



Retail Catalogue New Releases

January to February 2020



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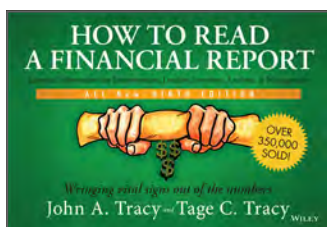
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January





How to Read a Financial Report, 9th Edition Wringing Vital Signs Out of the Numbers

John A. Tracy & Tage C. Tracy

How to Read a Financial Report is a comprehensive guide that provides a range of vital information, including an organization's cash flow, financial condition, and profit performance (aka The Big Three Financial Statements). Designed specifically for non-specialists, this reader-friendly resource covers the fundamentals of financial reporting in jargon-free English. Now in its ninth edition, this bestselling guide has been thoroughly revised to reflect changes in accounting and financial reporting rules, current practices, and recent trends. New and expanded content explains managing cash flow, illustrates the deceitful misrepresentation of profits in some financial reports (aka Financial Engineering), and more. Further, end-of-chapter activities help readers learn the intricacies of the balance sheet and cash flow statement, while updated sections address shifts in regulatory standards. Written by two highly experienced experts in financial accounting, this resource enables investors, lenders, business leaders, analysts, and managers to read, analyze, and interpret financial accounting reports effectively.

Trade • 9781119606468 • Jan 2020 • Paper • 192pp • \$31.95 before GST | US\$22.95 • Previous ed: 9781118735848

CORPORATE/MANAGERIAL ACCOUNTING

Value-Based Management in Government

Value-Based Management in Government

Gary Cokins & Douglas W. Webster

In this book, you will get to explore why activity-based cost management has become so relevant for the public sector and government organizations before learning why managerial accounting has evolved from reporting budget and spending information to calculating the costs of outputs of all forms. The topic of performance measurements and how ABC/M supports strategy mapping and balanced scorecard principles will also be addressed. The book concludes with a crystal ball description as to where ABC/M is likely to evolve. It summarizes the book's central theme that managerial accounting will become the managerial economics for better decision making.

Trade • 9781119658672 • Jan 2020 • Cloth • 272pp • \$90.95 before GST | US\$64.95

CORPORATE FINANCE



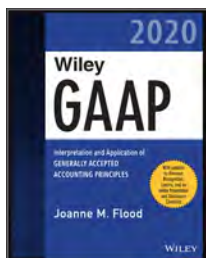
Corporate Turnaround Artistry Fix Any Business in 100 Days

Jeff Sands

Corporate Turnaround Artistry is a complete guide for entrepreneurial companies in times of financial distress—presenting effective strategies and proven methods to revive and rehabilitate your business. Author and Certified Turnaround Practitioner Jeff Sands shows that to many struggling businesses, more money is no longer the answer to the problem. Expert advice on topics including cashflow stabilization, short and long-term profit sustainability, lean management techniques, and more, provides the framework to timely and efficient corporate turnaround. Thousands of businesses fall into financial stress every year—oftentimes in sudden and dramatic fashion—leaving CEOs and owners asking the question “How do I save my business?” *Corporate Turnaround Artistry: Fix Any Business in 100 Days* provides the answer.

Trade • 9781119539988 • Jan 2020 • Cloth • 256pp • \$55.95 before GST | US\$39.95

GAAP

**Wiley GAAP 2020**

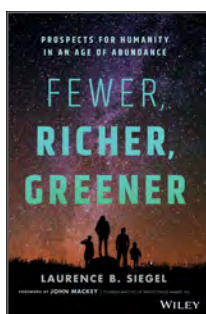
Interpretation and Application of Generally Accepted Accounting Principles

Joanne M. Flood

Wiley GAAP is a thorough study and analysis of all US Generally Accepted Accounting Principles (GAAP) set forth in the pronouncements of the FASB (Financial Accounting Standards Board) and its predecessors. This useful guide also contains AICPA Accounting Standards Executive Committee (ASEC) Statements of position. All pronouncements are explained with relevant terminology and practice-oriented real-world examples. Each chapter is composed of a discussion of perspectives and issues, sources of GAAP, a definition of terms, concepts, rules and examples, and, where applicable, specific appendices.

Trade • 9781119652625 • Jan 2020 • Paper • 1616pp • S\$202.95 before GST | US\$144.95 • Previous ed: 9781119511571

GENERAL FINANCE & INVESTMENTS

**Fewer, Richer, Greener**

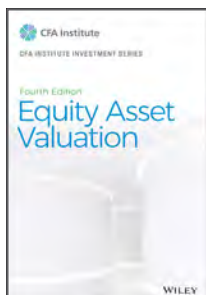
Prospects for Humanity in an Age of Abundance

Laurence B. Siegel

Why do so many people fear the future? Is their concern justified, or can we look forward to greater wealth and continued improvement in the way we live? Our world seems to be experiencing stagnant economic growth, climatic deterioration, dwindling natural resources, and an unsustainable level of population growth. The world is doomed, they argue, and there are just too many problems to overcome. *But is this really the case?* Author, Laurence B. Siegel reveals that the world has *improved*—and will continue to improve—in almost every dimension imaginable. This practical yet lighthearted book makes a convincing case for having gratitude for today's world and optimism about the bountiful world of tomorrow. A must-read for anyone who wishes to regain hope for the present and wants to build a better future.

Trade • 9781119526896 • Nov 2019 • Cloth • 480pp • S\$41.95 before GST | US\$29.95

INVESTMENTS & SECURITIES

**Equity Asset Valuation, 4th Edition**

Jerald E. Pinto

Published in alliance with the CFA Institute, this text supplements your studies for the third step in the three-level CFA certification program by integrating both accounting and finance concepts to explore a collection of valuation models and challenge you to determine which models are most appropriate for certain companies and circumstances.

Trade • 9781119628101 • Jan 2020 • Cloth • 624pp • S\$153.95 before GST | US\$109.95 • Previous ed: 9781119104261

Also available:

Equity Asset Valuation Workbook, 4th Edition

Trade • 9781119628118 • Jan 2020 • Paper • 176pp • S\$69.95 before GST | US\$49.95 • Previous ed: 9781119104612

**International Financial Statement, 4th Edition (CFA Institute Investment series)**

Thomas R. Robinson

International Financial Statement is designed to help investment professionals and students effectively evaluate financial statements in today's international and volatile markets. Published in alliance with the CFA Institute, the fourth edition is fully updated with new standards and methods, covers the mechanics of the accounting process, the differences and similarities in income statements, balance sheets, and cash flow statements around the world, and shows how different financial statement analysis techniques can provide valuable clues into a company's operations and risk characteristics.

Trade • 9781119628057 • Jan 2020 • Cloth • 1056pp • S\$153.95 before GST | US\$109.95 • Previous ed: 9781118999479

Also available:

International Financial Statement Analysis Workbook, 4th Edition

Trade • 9781119628095 • Jan 2020 • Paper • 208pp • S\$69.95 before GST | US\$49.95 • Previous ed: 9781118999486

PERSONAL FINANCE

**Freedom First***Matthew Klan*

Freedom First teaches that if you dream of becoming rich, so that you can be *financially free*, you need to *start* by getting free *first*. Appealing to a broad demographic, from retirees to millennials, *Freedom First* shares counterintuitive insights such as why you shouldn't save for retirement or for emergencies; why rent money is not dead money; why you need to buy back *your* time; why spending your life chasing security won't make you secure, rich or free; and why earning an income, even a good one, may be keeping you poor. This book instills life-changing principles and a powerful wealth creation strategy to reveal how you can quit your job sooner than you ever thought possible.

Trade • 9780730381679 • Jan 2020 • Paper • 300pp • S\$28.95 before GST | US\$21.00

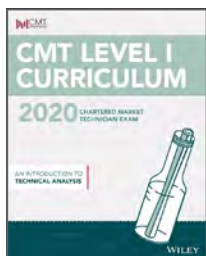
PERSONAL FINANCE/FINANCIAL ADVISING

**Retirement Planning For Dummies***Matthew Krantz*

Retirement Planning For Dummies is a one-stop resource to get up to speed on the critical steps needed to ensure you spend your golden years living in the lap of luxury—or at least in the comfort of your own home. When attempting to plan for retirement, web searching alone can cause you more headaches than answers, leaving many to feel overwhelmed and defeated. This book takes the guesswork out of the subject and guides readers while they plan the largest financial obligation of their life. Whether you're just starting out with a 401(k) or you're a seasoned vet with retirement in your near future, this book helps younger and older generations alike how to plan their retirement.

Trade • 9781119627579 • Jan 2020 • Paper • 350pp • S\$34.95 before GST | US\$24.95

TRADING

**CMT Level I 2020****An Introduction to Technical Analysis***Wiley*

These official CMT® Curriculum provides full coverage of the CMT Body of Knowledge, and guide candidates to ace their CMT exams. Level I focuses on the basic knowledge of the terminology and analytical tools used in technical analysis.

Trade • 9781119674375 • Dec 2019 • Paper • 672pp • S\$314.95 before GST | US\$224.95

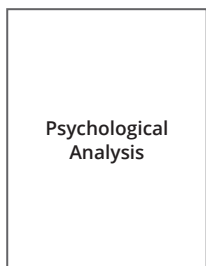
Also available:

CMT Level II 2020: Theory and Analysis

Trade • 9781119674443 • Dec 2019 • Paper • 848pp • S\$314.95 before GST | US\$224.95

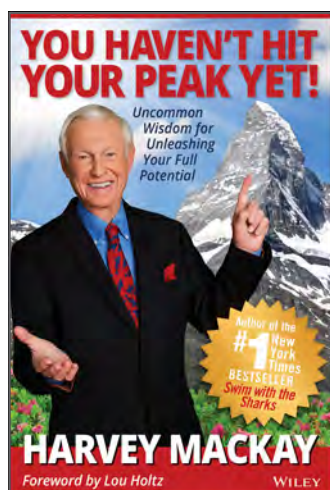
CMT Level III 2020, The Integration of Technical Analysis

Trade • 9781119674566 • Dec 2019 • Paper • 944pp • S\$314.95 before GST | US\$224.95

**Psychological Analysis****How to Outsmart the Market One Trade at a Time***Adam Sarhan*

This book introduces and sheds light on a new school of thought, coined by the author, titled *Psychological Analysis* (PA) for investing/trading in capital markets. After studying every major economic and market cycle going back to the 3rd century, Adam coined the term Psychological Analysis for capital markets. His research found that the one constant throughout every major boom and bust in history has been psychology. The truth is human nature never changes. The same is true for how people react to markets. This book clearly illustrates how the human nature doesn't change and that there are more factors that influence price than just fundamental or technical analysis.

Trade • 9781119282044 • Jan 2020 • Cloth • 256pp • S\$83.95 before GST | US\$59.95



You Haven't Hit Your Peak Yet

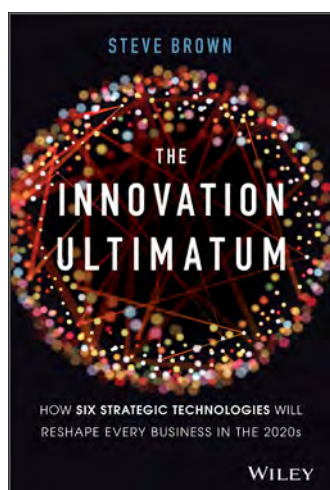
Uncommon Wisdom for Unleashing Your Full Potential

Harvey Mackay

Advice from one of America's most respected and well-connected business leadership gurus. In all-new pieces of wisdom, common sense, and advice, Harvey Mackay shares his decades of business leadership acumen to show you how to stay relevant, fluid, and on the path for success. Told with the sort of straight-shooting humor that only Harvey Mackay can deliver, *You Haven't Hit Your Peak Yet* is your personal road map for the route that can take you to the top.

Harvey Mackay is a seven-time, New York Times best-selling author of *Swim With The Sharks Without Being Eaten Alive*, and *Beware the Naked Man Who Offers You His Shirt*. Both books are among the top 15 inspirational business books of all time, according to the New York Times. In total, Harvey's books have sold 10 million copies worldwide, translated into 46 languages and sold in 80 countries. Harvey is a thought leader on leadership; he speaks, weekly, to Fortune 1000 companies around the world for over 30 years. Toastmasters International named him one of the top five speakers in the world along with Tony Robbins and Governor Mario Cuomo.

Trade • 9781119658603 • Jan 2020 • Cloth • 336pp • \$37.95 before GST | US\$26.95



The Innovation Ultimatum

How six strategic technologies will reshape every business in the 2020s

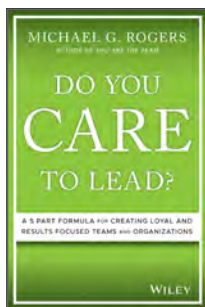
Steve Brown

Most businesses identify six key digital technologies—artificial intelligence (AI), distributed ledgers and blockchain, the Internet of Things (IoT), autonomous machines, virtual and augmented reality, and 5G communication—as critical to their relevance and growth over the coming ten years. *The Innovation Ultimatum* helps leaders understand the key technologies poised to reshape business in the next decade and prepare their organizations for technology-enabled change.

Using straightforward, jargon-free language, this important resource provides a set of strategic questions every leader will need to ask and answer to prepare for the impending changes to the business landscape. Author Steve Brown shares his insights to help leaders take full advantage of the next wave of digital transformation and describes compelling examples of how businesses are already embracing new technologies to optimize operations, create new value, and serve customers in new ways.

Trade • 9781119615422 • Jan 2020 • Cloth • 320pp • \$38.95 before GST | US\$27.95

BUSINESS & FINANCE

**Do You Care to Lead?**

A 5 Part Formula for Creating Loyal and Results Focused Teams and Organizations

Michael Rogers

In his work with hundreds of leaders and teams, Michael Rogers has created a practical approach to leadership that works. It is the Care to Lead Leaders. Care to Lead Leaders lead from their heart. They understand that leading from the heart wins the hearts of those they lead, which makes leading more purposeful and a lot easier. Rogers uses introspective questions and includes an assessment tool to gauge how you are doing as a Care to Lead Leader that you can go back to again and again. After reading this book, you'll have the tools to apply practical servant leadership approaches that create buy-in into bigger visions, improve loyalty and engagement and move your teams and organizations to unprecedented levels of action.

Trade • 9781119628415 • Jan 2020 • Cloth • 224pp • \$34.95 before GST | US\$24.95

**Fearless Innovation**

Going Beyond the Buzzword to Continuously Drive Growth, Improve the Bottom Line, and Enact Change

Alex Goryachev

Fearless Innovation explores how, no matter their function, leaders and managers can cut through the noise to understand change and deliver real results. Goryachev's actionable, consistent, and timeless innovation principles offer a blueprint to driving growth, enacting change, increasing the bottom line, and creating clear measurable value. Featuring diverse case studies of some of today's most innovative organizations, historical observations, first-hand experience, and a look at where innovation is thriving, and why. Written for any organization that wants to stay relevant in the 21st Century, and even beyond, *Fearless Innovation* offers a step-by-step guide for getting past the confusion, overcoming fear, and getting down to business to create an environment of true innovation.

Trade • 9781119579526 • Jan 2020 • Cloth • 256pp • \$38.95 before GST | US\$27.95



BUSINESS & MANAGEMENT SPECIAL TOPICS

**The Innovator's Playbook**

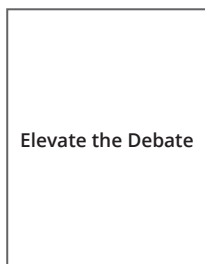
How to design great products, services and experiences your customers will love

Nathan Baird

Innovation is hard and rarely successful. Most innovations fail because of little or poor work at the front-end of the innovation process, that is, the initial pre-development phase where opportunities are identified, and concepts are developed. The author shares his experience, tools and methods developed over hundreds of successful implementations and training of customer-centric innovation and design across multiple industries and continents. Through the Design Thinking method and a truly customer-centric approach to innovation, aspirational entrepreneurs, corporates and public sector workers across all levels, will learn to stop inventing solutions for non-existent needs and instead jump to the solution.

Trade • 9780730383642 • Jan 2020 • Paper • 240pp • \$33.95 before GST | US\$24.00

BUSINESS SELF-HELP

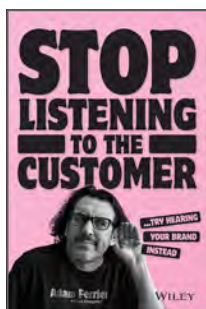
**Elevate the Debate**

A Multi-layered Approach to Communicating Your Research

Jonathan Schwabish

Many researchers, scholars, and analysts fail to develop communication strategies that work in today's crowded landscape of content, research, and data. To be successful, modern researchers need to share their insights with the wider audience that lies beyond academia. *Elevate the Debate* helps researchers of all types more effectively communicate their work in any number of areas, from traditional news outlets to the new media platforms of the digital age. After reading this book, you will be inspired and equipped to use traditional and digital media environments to your advantage. This real-world guide helps you present your data-driven research with greater clarity, coherence, and impact. *Elevate the Debate* is a must-have resource for academic researches, policy researchers, and all analysts of data-driven research.

Trade • 9781119620013 • Jan 2020 • Paper • 256pp • \$48.95 before GST | US\$34.95



Stop Listening to Your Customer

Adam Ferrier

What if instead of wanting to fix our weaknesses, you embraced them, worked on them and even celebrated them. For it's in our weaknesses that our true character lies and that is our real point of difference to others. Humans have an inbuilt negativity bias where we code negative information more deeply than positive information and author Adam Ferrier shows you how to accept and amplify your weaknesses and use for your personal and professional advantage. In a world where anxiety is on the rise with the pressure to have it all, this book shows readers how to relax a little and realise that your weaknesses are the most valuable assets you have.

Trade • 9780730370574 • Jan 2020 • Paper • 240pp • S\$30.95 before GST | US\$22.00

Strive

Strive

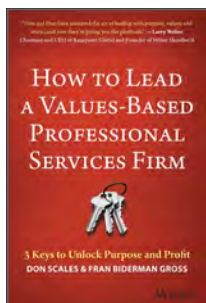
Embracing the Gift of Struggle

Adam Fraser

This book is the result of working with a population who have everything they want. While the Kuwaitis are beautiful people and I've truly fallen in love with their country, they are empty. They are like the walking dead, who exist but don't really live. The lack of challenge, struggle and setback has robbed them of living a fulfilled life. After reading this book people will never view happiness, struggle, meaning and fulfilment the same. Best of all it will give people practical strategies and behaviours to live a much more joyous, meaningful and fulfilled life.

Trade • 9780730337416 • Jan 2020 • Paper • 288pp • S\$33.95 before GST | US\$24.00

CONFLICT RESOLUTION & MEDIATION



How to Lead a Values-Based Professional Services Firm

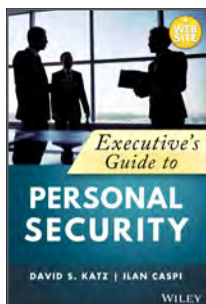
3 Keys to Unlock Purpose and Profit

Don Scales & Fran Biderman-Gross

As times change, businesses must evolve. The way that leaders have run companies for generations is no longer relevant. Today – Purpose wins over products. Values win over features. Stories win over pitches. Everyone everywhere craves fulfillment. You must share the reason why you exist and infuse it into everything you do, in order to thrive. *How to Lead a Values-Based Professional Services Firm* shares the vital experience and valuable insights that leaders require to evolve their organizations and navigate the values-driven world we live in. This resource will enable you to turn the obstacles of the shifting market into your greatest opportunities, soar above your competitors, and grow your revenue beyond your highest projections.

Trade • 9781119621522 • Jan 2020 • Cloth • 208pp • S\$55.95 before GST | US\$39.95

GENERAL & INTRODUCTORY BUSINESS & MANAGEMENT



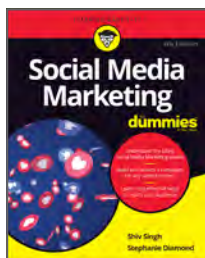
Executive's Guide to Personal Security, 2nd Edition

David S. Katz & Ilan Caspi

The revised and updated second edition of *Executive's Guide to Personal Security, 2nd Edition* offers a strategic handbook for ensuring safety for executives, their employees, and their corporate assets. Written by two seasoned security experts, the lessons presented can be used by those in the business world as well as anyone who would like to feel more secure, including those traveling to foreign countries and individuals studying abroad. *Executive's Guide to Personal Security, 2nd Edition* is the comprehensive book that contains information on physical security, principles of route selection, technical security systems, hostage situations, emergency planning, hotel and room selection, armored products, communications, bomb threats, evacuations, and local criminal hazards.

Trade • 9781119574378 • Dec 2019 • Paper • 256pp • S\$55.95 before GST | US\$39.95 • Previous ed: 9780471449874

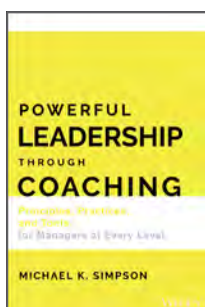
INTRODUCTORY MARKETING

**Social Media Marketing For Dummies, 4th Edition***Shiv Singh & Stephanie Diamond*

In the new edition of *Social Media Marketing for Dummies*, leading SMM voices Shiv Singh and Stephanie Diamond clear away the confusion and show you the smartest, most effective ways to plan, launch, manage, and assess your campaigns—and then iterate and optimize for increased success. Incorporating the latest trends and presented in a friendly, easily digestible step-by-step style, you'll find the ultimate blueprint for developing your best SMM strategy. In no time, you'll find out how to line up with Facebook, Twitter, Tumblr, and Google, develop a unique and compelling voice, and influence your key audience all the way to the bank.

Trade • 9781119617006 • Jan 2020 • Paper • 416pp • S\$37.95 before GST | US\$26.95 • Previous ed: 9781118985533

MANAGEMENT/LEADERSHIP

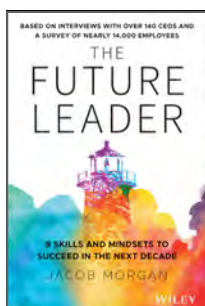
**Powerful Leadership Through Coaching**

Principles, Practices, and Tools for Managers at Every Level

Michael Simpson

All great coaches know how to ask good open-ended questions and how to give effective feedback. They keep a balanced and honest perspective that separates the person from the problem or issue; coaching to leverage their unique strengths and helping them improve weaknesses with a mindset focused on continuous improvement. But what about the teams and players that aren't empowered—or even allowed—to expand their roles? This resource offers leaders/managers the tools to help a performer leverage their greatest gifts, talents, and strengths as well as guiding them how to have dialogue around difficult and important issues with their employees and many more.

Trade • 9781119529026 • Dec 2019 • Cloth • 320pp • S\$34.95 before GST | US\$24.95

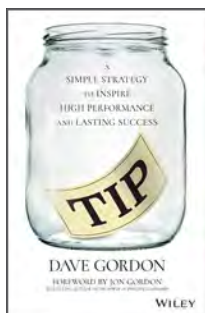
**The Future Leader**

9 Skills and Mindsets to Succeed in the Next Decade

Jacob Morgan

Are you a future-ready leader? Do you have the right mindsets and skills to be able to lead effectively in the next ten years and beyond? Most individuals and organizations don't even know what leadership will look like in the future. Until now. To answer these questions, Jacob Morgan interviewed over 140 CEOs and what emerged from all this research is the most accurate groundbreaking book on the future of leadership. You will learn the greatest trends impacting the future of leadership, understand the top skills and mindsets that leaders of the future need and most importantly, become a future-ready leader. This is the book that you, your team, and your organization must read in order to lead in the future of work.

Trade • 9781119518372 • Jan 2020 • Cloth • 256pp • S\$34.95 before GST | US\$24.95

**TIP**

A Simple Strategy to Inspire High Performance and Lasting Success

Dave Gordon

In *TIP*, Dave Gordon tells the engaging and motivating story of Brian Davis, an average salesperson who is fired without warning for being average. A timeless, inspirational story created to remind anyone in a position judged by performance that the only way to achieve continued recognition and growth in work and life is to take personal accountability for your reputation and results. Whatever your role, or level of success in your career, *TIP* is a guide that will help you discover, or remember, how to consistently bring unique value to your team, your organization, and your most important customers. This easy read will provide a strategy for personal success, complete with coaching and action plans.

Trade • 9781119641445 • Jan 2020 • Cloth • 224pp • S\$34.95 before GST | US\$24.95



Walk Off Winning

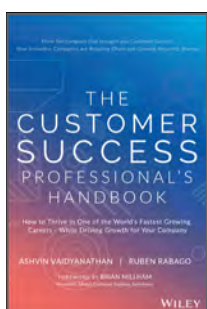
A Game Plan for Leading Your Team and Organization to Success

Steve Trimper

There are many books available on the topic of leadership, but none quite like this one. *Walk Off Winning: A Game Plan for Leading Your Team and Organization to Success* is the work of Steve Trimper—a college baseball coach who shares what he has learned about business through his extensive leadership experience in high-level sports. In addition to reflecting on his own failures and successes, Trimper interviews leadership experts to distill a wealth of wisdom into this valuable book. From the sports field to the business office, good leadership in any arena shares a single, universal foundation. If you want to achieve your dreams, you'll have to learn to *Walk Off Winning*.

Trade • 9781119652205 • Dec 2019 • Cloth • 256pp • \$34.95 before GST | US\$24.95

MARKETING & SALES



The Customer Success Professional's Handbook

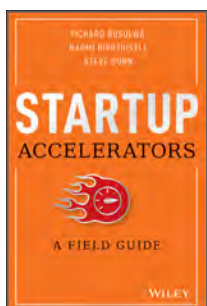
How to Thrive in One of the World's Fastest Growing Careers—While Driving Growth For Your Company

Ashvin Vaidyanathan & Ruben Rabago

The Customer Success Manager (CSM) has become a critical asset to organizations across the business landscape. *The Customer Success Professional's Handbook* is the definitive reference book for CSMs and similar roles in the field. This practical, first-of-its-kind manual fills a significant gap in professional customer success literature, providing the knowledge every CSM needs to succeed—from the practitioner level all the way to senior leadership. The authors—acknowledged experts in building, training, and managing Customer Success teams—offer real-world guidance and practical advice for aspiring and experienced CSMs alike.

Trade • 9781119624615 • Jan 2020 • Cloth • 256pp • \$40.95 before GST | US\$28.95

SMALL BUSINESS & ENTREPRENEURSHIP



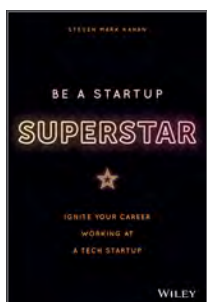
Startup Accelerators, 2nd Edition

A Field Guide

Richard Busulwa, Naomi Birdthistle & Steve Dunn

Startup Accelerators is the go-to guide for any entrepreneur, providing a firsthand look into the acceptance criteria and inner workings of different accelerator programs. Written by entrepreneurs for entrepreneurs, this indispensable resource explains what different accelerator programs offer, how to get accepted, what to do during the program, how to raise money during accelerators, what to do after the program ends, and much more. Packed with real-world case studies and advice from leading experts on startup accelerator programs, this one-stop resource provides step-by-step guidance on the entire accelerator process.

Trade • 9781119638599 • Jan 2020 • Cloth • 352pp • \$55.95 before GST | US\$39.95



Be a Startup Superstar

Ignite Your Career Working at a Tech Startup

Steven Kahan

Many recent college graduates are underemployed or struggling to find a fulfilling career. They exit MBA programs with major firms in mind then often find the corporate grind uninspiring. Steve Kahan will be the first to tell you he knew nothing about tech when he first went to work at a tech start-up many years ago. He was desperate to leave his safe corporate job and do something he could feel passionate about – and he did. In the 30+ years he's spent in the tech start-up world he's worked for seven of them, and the first six have either successfully sold or have gone public, generating over \$2.5 billion in shareholder value. This book teaches recent graduates and jobseekers how to turn their general business acumen into a successful career at a tech startup.

Trade • 9781119660408 • Nov 2019 • Cloth • 176pp • \$38.95 before GST | US\$27.95

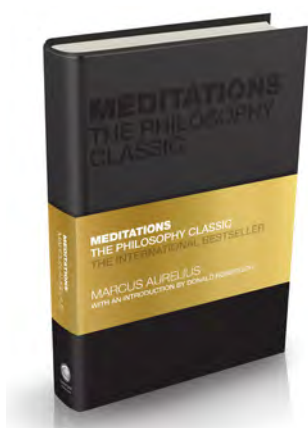


Yes, You Can Do This! How Women Start Up, Scale Up, and Build The Life They Want

Claudia Reuter

When Venture Capitalist Claudia Reuter started her first business, she was a stay-at-home unemployed mother, and faced challenges most men don't face. She overcame the doubts that plague every entrepreneur, and grew a business that accommodated her lifestyle, (and her employees) while aggressively growing her business. Eventually she sold to a multi-billion-dollar organization. *Yes, You Can Do This!* explains what every woman entrepreneur needs to know about the special challenges and opportunities women face when starting their own company—from finding the courage to launch, to the ins and outs of balancing leadership and lifestyle, to getting funding when most funders are men, to getting support from other women founders, and more. This is the definitive guide to entrepreneurship for anyone who doesn't fit the mold of what a "typical" CEO is.

Trade • 9781119625605 • Jan 2020 • Cloth • 320pp • S\$34.95 before GST | US\$24.95



Meditations

The Philosophy Classic

Marcus Aurelius & Tom Butler-Bowdon

Meditations is perhaps the most important source of our modern understanding of Stoic philosophy. Its twelve books chronicle different stages of Marcus Aurelius' life and ideas. Although he ruled during the *Pax Romana*, the age of relative peace and stability throughout the empire, his reign was marked by near-constant military conflict and a devastating plague which killed upwards of five million people. Aurelius' writings give modern readers an unprecedented look into the "spiritual exercises" which helped him through his tumultuous life and strengthened his patience, empathy, generosity, self-knowledge and emotional health. The private reflections recorded in the *Meditations* were never meant to be published, rather they were a source for Marcus' own guidance and self-improvement and jotted down by campfires or in military tents on the Roman front. The lessons, insights and perspectives contained within this remarkable work are just as relevant today as they were two millennia ago. Part of the bestselling *Capstone Classics Series* edited by Tom Butler-Bowdon, this attractive, high-quality hardcover volume will occupy a prominent place in any library for years to come.

Trade • 9780857088468 • Dec 2019 • Cloth • 192pp • S\$17.95 before GST | US\$13.00

Also Available:

Beyond Good and Evil: The Philosophy Classic

Trade • 9780857088482 • Dec 2019 • Cloth • 240pp • S\$17.95 before GST | US\$13.00

SPORTS

Tokyo 2020 For Dummies

Tokyo 2020 For Dummies

Celeste K. Hall

If you dream of traveling to the Olympic games but feel overwhelmed by the thought of a trip to Japan, then *Tokyo 2020 Olympics For Dummies* is for you. Hundreds of thousands of international travelers will arrive in Tokyo for the next Olympics to share in the worldwide camaraderie and watch world-class athletes in 33 sports. This book is your complete authority on how to join in!

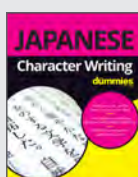
Learn about travel options, safety, customs, and facts about the Olympic Games. Tokyo is an amazing destination, and you'll be prepared for the voyage of a lifetime with knowledge of Japanese culture and trip planning tips. As you prepare for your once-in-a-lifetime excursion, keep this guide within easy reach!

Trade • 9781119664093 • Jan 2020 • Paper • 288pp • S\$27.95 before GST | US\$19.95

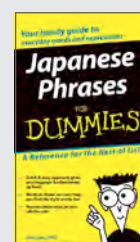
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S\$13.95 before GST | US\$9.95

20TH CENTURY ENGLISH LITERATURE

A Companion to
J. R. R. Tolkien

A Companion to J. R. R. Tolkien

Stuart D. Lee

With an in-depth examination of Tolkien's entire work by a cadre of top scholars, this companion provides up-to-date discussion and analysis of Tolkien's scholarly and literary works, including his latest posthumous book, *The Fall of Arthur*, as well as addressing contemporary adaptations, including the new Hobbit films. It also investigates various themes across his body of work, such as myth making, medieval languages, nature, war, religion, and the defeat of evil. This is a complete resource for scholars and students of Tolkien, as well as avid fans, with coverage of his life, work, dominant themes, influences, and the critical reaction to his writing.

Reference • 9781119656029 • Jan 2020 • Paper • 608pp • \$TBA before GST | US\$TBA

ANIMAL AGRICULTURE



Raising Chickens For Dummies, 2nd Edition

Kimberly Willis & Rob Ludlow

Thinking about raising chickens? You've come to the right place! *Raising Chickens For Dummies* provides the most up-to-date, thorough information on the many aspects of keeping chickens in your backyard. Inside, you'll find hands-on, easy-to-follow instructions on choosing and purchasing chickens, constructing housing for your birds, feeding your chickens for optimal health, combating laying issues, controlling pests and predators, optimizing egg production, and much more. This comprehensive guide provides practical how-to advice for keeping chickens in virtually any backyard.

Trade • 9781119675921 • Nov 2019 • Paper • 408pp • \$31.95 before GST | US\$22.95 • Previous ed: 9781118982785

COMMUNICATION STUDIES

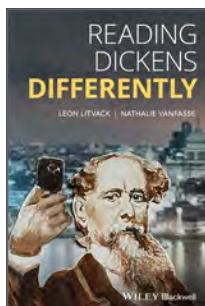
Communicate with Mastery
Speak With Conviction and Write for Impact

JD Schramm

Communicate with Mastery provides readers with a rich treasure trove of frameworks and tools for leadership communication as developed and taught over the past decade at Stanford's Graduate School of Business. Designed for the business leader on the go, it provides you quick access to helpful approaches to vexing communication problems leaders face today in speaking and writing to various audiences. Projects often fail not because of the vision, but in the articulation of that vision. Every time you write or speak, you need to make your words count. And this book shows you how.

Trade • 9781119550099 • Jan 2020 • Cloth • 220pp • \$34.95 before GST | US\$24.95

ENGLISH LITERATURE



Reading Dickens Differently

Leon Litvack & Nathalie Vanfasse

Reading Dickens Differently features contributions from many of the field's leading scholars, offering creative ways of reading Dickens and enriching understanding of the most celebrated author of his time. A diverse range of innovative reading strategies—archival, historical, textual, and digital—representing new and exciting approaches to contemporary literary and cultural studies. This groundbreaking volume brings together literature, history, politics, painting, illustration, social media, video games, and other topics to reveal new opportunities to engage with the author's life and work. Authoritative, yet accessible, *Reading Dickens Differently* is a must-have book for Dickens specialists, instructors and students in Victorian fiction and Dickens courses, as well as general readers looking for innovative reading strategies of the author's work.

Reference • 9781119602224 • Jan 2020 • Paper • 280pp • \$69.95 before GST | US\$50.00

GENDER STUDIES



The Son's Secret

From Oedipus to the Prodigal Son

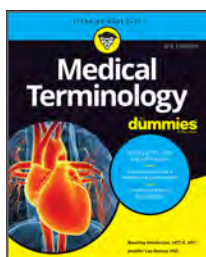
Massimo Recalcati & Alice Kilgarriff

This new book by Massimo Recalcati focuses on the psycho-social life of the son. Comparing and contrasting the tragic story of Oedipus by Sophocles and the parable of the prodigal son, Recalcati argues that all common parenting strategies, whether authoritarian or democratic, are attempts at sealing the fate of sons – that is, they are designed to ensure that sons realize the dreams and fantasies of the parents. But all that sons want is to be recognized as unique, as different, as independent, free-thinking individuals who are able to chart their own path in life, rather than extensions of their parents' fantasies. This new book is by one of Italy's leading and bestselling public intellectuals will be of interest to a wide general readership.

Reference • 9781509531752 • Jan 2020 • Cloth • 120pp • \$90.95 before GST | US\$64.95

Reference • 9781509531769 • Jan 2020 • Paper • 120pp • \$27.95 before GST | US\$19.95

GENERAL & INTRODUCTORY MEDICAL SCIENCE



Medical Terminology For Dummies, 3rd Edition

Beverley Henderson & Jennifer L. Dorsey

Medical Terminology For Dummies is a powerful resource for current and prospective healthcare professionals. It provides different ways to memorize the words and their meanings, including ideas for study materials, flash cards, quizzes, mind maps, and games. Plus, you'll discover how to identify, pronounce, define, and apply words in proper context. If you're one of the millions of professionals hoping to succeed in this booming field, this book gets you talking the talk so you can walk the walk!

Trade • 9781119625476 • Nov 2019 • Paper • 384pp • \$31.95 before GST | US\$22.95 • Previous ed: 9781118944042

GENERAL & INTRODUCTORY POLITICAL SCIENCE



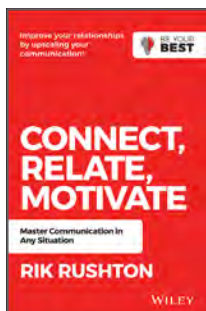
Politics For Dummies, 3rd Edition

Ann DeLaney

Get up to speed on the U.S. political system. You'll find out all about lobbying groups, sub-committees, the government branches, and how elections work. Also included is new information on how to use online tools and social media to find out what legislation is on the floor, what issues are before the Supreme Court, and when congress and the Supreme Court are in session. This book cuts through the political jargon and provides clear, up-to-date details about everything from legislation to polls to presidential elections in the United States—and explains how you can become a political player yourself.

Trade • 9781119652953 • Jan 2020 • Paper • 416pp • \$31.95 before GST | US\$22.95 • Previous ed: 9780764508875

GENERAL SELF-HELP



Connect, Relate, Motivate

Master Communication in Any Situation

Rik Rushton

Communication has become one of the most puzzling paradoxes of our time. We live in a world that is hyper-connected; more plugged in, tuned in and turned on than ever before. Yet, social science confirms that more and more people feel isolated and disconnected from their communities and families. They feel overworked, underpaid, misunderstood and alone. This book is a fresh approach to tackle modern communication challenges, written for today's time poor reader; easily consumed in one sitting (one flight), or one night! A timely and holistic approach to professional and personal communication that will be a significant support in the boardroom, the living room and the classroom.

Trade • 9780730381990 • Nov 2019 • Paper • 168pp • \$20.95 before GST | US\$15.00 • Previous ed: 9780730349471



Get Career Fit

Healthcheck Your Career and Leap into Your Future

Michelle Gibbings

The world is changing. How we work is changing. Now more than ever people need to be comfortable designing and orchestrating their own career path. To thrive in this new working world, people need to be ready, willing and able to leap into the unknown. This book provides the reader with a way forward. It sheds light on the choices they can make and the steps to take to reignite, reshape and liberate their career. It provides the techniques and practices needed to enable the reader to have the confidence to change, and the capability to make career leaps. *Get Career Fit* introduces the reader to the career reinvention cycle, guiding them through its four phases and the 12 key steps they need to follow to successfully leap from one career to another. You can't future proof your role, but you can future proof your career.

Trade • 9780730382072 • Nov 2019 • Paper • 256pp • S\$20.95 before GST | US\$15.00 • Previous ed: 9780730352198



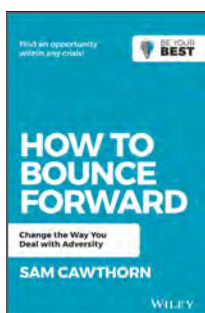
Get Heard, Get Results

How to Get Buy-In for Your Ideas and Initiatives

Simon Dowling

Get Heard, Get Results shows you how to master the art of the 'buy-in.' You achieve better results when people go along with your ideas because they want to, not because they have to; the key is knowing how to build that kind of commitment. This is the art of buy-in, and it's one of the most powerful skills you can have. In the shift from traditional industrial economies to a value-focused economy of ideas, organizations thrive on great ideas, but those ideas don't count unless they're implemented. *Get Heard, Get Results* shows you how to get people on board so you can bring great ideas to life.

Trade • 9780730382010 • Nov 2019 • Paper • 192pp • S\$20.95 before GST | US\$15.00 • Previous ed: 9780730330059



How to Bounce Forward

Change the Way You Deal with Adversity

Sam Cawthorn

At just 26 years old Sam Cawthorn was in a serious car accident and faced the biggest challenge of his life. Hospitalised for five months, having lost his arm and told he would never walk again, Sam found his greatest opportunity in the midst of his greatest crisis and *Bounced Forward* into a new, better and more successful life. *How to Bounce Forward* teaches how adversarial growth can ignite growth in innovation, productivity and boost profitability. This book is also for anyone who does not want to just bounce back, but in the face of crisis, (whether personal or professional) turmoil and adversity *Bounce Forward* into greater things.

Trade • 9780730382041 • Nov 2019 • Paper • 232pp • S\$20.95 before GST | US\$15.00 • Previous ed: 9781118641347



Mindfulness For Dummies, 3rd Edition

Shamash Alidina

The worry won't stop. You're feeling stressed out, the day-to-day seems overwhelming, and it seems difficult to do the simplest things. How can you escape this continual negative feedback loop? Mindfulness is the answer. Practiced by millions of people worldwide, mindfulness puts you back in a healthy relationship with yourself by teaching techniques that allow you to maintain a moment-by-moment awareness of your thoughts, feelings, and environment. With this expert, easy-to-follow guide, there's never been a better time to get to grips with mindfulness and the many ways it can help you lead a happier, healthier life.

Trade • 9781119641568 • Jan 2020 • Paper • 360pp • S\$37.95 before GST | US\$26.95 • Previous ed: 9781118868188



Switch Off and Find Calm

Slow Down and Regain Control of Your Life

Angela Lockwood

Switch Off and Find Calm shows you how to take that sorely-needed time-out. We all know about the benefits of slowing down and disconnecting: reduced stress, higher satisfaction, better performance, higher productivity, tighter focus, reduced depression and innumerable other positive health effects. The big question is, "How?" How do we step back and find the time to take care of ourselves? This book shows you how to let go of the guilt, turn off the phone and step away to re-energise and re-focus. You'll learn how to integrate the skills of slowing down into your life so you can do what you need, when you need it. Written by a health professional, this book gives you more than permission to disconnect – it gives you a real-world blueprint for taking the time that you need.

Trade • 9780730382164 • Nov 2019 • Paper • 192pp • S\$20.95 before GST | US\$15.00 • Previous ed: 9780730336280



Think Like a Startup

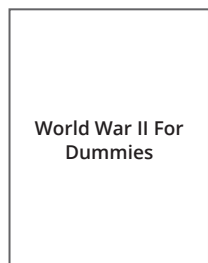
Get Agile and Unleash Your Inner Entrepreneur

Steve Sammartino

Think Like a Startup unlocks the door to your potential; demystifying the future and helping you find your place amidst the ever-increasing pace of change. We are in the throes of a technological revolution – one that is open to everyone who can be bothered to participate – but despite the incredible advances being made every day, STEM is not enough; we need a critical understanding of human needs, and the economics to make the impossible possible. This book helps you reboot your entrepreneurial spirit to future-proof yourself and your financial future in an age when technology has permeated every aspect of our lives. The days of being locked into a single career for life are long gone. It's time to reinvent yourself, transform your life and work the new economy for everything it's worth.

Trade • 9780730381969 • Nov 2019 • Paper • 240pp • S\$20.95 before GST | US\$15.00 • Previous ed: 9780730343202

MILITARY HISTORY



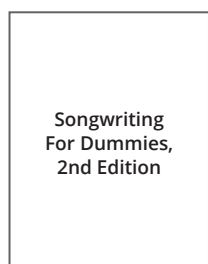
World War II For Dummies

Keith D. Dickson

You'll discover all the players—individuals as well as nations—who participated in the war and the politics that drove them. Battle by battle, you'll find out how the Axis powers initially took control of the war and how the Allies fought back to win the day. Also covering the origins and causes of World War II, the rise of Hitler and the Third Reich, this *World War II For Dummies* is an accurate and easily accessible book and will help you explore a war that defined and shaped the world we live in today.

Trade • 9781119675532 • Jan 2020 • Paper • 432pp • S\$31.95 before GST | US\$22.95 • Previous ed: 9780764553523

MUSIC



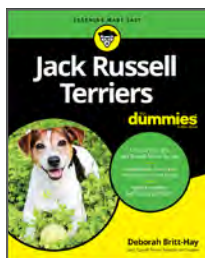
Songwriting For Dummies, 2nd Edition

Jim Peterik, Dave Austin & Cathy Lynn Austin

Songwriting For Dummies, 2nd Edition (9781119675655) was previously published as *Songwriting For Dummies, 2nd Edition* (9780470615140). While this version features a new Dummies cover and design, the content is the same as the prior release and should not be considered a new or updated product. This friendly, hands-on guide tackles the new face of the recording industry, guiding you through the shift from traditional sales to downloads and mobile music, as well as how you can harness social media networks to get your music "out there." You get basic songwriting concepts, insider tips and advice, and inspiration for writing – and selling – meaningful, timeless songs as well as learning how to make beautiful music – find your rhythm, make melodies, and use chords to put the finishing touches on your song. A practical guide for aspiring songwriters.

Trade • 9781119675655 • Jan 2020 • Paper • 384pp • S\$31.95 before GST | US\$22.95 • Previous ed: 9780470615140

PET CARE/DOGS



Jack Russell Terriers For Dummies

Deborah Britt-Hay

Jack Russell Terriers For Dummies (9781119675631) was previously published as *Jack Russell Terriers For Dummies* (9780764552687). While this version features a new Dummies cover and design, the content is the same as the prior release and should not be considered a new or updated product. With their spunky personalities, endless energy, and remarkable intelligence, it's no wonder Jack Russell Terriers have become a favorite for television ads and Hollywood films. They love to show off their strange and quirky personalities, and they have more than their share of fun while entertaining you and themselves. *Jack Russell Terriers For Dummies* shows you how to cope with the breed's high energy levels and odd but common behaviors. It will also help you make sure you're making a well-educated, conscious choice to purchase one of these little white tornadoes and to give you the knowledge to keep your sanity after the decision has been made.

Trade • 9781119675631 • Nov 2019 • Paper • 244pp • S\$27.95 before GST | US\$19.95 • Previous ed: 9780764552687

POLITICAL PHILOSOPHY & THEORY



Populism

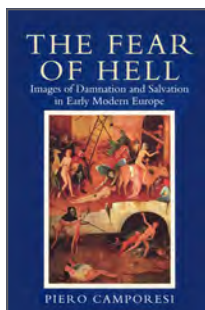
Benjamin Moffitt

Populism is the key political phenomenon of the 21st century. Yet the term remains something of a puzzle, poorly understood, vaguely defined and, more often than not, used as a term of abuse. In this concise and engaging book, leading expert Benjamin Moffitt cuts through this confusion. Offering the first accessible introduction to populism as a core concept in political theory, he maps the different schools of thought on how to understand populism and explores how populism relates to some of the most important concepts at the heart of political debate today. This book is essential reading for anyone seeking to make sense of one of the most important and controversial issues in the contemporary political landscape.

Reference • 9781509534326 • Jan 2020 • Cloth • 170pp • S\$83.95 before GST | US\$59.95

Reference • 9781509534333 • Jan 2020 • Paper • 170pp • S\$27.95 before GST | US\$19.95

SOCIAL & CULTURAL HISTORY



The Fear of Hell

Images of Damnation and Salvation in Early Modern Europe

Piero Camporesi

The Fear of Hell is a provocative study of two of the most powerful images in Christianity—hell and the eucharist. Drawing on the writings of Italian preachers and theologians of the Counter-Reformation, Piero Camporesi demonstrates the extraordinary power of the Baroque imagination to conjure up punishments, tortures, and the rewards of sin. Written with style and imagination, *The Fear of Hell* offers a vivid account of themes central to Christian culture, whose influence can still be found in our beliefs and customs today.

Reference • 9780745610313 • Jan 2020 • Paper • 232pp • S\$28.78 before GST | US\$20.79

BUILDING DESIGN

**Building Construction Illustrated, 6th Edition**

Francis D. K. Ching

For over four decades, *Building Construction Illustrated* has been the leading illustrated guide to the principles of building construction. With rich illustrations and in-depth content, this book offers students and practicing professionals the information needed to understand concepts in residential and commercial construction, architecture, and engineering. This edition has been revised throughout to reflect the latest advancements in building design, materials and systems, including resilient design, diagrids, modular foundation systems, smart façade systems, lighting sources, mass timber materials, and more. *Building Construction Illustrated* is a reliable, lifelong guide that readers will turn to time and again throughout their careers.

Trade • 9781119583080 • Jan 2020 • Paper • 512pp • S\$72.95 before GST | US\$51.95 • Previous ed: 9781118458341

GENERAL & INTRODUCTORY EDUCATION

**If You Don't Feed the Students, They Starve**

Improving Attitude and Achievement through Positive Relationships

Neila A Connors

From the author of the best-selling *If You Don't Feed the Teachers, They Eat the Students*, comes an innovative resource for all who work with pre-K through 12th grade students. Neila Connors presents a wealth of strategies and techniques to help teachers develop, maintain, and sustain positive student relationships. *If You Don't Feed the Students* offers practical, commonsense methods for improving classroom performance, served up in an engaging and entertaining manner. In this fun, must-have resource, Connors reveals how empowering students creates a climate of care and compassion and improves everyone's attitudes and achievement.

Trade • 9780470577790 • Jan 2020 • Paper • 160pp • S\$31.95 before GST | US\$22.95

LEADERSHIP & ADMINISTRATION (K-12)

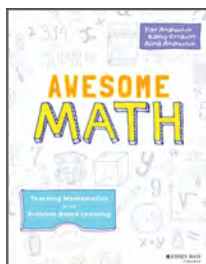
**Leading in a Culture of Change, 2nd Edition**

Michael Fullan

Leading in a Culture of Change describes the key dimensions of leadership that are crucial in times of change. This innovative guide helps readers master the five components of change leadership—moral purpose, understanding change, building relationships, creating and sharing knowledge, and creating coherence—and mobilize others to accomplish shared goals in often difficult conditions. Extensively revised and updated throughout, this market-leading book continues to help leaders from across sectors understand the dynamics of change and navigate the end-to-end change process. *Leading in a Culture of Change* is an indispensable source of information for leaders in business, non-profit, and public sectors seeking to understand, influence, and lead the change process.

Trade • 9781119595847 • Jan 2020 • Cloth • 176pp • S\$41.95 before GST | US\$29.95 • Previous ed: 9780787987664

MATHEMATICS & STATISTICS/K-12

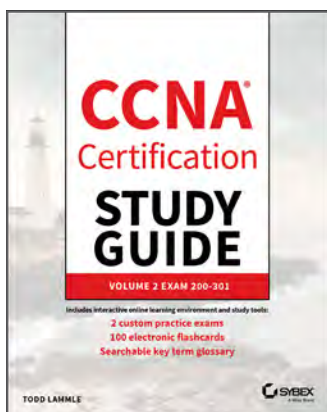
**Awesome Math**

Teaching Mathematics with Problem Based Learning

Titu Andreescu, Kathy Cordeiro & Alina Andreescu

Professionals throughout the education system are recognizing that standardized testing is holding students back. Schools tend to view children as *outcomes* rather than as *individuals* who require guidance on thinking critically and creatively. *Awesome Math* focuses on team-based problem solving to teach discrete mathematics, a subject essential for success in the STEM careers of the future. Built on the increasingly popular growth mindset, this timely book emphasizes a problem-solving approach for developing the skills necessary to think critically, creatively, and collaboratively. *Awesome Math* is a must-have resource for general education teachers and math specialists in grades 6 to 12, special education teachers, elementary educators, and other primary education professionals.

Trade • 9781119575733 • Nov 2019 • Paper • 256pp • S\$34.95 before GST | US\$24.95



CCNA Certification Study Guide, 2 Volume Set Exam 200-301

Todd Lammle

CCNA Certification Study Guide: Exam 200-301 helps you prepare for the new comprehensive CCNA certification, focused on the solutions and technologies needed to implement and administer a broad range of modern networking and IT infrastructure. The exam validates a candidate's knowledge and skills related to core network fundamentals, including Network fundamentals, network access, IP connectivity and IP services, security fundamentals as well as automation and programmability. Readers will also have access to an interactive online test bank, including hundreds of sample questions, a pre-assessment test, bonus practice exam, flashcards, and a glossary of key terms.

CCNA Certification Study Guide, 2 Volume Set: Exam 200-301 (9781119677611) comprises of *Understanding Cisco Networking Technologies: Volume 1 Exam 200-301* (9781119659020) and *CCNA Certification Study Guide: Volume 2 Exam 200-301* (9781119659181).

Trade • 9781119677611 • Dec 2019 • Paper • TBA • \$122.95 before GST | US\$87.95

Also available:

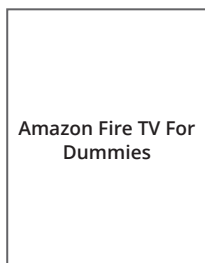
Understanding Cisco Networking Technologies: Volume 1 Exam 200-301

Trade • 9781119659020 • Dec 2019 • Paper • 696pp • \$69.95 before GST | US\$49.95

CCNA Certification Study Guide: Volume 2 Exam 200-301

Trade • 9781119659181 • Dec 2019 • Paper • 816pp • \$83.95 before GST | US\$59.95

COMMUNICATION TECHNOLOGY



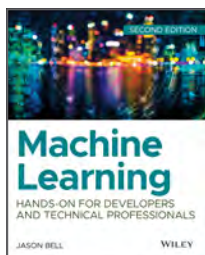
Amazon Fire TV For Dummies

Paul McFedries

This book is for anyone wanting to get the most out of their Amazon Fire TV. Watching television used to be simple: you turned on the set, tuned in to the channel you wanted to watch, and then settled into your popcorn. Today, however, watching anything is complicated because content is scattered across multiple sources. To solve all these problems, Amazon created Fire TV, a streaming media device that brings together most of the popular content services into a single interface on your TV. Get quick access to apps for not only Amazon Prime, but also HBO, Netflix, Hulu, ESPN, Showtime, YouTube, and many more (over 100 in all).

Trade • 9781119671466 • Jan 2020 • Paper • 320pp • \$27.95 before GST | US\$19.95

DATA MINING & KNOWLEDGE DISCOVERY



Machine Learning

Hands-On for Developers and Technical Professionals

Jason Bell

Machine Learning: Hands-On for Developers and Technical Professionals provides hands-on instruction and fully-coded working examples for the most common machine learning techniques used by developers and technical professionals. The book contains a breakdown of each ML variant, explaining how it works and how it is used within certain industries, allowing readers to incorporate the presented techniques into their own work as they follow along. For the tech professional involved in data science, *Machine Learning: Hands-On for Developers and Technical Professionals* provides the skills and techniques required to dig deeper.

Trade • 9781119642145 • Dec 2019 • Paper • 400pp • \$69.95 before GST | US\$49.95

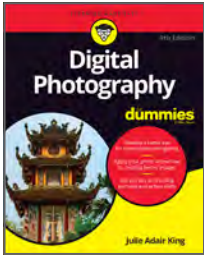
DIGITAL CAMERAS & PHOTOGRAPHY

Canon EOS 90D For Dummies

Canon EOS 90D For Dummies*Robert Correll & Julie Adair King*

You got a powerful photography tool when you invested in a Canon EOS 90D. Now it's time to figure out how to get quality photos from your quality camera. This book covers the insight on camera settings, controlling exposure, and creating great images you'd expect to learn in a photography class. Longtime photography author and instructor Julie Adair King shares her proven techniques for choosing the best setting for your situation, taking control of focus and color, working with the lighting you have, and putting it all together for a great photo.

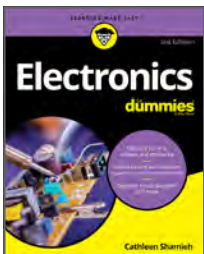
Trade • 9781119674672 • Dec 2019 • Paper • 368pp • S\$41.95 before GST | US\$29.95

**Digital Photography For Dummies, 9th Edition***Julie Adair King*

The demand for high-quality photographs is higher than ever. Whether you're building your influencer rating online, capturing the moments of a child's life, or are looking for ways to improve your skills, photography know-how is a must-have skill. *Digital Photography For Dummies* helps you do more than pointing, shooting, and hoping for the best or slapping a filter on a camera phone shot. This book introduces you to the camera settings and techniques that separate okay pictures from frame-worthy portraits. It then explains how to apply those skills to capturing your own portraits, landscape shots, and high-action photos. Go beyond photo apps and apply the techniques pros use for their images.

Trade • 9781119609643 • Jan 2020 • Paper • 320pp • S\$34.95 before GST | US\$24.95 • Previous ed: 9781119235606

GENERAL & INTRODUCTORY ELECTRICAL & ELECTRONICS ENGINEERING

**Electronics For Dummies, 3rd Edition***Cathleen Shamieh*

Electronics For Dummies, 3rd edition (9781119675594) was previously published as *Electronics For Dummies, 3rd edition* (9781119117971). While this version features a new Dummies cover and design, the content is the same as the prior release and should not be considered a new or updated product. Packed with hundreds of colorful diagrams and photographs, this book provides step-by-step instructions for experiments that show you how electronic components work, advice on choosing and using essential tools, and exciting projects you can build in 30 minutes or less. You'll get charged up as you transform theory into action in chapter after chapter!

Trade • 9781119675594 • Nov 2019 • Paper • 416pp • S\$41.95 before GST | US\$29.95 • Previous ed: 9781119117971

MOBILE & WIRELESS COMMUNICATIONS

**Apple Watch For Dummies, 3rd Edition***Marc Saltzman*

The new and improved Apple Watch does it all—tells time, tracks your fitness, monitors your health, keeps you connected, and so much more! *Apple Watch for Dummies* covers the latest series and version of Apple Watch, giving you the lowdown on the new WatchOS. You'll learn how to use all the exciting new features, watch faces, improvements to Siri, and how to customize your Apple Watch to suit your needs! Whether you're a beginner or already an Apple Watch veteran, read this book to get a handle on all the features and tools of the latest and greatest Apple Watch.

Trade • 9781119658665 • Nov 2019 • Paper • 360pp • S\$34.95 before GST | US\$24.95 • Previous ed: 9781119558637



February



AUDITING

Wiley Practitioner's
Guide to GAAS 2020

Wiley Practitioner's Guide to GAAS 2020

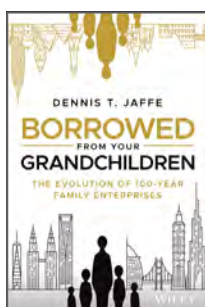
Covering all SASS, SSAEs, SSARs, and Interpretations

Joanne M. Flood

A comprehensive and user-friendly guide to Generally Accepted Auditing Standards. Fully updated to reflect all new standards, practices, and statements, this essential resource offers practitioners a clear and complete reference in a single volume. This reference provides complete coverage of relevant areas including audit planning and documentation, audit evaluation and evidence, examination and review engagements, and more to help auditors interpret and apply current auditing standards while maintaining full compliance with GAAS.

Trade • 9781119596004 • Feb 2020 • Paper • 980pp • S\$146.95 before GST | US\$104.95

FINANCE & INVESTMENTS SPECIAL TOPICS



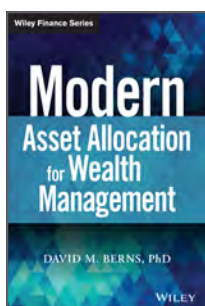
Borrowed from Your Grandchildren

The Evolution of 100-Year Family Enterprises

Dennis T. Jaffe

Borrowed from my Grandchildren is a fascinating look at how large, long-lasting business families succeed across generations. Offering the collected wisdom of nearly 100 global business families, this insightful book shares the real-life stories of partners in business and wealth management over three or more generations. Families that generate rather than reduce their wealth across generations, known as Generative Families, focus on engaging across generations and develop collaborative governance for both family and business to ensure responsible stewardship from one generation to the next. This is an essential read for family members, non-family executives, family offices, estate planning lawyers, family business consultants, trust officers, financial advisors, financial planners, CPAs, and other finance professionals.

Trade • 9781119573807 • Feb 2020 • Cloth • 320pp • S\$48.95 before GST | US\$34.95



Modern Asset Allocation for Wealth Management

David Berns

An advanced yet practical dive into the world of asset allocation, *Modern Asset Allocation for Wealth Management* provides the knowledge financial advisors and their robo-advisor counterparts need to reclaim ownership of the asset allocation component of their fiduciary responsibility. The information presented in this book far exceeds the basic models and heuristics most commonly used today, presenting advances in asset allocation that have been isolated to academic and institutional portfolio management settings until now, while simultaneously providing a clear framework that advisors can immediately deploy. *Modern Asset Allocation for Wealth Management* is ideal for practicing financial advisors and researchers in both traditional and robo-advisor settings, as well as advanced undergraduate and graduate courses on asset allocation.

Trade • 9781119566946 • Feb 2020 • Cloth • 208pp • S\$55.95 before GST | US\$39.95

GENERAL FINANCE & INVESTMENTS

Asset Liability
Management
Optimization

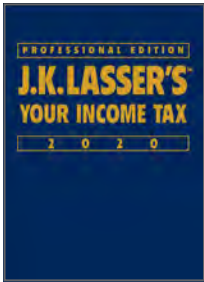
Asset Liability Management Optimization

A Practitioner's Guide to Balance Sheet Management and Remodelling

Beata Lubinska

In this resource, you will be introduced to the role of the Asset Liability Management in commercial banks, understanding the financial risks and regulatory requirements that exist in the Banking book. Further reading will take you to information regarding methods of measurement and management of the interest rate and liquidity risk before learning more about the behavior of customers and its impact on the risks. Practical example of the optimization process and quantification of the economic impact under base and stress scenarios are provided to explain how these theories are applied to real-life settings.

Trade • 9781119635482 • Feb 2020 • Cloth • 308pp • S\$122.95 before GST | US\$88.00

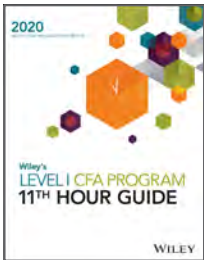


J.K. Lasser's Your Income Tax Professional Edition 2020

J.K. Lasser

J.K. Lasser's Your Income Tax Professional Edition 2020 is the tax preparer's guide to smart tax filing and planning. The *Professional Edition* not only includes the trusted guidance, clear advice, and money-saving tips featured in *Your Income Tax*, but also provides citations of tax authorities to help tax professionals easily locate the law, IRS rulings and court decisions that support the text. This is a quick one-stop resource for every tax pro, merging detailed citations with America's most trusted tax advice for over 65 years.

Trade • 9781119595137 • Feb 2020 • Cloth • 1056pp • S\$125.95 before GST | US\$89.95



Wiley's Level I CFA Program 11th Hour Final Review Study Guide 2020

Wiley

Designed to boil it all down to the crucial concepts, formulas and rules, the *CFA Program 11th Hour Final Review* study guides ensure candidates are familiar with the most important testable information—condensing each reading down to two- to five pages. Enter the exam room with confidence and reinforce your knowledge and preparation!

Trade • 9781119631057 • Feb 2020 • Paper • TBAp • S\$174.95 before GST | US\$124.95

Also available:

Wiley's Level II CFA Program 11th Hour Final Review Study Guide 2020

Trade • 9781119630463 • Feb 2020 • Paper • TBAp • S\$174.95 before GST | US\$124.95

Wiley's Level III CFA Program 11th Hour Final Review Study Guide 2020

Trade • 9781119630548 • Feb 2020 • Paper • TBAp • S\$174.95 before GST | US\$124.95



Building For Everyone

Expand Your Market With Design Practices From Google's Product Inclusion Team

Annie Jean-Baptiste

Establishing diverse and inclusive organizations is an economic imperative for every industry. Any business that isn't reaching a diverse market is missing out on enormous revenue potential and the opportunity to build products that suit their users' core needs. How can business leaders adapt to our ever-more-diverse world by capturing market share AND building more inclusive products for people of color, women and other underrepresented groups? The Product Inclusion Team at Google has developed strategies to do just that and *Building For Everyone* is the practical guide to following in their footsteps. This book makes publicly available for the first time the same inclusive design process used at Google to create user-centric award-winning and profitable products.

Trade • 9781119646228 • Feb 2020 • Cloth • 250pp • S\$40.95 before GST | US\$28.95

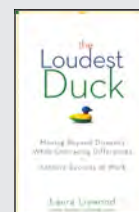
Related titles:



Trade • 9780470399132
Mar 2012 • Cloth • 400pp
S\$123.95 before GST | US\$88.95



Trade • 9781119387503
Nov 2017 • Cloth • 368pp
S\$41.95 before GST | US\$29.95



Trade • 9780470485842
Oct 2009 • Cloth • 192pp
S\$30.95 before GST | US\$21.95

STRATEGIC MANAGEMENT



The Design Thinking Toolbox

Michael Lewrick, Patrick Link & Larry Leifer

The Design Thinking Toolbox explains the most important tools and methods to put Design Thinking into action. Based on the largest international survey on the use of Design Thinking, the most popular methods are described in four pages each by an expert from the global Design Thinking community. If you are involved in innovation, leadership, or design, these are tools you need. Simple instructions, expert tips, templates, and images help you implement each tool or method. *The Design Thinking Toolbox* help innovators master the early stages of the innovation process. It's the perfect complement to the international bestseller *The Design Thinking Playbook*.

Trade • 9781119629191 • Feb 2020 • Paper • 352pp • S\$48.95 before GST | US\$34.95

Related titles:



Trade • 9781119467472
May 2018 • Paper • 352pp
S\$48.95 before GST | US\$34.95



Trade • 9781118156308
Dec 2011 • Paper • 384pp
S\$55.95 before GST | US\$39.95



Trade • 9781118620120
Aug 2013 • Cloth • 224pp
S\$48.95 before GST | US\$34.95

BUSINESS SELF-HELP

The Motive

The Motive**Why So Many Leaders Abdicate Their Most Important Responsibilities***Patrick M. Lencioni*

In what may be his most compelling fable to date, *New York Times* bestselling author Patrick Lencioni introduces readers to a pair of new characters, Shay Davis and Liam Alcott, rival leaders of two very different organizations in the same industry. With sharp dialogue and unexpected plot twists, he takes us on a journey that culminates in a resolution that is as unpredictable as it is enlightening. Beyond the fictional story, Lencioni provides a straightforward summary of the lessons from the fable and teaches his readers how to avoid the most dangerous temptation that derails leaders and hurts the people they are meant to serve.

Trade • 9781119600459 • Feb 2020 • Cloth • 144pp • \$34.95 before GST | US\$24.95

The Simple Shift

The Simple Shift**How Useful Thinking Changes The Way You See Everything***Chris Helder*

We are all overwhelmed with endless information about just nearly everything. A lot of it is not useful and is simply noise. Truth doesn't matter as much as we think it does. We were all taught a lot of things that were supposedly true. Now that you have an adult brain, they didn't turn out to be true at all. We can control our perception and decide what is a Useful Belief to have. Your brain has a filter called the Reticular Activating System. It shows you what you see. You can control whether your filter is helping you seek opportunities or relegating your thinking to seeking out tough times.

Trade • 9780730381662 • Feb 2020 • Paper • 150pp • \$28.95 before GST | US\$21.00

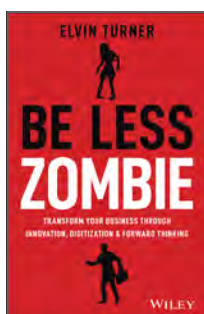
CORPORATE GOVERNANCE

Corporate Foreign
Exchange Risk
Management**Corporate Foreign Exchange Risk Management***Lars Oxelheim, Alf Alviniussen & Hkan Jankensgrd*

Corporate Foreign Exchange Risk Management offers a highly accessible yet thorough guide to FX exposure management that will appeal to anyone with who is responsible for managing a profit & loss or balance sheet affected by FX fluctuations or who wants to understand how FX fluctuations affect the firm more generally. The effective FX risk manager needs to be able to navigate both the worlds of financial management and economics. Whereas academics tend to talk about the economics of the risk management decision, the reality for the corporate manager is a strong and never-ending attention on performance metrics heavily impacted by accounting rules. This book is about bridging and demystifying these two worlds and equipping the manager with the tools and knowledge to deal effectively with a broad range of matters related to foreign exchange risk management.

Trade • 9781119598862 • Feb 2020 • Cloth • 224pp • \$77.95 before GST | US\$56.00

MANAGEMENT/LEADERSHIP

**Be Less Zombie****Transform Your Business Through Innovation, Digitization, and Forward Thinking***Elvin Turner*

Be Less Zombie is an engaging behind-the-scenes guide that helps organizations expel the zombie factor and proceed forward in a positive, productive direction. Filled with practical tools and real-life stories, this valuable resource provides business-tested guidance for building agile, innovative teams and organisations. Author Elvin Turner has coached hundreds of innovation programmes that break the zombie spell and inject new life into organisations worldwide. Uniquely, this book focuses on each of the vital elements – strategy, innovation, culture and business model – that combine to produce the cure for ‘zombification’ and propel growth.

Trade • 9780857088208 • Feb 2020 • Paper • 232pp • \$30.95 before GST | US\$22.00



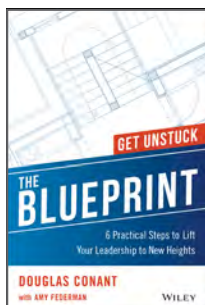
China CEO II

Voices of Experience from 25 Top Executives Leading MNCs in China

Juan Antonio Fernandez & Laurie Underwood

In this book, CEOs and experts share their strategies for overcoming the most pressing issues faced by business leaders in China now. Top executives and consultants also divulge their secrets for keeping up with China's astoundingly broad and rapid digital transformation in which the nation is now leading the world in mobile payment, online shopping, social media, Artificial Intelligence, and facial and voice recognition. Written in a practical, easy-to-read format ideal for busy professionals, educators, *China CEO II* is an invaluable resource for any professionals seeking to work in or with China, or executives expanding their responsibilities in China, and those involved in international business, finance or executive programmes.

Trade • 9781119583431 • Feb 2020 • Paper • 320pp • S\$31.95 before GST | US\$24.95 • Previous ed: 9780470821923



The Blueprint

6 Practical Steps to Lift Your Leadership to New Heights

Douglas R. Conant

In *The Blueprint*, part leadership manifesto, part practical manual, Doug teaches leaders how to work through the same six steps that he used to transform his journey. The six steps are manageable and incremental, designed to fit practically within the pace of busy modern life. Knowing how daunting the prospect of change can be, Doug arms readers with exercises and practices to realistically bring their foundation to life in every situation. Now, today's leaders who feel stuck and overwhelmed finally have a blueprint for lifting their leadership to make meaningful change in their organizations and in the world.

Trade • 9781119560029 • Feb 2020 • Cloth • 256pp • S\$34.95 before GST | US\$24.95

RETAILING



Luxury Retail and Digital Management, 2nd Edition

Developing Customer Experience in a Digital World

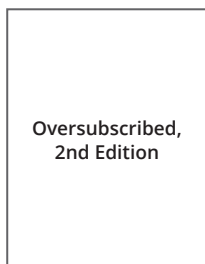
Michel Chevalier & Michel Gutsatz

Luxury Retail and Digital Management, 2nd Edition sets focus on the major retailing challenges and customer evolutions luxury brands are facing today. These major changes have been affecting the distribution and communication channels of luxury brands. Written by luxury retail experts Michel Chevalier and Michel Gutsatz, who lend their solid academic credentials and professional expertise to the subject, *Luxury Retail and Digital Management, 2nd Edition* provides deep insight into the main challenges that luxury brands are facing in this digital age.

Trade • 9781119542339 • Feb 2020 • Cloth • 288pp • S\$64.00 before GST | US\$50.00 • Previous ed: 9780470830260



SMALL BUSINESS & ENTREPRENEURSHIP



Oversubscribed, 2nd Edition

How To Get People Lining Up To Do Business With You

Daniel Priestley

Oversubscribed is the guide to transforming your business into one which customers fight over! Author Daniel Priestley, a successful entrepreneur who has built and sold businesses around the world, shares proven, real-world methods that will not only grab customers' attention, but will also have them lining up to buy from you. This invaluable guide will teach you how to drive demand for your products or services far beyond supply and will dramatically increase the success of your business. Now in its second edition, this updated version offers new insights and motivating examples that are right for the 2020s.

Trade • 9780857088253 • Feb 2020 • Paper • 240pp • S\$30.95 before GST | US\$22.00 • Previous ed: 9780857086198



Life Will See You Now

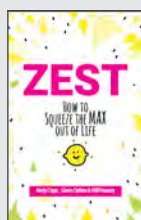
Quit Waiting for the Light at the End of the Tunnel and Light That F*cker Up for Yourself

Gavin Oattes

Life Will See You Now is a rousing, uplifting anthem that will inspire you to put down your phone, rediscover what truly matters and completely rethink what 'making it' in life actually means. A personal development title with a difference; there's no step-by-step guide and no map to change your life. Instead, it provides you with hilarious, real life inspiration, motivation and energy to figure it out for yourself and rediscover that wee piece of magic you had when you were just five years old. Oattes makes the argument, backed by both positive psychology and an abundance of childlike wonder, that in an anxious world ruled by pressure, ego and other people's expectations, we are all incredibly lucky to be alive at a time where kindness, gratitude, play and ice-lollies really do matter.

Trade • 9780857088086 • Feb 2020 • Paper • 224pp • S\$24.95 before GST | US\$18.00

Also by Gavin Oattes:



Trade • 9780857088000
Jul 2019 • Paper • 248pp
S\$24.95 before GST | US\$18.00

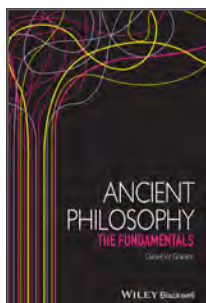


Trade • 9780857087652
Mar 2018 • Paper • 240pp
S\$24.95 before GST | US\$18.00



Trade • 9780857087867
Oct 2018 • Paper • 224pp
S\$24.95 before GST | US\$18.00

ANCIENT PHILOSOPHY



Ancient Philosophy The Fundamentals

Daniel Graham

Get to know the fundamentals of ancient philosophy with this book where you'll be introduced to the basics of mythology, history and philosophy before learning more about the Presocratics, Socrates and Plato. This book expands to delve more into the Life and the works of Aristotle, Hellenistic Philosophy, Plotinus and Neoplatonism and continues to conclude with Augustine and Christian Philosophy. An excellent resource for readers coming to the subject of *Ancient Philosophy* for the first time.

Reference • 9781119110156 • Feb 2020 • Paper • 216pp • S\$48.95 before GST | US\$34.95

ART HISTORY & THEORY



Faceworld

Marion Zilio & Robin Mackay

From the origins of humanity to the triumph of the selfie, Marion Zilio charts the history of the technical, economic, political, legal, and artistic fabrication of the face. Her account of this history culminates in a radical new interrogation of what is too often denounced as our contemporary narcissism. In fact, argues Zilio, the "narcissism" of the selfie may well reconnect us to the deepest sources of the human manufacture of faces—a reconnection that would also be a chance for us to come to terms with the non-human part of ourselves. This highly original reflection on the fabrication of the face will be of great value to students and scholars of media and culture and to anyone interested in the pervasiveness of the face in our contemporary age of the selfie.

Reference • 9781509537259 • Feb 2020 • Cloth • 160pp • S\$90.95 before GST | US\$64.95
Reference • 9781509537266 • Feb 2020 • Paper • 160pp • S\$27.95 before GST | US\$19.95

CONSUMER HEALTH GENERAL



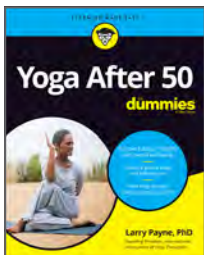
Quitting Smoking & Vaping For Dummies

Charles H. Elliott & Laura L. Smith

Quitting Smoking & Vaping For Dummies takes a total approach to kicking the habit, helping you understand the physiology of your addiction, how it can harm you, and just why it's so hard to quit. It walks you through building your own personal quitting plan and shows how to avoid relapses. Whether you're a smoker or a vaper, looking to quit using the latest therapies, or want to help a loved one stop for good, you'll find everything you need to begin breathing easier in no time. With *Quitting Smoking & Vaping For Dummies*, you can start your recovery today, and look forward to a long and healthy life.

Trade • 9781119616917 • Feb 2020 • Paper • 360pp • S\$31.95 before GST | US\$22.95

FITNESS



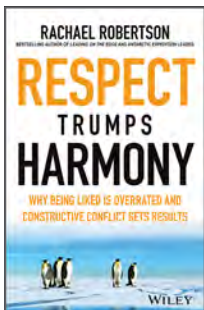
Yoga After 50 For Dummies

Larry Payne

Yoga is a terrific way to stay fit, manage pain, and improve mental clarity, balance, agility, and flexibility. It's one of the most beneficial things you can do for your body and mind—but it's important to practice it correctly in order to avoid injury. *Yoga After 50 For Dummies* takes the guesswork out of starting or continuing a yoga practice at 50 and beyond, showing you how to adapt poses and breath to your changing body, and reap the benefits from this ancient practice. Learn how to calm your mind and strengthen your body—one pose at a time.

Trade • 9781119631514 • Feb 2020 • Paper • 360pp • S\$37.95 before GST | US\$26.95

GENERAL SELF-HELP



Respect Trumps Harmony

Why Being Liked is Overrated and Constructive Conflict Gets Results

Rachael Robertson

In recent years there has been a huge push towards passion and purpose at work. There is a notion that when you love what you do at work, your colleagues become like family. But sometimes, work is just work, it's hard to get passionate about it. This book is the antidote to the love your colleagues movement – because you don't have to love your colleagues, you don't have to even like them. But you must always treat them with respect. With examples from inside and outside the workplace, it shows readers how to build resilient, adaptable and high performing teams where respect must trump harmony, every time.

Trade • 9780730383833 • Feb 2020 • Paper • 200pp • S\$26.95 before GST | US\$19.00



You've Got This

The Life-changing Power of Trusting Yourself

Margie Warrell

Women around the world, from corporate highfliers to budding entrepreneurs, from stay at home mothers to empty nesters looking for their second (or third) act – often doubt themselves too much. *You've Got This* is for any woman who has ever wondered if there's more to life than the one she is living, who wants to make a change or take a chance but who has held back, unsure where to start and afraid that even if she did, she'd fall short and come to regret it. This book is part handbook, part rally cry for women across the world to step into their power, to own their value, to find the voice and to dare to make their own unique mark on the world in ways that no one else can.

Trade • 9780730368441 • Feb 2020 • Paper • 280pp • S\$28.95 before GST | US\$21.00

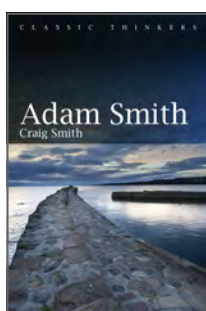
HEALTH, DIET & NUTRITION

**Essential Oils For Dummies***Brannick Riggs & Damian Rodriguez*

Today, essential oils are mostly purposed for aromatherapy, skincare, and alternative healing practices. *Essential Oils For Dummies* explains essential oils and helps you identify the ones that will be most beneficial depending on your needs. Inside, you'll find out what essential oils are, how they're produced, the history of essential oils, different methods of using oils depending on specific ailments, how to use them, and the science behind them. It also covers specific oils and includes a section about the body and oil usage in those systems. If you're intrigued by the possible benefits of essential oils—or natural remedies in general—this is the book you'll keep close by as you enter this therapeutic world.

Trade • 9781119640714 • Feb 2020 • Paper • 320pp • \$34.95 before GST | US\$24.95

HISTORY OF IDEAS

**Adam Smith***Craig Allen Smith*

This new introduction gives a crystal clear overview of the entirety of Smith's thought. It demonstrates how Smith's economic theories fit into a larger system of thought that encompasses moral philosophy, philosophy of science, legal and political theory, and aesthetics. As the book unfolds, the long-standing caricature of Adam Smith as an uncritical defender of capitalism red in tooth and claw is systematically challenged, revealing a far more complex and nuanced figure whose rich legacy remains highly relevant today. Comprehensive yet concise, this book will be the leading introduction to Adam Smith's ideas for generations of students, scholars and general readers, relevant to areas ranging from philosophy and the history of economic thought to political theory.

Reference • 9781509518227 • Feb 2020 • Cloth • 240pp • \$97.95 before GST | US\$69.95

Reference • 9781509518234 • Feb 2020 • Paper • 240pp • \$34.95 before GST | US\$24.95

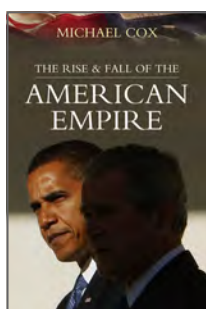
HOBBIES & CRAFTS

**Knitting & Crochet All In One For Dummies***Pam Allen, Shannon Okey, Tracy L. Barry, Marly Bird, Susan Brittain & Karen Manthey*

Knitting and crocheting go hand-in-hand and are the most popular yarn crafts today. This one-stop guide to all things needles, hooks, and yarn will give you everything you need to know to get started knitting or crocheting. The book covers absolute basics such as selecting yarn, casting on, and even how to hold the tools and yarn, to understanding stitches, checking gauge, and deciphering patterns. Hundreds of projects, from beginner to advanced, include complete, step-by-step instructions as well as detailed illustrations and photos, and instructional videos online. Get started today and you'll be *k2p2*-ing and *sl st*-ing like a champ in no time!

Trade • 9781119652939 • Feb 2020 • Paper • 608pp • \$41.95 before GST | US\$29.95

INTERNATIONAL RELATIONS

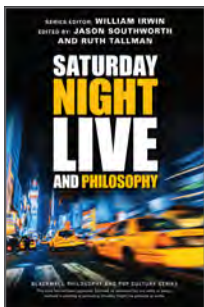
**The Rise and Fall of the American Empire***Michael Cox*

In this timely and compelling new volume, Michael Cox aims to analyse the whole of the Bush era in a broader historical context. The book features a wide range of case studies, from an investigation of the events of 9/11 and their implication for international relations, to a comparison of America's global standing after the Cold War and following the invasion of Iraq. Written by the leading UK writer on American international relations, *The Rise and Fall of the American Empire* will be a highly influential contribution to American debates on the importance and the impact of the Bush era.

Reference • 9780745644462 • Feb 2020 • Cloth • 224pp • \$90.93 before GST | US\$64.95

Reference • 9780745644479 • Feb 2020 • Paper • 224pp • \$34.93 before GST | US\$24.95

INTRODUCTIONS TO PHILOSOPHY

**Saturday Night Live and Philosophy**

Deep Thoughts Through the Decades

William Irwin

Saturday Night Live (known simply as *SNL*) is an American late-night live television variety show created by Lorne Michaels and developed by Dick Ebersol. The show premiered on NBC on October 11, 1975, under the original title *NBC's Saturday Night*. Breaking down segments of the show and categorized into sections from Monologues and Political to Characters and the Absurd, this book unpacks the deep underlying philosophical themes that the show brings centerstage over the decades. A great insight to comprehending the thoughts revolving pop culture.

Reference • 9781119538554 • Feb 2020 • Paper • 256pp • S\$27.95 before GST | US\$19.95

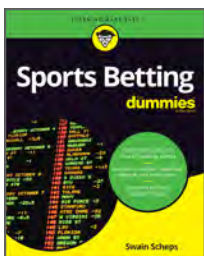
PET CARE/CATS

**Cats For Dummies, 3rd Edition***Gina Spadafori & Lauren Demos*

Cats are the purrfect pets: they're relatively easy to care for, a blast to play with, and sure to win the heart of every member of your family with their loving nature—and sometimes sassy demeanor! *Cats For Dummies* gives you expert insight into everything from cat behavior to what makes each type of feline unique. With this easy-to-understand guide, you'll be able to tackle those tough cat-astrophes from dealing with problem behaviors like scratching the furniture and missing the litter box—all while learning to understand what your cat is trying to tell you. Whether you're looking to get your first kitten or adopt a senior cat, this book covers all the basics of feline cat care.

Trade • 9781119646266 • Feb 2020 • Paper • 408pp • S\$31.95 before GST | US\$22.95 • Previous ed: 9780764552755

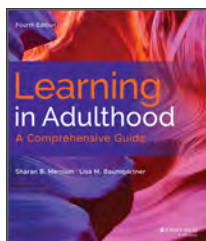
SPORTS & GAMES (GENERAL)

**Sports Betting For Dummies***Swain Scheps*

Sports betting combines America's national pastime (sports) with its national passion (gambling). In the U.S., more than a third of the population bets on at least one sporting event every year. With the recent lifting of the federal ban on sports gambling, states are pushing legislation to take advantage of the new potential source of revenue. The best sports betting books are data driven, statistically honest, and offer ways to take action. You'll find all the need-to-know information on types of bets, statistics, handicapping fundamentals, and more.

Trade • 9781119654384 • Feb 2020 • Paper • 352pp • S\$27.95 before GST | US\$19.95

ADULT & CONTINUING EDUCATION



Learning in Adulthood, 4th Edition

A Comprehensive Guide

Sharan B. Merriam, Rosemary S. Caffarella & Lisa M. Baumgartner

For nearly three decades, *Learning in Adulthood* has been the definitive guide in the field of adult education. Now in its fourth edition, this comprehensive volume is fully revised to reflect the latest developments in theory, research, and practice. Designed primarily for educators of adults, content is organized into four practical parts, covering topics such as the social context of adult learning, self-directed and transformational learning, postmodern and feminist perspectives, cognitive development in adulthood, and more.

Trade • 9781119490487 • Feb 2020 • Paper • 554pp • S\$104.95 before GST | US\$74.95 • Previous ed: 9780787975883

CONSTRUCTION MANAGEMENT



Construction Management JumpStart, 3rd Edition

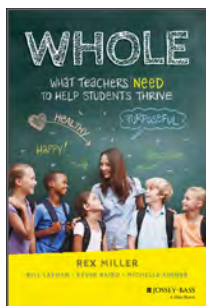
The Best First Step Toward a Career in Construction Management

Barbara J. Jackson

Construction Management Jumpstart is the definitive introduction to the field, providing a detailed walkthrough of each stage of a project from the construction manager's perspective. Authoritative coverage of fundamental concepts and practices clearly delineates the manager's role, while step-by-step guidance provides valuable instruction for essential management duties. This new third edition has been updated to reflect the field's current environment and best practices, giving students a highly-relevant introduction to an evolving industry.

Trade • 9781119451013 • Feb 2020 • Paper • 496pp • S\$55.95 before GST | US\$39.95 • Previous ed: 9780470609996

EDUCATION SPECIAL TOPICS



WHOLE

What Teachers Need to Help Students Thrive

Rex Miller, Bill Latham, Kevin Baird & Michelle Kinder

For years, the expert voices said "disengagement" was the crucial issue behind poor educational environments and results. Naturally, only massive reform could fix it. But what if the enormous restructuring and expenditures attacked the wrong problem? This book captures the story and details of how the system can be remade for real and lasting benefits to everyone. With the authors' expertise, the book exposes the exhausted and antiquated thinking that led to the present crisis. Packed with real-life examples, new research, and solutions that you can introduce to your own schools, students, and communities, *WHOLE* shows us how to move schools from the age of stress and insecurity to an age of true educational flourishing.

Trade • 9781119651031 • Feb 2020 • Cloth • 272pp • S\$44.95 before GST | US\$31.95

INDUSTRIAL ENGINEERING/PROJECT MANAGEMENT



Integrating Sustainability on Major Projects

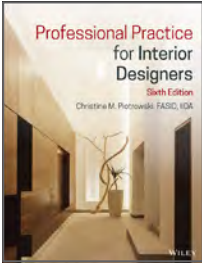
Best Practices and Tools for Project Teams

Wayne McPhee & Sabrina Dias

With the growing need for sustainability management on large resource, infrastructure and power projects, *Integrating Sustainability on Major Projects* offers project teams and sustainability practitioners the practical advice, tools and resources they need to create better projects. This practitioner's guide offers extensive guidance for influencing stakeholders to integrate sustainability into project delivery. Major project teams are adjusting their workflows in order to integrate a focus on sustainability and corporate social responsibility. This book provides the resources major project teams need to successfully integrate sustainability into project management.

Trade • 9781119557906 • Feb 2020 • Cloth • 320pp • S\$132.95 before GST | US\$94.95

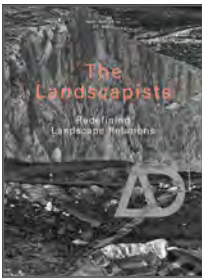
INTERIOR DESIGN

**Professional Practice for Interior Designers, 6th Edition***Christine M. Piotrowski*

Understanding the business side of interior design is a major part of the designer's education. *Professional Practice for Interior Designers* has been the go-to comprehensive business guide for aspiring designers and practicing professionals for nearly thirty years. As the interior design industry continues to evolve, this Sixth Edition has evolved to meet the needs of today's design students and practicing professionals. This edition includes three new chapters: Interior Design in the Global Environment, Building Client Relationships, and Marketing Communications. Instructors will have access to an extensive Instructor's Manual that includes over 390 multiple choice and 260 true/false questions, web exercises, and discussion items and assignments by chapter.

Trade • 9781119554516 • Feb 2020 • Cloth • 768pp • \$138.95 before GST | US\$98.95 • Previous ed: 9781118090794

LANDSCAPE DESIGN

**The Landscapists***Ed Wall*

Who defines the landscapes around us? What practices are employed as contemporary landscapes are produced? This issue argues that landscapes are made and remade through interrelations between people and the worlds around them which brings to the forefront the social constructedness of landscapes by focusing on a range of critical practices and daily actions. As conventional frames of landscape are challenged, other ways of measuring, mapping, imagining, designing, building and occupying them are revealed. This issue focuses on some of these individuals whose work and lives encompass a diverse range of practices, brought together through their critical redefinition of landscape relations.

Trade • 9781119540038 • Feb 2020 • Paper • 136pp • \$TBA before GST | US\$TBA

ARTIFICIAL INTELLIGENCE

**Machine Learning for iOS Developers***Abhishek Mishra*

Machine Learning for iOS Developers introduces the reader to the field of machine learning (ML) in general, and specifically Apple's offerings for ML. The reader will learn to use Apple's ML frameworks to implement machine learning in iOS apps. While the reader does not need prior machine learning experience to use this book, the reader is expected to possess intermediate/advanced knowledge of iOS programming with Swift and a basic knowledge of Python to use this book. This book will appeal to both iOS developers and mobile solution architects.

Trade • 9781119602873 • Feb 2020 • Paper • 336pp • \$69.95 before GST | US\$49.95

COMPUTER SECURITY & CRYPTOGRAPHY

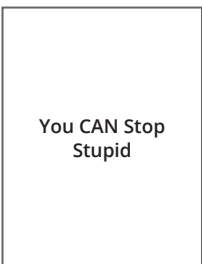
**Tribe of Hackers Blue Team**

Tribal Knowledge from the best in Defensive Cybersecurity

Marcus J. Carey & Jennifer Jin

"Tribe of Hackers" is a collection of insights from dozens of the world's top security experts. In *Tribe of Hackers Blue Team* these experts address questions and concerns that hands-on security experts and security managers will make for their "blue team" exercises such as, defending against physical and technical penetration testing, how to get started and build blue team skills, understanding the adversary and techniques advanced red teamers use against high value targets, what are the most important tools to master as a blue team, how to harden systems against red team attacks and much more.

Trade • 9781119643418 • Feb 2020 • Paper • 400pp • \$34.95 before GST | US\$24.95

**You CAN Stop Stupid**

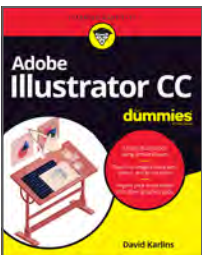
Stopping Losses from Accidental and Malicious Actions

Ira Winkler & Dr. Tracy Celaya Brown

Around the world, users cost organizations billions of dollars due to simple errors and malicious actions. They believe that there is some deficiency in the users. In response, organizations believe that they must improve their awareness efforts and making more secure users. Using lessons from tested and proven disciplines like military kill-chain analysis, counterterrorism analysis, industrial safety programs, and more, Ira Winkler and Dr. Tracy Celaya's *You CAN Stop Stupid* provides a methodology to analyze potential losses and determine appropriate countermeasures to implement. Business technology and security professionals will benefit from the information provided by these two well-known and influential cybersecurity speakers and experts.

Trade • 9781119621980 • Feb 2020 • Paper • 300pp • \$48.95 before GST | US\$34.95

GRAPHICS & DESIGN SOFTWARE (NON-MICROSOFT)

**Adobe Illustrator CC For Dummies***David Karlins*

Adobe Illustrator CC offers a vibrant tool for creating drawings and illustrations in a digital environment. It takes some practice to get a feel for the digital pens, pencils, paintbrushes, and erasers, though. *Adobe Illustrator CC For Dummies* offers the guidance you need to turn your ideas into real drawings. Written by an Illustrator trainer and expert, this book walks those new to the tool through the basics of drawing, editing, and applying the unique tools found in this popular program. This book is essential reading for new and beginning illustrators who are either adopting a digital tool for the first time, switching from an existing tool to Illustrator, or adding Illustrator know-how to existing Adobe knowledge.

Trade • 9781119641537 • Feb 2020 • Paper • 400pp • \$48.95 before GST | US\$34.95

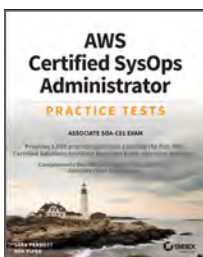
GRID & CLOUD COMPUTING

**Microsoft Azure For Dummies***Timothy L. Warner*

Microsoft Azure For Dummies offers a shortcut to getting familiar with Azure's core product offerings used by the majority of its subscribers. It's a perfect choice for those looking to gain a quick, basic understanding of this ever-evolving public cloud platform. Written by a Microsoft MVP and Microsoft Certified Azure Solutions Architect, *Microsoft Azure For Dummies* covers building virtual networks, configuring cloud-based virtual machines, launching and scaling web applications, migrating on-premises services to Azure, and keeping your Azure resources secure and compliant. With more and more businesses making the leap to run their applications and services on Microsoft Azure, basic understanding of the technology is becoming essential. *Microsoft Azure For Dummies* offers a fast and easy first step into the Microsoft public cloud.

Trade • 9781119612148 • Feb 2020 • Paper • 464pp • S\$48.95 before GST | US\$34.95

MISC (OTHER) CERTIFICATIONS

**AWS Certified SysOps Administrator Practice Tests**

Associate SOA-C01 Exam

Sara Perrott & Ben Piper

This book provides seven unique practice tests, covering the seven AWS Certified SysOps Administrator Associate SOA-C01 Exam objective domains, PLUS one additional practice exam, for a total of 1000 practice test questions. The practice test questions prepare you for test success. Readers will also have access to the online test bank, including all the practice test and exam questions. Prepare smarter with Sybex's superior interactive online learning environment and test bank.

Trade • 9781119622727 • Feb 2020 • Paper • 360pp • S\$55.95 before GST | US\$39.95

**AWS Certified SysOps Administrator Study Guide, 2nd Edition**

Associate SOA-C01 Exam

Brett McLaughlin & Sara Perrott

This comprehensive book guides readers through the role of a SysOps Administrator and helps prepare candidates to take the updated AWS Certified SysOps Administrator–Associate (SOA-C01) Exam. The AWS Certified SysOps Administrator–Associate certification validates technical expertise in deployment, management, and operations on the AWS platform. This Study Guide not only prepares readers for the AWS exam, but it makes sure the reader is ready to perform the duties expected of SysOps Administrators.

Trade • 9781119561552 • Feb 2020 • Paper • 432pp • S\$83.95 before GST | US\$59.95 • Previous ed: 9781119377429

NETWORKING/SECURITY

**CCSP Official (ISC)² Practice Tests, 2nd Edition***Ben Malisow*

With over 1,000 practice questions, this book gives you the opportunity to test your level of understanding and gauge your readiness for the Certified Cloud Security Professional (CCSP) exam long before the big day. These questions cover 100% of the CCSP exam domains, and include answers with full explanations to help you understand the reasoning and approach for each. When you're ready, two practice exams allow you to simulate the exam day experience and apply your own test-taking strategies with domains given in proportion to the real thing. The online learning environment and practice exams are the perfect way to prepare, and make your progress easy to track.

Trade • 9781119603498 • Feb 2020 • Paper • 400pp • S\$55.95 before GST | US\$39.95 • Previous ed: 9781119449225

OPERATING SYSTEMS/MICROSOFT WINDOWS

**PowerShell 7 for IT Pros***Thomas Lee*

PowerShell 7 for IT Pros is your guide to using PowerShell 7, the open source, cross-platform version of Windows PowerShell. Windows IT professionals can begin setting up automation in PowerShell 7, which features many improvements over the early version of PowerShell Core and Windows PowerShell. PowerShell 7 users can enjoy the high level of compatibility with the Windows PowerShell modules they rely on today. Written by PowerShell veteran Thomas Lee, this is the only book you'll need to get started with PowerShell 7.

Trade • 9781119644729 • Feb 2020 • Paper • 432pp • \$69.95 before GST | US\$49.95

OTHER SOFTWARE (NON-MICROSOFT)

**GarageBand For Dummies, 2nd Edition***Bob LeVitus*

GarageBand has become the default musical sketchpad for both well-known artists and hobbyists musicians who want a simple way to record, edit, and share their own tunes. *GarageBand For Dummies* is your go-to guide to navigating the interface and making the tweaks to create your own songs. Look inside to discover how to lay down a beat with the virtual drum kits, layer on sweet sounds with built-in virtual instruments, and attach simple hardware to record vocals or live instruments on a Mac, iPad, or even an iPhone. GarageBand is the simplest way to create basic tracks without investing in costly hardware and learning a complex digital audio workstation software package—and this book shows you how.

Trade • 9781119645412 • Feb 2020 • Paper • 400pp • \$41.95 before GST | US\$29.95 • Previous ed: 9780764573231



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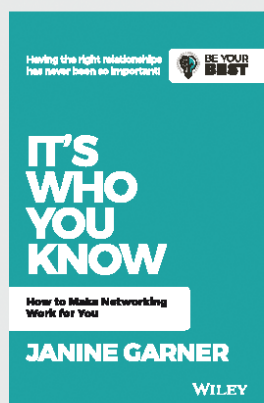
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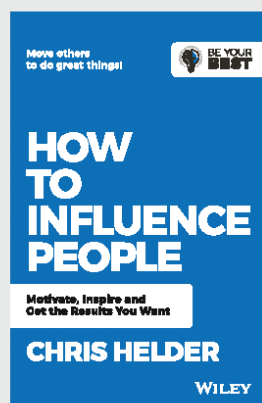
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Self awareness



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Networking



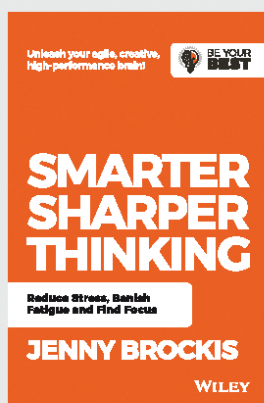
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Persuasion



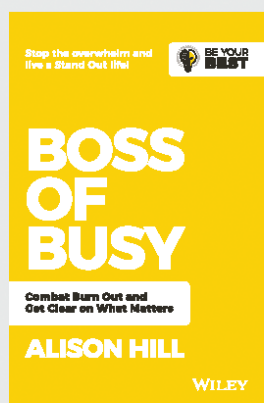
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Confidence



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Performance



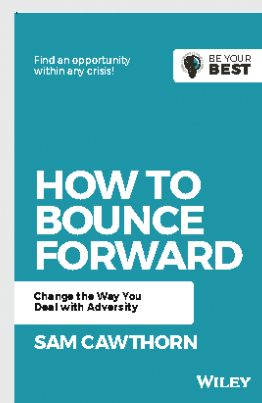
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Time Management



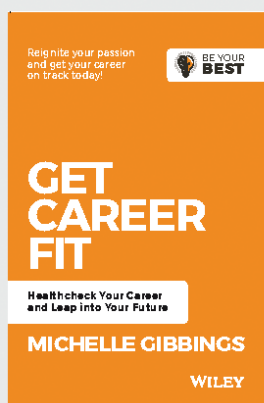
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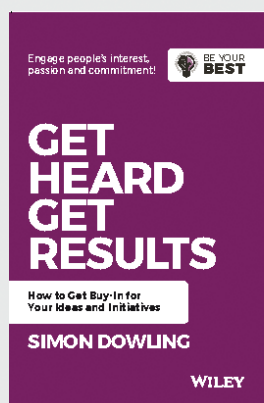
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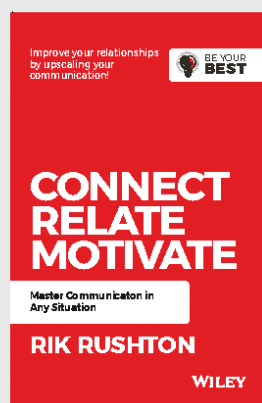
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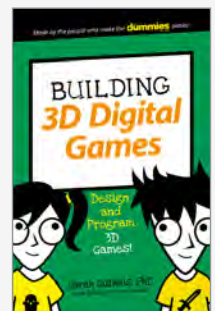


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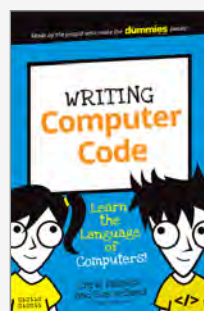
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