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May to June 2020



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May





The Legaltech Book

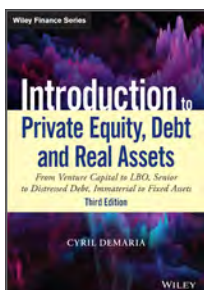
The Legal Technology Handbook for Investors, Entrepreneurs and Fintech Visionaries

Susanne Chishti, Sophia Adams Bhatti, Akber Datoo & Drago Indjic

Written by prominent thought leaders in the global fintech investment space, *The LegalTech Book* aggregates diverse expertise into a single, informative volume. Key industry developments are explained in detail, and critical insights from cutting-edge practitioners offer first-hand information and lessons learned. Coverage includes:

- The current status of LegalTech, why now is the time for it to boom, the drivers behind it, and how it relates to FinTech, RegTech, InsurTech and WealthTech
- Applications of AI, machine learning and deep learning in the practice of law; AI as a legal predictor
- LegalTech making the law accessible to all; online courts, online dispute resolution
- Lawbots; social media meets legal advice
- The Internet of Things, data privacy, automated contracts
- Cybersecurity and data
- Technology vs. the law; driverless cars and liability, legal rights of robots, ownership rights over works created by technology

Trade • 9781119574279 • May 2020 • Paper • 320pp • S\$45.95 before GST | US\$32.50



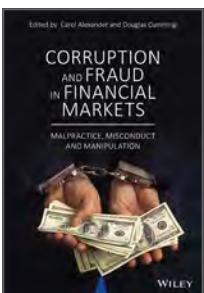
Introduction to Private Equity, Debt and Real Assets, 3rd Edition

From Venture Capital to LBO, Senior to Distressed Debt, Immaterial to Fixed Assets

Cyril Demaria

Building on and refining the content of previous editions, *Introduction to Private Equity, Debt and Real Assets, Third Edition* adopts the same logical, systematic, factual and long-term perspective on private markets (private equity, private debt and private real assets) combining academic rigour with extensive practical experience. The content has been fully revised to reflect developments and innovations in private markets, exploring new strategies, changes in structuring and the drive of new regulations. New sections have been added, covering fund raising and fund analysis, portfolio construction and risk measurement, as well as liquidity and start-up analysis.

Trade • 9781119537380 • May 2020 • Cloth • 616pp • S\$80.95 before GST | US\$58.00 • Previous ed: 9781118571927



Corruption and Fraud in Financial Markets

Malpractice, Misconduct And Manipulation

Carol Alexander & Douglas Cumming

Identifying malpractice and misconduct should be top priority for financial risk managers today. *Corruption and Fraud in Financial Markets* identifies potential issues surrounding all types of fraud, misconduct, price/volume manipulation and other forms of malpractice. Chapters cover detection, prevention and regulation of corruption and fraud within different financial markets. Written by experts at the forefront of finance and risk management, this book details the many practices that bring potentially devastating consequences, including insider trading, bribery, false disclosure, frontrunning, options backdating, and improper execution or broker-agency relationships.

Trade • 9781119421771 • May 2020 • Cloth • 500pp • S\$118.95 before GST | US\$85.00



Investment Banking For Dummies, 2nd Edition

Matthew Krantz

Investment Banking For Dummies 2e will help readers to understand how investment bankers help governments and business organizations raise money by issuing bonds, stocks and other financial products. This book tracks to typical university courses on the subject and helps students and professionals understand the fundamentals of investment banking.

Trade • 9781119658597 • Apr 2020 • Paper • 384pp • S\$37.95 before GST | US\$26.95 • Previous ed: 9781118615775

INSTITUTIONAL & CORPORATE FINANCE

Value Creation Principles

Value Creation Principles

The Pragmatic Theory of the Firm Begins with Purpose and Ends with Sustainable Capitalism

Bartley Madden

A groundbreaking book on why on why knowledge-building is core to every great company sustaining long-term excellence for both shareholders and society. *The Pragmatic Theory of the Firm* deals with many key issues of concern to managements and boards in addition to investors and leverages the CS HOLT brand in the corporate world. Bartley Madden retired as a managing director of Credit Suisse HOLT after a career in investment research and money management and he is the co-creator of the HOLT database and CfROI approach to valuation analysis.

Trade • 9781119706625 • May 2020 • Cloth • 256pp • S\$41.95 before GST | US\$29.95

INTERNATIONAL ACCOUNTING

Wiley Interpretation and Application of IFRS® Standards 2020

Wiley Interpretation and Application of IFRS® Standards 2020

PKF International Ltd

This is a one-stop resource for the interpretation and application of the latest International Financial Reporting Standards (IFRS) as outlined by the International Accounting Standards Board (IASB). With up-to-date coverage and a host of practical tools, this book provides invaluable guidance on the expanding framework for unified financial reporting. Organised for easy navigation, each chapter includes general statement information followed by topic-specific discussion to facilitate both quick-reference and in-depth study.

Trade • 9781119699361 • May 2020 • Paper • 996pp • S\$160.95 before GST | US\$115.00

INVESTMENTS & SECURITIES



Active Investing in the Age of Disruption

The Confluence of Central Bank Intervention and Technology Acceleration

Evan Jones

Beating the market is never easy. Evan Jones, who runs direct investment within Duke University's \$18 billion, shares his own adaptive learning approach to excel and outperform in an age of disruptive forces.

Trade • 9781119688082 • Apr 2020 • Cloth • 208pp • S\$41.95 before GST | US\$29.95

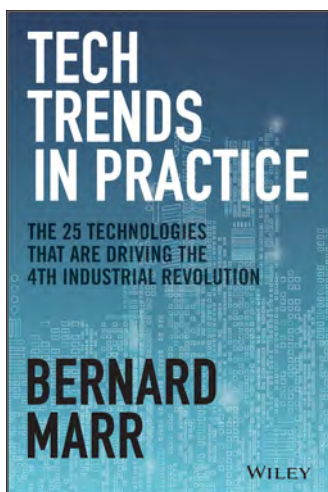
Money Minded
Families**Money Minded Families**

How to Raise Financially Well Children

Stephanie Mackara

Teach your children to make sound financial decisions. Prepare them to use their money wisely and with a purpose. Money issues challenge every family, no matter their background. That's why *Money Minded Families* offers advice on how every adult and child can be "financially well." The book explores how we can align our individual values with finances, while planning for a more secure financial future. It looks at how we can save, spend, share, and invest with a purpose. The author supplies financial basics for families and direction on creating a family mission statement, in order to help drive mindful financial choices.

Trade • 9781119635901 • Apr 2020 • Cloth • 160pp • S\$41.95 before GST | US\$29.95



Tech Trends in Practice

The 25 Technologies that are Driving the 4th Industrial Revolution

Bernard Marr

Discover how 25 powerful technology trends are transforming 21st century businesses. In this book, best-selling author, strategic business advisor, and respected futurist Bernard Marr explains the role of technology in providing innovative businesses solutions for companies of varying sizes and across different industries. He covers wide-ranging trends and provides an overview of how companies are using these new and emerging technologies in practice.

The areas of innovation described in *Technology Trends in Practice*:

- Artificial intelligence, including machine and deep learning
- The Internet of Things and the rise of smart devices
- Self-driving cars and autonomous drones
- 3D printing and additive manufacturing
- Blockchain technology
- Genomics and gene editing
- Augmented, virtual and mixed reality

Trade • 9781119646198 • Apr 2020 • Cloth • 312pp • S\$55.95 before GST | US\$39.95

COLLEGE TEST PREP



GMAT Official Guide 2021 Book + Online

GMAC

The Official Guide is your must-have study guide that features Verbal, Quantitative, and Integrated Reasoning questions types. The *GMAT Official Guide 2021* features over 950 practice questions of all types with answers and explanations, math review and essay topics. In addition, you have access to an online study companion that includes the same practice questions and Integrated Reasoning questions and answer explanations, new online flash cards and 150 plus additional questions. A mobile app that allows access to the online test bank to practice-on-the go.

Also available are the *GMAT Official Guide 2021 Quantitative Review Guide*, complete with 370 actual questions from previous GMAT exams with answer explanations; the *GMAT Official Guide 2021 Verbal Review Guide* with over 370 additional questions and answer explanations; and the *GMAT Official Guide 2021 Bundle Set* which consists of all three Review guides. Each Review Guide includes unique access to the online question bank that has online flash cards and also allows you to create practice tests from retired GMAC questions featured in the respective book, as well as videos from real test takers and GMAC staff who share insight and tips on GMAT preparation.

Trade • 9781119687825 • Apr 2020 • Paper • 992pp • S\$66.95 before GST | US\$47.95

Also available:

GMAT Official Guide 2021 Quantitative Review: Book + Online

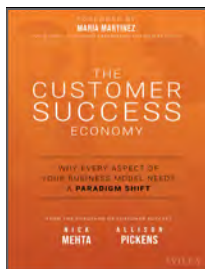
Trade • 9781119687849 • Apr 2020 • Paper • 288pp • S\$28.95 before GST | US\$20.95

GMAT Official Guide 2021 Verbal Review: Book + Online

Trade • 9781119687887 • Apr 2020 • Paper • 480pp • S\$28.95 before GST | US\$20.95

GMAT Official Guide 2021 Bundle: Books + Online

Trade • 9781119689652 • Apr 2020 • Paper • 1760pp • S\$111.95 before GST | US\$79.95



The Customer Success Economy

Why Every Aspect of Your Business Model Needs a Paradigm Shift

Nick Mehta

If leaders aren't integrating their digital offerings into a philosophy of Customer Success, they will be defeated in the next decade, because technical excellence and other traditional competitive advantages are becoming too easy to imitate. *The Customer Success Economy* will give examples and specifics of how companies can transform. It will address the pains of transforming organizational charts, leadership roles and responsibilities and strategies, so the whole company works together in total service to the customer. The book will also give leaders an understanding of how their digital implementations will make them more Amazon-like, deliver recurring revenue, less churn and customer retention.

Trade • 9781119572763 • May 2020 • Cloth • 352pp • S\$38.95 before GST | US\$27.95

GENERAL & INTRODUCTORY BUSINESS & MANAGEMENT

Relationship Grit

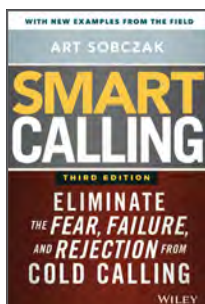
Relationship Grit

A True Story with Lessons to Stay Together, Grow Together, and Thrive Together

Jon Gordon & Kathryn Gordon

From bestselling author Jon Gordon and wife Kathryn Gordon, *Relationship Grit* details what it takes to build strong relationships—both personal and professional.

Trade • 9781119430339 • May 2020 • Cloth • 160pp • S\$31.95 before GST | US\$22.95



Smart Calling, 3rd Edition

Eliminate the Fear, Failure, and Rejection from Cold Calling

Art Sobczak

Smart Calling has become the standard method of prospecting for professional salespeople worldwide since its first release in 2010. While the foundational concept of *Smart Calling* is timeless, the new edition is freshened up with new examples, added with more real case studies and messaging from sales people in the field, and introduces new methodologies.

Trade • 9781119676720 • May 2020 • Cloth • 272pp • S\$34.95 before GST | US\$24.95 • Previous ed: 9781118588710



Step off!

My Journey from Mimbo to Manhood

Dan Cortese

Fans of *Veronica's Closet*, *MTV Sports*, *What I Like About You*, *8 Simple Rules*, and *Castle* will relish this exclusive account of actor Dan Cortese's life and career. *Step Off!* is a hilarious look inside the eccentric experiences of a Hollywood favorite. He discusses life from his own honest, outrageous Hollywood perspective. Cortese shares the lessons he's learned - and a few he hasn't - working on screen for over two decades as an American actor. He also reveals details about his most rewarding job: being a father.

Trade • 9781119653479 • May 2020 • Cloth • 224pp • S\$34.95 before GST | US\$24.95

PRODUCTION OPERATIONS MANAGEMENT



PMP Project Management Professional Exam Certification Kit, 2nd Edition

Kim Heldman & Vanina Mangano

This set includes *PMP Project Management Professional Exam Study Guide: 2019 Update, 10th Edition* and the *Practice Tests* to accompany the study guide. The study guide provides comprehensive review for the Project Management Institute's (PMI) PMP certification exam. This new tenth edition has been completely revised to align with the latest version of the exam. Receive one year of free access to the Sybex online interactive learning environment, to help you prepare with superior study tools, rigorous chapter tests, and two practice exams that allows you to gauge your readiness and avoid surprises on exam day.

Trade • 9781119675792 • Apr 2020 • Paper • 1032pp • S\$111.95 before GST | US\$79.95

PROPERTY & REAL ESTATE



Positively Geared

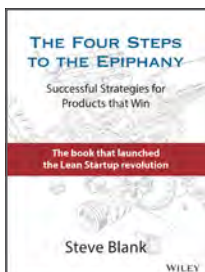
How to Build a Multi-Million Dollar Property Portfolio from a \$40k Deposit

Lloyd Edge

Author Lloyd Edge has lived the dream himself, retiring from his teaching job at age 40 to live his dream, thanks to a lucrative real estate portfolio that he built from the ground up. Today, he's the top equity growth strategist in Australia. In *Positively Geared*, you'll learn his secrets, so you can start building wealth through smart property investment.

Trade • 9780730384465 • Mar 2020 • Paper • 288pp • S\$27.95 before GST | US\$20.00

SMALL BUSINESS & ENTREPRENEURSHIP



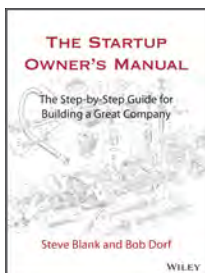
The Four Steps To The Epiphany

Successful Strategies for Products that Win

Steve Blank

Steve Blank is the father of the Lean Startup movement and one of the world's most influential thinkers on innovation and entrepreneurship. This bestselling classic that launched 10,000 startups and new corporate ventures - *The Four Steps to the Epiphany* is one of the most important and practical business books of all time. The book offers the practical and proven four-step Customer Development process that helps uncover flaws in product and business plans and correct them before they become costly. Packed with concrete examples of what to do, how to do it and when to do it, the book will leave you with new skills to organize sales, marketing and your business for success.

Trade • 9781119690351 • Mar 2020 • Cloth • 384pp • S\$55.95 before GST | US\$39.95



The Startup Owner's Manual

The Step-By-Step Guide for Building a Great Company

Steve Blank

More than 100,000 entrepreneurs rely on this book for detailed, step-by-step instructions on building successful, scalable, profitable startups, and it's taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide. The method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade. It is also taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide.

Wiley is taking over the self-published edition of this book, which has sold 273,000 copies.

Trade • 9781119690689 • Mar 2020 • Cloth • 608pp • S\$55.95 before GST | US\$39.95

AMERICAN LITERATURE

A Companion To American Literature and Culture
A Companion To American Literature and Culture*Paul Lauter*

This expansive volume provides a set of fresh perspectives, some related, some dissonant, on the wealth of texts produced in and around what is now the United States. Written by experts in the field, the Companion embraces the many different voices that constitute American literature, from slave narratives and oral tales to regional writing and literature of the environment. It demonstrates that American literature was multicultural before Europeans arrived on the continent, and even more so thereafter. The three sections of the book offer three distinctive paradigms for thinking about American literature.

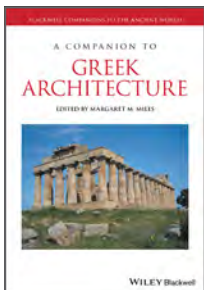
Reference • 9781119685654 • Apr 2020 • Paper • 712pp • S\$72.95 before GST | US\$51.95

**The Life of Robert Frost**
A Critical Biography*Henry Hart*

The Life of Robert Frost presents a unique and rich approach to the poet that includes original genealogical research concerning Frost's ancestors, and a demonstration of how mental illness plagued the Frost family and heavily influenced Frost's poetry.

Reference • 9781119103646 • Apr 2020 • Paper • 448pp • S\$48.95 before GST | US\$34.95

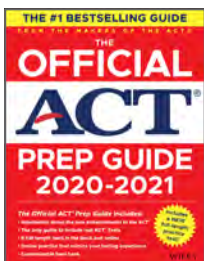
ANCIENT CULTURE

**A Companion To Greek Architecture***Margaret Miles*

A Companion to Greek Architecture provides an expansive overview of the topic, including design, engineering, and construction as well as theory, reception, and lasting impact. It covers both sacred and secular structures and complexes, with particular attention to architectural decoration, such as sculpture, interior design, floor mosaics, and wall painting. It also makes use of new research from computer-driven technologies, the study of inscriptions and archaeological evidence, and recently excavated buildings.

Reference • 9781119245537 • Apr 2020 • Paper • 616pp • S\$TBA before GST | US\$TBA

COLLEGE TEST PREP

**The Official ACT Prep Guide 2020-2021**

Book + Bonus Online Content

Wiley

The Official ACT Prep Guide 2020-2021 Edition is the only guide from the makers of the exam and it includes actual ACT test forms (taken from past ACT exams). It offers 5 actual ACT tests (all with optional writing tests) so you can practice at your own pace. To help you review, this guide provides detailed explanations for every answer and practical tips on how to boost your score on the English, math, reading, science, and optional writing tests. There are also online resources accessible through this book, including online practice tests to mimic the test day experience. These test questions can be organized, filtered, and tracked to test your exam performance.

Trade • 9781119685760 • Apr 2020 • Paper • 976pp • S\$54.95 before GST | US\$38.95

ENGLISH LITERATURE



30 Great Myths About Chaucer

Thomas Prendergast & Stephanie Trigg

Is Chaucer the father of English literature? The first English poet? Was he a feminist? A political opportunist? A spy? Is Chaucer's language too difficult for modern readers? *30 Great Myths about Chaucer* explores the widely held ideas and opinions about the medieval poet, discussing how 'myths' have influenced Chaucer's reception history and interpretations of his poetry through the centuries. This is an indispensable resource for academics, researchers, graduate students, upper-level undergraduates, and general readers with interest in Chaucer and early English and Middle Ages literature.

Reference • 9781119194057 • Apr 2020 • Paper • 224pp • S\$34.95 before GST | US\$24.95

FOOD TYPES



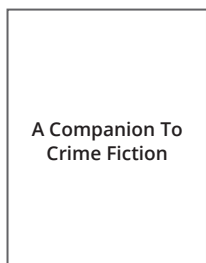
Charcuterie For Dummies

Mark LaFay

Sausage making and curing meats at home are growing in popularity, but most resources assume a modest level of culinary experience. This book will assume the reader has no prerequisite knowledge and will guide them through everything from preparation and technique to cooking, entertaining, and pairing tips!

Trade • 9781119690788 • Apr 2020 • Paper • 250pp • S\$27.95 before GST | US\$19.95

GENERAL LITERATURE



A Companion To Crime Fiction

Charles Rzepka & Lee Horsley

A Companion to Crime Fiction presents the definitive guide to this popular genre from its origins in the eighteenth century to the present day. It includes a collection of forty-seven newly commissioned essays from a team of leading scholars across the globe, and features full-length critical essays on the most significant authors and film-makers, from Arthur Conan Doyle and Dashiell Hammett to Alfred Hitchcock and Martin Scorsese, exploring the ways in which they have shaped and influenced the field.

Reference • 9781119675778 • Apr 2020 • Paper • 552pp • S\$83.95 before GST | US\$59.95

GENERAL PHILOSOPHY



The Power of Art

Markus Gabriel

Markus Gabriel is one of Germany's leading philosophers whose previous books includes *Why The World Does Not Exist*, *Why I Am Not a Brain*, and *Neo-Existentialism*. In this new work, Gabriel applies his philosophical perspective of New Realism to art, and creates a new aesthetic realism which enables us to understand the power of art. Gabriel's central thesis is that art is autonomous: it cannot be reduced to, or understood in terms of, the power of the art market. Art is essentially uncontrollable and is part of what makes us human, for it is through art that we are able to achieve self-knowledge and live our lives in the image of the human being. Ever dynamic, engaging, and irreverent, this book will be essential reading for anyone who wishes to understand why we find art so mysteriously compelling

Reference • 9781509540969 • May 2020 • Cloth • 100pp • S\$62.95 before GST | US\$45.00

Reference • 9781509540976 • May 2020 • Paper • 100pp • S\$17.95 before GST | US\$12.95

GENERAL SELF-HELP

**Adding Value**

Discover your Values, Find your Worth, Gain Fulfillment in your Personal and Professional Life

Mark Carter

Take a moment to listen and you will hear the word 'value' at the core of many of the conversations around you. We should all be 'adding value', 'be authentic', 'connecting with people', however, often when you look up close, the opposite is often true. When we bias one set of values, we alienate others; and winning-at-all-costs will no longer cut it. Value is at the heart of all decision-making and personal choices and as such, determines our impact. Without a complete sense of our value, we are unprepared and unskilled to manage the challenges of today and tomorrow. This book provides readers with a framework to integrate their values across all their dimensions of their lives, to achieve unprecedented satisfaction, success, impact and legacy.

Trade • 9780730384021 • May 2020 • Paper • 280pp • S\$26.95 before GST | US\$19.00

**Be Brilliant**

How to Lead a Life of Influence

Janine Garner

To keep up in this fast-paced, rapidly changing and competitive world, people are investing in personal development in un-precedented levels. Added to this is the constant acquisition of work, promotions, learning, material possessions and jam-packed calendars that leaves many of us living with imposter-like feelings and doubts of our own abilities and the path we have taken. Rife are feelings of loneliness, stress and disengagement causing relationship breakdowns and anxiety, depression and other mental health issues in increasing levels. *Be Brilliant* provides a counterintuitive approach where the solution is to slow down and turn our attention inwards, to take ownership of who we are, who we want to become and accepting that our imperfections are actually the source of our brilliance.

Trade • 9780730383765 • May 2020 • Paper • 220pp • S\$26.95 before GST | US\$19.00

MEDIA STUDIES

**Digital Life**

Tim Markham

A provocation to think differently about digital media and what it is doing to us, *Digital Life* offers timely insights into distraction and compassion fatigue, privacy and surveillance, identity and solidarity. It is essential reading for scholars and advanced students of media and communication.

Reference • 9781509541058 • May 2020 • Cloth • 208pp • S\$97.95 before GST | US\$69.95

Reference • 9781509541065 • May 2020 • Paper • 208pp • S\$34.95 before GST | US\$24.95

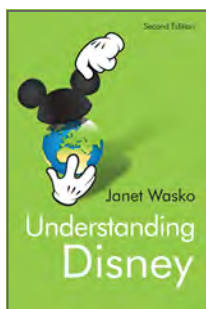
**News 2.0**

Journalists, Audiences and News on Social Media

Ahmed Al-Rawi

The second generation of news - News 2.0 - made, distributed, and consumed on the internet, particularly social media, has forever changed the news business. *News 2.0: Journalists, Audiences and News on Social Media* examines the ways in which news production is sometimes biased and how social networking sites (SNS) have become highly personalized news platforms that reflect users' preferences and worldviews. Drawing from empirical evidence, this book provides a critical and analytical assessment of recent developments, major debates, and contemporary research on news, social media, and news organizations worldwide.

Reference • 9781119569664 • Jun 2020 • Paper • 224pp • S\$62.95 before GST | US\$44.95



Understanding Disney, 2nd Edition

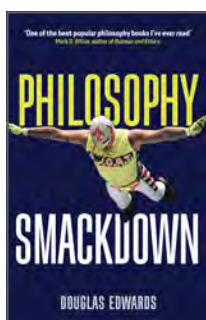
Janet Wasko

In this updated second edition, with new examples provided throughout, Janet Wasko examines the processes by which the Disney company continues to manufacture the fantasies that enthrall millions. She analyses the historical expansion of the Disney empire into the twenty-first century, examines the content of Disney's classic and more recent films, cartoons and TV programs and discusses how they are produced, considering how some of the same techniques have been applied to the Disney theme parks. By looking at the Disney phenomenon from a variety of perspectives, she provides an updated and comprehensive overview of one of the most significant media and cultural institutions of our time.

Reference • 9780745695631 • Feb 2020 • Cloth • 316pp • S\$111.95 before GST | US\$79.95 • Print-on-demand

Reference • 9780745695648 • Feb 2020 • Paper • 316pp • S\$37.95 before GST | US\$26.95

METAPHYSICS



Philosophy Smackdown

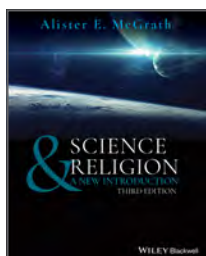
Douglas Edwards

From its carnival origins to its current status as a global phenomenon, pro wrestling has a unique presence in popular culture. Part sport and part theatre, the impressive antics of its larger-than-life characters have captured the imaginations of generations of fans, and prompted endless speculation about behind-the-scenes machinations. *Philosophy Smackdown* is a study of pro wrestling as distinctive as pro wrestling itself: it is the first philosophical look at this major cultural spectacle. Philosopher and fan Douglas Edwards takes both philosophy and pro wrestling to parts unknown. With liveliness, humor and insight, he shows that pro wrestling is fertile ground for reflection on fundamental human issues, such as reality, freedom, identity, morality, justice, and meaning. He explores these through pivotal events in pro wrestling, from the eighties heyday of Hulkamania to the recent emergence of AEW.

Reference • 9781509537655 • May 2020 • Cloth • 200pp • S\$83.95 before GST | US\$59.95

Reference • 9781509537662 • May 2020 • Paper • 200pp • S\$23.95 before GST | US\$16.95

RELIGION, ISSUES & CURRENT AFFAIRS



Science and Religion, 3rd Edition

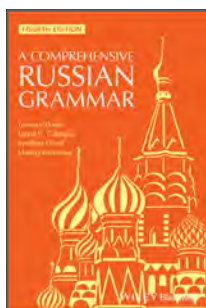
A New Introduction

Alister McGrath

Science and Religion provides students with a thorough introduction to the major themes and landmark debates in the interaction of science and religion. Incorporating history, philosophy, the natural sciences, and theology, this popular textbook examines how science and religion approach central questions and discusses the relationship between the two areas through the centuries. The authoritative and accessible chapters are designed for readers with minimal knowledge of science or theology.

Reference • 9781119599876 • Feb 2020 • Paper • 272pp • S\$51.95 before GST | US\$37.95 • Previous ed: 9781405187916

RUSSIAN GRAMMARS & DICTIONARIES



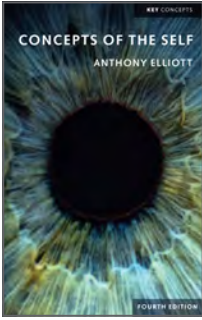
A Comprehensive Russian Grammar, 4th Edition

Terence Wade, David Gillespie, Svetlana Gural & Marina Korneeva

The definitive resource on Russian usage, providing complete and accurate guidance for students and professionals alike. Now in its fourth edition, this authoritative text continues to be an indispensable reference for English-speaking learners of Russian. Detailed yet accessible chapters cover the essential rules of the Russian language, placing emphasis on the nuances and problems that English speakers find especially difficult. Thoroughly revised and updated by Russian language experts David Gillespie, Svetlana Gural, and Marina Korneeva, this edition reflects changes in the grammar, the lexis, and the contemporary practice of the language in Russia's increasingly globalized, market-oriented economy.

Reference • 9781119520290 • Apr 2020 • Paper • 640pp • S\$69.95 before GST | US\$49.95 • Previous ed: 9781405136396

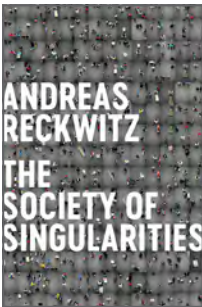
SOCIAL IDENTITY

**Concepts of the Self, 4th Edition***Anthony Elliott*

This new, updated edition provides a lively, lucid and compelling introduction to contemporary controversies over the self and self-identity in the social sciences and humanities. In an accessible and concise format, the book ranges from classical intellectual traditions of symbolic interactionism, psychoanalysis and Foucauldian theory, through feminism and postfeminism, to postmodernism and the mobilities paradigm.

Reference • 9781509538799 • May 2020 • Cloth • 248pp • S\$97.95 before GST | US\$69.95 • Previous ed: 9780745661889
 Reference • 9781509538805 • May 2020 • Paper • 248pp • S\$34.95 before GST | US\$24.95 • Previous ed: 9780745661896

SOCIAL THEORY

**Society of Singularities***Andreas Reckwitz*

A major new theory of modernity which shows why the pursuit of uniqueness and authenticity is at the heart of contemporary societies. Andreas Reckwitz examines the causes, structures and consequences of the society of singularities in which we now live. The transformation from industrial to cultural capitalism, the rise of digital technologies and their 'culture machine' and the emergence of an educated, urban new middle class form a powerful engine for the singularization of the social. In late modernity, what is singular is valorized and stirs the emotions, while what is general has to remain in the background, and this has profound social consequences.

Reference • 9781509534227 • May 2020 • Cloth • 400pp • S\$62.95 before GST | US\$45.00

SOCIOLOGY OF ECONOMICS

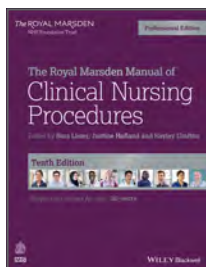
**Wealth***Yuval Elmelech*

In accessible prose, Yuval Elmelech explains how, both conceptually and empirically, wealth differs fundamentally from other conventional measures of socioeconomic status and why it has become increasingly important, in recent years especially, to our understanding of inequality and social mobility. Crucially, Elmelech presents a dynamic sociological framework that illuminates the extent to which cumulative advantages and disadvantages of the family life course are shaped by a complex interplay of multiple markets, changing demographic landscapes, and social contexts associated with group membership (for instance race, ethnicity, gender, and religious affiliations).

Reference • 9780745697864 • Apr 2020 • Cloth • 200pp • S\$90.95 before GST | US\$64.95

Reference • 9780745697871 • Apr 2020 • Paper • 200pp • S\$31.95 before GST | US\$22.95

GENERAL CLINICAL NURSING



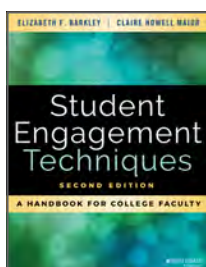
The Royal Marsden Manual of Clinical Nursing Procedures, 10th Edition Professional Edition

Sara Lister, Justine Hofland & Hayley Grafton

Now in its tenth edition, *The Royal Marsden Manual of Clinical Nursing Procedures* has been the definitive, market-leading guide to clinical nursing skills for over three decades. This internationally best-selling title sets the gold standard for nursing care; providing the procedures, rationale, and guidance required by qualified nurses to deliver clinically effective, patient-focused care with expertise and confidence. With over two-hundred detailed procedures, this comprehensive manual presents the evidence and underlying theory alongside full-colour illustrations and photographs, and includes coverage of infection prevention and control, perioperative care, wound management, nutrition, diagnostic testing, discharge, medicines management, and much more.

Reference • 9781119634386 • May 2020 • Paper • 1080pp • \$89.95 before GST | US\$64.95 • Previous ed: 9781118745922

HIGHER EDUCATION GENERAL



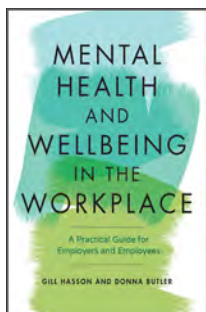
Student Engagement Techniques, 2nd Edition A Handbook for College Faculty

Elizabeth Barkley & Claire H. Major

This book will provide college teachers with specific tips, techniques, and strategies that will help them motivate and engage students. Modeled after the highly successful *Classroom Assessment Techniques* and *Collaborative Learning Techniques*, the book describes learning strategies and techniques drawn from corporate training and education literature. The strategies in the book, broken down into step-by-step directions, offer practical advice on how to increase motivation, promote active learning, build community, help students learn holistically, and ensure students are working in their optimal challenge zone.

Trade • 9781119686774 • Apr 2020 • Paper • 448pp • \$62.95 before GST | US\$44.95 • Previous ed: 9780470281918

MENTAL HEALTH



Mental Health and Wellbeing in the Workplace A Practical Guide for Employers and Employees

Gill Hasson & Donna Butler

Provides guidance for both employers and staff on promoting positive mental health and supporting those experiencing mental ill health in the workplace. This comprehensive book addresses the range of issues surrounding mental health and wellbeing in work environments - providing all involved with informative and practical assistance. Authors Gill Hasson and Donna Butler examine changing workplace environment for improved wellbeing, shifting employer and employee attitudes on mental health, possible solutions to current and future challenges and more. Detailed, real-world case studies illustrate a variety of associated concerns from both employer and employee perspectives.

Trade • 9780857088284 • May 2020 • Paper • 240pp • \$30.95 before GST | US\$22.00

PROFESSIONAL PRACTICE



Designing A World Class Architecture Firm The People, Stories, and Strategies Behind HOK

Patrick MacLeamy

Designing a World Class Architecture Firm offers exclusive insights into the revolutionary strategies behind one of the top ten largest architecture firms in the world. Written with dashes of memoir by the former CEO, Patrick MacLeamy, this book offers practicing architecture professionals in small to mid-sized firms and design professionals with detailed guidance for reinvigorating company culture, establishing financial metrics, attracting and retaining talent, diversifying services and firm expansion. This book is flavored with dozens of quirky stories from MacLeamy's time at the helm of HOK, and insights into many of HOK's most iconic projects.

Trade • 9781119685302 • Apr 2020 • Cloth • 288pp • \$104.95 before GST | US\$74.95

CERTIFICATION (MSCE, NOVELL, ETC.)

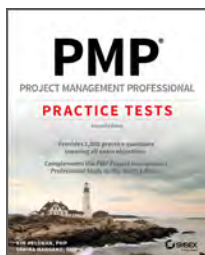
**CCNA Certification Study Guide and Practice Tests Kit**

Exam 200-301

Todd Lammle & Jon Buhagiar

The new Cisco Certified Network Associate (CCNA) program is designed to help you prove your IT skills in a dynamic field. The *CCNA Certification Study Guide and Practice Tests Kit* is a complete prep study set for exam success and launching a Cisco networking career! This comprehensive kit focuses on the solutions and technologies needed to implement and administer a broad range of modern networking and IT infrastructure. The kit includes the *CCNA Certification Study Guide: Exam 200-301* to help you prepare for the new CCNA certification exam, covering essential knowledge and skills related to network fundamentals. It also provides *CCNA Certification Practice Tests: Exam 200-301*, which is a collection of six unique practice tests. The tests cover the six CCNA certification exam objective domains. You'll also get two more practice exams. This adds up to a total of 1,000 practice test questions to prepare you for CCNA test success.

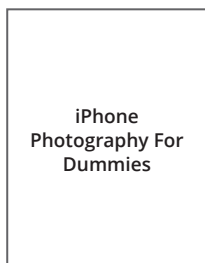
Trade • 9781119675808 • Apr 2020 • Paper • 1224pp • \$111.95 before GST | US\$79.95

**PMP Project Management Professional Practice Tests, 2nd Edition***Kim Heldman & Vanina Mangano*

The Project Management Professional (PMP) certification was developed by the Project Management Institute (PMI). The certification requires extensive project management experience, instructional hours, and successful completion of the certification exam. Well-known PMP authors and experts, Kim Heldman and Vanina Mangano, have written practice questions that will help you get ready for testing as you work toward certification. Get access to three practice tests, bonus exams and 1,000 unique test questions covering each of the performance domains: people, process, and business environments.

Trade • 9781119669845 • May 2020 • Paper • 336pp • \$55.95 before GST | US\$39.95

DIGITAL CAMERAS & PHOTOGRAPHY

**iPhone Photography For Dummies***Mark Hemmings*

The majority of the 1 trillion+ photos shot in a year are taken with the camera on a smartphone. That's not a bad thing as images shot on a mobile device rival the quality of images taken with a professional camera. A little know-how can help you create images worth bragging about. iPhone photography expert Mark Hemmings shares his experience and insight in creating amazing images. Whether you're shooting with a multi-lens iPhone 11 or a single lens older model, this book shares the photography and editing techniques to get the best results.

Trade • 9781119687795 • Apr 2020 • Paper • 288pp • \$37.95 before GST | US\$26.95

INTERNET GENERAL

**Discord For Dummies***Tee Morris*

Personal broadcasting options are at an all-time high. Discord is now one of the major players in the fray. The platform provides users of all types a place to communicate with large audiences via text, audio, or video. Originally a favorite among gamers, Discord now pulls in users to communicate about all types of topics. *Discord For Dummies* offers the first dive into how to use and maximize results from the platform. Written by an expert in personal broadcasting of all types, the book is ideal for anyone looking to connect with a large audience.

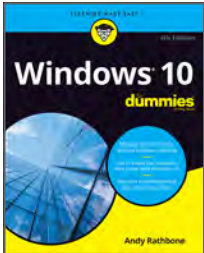
Trade • 9781119688037 • May 2020 • Paper • 312pp • \$34.95 before GST | US\$24.95

OPERATING SYSTEMS (GENERAL)

**Teach Yourself Visually Windows 10, 3rd Edition***Paul McFedries*

If you learn more quickly when you can see how things are done, this Visual guide is the easiest way to get up and running on Windows. It covers more than 150 essential Windows tasks, using full-color screen shots and step-by-step instructions to show you just what to do. Learn your way around the interface and how to install programs, set up user accounts, play music and other media files, download photos from your digital camera, go online, set up and secure an e-mail account, and much more.

Trade • 9781119698593 • May 2020 • Paper • 360pp • S\$41.95 before GST | US\$29.95 • Previous ed: 9781119311188

**Windows 10 For Dummies, 4th Edition***Andy Rathbone*

Windows 10 For Dummies remains the #1 source for readers looking for advice on Windows 10. Expert author Andy Rathbone provides an easy-to-follow guidebook to understanding Windows 10 and getting things done based on his decades of experience as a Windows guru. Look inside to get a feel for the basics of the Windows interface, the Windows apps that help you get things done, ways to connect to the Internet at home or on the go, and steps for customizing your Windows 10 experience from the desktop wallpaper to how tightly you secure your computer.

Trade • 9781119679332 • May 2020 • Paper • 432pp • S\$34.95 before GST | US\$24.95 • Previous ed: 9781119470861

**Windows 10 For Seniors For Dummies, 4th Edition***Peter Weverka*

The easy way to get up and running with Windows 10! If you're interested in learning the basics of this operating system without having to dig through confusing computer jargon, look no further. *Windows 10 For Seniors For Dummies* offers a step-by-step approach that is specifically designed to assist first time Windows 10 users who are over-50, providing easy-to-understand language, large-print text, and an abundance of helpful images along the way!

Trade • 9781119680543 • May 2020 • Paper • 384pp • S\$34.95 before GST | US\$24.95 • Previous ed: 9781119469858

PROGRAMMING & SOFTWARE DEVELOPMENT

**Android Application Development For Dummies All-in-One, 3rd Edition***Barry Burd & John Paul Mueller*

Android Application Development For Dummies All-In-One, 3rd Edition gathers six *Android For Dummies* mini-books into one friendly guide. You'll go from Android newbie all the way to confident programmer and learn to develop apps for the world's largest smart phone market. Kotlin experts Barry Burd and John Paul Mueller introduce you to Android programming from start to finish! This book focuses on Android 10, the newest and most flexible Android platform.

Trade • 9781119660453 • May 2020 • Paper • 752pp • S\$62.95 before GST | US\$44.95 • Previous ed: 9781118973806

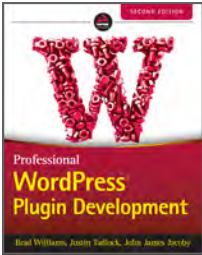


JavaScript The New Toys

T.J. Crowder

JavaScript is a rapidly changing language and it can be challenging to keep up with all the new toys being added. *JavaScript: The New Toys* explores the newest features of the world's most popular programming language while also showing readers how to track what's coming next. After setting the stage by covering who manages the process of improving JavaScript, how new features get introduced, terminology, and a high-level overview of new features, it details each new or updated item in depth, with example uses, possible pitfalls, and expert recommendations for updating old habits in light of new features.

Trade • 9781119367956 • May 2020 • Paper • 260pp • S\$41.95 before GST | US\$29.95



Professional WordPress Plugin Development, 2nd Edition

Brad Williams, Justin Tadlock & John James Jacoby

This significantly updated edition of *Professional WordPress Plugin Development* addresses modern plugin development for WordPress, the highly popular content management system (CMS). If you're using WordPress to create and manage websites, WordPress plugins are the software that can extend or enhance CMS functionality. This book offers guidance on writing plugins for WordPress sites to share or sell to other users. It discusses the plugin framework and coding standards as well as dashboards, settings, menus, and related application programming interfaces (APIs).

Trade • 9781119666943 • May 2020 • Paper • 552pp • S\$69.95 before GST | US\$49.95 • Previous ed: 9780470916223



June



CPA / REVIEW



Wiley GAAP for
Governments 2020

Wiley GAAP for Governments 2020

Interpretation and Application of Generally Accepted Accounting Principles for State and Local Governments

Warren Ruppel

As more governmental accounting standards are issued, preparers need clear guidance. The *Wiley GAAP for Governments 2020* guides preparers through the standards and their increasing complexity. This is a comprehensive guide to the accounting and financial reporting principles for state and local governments, as well as other government organizations. It covers the key developments in governmental GAAP that occurred in 2019, and has been written to address the needs of users and serve as a helpful resource.

Trade • 9781119596066 • Jun 2020 • Paper • 656pp • S\$125.95 before GST | US\$89.95

TRADING

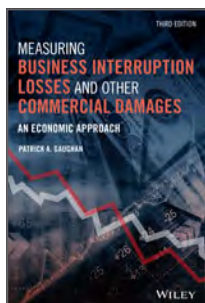
**Fintech For Dummies**

Steve O'Hanlan

Risk management practices have increasingly come under the industry spotlight as financial institutions and regulators strive to improve the transparency and resilience of the global markets. *Risk Management Banking For Dummies* helps demystify these regulations and provides a plain-English understanding of the technology required for any executive within the capital markets to be successful. If you're a mid- to upper-level manager seeking information on regulatory drivers and technology, this is the essential reference you'll turn to again and again.

Trade • 9781119427261 • Jun 2020 • Paper • 368pp • S\$48.95 before GST | US\$34.95

VALUATION

**Measuring Business Interruption Losses and Other Commercial Damages, 3rd Edition**

Patrick Gaughan

This book explains the methodology for how lost profits should be measured, and how to deal with the many common types of cases in business interruption lawsuits in commercial litigation. It contains exhibits, tables, and graphs, how to do industry research, equity risk premium, research studies on the marketability discount, anti-trust, punitive damages, and more. This new edition will include updated data, case studies, and case law references, and new content on international economic analysis, forecasting, and anti-trust law.

Trade • 9781119647911 • Jun 2020 • Cloth • 512pp • S\$223.95 before GST | US\$159.95 • Previous ed: 9780470400142

BUSINESS & MANAGEMENT SPECIAL TOPICS

The Dogfish Head Book

The Dogfish Head Book
25 Years of Off-Centered Adventures*Sam Calagione, Mariah Calagione & Andrew C. Greeley*

The Dogfish Head Book will celebrate the past 25 years of Dogfish Head and will serve as a living guide to business and life. It is a handbook to help individuals and groups alike navigate their exploration of goodness and how to be true to themselves and the journeys they are on. Fully designed and in color, the book will include photos and recipes and be outlined by the Dogfish Head Rules of Thumb. It will appeal to food and beer lovers, entrepreneurs, and branding professionals.

Trade • 9781119649571 • Jun 2020 • Cloth • 256pp • S\$34.95 before GST | US\$24.95

**What Retirees Want**
A Holistic View of Life's Third Age*Ken Dychtwald & Robert Morison*

In this long-awaited book, world-famous age wave expert Ken Dychtwald, Ph.D., and award-winning writer and consultant Robert Morison present the culmination of 30+ years of ground-breaking research to show how the aging of the baby boom will forever change our lives, families, businesses, public programs, and the consumer marketplace. The authors explain, with startling facts and compelling examples, that 50+ consumers account for more than half of all spending and control more than 70% of our total net worth – yet are largely ignored by youth-focused marketers. In the coming years, we'll see explosive business growth fueled by this unprecedented longevity revolution.

Trade • 9781119648086 • Jun 2020 • Cloth • 256pp • S\$38.95 before GST | US\$27.95

BUSINESS & SOCIETY

Greener Marketing

Greener Marketing*John Grant*

This major update of the award winning and bestselling *The Green Marketing Manifesto* will include additional material on the current new wave of interest in sustainability. With interest in green marketing back at the top of the agenda, this sequel will cover current topics such as single use plastic, Extinction Rebellion & the global schools strike. The text will be interspersed with the author's own discussions, strategies and tips learnt from client work.

Trade • 9781119689119 • Jun 2020 • Cloth • 320pp • S\$35.95 before GST | US\$26.00

GENERAL & INTRODUCTORY BUSINESS & MANAGEMENT

10,000 No's

10,000 No's*Matthew Del Negro*

Matthew Del Negro is a professional Actor who has built an impressive career by playing a wide range of roles in features, television and theater, including juicy turns on ABC's "Scandal", HBO's "The Sopranos", NBC's "The West Wing", Showtime's "The United States of Tara", MTV's popular "Teen Wolf" and, now, "Goliath" on Amazon's Prime Video. Although he boasts a career that many actors might envy, Del Negro's acting journey has been extremely slow and, yet, simultaneously high-brow. Through an examination of personal stories, excerpts from extensive interviews with professional athletes, best-selling authors, Forbes List entrepreneurs, cancer survivors, healers, nutritionists, brain-trainers, writers, directors, producers, actors and more, Del Negro tells the story of how to not only succeed in business, but to do so while keeping one's soul intact.

Trade • 9781119691822 • Jun 2020 • Cloth • 208pp • S\$34.95 before GST | US\$24.95

Everyday Creative

Everyday Creative

A Dangerous Guide for Making Magic at Work

Mykel Dixon

This book spotlights that original thinking is the source of our competitive advantage and driver of sustainable success. It is about Creative Leadership and the courage to seek, nurture and liberate original thinking. It makes Creativity an accessible and essential skill for all people to develop regardless of role, title or department.

Trade • 9780730383734 • Jun 2020 • Paper • 240pp • S\$27.95 before GST | US\$20.00

MANAGEMENT

Future State 2025

Future State 2025

How Top Technology Executives Disrupt and Drive Success in the Digital Economy

Hunter Muller

Future State 2025 gives CIOs an essential playbook for learning how to implement and sustain innovation and invention. Drawing on the experiences of many of the world's leading CIOs, the book reveals the strategies and techniques they used to put in place the newest techniques and technologies to stay ahead of the competition.

Trade • 9781119574798 • Jun 2020 • Cloth • 256pp • S\$62.95 before GST | US\$44.95

MARKETING & SALES

**Gamification Marketing For Dummies***Zarrar Chishti*

Grow your customer base with games! Gamification is the practice of adding elements of gameplay into marketing materials to better engage customers. In *Gamification Marketing For Dummies*, you'll learn to use this proven strategy to capture the attention of your target markets and boost your results using valuable gamification data. From simple strategies like customer loyalty programs to complex, branded, social game apps, this book will point in the direction of gamification that works for you.

Trade • 9781119663973 • Jun 2020 • Paper • 384pp • S\$41.95 before GST | US\$29.95

PRODUCTION OPERATIONS MANAGEMENT

Project Management
All-in-One For
Dummies**Project Management All-in-One For Dummies***Georgette Beatty*

Project Management All-in-One For Dummies is the premier go-to for PMs looking for hands-on information and advice to take their organizational, planning, and execution skills to new heights.

Trade • 9781119700265 • Jun 2020 • Paper • 614pp • S\$55.95 before GST | US\$39.95



Food and Beverage Magazine's Guide To Restaurant Success

The Proven Process for Starting Any Restaurant Business from Scratch to Success

Michael Politz

Michael Politz has learned MANY lessons from during his time in the hospitality industry – through both success and through failure. Those lessons helped him grow from a small ice cream truck business to founder of a number of restaurants, a frozen food distribution business, a restaurant consulting business, and a massive online magazine for the food and beverage industry. Sharing his experience as well as those of his inner circle (which consists of names like Wolfgang Puck, Bobby Flay, Emeril Lagasse, and more), this is a complete how-to guide and checklist outlining all you need to know when starting and/or running a restaurant.

Trade • 9781119668961 • Jun 2020 • Cloth • 308pp • S\$41.95 before GST | US\$29.95

The Startup
Playbook

The Startup Playbook

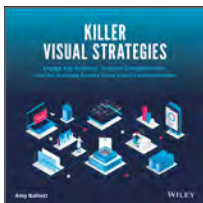
Founder-to-Founder Advice from Two Startup Veterans

Rajat Bhargava

The Startup Playbook is the go-to resource for any first-time entrepreneur interested in creating and building a new startup company. Bhargava and Herman address the specific issues and opportunities that founders face as they start and grow their businesses. Whether the reader is just dabbling with the idea of becoming a founder or ready to start their journey, *The Startup Playbook* can help anyone determine whether entrepreneurship is the right path for them.

Trade • 9781119708513 • Jun 2020 • Cloth • 384pp • S\$34.95 before GST | US\$24.95

COMMUNICATION STUDIES

**Killer Visual Strategies**

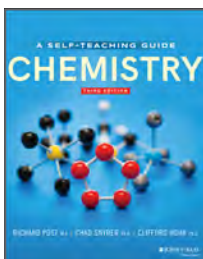
Engage Any Audience, Improve Comprehension, and Get Amazing Results Using Visual Communication

Amy Balliett

Visual communication has changed. It's gone from being an optional medium for relaying information to an important method for building connections and increasing understanding. We now use visual storytelling to help us establish and strengthen relationships, engage distracted audiences, and bring clarity to complexity. *Killer Visual Strategies* examines how visual communication has transformed how brands connect with their customers and colleagues alike. It looks at the growing audience demand for quality visual content and how organizations must meet this demand or risk being left behind.

Trade • 9781119680222 • Jun 2020 • Paper • 300pp • S\$41.95 before GST | US\$29.95

GENERAL & INTRODUCTORY CHEMISTRY

**Chemistry, 3rd Edition**

A Self-Teaching Guide

Richard Post, Chad Snyder & Clifford C. Houk

Did you know that all of the elements in the known cosmos can be listed in a table on a single sheet of paper and that chemical combinations of those elements make up the thousands of substances that we interact with every day from space craft propulsion to the batteries in our electric cars? That's chemistry. This book will help you to understand the concepts and principles of chemistry and chemical reactions in a manner that allows you to read a short section and then interact with that information in a way that will reinforce what you just learned in a step-by-step tutorial manner.

Trade • 9781119632566 • Jun 2020 • Paper • 368pp • S\$34.95 before GST | US\$24.95 • Previous ed: 9780471121206

GENERAL & INTRODUCTORY LIFE SCIENCES

**Biology, 3rd Edition**

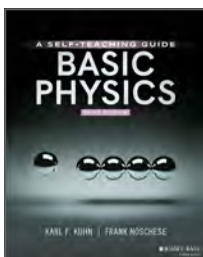
A Self-Teaching Guide

Steve Garber

For those looking for a solid introduction to Biology, the new 3rd Edition of *Biology: A Teaching Guide* is the perfect learning tool. The latest edition has been updated to include the most up-to-date information on everything from photosynthesis to physiology. The step-by-step format in the book is designed to help students and teachers alike easily understand complex concepts, key terms, and frequently asked questions. The guide includes a comprehensive glossary and self-test questions in each chapter, allowing students to reinforce their knowledge and better understand the concepts.

Trade • 9781119645023 • Jun 2020 • Paper • 432pp • S\$34.95 before GST | US\$24.95 • Previous ed: 9780471122306

GENERAL & INTRODUCTORY PHYSICS

**Basic Physics, 3rd Edition**

A Self-Teaching Guide

Frank Neal-Noschese & Karl F. Kuhn

Basic Physics: A Self-Teaching Guide, Third Edition is the most practical, complete, and easy-to-use guide available for understanding physics and the physical world. Even if you don't consider yourself a "science" person, this book helps make learning key concepts a pleasure, not a chore. Whether you need help in a course, want to review the basics for an exam, or simply have always been curious about such physical phenomena as energy, sound, electricity, light, and color, you've come to the right place!

Trade • 9781119629900 • Jun 2020 • Paper • 304pp • S\$34.95 before GST | US\$24.95 • Previous ed: 9780471134473

GENERAL PHILOSOPHY

Reading Philosophy,
2nd Edition**Reading Philosophy, 2nd Edition**

Selected Texts with a Method for Beginners

Samuel Guttenplan

Reading Philosophy, Second Edition, provides a unique approach to reading philosophy, requiring students to engage with material as they read. It contains carefully selected texts, commentaries on those texts, and questions for the reader to think about as she reads. It serves as starting points for both classroom discussion and independent study. The texts cover a wide range of topics drawn from diverse areas of philosophical investigation, ranging over ethics, metaphysics, epistemology, philosophy of mind, aesthetics, and political philosophy. This edition has been updated and expanded. New chapters discuss the moral significance of friendship and love, the subjective nature of consciousness and the ways that science might explore conscious experience. And there are new texts and commentary in chapters on doubt, self and moral dilemmas.

Reference • 9781119094678 • Jun 2020 • Paper • 352pp • S\$48.95 before GST | US\$34.95 • Previous ed: 9780631234388

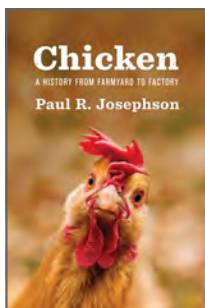
GLOBAL POLITICS

**Food, 3rd Edition***Jennifer Clapp*

We all need food to survive, and forty percent of the world's population relies on agriculture for their livelihood. Yet control over food is concentrated in relatively few hands. The fully revised and expanded third edition of this popular book explores how the rise of industrial agriculture, corporate control, inequitable agricultural trade rules, and the financialization of food have each enabled powerful actors to gain fundamental influence over the practices that dominate the world food economy and result in uneven consequences for both people and planet. A variety of movements have emerged that are making important progress in establishing alternative food systems, but, as Clapp's penetrating analysis ably shows, significant challenges remain.

Reference • 9781509541775 • Jun 2020 • Paper • 320pp • S\$34.95 before GST | US\$24.95

HISTORY OF SCIENCE & MEDICINE

**Chicken**

A History From Farmyard To Factory

Paul R. Josephson

Why has the chicken become the meat par excellence, the most plentifully eaten and popular animal protein in the world, consumed from Beijing to Barcelona? As renowned historian Paul Josephson shows, the story of the chicken's rise involves a whole host of factors; from art, to nineteenth-century migration patterns to cold-war geopolitics. And whereas sheep needed too much space, or the cow was difficult to transport, these compact, lightweight birds produced relatively little waste, were easy to transport and could happily peck away in any urban back garden.

Reference • 9781509525911 • Jun 2020 • Cloth • 252pp • S\$34.95 before GST | US\$25.00

MEDIA STUDIES

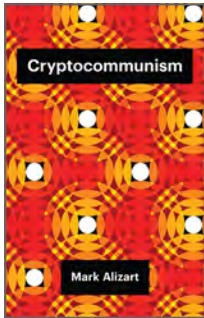
**The Media Manifesto***Natalie Fenton, Des Freedman, Justin Schlosberg & Lina Dencik*

Our media systems are in crisis. Run by unaccountable corporations and dominated by agendas and algorithms that are shrouded in mystery, these formerly trusted sources of information and entertainment have lost their way. As consumers, we have plenty of choice, but as citizens we have an abundance of misinformation and misrepresentation. In this incisive manifesto, four prominent media scholars and activists put forth a roadmap for radical reform of concentrated media power. They argue that we should put media justice, economic democracy and social equality at the heart of our scholarship and our campaigning.

Reference • 9781509538058 • Jun 2020 • Cloth • 140pp • S\$62.95 before GST | US\$45.00

Reference • 9781509538065 • Jun 2020 • Paper • 140pp • S\$17.95 before GST | US\$12.95

SOCIAL THEORY



Cryptocommunism

Mark Alizart

Description: Cryptocurrencies are often associated with right-wing political movements, or even with the alt-right. They are the preserve of libertarians and fans of Ayn Rand and Friedrich Hayek. With their promotion of anonymity and individualism, there's no doubt that they seamlessly slot into the prevailing anti-State ideology. But in this book Mark Alizart argues that the significance of cryptocurrencies goes well beyond cryptoanarchism. In so far as they allow us 'to appropriate collectively the means of monetary production', to paraphrase Marx, and to replace 'the government of persons by the administration of things', as Engels advocated, they form the basis for a political regime that begins to look like a communism which has at last come to fruition - a cryptocommunism.

Reference • 9781509538577 • Jun 2020 • Cloth • 135pp • S\$62.95 before GST | US\$45.00

Reference • 9781509538584 • Jun 2020 • Paper • 135pp • S\$17.95 before GST | US\$12.95

SPORTS & GAMES (GENERAL)



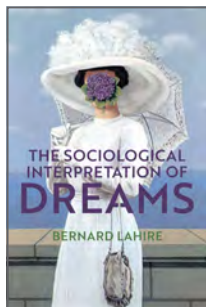
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Peter Kaminsky & Greg Schwipps

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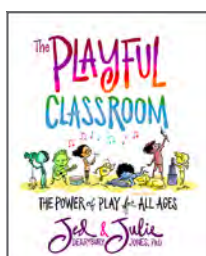
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Bernard Lahire

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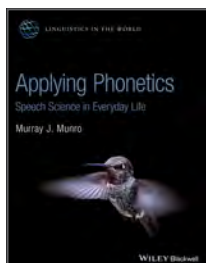
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Jed Dearybury & Julie P. Jones

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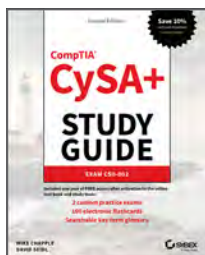


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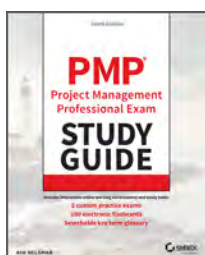


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Trade • 9781119658979 • Jun 2020 • Paper • 1104pp • S\$97.95 before GST | US\$69.95 • Previous ed: 9781119420903

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For Dummies

Samsung Galaxy SX For Dummies

Bill Hughes

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Trade • 9781119680499 • May 2020 • Paper • 336pp • S\$34.95 before GST | US\$24.95



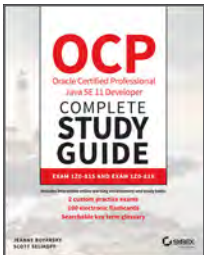
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Rob Ciampa, Theresa Go, Matt Ciampa & Rich Murphy

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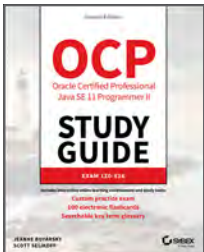


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Jeanne Boyarsky & Scott Selikoff

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Wei-Meng Lee

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