicant pool. Nearly every college in America accepts the SAT or SAT Subject Tests as a part of its admissions process. In addition to admission, many colleges use the SAT for course placement and/or scholars...

Contributor Bio:

Ron Woldoff is founder of National Test Prep, where he helps students succeed on the GMAT, GRE, SAT, ACT, and PSAT. **Geraldine Woods** has been preparing students for the SAT for more than four decades. She has written more than 50 books, and she blogs at www.grammariansinthecity.com.

Wiley

**The Coffee Bean for Kids : A Simple Lesson to Create Positive Change**

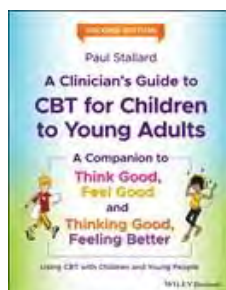
Jon Gordon, Damon West, Korey Scott
 9781119762713
 Pub Date: 11/24/20
 \$18.00 USD
 48 pages
 Hardcover
 Juvenile Fiction / Social Themes / Self-Esteem & Self-Reliance

Summary: From the bestselling authors of *The Coffee Bean*, inspire and encourage children with this transformative tale of personal strength

The Coffee Bean for Kids tells the inspiring story of Gavin, a young boy with the difficult task of starting school in a new town. Gavin's teacher, Mrs. Spring, teaches him the story of the carrot, the egg, and the coffee bean. The environments we find ourselves in, like a pot of boiling, hot water, can change, weaken, or harden us, and test who we truly are....

Contributor Bio:

Jon Gordon has inspired millions of readers around the world. He is the author of 21 books, including eight bestsellers: *The Energy Bus*, *The Carpenter*, *Training Camp*, *You Win in the Locker Room First*, *The Power of Positive Leadership*, *The Power of a Positive Team*, *The Coffee Bean*,



A Clinician's Guide to CBT for Children to Young Adults : A Companion to Think Good-Feel Good and Thinking Good, Feeling Better (2nd Edition)

Paul Stallard

9781119396314

Pub Date: 12/7/20

\$44.95 USD

208 pages

Trade Paperback

Psychology / Clinical Psychology

No Image
Available

A Young Man's Guide to Self-Mastery, Community Edition, Journal

Roberto Rodriguez, Stephanie S. Covington

9781119627753

Pub Date: 12/10/20

\$19.95 USD

704 pages

Trade Paperback

Psychology / Psychopathology / Addiction

Summary: Many boys and young men struggling with substance use disorder and the effects of experiencing troubling events face significant challenges as they attempt recovery and healing. Boys who suffer adverse or troubling life events experience significant impairment in neural development (Sheridan, McLaughlin, 2014). This impairment can lead to trouble in critical thinking, trouble in reconciling emotional events, and antisocial behavior. Adolescent males seem to be less averse to risks and t...



Support in Education

Chrysta Pelissier

9781786304940

Pub Date: 11/3/20

\$135.00 USD

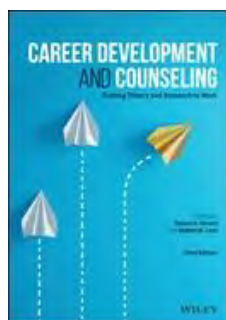
272 pages

Hardcover

Education / Teaching Methods & Materials

Summary: This book aims to reflect the contours of the notion of aid as it is questioned by current scientific research. This notion appears as fuzzy in its scope of intervention, in its methods of multidisciplinary and multi-referential approaches in theoretical frameworks convened. Present in different areas that we propose to investigate in the book (training and teaching at university, inclusion in education, but also prevention, the fight against failure in orientation), the notion of help ...

Wiley



Career Development and Counseling : Putting Theory and Research to Work (3rd Edition)

Stephen D. Brown, Robert W. Lent

9781119580355

Pub Date: 11/17/20

\$104.00 USD

880 pages

Trade Paperback

Psychology / Psychotherapy

Summary: Career Development and Counseling focuses selectively on the theories that are empirically supported and useful in practice rather than an encyclopedic survey of every theory, regardless of relevance. The goal of the book is the promotion of scientifically-informed career practices from an interdisciplinary perspective. The editors and contributors draw on industrial/organizational psychology, personality psychology, etc. to further deepen their exploration of different career theories....

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Conducting Psychological Assessment : A Guide for Practitioners (2nd Edition)

A. Jordan Wright

9781119687221

Pub Date: 11/17/20

\$68.99 USD

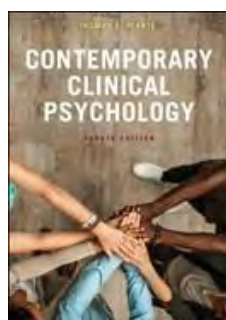
400 pages

Trade Paperback

Psychology / Assessment, Testing & Measurement

Summary: It has been about ten years since the original edition of Conducting Psychological Assessment came out, and since then it has been used consistently, especially within educational contexts, to train psychologists in the process of psychological assessment, especially related to integrating data and writing reports. The hypothesis testing model proposed in the original book has become the standard for ethical and rigorous comprehensive (multi-method) assessment. The second edition will...

Wiley



Contemporary Clinical Psychology (4th Edition)

Thomas G. Plante

9781119706311

Pub Date: 12/3/20

\$114.95 USD

624 pages

Trade Paperback

Psychology / Clinical Psychology

Summary: From general knowledge and information to specific topics, including modes of research and areas of specialization, *Contemporary Clinical Psychology* presents a comprehensive and engaging view of the art and science of clinical psychology. Designed for upper-level undergraduates and first-year graduate students, it provides a frank and contemporary portrayal of the dynamic field of clinical psychology from many different perspectives and in many different settings. It provides a realisti...

Contributor Bio:

Thomas Plante, Ph.D., ABPP, is Professor of Psychology and Religious Studies at Santa Clara University and Adjunct Professor of Psychiatry and Behavioral Sciences at Stanford University School of Medicine. He has written or edited 17 books and has published over 150 journal articles...

Marketing Note: Asia sales of previous edition (Wiley)

Wiley

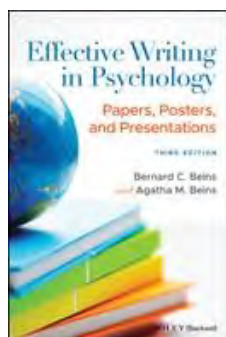
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Digital Sketching : Computer-Aided Conceptual Design

John Bacus
9781119640769
Pub Date: 11/24/20
\$55.00 USD
256 pages
Trade Paperback
Architecture / Design, Drafting, Drawing & Presentation
Series: Disruptive AEC Technologies

Summary: *Digital Sketching: Computer-Aided Conceptual Design*, the first book in the *Practical Revolutions* series, is a guide for architects and design professionals for the successful implementation of digital design technology during the conceptual design phase of projects. Focusing on the napkin sketch over the construction document and on the big picture rather than the details, this survey of digital design technology offers architects applicable strategies for reclaiming time for design. Em...

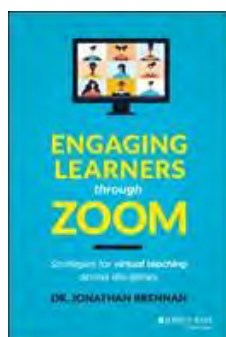
Wiley-Blackwell



Effective Writing in Psychology : Papers, Posters, and Presentations (3rd Edition)

Bernard C. Beins, Agatha M. Beins
9781119722885
Pub Date: 11/24/20
\$48.75 USD
312 pages
Trade Paperback
Psychology / Statistics

Jossey-Bass



Engaging Learners through Zoom : Strategies for Virtual Teaching Across Disciplines

Jonathan Brennan
9781119783145
Pub Date: 10/20/20
\$19.95 USD
144 pages
Trade Paperback
Education / Teaching Methods & Materials

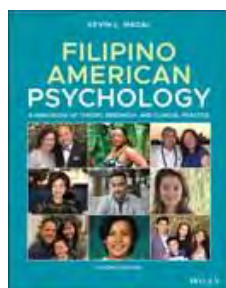
Summary: Keep your virtual students focused and meaningfully engaged with this invaluable teaching resource

Engaging Learners through Zoom delivers numerous practical strategies and helpful advice on how to engage students virtually. Many of the tools are also applicable in face-to-face and hybrid environments. Backed by cognitive neuroscience research, this book is a collection of dozens of active, synchronous online learning structures that can be used in any discipline, perfect for K-12 thro...

Contributor Bio:

DR. JONATHAN BRENNAN is an English faculty member at Mission College (CA). Researching best practices in student engagement, he has authored five books, including *On Course: Strategies for Success in College, Career, and Life*.

Wiley



Filipino American Psychology : A Handbook of Theory, Research, and Clinical Practice

(2nd Edition)

Kevin L. Nadal

9781119677000

Pub Date: 11/17/20

\$57.99 USD

240 pages

Trade Paperback

Psychology / Social Psychology

Summary: *Filipino American Psychology 2* is a comprehensive book covering Filipino American mental health issues, it also describes mental health techniques and strategies for working with this population. The book can be used as a textbook for psychology, social sciences, or education classes; a referral guide for practitioners; and for general reading and knowledge about Filipino American history and experiences. Additionally, the book uses easy-to-read language, along with the usages of vignettes...

Wiley

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Learning the Language of Addiction Counseling (5th Edition)

Geri Miller

9781119433033

Pub Date: 11/24/20

\$85.00 USD

592 pages

Paperback

Psychology / Psychopathology / Addiction

Summary: Drawing from her years of experience working in the addiction-counseling field, Geri Miller provides an engaging, balanced overview of the major theoretical underpinnings and clinical practices in the field. From assessment and diagnosis of addiction to preparing for certification and licensure as an addiction professional, this comprehensive book covers all of the essentials. Fully updated, the fifth edition offers a positive, practice-oriented counseling framework and features:

1. Ac...

Markup Note: Asia sales of previous edition (Wiley, 9781118721773) was over 2,900 copies

Wiley



Green Building Illustrated (2nd Edition)

Francis D. K. Ching, Ian M. Shapiro

9781119653967

Pub Date: 11/24/20

\$49.95 USD

336 pages

Trade Paperback

Architecture / Sustainability & Green Design

Summary: FULLY ILLUSTRATED, UPDATED GUIDE TO THE STRATEGIC DESIGN OF GREEN BUILDINGS

In the tradition of *Building Construction Illustrated*, Francis D.K. Ching and Ian M. Shapiro offer a fully illustrated guide to the theory and practice of sustainable design. This guide provides architects, designers, and builders in the green design professional community a framework and detailed strategies for designing substantively green buildings. With a focus on sustainable sites, approaching and reaching n...

Contributor Bio:

FRANCIS D.K. CHING, is a leading global authority on architectural drawing. His numerous bestselling works have been translated into 20 languages and are regarded as classics for their renowned graphic presentation. He is Professor Emeritus at the University of Washington in Seattle...

Wiley



Impact : Revenge of the Digital

Ali Rahim, Hina Jamelle

9781119651581

Pub Date: 11/16/20

\$45.00 USD

144 pages

Trade Paperback

Architecture / Design, Drafting, Drawing & Presentation

Series: Architectural Design

Summary: This issue of *AD* explores the working discipline of architecture as it impacts the material culture within which it is always embedded. An architecture of impact uses advanced digital techniques in such a way that its material assembly supersedes its use of the digital.

Until now, this type of architecture has been formally and materially bound by restrictive conventional methodologies, which the digital project has moved from the scale of installations to three-dimensional building-size...

Wiley

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Retrofitting Suburbia Case Studies : Urban Design Strategies for Urgent Challenges

June Williamson, Ellen Dunham-Jones

9781119149170

Pub Date: 12/10/20

\$65.00 USD

272 pages

Hardcover

Architecture / Urban & Land Use Planning

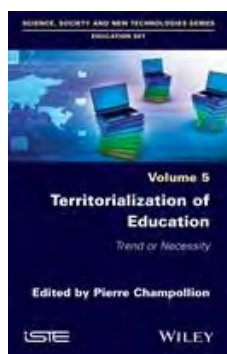
Demonstrates how suburbia is transforming due to the retrofitting movement

Architects and developers are proving that the retrofitting drive is making a big difference in how we improve our world.

Summary: Demonstrates how suburbia is transforming due to the retrofitting movement

Architects and developers are proving that the retrofitting drive is making a big difference in how we improve our world. Focusing on the essential challenges for redevelopment in the 21st century, this fully-illustrated, colorful book showcases exemplary built case studies from around the globe and highlights the solutions that have been realized.

Wiley-ISTE



Territorialization of Education : Trend or Necessity

Pierre Champollion

9781786305602

Pub Date: 10/13/20

\$145.00 USD

Hardcover

Education / Philosophy, Theory & Social Aspects

Summary: This comprehensive scientific work embraces, within the generic theme of "educations, territorialities and territories", the vast majority of different facets of the complex relationships between educations and territories that have developed over time. It sheds an original light on the many - and, for some, new - interactions between territories-territories, on the one hand, and educations, on the other hand, which have recently been identified and analyzed. Beyond this main objective,...

Contributor Bio:

Pierre Champollion: ECP laboratory (Lyon2 & Saint-Etienne universities)

Wiley

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The Adult Psychotherapy Progress Notes

Planner (6th Edition)

Arthur E. Jongsma Jr., Timothy J. Bruce, David J.

...

9781119691181

Pub Date: 12/3/20

\$67.50 USD

528 pages

Trade Paperback

Psychology / Psychotherapy

Series: PracticePlanners

Wiley

No Image
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The Complete Adult Psychotherapy

Treatment Planner (6th Edition)

Arthur E. Jongsma Jr., L. Mark Petersen, Timothy

J...

9781119629931

Pub Date: 12/3/20

\$70.00 USD

592 pages

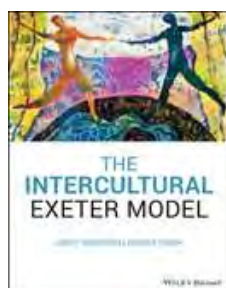
Trade Paperback

Psychology / Psychotherapy

Series: PracticePlanners

Markup Note: Asia sales of previous edition (Wiley, 9781118067864) was over 5,600 copies.

Wiley-Blackwell



The Intercultural Exeter Model

Janet Reibstein, Reenee Singh

9781119668411

Pub Date: 12/7/20

\$27.50 USD

128 pages

Paperback

Psychology / Psychopathology

Summary: Increase the efficacy of your treatment interventions in intercultural couples therapy

The Intercultural Exeter Couples Model: Making Connections for a Divided World Through Systemic-Behavioral Therapy provides practitioners with a thorough guide to effectively treating intercultural couples. The book consists of a systematic effort to translate systemic ideas that take into account a cultural perspective into a highly useable and practical form.

The Intercultural Exeter Couples Model a...

Contributor Bio:

Janet Reibstein is a psychologist, psychotherapist, and family therapist. She is Professor in the School of Psychology at the University of Exeter. She has authored six books and several articles on a variety of subjects and

Wiley

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The Psychotherapy Documentation Primer

(4th Edition)

Donald E. Wiger

9781119709848

Pub Date: 12/3/20

\$57.25 USD

288 pages

Trade Paperback

Psychology / Practice Management

Summary: Fully updated to include diagnostic criteria of the DSM-5, *The Psychotherapy Documentation Primer*, 4th Edition is designed to teach documental skills for the course of psychotherapy from the initial interview to the discharge. The documentation principles discussed in the text satisfy the often-rigid requirements of third-party insurance companies, regulating agencies, mental health licensing boards, and federal HIPAA regulations. More importantly, it provides students and professionals...

Contributor Bio:

Donald E. Wiger, Ph.D., is a practicing psychologist in St. Paul, MN, specializing in conducting psychological evaluations for a variety of purposes. He has taught graduate courses in psychological assessment for over 30 years. He has written several texts in areas of documentation,...

Wiley Blackwell

The Wiley Handbook of Cognitive Control

9781119121442

Pub Date: 11/20/20

\$42.95 USD

Paperback



Summary: Covering basic theory, new research, and intersections with adjacent fields, this is the first comprehensive reference work on cognitive control - our ability to use internal goals to guide thought and behavior.

- Draws together expert perspectives from a range of disciplines, including cognitive psychology, neuropsychology, neuroscience, cognitive science, and neurology
- Covers behavioral phenomena of cognitive control, neuroanatomical and computational models of frontal lobe function, and ...

Contributor Bio: **Tobias Egner** is Associate Professor of Psychology and Neuroscience and Director of Graduate Studies in the Center for Cognitive Neuroscience at Duke University, USA. Originally from Berlin, Germany, he received his Ph.D. in Cognitive Neuroscience from the

Polity

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A Brief Eternity : The Philosophy of Longevity

Pascal Bruckner, Steven Rendall, Lisa Neal

9781509544325

Pub Date: 1/19/21

\$19.95 USD

180 pages

Hardcover

Philosophy

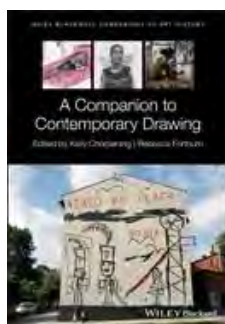
Summary: There is one fundamental thing that has changed in our societies since 1950: life has got longer. Over the last few generations, 20 or 30 years have been added to the duration of our lives. But after the age of 50, human beings experience a kind of suspension: no longer young, not really old, they are, as it were, weightless. It is a reprieve that leaves life open like a swinging door. The increase in life expectancy is a tremendous step forward that upsets everything: relations between...

Contributor Bio:

Pascal Bruckner is the best-selling author of many books including *The Tyranny of Guilt*, *Perpetual Euphoria* and *The Fanaticism of the Apocalypse*.

Markup Note: This Polity title is on special Trade discount.

Wiley-Blackwell

**A Companion to Contemporary Drawing**

Kelly Chorpening, Rebecca Fortnum, Dana Arnold
9781119194545

Pub Date: 11/10/20

\$195.00 USD

576 pages

Hardcover

Art / History

Series: Blackwell Companions to Art History

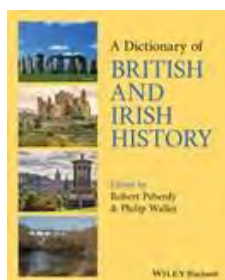
Summary: The first university-level textbook on the power, condition, and expanse of contemporary fine art drawing

A Companion to Contemporary Drawing explores how 20th and 21st century artists have used drawing to understand and comment on the world. Presenting contributions by both theorists and practitioners, this unique textbook considers the place, space, and history of drawing and explores shifts in attitudes towards its practice over the years. Twenty-seven essays discuss how drawing emerg...

Contributor Bio:

Kelly Chorpening is the Fine Art Programme Director at Camberwell College of Arts, University of the Arts, London. She has worked extensively in drawing as an artist, writer, curator and educator within fine art and across disciplines,

Wiley-Blackwell

**A Dictionary of British and Irish History**

Robert Peberdy, Philip Waller

9780631201557

Pub Date: 11/16/20

\$39.95 USD

800 pages

Trade Paperback

History / Europe

Summary: An authoritative and extensive resource for British and Irish history

Quickly access basic information on the history of the British Isles from this reliable resource. *A Dictionary of British and Irish History* provides concise information covering all periods of prehistory and history for every part of the British Isles. Within this one book, you'll find summary accounts of events, biographies, definitions of terms, and far more.

Using alphabetically organized headwords, readers will ea...

Markup Note: Also available in Hardback 9780631201540

Polity

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After the Apocalypse

Srećko Horvat

9781509540082

Pub Date: 2/1/21

\$19.95 USD

180 pages

Trade Paperback

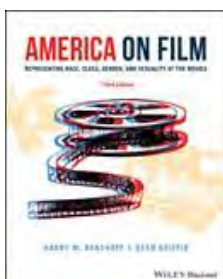
Philosophy / History & Surveys

Summary: While everyone is hypnotized by the dystopian siren song of Covid-19, the main eschatological threats to the future of humanity and the planet haven't disappeared. Climate crisis, nuclear age and now pandemics - these have become our 'new normal' and we must prepare ourselves for what comes after.

In this post-apocalyptic rollercoaster ride through the world after the Apocalypse, philosopher Srećko Horvat invites us to explore the Apocalypse understood as 'revelation' (not the 'end' itse...

Markup Note: This Polity title is on special Trade discount. Also available in Hardback 9781509540075

Wiley-Blackwell



America on Film : Representing Race, Class, Gender and Sexuality at the Movies (3rd Edition)

Harry M. Benshoff, Sean Griffin

9781118743652

Pub Date: 12/3/20

\$49.95 USD

Trade Paperback

Performing Arts / Film & Video / History & Criticism

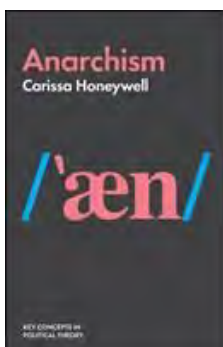
Summary: A comprehensive and insightful examination of the representation of diverse viewpoints and perspectives in American cinema throughout the 20th and 21st centuries

America on Film: Representing Race, Class, Gender and Sexuality at the Movies, now in its third edition, is an authoritative and lively examination of diversity issues within American cinema. Celebrated authors and academics Harry M. Benshoff and Sean Griffin provide readers with a comprehensive discussion and overview of the i...

Contributor Bio:

Harry M. Benshoff is Professor of Media Arts at the University of North Texas. He received his PhD in Critical Studies at the University of Southern California's School of Cinema-Television. His research focuses include the

Polity



Anarchism

Carissa Honeywell

9781509523917

Pub Date: 1/19/21

\$19.95 USD

168 pages

Trade Paperback

Philosophy / Political

Series: Key Concepts in Political Theory

Summary: Is it possible to abolish coercion and hierarchy and build a stateless, egalitarian social order based on non-domination? There is one political tradition that answers these questions with a resounding yes: anarchism.

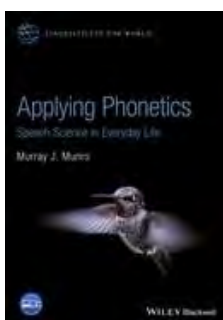
In this book, Carissa Honeywell offers an accessible introduction to major anarchist thinkers and principles, from Proudhon to Goldman, non-domination to prefiguration. She helps students understand the nature of anarchism by examining how its core ideas shape important ...

Contributor Bio:

Carissa Honeywell is Senior Lecturer in Politics at Sheffield Hallam University.

Markup Note: Also available in Hardback 9781509523900

Wiley-Blackwell



Applying Phonetics : Speech Science in Everyday Life

Murray J. Munro

9781119164548

Pub Date: 11/10/20

\$42.95 USD

240 pages

Trade Paperback

Language Arts & Disciplines / Linguistics /

Phonetics & Phonology

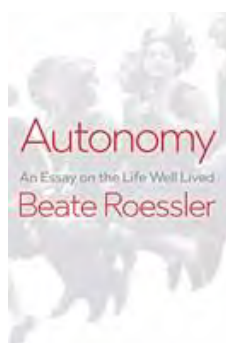
Series: Linguistics in the World

Summary: A unique and accessible introduction to the field of phonetics through real-life applications and practical examples

The dynamic field of phonetics, the science of the structure and function of human speech, has seen exciting technological innovations and new applications in recent years. *Applying Phonetics* introduces students to the field through a unique exploratory approach that highlights practical applications and focuses on the diverse ways in which the speech sciences influence da...

Contributor Bio:

MURRAY J. MUNRO is Professor in the Department of Linguistics at Simon Fraser University, Vancouver, Canada, where he has taught linguistics and phonetics for the past 25 years. His published books include *Pronunciation*



Autonomy : An Essay on the Life Well-Lived

Beate Rossler, James C. Wagner

9781509538003

Pub Date: 2/1/21

\$28.95 USD

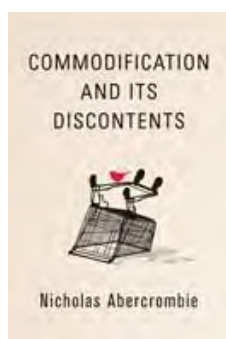
380 pages

Trade Paperback

Philosophy

Summary: In everyday life, we generally assume that we can make our own decisions on matters which concern our own lives. We assume that a life followed only according to decisions taken by other people, against our will, cannot be a well-lived life – we assume, in other words, that we are and should be autonomous. However, it is equally true that many aspects of our lives are not chosen freely: this is true of social relations and commitments but also of all those situations we simply seem to s...

Markup Note: This Polity title is on special Trade discount
Also available in Hardback 9781509537990



Commodification and Its Discontents

Nicholas Abercrombie

9781509529827

Pub Date: 12/7/20

\$24.95 USD

224 pages

Trade Paperback

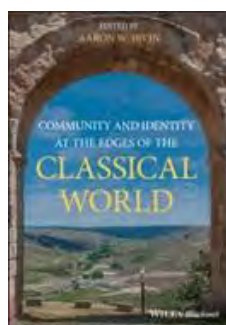
Social Science / Sociology

Summary: Should human organs be bought and sold? Is it right that richer people should be able to pay poorer people to wait in a queue for them? Should objects in museums ever be sold? The assumption underlying such questions is that there are things that should not be bought and sold because it would give them a financial value that would replace some other, and dearly held, human value. Those who ask questions of this kind often fear that the replacement of human by money values – a process of...

Contributor Bio:

Nick Abercrombie is Emeritus Professor of Sociology at Lancaster University.

Markup Note: Also available in Hardback 9781509529810



Community and Identity at the Edges of the Classical World

Aaron W. Irvin

9781119630715

Pub Date: 10/27/20

\$49.95 USD

288 pages

Trade Paperback

History / Ancient

Summary: A timely and academically-significant contribution to scholarship on community, identity, and globalization in the Roman and Hellenistic worlds

Community and Identity at the Edges of the Classical World examines the construction of personal and communal identities in the ancient world, exploring how globalism, multi-culturalism, and other macro events influenced micro identities throughout the Hellenistic and Roman empires. This innovative volume discusses where contact and the sharing ...

Contributor Bio:

AARON W. IRVIN is Associate Professor of the Ancient World at Murray State University, Murray, Kentucky. Previously, he was Lecturer at the University of California Los Angeles and California State Polytechnic University. His



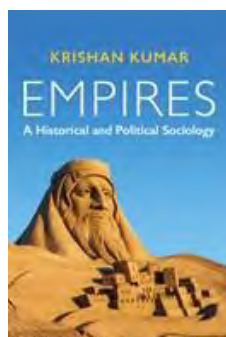
Critical Philosophy of Innovation and the Innovator : Philosophy as a Way of Life to Understand

Xavier Pavie
9781786301475
Pub Date: 10/13/20
\$135.00 USD
220 pages
Hardcover
Philosophy

Summary: The major innovations which have occurred between the end of the 20th and the beginning of the 21st century represent a fresh challenge to the responsibility of innovators. Innovators have disrupted, and continue to disrupt the world through the growth of technology, DNA sequencing, genetic engineering, the management of large databases, different forms of intrusion into our private lives, etc. It is up to them take full responsibility for their actions, and question what they are accom...

Contributor Bio:

Xavier Pavie, ESSEC, Paris.



Empires : A Historical and Political Sociology

Krishan Kumar
9781509528356
Pub Date: 12/2/20
\$24.95 USD
224 pages
Trade Paperback
Social Science / Sociology

Summary: Empires have been the commonest form of political organization for most of recorded history. How should we best understand them? What are their principles and how do they differ from other political forms, such as the nation-state? What sort of relations between rulers and ruled do they express? Do they, as many have held, follow a particular course of "rise, decline, and fall"? How and why do empires end, and with what consequences? Is the era of empire over?

This book explores these q...

Contributor Bio:

Krishan Kumar is William R. Kenan, Jr. Professor of Sociology at the University of Virginia.

Markup Note: Also available in Hardback 9781509528349



Environmental Political Theory

Steven Vanderheiden
9781509529629
Pub Date: 12/7/20
\$26.95 USD
240 pages
Trade Paperback
Philosophy / Political

Summary: Our politics is intimately linked to the environmental conditions - and crises - of our time. The challenges of sustainability and the discovery of ecological limits to growth are transforming how we understand the core concepts at the heart of political theory.

In this essential new textbook, leading political theorist Steve Vanderheiden examines how the concept of sustainability challenges - and is challenged - by eight key social and political ideas, ranging from freedom and equal...

Contributor Bio:

Steve Vanderheiden is Associate Professor of Political Science and Environmental Studies at the University of Colorado at Boulder.

Markup Note: Also available in Hardback 9781509529612



Gender and Popular Culture (2nd Edition)

Katie Milestone, Anneke Meyer

9780745698274

Pub Date: 12/29/20

\$26.95 USD

300 pages

Trade Paperback

Social Science / Media Studies

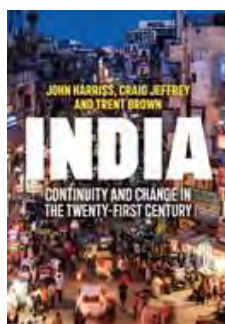
Summary: This fully updated second edition of *Gender and Popular Culture* examines the role of popular culture in the construction of gendered identities in contemporary society. It draws on a wide range of cultural forms – including popular music, social media, television and magazines – to illustrate how femininity and masculinity are produced, represented, used and consumed.

Blending primary and secondary research, Milestone and Meyer introduce key theories and concepts in gender studies and p...

Contributor Bio:

Katie Milestone is Senior Lecturer in the Department of Sociology at Manchester Metropolitan University.

Anneke Meyer is Principal Lecturer in the Department of Sociology at Manchester Metropolitan University.



India : Continuity and Change in the Twenty-First Century

John Harriss, Craig Jeffrey, Trent Brown

9781509539710

Pub Date: 12/2/20

\$29.95 USD

400 pages

Trade Paperback

Political Science

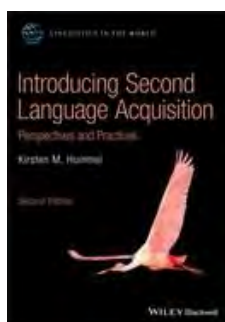
Summary: India has been catapulted to the centre of world attention. Its rapidly growing economy, new geo-political confidence, and global cultural influence have ensured that people across the world recognise India as one of the main sites of social dynamism in the early twenty-first century.

In this book, research leaders John Harriss, Craig Jeffrey and Trent Brown explore in depth the economic, social, and political changes occurring in India today, and their implications for the people of ...

Contributor Bio:

John Harris is Professor Emeritus of International Studies at Simon Fraser University.

Craig Jeffrey is Director of the Australia India Institute and Professor of Geography at the University of Melbourne.



Introducing Second Language Acquisition : Perspectives and Practices (2nd Edition)

Kirsten M. Hummel

9781119554134

Pub Date: 12/10/20

\$44.95 USD

296 pages

Trade Paperback

Language Arts & Disciplines / Linguistics

Series: Linguistics in the World

Summary: An up-to-date overview of second language acquisition, designed to engage 21st-century learners

Introducing Second Language Acquisition: Perspectives and Practices provides a clear and comprehensive introduction to the main concepts, issues, and debates in second language acquisition studies. This introductory textbook is aimed specifically at students encountering the topic for the first time. Each chapter offers a modern layout with engaging pedagogical features such as self-assessment...



Justice is Steady Work : Conversations with Astrid von Busekist

Michael Walzer, Astrid von Busekist

9781509544806

Pub Date: 12/7/20

\$24.95 USD

260 pages

Trade Paperback

Philosophy / Political

Summary: Michael Walzer is one of the pre-eminent political theorists in the world today and also a prominent public intellectual. His conception of social justice and his work on just and unjust wars have been hugely influential in political theory and, at the same time, he has taken a public stand on many of the great issues of our time, from the civil rights movement and the Vietnam War to 9/11, the Israeli-Palestinian conflict and the Iraq War. He stands out among political theorists and phi...

Contributor Bio:

Michael Walzer is one of the most influential political theorists in the world today. Professor Emeritus at the Institute for Advanced Study in Princeton, he has also taught at Harvard. Among his most influential books are Just and Unjust Wars and Spheres of Justice. He also co-e...

Markup Note: Also available in Hardback 9781509544790

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Modern Languages : Why It Matters

Katrin Kohl

9781509540549

Pub Date: 2/1/21

\$12.95 USD

140 pages

Trade Paperback

Foreign Language Study

Series: Why It Matters

Summary: It might seem as if globalization is making the whole world speak English. But spend time in any major city and you are likely to encounter a cornucopia of languages. Even monolingual people have different ways of speaking to their bosses or teachers, their intimate friends or their pets. And if you live in India or Nigeria, you might use five different languages in the course of a normal day.

Bilingual Oxford professor Katrin Kohl makes a passionate case for why we must embrace language...

Contributor Bio:

Katrin Kohl is Professor of German Literature at the University of Oxford.

Markup Note: This Polity title is on special Trade discount Also available in Hardback 9781509540532

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Planetary Politics : A Manifesto

Lorenzo Marsili

9781509544776

Pub Date: 2/1/21

\$12.95 USD

140 pages

Trade Paperback

Philosophy / Political

Series: Theory Redux

Summary: The global crisis of our time involves a complex of ecological, economic, technological and migratory challenges that no state is able to control. The result is a provincialization of our democracies with respect to the new planetary powers confronting humanity – it is from this that our increasingly impotent and rabid politics stems. As paradoxical as it may seem, it is precisely the decline of the nation-state that is the source of the great nationalist uprising of our time.

We need a...

Contributor Bio:

Lorenzo Marsili is a philosopher-activist and the cofounder of the transnational NGO European Alternatives. His work crosses theory, politics and contemporary arts.

Markup Note: Also available in Hardback 9781509544769

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Planetary Social Thought : The Anthropocene Challenge to the Social Sciences

Nigel Clark, Bronislaw Szerszynski

9781509526352

Pub Date: 1/11/21

\$26.95 USD

256 pages

Trade Paperback

Social Science / Sociology

Summary: The Anthropocene has emerged as perhaps *the* scientific concept of the new millennium. Going further than earlier conceptions of the human–environment relationship, Anthropocene science proposes that human activity is tipping the whole Earth system into a new state, with unpredictable consequences. Social life has become a central ingredient in the dynamics of the planet itself.

How should the social sciences respond to the opportunities and challenges posed by this development? In this ...

Contributor Bio:

Nigel Clark is Professor of Human Geography at Lancaster University.

Bronislaw Szerszynski is Professor of Sociology at Lancaster University.

Populism in the Civil Sphere

Jeffrey C. Alexander, Peter Kivisto, Giuseppe Scio...

9781509544745

Pub Date: 1/11/21

\$26.95 USD

316 pages

Trade Paperback

Social Science / Sociology



Summary: Even as the specter of populism haunts contemporary societies, scholars have not been able to agree about what it is. Except for one thing: a deviation from democracy, the source, it seems, of the precarious position in which so many societies find themselves today. This volume aims to break the Gordian knot of "populism" by bringing a new social theory to bear and, in so doing so, suggesting that normative judgments about this misunderstood phenomenon need to be reconsidered as well. P...

Contributor Bio:

Jeffrey C. Alexander is Lillian Chavenson Saden Professor of Sociology at Yale University.

Peter Kivisto is Richard Swanson Professor of Social Thought and Chair of Sociology at A...

Markup Note: Also available in Hardback 9781509544739

Problem Spaces : How and Why Methodology Matters

Celia Lury

9781509507948

Pub Date: 12/7/20

\$26.95 USD

256 pages

Trade Paperback

Social Science / Sociology



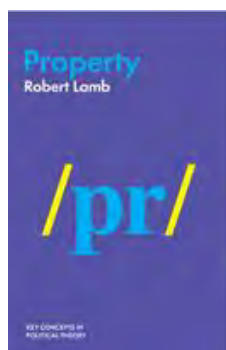
Summary: In this innovative book, Celia Lury argues that the time has come for us to explore the world not only with new methods, but with a new approach to methodology itself. Fundamental changes are taking place in how we produce knowledge, how we communicate it and, indeed, what we consider to be knowledge. These changes demand innovative and creative responses to research questions.

Lury's rethinking of the nature of social inquiry starts by reconceptualizing the 'problem space'. Problems ...

Contributor Bio:

Celia Lury is Professor of Sociology at the University of Warwick.

Markup Note: Also available in Hardback 9781509507931



Property

Robert Lamb
9781509519200
Pub Date: 8/17/20
\$19.95 USD
176 pages
Trade Paperback
Philosophy / Political
Series: Key Concepts in Political Theory

Summary: Few political ideas are as divisive and controversial for some – and yet taken for granted by others – as the ownership of private property. For critics, property is institutionalised theft, responsible for lamentable levels of inequality and poverty; for its defenders, private ownership is a fundamental right that protects individual freedom and ensures wider economic benefits for the community.

In this book, Robert Lamb explores philosophical arguments deployed to conceptualise, justify...

Contributor Bio:

Robert Lamb is Associate Professor and Director of Research at the University of Exeter

Markup Note: Also available in Hardback 9781509519194



Reading Philosophy : Selected Texts with a Method for Beginners (2nd Edition)

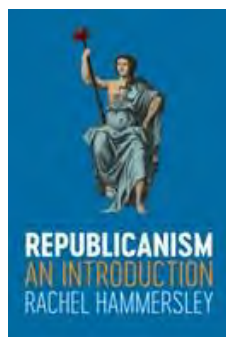
Samuel Guttenplan, Jennifer Hornsby, Christopher J...
9781119094678
Pub Date: 11/3/20
\$34.95 USD
384 pages
Trade Paperback
Philosophy / History & Surveys
Series: Reading Philosophy

Summary: A key introductory philosophy textbook, making use of an innovative, interactive technique for reading philosophical texts

Reading Philosophy: Selected Texts with a Method for Beginners, Second Edition, provides a unique approach to reading philosophy, requiring students to engage with material as they read. It contains carefully selected texts, commentaries on those texts, and questions for the reader to think about as she reads. It serves as starting points for both classroom discussion...

Contributor Bio:

Samuel Guttenplan is Emeritus Professor of Philosophy and College Fellow at Birkbeck, University of London. Now retired after nearly 35 years in Birkbeck's philosophy department, Professor Guttenplan was the founding...



Republicanism : An Introduction

Rachel Hammersley
9781509513420
Pub Date: 11/23/20
\$26.95 USD
276 pages
Trade Paperback
History / Historiography

Summary: Republicanism is a centuries-old political tradition, yet its precise meaning has long been contested. The term has been used to refer to government in the public interest, to regimes administered by a collective body or an elected president, and even just to systems embodying the values of liberty and civic virtue. But what do we *really* mean when we talk about republicanism?

In this new book, leading scholar Rachel Hammersley expertly and accessibly introduces this complex but important...

Contributor Bio:

Rachel Hammersley is Senior Lecturer in Intellectual History at Newcastle University.

Markup Note: Also available in Hardback 9781509513413

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Setting the Agenda : Mass Media and Public Opinion (3rd Edition)

Maxwell McCombs, Sebastian Valenzuela
9781509535804
Pub Date: 2/1/21
\$24.95 USD
248 pages
Trade Paperback
Social Science / Media Studies

Summary: News media strongly influence how we picture public affairs across the world, playing a significant and sometimes controversial role in determining which topics are at the centre of public attention and action. *Setting the Agenda*, first published in 2004, has become the go-to textbook on this crucial topic.

In this timely third edition, Maxwell McCombs – a pioneer of agenda-setting research – and Sebastián Valenzuela – a senior scholar of agenda-setting in Latin America – have expanded ...

Contributor Bio:

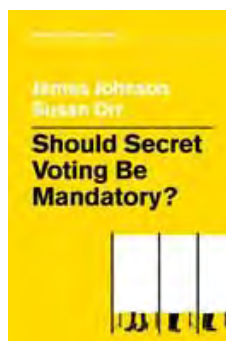
Maxwell McCombs is Professor Emeritus in the School of Journalism at the University of Texas at Austin.

Sebastián Valenzuela is Associate Professor at the Pontificia Universidad Católica de Chile.

Markup Note: Also available in Hardback 9781509535798

Should Secret Voting Be Mandatory?

James Johnson, Susan Orr
9781509538164
Pub Date: 12/2/20
\$12.95 USD
140 pages
Trade Paperback
Philosophy / Political
Series: Political Theory Today



Summary: The secrecy of the ballot, a crucial basic element of representative democracy, is under threat. Attempts to make voting more convenient in the face of declining turnout – and the rise of the “ballot selfie” – are making it harder to guarantee secrecy.

Leading scholars James Johnson and Susan Orr go back to basics to analyze the fundamental issues surrounding the secret ballot, showing how secrecy works to protect voters from coercion and bribery. They argue, however, that this protecti...

Contributor Bio:

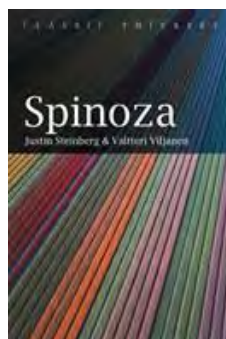
James Johnson is Professor of Political Science at the University of Rochester.

Susan Orr is Associate Professor of Political Science at The College of Brockport, State University of New York.

Markup Note: Also available in Hardback 9781509538157

Spinoza

Justin Steinberg, Valtteri Viljanen
9780745664903
Pub Date: 12/14/20
\$24.95 USD
192 pages
Trade Paperback
Philosophy / History & Surveys
Series: Classic Thinkers



Summary: Benedict de Spinoza is one of the most controversial and enigmatic thinkers in the history of philosophy. His greatest work, *Ethics* (1677), developed a comprehensive philosophical system and argued that God and Nature are identical. His scandalous *Theological-Political Treatise* (1670) provoked outrage during his lifetime due to its biblical criticism, anticlericalism, and defense of the freedom to philosophize. Together, these works earned Spinoza a reputation as a singularly radical th...

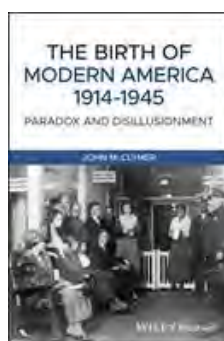
Contributor Bio:

Justin Steinberg is Associate Professor of Philosophy at Brooklyn College, CUNY.

Valtteri Viljanen is Senior Research Fellow in the Department of Cultural History at the University of Turku.

Markup Note: Also available in Hardback 9780745664897

Wiley-Blackwell



**The Birth of Modern America, 1914 - 1945
: Paradox and Disillusionment** (2nd Edition)

John McClymer

9781119081531

Pub Date: 12/3/20

\$36.25 USD

288 pages

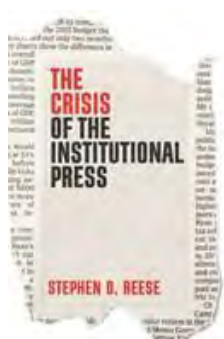
Trade Paperback

History / Modern / 20Th Century

Summary: Provides a look at the origins of the culture wars of modern America and the political and economic transformation of the U.S. republic

This book tells, in clear and lively prose, how Americans struggled with modernity in both its cultural and economic forms between the start of World War I and the end of World War II, focusing on the 1920s through 1930s. This edition includes revisions that expand the scope and features increased coverage of topics that will be of great interest to ne...

Polity



The Crisis of the Institutional Press

Stephen D. Reese

9781509538034

Pub Date: 12/14/20

\$22.95 USD

208 pages

Trade Paperback

Language Arts & Disciplines / Journalism

Summary: As polarized factions in society pull apart from economic dislocation, tribalism, and fear, and as strident attacks on the press make its survival more precarious, the need for an institutionally organized forum in civic life has become increasingly important. Populist challenges amplified by a counter-institutional media system have contributed to the long-term decline in journalistic authority, exploiting a post-truth mentality that strikes at its very core.

In this timely book, Steph...

Contributor Bio:

Stephen D. Reese is the Jesse H. Jones Professor of Journalism at the University of Texas at Austin.

Markup Note: Also available in Hardback 9781509538027

Polity



**The Sociology of Identity : Authenticity,
Multidimensionality, and Mobility**

Wayne H. Brekhus

9781509534814

Pub Date: 12/2/20

\$24.95 USD

208 pages

Trade Paperback

Social Science / Discrimination & Race Relations

Summary: How do people think about their identities? How do they express themselves individually and as part of collective groups, social movements, organizations, neighborhoods, or nations?

Identity has important consequences for how we organize our lives, wield social power, and produce and reproduce privilege and marginality. In this lively and engaging book, Wayne H. Brekhus explores the sociology of identity and its social consequences through three conceptual themes: authenticity, multidim...

Contributor Bio:

Wayne H. Brekhus is Professor of Sociology at the University of Missouri.

Markup Note: Also available in Hardback 9781509534807



Theorizing Violence

Sylvia Walby
9780745647593
Pub Date: 11/16/20
\$24.95 USD
224 pages
Trade Paperback
Social Science / Sociology

Violence is increasing on many measures. As criminal justice and security interventions become more punitive, rising inequalities diminish the resources needed for resilience.

Summary: Violence is increasing on many measures. As criminal justice and security interventions become more punitive, rising inequalities diminish the resources needed for resilience. When all governments proclaim the need to end violence, how can we make sense of this?

Sylvia Walby offers new ways to theorize violence, placing it at the centre of society, not the periphery, and rethinking the relationship between violence and security. Arguing for an integrated analysis of internal and external factors.

Contributor Bio:

Sylvia Walby is Professor of Sociology and UNESCO Chair in Gender Research at Lancaster University



Wealth

Yuval Elmelech
9780745697871
Pub Date: 12/2/20
\$22.95 USD
200 pages
Trade Paperback
Social Science / Sociology
Series: Economy and Society

Summary: Wealth has captivated people's attention for centuries. Yet despite society's fascination with the 1%, wealth accumulation has largely been neglected as a topic of social research, hidden beneath data on income inequality. Wealth aims to remedy this shortcoming.

In accessible prose, Yuval Elmelech explains how, both conceptually and empirically, wealth differs fundamentally from other conventional measures of socioeconomic status and why it has become increasingly important, in recent years.

Contributor Bio:

Yuval Elmelech is Associate Professor of Sociology at Bard College.

Markup Note: Also available in Hardback 9780745697864



What is Digital History?

Hannu Salmi
9781509537020
Pub Date: 12/7/20
\$22.95 USD
156 pages
Trade Paperback
History
Series: What is History?

Summary: Digital history is an emerging field that draws on digital technology and computational methods. A global enterprise that invites scholars worldwide to join forces, it presents exciting and novel ways we might explore, understand and represent the past.

Hannu Salmi provides the most compelling introduction to digital history to date. He begins with a discussion of the digital past, the question of how history exists in a digitized form, and introduces basic concepts and ideas in digital history.

Contributor Bio:

Hannu Salmi is Professor of Cultural History at the University of Turku.

Markup Note: Also available in Hardback 9781509537013

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What is Medieval History? (2nd Edition)

John H. Arnold
9781509532568
Pub Date: 1/19/21
\$19.95 USD
208 pages
Trade Paperback
History / Medieval

Summary: Since its first publication in 2007, John H. Arnold's *What is Medieval History?* has established itself as the leading introduction to the craft of the medieval historian.

What is it that medieval historians do? How – and why – do they do it? Arnold discusses the creation of medieval history as a field, the nature of its sources, the intellectual tools used by medievalists, and some key areas of thematic importance from the fall of the Roman Empire to the Reformation. The fascinating cas...

Contributor Bio:

John H. Arnold is Professor of Medieval History at the University of Cambridge.

Markup Note: Also available in Hardback 9781509532551

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Business Forecasting : The Emerging Role of Artificial Intelligence and Machine Learning

Michael Gilliland, Len Tashman, Udo Sglavo
9781119782476
Pub Date: 1/7/21
\$60.00 USD
352 pages
Hardcover
Business & Economics / Forecasting
Series: Wiley and SAS Business Series

Summary: This book provides ideas from the most important and influential authors in the field of forecasting on an array of topics that are highly relevant. It provides multiple perspectives on relevant issues like monitoring forecast performance, forecasting process, communication and accountability for the forecast, the use of big data in forecasting, and the role of AI/ML in enhancing traditional time series forecasting methods. Note: Content is mostly material previously published in "pract..."

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Business Recoded : Have the Courage to Create a Better Future for you and your Business

Peter Fisk
9781119679868
Pub Date: 1/5/21
\$22.00 USD
256 pages
Hardcover
Business & Economics / Small Business

Summary: Business needs a new code for success!

Change is dramatic, pervasive and relentless. The challenges are numerous. The opportunities are greater. Incredible technologies and geopolitical shifts, complex markets and stagnating growth, demanding customers and disruptive entrepreneurs, environmental crisis and social distrust, unexpected shocks and uncertain futures. The old codes that got us here don't work anymore. Moving forwards needs a new mindset.

Business Recoded is for business leaders ...

Contributor Bio: Peter Fisk is a business author, keynote speaker, strategic advisor to business leaders and an academic professor. From a background in astrophysics he managed brands at British Airways, led a strategic consulting firm, co-founded a technology-based start-up, was CEO of the world's



The Career Handbook : Where to go from here for a Successful Future

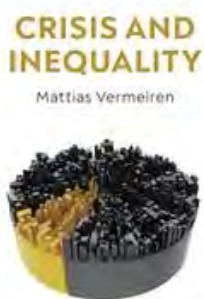
Gill Hasson
9780857088642
Pub Date: 2/1/21
\$13.99 USD
240 pages
Trade Paperback
Business & Economics / Small Business

Summary: Find the right career that works for you and who you are. Do something you love!

The quest for the work and a career that's right for you--that's fulfilling and that you enjoy--is a process of discovery. It involves learning about yourself and finding out about the wide range of work and careers available. And it involves finding out how best to access the work or career you're interested in.

Whether you have no idea what work or career you want to do or there's too many options and y...

Contributor Bio: Gill Hasson delivers teaching and training for educational organisations, voluntary and business organisations and the public sector. She has 20 years' experience teaching and writing on a range of personal development issues; confidence and self-esteem,



Crisis and Inequality : The Political Economy of Democratic Capitalism

Mattias Vermeiren
9781509537693
Pub Date: 2/8/21
\$26.95 USD
272 pages
Trade Paperback
Political Science / Public Policy / Economic Policy

Summary: Spiralling inequality since the 1970s and the global financial crisis of 2008 have been the two most important challenges to democratic capitalism since the Great Depression. We cannot, therefore, understand the political economy of contemporary Europe and America without putting inequality and crisis at the heart of the picture.

In this innovative new textbook Mattias Vermeiren does just this, demonstrating that both the global financial crisis and the European sovereign debt crisis re...

Contributor Bio:

Mattias Vermeiren is Associate Professor of International Political Economy at Ghent University.

Markup Note: Also available in Hardback 9781509537686

No Image
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Digital Business Transformation : How Established Companies Sustain Competitive Advantage From Now to Next

Nigel Vaz
9781119758679
Pub Date: 1/13/21
\$29.00 USD
256 pages
Hardcover
Business & Economics / Development / Business Development

Summary: Fuel your business' transition into the digital age with this insightful and comprehensive resource

Digital Business Transformation: How Established Companies Sustain Competitive Advantage offers readers a framework for digital business transformation. Written by Nigel Vaz, the acclaimed CEO of Publicis Sapient, a global digital business transformation company, *Digital Business Transformation* delivers practical advice and approachable strategies to help businesses realize their digital p...

Wiley

No Image
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Everyday People, Extraordinary Leadership : How to Make a Difference Regardless of Your Title, Role, or Authority

James M. Kouzes, Barry Z. Posner

9781119687016

Pub Date: 1/20/21

\$25.00 USD

Hardcover

Business & Economics / Leadership

Summary: From the authors of *The Leadership Challenge*, *Everyday People, Extraordinary Leadership* is a TLC for individual contributors. Leadership is not about position, power, or place but about behavior. It's about what you do, not who you are. Ever since the first edition of *The Leadership Challenge* in 1987, Kouzes and Posner have said that "leadership is everyone's business." However, except for *The Student Leadership Challenge*, they have not (yet) written a book specifically for those who ar...

Wiley



GMAT For Dummies 2021 : Book + 7 Practice Tests Online + Flashcards (9th Edition)

Lisa Zimmer Hatch, Scott A. Hatch

9781119711933

Pub Date: 12/22/20

\$29.99 USD

408 pages

Trade Paperback

Study Aids / Gmat

Summary: *GMAT For Dummies 2021: Book + 7 Online Practice Tests + Flashcards* features proven tips and tricks to help readers prepare for the GMAT and master the skills needed for success on test day.

* NEW FOR 2021: Start with a diagnostic pre-assessment and create a targeted study plan

* Take one practice test in the book, plus SIX more online for a total of SEVEN practice tests

* Study with online flashcards

* Review foundational concepts and item types for every section

* Man...

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Go Legal Yourself : Know Your Business Legal Lifecycle (2nd Edition)

Kelly Bagla

9781119745549

Pub Date: 1/7/21

\$19.95 USD

Hardcover

Business & Economics / Small Business

Summary: Knowing a business's legal lifecycle is key to running a successful business. This book provides a guide for business owners that explains the four phases of the legal lifecycle of their business and how to set it up for success from day one. This book is written in a way that answers frequently asked questions by business owners. By providing a legal perspective to those questions, the author hopes to put the business owner in a better position to understand their business and become...

Wiley

Wiley



High-Impact Tools for Teams : 5 Tools to Align Team Members, Build Trust, and Get Results Fast

Stefano Mastrogiacomio , Alexander Osterwalder
9781119602385

Pub Date: 1/20/21

\$35.00 USD

256 pages

Trade Paperback

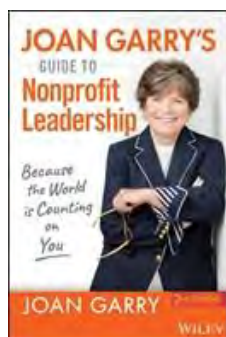
Business & Economics / Management

Series: Strategyzer

Summary: Take advantage of a powerful visual management tool for teams as you work together and deliver great results. It's been used by thousands of teams for project success!

59% of U.S. workers say that communication is their team's biggest obstacle to success, followed by accountability at 29% (Atlassian). *High-Impact Tools for Teams* explains a simple, powerful tool that helps team leaders and members align and get clarity on exactly who is responsible for each part of the team's most import...

Wiley



Joan Garry's Guide to Nonprofit Leadership (2nd Edition)

Joan Garry

9781119730484

Pub Date: 12/22/20

\$22.00 USD

256 pages

Trade Paperback

Business & Economics / Nonprofit Organizations & Charities / Management & Leadership

Summary: In each chapter, you will find honesty, wit, compassion, and actions you can put into motion ASAP to improve your ability to share your leadership effectively. Garry offers a recipe for a real partnership between an executive director and a board chair. She draws on her own staff and board experience and her work with hundreds of clients to share what it takes to be a first class fundraiser and public speaker. She will also offer practical advice on managing crises, graceful exits (thos...

Wiley



Like, Comment, Share, Buy : The beginner's guide to marketing your business with video storytelling

Jonathan Creek

9780730390015

Pub Date: 1/26/21

\$19.99 USD

240 pages

Trade Paperback

Business & Economics / Small Business

Summary: Take your video marketing to the next level with this practical and insightful resource

Like, Comment, Share, Buy: The Beginner's Guide to Marketing Your Business With Video Storytelling delivers powerful and actionable strategies to move your company's brand to the forefront of your customers' imaginations. Celebrated author, speaker, journalist, and consultant Jonathan Creek explains why video is the most impactful medium in which to market online and how you can leverage it for maxim...

Wiley

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People Follow People : The twelve characteristics of an influential leader

Sam Cawthorn

9780730388555

Pub Date: 2/23/21

\$19.99 USD

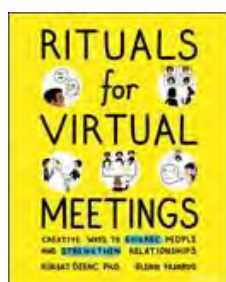
180 pages

Trade Paperback

Business & Economics / Small Business

Summary: When all around the world we're losing confidence in our leaders and brands and they are losing our trust, People Follow People offers clear new ways to lead and influence built on an individual's values, character, loyalty and integrity.

Wiley



Rituals for Virtual Meetings : Creative Ways to Engage People and Strengthen Relationships

Kursat Ozenc, Glenn Fajardo

9781119755999

Pub Date: 1/7/21

\$29.00 USD

304 pages

Trade Paperback

Business & Economics / Leadership

Summary: Build trust, improve rapport, and increase engagement in virtual settings with this insightful resource

Virtual meetings have become essential to workplace culture. They shouldn't be left to chance. They are opportunities for employers and employees to build connections and trust—all while accomplishing a common goal. *Rituals for Virtual Meetings: Creative Ways to Engage People and Strengthen Relationships* offers readers ways to deepen connections and increase engagement amongst the par...

Polity

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The Case for a Four Day Week

Anna Coote, Aidan Harper, Alfie Stirling

9781509539659

Pub Date: 2/8/21

\$12.95 USD

140 pages

Trade Paperback

Political Science / Public Policy / Economic Policy

Summary: Not so long ago, people thought that a ten-hour, six-day week was normal. Now, we assume that the eight-hour, five-day week represents a natural equilibrium of work and play. Will that soon be history too?

In this new book, three leading experts argue why it should be. They map out a pragmatic pathway to a four-day week that safeguards earnings for the lower-paid and keeps the economy flourishing. They argue that this radical vision will give workers time to be better parents and carers...

Contributor Bio:

Anna Coote is Principal Fellow at the New Economics Foundation.

Aidan Harper is Researcher at the New Economics Foundation.

Alfie Stirling is Head of Economics at the New Economics Foundation.

John Wiley & Sons

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China's Data Economy : How its Innovation Power is Shaping the Future of AI, Media, and the Global Order

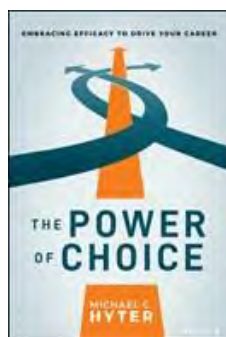
Winston Ma
9781119748915
Pub Date: 12/31/20
\$32.50 USD
288 pages
Paperback

Summary: This timely follow up to China's Mobile Economy - Opportunities in the Largest and Fastest Information Consumption Boom provides insights into the second phase of China's digital economy. After rapid economic expansion led by consumers, Chinese companies are actively embracing the potential of new technologies - the Internet of Things, artificial intelligence (AI), blockchain, cloud computing, and data analytics (iABCD) - to unlock value from nontraditional angles.

China's Data Economy: ...

Contributor Bio: Winston Ma is an investor, author, and adjunct professor of the digital economy who has worked as an investment professional and practicing capital markets attorney in both the US and China. Most recently, he was Managing Director and Head of the North America Office for China Inves...

Wiley



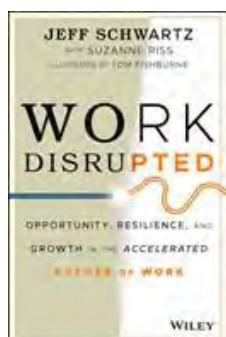
The Power of Choice : Embracing Efficacy to Drive Your Career

Michael C. Hyter
9781119780922
Pub Date: 12/30/20
\$26.00 USD
240 pages
Hardcover
Business & Economics / Careers

Summary: Professionals who perceive themselves or are perceived by others to be different often feel something prevents them from achieving the same career success as their colleagues. Many more doors are open today, but despite advances, these professionals wonder: Is the playing field truly level? Must they work twice as hard to receive opportunities? Do they have to sacrifice who they are to fit in? It is not discrimination that impedes professionals. Rather, it is self-doubt, the lack of rel...

Contributor Bio: Michael Hyter (Washington, DC; Michael.Hyter@kornferry.com) served as Managing Partner of the Korn Ferry International, Washington D.C. office since 2012 until being recently appointed Chief Diversity Officer for Korn Ferry International. Michael joined Korn Ferry in 2012 after the ...

Wiley



Work Disrupted : Opportunity, Resilience, and Growth in the Accelerated Future of Work

Jeff Schwartz, Suzanne Riss, Tom Fishburne
9781119762270
Pub Date: 1/7/21
\$28.00 USD
256 pages
Hardcover
Business & Economics / Leadership

Summary: If you only read one book on the future of work, *Work Disrupted: Opportunity, Resilience, and Growth in the Accelerated Future of Work* should be that book.

The future of work swept in sooner than expected, accelerated by Covid-19, creating an urgent need for new maps, new mindsets, new strategies-- and most importantly, a trusted guide to take us on this journey. That guide is Jeff Schwartz. A founding partner of Deloitte Consulting's Future of Work practice, Schwartz brings clarity, hum...

Wiley



Buffett's Tips : A Guide to Financial Literacy and Life

John M. Longo, Tyler J. Longo

9781119763918

Pub Date: 12/22/20

\$26.95 USD

256 pages

Hardcover

Business & Economics / Investments & Securities

Summary: Warren Buffett remains one of the most sought-after and watched figures in business today. He has become a billionaire and investment sage by buying chunks of companies and holding onto them, managing them as businesses, and eventually reaping huge profits for himself and investors in Berkshire Hathaway. *Buffett's Tips* combines two areas of enormous public interest with a demonstrated history of bestselling volumes: Warren Buffett and financial literacy/financial independence. What if y...

Contributor Bio: John M. Longo is a Professor of Professional Practice in the Finance & Economics Department at the Business School of Rutgers University. He has also been visiting professor of finance at EMBA-Global--the joint Executive MBA program of Columbia Business School, London Business Schoo...

Wiley

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CMT Level I 2021 : An Introduction to Technical Analysis

Wiley

9781119768050

Pub Date: 1/7/21

\$225.00 USD

Trade Paperback

Business & Economics / Investments & Securities
/ Analysis & Trading Strategies

Summary: The essential study component for **Level I** of the **CMT Program**.

CMT Level I 2021: An Introduction to Technical Analysis fully prepares you to demonstrate the basic competencies of an entry-level analyst, including a working knowledge of terminology and the ability to discuss key concepts and foundational analytical tools. Covered topics address theory and history, markets, market indicators, construction, confirmation, cycles, selection and decision, system testing, and statistical analysis...

Wiley

No Image
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CMT Level II 2021 : Theory and Analysis

Wiley

9781119768067

Pub Date: 1/7/21

\$225.00 USD

Trade Paperback

Business & Economics / Investments & Securities
/ Analysis & Trading Strategies

Summary: The essential study component for **Level II** of the **CMT Program**.

CMT Level II 2021: The Theory and Analysis of Technical Analysis fully prepares you to demonstrate competency applying the principles covered in Level I, as well as the ability to apply more complex analytical techniques. Covered topics address theory and history, market indicators, construction, confirmation, cycles, selection and decision, system testing, and statistical analysis. The Level II exam emphasizes trend, chart, ...

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CMT Level III 2021 : The Integration of Technical Analysis

Wiley
9781119768074
Pub Date: 1/7/21
\$225.00 USD
Trade Paperback
Business & Economics / Investments & Securities
/ Analysis & Trading Strategies

Summary: The essential study component for **Level III** of the **CMT Program**.

CMT Level III 2021: The Integration of Technical Analysis fully prepares you to demonstrate competency integrating basic concepts in Level I with practical applications in Level II, by using critical analysis to arrive at well-supported investing and trading recommendations. Covered topics include: asset relationships, portfolio management, behavioral finance and volatility analysis. The Level III exam emphasizes risk manage...

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Credit Repair Kit For Dummies (5th Edition)

Steven Bucci, Melyssa Barrett, Rod Griffin
9781119771067
Pub Date: 1/7/21
\$29.99 USD
416 pages
Trade Paperback
Business & Economics / Personal Finance / Money
Management

Summary: *Credit Repair Kit For Dummies*, 5th Edition, is a source for those with mediocre credit who want or need to better manage it in order to get a job, reduce insurance costs, qualify for banking products, and more. Numerous updates include:

- Impacts to borrowers from COVID-19 or other disasters
- Strategies to avoid or get rid of mortgage, credit card, and auto debt
- Greater emphasis on student loan debt and solutions
- Expanded coverage on cyber security/identity theft
- Impact of CARES Act rules on c...

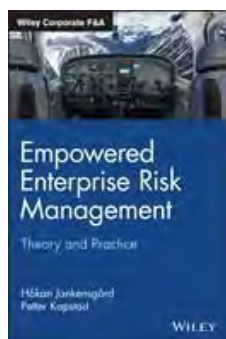


Crypto Asset Investing in the Age of Autonomy : The Complete Handbook to Building Wealth in the Next Digital Revolution

Jake Ryan
9781119705369
Pub Date: 12/22/20
\$39.95 USD
Hardcover
Business & Economics / Finance

Summary: Competition, the drive for efficiency, and continuous improvement ultimately push businesses toward automation and later towards autonomy. If a business can operate without the need for human intervention, it will minimize its operational cost. If Uber can remove the expense of a driver with an autonomous vehicle, it will provide its service cheaper than a competitor who can't. If an artificially-intelligent trading company can search, find and take advantage of some arbitrage opportuni...

Contributor Bio: Jake Ryan is the chief investment officer at Tradecraft Capital, a new crypto asset hedge fund. Jake studied computer science at the public Ivy University of Texas where he focused on AI and was a 1st author on publications now with 600+ Google Scholar citations. He launched a three-...



Enterprise Risk Management : Theory and Practice

Hakan Jankensgard, Petter Kapstad

9781119700159

Pub Date: 2/1/21

\$45.00 USD

224 pages

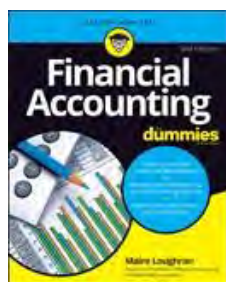
Hardcover

Business & Economics / Finance / Financial Risk Management

Series: Wiley Corporate F&A

Summary: *Enterprise Risk Management: Theory and Practice* offers a highly accessible yet thorough guide to ERM that will appeal to anyone involved in its implementation or who wants to understand its theory and practice better. It is designed to take the reader on a journey from learning about the core principles and theoretical underpinnings of ERM, through to the bread-and-butter practices and techniques, and then onto more advanced topics, such as how ERM relates to corporate strategy and bala...

Contributor Bio: Håkan Jankensgård is Associate Professor in Corporate Finance at Lund University where he teaches two courses (Corporate Valuation and Corporate Risk Management) on the masters program in Finance/ Prior to entering academia, Håkan was corporate risk manager at Norsk Hydro with respo...



Financial Accounting For Dummies (2nd Edition)

Maire Loughran

9781119758129

Pub Date: 1/7/21

\$24.99 USD

368 pages

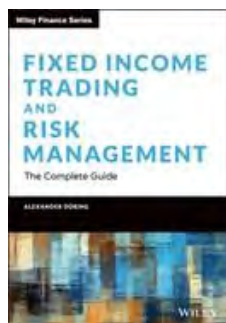
Trade Paperback

Business & Economics / Accounting / Financial

Summary: *Financial Accounting For Dummies*, 2nd Edition provides students who are studying business, finance and accounting with the basic concepts, terminology, and methods to interpret, analyze, and evaluate actual corporate financial statements.

Updates for this edition:

- The latest on generally accepted accounting principles (GAAP)
- New accounting career options
- Advanced financial accounting topics



Fixed Income Trading and Risk Management : The Complete Guide

Alexander During

9781119756330

Pub Date: 1/26/21

\$70.00 USD

450 pages

Hardcover

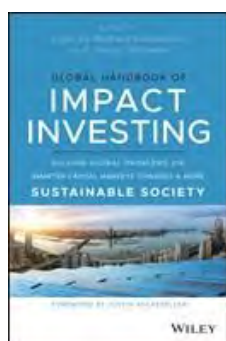
Business & Economics / Investments & Securities

Series: Wiley Finance

Summary: *Fixed Income Trading and Risk Management* is the complete guide to fixed income markets from the ground up. Written by a principal portfolio manager at the European Central Bank, this book dispenses with any preconceived notions of how a market should work, instead teaching several markets in parallel and from scratch, developing the commonalities and differences along the way. Beginning with an introduction to money, credit and monetary policy, the book goes on to cover cash instruments...

Contributor Bio: Alexander Düring, Frankfurt, Germany is a Principal Portfolio Manager at the European Central Bank, working on the implementation of the Public Sector Purchase Programme which is part of the monetary policy portfolio. Aside from security selection and trading, his work includes deve...

Wiley



**Global Handbook of Impact Investing
: Solving Global Problems Via Smarter Capital
Markets Towards A More Sustainable Society**

Elsa De Morais Sarmiento, R. Paul Herman

9781119690641

Pub Date: 12/30/20

\$49.95 USD

512 pages

Hardcover

Business & Economics / Investments & Securities

Summary: Discover how to invest your capital to achieve a powerful, lasting impact on the world.

The Global Handbook of Impact Investing: Solving Global Problems Via Smarter Capital Markets Towards A More Sustainable Society is an insightful guide to the growing world-wide movement of Impact Investing. Impact investors seek to realize lasting, beneficial improvements in society by allocating capital to sources of impactful and sustainable profit.

This Handbook is a how-to guide for institutional i...

Contributor Bio:

Elsa de Morais Sarmiento (Paris, France) is an Associate Researcher at NOVAFRICA, Nova Business School of Management and Economics and has lectured on economics for over a decade in Portugal, Spain and the UK. She has experience in investment impact assessments, private sector

John Wiley & Sons



International GAAP 2021

Ernst & Young LLP

9781119772439

Pub Date: 12/18/20

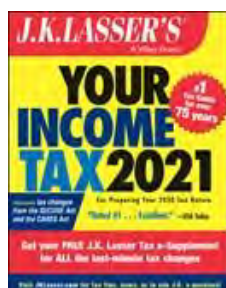
\$220.00 USD

Paperback

Summary: *International GAAP 2021* is a comprehensive guide to interpreting and implementing International Financial Reporting Standards (IFRS), setting IFRS in a relevant business context, and providing insights into how complex practical issues should be resolved in the real world of global financial reporting. This book is an essential tool for anyone applying, auditing, interpreting, regulating, studying, or teaching IFRS. Written by financial reporting professionals from around the world, thi...

Contributor Bio: Ernst & Young is a global leader in professional services with some 114,000 people based in 140 countries. Around the world the firm is committed to pursuing the highest levels of integrity, quality, and professionalism in delivering a broad inventory of services to their clients. ...

Wiley



**J.K. Lasser's Your Income Tax 2021 : For
Preparing Your 2020 Tax Return (2nd Edition)**

J.K. Lasser Institute

9781119742241

Pub Date: 12/22/20

\$24.95 USD

896 pages

Trade Paperback

Business & Economics / Personal Finance /
Taxation

Series: J.K. Lasser

Summary: Prepare your 2020 taxes with ease!

J.K. Lasser's Your Income Tax 2021: For Preparing Your 2020 Tax Return is a bestselling tax reference that has been trusted by taxpayers for over seventy-five years. Updated to reflect the changes to the 2020 tax code, this authoritative text offers step-by-step instructions that guide you through the worksheets and forms you need to file your taxes according to the best tax strategy for your financial situation. Approachable yet comprehensive, this hig...

Contributor Bio: J.K. Lasser Institute has been the premier publisher of consumer tax guides since 1939, when Jacob Kay Lasser first published *Your Income Tax*. Since then, the guide has been published continuously for over seventy years and read by over 39,000,000 people. The J.K. Lasser Institute a...

Wiley

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Perturbation Methods in Credit Derivatives : Strategies for Efficient Risk Management

Colin Turfus
9781119609612
Pub Date: 12/29/20
\$80.00 USD
240 pages
Hardcover
Business & Economics / Finance
Series: Wiley Finance

Summary: Stress-test financial models and price credit instruments with confidence and efficiency using the perturbation approach taught in this expert volume

Perturbation Methods in Credit Derivatives: Strategies for Efficient Risk Management offers an incisive examination of a new approach to pricing credit-contingent financial instruments. Author and experienced financial engineer Dr. Colin Turfus has created an approach that allows model validators to perform rapid benchmarking of risk and p...

Contributor Bio: Colin Turfus, London, UK has worked for the last twelve years as a financial engineer, mainly analysing model risk for credit derivatives and hybrids. He currently works in Global Model Validation and Governance at Deutsche Bank. Colin completed a Ph.D. in turbulent dispersion mode...

Wiley

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Starting Your Own Practice : The Independence Guide for Investment Advisors, Attorneys, CPAs and Other Professional Service Providers (2nd Edition)

Robert Fragasso
9781119723004
Pub Date: 12/22/20
\$29.95 USD
240 pages
Hardcover
Business & Economics / Entrepreneurship

Summary: In the first edition of *Starting Your Own Practice*, Fragasso provided the blueprint for professionals looking to go into business for themselves, from the decision to break free to the formation process and then to managing the business that was created.

Starting Your Own Practice, Second Edition will repeat and refine those steps, incorporating Fragasso's 15 additional years of practical experience and adding more depth on management considerations, transition to business maturity, and e...

Contributor Bio: Robert Fragasso (Pittsburgh, PA) has 48 years of experience beginning as a customers man in the old stock brokerage industry model. After building his clientele and breaking free to form his own independent investment management and financial planning firm, he is now responsible for...

For Dummies

Apple Watch For Dummies (4th Edition)

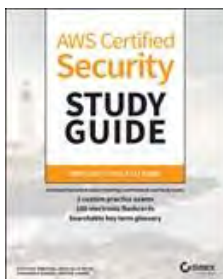
Marc Saltzman
9781119776826
Pub Date: 12/30/20
\$26.99 USD
368 pages
Trade Paperback
Computers / Hardware / Mobile Devices



Summary: Explore dozens of features on your Apple Watch!

So you got an Apple Watch—and you have no idea what to do with it. Fear not: *Apple Watch For Dummies, 4th Edition* will demystify this clever little gadget so you can make the most of everything from the basics to the latest and greatest updates. This “watch” does much more than tell time. Find out how health and fitness apps can help you track your sleep and create a personalized fitness plan. Communicate with Siri and discover useful Sir...

Contributor Bio: Marc Saltzman is a freelance journalist, author, lecturer, consultant, and radio and TV personality. He writes for CNN.com, and USAToday.com. Marc is the host of "Gear Guide," a tech focused video that reaches over 60 million viewers each year. He also hosts "Tech Talk with Marc Sal..."

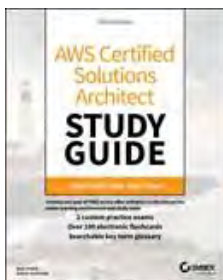


AWS Certified Security Study Guide : Specialty (SCS-C01) Exam

Gustavo Santana, Marcello Neto, Fernando Sapata, H...
9781119658818
Pub Date: 1/13/21
\$60.00 USD
408 pages
Trade Paperback
Computers / Security / Networking

Summary: Get prepared for the AWS Certified Security Specialty certification with this excellent resource

By earning the AWS Certified Security Specialty certification, IT professionals can gain valuable recognition as cloud security experts. The *AWS Certified Security Study Guide: Specialty (SCS-C01) Exam* helps cloud security practitioners prepare for success on the certification exam. It's also an excellent reference for professionals, covering security best practices and the implementation of ...



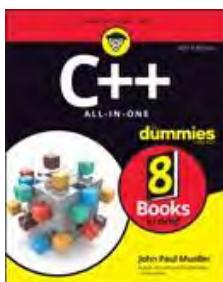
AWS Certified Solutions Architect Study Guide : Associate SAA-C02 Exam (3rd Edition)

Ben Piper, David Clinton
9781119713081
Pub Date: 12/30/20
\$60.00 USD
Trade Paperback
Computers / Certification Guides

Summary: Master the intricacies of Amazon Web Services and efficiently prepare for the SAA-C02 Exam with this comprehensive study guide

AWS Certified Solutions Study Guide: Associate (SAA-C02) Exam, Third Edition comprehensively and efficiently prepares you for the SAA-C02 Exam. The study guide contains robust and effective study tools that will help you succeed on the exam. The guide grants you access to the regularly updated Sybex online learning environment and test bank, which contains hundr...

Contributor Bio: Ben Piper (Summerville, SC) is an IT consultant who has authored over 20 courses covering Amazon Web Services, networking, Puppet, and Windows Server Administration. You can contact Ben by visiting his website, benpiper.com. David Clinton (Toronto, Ontario) is a system administrator...



C++ All-in-One For Dummies (4th Edition)

John Paul Mueller, Jeffrey M. Cogswell
9781119601746
Pub Date: 1/7/21
\$39.99 USD
888 pages
Trade Paperback
Computers / Programming Languages / C++

Summary: Get ready for C++20 with all you need to know for complete mastery!

Your comprehensive and updated guide to one of the world's most popular programming languages is here! Whether you're a novice or expert, you'll find what you need to get going with the latest features of C++20. The workhorse of programming languages, C++ gives you the utmost control of data usage and interface and resource allocation. If your job involves data, proficiency in C++ means you're indispensable!

This edition...

Contributor Bio:

John Paul Mueller (LaValle, WI) has a special affinity and expertise for both certification and programming books. He has written titles on COM, C#, Java, Windows

Wiley



Linux Command Line and Shell Scripting Bible (4th Edition)

Richard Blum, Christine Bresnahan
9781119700913
Pub Date: 1/7/21
\$50.00 USD
Trade Paperback
Computers / Operating Systems / Linux
Series: Bible

Summary: Advance your understanding of the Linux command line with this invaluable resource

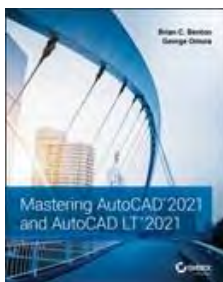
Linux Command Line and Shell Scripting Bible, 4th Edition is the newest installment in the indispensable series known to Linux developers all over the world. Packed with concrete strategies and practical tips, the latest edition includes brand-new content covering:

- Understanding the Shell
- Writing Simple Script Utilities
- Producing Database, Web & Email Scripts
- Creating Fun Little Shell Scripts

Written by...

Contributor Bio: Christine Bresnahan (Indianapolis, IN) is an Adjunct Professor at Ivy Tech Community College, where she teaches Linux certification and Python classes. She is

Sybex

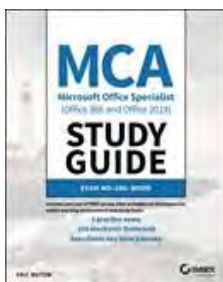


Mastering AutoCAD 2021 and AutoCAD LT 2021 (2nd Edition)

Brian C. Benton, George Omura
9781119715351
Pub Date: 1/7/21
\$70.00 USD
Trade Paperback
Computers / Image Processing

Summary: Each year, Mastering AutoCAD appears at the top of the AutoCAD book sales charts, and it is the world's all-time best-selling AutoCAD series, with more than a half million copies in print. Mastering AutoCAD and AutoCAD LT teaches AutoCAD essentials using concise explanations, focused examples, step-by-step instructions, and hands-on projects for both AutoCAD and AutoCAD LT. This detailed resource works as both a tutorial and stand-alone reference. Part I introduces the basics of the int...

Sybex



MCA Microsoft Office Specialist Word Study Guide : Exam MO-100

Eric Butow
9781119718260
Pub Date: 1/7/21
\$25.00 USD
Trade Paperback
Computers / Certification Guides / Mcse

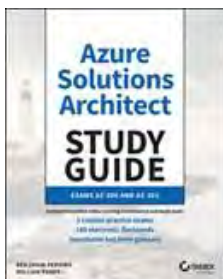
Summary: Learn the realities of being a Microsoft Office Specialist and efficiently prepare for the MO-100 Exam with a single, comprehensive study guide

MCA Microsoft Office Specialist Word Study Guide: Exam MO-100 comprehensively prepares you for the MO-100 Exam. Accomplished and experienced author Eric Butow provides readers with a one-stop resource for learning the job responsibilities of a Microsoft Office Specialist and succeeding on the MO-100 Exam.

The study guide is written in a straight...

Contributor Bio: Eric Butow (Jackson, CA) has authored or co-authored 35 books, most recently Pro iOS Security and Forensics (Apress), Programming Interviews for Dummies (Wiley), and Instagram for Dummies (Wiley). Eric has also developed and taught networking, computing, and usability

Sybex



Microsoft Azure Architect Technologies and Design Complete Study Guide : Exams AZ-303 and AZ-304

Benjamin Perkins, William Panek

9781119559535

Pub Date: 12/22/20

\$80.00 USD

940 pages

Trade Paperback

Computers / Certification Guides

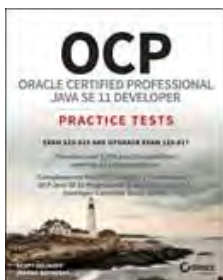
Summary: Become a proficient Microsoft Azure solutions architect

Azure certifications are critical to the millions of IT professionals Microsoft has certified as MCSE and MCSA in Windows Server in the last 20 years. All of these professionals need to certify in key Azure exams to stay current and advance in their careers. Exams AZ-303 and AZ-304 are the key solutions architect exams that experienced Windows professionals will find most useful at the intermediate and advanced points of their career...

Contributor Bio:

Benjamin Perkins (Munich, Germany) is Senior Support Escalation Engineer at Microsoft. He's an avid C# programmer with a strong focus on cloud technologies and anything web, and has 15+ years of experience with designing, developing, deploying, administering and

Sybex



OCP Oracle Certified Professional Java SE 11 Developer Practice Tests : Exam 1Z0-819 and Upgrade Exam 1Z0-817

Scott Selikoff, Jeanne Boyarsky

9781119696131

Pub Date: 12/30/20

\$40.00 USD

576 pages

Trade Paperback

Computers / Programming Languages / Java

Summary: *NOTE: As of October 1, the OCP Java SE 11 Programmer I Exam 1Z0-815 and Programmer II Exam 1Z0-816 will be replaced by one exam, Exam 1Z0-819. However, all the topics covered by the two previous exams are covered in the new exam. The Upgrade Exam 1Z0-817 remains the same.*

Improve your preparation for the OCP Java SE 11 Developer exam with these comprehensive practice tests

OCP Oracle Certified Professional Java SE 11 Developer Practice Tests: Exam 1Z0-819 and Upgrade Exam 1Z0-817 offers ...

Contributor Bio: Scott Selikoff (Bridgewater, NJ) has been a Java Enterprise developer for over 14 years. He started

Wrox



Professional C++ (5th Edition)

Marc Gregoire

9781119695400

Pub Date: 1/7/21

\$65.00 USD

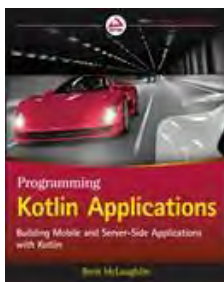
1184 pages

Trade Paperback

Computers / Programming Languages / C

Summary: Get up to date quickly on the new changes coming with C++20

Professional C++ is the advanced manual for C++ programming. Designed to help experienced developers get more out of the latest release, this book skims over the basics and dives right in to exploiting the full capabilities of C++20. Each feature is explained by example, each including actual code snippets that you can plug into your own applications. Case studies include extensive, working code that has been tested on Windows a...



Programming Kotlin Applications : Building Mobile and Server-Side Applications with Kotlin

Brett McLaughlin

9781119696186

Pub Date: 1/7/21

\$45.00 USD

450 pages

Trade Paperback

Computers / Software Development & Engineering

Summary:

Learn to program with Kotlin, one of the fastest-growing programming languages available today

Programming Kotlin Applications: Building Mobile and Server-Side Applications with Kotlin drops readers into the fast lane for learning to develop with the Kotlin programming language. Authored by accomplished cloud consultant and technology professional Brett McLaughlin, *Programming Kotlin Applications* provides readers with the pragmatic and practical advice they need to build their very first...



QuickBooks Online For Dummies (6th Edition)

Elaine Marmel

9781119679073

Pub Date: 1/20/21

\$29.99 USD

448 pages

Trade Paperback

Computers / Enterprise Applications

Summary: Master the world's most popular cloud software for bookkeeping and accounting.

QuickBooks Online For Dummies, 6th Edition collects and provides the best and most current information available for those looking to get the most out of the leading QuickBooks Online software. Perfect for small business owners, managers, and employees, *QuickBooks Online For Dummies* delivers the newest and most up-to-date advice based on the latest versions of QuickBooks Online. The 6th Edition is written by ...

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Teach Yourself VISUALLY iPhone 12, 12 Pro, and 12 Pro Max (6th Edition)

Guy Hart-Davis

9781119763284

Pub Date: 1/13/21

\$25.00 USD

350 pages

Trade Paperback

Computers / Hardware / Mobile Devices

Series: Teach Yourself VISUALLY (Tech)

Summary: Know your new iPhone 12, 12 Pro, and 12 Pro Max from the inside-out with 900 color screen shots!

Teach Yourself VISUALLY iPhone is your ultimate guide to getting the most out of your iPhone! Apple's graphics-driven iOS is perfect for visual learners, so this book uses a visual approach to show you everything you need to know to get up and running—and much more. Full-color screen shots walk you step-by-step through setup, customization, and everything your iPhone can do. Whether you are n...

For Dummies


WordPress For Dummies (9th Edition)

Lisa Sabin-Wilson
9781119696971
Pub Date: 1/7/21
\$29.99 USD
432 pages
Trade Paperback
Computers / Web / Blogs

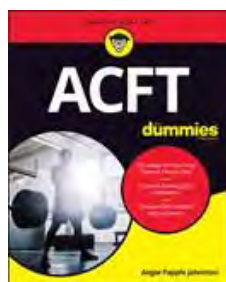
Summary: Get to know WordPress with this simple and approachable reference

WordPress For Dummies, 9th Edition helps readers discover the power of the WordPress web content building tool. Web builders have created 75 million websites using WordPress and this book will show you how to add your blogs and websites to that count.

WordPress For Dummies, 9th Edition drops you right into the fast lane to publishing your first website or blog by teaching you to:

- Customize a theme
- Cr...

For Dummies


ACFT For Dummies, + Video : + Video

Angela Papple Johnston
9781119704287
Pub Date: 1/20/21
\$26.99 USD
336 pages
Trade Paperback
Study Aids / Armed Forces

Summary: The best standalone resource for the Army Combat Fitness Test

As the Army prepares to shift to the new Army Combat Fitness Test (ACFT) from the Army Physical Fitness Test, hundreds of thousands of new and current servicemembers will have to pass a more rigorous and demanding set of physical events to prove they have what it takes to meet the physical demands of an army job.

Utilizing the accessible and simple approach that has made the *For Dummies* series famous the world over, *ACFT For...*

Contributor Bio: Angie Papple Johnston joined the U.S. Army in 2006 as a Chemical, Biological, Radiological, and Nuclear Specialist, ready to tackle chemical weapons in a

For Dummies

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Anxiety For Dummies (3rd Edition)

Charles H. Elliott, Laura L. Smith
9781119768500
Pub Date: 1/7/21
\$26.99 USD
384 pages
Trade Paperback
Psychology / Mental Health

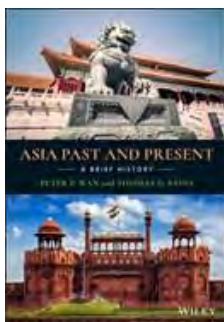
Summary: Manage your anxiety and create a calmer, more peaceful life

Feel like life is out of control? The world has taken some crazy turns, and you don't know how to handle the concerning and ever-changing environment? This engaging guide is packed with techniques you can use immediately to overcome your worries and gain control of your life. You'll pinpoint your triggers, discover the latest therapies, and make lifestyle changes that will have you feeling better fast.

Updates:

- Update all r...

Wiley-Blackwell

**Asia Past and Present : A Brief History**

Peter P. Wan, Thomas D. Reins

9781118955185

Pub Date: 12/22/20

\$39.95 USD

452 pages

Trade Paperback

History / Asia

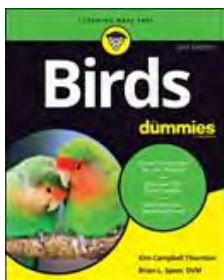
Summary: A wide-ranging introduction to the multi-faceted history of Asia—from early origins to the present

Asia Past and Present is an expansive survey of the social, political, and economic history of the continent from the Paleolithic era to the early 21st century. As there is no physically discrete continent, rather an arbitrary division of the Eurasian landmass, this book focuses on terrain that encompasses India, Pakistan, Afghanistan, Central Asia, China, Korea, Japan, Mongolia, the Russia...

Contributor Bio:

Peter P. Wan, PhD, was Full Professor of American Language and Literature at East China Normal University, Shanghai, and visiting scholar at Harvard University. Now retired, he is a three-time recipient of the Fulbright

For Dummies

**Birds For Dummies (2nd Edition)**

Kim Thornton , Brian L. Speer

9781119643227

Pub Date: 1/7/21

\$22.99 USD

364 pages

Trade Paperback

Pets / Birds

Summary: Your one-stop guide to caring for your avian companion

Pet birds are intelligent, affectionate, and rewarding companions. No matter what bird you choose, you need to set up a happy home for him with the right stuff. You also need to keep your bird healthy by performing routine care and knowing what a healthy bird looks like and how he behaves.

This friendly guide describes the birds that make the best pets, explains how to select the bird that's best for you, offers tips on bonding with y...

Contributor Bio: Gina Spadafori is the award-winning author of *Dogs For Dummies* and *Cats For Dummies*. Brian L. Speer, DVM, Dipl. ABVP, ECZM, is the owner and director of the Medical Center For Birds in Oakley, CA, and an active

For Dummies

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Available**Foam Rolling For Dummies**

Consumer Dummies

9781119757320

Pub Date: 1/7/21

\$26.99 USD

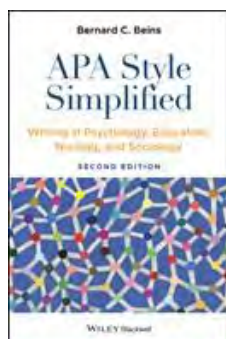
354 pages

Trade Paperback

Health & Fitness / Exercise

Summary: *Foam Rolling For Dummies* will cover the endless benefits of foam rolling. It will teach them how to decrease pain, increase joint range of motion, improve overall body mobility and supercharge their active lifestyle. By helping them understand how healthy muscles and joints effortlessly work together, they'll be inspired to seek ways to gain more mobility with less effort. Next, they'll learn specific body roller techniques to quickly relax muscles, release fascia, decompress nerves, ...

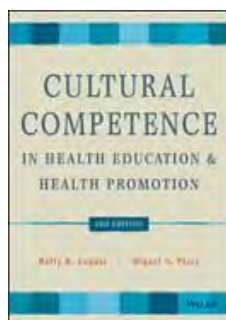
Wiley-Blackwell



APA Style Simplified : Writing in Psychology, Education, Nursing, and Sociology (2nd Edition)

Bernard C. Beins
9781119745235
Pub Date: 12/30/20
\$39.95 USD
224 pages
Trade Paperback
Psychology

Jossey-Bass



Cultural Competence in Health Education and Health Promotion (3rd Edition)

Raffy R. Luquis, Miguel A. Pérez
9781119578475
Pub Date: 12/22/20
\$80.00 USD
368 pages
Trade Paperback
Medical / Public Health
Series: Public Health/AAHE

Summary: Learn to manage cultural and ethnic diversity and deliver health education results with this leading resource

Cultural Competence in Health Education and Health Promotion, 3rd Edition extensively covers a host of crucial topics on the subject of health education and promotion to various cultural and ethnic groups. The authors provide concrete strategies and practical advice for those seeking to maximize the health-related results they achieve from their education efforts.

The significan...

Contributor Bio:

Raffy R. Luquis, PhD, MS, MCHES, is associate professor and program coordinator of Health Education, School of Behavioral Sciences and Education, Pennsylvania State

Wiley

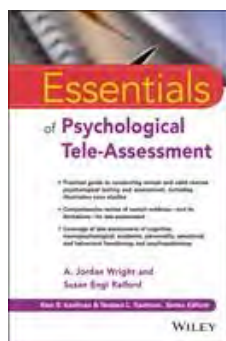


Drone Technology in Architecture, Engineering and Construction : A Strategic Guide to Unmanned Aerial Vehicle Operation and Implementation

Daniel Tal, John Altschuld
9781119545880
Pub Date: 12/30/20
\$65.00 USD
192 pages
Trade Paperback
Technology & Engineering / Civil

Summary: A start-to-finish roadmap on incorporating drone technology into your AEC firm workflow

Drone Technology in Architecture, Engineering and Construction: A Strategic Guide to Unmanned Aerial Vehicle Operation and Implementation is the only process-driven, step-by-step handbook to implement drone technology in AEC workflows. It provides a comprehensive and practical roadmap for architecture, engineering, and construction firms to incorporate drones into their design and construction proces...



Essentials of Psychological Tele-Assessment

9781119771883

Pub Date: 12/28/20

Paperback

Summary: It has been about ten years since the original edition of *Conducting Psychological Assessment* came out, and since then it has been used consistently, especially within educational contexts, to train psychologists in the process of psychological assessment, especially related to integrating data and writing reports. The hypothesis testing model proposed in the original book has become the standard for ethical and rigorous comprehensive (multi-method) assessment. The second edition will...

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Fundamentals of Construction Claims : A 10-Step Guide for General Contractors, Subcontractors, Architects and Engineers

William J. McConnell

9781119679905

Pub Date: 12/30/20

\$120.00 USD

Hardcover

Technology & Engineering / Construction

Summary: Every practicing professional in the built environment will be involved with claims at some point in their career. Preparing and presenting claims is foundational knowledge for construction professionals as construction projects are bigger and more complex than ever before, and the roles and responsibilities of key players involved in construction projects are rapidly changing and intertwining. *Fundamentals of Affirmative Construction Claims: A 10-Step Guide for General Contractors, Subc...*

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Microintervention Strategies : What Targets, Allies and Bystanders Can Do to Eliminate Bias

9781119769965

Pub Date: 12/23/20

\$39.95 USD

Paperback

Summary: In this new and cutting-edge book, we extend and expand the concept of microinterventions to include their role in nullifying the harmful impact of macroaggressions directed toward marginalized groups in our society. Although we primarily use racial bias as an example, it is important to note that women, LGBTQ individuals, people with disabilities, and other socially devalued groups in our society can also experience unfair and biased institutional policies and practices. Many of these...

Jossey-Bass



Strategic Marketing For Health Care Organizations : Building A Customer-Driven Health System (2nd Edition)

Philip Kotler, Joel I. Shalowitz, Robert J. Steven...
9781118355831

Pub Date: 1/7/21

\$102.00 USD

600 pages

Trade Paperback

Medical / Public Health

Summary: Strategic Marketing in Health Care

Organizations in its first edition fast became one of the top selling introductory textbooks on marketing in health care organizations, applying world reknown professor Philip Kotler's strategic marketing model to the dynamic world of health care organizations. In this new edition, reflecting substantial input from adopters, the book further intensifies its focus on the unique marketing needs and solutions of health care organizations, including physica...

Markup Note: Asia sales of previous edition (Wiley, 9780787984960) was over 1,200 copies

Wiley

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The Construction Technology Handbook : Making Sense of Artificial Intelligence and Beyond

Hugh Seaton

9781119719953

Pub Date: 1/7/21

\$45.00 USD

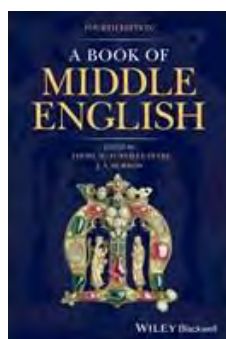
208 pages

Hardcover

Technology & Engineering / Construction

Summary: This book will transform the thinking of construction professionals from one of apprehension and discomfort with technology to one of confidence. It will provide case studies and frameworks that organize emerging technologies as well as tools to onboard or reject these technologies. It will also give the general contractor, subcontractor, tech vendor and worker the context to understand where they sit in the broader evolution of construction technology. The industry is in dire need of a...

Wiley-Blackwell



A Book of Middle English (4th Edition)

Thorlac Turville-Petre

9781119619277

Pub Date: 1/11/21

\$45.95 USD

480 pages

Trade Paperback

Literary Criticism / European / English, Irish, Scottish, Welsh

Summary: The *fourth edition* of this essential Middle English textbook introduces students to the wide range of literature written in England between 1150 and 1400. Beginning with an extensive overview of middle English history, grammar, syntax, and pronunciation, the book goes on to examine key middle English texts — including a new extract from Julian of Norwich's Revelation of Divine Love — with helpful notes to direct students to key points within the text. Keeping in mind adopter feedback, t...

Wiley-Blackwell

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A Companion to Contemporary British and Irish Poetry, 1960 - 2015

Wolfgang Gortschacher, David Malcolm

9781118843208

Pub Date: 12/29/20

\$195.00 USD

504 pages

Hardcover

Literary Criticism / Poetry

Series: Blackwell Companions to Literature and Culture

Summary: A comprehensive and scholarly review of contemporary British and Irish Poetry

With contributions from noted scholars in the field, *A Companion to Contemporary British and Irish Poetry, 1960-2015* offers a collection of writings from a diverse group of experts. They explore the richness of individual poets, genres, forms, techniques, traditions, concerns, and institutions that comprise these two distinct but interrelated national poetics.

Part of the acclaimed Blackwell Companion to Lite...

Wiley-Blackwell

A History of Ancient Persia : The Achaemenid Empire

Maria Brosius

9781444350920

Pub Date: 12/22/20

\$49.95 USD

240 pages

Trade Paperback

History / Ancient

Series: Blackwell History of the Ancient World

Summary: An innovative approach to the history of the First Persian Empire, offering an accessible historical narrative for students and general readers alike

A History of the Achaemenid Empire considers archaeological and written sources to provide an expansive, source-based introduction to the diverse and culturally rich world of ancient Achaemenid Persia. Assuming no prior background, this accessible textbook follows the dynastic line from the establishment and expansion of the empire under t...

Contributor Bio:

Maria Brosius is a former Associate Professor in Department of Near and Middle Eastern Civilizations, University of Toronto, and Lecturer at The Queen's College, Oxford University. Now retired, Professor Brosius' research

Polity

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Asian America (2nd Edition)

Pawan Dhingra, Robyn Magalit Rodriguez

9781509534296

Pub Date: 2/1/21

\$26.95 USD

368 pages

Trade Paperback

Social Science / Demography

Summary: Asian Americans are the fastest growing minority population in the country. Moreover, they provide a unique lens on the wider experiences of immigrants and minorities in the United States, both historically and today. Pawan Dhingra and Robyn Magalit Rodriguez's acclaimed introduction to understanding this diverse group is here updated in a thoroughly revised new edition. Incorporating cutting-edge thinking and discussion of the latest current events, the authors critically examine key t...

Contributor Bio:

Pawan Dhingra is Professor of American Studies and Contributing Faculty to Anthropology/Sociology at Amherst College.

Robyn Magalit Rodriguez is Professor of Asian American Studies at University of California, Davis.

Markup Note: Also available in Hardback 9781509534289



Can Democracy Safeguard the Future?

Grahame Smith
9781509539253
Pub Date: 2/16/21
\$12.95 USD
160 pages
Trade Paperback
Philosophy / Political
Series: Democratic Futures

Summary: Our democracies repeatedly fail to safeguard the future. From pensions to pandemics, health and social care through to climate, biodiversity and emerging technologies, democracies have been unable to deliver robust policies for the long term.

In this book, Graham Smith, a leading scholar of democratic theory and practice, asks why? Exploring the drivers of the short-termism that dominate contemporary politics, he considers ways of reshaping legislatures and constitutions and proposes st...

Contributor Bio:

Graham Smith is Professor of Politics and Director of the Centre for the Study of Democracy at the University of Westminster, and Chair of the Foundation for Democracy and Sustainable Development. He is an internationally recognised expert on citizens' assemblies.



Communicating the Future : Solutions for Environment, Economy and Democracy

W. Lance Bennett
9781509540457
Pub Date: 2/1/21
\$19.95 USD
192 pages
Trade Paperback
Language Arts & Disciplines / Communication Studies

Summary: We are facing an unprecedented environmental crisis. How can we communicate and act more effectively to make the political and economic changes required to survive within the life support capacities of our planet?

This is the question at the heart of scholar W. Lance Bennett's much-anticipated book. In lively prose, Bennett challenges readers to consider how best to approach the environmental crisis by changing how we think about the relationships between environment, economy and democr...

Markup Note: Also available in Hardback 9781509540440

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Conservatism

Edmund Neill
9781509527069
Pub Date: 3/1/21
\$19.95 USD
180 pages
Trade Paperback
Philosophy / History & Surveys
Series: Key Concepts in Political Theory

Summary: Conservatism is often labelled as a 'disposition', 'tradition', or even a set of kneejerk reactions, rather than an ideology. Its suspicion of grand theorising has lent itself to this characterisation, but in this book leading political theorist Edmund Neill challenges this view.

He argues that that conservatism is better identified as an ideology, albeit one that, rather than putting forward positive values like 'liberty' or 'equality', conceptualizes human conduct as being partially ...

Markup Note: Also available in Hardback 9781509527052

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Critical Humanism : A Manifesto for the 21st Century

Ken Plummer
9781509527953
Pub Date: 1/26/21
\$24.95 USD
224 pages
Trade Paperback
Social Science / Sociology

Markup Note: Also available in Hardback 9781509527946

Decolonizing Sociology : A Guide to Theory and Practice

Ali Meghji
9781509541959
Pub Date: 2/1/21
\$19.99 USD
200 pages
Trade Paperback
Social Science / Sociology

Summary: Sociology was institutionalized as a discipline at the height of global colonialism and imperialism. Over a century later, sociology is yet to shake off its commitment to a colonial logic.

This book explores why, and how, sociology needs to be decolonized. It analyses how sociology was integral in reproducing the colonial order, as dominant sociologists constructed theories either assuming or proving the supposed barbarity and backwardness of colonized people. Ali Meghji reveals how col...

Contributor Bio:

Ali Meghji is Lecturer in Social Inequalities at the University of Cambridge.

Markup Note: Also available in Hardback 9781509541942

Despised : Why the Modern Left Loathes the Working Class

Paul Embery
9781509539994
Pub Date: 3/1/21
\$22.95 USD
216 pages
Trade Paperback
Political Science / World / European

Summary: The typical contemporary Labour MP is almost certain to be a university-educated Europhile who is more comfortable in the leafy enclaves of fashionable north London than the party's historic heartlands. As a result, many feel that Labour has become radically out of step with the culture and values of working-class Britain.

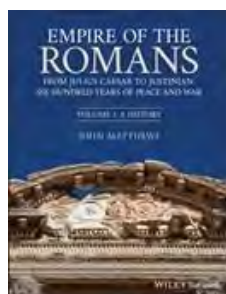
Drawing on his background as a firefighter and trade unionist from Dagenham, Paul Embery argues that this disconnect has been inevitable since the majority of the L...

Contributor Bio:

Paul Embery is a firefighter, trade union activist, and prominent proponent of Blue Labour. He is a regular columnist for UnHerd.

Markup Note: This Polity title is on special Trade discount
Also available in Hardback 9781509539987

Wiley-Blackwell



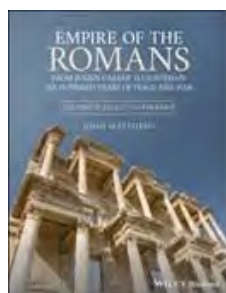
Empire of the Romans : From Julius Caesar to Justinian: Six Hundred Years of Peace and War, Volume I: A History

John Matthews
9781444334562
Pub Date: 12/14/20
\$55.00 USD
480 pages
Trade Paperback
History / Ancient / Rome

Summary: A wide-ranging survey of the history of the Roman Empire—from its establishment to decline and beyond

Empire of the Romans, from Julius Caesar to Justinian provides a sweeping historical survey of the Roman empire. Uncommonly expansive in its chronological scope, this unique two-volume text explores the time period encompassing Julius Caesar's death in 44 BCE to the end of Justinian's reign six centuries later. Internationally-recognized author and scholar of Roman history John Matthews ...

Wiley-Blackwell



Empire of the Romans : From Julius Caesar to Justinian: Six Hundred Years of Peace and War, Volume II: Select Anthology

John Matthews
9781444334586
Pub Date: 12/14/20
\$55.00 USD
576 pages
Trade Paperback
History / Ancient / Rome

Summary: Offers a broad range of texts spanning six centuries of imperial Roman history—Volume II of *Empire of the Romans, from Julius Caesar to Justinian*

Empire of the Romans: From Julius Caesar to Justinian: Six Hundred Years of Peace and War, Volume II: Select Anthology is a compendium of texts that trace the main historical changes of the empire over six hundred years, from the death of Julius Caesar to the late Middle Ages. The second volume of *Empire of the Romans, from Julius Caesar to Jus...*

Contributor Bio:

John Matthews is Professor Emeritus of Classics and History, Yale University, USA. He received his PhD from Oxford University in 1969 and taught Greek and Roman history at Oxford for many years before moving to Yale in ...

Polity



Gender : In World Perspective (4th Edition)

Raewyn W. Connell
9781509539000
Pub Date: 3/8/21
\$19.95 USD
208 pages
Trade Paperback
Social Science / Gender Studies
Series: Short Introductions

Summary: How can we understand gender in the contemporary world? What psychological differences now exist between women and men? How are masculinities and femininities made? And how is gender entwined in global politics and debates over trans issues?

Raewyn Connell, one of the world's leading scholars in the field, answers these questions and more. Her book provides a sophisticated yet accessible introduction to modern gender studies, covering empirical research from all parts of the world in add...

Contributor Bio:

Raewyn Connell is Professor Emerita at the University of Sydney. She is an internationally renowned researcher in the field of Sex and Gender; her previous publications include *Masculinities*, *Gender and Power*, *Making the Difference*, and *Southern Theory*.

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Just Deserts : Debating Free Will

Daniel C. Dennett, Gregg D. Caruso
9781509545766

Pub Date: 2/16/21

\$16.95 USD

200 pages

Trade Paperback

Philosophy

Summary: Some thinkers argue that our best scientific theories about the world prove that free will is an illusion. Others disagree. The concept of free will is profoundly important to our self-understanding, our interpersonal relationships, and our moral and legal practices. If it turns out that no one is ever free and morally responsible, what would that mean for society, morality, meaning, and the law?

Just Deserts brings together two philosophers – Daniel C. Dennett and Gregg D. Caruso – to ...

Contributor Bio:

Daniel C. Dennett is Co-Director of the Center for Cognitive Science and the Austin B. Fletcher Professor of Philosophy at Tufts University. His books include *Content and Consciousness* (1969), *Brainstorms* (1978), *Elbow Room* (1984), *The Intentional Stance* (1987), *Consciousness Explained*

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Migration Studies and Colonialism

Lucy Mayblin

9781509542949

Pub Date: 1/26/21

\$24.95 USD

256 pages

Trade Paperback

Social Science / Demography

Summary: The history of migration is deeply entangled with colonialism. To this day, colonial logics continue to shape the dynamics of migration as well as the responses of states to those arriving at their borders. And yet migration studies has been surprisingly slow to engage with colonial histories in making sense of migratory phenomena today.

This book starts from the premise that colonial histories should be central to migration studies, and explores what it would mean to really take that s...

Contributor Bio:

Lucy Mayblin is Senior Lecturer in Sociology at the University of Sheffield.

Joe Turner is Lecturer in Politics at the University of York.

Markup Note: Also available in Hardback 9781509542932

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Modern Literatures in Spain

Jo Labanyi, Luisa Elena Delgado, Helena Buffery, K...

9780745634968

Pub Date: 3/1/21

\$24.95 USD

288 pages

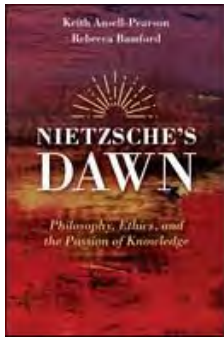
Trade Paperback

Literary Criticism / European

Series: Polity Cultural History of Literature Series

Markup Note: Also available in Hardback 9780745634951

Wiley-Blackwell



Nietzsche's Dawn : Philosophy, Ethics, and the Passion of Knowledge

Keith Ansell-Pearson, Rebecca Bamford
9781119693666
Pub Date: 12/21/20
\$49.95 USD
288 pages
Trade Paperback
Philosophy

Summary: The first focused study of Nietzsche's *Dawn*, offering a close reading of the text by two of the leading scholars on the philosophy of Nietzsche

Published in 1881, *Dawn: Thoughts on the Presumptions of Morality* represents a significant moment in the development of Nietzsche's philosophy and his break with German philosophic thought. Though groundbreaking in many ways, *Dawn* remains the least studied of Nietzsche's work. In *Nietzsche's Dawn: Philosophy, Ethics, and the Passion of Knowledge*,...

Contributor Bio:

Keith Ansell-Pearson holds a Personal Chair in Philosophy at the University of Warwick, UK. He is the author and editor of acclaimed books on Nietzsche and Bergson including *Nietzsche contra Rousseau*, *Nietzsche's Search for*...

Polity



Poverty (2nd Edition)

Ruth Lister
9780745645971
Pub Date: 1/26/21
\$29.95 USD
256 pages
Trade Paperback
Political Science / Public Policy / Social Policy
Series: Key Concepts

Summary: Poverty remains one of the most urgent issues of our time. In this fully updated edition of her important intervention on the topic, Ruth Lister introduces students to the meaning and experience of poverty in the contemporary world.

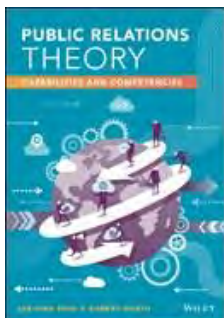
The book opens with a lucid discussion of current debates around the definition and measurement of poverty in industrialized societies, before embarking on a multifaceted exploration of its conceptualization. It draws on thinking in the field of internationa...

Contributor Bio:

Ruth Lister is Emeritus Professor of Social Policy at the University of Loughborough, and sits in the House of Lords of the UK Parliament.

Markup Note: Also available in Hardback [9780745645964](#)

Wiley-Blackwell



Public Relations Theory : Capabilities and Competencies

Jae-Hwa Shin, Robert L. Heath
9780470659311
Pub Date: 12/22/20
\$59.95 USD
400 pages
Trade Paperback
Business & Economics / Advertising & Promotion

Summary:

Explore a wide range of theoretical frameworks and themes for public relations in this comprehensive and authoritative work

Public Relations Theory: Capabilities and Competencies is a comprehensive overview of the major theoretical perspectives in public relations, considering the evolution, diversification and merger of approaches that have been spurred by rapid changes in society, cultural boundaries, technology, and media environments. Authors Jae-Hwa Shin and Robert Heath explain bo...

Contributor Bio:

Jae-Hwa Shin, PhD, is Professor in the School of Communication, University of Southern Mississippi. She is currently serving on the editorial board of *Journal of Public Relations Research*. She is a coauthor of *Think Public Relations*.

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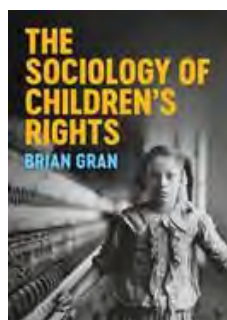
Veena Das
9781509537860
Pub Date: 1/19/21
\$19.95 USD
160 pages
Trade Paperback
Social Science / Anthropology / Cultural & Social
Series: After the Postcolonial

Summary: This book examines the ways in which knowledge that is inordinate, excessive, and overwhelming comes to mark everyday life in low-income, poor neighborhoods in Delhi with crumbling infrastructures and pervasive violence. Based on long term ethnography in these spaces, this book provides a detailed analysis of the institutions of the state, particularly of policing and law in India. It argues that catastrophic events at the national level and the techniques of governance through which th...

Contributor Bio:

Veena Das is Krieger-Eisenhower Professor of Anthropology at Johns Hopkins University.

Markup Note: Also available in Hardback 9781509537853



The Sociology of Children's Rights

Brian Gran
9781509527854
Pub Date: 2/1/21
\$22.95 USD
176 pages
Trade Paperback
Social Science / Children's Studies

Summary: Children's rights appear universal, inalienable, and indivisible. They are intended to advance young people's interests, especially the welfare of vulnerable children. Yet in practice, evidence suggests the contrary: the international framework of treaties, procedures, and national policies contains fundamental contradictions that weaken commitments to children's real-world protections.

With insightful detail, Brian Gran helps us understand what is at stake when children's rights are co...

Contributor Bio:

Brian Gran is a Jefferson Science Fellow and Professor of Sociology, Law, and Applied Social Sciences at Case Western Reserve University.

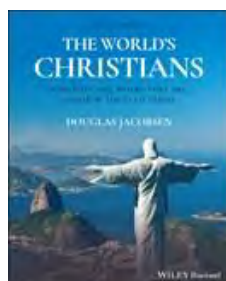
Markup Note: Also available in Hardback 9781509527847

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The Sociology of Health and Illness (4th

Edition)
Sarah Nettleton
9781509512744
Pub Date: 1/26/21
\$36.95 USD
320 pages
Trade Paperback
Social Science / Sociology

Markup Note: Also available in Hardback 9781509512737



The World's Christians : Who they are, Where they are, and How they got there (2nd Edition)

Douglas Jacobsen

9781119626107

Pub Date: 2/1/21

\$50.00 USD

300 pages

Trade Paperback

Religion / Christianity

Summary: *The World's Christians* provides a panorama of Christianity as it currently exists around the globe. Acknowledging Christian commonalities but emphasizing the movement's incredible diversity, *The World's Christians* is the most complete and comprehensible introduction to world Christianity currently in print. Written in a winsome and engaging style, the book focuses not only on facts about the globalization of the Christian movement, but also on the many ways in which Christians experience...

Contributor Bio: **Douglas Jacobsen** (Ph.D., University of Chicago) is Co-Director of the Religion in the Academy Project and was formerly Distinguished Professor of Church History and Theology at Messiah University in Grantham, PA. With wide-ranging interests encompassing American religion and global...

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Twentieth Century Theologians: Explorations in a Global Tradition

9781119611189

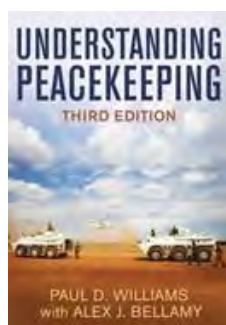
Pub Date: 12/24/20

Paperback

Summary: While Michael Ramsey famously surveyed Anglican theology 'from Gore to Temple,' others have looked 'from Temple to Robinson,' with the focus of studies often limited to North Atlantic regions-and sometimes only male academics in ordered ministry in such places. *Twentieth-Century Anglican Theologians* takes a wider view, surveying the work of 25 diverse Anglican thinkers from all around the world. So while well-known figures-Temple, Robinson, Farrer, Mackinnon, and more-are presented here...

Contributor Bio: Stephen Burns (PhD, Durham University) is Professor of Liturgical and Practical Theology at Pilgrim Theological College, University of Divinity, Melbourne, Australia.

Bryan Cones (PhD, University of Divinity) is a presbyter in the Episcopal Church in Chicago, a former book editor at ...



Understanding Peacekeeping (3rd Edition)

Paul D. Williams

9780745686721

Pub Date: 3/15/21

\$29.95 USD

456 pages

Trade Paperback

Political Science

Summary: Peace operations remain a principal tool for managing armed conflict and protecting civilians. The fully revised, expanded and updated third edition of *Understanding Peacekeeping* provides a comprehensive and up-to-date introduction to the theory, history, and politics of peace operations.

Drawing on a dataset of nearly two hundred historical and contemporary missions, this book evaluates the changing characteristics of the contemporary international environment in which peace operations...

Contributor Bio:

Paul D. Williams is Professor in the Elliott School of International Affairs at the George Washington University.

Alex J. Bellamy is Professor of Peace and Conflict Studies at the University of Queensland, and Director of the Asia Pacific Centre for the Responsibility to Protect.



What is African American Literature?

Margo N. Crawford

9781119123347

Pub Date: 12/22/20

\$41.95 USD

192 pages

Paperback

Literary Criticism / American / African American

Series: Wiley-Blackwell Manifestos

Summary: The idea of African American literature may be much more than literature written by authors who identify as black. *What is African American literature?* focuses on feeling as form in order to show that African American literature is an archive of feelings, a tradition of the tension between uncontainable black affect and rigid historical structure. Crawford argues that the textual production of affect (such as blush, vibration, shiver, twitch, and wink) reveals that African American literature...



Wi-Fi

Julian Thomas, Rowan Wilken, Ellie Rennie

9781509529902

Pub Date: 1/19/21

\$26.50 USD

500 pages

Paperback

Social Science / Media Studies

Series: Digital Media and Society

Summary: There are more Wi-Fi devices than humans. From café culture to home automation, remote community networks to smart cities, Wi-Fi is an invisible but fundamental element of contemporary life. Loosely regulated, low-cost, and largely overlooked by researchers, this hugely successful technology has driven the rise of the smartphone and broadband internet and is a vital element in the internet of things and the next wave of automation.

Thomas, Wilken and Rennie provide the first accessible,...

Contributor Bio:

Julian Thomas is ECP Director of Social Change at RMIT University.

Rowan Wilken is Principal Research Fellow in the School of Media and Communication at RMIT University.

Ellie Rennie is Principal Research Fellow in the School of Media and Communication at RMIT University.

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