

Confidence - Motivation - Success

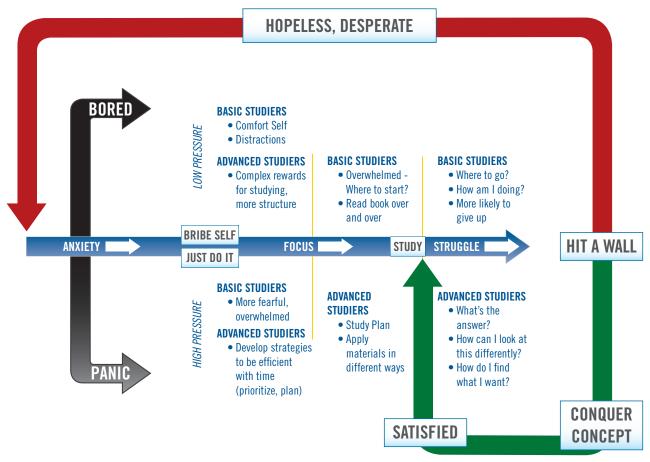
WILEY

WileyPLUS IMPROVES OUTCOMES.

WileyPLUS builds students' confidence because it takes the guesswork out of studying by providing students with a clear roadmap: **what to do, how to do it, if they did it right.** It offers interactive resources along with a complete digital textbook that help students learn more.

Our research-based approach focuses on IMPROVING STUDENT OUTCOMES...

Wiley commissioned third-party research* to understand the process students (at all levels and across multiple disciplines) go through when they study.



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OUR RESEARCH SHOWS THAT STUDYING IS A PROCESS THAT SOME STUDENTS HAVE NOT MASTERED.

Students who have confidence in their ability to study are more likely to conquer concepts and stay focused.

Students who struggle with studying feel overwhelmed and uncertain of whether or not their study session was productive.

By taking these findings into consideration when developing WileyPLUS, we've ensured that students get what they need to succeed, that's ... WHY WileyPLUS WORKS!

THE PROOF IS IN THE RESEARCH.

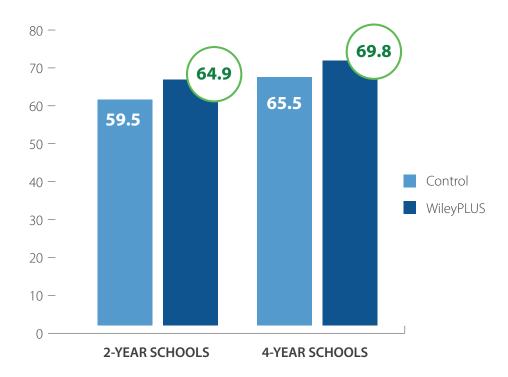
WileyPLUS: MAKING AN IMPACT

In the 2009–2010 academic year, Wiley worked in collaboration with The University of Tennessee's Institute for Assessment and Evaluation (IAE) to conduct a national efficacy study that evaluated the impact of *WileyPLUS* on learning outcomes.

The research shows:

- Students who use *WileyPLUS* can improve their outcome by 4.3 points on a post-test, or the equivalent of one half of a letter grade, on a final exam. *WileyPLUS* increases the final, post-test score by approximately 7%**, which is a significant effect.
- The impact from *WileyPLUS* use at 2-year schools is even more pronounced, with a 5.4-point increase, which is an improvement of 9%** or about a whole letter grade, on the equivalent of a final exam.
- The use of WileyPLUS also lowers the variance of the student outcomes, meaning that the gap between the least-prepared and average students is narrower after completing a course with WileyPLUS.

Impact from using WileyPLUS



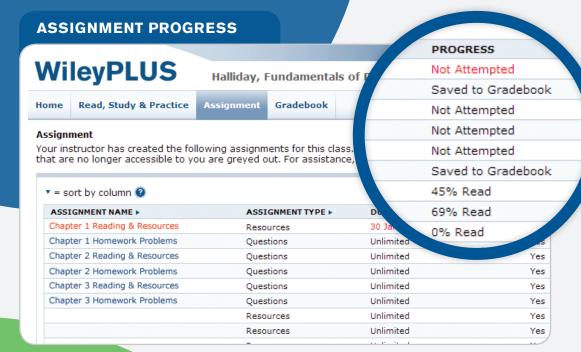
^{*}A comprehensive research study on student studying behavior was conducted by a distinguished panel of 3rd party researchers, including: Tyler Gilchrist, Maya Bourdeau, Cindy Koenig, and Kathy Russell.

**The 7% increase among all students and the 9% increase at 2-year schools are calculated through the framework of the experimental design, which takes into account the varying scales of the instructors' assessments. The percentage increases are the observed improvements from using WileyPLUS, adjusted for the varying scales used in assessments.

Take a look inside *WileyPLUS*to see how our research-based
approach increases student
CONFIDENCE • MOTIVATION • SUCCESS

Confidence

Since research shows that students experience a great deal of anxiety over studying, *WileyPLUS* provides a structured learning environment that helps students focus on **what to do**, along with the support of immediate resources.



Students clearly see their assignments and progress so they can jump-start learning and stay on track.

Success

WileyPLUS helps to assure that each study session has a positive outcome by putting students in control. Through instant feedback and study objective reports, students know **if they did it right**, and where to focus next, so they achieve the strongest results.

STUDY OBJECTIVE REPORT

Results by Study Objective

Your results are organized below by Study Objective. Link to a

Study Objective

Tortora: LO 6.2 Describe the structure and functions of each

Pre-Lecture, Question 01

Pre-Lecture, Question 02

Pre-Lecture, Question 11

Tortora: LO 6.1 Describe the six main functions of the skeletal

Pre-Lecture, Question 03

Pre-Lecture, Question 31

Pre-Lecture, Question 32

TER 6. The Skeletan

RESOURCES

Reading content

6.3 Histology of Bone Tissue

See

Anatomy Overview: Compact B Anatomy Overview: Spongy Bo Animation: Bone Dynamics and

PRACTICE

Study Objective Exercise

Tortora: LO 6.3 Describe and compare the properties of compact and spongy bone.

Pre-Lecture, Ouestion 04

Pre-Lecture, Ouestion 05

Pre-Lecture, Question 06

With WileyPLUS, students have many opportunities for selfassessment and remediation to help them study smarter.

With the student performance data in *WileyPLUS*, instructors also can quickly spot trends and pinpoint concepts that may require a review.

Motivation

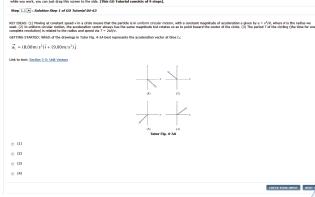
To increase and sustain motivation throughout the semester, *WileyPLUS* helps students learn **how to do it** at a pace that's right for them. Our integrated resources—available 24/7—function like a personal tutor, directly addressing each student's demonstrated needs with specific problem-solving techniques.

GUIDED ONLINE TUTORIAL



Integrated, multi-media resources—including contextual links to the online digital text, MP3 downloads, demonstration problems, and animations—provide multiple study paths and encourage more active learning.

LINK TO TEXT



With *WileyPLUS*, our efficacy research shows that students improve their outcomes by as much as one letter grade. *WileyPLUS* helps students take more initiative, so you'll have greater impact on their achievement in the classroom and beyond.

For instructors, WileyPLUS has all the built-in, ready-to-use, resources and materials you need.



WileyPLUS

Student Partner Program
Get support from an experienced student user.

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Wiley Faculty Network

Collaborate with your colleagues, find a mentor, attend virtual and live events, and view resources.

www.WhereFacultyConnect.com



Digital Solution Specialists

Receive personal training and support.

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Get insight into how your students are performing at any given time and on any topic.

Based on cognitive science, WileyPLUS with ORION provides students with a personal, adaptive learning experience so they can build their proficiency on topics and use their study time most effectively.

ORION helps students learn by learning about them.

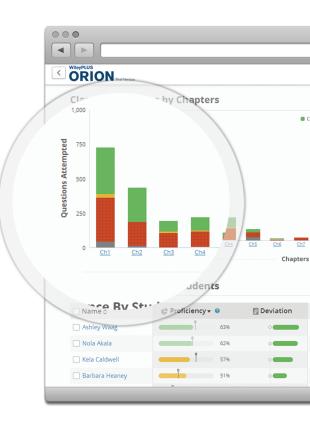
Unique to *WileyPLUS* with ORION, students **BEGIN** by taking a quick diagnostic for any chapter. This will determine each student's baseline proficiency on each topic in the chapter. Students see their individual diagnostic report to help them decide what to do next.

For each topic, students **PRACTICE** using questions and feedback powered by ORION's adaptive learning engine. ORION will continuously adapt to each student, helping him or her build proficiency. For immediate remediation, students can also be brought back to a specific topic in *WileyPLUS*, where they can read from the e-textbook, or use the wealth of relevant resources available there.

ORION also includes a number of reports and ongoing recommendations for students to help them **MAINTAIN** their proficiency over time for each topic.

Learn more at ORION.wileyplus.com.





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Or, visit our website at www.wileyplus.com.











WileyPLUS is a valuable resource that has a positive impact on teaching and learning.

Here's what INSTRUCTORS had to say:

"WileyPLUS aids the instructor by decreasing time spent on grading and helps the student by providing immediate feedback and resources."

—Claude Mertzenich, Luther College

"An excellent way to help engage students and give them a sense of control over their learning and their mastery of material."

—Keith Lawson, Dalhousie University, Canada



"ORION streamlines and customizes the student's learning, saving time and building confidence."

—L. Christie, Seneca College

Here's what STUDENTS had to say:

"It made it easier for me to understand the material. Thanks to *WileyPLUS* I am going to get an A in the class I thought was going to be the most challenging."

—Marjorie Rosero, Fairfield University

"The textbook only helps you learn the material. WileyPLUS helped me apply the material to real-world situations."

—Victor Quevedo, California State University Fullerton

"It's cost efficient, has more resources than the printed text, and is accessible and easy to use."

—Howard Jeffers III, Community College of Philadelphia



"I like how it tests my knowledge, so I know what I need to work on. I also like how I can mark things for review to see if I have learned certain information."

—Margaret Norton, El Camino College







