

Pass the CMA Exam with **Wiley CMAexcel™**

Monte R. Swain, CPA, CMA, PhD
Deloitte Professor of Accountancy
Brigham Young University



- ✓ **The official test prep of the IMA** with 100% coverage of the ICMA Learning Outcome Statements
- ✓ **Bite-Sized lessons** delivered in a simple, focused learning platform allow you to complete a full lesson in 30-45 minutes
- ✓ **No expiration date:** content always up-to-date — no additional fees

5 Reasons you will pass with Wiley CMAexcel



Official IMA Materials

Backed by the organization behind the Certified Management Accounting certification, Wiley CMAexcel is the official CMA test prep of the IMA. No other provider can say the same.



Learn From the Best

Learn from the leading educators in accounting. You'll have access to a full team of accredited university professors who author best-in-class study materials, deliver lectures, provide mentoring, and lead online classes.



Free Updates Until You Pass

With free online updates, upgrades, and access until you pass, you'll have the flexibility to take as long as you need and will always have access to the most up-to-date study materials.



Bite-Sized Lessons Make It Easy

Lessons are organized into easily digestible units called Bite-Sized Lessons. Not only will you be able to master an entire section in about 30 minutes, you'll learn faster and remember more per study hour.



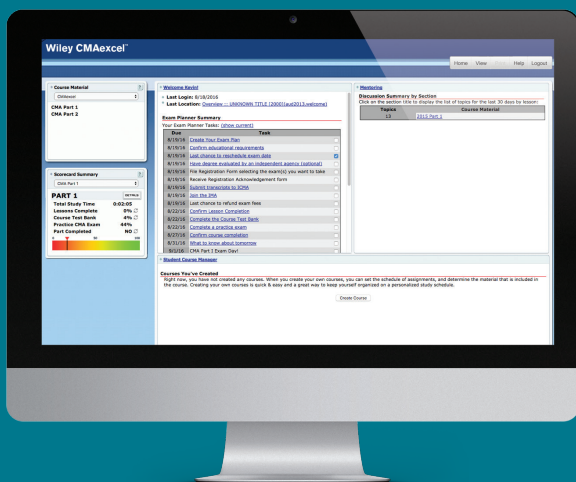
8 out of 10 Pass with Us

8 out of 10 students who complete the Wiley CMAexcel course pass the CMA Exam. Compare this to the national average of less than 50%.

The Best Content and Learning Tools Set Us **Apart From** The Competition

	Wiley CMAexcel	Gleim
Official IMA Prep Materials • Originally published directly by IMA, Wiley CMAexcel is IMA's official CMA test prep suite • 100% coverage of IMA Learning Outcome Statements	✓	✗
Partner Until You Pass Guarantee • Free course repeats and updates UNTIL YOU PASS	✓	✓
Bite-Sized Lessons • Master each lesson in as little as 30 - 45 minutes	✓	✗
Professor Mentoring • Questions answered by university faculty	✓	✗
Deep Dive Videos • In depth insight and problem solving on the most difficult topics tested	✓	✗
Unlimited Full-Length Practice Exams • Emulates the CMA Prometric experience • Results and reviews in real time	✓	✓
Planning Tools • Exam Planner & Personalized Study Schedule • Diagnostic Exams & Strategy Support • Performance Metrics	✓	✗

The No. 1 reason students fail the exam? **They have no plan.**



The Wiley CMAexcel Exam Planner: Your Roadmap To Success.

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Finally I did it and passed both exams! The online course, the must know materials and the textbook are really brilliant and innovative and give a smart yet comprehensive way of studying and preparing for such a professional certificate.

— **Muhammed Salah-Eldeen, Cairo, Egypt**

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The Exam Planner Creates Your Study Plan **Down To The Day**

The Wiley CMAexcel Exam

Planner automatically creates a customized schedule that meets your needs. Simply enter your target test date and when you want to study and it provides you with a customized study plan.

Actively manage your progress against the milestones in your Exam Plan:

- ✓ Track your completion of assignments
- ✓ See your next assignment
- ✓ Receive alerts and reminders to keep you on track with your plan

The screenshot displays the 'Your Personal Exam Plan' interface. It features a 'Getting Started' section with a checklist of tasks such as 'Create Your Exam Plan', 'Confirm educational requirements', and 'Submit transcripts to CMAA'. Below this is the 'CMA Part I' study plan, which lists 20 assignments with their respective due dates and durations. The assignments are organized by topic, including Financial Statements, Accounts Receivable, Inventory, Securities, Depreciation and Liabilities, Impairment of Assets and Other Liabilities, Income Taxes, Leases, Equity, Revenue, Income Measurement, GAAP vs. IFRS, Strategic Planning, Budgeting Concepts, Forecasting Techniques, Budgeting Methodologies, Operational Budgets, Financial Budgets, Budgeting Analysis, Standards, Sales, and Traditional Direct Cost Variances, Overhead Variance Analysis, and Responsibility Accounting.

Assignment	Due Date	Duration
8/25/16	Task - Create Your Exam Plan	1.0h
8/25/16	Task - Confirm educational requirements	0.8h
8/25/16	Task - Have degree evaluated by an independent agency (optional)	1h
8/25/16	Task - Join the IMA	0.8h
10/5/16	Task - Submit transcripts to CMAA	0.8h
10/5/16	Task - File Registration Form selecting the exam(s) you want to take	0.7h
10/23/16	Task - Receive Registration Acknowledgment form	0.8h
11/8/16	Task - Last chance to refund exam fees	0.8h
8/25/16	Financial Statements	1.0h
8/27/16	Accounts Receivable	0.8h
8/28/16	Inventory	1h
8/31/16	Securities	0.8h
9/2/16	Depreciation and Liabilities	0.7h
9/5/16	Impairment of Assets and Other Liabilities	0.8h
9/8/16	Income Taxes	0.6h
9/11/16	Leases	0.5h
9/14/16	Equity	0.8h
9/17/16	Revenue	0.7h
9/20/16	Income Measurement	0.8h
9/23/16	GAAP vs. IFRS	0.5h
9/26/16	Strategic Planning	1.5h
9/29/16	Budgeting Concepts	2.5h
10/2/16	Forecasting Techniques	2.8h
10/5/16	Budgeting Methodologies	1.3h
10/8/16	Operational Budgets	2.1h
10/11/16	Financial Budgets	1.3h
10/14/16	Budgeting Analysis	1.1h
10/17/16	Standards, Sales, and Traditional Direct Cost Variances	1.8h
10/20/16	Overhead Variance Analysis	1.6h
10/23/16	Responsibility Accounting	1.4h

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“The content found in Wiley’s CMAexcel Review Course is both comprehensive and precise. The online test bank gives you the required confidence before appearing for the exams! I referred to Wiley for my CMA preparation and cleared both the parts in the first attempt.”

— Dhaval Kadakia, India

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Authored and Instructed by
Faculty from the Nation's **Top
Accounting Programs**



Access a full team of accredited university professors who author best-in-class study materials, deliver video lectures, and provide mentoring. Meet the full team at efficientlearning.com/cma/professors.

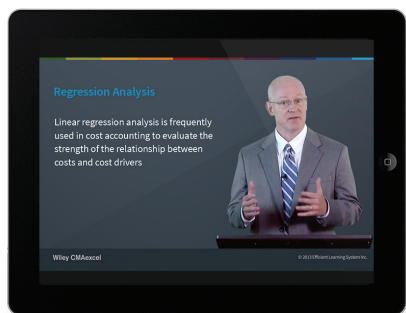
More outstanding features

- ✔ Printed and electronic textbooks, and flash cards
- ✔ Unlimited Practice Exams with performance reports
- ✔ All online content continuously updated at no charge
- ✔ Customized Exam Planner that helps plan each step of your review
- ✔ Post your questions online and get answers from our leading instructors

Our Guarantee

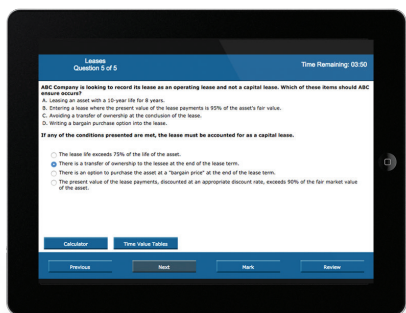
- ✓ No expiration date, no extra fees
- ✓ Free online content and software updates

The Most **Comprehensive and Integrated** CMA Review Course, Customized to Your Schedule



Bite-sized lessons on exam topics are presented in manageable sessions that allow you to master the material in as little as 30 - 45 minutes and then move on to the next topic.

Professor B. Douglas Clinton, PhD, CPA, CMA
Northern Illinois University

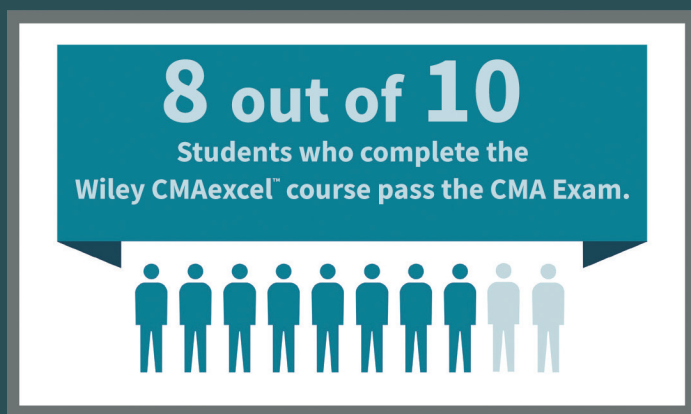


Practice makes perfect with 2,000+ CMA multiple-choice questions as well as 70+ essay questions with model answers. All questions include detailed explanations of correct and incorrect answers.



Performance reports are maintained by topic, identifying weak areas that require additional review.

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