



Retail Catalogue New Releases

March to April 2018

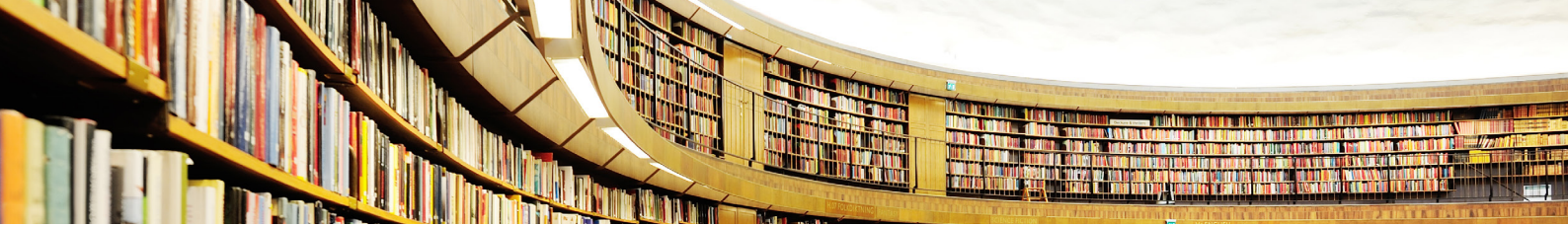


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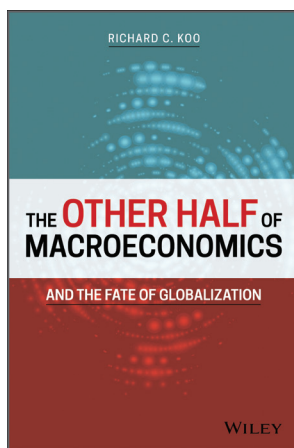
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March





ISBN: (77) 978-1-119-48215-4
 Cloth • 304pp • Feb 2018
 S\$56.66 incl. GST | US\$37.50

The Other Half of Macroeconomics and the Fate of Globalization

Richard C. Koo

The book argues that once the fundamental and inevitable changes taking place in advanced countries are understood, it is possible to devise appropriate policy response to slow growth and inflation in these economies. In particular, it argues that the effectiveness of fiscal and monetary policies are reversed in the other half of macroeconomics, requiring very different mindset and institutions to handle the situation. The book then goes on to argue that tax rules, regulations and even educational system must be revised to match the need of pursued (by emerging nations) countries.

The author's previous three books have succeeded in establishing balance sheet recession as a key concept in economics. The current book not only builds on the balance sheet recession concept but goes on to explain the 200 year process of economic development and where that process is taking all of us.

Other titles by Richard Koo:



The Escape from Balance Sheet Recession and the QE Trap

A Hazardous Road for the World Economy

Richard C. Koo

ISBN 978-1-119-02812-3
 S\$54.52 incl GST | US\$39.95



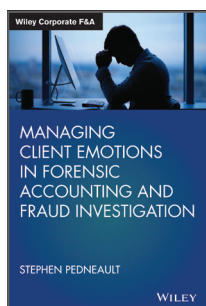
The Holy Grail of Macroeconomics

Lessons from Japan's Great Recession

Richard C. Koo

ISBN 978-0-470-82494-8
 S\$34.18 incl GST | US\$24.95

ACCOUNTING SPECIAL TOPICS



Managing Client Emotions in Forensic Accounting and Fraud Investigation

Stephen Pedneault

ISBN: (E) 978-1-119-47149-3 • Cloth • 186pp • Mar 2018 • S\$74.85 incl GST | US\$49.95

Included in the book are pragmatic strategies for managing emotions throughout an engagement, starting with the initial client meeting. Readers will also learn how to develop their own personal approach to managing individuals' emotions throughout an investigation, which has proven to be much more effective than ignoring or underestimating the role that emotions can play. The book is the first resource specifically addressing client emotions in fraud investigations and includes tips for dealing with emotions and managing expectations from the initial meeting. It prepares practitioners for future engagements with a new, unique perspective on managing emotions and helps fraud investigators and forensic accountants develop their own personal approaches to dealing with individuals and their emotions.

CORPORATE FINANCE

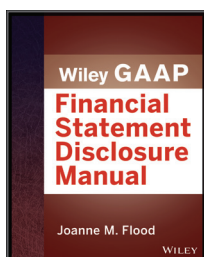


Governance, Compliance and Supervision in the Capital Markets + Website

Sarah Swammy & Michael McMaster

ISBN: (E) 978-1-119-38065-8 • Cloth • 304pp • Mar 2018 • S\$112.30 incl GST | US\$74.95

Providing both a broad overview of governance, compliance, and supervision, as well as detailed guidance on application, this book presents a solid framework for firms seeking a practical approach to meeting the new requirements. It helps to understand the importance of governance and "Tone at the Top"; distinguish the roles of compliance and supervision within a financial services organization; and delve into the regulatory scheme applicable to broker dealers, banks, and investment advisors. This book examines the risks and consequences of inadequate supervision at the organizational or individual level.



Wiley GAAP: Financial Statement Disclosures Manual

Joanne M. Flood & Teresa C. Anderson

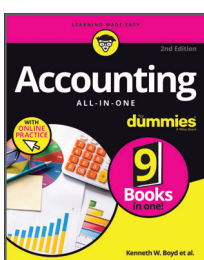
ISBN: (E) 978-1-118-57208-5 • Paper • 608pp • Mar 2018 • S\$187.20 incl GST | US\$124.95



Oct 2015

Financial Statement Disclosures Manual is a natural complement to *Wiley GAAP*, providing a complete set of tools for statement preparation. This useful reference is formatted with FASB Accounting Standards Codification® (ASC) schema, with information delineated as Presentation, Assets, Liabilities, Equity, Revenue, Expenses, and Broad Transactions. When used with other Wiley GAAP resources, this arrangement helps users perform additional research and easily find more detailed information on requirements, with disclosures referenced to FASB's ASC. Explicit examples enable easy customization, streamlining the statement preparation process and potentially improving the effectiveness of disclosures with clear presentation of information that is most important to users.

GENERAL & INTRODUCTORY ACCOUNTING



Accounting All-in-One For Dummies, 2nd Edition

Joseph Kraynak

ISBN: (TK) 978-1-119-45389-5 • Paper • 744pp • Mar 2018 • S\$52.38 incl GST | US\$34.95

Accountants don't necessarily lead a solitary life behind a desk in a bank. The field offers opportunities in auditing, budget analysis, financial accounting, management accounting, tax accounting, and more. In *Accounting All-in-One For Dummies*, you'll benefit from cream-of-the-crop content culled from several previously published books. It'll help you to flourish in whatever niche you want to conquer in the wonderful world of accounting. You'll also get free access to a quiz for each section of the book online.

GENERAL & INTRODUCTORY FINANCE & INVESTMENTS

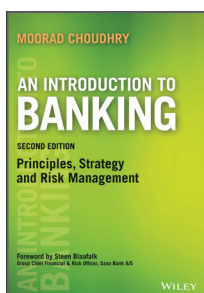


A Guide to Financial Regulation for Fintech Entrepreneurs

Stefan Loesch

ISBN: (77) 978-1-119-43670-6 • Paper • 250pp • Apr 2018 • S\$59.87 incl GST | US\$39.95

The book provides a high-level introduction of the market and regulatory environment in which Fintech companies in the EU and the US are operating, targeted at people who are new to the topic. The first part starts with an overview of the current financial services sector, then discusses why regulations are needed and the major strands of regulation in place and their purpose. The second part discusses EU and US regulations in place in more detail, at a level high enough to be of general interest and yet precise enough to help formulate compliance and regulatory strategy and shape operational and execution decisions.



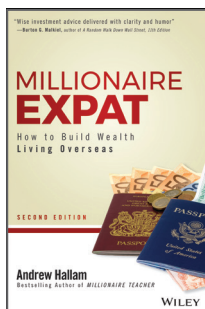
An Introduction to Banking, 2nd Edition

Principles, Strategy and Risk Management

Moorad Choudhry

ISBN: (77) 978-1-119-11589-2 • Paper • 576pp • Feb 2018 • S\$97.32 incl GST | US\$65.00

Introduction to Banking, Second Edition is a comprehensive and jargon-free guide to the banking operation. Written at the foundational level, this book provides a broad overview of banking to give you an all-around understanding that allows you to put your specialty work into context within the larger picture of your organization. With a specific focus on risk components, this second edition covers all key elements with new chapters on reputational risk, credit risk, stress testing and customer service, including an updated chapter on sustainability. Practical material Includes important topics such as the yield curve, trading and hedging, asset liability management, loan origination, product marketing, reputational risk and regulatory capital.



Millionaire Expat, 2nd Edition How To Build Wealth Living Overseas

Andrew Hallam

ISBN: (E) 978-1-119-41189-5 • Paper • 416pp • Dec 2017 • S\$34.19 incl GST | US\$22.95

Millionaire Expat is a handbook for smart investing, saving for retirement, and building wealth while overseas. As a follow-up to *The Global Expatriate's Guide to Investing*, this book provides savvy investment advice for everyone—no matter where you're from—to help you achieve your financial goals. Whether you're looking for safety, strong growth, or a mix of both, index funds are the answer. Low-risk and reliable, these are the investments you won't hear about from most advisors. Most advisors would rather earn whopping commissions than follow sound financial principles, but Warren Buffett and Nobel Prize winners agree that index funds are the best way to achieve market success—so who are you ready to trust with your financial future?

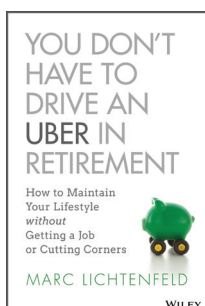
Wiley 11th Hour
Guide for 2018
Level I CAIA Exam
(print)

Wiley 11th Hour Guide for 2018 Level I CAIA Exam

Wiley

ISBN: (R2) 978-1-119-41572-5 • Paper • 250pp • Jan 2018 • S\$112.30 incl GST | US\$74.95

Wiley's Hour Final Review Guide for 2018 Level I CAIA Exam is designed to boil it all down to the crucial concepts, formulas and rules. This guide ensures candidates are familiar with the most important testable information. It's difficult to go over multiple books in the last few weeks before the exam, so *Wiley's 11th Hour Review Guide* does the work for you condensing each reading down, enabling you to recap everything you'll need to pass. Enter the exam room with confidence and reinforce your knowledge and preparation! This comprehensive guide complements Wiley's CAIA Study Guides (sold separately) but may be used with any review course. An effective, efficient study guide, this book prepares you to reach the next level in your career.



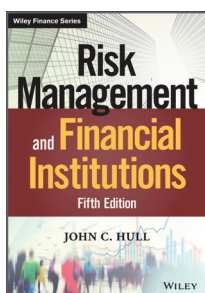
You Don't Have to Drive an Uber in Retirement How to Maintain Your Lifestyle without Getting a Job or Cutting Corners

Marc Lichtenfeld

ISBN: (E) 978-1-119-34714-9 • Cloth • 208pp • Feb 2018 • S\$44.89 incl GST | US\$29.95

You Don't Have to Drive an Uber in Retirement is a survival guide for your golden years, and a lifeline for those entering the Retirement Crisis unprepared. Roughly 45 percent of Americans have zero dollars saved for retirement—but the average retiree will spend \$154,000 in out-of-pocket health care costs alone. We need to figure out how to generate more income, even in retirement, and spend less. How do we boost our retirement income? Is investing the way to go? How much do we need, anyway? This book does more than just answer the important questions—it gives you real-world tips to help you reach your financial goals. Yes, it is possible to increase your income in or as you approach retirement. These guidelines will help you optimize your assets and put away more money for the years you'll need it most.

INSURANCE & RISK MANAGEMENT

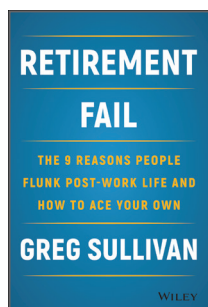


Risk Management and Financial Institutions, 5th Edition

John Hull

ISBN: (E) 978-1-119-44811-2 • Cloth • 832pp • Mar 2018 • S\$187.20 incl GST | US\$124.95

Risk Management and Financial Institutions, Fifth Edition explains all aspects of financial risk and financial institution regulation, helping you better understand the financial markets—and their potential dangers. Inside, you'll learn the different types of risk, how and where they appear in different types of institutions, and how the regulatory structure of each institution affects risk management practices. Comprehensive ancillary materials include software, practice questions, and all necessary teaching supplements, facilitating more complete understanding and providing an ultimate learning resource. All financial professionals need to understand and quantify the risks associated with their decisions. This book provides a complete guide to risk management with the most up to date information.



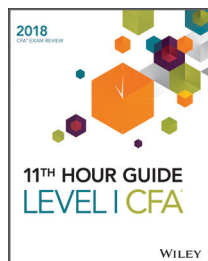
Retirement Fail

The 9 Reasons People Flunk Post-Work Life and How to Ace Your Own

Greg Sullivan

ISBN: (E) 978-1-119-44740-5 • Cloth • 183pp • Mar 2018 • S\$44.89 incl GST | US\$29.95

In *Retirement Fail*, top financial advisor Greg Sullivan shares the insights he has gained over his thirty-five-year career in wealth management to help you identify potential pitfalls and learn how to safeguard your hard-earned retirement assets. Because, contrary to what most people think, it is not poor portfolio performance that usually busts your retirement accounts. Rather, it's the emotional decisions you make that can cause major problems. Whether it's buying a vacation home that is beyond your reach, subsidizing your adult kids to a degree that is ill advised, or passing on the umbrella insurance your advisor recommended, the choices you make have an enormous effect on whether you'll be able to enjoy the comfortable retirement you've dreamed about.

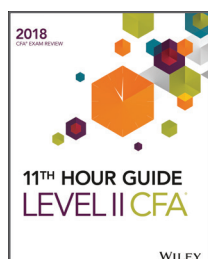


Wiley 11th Hour Guide for 2018 Level I CFA Exam

Wiley

ISBN: (R2) 978-1-119-43523-5 • Paper • 250pp • Mar 2018 • S\$142.26 incl GST | US\$94.95

Wiley's *11th Hour Final Review Guide for 2018 Level I CFA Exam* compacts all sixty readings tested on the 2018 CFA exam into one portable volume. Organized in order from Reading #1 to #60, this best-selling guide has helped thousands of candidates from over one-hundred countries pass the CFA exam. Designed to boil it all down to the crucial concepts, formulas and rules, this guide ensures candidates are familiar with the most important testable information. Enter the exam room with confidence and reinforce your knowledge and preparation! This comprehensive guide complements Wiley's CFA Study Guides sold separately but may be used with any review course. An effective, efficient study guide, this book prepares you to reach the next level in your career.

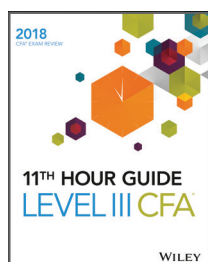


Wiley Study Guide for 2018 Level II CFA Exam

Wiley

ISBN: (R2) 978-1-119-43579-2 • Paper • 250pp • Mar 2018 • S\$142.26 incl GST | US\$94.95

Wiley's *11th Hour Final Review Guide for 2018 Level II CFA Exam* compacts all fifty-two readings tested on the 2018 CFA exam into one portable volume. Organized in order from Reading #1 to #52, this best-selling guide has helped thousands of candidates from over one-hundred countries pass the CFA exam. Designed to boil it all down to the crucial concepts, formulas and rules, this guide ensures candidates are familiar with the most important testable information. Passing the Level II exam is the only way to sit for the third and final examination associated with the CFA designation, so it is imperative that you leverage the most effective study materials when preparing for your Level II exam.

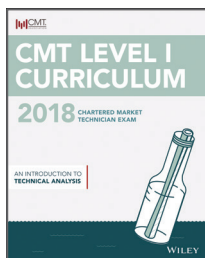


Wiley 11th Hour Guide for 2018 Level III CFA Exam

Wiley

ISBN: (R2) 978-1-119-43601-0 • Paper • 250pp • Mar 2018 • S\$142.26 incl GST | US\$94.95

Wiley's *11th Hour Final Review Guide for 2018 Level III CFA Exam* compacts all thirty-two readings tested on the 2018 CFA exam into one portable volume. Organized in order from Reading #1 to #32, this best-selling guide has helped thousands of candidates from over one-hundred countries pass the CFA exam. Designed to boil it all down to the crucial concepts, formulas and rules, this guide ensures candidates are familiar with the most important testable information. It's difficult to go over multiple books in the last few weeks before the exam, so Wiley's 11th Hour Review Guide does the work for you—condensing each reading down to two- to five pages.



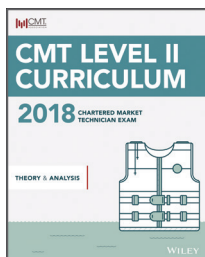
CMT Level I 2018

An Introduction to Technical Analysis

Wiley

ISBN: (E) 978-1-119-47453-1 • Paper • 648pp • Dec 2017 • S\$337.00 incl GST | US\$224.95

CMT Level I 2018: An Introduction to Technical Analysis fully prepares you to demonstrate the basic competencies of an entry-level analyst, including a working knowledge of terminology and the ability to discuss key concepts and fundamental analytical tools. Covered topics address theory and history, markets, market indicators, construction, confirmation, cycles, selection and decision, system testing, and statistical analysis. This cornerstone guidebook of the Chartered Market Technician® Program will provide every advantage to passing the Level I CMT Exam.



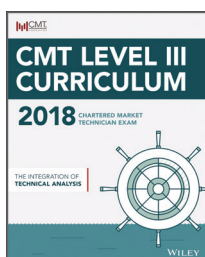
CMT Level II 2018

Theory and Analysis

Wiley

ISBN: (E) 978-1-119-47455-5 • Paper • 792pp • Dec 2017 • S\$337.00 incl GST | US\$224.95

CMT Level II 2018: Theory and Analysis fully prepares you to demonstrate competency applying the principles covered in Level I, as well as the ability to apply more complex analytical techniques. The Level II exam emphasizes trend, chart, and pattern analysis, as well as risk management concepts. This cornerstone guidebook of the Chartered Market Technician® Program will provide every advantage to passing Level II CMT Exam.



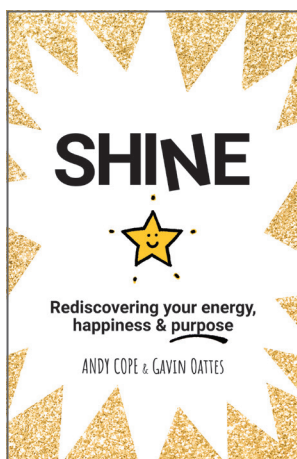
CMT Level III 2018

The Integration of Technical Analysis

Wiley

ISBN: (E) 978-1-119-47457-9 • Paper • 936pp • Dec 2017 • S\$337.00 incl GST | US\$224.95

CMT Level III 2018: The Integration of Technical Analysis fully prepares you to demonstrate competency integrating basic concepts in Level I with practical applications in Level II, by using critical analysis to arrive at well-supported, ethical investing and trading recommendations. Covered topics include: asset relationships, portfolio management, behavioral finance, volatility, and analysis. The Level III exam emphasizes risk management concepts as well as classical methods of technical analysis. This cornerstone guidebook of the Chartered Market Technician® Program will provide every advantage to passing Level III CMT Exam.



ISBN: (63) 978-0-85708-765-2
Paper • 224pp • Mar 2018
S\$26.70 incl GST | US\$18.00

Shine

Rediscovering Your Energy, Happiness and Purpose

Andy Cope & Gavin Oattes

It could be that you've figured everything out on your own and have ended up acing your career, meeting and marrying your perfect partner, producing three wonderful kids, owning a holiday home in Mustique and having a drop-dead gorgeous life. In which case, we applaud you. If, on the other hand, you need the cheat codes, then this book will give you a nudge. The average lifespan is 4000 weeks. It's a short and precious gift that's hurtling by in a blur. If you want to make a dent in the universe, and turn your life around, it's time to wake up. We figure that if you're going to rise, you may as well shine. *Shine* shows readers how to work out what they really want to achieve in life, and provides the solutions on how to get where they want to be and find their mojo! Life is short, and the enthusiasm and energy of this book will inspire readers to go for what they want to make themselves happy, while overcoming the barriers of stress, frustration and anger of daily life. Readers will learn how to become their best possible self through positive psychology, to make sure they stand out and shine!

Other titles by Andy Cope:



Be Brilliant Every Day

Andy Cope & Andy Whittaker

ISBN 978-0-85708-500-9
S\$22.42 incl GST | US\$14.95



The Art of Being Brilliant

Transform Your Life by Doing What Works For You

Andy Cope & Andy Whittaker

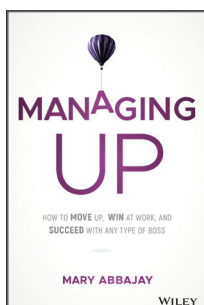
ISBN 978-0-85708-371-5
S\$22.42 incl GST | US\$14.95



The Art of Being a Brilliant Teenager

Andy Cope, Andy Whittaker, Darrell Woodman & Amy Bradley

ISBN 978-0-85708-578-8
S\$26.70 incl GST | US\$18.00



Managing Up

How to Move Up, Win at Work, and Succeed with Any Type of Boss

Mary Abbajay

ISBN: (H) 978-1-119-43668-3 • Cloth • 256pp • Mar 2018 • S\$41.68 incl GST | US\$27.95

Managing Up is your guide to the most valuable 'soft skill' your career has ever seen. It's not about sucking up or brown-nosing; it's about figuring out who you are, who your boss is, and finding where you meet. It's about building real relationships with people who have influence over your career. Managing up is good for you, good for your boss, and good for the organization as a whole. This book gives you strategies for developing these all-important connections and building more than rapport; you become able to quickly assess situations, and determine which actions will move you forward; you become your own talent manager, and your boss's top choice for that new opportunity. As a skill, managing up can do more for your career than simply 'networking' ever could--and this book shows you how.



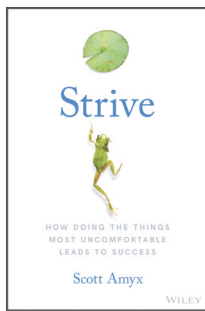
How to Build an Online Business

Australia's Top Digital Disruptors Reveal Their Secrets for Launching and Growing an Online Business

Bernadette Schwerdt

ISBN: (18) 978-0-7303-4546-6 • Paper • 280pp • Mar 2018 • S\$36.33 incl GST | US\$24.00

All businesses – from child-care to aged care, from car repair to stocks and shares – will be affected. Who will be the winners? Who will be the losers? The answer is in your hands and the solutions are in this book. The future of your livelihood is too important to leave to chance. Find out exactly what the next wave of digital disruption holds for your business and put the necessary steps in place to make sure that you are the winner in the 'logarithmic lottery' that is about to become our 'new normal'. This book is the small business owner's ultimate guide to understanding, profiting and maximising the opportunities that digital disruption provides.



Strive

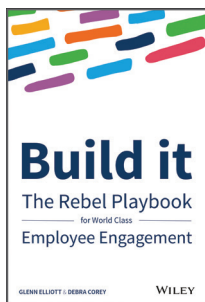
How Doing Things Most Uncomfortable Leads to Success

Scott Amyx

ISBN: (H) 978-1-119-38730-5 • Cloth • 256pp • Mar 2018 • S\$40.61 incl GST | US\$ 26.95

Strive is an unconventional approach to attaining your dreams because it takes what makes you unique and turns it to your advantage. Have you been duped by common myths of success? Are you disappointed by the constant struggle in life? Scott reveals how only *you* have the power to change your trajectory. *Strive* is your handbook for getting comfortable with discomfort, embracing and enjoying new challenges, and achieving real, lasting success. Shape your life in new, exciting ways. You can have control over your career, your outlook, your actions, and your priorities. This book helps you get a fresh start to begin building the successful life you want.

MANAGEMENT



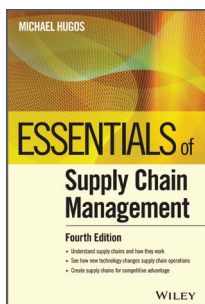
Build It

The Rebel Playbook for World Class Employee Engagement

Glenn Elliott & Debra Corey

ISBN: (77) 978-1-119-39005-3 • Cloth • 256pp • Feb 2018 • S\$36.33 incl GST | US\$24.00

Build it is packed with tips, tools and real-life examples from employers including NASDAQ, Unilever, IBM, KPMG, 3M, and McDonald's to help you start doing this not tomorrow, but today. Unique in this category, *Build it* is written from two sharply different perspectives. Glenn Elliott is a multi-award winning Entrepreneur of the Year, CEO and growth investor. He talks candidly about the mistakes and missteps he has made whilst building Reward Gateway into a \$300m category leader in employee engagement technology.

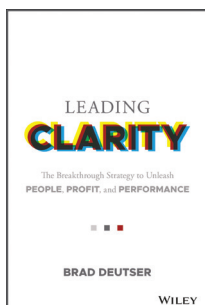


Essentials of Supply Chain Management, 4th Edition

Michael H. Hugos

ISBN: (E) 978-1-119-46110-4 • Paper • 304pp • Feb 2018 • S\$67.36 incl GST | US\$44.95

Essentials of Supply Chain Management is the definitive guide to the field, providing both broad coverage and necessary detail from a practical, real-world perspective. From clear explanation of fundamental concepts to insightful discussion of supply chain innovation, this book offers students and professionals a comprehensive introduction with immediately-applicable understanding. The fourth edition has been updated to reflect the current state of the field, with coverage of the latest technologies and new case studies that illustrate critical concepts in action. Organized for easy navigation and ease-of-use, this invaluable guide also serves as a quick reference for managers in the field seeking tips and techniques for maximizing efficiency and turning the supply chain into a source of competitive advantage.



Leading Clarity

The Breakthrough Strategy to Unleash People, Profit and Performance

Brad Deutser

ISBN: (H) 978-1-119-45725-1 • Cloth • 256pp • Mar 2018 • S\$37.40 incl GST | US\$24.95

Leading Clarity offers a bold proposal that changes the trajectory of your business and leadership. This book provides a proven, time-tested strategy that has brought dynamic results to hundreds of organizations of all scope and size. Informed by in-depth research conducted by the Deutser team, made up of business strategists, social scientists, organizational psychologists, innovation specialists and designers, the framework and methodologies presented will align focus and drive organizational performance. Clarity is the dynamic force that aligns and connects the most critical business principles. *Leading Clarity* moves you beyond any preconceived limitations and sets new direction, expectation and pathways for success.

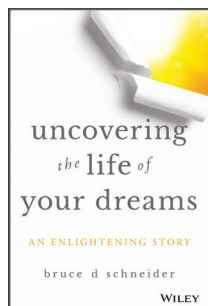


Lean Six Sigma For Leaders

Martin Brenig-Jones

ISBN: (77) 978-1-119-37474-9 • Cloth • 256pp • Mar 2018 • S\$36.33 incl GST | US\$24.00

Lean Six Sigma for Leaders presents a no-frills approach to adopting a continuous improvement framework. Practical, down-to-earth and jargon-free, this book outlines the basic principles and key points of the Lean Six Sigma approach to help you quickly determine the best course for your company. Real-world case studies illustrate implementation at various organisations to show you what went right, what went wrong, what they learned and what they would have done differently, giving you the distilled wisdom of hundreds of implementations with which to steer your own organisation. Written from a leader's perspective, this quick and easy read presents the real information you need to make informed strategic decisions.



Uncovering the Life of Your Dreams

Bruce D Schneider

ISBN: (H) 978-1-119-46909-4 • Cloth • 280pp • Feb 2018 • S\$37.40 incl GST | US\$ 24.95

Scott Billings has it pretty good, or so it appears. But something is missing for him. Like many others, he suffers from a lack of meaning and purpose and so, just goes through the motions, sleepwalking through life. After a unique encounter with a street beggar, he begins to see the possibility of a new reality; a dream world that is more real than anything he's ever experienced. It is a world that holds the answers to his questions about life ... and his destiny. Based on the true story of the author's transformational journey, *Uncovering the Life of Your Dreams* takes you on a journey of your own toward an awakened life filled with abundance, joy, and absolute freedom.

FILM STUDIES

Searching for New Frontiers

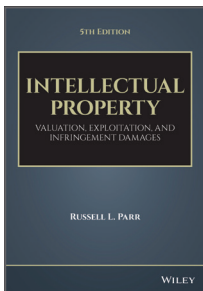
Searching for New Frontiers
Hollywood Movies in the 1960s

Rick Worland

ISBN: (LH) 978-1-4051-9298-9 • Paper • 300pp • Mar 2018 • S\$52.36 incl GST | US\$34.95

Searching For New Frontiers offers film students and general readers a survey of popular movies of the 1960s. The author explores the most important modes of filmmaking in times that were at once hopeful, exhilarating, and daunting. The text combines discussion of American social and political history and Hollywood industry changes with analysis of some of the era's most expressive movies. The book covers significant genres and evolving thematic trends, highlighting a variety of movies that confronted the era's major social issues. It notes the stylistic confluence and exchanges between three forms: the traditional studio movie based on the combination of stars and genres, low-budget exploitation movies, and the international art cinema.

INTELLECTUAL PROPERTY LAW

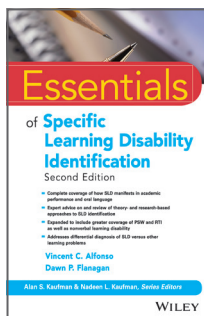
**Intellectual Property, 5th Edition**
Valuation, Infringement, and Joint Venture Strategies

Russell L. Parr & Gordon V. Smith

ISBN: (H) 978-1-119-35621-9 • Cloth • 950pp • Mar 2018 • S\$554.21 incl GST | US\$369.95

Intellectual Property simplifies the process of attaching a dollar amount to intellectual property and intangible assets, be it for licensing, mergers and acquisitions, loan collateral, investment purposes, and determining infringement damages. This book examines the business economics of strategies involving intellectual property licensing and joint ventures, provides analytical models that can be used to determine reasonable royalty rates for licensing and for determining fair equity splits in joint venture arrangements. Key concepts in this book are brought to life by presenting real-world examples of exploitation strategies being used by major corporations.

CLINICAL PSYCHOLOGY

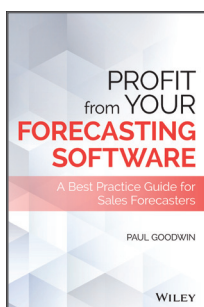
**Essentials of Specific Learning Disability Identification, 2nd Edition**

Dawn P. Flanagan & Vincent C. Alfonso

ISBN: (PS) 978-1-119-31384-7 • Paper • 640pp • Mar 2018 • S\$74.85 incl GST | US\$49.95

Essentials of Specific Learning Disability Identification provides accessible, authoritative guidance on specific learning disability (SLD), with the most up-to-date information on assessment, identification, interventions, and more. Contributions by leading experts examine multiple theoretical orientations and various identification approaches for dyslexia, dyscalculia, dysgraphia, and other common SLDs. Emphasizing real-world utility, this book provides important information for professionals who work with children and youth at risk; many of the SLD identification practices can be put to work immediately, and the expert coverage offers many strategies and interventions for student support in the classroom. This new second edition has been updated to align with the most current understanding of SLD manifestations, diagnostic assessment, and evidence-based interventions, and Includes new material covering nonverbal learning disability, speech-language impairment, general learning difficulties, and differentially diagnosing SLD from other conditions.

COMPUTATIONAL & GRAPHICAL STATISTICS

**Profit From Your Forecasting Software**

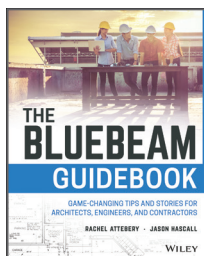
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Paul Goodwin

ISBN: (E) 978-1-119-41457-5 • Cloth • 208pp • Feb 2018 • S\$74.85 incl GST | US\$49.95

A variety of software can be used effectively to achieve accurate forecasting, but no software can replace the essential human component. You may be new to forecasting, or you may have mastered the statistical theory behind the software's predictions, and even more advanced "power user" techniques for the software itself—but your forecasts will never reach peak accuracy unless you master the complex judgement calls that the software cannot make. *Profit From Your Forecasting Software* addresses the issues that arise regularly, and shows you how to make the correct decisions to get the most out of your software.

CONSTRUCTION

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Game-changing Tips and Stories for Architects, Engineers, and Contractors

Rachel Attebery & Jason Hascall

ISBN: (Z1) 978-1-119-39394-8 • Paper • 352pp • Mar 2018 • S\$89.83 incl GST | US\$59.95

The Bluebeam Guidebook is the world's first comprehensive guide to why and how Bluebeam should be used by professionals in the AEC community. Covering topics from estimating, to quality control, to field applications the book will inspire readers to push the boundaries and explore the limitless possibilities of PDF.

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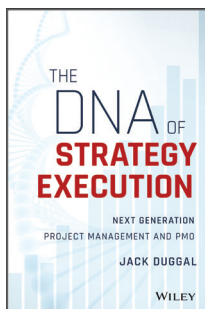
**Celebrating the Marvellous**

Surrealism in Architecture

Neil Spiller

ISBN: (32) 978-1-119-25441-6 • Paper • 136pp • Mar 2018 • S\$67.36 incl GST | US\$45.00

We are entering a new era of architecture that is technologically enhanced, virtual and synthetic. Contemporary architects operate in a creative environment that is both real and digital; mixed, augmented and hybridised. This world consists of ecstasies, fears, fetishisms and phantoms, processes and spatiality that can best be described as Surrealist. Though too long dormant, Surrealism has been a significant cultural force in modern architecture. Founded by poet André Breton in Paris in 1924 as an artistic, intellectual and literary movement, architects such as Le Corbusier, Diller + Scofidio, Bernard Tschumi and John Hejduk realised its evocative powers to propel them to 'starchitect' status. Rem Koolhaas most famously illustrated *Delirious New York* (1978) with Madelon Vriesendorp's compelling Surrealist images.



The DNA of Strategy Execution

Next Generation PMO and Strategy Execution Office

Jack Duggal



Oct 2017

ISBN: (Z1) 978-1-119-27801-6 • Cloth • 336pp • Mar 2018 • S\$89.83 incl GST | US\$59.95

The DNA of Strategy Execution provides clear guidance and a practical framework for moving forward amidst the dynamic changes in today's business environment. The PMO walks a tightrope between creativity and structure, between innovation and bureaucracy; demands for formal structures and discipline counter the need to be responsive and adaptive. This book provides a fresh perspective, with a real-world blueprint for the modern PMO. Through a set of practical tools, best practices, and a series of short supporting case studies from different industries, you'll discover how to strike the critical balance, prove value, and reconcile divergent needs into a more agile next generation PMO.

PSYCHOLOGY GENERAL



Stevens' Handbook of Experimental Psychology and Cognitive Neuroscience, 4th Edition

John T. Wixted

ISBN: (PS) 978-1-119-17016-7 • Cloth • TBA • Feb 2018 • S\$1,872.45 incl GST | US\$1,249.95

There is no handbook in existence today that combines basic experimental psychology and cognitive neuroscience, this despite the fact that the two fields are interrelated – and even interdependent – because they are concerned with the same issues (e.g., memory, perception, language, development, etc.). Almost all neuroscience-oriented research takes as its starting point what has been learned using behavioral methods in experimental psychology. In addition, nowadays, psychological theories increasingly take into account what has been learned about the brain (e.g., psychological models increasingly need to be neurologically plausible). These considerations explain why this edition of: *The Stevens' Handbook of Experimental Psychology* is now called *The Stevens' Handbook of Experimental Psychology and Cognitive Neuroscience*. The title serves as a reminder that the two fields go together and as an announcement that the Stevens' Handbook covers it all.

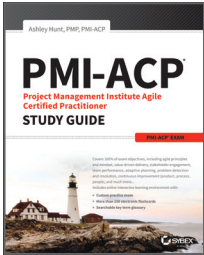
CERTIFICATION (MSCE, NOVELL, ETC.)

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Todd Montgomery & Stephen Olson

ISBN: (TD) 978-1-119-44305-6 • Paper • 408pp • Mar 2018 • S\$74.85 incl GST | US\$49.95

This comprehensive resource covers all aspects of cloud computing infrastructure and administration, with a practical focus on real-world skills. It provides you with a year of FREE access to Sybex's superior online interactive learning environment and test bank, including chapter tests, practice exams, electronic flashcards, and a glossary of key terms. The book enables user to master the fundamental concepts, terminology, and characteristics of cloud computing; deploys and implements cloud solutions, manage the infrastructure, and monitor performance; installs, configures, and manage virtual machines and devices and get up to speed on hardware, testing, deployment, and more.

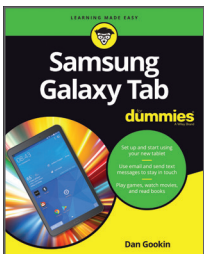
**PMI-ACP Project Management Institute Agile Certified Practitioner Exam Study Guide**

Ashley Hunt

ISBN: (TD) 978-1-119-43445-0 • Paper • 456pp • Feb 2018 • S\$89.83 incl GST | US\$59.95

The *PMI-ACP Project Management Institute Agile Certified Practitioner Exam Study Guide* is an all-in-one package for comprehensive exam preparation. This up-to-date guide is fully aligned with the latest version of the exam, featuring coverage of 100 percent of the exam domains. Expanded coverage of AGILE Includes the basic principles, value-driven delivery, stakeholder engagement, team performance, adaptive planning, problem detection and resolution, and continuous improvement to align with the *A Guide to the Project Management Body of Knowledge (PMBOK® 6th Edition)* and its increased emphasis on agile, adaptive and iterative practices.

COMPUTER HARDWARE (GENERAL)

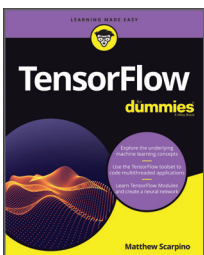
**Samsung Galaxy Tab For Dummies**

Dan Gookin

ISBN: (TA) 978-1-119-46660-4 • Paper • 320pp • Mar 2018 • S\$37.40 incl GST | US\$24.95

Popular for both work and play, Android tablets fill a useful niche between smartphone and computer. Samsung's Galaxy Tab kicks it up a notch, offering both hardware and software technology beyond its competitors. *Samsung Galaxy Tab For Dummies* helps you take full advantage of everything this sweet device has to offer. Whether you're looking to keep in touch with friends and family on social media, want a portable way to stay connected to your work, or desire to read the latest potboiler or catch-up with the latest streaming TV drama, the Galaxy Tab makes it possible—and this book shows you how.

COMPUTER SCIENCE SPECIAL TOPICS

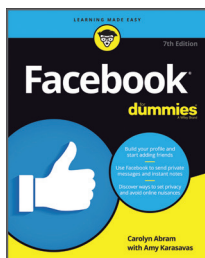
**TensorFlow For Dummies**

Matthew Scarpino

ISBN: (TA) 978-1-119-46621-5 • Paper • 320pp • Mar 2018 • S\$52.38 incl GST | US\$34.95

Google TensorFlow has become the darling of financial firms and research organizations, but the technology can be intimidating and the learning curve is steep. Luckily, *TensorFlow For Dummies* is here to offer you a friendly, easy-to-follow book on the subject. Inside, you'll find out how to write applications with TensorFlow, while also grasping the concepts underlying machine learning—all without ever losing your cool! Machine learning has become ubiquitous in modern society, and its applications incl.de language translation, robotics, handwriting analysis, financial prediction, and image recognition. TensorFlow is Google's preeminent toolset for machine learning, and this hands-on guide makes it easy to understand, even for those without a background in artificial intelligence.

INTERNET GENERAL

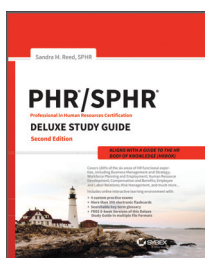
**Facebook For Dummies, 7th Edition**

Carolyn Abram & Amy Karasavas

ISBN: (TA) 978-1-119-45386-4 • Paper • 384pp • Mar 2018 • S\$37.40 incl GST | US\$24.95

When you join Facebook, you're joining a community with over two billion people spread around the globe. It helps to have the insight on not only how to set up your profile and add content, but also how to make sure you control who sees--and doesn't see--your posts. *Facebook For Dummies* provides the trusted guidance you need to set up a profile, add content, and apply the many tools Facebook provides to give you control of your content. Whatever you're looking to use it for, this book shows you how to use all the features available to make it a more satisfying experience.

MISC (OTHER) CERTIFICATIONS

**PHR / SPHR Professional in Human Resources Certification Deluxe Study Guide, 2nd Edition**

Sandra M. Reed

ISBN: (TD) 978-1-119-42673-8 • Cloth • 656pp • Mar 2018 • S\$119.79 incl GST | US\$79.95

PHR/SPHR Professional in Human Resources Certification Deluxe Study Guide, Second Edition, is the ideal resource for HR professionals seeking to validate their skills and knowledge acquired through years of practical experience, or a relative newcomer to the HR field looking to strengthen their resume. Featuring study tools designed to reinforce understanding of key functional areas, it's the study guide you'll turn to again and again as you prepare for this challenging exam. If you're looking to showcase your skills and understanding of the HR function, *PHR/SPHR Professionals in Human Resources Certification Deluxe Study Guide* is your ideal resource for PHR/SPHR preparation.

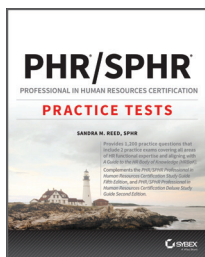
**PHR / SPHR
Professional in
Human Resources
Certification Kit**

PHR / SPHR Professional in Human Resources Certification Kit Set

Sandra M. Reed & James Galluzzo

ISBN: (TD) 978-1-119-42682-0 • Paper • 1054pp • Mar 2018 • S\$149.75 incl GST | US\$99.95

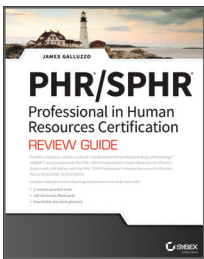
PHR / SPHR Professional in Human Resources Certification Review Guide-- Organized by exam objectives, the book is a focused, concise review guide that works hand-in-hand with PHR / SPHR Professional in Human Resources Certification Deluxe Study Guide, Second Edition, and PHR / SPHR Professional in Human Resources Certification Study Guide, Fifth Edition. The Review Guide is designed to prepare candidates for the PHR / SPHR exams, as well as serve as a good reference for human resource professionals. The book will reflect the PHR / SPHR responsibilities and functional areas that are outlined in A Guide to the Human Resource Body of Knowledge--also known as the HRBoK(R) Guide.

**PHR / SPHR Professional in Human Resources Certification Practice Tests**

Sandra M. Reed

ISBN: (TD) 978-1-119-42680-6 • Paper • 384pp • Mar 2018 • S\$59.87 incl GST | US\$39.95

PHR/SPHR Professional in Human Resources Certification Practice Tests is the ideal complement to the PHR / SPHR Study Guide, Fifth Edition, PHR/SPHR Deluxe Study Guide, Second Edition, and Review Guide. These self-study guides are intended for HR professionals seeking to validate their skills and knowledge acquired through years of practical experience, or for relative newcomers to the HR field looking to strengthen their resume. These Practice Tests were developed to help certification candidates prepare for these challenging exams, especially for those needing more practice to review or refresh their knowledge right before exam day. Practice Tests reflect the critical HR topics that you need to understand as you prepare for the PHR and SPHR exams.

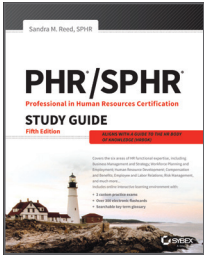


PHR / SPHR Professional in Human Resources Certification Review Guide

James Galluzzo

ISBN: (TD) 978-1-119-42668-4 • Paper • 456pp • Mar 2018 • S\$44.89 incl GST | US\$29.95

Organized by those areas of knowledge and practices specific and necessary to human resource management (HRM), this handy review guide covers tasks, processes, and strategies as detailed in the updated *A Guide to the Human Resource Body of Knowledge*, giving you clear guidance on what you need to know for the exams. You also get a year of FREE access to the Sybex online interactive learning environment and study tools, which feature flashcards, chapter tests, two bonus practice exams, and more. The review guide aligns with the HRCI test specifications, which detail the responsibilities and knowledge needed by today's HR professionals. Covers key functional areas in greater depth.



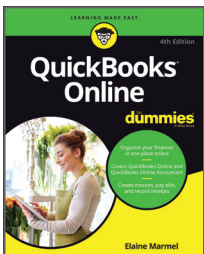
PHR / SPHR Professional in Human Resources Certification Study Guide, 5th Edition

Sandra M. Reed

ISBN: (TD) 978-1-119-42652-3 • Paper • 648pp • Mar 2018 • S\$89.83 incl GST | US\$59.95

PHR/SPHR Professional in Human Resources Certification Study Guide, Fifth Edition, is the ideal resource for HR professionals seeking to validate their skills and knowledge acquired through years of practical experience, as well as for a relative newcomer to the HR field looking to strengthen their resume. In this edition of the top-selling PHR/SPHR study guide, you'll find a practical review of all topics covered on the exams, as well as study tools designed to reinforce understanding of key functional areas. Strengthen the skills you learn with a year of FREE access to the Sybex online learning environment, complete with flash cards and practice quizzes to prepare you for exam day.

OFFICE PRODUCTIVITY- NON-MICROSOFT (GENERAL & SUITES)

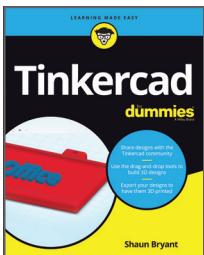


QuickBooks Online For Dummies, 4th Edition

Elaine Marmel

ISBN: (TA) 978-1-119-47393-0 • Paper • 320pp • Feb 2018 • S\$44.89 incl GST | US\$29.95

QuickBooks Online For Dummies teaches about building the perfect budget, processing payroll, simplifying tax return preparation, creating invoices and credit memos, managing inventory, sharing your data with your accountant, generating income statements and financial reports, and balancing accounts--all with quick and easy access to this cloud-based software through an internet connection. QuickBooks Online brings this software to your browser for a monthly fee, allowing you access to its tools from any device with an internet connection. For the money, it provides a good value and a reasonable assortment of features to meet the needs of small business owners looking to make their accounting tasks easier and more manageable. And now you too can benefit from all it has to offer!

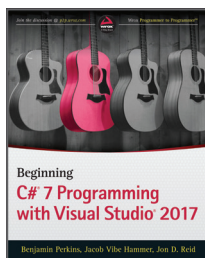


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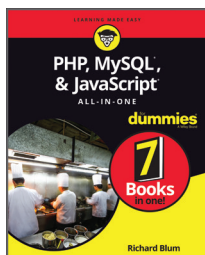


Beginning C# 7 Programming with Visual Studio 2017

Benjamin Perkins, Jacob Vibe Hammer & Jon D. Reid

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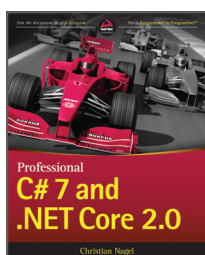


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Richard Blum

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Dig into this all-in-one book to get a grasp on these in-demand skills, and figure out how to apply them to become a professional web builder. You'll get valuable information from seven handy books covering the pieces of web programming, HTML5 & CSS3, JavaScript, PHP, MySQL, creating object-oriented programs, and using PHP frameworks. The book helps you grasp the technologies that power web applications and covers PHP version 7.2; including coverage of the latest updates in web development. This is perfect for developers to use to solve problems.



Professional C# 7 and .NET Core 2.0

Christian Nagel

ISBN: (TD) 978-1-119-44927-0 • Paper • 1200pp • Mar 2018 • S\$89.83 incl GST | US\$59.95

Professional C# 7 and .NET Core 2.0 provides experienced programmers with the information they need to work effectively with the world's leading programming language. The latest C# update added many new features that help you get more done in less time, and this book is your ideal guide for getting up to speed quickly. Guided by a leading .NET expert and steeped in real-world practicality, this guide is designed to get you up to date and back to work. It tours the many new and enhanced features packed into C# 7 and .NET Core 2.0 and streamline your workflow with a new focus on code simplification and performance enhancement; and delve into improvements made for localization, networking, diagnostics, deployments, and more.



April





The WealthTech Book

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 Paper • 300pp • Apr 2018
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Susanne Chishti, Janos Barberis

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Co-author Susanne Chishti is the CEO of FINTECH Circle, Europe's 1st Angel Network focused on fintech opportunities, Chairman of FINTECH Circle Innovate and Co-Founder of "The FinTech Book" – the 1st Crowd-Sourced Book on Fintech globally.

Co-author Janos Barberis founded FinTech HK, which he established to spur Hong Kong's FinTech eco-system. This led him to produce Hong Kong's first FinTech report viewed over 14'000 times. He was appointed as a Senior Research Fellow at the Asian Institute of International Financial Law (at The University of Hong Kong) specifically focusing on developing regional Fintech regulatory frameworks. In parallel, Janos sits on the advisory board of the World Economic Forum's (WEF) FinTech Committee.

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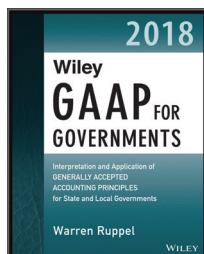
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CPA / REVIEW



Wiley GAAP for Governments 2018, 2nd Edition

Interpretation and Application of Generally Accepted Accounting Principles for State and Local Governments

Warren Ruppel

ISBN: (E) 978-1-119-39624-6 • Paper • 656pp • Apr 2018 • S\$134.77 incl GST | US\$89.95

Wiley GAAP for Governments 2018 is a comprehensive guide to the accounting and financial reporting principles used by state and local governments as well as other governmental entities. Designed with the needs of the user in mind, this comprehensive resource presents the important developments in governmental GAAP during the past year. It is a thorough, reliable reference that financial professionals will consistently keep on their desks rather than refer to in their daily work. This reliable book, which guides preparers through the complexity of preparation and implementation of the relevant changes, is an industry favorite for its accessibility, completeness, and relevance, helping readers every year achieve and maintain compliance with minimal burden.

FINANCE & INVESTMENTS SPECIAL TOPICS



Passing the Torch

Passing the Torch

Preserving Family Wealth Beyond the Third Generation

Ileze Alberts

ISBN: (E) 978-1-119-48644-2 • Cloth • 240pp • Apr 2018 • S\$59.87 incl GST | US\$39.95

Passing the Torch teaches high net worth families how to foster a strong family dynamic to be truly generational. First generation wealth creators will learn how to create a culture of sustainability and growth and endow subsequent generations with the tools and mindset necessary to prosper. To succeed, families need not only financial intelligence and know-how but emotional strength. By viewing generational wealth from a behavioral lens, the author transcends mere financial instruction to strengthen families and give them a sense of purpose and direction. Topics covered incl. mapping out your family's legacy, key traits of successful people, leadership skills, maintaining relationships, and personal health.

Economics
For Dummies,
3rd Edition

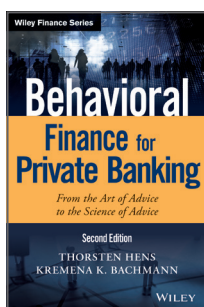
Economics For Dummies, 3rd Edition

Sean Masaki Flynn

ISBN: (TK) 978-1-119-47638-2 • Paper • 384pp • Apr 2018 • S\$34.19 incl GST | US\$22.95

Economics For Dummies, 3rd Edition, will feature refreshed information and relevant new examples from today's economy demonstrating how the economy functions – and how it influences personal finances. Updates for this edition will include new information on deciphering consumer behavior; tips on using the model of supply and demand; help recognizing the causes of recession and whether a double dip recession is possible; identification of factors that lead to inflation; and provides a refreshed coverage of fiscal and monetary policies.

GENERAL & INTRODUCTORY FINANCE & INVESTMENTS

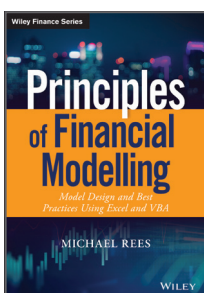
**Behavioral Finance for Private Banking, 2nd Edition**

From the Art of Advice to the Science of Advice

Thorsten Hens & Kremena K Bachmann

ISBN: (E) 978-1-119-45370-3 • Cloth • 288pp • Apr 2018 • S\$134.77 incl GST | US\$89.95

Behavioral Finance for Private Banking provides a complete framework for wealth management tailored to the unique needs of each client. Merging behavioral finance with private banking, this framework helps you gain a greater understanding of your client's wants, needs, and perspectives to streamline the decision-making process. Beginning with the theoretical foundations of investment decision making and behavioral biases, the discussion delves into cultural differences in global business and asset allocation over the life cycle of the investment to help you construct a wealth management strategy catered to each individual's needs. This new second edition has been updated to include coverage of fintech and neurofinance, an extension of behavioral finance that is beginning to gain traction in the private banking space.

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Model Design and Best Practices Using Excel and VBA

Michael Rees

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**Safe Haven**

Investing for Financial Storms

Mark Spitznagel

ISBN: (E) 978-1-119-40179-7 • Cloth • 208pp • Apr 2018 • S\$41.68 incl GST | US\$27.95

What are safe haven investments? What role do they play in a portfolio? Why are they so difficult and counterintuitive to pursue? And, most importantly, how can one build a safer investment portfolio even from the worst of financial storms? Hedge fund manager and tail-hedging pioneer Mark Spitznagel answers these questions and more, and reveals just what makes one safe haven better than another. *Safe Haven* is the first major, comprehensive analysis of this broad asset class, written by one of its top practitioners. Investments covered and evaluated include precious metals, commodities, US treasuries, currencies and cryptocurrencies, real estate, art, equity strategies, hedge funds, risk parity, CTAs, CDSs, VIX, and tail-hedging.

The Bogleheads'
Guide to the Three-
Fund Portfolio

The Bogleheads' Guide to the Three-Fund Portfolio

How a Simple Portfolio of Three Total Market Index Funds Outperforms Most Investors with Less Risk
Taylor Larimore

ISBN: (E) 978-1-119-48733-3 • Cloth • 144pp • Apr 2018 • S\$37.40 incl GST | US\$24.95

This book describes the most popular portfolio on the Bogleheads forum. The Three-Fund Portfolio has been commented upon favorably by over 1,000 readers on the Bogleheads.com forum. This book will allow it to reach a much larger audience looking for the ultimate portfolio. It will start with Bogle himself introducing three total-market index funds, before delving into the advantages of a low-cost, diverse, and passive portfolio. Buy and hold broad market index funds and you will outperform the vast majority of active investors. This book is meant to be a short, easy-to-read distillation of this philosophy.

The InsurTech
Book

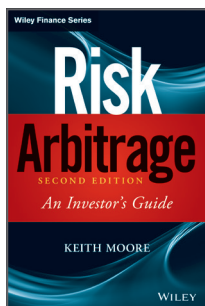
The InsurTech Book

Susanne Chishti & Janos Barberis

ISBN: (77) 978-1-119-36221-0 • Paper • 300pp • Apr 2018 • S\$59.87 incl GST | US\$39.95

The InsurTech Book is the first guide to the disruption, innovation and opportunity in technology in the insurance sector. The reader will learn about key developments in the industry and obtain insights of cutting edge practitioners whether entrepreneurs, investors, or advisors in the analytics, data analysis, data mining and actuarial space.

INSTITUTIONAL & CORPORATE FINANCE



Risk Arbitrage, 2nd Edition An Investor's Guide

Keith M. Moore, Jason Dahl & Christopher Pultz

ISBN: (E) 978-0-470-37974-5 • Cloth • 304pp • Apr 2018 • S\$142.26 incl GST | US\$94.95

Risk Arbitrage is the definitive guide to the field and features a comprehensive overview of the theory, techniques, and tools that traders and risk managers need to be effective. This new edition is completely updated and fully revised to reflect the changes to laws and technology and includes new case studies and a detailed discussion of computer-based trading systems. Readers gain deep insight into the factors and policies that affect merger transactions, and the new developments that allow individuals to compete with professionals in managing risk arbitrage portfolios. The book provides techniques for computing spreads and determining risk, with practice exercises that allow readers to become confident with new methods before using them professionally.

INTERNATIONAL ACCOUNTING



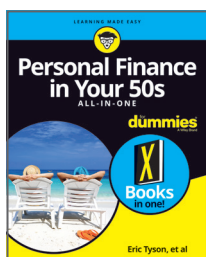
Wiley Interpretation and Application of IFRS Standards 2018

PKF International Ltd

ISBN: (77) 978-1-119-46150-0 • Paper • 1024pp • Apr 2018 • S\$179.71 incl GST | US\$120.00

Wiley Interpretation and Application of IFRS Standards 2018 offers a complete resource for the interpretation and application of the latest International Financial Reporting Standards (IFRS) as outlined by the International Accounting Standards Board (IASB). Organised for easy navigation, each chapter includes general statement information followed by topic-specific discussion to facilitate both quick-reference and in-depth study. The expert team at PKF International provides authoritative insight from a practitioner's perspective: IFRIC interpretations and practical real-world guidance ensure full understanding of the newest standards, while the Disclosure Checklist helps verify compliance. The IFRS Standards are currently in use in over 100 countries.

PERSONAL FINANCE

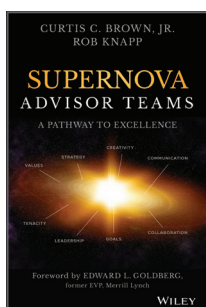


Personal Finance in Your 50s All-in-One For Dummies

Eric Tyson

ISBN: (TK) 978-1-119-47151-6 • Paper • 600pp • Apr 2018 • S\$44.89 incl GST | US\$29.95

Retirement security is one of the most pressing social issues facing the world in the next 30 years—so if you're approaching your golden years, it's essential to have a secure financial future. *Personal Finance in Your 50s All-in-One For Dummies* provides targeted financial advice and assists soon-to-be or established boomers with making informed decisions about how best to spend, invest, and protect their wealth while planning for the future.



Supernova Teams

Effective Team Strategies for Financial Advisors

Curtis C. Brown Jr. & Robert D. Knapp

ISBN: (E) 978-1-119-47745-7 • Cloth • 224pp • Apr 2018 • S\$52.38 incl GST | US\$34.95

Teams are the principle building blocks of the strategy of successful organizations. The focus of your organization may be on service, quality, cost, value, speed, efficiency, performance, or any other similar goals, but teams remain the central methodology of most organizations across sectors. Vertical teams and horizontal teams can transcend organizational silos and boundaries if properly focused and supported. Building collaborative teams can improve the client experience. In *Supernova Teams; Effective Team Strategies for Financial Advisors*, you'll discover the macro rationale and justification for teams, as well as the micro benefits of team formation.

The Breakfast Club for 40-Somethings

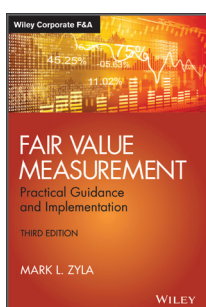
The Breakfast Club for 40-Somethings

Vanessa Stoykov

ISBN: (18) 978-0-7303-4863-4 • Paper • 232pp • Apr 2018 • S\$33.12 incl GST | US\$22.00

This book draws upon the five major lessons Gen X needs to UNLEARN about the way they see money before they get their hands on this wealth transfer. Through interviews with a wide range of celebrities from Baby Boomer, GenX and beyond we draw upon the wisdom and insight from people familiar to X and their parents; such as Michael Parkinson, Maggie Beer, Kate Cebrano, Jeffrey Archer, Anthony Minichello, Anthony Field, Naomi Simpson, George Negus, and many more. The five UNLEARN lessons are grounded in how we were bought up (what our parents taught us), what our community told us (what friends and family teach us about money) and our decision-making style. The reader is encouraged to think about what two lessons they need to unlearn about Money before they are ready to take on financial responsibility.

VALUATION



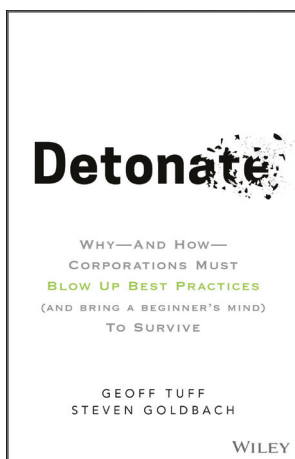
Fair Value Measurement, 3rd Edition

Practical Guidance and Implementation

Mark L. Zyla

ISBN: (E) 978-1-119-19123-0 • Cloth • 688pp • Apr 2018 • S\$142.26 incl GST | US\$94.95

Fair Value Measurement provides hands-on guidance and the latest best practices for measuring fair value in financial reporting. The Financial Accounting Standards Board (FASB), the U.S. Securities and Exchange Commission (SEC), and the American Institute of CPAs (AICPA) have all updated their guidelines for practitioners, and this book details the changes from a practical perspective. This new third edition includes a discussion on Private Company Council accounting alternatives for business combinations and impairment testing, with a detailed example of the Market Participant Acquisition Premium (MPAP), including European and Asian examples and expanded discussion of IFRS. Ancillary materials including end-of-chapter questions and answers, PowerPoint slides, and a test bank help you quickly grasp the concepts presented, making this book ideal for both classroom and practitioner use.



ISBN: (H) 978-1-119-47615-3
 Cloth • 252pp • Apr 2018
 S\$43.82 incl GST | US\$28.95

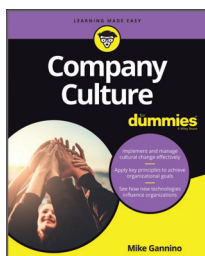
Detonate

Why – And How – Corporations Must Blow Up Best Practices (and bring a beginner's mind) To Survive

Geoffrey Tuff & Steven Goldbach

Without meaning to, and often with the best of intentions, leaders and organizations are continually doing wasteful things that don't create value and no longer make sense in today's business environment. Until now, the slow speed of marketplace evolution and structural barriers to competition have allowed wasteful habits to continue without consequence. This reality is ending. This book will explain what drove organizations to build up these bad habits masquerading as "best practices," identify them, and suggest alternative processes and systems that can contribute to winning in the marketplace. The paragraph above notwithstanding, the overall tone will be optimistic and will specifically focus on processes and systems needed to compete in a digital age. Rather than providing a complicated and brand new wiring diagram, the recommendations will coalesce into a simple system of catalysts of action – first steps down the evolutionary path – with case studies supporting why that first step can help drive the desired outcome.

BUSINESS & MANAGEMENT SPECIAL TOPICS

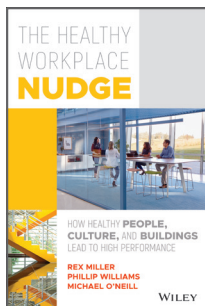


Company Culture For Dummies

Mike Gannino

ISBN: (TK) 978-1-119-45784-8 • Paper • 360pp • Apr 2018 • S\$40.61 incl GST | US\$26.95

Expert author on corporate culture Mike Gannino distills company culture down to the four core elements that you need to consider when making any business decision. Packed with real-world examples and practical approaches to help you build a culture that drives performance, increases bottom line results, and creates brands that people talk about and remember, this is the book you'll want to keep close by as you create your own unique culture.



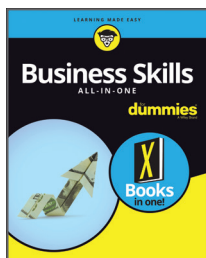
The Healthy Workplace Nudge

How Healthy People, Cultures and Buildings Lead to High Performance

Rex Miller, Phillip Williams & Dr. Michael O'Neill

ISBN: (H) 978-1-119-48012-9 • Cloth • 272pp • Apr 2018 • S\$48.10 incl GST | US\$31.95

Organizations and employees now spend an average of \$18,000 per year per employee for health costs, a 61% increase in 10 years. These are direct costs, but the hidden costs of time out of the office, distraction, disengagement, and turnover far exceed the direct costs. *The Healthy Workplace Nudge* explains the findings of research on 100 large organizations that have tackled the problems of employee health costs and disengagement in four fresh ways: Happiness leads to health and performance; Behavioral economics to nudge healthy employee behavior; Healthy culture; and Healthy buildings. The book explains how to create a workplace that is good for people, releases them to what they do best and enjoy most, and produces great and profitable work.

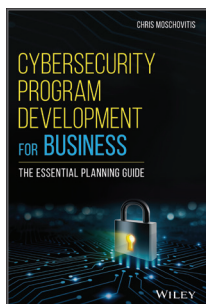


Business Skills All-in-One For Dummies

Crystal Bedell

ISBN: (TA) 978-1-119-47397-8 • Paper • 720pp • Apr 2018 • S\$52.38 incl GST | US\$34.95

There are some things that will never go out of style, and good business skills are one of them. With the help of this informative book, you'll learn how to wear multiple hats in the workplace no matter what comes your way--without ever breaking a sweat. Compiled from eight of the best Dummies books on business skills topics, *Business Skills All-in-One For Dummies* offers everything you need to hone your abilities and translate them into a bigger paycheck. Whether you're tasked with marketing or accounting responsibilities--or anything in between--this all-encompassing reference makes it easier than ever to tackle your job with confidence.

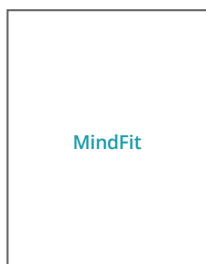


Cybersecurity Program Development for Business The Essential Planning Guide

Chris Moschovitis

ISBN: (E) 978-1-119-42951-7 • Cloth • 256pp • Apr 2018 • S\$74.85 incl GST | US\$49.95

This essential guide, with its dozens of examples and case studies, breaks down every element of the development and management of a cybersecurity program for the executive. From understanding the need, to core risk management principles, to threats, tools, roles and responsibilities, this book walks the reader through each step of developing and implementing a cybersecurity program. Read cover-to-cover, it's a thorough overview, but it can also function as a useful reference book as individual questions and difficulties arise.

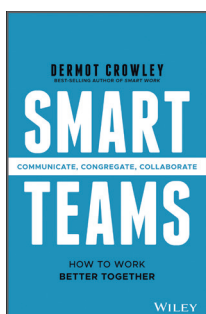


MindFit Improving Mental Fitness at Work

Kristopher Harold, Alexis Ee-Khem Aw & John Williams

ISBN: (18) 978-0-7303-5698-1 • Paper • 160pp • Apr 2018 • S\$30.98 incl GST | US\$19.95

Billions of dollars are wasted annually across Australia due to the failure to manage mental wellbeing. With the ramping up of work health safety and legislative demands, addressing workplace stress and burnout will become increasingly important in the future. *MindFit* succeeds in helping struggling organisations reinvent themselves by delivering what many business consultants and academics often discuss yet rarely have the tools to implement. This book provides a practical management toolkit that empowers businesses to manage their day-to-day activities and take full responsibility for psychosocial harm in the workplace. It essentially teaches frontline managers to take stock of challenging issues and deal with them before being hit by the tsunami of stress and burnout.

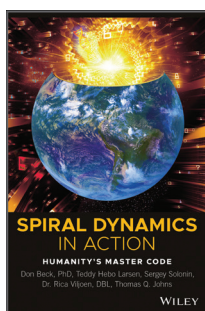


Smart Teams

Dermot Crowley

ISBN: (18) 978-0-7303-5003-3 • Paper • 192pp • Apr 2018 • S\$29.91 incl GST | US\$20.00

The book's basic premise is that when we work together, we tend to create drag and friction which disrupts other people's productivity, rather than working in a way that creates productivity flow. *Smart Teams* shows the reader how to create a set of team agreements that will encourage everyone to become more aware of the impact of their behaviours on other people's productivity, as well as care enough to bother changing these behaviours. Productivity is a leadership issue, and needs to be led at every level of the organisation. *Smart Teams* will provide a range of practical productivity guidelines and processes to help readers to delegate, negotiate workload, manage urgency, run more effective meetings, manage interruptions, make tele-conferences more productive, reduce email noise and harness the power of modern technology to communicate with others without becoming a productivity drain.

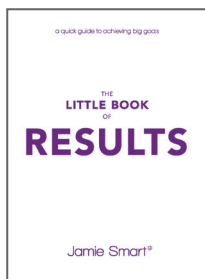


Spiral Dynamics in Action, 2nd Edition Humanity's Master Code

Don Edward Beck, Teddy Hebo Larsen, Sergey Solonin, Rica Viljoen & Thomas Johns

ISBN: (77) 978-1-119-38718-3 • Paper • 352pp • Apr 2018 • S\$51.31 incl GST | US\$34.00

Spiral Dynamics in Action explores the evolution of modern business, and provides a model for moving forward amidst ever-increasing complexity and change. Only by truly understanding other people's perspectives can you bring them together to achieve the extraordinary, and this book provides a field guide to the different motivations, behaviours and talents in your team to help you lead diverse groups more effectively. Focused on action over theory, the Spiral Dynamics model includes cutting-edge leadership practices, management systems, processes, procedures and techniques to help you bring about real-world results.



The Little Book of Results

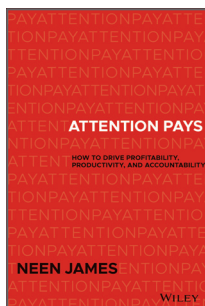
A quick guide to better performance & greater results in life

Jamie Smart

ISBN: (63) 978-0-85708-780-5 • Paper • 216pp • Apr 2018 • S\$23.49 incl GST | US\$16.00

Using transformational coaching techniques, examples, exercises and metaphors, Jamie talks the reader through the three key changes they need to achieve the results they are after and inspire others to do the same. Based on the principles of The Clarity Coaching Model, the reader will learn how to de-congest their mind to think more clearly, make better decisions and improve performance -- achieving the 'flow' state attributed to the results of top-flight individuals. Clearer thinking removes the stress and anxiety from decision making and allows you to focus on your goals. Rather than a step-by-step process, the reader is encouraged to form a deep understanding of themselves to awaken their inner potential and improve their innate abilities including better listening, deeper connections, more motivation and greater innovation and creativity.

MANAGEMENT



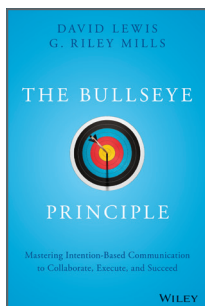
Attention Pays

How to Drive Profitability, Productivity, and Accountability to Achieve Maximum Results

Neen James

ISBN: (H) 978-1-119-48025-9 • Cloth • 256pp • Apr 2018 • S\$37.40 incl GST | US\$24.95

Attention Pays is a powerful spotlight for the value of attention and absolute focus. **Personally** – WHO we pay attention to. **Professionally** – WHAT we pay attention to. And **Globally** – HOW we pay attention in the world – and to the world. In an on-demand, 24/7 society, where distractions cost millions of people productivity, profitability, relationships and peace – it's time to pay attention to what really matters. To create extraordinary lives, we must first learn to "unplug" from the constant barrage of disruption and "plug in" to the tools, strategies, and mindsets that allow us to harness our attention at our highest potential.



The Bullseye Principle

Mastering Intention-Based Communication to Collaborate, Execute, and Succeed

David Lewis & G. Riley Mills

ISBN: (H) 978-1-119-48471-4 • Cloth • 272pp • Apr 2018 • S\$38.47 incl GST | US\$25.95

The Bullseye Principle is a definitive, how-to guide to communicating, collaborating, and executing as a leader in the corporate arena. More specifically, it is self-contained tool box of essential communication techniques to help the reader master the most challenging and important business interactions every corporate leader will experience in their career, from the planning stages (blueprint) to the successful outcome (bullseye) of each. This book will introduce readers to the authors' award-winning, 3-step methodology relating to personal branding, leadership communication and executive presence that has been celebrated and utilized by Fortune 500 companies across the globe. *The Bullseye Principle* is a must-read for anyone wanting to become more influential as a leader and communicator.

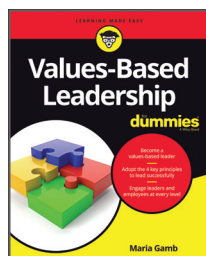
Creating Mindful Leaders

Creating Mindful Leaders How to Power Down, Power Up, and Power Forward

Joe Burton

ISBN: (H) 978-1-119-48478-3 • Cloth • 256pp • Apr 2018 • S\$37.40 incl GST | US\$24.95

Creating Mindful Leaders provides an overview of the sources of stress caused by the modern pace of living and practical, actionable practices tools and techniques to manage stress, increase resiliency and improve sleep and performance. Wellbeing, Performance, Relationships, Sleep and Movement are the essentials for creating Mindful Leaders. This book will touch on neuroscience, mindfulness and positive psychology to help professionals thrive in the “age of disruption.” This book comes from the point of view of the driven professional; someone who worked for years wearing stress as a badge of honor, travelling 70% of the time (flying around the world to stress people out) and working 12-14 hour days as a norm. Someone who rejected mindfulness as “definitely not for me” and tried it only when a health crisis (back pain, insomnia, asthma) forced me to try a new approach.



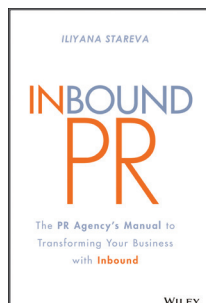
Values-Based Leadership For Dummies

Maria Gamb

ISBN: (TK) 978-1-119-45344-4 • Paper • 360pp • Apr 2018 • S\$40.61 incl GST | US\$26.95

In *Values-Based Leadership For Dummies*, you'll get a fool-proof plan for putting the principles of values-based leadership in action—which will inspire and motivate others to pursue what matters most. With many Baby Boomers edging toward retirement, the largest generation in history, the Millennials, will be taking over the reins and stepping into leadership roles. They've suffered through the difficult economic times and corporate scandals of the early 2000s and they want things to be different. Inside, you'll get the framework for adopting the principles of values-based leadership that will help Millennials—and any member of any organization—thrive: utilizing the tools of self-reflection, actionable grace, agility, and a commitment to lead responsibly.

MARKETING & SALES



Inbound PR

The PR Agency's Manual to Transforming Your Business With Inbound

Iliyana Stareva

ISBN: (H) 978-1-119-46221-7 • Cloth • 192pp • Apr 2018 • S\$37.40 incl GST | US\$24.95

Inbound PR is the handbook that can transform your agency's business. The ability to reach the new consumer, build the relationship, and quantify the ROI of PR services allows you to develop an inbound business and the internal capabilities to meet and exceed the needs of the most demanding client. In this digital age of constant contact and worldwide platforms, it's the only way to sustainably grow your business and expand your reach while bolstering your effectiveness on any platform. This book shows you what you need to know, and gives you a clear framework for putting numbers to reputation. It merges content and measurement to give today's PR agencies a new way to build brands, evaluate performance and track ROI.

Inbound Selling

Inbound Selling

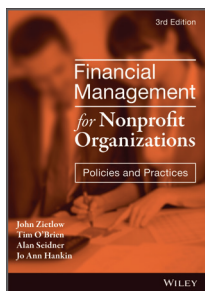
How to Change the Way You Sell to Match How People Buy

Brian Signorelli

ISBN: (H) 978-1-119-47341-1 • Cloth • 263pp • Apr 2018 • S\$37.40 incl GST | US\$24.95

With no end in sight to this trend, sales professionals and the managers who lead them must transform both the way they think about selling and how they go about executing their sales playbook. Expert author and HubSpot Sales Director, Brian Signorelli has viewed the sales paradigm shift from the inside--his unique insights perfectly describe the steps sales professionals must take to meet the needs of the empowered customer. In this book, readers will learn how inbound sales grew out of inbound marketing concepts and practices; gives a step-by-step approach for sales professionals to become inbound sellers and what it really means to be a frontline sales manager who leads a team of inbound sellers.

NON-PROFIT ORGANIZATIONS

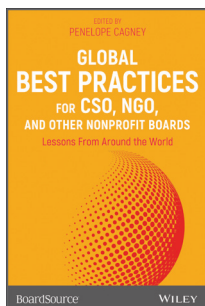


Financial Management for Nonprofit Organizations, 3rd edition Policies and Practices

John Zietlow, Jo Ann Hankin & Alan G. Seidner

ISBN: (H) 978-1-119-38256-0 • Cloth • 624pp • Apr 2018 • S\$187.20 incl GST | US\$124.95

Financial Management for Nonprofit Organizations provides students, professionals, and board members with a comprehensive reference for the field. Identifying key objectives and exploring current practices, this book offers practical guidance on all major aspects of nonprofit financial management. As nonprofit organizations fall under ever-increasing scrutiny and accountability, this book provides the essential knowledge and tools professional need to maintain a strong financial management system while serving the organization's stated mission. Financial management, cash flow, and financial sustainability are perennial issues, and this book highlights the concepts, skills, and tools that help organizations address those issues. Clear guidance on analytics, reporting, investing, risk management, and more comprise a singular reference that nonprofit finance and accounting professionals and board members should keep within arm's reach.



Global Best Practices For NGO Boards Lessons From Around the World

BoardSource & Penelope Cagney

ISBN: (H) 978-1-119-42327-0 • Cloth • 256pp • Apr 2018 • S\$89.83 incl GST | US\$59.95

Even if your organizational concerns extend no further than city boundaries, this book is for you. One of the greatest governance challenges today is a lack of diversity on the board. This can seriously hamper an organization's ability to realize mission and to understand and serve its community. Reading this book will provide a greater understanding of how the cultural context affects governance and will sensitize the reader to different ways of thinking about governance. *Global Best Practices For CSO, NGO and Other Nonprofit Boards* presents case studies from different parts of the world that illustrate effective practice, identifies and discusses interesting and significant differences, and explores global governance trends with implications for us all.



Scaling Global Change

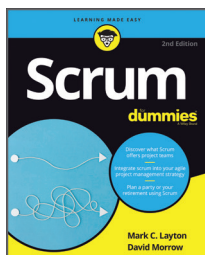
A Social Entrepreneur's Guide to Surviving the Start-up Phase and Driving Impact

Erin Ganju & Cory Heyman

ISBN: (H) 978-1-119-48385-4 • Cloth • 240pp • Apr 2018 • S\$44.89 incl GST | US\$29.95

This book is a "how to" guide for social entrepreneurs who have a vision to change the world and need a strong organizational foundation to do it. By sharing insight into Room to Read's story, (they're one of the fastest growing non-profits in the past 16 years), it will provide the theoretical underpinnings and practical business lessons for growing a non-profit or social enterprise, particularly in how to cross the chasm between enthusiastic start-up to mature, worldwide brand recognition, influence, and change. *Scaling Social Change* outlines strong theories of change in three realms: program effectiveness, operational excellence, and strategic influence that will aid social entrepreneurs and organizational leaders of all kinds in applying discipline and the resourcefulness in translating their theories in to action that can scale to really change the world.

PRODUCTION OPERATIONS MANAGEMENT



Scrum For Dummies, 2nd Edition

Mark C. Layton

ISBN: (TA) 978-1-119-46764-9 • Paper • 408pp • Apr 2018 • S\$44.89 incl GST | US\$29.95

Scrum is an agile project management framework that allows for flexibility and collaboration to be a part of your workflow. Primarily used by software developers, scrum can be used across many job functions and industries. Scrum can also be used in your personal life to help you plan for retirement, a trip, or even a wedding or other big event. Scrum provides a small set of rules that create just enough structure for teams to be able to focus their innovation on solving what might otherwise be an insurmountable challenge. *Scrum For Dummies* shows you how to assemble a scrum taskforce and use it to implement this popular Agile methodology to make projects in your professional and personal life run more smoothly--from start to finish.

ORGANIZATION & MANAGEMENT THEORY

Inbound
Organization**Inbound Organization****How to Build and Strengthen Your Company's Future Using Inbound Principles**

Dan Tyre & Todd Hockenberry

ISBN: (H) 978-1-119-48245-1 • Cloth • 256pp • Apr 2018 • S\$37.40 incl GST | US\$24.95

We are in a major shift in a fundamental aspect of how businesses grow, how buyers purchase, and how businesses build meaningful conversations and customer relationships. Companies who align their vision, philosophy, process, systems, and tools with the way buyers think, learn, discover, and purchase will have a huge competitive advantage. Organizations need to adjust their mindset and build a strategic foundation to deal with these facts and not just update a business plan. *Inbound Organization* will show leaders how to build their company's future around Inbound principles and strengthen the structural foundations necessary to deal with the changes in buyer behavior. It will show readers why and how the inbound customer experience conversation belongs in the boardrooms and on the desks of founders, entrepreneurs, business leaders, and anyone that has a responsibility to leader their organizations into the future.

TRAINING & HUMAN RESOURCE DEVELOPMENT

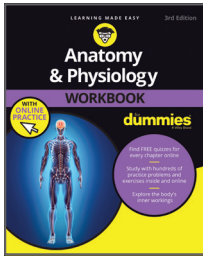
**Training Reinforcement****The 7 Principles to Create Measurable Behavior Change and Make Learning Stick**

Anthonie Wurth & Kees Wurth

ISBN: (H) 978-1-119-42555-7 • Cloth • 394pp • Apr 2018 • S\$78.06 incl GST | US\$51.95

Training Reinforcement offers expert guidance for more effective training outcomes. Last year, US companies spent over \$165 Billion on training; while many training programs themselves provide valuable skills and concepts, even the best-designed programs are ineffective because the learned behaviors are not reinforced. Without reinforcement, learned information gets shuffled to the back of the mind in the “nice to know” file, never again to see the light of day. This book bridges the canyon between learning and doing by providing solid reinforcement strategies. Written by a former Olympic athlete and corporate training guru, this methodology works *with* human behavior rather than against it; you’ll learn where traditional training methods fail, and how to fill those gaps with proven techniques that help training “stick.”

ANATOMY & PHYSIOLOGY



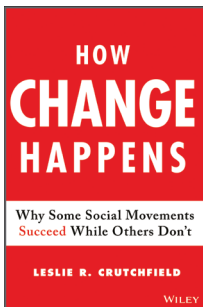
Anatomy and Physiology Workbook For Dummies, 3rd Edition

Janet Rae-Dupree, Pat DuPree

ISBN: (TK) 978-1-119-47359-6 • Paper • 336pp • Apr 2018 • S\$29.91 incl GST | US\$19.95

The human body has 11 major anatomical systems, 206 bones, and dozens of organs, tissues, and fluids—that's a lot to learn if you want to ace your anatomy & physiology class! Luckily, you can master them all with this hands-on book + online experience. Memorization is the key to succeeding in A&P, and *Anatomy & Physiology Workbook For Dummies* gives you all the practice you need to score high. Inside and online, you'll find exactly what you need to help you understand, memorize, and retain every bit of the human body. Jam packed with memorization tricks, test-prep tips, and hundreds of practice exercises, it's the ideal resource to help you make anatomy and physiology your minion!

POLITICAL SOCIOLOGY



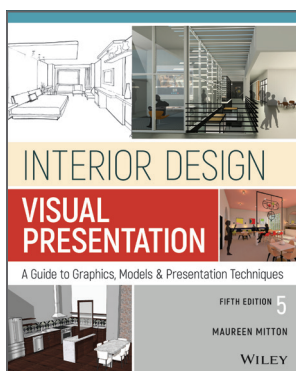
How Change Happens

Why Some Social Movements Succeed While Others Don't

Leslie R. Crutchfield

ISBN: (H) 978-1-119-41381-3 • Cloth • 272pp • Apr 2018 • S\$44.89 incl GST | US\$29.95

How Change Happens examines the leadership approaches, campaign strategies, and ground-level tactics employed in a range of modern social change campaigns. The book explores successful movements that have achieved phenomenal impact since the 1980s—tobacco control, gun rights expansion, LGBT marriage equality, and acid rain elimination. It also examines recent campaigns that seem to have fizzled, like Occupy Wall Street, and those that continue to struggle, like gun violence prevention and carbon emissions reduction. And it explores implications for movements that are newly emerging, like Black Lives Matter. By comparing successful social change campaigns to the rest, *How Change Happens* reveals powerful lessons for changemakers who seek to impact society and the planet for the better in the 21st century.



ISBN: (Z1) 978-1-119-31252-9

Paper • 383pp • Apr 2018

S\$82.34 incl GST | US\$54.95

Interior Design Visual Presentation, 5th Edition

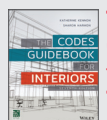
A Guide to Graphics, Models and Presentation Methods

Maureen Mitton

This is one of the few titles on the market that comprehensively addresses the visual design and presentation skills of the interior designer. Featuring thorough, process-oriented coverage on the planning, layout, and the design of interior building spaces, this book is an accessible guide to techniques for executing creative and successful design graphics, models, and presentations. The author will balance new material on BIM, 3D printing, and 3D modeling software with crucial hand rendering techniques.

Author Maureen Mitton is a tenured professor at the University of Wisconsin-Stout. She is on the review board of the Journal of Interior Design and a professional member of the Interior Design Education Council (IDEC) and International Interior Design Association (IIDA).

Related titles:



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Katherine E. Kennon & Sharon K. Harmon

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Christine M. Piotrowski

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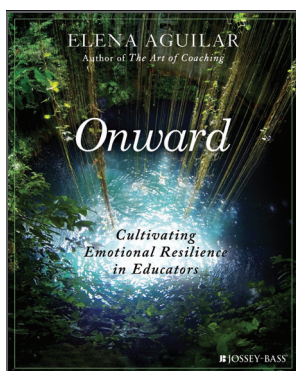


Interior Design Illustrated, 4th Edition

Francis D. K. Ching & Corky Binggeli

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ISBN: (BY) 978-1-119-36489-4

Paper • 384pp • Apr 2018

S\$52.38 incl GST | US\$34.95

Onward

Cultivating Emotional Resiliency in Educators

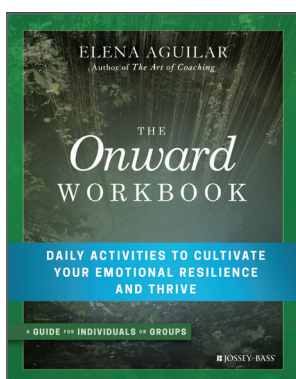
The Onward Workbook

Daily Activities to Cultivate Your Emotional Resilience and Thrive

Elena Aguilar

Onward, by bestselling author Elena Aguilar (*Art of Coaching*, *Art of Coaching Teams*), is a new resource that focuses on practical ways to build resilience in educators. Resilience is how we weather the storms in our lives and bounce back after something difficult. Resilience is not just about our attitude or habits, in fact, researchers say that about 50% of our ability to be resilient is in our DNA (meaning that we are born with a set amount). The good news is that we can deeply influence the other half of our ability to be resilient.

Cultivating resilience in schools has one ultimate goal and that is to ensure that we are working in, teaching in, and leading organizations where every single child thrives, in which the potential of every child is recognized and nurtured. This book is anchored in a four-part framework describing the components of resilience. It focuses on twelve key habits, outlined below. There's also a companion workbook to aid implementation and to further build resilience in both individual and group settings.

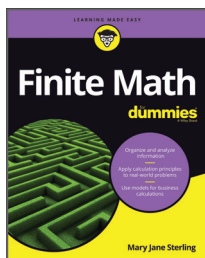


ISBN: (BY) 978-1-119-36738-3

Paper • 133pp • Apr 2018

S\$44.89 incl GST | US\$29.95

APPLIED MATHEMATICS

**Finite Math For Dummies**

Mary Jane Sterling

ISBN: (TK) 978-1-119-47636-8 • Paper • 384pp • Apr 2018 • S\$29.91 incl GST | US\$19.95

Finite math takes everything you've learned in your previous math courses and brings them together into one course with a focus on organizing and analyzing information, creating mathematical models for approaching business decisions, using statistics principles to understand future states, and applying logic to data organization. *Finite Math For Dummies* tracks to a typical college-level course designed for business, computer science, accounting, and other non-math majors, and is the perfect supplement to help you score high! If you're not a math person or just want to brush up on your skills to get a better grade, *Finite Math For Dummies* is your ticket to scoring higher!

**Project Finance
for Business
Development**
Project Finance for Business Development

John E. Triantis

ISBN: (E) 978-1-119-48608-4 • Cloth • 288pp • Apr 2018 • S\$89.83 incl GST | US\$59.95

Project Finance for Business Development begins by helping readers understand how to develop a competitive advantage through project finance. Most importantly, it shows how different elements of project finance, such as opportunity evaluation, project development, and risk management, come together to structure viable and financeable projects. These are crucial pieces missing from the current literature. This book eliminates misconceptions about what is really important for successful project financings. It helps readers develop, structure, and implement projects successfully by creating competitive advantage. By shedding light on project finance failures, this book also helps readers avoid failures of their own. Topics covered include roadmaps for successful financing, participant roles and responsibilities, and assessing and testing project viability.

CALCULUS

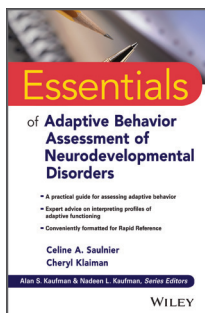
**Calculus Workbook
For Dummies,
3rd Edition**
Calculus Workbook For Dummies, 3rd Edition

Mark Ryan

ISBN: (TK) 978-1-119-35748-3 • Paper • 312pp • Apr 2018 • S\$29.91 incl GST | US\$19.95

Calculus is hard—no doubt about it—and students often need help understanding or retaining the key concepts covered in class. *Calculus Workbook For Dummies* serves up the concept review and practice problems with an easy-to-follow, practical approach. Plus, you'll get free access to a quiz for every chapter online. With a wide variety of problems on everything covered in calculus class, you'll find multiple examples of limits, vectors, continuity, differentiation, integration, curve-sketching, conic sections, natural logarithms, and infinite series. Plus, you'll get hundreds of practice opportunities with detailed solutions that will help you master the math that is critical for scoring your highest in calculus.

CLINICAL PSYCHOLOGY

**Essentials of Adaptive Behavior Assessment of Neurodevelopmental Disorders**

Celine A. Saulnier & Cheryl Klaiman

ISBN: (PS) 978-1-119-07545-5 • Paper • 272pp • Apr 2018 • S\$74.85 incl GST | US\$49.95

Essentials of Adaptive Behavior Assessment of Neurodevelopmental Disorders provides an overview of the role of adaptive behavior in the assessment and treatment of neurodevelopmental disorders. Individual chapters outline adaptive behavior profiles across neurodevelopmental disorders with the goal of illustrating how to use this information to inform diagnosis, treatment planning, and educational decisions. Case samples enhance the information presented and provide readers with real-world examples. Succinctly and clearly written, the book is appropriate for graduate students and trainees in psychological assessment and clinicians, practitioners, and researchers who are seeking to better understand diagnostic differentials and how to program for independent skills in treatment and intervention.

GENERAL & INTRODUCTORY ARCHITECTURE

Architecture and Freedom

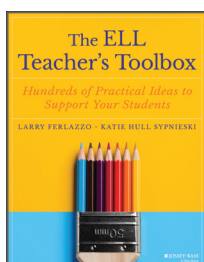
Architecture and Freedom**Searching for Agency in a Changing World**

Owen Hopkins

ISBN: (32) 978-1-119-33263-3 • Paper • 136pp • Apr 2018 • S\$67.36 incl GST | US\$45.00

The issue is split into four sections. Featuring contributions by prominent architects Reinier de Graaf of OMA and Alejandro Aravena of Elemental, the first section focuses on the values that shape the practice of architecture, and the relevance, or otherwise, of moral principles or ethical codes and standards. The second section, featuring researchers such as Anna Minton and Felipe Hernández, focuses on architecture's publicness – to what degree is architecture still a public art, standing on the thresholds of private money and public effect? The third section presents a variety of views on the ways the market ascribes value to architecture, featuring contributors from a range of backgrounds, including Patrik Schumacher of Zaha Hadid Architects and Robert Skidelsky. The fourth and final section considers whether it is possible for architects to maintain or even extend their agency whilst appearing to retreat from architecture by branching into other disciplines. It features contributions by the artist, Theaster Gates, and architect-researcher, Eyal Weizman.

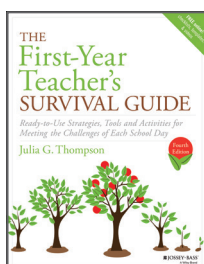
K-12 GENERAL

**The ELL Teacher's Toolbox****Hundreds of Practical Ideas to Support Your Students**

Larry Ferlazzo & Katie Hull Sypniewski

ISBN: (BY) 978-1-119-36496-2 • Paper • 352pp • Apr 2018 • S\$52.38 incl GST | US\$34.95

This is a practical resource to be used by teachers of English Language Learners, in teacher education credential programs, and by staff development professionals and coaches. This book provides innovative and research based instructional strategies for all levels of English Language Learners. 60% of the strategies are totally new. Those from the authors' previous books include new examples and updates. What's an instructional strategy? A teaching tactic, technique, or method that can be used in a class as part of a multiple lessons and across content areas. Each strategy can be incorporated into various classroom lessons. The book is divided into two main sections: Reading/Writing and Speaking/Listening. Each section contains between 40 and 70 strategies.

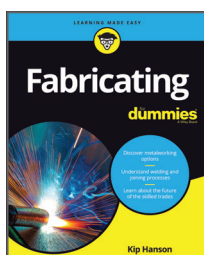
**The First-Year Teacher's Survival Guide, 4th Edition****Ready-to-Use Strategies, Tools & Activities for Meeting the Challenges of Each School Day**

Julia G. Thompson

ISBN: (BY) 978-1-119-47036-6 • Paper • 560pp • Apr 2018 • S\$52.38 incl GST | US\$34.95

This award-winning book gives beginning educators everything they need to survive and thrive in the classroom. The fourth edition covers new and updated material on: classroom management—including how to prevent or minimize disruptions, differentiated instruction, nurturing a growth mindset, how to develop and maintain positive relationships with students, and much more. The downloadable versions of the book's checklists, forms, includes worksheets, and self-assessments are available online and includes Discussion Questions and a handy training guide for Professional Development providers. This popular resource offers teachers an essential guide for knowing what to expect when they begin their career and ideas for solving classroom problems.

VOCATIONAL TECHNOLOGY

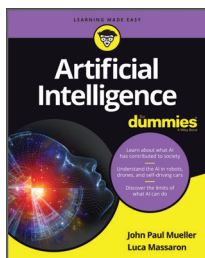
**Fabricating For Dummies**

Kip Hanson

ISBN: (TA) 978-1-119-47404-3 • Paper • 320pp • Apr 2018 • S\$44.89 incl GST | US\$29.95

People have been hammering metal into shields, cookware, and ceremonial headdresses for centuries, and fabrication continues to be a popular and growing industry today. *Fabricating For Dummies* provides you with all the information you need to begin learning about metalworking, or fill any gaps in your existing knowledge in order to advance your career. Simply put, there's little out there for light reading on manufacturing. What's available is often quite expensive, so boring it puts you to sleep, or filled with so much technical gobbledegook that one's eyes glaze over within a few pages. This book offers a much-needed alternative, cutting through the jargon and getting right to the heart of what you need to know to take your fab skills to fabulous new heights.

ARTIFICIAL INTELLIGENCE

**Artificial Intelligence For Dummies**

John Paul Mueller & Luca Massaron

ISBN: (TA) 978-1-119-46765-6 • Paper • 384pp • Apr 2018 • S\$44.89 incl GST | US\$29.95

The term “Artificial Intelligence” has been around since the 1950s, but a lot has changed since then. Today, AI is referenced in the news, books, movies, and TV shows, and the exact definition is often misinterpreted. *Artificial Intelligence For Dummies* provides a clear introduction to AI and how it’s being used today. Inside, you’ll get a clear overview of the technology, the common misconceptions surrounding it, and a fascinating look at its applications in everything from self-driving cars and drones to its contributions in the medical field.

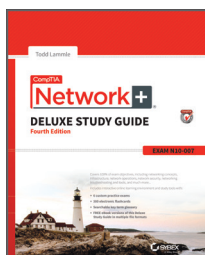
CERTIFICATION (MSCE, NOVELL, ETC.)

**CompTIA Network+ Certification Kit, 5th Edition****Exam N10-007**

Todd Lammle & Jon Buhagiar

ISBN: (TD) 978-1-119-43228-9 • Paper • 1320pp • Apr 2018 • S\$149.75 incl GST | US\$99.95

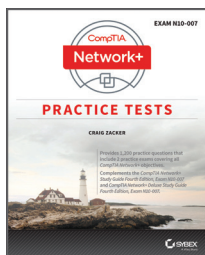
An updated edition of the de facto standard for CompTIA Network+ candidates, fully revised for the brand new version of the Exam N10-007, and written by leading networking authorities, Todd Lammle and Jon Buhagiar. The book contains clear and concise information on crucial networking topics to help you be more effective and successful in your job. It includes practical examples and insights drawn from real-world experience, as well as exam highlights and end-of-chapter review. Readers will get access to a superior set of online study tools, including bonus practice exams, flashcards, and glossary of key terms.

**CompTIA Network+ Deluxe Study Guide, 4th Edition****Exam N10-007**

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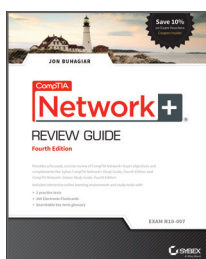
CompTIA Network+ Deluxe Study Guide, Fourth Edition by networking guru Todd Lammle has everything you need to prepare for the CompTIA Network+ Exam N10-007. Inside, Todd covers all exam objectives, explains key topics, offers plenty of practical examples, and draws upon his own invaluable 30 years of networking experience to help you learn. Get a year of FREE access to a robust set of online interactive learning tools through the Sybex online test bank, including hundreds of sample questions, a pre-assessment test, bonus practice exams, and over 300 electronic flashcards. Prepare for the exam and enhance your career with the authorized *CompTIA Network+ Deluxe Study Guide, Fourth Edition*.

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Craig Zacker

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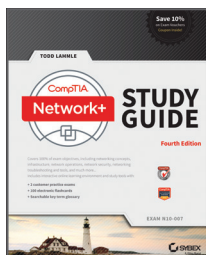
CompTIA Network+ Review Guide, 4th Edition

Exam N10-007

Jon Buhagiar

ISBN: (TD) 978-1-119-43214-2 • Paper • 384pp • Apr 2018 • S\$44.89 incl GST | US\$29.95

CompTIA Network+ Review Guide Exam N10-007, 4th Edition, is your ideal study companion for preparing for the CompTIA Network+ exam (N10-007). Organized by exam objectives, this is a focused, concise review guide that works hand-in-hand with any learning tool, including the Sybex CompTIA Network+ Study Guide, CompTIA Network+ Deluxe Study Guide, and CompTIA Network+ Practice Tests. The book is broken into 5 parts, each part corresponding to one of the 5 objective domain areas of the Network+ exam: Network Architecture; Network Operations; Network Security; Troubleshooting; and Industry Standards, Practices, and Network Theory. Readers will also be given access to the comprehensive online Sybex test bank, which includes two bonus practice tests, electronic flashcards, and a glossary of terms that you'll need to know come exam day.



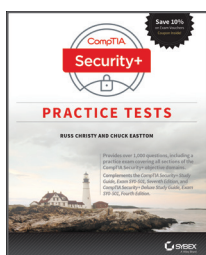
CompTIA Network+ Study Guide, 4th Edition

Exam N10-007

Todd Lammle

ISBN: (TD) 978-1-119-43225-8 • Paper • 960pp • Apr 2018 • S\$74.85 incl GST | US\$49.95

CompTIA's Network+ certification tells the world you have the skills to install, configure, and troubleshoot today's basic networking hardware peripherals and protocols. First, however, you have to pass the exam! This detailed CompTIA Authorized study guide by networking guru Todd Lammle has everything you need to prepare for the CompTIA Network+ Exam N10-007. Inside, Todd covers all exam objectives, explains key topics, offers plenty of practical examples, and draws upon his own invaluable 30 years of networking experience to help you learn.



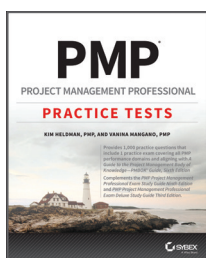
CompTIA Security+ Practice Tests

Exam SY0-501

S. Russell Christy & Chuck Easttom

ISBN: (TD) 978-1-119-41692-0 • Paper • 456pp • Apr 2018 • S\$59.87 incl GST | US\$39.95

CompTIA Security+ Practice Tests provides invaluable practice for candidates preparing for Exam SY0-501. Covering 100% of exam objectives, this book provides 1,000 practice questions to help you test your knowledge and maximize your performance well in advance of exam day. Whether used alone or as a companion to the *CompTIA Security+ Study Guide*, these questions help reinforce what you know while revealing weak areas while there's still time to review. Six unique practice tests plus one bonus practice exam cover threats, attacks, and vulnerabilities; technologies and tools; architecture and design; identity and access management; risk management; and cryptography and PKI to give you a comprehensive preparation resource. Receive one year of FREE access to the Sybex online interactive learning environment, to help you prepare with superior study tools that allow you to gauge your readiness and avoid surprises on exam day.



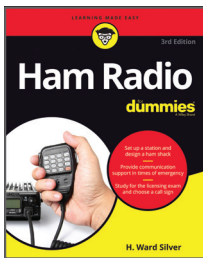
PMP Project Management Professional Practice Tests

Kim Heldman

ISBN: (TD) 978-1-119-42115-3 • Paper • 384pp • Apr 2018 • S\$59.87 incl GST | US\$39.95

PMP: Project Management Professional Practice Tests provides candidates with an ideal study aid for PMP exam preparation. Fully aligned with the *A Guide to the Project Management Body of Knowledge (PMBOK® Guide)*, 6th edition, this book provides practice questions covering all five performance domains. Five unique 160-question chapter tests, as well as one practice exam cover Initiating; Planning; Executing; Monitoring and Controlling; and Closing to help you pinpoint weak areas while there is still time to review. An additional 200-question practice test provides a bonus exam—1000 questions in all—, and a year of FREE access to the Sybex interactive online learning environment puts a test bank, practice questions, and more at your disposal.

COMMUNICATION TECHNOLOGY

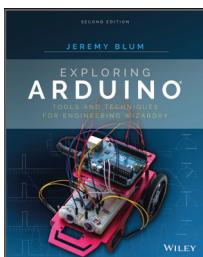
**Ham Radio For Dummies, 3rd Edition**

H. Ward Silver

ISBN: (TA) 978-1-119-45484-7 • Paper • 384pp • Apr 2018 • \$37.40 incl GST | US\$24.95

Ham radio, or amateur radio, is a way to talk with people around the world in real-time, or to send email without any sort of internet connection. It provides a way to keep in touch with friends and family, whether they are across town or across the country. When cell phones, landlines, the internet, and other systems are down or overloaded, Amateur Radio still gets the message through. Radio amateurs, often called “hams,” enjoy radio technology as a hobby, but are often called upon to provide vital service when regular communications systems fail. *Ham Radio For Dummies* is your guide to everything there is to know about ham radio. Plus, this updated edition provides new and additional information on digital mode operating, as well as use of amateur radio in student science and new operating events.

COMPUTER HARDWARE

**Exploring Arduino, 2nd Edition****Tools and Techniques for Engineering Wizardry**

Jeremy Blum

ISBN: (TD) 978-1-119-40537-5 • Paper • 408pp • Apr 2018 • \$52.38 incl GST | US\$34.95

Exploring Arduino makes electrical engineering and embedded software accessible. This new 2nd edition has been updated to cover the rapidly-expanding Arduino ecosystem, and includes new full-color graphics for easier reference. Servo motors and stepper motors are covered in richer detail, and you'll find more excerpts about technical details behind the topics covered in the book. Wireless connectivity and the Internet-of-Things are now more prominently featured in the advanced projects to reflect Arduino's growing capabilities. You'll learn how Arduino compares to its competition, and how to determine which board is right for your project. If you're ready to start creating, this book is your ultimate guide!

DIGITAL CAMERAS & PHOTOGRAPHY

Canon EOS Rebel
T7/1400D For
Dummies

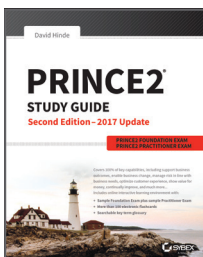
Canon EOS Rebel T7/1400D For Dummies

Julie Adair King

ISBN: (TA) 978-1-119-47156-1 • Paper • 320pp • Apr 2018 • \$44.89 incl GST | US\$29.95

Your Canon EOS Rebel T7/1400D provides enough camera power to take the pro-style shots you've dreamed of shooting. *Canon EOS Rebel T7/1400D For Dummies* bridges the gap between taking quick shots in auto mode and taking charge of the settings that offer full control of your pictures' focus, color, and light balance. Peek inside to understand how to manage your camera's settings and produce portraits, action shots, and close-ups worth showing off.

GENERAL & INTRODUCTORY COMPUTER SCIENCE

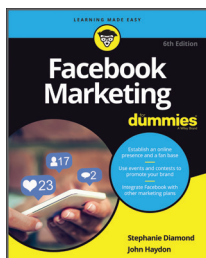
**PRINCE2 Study Guide, 2nd Edition****2017 Update**

David Hinde

ISBN: (TD) 978-1-119-42089-7 • Paper • 528pp • Apr 2018 • \$74.85 incl GST | US\$49.95

The *PRINCE2 Study Guide, Second Edition*, offers comprehensive preparation for the latest PRINCE2 exam. Covering 100 percent of the exam objectives, this guide provides invaluable guidance that will help you master both the material and its applications; indeed, a practice-centered approach helps you “learn by doing” to help you internalize PRINCE2 concepts on a deeper level. Although the exam is heavily focused on detailed business process, this guide's accessible writing and real-world approach make learning fun. Each chapter poses a common project challenge, and walks you through the solution based on essential PRINCE2 principles. A year of FREE access to electronic study aids allows you to study anywhere, at any time, and expert instruction throughout breaks complex topics down into easily-digestible concepts.

INTERNET BUSINESS



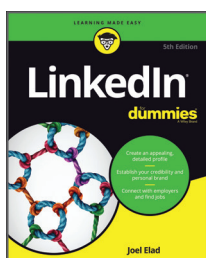
Facebook Marketing For Dummies, 6th Edition

Stephanie Diamond & John Haydon

ISBN: (TA) 978-1-119-47621-4 • Paper • 336pp • Apr 2018 • S\$37.40 incl GST | US\$24.95

With 2 billion monthly active users across the world, Facebook has evolved into a community of consumers, creating a primary resource for marketers. The trusted *Facebook Marketing For Dummies* has been fully updated to cover the newest tools and features important to marketers and Facebook page owners. If you're a marketer looking to effectively add Facebook to your overall marketing mix, consider this book the mecca of Facebook marketing. Inside, you'll discover the psychology of the Facebook user, establish a social media presence, increase your brand awareness, integrate Facebook marketing with other marketing strategies, learn to target a specific audience, and much more.

INTERNET GENERAL



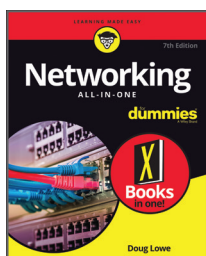
LinkedIn For Dummies, 5th Edition

Joel Elad

ISBN: (TA) 978-1-119-46993-3 • Paper • 384pp • Apr 2018 • S\$37.40 incl GST | US\$24.95

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Doug Lowe

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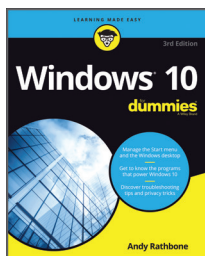
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Matt Lombard

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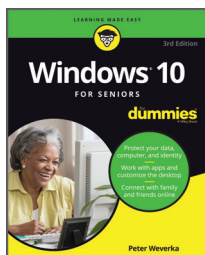
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Andy Rathbone

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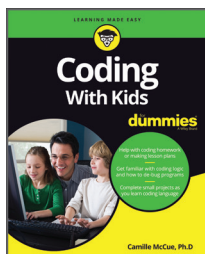
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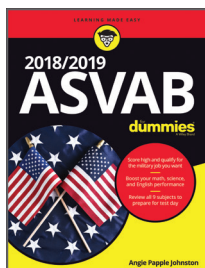
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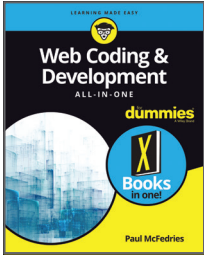
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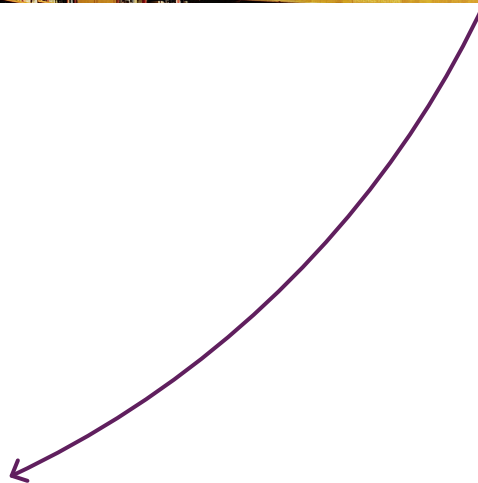
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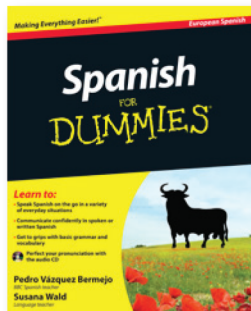
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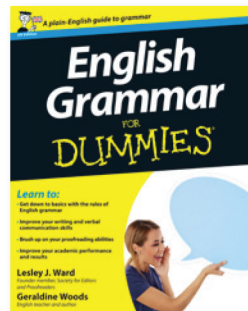
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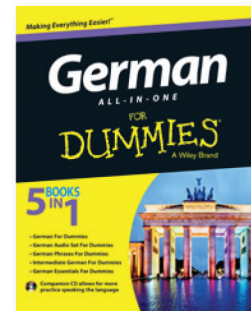
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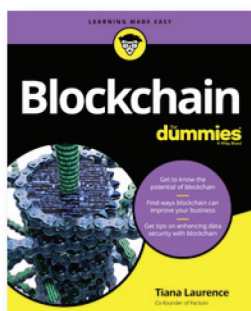


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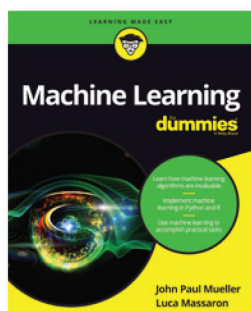


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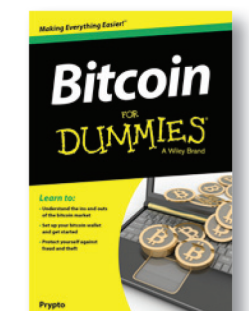
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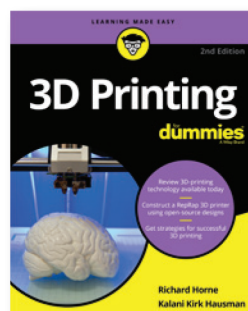
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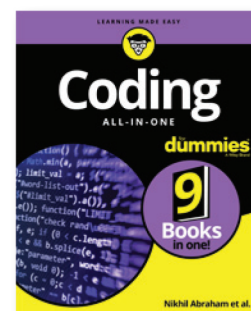
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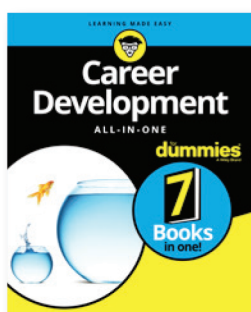


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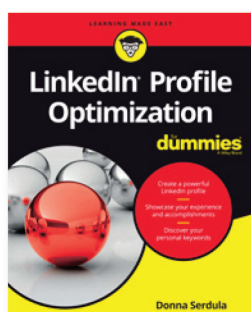


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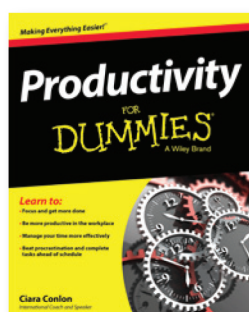
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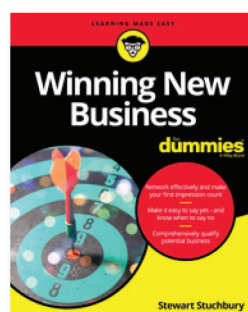
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