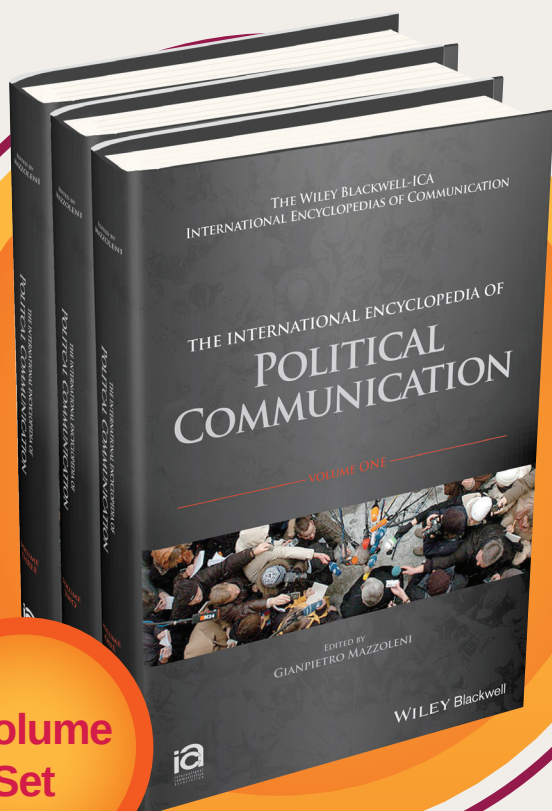


The International Encyclopedia of Political Communication

Gianpietro Mazzoleni, Università degli Studi di Milano, Italy; Kevin G. Barnhurst, University of Illinois at Chicago, USA; Ken'ichi Ikeda, Doshisha University, Kyoto, Japan; Rousiley C. M. Maia, Federal University of Minas Gerais (UFMG), Brazil and Hartmut Wessler, University of Mannheim, Germany

www.wileyciaencyclopedia.com/



**3 Volume
Set**

The International Encyclopedia of Political Communication is the definitive single-source reference work in political communication, with state-of-the-art and in-depth scholarly reflection on the key issues from leading international experts.

- Provides a state-of-the-art and in-depth scholarly reflection on the key issues raised by political science, sociology, psychology, communication and many other disciplines
- Theory, empirical research and academic as well as professional debate are widely explored in this truly international and comparative work
- Provides clear definitions and explanations which are both cross-national and cross-disciplinary
- Offers an unprecedented level of authority, accuracy and balance, with articles produced by leading international experts in their associated fields
- Part of *The Wiley Blackwell-ICA International Encyclopedias of Communication* series, published in conjunction with the *International Communication Association*

Publication Date: Oct 10 2015
Print ISBN: 978-1-118-29075-0
Online ISBN: 978-1-118-54155-5
Hardcover • 1800 pages
List Print Price: US\$595.00

For product and order inquiries, please contact: asiaorders@wiley.com

www.wiley.com

WILEY