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March to April 2020



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All prices are correct as at press time but are subject to change without prior notice.



March





The AI Book

The Artificial Intelligence Handbook for Investors, Entrepreneurs and FinTech Visionaries

Susanne Chishti

Written by prominent thought leaders in the global fintech investment space, *The AI Book* aggregates diverse expertise into a single, informative volume. Key industry developments are explained in detail, and critical insights from cutting-edge practitioners offer first-hand information and lessons learned. Coverage includes understanding the AI Portfolio: from machine learning to chatbots, from neurotrophic computing to natural language processing (NLP); a deep dive into the Machine Intelligence Landscape; essentials on core technologies, rethinking enterprise, rethinking industries, rethinking humans; quantum computing and next-generation AI. The book includes AI experimentation and embedded usage, and the change in business model, value proposition, organisation, customer and co-worker experiences in today's Financial Services Industry. The future state of financial services and markets – what's next for the real-world implementation of AITech is also included in this book.

Trade • 9781119551904 • Mar 2020 • Paper • 304pp • S\$41.95 before GST | US\$30.00

Investment Banking,
3rd Edition

Investment Banking, 3rd Edition

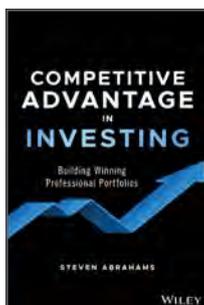
Valuation, LBOs, M&A, and IPOs

Joshua Rosenbaum & Joshua Pearl

In the constantly evolving world of finance, a solid technical foundation is an essential tool for success. Until the welcomed arrival of authors Josh Rosenbaum and Josh Pearl, no one had taken the time to properly codify the lifeblood of the corporate financier's work—namely, valuation, through all of the essential lenses of an investment banker. With the release of this *Second Edition*, Rosenbaum and Pearl once again have written the definitive book that they wish had existed when they were trying to break into Wall Street. The *Second Edition* includes both the technical valuation fundamentals as well as practical judgment skills and perspective to help guide the science. This book focuses on the primary valuation methodologies currently used on Wall Street: comparable companies analysis, precedent transactions analysis, discounted cash flow analysis, and leveraged buyout analysis. With the new fully revised edition, they have added the most comprehensive, rigorous set of intuition-building and problem-solving ancillaries anywhere all of which promised to become essential, knowledge enhancing tools for professionals, and professors and students.

Trade • 9781119388029 • Feb 2020 • Cloth • 496pp • S\$174.95 before GST | US\$124.95 • Previous ed: 9781118656211

FINANCE & INVESTMENTS SPECIAL TOPICS



Competitive Advantage in Investing

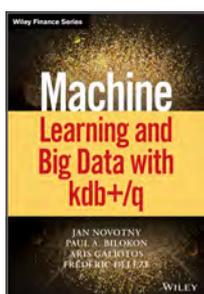
Building Winning Professional Portfolios

Steven Abrahams

This innovative book guides investment professionals on building and sustaining competitive advantage and helps policymakers and researchers apply theory in a wide range of practical settings. Author Steven Abrahams—Senior Managing Director at Amherst Pierpont Securities and former Adjunct Professor of Finance and Economics at Columbia Business School—draws from his experience in both academic theory and real-life strategic investing to bridge the two worlds. This valuable resource connects the formal literature on investing to the actual work of most institutional portfolio managers and examines core strengths and weaknesses that drive portfolio behavior at mutual and hedge funds, banks and insurers, at other institutions and for individuals. It demonstrates how linking portfolio theory and practice can increase competitive advantage and offers a robust description of investing, markets, and asset value.

Trade • 9781119619840 • Mar 2020 • Cloth • 288pp • S\$69.95 before GST | US\$49.95

FINANCIAL ENGINEERING



Machine Learning and Big Data with kdb+/q

Jan Novotny, Paul A. Bilokon, Aris Galiotos & Frederic Deleze

Machine Learning and Big Data with KDB+/Q offers quants, programmers and algorithmic traders a practical entry into the powerful but non-intuitive kdb+ database and q programming language. Ideally designed to handle the speed and volume of high-frequency financial data at sell- and buy-side institutions, these tools have become the de facto standard; this book provides the foundational knowledge practitioners need to work effectively with this rapidly-evolving approach to analytical trading. The discussion follows the natural progression of working strategy development to allow hands-on learning in a familiar sphere, illustrating the contrast of efficiency and capability between the q language and other programming approaches. Rather than an all-encompassing “bible”-type reference, this book is designed with a focus on real-world practicality – to help you quickly get up to speed and become productive with the language.

Trade • 9781119404750 • Nov 2019 • Cloth • 640pp • S\$104.95 before GST | US\$75.00

INSTITUTIONAL & CORPORATE FINANCE



Alternative Investments, 4th Edition

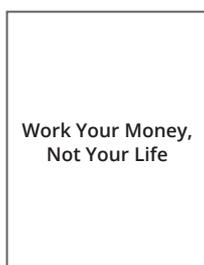
CAIA Level I

Donald R. Chambers, Mark J. P. Anson, Keith H. Black, Hossein Kazemi & CAIA Association

Alternative Investments: CAIA Level I, 4th Edition is the curriculum book for the Chartered Alternative Investment Analyst (CAIA) Level I professional examination. Covering the fundamentals of the alternative investment space, this book helps you build a foundation in alternative investment markets. You'll look closely at the different types of hedge fund strategies and the range of statistics used to define investment performance as you gain a deep familiarity with alternative investment terms and develop the computational ability to solve investment problems. From strategy characteristics to portfolio management strategies, this book contains the core material you will need to succeed on the CAIA Level I exam. This updated fourth edition tracks to the latest version of the exam and is accompanied by the following ancillaries: a workbook, study guide, learning objectives, and an ethics handbook.

Trade • 9781119604143 • Mar 2020 • Cloth • 944pp • S\$174.95 before GST | US\$124.95 • Previous ed: 9781119003366

PERSONAL FINANCE



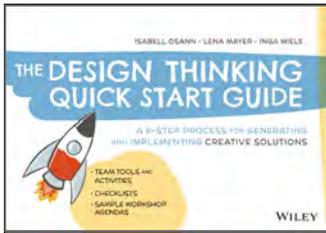
Work Your Money, Not Your Life

How to Balance Your Career and Personal Finances to Get What You Want

Roger Ma

The majority of young professionals report experiencing stress over money and career worries, and feeling that they aren't on the right path. It can be difficult to untangle the work stuff, the money stuff, and the personal stuff, because it's all inextricably linked. In this book, award-winning Certified Financial Planner and Google strategist Roger Ma offers secrets to career satisfaction, a secure financial life, and personal happiness, all in one place. And the one idea underneath it all is this: money affects every part of our lives. Simply by sorting out your personal finances (and it isn't as bad as it sounds!), you can build a foundation from which you'll be able to find the right career path, visualize your desired lifestyle, and turn your dreams into realities.

Trade • 9781119600367 • Mar 2020 • Paper • 272pp • S\$34.95 before GST | US\$24.95



The Design Thinking Quick Start Guide

A 6-Step Process for Generating and Implementing Creative Solutions

Isabell Osann, Lena Mayer & Inga Wiele

The Design Thinking Quick Start Guide: A 6-Step Process for Generating and Implementing Creative Solutions shows you how you and your team can become more creative. This book presents methods you can use to innovate playfully and enjoyably. *The Design Thinking Quick Start Guide* is full of practical tools and activities, like the 6-3-5 method of brainstorming, to help you and your team get creative. For each of the six steps in the design thinking process, the authors offer two warm-ups that get teams ready to contribute and arrive at innovative solutions. It spur innovation with checklists for brainstorming and implementation and enables you to learn how to generate new ideas and lead your team in a proven process for doing creative work. Whether you're new to design thinking or experienced, the clearly outlined steps in this guide will inspire you to create and implement great ideas.

Trade • 9781119679899 • Jan 2020 • Paper • 144pp • S\$34.95 before GST | US\$24.95

The Invincible Company

The Invincible Company

Business Model Strategies From the World's Best Products, Services, and Organizations

Alexander Osterwalder, Yves Pigneur & Alan Smith

The Invincible Company explains how companies such as Amazon, IKEA, Airbnb, Microsoft, and Logitech, have been able to create immensely successful businesses and disrupt entire industries. At the core of these successes are not just great products and services, but profitable, innovative business models—and the ability to improve existing business models while consistently launching new ones. It presents practical new tools for measuring, managing, and accelerating innovation, and strategies for reducing risk when launching new business models. In-depth chapters explain how to create new growth engines, change how products and services are created and delivered, extract maximum profit from each type of business model, and much more. New tools—such as the Business Model Portfolio Map, Innovation Metrics, Innovation Strategy Framework, and the Culture Map—enable readers to understand how to design invincible companies.

Trade • 9781119523963 • Mar 2020 • Paper • 304pp • S\$48.95 before GST | US\$34.95

Getting Multi-Channel Distribution Right

Getting Multi-Channel Distribution Right*Kusum L. Ailawadi & Patricia K. Farris*

Getting Multi-Channel Distribution Right provides a comprehensive treatment of modern distribution strategy that is analytically solid, clearly written, and relevant for managers as well as MBA and executive MBA students, and the professors who train them. It covers concepts, metrics, tools, and strategic frameworks for managing distribution in physical and digital channels. Focusing on the challenges of managing multiple channels of distribution in an evolving marketplace—rather than the process of designing a distribution channel from scratch—it leans more heavily on metrics and tools and incorporates perspectives from academic research, as well as in-depth case studies from marketing and general management practice. With the help of *Getting Multi-Channel Distribution Right* you'll discover how to successfully develop, execute, and adapt distribution strategy to the evolving marketplace.

Trade • 9781119632887 • Mar 2020 • Cloth • 352pp • \$62.95 before GST | US\$44.95

**It Starts With Clients**

Your 100-Day Plan to Build Lifelong Relationships and Revenue

Andrew Sobel

Andrew Sobel, author of the international bestsellers *Clients for Life* and *Power Questions*, offers a proven, 100-day plan for conquering 14 tough client development challenges and growing your client base. You'll learn specific strategies to move confidently and predictably from a first meeting to a signed contract, and discover the agenda-setting techniques that create a steady stream of sole-source business. You'll master the art of reframing client requests, leading to broader, higher-impact engagements. You'll dramatically sharpen your ability to ask the powerful questions that can transform your client relationships. And, you'll learn to develop advisory relationships with influential C-suite executives. Andrew illustrates each weekly challenge with real-life examples drawn from thousands of executive meetings. He shares success strategies from having grown and led three highly successful professional service businesses as well as from his interviews with over 1500 acclaimed rainmakers.

Trade • 9781119619109 • Mar 2020 • Cloth • 208pp • \$35.95 before GST | US\$25.95

Taking Care of Yourself

Taking Care of Yourself

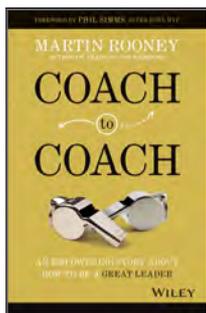
Transforming Healthcare with Insight-Driven Analytics

Michael N. Lewis & Tho H. Nguyen

The authors—a healthcare analytics expert and a finance executive specializing in analytics and data management—share their unique perspectives on modernizing data and analytics platforms to accommodate the complexity of the healthcare industry, distributing capabilities and analytics to key stakeholders, equipping healthcare organizations with capabilities to prepare for the future, and more. It explores innovative technologies to overcome data complexity in healthcare and highlights how analytics can help with healthcare market analysis to gain competitive advantage. The book provides strategies for building a strong foundation for augmented (artificial and human) intelligence, examines managing data and analytics from end-to-end, from diagnosis, to treatment, to provider payment and discusses the use of clinical outcomes and encounter-based data to drive decisions in the healthcare industry.

Trade • 9781119613541 • Mar 2020 • Cloth • 272pp • \$69.95 before GST | US\$49.95

BUSINESS SELF-HELP

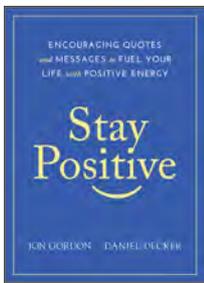
**Coach to Coach**

An Empowering Story About How to Be a Great Leader

Martin Rooney

Think about the coaches you've had throughout your life. Most likely, some were good, others not so good. Maybe one or two were great. One thing is undeniable: Coaches can influence your life in ways that can be negative or positive. A coach can either build you up or tear you down. *Coach to Coach* helps you answer this question and shares the secrets to bringing out the best in a person, both on and off the field. This appealing book helps you learn how to be a great leader by being a great coach; create positive lives for your children and the people you work with; inspire and motivate the people around you; turn your natural skills and talents into your own unique coaching style; and use proven, time-tested coaching strategies to get results.

Trade • 9781119662198 • Feb 2020 • Cloth • 224pp • \$31.95 before GST | US\$22.95



Stay Positive

Encouraging Quotes and Messages to Fuel Your Life with Positive Energy

Jon Gordon & Daniel Decker

Stay Positive is more than a book of positive quotes. This book is a resource you can turn to each day for encouragement to help you take on your daily challenges, pursue your goals and dreams, and create positive momentum in your life. The power of positive thoughts is not about being Pollyanna Positive; it's the real stuff that makes a proven difference in your perspective and life. After all, we don't give up because it's hard; we give up because we get discouraged. By fueling yourself with encouragement and positive energy, you'll have greater power to overcome negativity, neutralize the naysayers, and conquer adversity. Start your day with a message from the book, or pick it up anytime you need a mental boost.

Trade • 9781119430230 • Nov 2019 • Cloth • 288pp • S\$27.95 before GST | US\$19.95

BUSINESS TECHNOLOGY

The Power of
Virtual Distance,
2nd Edition

The Power of Virtual Distance, 2nd Edition

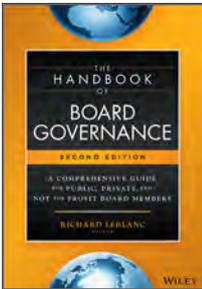
A Guide to Productivity and Happiness in the Age of Remote Work

Karen Sobel Lojeski & Richard R. Reilly

Uniting the Virtual Workforce, 2nd Edition is a must-read for those who want to understand the true cost of the virtual workplace and get more satisfaction out of work. It reveals an updated set of data, including the first award-winning analysis, collected from executives, managers and individuals alike, that represents situations, problems and solutions in more than a dozen international industries. Readers will get a "first look" at the data and its revelations on how to be less isolated and more integrated. The second edition of *Uniting the Virtual Workforce* is a valuable, one-of-a-kind resource for C-suite executives, human resource professionals, divisional managers, project managers to improve leadership, increase employee satisfaction, and bring about a more meaningful workplace.

Trade • 9781119608592 • Mar 2020 • Cloth • 256pp • S\$55.95 before GST | US\$39.95 • Previous ed: 9780470193952

CORPORATE GOVERNANCE



The Handbook of Board Governance, 2nd Edition

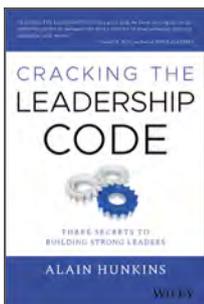
A Comprehensive Guide for Public, Private, and Not-for-Profit Board Members

Richard Leblanc

Providing comprehensive, in-depth coverage, this unique text represents a collaboration of internationally-recognized academics and prominent organization directors, executives, managers, and advisors. Contributors include Holly Gregory, Nell Minow, Robert Monks, Mark Nadler, Michael Useem and Ralph Ward. Practical, expert guidance enables readers to understand value creation and the strategic role of the board, risk governance and oversight, audit and compensation committee effectiveness, CEO succession planning, and other diverse board duties and responsibilities. Now in its second edition, the *Handbook* offers substantial updates and revisions reflecting contemporary trends, practices, and developments in board governance. New content includes discussions of pressing issues related to climate change, examination of information technology and cybersecurity challenges, and recent tax legislation that will impact executive compensation.

Trade • 9781119537168 • Mar 2020 • Cloth • 1440pp • S\$TBA before GST | US\$TBA • Previous ed: 9781118895504

MANAGEMENT / LEADERSHIP



Cracking the Leadership Code

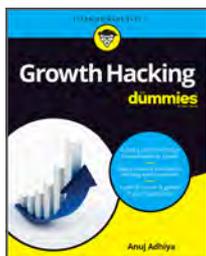
Three Secrets to Building Strong Leaders

Alain Hunkins

The data consistently tells us that today's leaders are not prepared to lead their employees. Too many leaders don't understand what it takes for them to succeed. Author Alain Hunkins has extensive experience with training leaders, and he has discovered one common thread in all of these different leaders. To thrive in the 21st century economy, organizational leadership needs an upgrade. *Unlocking the Leadership Code* offers a new operating model, introducing a new perspective, a new framework, and new tools. The book argues that effective leadership focuses on a proactive relationship between leader and follower that through three distinct, but interconnected: Connection, Communication, Collaboration. Weaving together brain science, real-life stories, and a practical toolkit, the book shows readers how to communicate, influence, and persuade others more effectively than ever before.

Trade • 9781119675549 • Feb 2020 • Cloth • 288pp • S\$37.95 before GST | US\$26.95

MARKETING & SALES



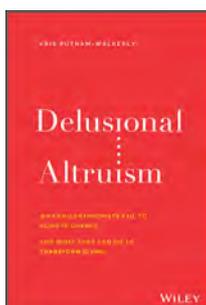
Growth Hacking For Dummies

Anuj Adhiya

Growth Hacking for Dummies provides a blueprint for building the machine from the ground-up, whether you're a fledgling organization looking for ways to outperform big budgets and research teams, or an established business wanting to apply emerging techniques to your process. Written by a growth thought leader who learned from the original growth hacking gurus, you'll soon be an expert in the tech world innovations that make this the proven route to the big time: iteration, constant testing, agile approaches, and flexible responses to your customers' evolving needs. Get a full overview of the growth hacking process and tools and learn how to build and implement concept-testing models; pick up best practices for building a cross-disciplinary team; and find out what your customers really want.

Trade • 9781119612131 • Mar 2020 • Paper • 384pp • \$37.95 before GST | US\$26.95

NON-PROFIT ORGANIZATIONS / FUNDRAISING & GRANTSMANSHIP



Delusional Altruism

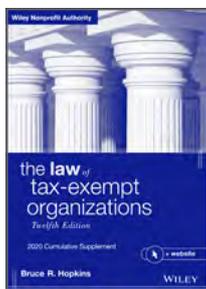
Why Philanthropists Fail To Achieve Change and What They Can Do To Transform Giving

Kris Putnam-Walkerly

Whether you regularly donate to charity, run a small family foundation, or are responsible for millions of dollars in grants, you are a philanthropist. *Delusional Altruism: Why Philanthropists Fail To Achieve Change and What They Can Do To Transform Giving* looks at how you can create transformational change. It reminds us that how we give is as important as the amount we give. The author describes common practices that hinder transformational change and explains how to avoid them, ensuring that your gifts help create the impact you seek. This book asks philanthropists and charitable organizations to consider whether they have fallen under the spell of *Delusional Altruism*. Implementing updated approaches now can lead to positive change for the future. Read *Delusional Altruism* to learn how you can transform reality with strategic giving.

Trade • 9781119606062 • Mar 2020 • Cloth • 256pp • \$41.95 before GST | US\$29.95

NON-PROFIT ORGANIZATIONS / LAW



The Law of Tax-Exempt Organizations + Website, 12th Edition 2020 Cumulative Supplement

Bruce R. Hopkins

The Law of Tax-Exempt Organizations has, for decades, been the definitive single-volume source of legal information for nonprofit lawyers and managers alike. This thoroughly revised Twelfth Edition provides all the updates you need to stay current on the latest changes to tax code, regulatory, and case law developments. The *2020 Cumulative Supplement* is included to ensure that you don't miss any important updates. This product also includes access to the companion website, full of additional digital resources.

Trade • 9781119639213 • Mar 2020 • Paper • 304pp • \$342.95 before GST | US\$244.95



The Tax Law of Charitable Giving, 5th Edition

Bruce R. Hopkins

This fully updated Fifth Edition of *The Tax Law of Charitable Giving*, is the definitive resource for nonprofit lawyers, accountants, and fundraising professionals charged with navigating the increasingly complex maze of charitable giving regulations. This new edition includes detailed documentation and citations, including references to regulations, rulings, cases, and tax literature; an exhaustive index allowing for quick and easy reference; and annual supplements to keep readers apprised of the latest developments affecting tax-exempt healthcare organizations.

Trade • 9781119639183 • Mar 2020 • Paper • 272pp • \$209.95 before GST | US\$149.95

PERSONAL CAREER DEVELOPMENT



The Adaptation Advantage

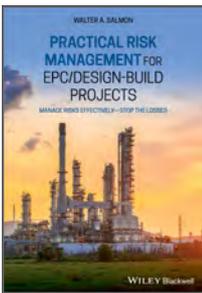
Let Go, Learn Fast, and Thrive in the Future of Work

Heather McGowan & Chris Shipley

Blending insights from interviews with hundreds of executives with insights on professional and cultural identity, *The Adaptation Advantage* explains the profound changes the world of work has undergone and posits the solution: create new systems that detach identity from work and connect it to purpose. This purpose, the authors suggest, will motivate learning, engagement, empowerment, and lead to new forms of identity throughout the workforce. Only then can we embrace a new approach to work that places learning and adaptability at its center. Designed to be a comprehensive, yet quick, read with 75 graphic illustrations that translate complex information into actionable steps, *The Adaptation Advantage* will help leaders at all levels and across industry recognize that The Future of Work for both individuals and organizations is steeped in rapid learning, unlearning, and adaptation.

Trade • 9781119653097 • Mar 2020 • Paper • 208pp • S\$38.95 before GST | US\$27.95

PROJECT MANAGEMENT



Practical Risk Management for EPC / Design-Build Projects

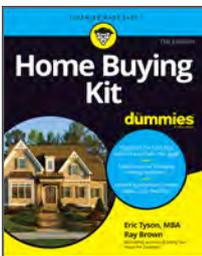
Manage Risks Effectively - Stop the Losses

Walter A. Salmon

Many of the books on construction risk management concentrate on theoretical approaches to the accurate assessment of the overall risks of taking on a new project. Less attention is paid to the typical risks to which the operational level of a project is exposed and how operational managers should approach those risks during project implementation. This book identifies precisely where the major EPC/Design-Build risks occur within an operational framework and shows how best to deal with those risks. The book attempts to offer practical advice, approaches and tools for dealing with risks to which the various operational departments are exposed.

Trade • 9781119596172 • Mar 2020 • Cloth • 284pp • S\$139.95 before GST | US\$100.00

PROPERTY & REAL ESTATE



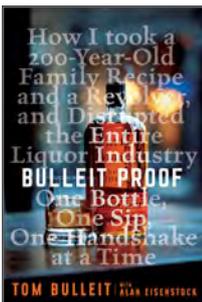
Home Buying Kit For Dummies, 7th Edition

Eric Tyson & Ray Brown

This new edition of *Home Buying Kit For Dummies* arms you with Eric Tyson and Ray Brown's time-tested advice and strategies for buying a home in current market conditions. Packed with valuable tips for getting the best deal on your new home and navigating an ever-changing housing market, it shows you how to find the right property, make smart financial decisions, and understand the latest lending requirements and tax implications. This edition will include new content, such as complete coverage of new tax rules and strategies; what's happening with home financing given high prices and fluctuating economies in many markets; how to analyze renting versus buying given new limitations on mortgage interest and property tax write-offs; updated coverage of internet resources.

Trade • 9781119674795 • Mar 2020 • Paper • 442pp • S\$41.95 before GST | US\$29.95 • Previous ed: 9781119191704

SMALL BUSINESS & ENTREPRENEURSHIP



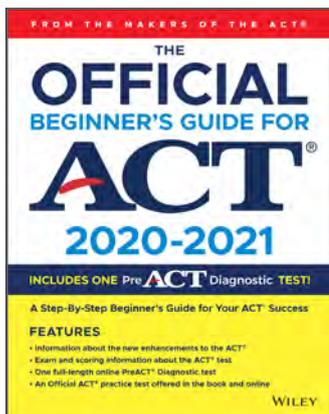
Bulleit Proof

How I Took a 200-Year-Old Family Recipe and a Revolver, and Disrupted the Entire Liquor Industry One Bottle, One Sip, One Handshake at a Time

Tom Bulleit & Alan Eisenstock

Moments of joy, triumph, hardship, persistence, and success. His is a story of *survival*: in war, in business, in life. Tom faced death twice: in a foxhole and in a cancer ward. In *Bulleit Proof*, Tom reveals all, pulls no punches, and lets you into his heart. In this book, you will share Tom's personal story, including his loves, losses, and struggles and learn the history of one of America's most beloved and awarded brands. Draw inspiration from the persistence and dedication Tom has shown throughout his life and explore how Bulleit Bourbon changed the liquor industry forever. *Bulleit Proof* is a fast-paced page-turner—not only for fans of Bulleit Bourbon and admirers of Tom, but for anyone who loves an emotional, hilarious, inspirational, and deeply honest story.

Trade • 9781119597735 • Mar 2020 • Cloth • 256pp • S\$34.95 before GST | US\$24.95



The Official Beginner's Guide for ACT

ACT

This book is the ONLY Official Beginner's Guide in the market from the makers of the ACT test and it provides students with all the information they need to know about the enhancements made to The ACT as well as ways to start preparing for the ACT. Learn firsthand from ACT about section retesting, the option for faster results through online testing and an ACT provided superscore. This guide also will allow you to start your prep with an online version of the PreACT Diagnostic test and an official ACT full practice test included in the book and online. PreACT Diagnostic is an online version of the PreACT and is designed to provide a practice experience for students who are planning to take the ACT. PreACT Diagnostic provides Composite, Subject, and STEM scores along with predicted ACT score ranges and helps students to identify areas of strength and weakness for further preparation for the ACT. The ACT measures students' achievement in core academic areas important for college and career success: English, math, reading, science, and (optionally) writing.

Trade • 9781119634706 • Jan 2020 • Paper • 160pp • \$33.95 before GST | US\$23.95

Also Available Titles

The Official
ACT Reading
Guide

Trade • 9781119634553
Apr 2020 • Paper • 350pp
\$27.95 before GST | US\$19.95

The Official
ACT English
Guide

Trade • 9781119674047
Apr 2020 • Paper • 350pp
\$27.95 before GST | US\$19.95

The Official
ACT
Mathematics
Guide

Trade • 9781119634379
Apr 2020 • Paper • 350pp
\$27.95 before GST | US\$19.95

The Official
ACT Science
Guide

Trade • 9781119634416
Apr 2020 • Paper • 350pp
\$27.95 before GST | US\$19.95

ART HISTORY & THEORY

A Companion to
Contemporary
Drawing

A Companion to Contemporary Drawing

Kate Chorpene, Rebecca Fortnum & Dana Arnold

A Companion to Contemporary Drawing explores how 20th and 21st century artists have used drawing to understand and comment on the world. Presenting contributions by both theorists and practitioners, this unique textbook considers the place, space, and history of drawing and explores shifts in attitudes towards its practice over the years. Twenty-seven essays discuss how drawing emerges from the mind of the artist to question and reflect upon what they see, feel, and experience. This book discusses key themes in contemporary drawing practice, addresses the working conditions and context of artists, and considers a wide range of personal, social, and political considerations that influence artistic choices.

Reference • 9781119194545 • Mar 2020 • Cloth • 568pp • \$TBA before GST | US\$TBA

BRITISH POLITICS



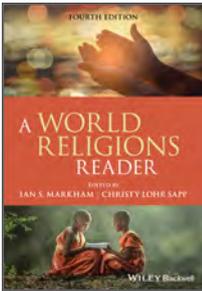
Should Auld Acquaintance Be Forgot The Great Mistake of Scottish Independence

John Lloyd

In this incisive and controversial book, journalist John Lloyd cuts through the rhetoric to show that the economic plans of the Scottish National Party are deeply unrealistic; the loss of a subsidy of as much as £10 billion a year from the Treasury would mean large-scale cuts, much deeper than those effected by Westminster; the broadly equal provision of health, social services, education and pensions across the UK would cease, leaving Scotland with the need to recreate many of these systems on its own; and the claim that Scotland would join the most successful of the world's small states - as Denmark, New Zealand and Norway - is no more than an aspiration with little prospect of success.

Reference • 9781509542666 • Mar 2020 • Cloth • 224pp • \$34.95 before GST | US\$25.00

COMPARATIVE & WORLD RELIGIONS

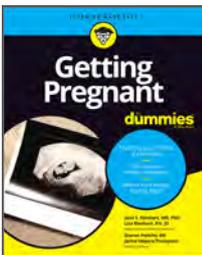
**A World Religions Reader, 4th Edition**

Ian S. Markham & Christy Lohr Sapp

The World Religions Reader is an inclusive, student-friendly examination of the history, teaching, practices, and appeal of the world's major religions. Covering both the fundamentals and complexities of each religious tradition, this popular textbook brings together significant texts from scriptures and scholars, as well as writings from philosophers and other significant thinkers throughout history. Students are provided with an introduction and overview of the tradition, taken through its primary texts, and presented with a text which seeks to persuade the student of the tradition's merits. This new edition has been thoroughly updated to be even more accessible for students new to interreligious engagement and to reflect current trends and developments in religions worldwide. New content examines areas such as the Rastafarian tradition, while revised chapters cover secular humanism and indigenous and emerging religious traditions.

Trade • 9781119357094 • Feb 2020 • Paper • 408pp • S\$62.95 before GST | US\$44.95 • Previous ed: 9781405171090

CONSUMER HEALTH GENERAL

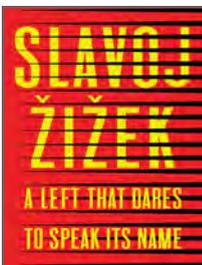
**Getting Pregnant For Dummies**

Lisa Rinehart, John Rinehart, Sharon Perkins & Jackie Meyers-Thompson

Getting Pregnant For Dummies discusses the difficulties related to infertility and offers up-to-date advice on the current methods and treatments to assist in conception. This easy-to-read guide will help you understand why infertility occurs, its contributing risk factors, and the steps to take to increase the chances of giving birth. From in vitro fertilization (IVF) to third party reproduction (donor sperm or eggs and gestational surrogacy) to lifestyle changes to understanding genetic information to insurance, legal and medication considerations, this book covers all the information you need to navigate your way to the best possible results. Packed with the latest information and new developments in medical technology, this book helps readers find real-life solutions to getting pregnant and covers the latest information on treatments for infertility for both women and men.

Trade • 9781119601159 • Feb 2020 • Paper • 360pp • S\$34.95 before GST | US\$24.95

CONTINENTAL PHILOSOPHY

**A Left that Dares to Speak Its Name**

34 Untimely Interventions

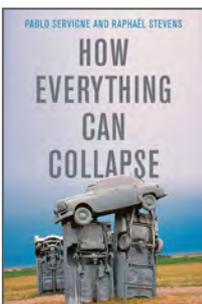
Slavoj Žižek

With irrepressible humour Slavoj Žižek dissects our current political and social climate, discussing everything from Jordan Peterson and sex 'unicorns' to Greta Thunberg and Chairman Mao. Taking aim at his enemies on left, right and centre, he argues that contemporary society can only be properly understood from a communist standpoint. *A Left that Dares to Speak Its Name* is the author's attempt to elucidate the major political issues of the day from a truly radical left position. The first two parts explore the global political situation and the final part focuses on contemporary western culture as the author directs his polemic to topics such as wellness, Wikileaks and the rights of sexbots. This collection of wide-ranging essays provides an ideal introduction to the ideas of one of the most influential radical thinkers of our time.

Reference • 9781509541171 • Mar 2020 • Cloth • 290pp • S\$90.95 before GST | US\$64.95

Reference • 9781509541188 • Mar 2020 • Paper • 290pp • S\$27.95 before GST | US\$19.95

ENVIRONMENTAL ECONOMICS & POLITICS

**How Everything Can Collapse**

A Manual for our Times

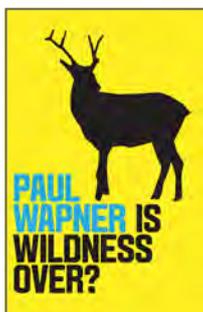
Pablo Servigne, Raphaël Stevens & Andrew Brown

In this important book, Pablo Servigne and Raphaël Stevens confront these issues head-on. They examine the scientific evidence and show how its findings, often presented in a detached and abstract way, are connected to people's ordinary experiences. In so doing they provide a valuable guide that will help everyone make sense of the new and potentially catastrophic situation in which we now find ourselves. Today, utopia has changed sides: it is the utopians who believe that everything can continue as before, while realists put their energy into making a transition and building local resilience. Collapse is the horizon of our generation. But collapse is not the end – it's the beginning of our future. We will reinvent new ways of living in the world and being attentive to ourselves, to other human beings and to all our fellow creatures.

Reference • 9781509541386 • Mar 2020 • Cloth • 250pp • S\$90.95 before GST | US\$64.95

Reference • 9781509541393 • Mar 2020 • Paper • 250pp • S\$27.95 before GST | US\$19.95

ENVIRONMENTAL ETHICS

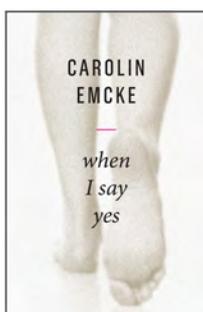
**Is Wildness Over?***Paul Wapner*

Today, most of us live in relative stability insulated from the vicissitudes of nature. Wildness is over, right? Wrong, argues leading environmental scholar Paul Wapner. Wildness may have disappeared from our immediate lives, but it's been catapulted up to the global level. The planet itself has gone into spasm - calving glaciers, wildfires, heatwaves, mass extinction, and rising oceans all represent the new face of wildness. Rejecting paths offered by geoengineering and de-extinction to bring the Earth under control, Wapner calls instead for 'rewilding'. This involves relinquishing the desire for comfort at all costs and welcoming greater uncertainty into our own lives. To save ourselves from global ruin, it is time to stop sanitizing and exerting mastery over the world and begin living humbly in it.

Reference • 9781509532117 • Mar 2020 • Cloth • 160pp • S\$62.95 before GST | US\$45.00

Reference • 9781509532124 • Mar 2020 • Paper • 160pp • S\$17.95 before GST | US\$12.95

GENDER & SEXUALITY

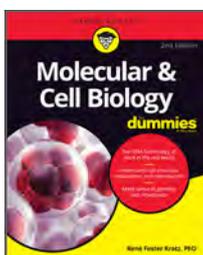
**When I Say Yes***Carolin Emcke & Tony Crawford*

For Carolin Emcke, bestselling author and winner of the German Peace Prize, the debate demonstrates one thing above all: a conversation about abuse and sexuality has emerged that can no longer be stifled. Too many questions remain unanswered: which images and concepts shape our imaginings of desire and revulsion? How is violence exposed and obstructed? How do the norms and structures into which men, women and those in between must fit get constructed? What gets hushed up, and who remains powerless? How can the plurality of desire and sexuality be expressed, without sacrificing their intricacies? By interrogating her own experiences as well as social practices, music and literature, Emcke demonstrates the enduring complexity of the relationship between sexuality and truth.

Reference • 9781509540877 • Mar 2020 • Cloth • 120pp • S\$62.95 before GST | US\$45.00

Reference • 9781509540884 • Mar 2020 • Paper • 120pp • S\$17.95 before GST | US\$12.95

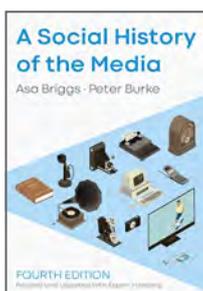
GENERAL & INTRODUCTORY LIFE SCIENCES

**Molecular & Cell Biology For Dummies, 2nd Edition***Rene Fester Kratz*

This friendly guide takes you from the primordial soup to the present, explaining how specialized cells have given rise to everything living, from the humblest amoeba to walking, talking human beings. Whether you're enrolled in a cell or molecular biology course and need a straightforward overview, or are just curious about the latest advances, this fully updated edition is your all-access ticket to our inner world. *Molecular & Cell Biology For Dummies* decodes jargon and theories that can tax even the most devoted student. It covers everything from basic principles to how new technology, genetic testing, and microarray techniques are opening up new possibilities for research and careers. It also includes invaluable tips on how to prepare for—and ace—your exams!

Trade • 9781119620402 • Mar 2020 • Paper • 384pp • S\$31.95 before GST | US\$22.95 • Previous ed: 9780470430668

GENERAL COMMUNICATION & MEDIA STUDIES

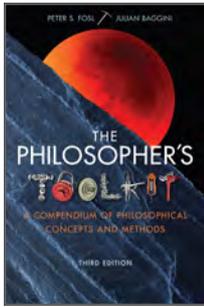
**A Social History of the Media, 4th Edition***Peter Burke, Asa Briggs & Espen Ytreberg*

The first three editions of this bestselling book have established *A Social History of the Media* as a classic, providing a masterful overview of communication media and of the social and cultural contexts within which they emerged and evolved over time. This fourth edition has been revised and updated throughout to reflect the latest developments in the field. Additionally, an expanded introduction explores the wide range of secondary literature and theory that inform the study of media history today, and a new eighth chapter surveys the revolutionary media developments of the twenty-first century, including in particular the rise of social and participatory media and the penetration of these technologies into every sphere of social and private life.

Reference • 9781509533718 • Feb 2020 • Cloth • 360pp • S\$118.95 before GST | US\$84.95

Reference • 9781509533725 • Feb 2020 • Paper • 360pp • S\$40.95 before GST | US\$28.95

GENERAL PHILOSOPHY

**The Philosopher's Toolkit, 3rd Edition***Peter S. Fosl & Julian Baggini*

The third edition of this popular compendium provides the necessary intellectual equipment to engage with and participate in effective philosophical argument, reading, and reflection. The book features significantly revised, updated, and expanded entries, along with a broad, pluralistic approach—appealing to readers in both continental philosophy and the history of philosophy, as well as analytic philosophy. The author explains difficult concepts in an easily accessible manner, and addresses the use and application of these concepts. *The Philosopher's Toolkit* has proven useful to philosophy students at both beginning and advanced levels.

Reference • 9781119103219 • Mar 2020 • Paper • 355pp • S\$33.95 before GST | US\$23.95 • Previous ed: 9781405190183

GENERAL SELF-HELP

**Me First**

The guilt-free guide to prioritising you

Kate Christie

While you might have the appearance of absolute success in everything you do, scratch below the surface the reality is that you are freaking out, even just a little. You have so many balls in the air that the juggle is becoming increasingly hard to sustain. You need to start doing things differently because trying to do it all represents a huge risk to your ongoing success and well-being. This book teaches you how to successfully juggle your two lives and to be guilt-free, with a proven 5-Step process to help you identify and harness hours of lost time on the home front. The new edition includes more data regarding time demands on professionals. It includes quotes and stories from a wider range of women including international examples.

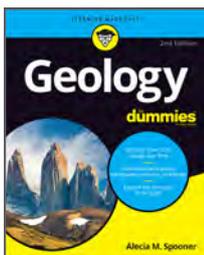
Trade • 9780730384007 • Mar 2020 • Paper • 200pp • S\$23.95 before GST | US\$17.00

**The Game of Life and How to Play It**
The Self-help Classic*Florence Scovel Shinn & Tom Butler-Bowdon*

Florence Scovel Shinn's *The Game of Life and How to Play It* first appeared in bookstores in 1925 and is now considered a classic in the self-help genre. The author's insights into achieving meaning, happiness and success are just as relevant and effective today as they were nearly a century ago, hence its reissue as part of the exciting Capstone Classics line. This collectible, hard-back edition of *The Game of Life and How to Play It* includes an insightful introduction by series editor and self-help expert Tom Butler-Bowdon. Tom is an authority on classic self-help texts and adroitly connects the content of this book with the concerns of modern readers. With the release of this Capstone Classics edition, we finally have an authoritative, collectible version of *The Game of Life and How to Play It*.

Trade • 9780857088406 • Mar 2020 • Cloth • 216pp • S\$16.95 before GST | US\$12.00

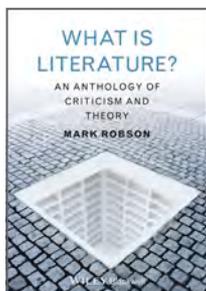
GEOLOGY & GEOPHYSICS

**Geology For Dummies, 2nd Edition***Alecia M. Spooner*

Geology For Dummies is ideal reading for anyone with an interest in the fundamental concepts of geology, whether they're lifelong learners with a fascination for the subject or college students interested in pursuing geology or earth sciences. Presented in a straightforward, trusted format—and tracking to a typical introductory geology course at the college level—this book features a thorough introduction to the study of earth, its materials, and its processes.

Trade • 9781119652878 • Mar 2020 • Paper • 400pp • S\$31.95 before GST | US\$22.95 • Previous ed: 9781118021521

LITERARY CRITICISM & HISTORY



What is Literature?

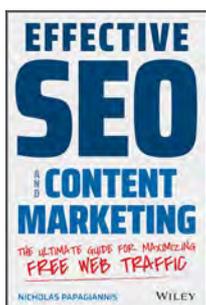
An Anthology of Criticism and Theory

Mark Robson

What is Literature? An Anthology of Criticism and Theory explores the most fundamental question in literary studies. This volume offers a cross-section of modern literary theory and reflects on the history of thinking about literature as a specific form. *What is Literature?* reveals how ideas of the literary draw on the foundations of Western thought in ancient Greece and Rome, charting the emergence of modern literature in the eighteenth century, and including selections from the present state of the art. It brings together in one volume influential and intriguing essays that show our enduring fascination with the idea of literature. This is a unique collection of texts that will appeal to every student and scholar of literature and literary criticism in the European tradition.

Reference • 9781405182942 • Mar 2020 • Paper • 608pp • S\$62.93 before GST | US\$44.95

MASS COMMUNICATION & THE MEDIA



Effective SEO and Content Marketing

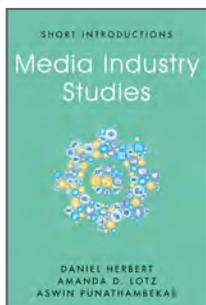
The Ultimate Guide for Maximizing Free Web Traffic

Nicolaos Papagiannis

This book provides you with a comprehensive approach to make sure marketing spend is utilized as effectively as possible and deliver the best ROI for your brand and business. Maximizing your organic (free) traffic channels should be a top priority and this book will provide you with insight on how to do that. From working with social media influencers to steering creative ideas and campaigns, modern day SEO requires a full-service perspective of marketing and its processes. In addition to learning the most effective processes to structure your SEO, you will have access to bonus materials that accompany this book which will include worksheets, checklists, creative brief examples, quizzes, and best interview questions when hiring an SEO specialist. Modern-day marketers, business owners, and brand managers, this book is for you!

Trade • 9781119628859 • Feb 2020 • Paper • 250pp • S\$62.95 before GST | US\$44.95

MEDIA STUDIES



Media Industry Studies

Daniel Herbert, Amanda D. Lotz & Aswin Punathambekar

The study of media industries has become a thriving subfield of media studies. It already comprises a diverse intellectual history, a range of fascinating questions and topics, and many theoretical and methodological frameworks. *Media Industry Studies* provides the roadmap to this vibrant area of study. Blending a comprehensive overview of foundational literature with an examination of the varied scales and sites media industry studies have considered, the book explores connections among research questions, topics, and methodologies. It includes examples from many media industries – film, television, journalism, music, games – and incorporates emerging scholarship considering the industrial contexts of social and internet-distributed media. Offering an account of the intellectual traditions and approaches that have defined the subfield to date, this is an indispensable resource for upper-level undergraduates, postgraduates, and scholars.

Reference • 9781509537778 • Mar 2020 • Cloth • 176pp • S\$90.95 before GST | US\$64.95

Reference • 9781509537785 • Mar 2020 • Paper • 176pp • S\$31.95 before GST | US\$22.95

PET CARE / DOGS



Dog Training For Dummies, 4th Edition

Wendy Volhard & Mary Ann Rombold-Zeigenfuse

Obedience training is one of the most important aspects of raising a dog. In fact, a well-trained dog is a FREE dog! Why? Because a trained dog requires fewer restrictions. The more reliable the dog, the more freedom he is given. *Dog Training for Dummies* shows dog owners how to select the right training method for their puppy, adult, or senior dog. Whether you want to teach Buddy to sit or master retrieving, this hands-on guide provides training to ensure a mutually respectful relationship with your four-legged family members. Based on positive reinforcement, trust, and obedience, the tips and tricks inside will help you bring out the very best in your beloved pet.

Trade • 9781119656821 • Mar 2020 • Paper • 408pp • S\$31.95 before GST | US\$22.95 • Previous ed: 9780764552670



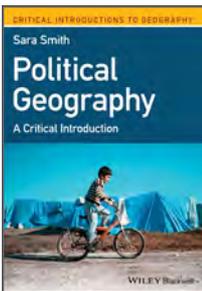
Golden Retrievers For Dummies, 2nd Edition

Nona K. Bauer

Golden Retrievers are among the friendliest, most intelligent, most popular dogs—no wonder you've made this excellent choice of breed for your own "best friend"! *Golden Retrievers For Dummies* will show you how to select, train, raise, and live happily with your lifelong companion. Inside this book, you'll find all the need-to-know information about your Golden. From puppy years to senior living, grooming to feeding, and beyond, this is your guide to keeping your Golden Retriever happy and healthy. Learn from a professional—Nona Kilgore Bauer has over 40 years of experience training Golden Retrievers, and her wisdom is at your command in these pages! The newest canine addition to your family will thank you!

Trade • 9781119660514 • Mar 2020 • Paper • 288pp • S\$31.95 before GST | US\$22.95 • Previous ed: 9780764552670

POLITICAL GEOGRAPHY



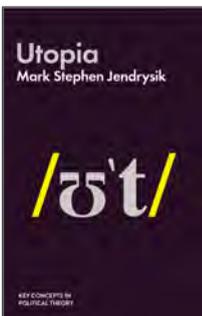
Political Geography A Critical Introduction

Sara Smith

Political Geography: A Critical Introduction helps students understand how power is related to space, place, and territory, illustrating how everyday life and the world of global conflict and nation-states are inextricably intertwined. This timely, engaging textbook weaves critical, postcolonial, and feminist narratives throughout its exploration of key concepts in the discipline. Accessible to students new to the field, this text offers critical approaches to political geography—including questions of gender, sexuality, race, and difference—and explains central political concepts such as citizenship, security, and territory in a geographic context. Case studies incorporate methodologies that illustrate how political geographers perform research, enabling students to develop a well-rounded critical approach rather than merely focusing on results. Global in scope, this book highlights a diverse range of globally-oriented issues, such as global inequality, that demonstrate the need for critical political geography.

Reference • 9781119315186 • Mar 2020 • Paper • 311pp • S\$56.95 before GST | US\$40.95

POLITICAL PHILOSOPHY & THEORY



Utopia

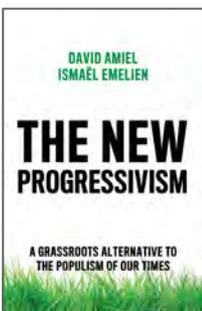
Mark Jendrysik

In this concise and engaging book, Mark Jendrysik examines the multifarious ways utopians have posed the question of how human beings might establish justice and realize truly human values. Drawing upon a range of sources, from Plato's *Republic* and Thomas More's *Utopia* to Ursula Le Guin's *The Dispossessed*, he argues that, though for many utopia means 'demanding the impossible', the goals that seemed out of reach for one generation are often realized in the next. Nonetheless, he shows that, while utopian thought points toward our most noble aspirations, it also illustrates the dangers of totalitarianism, of the surveillance state and of global climate change.

Reference • 9781509534920 • Mar 2020 • Cloth • 160pp • S\$83.95 before GST | US\$59.95

Reference • 9781509534937 • Mar 2020 • Paper • 160pp • S\$27.95 before GST | US\$19.95

POLITICAL SYSTEMS



The New Progressivism A Grassroots Alternative to the Populism of our Times

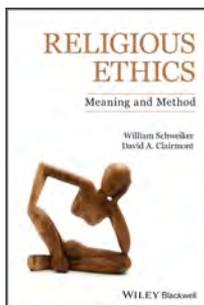
David Amiel, Ismaél Emelien & Andrew Brown

Contrary to what many observers now predict, we are not doomed to witness the replacement of the ancient political order by the populists' rise to power. In France, Emmanuel Macron launched a new movement that stopped them. Though things have sometimes been tough, 'En Marche!' has successfully implemented an entirely new programme of reforms and has been given some comfort by recent election results. In this short book, David Amiel and Ismaél Emelien – two of Macron's closest advisers and key architects of 'En Marche!' – build on this experiment and reflect on its successes and failures to define a new grassroots progressivism for Western countries based on three principles and ranging from public policies to electoral strategy, from ideology to party organization. This could form the bedrock for a wider counter-offensive against the populism of our times.

Reference • 9781509541416 • Mar 2020 • Cloth • 100pp • S\$69.95 before GST | US\$49.95

Reference • 9781509541423 • Mar 2020 • Paper • 100pp • S\$20.95 before GST | US\$14.95

RELIGIOUS STUDIES



Religious Ethics

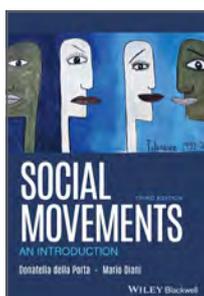
Meaning and Method

William Schweiker & David A. Clairmont

Rather than merely applying existing forms of philosophical ethics, *Religious Ethics* defines the meaning of the field and presents a distinct and original method for ethical reflection through comparisons of world religious traditions. Written by leading scholars and educators in the field, this unique volume offers an innovative approach that reveals how religions concur and differ on moral matters, and provides practical guidance on thinking and living ethically. The book's innovative method – integrating descriptive, normative, practical, fundamental, and metaethical dimensions of reflection – enables a far more complex and nuanced exploration of religious ethics than any single philosophical language, method, or theory can equal. The book moves through each of the five dimensions of reflection to compare concepts such as good and evil, perplexity and wisdom, truth and illusion, and freedom and bondage in various theological contexts.

Reference • 9781405198578 • Mar 2020 • Paper • 224pp • S\$52.50 before GST | US\$37.50

SOCIAL MOVEMENTS / SOCIAL CHANGE



Social Movements

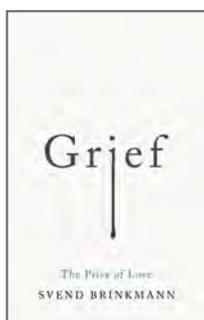
An Introduction

Donatella della Porta & Mario Diani

The text draws from theory-driven, systematic empirical research from across the social sciences to address central questions and concepts in the field. Sophisticated yet reader-friendly chapters offer critical analyses of relevant literature whilst exploring important issues and debates. Positioned at the intersection of sociology and political science, this book presents an empirical and engaging exploration of contemporary social movements and discusses topics such as organizing within social movements, eventful protests, political opportunities, symbolism and identity in collective action, and social change. It highlights how core mechanisms of collective action operate in different movements, past and present; provides a conceptual methodology useful for social science students and researchers alike; and highlights how core mechanisms of collective action operate in different movements in the past and present.

Reference • 9781119167655 • Mar 2020 • Paper • 326pp • S\$59.95 before GST | US\$42.95 • Previous ed: 9781405102827

SOCIOLOGY OF HEALTH & ILLNESS



Grief

The Price of Love

Svend Brinkmann & Tam McTurk

Wherever love and death meet there is grief. It affects us all regardless of ethnicity, age, class, or sexual orientation. Grief is universal – it has endured across time, societies and cultures from the earliest human communities to the present day. But the way we deal with grief is changing. Increasingly, we are diagnosing grief as a medical condition to be treated rather than embracing it as a natural part of being human. In this book, Svend Brinkmann gets to the heart of what it is to grieve, arguing that the sorrow we experience after the death of a loved one is a necessary and meaningful dimension of human existence. However painful, it unites us all. As humans we are uniquely privileged to feel grief. Rather than trying to escape or smother grief, we must allow ourselves to feel and accept it as the price we pay for love.

Reference • 9781509541232 • Mar 2020 • Cloth • 208pp • S\$90.95 before GST | US\$64.95

Reference • 9781509541249 • Mar 2020 • Paper • 208pp • S\$27.95 before GST | US\$19.95

SPIRITUALITY



The Prophet

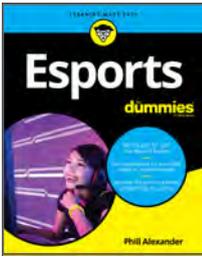
The Spirituality Classic

Kahlil Gibran & Tom Butler-Bowdon

The Prophet is an inspirational book of 26 poetry fables written in English by Lebanese-American poet and writer Kahlil Gibran. One of the most translated books in history, Gibran's famous work has been translated into over 100 different languages since its first publication in 1923. The book provides timeless spiritual wisdom on universally-shared aspects of life, such as giving, buying and selling, beauty and friendship, eating and drinking, crime and punishment and spirituality and religion. Featuring an insightful introduction from the editor, *The Prophet: The Spirituality Classic* is a must-read book for anyone interested in exploring the undeniable truths of life we all share.

Trade • 9780857088550 • Mar 2020 • Cloth • 160pp • S\$16.95 before GST | US\$12.00

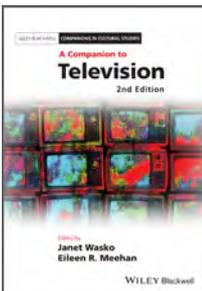
SPORTS & GAMES (GENERAL)

**Esports For Dummies***Phill Alexander*

It's time to prove all those people who said "video games are a waste of time" wrong. Esports has rewarded top gamers with prize money, glory, and even college scholarships. Want to get in on the action? This book puts you on the path to get your share of the growing world of esports. It helps you figure out the gear you need to be competitive, the games that drive esports, how to break into competitive play, and how to use online platforms to get attention. Written by the esports program director at the first Division I university to field an esports team, this book defines and demystifies the complex world of competitive video gaming. Get the insider tips you need to make your name in the esports universe.

Trade • 9781119650591 • Mar 2020 • Paper • 320pp • S\$34.95 before GST | US\$24.95

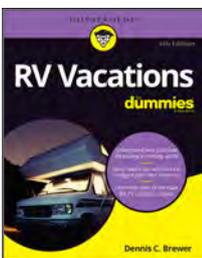
TELEVISION, MOVIES & THEATRE

**A Companion to Television, 2nd Edition***Janet Wasko & Eileen Meehan*

A Companion to Television brings together contributions from prominent international scholars comprising a wide range of perspectives on the medium. Original essays define television in its current state, explore why it is still relevant, survey the ways in which television has been studied, discuss how television has changed, and consider what television might look like in the future. Now in its second edition, this compendium includes fresh chapters that cover technological changes affecting television, contemporary approaches to understanding television audiences, new programming trends and developments, and more. Addressing nine key areas of television studies, such as industry, genres, programs, and audiences, the *Companion* offers readers a balanced, well-rounded, integrative approach to scholarship in the field.

Reference • 9781119269434 • Feb 2020 • Cloth • 536pp • S\$TBA before GST | US\$TBA • Previous ed: 9781405100946

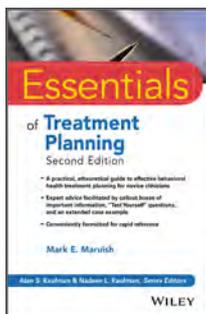
SOCIAL MOVEMENTS / SOCIAL CHANGE

**RV Vacations For Dummies, 6th Edition***Dennis C. Brewer*

In this fully accessible book, you'll find the basics of what you need to know to get the most out of your RV vacation experience, including how to buy or rent an RV, safety best practices, and tips and tricks for planning the trip of your dreams. If you are planning a summer long adventure or simply a short weekend getaway, with this book you will discover proven ideas to keep your trip on track. Even if you've never vacationed on wheels, you'll get a handle on the latest functions of RVs and the hottest RV vacation destinations. Whether you beach it, climb a mountain, or anything in between, the handy checklists and reminders inside help you to stay on course and rev up the best vacation you've ever had!

Trade • 9781119560173 • Jan 2020 • Paper • 448pp • S\$30.95 before GST | US\$21.95 • Previous ed: 9780470643785

CLINICAL PSYCHOLOGY

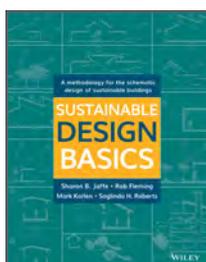
**Essentials of Treatment Planning, 2nd Edition**

Mark E. Maruish

Essentials of Treatment Planning, Second Edition is an updated and easy-to-use guide to the development and use of treatment plans for behavioral health care patients. The book incorporates current research and developments in treatment planning that have occurred since the publication of the first edition. Designed as a nuts-and-bolts guide, the book covers essential material such as the role and benefits of treatment planning in a clinical setting, approaches for conducting comprehensive patient assessments, the use of assessment information to develop individual treatment plans, and strategies for ongoing evaluations and revisions of treatment plans. It contains the information busy behavioral health professionals need to practice knowledgeably, efficiently, and ethically in today's behavioral health care environment.

Trade • 9781119533306 • Nov 2019 • Paper • 288pp • S\$55.95 before GST | US\$39.95 • Previous ed: 9780471419976

INTERIOR DESIGN

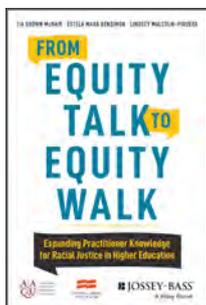
**Sustainable Design Basics**

Sharon B. Jaffe, Rob Fleming, Mark Karlen & Saglinda H. Roberts

Sustainable Design Basics is a student-friendly introduction to a holistic and integral view of sustainable design. Comprehensive in scope, this textbook presents basic technical information, sustainability strategies, and a practical, step-by-step approach for sustainable building projects. Clear and relatable chapters illustrate how to identify the factors that reduce energy use, solve specific sustainable design problems, develop holistic design solutions, and address the social and cultural aspects of sustainable design. Requiring no prior knowledge of the subject, the text's easy-to-follow methodology leads readers through the fundamental sustainable design principles for the built environment. It is an important resource aimed at undergraduate architecture and interior design students, or first-year graduate students, as well as design professionals wishing to integrate sustainable design knowledge and techniques into their practice.

Trade • 9781119443735 • Jan 2020 • Paper • 448pp • S\$97.95 before GST | US\$69.95

LEADERSHIP, ADMINISTRATION & POLICY (HIGHER EDUCATION)

**From Equity Talk to Equity Walk**

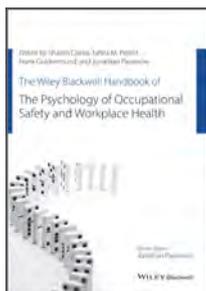
Expanding Practitioner Knowledge for Racial Justice in Higher Education

Tia Brown McNair, Estela Bensimon & Lindsey Malcom-Piqueux

From Equity Talk to Equity Walk offers practical guidance on the design and application of campus change strategies for achieving equitable outcomes. Drawing from campus-based research projects sponsored by the Association of American Colleges and Universities and the Center for Urban Education at the University of Southern California, this invaluable resource provides real-world steps that reinforce primary elements for examining equity in student achievement, while challenging educators to specifically focus on racial equity as a critical lens for institutional and systemic change. This is a vital wealth of information for college and university presidents and provosts, academic and student affairs professionals, faculty, and practitioners who seek to dismantle institutional barriers that stand in the way of achieving equity, specifically racial equity to achieve equitable outcomes in higher education.

Trade • 9781119237914 • Dec 2019 • Cloth • 160pp • S\$55.95 before GST | US\$39.95

ORGANIZATIONAL & INDUSTRIAL PSYCHOLOGY

**The Wiley Blackwell Handbook of the Psychology of Occupational Safety and Workplace Health**

Sharon Clarke, Tahira M. Probst, Frank W. Guldenmund & Jonathan Passmore

A *Wiley Blackwell Handbook of Organizational Psychology* focusing on occupational safety and workplace health has its editors draw on their collective experience to present thematically structured material from leading thinkers and practitioners in the USA, Europe, and Asia Pacific. It provides comprehensive coverage of the major contributions that psychology can make toward the improvement of workplace safety and employee health and equips those who need it most with cutting-edge research on key topics including wellbeing, safety culture, safety leadership, stress, bullying, workplace health promotion and proactivity.

Reference • 9781119140795 • Feb 2020 • Paper • 560pp • S\$64.95 before GST | US\$46.95

The Wiley Blackwell Handbook of the Psychology of Team Working and Collaborative Processes

The Wiley Blackwell Handbook of the Psychology of Team Working and Collaborative Processes

Eduardo Salas, Ramon Rico & Jonathan Passmore

This handbook makes a unique contribution to organizational psychology and HRM by providing comprehensive international coverage of the contemporary field of team working and collaborative organizational processes. It provides critical reviews of key topics related to teams including design, diversity, leadership, trust processes and performance measurement, drawing on the work of leading thinkers including Linda Argote, Neal Ashkanasy, Robert Kraut, Floor Rink and Daan van Knippenberg.

Reference • 9781119673705 • Feb 2020 • Paper • 550pp • S\$64.95 before GST | US\$46.95

TURF MANAGEMENT



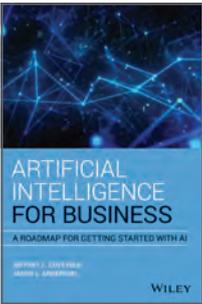
Sports Fields, 3rd Edition Design, Construction, and Maintenance

Jim Puhalla, Jeffrey V. Krans & Michael Goatley

Sports Fields is a comprehensive technical reference for professionals who are responsible for the design, construction, renovation, or maintenance of athletic facilities. This guidebook offers illustrations of specific design elements of all popular sports facilities, and takes a deep dive into frequently encountered sports field issues with effective solutions and management practices. This Third Edition offers new chapters on safety, public relations, and professionalism for future sports field managers, new drawings and photos featuring innovative field layout, grading, irrigation, and drainage, and all-new case studies featuring best practices and techniques for sports fields from high school to professional level.

Trade • 9781119534754 • Mar 2020 • Cloth • 672pp • S\$153.95 before GST | US\$109.95 • Previous ed: 9780470438930

ARTIFICIAL INTELLIGENCE



Artificial Intelligence for Business

A Roadmap for Getting Started with AI

Jason L. Anderson & Jeffrey L. Coveyduc

Artificial Intelligence for Business: A Roadmap for Getting Started with AI will provide the reader with an easy to understand roadmap for how to take an organization through the adoption of AI technology. Specific methodologies are introduced to help with finding critical training data within an organization and how to fill data gaps if they exist. With data in hand, a scoped prototype can be built to limit risk and provide tangible value to the organization as a whole to justify further investment. Finally, a production level AI system can be developed with best practices to ensure quality with not only the application code, but also the AI models. Finally, the authors will show that there is additional value to be gained by iterating on this AI adoption lifecycle and improving other parts of the organization.

Trade • 9781119651734 • Mar 2020 • Cloth • 240pp • S\$55.95 before GST | US\$39.95



Modern Big Data Architectures

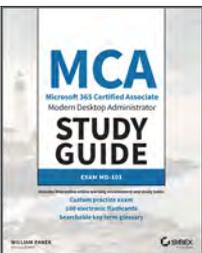
A Multi-Agent Systems Perspective

Dominik Ryzko

Modern Big Data Architectures examines modern concepts and architecture for Big Data processing and analytics. This unique, up-to-date volume provides joint analysis of big data and multi-agent systems, with emphasis on distributed, intelligent processing of very large data sets. Each chapter contains practical examples and detailed solutions suitable for a wide variety of applications. The author, an internationally-recognized expert in Big Data and distributed Artificial Intelligence, demonstrates how base concepts such as agent, actor, and micro-service have reached a point of convergence—enabling next generation systems to be built by incorporating the best aspects of the field. This book illustrates how data sets are produced and how they can be utilized in various areas of industry and science and explains how to apply common computational models and state-of-the-art architectures to process Big Data tasks.

Trade • 9781119597841 • Mar 2020 • Cloth • 208pp • S\$90.95 before GST | US\$64.95

CERTIFICATION (MSCE, NOVELL, ETC.)



MCA Modern Desktop Administrator Study Guide

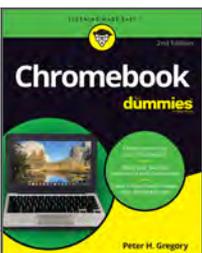
Exam MD-101

William Panek

The *MCA Modern Desktop Administrator Study Guide: Exam MD-101* provides in-depth examination of the complexities of Microsoft 365. Focusing on the job role of IT administrators, this clear, authoritative guide covers 100% of the new exam objectives. Real-world examples, detailed explanations, practical exercises, and challenging review questions help readers fully prepare for the exam. Sybex's comprehensive online learning environment – in which candidates can access an assessment test, electronic flash cards, a searchable glossary, bonus practice exams, and videos for chapter exercises – is included to provide comprehensive exam preparation. The move to Windows 10 has greatly increased the demand for qualified and certified desktop administrators in corporate and enterprise settings. *MCA Modern Desktop Administrator Study Guide: Exam MD-101: Managing Modern Desktops* is an invaluable resource for IT professionals seeking MCA certification.

Trade • 9781119605942 • Feb 2020 • Paper • 600pp • S\$83.95 before GST | US\$59.95

COMPUTER HARDWARE (GENERAL)



Chromebook For Dummies, 2nd Edition

Peter H. Gregory

Chromebook For Dummies walks you through setting up your Chromebook, transitioning from traditional computers, customizing a Chromebook to fit your needs, navigating the many apps and their uses, and applying advanced settings and features. This book documents the features of all Chromebooks, approaching them from the point of view of a smart person who is intimidated by the technology. It offers extensive and practical information and covers all portable computers powered by Chrome OS. The book helps make it easy to drive these fast, user-friendly devices and includes coverage of the latest features in the Chrome operating system. You'll end up keeping this book close at hand, referring to it often as you explore the features of your Chromebook.

Trade • 9781119651710 • Mar 2020 • Paper • 320pp • S\$34.95 before GST | US\$24.95 • Previous ed: 9781118951262

COMPUTER HARDWARE / MACINTOSH

Teach Yourself
VISUALLY iPhone 11,
11Pro, and 11 Pro
Max

Teach Yourself VISUALLY iPhone 11, 11Pro, and 11 Pro Max

Guy Hart-Davis

Apple's graphics-driven iOS is perfect for visual learners, so this book uses a visual approach to show you everything you need to know to get up and running—and much more. Full-color screen shots walk you step-by-step through setup, customization, and everything your iPhone can do. Whether you are new to the iPhone or have just upgraded to the 11, 11 Pro, or 11 Pro Max, this book helps you discover your phone's full functionality and newest capabilities. Stay in touch by phone, text, email, FaceTime Audio or FaceTime Video calls, or social media; download and enjoy books, music, movies, and more; take, edit, and manage photos; track your health, fitness, and habits; organize your schedule, your contacts, and your commitments; and much more!

Trade • 9781119683889 • Feb 2020 • Paper • 330pp • S\$34.95 before GST | US\$24.95

Teach Yourself
VISUALLY MacBook
Pro and MacBook
Air, 5th Edition

Teach Yourself VISUALLY MacBook Pro and MacBook Air, 5th Edition

Guy Hart-Davis

Teach Yourself VISUALLY MacBook is your ultimate guide to getting up and running quickly with your new MacBook Pro or MacBook Air! Whether you're new to computers or transitioning from a PC, this graphics-heavy guide will show you everything you need to know to get the most out of your new laptop. Clear, step-by-step instructions walk you through each task, with screenshots that help you follow along with confidence. You'll learn how to manage files, work with macOS software, organize photos and media, set up email, access the internet, and adjust settings and preferences to make your MacBook work the way *you* work. You'll also explore the features that bring computing to a whole new level, including iCloud, FaceTime, the App Store, and so much more!

Trade • 9781119683896 • Mar 2020 • Paper • 384pp • S\$41.95 before GST | US\$29.95 • Previous ed: 9781119463900

DATA MINING & KNOWLEDGE DISCOVERY

Reports, Dashboards
and Apps Using
Microsoft Power
Platform

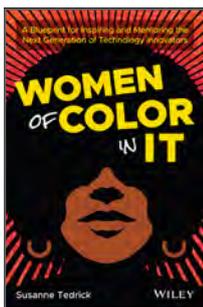
Reports, Dashboards and Apps Using Microsoft Power Platform

Sivakumar Harinath

Written by members of the Microsoft team that built Power Platform, this authoritative book instructs readers on the effective, hands-on use of these technologies. Excel users seeking to upgrade for better analysis and visualization and Tableau or Qlikview users looking to integrate with Power Platform more easily will find the information invaluable. This book enables readers to prepare data models and author reports; create dashboards; manage dashboards and at enterprise scale; use Power Apps to create actionable insights; and automate processes using Microsoft Flow. *Reports, Dashboards and Apps Using Microsoft Power Platform* is an essential guide for Business Intelligence professionals, analysts, data scientists, developers, and Excel, Tableau, and Qlikview power users.

Trade • 9781119609186 • Mar 2020 • Paper • 500pp • S\$69.95 before GST | US\$49.95

INFORMATION TECHNOLOGIES



Women of Color in IT

A Blueprint for Inspiring and Mentoring the Next Generation of Technology Innovators

Susanne Tedrick

Women of Color in IT: A Blueprint for Inspiring and Mentoring the Next Generation of Technology Innovators will help you overcome the obstacles that often prevent women of color from pursuing and staying in tech careers. Contrary to popular belief, tech careers are diverse and fun—and they go far beyond just coding. This book will show you that today's tech careers are incredibly dynamic, and you'll learn how your soft skills—communication, public speaking, networking—can help you succeed in tech. This book will guide you through the process of cultivating strong relationships and building a network that will get you where you want to be. You'll learn to identify a strong, knowledgeable support network that you can rely on for guidance or mentorship. This step is crucial in getting young women of color into tech careers and keeping them there.

Trade • 9781119633488 • Mar 2020 • Paper • 312pp • S\$34.95 before GST | US\$24.95

INTERNET BUSINESS



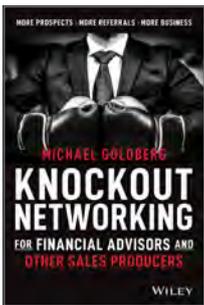
Starting an Online Business All-in-One For Dummies, 6th Edition

Shannon Belew & Joel Elad

With the right knowledge and resources, you can take action to start the online business you've been dreaming of. This comprehensive guide provides tips and tricks for turning your dream into a reality. The sixth edition will teach you the basics and beyond. It will prepare you to set up your business website, offer your products in an online store, and keep accurate books. The authors help you navigate the primary legal, accounting, and security challenges related to running an online business. Fund your business for success and future growth and use SEO strategically to drive traffic to a well-designed site. Market your business effectively as an entrepreneur and stand out, build customer relationships, and sell on social media. With some guidance, you can find your market niche, create a business plan, and decide on a revenue model.

Trade • 9781119648468 • Mar 2020 • Paper • 896pp • S\$48.95 before GST | US\$34.95 • Previous ed: 9781119315520

NETWORKING



Knock Out Networking for Financial Advisors and Other Sales Producers

More Prospects, More Referrals, More Business

Michael Goldberg

Knock Out Networking for Financial Advisors is the only book written for sales producers in the insurance and financial services industry focused on making more "connections" through networking! Author Michael Goldberg is a networking specialist, speaker, trainer, author (and boxer!) focused on helping financial advisors, brokers, agents, reps, wholesalers, and other sales producers grow their business or practice through networking. This book covers everything you need to know about *going to the right places, saying the right things, and meeting the right people*—absolutely mandatory for a financial advisor or sales producer that's serious about making more and better connections! In this "must read if you're a financial advisor" book, you will learn how to confidently meet and greet new people in business settings and further define Target Market to establish more and better connections.

Trade • 9781119649090 • Mar 2020 • Cloth • 304pp • S\$40.95 before GST | US\$28.95

NETWORKING / SECURITY



Applied Incident Response

Steve Anson

Applied Incident Response details effective ways to respond to advanced attacks against local and remote network resources, providing proven response techniques and a framework through which to apply them. As a starting point for new incident handlers, or as a technical reference for hardened IR veterans, this book details the latest techniques for responding to threats against your network, including preparing your environment for effective incident response; leveraging MITRE ATT&CK and threat intelligence for active network defense. The book includes local and remote triage of systems using PowerShell, WMIC, and open-source tools. Learn about acquiring RAM and disk images locally and remotely; analyzing RAM with Volatility and Rekall; and deep-dive forensic analysis of system drives using open-source or commercial tools.

Trade • 9781119560265 • Jan 2020 • Paper • 400pp • S\$62.95 before GST | US\$44.95

OBJECT TECHNOLOGIES – JAVA



Beginning Java Programming Coding Skills Kit (InnerWorkings Software + Wrox Book)

Michael Ernest

Wrox and InnerWorkings join forces to create a comprehensive learning package for those new to Java, but who want to get up and running in a real-world environment. The co-branded Wrox/InnerWorkings Skills Challenge is a digital learning product that provides programmers with effective hands-on practice with real-time feedback that complements the deep learning provided by Wrox publications. Innerworkings modules will mirror the content and provide graded exercises that developers can work through until they get it right. Each lesson starts with a scenario that describes a software problem; followed by a challenge that is a list of specific items to be coded. Finally its patented "code judging" engine evaluates the code and gives a score and a chance to rework until it's correct.

Trade • 9781118769959 • Mar 2020 • Paper • 750pp • S\$181.95 before GST | US\$129.95

Professional Java for
Web Applications
Coding Skills Kit
(InnerWorkings
Software
+ Wrox Book)

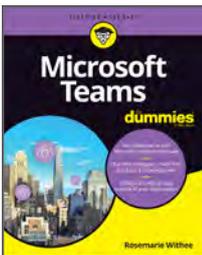
Professional Java for Web Applications Coding Skills Kit (InnerWorkings Software + Wrox Book)

Nicholas S. Williams

With millions of users, Java is the world's second most popular programming language. If you have a basic knowledge of Java, this book-and-software package will help you expand your skills to cover enterprise Java applications and web applications. Each lesson begins with a scenario describing a software problem, then provides a list of specific items to be coded. With the patented code-judging engine provided by the Wrox Innerworkings software, you'll get a score and a chance to rework your code until it's correct, helping you learn each step of the way. *Professional Java for Web Applications Challenge Set* combines Wrox know-how with a patented Innerworkings code lab to give you a powerful training module for advanced Java programming.

Trade • 9781118768433 • Mar 2020 • Paper • 750pp • S\$188.95 before GST | US\$134.95

OFFICE PRODUCTIVITY – MICROSOFT (GENERAL & OFFICE SUITE)



Microsoft Teams For Dummies

Rosemarie Withee

Millions of people access Microsoft Teams every day to assist with the collaboration it takes to get work done. That number continues to grow thanks to the countless communication tools for working with associates inside and outside your organization you can find in Microsoft Teams. If you're new to Microsoft Teams, start here. This book will give you must-have insight on chatting, file sharing, organizing teams, using video communication, and more. You'll also see just how you *should* be doing things, with best-practice recommendations and ideas for integrating Microsoft Teams into your existing workflows. Learn your way around Microsoft Teams and set up the interface and communicate via chat and video chat, inside and outside your organization. Integrate Teams with other Office apps for seamless collaboration and use Teams to optimize your meetings, build a knowledge wiki, and more!

Trade • 9781119660552 • Mar 2020 • Paper • 384pp • S\$37.95 before GST | US\$26.95

OPERATING SYSTEMS / LINUX & UNIX

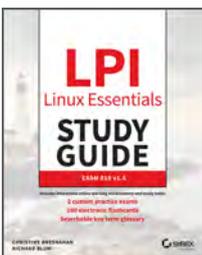


Linux Bible, 10th Edition

Christopher Negus

Linux Bible, 10th Edition is the ultimate hands-on Linux user guide, whether you're a true beginner or a more advanced user navigating recent changes. This updated tenth edition covers the latest versions of Red Hat Enterprise Linux 7 (RHEL 8), Fedora 30, and Ubuntu 18.10 LTS, and includes new information on cloud computing and development with guidance on Openstack and Cloudforms. With a focus on RHEL 8, this practical guide gets you up to speed quickly on the new enhancements for enterprise-quality file systems, the new boot process and services management, firewalld, and the GNOME 3 desktop. Written by a Red Hat expert, this book provides the clear explanations and step-by-step instructions that demystify Linux and bring the new features seamlessly into your workflow.

Trade • 9781119578888 • Mar 2020 • Paper • 950pp • S\$83.95 before GST | US\$59.95 • Previous ed: 9781118999875



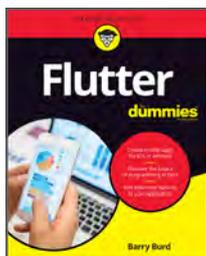
Linux Essentials Study Guide, 3rd Edition

Exam 010 v1.6

Christine Bresnahan & Richard Blum

Written by recognized experts on Linux and open source technologies, this accessible, user-friendly guide covers desktop skills, the command line, directories and files, networks, scripting, security, users and permissions, and much more. Clear, concise chapters provide numerous hands-on tutorials, real-world examples, color illustrations, and practical end-of-chapter exercises and review questions. An ideal introduction for those new to Linux or considering a career in IT, this guide helps readers learn the operation and components of Linux desktops and servers; understand open source software, licensing, and applications; configure networks, security, cloud services, storage, and devices; create users and groups and set permissions and ownership; and use the command line and build automation scripts.

Trade • 9781119657699 • Jan 2020 • Paper • 416pp • S\$69.95 before GST | US\$49.95



Flutter For Dummies

Barry Burd

Flutter is an app developer's dream come true. With Google's open source toolkit, you can easily build beautiful apps that work perfectly across platforms using a single codebase. This flexibility allows you to get your work out to the widest possible audience. With Flutter already being used by thousands of developers worldwide in a market where billions of apps are downloaded every year, now is the right time to get ahead of the curve with this incredible tool. *Flutter for Dummies* is your friendly, ground-up route to creating multi-platform apps. This book includes how to create an intuitive and stunning UI, add rich interactivity, and easily pull in data. You'll also see how Flutter features like Hot Reload—providing sub-second refreshes as you refine your work—help you make sure your app is a delight to use.

Trade • 9781119612582 • Mar 2020 • Paper • 384pp • S\$41.95 before GST | US\$29.95

Practical Machine
Learning in R

Practical Machine Learning in R

Fred Nwanganga & Mike Chapple

Practical Machine Learning in R provides a hands-on approach to solving business problems with intelligent, self-learning computer algorithms. Bestselling author and data analytics experts Fred Nwanganga and Mike Chapple explain what machine learning is, demonstrate its organizational benefits, and provide hands-on examples created in the R programming language. A perfect guide for professional self-taught learners or students in an introductory machine learning course, this reader-friendly book illustrates the numerous real-world business uses of machine learning approaches. Clear and detailed chapters cover data wrangling, R programming with the popular RStudio tool, classification and regression techniques, performance evaluation, and more.

Trade • 9781119591511 • Mar 2020 • Paper • 500pp • S\$55.95 before GST | US\$39.95



April



Valuation, 7th Edition

Valuation, 7th Edition

Measuring and Managing the Value of Companies

McKinsey & Company Inc., Tim Koller, Marc Goedhart & David Wessels

Valuation has been the foremost resource for measuring company value for nearly three decades. Now in its seventh edition, this acclaimed volume continues to help financial professionals around the world gain a deep understanding of valuation and help their companies create, manage, and maximize economic value for their shareholders. This latest edition has been carefully revised and updated throughout, and includes new insights on topics such as digital, ESG (environmental, social and governance), and long-term investing, as well as fresh case studies. Clear, accessible chapters cover the fundamental principles of value creation, analyzing and forecasting performance, capital structure and dividends, valuing high-growth companies, and much more. *The Financial Times* calls the book "one of the practitioners' best guides to valuation." Through seven editions and 30 years, *Valuation: Measuring and Managing the Value of Companies*, has served as the definitive reference for finance professionals, including investment bankers, financial analysts, CFOs and corporate managers, venture capitalists, and students and instructors in all areas of finance.

Trade • 9781119610885 • Apr 2020 • Cloth • 848pp • S\$132.95 before GST | US\$94.95 • Previous ed: 9781118873700

Also available:

Valuation, 7th Edition, University Edition

Trade • 9781119611868 • Apr 2020 • Paper • TBA • S\$118.95 before GST | US\$84.95 • Previous ed: 9781118873731

Valuation Workbook

Trade • 9781119611813 • Apr 2020 • Paper • TBA • S\$62.95 before GST | US\$44.95 • Previous ed: 9781118873878

ACCOUNTING TECHNOLOGY

Artificial Intelligence
for Audit, Forensic
Accounting, and
Valuation

Artificial Intelligence for Audit, Forensic Accounting, and Valuation

A Strategic Perspective

Al Naqvi

The rise of artificial intelligence is nothing short of a technological revolution. AI is poised to completely transform accounting and auditing professions, yet its current application within these areas is limited and fragmented. Existing AI implementations tend to solve very narrow business issues, rather than serving as a powerful tech framework for next-generation accounting. *Artificial Intelligence for Audit, Forensic Accounting, and Valuation* provides a strategic viewpoint on how AI can be comprehensively integrated within audit management, leading to better automated models, forensic accounting, and beyond. This is a must, because AI is quickly growing to be the single competitive factor for audit and accounting firms. With better AI comes better results. If you aren't integrating AI and automation in the strategic DNA of your business, you're at risk of being left behind.

Trade • 9781119601883 • Apr 2020 • Cloth • 288pp • S\$69.95 before GST | US\$49.95

CORPORATE / MANAGERIAL ACCOUNTING

Forensic Analytics,
2nd Edition

Forensic Analytics, 2nd Edition

Methods and Techniques for Forensic Accounting Investigations

Mark J. Nigrini

Forensic Analytics reviews the methods and techniques that forensic accountants can use to detect intentional and unintentional errors, fraud, and biases. This updated second edition shows accountants and auditors how analyzing their corporate or public sector data can highlight transactions, balances, or subsets of transactions or balances in need of attention. These tests are made up of a set of initial high-level overview tests followed by a series of more focused tests. These focused tests use a variety of quantitative methods including Benford's Law, outlier detection, the detection of duplicates, a comparison to benchmarks, time-series methods, risk-scoring, and sometimes simply statistical logic. The tests in the new edition include the newly developed vector variation score that quantifies the change in an array of data from one period to the next.

Trade • 9781119585763 • Apr 2020 • Cloth • 560pp • S\$132.95 before GST | US\$94.95 • Previous ed: 9780470890462

CORPORATE FINANCE

Entrepreneurial Finance

Entrepreneurial Finance*Karlyn Mitchell*

The factors that motivate the book are the growing demand for books on entrepreneurial finance, and the dearth of texts on the subject. This demand stems chiefly from the rapid pace of technological advancement together with a trend toward commercializing these advancements through newly created firms rather than through existing ones. For the last four years Dr. Mitchell has taught a very popular course called "New Firm Financing" developed for students who already have or intend to take positions with high-tech entrepreneurial firms in North Carolina's Research Triangle or start high-tech firms of their own. This book incorporates many of the materials she developed to teach the course. The book targets the emerging market for a new kind of financial management text created by the current explosion of entrepreneurial activity.

Reference • 9780631229537 • Apr 2020 • Cloth • 320pp • S\$97.93 before GST | US\$69.95
Reference • 9780631229544 • Apr 2020 • Paper • 320pp • S\$51.73 before GST | US\$36.95

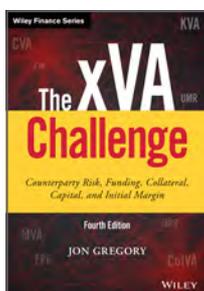
FINANCE & INVESTMENTS SPECIAL TOPICS

Artificial Intelligence for Asset Management and Investment

Artificial Intelligence for Asset Management and Investment
A Strategic Perspective*Al Naqvi*

Artificial Intelligence for Asset Management and Investment provides a strategic viewpoint on how AI can be comprehensively integrated within investment finance, leading to evolved performance in compliance, management, customer service, and beyond. No other book on the market takes such a wide-ranging approach to using AI in asset management. With this guide, you'll be able to build an asset management firm from the ground up—or revolutionize your existing firm—using artificial intelligence as the cornerstone and foundation. This is a must, because AI is quickly growing to be the single competitive factor for financial firms. With better AI comes better results. If you aren't integrating AI in the strategic DNA of your firm, you're at risk of being left behind.

Trade • 9781119601821 • Apr 2020 • Cloth • 288pp • S\$69.95 before GST | US\$49.95

**The xVA Challenge, 4th Edition**

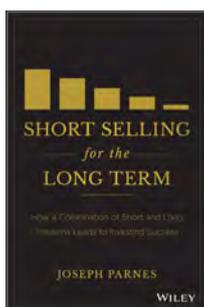
Counterparty Risk, Funding, Collateral, Capital and Initial Margin

Jon Gregory

The period since the global financial crisis has seen a major re-appraisal of derivatives valuation, generally expressed in the form of valuation adjustments ('xVAs'). The quantification of xVA is now seen as fundamental to derivatives pricing and valuation. The xVA topic has been complicated and further broadened by accounting standards and regulation. All users of derivatives need to have a good understanding of the implications of xVA. The pricing and valuation of the different xVA terms has become a much studied topic and many aspects are in constant debate both in industry and academia. Taking into account the nature of the underlying market dynamics and new regulatory environment, this book brings readers up to speed on the latest developments on the topic.

Trade • 9781119508977 • Apr 2020 • Cloth • 664pp • S\$125.95 before GST | US\$90.00 • Previous ed: 9781119109419

GENERAL FINANCE & INVESTMENTS

**Short Selling for the Long Term**

How a Combination of Short and Long Positions Leads to Investing Success

Joseph Parnes

Short Selling for the Long Term describes the methods used by Joseph Parnes, President of Technomart, to obtain consistent returns in the stock market. Most investors fail to exceed the returns represented by the Standard and Poor's Stock Index, but Parnes often does using his investment philosophy. This book outlines his method of stock assessment, providing an understandable formula. If the formula tells a reader to buy a stock, then, as explained, there is a significant chance that stock will go up. If the formula tells a reader to short a stock, then the book shows how there is a significant chance that the stock will go down. *Short Selling for the Long Term* is essential reading for investment advisors, fund managers, and individual investors.

Trade • 9781119527763 • Apr 2020 • Cloth • 240pp • S\$55.95 before GST | US\$39.95



Stock Investing For Dummies, 6th Edition

Paul Mladjenovic

Mladjenovic has written all five previous editions of *Stock Investing For Dummies*. This experienced author combines years of experience to teach investors and consumers what they need to know on the cusp of big changes in the marketplace. New tax laws and changes in the marketplace offer challenges to the financial landscape that investors have grown accustomed to. Understand the new financial horizons and learn how to invest wisely.

Trade • 9781119660767 • Apr 2020 • Paper • 384pp • S\$37.95 before GST | US\$26.95 • Previous ed: 9781119239284

INTERNATIONAL ACCOUNTING

A Companion to
International
Finance

A Companion to International Finance

Raj Aggarwal

This edited collection is intended as the first volume in the Blackwell finance reference series of "Companions." *Blackwell's Companions to Contemporary Finance* will be reference volumes accessible to serious students, yet contain up to date material from recognized experts in their particular fields. These volumes focus on basic bread and butter issues in finance as well as popular contemporary topics often not covered in textbooks. Coverage avoids the overly technical, is concise, clear, comprehensive, and up to date. Each *Companion* will feature an introductory essay by the editor, and will have extensive bibliography and index. This should appeal as a reference to serious undergraduate students, graduate students, and academics in the field of finance. It should also have appeal to the enlightened layman as the work of reference in international finance that would be turned to first.

Reference • 9781405109369 • Apr 2020 • Cloth • 608pp • S\$153.00 before GST | US\$110.50

MONEY & BANKING

AI and the Future
of Banking

AI and the Future of Banking

Tony Boobier

Unlike existing books on the subject which tend to be overly technical and complex, this accessible, reader-friendly guide is designed to be easily understood by any banking professional with limited or no IT background. Chapters focus on practical guidance on the use of analytics to improve operational effectiveness, customer retention and finance and risk management. Theory and published case studies are clearly explained, whilst considerations such as operating costs, regulation and market saturation are discussed in real-world context. Written by a recognised expert in AI and Advanced Analytics, this book explores the numerous applications for Advanced Analytics and AI in various areas of banking and finance and offers advice on the most effective ways to integrate AI into existing bank ecosystems.

Trade • 9781119596127 • Apr 2020 • Cloth • 288pp • S\$121.95 before GST | US\$87.00

VALUATION

Early Stage
Valuation

Early Stage Valuation

A Fair Value Perspective

Antonella Puca

Early Stage Valuation: A Fair Value Perspective provides a comprehensive review of the current methodologies used to value Early Stage Enterprises (ESEs) at fair value for financial reporting, investment, and mergers and acquisitions. Author Antonella Puca, founder and managing director of leading business valuation firm BlueVal Group, provides accurate, up-to-date information on recent guidelines and new approaches for valuation assessments. This authoritative guide examines how quantitative modelling, such as the expanded use of option pricing models (OPM) and Monte Carlo simulation, are affecting ESE valuation. The text considers the most recent AICPA, Appraisal Foundation and IPEV guidance, and examines developments in both academic research and venture capital investor practice. Numerous real-world case studies illustrate early stage valuation suitable for structuring sound, internally consistent business transactions.

Trade • 9781119613633 • Apr 2020 • Cloth • 352pp • S\$118.95 before GST | US\$84.95

The Design Thinking Life Playbook

The Design Thinking Life Playbook

Michael Lewrick & Jean-Paul Thommen

Design Thinking has been used widely in business to bring a disciplined approach to innovation, but it can be just as easily applied to your personal life and career with amazing results. This inspirational book, drawing on design thinking and positive psychology, will help you imagine new possibilities for your life, test them in the real world, expand on what works, and move on from what doesn't. With hundreds of creative 4-color images, the authors present a mix of design thinking methods, coaching tools and systemic advice for personal development. If you appreciate new ways of working, desire a better work-life-balance, or need a career change to make better use of your skills and capabilities, this book, and design thinking, will you launch your own spiral evolution.

Trade • 9781119682240 • Apr 2020 • Paper • 352pp • S\$40.95 before GST | US\$28.95

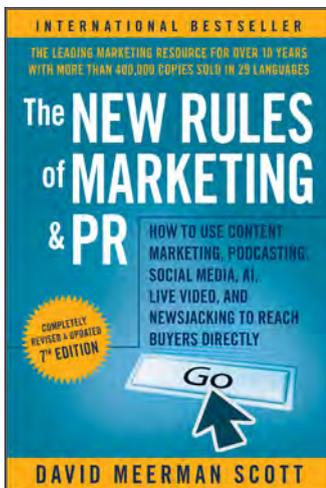
Also by Michael Lewrick:



Trade • 9781119467472
May 2018 • Paper • 352pp
S\$48.95 before GST | US\$34.95



Trade • 9781119629191
Feb 2020 • Paper • 352pp
S\$48.95 before GST | US\$34.95



The New Rules of Marketing and PR, 7th Edition

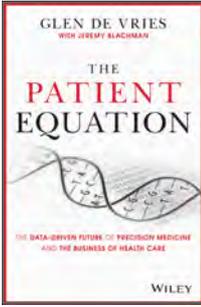
How to Use Content Marketing, Podcasting, Social Media, AI, Live Video, and Newsjacking to Reach Buyers Directly

David Meerman Scott

An international bestseller with more than 400,000 copies sold in twenty-nine languages, this revolutionary guide gives you a proven, step-by-step plan for leveraging the power of technology to get your message seen and heard by the right people at the right time. You will learn the latest approaches for highly effective public relations, marketing, and customer communications—all at a fraction of the cost of traditional advertising! The latest edition has been completely revised and updated to present more innovative methods and cutting-edge strategies than ever. The new content shows you how to harness AI and machine learning to automate routine tasks so you can focus on marketing and PR strategy. Still the definitive guide on the future of marketing, this must-have resource will help you incorporate the new rules that will keep you ahead of the digital marketing curve; make your marketing and public relations real-time by incorporating techniques like newsjacking to generate instant attention when your audience is eager to hear from you; and use web-based communication technologies to their fullest potential.

Trade • 9781119651543 • Apr 2020 • Paper • 448pp • S\$37.95 before GST | US\$26.95 • Previous ed: 9781119362418

BUSINESS & MANAGEMENT SPECIAL TOPICS

**The Patient Equation**

The Data-Driven Future of Precision Medicine and the Business of Health Care

Glen de Vries

In *The Patient Equation*, Glen de Vries presents the history and current state of life sciences and healthcare as well as crucial insights and strategies to help scientists, physicians, executives, and patients survive and thrive in the current disruptive, tech-driven landscape. The biggest challenge facing biotech, pharma, and medical device companies today is how to integrate new knowledge, new data, and new technologies to get the right treatments to the right patients at precisely the right times. This book shows you how to meet that challenge and embrace the data revolution. Whether you're a scientist, physician, or executive, you can't afford to let the data revolution pass you by: understand the landscape with this must-read roadmap for success – and see how you can change the future of healthcare for the better.

Trade • 9781119622147 • Apr 2020 • Cloth • 256pp • S\$41.95 before GST | US\$29.95

BUSINESS SELF-HELP

Bad Boss

Bad Boss

What to do if you work for one, manage one or are one

Michelle Gibbings

At one time or another we've all had a bad boss – from bullying and intimidation, to unfair feedback and unrealistic workloads. Contrary to popular belief, most bosses don't set out to be a bad boss, and yet they are. A bad boss's behaviour sets the tone for what's acceptable in the whole organisation and in doing so, can cause major issues for productivity, staff turnover and wellbeing. This book covers all three perspectives for the direct report, the boss and the boss's boss. It could even be you! This book will help you identify if it them, if it you or if it the environment in which you work, with key actionable steps to turn things around.

Trade • 9780730383970 • Apr 2020 • Paper • 220pp • S\$26.95 before GST | US\$19.00

BUSINESS TECHNOLOGY

Enterprise Artificial Intelligence Transformation

Enterprise Artificial Intelligence Transformation*Rashed Haq*

Author Rashed Haq is a subject matter expert on AI, having developed AI and data science strategies, platforms, and applications for Publicis Sapient's clients for over 10 years. He shares that expertise in the new book, *Enterprise Artificial Intelligence Transformation*. The first of its kind, this book grants technology leaders the insight to create and scale their AI capabilities and bring their companies into the new generation of technology. As AI continues to grow into a necessary feature for many businesses, more and more leaders are interested in harnessing the technology within their own organizations. In this new book, leaders will learn to master AI fundamentals, grow their career opportunities, and gain confidence in machine learning.

Trade • 9781119665939 • Apr 2020 • Cloth • 352pp • S\$55.95 before GST | US\$39.95

CORPORATE GOVERNANCE

High Performance Boards

High Performance Boards

Improving and Energizing your Governance

Didier Cossin

This authoritative volume identifies the four dimensions, or *pillars*, which are crucial for establishing and maintaining best-practice boards: the people involved, the information architecture, the structures and processes, and the group dynamics and culture of governance. This methodology can be applied to any board in the world, corporate or non-profit organization, regardless of size, sector, industry, or context. Readers are introduced to a fictitious senior board member – an amalgamation of board members from well-known organisations – and follow her as she successfully handles real-life challenges with effective governance. Drawn from the author's 20 years of practice and confidential work with boards across the world, it demonstrates how high-performance boards innovate and refine their practices and discusses examples of board failures and challenges, including case studies from both for-profit and non-profit organisations.

Trade • 9781119615651 • Apr 2020 • Cloth • 232pp • S\$54.95 before GST | US\$39.00

CREATIVITY & INNOVATION MANAGEMENT

**Digital (R)evolution**

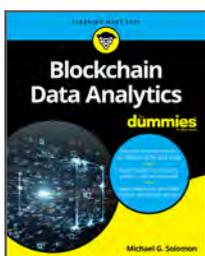
Strategies to Accelerate Business Transformation

Yuri B. Aguiar

Filing a significant gap in current knowledge, this timely book helps senior executives and technology leaders create practical strategies which, when correctly applied, lead to successful digital transformation. Author Yuri Aguiar, Director of Innovation and Transformation at The Ogilvy Group, shares his real-world insights on developing new, digital-based business models and internal processes. Written in clear, straightforward language, this valuable guide serves as a blueprint for successful digital transformation in any enterprise or organization and addresses the strategy and governance requirements of businesses regardless of industry. It features in-depth, firsthand examples of various transformation strategies and explains the factors that cause strategies to succeed or fail.

Trade • 9781119619734 • Apr 2020 • Cloth • 256pp • S\$48.95 before GST | US\$34.95

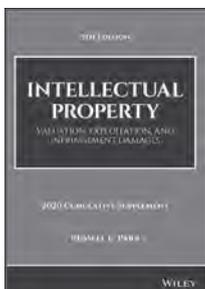
GENERAL & INTRODUCTORY BUSINESS & MANAGEMENT

**Blockchain Data Analytics For Dummies***Michael G. Solomon*

Blockchain came to prominence as the disruptive technology that made cryptocurrencies work. Now, data pros are using blockchain technology for faster real-time analysis, better data security, and more accurate predictions. *Blockchain Data Analytics For Dummies* is your quick-start guide to harnessing the potential of blockchain. Inside this book, technologists, executives, and data managers will find information and inspiration to adopt blockchain as a big data tool. Blockchain expert Michael G. Solomon shares his insight on what the blockchain is and how this new tech is poised to disrupt data. Set your organization on the cutting edge of analytics, before your competitors get there! Discover how blockchains are disrupting the data world with this exciting title in the trusted *For Dummies* line!

Trade • 9781119651772 • Apr 2020 • Paper • 320pp • S\$41.95 before GST | US\$29.95

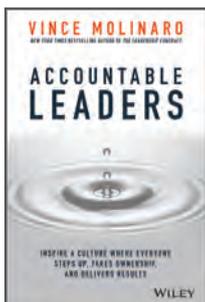
INTELLECTUAL PROPERTY, LICENSING

**Intellectual Property, Valuation, Exploitation, and Infringement Damages, 5th Edition***Russell L. Parr*

Intellectual Property simplifies the process of attaching a dollar amount to intellectual property and intangible assets, be it for licensing, mergers and acquisitions, loan collateral, investment purposes, and determining infringement damages. This book comprehensively addresses IP Valuation, the Exploitation Strategies of Licensing and Joint Ventures, and determination of Infringement Damages. The author explains commonly used strategies for determining the value of intellectual property, as well as methods used to set royalty rates based on investment rates of returns. Key concepts are brought to life through real-world examples of exploitation strategies being used by major corporations.

Trade • 9781119639732 • Apr 2020 • Paper • 192pp • S\$272.95 before GST | US\$194.95

MANAGEMENT / LEADERSHIP

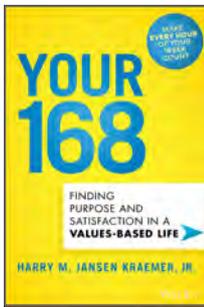
**Accountable Leaders**

Inspire a Culture Where Everyone Steps Up, Takes Ownership, and Drives Extraordinary Results

Vince Molinaro

Accountable Leaders is the real-world guide to propelling your business to extraordinary levels of performance and achievement. Leadership accountability is a major issue in organizations around the globe. Research has shown that teams and individual employees are overwhelmingly dissatisfied with the degree of accountability demonstrated by their leaders. Effective teams need responsible and accountable leaders—the solution seems simple. Yet, thousands of businesses are struggling with mediocre performance and widening gaps in leadership. This essential resource provides practical and no-nonsense strategies to transform any organization into a cohesive, highly motivated culture of accountable leaders and fully committed teams. Bestselling author Vince Molinaro shares his proven methods of optimal leadership accountability, providing a step-by-step blueprint for leaders in any organization.

Trade • 9781119550112 • Apr 2020 • Cloth • 256pp • S\$34.95 before GST | US\$24.95



Your 168

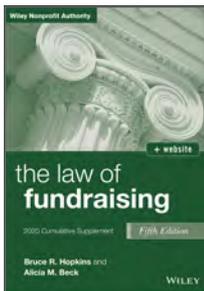
Finding Purpose and Satisfaction in a Values-Based Life

Harry M. Kraemer

Despite our good intentions, many of us experience a chronic imbalance between the desire to live our values and the distractions and never-ending to-do lists that can get in the way. Written by 2014 Professor of the Year Finalist and bestselling author Harry M. Kraemer, readers learn to put their values and priorities first. By helping you discover the dissonance between what matters most to you and the time you devote to those priorities, you'll uncover the obstacles to leading a value-based life—and how to make changes and build new habits that put your values first. Filled with tips on how to live a life of meaning and stay engaged with your values and sense of purpose, even the busiest professional will feel inspired to make lasting change.

Trade • 9781119658542 • Apr 2020 • Cloth • 224pp • S\$38.95 before GST | US\$27.95

NON-PROFIT ORGANIZATIONS / FINANCE & ACCOUNTING



The Law of Fundraising, 5th Edition

Bruce R. Hopkins & Alicia M. Beck

Raising funds to fulfill a nonprofit organization's goals is critical to its success, but fundraising regulations are an increasingly complex maze. *The Law of Fundraising, Fifth Edition* is the definitive guide to demystifying federal and state fundraising regulations. With new discussion on Internet fundraising, political fundraising laws, and international fundraising, this book details federal and state laws, with an emphasis on administrative, tax, and constitutional laws. This guide is supplemented annually to keep nonprofit professionals on top of the latest fundraising legal developments.

Trade • 9781119639152 • Apr 2020 • Paper • 128pp • S\$272.95 before GST | US\$194.95



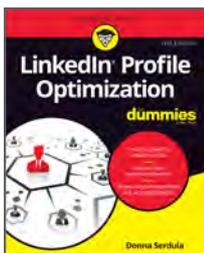
The Law of Tax-Exempt Healthcare Organizations, 4th Edition

Thomas K. Hyatt & Bruce R. Hopkins

The Law of Tax-Exempt Healthcare Organizations, Fourth Edition provides complete and comprehensive information and analysis in a single volume - this is the e-book version. Tackling complex legal issues with plain-English explanations and the appropriate citations, this guide is a must-have resource for organizations and their advisors. Healthcare law is a complex field, and keeping up with the frequent changes to federal law is itself a full time job. This book eliminates the need for extended research time by collecting the relevant guidelines into one place.

Trade • 9781119639138 • Apr 2020 • Paper • 192pp • S\$314.95 before GST | US\$224.95

PERSONAL CAREER DEVELOPMENT

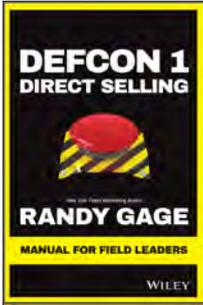


LinkedIn Profile Optimization For Dummies, 2nd Edition

Donna Serdula

Look at your profile: you *know* it could be a little better. Too many LinkedIn users are just posting a basic resume and hoping for the offers to come flooding in, missing out on the incredible opportunity the platform offers to properly showcase their talents, products, and services to 610 million professionals in over 200 countries. LinkedIn is way more than a resume tool—to display your professional past and present—it's also your career future and personal brand. Used to its fullest extent, it helps you demonstrate the unique value and culture you provide, the skills and aspirations that make you different, to get the outcomes you truly want. But how's it done?

Trade • 9781119651420 • Apr 2020 • Paper • 352pp • S\$37.95 before GST | US\$26.95 • Previous ed: 9781119287087



Defcon 1 Direct Selling Manual for Field Leaders

Randy Gage

No one knows how to lead teams better than author Randy Gage, a former high school dropout who rose to become a self-made multi-millionaire and inspire millions around the world. In this highly anticipated book, Randy teaches you how to hold your team together in the most difficult circumstances – the stuff no one likes to talk about, but that is vital for top-level leaders. This indispensable resource will enable you to create a team culture of maximum readiness; deal with toxic leaders and effectively handle conflict resolution; use your leadership to make your team more powerful and build their self-esteem; handle corporate incompetence, poor decisions, and PR crises; and know what to do when you or a team leader leave a company.

Trade • 9781119642114 • Apr 2020 • Paper • 224pp • S\$27.95 before GST | US\$19.95



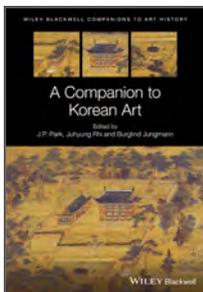
Janice VanCleave's Big Book of Science Experiments

Janice VanCleave

This user-friendly book gets kids excited about science with lively experiments designed to spark imaginations and encourage science learning. Using a few handy supplies, you will have your students exploring the wonders of science in no time. Simple step-by-step instructions and color illustrations help you easily demonstrate the fundamental concepts of astronomy, biology, chemistry, and more. Author Janice VanCleave passionately believes that *all* children can learn science. This book offers both new and classic activities that cover the four dimensions of science—physical science, astronomy, Biology, and Earth Science—and provide a strong foundation in science education for students to build upon. An ideal resource for both classroom and homeschool environments, this engaging book enables students to experience science firsthand and discuss their observations and offers low-prep experiments that require simple, easily-obtained supplies. It presents a modern, full-color design that appeals to students and includes new experiments, activities, and lessons. *Janice VanCleave's Big Book of Science Experiments* is a must-have book for the real-world classroom, as well as for any parent seeking to teach science to their children.

Trade • 9781119590651 • Apr 2020 • Paper • 240pp • S\$27.95 before GST | US\$19.95

ART HISTORY & THEORY



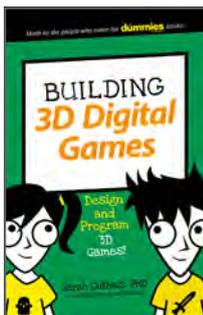
A Companion to Korean Art

J. P. Park, Juhyung Rhi, Burglind Jungmann & Dana Arnold

A Companion to Korean Art is the first academically-researched anthology on the history of Korean art written in English. This unique anthology brings together essays by renowned scholars from Korea, the US, and Europe, presenting expert insights and exploring the most recent research in the field. Insightful chapters discuss Korean art and visual culture from early historical periods to the present. The most comprehensive survey of the history of Korean art available, this book offers a comprehensive account of Korean visual culture through history, including contemporary developments and trends and presents two dozen articles and numerous high-quality illustrations. It discusses visual and material artifacts of Korean art kept in various archives and collections worldwide and provides theoretical and interpretive balance on the subject of Korean art.

Reference • 9781118927045 • Apr 2020 • Cloth • 550pp • S\$TBA before GST | US\$TBA

CHILDREN'S SPECIAL TOPICS



Building 3D Digital Games

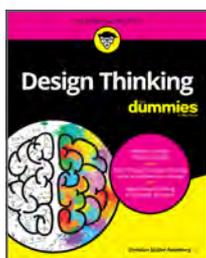
Sarah Guthals

Do you want to create 3D digital games that'll impress your friends, family, and even yourself? This book shows you how to use Alice, a free 3D game programming environment, to make seriously cool video games you'll have as much fun building as you will playing! Create your own adventure by creating your favorite story by giving the characters new choices and writing your own ending. Make your very own escape room maze and attempt to defeat the enemy before it defeats you. Technology Requirements: Hardware – PC or tablet with internet connection running Windows® 7 or higher or Mac with internet connection running Mac OS X® 10.7 or higher Software – Alice—a free programming platform that can be downloaded at alice.org.

Trade • 9781119453475 • Apr 2020 • Paper • 128pp • S\$13.95 before GST | US\$9.95



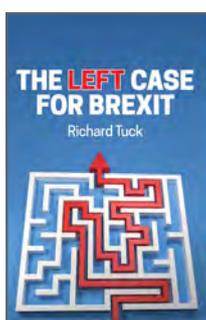
DESIGN HISTORY & THEORY

**Design Thinking For Dummies***Christian Muller-Roterberg*

Design thinking is not just the property of graphic designers. This approach to creating solutions by thinking from the customer perspective can lead to new and innovative ideas that old methods could not approach. *Design Thinking For Dummies* provides a jump-start to get you and your organization on the path to new creativity. Written by a pair of design thinking thought leaders who've applied these steps to large organizations, this book helps you through the design thinking cycle and shows how it can help any industry.

Trade • 9781119593928 • Apr 2020 • Paper • 288pp • S\$41.95 before GST | US\$29.95

EUROPEAN POLITICS

**The Left Case for Brexit**

Reflections on the Current Crisis

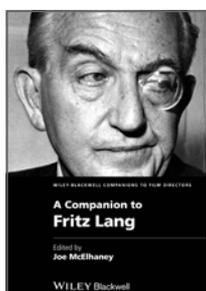
Richard Tuck

Richard Tuck argues that by opposing Brexit and throwing its lot in with a liberal constitutional order tailor-made for the interests of global capitalists, the Left has made a major error. It has tied itself into a framework designed to frustrate its own radical policies. Brexit therefore actually represents a golden opportunity for socialists to implement the kind of economic agenda they have long since advocated. Sadly, however, many of them have lost faith in the kind of popular revolution that the majoritarian British constitution is peculiarly well-placed to deliver and have succumbed instead to defeatism and the cultural politics of virtue-signalling. Combining brilliant contemporary political insights with a profound grasp of the ironies of modern history, this book is essential for anyone who wants a clear-sighted assessment of the momentous underlying issues brought to the surface by Brexit.

Reference • 9781509542277 • Apr 2020 • Cloth • 200pp • S\$83.95 before GST | US\$59.95

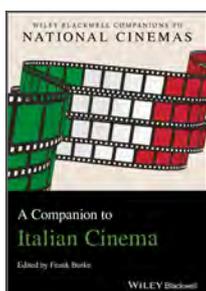
Reference • 9781509542284 • Apr 2020 • Paper • 200pp • S\$27.95 before GST | US\$19.95

FILM STUDIES

**A Companion to Fritz Lang***Joe McElhaney*

This collection of critical essays offers an unrivalled and up-to-the-minute assessment of the prolific and resilient life and vision of one of cinema's greatest auteurs. The first edited collection of essays on Fritz Lang's body of work in over thirty years, it is a comprehensive assessment of one of cinema's most influential figures and brings together key scholars, including Tom Gunning and Chris Fujiwara, to share their latest insights. It features translated contributions from writers rarely rendered in English such as Nicole Brenez and Paolo Berletto and offers multinational and multi-perspectival analysis of Lang's *oeuvre*, including all his key films.

Reference • 9781119069058 • Apr 2020 • Paper • 640pp • S\$TBA | US\$TBA

**A Companion to Italian Cinema***Frank Burke*

Written by leading figures in the field, *A Companion to Italian Cinema* re-maps Italian cinema studies, employing new perspectives on traditional issues, and fresh theoretical approaches to the exciting history and field of Italian cinema. This book offers new approaches to Italian cinema, whose importance in the post-war period was unrivalled and presents a theory-based approach to historical and archival material. It includes work by both established and more recent scholars, with new takes on traditional critical issues, and new theoretical approaches to the exciting history and field of Italian cinema and covers recent issues such as feminism, stardom, queer cinema, immigration and postcolonialism, self-reflexivity and postmodernism, popular genre cinema, and digitalization.

Reference • 9781119406396 • Apr 2020 • Paper • 550pp • S\$TBA | US\$TBA

GENERAL & INTRODUCTORY HISTORY

A History of Solitude

A History of Solitude*David Vincent*

The first full-length account of its subject, *A History of Solitude* will appeal to a wide general readership. Vincent explores the successive attempts of religious authorities and political institutions to manage solitude, taking readers from the monastery to the prisoner's cell, and explains how western society's increasing secularism, urbanization and prosperity led to the development of new solitary pastimes at the same time as it made traditional forms of solitary communion, with God and with a pristine nature, impossible. At the dawn of the digital age, solitude has taken on new meanings, as physical isolation and intense sociability have become possible as never before. With the advent of a so-called loneliness epidemic, a proper historical understanding of the natural human desire to disengage from the world is more important than ever.

Reference • 9781509536580 • Apr 2020 • Cloth • 304pp • S\$48.95 before GST | US\$35.00

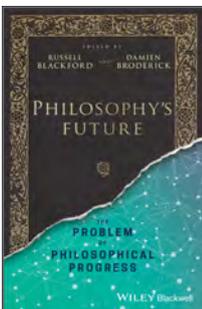
GENERAL & INTRODUCTORY HOSPITALITY

**Airbnb For Dummies***Symon He & James Svetec*

Whether you're looking to break into the business, or have already started and are researching ways of making your guests feel even *more* pampered as you grow your reputation and income, *Airbnb for Dummies* is the perfect venue for you. And this applies whether you currently own property or not! Sit back in your lounge recliner and let the owners and founders of Learnairbnb.com show you the ins and outs of the short-term rental boom that connects hosts with travelers looking for more economical and personal travel experiences across the world. Sip a refreshing drink as you learn how to manage the day-to-day—from maintaining listings to keeping things clean for your guests—and how to maximize and increase your profits.

Trade • 9781119626077 • Apr 2020 • Paper • 384pp • S\$27.95 before GST | US\$19.95

GENERAL PHILOSOPHY

**Philosophy's Future**

The Problem of Philosophical Progress

Russell Blackford & Damien Broderick

Philosophy's Future: The Problem of Philosophical Progress diagnoses the state of philosophy as an academic discipline and calls it to account, inviting further reflection and dialogue on its cultural value and capacity for future evolution. It offers the most up-to-date treatment of the intellectual and cultural value of contemporary philosophy from a wide range of perspectives and features contributions from distinguished philosophers such as Frank Jackson, Karen Green, Timothy Williamson, Jessica Wilson, and many others. The book explores the ways philosophical investigations of logic, world, mind, and moral responsibility continue to shape the empirical and theoretical sciences and considers the role of contemporary philosophy in political issues such as women's rights, the discrimination of minorities, and public health.

Reference • 9781119210122 • Apr 2020 • Paper • 288pp • S\$TBA | US\$TBA

GENERAL SELF-HELP

Paying For College For Dummies

Paying For College For Dummies*Eric Tyson*

Financing a college education is a daunting task no matter what your circumstances. Bestselling author and personal finance expert, Eric Tyson offers tried and true strategic advice on how to understand loans, know your options, and how to improve your financial fitness while paying down your student loan debt. Armed with the checklists and timelines, you'll be able to figure out what colleges actually cost; get to know the FAFSA® and CSS Profile(TM); research scholarship opportunities; and quickly compare financial aid offers from different schools. *Paying for College For Dummies* helps parents and independent students navigate everything from planning strategically as a married/separated/divorced/widowed parent, completing every question on the FAFSA and CSS PROFILE forms, understanding tax laws, and so much more. No other book offers this much practical guidance on choosing and paying for college.

Trade • 9781119651475 • Apr 2020 • Paper • 360pp • S\$31.95 before GST | US\$22.95

Time Rich

Time Rich

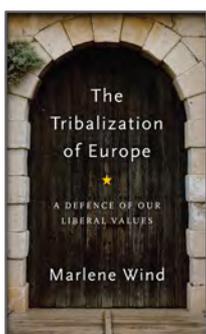
Free yourself to do your best work and live your best life

Steve Glaveski

For business professionals and creatives (writers, composers, artists) who work long hours but have little to show for it come the end of the day, this book provides them with not only greater awareness of how they're currently self-sabotaging their goals, but also actionable tools and techniques to get focused, achieve more in less time, and spend more time living. Technology was supposed to make us more productive but it is actually compromising our ability to do great work. This book will help readers to allay the aforementioned stressors. It will help readers to create more value in less time, derive more fulfilment from the time they do spend in the office by focusing on high value work, and invest the time they've liberated into their health, personal relationships and living life.

Trade • 9780730383871 • Apr 2020 • Paper • 240pp • S\$27.95 before GST | US\$20.00

GLOBAL POLITICS

**The Tribalization of Europe**

A Defence of our Liberal Values

Marlene Wind

The election of Donald Trump, the Brexit vote, populist movements like Catalan separatism – together with democratic backsliding in Central and Eastern Europe – are all examples of tribalization. It is putting cultural differences before dialogue, collaboration and universal liberal values. But tribalism is a dangerous road to go down. With it, argues Marlene Wind, we have put democracy itself in danger. Tribalism is not just about being pro-nation, anti-EU and anti-global. It is in many instances a bigger and more fundamental movement that casts aside the liberal democratic principles we once held in common. Drawing on a wide range of examples from the UK and the US to Spain, Hungary and Poland, Wind highlights the dangers of identity politics and calls on people to stand up for democracy and the rule of law.

Reference • 9781509541676 • Apr 2020 • Cloth • 140pp • S\$62.95 before GST | US\$45.00

Reference • 9781509541683 • Apr 2020 • Paper • 140pp • S\$17.95 before GST | US\$12.95

INTERNATIONAL POLITICAL ECONOMY

Global Energy
Politics**Global Energy Politics***Thijs Van de Graaf & Benjamin K. Sovacool*

In this new book, Thijs Van de Graaf and Benjamin Sovacool uncover the intricate ways in which our energy systems have shaped global outcomes in four key areas of world politics: security, the economy, the environment and global justice. Moving beyond the narrow geopolitical focus that has dominated much of the discussion on global energy politics, they also deftly trace the connections between energy, environmental politics, and community activism. The authors argue that we are on the cusp of a global energy shift that promises to be no less transformative for the pursuit of wealth and power in world politics than the historical shifts from wood to coal and from coal to oil. *Global Energy Politics* will be an essential resource for students of the social sciences grappling with the major energy issues of our times.

Reference • 9781509530489 • Apr 2020 • Cloth • 240pp • S\$97.95 before GST | US\$69.95

Reference • 9781509530496 • Apr 2020 • Paper • 240pp • S\$37.95 before GST | US\$26.95

INTERNATIONAL RELATIONS

**The False Promise of Liberal Order**

Nostalgia, Delusion and the Rise of Trump

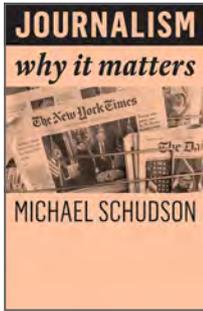
Patrick Porter

In an age of demagogues, hostile great powers and trade wars, foreign policy traditionalists dream of restoring liberal international order. This book exposes the flaws in this nostalgic vision of liberal order. The world America made was wrought through coercion and, sometimes brutal, compromise. Liberal projects - to spread capitalist democracy - led inadvertently to illiberal results. To make peace, the US made bargains with authoritarian forces. As its power grew, Washington came to believe that its order was exceptional and even permanent – a mentality that has led to spiraling deficits, permanent war, and Trump. Romanticizing the liberal order makes it harder to adjust to today's global disorder. Only by confronting the false promise of liberal order and adapting to current realities can the United States survive as a constitutional republic in a plural world.

Reference • 9781509538676 • Apr 2020 • Cloth • 224pp • S\$90.95 before GST | US\$64.95

Reference • 9781509538683 • Apr 2020 • Paper • 224pp • S\$27.95 before GST | US\$19.95

JOURNALISM



Journalism

Why It Matters

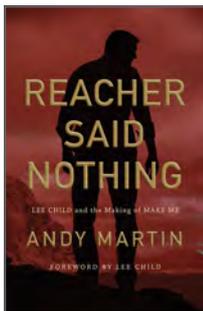
Michael Schudson

Despite the criticisms that have been levelled at news organizations in recent years and the many difficulties they face, journalism matters. It matters, argues Schudson, because it orients people daily in the complex and changing worlds in which they live, and can press upon them unpleasant truths to which they must respond. This book challenges journalists to think hard about what they really do. It challenges skeptical or distrustful news audiences who take pride in detecting media bias but fail to see that their own bias may distort their perception. And it holds out hope that journalism will be for years to come a path for ambitious, curious, young people who love words or pictures or numbers and want to use them to improve the public conversation in familiar ways or in ways yet to be imagined.

Reference • 9781509538546 • Apr 2020 • Cloth • 120pp • S\$62.95 before GST | US\$45.00

Reference • 9781509538553 • Apr 2020 • Paper • 120pp • S\$17.95 before GST | US\$12.95

LITERARY CRITICISM & HISTORY



Reacher Said Nothing

Lee Child and the Making of Make Me

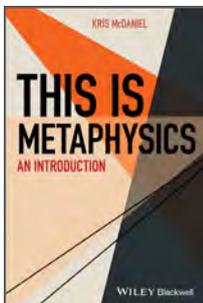
Andy Martin

On September 1, 2014, in an 11th floor apartment in New York, Lee Child embarked on the twentieth book in his globally successful Jack Reacher series. Andy Martin was there to see him do it, sitting a couple of yards behind him, peering over his shoulder as the writer took another drag of a Camel cigarette and tapped out the first sentence: "Moving a guy as big as Keever wasn't easy." This is a one-of-a-kind meta-book, an uncompromising account in real time of the genesis, evolution and completion of a single work, *Make Me*. While unveiling the art of writing a thriller Martin also gives us a unique insight into the everyday life of an exemplary writer. From beginning to end, Martin captures all the sublime confidence, stumbling uncertainty, omniscience, cluelessness, ecstasy, despair, and heart-thumping suspense that go into writing a number-one bestseller.

Reference • 9781509540846 • Apr 2020 • Cloth • 280pp • S\$97.95 before GST | US\$69.95

Reference • 9781509540853 • Apr 2020 • Paper • 280pp • S\$27.95 before GST | US\$19.95

METAPHYSICS



This Is Metaphysics

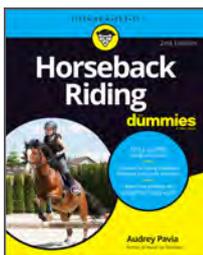
An Introduction

Kris McDaniel

This engaging introduction to metaphysics is an all-points primer for philosophy students, also available in a tablet-ready digital format that includes web links to further resources. It provides philosophy undergraduates with focused and inclusive coverage of the philosophical study of reality, from classification to fundamental questions of being and existence. Written by a leading scholar in the field, it features dedicated bibliographies at the end of each chapter, and concludes with a persuasive affirmation of the enduring value of metaphysical inquiry. This is an engaging, insightful commentary from a leading scholar in the field and its multi-platform digital version is fully linked to extra resources. The book includes dedicated bibliographies for each chapter enable fine-tuned further reading and covers historical developments and the latest advances in metaphysics.

Reference • 9781118400777 • Apr 2020 • Paper • 272pp • S\$62.93 before GST | US\$44.95

PET CARE / HORSES



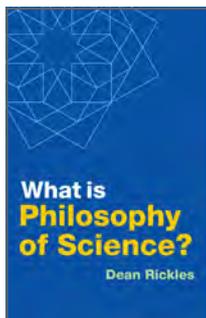
Horseback Riding For Dummies, 2nd Edition

Audrey Pavia

There's nothing quite like the sound of a horse's gallop. Add to that the sight of its mane catching wind as its powerhouse body criss-crosses the boundary of strength and graceful agility. They are majestic creatures to behold—and if you've caught the equine bug, *Horseback Riding For Dummies* is all you need to get saddled up and started on your journey to riding into the sunset! Inside, riders at the beginner level will discover the differences between Western and English riding styles, get the knowledge to select the best stable and instructor, and so much more! Once you've fallen for one of these beautiful animals, it's hard to hold your horses—and this guide is here to give you the skills and know-how to take that excitement to the ring!

Trade • 9781119607663 • Apr 2020 • Paper • 368pp • S\$34.95 before GST | US\$24.95 • Previous ed: 9780470097199

PHILOSOPHY OF SCIENCE

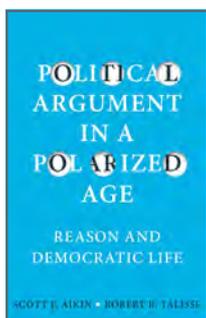
**What is Philosophy of Science?***Dean Rickles*

Philosophy of science puts science itself under the microscope: What exactly is science? How do its explanations of the world differ from those of other subjects, including so-called “pseudo-sciences”? How should we understand and evaluate scientific methods? What, if anything, can science tell us about the nature of physical reality? Dean Rickles guides beginners through the central topics in philosophy of science. He looks at the origins and evolution of the field, the issues that arise when distinguishing between science and non-science, the concepts of logic and associated problems, scientific realism and anti-realism, and the nature of scientific models and representing. Rickles brings the subject to sparkling life with a user-friendly tone and rich, real-world examples. *What is Philosophy of Science?* is the must-have primer for students getting to grips with this broad-ranging and important topic.

Reference • 9781509534166 • Apr 2020 • Cloth • 160pp • S\$90.95 before GST | US\$64.95

Reference • 9781509534173 • Apr 2020 • Paper • 160pp • S\$27.95 before GST | US\$19.95

PHILOSOPHY SPECIAL TOPICS

**Political Argument in a Polarized Age**

Reason and Democratic Life

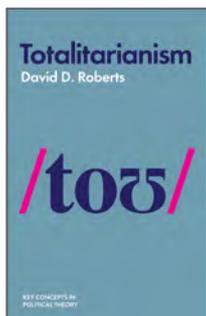
Scott F. Aikin & Robert B. Talisse

Philosophers Scott Aikin and Robert Talisse show that disagreeing civilly, even with your sworn enemies, is a crucial part of democracy. Rejecting the popular view that civility requires a polite and concessive attitude, they argue that our biggest challenge is not remaining calm in the face of an opponent, but rather ensuring that our political arguments actually address those on the opposing side. Good democracy thrives off conflict, but until we learn the difference between real and simulated arguments we will be doomed to speak at cross-purposes. Aikin and Talisse provide a crash course in political rhetoric for the concerned citizen, showing readers why understanding the structure of arguments is just as vital for a healthy democracy as debate over facts and values. Civility requires us to be eternally vigilant to the ways we disagree.

Reference • 9781509536528 • Apr 2020 • Cloth • 160pp • S\$69.95 before GST | US\$49.95

Reference • 9781509536535 • Apr 2020 • Paper • 160pp • S\$20.95 before GST | US\$14.95

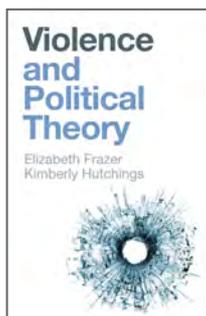
POLITICAL PHILOSOPHY & THEORY

**Totalitarianism***David D. Roberts*

Surveying the career of the concept from the 1920s to today, Roberts shows how it might better be applied to the three “classic” regimes of Fascist Italy, Nazi Germany, and the Stalinist Soviet Union. Extending totalitarianism’s reach into the twenty-first century, he then examines how Communist China, Vladimir Putin’s Russia, the Islamic Republic of Iran, the self-proclaimed Islamic State (IS), and the threat of the technological “surveillance state” can be conceptualized in the totalitarian tradition. Roberts shows that although the term has come to have overwhelmingly negative connotations, some have enthusiastically pursued a totalitarian direction—and not simply for power, control, or domination. This volume will be essential reading for any student, scholar or reader interested in how totalitarianism does, and could, shape our modern political world.

Reference • 9781509532391 • Apr 2020 • Cloth • 170pp • S\$83.95 before GST | US\$59.95

Reference • 9781509532407 • Apr 2020 • Paper • 170pp • S\$27.95 before GST | US\$19.95

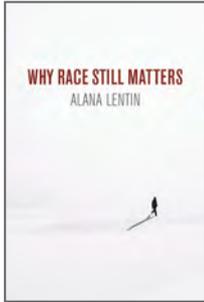
**Violence and Political Theory***Elizabeth Frazer & Kimberley Hutchings*

In this book, Elizabeth Frazer and Kimberley Hutchings explore how political theorists, from Niccolo Machiavelli to Elaine Scarry, have addressed these issues. They engage with both defenders and critics of violence in politics, analysing their diverse justificatory and rhetorical strategies in order to draw out the enduring themes of these debates. They show how political theorists have tended to evade the central difficulties raised by violence by either reducing it to a neutral tool or identifying it with something quite distinct, such as justice or virtue. They argue that, because violence is necessarily wrapped up with hierarchical and exclusive structures and imaginaries, legitimising it in terms of the ends that it serves, or how it is perpetrated, no longer makes sense.

Reference • 9781509536719 • Apr 2020 • Cloth • 224pp • S\$90.95 before GST | US\$64.95

Reference • 9781509536726 • Apr 2020 • Paper • 224pp • S\$31.95 before GST | US\$22.95

POPULATION & DEMOGRAPHY

**Why Race Still Matters***Alana Lentin*

Race critical scholar Alana Lentin argues that society is in urgent need of developing the skills of racial literacy, by jettisoning the idea that race *is* something and unveiling what race *does* as a key technology of modern rule, hidden in plain sight. Weaving together international examples, she eviscerates misconceptions such as reverse racism and the newfound acceptability of 'race realism', bursts the 'I'm not racist, but' justification, complicates the common criticisms of identity politics and warns against using concerns about antisemitism as a proxy for antiracism. Dominant voices in society suggest we are talking too much about race. Lentin shows why we actually need to talk about it more and how in doing so we can act to make it matter less.

Reference • 9781509535705 • Apr 2020 • Cloth • 184pp • \$76.95 before GST | US\$54.95

Reference • 9781509535712 • Apr 2020 • Paper • 184pp • \$27.95 before GST | US\$19.95

POSTCOLONIAL THEORY

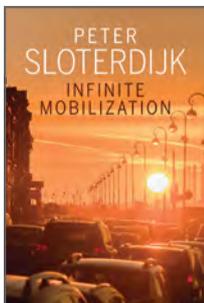
**The Black Register***Tendayi Sithole*

Through his careful interrogation of their writings Sithole shows how the black register represents a uniquely critical perspective from which to confront worlds that are systematically structured to dehumanize. The black register is the ways of thinking, knowing and doing that emerge from existential struggles against antiblackness and that dwell in the lived experience of being black in an antiblack world. The black register is the force of critique that comes from thinkers who are dehumanized, and who in turn question, define, and analyze the reality that they are in, in order to reframe it and unmask the forces that inform subjection. This book redefines the arc of critical black thought over the last seventy-five years and it will be an indispensable text for anyone concerned with the deep and enduring ways in which race structures our world and our thought.

Reference • 9781509542062 • Apr 2020 • Cloth • 282pp • \$97.95 before GST | US\$69.95

Reference • 9781509542079 • Apr 2020 • Paper • 282pp • \$34.95 before GST | US\$24.95

SOCIAL PHILOSOPHY

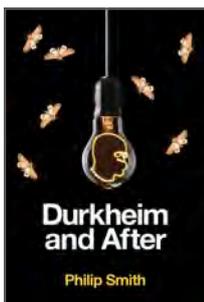
**Infinite Mobilization***Peter Sloterdijk & Sandra Berjan*

The core of what we refer to as 'the project of modernity' is the idea that human beings have the power to bring the world under their control, and hence it is based on a 'kinetic utopia'. But as soon as the kinetic utopia of modernity is exposed, its seemingly stable foundation cracks open and new problems appear: things don't happen according to plan because as we actualize our plans, we set in motion other things that we didn't want as unintended side-effects. In this brilliant and insightful book Sloterdijk lays out the elements of a new critical theory of modernity understood as a critique of political kinetics, shifting the focus of critical theory from production to mobilization and shedding new light on a world facing the growing risk of humanly induced catastrophe.

Reference • 9781509518470 • Apr 2020 • Cloth • 240pp • \$97.95 before GST | US\$69.95

Reference • 9781509518487 • Apr 2020 • Paper • 240pp • \$34.95 before GST | US\$24.95

SOCIAL THEORY

**Durkheim and After**

The Durkheimian Tradition, 1893-2020

Philip Smith

In this book, Philip Smith examines not only Durkheim's original ideas, but also reveals how he inspired more than a century of theoretical innovations, identifying the key paths, bridges, and dead ends – as well as the tensions and resolutions – in what has been a remarkably complex intellectual history. Beginning with an overview of the key elements of Durkheim's mature masterpieces, Smith also examines his lesser known essays, commentaries and lectures. He goes on to analyse his immediate influence on the *Année Sociologique* group, before tracing the international impact of Durkheim upon modern anthropology, sociology, and social and cultural theory. Smith shows that many leading social thinkers, from Marcel Mauss to Mary Douglas and Randall Collins, have been carriers for the multiple pathways mapped out in Durkheim's original thought.

Reference • 9781509518272 • Apr 2020 • Cloth • 260pp • \$97.95 before GST | US\$69.95

Reference • 9781509518289 • Apr 2020 • Paper • 260pp • \$34.95 before GST | US\$24.95

Social Capital

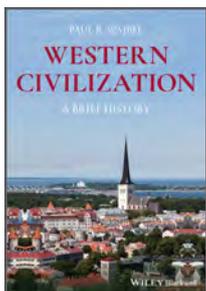
Social Capital*Joonmo Son*

This clear and concise volume presents the diverse theoretical approaches of scholars from Marx, Coleman, and Bourdieu to Putnam, Fukuyama, and Lin, carefully analyzing their commonalities and differences. Joonmo Son categorizes this wealth of work according to whether its focus is on the necessary preconditions for social capital, its structural basis, or its production. He distinguishes between individual and collective social capital (from shared resources of a personal network to pooled assets of a whole society), and interrogates the practical impact social capital has had in various policy areas (from health to economic development). *Social Capital* will be of immense value to readers across the social sciences and practitioners in relevant fields seeking to understand this mercurial concept.

Reference • 9781509513789 • Apr 2020 • Cloth • 200pp • S\$90.95 before GST | US\$64.95

Reference • 9781509513796 • Apr 2020 • Paper • 200pp • S\$31.95 before GST | US\$22.95

WESTERN CULTURE

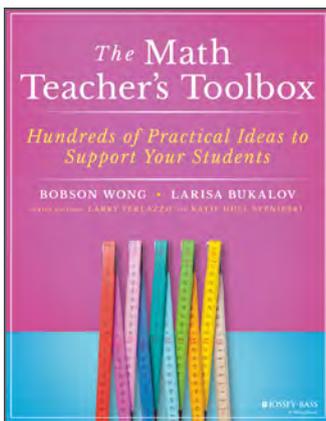
**Western Civilization**

A Brief History

Paul R. Waibel

Western Civilization: A Brief History is a concise one-volume survey that covers the subject's ancient origins through to the early 21st century. Stressing social and intellectual history, rather than merely listing names and dates, this stimulating resource offers a more consistent and reader-friendly narrative than traditional textbooks. The author, with 40 years' experience teaching college-level Western Civilization and World History courses, emphasizes topics that stimulate student interest and encourage classroom participation. Written with the needs of today's students in mind, this textbook offers accessible and straightforward coverage of the history of Western Civilization; provides a consistent style of writing and organizational theme; and includes chronological overviews of ancient Greece, Rome, and the Near East.

Reference • 9781119160717 • Apr 2020 • Paper • 520pp • S\$TBA | US\$TBA



The Math Teacher's Toolbox

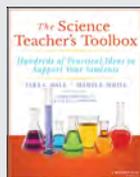
Hundreds of Practical Ideas to Support Your Students

Bobson Wong, Larisa Bukalov, Larry Ferlazzo & Katie Hull Sypnieski

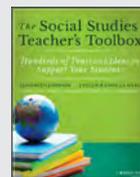
The *Teacher's Toolbox* series is an innovative, research-based resource providing teachers with instructional strategies for students of all levels and abilities. Each book in the collection focuses on a specific content area. Clear, concise guidance enables teachers to quickly integrate low-prep, high-value lessons and strategies in their middle school and high school classrooms. Every strategy follows a practical, how-to format established by the series editors. *The Math Teacher's Toolbox* contains hundreds of student-friendly classroom lessons and teaching strategies. Clear and concise chapters, fully aligned to Common Core math standards, cover the underlying research, required technology, practical classroom use, and modification of each high-value lesson and strategy. This book employs a hands-on approach to help educators quickly learn and apply proven methods and techniques in their mathematics courses. Topics range from the planning of units, lessons, tests, and homework to conducting formative assessments, differentiating instruction, motivating students, dealing with "math anxiety," and culturally responsive teaching. Easy-to-read content shows how and why math should be taught as a language and how to make connections across mathematical units.

Trade • 9781119573296 • Apr 2020 • Paper • 528pp • S\$48.95 before GST | US\$34.95

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Trade • 9781119570103
Apr 2020 • Paper • 544pp
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Trade • 9781119572053
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S\$48.95 before GST | US\$34.95



The Interpretation of Dreams

The Psychology Classic

Sigmund Freud & Tom Butler-Bowdon

Sigmund Freud's *The Interpretation of Dreams* introduced his ground-breaking theory of the unconscious and explored how interpreting dreams can reveal the true nature of humanity. Regarded as Freud's most significant work, this classic text helped establish the discipline of psychology and is the foundational work in the field of psychoanalysis. Highly readable and engaging, the book both provides a semi-autobiographical look into Freud's personal life – his holidays in the Alps, spending time with his children, interacting with friends and colleagues – and delves into descriptions and analyses of the dreams themselves. Freud begins with a review of literature on dreams written by a broad range of ancient and contemporary figures – concluding that science has learned little of the nature of dreams in the past several thousand years. Although the prevailing view was that dreams were merely responses to 'sensory excitation', Freud felt that the multifaceted dimensions of dreams could not be attributed solely to physical causes. By the time Freud began writing the book he had interpreted over a thousand dreams of people with psychoses and recognised the connection between the content of dreams and a person's mental health.

Trade • 9780857088444 • Apr 2020 • Cloth • 608pp • S\$16.95 before GST | US\$12.00

BUILDING DESIGN

**The Disruptors**

Technology-Driven Architect-Entrepreneurs

Dennis R. Sheldon

Wholly new organisations have rapidly emerged in many fields including retail, print media and transportation, often dramatically altering both the products and processes that define these industries. Architecture has until now been minimally impacted by this technologically driven upheaval. But there are many signs that this period of tranquillity is ending. Startups are proliferating, targeting diverse innovations from environmental performance to large-scale 3D printing. Traditional architecture and engineering firms are creating incubators and spin-offs to capitalise on their innovations. Large and innovative organisations from outside the professions are becoming interested in the built environment as the next platform for technological and economic disruption. It is crucial that architectural discourse addresses these possibilities, and begins to embrace technology-driven entrepreneurship as a central theme for the future of architectural practice.

Trade • 9781119555094 • Apr 2020 • Paper • 144pp • \$62.95 before GST | US\$45.00

EDUCATION & PUBLIC POLICY

**25 Myths about Bullying and Cyberbullying***Elizabeth K. Englander*

Description: Maybe your kids have been bullied, or maybe you worry that they will be. Bullying today still happens in traditional ways; but it can also happen in new and confounding ways. The troubles spattered across the media today aren't only new; they're newly confounding. One of the most difficult things about being a parent today isn't social cruelty per se, but the yawning gap in knowledge (particularly around digital issues) and a display of unmistakable human cruelty that can be disquieting. Decreasing or increasing, the fact is that bullying and cyberbullying remain among the most commonly-cited concerns expressed by parents and educators. New and baffling problems, articles, opinions, and advice abound. Yet even this large (indeed, sometimes overwhelming) flood of information doesn't really provide many answers about what to believe (is cyberbullying really rampant?), how to tell when something is truly a problem (versus just "growing pains"), or what parents are supposed to actually *do* (or *not* do, as the case may be).

Reference • 9781118736500 • Apr 2020 • Paper • 256pp • \$39.13 before GST | US\$27.95

FORENSIC PSYCHOLOGY

**Stalking**

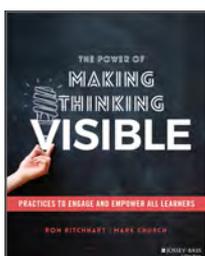
An International Perspective

Oliver Chan & Lorraine L. Sheridan

The goal of this edited volume is to offer a comprehensive and up-to-date discussion of relevant topics in the area of stalking perpetration and victimization. We see this text as an important piece of work covering two major aspects. First and most importantly, the chapters are contributed by scholars and practitioners from many countries, encompassing different regions of the world (e.g., Asia, Australasia, North America, Europe, and Africa). To our knowledge, this is the first work to offer an international (or global) approach to exploring different topics on stalking perpetration and victimization. A second major highlight is an examination of stalking from both theoretical (i.e., empirical research) and practical (i.e., practice and policy) perspectives. Hence, it will be a useful text and reference source for academics, students and a range of field practitioners. This approach – an international overview of stalking from both theoretical and practical standpoints – will be a hallmark of this proposed book.

Trade • 9781119565413 • Apr 2020 • Cloth • 300pp • \$64.95 before GST | US\$46.95

K-12 GENERAL

**The Power of Making Thinking Visible**

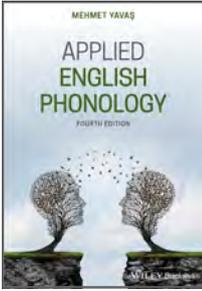
Practices to Engage and Empower All Learners

Ron Ritchhart & Mark Church

The Power of Making Thinking Visible explains how educators can effectively use thinking routines and other tools to engage and empower students as learners and transform classrooms into places of deep learning. Building on the success of the bestselling *Making Thinking Visible*, this highly-anticipated new book expands the work of the original by providing 18 new thinking routines based on new research and work with teachers and students around the world. Original content explains how to use thinking routines to maximum effect in the classroom, engage students exploration of big ideas, link thinking routines to formative assessment, and more. Providing new research, new global case studies, and new practices, this book focuses on the power that thinking routines can bring to learning and provides practical insights on using thinking routines to facilitate student engagement.

Trade • 9781119626046 • Apr 2020 • Paper • 320pp • \$41.95 before GST | US\$29.95



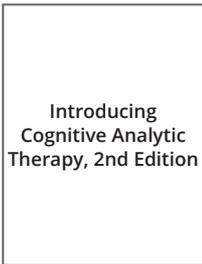


Applied English Phonology, 4th Edition

Mehmet Yavas

A leading textbook for English Phonetics and Phonology, the fourth edition of *Applied English Phonology* is an accessible, authoritative introduction to the English sound system. Providing clear explanations and numerous illustrative examples, this new edition has been fully updated with the latest research and references. Detailed discussions of fundamental concepts of applied English phonology cover phonetic elements, phonemics, English consonants and vowels, stress and intonation, structural factors in second language phonology, and much more. Designed for students and professionals in both theoretical and applied linguistics, education, and communication sciences and disorders, this textbook contains new material throughout, including a new chapter introducing typical phonological development, patterns of simplification, and disordered phonology. Expanded sections explore topics such as contracted forms, issues in consonant and vowel transcription conventions, and regional dialects of American English.

Reference • 9781119557449 • Apr 2020 • Paper • 339pp • S\$66.95 before GST | US\$47.95 • Previous ed: 9781118944523



Introducing Cognitive Analytic Therapy, 2nd Edition

Principles and Practice

Anthony Ryle & Ian B. Kerr

The second edition of *Introducing CAT* will follow the same form as the first, to offer a systematic and comprehensive introduction to the origins, development and practice of CAT. However, the new edition will provide a fully updated overview of developments in theory, practice and research, and of extensions into new areas. It will supplant the first edition as the *primary teaching text for all CAT training that takes place worldwide*. There are currently 15 established courses in the UK plus more in Greece, Finland, Australia and Spain, and developing interest in countries such as Chile, New Zealand and Bulgaria. The international community is brought together by the Association for Cognitive Analytic Therapy (ACAT) and the new International Cognitive Analytic Therapy Association (ICATA), launched in autumn 2009.

Trade • 9780470972434 • Apr 2020 • Paper • 288pp • S\$53.95 before GST | US\$38.95 • Previous ed: 9780471892731

CERTIFICATION (MSCE, NOVELL, ETC.)

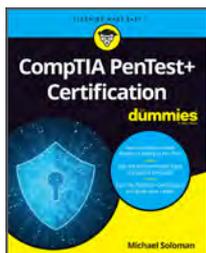
CCNA Certification
Practice Tests**CCNA Certification Practice Tests**

Exam 200-301

Jon Buhagiar

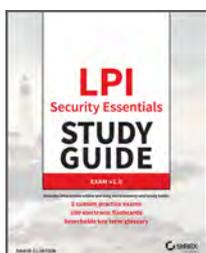
CCNA Certification Practice Test: Exam 200-301 is the definitive practice guide for professionals preparing for the new CCNA or CCNP certifications, and for those looking to master the latest technologies in Cisco networking fundamentals. The practice exams, written by 17-year industry professional Jon Buhagiar, explore a broad range of exam objectives essential for passing the certification exam. Each practice exam in this book is designed to prepare you to pass the CCNA by imparting the skills, knowledge, and practical coursework needed to master all exam topics. In addition to a plethora of exam topics and plenty of sample questions to prepare you for the CCNA exam, readers will also have access to online test tools featuring additional practice questions and study tools to assist in reinforcing the knowledge you've gained with the book.

Trade • 9781119669883 • Apr 2020 • Paper • 408pp • S\$55.95 before GST | US\$39.95

**CompTIA PenTest+ Certification For Dummies***Glen E. Clarke*

CompTIA's PenTest+ Certification is an essential certification to building a successful penetration testing career. Test takers must pass an 85-question exam to be certified, and this book – plus the online test bank – will help you reach your certification goal. *CompTIA PenTest+ Certification For Dummies* includes a map to the exam's objectives and helps you get up to speed on planning and scoping, information gathering and vulnerability identification, attacks and exploits, penetration testing tools and reporting, and communication skills. Pass the PenTest+ Certification exam and grow as a Pen Testing professional and learn to demonstrate hands-on ability to Pen Test. Get ready to acquire all the knowledge you need to pass the PenTest+ exam and start your career in this growing field in cybersecurity!

Trade • 9781119633556 • Apr 2020 • Paper • 536pp • S\$55.95 before GST | US\$39.95

**LPI Security Essentials Study Guide**

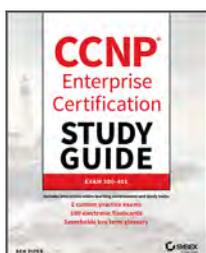
Exam v1.0

David Clinton

The new global standard for foundation security essentials, *LPI Security Essentials Study Guide*, provides the tools needed to achieve your global LPI certification. A definitive study guide for LPI Security, this new release covers basic IT security knowledge to help novices expand their skills and build a better understanding of security best practices. For those looking to learn how to combat major security threats against computing systems, networks, and services, this essential study guide helps you approach issues through foundational thinking and prevent security threats from happening in the future. The included online interactive learning environment features sample tests, practice exams, flashcards, and key study terms. Use the provided tools to gain the knowledge you need to pass your LPI Security exam. *LPI Security Essentials Study Guide* will teach you standard security procedures in security migration and prevention.

Trade • 9781119658566 • Apr 2020 • Paper • 384pp • S\$69.95 before GST | US\$49.95

CISCO CERTIFICATION

**CCNP Enterprise Certification Study Guide: Implementing and Operating Cisco Enterprise Network Core Technologies**

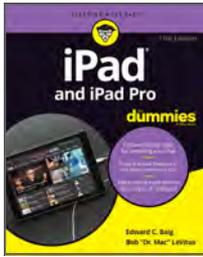
Exam 300-401

Ben Piper

From one of the most trusted study guide publishers comes *CCNP Enterprise Certification Study Guide: Exam 300-401*. This guide helps you develop practical knowledge and best practices for critical aspects of enterprise infrastructure so you can gain your CCNP Enterprise certification. If you're hoping to attain a broader range of skills and a solid understanding of Cisco technology, this guide will also provide fundamental concepts for learning how to implement and operate Cisco enterprise network core technologies. By focusing on real-world skills, each chapter prepares you with the knowledge you need to excel in your current role and beyond. It covers emerging and industry-specific topics, such as SD-WAN, network design, wireless, and automation. In addition to helping you gain enterprise knowledge, this study guide can lead you toward your Cisco specialist certification.

Trade • 9781119658757 • Apr 2020 • Paper • 408pp • S\$83.95 before GST | US\$59.95

COMPUTER HARDWARE / MACINTOSH

**iPad and iPad Pro For Dummies, 11th Edition***Edward C. Baig & Bob LeVitus*

Super thin and (well, almost) light as a feather, it allows you to keep up with your day to day duties, stay in touch with family and friends, catch up with work, relax with books and movies, or even create your own works of art! Given all it's capable of, it's essential to have a guide to help you make the most of your device. The latest edition helps users of all experience levels navigate this amazing looking glass. Assuming no prior knowledge, it takes you from the basics—including getting to know the iPad and adding useful accessories such as keyboards and pencils—to setting up email, connecting with other devices, maintaining files, and researching and installing the best apps for you.

Trade • 9781119607977 • Apr 2020 • Paper • 400pp • S\$37.95 before GST | US\$26.95 • Previous ed: 9781119417125

**iPad For Seniors For Dummies, 12th Edition***Dwight Spivey*

The iPad can do almost anything: entertain you, help you stay in touch with the world, boost your productivity, and more. If you have lots of life experience but are a little less tech savvy, *iPad For Seniors For Dummies* is here to help you make the most of your wireless device. Learn the essentials of any model of iPad with this friendly, easy-to-follow guide. You'll learn to connect to the Internet, play games, watch movies, listen to music, use video chat, update your social media accounts, read the news, and just about anything else you might want to do. In this edition, you'll also learn to teach your iPad to answer your voice commands, making life with your new iPad easier and more convenient than ever!

Trade • 9781119607922 • Apr 2020 • Paper • 384pp • S\$34.95 before GST | US\$24.95 • Previous ed: 9781119539148

DATABASE SOFTWARE (NON-MICROSOFT)

From Chaos to
Concept**From Chaos to Concept**

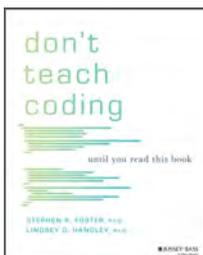
A Team Oriented Approach to Designing World Class Products and Experiences

Kevin L. Braun

Custom tailored for professionals involved in UX, software, product design, and development, this book defines a repeatable professional process that anyone can learn and use to make their products better regardless if they are standing in a greenfield or a minefield. Focused on real world UX, this book considers that readers may not have daily access to world class talent retainment in every position. Readers will take away guidance on how to make a positive impact within the company the reader works at with their current team members. Without Goals, Strategies, Objectives, and Tactics, how do you even know if your product is useful or usable? You will learn how to create prototypes to be able to more affordably test with real users and gather quantitative and qualitative feedback to inform design/development iterations.

Trade • 9781119628965 • Apr 2020 • Paper • 300pp • S\$76.95 before GST | US\$54.95

GENERAL & INTRODUCTORY COMPUTER SCIENCE

**Don't Teach Coding
Until You Read This Book***Lindsey Handley & Stephen Foster*

Don't Teach Coding: Until You Read This Book fills a gap in current knowledge by explaining exactly what coding is and addressing why and how to teach the subject. Providing a historically grounded, philosophically sensitive description of computer coding, this book helps readers understand the best practices for teaching computer science to their students and their children. The authors, experts in teaching computer sciences to students of all ages, offer practical insights on whether coding is a field for everyone, as opposed to a field reserved for specialists. This innovative book provides an overview of recent scientific research on how the brain learns coding, and features practical exercises that strengthen coding skills. Clear, straightforward chapters discuss a broad range of questions using principles of computer science.

Trade • 9781119602620 • Apr 2020 • Paper • 288pp • S\$41.95 before GST | US\$29.95

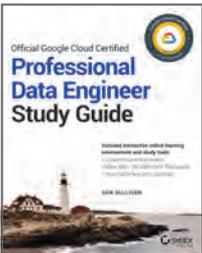
GRAPHICS & DESIGN SOFTWARE (NON-MICROSOFT)

SketchUp For
Dummies,
2nd Edition**SketchUp For Dummies, 2nd Edition***Bill Fane, Mark Harrison & Josh Reilly*

SketchUp offers a vast array of tools that help you get your building, woodworking, and design plans out of your head and into a real model. Even if you've never dabbled in the software, *SketchUp For Dummies* makes it easy to get started as quickly as the ideas pop into your head! Providing real-world insight from top SketchUp insiders, you will learn how to tackle the basics of the program and apply those skills to real-world projects. You'll discover the basics of modeling as they apply to either free or paid versions of SketchUp before diving into creating models to use for making objects, constructing buildings, or redesigning interiors. You have tons of great ideas—and now you can harness this powerful software to bring them to life.

Trade • 9781119617938 • Apr 2020 • Paper • 496pp • S\$55.95 before GST | US\$39.95 • Previous ed: 9781119336150

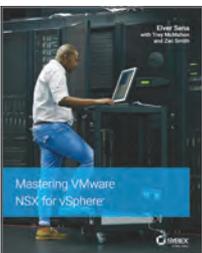
MISC (OTHER) CERTIFICATIONS

**Google Cloud Certified Professional Data Engineer Study Guide***Dan Sullivan*

The *Google Cloud Certified Professional Data Engineer Study Guide*, provides everything you need to prepare for this important exam and master the skills necessary to land that coveted Google Cloud Professional Data Engineer certification. Beginning with a pre-book assessment quiz to evaluate what you know before you begin, each chapter features exam objectives and review questions, plus the online learning environment includes additional complete practice tests. Written by Dan Sullivan, a popular and experienced online course author for machine learning, big data, and Cloud topics, *Google Cloud Certified Professional Data Engineer Study Guide* is your ace in the hole for deploying and managing analytics and machine learning applications. This exam guide is designed to help you develop an in depth understanding of data engineering and machine learning on Google Cloud Platform.

Trade • 9781119618430 • Apr 2020 • Paper • 500pp • S\$83.95 before GST | US\$59.95

NETWORKING

**Mastering VMware NSX for vSphere***Elver Sena*

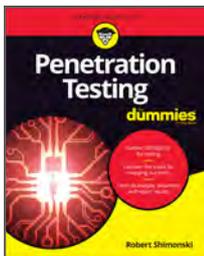
Mastering VMWare NSX covers NSX Architecture, controllers, and edges; preparing and deploying NSX; Logical Switches; VLANS and VXLANs; Logical Routers; Network Function Virtualization (NFV); Edge Network Services including load balancing, VP< SSL, and IPSEC VPN; and NSX Security with Firewalls.

Trade • 9781119513544 • Apr 2020 • Paper • 480pp • S\$83.95 before GST | US\$59.95

**Networking For Dummies, 12th Edition***Doug Lowe*

Fully revised to cover Windows 10 and Windows Server 2019, this new edition of the trusted *Networking For Dummies* helps both beginning network administrators and home users to set up and maintain a network. Updated coverage of broadband and wireless technologies, as well as storage and back-up procedures, ensures that you'll learn how to build a wired or wireless network, secure and optimize it, troubleshoot problems, and much more. From connecting to the Internet and setting up a wireless network to solving networking problems and backing up your data—this #1 bestselling guide covers it all. Written by a seasoned technology author—and jam-packed with tons of helpful step-by-step instructions—this is the book network administrators and everyday computer users will turn to again and again.

Trade • 9781119648505 • Apr 2020 • Paper • 464pp • S\$41.95 before GST | US\$29.95 • Previous ed: 9781119257769



Penetration Testing For Dummies

Robert Shimonski

Pen Testing is necessary for companies looking to target, test, analyze, and patch the security vulnerabilities from hackers attempting to break into and compromise their organizations data. It takes a person with hacking skills to look for the weaknesses that make an organization susceptible to hacking. *Pen Testing For Dummies* aims to equip IT enthusiasts at various levels with the basic knowledge of pen testing. It is the go-to book for those who have some IT experience but desire more knowledge of how to gather intelligence on a target, learn the steps for mapping out a test, and discover best practices for analyzing, solving, and reporting on vulnerabilities. Get ready to gather intelligence, discover the steps for mapping out tests, and analyze and report results!

Trade • 9781119577485 • Apr 2020 • Paper • 320pp • S\$41.95 before GST | US\$29.95



Slack For Dummies

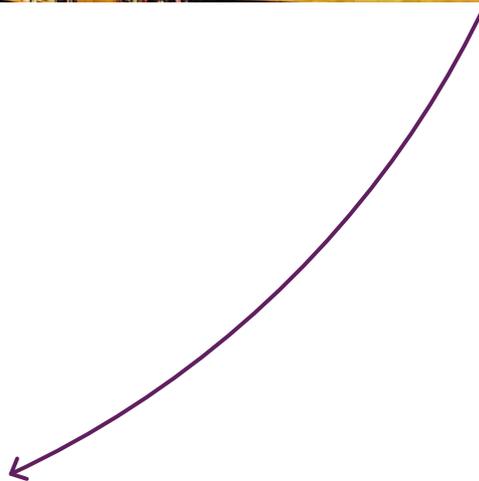
Phil Simon

Slack For Dummies provides an approachable road map to understanding how to use Slack to maximum effect. This easy-to-use reference guide explores the Slack user interface and its key features. It walks you through the process of setting up workspaces, channels, and threads. It also offers insight on how to get your colleagues on board with this modern way of communicating and collaborating. Navigate Slack's user interface and understand its key features. This book guides you through the process of creating workspaces, channels, and threads; provides additional context to group and individual messages; extends the power of Slack with third-party apps and integrations; and improves employee morale and productivity. *Slack For Dummies* is a full-color, step-by-step resource that will change the way that you communicate and collaborate with your colleagues—for the better and for good.

Trade • 9781119669500 • Apr 2020 • Paper • 320pp • S\$37.95 before GST | US\$26.95



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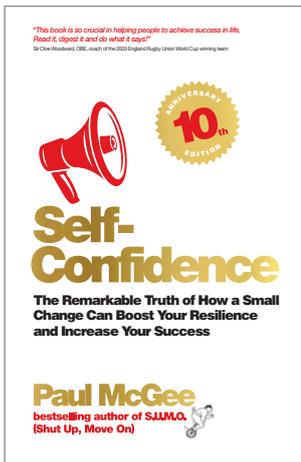


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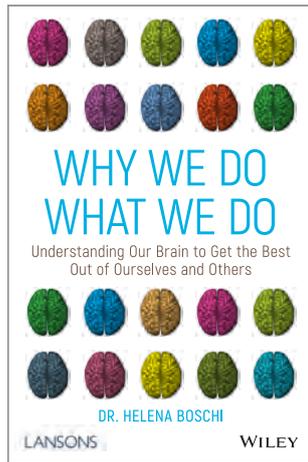
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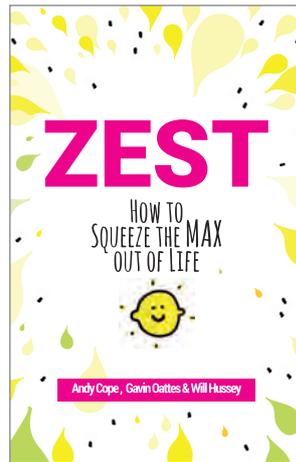
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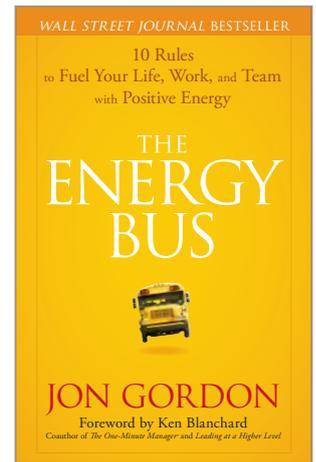
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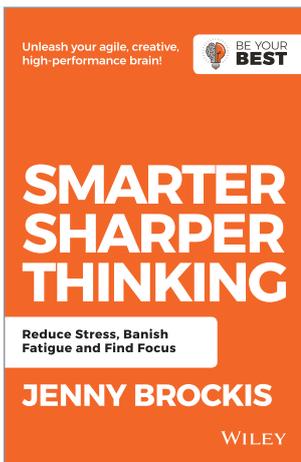
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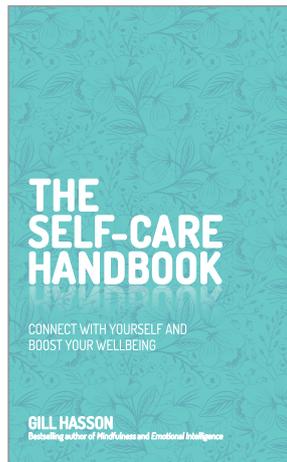
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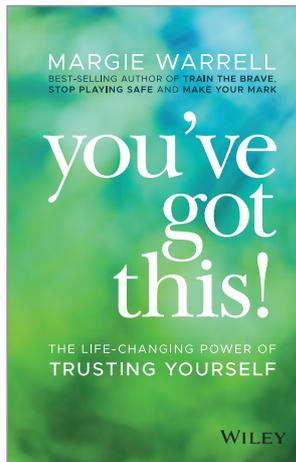
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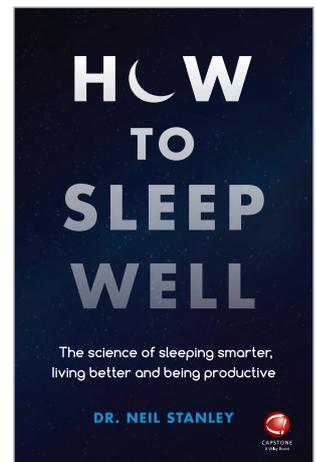
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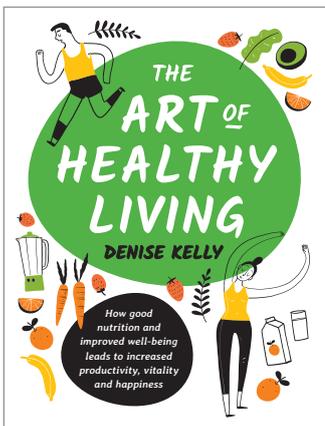
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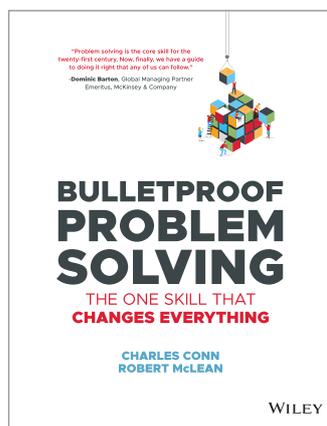
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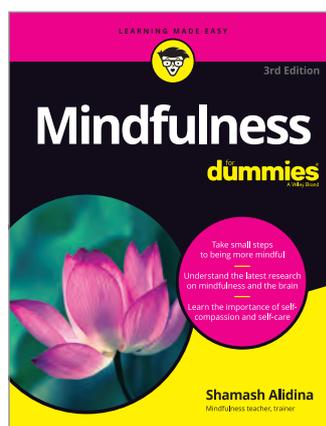
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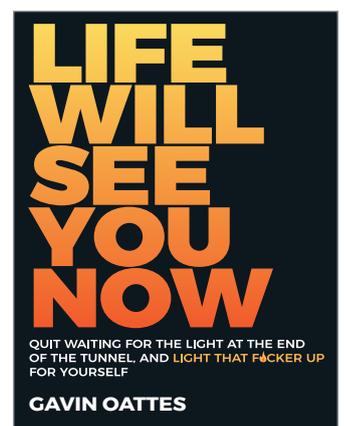
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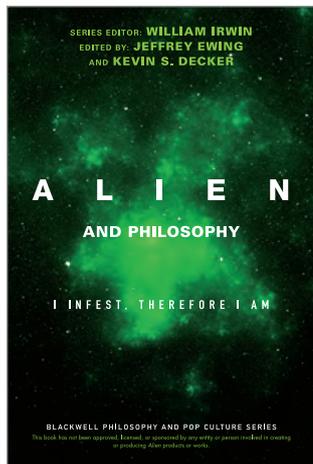


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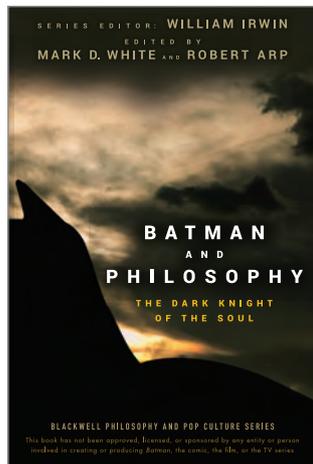
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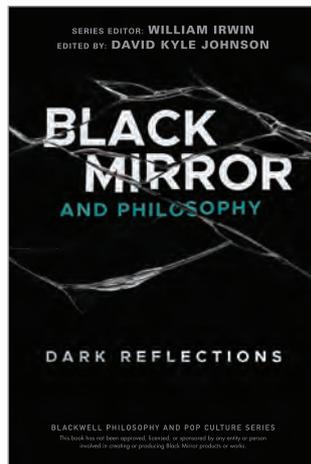
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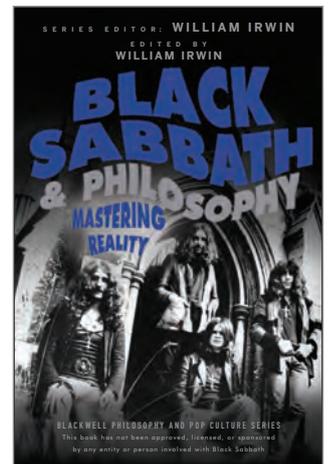
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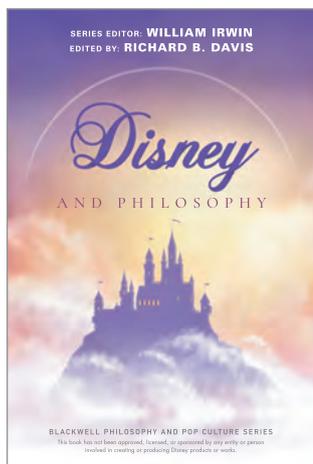
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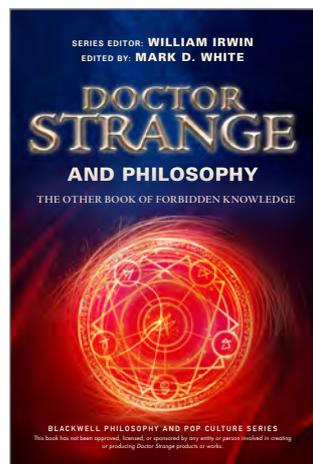
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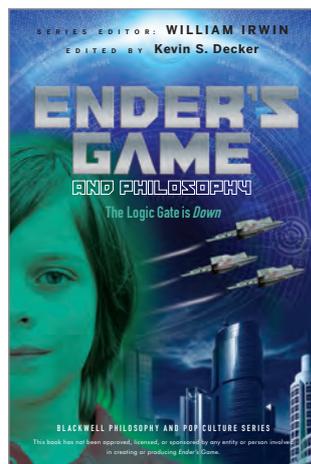
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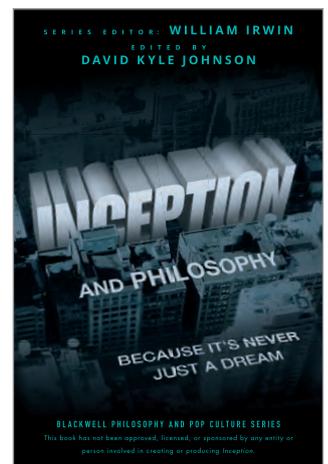
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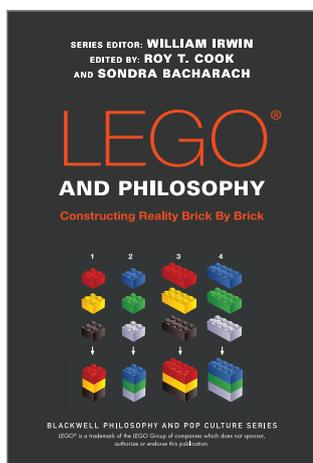
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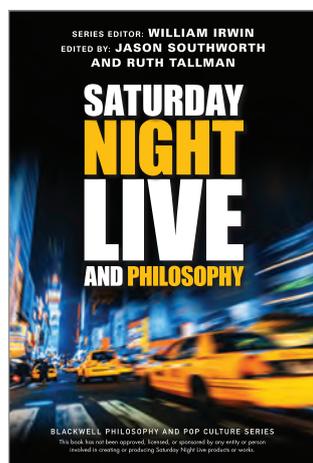
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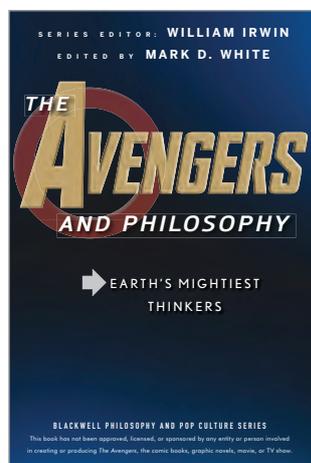
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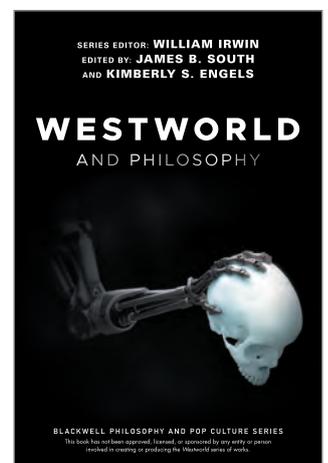
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