

NOVEMBER – DECEMBER 2017

Knowledge & Learning Retail Catalog



WILEY

Wiley Bi-Monthly Catalog

November

Accounting & Finance	2
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Consumer	10
Professional	11
Technology	13

December

Accounting & Finance	18
Business	20
Consumer	22
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Technology	24



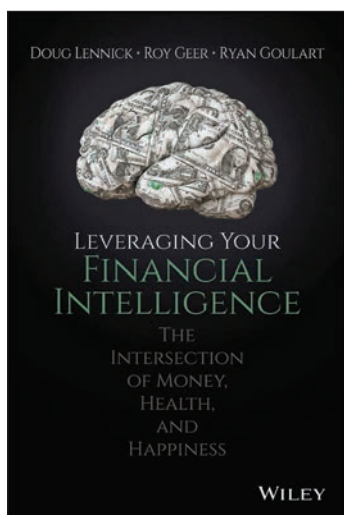
Lead Title



Previously Announced

The image features a solid purple background. A white circle is positioned in the center-right area. A white dotted line starts from the left edge, curves upwards and then downwards, passing behind the circle. A thick, dark purple curved band is visible at the bottom of the image.

November



ISBN: (E) 978-1-119-43078-0
 Pub Date: October 2017
 Pages: 208
 Medium: Cloth
 Price: S\$44.89 incl GST, US\$29.95

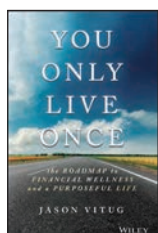
Leveraging Your Financial Intelligence The Intersection of Money, Health, and Happiness

Douglas Lennick, Roy Geer & Ryan Goulart

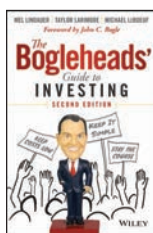
Leveraging Your Financial Intelligence will provide readers with true stories of individuals and families that illustrate how people can change their behavior to enhance financial security while also improving their physical and emotional wellbeing. The book relies heavily on quantitative research by top experts and thought leaders in neuroscience, psychology, health, and cultural anthropology, as well as original case studies to show the interconnection between financial, physical and emotional well-being. The authors will translate the latest research from varied disciplines into powerful strategies for enhancing financial decision-making and overall well-being.

- Research-based concepts
- Real life stories that anchor these concepts, and
- Suggestions and tools for applying them to one's own life

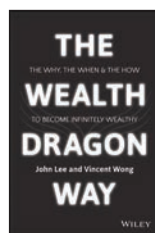
Related titles:



ISBN: (E) 978-1-119-26736-2
 Pub Date: May 2016
 Pages: 192
 Medium: Cloth
 Price: S\$41.68 incl GST, US\$27.95



ISBN: (E) 978-1-118-92128-9
 Pub Date: August 2014
 Pages: 336
 Medium: Cloth
 Price: S\$40.61 incl GST, US\$26.95

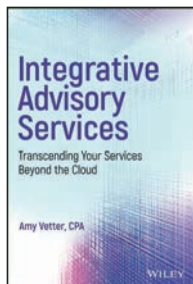


ISBN: (AE) 978-1-119-07783-1
 Pub Date: April 2015
 Pages: 224
 Medium: Paper
 Price: S\$24.56 incl GST, US\$17.99



ISBN: (H) 978-1-119-26416-3
 Pub Date: April 2016
 Pages: 208
 Medium: Cloth
 Price: S\$37.40 incl GST, US\$24.95

CPA / Review



Integrative Advisory Services Expanding Your Accounting Services Beyond the Cloud

Amy Vetter

Stop crunching numbers and start truly serving your clients. As technology paves the way for increased self-reliance and DIY financial services, much of the traditional data entry tasks of accounting professionals and bookkeepers will be reduced. Yet, nothing can replace the human side of the client-advisor experience and the desire to improve your clients' businesses with financial information. *Integrative Advisory Services* shows you how to provide the kind of value that technology cannot: human connection. Learn how to harness the opportunity to take a much more active role in your clients' business by analyzing the story behind the numbers, understanding both operations and finance, and guiding your clients toward the outcomes they need. Creating an ongoing relationship throughout the year allows you to be proactive rather than reactive, and help your client's business at a holistic level.

(E) 978-1-119-41597-8 November 2017 176 pp. Cloth S\$59.87 incl GST, US\$39.95

Taxation

Ernst &
Young Tax
Guide 2018**Ernst & Young Tax Guide 2018**

Ernst & Young LLP

The Ernst & Young Tax Guide 2018 offers professional guidance for DIY tax prep. As one of the most trusted resources for tax advice, this book can help you keep more of your money while filing completely, correctly, and on time. Fully updated to reflect the latest changes to the law, this new 2018 edition cuts through impenetrable tax codes and IRS rulings to give you the answers you need quickly and easily. Whether you're a homeowner, self-employed entrepreneur, business executive, or senior citizen, you'll discover the best tax strategy for your particular situation.

(E) 978-1-119-38376-5 November 2017 1032 pp. Paper S\$37.40 incl GST, US\$24.95

Valuation

Beyond
Earnings**Beyond Earnings****Applying the HOLT CFROI and Economic Profit Framework**

David Holland & Bryant Matthews

Beyond Earnings is a comprehensive guide to valuation and corporate performance analysis. This book provides the first useful discussion of mean-reversion in corporate profitability and growth in a finance textbook, and offers practical and elegant solutions for dealing with this empirical reality. Readers will learn how to adjust for accounting distortions to determine a company's true economic performance; calculate a firm's economic profit and CFROI; estimate future cash flow and economic profit streams; model terminal value and eliminate the perpetuity assumption; and estimate a firm's value.

(E) 978-1-119-44048-2 October 2017 304 pp. Cloth S\$74.85 incl GST, US\$49.95

Qualified
Appraisers
and Qualified
Appraisals
plus Website**Qualified Appraisers and Qualified Appraisals plus Website
Laws, Analysis, and Solutions**

Michael R. Devitt & Lawrence A Sannicandro

There has been a steady flow of controversies since the Internal Revenue Service (IRS) issued its regulations on qualified appraisers and qualified appraisals. *Qualified Appraisers and Qualified Appraisals* discusses elements related to testifying experts and introduces a novel form of expert testimony: hot tubbing. The book identifies the law, analyzes the cases, identifies the problems and provides insight and solutions to help appraisers do work which will be accepted by the IRS.

(E) 978-1-119-43757-4 November 2017 240 pp. Cloth S\$142.26 incl GST, US\$94.95

Political Economics

Malcolm
Sawyer
Can the Euro
be Saved?**Can the Euro be Saved?**

Malcolm Sawyer

The economies of the Eurozone countries are plagued by multiple crises, which cast major doubts over the future of the Euro. In this engaging new book, leading heterodox economist Malcolm Sawyer argues that the entire policy framework of the Eurozone was fundamentally flawed from its foundation. He shows how these 'design faults' intensified the effects of the crisis, made an effective response to the crash almost impossible, and are now locking in perpetual self-defeating austerity. Malcolm proposes a bold alternative agenda for reviving the continent's economic prosperity and saving the Euro, centred on a Federal fiscal policy and deep reform of the European Central Bank. He argues, however, that these solutions would require a fundamental transformation that is almost certain to encounter huge ideological and political obstacles. He therefore concludes that Europe faces a bleak economic future, blighted by low growth, high unemployment and social division.

(5F) 978-1-5095-1525-7 November 2017 140 pp. Paper S\$19.21 incl GST, US\$12.95

Personal Finance



Wealth Management Unwrapped, Revised and Expanded Unwrap What You Need to Know and Enjoy the Present

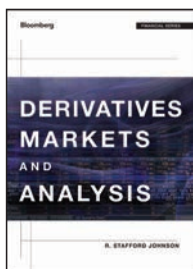


Charlotte Beyer

The wealth management industry has undergone massive change over the past 25 years. New services or products spring up, yet impenetrable language and marketing hype leave you with precious little practical information. *Wealth Management Unwrapped* provides you with the tools and tips you need to effectively manage your money. Wall Street veteran Charlotte Beyer conducts a tour of the wealth management industry, guiding you through the complexities and jargon with straightforward, no-nonsense expertise. From choosing an advisor and understanding the fine print, to fulfilling your responsibilities as the key decision maker of your wealth, this book offers all-in-one guidance for you to take charge of your finances.

(E) 978-1-119-40369-2 August 2017 208 pp. Cloth S\$59.87 incl GST, US\$39.95

Investments & Securities



Derivatives Markets and Analysis



Jun 2017

R. Stafford Johnson

Derivatives Markets and Analysis is an exposition on investments, guiding you from the basic concepts, strategies, and fundamentals to a more detailed understanding of the advanced strategies and models. As part of Bloomberg Financial's three part series on securities, the book focuses on derivative securities and the functionality of the Bloomberg system in relation to derivatives. You'll develop a tighter grasp of the more subtle complexities involved in the evaluation, selection, and management of derivatives, and gain the practical skillset necessary to apply your knowledge to real-world investment situations using the tools and techniques that dominate the industry.

(E) 978-1-118-20269-2 August 2017 800 pp. Cloth S\$142.26 incl GST, US\$94.95

Finance & Investments Special Topics



Pitch the Perfect Investment The Essential Guide to Winning on Wall Street



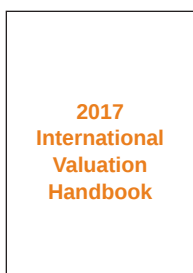
Jul 2017

Paul D. Sonkin & Paul Johnson

Pitch the Perfect Investment combines investment analysis with persuasion and sales to teach you the soft skill so crucial to success in the financial markets. You'll gain world-class insight into search strategy, data collection and research, securities analysis, and risk assessment and management to help you uncover the perfect opportunity; you'll then strengthen your critical thinking skills and draw on psychology, argumentation, and informal logic to craft the perfect pitch to showcase your perfect idea. This book gives you in-depth training along with access to complete online ancillaries and case studies so you can master the little skill that makes a big difference.

(E) 978-1-119-05178-7 September 2017 496 pp. Cloth S\$74.85 incl GST, US\$49.95

Valuation



2017 International Valuation Handbook Guide to Cost of Capital + Semiannual PDF Update (Set)

Roger J. Grabowski, Carla Nunes &
James P. Harrington

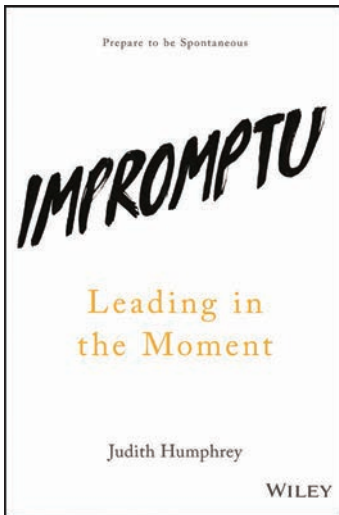
ISBN: (E) 978-1-119-36679-9

Pub Date: July 2017

Pages: TBA

Medium: Cloth

Price: S\$1250.78 incl GST, US\$834.95



ISBN: (H) 978-1-119-28675-2
 Pub Date: November 2017
 Pages: 256
 Medium: Cloth
 Price: S\$44.89 incl GST, US\$29.95

Impromptu

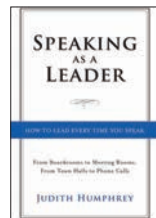
Leading in the Moment

Judith Humphrey

Be prepared to lead in the moment: assess, think, and respond on-the-spot. *Impromptu* shows leaders how to think on their feet and respond eloquently in every situation. The most iconic leadership moments today are spontaneous, spur-of-the-moment events that reveal the inner workings of the leader's mind. When these impromptu opportunities arise, leaders must be able to listen, think, and respond within seconds. They must be able to have clarity of thought and convey a narrative that is already in their mind. Speaking on the spot is a skill that can be learnt — and is quickly becoming a must-have for anyone in a leadership position. In this book, you will learn how to:

- Quickly read an audience of one or a thousand
- Collect your thoughts and craft a persuasive message
- Script yourself within seconds for any occasion
- Discover improvisation techniques that will make you to shine
- Deliver your message with clarity, confidence, and conviction

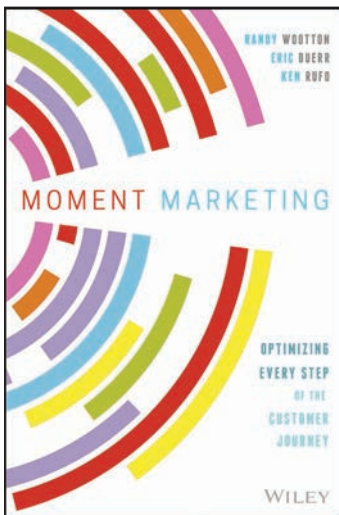
Also by Judith Humphrey:



ISBN: (17) 978-1-118-14101-4
 Pub Date: December 2011
 Pages: 272
 Medium: Cloth
 Price: S\$48.10 incl GST, US\$32.00



ISBN: (H) 978-1-118-87025-9
 Pub Date: October 2014
 Pages: Cloth
 Medium: 240
 Price: S\$29.95 incl GST, US\$44.89



ISBN: (H) 978-1-119-36129-9
 Pub Date: November 2017
 Pages: 256
 Medium: Cloth
 Price: S\$37.40 incl GST, US\$24.95

Moment Marketing

Optimizing Every Step of the Customer Journey

Randy Wootton, Eric Duerr & Ken Rufo

Transform marketing strategy, data, and decisions for the digital age. For years, we believed that the monumental amounts of data being collected would allow us to fine-tune segments to a perfected audience of one — but as the data stream became a deluge, a new reality set in: market segments don't really make sense when all marketing has gone digital. A more effective way is to reach the right audience with the right message, at the right time: when their attention is available and their interest is piqued. In this book, the CEO of Rocket Fuel shows you how to optimize marketing with a proven approach that exploits the new digital landscape. This book offers an analysis of the current paradigm; from contemporary case studies to ancient philosophy, from unexpected happenstance to carefully orchestrated campaigns, situated between the art and science of knowing when your audience is who you think they are, this invaluable guidance will help you enhance marketing for the new era.

- Connect with the right customer at the right time
- Optimize strategy, data, and decisions
- Market for moments, not segments



Mar 2017

General & Introductory Business & Management

Smart Girls Screw Up Too

Smart Girls Screw Up Too

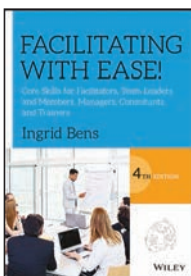
A no-nonsense approach to supergluing it all back together

Bella Zanesco

Go on a journey of self-discovery with Bella Zanesco in her book *Smart Girls Screw Up Too*. Dissatisfied with life at the age of 36, Bella came up with 15 Aspirations to follow, with the ultimate goal to find joy, love and a career that made a difference. Filled with real, relatable stories of how she overcame her unhealthy lifestyle — including an addiction to the work that she hated; countless Tinder swiping to find Mr Right; and excessive drinking — readers will be inspired to ask their own big questions, to uncover their truth and create Aspirations that help them attract health and meaning into their lives.

(18) 978-0-7303-4543-5 November 2017 240 pp. Paper S\$33.12 incl GST, US\$22.00

Management



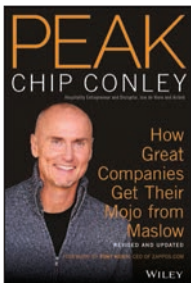
Facilitating with Ease! 4th Edition

Core Skills for Facilitators, Team Leaders and Members, Managers, Consultants and Trainers

Ingrid Bens

Facilitating with Ease! offers the basics on running productive meetings with confidence and includes the information needed to train others to become skilled facilitators as well. Filled with dozens of exercises, surveys, and checklists that can be used to transform anyone into an effective facilitator, this fourth edition covers new topics such as dealing with teams in diverse locations, dealing with conflict, the components of meeting management, conference calls and use of technology.

(H) 978-1-119-43425-2 October 2017 288 pp. Paper S\$112.30 incl GST, US\$74.95



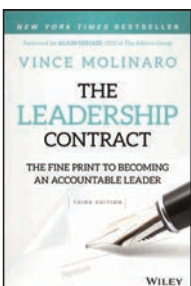
PEAK, 2nd Edition

How Great Companies Get Their Mojo from Maslow

Chip Conley

In the wake of a recession, Chip Conley developed the principles of PEAK as an alternative operating manual for businesses based on Abraham Maslow's iconic Hierarchy of Needs. In this 10-year anniversary edition, Chip introduces how PEAK was instrumental in helping Airbnb live up to its potential, and also features case studies from Pinterest, CBS Interactive, and Liderman. The completely revised and updated second edition includes new PEAK Leadership practices that can assist any leader or leadership team to move their organization from mediocrity to excellence.

(H) 978-1-119-43492-4 October 2017 256 pp. Paper S\$33.12 incl GST, US\$21.95



The Leadership Contract, 3rd Edition

The Fine Print to Becoming an Accountable Leader

Vince Molinaro

Recent studies show that only 7 percent of employees have trust and confidence in their senior leaders. How can we ever get our organizations to succeed if so few employees believe in their senior leaders? *The Leadership Contract, Third Edition* explains why leadership — and specifically leadership culture — is the only real differentiator between the organizations that thrive and those that fall behind. This book explains how to establish a leadership contract that is fully understood and agreed upon by business leaders to ensure the success of their company.

(H) 978-1-119-44053-6 November 2017 288 pp. Cloth S\$37.40 incl GST, US\$24.95

Organization & Management Theory



Quantum Negotiation

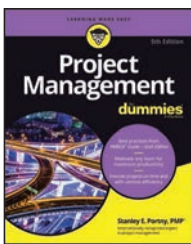
Are You Getting What You Need?

Stephan M. Mardyks, Karen Walch & Joerg Schmitz

The Quantum Negotiation preparation model explores who we are as negotiators in the context of our social conditioning. The model explores all of our human dimensions in the cognitive, psychological, social, physical and spiritual fields. Quantum Negotiators have a strong sense of self, identity, and are anchored to their own values. However, Quantum Negotiators also have the curiosity, the resilience and the intelligence to understand another's point of view and interests.

(H) 978-1-119-37486-2 November 2017 208 pp. Cloth S\$41.68 incl GST, US\$27.95

Production Operations Management



Project Management For Dummies, 5th Edition

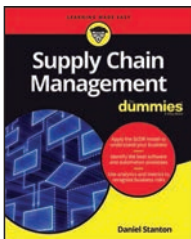
Stanley E. Portny

In today's time-crunched, cost-conscious global business environment, tight project deadlines and stringent expectations are the norm. How can you juggle all the skills and responsibilities it takes to shine as a project management maven? *Project Management For Dummies* offers everything you need to successfully manage projects from start to finish — without ever dropping the ball. This hands-on guide takes the perplexity out of being a successful project manager, laying out all the steps to take your organizational, planning, and execution skills to new heights. Featuring the latest industry best practices reflected in PMBOK 6, and guidance for preparing for the Project Management Professional (PMP) certification exam, this book will help you excel as a project manager no matter the situation.

(TK) 978-1-119-34890-0 September 2017 432 pp. Paper S\$40.61 incl GST, US\$26.95



Jul 2017



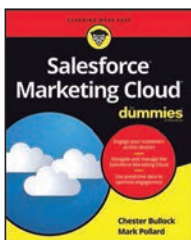
Supply Chain Management For Dummies

Daniel Stanton

We tend to think of the supply chain as suppliers, logistics, and warehousing, but it's so much more than that. Every single person in the organization, from the mailroom to the C-suite, can work to enhance or hinder the flow. *Supply Chain Management For Dummies* helps you connect the dots between things like purchasing, logistics, and operations to see how the big picture is affected by seemingly isolated inefficiencies. Interruptions in one area ripple throughout the entire operation, disrupting the careful coordination that makes businesses successful — that's where supply chain management (SCM) comes in. This book focuses on the broadly-applicable Supply Chain Operations Reference (SCOR) Model: Plan, Source, Make, Deliver, Return, and Enable, to describe the basic techniques and key concepts that keep businesses running smoothly.

(TA) 978-1-119-41019-5 November 2017 384 pp. Paper S\$44.89 incl GST, US\$29.95

Marketing & Sales



Salesforce Marketing Cloud For Dummies

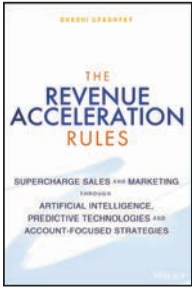
Chester Bullock & Mark Pollard

Salesforce Marketing Cloud For Dummies guides you through the use of Salesforce's exciting suite of cloud-based digital marketing solutions — including email marketing, mobile marketing, social media marketing, content and messaging, predictive intelligence. Written by a leader of the Salesforce training and development team, you will find essential information on using the suite of tools and tips and tricks that only an insider would be able to share. With easy-to-follow instructions, this guide helps you discover how to incorporate your data sets into the tools to create models, campaigns, and customer maps that enable you to create a positive experience for your customers. Learn how to maximize the features and functions in Salesforce Marketing Cloud to succeed in all your digital marketing campaigns.

(TA) 978-1-119-12209-8 September 2017 384 pp. Paper S\$40.61 incl GST, US\$26.95



Jun 2017



The Revenue Acceleration Rules

Supercharge Marketing and Sales Through Artificial Intelligence, Predictive Technologies, and Account-Focused Strategies

Shashi Upadhyay

The Revenue Acceleration Rules is a unique guide in the business-to-business space, providing a clear framework for more effective marketing in an accounts-based environment. Written by a veteran in the predictive marketing sphere, this book explains how strategies typically used on the consumer end can be tailored to drive revenue in B2B sales. Industry experts offer advice and best practices, using real-world examples to illustrate the power of analytics and on-the-ground implementation of predictive ABM initiatives. Covering the complete spectrum from 'why?' to 'how?' this book provides an invaluable resource for B2B marketers seeking a step forward in the rapidly-evolving marketplace.

(H) 978-1-119-37195-3 November 2017 240 pp. Cloth S\$40.61 incl GST, US\$26.95



Sales Enablement

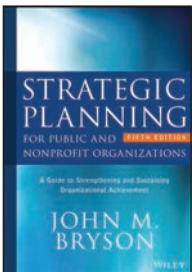
Byron Matthews

Smarter buyers require smarter selling. *Sales Enablement* provides the much-needed clarity in the market on what sales enablement actually is and how to implement it in a holistic way that covers training, content and, the supreme discipline coaching, to ensure sustainable and measurable performance impact. *Sales Enablement* covers all the essential steps for enablement leaders to make their next decisions to grow their enablement practice to achieve their desired sales results, and features step-by-step approaches for implementation, best practices and case studies from customers — all backed up by research. Author Byron Matthews is the President and CEO of Miller Heiman Group — the world's most powerful sales and service performance company.

(H) 978-1-119-44027-7 October 2017 240 pp. Cloth S\$37.40 incl GST, US\$24.95



Non-Profit Organizations



Strategic Planning for Public and Nonprofit Organizations, 5th Edition

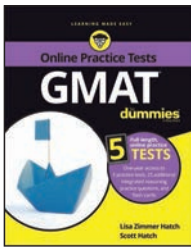
A Guide to Strengthening and Sustaining Organizational Achievement

John M. Bryson

Strategic Planning for Public and Nonprofit Organizations is the comprehensive, practical guide to building and sustaining a more effective and efficient organization. From identifying stakeholders and clarifying a shared vision, to implementing plans and revising strategies, the book discussion covers all aspects of the process to help you keep your organization united and on track into the future. The field's leading authority shares insight, advice, helpful tools, and specific techniques, alongside a widely used and well-regarded approach to real-world planning. This new fifth edition includes new case studies and examples along with up-to-date resources and references, and new multimedia-related content.

(H) 978-1-119-07160-0 November 2017 576 pp. Cloth S\$93.04 incl GST, US\$61.95

Business & Management Special Topics



GMAT For Dummies, 7th Edition

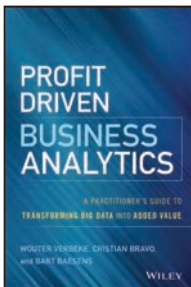
Lisa Zimmer Hatch & Scott A. Hatch



Jun 2017

If the thought of the GMAT gives you the jitters, this trusted test-prep guide is here to wash your worries away! Covering everything you can expect to encounter on exam day, *GMAT For Dummies* gives you the practical, time-tested guidance you need to conquer your fears, maximize your score, and get into the business school of your dreams. Designed to measure your mastery of verbal, mathematical, analytical, and writing skills, the GMAT serves as the gatekeeper of world-class graduate degrees in business, finance, management, accountancy, and economy. With this book and companion website as your guide, you'll find all the helpful tips and tricks you need to brush up on each section of the exam, chart your progress, and focus your study on the areas where you need more help.

(TK) 978-1-119-37414-5 November 2017 384 pp. Paper S\$37.40 incl GST, US\$24.95



Profit Driven Business Analytics

A Practitioner's Guide to Transforming Big Data into Added Value

Wouter Verbeke, Cristian Bravo & Bart Baesens

Stored and streamed data has been increasing at an exponential rate, and failing to use it to the fullest advantage equates to leaving money on the table. *Profit-Driven Business Analytics* provides actionable guidance on optimizing the use of data to add value and drive better business. Combining theoretical and technical insights into daily operations and long-term strategy, this book acts as a development manual for practitioners seeking to conceive, develop, and manage advanced analytical models. Real-life case studies and examples illustrate the techniques at work, and provide clear guidance for implementation in your own organization. From step-by-step instruction on data handling, to analytical fine-tuning, to evaluating results, this guide provides invaluable guidance for practitioners seeking to reap the advantages of true business analytics.

(E) 978-1-119-28655-4 September 2017 304 pp. Cloth S\$74.85 incl GST, US\$49.95

International Relations



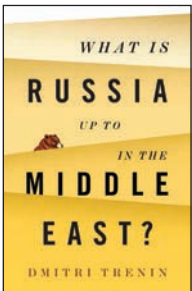
Egypt

Robert Springborg

Egypt is one of the few great empires of antiquity that exists today as a nation state. Despite its extraordinary record of national endurance, the pressures to which Egypt currently is subjected and which are bound to intensify are already straining the ties that hold its political community together, while rendering ever more difficult the task of governing it. In this timely book, leading expert on Egyptian affairs Robert Springborg explains how a country with such a long and impressive history has now arrived at this parlous condition. As Egyptians become steadily more divided by class, religion, region, ethnicity, gender and contrasting views of how, by whom and for what purposes they should be governed, so their rulers become ever more fearful, repressive and unrepresentative. Caught in a downward spiral in which poor governance is both cause and consequence, Egypt is facing a future so uncertain that it could end up resembling neighboring countries that have collapsed under similar loads. The Egyptian 'hot spot', Springborg argues, is destined to become steadily hotter, with ominous implications for its peoples, the Middle East and North Africa, and the wider world.

(5F) 978-1-5095-2049-7 November 2017 264 pp. Paper S\$34.19 incl GST, US\$22.95

Global Politics



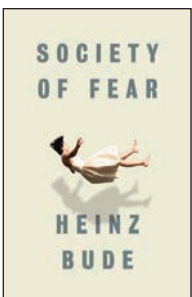
What Is Russia Up To in the Middle East?

Dmitri Trenin

The eyes of the world are on the Middle East. Today, more than ever, this deeply-troubled region is the focus of power games between major global players vying for international influence. Absent from this scene for the past quarter century, Russia is now back with gusto. Yet its motivations, decision-making processes and strategic objectives remain hard to pin down. So just what is Russia up to in the Middle East? In this hard-hitting essay, leading analyst of Russian affairs Dmitri Trenin cuts through the hyperbole to offer a clear and nuanced analysis of Russia's involvement in the Middle East and its regional and global ramifications. Russia, he argues, cannot and will not supplant the US as the leading external power in the region, but its actions are accelerating changes which will fundamentally remake the international system in the next two decades.

(5F) 978-1-5095-2231-6 November 2017 144 pp. Paper S\$19.21 incl GST, US\$12.95

Sociology Special Topics



Society of Fear

Heinz Bude

From the rise of terrorism to the uncertainties associated with economic crisis and recession, our age is characterized by fear. Most of us feel that our social status is under threat and our future prospects in jeopardy. We are overwhelmed by a sense of having been catapulted into a world to which we no longer belong. Tracing this experience of fear, Heinz Bude uncovers a society marked by disturbing uncertainty, suppressed anger and quiet resentment. Heinz shows how our fear is not derived so much from a 'powerful other' but rather from the seemingly endless range of possibilities which we face. While this may seem to offer us greater autonomy and freedom, in reality the unknown impact and meaning of each option creates a vacuum which is filled by fear. What conditions lead people to feel anxious and fearful for themselves and others? How can individuals withstand fear and develop ways of making their fears intelligible? Probing these and other questions, Heinz provides a fresh analysis of some of the most fundamental features of our societies today.

(5F) 978-1-5095-1950-7 November 2017 160 pp. Paper S\$34.19 incl GST, US\$22.95

Building Design

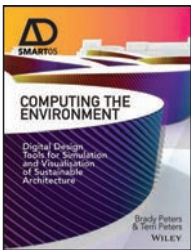


3D-Printed Body Architecture

Neil Leach & Behnaz Farahi

What is the real potential of 3D printing for architects? And how do 3D-printed body-scale items relate to the discipline of architecture? *3D-Printed Body Architecture* focuses on a strand of 3D-printing practice developing among architects that include 3D-printed body-scale items such as clothes, accessories, and food. The book features discussions surrounding the future of 3D printing in architecture, such as the emergence of a new form of proto-architecture that tests out architectural ideas and explores tectonic properties at a smaller scale; design possibilities using 3D printing; and 3D printing at the human scale that can be seen as a new genre of 'body architecture'.

(32) 978-1-119-34018-8 November 2017 136 pp. Paper S\$64.15 incl GST, US\$44.95



Computing the Environment

Digital Design Tools for Simulation and Visualisation of Sustainable Architecture

Terri Peters & Brady Peters

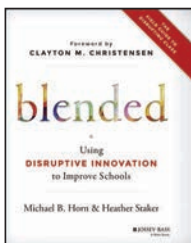
Computing the Environment presents practical workflows and guidance for designers to get feedback on their design using digital design tools on environmental performance. Starting with an extensive state-of-the-art survey of what top international offices are currently using in their design projects, this book presents detailed descriptions of the tools, algorithms, and workflows used, and discuss the theories that underlie these methods. Project examples from Transsolar Klimaengineering, Behnisch Behnisch Architects, Thomas Herzog, and Autodesk Research are contextualized with quotes and references to key thinkers in this field, including Eric Winsberg, Andrew Marsh, Michelle Addington and Ali Malkawi.

(32) 978-1-119-09789-1 October 2017 256 pp. Cloth S\$74.85 incl GST, US\$50.00



Jun 2017

K-12 General



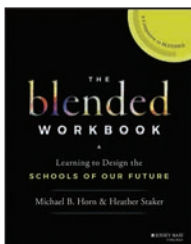
Blended

Using Disruptive Innovation to Improve Schools

Michael B. Horn & Heather Staker

Blended is the practical field guide for implementing blended learning techniques in K-12 classrooms. A follow-up to the bestselling *Disrupting Class*, this hands-on guide expands upon the blended learning ideas presented in that book to provide practical implementation guidance for educators seeking to incorporate online learning with traditional classroom time. Readers will find a step-by-step framework upon which to build a more student-centered system, along with essential advice that provides the expertise necessary to build the next generation of K-12 learning environments. Leaders, teachers, and other stakeholders will gain valuable insight into the process of using online learning to the greatest benefit of students, while avoiding missteps and potential pitfalls.

(BY) 978-1-119-41329-5 October 2017 304 pp. Paper S\$40.61 incl GST, US\$26.95



Blended Workbook

Learning to Design the Schools of our Future

Michael B. Horn & Heather Staker

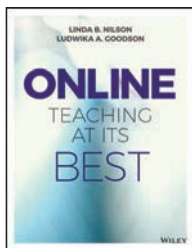
Blended learning is inspiring K-12 educators with an improved student experience that includes the best of face-to-face and online learning formats to personalize learning and deepen engagement. This workbook provides hands-on training exercises that help you design and implement an effective program with practical guidance from the experts, and is the practical companion to *Blended: Using Disruptive Innovation to Improve Schools*. Real-world implementation exercises will help you get the most out of the text. From understanding the basics of blended learning to fine-tuning your current program, this workbook gives you hands-on practice that will expand your knowledge base and help you develop a plan for your own classroom or school to create a student-centered education design that personalizes for all students. Key points drawn from over 50 case studies illustrate what works, what doesn't, and how to build a successful blended-learning program.

(BY) 978-1-119-38807-4 August 2017 360 pp. Paper S\$55.59 incl GST, US\$36.95



Jul 2017

Higher Education General

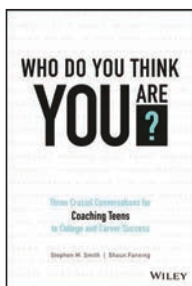


Online Teaching at Its Best

Linda B. Nilson & Ludwika A. Goodson

Online Teaching at Its Best addresses online course design, online teaching, and online student motivation, integrating these with pedagogy and cognitive science, and grounding its recommendations in research. The book will help faculty design or redesign their online courses to ensure strong course alignment and effective student learning. The authors draw on cognitive science to explain how learning works and both instructional design research and the scholarship of teaching and learning to recommend research-based teaching methods for the online environment. The emphasis on evidence-based practices will make this book the most scholarly — in fact, the *only* scholarly — one of its kind on the market today.

(BY) 978-1-119-24229-1 November 2017 264 pp. Paper S\$68.43 incl GST, US\$45.95



Who Do You Think You Are?

Stephen M Smith

Give your kids their greatest chance at success. *Who Do You Think You Are?* helps parents, school counselors, and administrators get teens thinking about — and interested in — their future careers. Success in college and beyond relies on thorough prior preparation; by identifying interests and passions early on, young people are better able to plan for the career they want by mapping out the academic path to support it. This book shows you how to guide teens along on this journey, and how to stick with them until they reach the goals they've set. From helping them discover just what it is they're interested in, to finding the institution that will help them flourish and setting out a clear 'plan of attack', this book provides invaluable insight from an expert in student success.

(H) 978-1-119-38470-0 October 2017 208 pp. Cloth S\$37.40 incl GST, US\$24.95



Jul 2017

Adventures in Minecraft, 2nd Edition

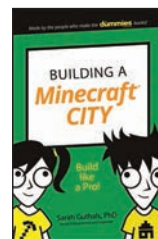
Adventures in Minecraft, 2nd Edition

David Whale & Martin O'Hanlon

Adventures in Minecraft Second Edition is the perfect book for young people who want to learn how to program Minecraft but need a little heads-up on where to begin. The Adventures series has been specifically designed to appeal to young people as they begin their adventures with technology, with a layout that will appeal to school age students and carefully tailored projects which allow them to learn while having fun.

- Based on 9 fun projects that start at the most rudimentary level of how to set up Minecraft
- Understand the basic programming and concepts that can be applied on other projects and devices
- Each chapter will be accompanied by a video that will back up the lessons

Related titles:



ISBN: (TA) 978-1-119-31641-1
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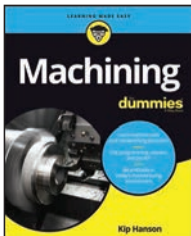


ISBN: (TA) 978-1-119-17727-2
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Pages: 128
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Internet General



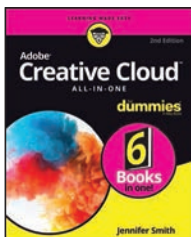
Machining For Dummies

Kip Hanson

Covering everything from lathe operation to actual CNC programming, *Machining For Dummies* provides you with everything it takes to make a career for yourself as a skilled machinist. Written by an expert offering real-world advice based on experience in the industry, this hands-on guide begins with basic topics like tools, work holding, and ancillary equipment, then goes into drilling, milling, turning, and other necessary metalworking processes. You'll also learn about robotics and new developments in machining technology that are driving the future of manufacturing and the machining market.

(TA) 978-1-119-42613-4 October 2017 320 pp. Paper S\$44.89 incl GST, US\$29.95

Office Productivity – Non-Microsoft (General & Suites)

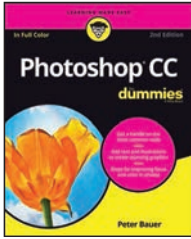


Adobe Creative Cloud All-in-One For Dummies, 2nd Edition

Jennifer Smith

The only book on the market of its kind, *Adobe Creative Cloud All-in-One For Dummies* is written by designers for designers. It will provide you with expert instruction that spans seven mini-books, with helpful information that can grant insight regardless of your current level of knowledge. Experience with Adobe Creative Cloud is a marketable skill, and this all-in-one reference guide will help you add InDesign CC, Illustrator CC, Photoshop CC, Acrobat Pro, Adobe Bridge, and Adobe Experience Design to your resume.

(TA) 978-1-119-42040-8 November 2017 864 pp. Paper S\$74.85 incl GST, US\$49.95

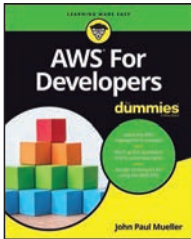


Photoshop CC For Dummies, 2nd Edition

Peter Bauer

Photoshop is the gold standard when it comes to photo and image editing tools. But unless you've ever taken a class or gotten help from a Photoshop guru, you may find yourself a bit confused on where to start and how to get things done. *Photoshop CC For Dummies, 2nd Edition* features clear explanations of the menus, panels, tools, options, and shortcuts you'll use the most. Plus, you'll discover invaluable tips for fixing common photo flaws, improving color quality, adjusting brightness, removing unwanted background elements, and more. Whether you want to improve how your family photos look or need to add a new skillset to your resume, this friendly guide gives you all the steps to navigating the software and getting top-notch results.

(TA) 978-1-119-41811-5 November 2017 448 pp. Paper S\$52.38 incl GST, US\$34.95



Amazon Web Services for Developers For Dummies

John Paul Mueller

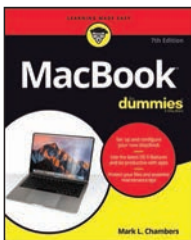
Modern businesses rely on Infrastructure-as-a-Service (IaaS) — a setup in which someone else foots the bill to create application environments — and developers are expected to know how to write both platform-specific and IaaS-supported applications. If you're a developer who writes desktop and web applications but have little-to-no experience with cloud development, this book is an essential tool in getting started in the IaaS environment with Amazon Web Services. In *Amazon Web Services For Developers For Dummies*, you'll quickly and easily get up to speed on which language or platform will work best to meet a specific need, how to work with management consoles, ways you'll interact with services at the command line, how to create applications with the AWS API, and so much more.

(TA) 978-1-119-37184-7 August 2017 384 pp. Paper S\$44.89 incl GST, US\$29.95



Jul 2017

Computer Hardware (general)



MacBook For Dummies, 7th Edition

Mark L. Chambers

Ultra-light, ultra-fast, and ultra-powerful, the MacBook is the coolest laptop around, and longtime Mac guru Mark L. Chambers is just the guy you want showing you the ropes. From taking it out of the box and turning it on for the first time to file storage and security, to downloading apps and working with iCloud, *MacBook For Dummies* helps you discover everything your laptop can do. Learn how to navigate the Mac desktop, customize your settings, surf the web and set up email, hook into a network, transfer your important documents from another PC or Mac, and troubleshoot with ease. You'll also get the inside scoop on the fun stuff like FaceTime video calling, Messages, Reminders, photos, videos, music, the Mac App Store, and more.

(TA) 978-1-119-41725-5 November 2017 432 pp. Paper S\$37.40 incl GST, US\$24.95



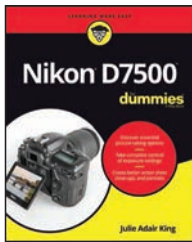
Teach Yourself VISUALLY iPhone

Guy Hart-Davis

Teach Yourself VISUALLY iPhone is the ultimate visual guide to the world's favorite smartphone. For new iPhone users and long-time customers alike, this excellent resource features visually rich tutorials and step-by-step instructions that will help you understand all of your iPhone's capabilities — from the most basic to the most advanced. Learn how to access and download books, apps, music, and video content as well as send photos and e-mails, edit movies, sync with Apple devices and services, and effectively use the current OS. Once you're up to speed with the functionalities of the iPhone, you're on your way to enjoy all that the iPhone has to offer.

(TD) 978-1-119-43961-5 October 2017 320 pp. Paper S\$37.40 incl GST, US\$24.95

Digital Cameras & Photography



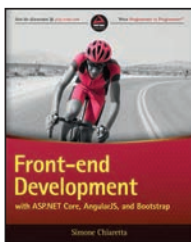
Nikon D7500 For Dummies

Julie Adair King

Get the most from your powerful camera. Your Nikon D7200 puts enough photo-shooting power in your hands that a pro photographer may get a little jealous of your camera. Follow the steps in this book to find the quickest route to creating images. Start off with a review of the features that help you capture great images automatically then move on to take full control of your camera's settings. This user-friendly guide, which covers topics such as camera settings, exposure, colour controls, and video settings, will help you make full use of your camera, and enjoy the photos and videos that you produce.

(TA) 978-1-119-44832-7 September 2017 352 pp. Paper S\$52.38 incl GST, US\$34.95

Web Site Development



Front-end Development with ASP.NET Core, Angular, and Bootstrap

Simone Chiaretta

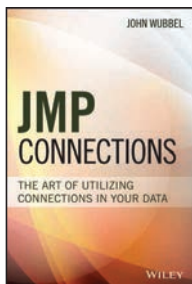
The newest ASP.NET — now called ASP.NET Core — is leaner, easier to use, and less bound to the operating system and IDE, giving you the perfect opportunity to leverage third-party frameworks and libraries that provide functionalities not native to ASP.NET Core and Visual Studio. This book shows you how to integrate ASP.NET Core with Angular, Bootstrap, and similar frameworks, with a bit of jQuery Mobile, Nuget, continuous deployment, Bower dependencies, and Gulp/Grunt build systems, including development beyond Windows on Mac and Linux. With clear, concise instruction and expert insight, this guide is an invaluable resource for meeting the demands of modern web development.

(TD) 978-1-119-18131-6 September 2017 240 pp. Paper S\$74.85 incl GST, US\$49.95



Jul 2017

Business Data Processing



JMP Connections

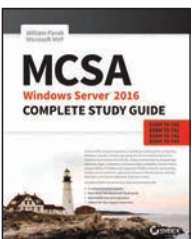
The Art of Utilizing Connections in Your Data

John Wubbel

JMP Connections speaks to the owners and CEOs of small and medium-size businesses about 'Best in Class Metrics' to help them exceed customer expectations. The book shows the way toward a JMP Connectivity Platform, covering the concepts of Metrics-On-Demand, Real-Time Metrics, and Practical Implementation. The author also delves more into the technical, implementation-oriented aspects of JMP, including configuration management and version control of JMP scripts, well-formed data, and data viz./presentation.

(E) 978-1-119-44775-7 October 2017 192 pp. Cloth S\$74.85 incl GST, US\$49.95

Certification (MSCE, Novell, etc.)



MCSA Windows Server 2016 Complete Study Guide

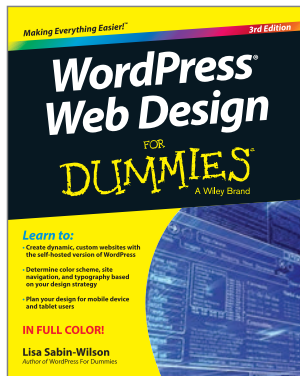
Exam 70-740, Exam 70-741, Exam 70-742, and Exam 70-743

William Panek

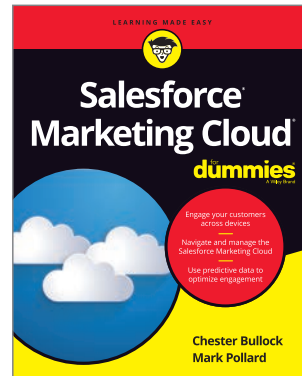
MCSA Windows Server 2016 Complete Study Guide is your ultimate companion on the journey to MCSA certification. Covering exams 70-740, 70-741, 70-742, plus the upgrade exam 70-743, this book walks you through 100% of all exam objectives to help you achieve complete readiness. Hands-on exercises strengthen your practical skills, and real-world scenarios help you understand how these skills are used on the job. Over 500 practice questions allow you to test your understanding along the way, and the companion website gives you access to electronic flashcards, practice exams, and over an hour of expert video demonstrations.

(TD) 978-1-119-35914-2 November 2017 1272 pp. Paper S\$149.75 incl GST, US\$99.95

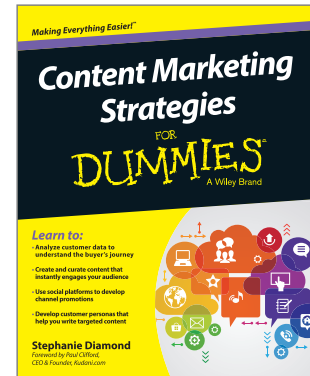
Strengthen Your Digital Capabilities



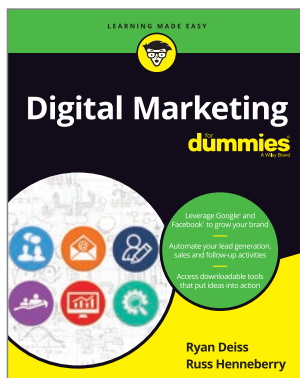
9781119088646



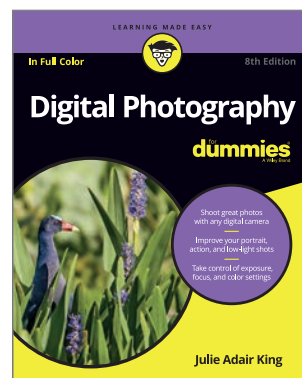
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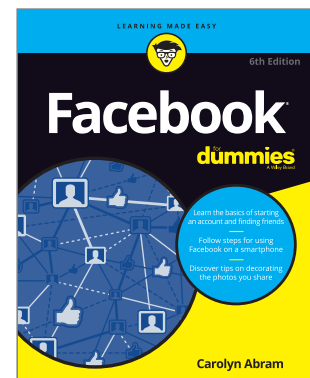
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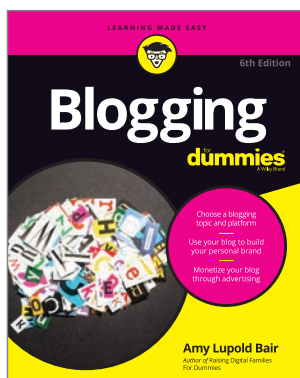
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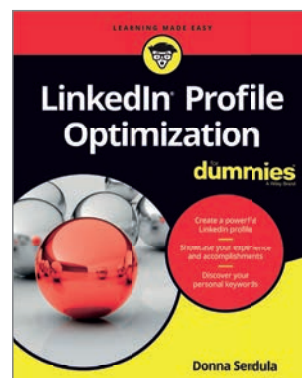
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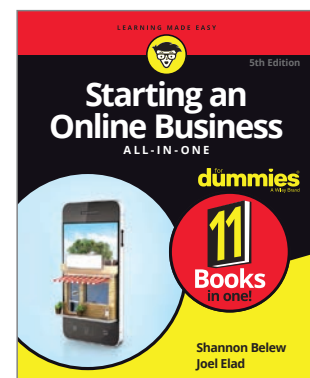
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December

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CPA / Review

Wiley GAAP
2018, 2nd
Edition

Wiley GAAP 2018, 2nd Edition

Interpretation and Application of Generally Accepted Accounting Principles

Joanne M. Flood

Wiley GAAP 2018: Interpretation and Application of Generally Accepted Accounting Principles is a thorough study and analysis of all US Generally Accepted Accounting Principles (GAAP) set forth in the pronouncements of the FASB (Financial Accounting Standards Board) and its predecessors. This useful guide also contains AICPA Accounting Standards Executive Committee (ASEC) Statements of position. All pronouncements are explained with relevant terminology and practice-oriented real world examples. Each chapter is composed of a discussion of perspectives and issues, sources of GAAP, a definition of terms, concepts, rules and examples, and, where applicable, specific appendices.

(E) 978-1-119-39654-3 December 2017 1488 pp. Paper S\$179.71 incl GST, US\$119.95

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Interpretation and Application of Generally Accepted Accounting Principles Set

Joanne M. Flood

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(E) 978-1-119-39656-7 December 2017 TBA pp. Paper S\$389.43 incl GST, US\$259.95

Political Economics

Danny
Dorling
**Do we need
economic
inequality?**

Do We Need Economic Inequality?

Danny Dorling

Although economic inequality provokes widespread disquiet, its supposed necessity is rarely questioned. In this original new book, Danny Dorling critically analyses historical trends and contemporary assumptions in order to question the idea that inequality is inevitable. What if, he asks, widespread economic inequality is actually just a passing phase, a feature of the capitalist transition from a settled rural way of life to our next highly urban steady-state? Is it really likely that we face a *Blade Runner*-style dystopian future divided between a tiny elite and an impoverished mass? Danny shows how a stabilising population, changing gender relations and rising access to education make a more egalitarian alternative to this nightmare vision not only preferable, but realistic. This bold contribution to one of most significant debates of our time will be essential reading for anyone interested in our economic, social and political destiny.

(5F) 978-1-5095-1655-1 December 2017 140 pp. Paper S\$19.21 incl GST, US\$12.95

Personal Finance

**Investing
in Your 20s
and 30s For
Dummies,
2nd Edition**

Investing in Your 20s and 30s For Dummies, 2nd Edition

Stuart Donnelly

Millennials have witnessed a miserable market during most, if not all, of their adult lives. In order to build a retirement portfolio that is capable of covering expenses in your golden years, it's necessary to start saving in the younger years. Many individuals realize the importance of investing early in life, but simply don't know where to begin. *Investing in Your 20s & 30s For Dummies* provides emerging professionals with the targeted investment advice needed to establish a unique investment style. Covering everything from investment lingo, the latest tax laws, to new and improved investing funds, this second edition helps readers evaluate assets and manage risk to invest money wisely, and monitor their progress.

(TK) 978-1-119-43140-4 December 2017 336 pp. Paper S\$29.90 incl GST, US\$19.95

**Personal
Finance in
Your 20s
and 30s For
Dummies**

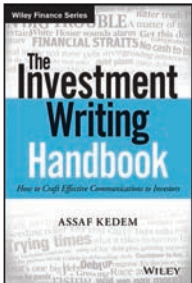
Personal Finance in Your 20s and 30s For Dummies

Stuart Donnelly

Millennials often confront greater difficulties — including economic uncertainty and student debt — than those who came before them. This new financial responsibility can be intimidating, and many people are unsure where to begin. *Personal Finance in Your 20s & 30s For Dummies* will help Millennials to be confident about managing their finances and get on a clear path toward financial security. Inside, trusted financial advisor Eric Tyson shows students and recent graduates how to make smart financial decisions in order to pay off student loans, avoid any additional debt, and create a solid plan to ensure their financial success. From avoiding common money mistakes to making informed investment choices, *Personal Finance in Your 20s & 30s For Dummies* covers it all!

(TK) 978-1-119-43141-1 December 2017 336 pp. Paper S\$29.90 incl GST, US\$19.95

Finance & Investments Special Topics



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How to Craft Effective Communications to Investors

Assaf Kedem

Written by an award-winning writer, editor, and speechwriter, *The Investment Writing Handbook* explains the principles and conventions that help writing achieve its purpose; whether you need to inform, educate, persuade, or motivate, you'll become better-equipped to develop a broad range of communications and literature for investor consumption. Examples from real-world financial institutions illustrate expert execution, while explanations and advice targeted specifically toward investor relations gives you the help you need quickly. From white papers and investment commentary to RFPs, product literature, and beyond, this book is the financial writer's bible that you should keep within arm's reach.

(E) 978-1-119-35672-1 December 2017 208 pp. Cloth S\$89.83 incl GST, US\$59.95

Valuation

**2017
International
Valuation
Handbook**

2017 International Valuation Handbook

Industry Cost of Capital + Semiannual PDF Update (Set)

Roger J. Grabowski, Carla Nunes & James P. Harrington

ISBN: (E) 978-1-119-36691-1

Pub Date: December 2017

Pages: TBA

Medium: Cloth

Price: S\$1250.78 incl GST, US\$834.95

De-Clutter Your Life

De-Clutter Your Life

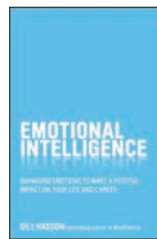
How Outer Order Leads to Inner Calm

Gill Hasson

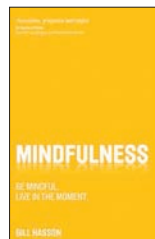
There are too many commitments, demands and distractions in our lives and too much stuff in our cluttered homes. It's no wonder we're overwhelmed and stressed out by our busy lives and all the stuff we manage to accumulate. Our homes and workspace are a mirror of what's happening inside us. *De-Clutter Your Life* explains how to change your relationship with the things you own. Instead of hanging on to and being weighed down with objects and possessions that keep you stuck in the past, you can learn to think about your things in a new light; in a way that's constructive and helpful to you. Ideas, advice, tips and techniques featured in this book will not only help you discover inner calm, but will also improve other aspects of your life — your work, relationships and life in general.

ISBN: (63) 978-0-85708-737-9
Pub Date: December 2017
Pages: 224
Medium: Paper
Price: S\$26.70 incl GST, US\$18.00

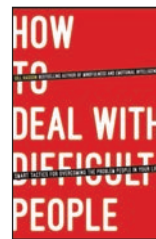
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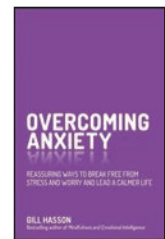
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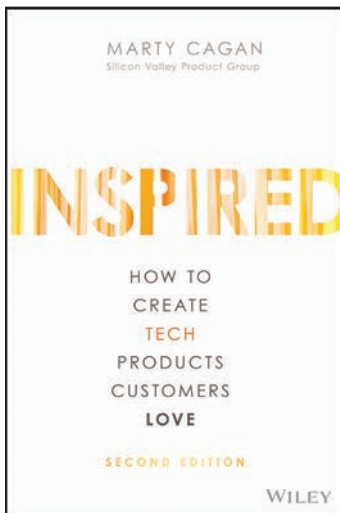
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Marty Cagan

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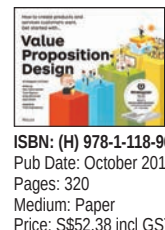
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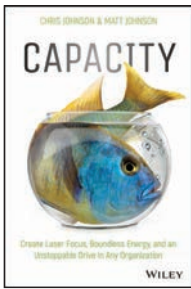


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General & Introductory Business & Management



Capacity

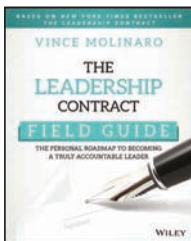
Create Laser Focus, Boundless Energy, and an Unstoppable Drive In Any Organization

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Individuals and organizations are distracted, fragmented in their focus, overwhelmed with competing priorities, and stretched too thin. Too many programs are started without finishing, initiatives lack follow through, and superficial goals fail to tap into deeper motivation. Using the 3 Performance Pillars to Increasing Capacity — focus, energy, and drive — this book will teach both individuals and organizations how creating a better culture and being a top performer requires dedicated resources, focus, sustainable effort, and a comprehensive strategy, and equip them with the tools to reach their performance goals.

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Management



The Leadership Contract Field Guide

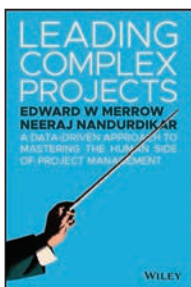
The Personal Roadmap to Becoming a Truly Accountable Leader

Vince Molinaro

The Leadership Contract Field Guide is an essential tool for leaders and managers to implement each step of the Leadership Contract implementation process. Using the author's in-depth leadership accountability research and case studies from major organizations, the field guide not only summarizes and integrates everything you've learned in the previous *Leadership Contracts* (Wiley, Nov 2017, 978-1-119-44053-6), but also introduces new content that resonates with organizational needs around leadership accountability. This field guide provides a blueprint for readers and guides them towards becoming an exceptional leader that their employees deserve.

(H) 978-1-119-44065-9 December 2017 240 pp. Paper S\$41.68 incl GST, US\$27.95

Business & Management Special Topics



Leading Complex Projects

A Data-Driven Approach to Mastering the Human Side of Project Management

Edward W. Merrow

Leading Complex Projects takes a unique approach to post-mortem analysis to provide project managers with invaluable insight on their role in determining the success or failure of complex industrial projects. This book features a major quantitative study of the backgrounds, education, and personality characteristics of individual project managers. Data of over 100 directors of complex projects is analyzed against the backdrop of project performance to provide insight into controllable determinants of outcomes. By placing these analyses alongside their own data, project managers will gain greater insight into areas of weakness and strength, locate recurring obstacles, and identify project components in need of greater planning, oversight, or control.

(H) 978-1-119-38219-5 December 2017 384 pp. Cloth S\$59.87 incl GST, US\$39.95

WEconomy

Creating Profit Through Purpose

Craig Kielburger, Marc Kielburger & Holly Branson (Epilogue: Sir Richard Branson)

The book introduces the WEconomy — a fusing social purpose with for-profit business models — and outlines two defining principles with strategies to make them happen: Profiting by Purpose and Purpose by Profit. Purpose is the most powerful untapped force to enhance your career and your business: it is a marketing plan, a customer loyalty program, an incentive to build B2B relationships, even an open door to new markets. This book shows how to apply the same principles of business to boost the productivity and performance of your CSR strategies and charitable partners. Social mission needs a sustainable strategy as much as a core business plan. And it is this kind of purpose — a productive, tactical social purpose with profit incentives — that is addressed in this book.

(H) 978-1-119-44779-5 December 2017 256 pp. Paper S\$44.89 incl GST, US\$29.95

WEconomy



Media Studies



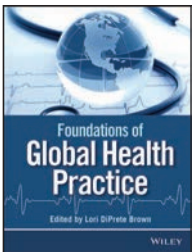
Twitter, 2nd Edition

Dhiraj Murthy

Twitter is a household name, discussed for its role in prominent national elections, natural disasters, and political movements. In this second edition, Dhiraj Murthy provides a unique perspective on how Twitter has evolved in recent years, and how it is used today. The book introduces readers to some of the historical context that gave birth to the social media platform, while providing fully up-to-date examples of the role of Twitter in elections, social movements, celebrity culture, and journalism and media industries. Discussions include the #blacklivesmatter movement, as well as Donald Trump's use of Twitter in the 2016 US presidential election. *Twitter, Second Edition* seeks to answer challenging questions around the popular medium, and is essential reading for students and scholars of digital media.

(5F) 978-1-5095-1250-8 December 2017 240 pp. Paper S\$34.19 incl GST, US\$22.95

Public Health General



Foundations of Global Health Practice

Lori DiPrete Brown

Prevention, cooperation, equity, and social justice are the central themes of global health, a field that emphasizes the interdisciplinary, cross-sector, and cross-boundary nature of health care on a global scale. As the world becomes ever smaller and society becomes more and more interconnected, the broad view becomes as critical as the granular nature of practice. With a multi-sectoral perspective grounded in Sustainable Development Goals, *Foundations of Global Health Practice* prepares students for engagement in health care and public health and goes beyond traditional global health texts to include chapters on mental health, agriculture and nutrition, water and sanitation, and climate change. In addition to presenting core concepts, the book outlines principles for practice that enable students and faculty to plan and prepare for fieldwork in global health. The book also offers perspectives from global health practitioners from a range of disciplinary and geographic perspectives.

(PS) 978-1-118-50556-4 December 2017 544 pp. Paper S\$134.77 incl GST, US\$89.95

Political Sociology



LGBTQ Social Movements

Lisa M. Stulberg

In recent years, there has been substantial progress on lesbian, gay, bisexual, transgender, and queer (LGBTQ) civil rights in the United States. We are now, though, in a time of incredible political uncertainty for queer people. *LGBTQ Social Movements* provides an accessible introduction to mainstream LGBTQ movements in the US, illustrating the many forms that LGBTQ activism has taken since the mid-20th century. Covering a range of topics including the Stonewall uprising and gay liberation, AIDS politics, queer activism, marriage equality fights, youth action, and bisexual and transgender justice, Lisa Stulberg explores how marginalized people and communities have used a wide range of political and cultural tools to demand and create change. This book is an important tool for understanding current LGBTQ politics and will be essential reading for students and scholars of sexuality, LGBTQ studies, and social movements.

(5F) 978-0-7456-5608-3 December 2017 210 pp. Paper S\$47.03 incl GST, US\$31.95

Building Design

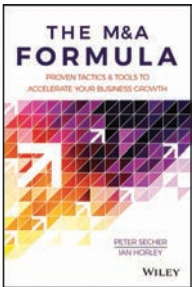
**SU+RE****Sustainable + Resilient Design Systems**

John Nastasi, Ed May & Clarke Snell

In the 21st century, architects and engineers are being challenged to produce work that is concurrently sustainable and resilient. Buildings need to mitigate their impact on climate change by minimising their carbon footprint, while also countering the challenging extreme weather conditions. *SU+RE: Sustainable + Resilient Design Systems* is guest-edited by the interdisciplinary team at Stevens Institute of Technology who developed the winning entry for the 2015 US Department of Energy Solar Decathlon competition — the SU+RE House. While particular focus is paid to this student designed and built prototype home as a case study, the book also provides a broader discussion of the value of design-build as a model for tackling the issue of integrating sustainability and resilience, and what changes are required across education, policy, practice and industry for widespread implementation.

(32) 978-1-119-37951-5 December 2017 136 pp. Paper S\$76.99 incl GST, US\$53.95

Applied Mathematics

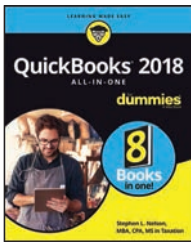
**The M&A Formula****Proven Tactics and Tools to Accelerate Your Business Growth**

Peter Secher & Ian Horley

The M&A Formula brings together decades of research and case studies from recognised leaders into a model that anybody can use to grow their business using M&A, no matter large or small. M&As fail because the thinking surrounding them fails the rigour of scientific examination; by observing the results of conventional processes and positions, the need for new direction becomes apparent. This book presents a new set of tactics based on data from high-profile M&As, constructing a modern map of practical tactics that succeed in the real world. Case studies of successful deals illustrate on-the-ground implementation of a new M&A model, and tactics formulated by M&A specialists equip you with the wisdom to avoid common pitfalls and costly errors. The M&A sector is continuing to grow, and the trend shows no sign of slowing. Business leaders need a robust strategy for handling these high-stakes transactions, but the usual methods are no longer cutting it. This book provides a new way forward for businesses seeking smart M&A tactics.

(77) 978-1-119-39796-0 December 2017 256 pp. Cloth S\$48.10 incl GST, US\$32.00

Office Productivity- Non-Microsoft (General & Suites)



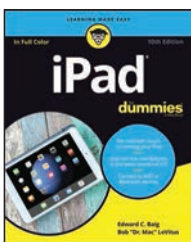
QuickBooks 2018 All-in-One For Dummies

Stephen L. Nelson

QuickBooks 2018 All-in-One For Dummies is the go-to guide for anyone looking to gain insight into the latest version of the software. It gets you up to speed on the key features of QuickBooks and small business accounting and makes managing finances a breeze. This book will help you learn all the skills you need to know, like how to plan and set up a QuickBooks system, invoice customers, pay vendors, manage cash and bank accounts, use activity-based costing, and write a business plan. Written by a highly qualified CPA, this detailed reference combines eight mini-books into one complete resource. Small business finances can be complicated, but QuickBooks 2018 is a valuable tool for getting them right — and this guide makes it easier.

(TA) 978-1-119-39736-6 December 2017 600 pp. Paper S\$52.38 incl GST, US\$34.95

Computer Hardware (general)

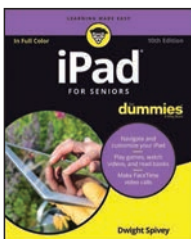


iPad For Dummies, 10th Edition

Edward C. Baig & Bob LeVitus

An iPad is your ideal tool for working or enjoying entertainment wherever you want, whenever you want. You can use it to connect to websites and networks, stay in touch with your family, keep track of the office, or just settle in with a movie or a good book. *iPad For Dummies* shows you how you can make full use of the iPad, from setting up your eMailbox and using your iPad as an eReader to finding the best iPad apps and using voice commands, it covers everything you need to squeeze all the value out of your portable device. The book also covers simple steps on handling all your iPad's basic functions, as well as iOS 11 — the latest version of the software that powers Apple's mobile gadgets.

(TA) 978-1-119-41712-5 December 2017 384 pp. Paper S\$37.40 incl GST, US\$24.95



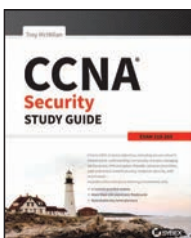
iPad For Seniors For Dummies, 10th Edition

Dwight Spivey

Getting an iPad is a great way to stay up to date with the latest technology, and connect with friends and family all over the world. If getting started with your new tablet seems overwhelming, this senior-friendly guide will help you set up, personalize, and start using your iPad in no time. Featuring larger text, full-color pictures, and step-by-step instruction, *iPad For Seniors For Dummies* will make it easy to get up and running with your Apple tablet. In this easy-to-use resource, you'll discover how to take and share pictures, download apps, manage appointments, stay in touch on social networking sites, read e-books, play games, and so much more.

(TA) 978-1-119-41724-8 December 2017 416 pp. Paper S\$37.40 incl GST, US\$24.95

Networking



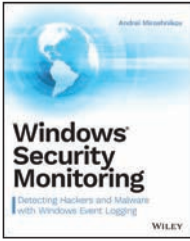
CCNA Security Study Guide

Exam 210-260

Troy McMillan

CCNA Security Study Guide provides thorough coverage of Exam 210-260, Implementing Cisco Network Security (IINS). Topics covered include secure network infrastructure; VPN encryption; intrusion prevention; and firewalls. The book will help readers gain insights into the installation, troubleshooting, and monitoring of a secure network to maintain integrity, confidentiality, and availability of data and devices. Readers will also develop competency in the technologies that Cisco uses in its security infrastructure, and have access to Sybex's superior online interactive learning environment and test bank, including chapter tests, practice exams, a glossary of key terms, and electronic flashcards.

(TD) 978-1-119-40993-9 December 2017 552 pp. Paper S\$74.85 incl GST, US\$49.95



Windows Security Monitoring

Detecting Hackers and Malware with Windows Event Logging

Andrei Miroshnikov

Windows Security Monitoring shows IT security and infrastructure administrators the scenarios they should know and plan for to check for suspicious activities on their networks. A large part of the book is scenario-based, showing users what to look out for with authentication, unauthorized access, local user accounts and security groups, authentication protocols, system events, file system, removable storage, Windows registry, kernel objects, and much more. Topics covered include implementation of security monitoring and anomalous behavior detection policy; implementation of centralized critical security events alerting infrastructure; and information related to Windows security event logs and other event logs.

(TD) 978-1-119-39064-0 December 2017 600 pp. Paper S\$74.85 incl GST, US\$49.95



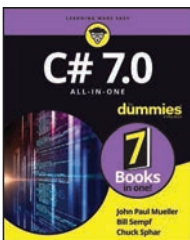
Mastering Windows Server 2016

Brian Svidergol, John McCabe, Vladimir Meloski, Santos Martinez & Doug Bassett

Windows Server 2016 is the ideal server for Windows 10 clients, and is loaded with new features that IT professionals need to know. *Mastering Windows Server 2016* is a complete resource for IT professionals needing to get quickly up to date on the latest release. Designed to provide comprehensive information in the context of real-world usage, this book offers guidance through the new tools and features to help you get Windows Server 2016 up and running quickly. Straightforward discussion covers all aspects, including virtualization products, identity and access, automation, networking, security, storage and more, with clear explanations and immediately-applicable instruction.

(TD) 978-1-119-40497-2 December 2017 1000 pp. Paper S\$89.83 incl GST, US\$59.95

Programming & Software Development



C#7.0 All-in-One For Dummies

John Paul Mueller, Bill Sempf & Chuck Sphar

C# remains one of the most in-demand programming language skills. This approachable, all-in-one guide is here to help you do just that — without ever breaking a sweat! *C#7.0 All-in-One For Dummies* offers a deep dive into C# for coders still learning the nuances of the valuable programming language. Pop it open to get an intro into coding with C#, how to design secure apps and databases, and even pointers on building web and mobile apps with C#. If you have a basic understanding of coding and need to learn C# — or need a reference on the language in order to launch or further your career — look no further.

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PHP & MySQL

Jon Duckett

Create stunning personalized PHP and MySQL websites. Through clear descriptions, expert examples, and easy-to-follow diagrams this colorful guide is for anyone interested in personalized websites that offer unique individual experiences. Author Jon Duckett uses his highly effective visual style to teach the core theory behind database-driven websites and the practical aspects needed to develop sites using PHP and MySQL. All you need is a computer or laptop to run a web server, and a basic understanding of HTML and CSS. Keep this handy guide as an easy reference as you begin designing and implementing your unique PHP and MySQL website experience.

(TD) 978-1-119-14921-7 December 2017 608 pp. Cloth S\$78.06 incl GST, US\$51.95



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Certification (MSCE, Novell, etc.)

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CompTIA Security+ Certification Kit, 5th Edition Exam SY0-501

Emmett Dulaney

CompTIA Security+ Certification Kit, 5th Edition, includes *CompTIA Security+ Deluxe Study Guide, 4th Edition* and *CompTIA Security+ Review Guide, 4th Edition*.

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(TD) 978-1-119-41697-5 December 2017 1104 pp. Paper S\$149.75 incl GST, US\$99.95



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Emmett Dulaney

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(TD) 978-1-119-41685-2 December 2017 640 pp. Cloth S\$119.80 incl GST, US\$79.95



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James M. Stewar

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(TD) 978-1-119-41694-4 December 2017 456 pp. Paper S\$44.90 incl GST, US\$29.95



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Emmett Dulaney & Chuck Easttom

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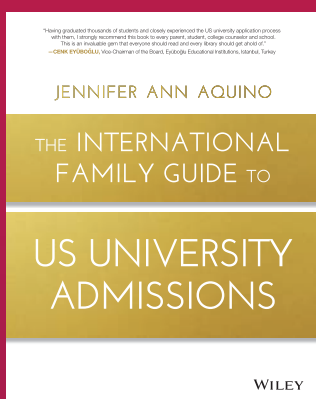
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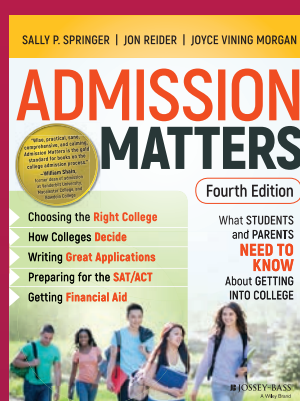
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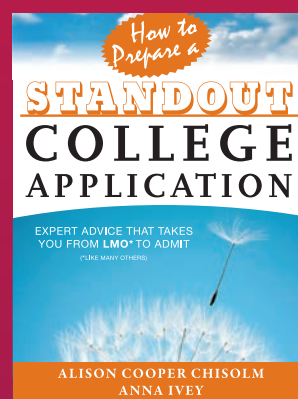
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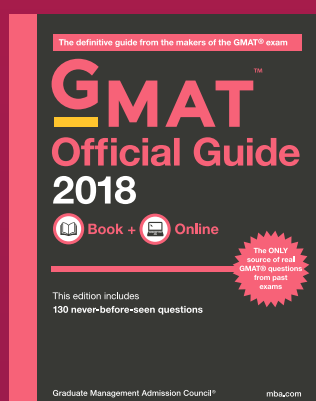
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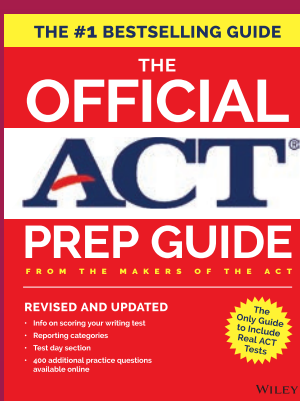
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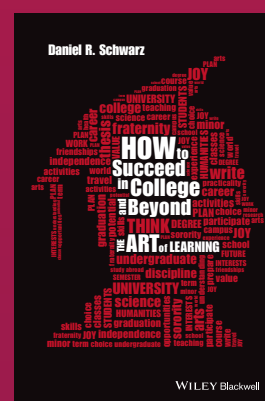
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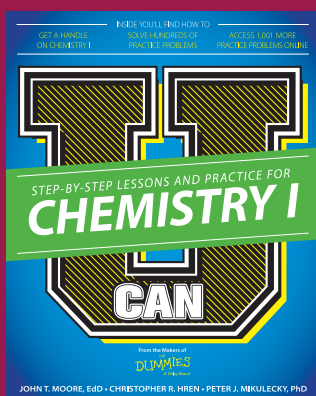
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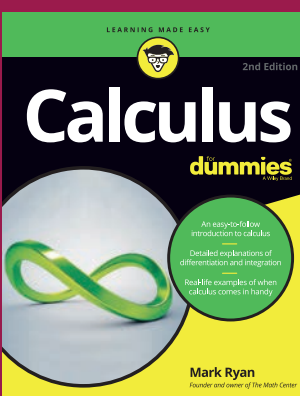
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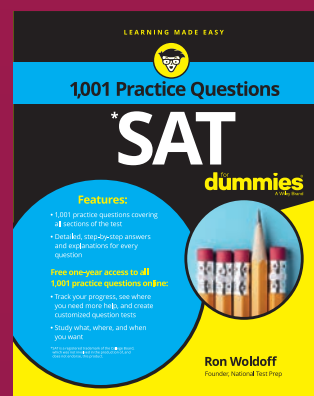
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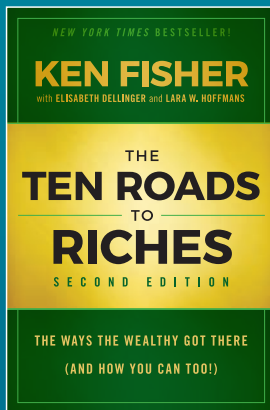
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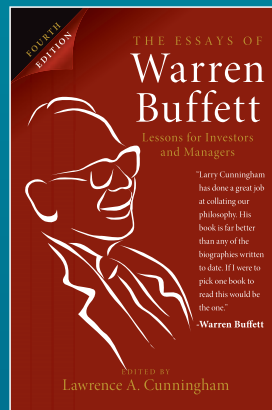
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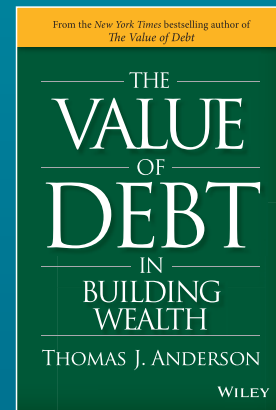
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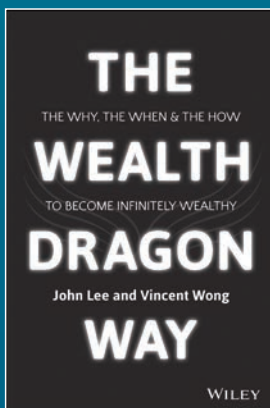
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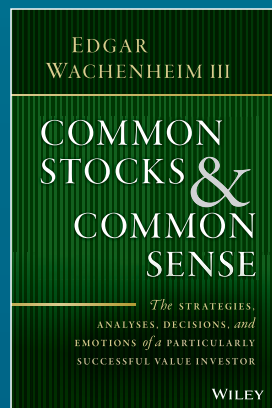
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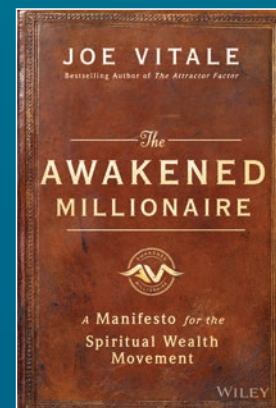
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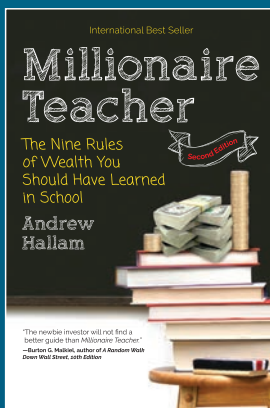
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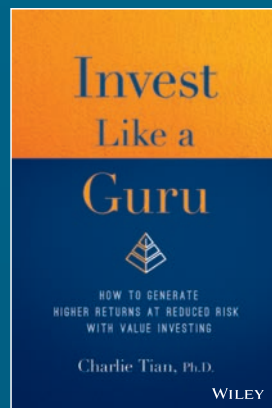
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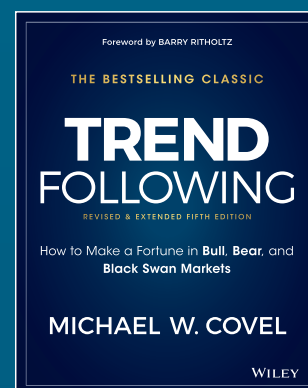
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