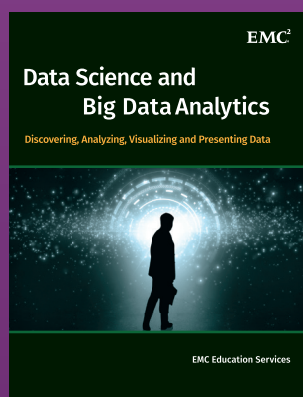
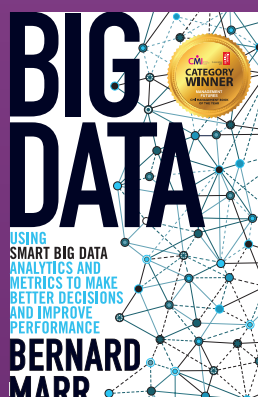


Big Data & Predictive Analytics for Businesses



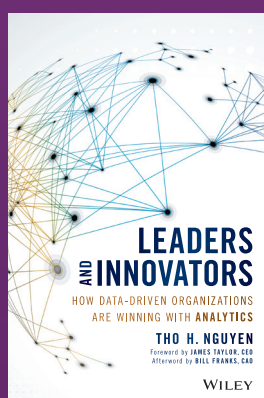
9781118876138



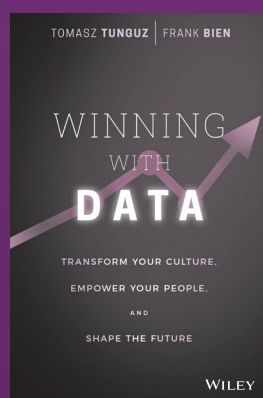
9781118965832



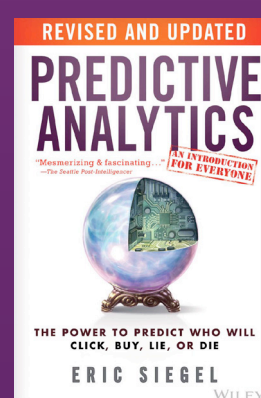
9781119050780



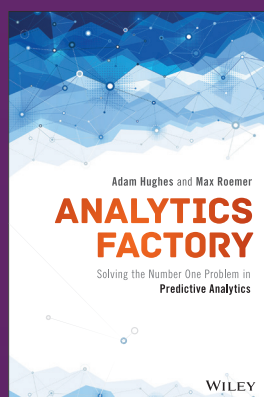
9781119145677



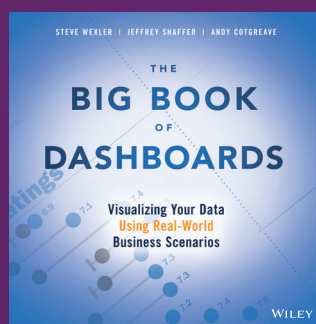
9781119232575



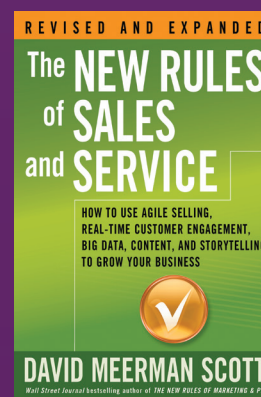
9781119257233



9781119282716



9781119282716



9781119278665

WILEY

Here are the suggested titles for this cluster:

Title	Author	Print ISBN13	Pub Date	US\$
ACTIONABLE INTELLIGENCE: A GUIDE TO DELIVERING BUSINESS RESULTS WITH BIG DATA FAST!	CARTER	9781118915233	2014/08/22	49.95
ANALYTICS FACTORY: SOLVING THE NUMBER ONE PROBLEM IN PREDICTIVE ANALYTICS	HUGHES	9781119295501	2017/10/18	49.95
BIG DATA - USING SMART BIG DATA, ANALYTICS AND METRICS TO MAKE BETTER DECISIONS AND IMPROVE PERFORMANCE	MARR	9781118965832	2015/01/23	22.00
BIG DATA FOR SMALL BUSINESS FOR DUMMIES	MARR	9781119027034	2016/01/01	22.99
BIG DATA IN PRACTICE (USE CASES) - HOW 45 SUCCESSFUL COMPANIES USED BIG DATA ANALYTICS TO DELIVER EXTRAORDINARY RESULTS	MARR	9781119231387	2016/04/06	50.00
BIG DATA MBA: DRIVING BUSINESS STRATEGIES WITH DATA SCIENCE	SCHMARZO	9781119181118	2015/12/11	39.95
DATA MINING FOR BUSINESS ANALYTICS: CONCEPTS, TECHNIQUES, AND APPLICATIONS WITH JMP PRO(R)	SHMUELI	9781118877432	2016/06/03	134.95
DATA SCIENCE & BIG DATA ANALYTICS: DISCOVERING, ANALYZING, VISUALIZING AND PRESENTING DATA	EMC EDUCATION S	9781118876138	2015/01/16	59.95
LEADERS AND INNOVATORS: HOW DATA-DRIVEN ORGANIZATIONS ARE WINNING WITH ANALYTICS	NGUYEN	9781119232575	2016/08/26	49.95
PEOPLE ANALYTICS IN THE ERA OF BIG DATA: CHANGING THE WAY YOU ATTRACT, ACQUIRE, DEVELOP, AND RETAIN TALENT	ISSON	9781119050780	2016/04/15	49.95
PREDICTIVE ANALYTICS FOR DUMMIES, 2ND EDITION	BARI	9781119267003	2016/10/21	29.95
PREDICTIVE ANALYTICS: THE POWER TO PREDICT WHO WILL CLICK, BUY, LIE, OR DIE, REVISED AND UPDATED	SIEGEL	9781119145677	2015/12/30	23.95
PREDICTIVE MARKETING: EASY WAYS EVERY MARKETER CAN USE CUSTOMER ANALYTICS AND BIG DATA	ARTUN	9781119037361	2015/08/14	28.95
SPARK: BIG DATA CLUSTER COMPUTING IN PRODUCTION	GANELIN	9781119254010	2016/03/11	49.95
STATISTICS FOR BIG DATA FOR DUMMIES	ANDERSON	9781118940013	2015/08/21	22.95
THE BIG BOOK OF DASHBOARDS: VISUALIZING YOUR DATA USING REAL-WORLD BUSINESS SCENARIOS	WEXLER	9781119282716	2017/04/17	49.95
THE INTELLIGENT ENTERPRISE IN THE ERA OF BIG	SRINIVASAN	9781118834626	2016/10/07	49.95
THE NEW RULES OF SALES AND SERVICE: HOW TO USE AGILE SELLING, REAL-TIME CUSTOMER ENGAGEMENT, BIG DATA, CONTENT, AND STORYTELLING TO GROW YOUR BUSINESS	SCOTT	9781119272427	2016/06/17	21.95
WHAT TO DO WHEN MACHINES DO EVERYTHING: HOW TO GET AHEAD IN A WORLD OF AI, ALGORITHMS, BOTS, AND BIG DATA	FRANK	9781119278665	2017/01/23	27.95
WINNING WITH DATA: TRANSFORM YOUR CULTURE, EMPOWER YOUR PEOPLE, AND SHAPE THE FUTURE	TUNGUZ	9781119257233	2016/06/10	24.95

Get in touch with your Wiley sales representative today!

WILEY