

SEPTEMBER – OCTOBER 2017

Knowledge & Learning Retail Catalog



WILEY

Wiley Bi-Monthly Catalog

September

Accounting & Finance	2
Business	5
Consumer	11
Professional	12
Technology	15

October

Accounting & Finance	18
Business	22
Consumer	26
Professional	27
Technology	31



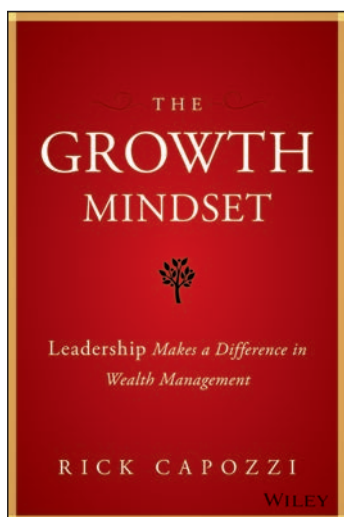
Lead Title



Previously Announced



September



ISBN: (E) 978-1-119-42197-9

Pub Date: August 2017

Pages: 224

Medium: Cloth

Price: S\$44.89 incl GST, US\$29.95

The Growth Mindset

Leadership Makes a Difference in Wealth Management

Rick Capozzi

While the FinTech revolution is changing the wealth management industry, there is one thing that technology cannot offer—the human component of advisory services. Your clients still come to you for analysis, perspective, and interpretation based on your understanding of their goals and your years of expertise. *The Growth Mindset* offers new perspective and expert insight for wealth management professionals looking to distinguish themselves from the competition. The focus is on being client centric and solution driven.

- Master the fundamental elements of wealth management
- Shift to a growth mindset and deal successfully with change
- Attract, develop, and retain the top talent to grow your business
- Offer a unique value proposition to better serve high net worth clients

Related titles:



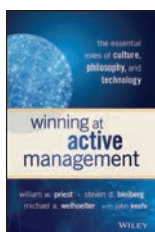
ISBN: (E) 978-1-119-06201-1

Pub Date: October 2015

Pages: 272

Medium: Cloth

Price: S\$59.87 incl GST, US\$39.95



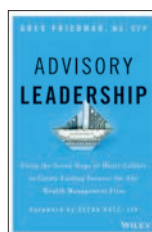
ISBN: (E) 978-1-119-05182-4

Pub Date: July 2016

Pages: 336

Medium: Cloth

Price: S\$44.89 incl GST, US\$29.95



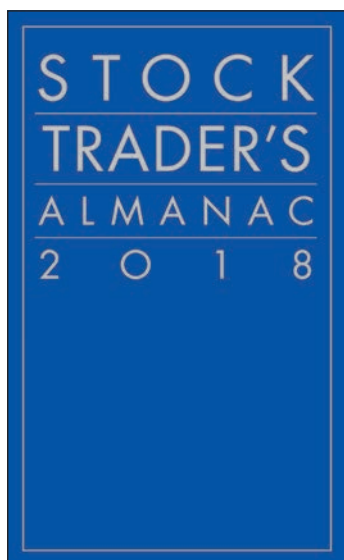
ISBN: (E) 978-1-119-13608-8

Pub Date: September 2015

Pages: 176

Medium: Cloth

Price: S\$44.89 incl GST, US\$29.95



ISBN: (E) 978-1-119-38426-7

Pub Date: August 2017

Pages: 192

Medium: Paper

Price: S\$74.85 incl GST, US\$49.95

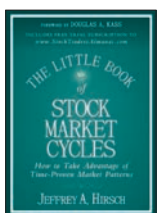
Stock Trader's Almanac 2018

Jeffrey A. Hirsch

Stock Trader's Almanac 2018 provides the cleanest historical data in the business to give traders and investors an advantage in the market. The 2018 edition is consistent with decades of the *Stock Trader's Almanac* showing you the cycles, trends, and patterns you need to know in order to invest with minimum risk and maximum profit. Trusted by *Barron's*, *The Wall Street Journal*, the *New York Times*, and other respected market authorities, this indispensable guide has helped generations of investors make smart market moves.

- Access the most trusted historical market data available
- Identify patterns and trends you won't find anywhere else
- Get advance notice about upcoming risks and opportunities
- Bring accuracy to your forecasting and confidence to your investing

Author's other titles:



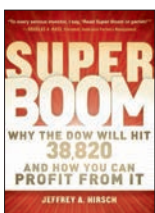
ISBN: (E) 978-1-118-27011-0

Pub Date: July 2012

Pages: 240

Medium: Cloth

Price: S\$37.40 incl GST, US\$24.95



ISBN: (E) 978-1-118-02470-6

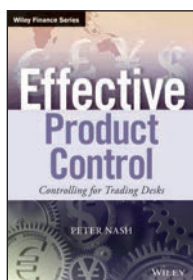
Pub Date: March 2011

Pages: 208

Medium: Cloth

Price: S\$37.40 incl GST, US\$24.95

Institutional & Corporate Finance



Effective Product Control

Controlling for Trading Desks

Peter Nash

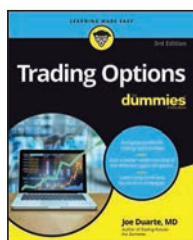
Effective Product Control provides detailed “how-to” guidance for the product control function, serving as a control standards primary reference for both internal and external stakeholders. Coverage includes tasks, roles, and functions, presented in an accessible way for introductory readers, while also offering best practice and improvement examples for the seasoned professional. Readers will learn how to handle risk exposure, exception reports, PNL, and more, and better grasp the relevant regulation, compliance rules, and standards. Teaching and student ancillary materials include lecture slides, case studies, questions and answers, and functional documents that facilitate fundamental understanding.

(77) 978-1-118-93981-9 September 2017 384 pp. Cloth S\$149.75 inclu GST, US\$100.00



Apr 2016

Personal Finance



Trading Options For Dummies, 3rd Edition

Joe Duarte

The options bestseller — updated with new facts, charts, and strategies to help investors beat today's tough markets. *Trading Options For Dummies, 3rd Edition* covers the common types of options available for trading and helps investors choose the right ones for their investing needs. Readers will find out how to weigh option costs and benefits, combine options to reduce risk, build a strategy that allows them to gain no matter the market conditions, broaden retirement portfolio with index, equity, and ETF options.

(TK) 978-1-119-36370-5 August 2017 384 pp. Paper S\$40.61 inclu GST, US\$26.95

Personal Finance / Financial Advising

Wiley Study
Guide for
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CFA Exam:
Complete Set

Wiley Study Guide for 2018 Level I CFA Exam

Complete Set

Wiley

Get the edge you need to pass today! The Wiley Study Guide for the CFA exam provides over 1,300 pages of study text. Proven with students in over 100 countries, this study aid provides study-on-the go convenience while meeting the specific requirements of CFA candidates.

(R2) 978-1-119-43531-0 September 2017 1250 pp. Paper S\$337.00 inclu GST, US\$224.95

Wiley Study
Guide for
2018 Level II
CFA Exam:
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Wiley Study Guide for 2018 Level II CFA Exam

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Wiley Study
Guide for
2018 Level III
CFA Exam:
Complete Set

Wiley Study Guide for 2018 Level III CFA Exam

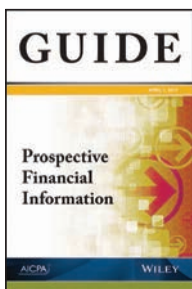
Complete Set

Wiley

Get the edge you need to pass today! The Wiley Study Guide for the CFA exam provides over 1,300 pages of study text. Proven with students in over 100 countries, this study aid provides study-on-the go convenience while meeting the specific requirements of CFA candidates.

(R2) 978-1-119-43609-6 September 2017 1250 pp. Paper S\$337.00 inclu GST, US\$224.95

Financial Accounting



Prospective Financial Information

AICPA

ISBN: (E) 978-1-943546-86-2
Pub Date: June 2017
Pages: 256
Medium: Paper
Price: US\$89.00

Personal Finance / Financial Advising

Wiley Study Guide for 2017 CFP Exam: Complete Set

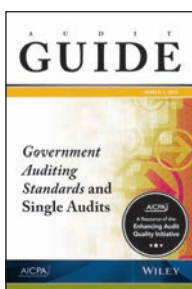
Wiley Study Guide for 2017 CFP Exam

Complete Set

Wiley

ISBN: (R2) 978-1-119-42893-0
Pub Date: September 2017
Pages: TBA
Medium: Paper
Price: S\$262.10 inclu GST, US\$174.95

Government Accounting



Audit Guide

Government Auditing Standards and Single Audits 2017

AICPA

ISBN: (E) 978-1-945498-44-2
Pub Date: May 2017
Pages: 512
Medium: Paper
Price: US\$89.00

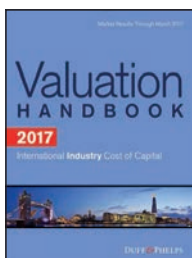
Wiley Study Guide for 2017 CIMA Exam

Wiley Study Guide for 2017 CIMA Exam

Wiley

ISBN: (R2) 978-1-119-42764-3
Pub Date: June 2017
Pages: 400
Medium: Paper
Price: S\$262.10 inclu GST, US\$174.95

Valuation



2017 Valuation Handbook *International Industry Cost of Capital*

Roger J. Grabowski, Carla Nunes, James P. Harrington & Duff & Phelps

ISBN: (E) 978-1-119-36673-7
Pub Date: September 2017
Pages: 1056
Medium: Cloth
Price: S\$726.48 inclu GST, US\$484.95



ISBN: (E) 978-1-119-43374-3
 Pub Date: June 2017
 Pages: 336
 Medium: Cloth
 Price: S\$44.89 inclu GST, US\$29.95

Digital @ Scale

The Playbook You Need to Transform Your Company

Jürgen Meffert & Anand Swaminathan

Value in the next phase of the digital era will go to those companies that don't just try digital but also *scale* it. *Digital@Scale* examines what it takes for companies to break through the gravitational pull of their legacy organizations and capture the full value of digital. Digging into more than fifty detailed case studies and years of McKinsey experience and data, the authors, along with a group of expert contributors, show how companies can move beyond incremental change to transform the business where the greatest value is generated — at its core. The authors provide practical insights into the three pillars of digital transformations that successfully scale, and establishing an 'amoeba' IT and organizational foundation that learns and evolves. This is the ideal guide for all leaders who recognize the power and promise of a digital transformation.

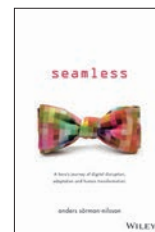
Related titles:



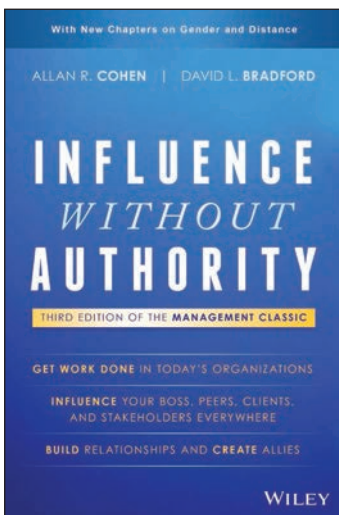
ISBN: (H) 978-1-118-86207-0
 Pub Date: March 2014
 Pages: 256
 Medium: Cloth
 Price: S\$41.68 inclu GST, US\$27.95



ISBN: (H) 978-1-118-85820-2
 Pub Date: May 2014
 Pages: 256
 Medium: Cloth
 Price: S\$44.89 inclu GST, US\$29.95



ISBN: (18) 978-0-7303-3285-5
 Pub Date: December 2016
 Pages: 288
 Medium: Paper
 Price: S\$33.12 inclu GST, US\$22.00



ISBN: (H) 978-1-119-34771-2
 Pub Date: September 2017
 Pages: 320
 Medium: Cloth
 Price: S\$44.89 inclu GST, US\$29.95

Influence Without Authority, 3rd Edition

Allan R. Cohen & David L. Bradford

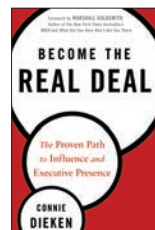
Get what you need to achieve your objectives and produce results. *Influence Without Authority* is the classic guide to getting what you need from people you don't control. Getting things done requires collaboration, and convincing others to contribute requires political skill; this book introduces the Exchange Model, in which you get what you need by offering something of value in return. The key lies in knowing what the other person values — that's their "currency," and it's your immediate tool for coaxing their cooperation. This model has been proven over decades, as organizations around the world have turned away from frustration and resignation toward collaboration and results. This new third edition has been updated to reflect the changing face of the workplace, and includes new examples and information on geographically dispersed virtual teams.

- Get what you need from the people who have it through mutual exchange
- Think in terms of interest, and pinpoint the "currencies" other people trade in
- Apply the Exchange Model across entire organizations to lead major change
- Learn practical real-world strategies for influencing those you do not control

Related titles:



ISBN: (H) 978-1-118-03845-1
 Pub Date: May 2012
 Pages: 244
 Medium: Cloth
 Price: S\$37.40 inclu GST, US\$24.95

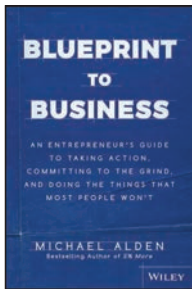


ISBN: (H) 978-1-118-63378-6
 Pub Date: June 2013
 Pages: 240
 Medium: Cloth
 Price: S\$33.12 inclu GST, US\$21.95



ISBN: (H) 978-1-118-60225-6
 Pub Date: March 2013
 Pages: 224
 Medium: Cloth
 Price: S\$37.40 inclu GST, US\$24.95

General & Introductory Business & Management



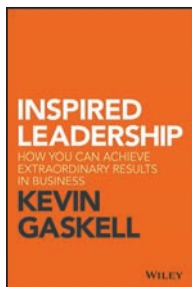
Blueprint to Business

An Entrepreneur's Guide to Taking Action, Committing to the Grind, And Doing the Things That Most People Won't

Michael Alden

A new no-nonsense guide on building a business. Michael Alden dives into business growth and personal growth with a rare and honest perspective. His antidotes and advice are exactly what people need, a little bit of tough love, a little bit of realism, but in a way that motivates the reader from page one. His real-life experiences, along with those of other top founders and entrepreneurs, provide the reader with an inside look of what it takes to be an entrepreneur and how to achieve success in virtually every aspect of life.

(H) 978-1-119-42492-5 September 2017 208 pp. Cloth S\$37.40 inclu GST, US\$24.95



Inspired Leadership

How You Can Achieve Extraordinary Results in Business

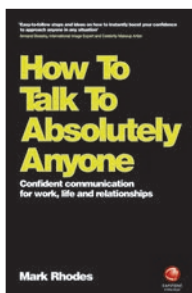
Kevin Gaskell

Inspired Leadership is the essential guide to performing at the highest level every day. As CEO of Porsche, author Kevin Gaskell led the company from near-bankruptcy to the most profitable car company. During his four years at BMW, the company saw 80% growth in sales and 500% increase in profitability. Good leaders get results and *great* leaders get great results — but *Inspired Leaders* get *extraordinary* results, turn around companies, ensure people development and turn brands into household names. This book shows you how to become an Inspired Leader. Workable strategies, practical frameworks, and real-world essential skills give you a concrete curriculum for success, while anecdotes and examples drawn from the author's experiences illustrate important concepts in action.

(77) 978-1-119-38302-4 September 2017 256 pp. Cloth S\$36.33 inclu GST, US\$24.00



Business Self-Help



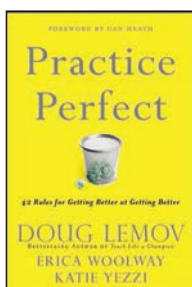
How To Talk To Absolutely Anyone

Confident Communication for Work, Life and Relationships, 2nd Edition

Mark Rhodes

Talk to anyone, anytime, about anything — with confidence. *How to Talk to Absolutely Anyone* reveals the reasons behind your reserve and offers real, practical ways to break through the barriers and make a connection. This second edition has been updated to include the complete 30-day Zero to Hero Personal Confidence Course, to help you build your skills and increase your chances of getting what you want out of any conversation. Working step-by-step, you'll learn how to approach strangers, strike up a conversation and exit gracefully; by first changing your outlook, you develop the ability to navigate even tricky situations with confidence and ease.

(63) 978-0-85708-745-4 August 2017 240 pp. Paper S\$27.77 inclu GST, US\$19.95



Practice Perfect

42 Rules for Getting Better at Getting Better

Doug Lemov, Erica Woolway, Katie Yezzi & Dan Heath

Rules for developing talent with disciplined, deliberate, intelligent practice. In *Practice Perfect*, the authors engage the dream of *better*. Filled with illustrative examples from top-level athletes, established teachers, seasoned lawyers, and even long-time surgeons, the authors show how deliberately engineered and designed practice can revolutionize our most important activities. The ideas highlighted may often be counterintuitive, and to get you started on your path to "better" the authors have included a number of specific activities that will jump-start your way to practicing perfect.

(BY) 978-1-119-42233-4 August 2017 224 pp. Paper S\$29.91 inclu GST, US\$19.95

Storyshowing

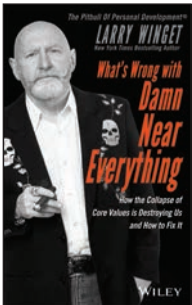
Storyshowing

Sam Cawthorn

Storyshowing will disrupt the way we think about and use stories in our businesses, organizations and campaigns. We all respond well to receiving information through stories. We are inspired and motivated by stories. However, telling a story is limited in what it can achieve. Telling people about something keeps them distant from it, while showing them, brings them into the experience with you. With *storyshowing*, you use your own experiences, emotions and vulnerability as tools to build a connection with your audience – and letting them feel as if they are experiencing and fully engaging with what you are showing or sharing with them.

(18) 978-0-7303-4588-6 September 2017 160 pp. Paper S\$22.42 inclu GST, US\$14.95

Personal Career Development



What's Wrong with Damn Near Everything

How the Collapse of Core Values Is Destroying Us and How to Fix It

Larry Winget

What's Wrong with Damn Near Everything confirms and affirms what people already know to be true: things are a mess. Whether it's businesses, government, families, or schools, there are some serious things going wrong. This book takes a no-holds barred approach to taking action before it's too late. In his usual thought-provoking, and hilarious style, Larry Winget offers simple truths that will work for anyone, at any time and in any business.

(H) 978-1-119-41702-6 June 2017 176 pp. Cloth S\$33.12 inclu GST, US\$21.95

Management



Happy Accidents

How "Yes, And" Thinking Helps You Open Hearts, Change Minds, and Win Together in a "No, But" World

David Ahearn, Frank Ford & David Wilk

Happy Accidents is an improbable story. This book relates the power of placing a deep and enduring faith in people and in partnership. Most of us plod through our busy daily lives at work and at home doing the best we can while unleashing a barrage of "no's" and "but's" to stay on track, and as many "would've," "could've," and "should've's" as necessary to compensate for the things we miss out on. For some, our "no, but" reflex action is a reflection of our fast-paced and often fear-based world, and our desire for control in the face of uncertainty. For others, "no" is a learned conditioning that stops us cold in our tracks of discovery, stifles our desire for positive interactions with colleagues at work, and even shuts us off from the people closest to us — our families — whom we see at home after our workday.

(H) 978-1-119-42856-5 August 2017 224 pp. Cloth S\$37.40 inclu GST, US\$24.95

Management / Leadership

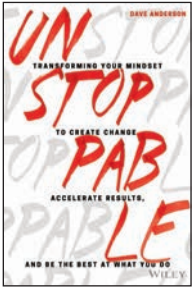
Mastering Your Circle

Mastering Your Circle

Jack Skeen, Greg Miller & Aaron Hill

People are in search of unlocking their genius and gaining answers, not just people of power or those who have achieved material success. Everyone has a "circle of responsibility" that defines what is truly important to them. The size and quality of that circle directly determines the quality and impact of their lives. Based on a the author's proprietary, scientifically validated assessment, *Mastering Your Circle* allows each reader to understand the current size, quality and balance of their unique circle. As the book describes the options for expanding and improving each reader's circle, it includes specific exercises that will assist the reader in making clear and compelling changes in their lives in order to unlock their ability to thrive in their lives.

(H) 978-1-119-43485-6 September 2017 320 pp. Cloth S\$38.47 including GST, US\$26.00



Unstoppable

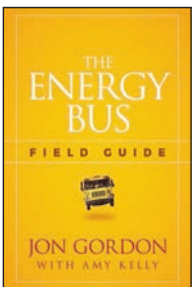
Transforming Your Mindset to Create Change, Accelerate Results, and Be the Best at What You Do

Dave Anderson

There are three types of team members — Caretakers, Playmakers, and Game Changers. The behaviors associated with each category go beyond skills or talent; they are primarily mindset issues that determine how well the skills and talent of an individual will be applied. Caretakers are steady and dependable; Playmakers can help move your team forward, and Game Changers are the key to success in any and every organization. A game changer is relentless, focused on results, confident of success, and committed to winning. *UnStoppable* is your key to becoming a game changer, to becoming the essential member of your team through five steps.

(H) 978-1-119-41243-4 September 2017 256 pp. Cloth S\$37.40 inclu GST, US\$24.95

Management/Teams



The Energy Bus Field Guide

Jon Gordon

The Energy Bus Field Guide is your roadmap to fueling your life, work and team with positive energy. The international bestseller *The Energy Bus* has helped millions of people from around the world shift to a more positive outlook; the story of George and Joy bus driver has resonated with people from all walks of life, each with their own individual vision of "success." This guide is designed as a practical companion to help you *live and share* the ten principles every day, with real, actionable steps you can immediately put into practice in your life, work, team and organization. Filled with insightful questions, practical action steps, best practices and inspiring case studies you'll be equipped to energize yourself and your team in new and powerful ways.

(H) 978-1-119-41245-8 October 2017 208 pp. Paper S\$37.40 inclu GST, US\$24.95



Creativity & Innovation Management



Can I Have Your Attention?

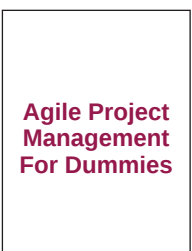
Inspiring Better Work Habits, Focusing Your Team, and Getting Stuff Done in the Constantly Connected Workplace

Curt Steinhorst & Jonathan McKee

Studies show the average person will experience 3 distractions before they reach the end of this page, and the majority of those distractions will be self-initiated. Smart phones and social technology have blended endless opportunities to improve productivity with a barrage of distractions demanding our attention. People are spending more time being responsive to these technological interruptions than responsible for their job output. As a result, they aren't hitting deadlines or producing quality work, and don't understand why. *Can I Have your Attention?* is the business leader's guide to cutting through the noise and getting your employees back to work. This book explains how a leader can turn chaos into focus, and implement a technology strategy with digital distraction in mind.

(H) 978-1-119-39046-6 September 2017 240 pp. Cloth S\$37.40 inclu GST, US\$24.95

Project Management



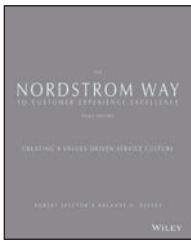
Agile Project Management For Dummies, 2nd Edition

Mark C. Layton

As mobile and web technologies continue to evolve rapidly, there is added pressure to develop and implement software projects in weeks instead of months — and *Agile Project Management For Dummies* can help you do just that. Providing a simple, step-by-step guide to Agile project management approaches, tools, and techniques, it shows product and project managers how to complete and implement projects more quickly than ever.

(TA) 978-1-119-40569-6 September 2017 432 pp. Paper S\$44.89 inclu GST, US\$29.95

Retailing



The Nordstrom Way to Customer Experience Excellence, 3rd Edition

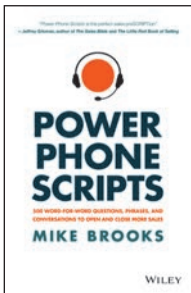
Creating a Values-Driven Service Culture

Robert Spector & Breanne O. Reeves

In this new edition of the management classic, the authors explore in-depth the core values of the culture that have made Nordstrom synonymous with legendary customer service. These essential values have enabled Nordstrom to survive and adapt to dramatic market shifts regularly since 1901, and the new edition explains how the Nordstrom approach can be emulated by any organization — in any industry — in every corner of the world. This is a book about how underlying values such as respect, trust, compensation and, even fun, are the building blocks of a culture where employees are empowered to consistently deliver a world-class experience to customers.

(H) 978-1-119-37535-7 September 2017 224 pp. Paper S\$33.12 inclu GST, US\$21.95

Sales Management



Power Phone Scripts

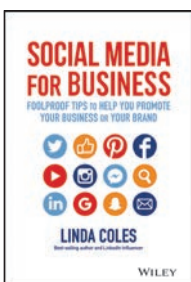
500 Word-for-Word Questions, Phrases, and Conversations to Open and Close More Sales

Mike Brooks

Power Phone Scripts is a direct and practical guide on how to become a top inside sales producer using proven and effective scripting. The book focuses in on the ten characteristics of sales producers and how you can harness their characteristics to immediately achieve better results in your selling career. Whether you're prospecting, cold calling, qualifying, or closing, this must-have guide is packed with practical, word for word, current, and non-salesy, scripts to handle the recurring selling situations, resistance, and objections all inside sales reps encounter day in and day out.

(H) 978-1-119-41807-8 June 2017 304 pp. Cloth S\$41.68 inclu GST, US\$27.95

Small Business & Entrepreneurship



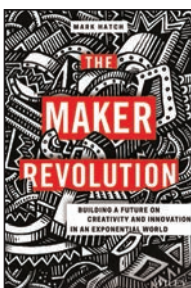
Social Media for Business

Foolproof Tips to Help You Promote Your Business or Your Brand

Linda Coles

Social Media for Business is the essential guide to navigating the social media maelstrom and effectively promoting your business online. You'll learn how to develop a simple marketing plan, use social media effectively and measure the results of your efforts as you turn contacts and followers into customers. This new third edition has been updated to reflect the expanding influence of Instagram, and includes Snapchat, Security, Social Influence and updated case studies that illustrate the rapid evolution of social media as a business tool.

(18) 978-0-7303-4577-0 July 2017 264 pp. Paper S\$30.98 inclu GST, US\$19.95



The Maker Revolution

Building a Future on Creativity and Innovation in an Exponential World

Mark Hatch

The best hope for the world's problems is in the creativity, ingenuity, and innovation of its inhabitants. *The Maker Revolution* shows us that the maker revolution is doing just that by giving everyone access to the knowledge, tools, experience, and community we need to change the world. This book reviews the powerful drivers of, and the early results from, the Maker Movement. It expands on the major trends and enablers that have already worked to catalyze the rapid changing of our world. Most importantly, it demands that our institutions engage and participate in this revolution. Finally, it challenges everyone to become a revolutionary and join the Maker Revolution.

(H) 978-1-119-41882-5 September 2017 256 pp. Cloth S\$37.40 inclu GST, US\$24.95

Think Bigger

Think Bigger

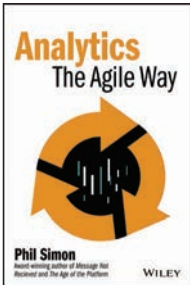
And 39 Other Lessons from the Careers of Successful Entrepreneurs

Michael W. Sonnenfeldt

Author Michael Sonnenfeldt founded TIGER 21 in 1999, and it has become the premier peer-to-peer learning network for successful entrepreneurs and high net worth investors – and a global network of 500 entrepreneurs and investors with a collective net worth of over \$50 billion. And once a month, in a private setting, members share frankly and confidentially their strategies for business success and meaningful lives. Access to the knowledge of this formidable brain trust — what many call their “personal board of advisors” — requires an annual fee of \$30,000 and generally a minimum of \$10 million in investible assets to qualify. Until now. In *Think Bigger*, Sonnenfeldt taps into the collective intelligence of this unique community of entrepreneurs and investors to provide insights, practical advice, and well-tested strategies, often contrarian, to inspire business founders at every stage of their careers — not just starting a business but growing it, building wealth and using those same skills to save lives and the planet as a “social entrepreneur.”

(E) 978-1-119-42631-8 August 2017 304 pp. Cloth S\$44.89 inclu GST, US\$29.95

Business & Management Special Topics



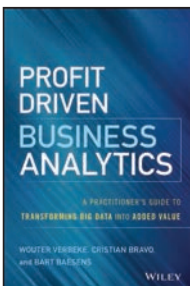
Analytics

The Agile Way

Phil Simon

Analytics: The Agile Way is the eighth book from award-winning author and Arizona State University professor Phil Simon. *Analytics* demonstrates how progressive organizations such as Google, Nextdoor, and others approach analytics in a fundamentally different way. They are applying the same Agile techniques that software developers have employed for years. Through a series of case studies and examples, *Analytics* demonstrates the benefits of this new analytics mind-set: superior access to information, quicker insights, and the ability to spot trends far ahead of your competitors.

(E) 978-1-119-42347-8 June 2017 304 pp. Cloth S\$74.85 inclu GST, US\$49.95



Profit Driven Business Analytics

A Practitioner's Guide to Transforming Big Data into Added Value

Wouter Verbeke, Cristian Bravo & Bart Baesens

Maximize profit and optimize decisions with advanced business analytics. *Profit-Driven Business Analytics* provides actionable guidance on optimizing the use of data to add value and drive better business. Combining theoretical and technical insights into daily operations and long-term strategy, this book acts as a development manual for practitioners seeking to conceive, develop, and manage advanced analytical models. Real-life case studies and examples illustrate the modeling techniques at work, and provide clear guidance for implementation in your own organization.

(E) 978-1-119-28655-4 September 2017 304 pp. Cloth S\$74.85 inclu GST, US\$49.95



Dec 2016

Media Studies



After the Internet

Ramesh Srinivasan & Adam Fish

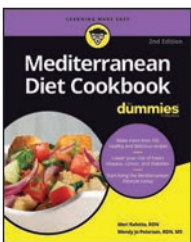
This book explores how the fragments of the existing internet are being utilised — alongside a range of peoples, places, and laws — to make change possible. From indigenous and non-western communities and activists in Tahrir Square, to imprisoned hackers and whistleblowers, this book illustrates how post-digital cultures are changing the internet as we know it — from a system which is increasingly centralized, commodified, and “personalized”, into something more in line with its original spirit: autonomous, creative, subversive.

(5F) 978-1-5095-0618-7 September 2017 224 pp. Paper S\$29.91 inclu GST, US\$19.95



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Health, Diet & Nutrition



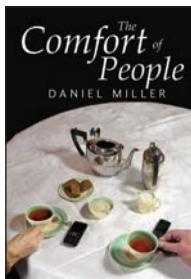
Mediterranean Diet Cookbook For Dummies, 2nd Edition

Meri Raffetto

Improve your health, lose weight, and fight disease with the Mediterranean Diet. Whether you're just discovering the healthfulness of the Mediterranean Diet or are looking for some new recipes to add to your repertoire, *Mediterranean Diet For Dummies* has everything you need to start living a healthier life. In this reliable resource the authors — both accredited as registered and certified dieticians — share their expertise, revealing the latest studies, research, and tried and true advice.

(TK) 978-1-119-40443-9 September 2017 384 pp. Paper S\$34.19 inclu GST, US\$22.95

Anthropology Special Topics



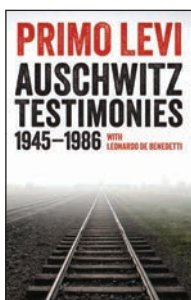
The Comfort of People

Daniel Miller

In this book, Daniel Miller, one of the world's leading anthropologists, examines the social worlds of people suffering from terminal or long-term illness. Threading together a series of personal stories, based on interviews conducted with patients of an English hospice, Miller draws out the implications of these narratives for our understanding of community, friendship, and kinship, but also loneliness and isolation. This is a book about people's lives, not their deaths: about the hospice patients rather than the hospice. It focuses on the comfort given by friends, carers and relatives through both face-to-face relations and, increasingly, online communication. This book combines warmth and sharp observation with anthropological insight and practical suggestions for the use of media by the hospice.

(5F) 978-1-5095-2432-7 September 2017 236 pp. Paper S\$34.19 inclu GST, US\$22.95

20th Century & Contemporary European History

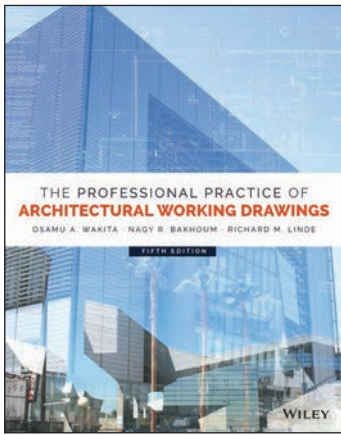


Auschwitz Testimonies 1945-1986

Primo Levi & Leonardo De Benedetti

Since writing the *Report on the Monowitz Camp* — published in 1946 and featuring a first-hand account of Auschwitz — Primo Levi has been recounting his experiences in Auschwitz in a wide variety of texts in the subsequent four decades. Many of the texts are assembled together here for the first time, alongside other testimony from fellow captive Leonardo De Benedetti. *Auschwitz Testimonies* is a rich mosaic of memories and critical reflections of great historic and human value. It will find a wide readership, both among the many readers of Levi's work and among all those who wish to understand one of the greatest human tragedies of all time.

(5F) 978-1-5095-1337-6 September 2017 220 pp. Paper S\$29.91 inclu GST, US\$19.95



ISBN: (Z1) 978-1-118-88052-4
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 Pages: 704 pp
 Medium: Cloth
 Price: S\$187.20 inclu GST, US\$124.95

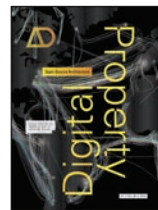
The Professional Practice of Architectural Working Drawings, 5th Edition

Osamu A. Wakita, Nagy R. Bakhom & Richard M. Linde

The detailed, highly illustrated, comprehensive guide to architectural working drawings you need to create a set of drawings that clearly and effectively communicate your design. Covering everything from site, floor, framing, and foundation plans to building sections and elevations, this book presents crucial concepts and real-world techniques architects rely on every day. This new fifth edition includes updated information on sustainability concepts, layering systems in line with AIA standards, deeper explorations of dimensioning, more sample ADA drawings, and a new selection of case studies that offer a real-world glimpse into how these topics relate to the architect's everyday work. Hundreds of drawings demonstrate important skills and concepts, and online ancillary materials offer a robust set of resources to students and instructors.

- Create architectural drawings that effectively communicate your design
- Learn techniques used in both residential and light commercial projects
- Investigate BIM, 3D modeling, and other architectural technologies
- Understand dimensioning, sustainability, ADA standards, and more

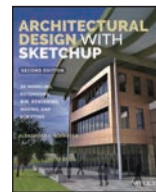
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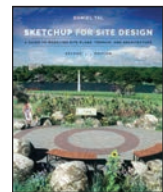
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 Medium: Paper
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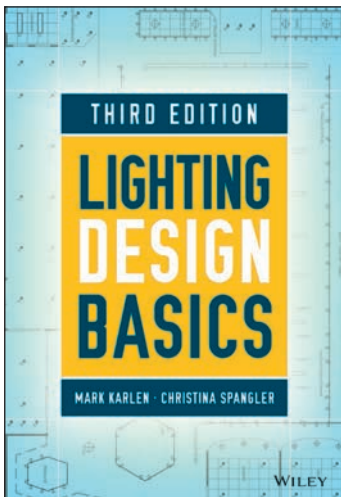
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 Pages: 264
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Lighting Design Basics, 3rd Edition

Mark Karlen & Christina Spangler

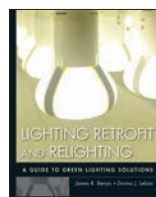
A visual, real-world guide to professional lighting design, it provides fundamental concepts and prescriptive techniques, including the latest on LEDs, in a concise, highly visual format.

- Concise, highly graphic treatment of latest methods and technology for lighting design
- Major expansion of LED coverage as it relates to lamps, luminaires, controls, quantity and quality of light, and color rendition
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 Pages: 312
 Medium: Cloth
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 Pub Date: February 2015
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 Medium: Cloth
 Price: S\$292.11 inclu GST, US\$195.00

Building Design



Loose-Fit Architecture

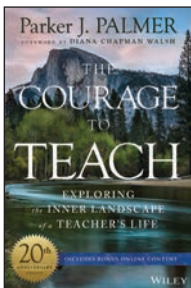
Designing Buildings for Change AD

Alex Lifschutz

The idea that a building is 'finished' or 'complete' on the day it opens its doors is hardwired into existing thinking about design, planning and construction. But this ignores the unprecedented rate of social and technological change. A building only begins its life when the contractors leave. With resources at a premium and a greater need for a sustainable use of building materials, can we still afford to construct new housing or indeed any buildings that ignore the need for flexibility or the ability to evolve over time? Our design culture needs to move beyond the idealisation of a creative individual designer generating highly specific forms with fixed uses. The possibilities of adaptation and flexibility have often been overlooked, but they create hugely exciting 'loose-fit' architectures that emancipate users to create their own versatile and vibrant environments.

(32) 978-1-119-15264-4 September 2017 136 pp. Paper S\$64.15 inclu GST, US\$44.95

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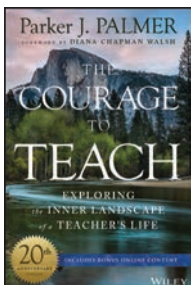


The Courage to Teach Guide for Reflection and Renewal, 20th Anniversary Edition

Parker J. Palmer

An inspiring guide for individuals and groups who wish to reflect on and further explore the ideas in Parker Palmer's *The Courage to Teach*. This anniversary edition includes online video content featuring an interview with Parker Palmer discussing the crisis in education, the heart of a teacher, ways of knowing, the importance of relationship in teaching and learning, teacher renewal, and spirituality in education.

(BY) 978-1-119-43481-8 August 2017 448 pp. Paper S\$28.84 inclu GST, US\$18.95



The Courage to Teach, 20th Anniversary Edition

Exploring the Inner Landscape of a Teacher's Life

Parker J. Palmer

This special 20th anniversary gift edition celebrates the bestseller with a new foreword that discusses the changes that have happened in teaching over the two decades since the book was first published; as well as a reader's guide for individual study or team-based professional development.

(BY) 978-1-119-41304-2 August 2017 320 pp. Cloth S\$44.89 inclu GST, US\$29.95

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A Project Manager's Book of Forms, 3rd Edition

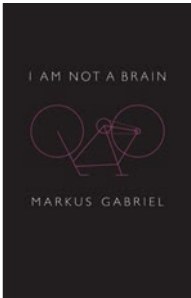
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Cynthia Snyder

A compendium of ready-made forms for managing every project in line with the latest PMBOK® Guide—Sixth Edition and co-published with the Project Management Institute.

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Philosophy of Mind



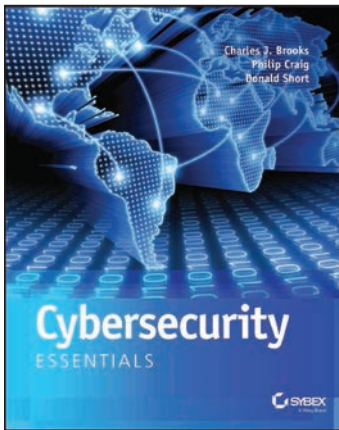
I Am Not A Brain

Philosophy of Mind for the 21st Century

Markus Gabriel

In this book, philosopher Markus Gabriel challenges an increasing trend in the sciences towards neurocentrism, a notion which rests on the assumption that the self is identical to the brain. Gabriel raises serious doubts as to whether we can know ourselves in this way. In a sharp critique of this approach, he presents a new defense of the free will and provides a timely introduction to philosophical thought about the self — all with verve, humor, and surprising insights. He criticizes the scientific image of the world and takes us on an eclectic journey of self-reflection by way of such concepts as self, consciousness, and freedom, with the aid of Kant, Schopenhauer, and Nagel but also *Dr. Who*, *The Walking Dead*, and *Fargo*.

(5F) 978-1-5095-1475-5 September 2017 240 pp. Cloth S\$37.40 inclu GST, US\$25.00



ISBN: (TD) 978-1-119-36239-5
 Pub Date: August 2017
 Pages: 450
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Cybersecurity Essentials

Charles J. Brooks, Philip Craig & Donald Short

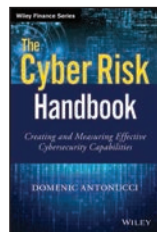


Apr 2017

Cybersecurity Essentials provides a comprehensive introduction to the field, with expert coverage of essential topics required for entry-level cybersecurity certifications. An effective defense consists of four distinct challenges: securing the infrastructure, securing devices, securing local networks, and securing the perimeter. This book covers each challenge individually for greater depth of information, with real-world scenarios that show what vulnerabilities look like in everyday computing scenarios. Each part concludes with a summary of key concepts, review questions, and hands-on exercises, allowing you to test your understanding while exercising your new critical skills.

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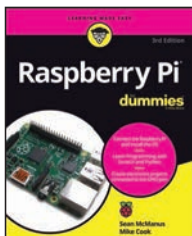


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Computer Hardware (general)



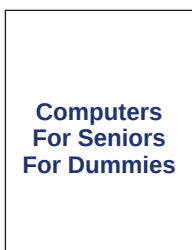
Raspberry Pi For Dummies, 3rd Edition

Sean McManus & Mike Cook

Raspberry Pi For Dummies, Third Edition teaches you everything you need to know to get the most out of your device. Veteran technology authors provide expert insight and guidance that get you up and running fast, allowing you to explore the full capabilities of your Raspberry Pi. This guide is easy to follow for complete beginners, providing step-by-step instruction throughout the setup process and into systems administration and programming.

(TA) 978-1-119-41200-7 September 2017 432 pp. Paper S\$40.61 inclu GST, US\$26.95

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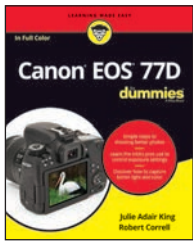
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Nancy C. Muir

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(TA) 978-1-119-42031-6 September 2017 408 pp. Paper S\$37.40 inclu GST, US\$24.95

Digital Cameras & Photography



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Julie Adair King

The Canon EOS 77D puts features from higher-end cameras into a model designed for amateur photographers. This book offers the help you need to start producing some pro-level photos with your 77D. Start by getting a grasp on the mysterious terms that photographers throw around then learn how your camera puts you in control of your image's exposure, color, lighting, and focus. You'll also learn some basic photography recipes to create portraits, nature shots, and action photos worth bragging about.

(TA) 978-1-119-42009-5 August 2017 352 pp. Paper S\$44.89 incl GST, US\$29.95

Photoshop
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Photoshop 2017 Version For Dummies

Barbara Obermeier & Ted Padova

Photoshop Elements offers photographers of all skill levels the power to turn run-of-the-mill digital pictures into beautiful photographs. You may need just a little guidance to harness all the tools this powerful software has to offer. This book provides that guidance. No matter if you're a photo editing newcomer looking for advice on making the most common fixes or an experienced editor in need of a road map to this version of Photoshop Elements, this book has you covered!

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Computer Hardware



Micro bit User Guide

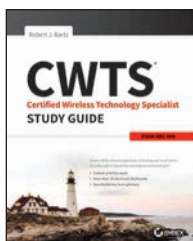
Gareth Halfacree

The micro:bit is a pocket-sized electronic development platform built with education in mind. It was developed by the BBC in partnership with Microsoft and other major tech companies to provide kids with a fun, easy, inexpensive way to develop their digital skills. With it, kids (and grownups) can learn basic programming and coding while having fun making virtual pets, developing games, and a whole lot more. Learn everything from taking your first steps with the software to writing your own programs. You'll also learn how to expand its capabilities with add-ons through easy-to-follow, step-by-step instructions.

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Institutional & Corporate Finance



CWTS Certified Wireless Technology Specialist Study Guide

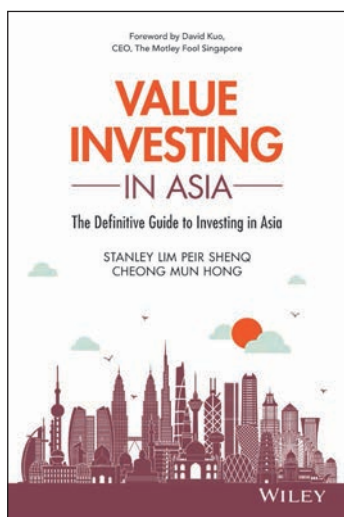
Robert J. Bartz

Completely updated to cover the latest Certified Wireless Technology Specialist exam, this bestselling study guide is essential for the CWNP foundation-level CWTS certification. This thorough guide covers all the exam objectives and helps you study with hands-on exercises, chapter review questions, an objective map, a pre-assessment test, and additional study tools on the companion website. Engaging and informative, this is the only Study Guide for the popular and growing CWTS wireless networking certification written by the same experienced author who has earned stellar reviews for the previous two editions.

(TD) 978-1-119-38503-5 September 2017 600 pp. Paper S\$82.34 incl GST, US\$54.95

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October



ISBN: (77) 978-1-119-39118-0
 Pub Date: October 2017
 Pages: 288
 Medium: Paper
 Price: S\$41.68 inclu GST, US\$27.95

Value Investing in Asia

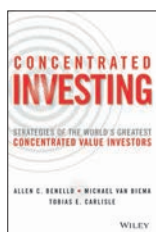
The Definitive Guide to Investing in Asia

Stanley Lim & Mun Hong Cheong

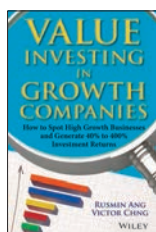
Value Investing in Asia offers a uniquely targeted guide to investors seeking new opportunities in Asian markets. This book focuses on the opportunities and challenges of Asian markets, including current and historical case studies that illustrate various successes, risks and pitfalls. Step-by-step guidance helps you unearth great opportunities in Asia; from understanding the macroeconomic situation, to narrowing down on specific investment opportunities.

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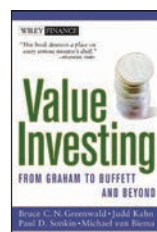
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 Pages: 256
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 Pub Date: April 2013
 Pages: 256
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 Pub Date: January 2004
 Pages: 320
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Corporate Finance

Corporate Finance, 5th Edition

Corporate Finance, 5th Edition Theory and Practice

Pierre Vernimmen, Pascal Quiry, Maurizio Dallocchio, Yann Le Fur & Antonio Salvi

Corporate Finance: Theory and Practice continues to hold sway as one of the most popular financial textbooks. The authors draw on their dual experience to enhance and expand the content of this new, fifth edition to reflect the latest developments, in particular, the change to accounting for operating leases under both IFRS and US GAAP which will take place in 2018. The numerous statistical tables and graphs throughout the text are fully updated with the latest available information.

(77) 978-1-119-42448-2 October 2017 1024 pp. Paper S\$141.19 inclu GST, US\$98.95



Material Adverse Change Lessons from Failed M&As

Robert Stefanowski

No one has written about the true root causes of the recent large M&A failures and why the mergers that were supposed to save the companies and the economy did not work. *Material Adverse Change* not only shows the sequence of events that led to some M&A failures, but provides a detailed review of the root causes and personality traits that drove the outcomes. By looking at the true motivations behind the deals, we can learn a lot about what works and common pitfalls that need to be overcome.

(E) 978-1-118-06689-8 November 2017 304 pp. Cloth S\$97.32 inclu GST, US\$64.95

International Accounting

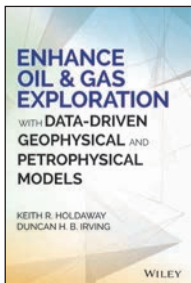
IPSAS
Explained**IPSAS Explained****A Summary of Standards and Principles of International Public Sector Accounting Standards**

Thomas Müller-Marqués Berger

This third edition of IPSAS Explained covers the new governance structure of the IPSAS-Board, including the Public Interest Committee and the Consultative Advisory Group, as well as the final changes to the — now completed — conceptual framework. It also contains new sections on First-Time Adoption of Accrual Basis, Interests in Other Entities, Recommended Practice Guideline 3, Service Performance Reporting as well as updates on the current Exposure Drafts. Updates throughout the book reflect the changes that will come through the Improvements Project.

(E) 978-1-119-41506-0 October 2017 256 pp. Cloth S\$112.30 inclu GST, US\$75.00

Oil & Energy Economics

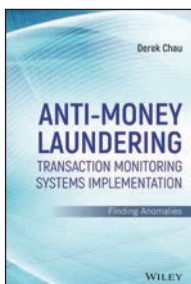
**Enhance Oil and Gas Exploration with Data-Driven Geophysical and Petrophysical Models**

Keith R. Holdaway & Duncan H. B. Irving

This book demonstrates a new approach to geophysics and petrophysics data analysis using the latest methods drawn from Big Data. Written by two geophysicists with a combined 30 years in the industry, this book shows you how to leverage continually maturing computational intelligence to gain deeper insight from specific exploration data. Case studies illustrate the value propositions of this alternative analytical workflow, and in-depth discussion addresses the many Big Data issues in geophysics and petrophysics.

(E) 978-1-119-21510-3 October 2017 384 pp. Cloth S\$142.26 inclu GST, US\$94.95

Money & Banking

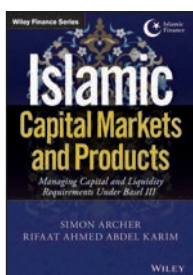
**Anti-Money Laundering Transaction Monitoring Systems Implementation****Finding Anomalies**

Derek Chau

This book provides comprehensive guidance for bank compliance and IT personnel tasked with implementing AML transaction monitoring. It offers both high-level discussion of transaction monitoring concepts and direct clarification of practical implementation techniques. This guide provides actionable information suitable for any AML platform or solution to help you implement effective strategies and ensure regulatory compliance for your organization. *Anti-Money Laundering Transaction Monitoring Systems Implementation* is an invaluable resource for regulators tasked with putting these systems in place, providing clear discussion and practical implementation guidance.

(E) 978-1-119-38180-8 October 2017 224 pp. Cloth S\$74.85 inclu GST, US\$49.95

Money & Banking



Islamic Capital Markets and Products

Managing Capital and Liquidity Requirements Under Basel III

Simon Archer & Rifaat Ahmed Abdel Karim

Islamic Capital Markets and Products provides a thorough examination of Islamic capital markets (ICM), with particular attention to the products that they offer and the legal and regulatory infrastructure within which they operate. Since Islamic banks act as asset managers, attention is paid to the regulatory challenges which they face in the light of Basel III, as regards both eligible capital and liquidity risk management. The authors of the chapters are professionals and practitioners, and write from experience. The book concludes with three case studies, two describing the ICM in Malaysia and Bahrain and a third which describes Sukuk issued as Shari'ah compliant capital instruments.

(77) 978-1-119-21880-7 October 2017 336 pp. Cloth S\$187.20 inclu GST, US\$125.00

Institutional & Corporate Finance



Bank Asset and Liability Management

Hong Kong Institute of Bankers (HKIB)

Created for banking and finance professionals with a desire to expand their management skillset, this book focuses on how banks manage assets and liabilities, set up governance structures to minimize risks, and approach such critical areas as regulatory disclosures, interest rates, and risk hedging. It was written by the experts at the world-renowned Hong Kong Institute of Bankers, an organization dedicated to providing the international banking community with education and training.

(AE) 978-0-470-82753-6 October 2017 300 pp. Paper S\$68.48 inclu GST, US\$50.00



Jun 2017

General Finance & Investments

Wiley 11th
Hour Guide for
2017 Level II
CAIA Exam

Wiley 11th Hour Guide for 2017 Level II CAIA Exam

Wiley

ISBN: (R2) 978-1-119-41629-6
Pub Date: October 2017
Pages: TBA
Medium: Paper
Price: S\$112.30 inclu GST, US\$74.95

Personal Finance

Social Security
For Dummies,
3rd Edition

Social Security For Dummies, 3rd Edition

Jonathan Peterson

ISBN: (TK) 978-1-119-37573-9
Pub Date: October 2017
Pages: 336
Medium: Paper
Price: S\$34.19 inclu GST, US\$22.95

Wiley Study
Guide for
2017 Level II
CAIA Exam:
Complete Set

Wiley Study Guide for 2017 Level II CAIA Exam Complete Set

Wiley

ISBN: (R2) 978-1-119-41626-5
Pub Date: October 2017
Pages: 500
Medium: Paper
Price: S\$262.10 inclu GST, US\$174.95

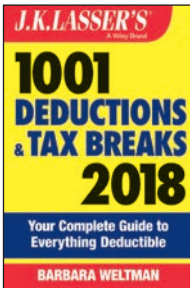
Top Stocks
2018

Top Stocks 2018 A Sharebuyer's Guide to Leading Australian Companies

Martin Roth

ISBN: (18) 978-0-7303-4580-0
Pub Date: October 2017
Pages: 256
Medium: Paper
Price: S\$33.12 inclu GST, US\$21.95

Personal Finance / Consumer Tax



J.K. Lasser's 1001 Deductions and Tax Breaks 2018

Your Complete Guide to Everything Deductible

Barbara Weltman

ISBN: (E) 978-1-119-38048-1

Pub Date: October 2017

Pages: 464

Medium: Paper

Price: S\$34.19 inclu GST, US\$22.95



J.K. Lasser's Your Income Tax 2018

For Preparing Your 2017 Tax Return

J.K. Lasser Institute

ISBN: (E) 978-1-119-38008-5

Pub Date: October 2017

Pages: 848

Medium: Paper

Price: S\$37.40 inclu GST, US\$24.95



J.K. Lasser's Small Business Taxes 2018

Your Complete Guide to a Better Bottom Line

Barbara Weltman

ISBN: (E) 978-1-119-38041-2

Pub Date: October 2017

Pages: 656

Medium: Paper

Price: S\$34.19 inclu GST, US\$22.95

Personal Finance / Financial Advising

Wiley 11th Hour Guide for 2017 Part II FRM Exam

Wiley 11th Hour Guide for 2017 Part II FRM Exam

Wiley

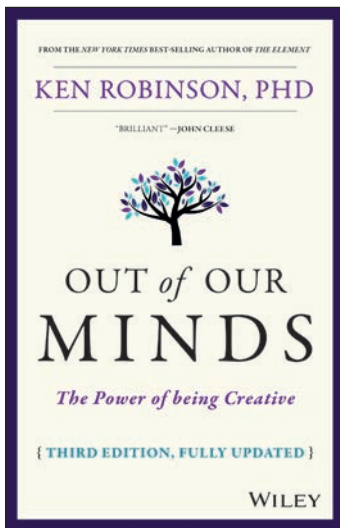
ISBN: (R2) 978-1-119-38745-9

Pub Date: October 2017

Pages: 250

Medium: Paper

Price: S\$112.30 inclu GST, US\$74.95



ISBN: (63) 978-0-85708-741-6
 Pub Date: October 2017
 Pages: 352
 Medium: Cloth
 Price: S\$34.19 inclu GST, US\$23.00

Out of Our Minds, 3rd Edition The Power of Being Creative

Ken Robinson

The author argues that organizations everywhere are trying to fix a problem that originates in schools and universities.

"It is often said that education and training are the keys to the future. They are, but a key can be turned in two directions. Turn it one way and you lock resources away, even from those they belong to. Turn it the other way and you release resources and give people back to themselves. To realize our true creative potential — in our organizations, in our schools and in our communities — we need to think differently about ourselves and to act differently towards each other. We must learn to be creative." — Ken Robinson

The updated 3rd edition features a new introduction, modernized case studies, updated demographics and revised sections around technological developments and recent changes to the education system.

Sir Ken Robinson, Ph.D is an internationally recognized leader in the development of creativity, innovation and human resources and a *New York Times* bestselling author. He works with governments in Europe, Asia and the USA, with international agencies, Fortune 500 companies, and some of the world's leading cultural organizations. Sir Ken Robinson is also the most watched speaker in TED's history, and is a prolific speaker, both in the UK and US.

General & Introductory Business & Management

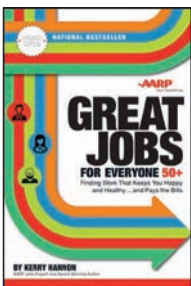


G2: Building the Next Generation

Philip Palaveev

Vital guidance to ensuring the future of your firm. G2 provides financial advisory firms with a clear roadmap to management succession. Based on the author's 17 years of experience with over 1,000 firms, this book provides a systematic process to help you identify, develop, and install the new leadership that will guide your firm's future. Extensive statistical research backs proven strategies for structuring management and succession, overcoming obstacles, selling equity, and more, while expert guidance walks you through the process and warn you of potential pitfalls along the way.

(E) 978-1-119-37006-2 October 2017 336 pp. Cloth S\$89.83 inclu GST, US\$59.95



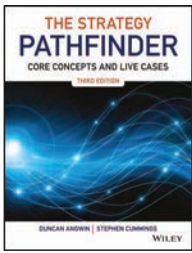
Great Jobs for Everyone 50 +, Updated Edition Finding Work That Keeps You Happy and Healthy...And Pays the Bills

Kerry Hannon

Great Jobs for Everyone 50+ provides an invaluable treasure trove of information for anyone seeking employment past the age of 50. Whether you took an early retirement, have been laid off, need supplemental income, or just want to stay busy, this book shows you just how many opportunities there are — and where to find them, and what to expect. This edition has been extensively updated to reflect the changing job market, with new opportunities, new parameters, and the full endorsement of the AARP. Whether your goal is financial security or personal fulfillment, this guide is packed with useful information to guide your search.

(E) 978-1-119-36332-3 October 2017 272 pp. Paper S\$33.12 inclu GST, US\$21.95

Strategic Management



The Strategy Pathfinder, 3rd Edition

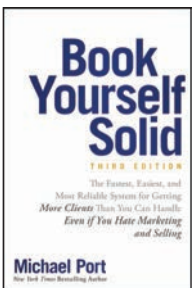
Core Concepts and Live Cases

Duncan Angwin & Stephen Cummings

Real-world strategic management practice in an interactive micro-case format. *The Strategy Pathfinder* presents an innovative, dynamic guide to strategic thinking and practice. Using real-world case examples from companies like Apple, the BBC, Hyundai, LEGO, McDonalds, Nike and SpaceX to illustrate critical concepts, this book enables readers to actively participate in real-world strategy dilemmas and create their own solutions. This third edition has been updated with new chapters and cases to reflect the latest, cutting-edge issues in strategic thinking and practice.

(77) 978-1-119-31184-3 October 2017 472 pp. Paper S\$82.34 inclu GST, US\$55.00

Management / Leadership

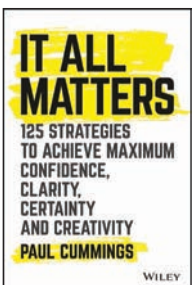


Book Yourself Solid, 3rd Edition

Michael Port

Book Yourself Solid provides a true understanding of why self-promotion is a critical factor to success. It is this different and unique perspective that makes this book so much more than an ordinary "how to" manual for getting more clients and raising a business profile. *Book Yourself Solid* has been one of the most popular marketing books in the world for service-based businesses since its initial release in 2006. This new third edition includes updated and expanded strategies, techniques, and skills to help you get more clients and increase your take-home profits.

(H) 978-1-119-43122-0 October 2017 250 pp. Paper S\$33.12 inclu GST, US\$21.95



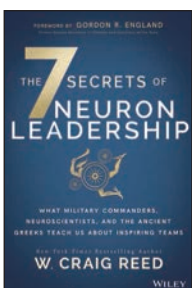
It All Matters

125 Strategies to Achieve Maximum Confidence, Clarity, Certainty, and Creativity

Paul Cummings

Everyone has the capacity to author their own destiny; it's not our circumstances that shape our lives, it's our *response* to those circumstances that either propels us to great heights or keeps us stuck in the mud. In *It All Matters*, author Paul Cummings shares one of the most comprehensive goal setting systems ever put into print. Based on the key U.B.U. process— Understand who you are, Be true to yourself, and always be Unique — this framework gives you the power to transform your life. Through a series of engaging stories, you'll learn how to question yourself to greatness as you begin to think in bigger and more positive terms.

(H) 978-1-119-41706-4 October 2017 256 pp. Cloth S\$37.40 inclu GST, US\$24.95



The 7 Secrets of Neuron Leadership

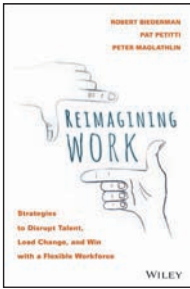
What Top Military Leaders, Neuroscientists, and the Ancient Greeks Teach Us about Teams

William C Reed & Gordon R England

Reed also offers us a "shotgun seat" next to dozens of top-performing military and business leaders who reveal their secrets and tell us what does and doesn't work in the real world. The book also explores how to use ancient wisdom to build teams—including the seven types of love and nine personality types discovered by the Greeks, as well modern neuroscience discoveries around the Triune Brain and personality neurotransmitters. The author mines these fascinating sources of wisdom about teams to help every leader to better communicate, educate, and motivate.

(H) 978-1-119-42824-4 October 2017 272 pp. Cloth S\$41.68 inclu GST, US\$27.95

Organizational Development



Reimagining Work

Strategies to Disrupt Talent, Lead Change, and Win with a Flexible Workforce

Rob Biederman

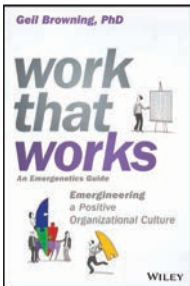
The catalyst for a major shift in the future of work is present, and movement has been seen in niche spaces such as transportation (Uber, Lyft) and general labor (Handy, TaskRabbit). Businesses need to satisfy the demands of the skilled workforce, who desire flexibility and control over their work, but cannot find it in a major corporation. As we increasingly shift towards the on-demand economy, companies who want to remain competitive must reconsider how they source talent, and how they train and develop their teams. *Reimagining Work* is the ultimate guide to building a flexible workforce and developing a business that can thrive tomorrow.

(H) 978-1-119-38956-9 October 2017 256 pp. Cloth S\$37.40 inclu GST, US\$24.95



May 2017

Marketing & Sales



Work That Works

Emerginer a Positive Organizational Culture

Geil Browning

Work That Works is a guide to building better teams and an exceedingly positive workplace culture. Based on the tools and principles at Emergenetics, this book helps you improve communication, connection, and performance through an enlightening process of self-discovery and sharing.

Author Dr. Geil Browning is the creator of the Emergenetics Profile and the Founder and CEO of Emergenetics International, and she has been recognized throughout her career as an influential business and thought leader. Emergenetics operates on four different continents, with offices in Singapore and Dublin, and the Emergenetics Profile is delivered to over 50,000 people annually.

(H) 978-1-119-38702-2 October 2017 240 pp. Cloth S\$55.59 inclu GST, US\$36.95



Jun 2017

Marketing Management



UnBranding

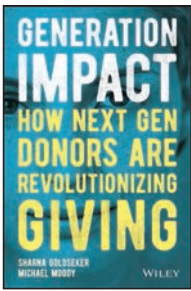
100 Branding Lessons for the Age of Disruption

Scott Stratten & Alison Stratten

UnBranding is about focus — it's about seeing that within these new strategies, technologies and frameworks fighting for our attention, lay the tried and true tenants of good business — because innovation is nothing but a bright and shiny new toy, unless it actually works. *UnBranding* is here to remind you that you can't fix rude staff, mediocre products and a poor brand reputation with a fancy new app. We are going to learn from 100 branding stories that will challenge your assumptions about business today and teach valuable, actionable lessons. It's not about going backwards, it's about moving forward with purpose, getting back to the core of good branding while continuing to innovate and improve without leaving your values behind.

(H) 978-1-119-41701-9 October 2017 256 pp. Cloth S\$37.40 inclu GST, US\$24.95

Non-Profit Organizations / Fundraising & Grantsmanship



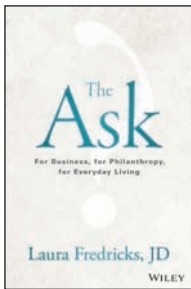
Generation Impact

How Next Gen Donors Are Revolutionizing Giving

Sharna Goldseker & Michael Moody

An insider's guide to the coming philanthropic revolution. *Generation Impact* pulls back the curtain on these rising leaders and their 'Impact Revolution,' offering firsthand insight into the hands-on, boundary-pushing, unconventional strategies they want to pursue. But this fascinating book also reveals a generation of new donors searching for ways to respect the past even as they transform the future. They are determined to honor the philanthropic legacies and values they've inherited by making big giving more effective than ever before, by finally moving the needle on enduring social problems.

(H) 978-1-119-42281-5 October 2017 264 pp. Cloth S\$44.89 inclu GST, US\$29.95



The Ask

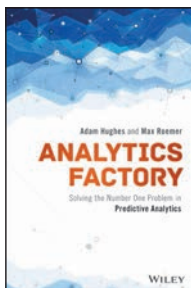
How to Ask for Support for Your Nonprofit Cause, Creative Project, or Business Venture

Laura Fredricks

The Ask will give anyone the confidence to ask anyone for any size gift for any purpose. With winning language, sample dialogues, and a wealth of tips and tools, this book addresses common mistakes made when asking and shows how to correct each mistake, providing guidance and direction on how to make a great ask. This latest iteration of *The Ask* has been completely overhauled from the ground up to include new dialogue, a balance of practical tips, tools, and advice, and will demonstrate through examples and stories how the tips, tools and advice can be instantly applied to business, philanthropy, and everyday living.

(H) 978-1-119-37449-7 October 2017 272 pp. Cloth S\$59.87 inclu GST, US\$39.95

Business & Management Special Topics



Analytics Factory

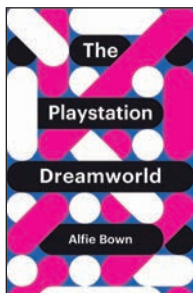
Solving the Number One Problem in Predictive Analytics

Adam Hughes & Max Roemer

Analytics Factory presents a blueprint for building a successful analytics environment using a fresh approach to architecture. Based on the model of a traditional factory, the analytics factory positions your data as the product: incoming data flows through an inventory system, where it is sorted according to use; next, the data moves into packaging, where it is used for model building and analysis. Finally, your product is ready for distribution/deployment, and you deliver quality analytic reports that get results. Like a manufacturing assembly line, the analytics factory model offers greater efficiency and multiple quality control checkpoints, while solving the ongoing challenge of realizing the full potential of business analytics.

(E) 978-1-119-29550-1 October 2017 256 pp. Cloth S\$74.85 inclu GST, US\$49.95

New Media



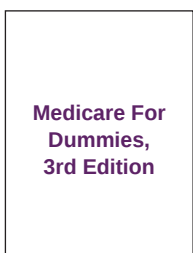
The PlayStation Dreamworld

Alfie Bown

From mobile phones to consoles, tablets and PCs, we are now a generation of gamers. *The PlayStation Dreamworld* is the pervert's guide to videogames. It argues that we can only understand the world of videogames via Lacanian dream analysis. It also argues that the Left needs to work inside this dreamspace — a powerful arena for constructing our desires — or else the dreamworld will fall entirely into the hands of dominant and reactionary forces. This book dissects the structure of our relationships to all technological entertainment at a time when entertainment has become ubiquitous. We can no longer escape our fantasies but rather live inside their digital reality.

(5F) 978-1-5095-1803-6 October 2017 140 pp. Paper S\$19.21 inclu GST, US\$12.95

Consumer Health General



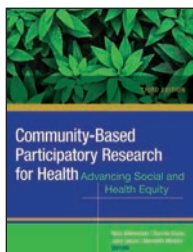
Medicare For Dummies, 3rd Edition

Patricia Barry

More than 55.5 million people today are Medicare beneficiaries. *Medicare for Dummies, 3rd Edition*, addresses the complexities of Medicare and helps those eligible for benefits maneuver the complicated claims process. With the easy-to-follow, comprehensive guidance in this book, you can determine which coverage option is right for you and begin learning your rights today.

(TK) 978-1-119-34887-0 October 2017 408 pp. Paper S\$34.19 inclu GST, US\$22.95

Public Health Behavior & Education



Community-Based Participatory Research for Health, 3rd Edition

Advancing Social and Health Equity

Nina Wallerstein, Bonnie Duran, John Oetzel & Meredith Minkler

The third edition of *Community-Based Participatory Research For Health* provides the latest research and practice of community-based participatory research (CBPR). This new edition will maintain its appeal for students and emerging academics, and will strengthen its appeal to other audiences through its practitioner-focused orientation. The book includes new chapters on hot-button topics, including cultural humility, trust, and youth participatory action research as well as new and updated case studies.

(PS) 978-1-119-25885-8 October 2017 480 pp. Paper S\$127.28 inclu GST, US\$84.95



Jul 2016

Social Theory

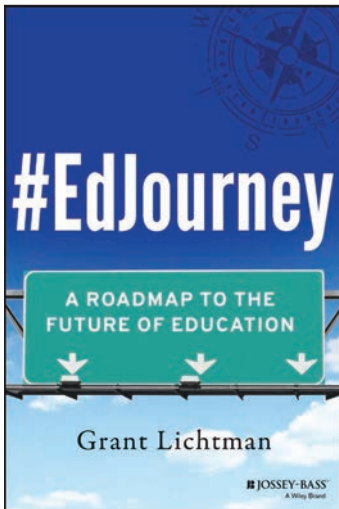


Saving Beauty

Byung-Chul Han & Daniel Steuer

In this book, cultural theorist Byung-Chul Han reinvigorates aesthetic theory for our digital age. He interrogates our preoccupation with all things slick and smooth, from Jeff Koon's sculptures and the iPhone to Brazilian waxing. Reaching far deeper than our superficial reactions to viral videos and memes, Han reclaims beauty, showing how it manifests itself as truth, temptation and even disaster. This wide-ranging and profound exploration of beauty, encompassing ethical and political considerations as well as aesthetic, will appeal to all those interested in cultural and aesthetic theory, philosophy and digital media.

(5F) 978-1-5095-1510-3 October 2017 120 pp. Paper S\$19.21 inclu GST, US\$12.95



ISBN: (BY) 978-1-119-42292-1
 Pub Date: October 2017
 Pages: 448
 Medium: Paper
 Price: S\$29.91 incl GST, US\$19.95

#EdJourney

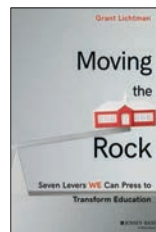
A Roadmap to the Future of Education

Grant Lichtman

Your formula for managing innovation and transforming learning. *#EdJourney: A Roadmap to the Future of Education* is a refreshing change from the negativity so common in the world of education today. Over the course of a 3-month solo road trip across the United States, author Grant Lichtman discovered that there is much to be positive about in today's K-12 schools. Lichtman, one of the country's leading experts in educational innovation, interviewed over 600 teachers, administrators, students, parents, and trustees to find out what kind of innovations they're doing right — and how others can leverage their successes.

Innovation in education takes hard work, planning, and cooperation. With examples from around the country and findings from the latest education research, *#EdJourney* maps out how administrators and teachers can embrace the innovation process that schools and learners need now.

Also by Grant Lichtman:



ISBN: (BY) 978-1-119-40441-5
 Pub Date: August 2017
 Pages: 208
 Medium: Cloth
 Price: S\$32.95 incl GST, US\$49.17

Building Design

Computing the Environment

Computing the Environment

Terri Peters & Brady Peters

Computing the Environment presents practical workflows and guidance for designers to get feedback on their design using digital design tools on environmental performance. Starting with an extensive state-of-the-art survey of what top international offices are currently using in their design projects, this book presents detailed descriptions of the tools, algorithms, and workflows used and discusses the theories that underlie these methods. Project examples from Transsolar Klimaengineering, Buro Happold's SMART Group, Behnisch Behnisch Architects, Thomas Herzog, Autodesk Research are contextualized with quotes and references to key thinkers in this field such as Eric Winsberg, Andrew Marsh, Michelle Addington and Ali Malkawi.

(32) 978-1-119-09789-1 October 2017 256 pp. Cloth S\$102.67 incl GST, US\$71.95



Jun 2017

Urban Development

The Handbook of Urban Morphology

The Handbook of Urban Morphology

Karl Kropf

Conceived as a practical manual of morphological analysis, *The Handbook of Urban Morphology* focuses on the form, structure and evolution of human settlements — from villages to metropolitan regions. It is the first book in any language focused on specific, up-to-date 'how-to' guidance, with clear summaries of the central concepts, step-by-step instructions for carrying out the analysis, case studies illustrating specific applications and discussion of theoretical underpinnings tied to evidence from the field. Ideal for students as well as professionals and academics dealing with the built environment.

(32) 978-1-118-74769-8 October 2017 248 pp. Cloth S\$119.79 incl GST, US\$80.00

Surveying

Adjustment Computations, 6th Edition

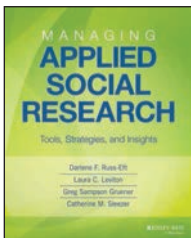
Adjustment Computations, 6th Edition
Spatial Data Analysis

Charles D. Ghilani

This is the classic textbook for spatial information analysis and adjustment computations, providing clear, easy-to-understand instruction backed by real-world practicality. From the basic terms and fundamentals of errors to specific adjustment computations and spatial information analysis, this book covers the methodologies and tools that bring accuracy to surveying, GNSS, GIS, and other spatial technologies. The new edition has been updated to align with the latest developments in this rapidly expanding field, and includes new video lessons and updated problems, including worked problems in STATS, MATRIX, ADJUST, and MathCAD.

(Z1) 978-1-119-38598-1 October 2017 720 pp. Cloth S\$277.08 inclu GST, US\$184.95

Evaluation & Research Methods

Managing Applied Social Research
Tools, Strategies, and Insights

Darlene F. Russ-Eft, Laura C. Leviton, Greg Sampson Gruener & Catherine M. Sleezer

Managing Applied Social Research equips you with the skills, strategies, and knowledge you need to effectively manage research projects. Written by a team of nationally-known researchers, this book covers the systematic management of applied social research studies from 'soup to nuts,' providing researchers with an easy-to-follow process and the tools and templates for improving the quality, ethical conduct, and usefulness of the final products. Key concepts and methodologies are systematically unpacked, with detailed discussion of both theoretical bases and practical applications in the field. Written in plain English, the case studies and vignettes illustrate typical approaches to different scenarios, and the checklists, templates, and other tools provide guides for action.

(PS) 978-1-118-10547-4 October 2017 272 pp. Paper S\$112.30 inclu GST, US\$74.95

Geography of Population & Migration



Our Shrinking Planet

Massimo Livi Bacci

In the space of another generation, the population of the earth will rise by 2.5 billion. Yet the real problem we face is not so much the increase in numbers but the fact that growth will be highly uneven. Whereas rich countries will see aging populations with little growth, populations in poor countries will double or even triple, with a much higher percentage of young people. Covering 10,000 years of human history, from the beginning of the Stone Age to the present, Livi Bacci shows how the space available for every inhabitant of the planet has decreased by a factor of a thousand. Limits to the world's capacity — which once seemed a remote issue — are now among the most pressing issues we face, and the need to create effective global mechanisms for sustainable development is now more urgent than ever.

(5F) 978-1-5095-1584-4 October 2017 160 pp. Paper S\$29.91 inclu GST, US\$19.95

Industrial Engineering / Project Management

Project Management Metrics, KPIs, and Dashboards, 3rd Edition

Project Management Metrics, KPIs, and Dashboards, 3rd Edition**A Guide to Measuring and Monitoring Project Performance**

Harold Kerzner

With the growth of complex projects, stakeholder involvement, and advancements in visual-based technology, metrics and KPIs (key performance indicators) are key factors in evaluating project performance. Dashboard reporting systems provide accessible project performance data, and sharing this vital data in a concise and consistent manner is a key communication responsibility of all project managers. This 3rd edition of Kerzner's groundbreaking work includes the following updates: new sections on processing dashboard information, portfolio management PMO and metrics, and BI tool flexibility. PPT decks by chapter and a test bank will be available for use in seminar presentations and courses.

(Z1) 978-1-119-42728-5 October 2017 432 pp. Paper S\$112.30 inclu GST, US\$74.95

The DNA of Strategy Execution

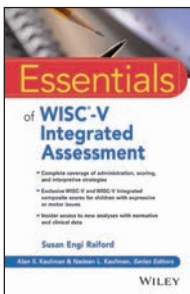
The DNA of Strategy Execution**Next Generation PMO and Strategy Execution Office**

Jack Duggal

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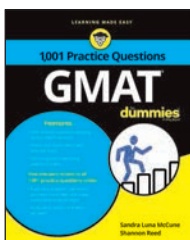
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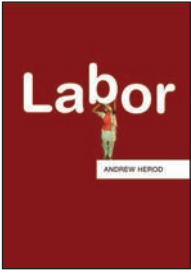
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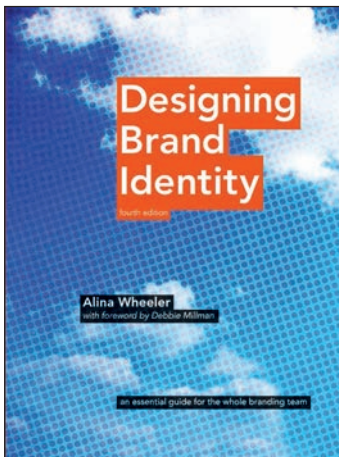
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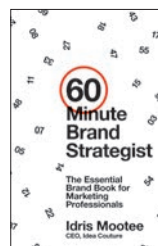
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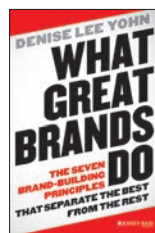
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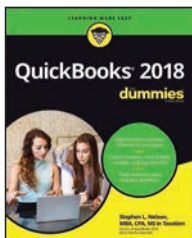
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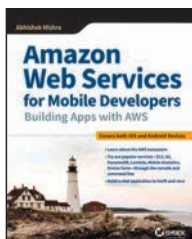
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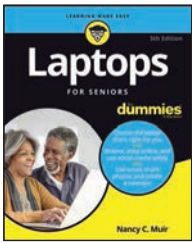
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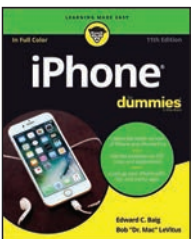
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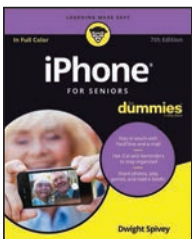


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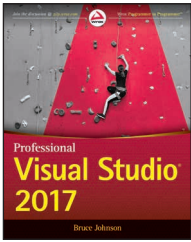
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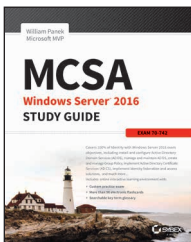
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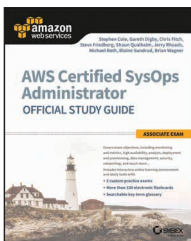
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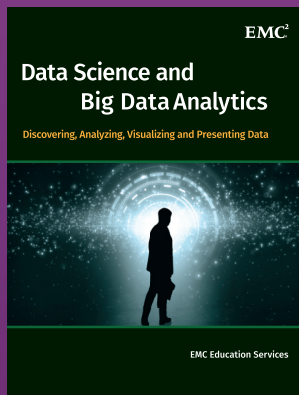
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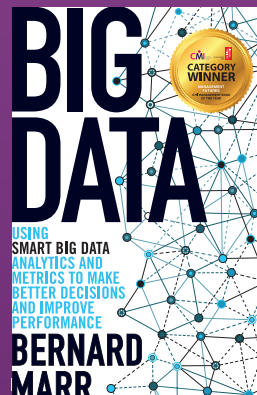
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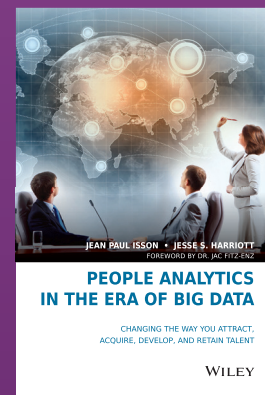
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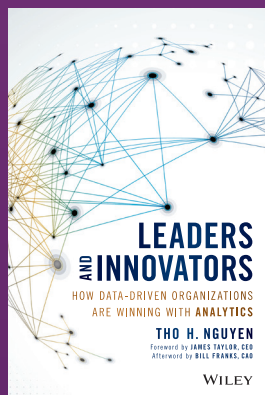
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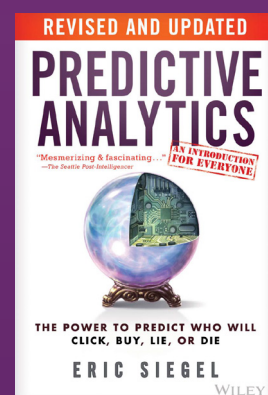
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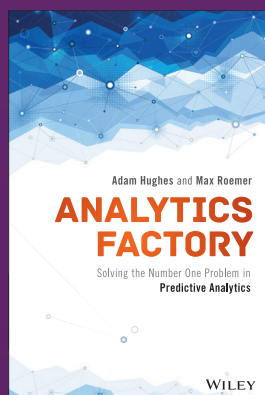
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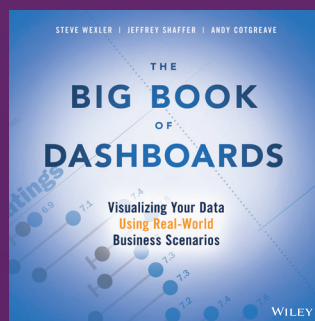
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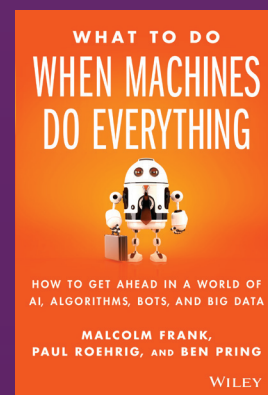
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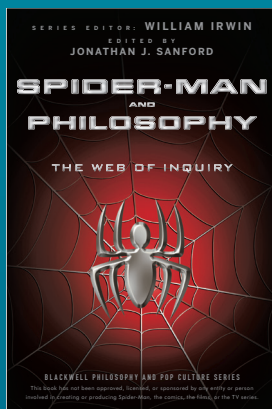
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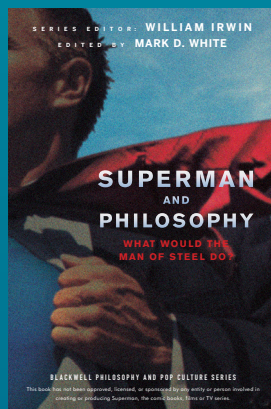
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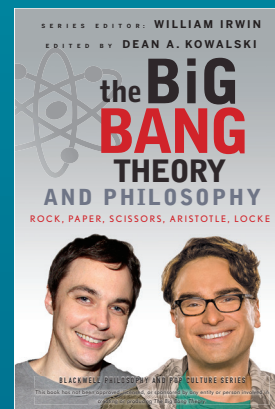
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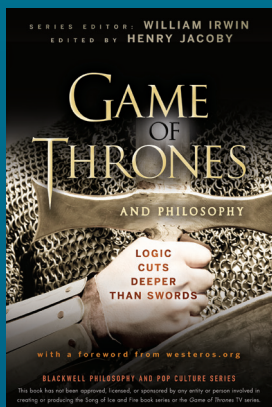
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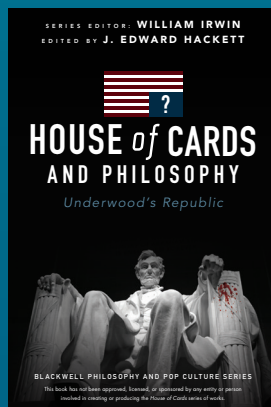
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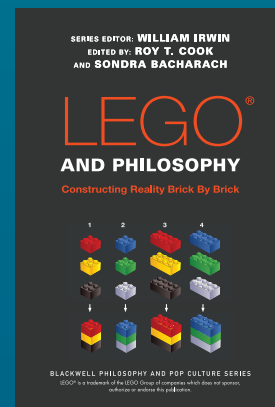
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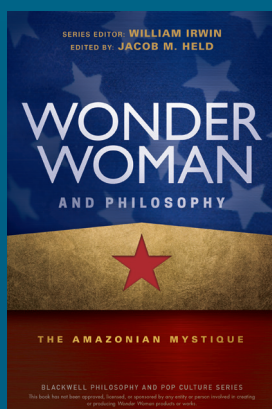
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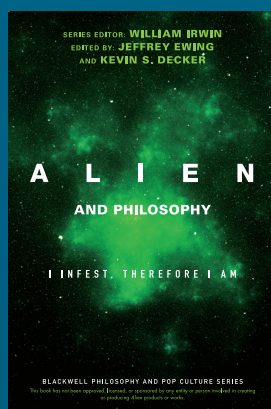
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